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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

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SLIDES FOR THEORY LECTURES

(DON'T SKIP THEM, THEY ARE SUPER IMPORTANT 🤓)

HTML CSS

📖 TABLE OF CONTENTS: THEORY LECTURES (CLICK THE TITLES)

1 A High-Level Overview of Web Development
2 Watch Before You Start!
3 Introduction to HTML
4 Introduction to CSS
5 Working With Colors
6 CSS Theory #1: Conflicts Between Selectors
7 CSS Theory #2: Inheritance and Universal Selector
8 CSS Theory #3: The CSS Box Model
9 CSS Theory #4: Types of Boxes
10 CSS Theory #5: Absolute Positioning
11 The 3 Ways of Building Layouts
12 Using Floats
13 box-sizing: border-box
14 A Flexbox Overview
15 A CSS Grid Overview
16 Overview of Web Design and Website Personalities
17 Web Design Rules #1: Typography
18 Web Design Rules #2: Colors
19 Web Design Rules #3: Images and Illustrations
20 Web Design Rules #4: Icons
21 Web Design Rules #5: Shadows
22 Web Design Rules #6: Border-radius
23 Web Design Rules #7: Whitespace
24 Web Design Rules #8: Visual Hierarchy
25 Web Design Rules #9: User Experience (UX)
26 The Website-Personalities-Framework
27 Web Design Rules #10 - I: Elements and Components
28 Switching flex-direction to column
29 Vertical center with absolute position and transform
30 Web Design Rules #10 - II: Layout Patterns
31 The 7 Steps to a Great Website
32 Defining and Planning the Project (Steps 1 and 2)
33 Sketching Initial Layout Ideas (Step 3)
34 Responsive Design Principles
35 How Media Queries Work
36 How to Select Breakpoints

SECTION 01 — WELCOME AND FIRST STEPS

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SECTION

WELCOME AND FIRST STEPS

LECTURE

A HIGH-LEVEL OVERVIEW OF WEB DEVELOPMENT

HTML CSS

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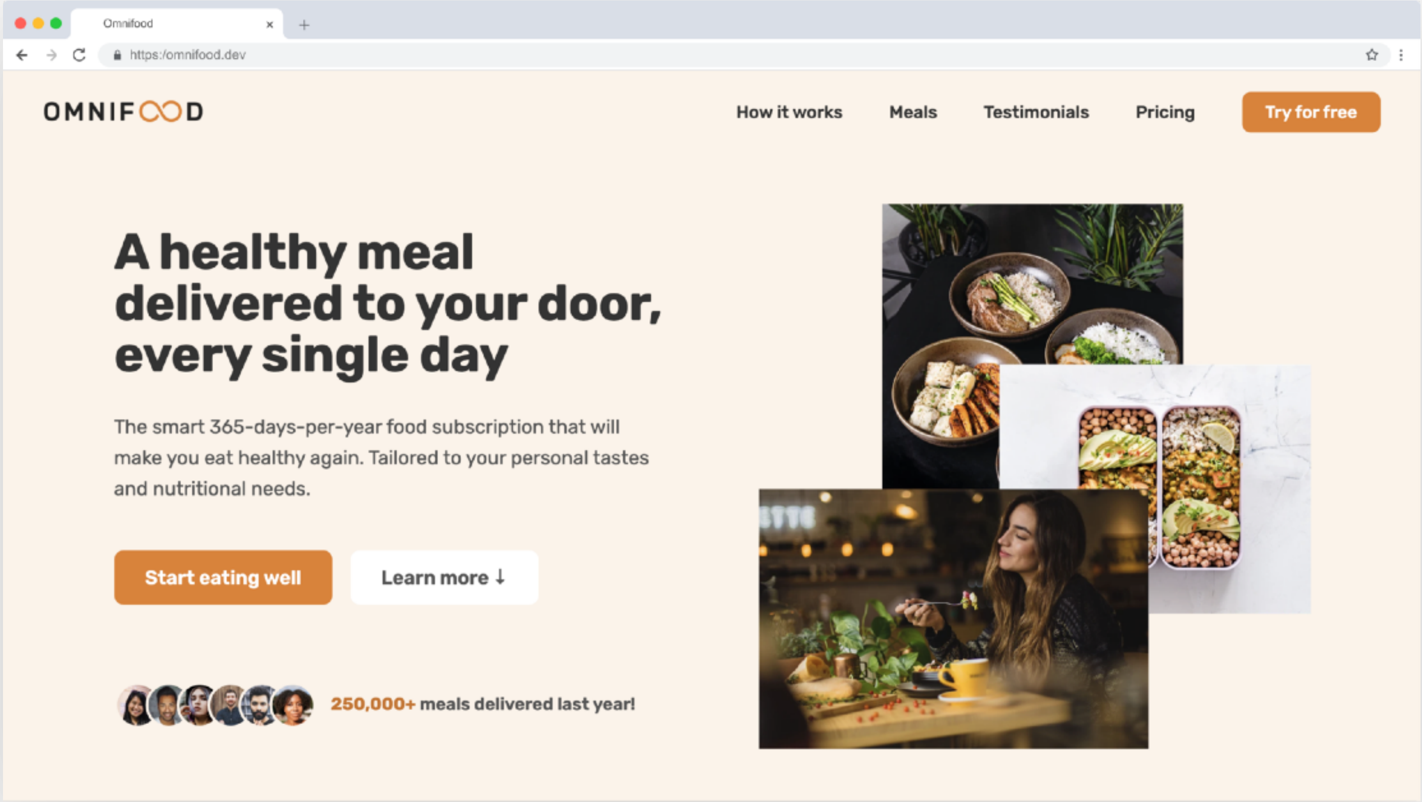
FRONT-END VS. BACK-END DEVELOPMENT



STATIC WEBSITE ← Website where files are simply sent to browser as they are

index.html | style.css html | style.css
script.js | image.jpg .js | image.jpg

HTML CSS JS

BROWSER 👩‍💻

REQUEST →

← **RESPONSE**

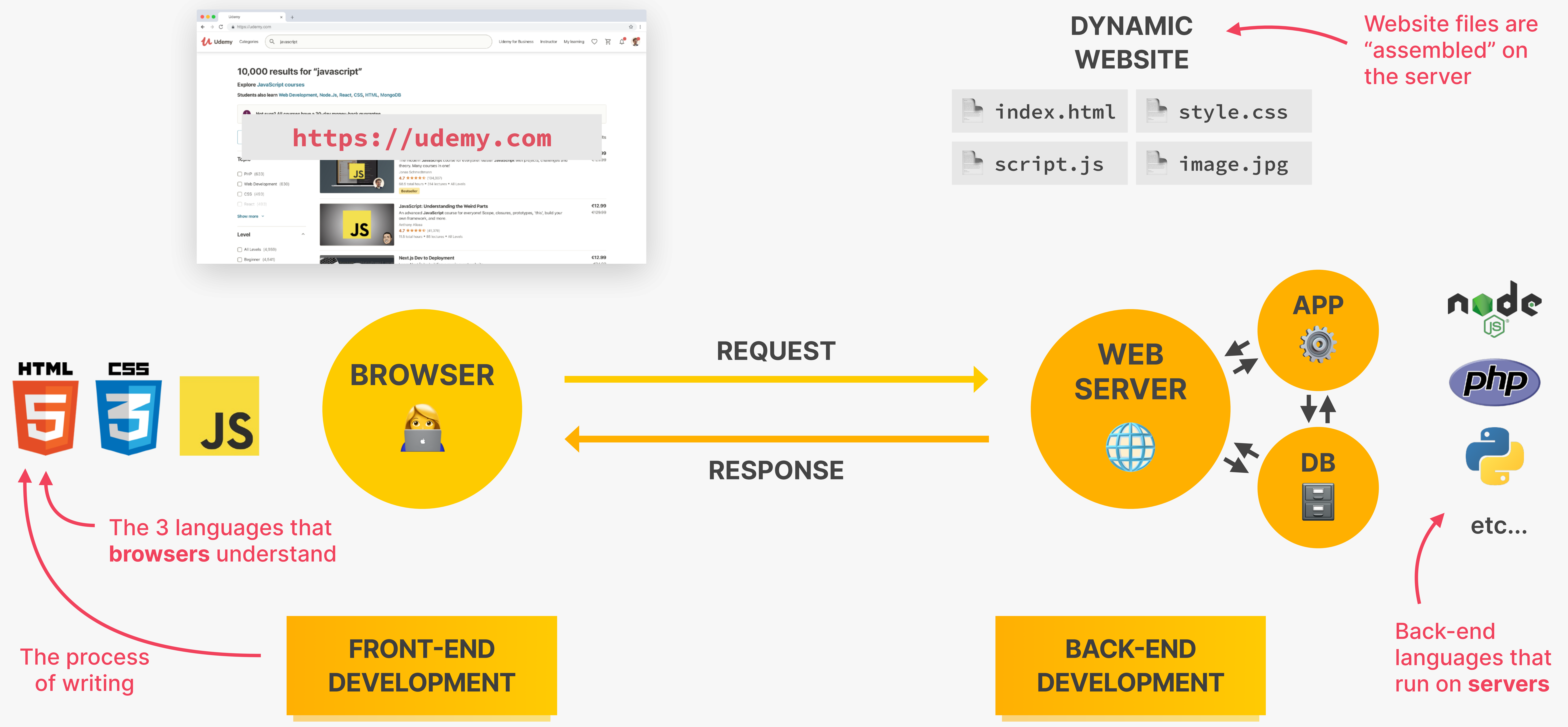
WEB SERVER 🌐

The 3 languages that **browsers** understand

The process of writing

FRONT-END DEVELOPMENT

FRONT-END VS. BACK-END DEVELOPMENT



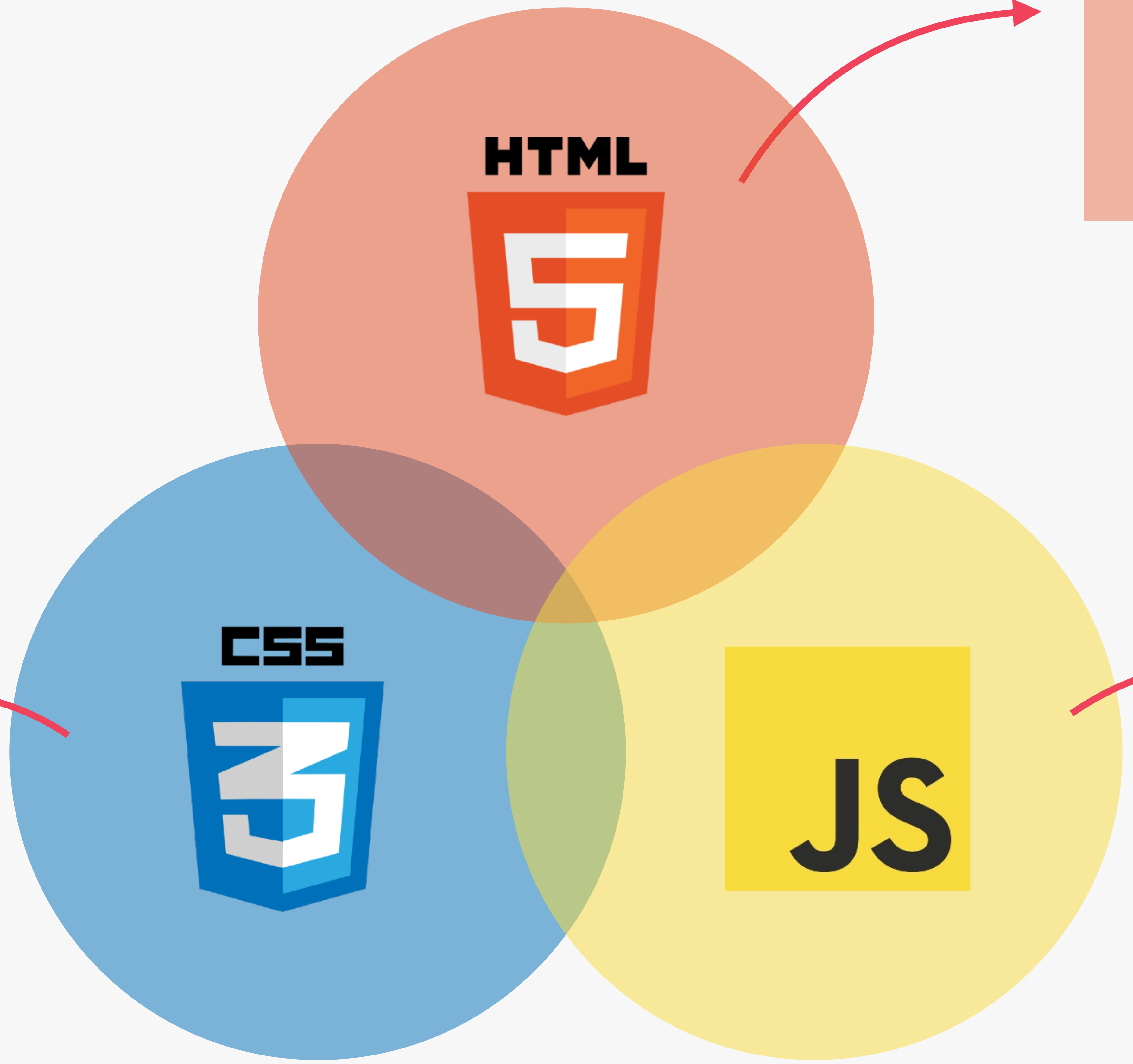
THE 3 **LANGUAGES** OF THE FRONT-END

CONTENT

NOUNS

<p></p>

means “***paragraph***”



ADJECTIVES

p {color: red}

means “the paragraph text is ***red***”

VERBS

p.hide();

means “***hide*** the paragraph”

PRESENTATION

PROGRAMMING LANGUAGE: DYNAMIC EFFECTS AND WEB APPLICATIONS

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WATCH BEFORE YOU START!

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SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

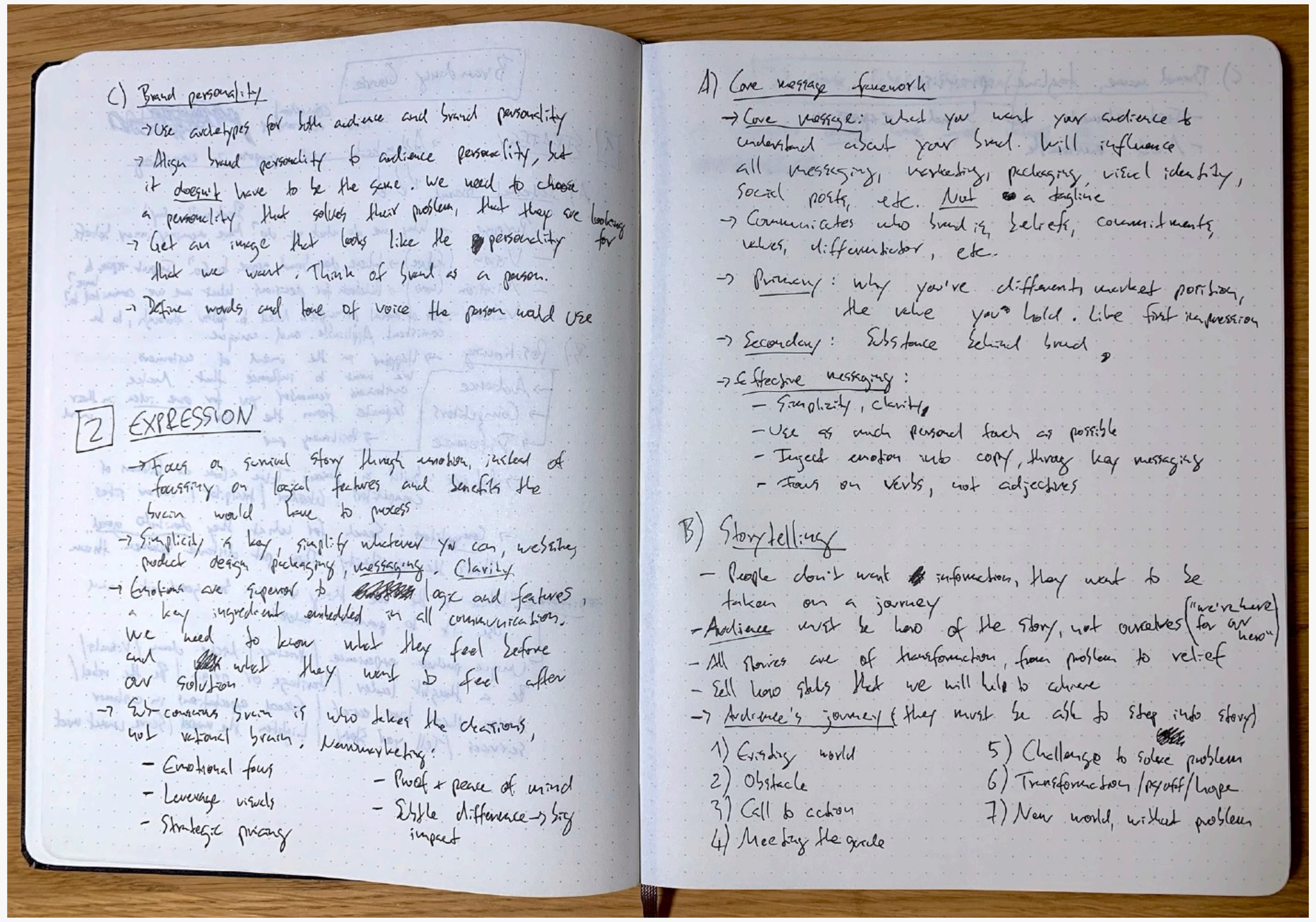
😱 **If this is your first time ever writing code, please don't get overwhelmed.** It's 100% normal that **you will not understand everything** at the beginning. ***Just don't think "I guess coding is not for me"!***

SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

👩‍💻 **You need to code along with me!** You will learn **ZERO** HTML and CSS skills by just sitting and watching me code. You really have to write code **YOURSELF**!

SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

📝 **If you want the course material to stick, take notes.** Notes on code syntax, notes on theory concepts, notes on everything!



Totally non-coding... Try to understand a single word 😂

SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

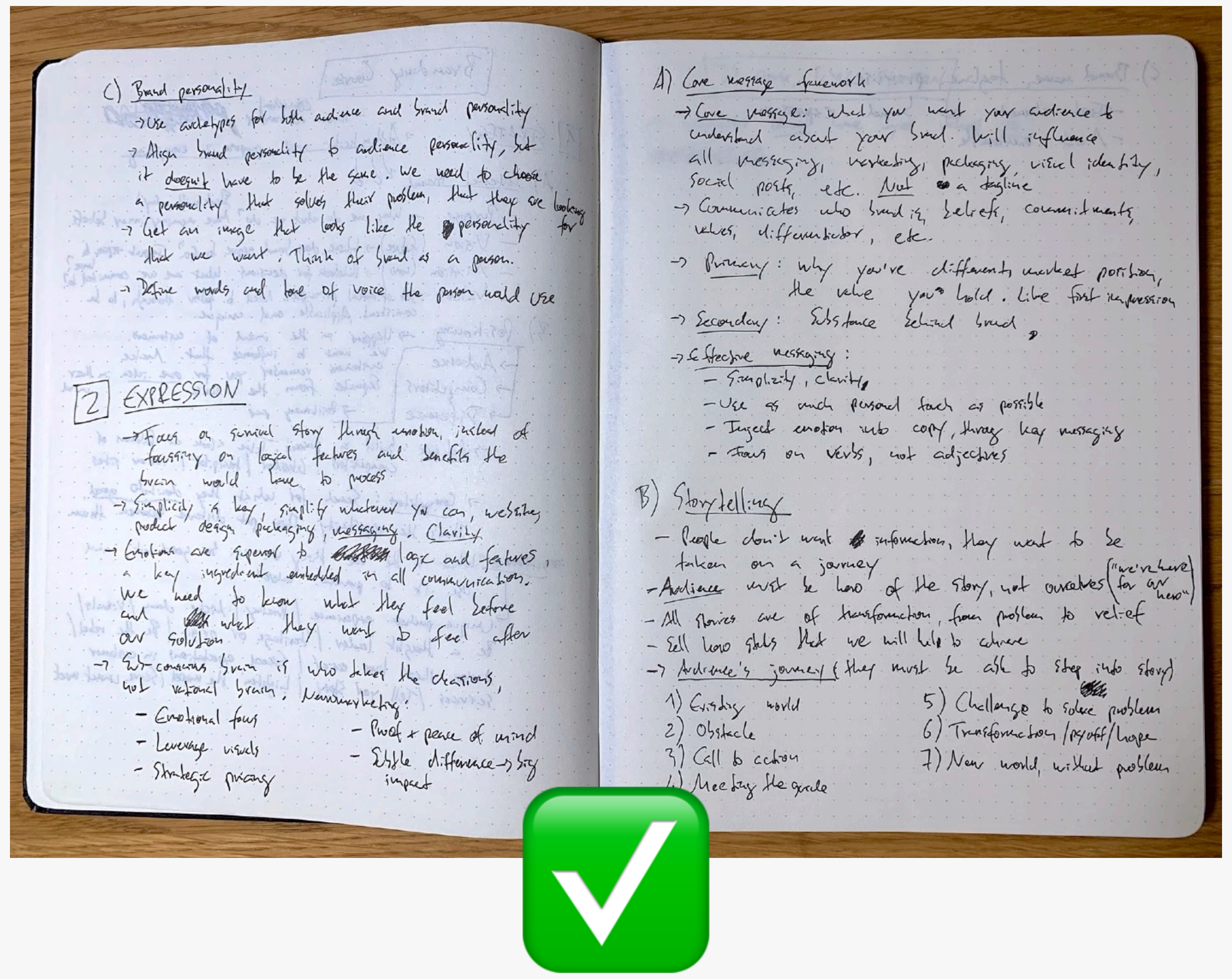
🤓 **Try all the coding challenges!** Try to do your best, but if you get stuck for too long, watch the solution. **Don't beat yourself up if you can't figure it out!** Just rewatch the lectures that were covered in the challenge, try to understand them better, and move on.

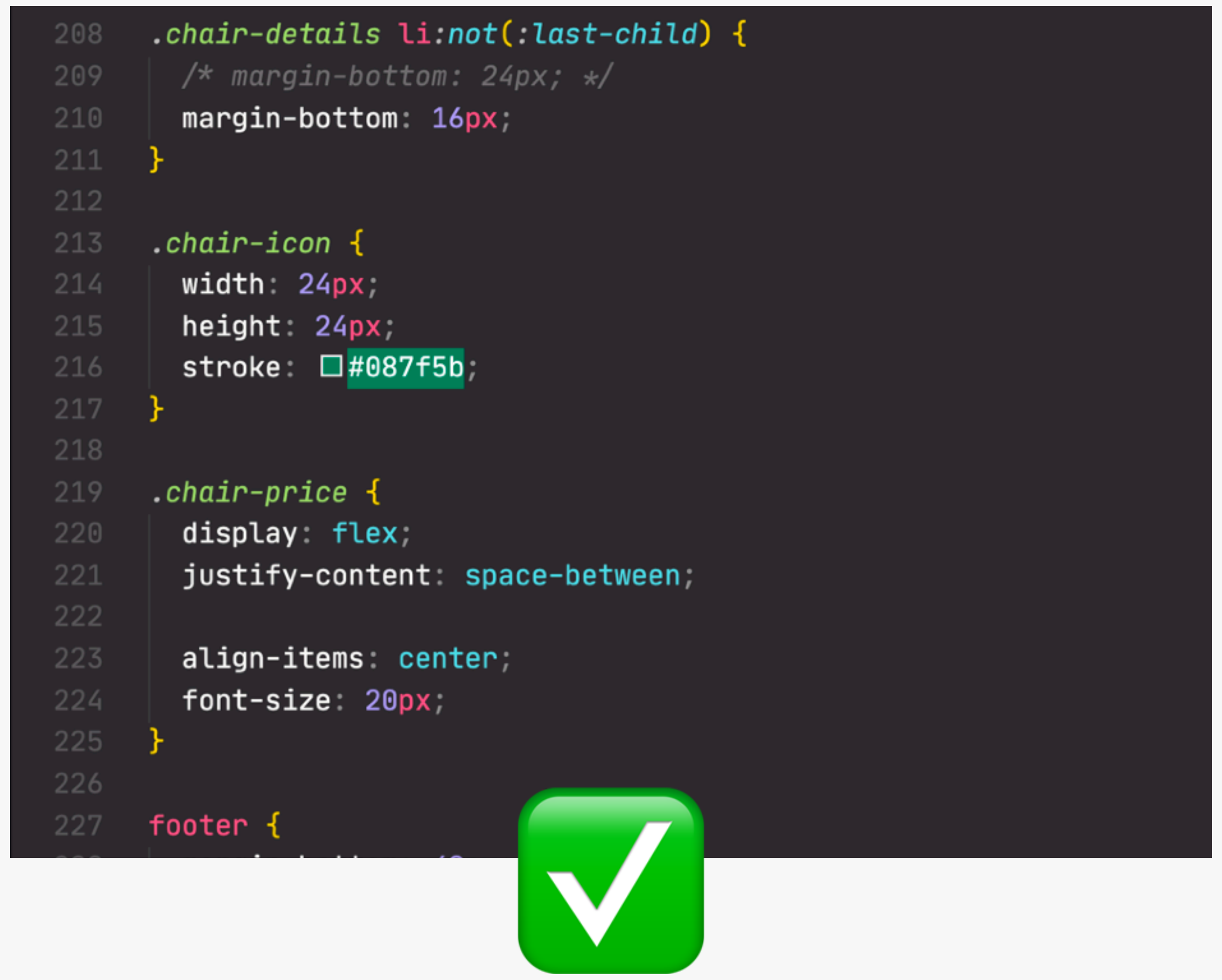
Watch for this sign!

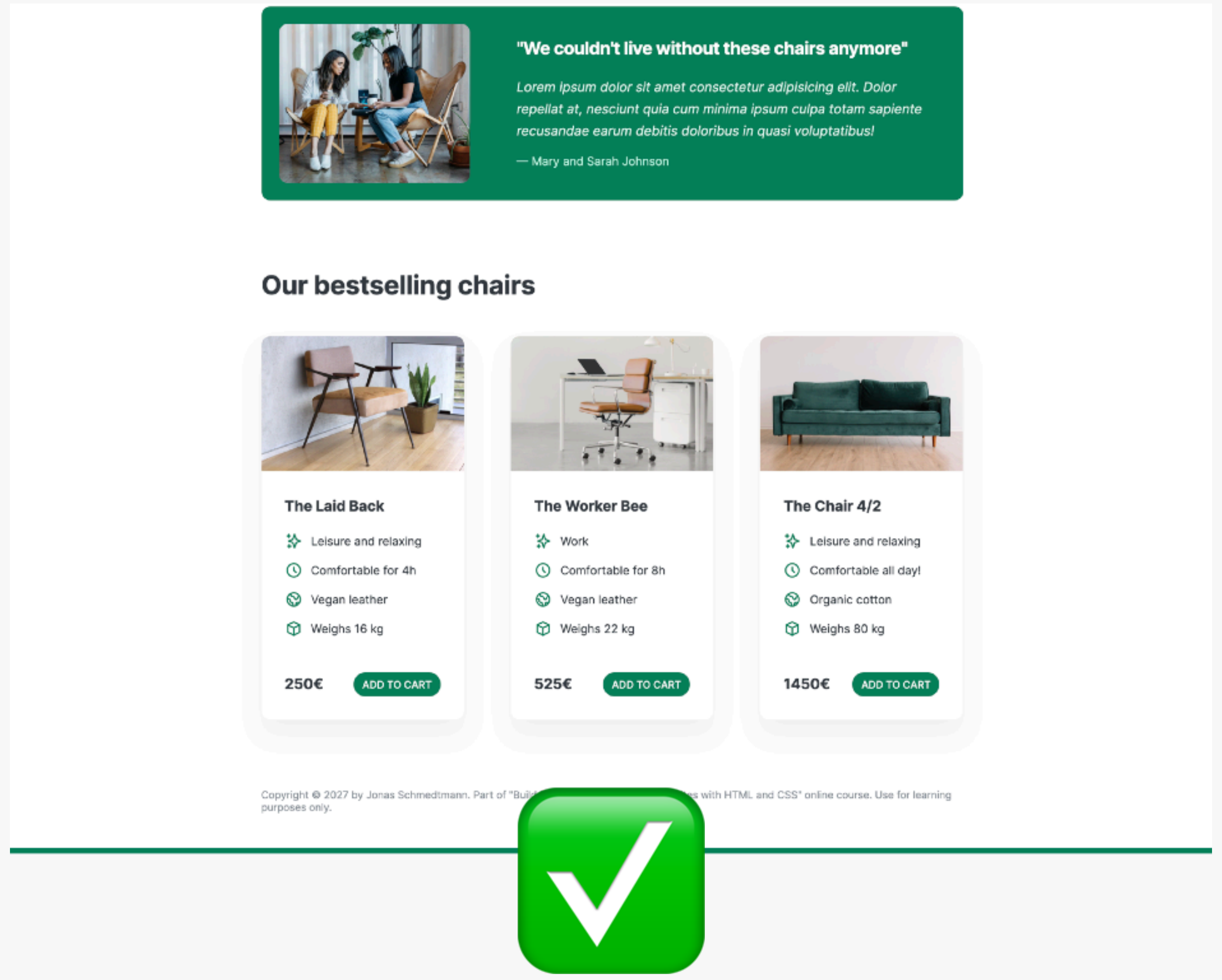
PAUSE THE VIDEO
FOR CHALLENGE

SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

⏳ **Before moving on from a section, make sure that you understand exactly what was covered.** Take a break, review the code we wrote, review your notes, review the projects we built, and maybe even write some code yourself.

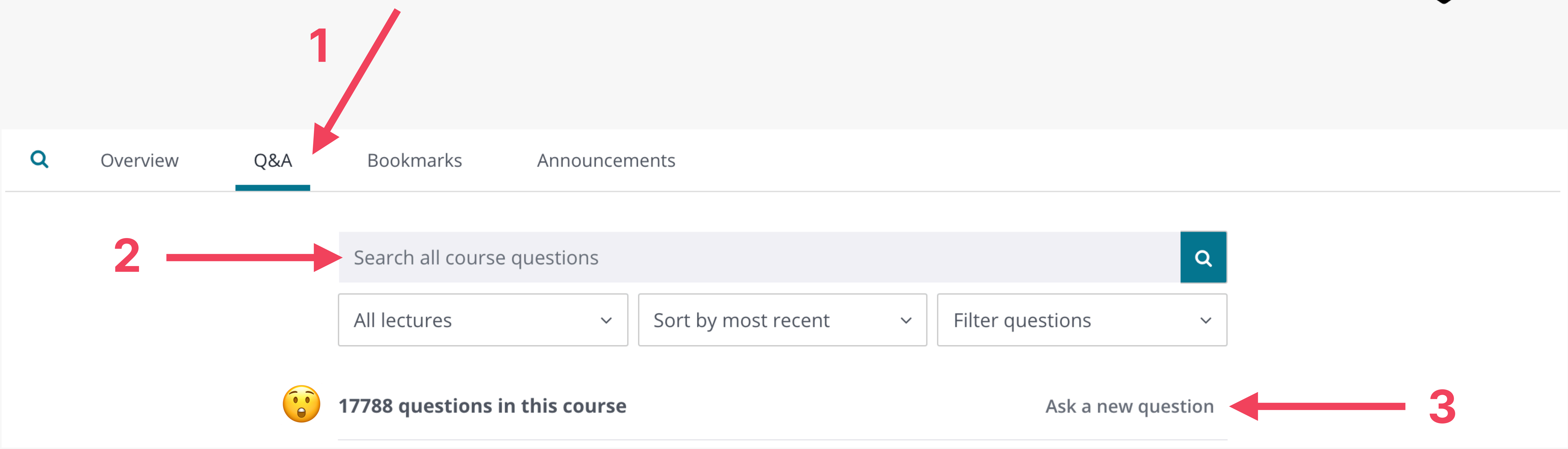






SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

⁉️ If you have an error or a question, **start by trying to solve it yourself! This is essential for your progress. If you can't solve it, check the Q&A section**. If that doesn't help, you can **ask a new question**. Use a short description, and post code on codepen.io.

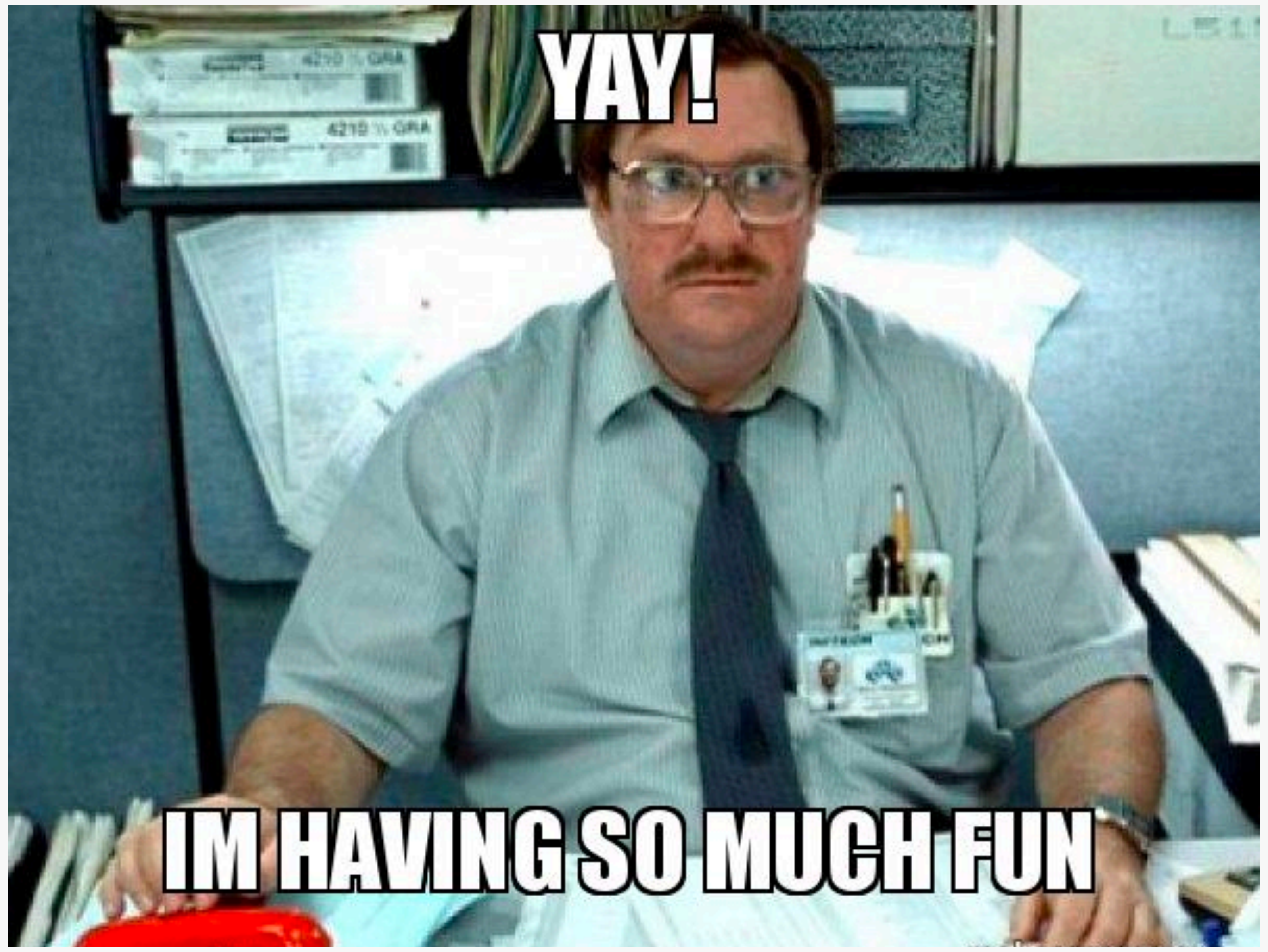


SOME QUICK CONSIDERATIONS BEFORE WE START... 🚀

🖥️ **I recorded this course on a Mac, but everything works the exact same way on Windows or Linux.** If something doesn't work on your computer, it's **NOT** because you're using a different OS.

SOME QUICK CONSIDERATIONS BEFORE WE START… 🚀

😍 **Most importantly, have fun!** It's so rewarding to see something that **YOU** have built **YOURSELF**! So if you're feeling frustrated, stop whatever you're doing, and come back later!



And I mean **REAL** fun 😅

SECTION 02 — HTML FUNDAMENTALS

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SECTION

HTML FUNDAMENTALS

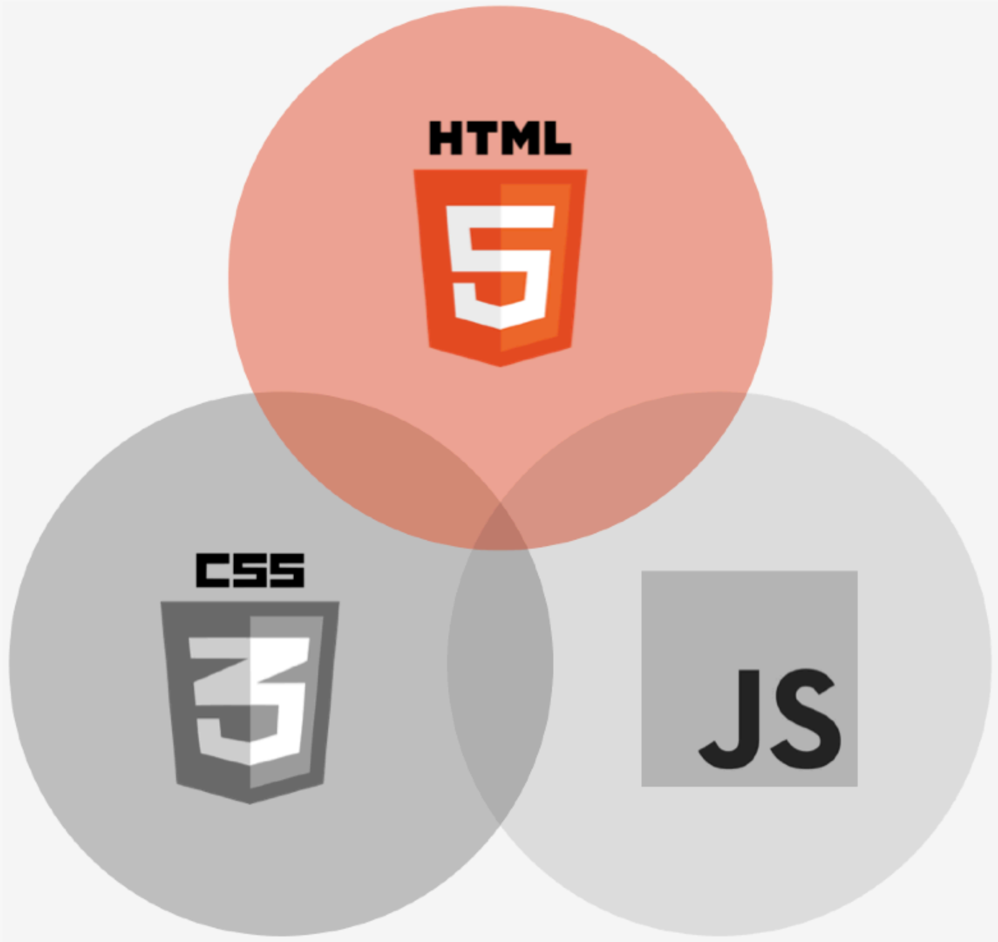
LECTURE

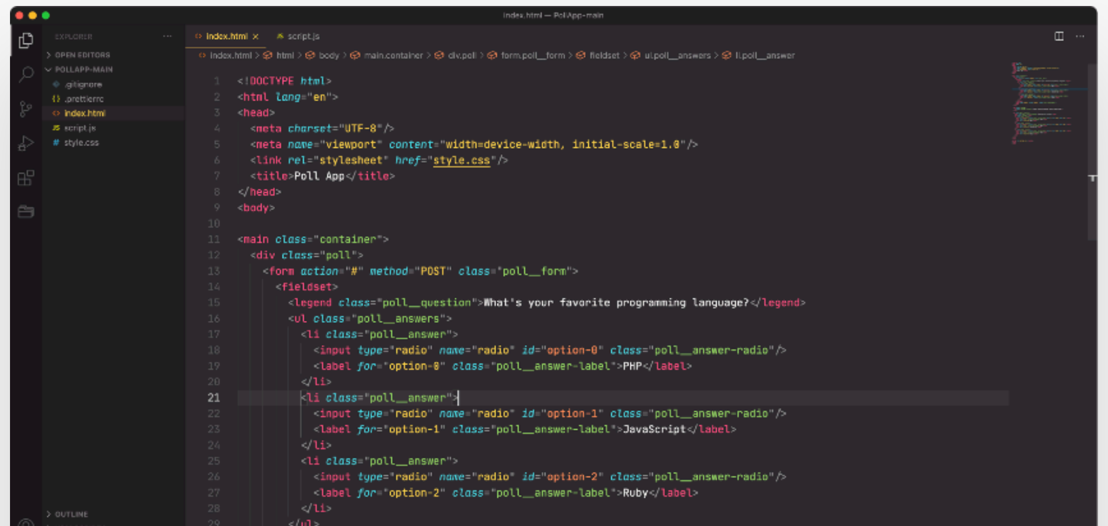
INTRODUCTION TO HTML

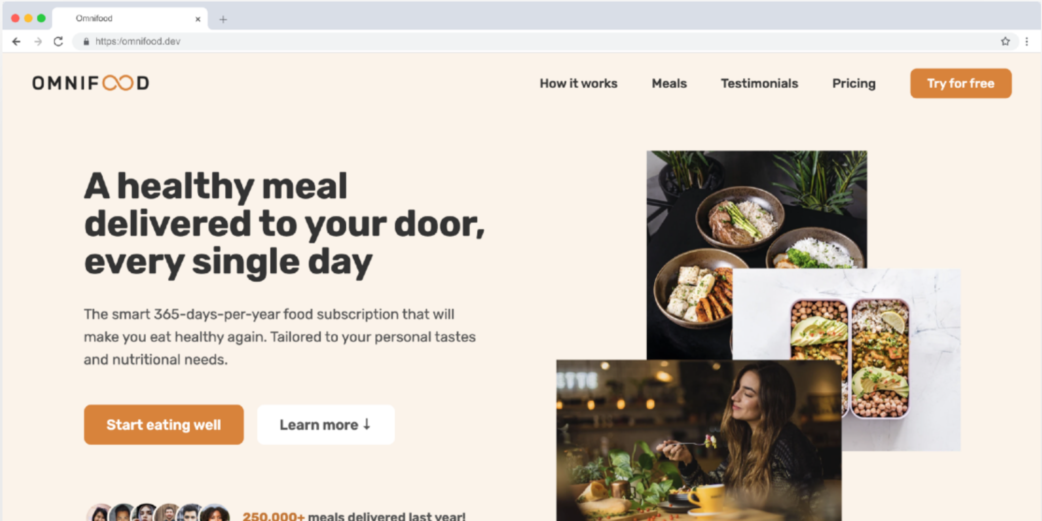
WHAT IS **HTML?**

HTML

- **H**yper**T**ext **M**arkup **L**anguage
- HTML is a markup language that web developers use to **structure and describe the content** of a webpage (*not a programming language*)
- HTML consists of **elements** that describe different types of content: paragraphs, links, headings, images, video, etc.
- Web browsers understand HTML and **render HTML code as websites**

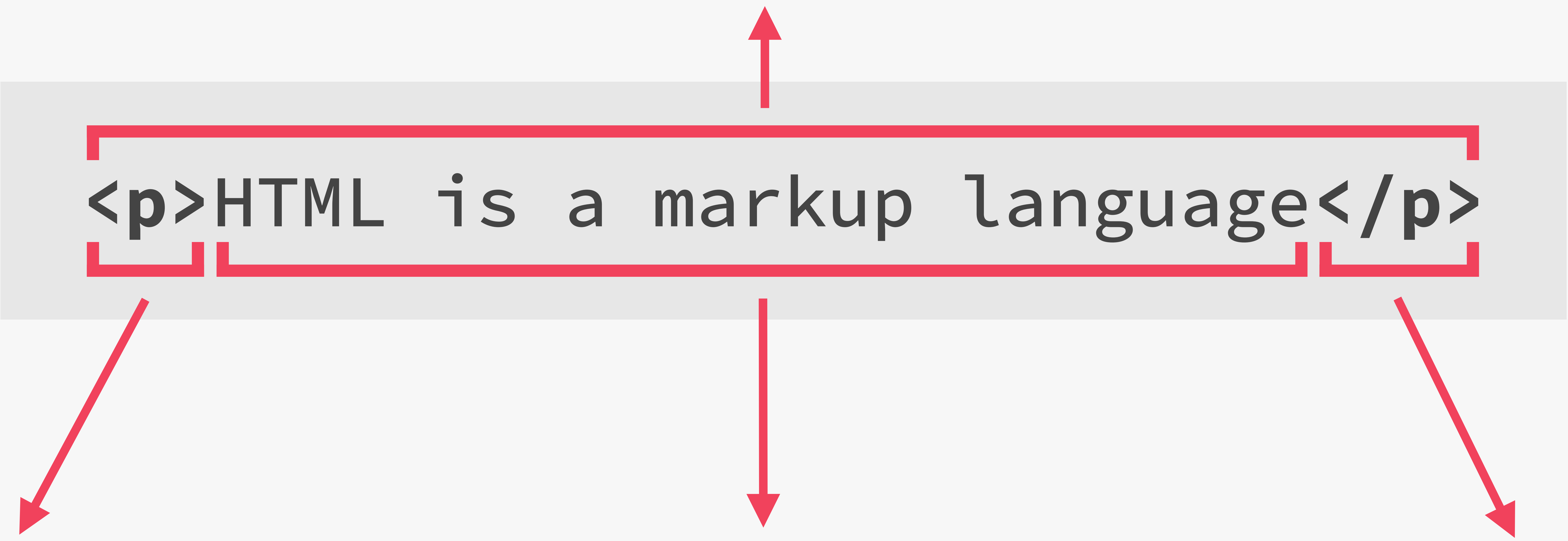






ANATOMY OF AN HTML ELEMENT

👉 **Element**



👉 **Opening tag:** Name of the element, wrapped in < and >

👉 **Content:** Content of the element, in this example text. But it might be another element (**child element**). Some elements have **no content** (e.g. `<img>`)

👉 **Closing tag:** Same as opening tag, but with a /. When element has no content, it's omitted

SECTION 03 — CSS FUNDAMENTALS

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SECTION

CSS FUNDAMENTALS

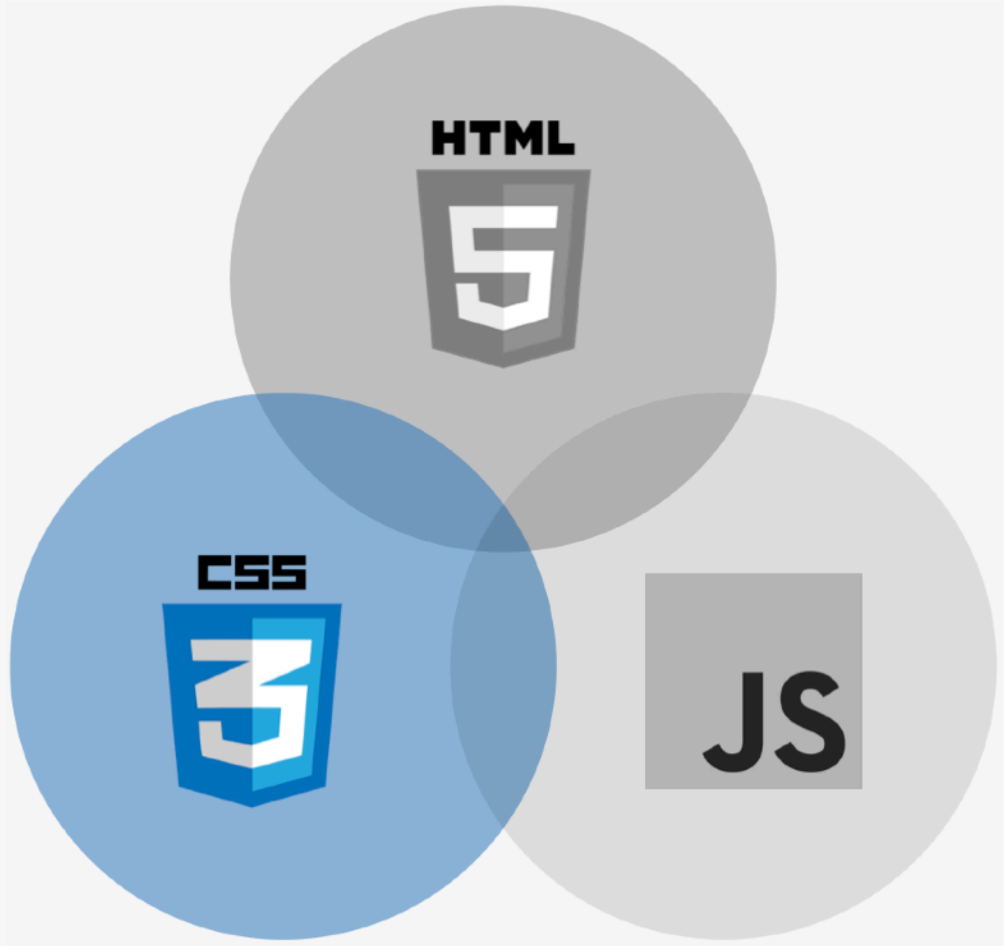
LECTURE

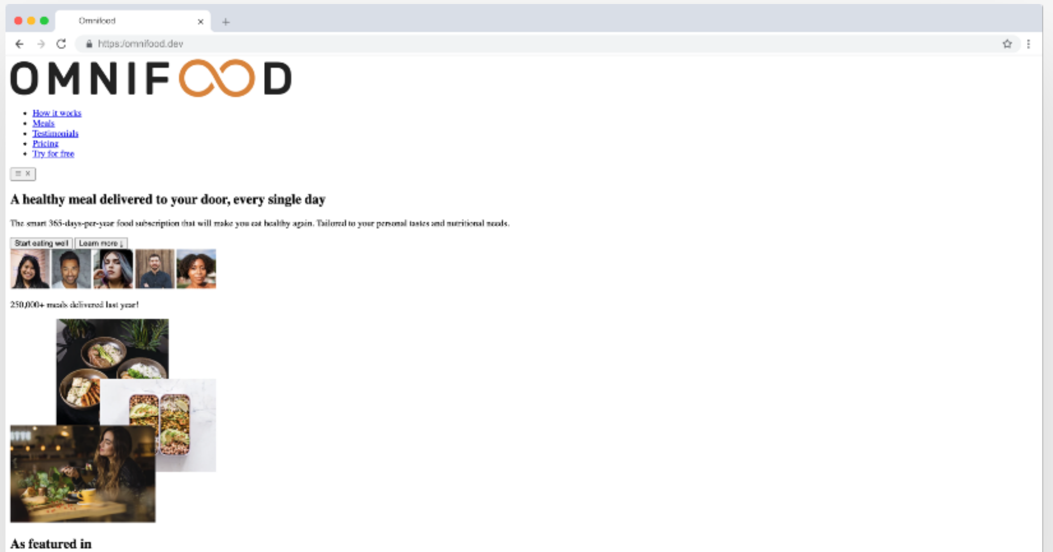
INTRODUCTION TO CSS

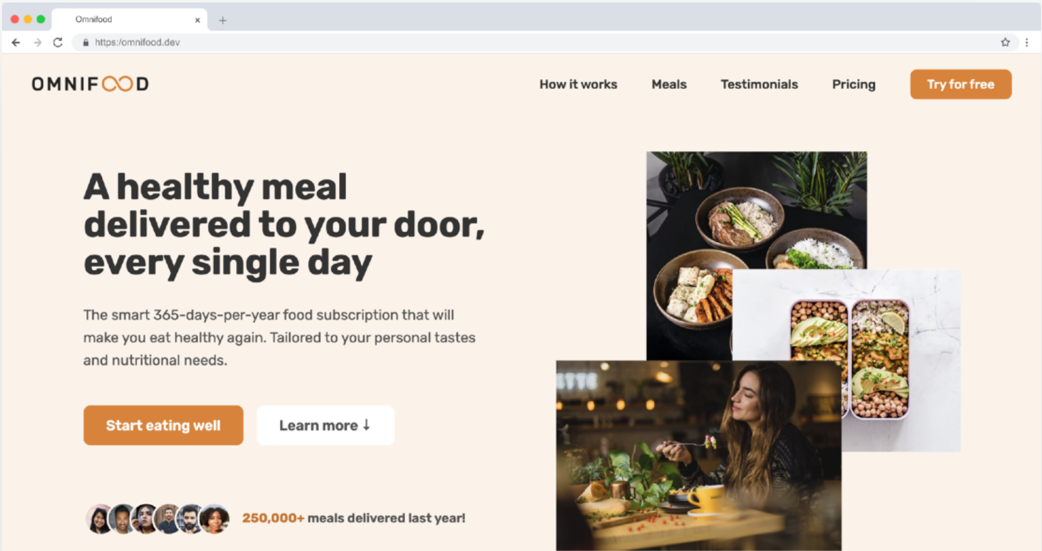
WHAT IS **CSS**?

CSS

- 👉 **C**ascading **S**tyle **S**heets
- 👉 CSS describes the **visual style and presentation** of the **content written in HTML**
- 👉 CSS consists of countless **properties** that developers use to format the content: properties about font, text, spacing, layout, etc.

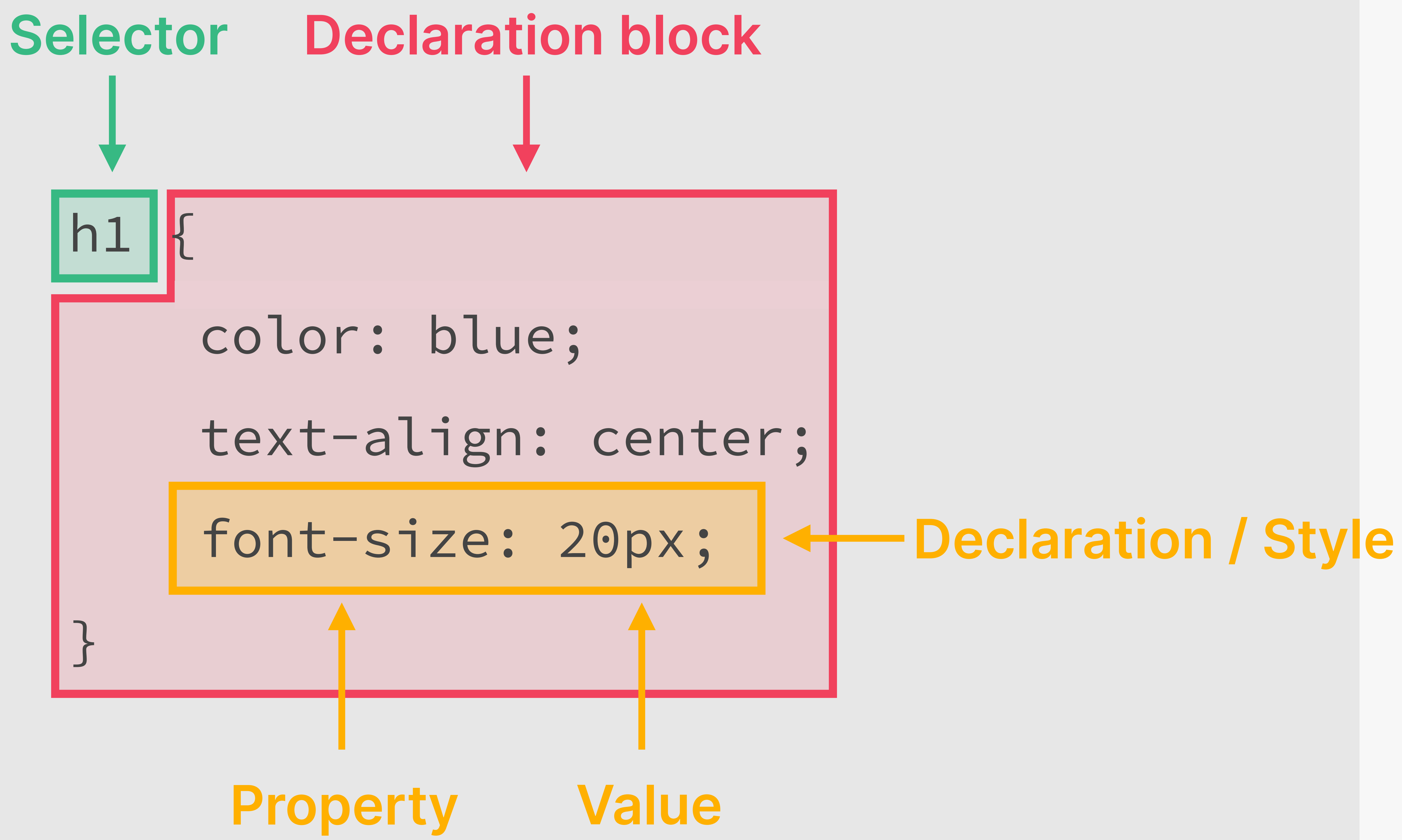






HOW WE **SELECT** AND **STYLE** ELEMENTS

A CSS RULE



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CSS FUNDAMENTALS

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WORKING WITH COLORS

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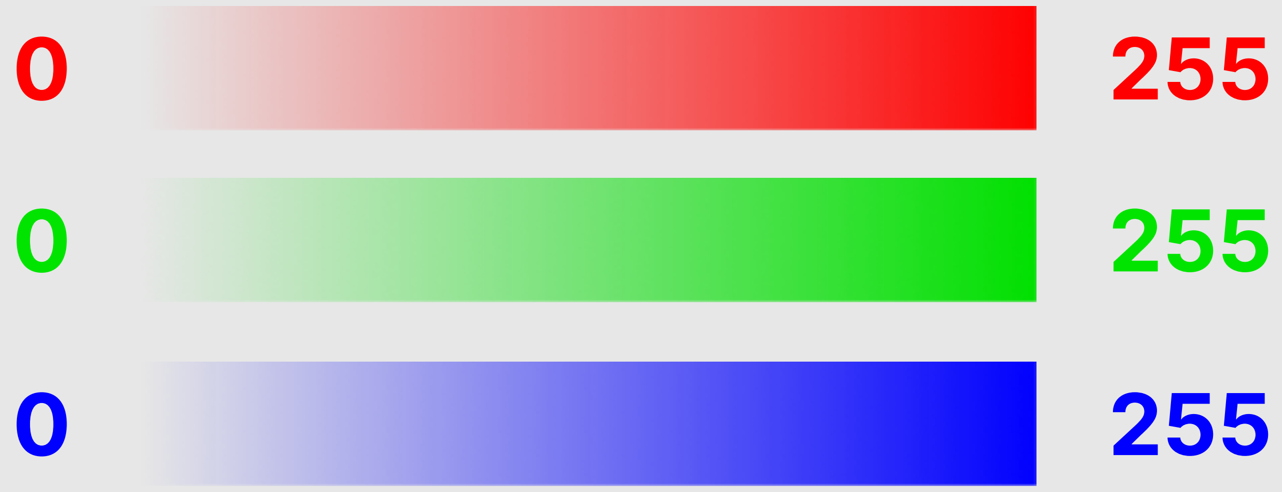
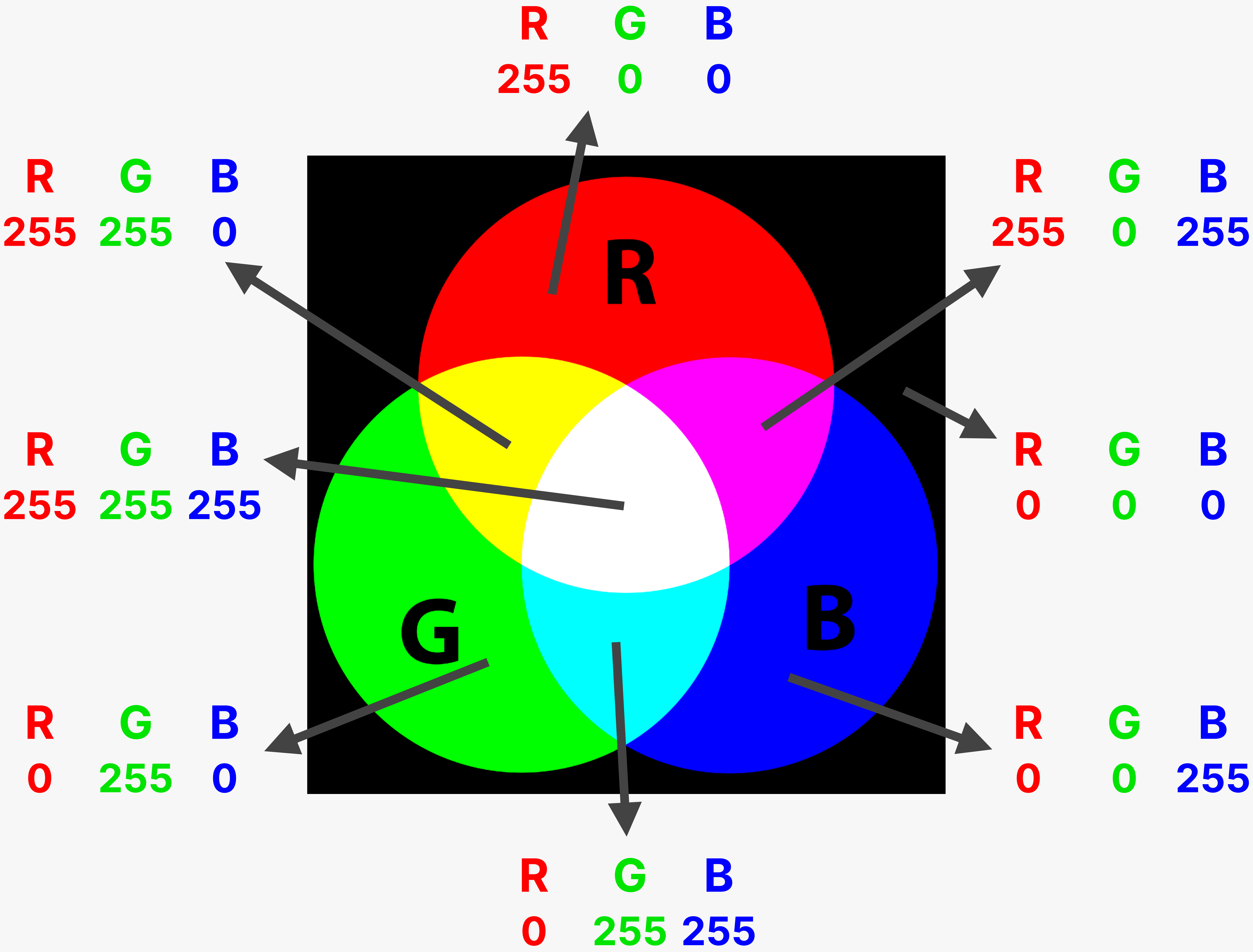
THE **RGB** MODEL

- 👉 **RGB Model:** Every color can be represented by a combination of **RED**, **GREEN** and **BLUE**

- 👉 Each of the 3 base colors can take a value between **0** and **255**, which leads to 16.8 million different colors





DEFINING COLORS IN CSS

1 RGB / RGBA NOTATION

- Regular RGB model

`rgb(0, 255, 255)`

- RGB with **transparency** (“alpha”)

`rgba(0, 255, 255, 0.3)`

2 HEXADECIMAL NOTATION

- Instead of using a scale from 0 to 255, we go from **0 to ff** (255 in hexadecimal numbers)

`#00ffff`

- Shorthand, when all colors are identical pairs

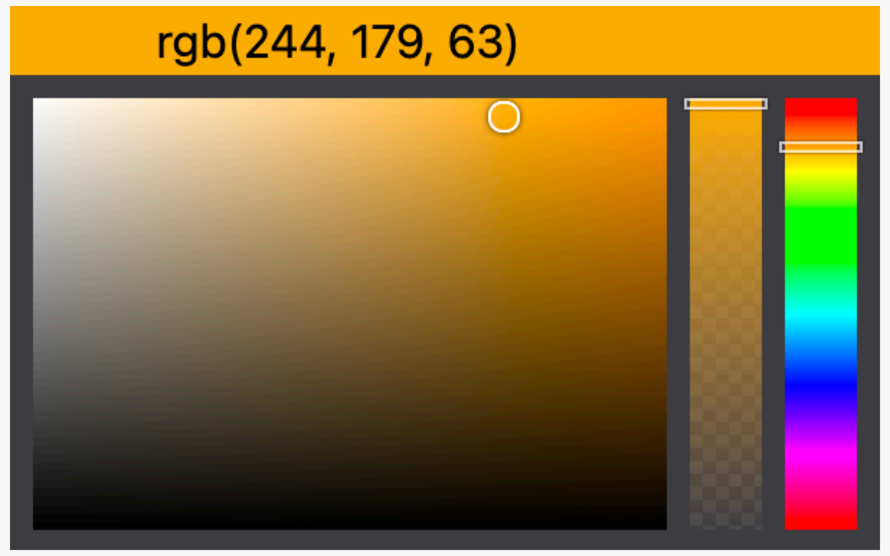
`#0ff`

💡 In practice, we mostly use **hexadecimal** colors, and **`rgba`** when we need transparency

`#f4b33f`

`rgb(244, 179, 63)`

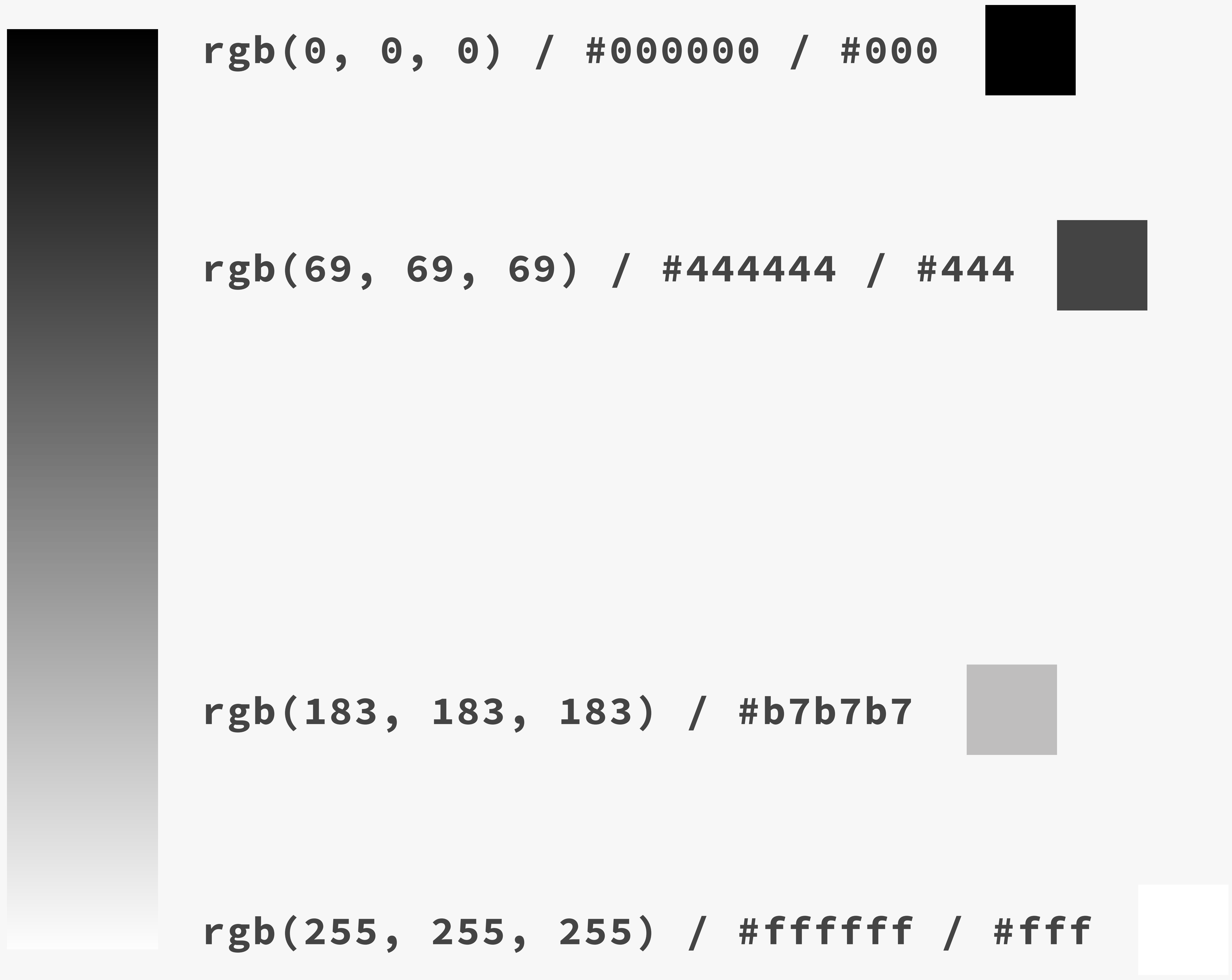
`rgba(244, 179, 63, 0.7)`



- Color picker in VS Code

SHADES OF **GREY**

- 👉 When colors in all 3 channels are the same, we get a **grey color**
- 👉 There are 256 pure grays to choose from



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CSS FUNDAMENTALS

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CSS THEORY #1: CONFLICTS BETWEEN SELECTORS

CONFLICTING SELECTORS AND DECLARATIONS

```html
<p id="author-text" class="author">
  Posted by Laura Jones on Monday, June 21st 2027
</p>
```

```css
.author {
  font-style: italic;
  font-size: 18px;
}

#author-text {
  font-size: 20px;
}

p,
li {
  font-family: sans-serif;
  color: #444444;
  font-size: 22px;
}
```

🤔 There are **multiple selectors** selecting the same element. **Which one of them applies?**

🤓 ***All of them. All rules and properties are applied!***

🤔 But there are **conflicting** `font-size` declarations! Is it `18px`, or `20px`, or `22px`?

🤓 *Let's see how it works...*

RESOLVING CONFLICTING DECLARATIONS

Highest priority

5 Declarations marked `!important`

↓ No `important!` ?

4 Inline style (`style` attribute in HTML)

↓ No inline style?

3 ID (#) selector → Multiple? → 👉 **Last selector** in code applies *

↓ No # selector?

2 Class (.) or pseudo-class (:) selector → Multiple? → 👉 **Last selector** in code applies *

↓ No . or : selector?

1 Element selector (p, `div`, `li`, etc.) → Multiple? → 👉 **Last selector** in code applies *

↓ No element selector?

0 Universal selector (*)

Lowest priority

```css
.author {
  font-style: italic;
  font-size: 18px;
}

#author-text {
  font-size: 20px;
}

p,
li {
  font-family: sans-serif;
  color: #444444;
  font-size: 22px;
}
```

👉 There is an ID selector (`#author-text`), so **for the conflicting `font-size` property**, this is the selector that applies

☝ * It's a bit more complicated in reality

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CSS FUNDAMENTALS

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CSS THEORY #2: INHERITANCE AND THE UNIVERSAL SELECTOR

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HOW INHERITANCE WORKS

Parent element

```html
<body>

  <nav>
    This is the navigation
  </nav>

  <h1>My website</h1>

  <p>
    The text is this paragraph
    is completely irrelevant 😁
  </p>

</body>
```

```css
color: #444444;
font-size: 16px;
font-family: sans-serif;
```

```css
color: #444444;      /* struck through */
font-size: 16px;     /* struck through */
font-family: sans-serif;
```

```css
color: #444444;
font-size: 16px;
font-family: sans-serif;
```

```css
body {
  color: #444444;
  font-size: 16px;
  font-family: sans-serif;

  border-top: 10px solid #1098ad;
}
```

The border property does **NOT** get inherited

```css
h1 {
  color: #1098ad;
  font-size: 32px;
  text-transform: uppercase;
}
```

OVERRIDING INHERITED STYLES

☝️ Not all properties get inherited. It's mostly ones **related to text**: `font-family`, `font-size`, `font-weight`, `font-style`, `color`, `line-height`, `letter-spacing`, `text-align`, `text-transform`, `text-shadow`, `list-style`, etc.

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CSS THEORY #3: THE CSS BOX MODEL

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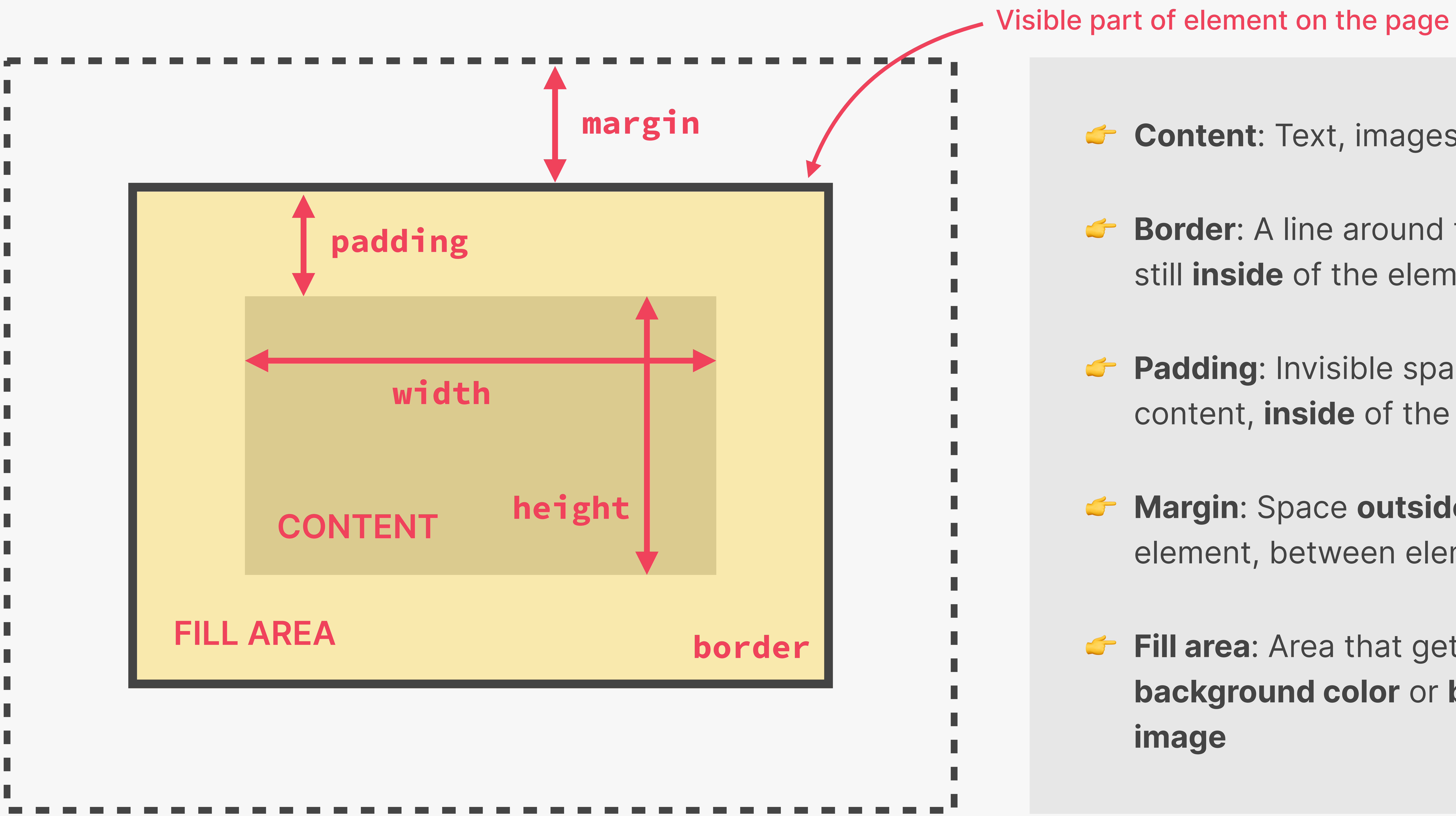
THE CSS BOX MODEL



- 👉 **Content**: Text, images, etc.
- 👉 **Border**: A line around the element, still **inside** of the element
- 👉 **Padding**: Invisible space around the content, **inside** of the element
- 👉 **Margin**: Space **outside** of the element, between elements
- 👉 **Fill area**: Area that gets filled with **background color** or **background image**

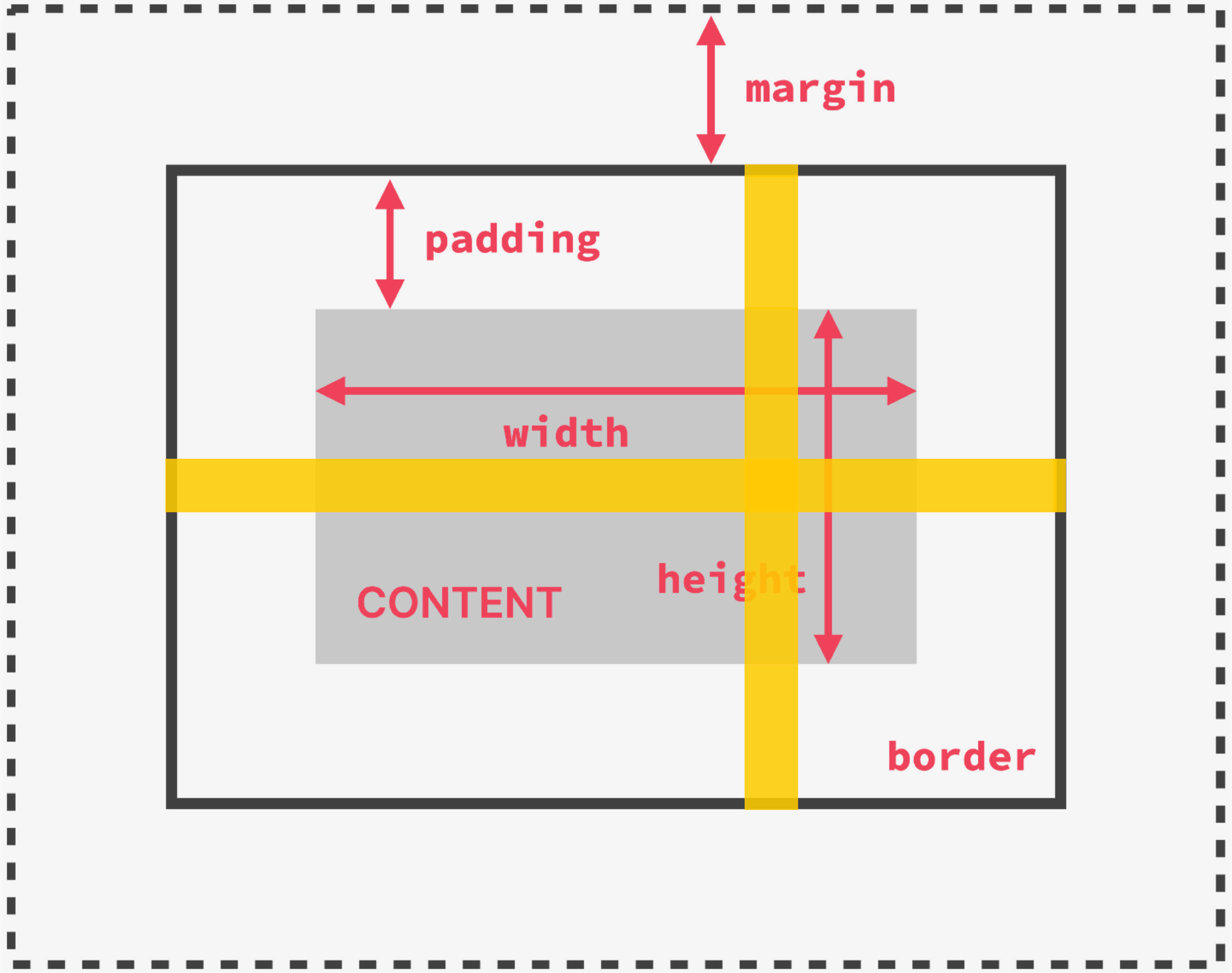
ANALOGY FOR THE CSS BOX MODEL

ELEMENT **HEIGHT** AND **WIDTH** CALCULATION

Final element width = left border + left padding + width + right padding + right border

Final element height = top border + top padding + height + bottom padding + bottom border

- 👉 We can specify all these values using CSS properties
- 👉 This is the **default behavior**, but we can change it



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CSS FUNDAMENTALS

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CSS THEORY #4: TYPES OF BOXES

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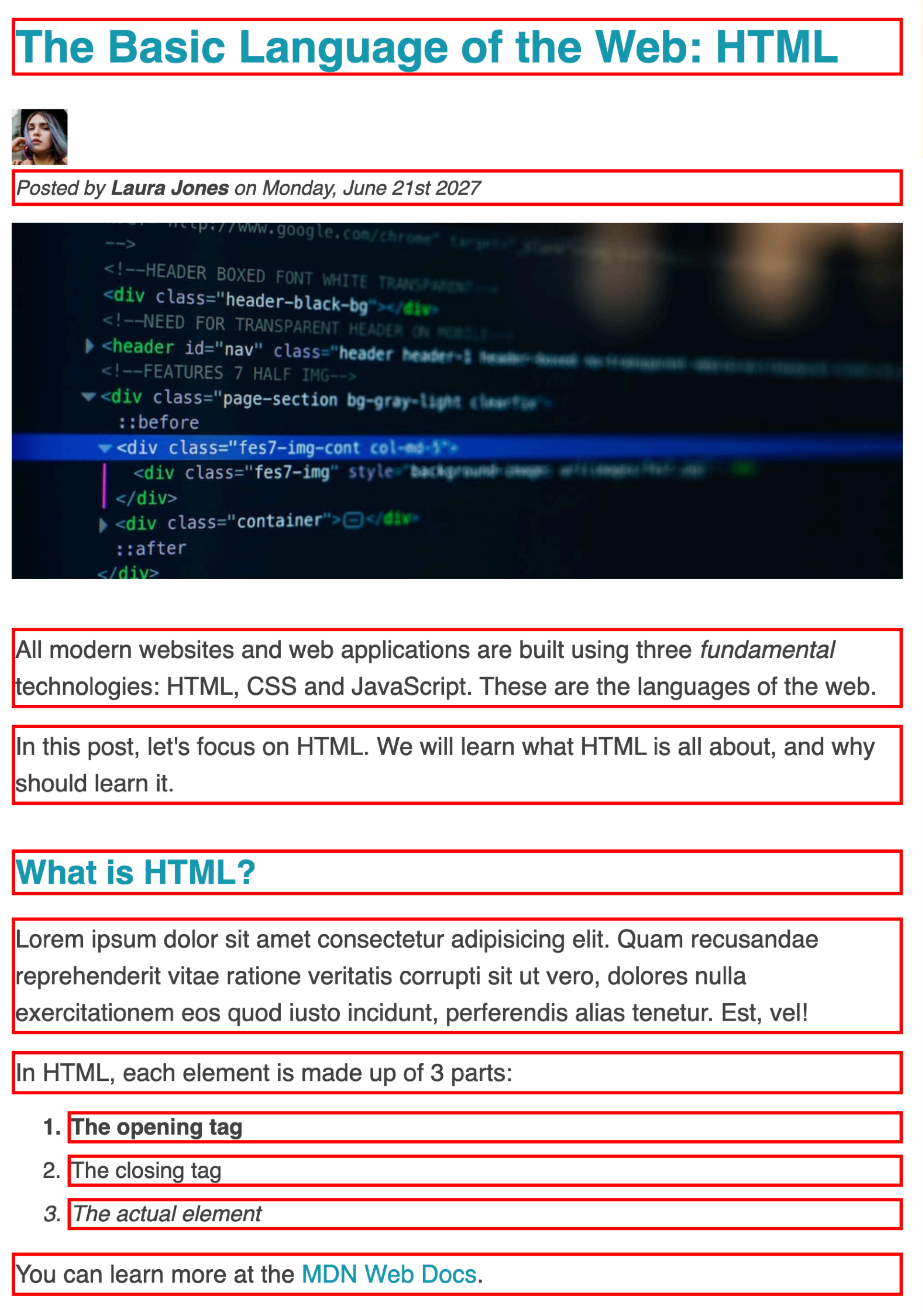
BLOCK-LEVEL ELEMENTS

- 👉 Elements are formatted visually as **blocks**
- 👉 Elements occupy **100% of parent element's width**, no matter the content
- 👉 Elements are **stacked vertically** by default, one after another
- 👉 The box-model **applies as showed** earlier

Default elements: `body, main, header, footer, section, nav, aside, div, h1-h6, p, ul, ol, li, etc.`

With CSS: `display: block`

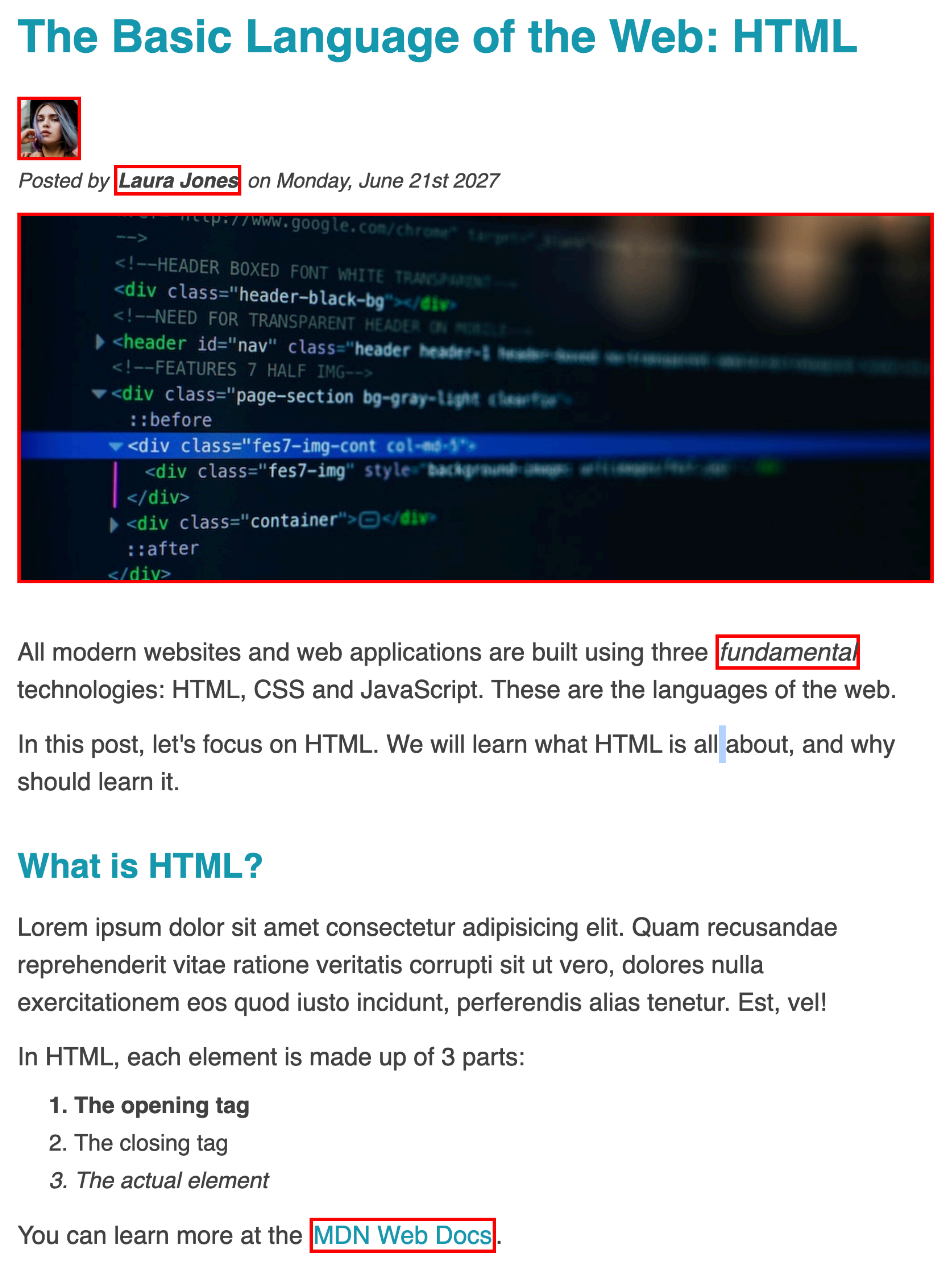


INLINE ELEMENTS

- 👉 Occupies only the space **necessary for its content**
- 👉 Causes **no line-breaks** after or before the element
- 👉 Box model applies in a different way: **heights and widths do not apply**
- 👉 **Paddings and margins** are applied **only horizontally** (left and right)

Default elements: `a, img, strong, em, button,` etc.

With CSS: `display: inline`



SUMMARY: INLINE, BLOCK-LEVEL AND INLINE-BLOCK BOXES

BLOCK-LEVEL BOXES

- 👉 Elements formatted visually as blocks
- 👉 100% of parent's width
- 👉 Vertically, one after another
- 👉 Box-model applies as showed

INLINE-BLOCK BOXES

- 👉 Looks like inline from the **outside**, behaves like block-level on the **inside**
- 👉 Occupies only content's space
- 👉 Causes no line-breaks
- 👉 Box-model applies as showed

```
display: inline-block
```

INLINE BOXES

- 👉 Occupies only content's space
- 👉 Causes no line-breaks
- 👉 Box model is different: heights and widths do not apply
- 👉 Paddings and margins only horizontal (left and right)

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CSS FUNDAMENTALS

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CSS THEORY #5: ABSOLUTE POSITIONING

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NORMAL FLOW **VS.** ABSOLUTE POSITIONING

NORMAL FLOW

- 👉 Default positioning
- 👉 Element is "**in** flow"
- 👉 Elements are simply laid out according to their order in the HTML code

`Default positioning`

`position: relative`

ABSOLUTE POSITIONING

- 👉 Element is removed from the normal flow: "**out of** flow"
- 👉 No impact on surrounding elements, might overlap them
- 👉 We use `top`, `bottom`, `left`, or `right` to offset the element from its **relatively positioned container**

`position: absolute`

UNDERSTANDING **ABSOLUTE** POSITIONING

SECTION 04 — LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS

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LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS

LECTURE

THE 3 WAYS OF BUILDING LAYOUTS

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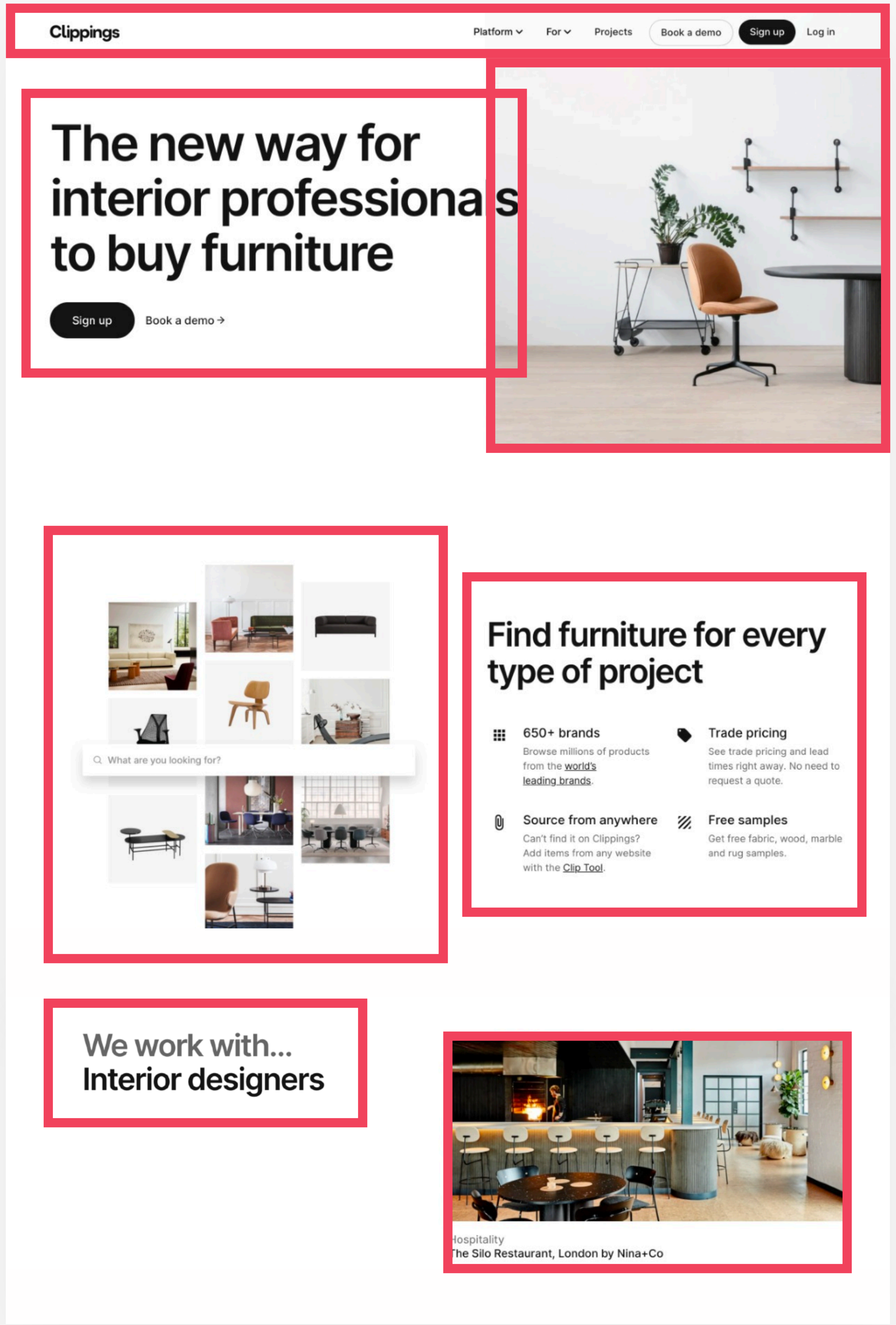
WHAT DOES "**LAYOUT**" MEAN?

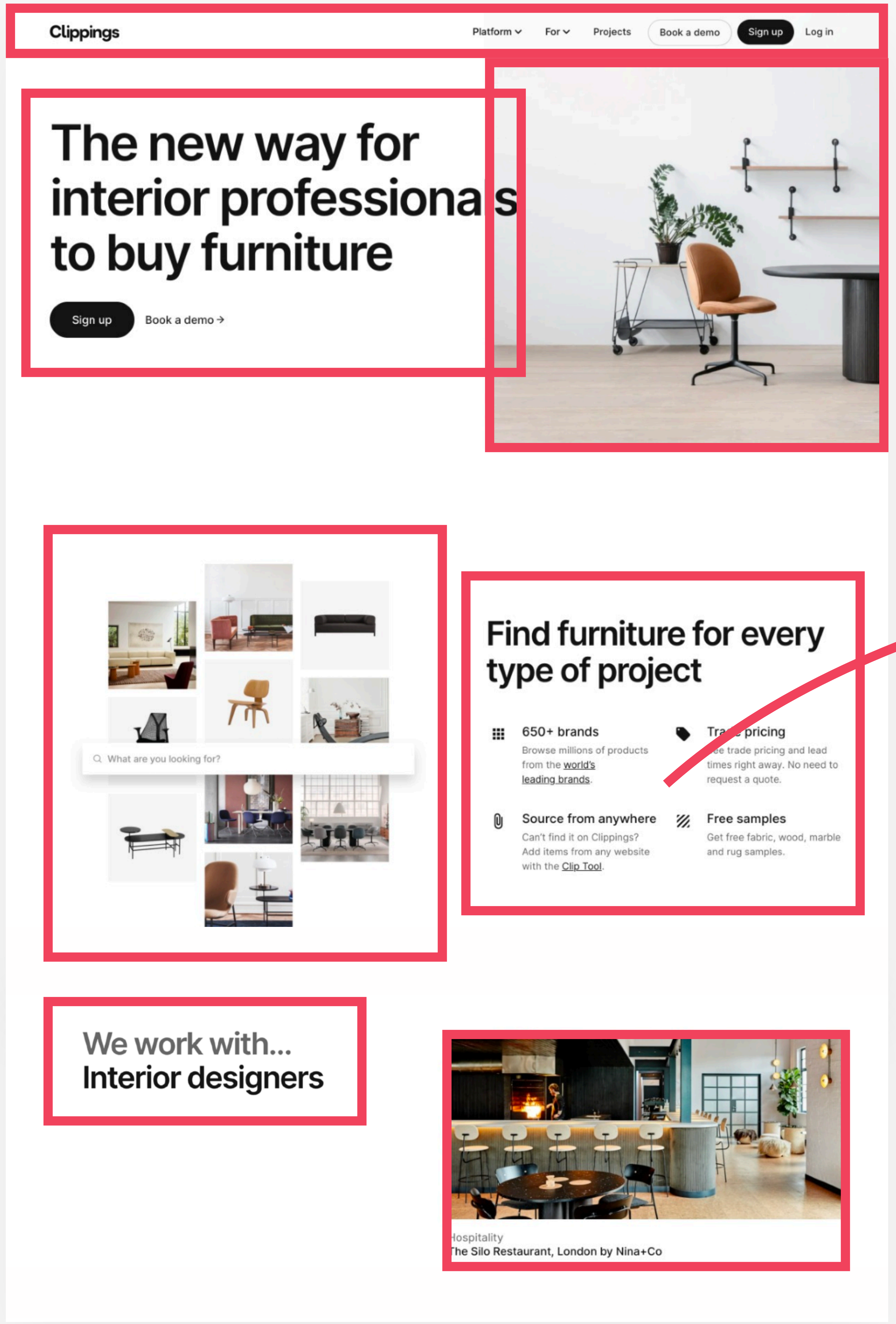
LAYOUT

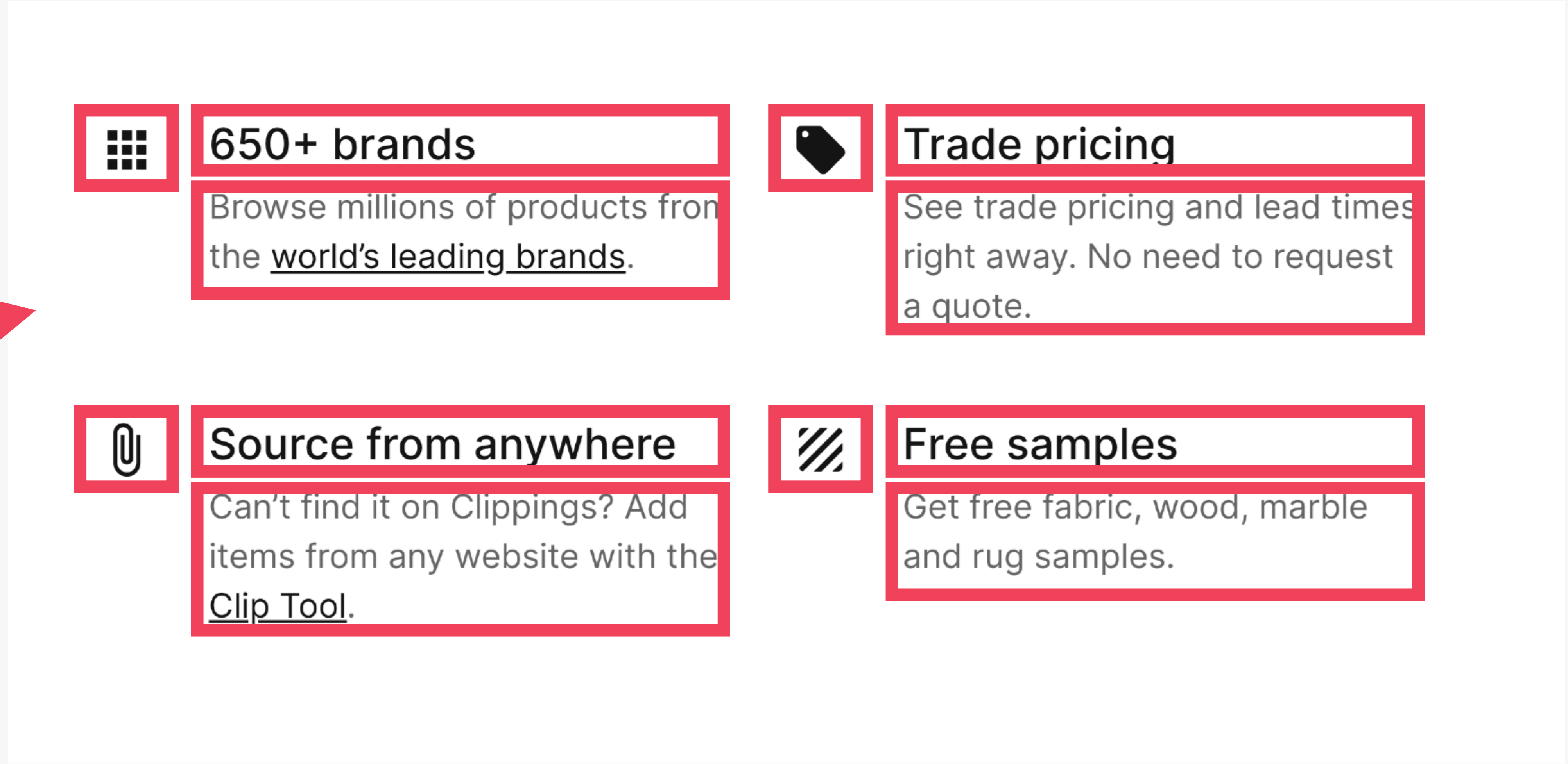
- 👉 Layout is the way text, images and other content is placed and arranged on a webpage
- 👉 Layout gives the page a visual structure, into which we place our content
- 👉 **Building a layout:** arranging page elements into a visual structure, instead of simply having them placed one after another (normal flow)



PAGE LAYOUT **VS.** COMPONENT LAYOUT

PAGE LAYOUT

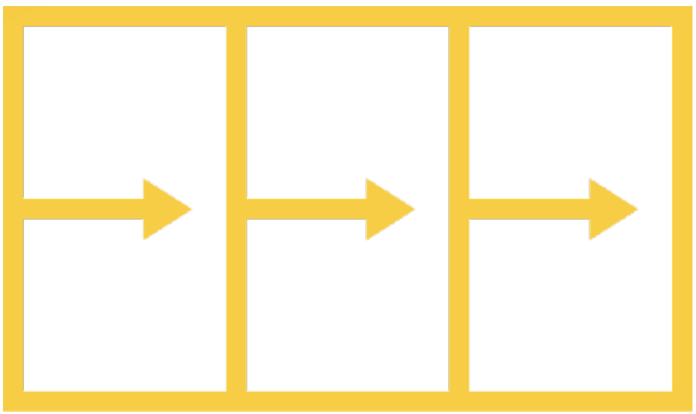




COMPONENT LAYOUT

THE **3 WAYS** OF BUILDING LAYOUTS WITH CSS

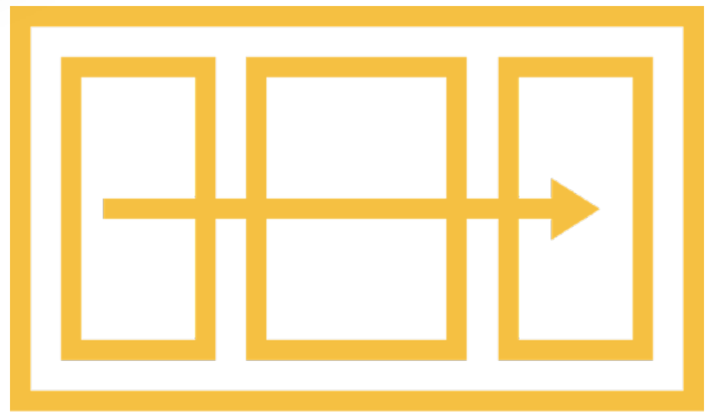
1



FLOAT LAYOUTS

The **old way of building layouts** of all sizes, using the `float` CSS property. Still used, but getting outdated fast.

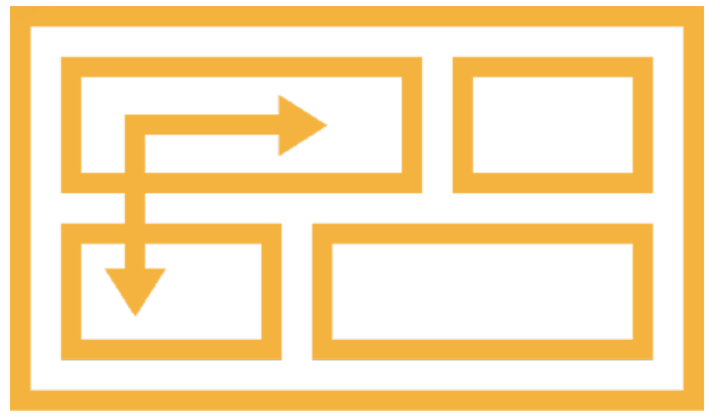
2



FLEXBOX

Modern way of laying out elements in a **1-dimensional row** without using floats. Perfect for **component layouts**.

3



CSS GRID

For laying out element in a fully-fledged **2-dimensional grid**. Perfect for **page layouts and complex components**.

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SECTION

LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS

LECTURE

USING FLOATS

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HTML
CSS

ABSOLUTE POSITIONING **VS.** FLOATS

NORMAL FLOW

- Default positioning
- Element is “**in** flow”
- Elements are simply laid out according to their order in the HTML code

```
Default positioning
position: relative
```

ABSOLUTE POSITIONING

- Element is removed from the normal flow: “**out of** flow”
- No impact on surrounding elements, might overlap them
- We use `top`, `bottom`, `left`, or `right` to offset the element from its **relatively positioned container**

```
position: absolute
```

=

≠

FLOATS

- Element is removed from the normal flow: “**out of** flow”
- Text and inline elements will wrap around the floated element
- The container will **not** adjust its height to the element

```
float: left
float: right
```

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS

LECTURE

BOX-SIZING: BORDER-BOX

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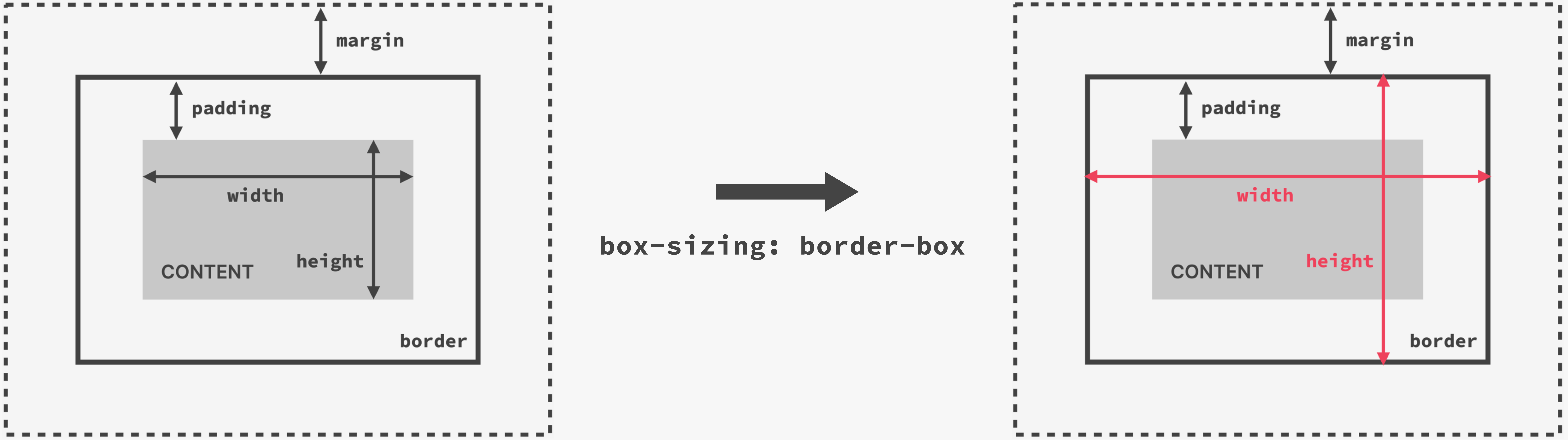
THE BOX MODEL WITH **BOX-SIZING: BORDER-BOX**



Final element width = ~~right border~~ + ~~right padding~~ + width + ~~left padding~~ + ~~left border~~

Final element height = ~~top border~~ + ~~top padding~~ + height + ~~bottom padding~~ + ~~bottom border~~

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SECTION

LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS

LECTURE

A FLEXBOX OVERVIEW

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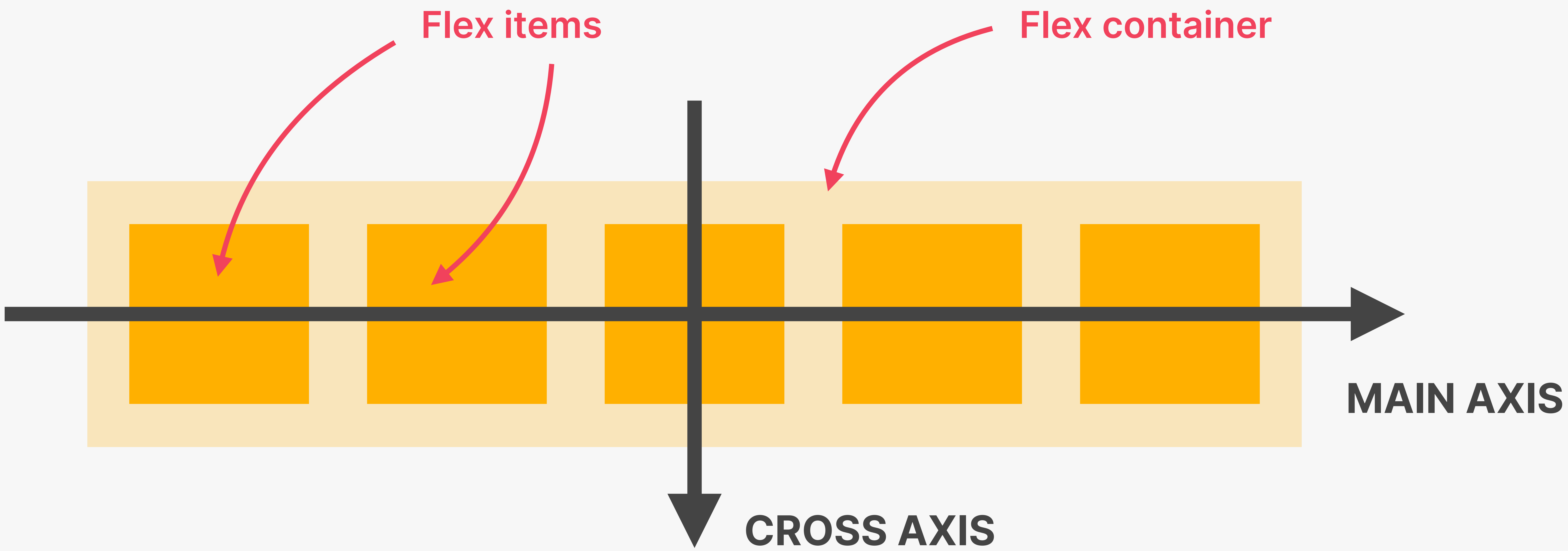
WHAT IS **FLEXBOX?**

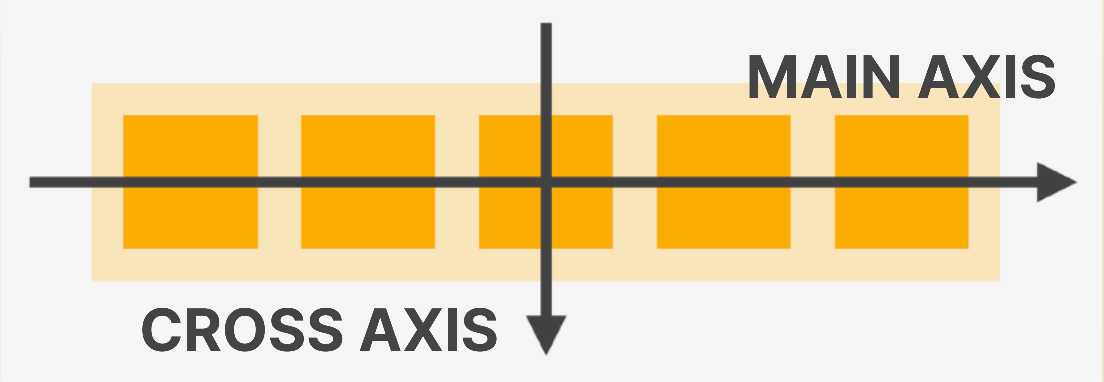
FLEXBOX

- 👉 Flexbox is a set of related **CSS properties** for **building 1-dimensional layouts**
- 👉 The main idea behind flexbox is that empty space inside a container element can be **automatically divided** by its child elements
- 👉 Flexbox makes it easy to automatically **align items to one another** inside a parent container, both horizontally and vertically
- 👉 Flexbox solves common problems such as **vertical centering** and creating **equal-height columns**
- 👉 Flexbox is perfect for **replacing floats**, allowing us to write fewer and cleaner HTML and CSS code

FLEXBOX **TERMINOLOGY**




```
display: flex
```



FLEX CONTAINER

1. **gap: 0** | <length>

   👉 To create **space between items**, without using `margin`

2. **justify-content: flex-start** | flex-end | center | space-between | space-around | space-evenly

   👉 To align items along main axis (**horizontally**, by default)

3. **align-items: stretch** | flex-start | flex-end | center | baseline

   👉 To align items along cross axis (**vertically**, by default)

4. **flex-direction: row** | row-reverse | column | column-reverse

   👉 To define which is the **main axis**

5. **flex-wrap: nowrap** | wrap | wrap-reverse

   👉 To allow items to **wrap into a new line** if they are too large

6. **align-content: stretch** | flex-start | flex-end | center | space-between | space-around

   👉 Only applies when there are **multiple lines** (`flex-wrap: wrap`)

FLEX ITEMS

1. **align-self: auto** | stretch | flex-start | flex-end | center | baseline

   👉 To **overwrite** `align-items` for individual flex items

2. **flex-grow: 0** | <integer>

   👉 To allow an element **to grow** (0 means no, 1+ means yes)

3. **flex-shrink: 1** | <integer>

   👉 To allow an element **to shrink** (0 means no, 1+ means yes)

4. **flex-basis: auto** | <length>

   👉 To define an item's width, **instead of the `width`** property

5. **flex: 0 1 auto** | <int> <int> <len>

   👉 **Recommended** shorthand for `flex-grow`, `-shrink`, `-basis`.

6. **order: 0** | <integer>

   👉 Controls order of items. -1 makes item **first**, 1 makes it **last**

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SECTION

LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS

LECTURE

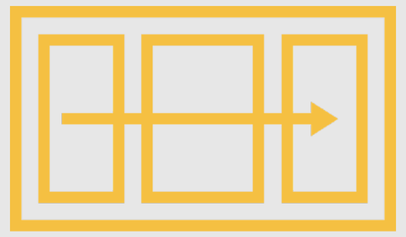
A CSS GRID OVERVIEW

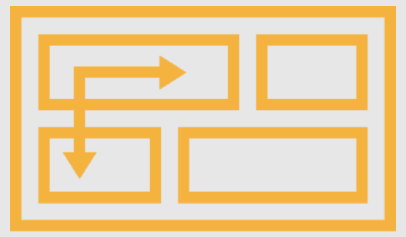
HTML CSS

WHAT IS **CSS GRID?**

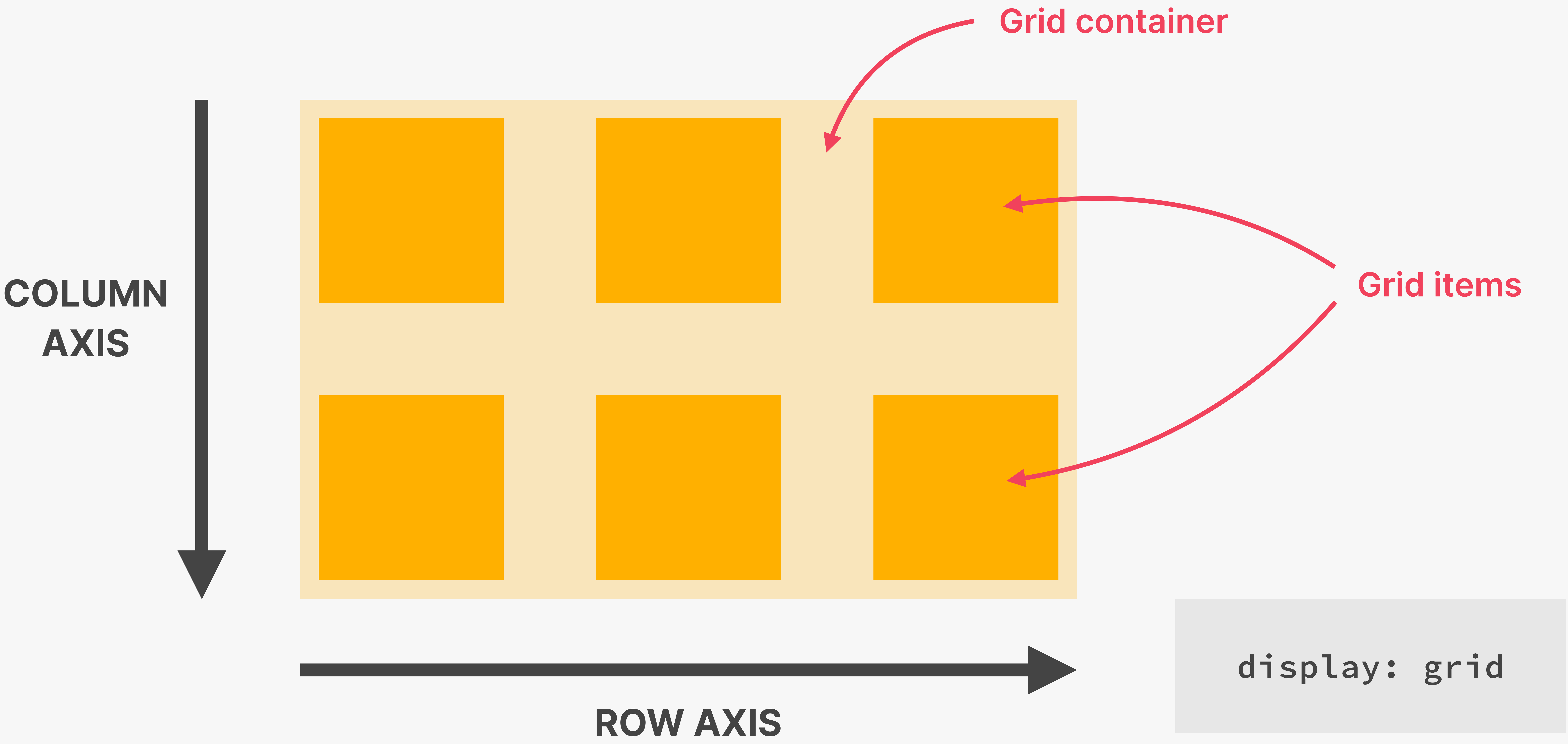
CSS GRID

- 👉 CSS Grid is a set of **CSS properties** for **building 2-dimensional layouts**
- 👉 The main idea behind CSS Grid is that we **divide a container element into rows and columns** that can be filled with its child elements
- 👉 In two-dimensional contexts, CSS Grid allows us to write **less nested HTML** and **easier-to-read CSS**
- 👉 CSS Grid is **not meant to replace flexbox**! Instead, they work perfectly together. Need a **1D** layout? Use flexbox. Need a **2D** layout? Use CSS Grid.

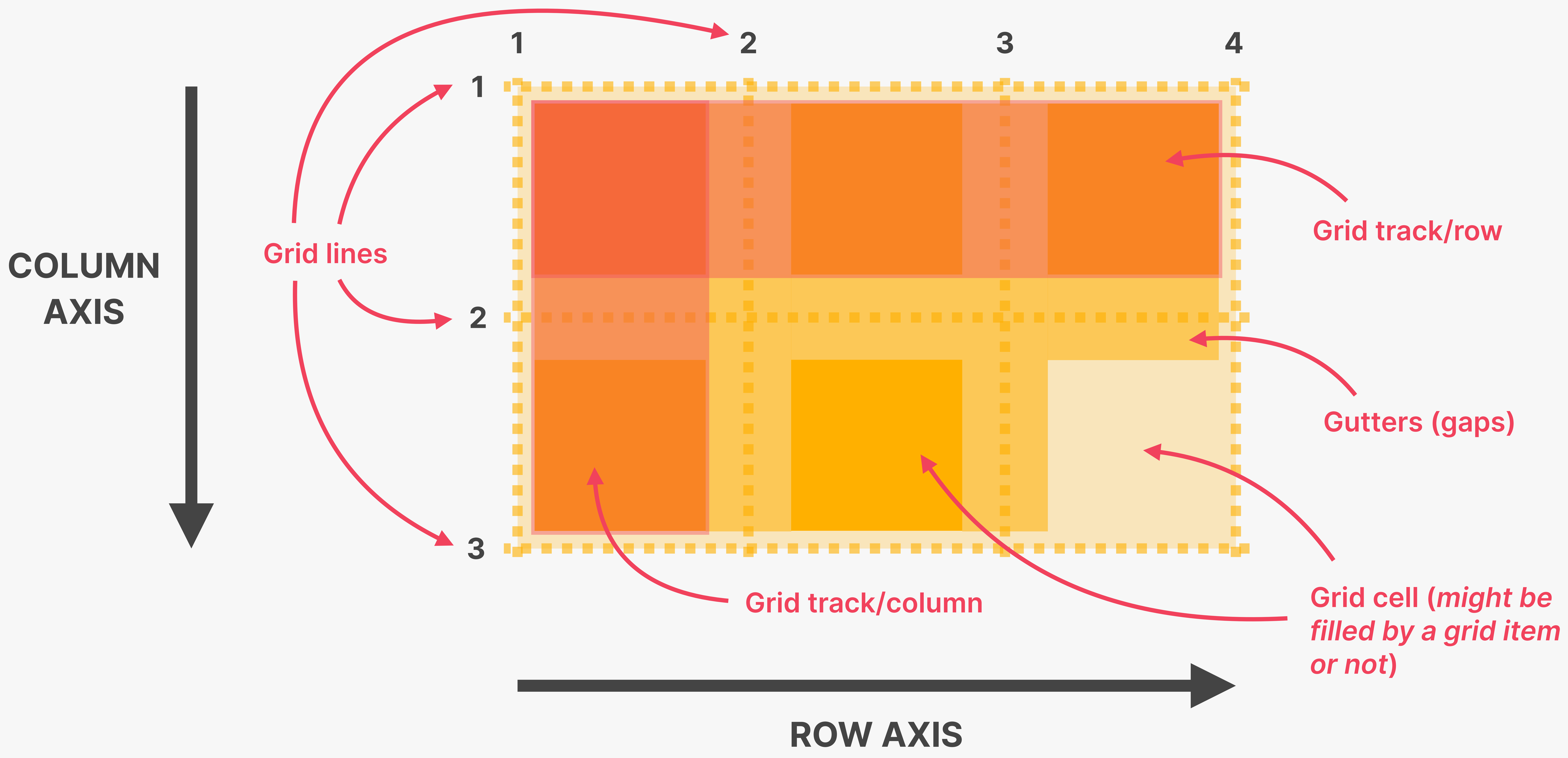




BASIC CSS GRID **TERMINOLOGY**



MORE CSS GRID **TERMINOLOGY**



GRID CONTAINER

1

`grid-template-rows: <track size>*`

`grid-template-columns: <track size>*`

👉 *To establish the grid **row and column tracks**. One length unit for each track. Any unit can be used, new **fr** fills unused space*

2

`row-gap: 0 | <length>`

`column-gap: 0 | <length>`

] `gap: 0 | <length>`

👉 *To **create empty space** between tracks*

3

`justify-items: stretch | start | center | end`

`align-items: stretch | start | center | end`

👉 *To align items inside rows / columns (**horizontally** / **vertically**)*

4

`justify-content: start | start | center | end | ...`

`align-content: start | start | center | end | ...`

👉 *To align entire **grid inside grid container**. Only applies if container is larger than the grid*

GRID ITEMS

1

`grid-column: <start line> / <end line> | span <number>`

`grid-row: <start line> / <end line> | span <number>`

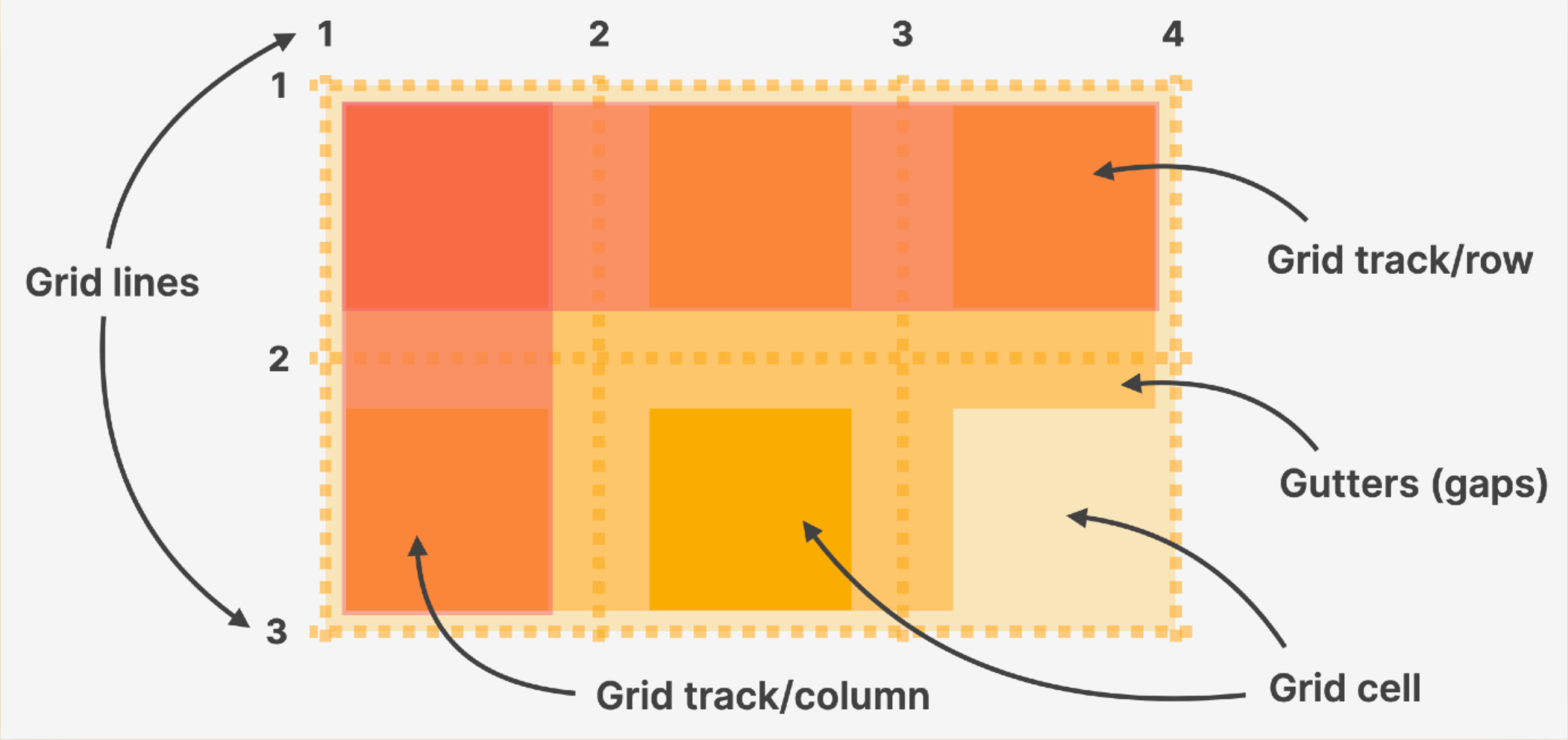
👉 *To **place a grid item** into a specific cell, based on line numbers. span keyword can be used to span an item across more cells*

2

`justify-self: stretch | start | center | end`

`align-self: stretch | start | center | end`

👉 *To **overwrite** `justify-items` / `align-items` for single items*



☝️ *This list of CSS Grid properties is not exhaustive, but enough to get started.*

SECTION 05 — WEB DESIGN RULES AND FRAMEWORK

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

OVERVIEW OF WEB DESIGN AND WEBSITE PERSONALITIES

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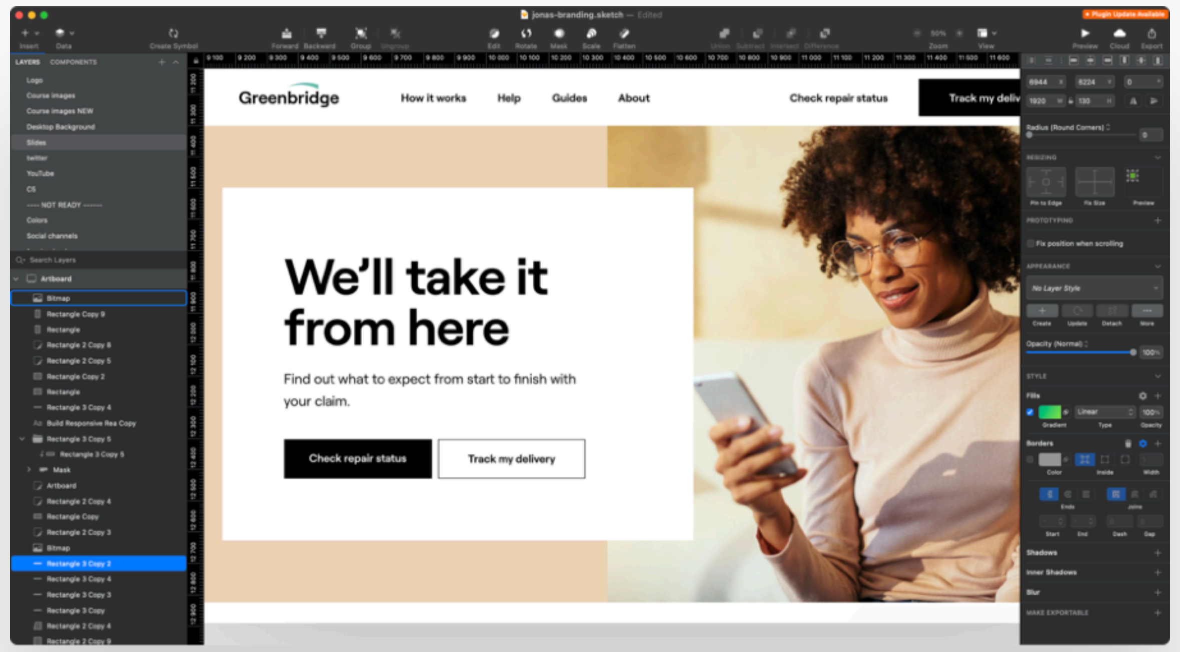
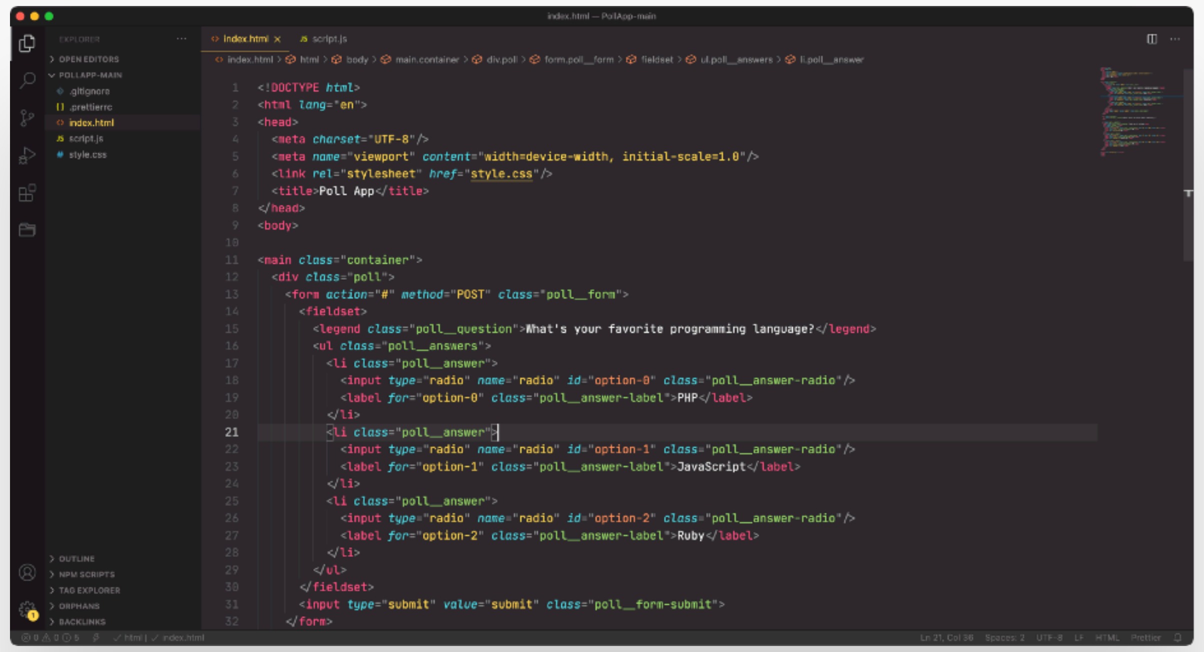
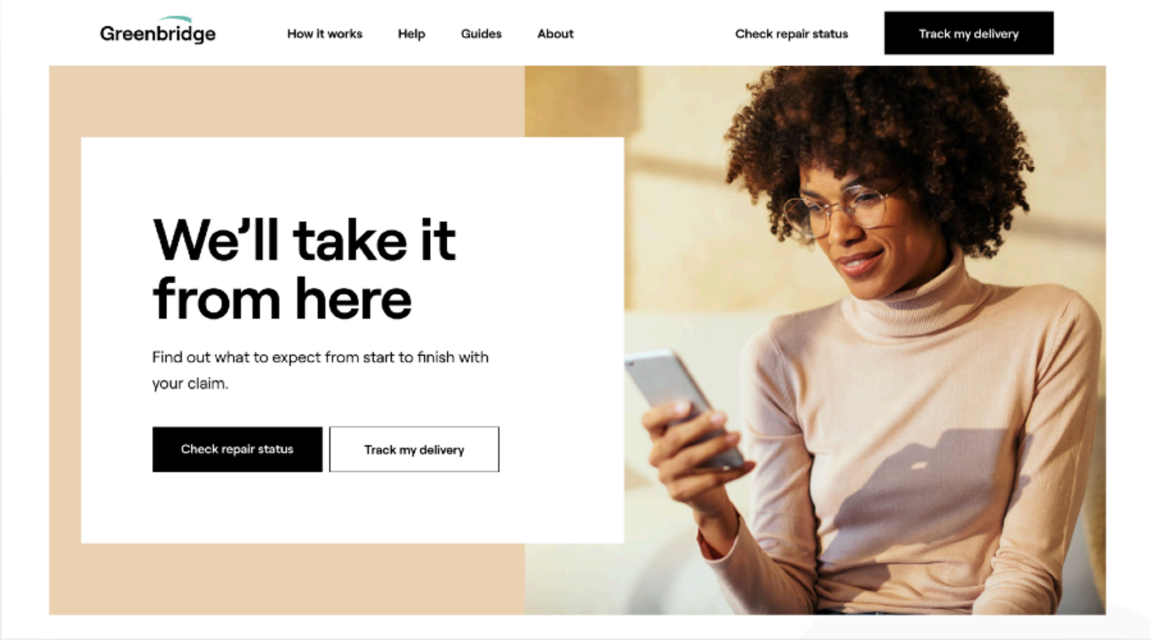
WEB DESIGN VS. DEVELOPMENT

Web **designers** create the overall **look and feel** of a website

Web **developers** implement the design using **HTML, CSS and JavaScript code**







DESIGNER

DEVELOPER

DESIGNER + DEVELOPER

USER

WHY TAKE DESIGN **SERIOUSLY?**

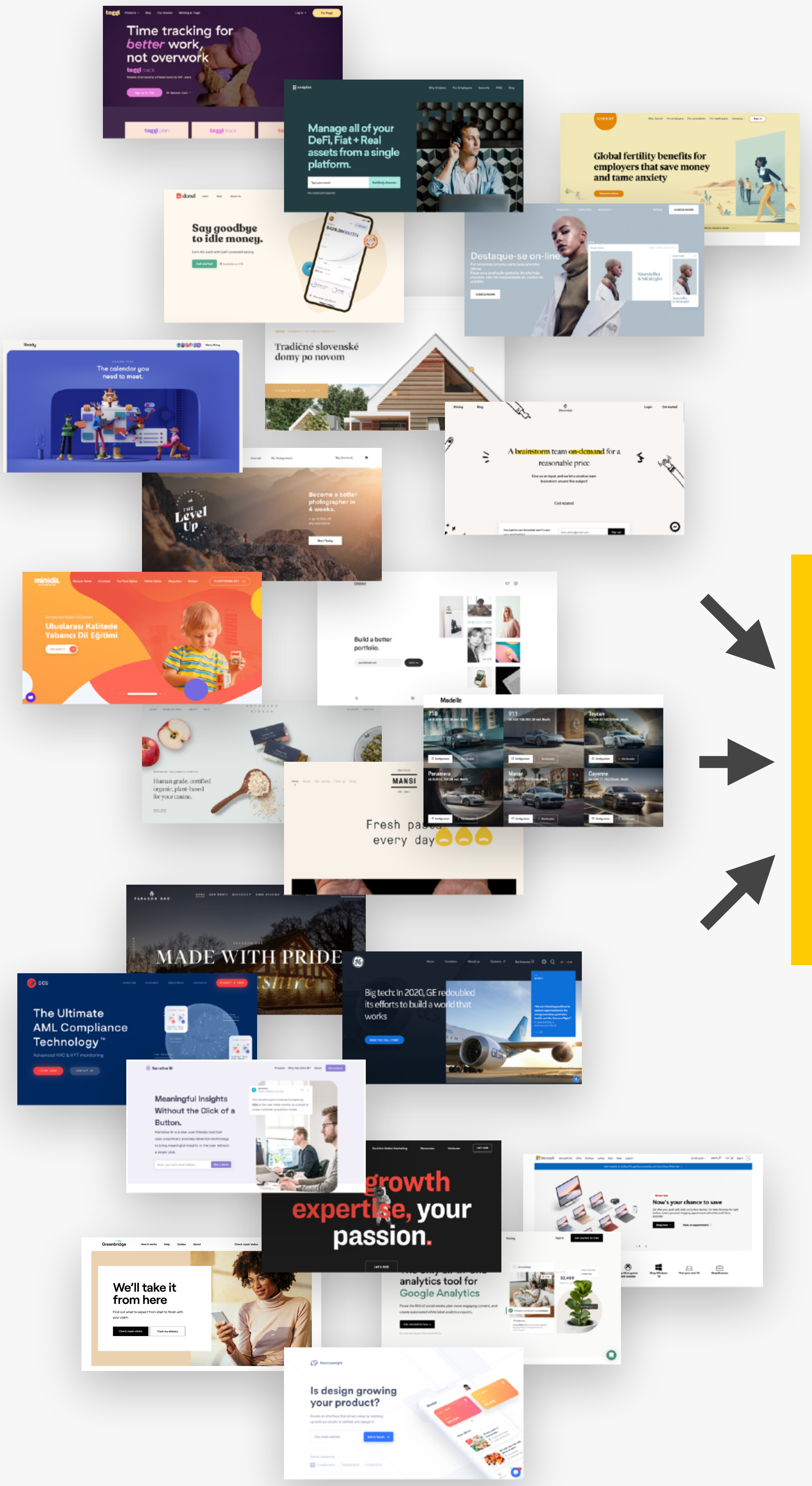
GOOD DESIGN

- ✅ Creates an immediate and lasting **good impression** of the brand or product;
- ✅ Makes the user **trust** the brand right away;
- ✅ Increases the user's **perceived value** of the brand or product;
- ✅ Gives users exactly **what they were looking for** when coming to the site, e.g. purchasing a product or finding information.

BAD DESIGN

- 🚫 Makes users believe the brand doesn't really care about their product or service;
- 🚫 Makes the user insecure about trusting the brand;
- 🚫 Makes the brand or product seem "cheap";
- 🚫 Leaves users confused, and makes it hard to for them to reach their goal.

ANYONE CAN LEARN GOOD DESIGN!

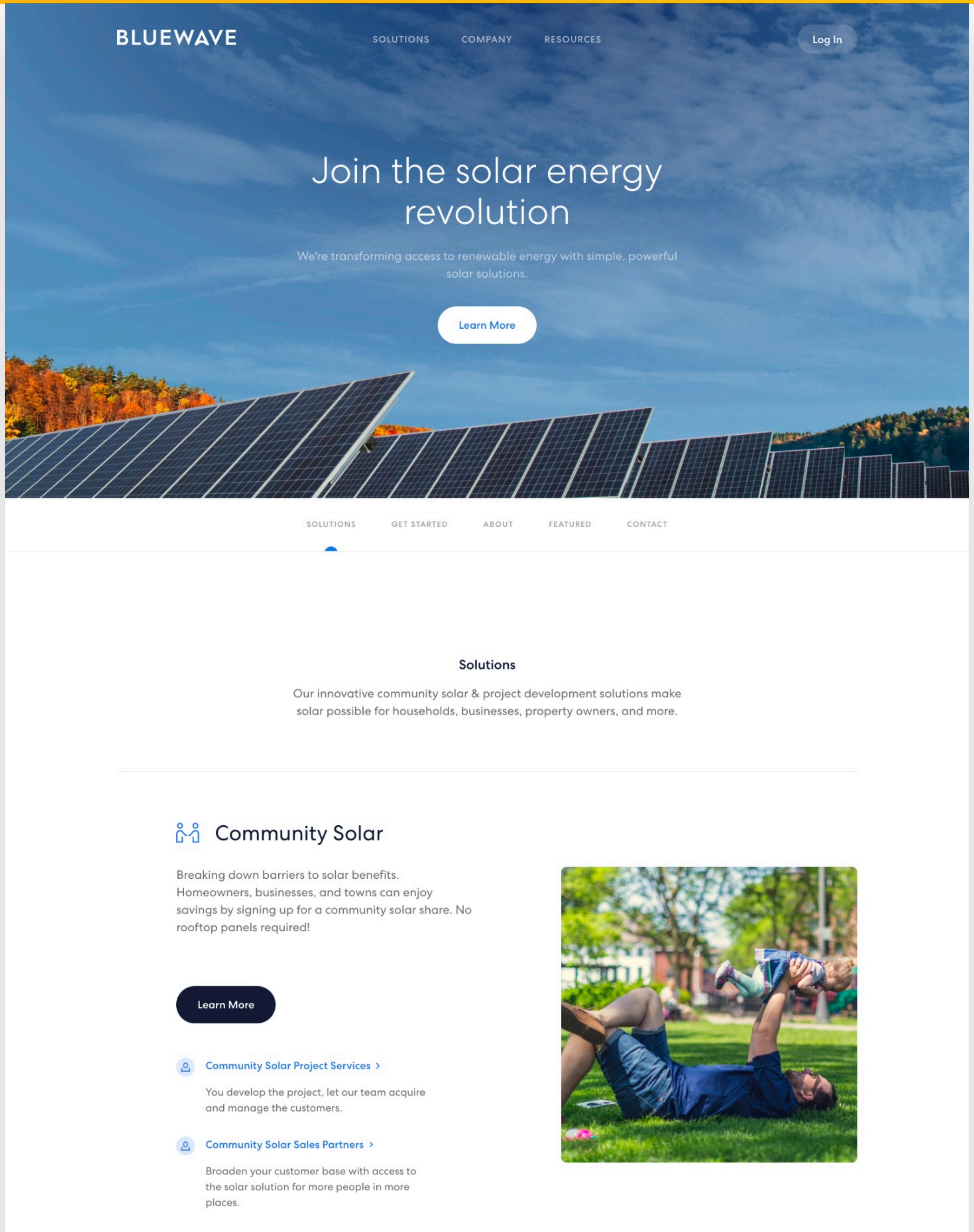


Good web design is **not subjective or creative** 👉 Everyone can learn basics by following a **framework/system**

100s of well-designed sites **deconstructed** → Distilled into easy-to-learn and easy-to-apply **rules** → Divided in 9 different areas of design: **ingredients** → Rules will be applied based on **website personality**

WEB DESIGN **INGREDIENTS** YOU WILL LEARN ABOUT

1. Typography
2. Colors
3. Images/Illustrations
4. Icons
5. Shadows

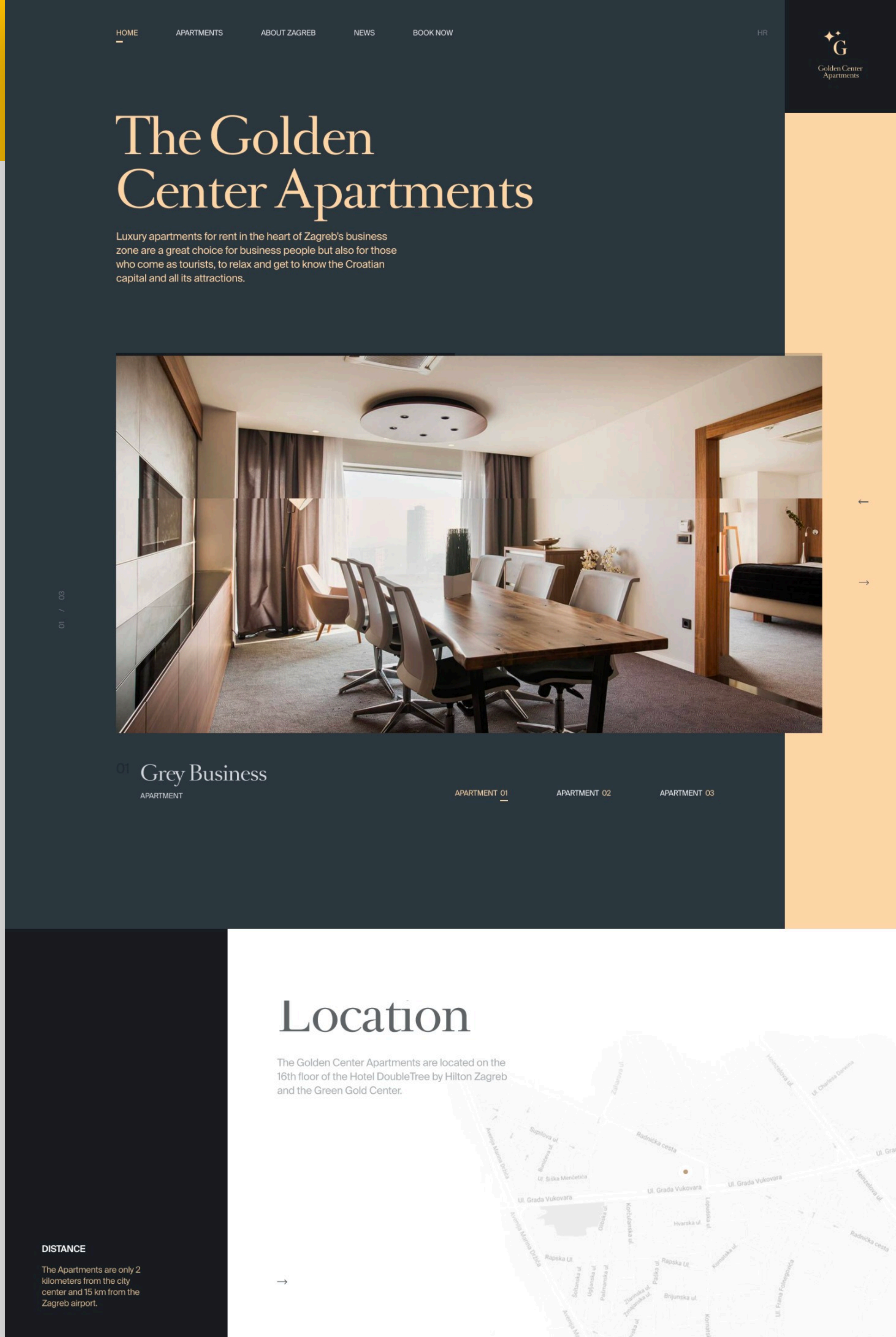


6. Border-radius
7. Whitespace
8. Visual Hierarchy
9. User Experience
10. Components/Layout

☝️ Design decisions for each ingredient are based on **website personality**

OVERVIEW OF **WEBSITE PERSONALITIES**

1. **Serious/Elegant:** For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images



OVERVIEW OF **WEBSITE PERSONALITIES**

1. **Serious/Elegant:** For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

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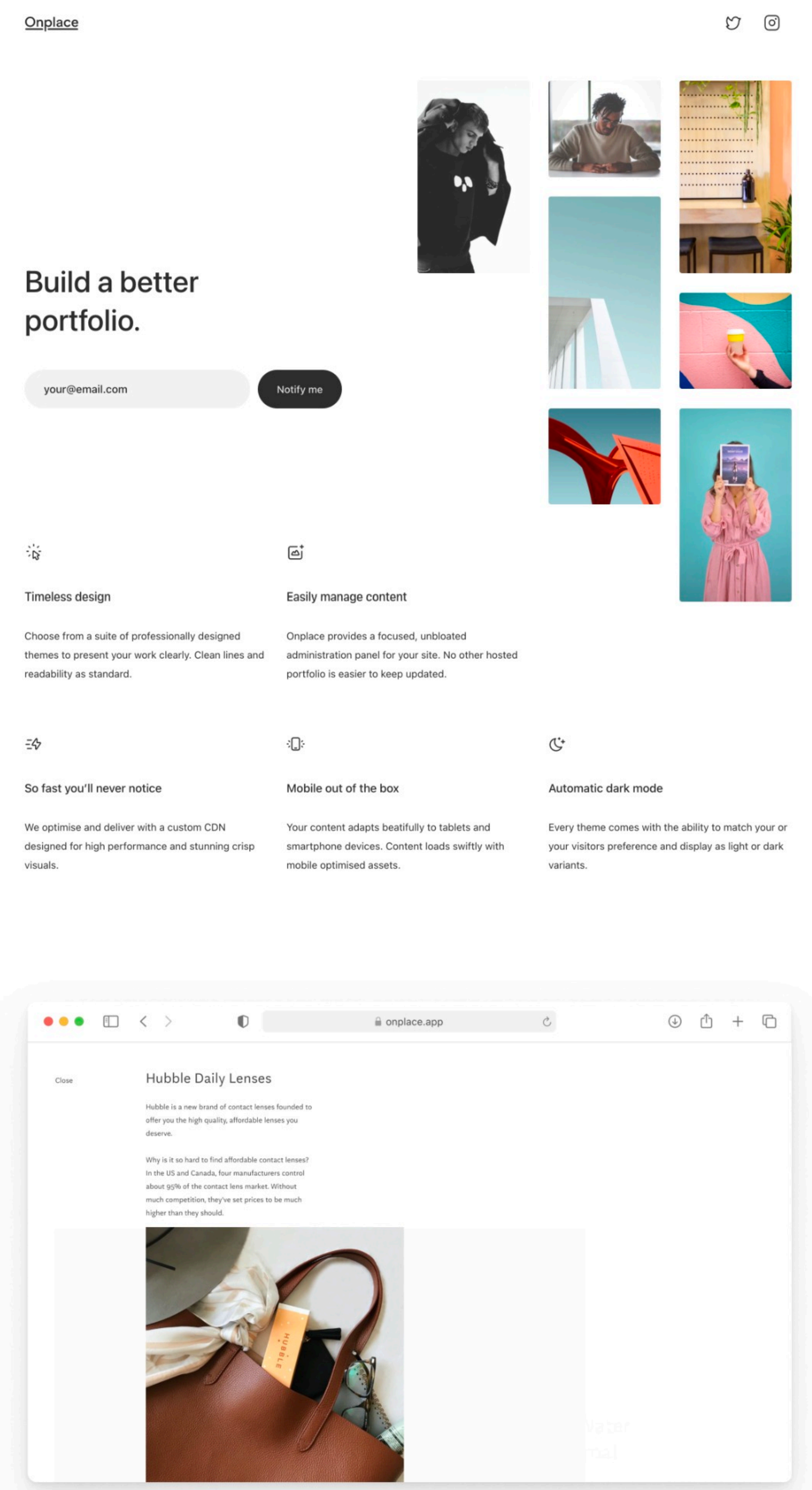

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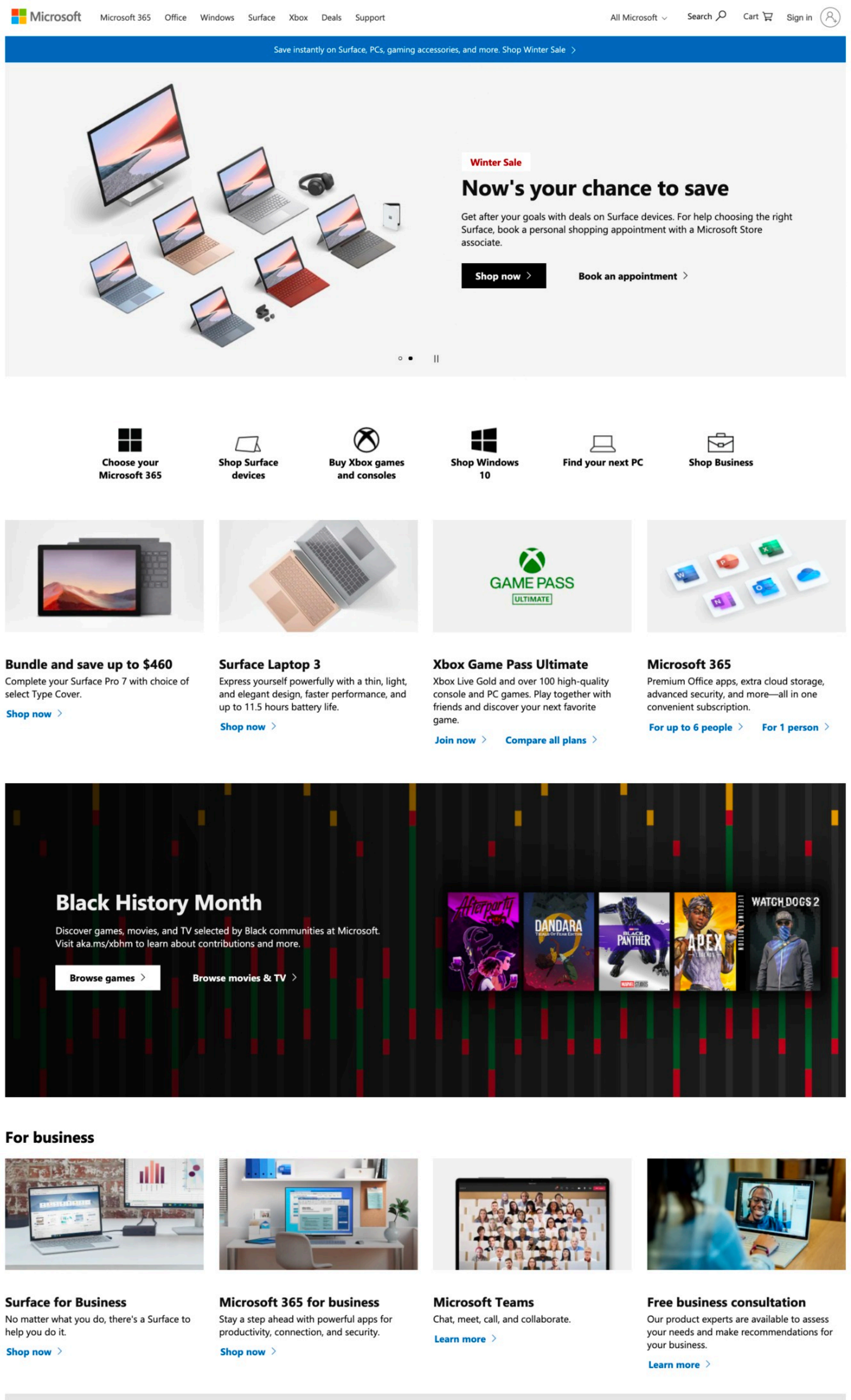

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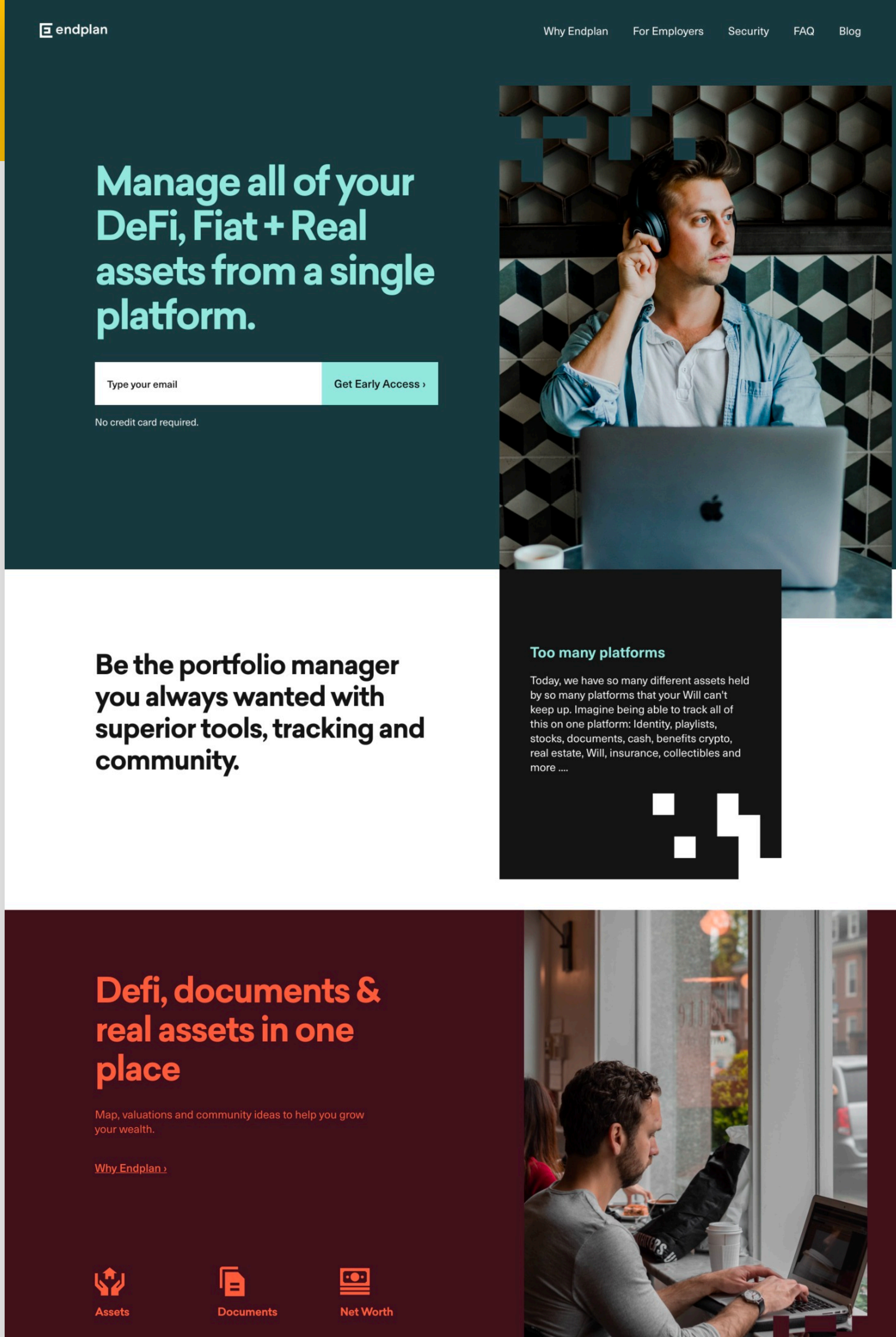

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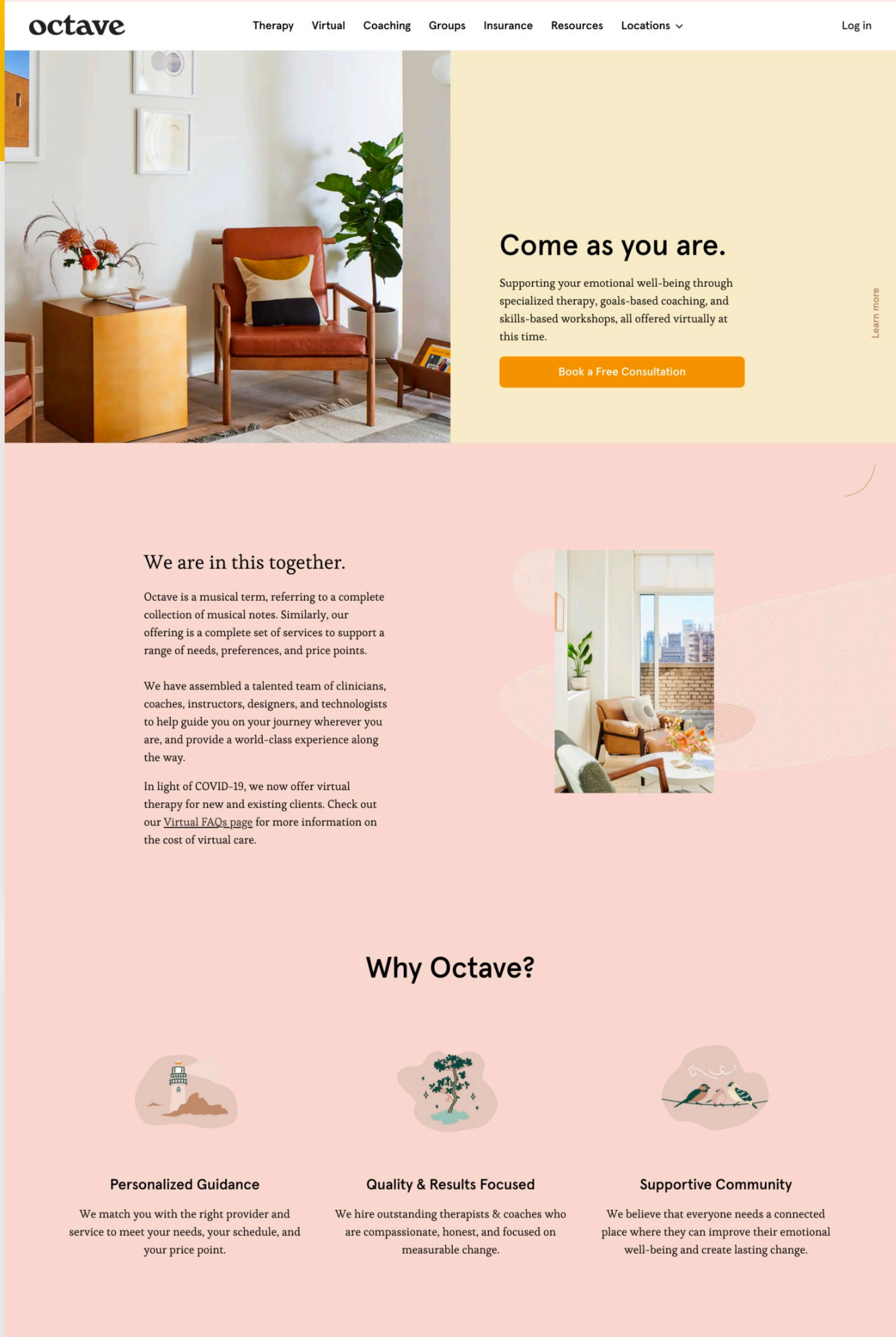
5. **Calm/Peaceful:** For products and services that care, transmitted by calming pastel colors, soft serif headings, and matching images/illustrations



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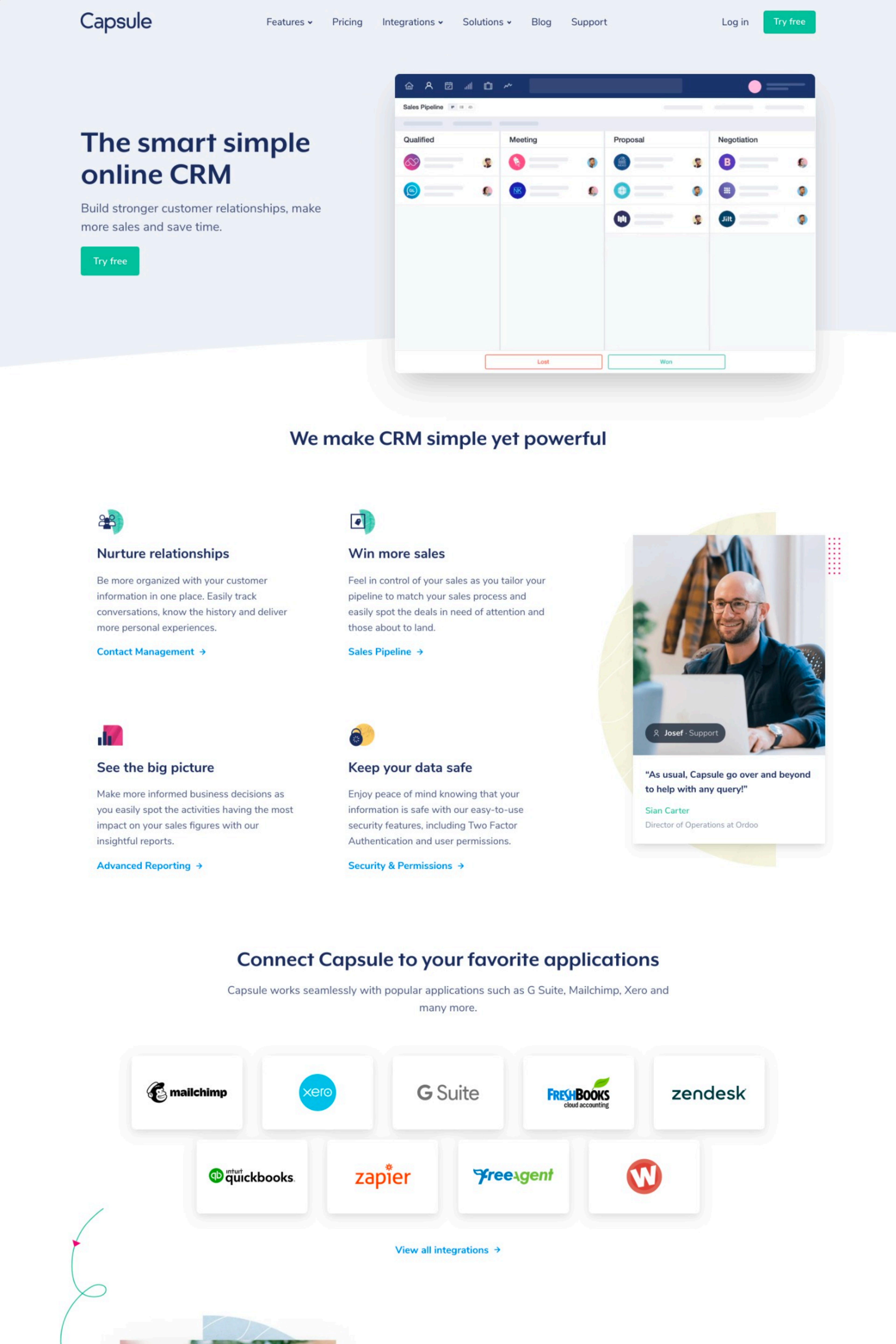
6. **Startup/Upbeat:** Widely used in startups, featuring medium-sized sans-serif typefaces, light-grey text and backgrounds, and rounded elements



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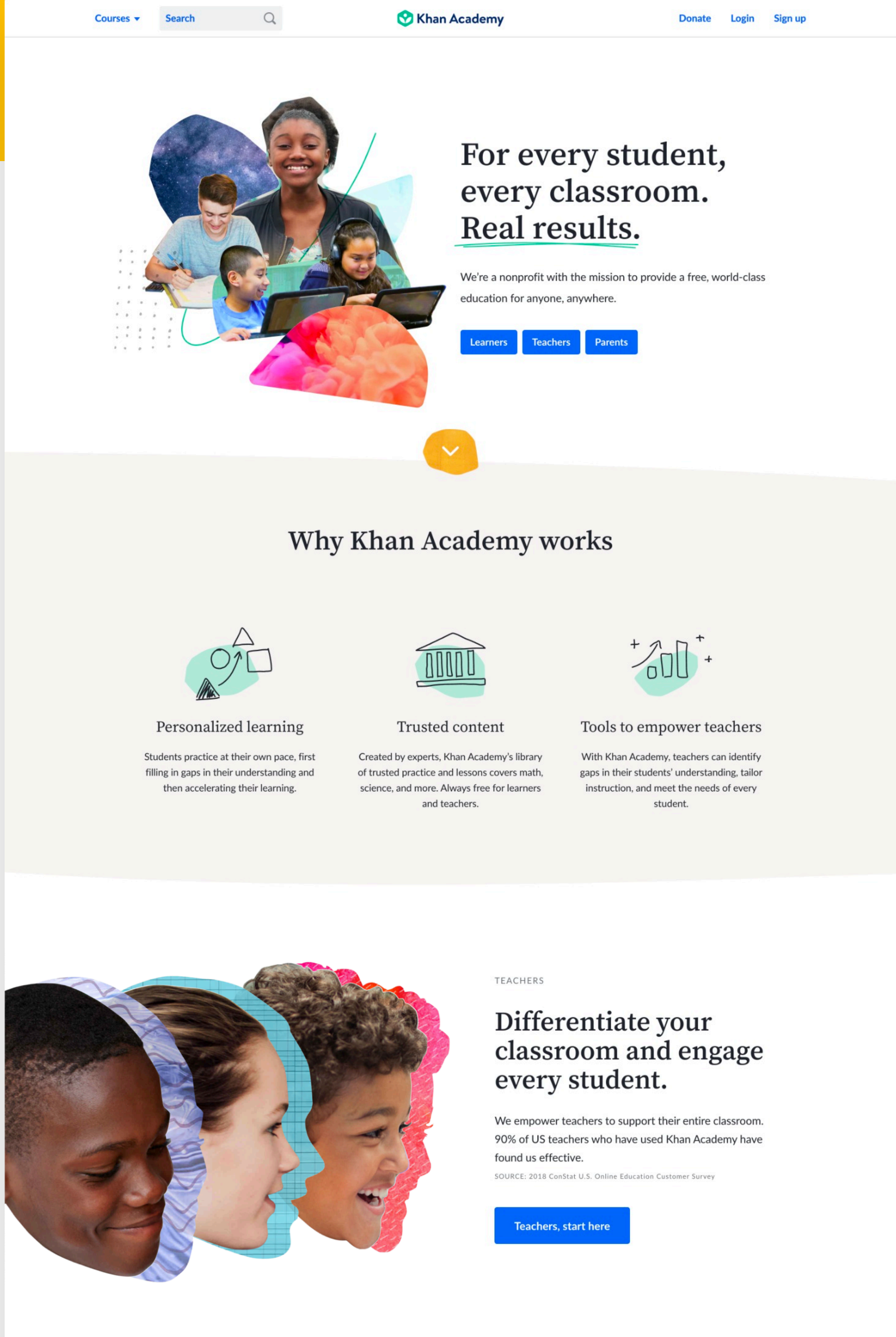
6. **Startup/Upbeat:** Widely used in startups, featuring medium-sized sans-serif typefaces, light-grey text and backgrounds, and rounded elements
7. **Playful/Fun:** Colorful and round designs, fueled by creative elements like hand-drawn icons or illustrations, animations, and fun language



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SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

WEB DESIGN RULES #1: TYPOGRAPHY

HTML CSS

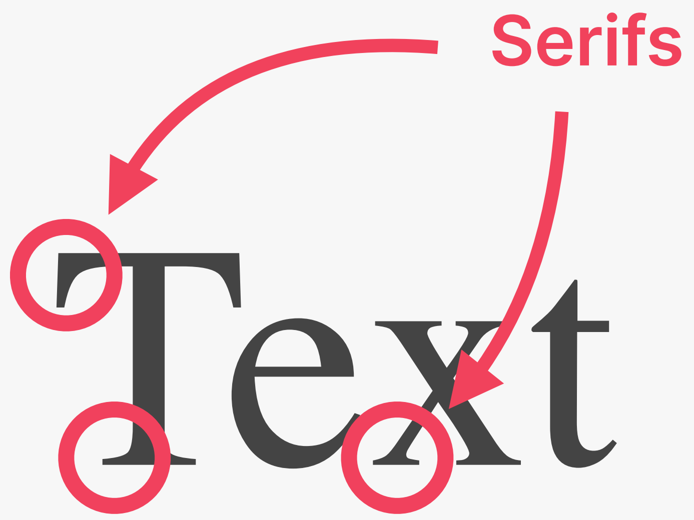
SOME **CONCEPTS** FIRST...

TYPOGRAPHY

> *Typography is the art and technique of arranging type to make written language* ***legible***, ***readable*** *and* ***appealing*** *when displayed.*
>
> – Wikipedia

SOME **CONCEPTS** FIRST...

SERIF VS SANS-SERIF



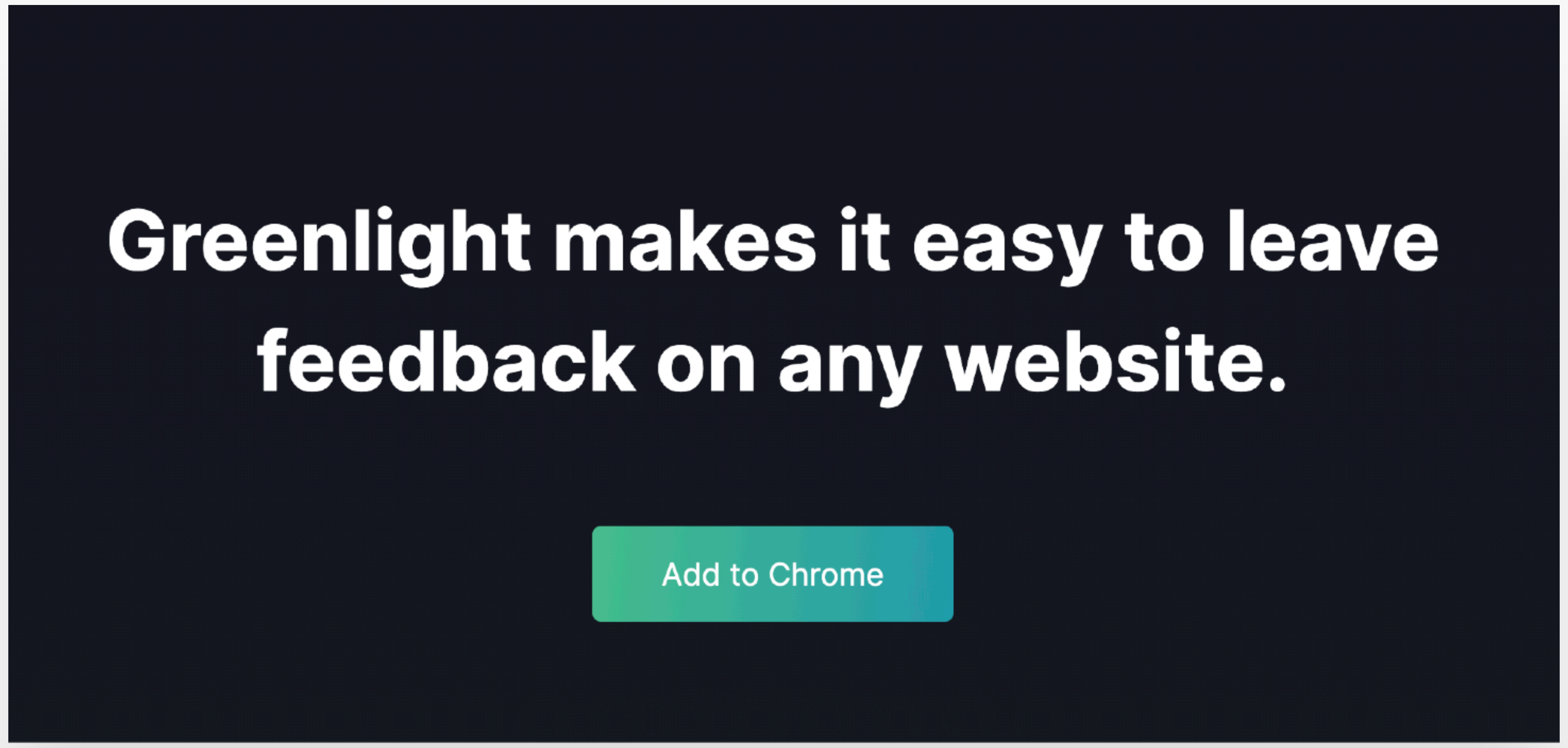
Serif typeface

- Creates a traditional/ classic look and feel
- Conveys trustworthiness
- Good for long text

Text

Sans-serif typeface

- Modern look and feel
- Clean and simple
- **Easier to choose for beginner designer!**



USE GOOD **TYPEFACES**

1 Use only good and popular typefaces and play it safe

SANS-SERIF

Inter	Almost before we knew it, we had left the ground.
Open Sans	Almost before we knew it, we had left the ground.
Roboto	Almost before we knew it, we had left the ground.
Montserrat	Almost before we knew it, we had left the ground.
Work Sans	Almost before we knew it, we had left the ground.
Lato	Almost before we knew it, we had left the ground.

🛠 **TOOLBOX**

Google Fonts

FONT SQUIRREL

All tools are listed on my **resources page** at jonas.io

USE GOOD **TYPEFACES**

1 Use only good and popular typefaces and play it safe

SERIF

Merriweather	Almost before we knew it, we had left the ground.
Aleo	Almost before we knew it, we had left the ground.
Playfair Display	Almost before we knew it, we had left the ground.
Cormorant	Almost before we knew it, we had left the ground.
Cardo	Almost before we knew it, we had left the ground.
Lora	Almost before we knew it, we had left the ground.

🛠 **TOOLBOX**

Google Fonts

FONT SQUIRREL

All tools are listed on my **resources page** at jonas.io

USE GOOD **TYPEFACES**

1. Use only good and popular typefaces and play it safe

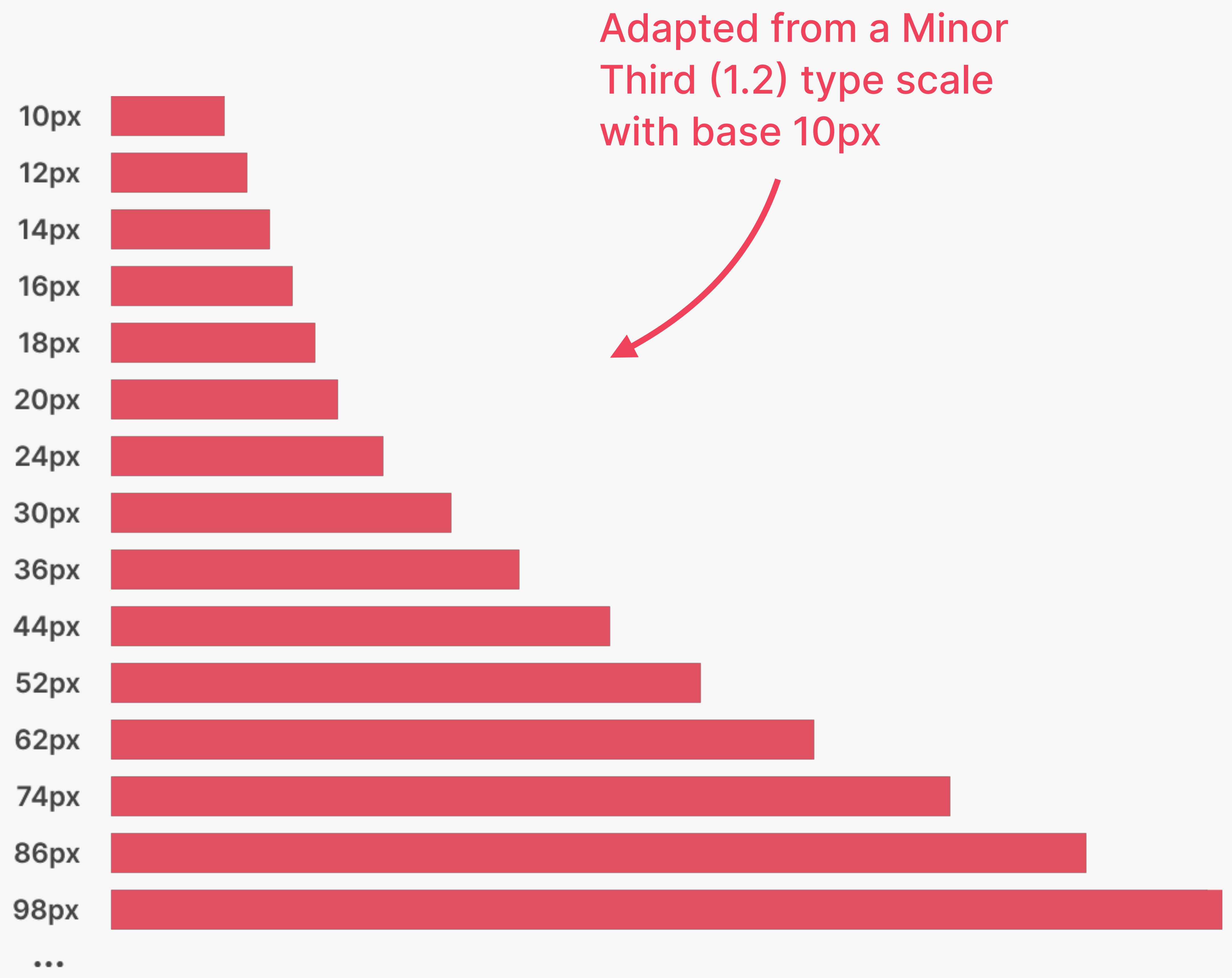
2. It’s okay to use just one typeface per page! If you want more, limit to 2 typefaces.

3. Choose the **right typeface** according to your website personality:

   - 👉 Choose the right personality for your website (*more on this later*)
   - 👉 Decide between a serif and sans-serif typeface
   - 👉 Experiment with all the “good” typefaces (and other typefaces from Google Fonts!) to see which ones best fits your website’s message (this will come with experience)
   - 👉 You can keep trying different typefaces as you design and build the page

USE GOOD FONT **SIZES AND WEIGHTS**

4 When choosing font-sizes, **limit choices**! Use a **“type scale” tool** or other **pre-defined range**



USE GOOD FONT **SIZES AND WEIGHTS**

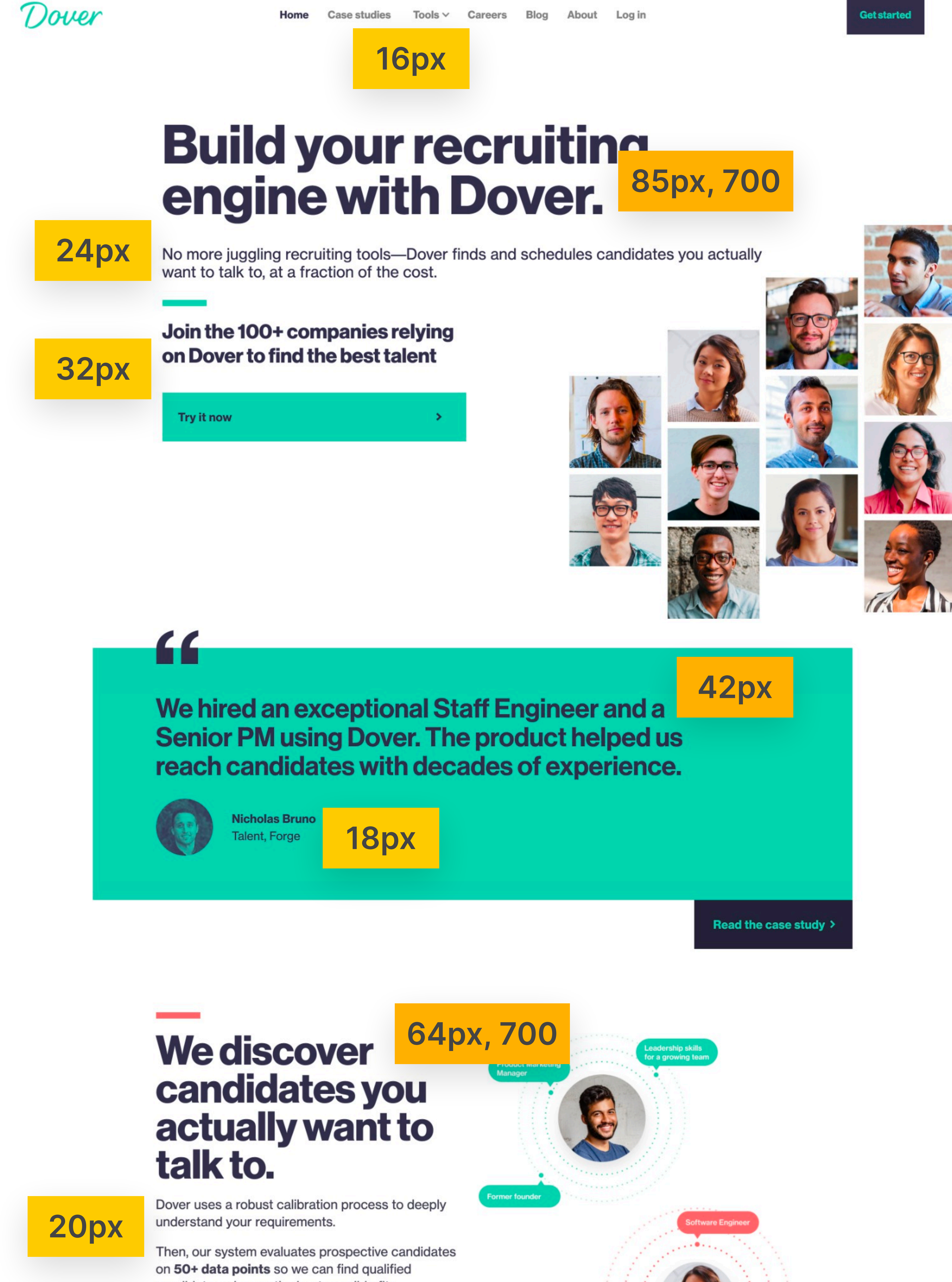
4. When choosing font-sizes, **limit choices**! Use a **“type scale” tool** or other **pre-defined range**

5. Use a font size between 16px and 32px for **“normal” text**

6. For **long text** (like a blog post), try a size of 20px or even bigger

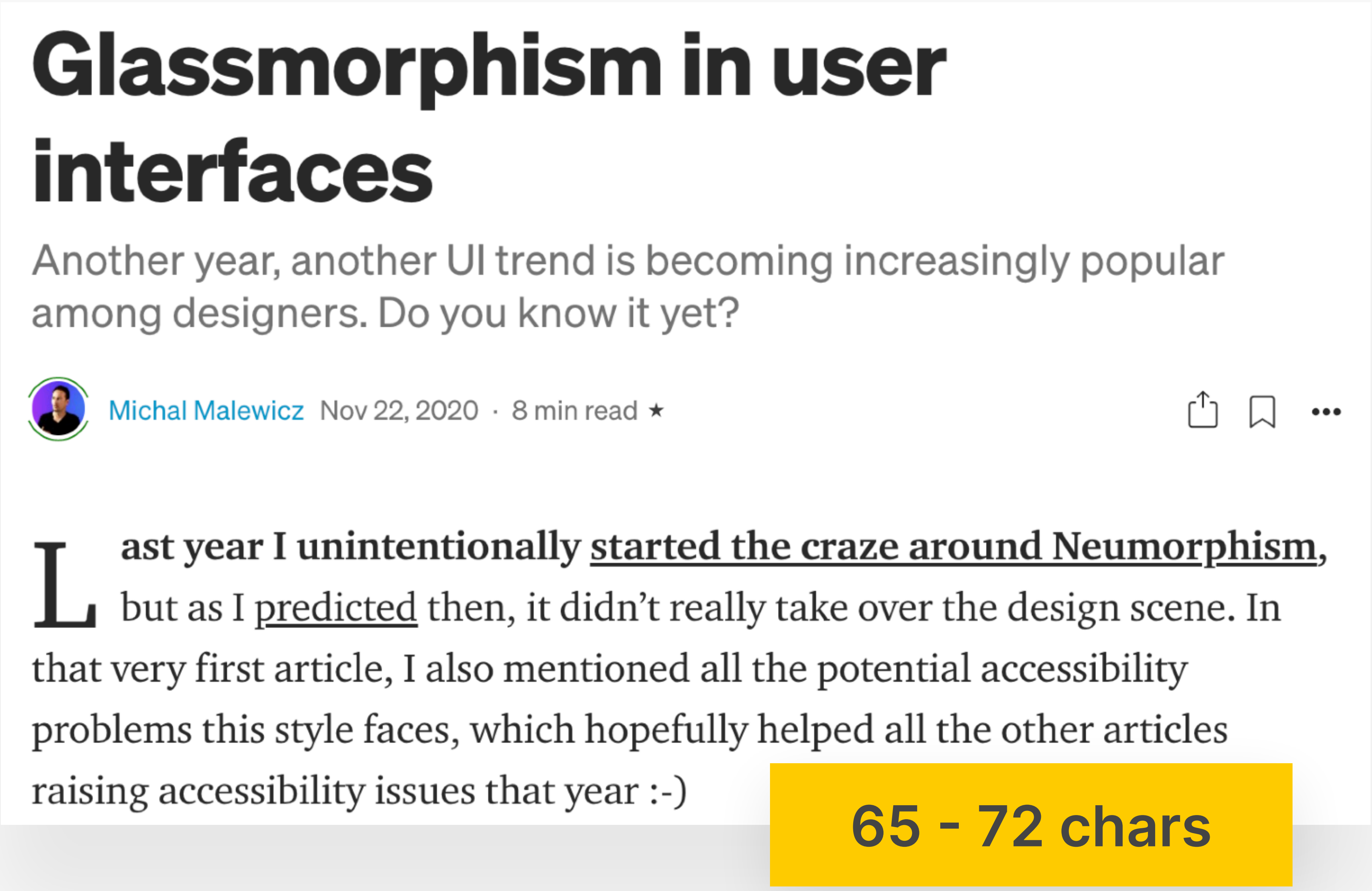
7. For **headlines**, you can go really big (50px+) and bold (600+), **depending on personality**

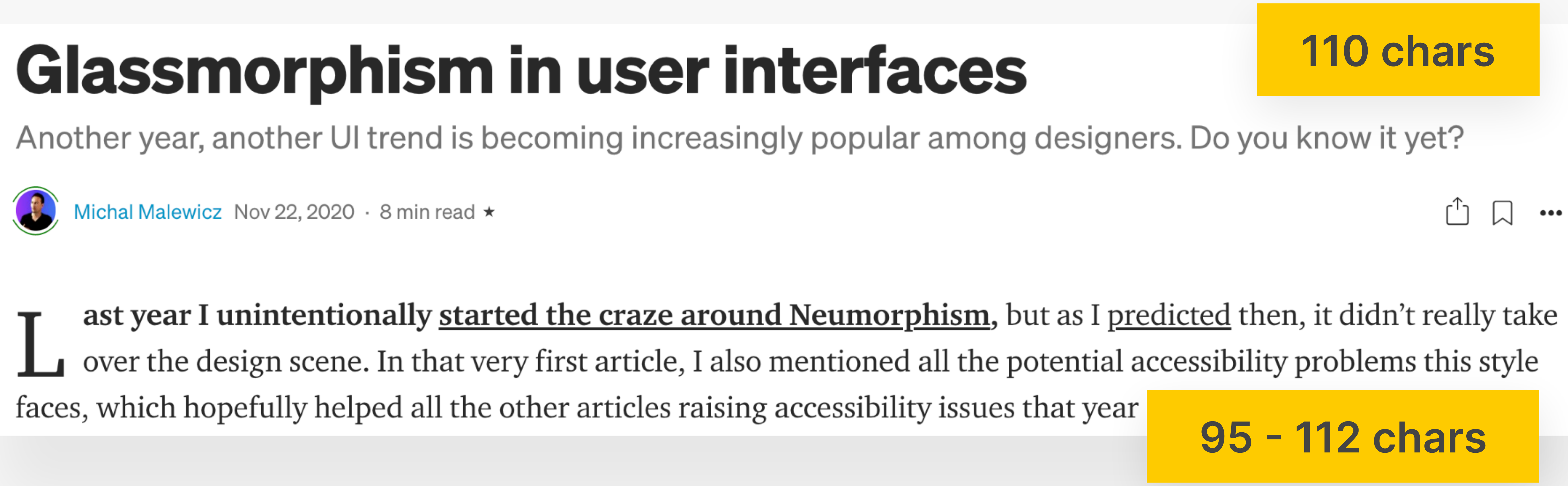
8. For any text, don’t use a font weight under 400 (regular)



CREATE A GOOD **READING EXPERIENCE**

9 Use less than 75 characters per line





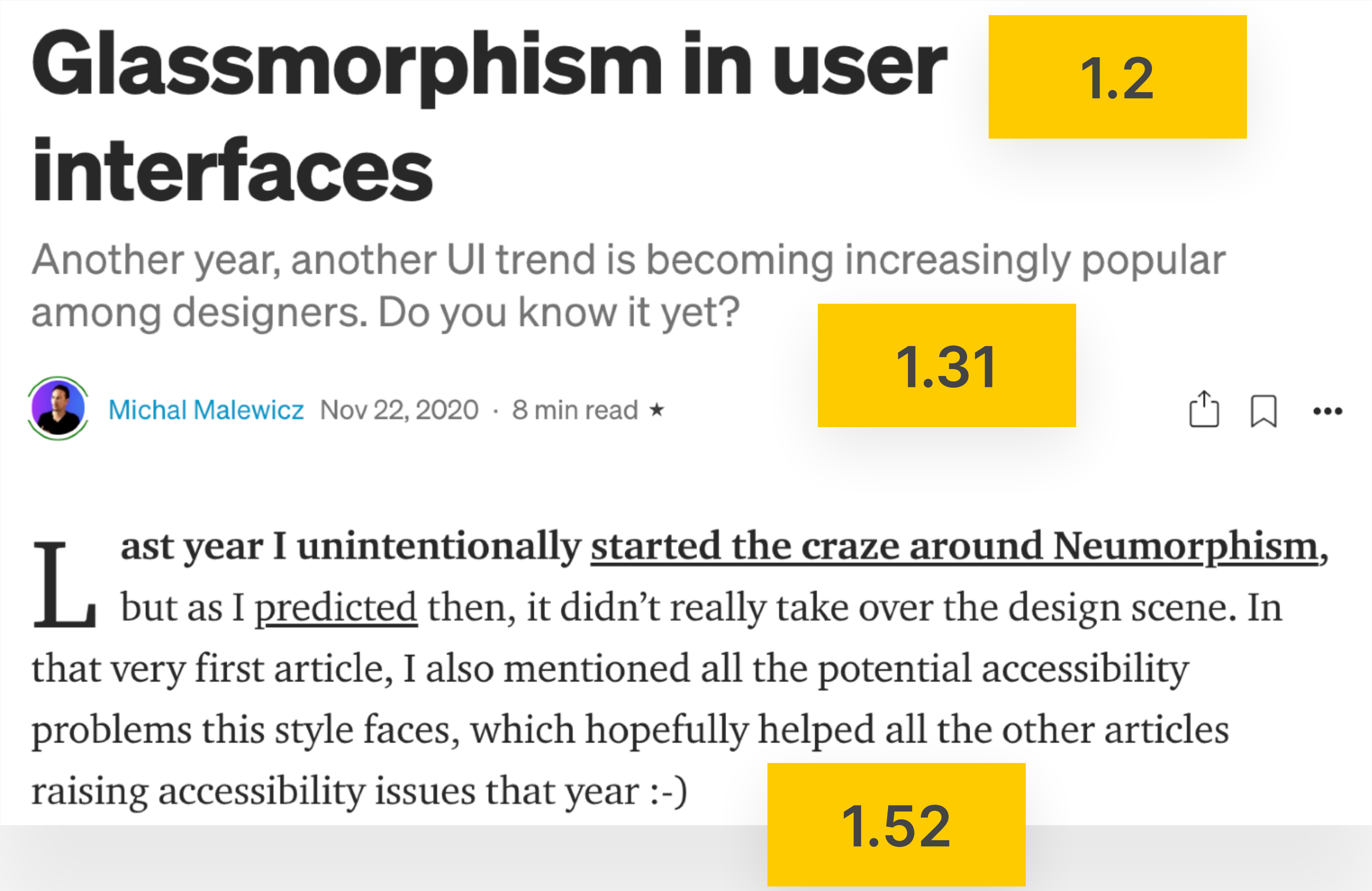
CREATE A GOOD **READING EXPERIENCE**

9 Use less than 75 characters per line

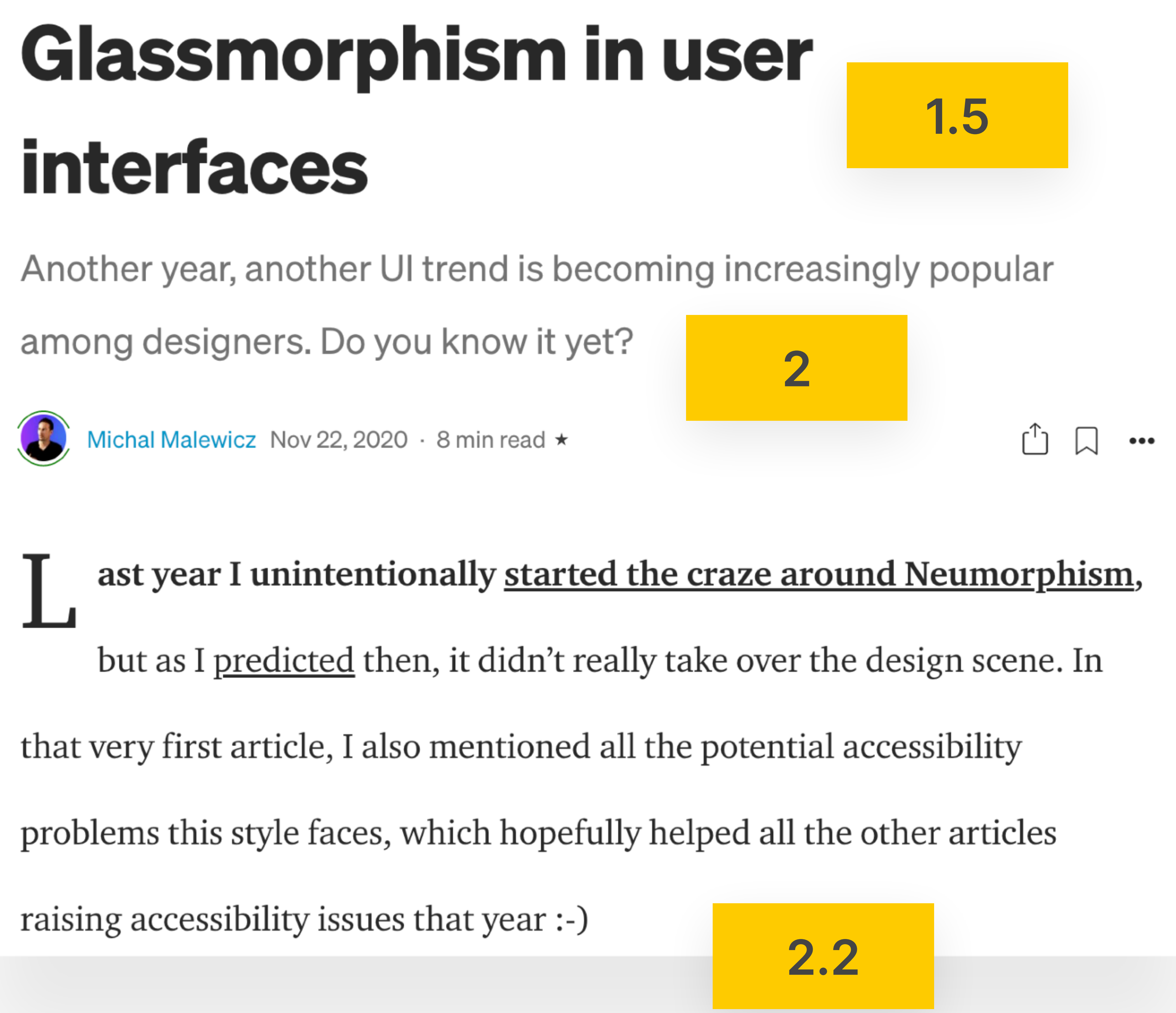
10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

☝️ The **smaller** or **longer** the text, the **larger** the line height needs to be!

😃



😡



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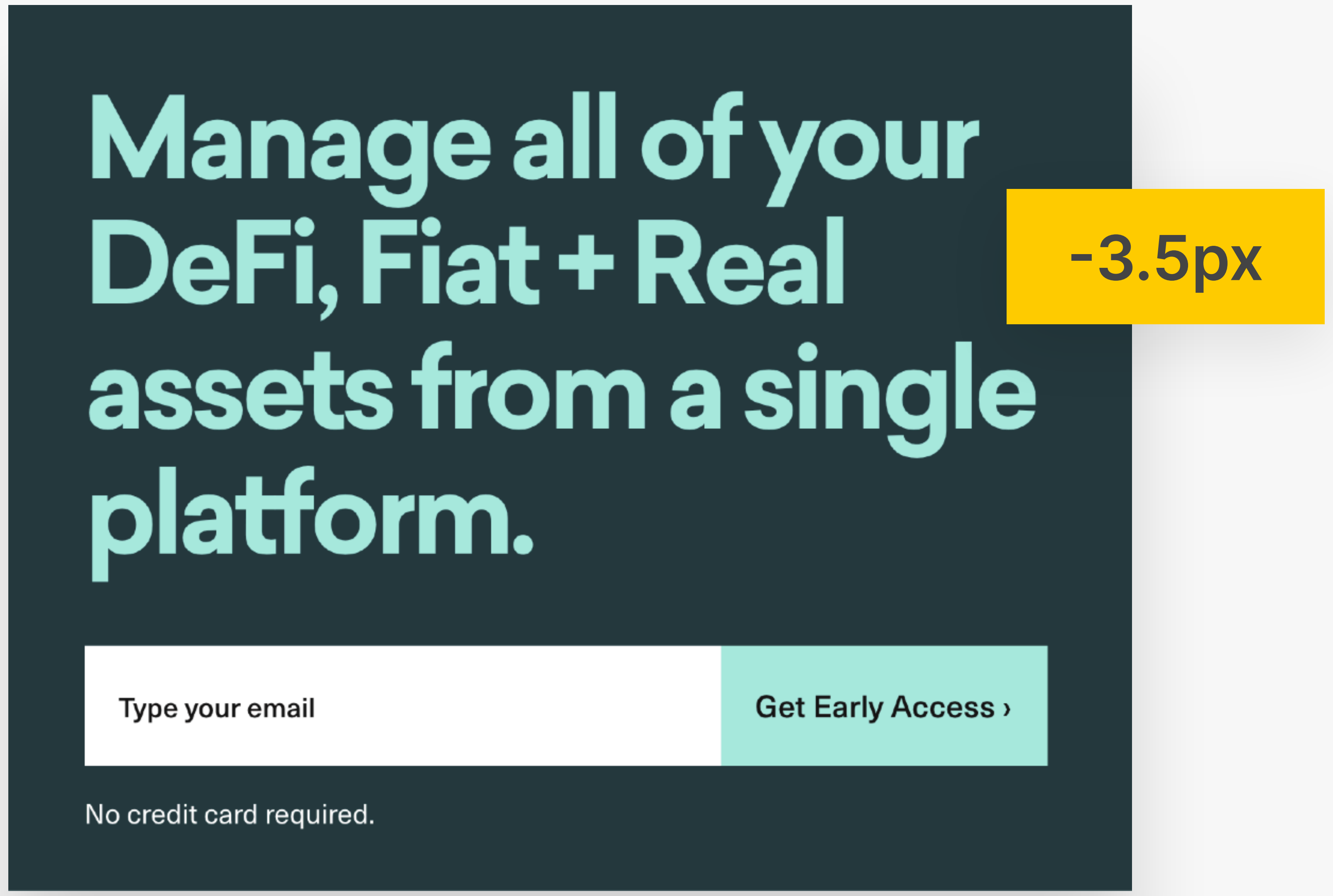
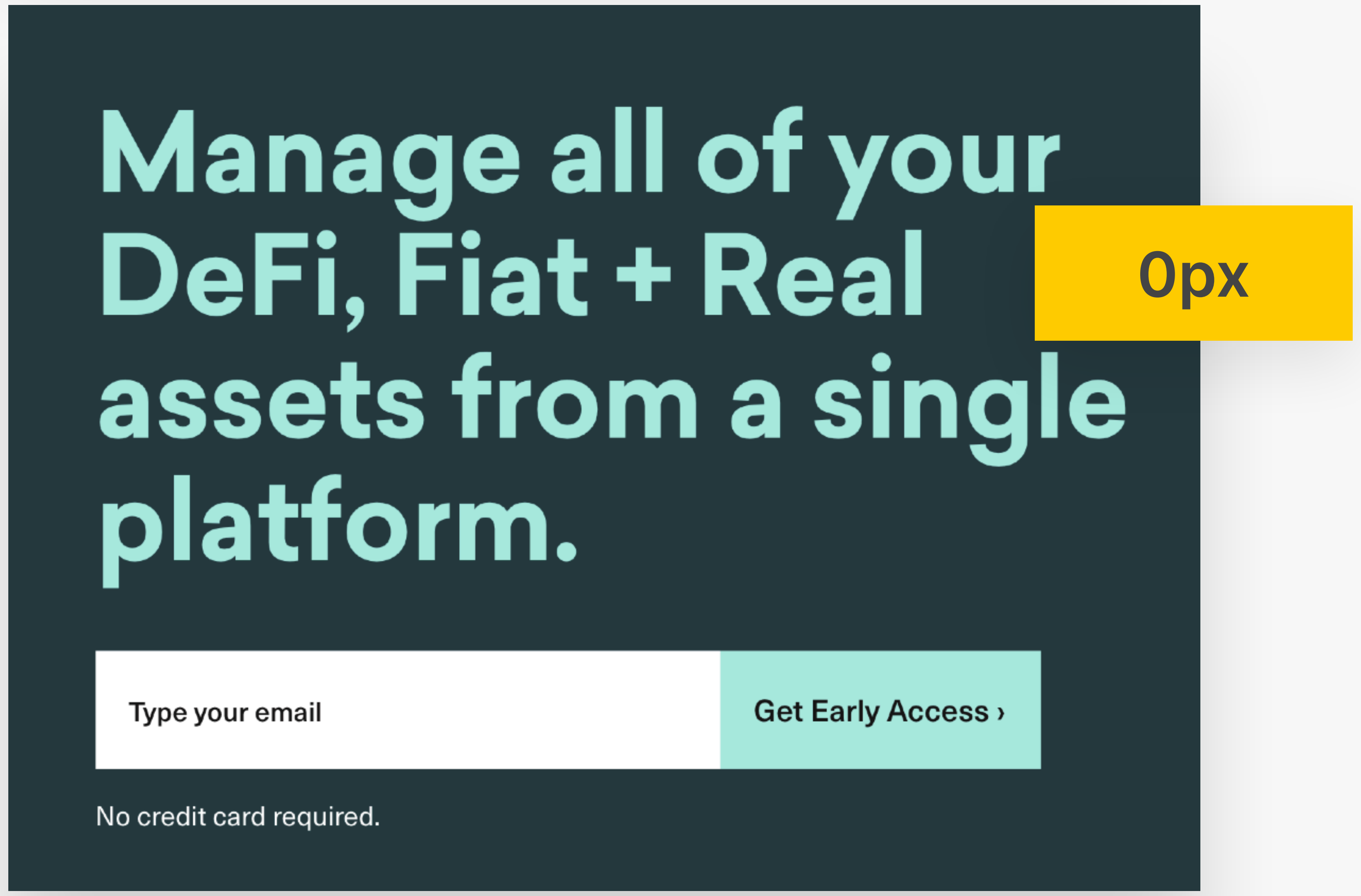
11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)

😃



😐



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11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)

12 Experiment with all caps for short titles. Make them small and bold and increase letter-spacing

😃

😐

CREATE A GOOD **READING EXPERIENCE**

9. Use less than 75 characters per line

10. For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

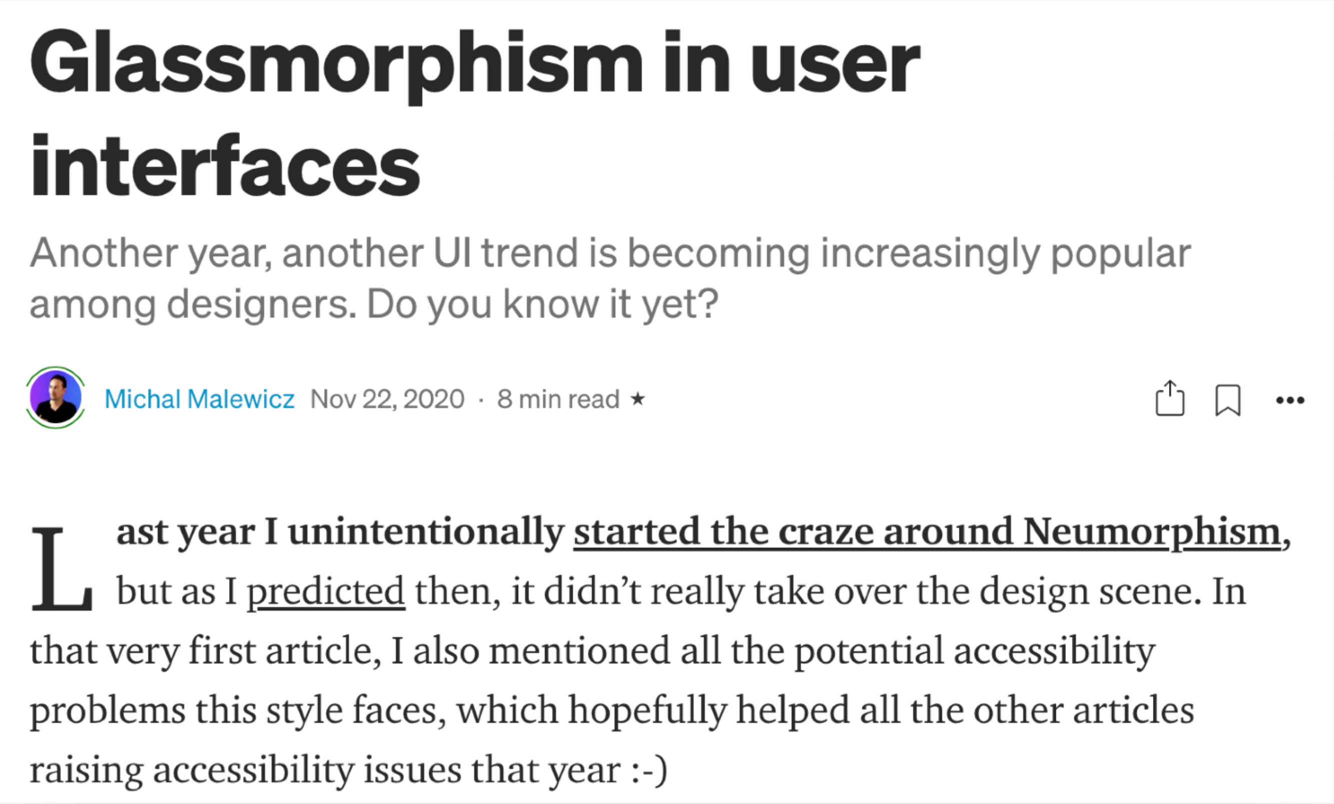
    ☝️ The **smaller** or **longer** the text, the **larger** the line height needs to be!

11. Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)

12. Experiment with all caps for short titles. Make them small and bold and decrease letter-spacing

13. Usually, don't justify text

😃



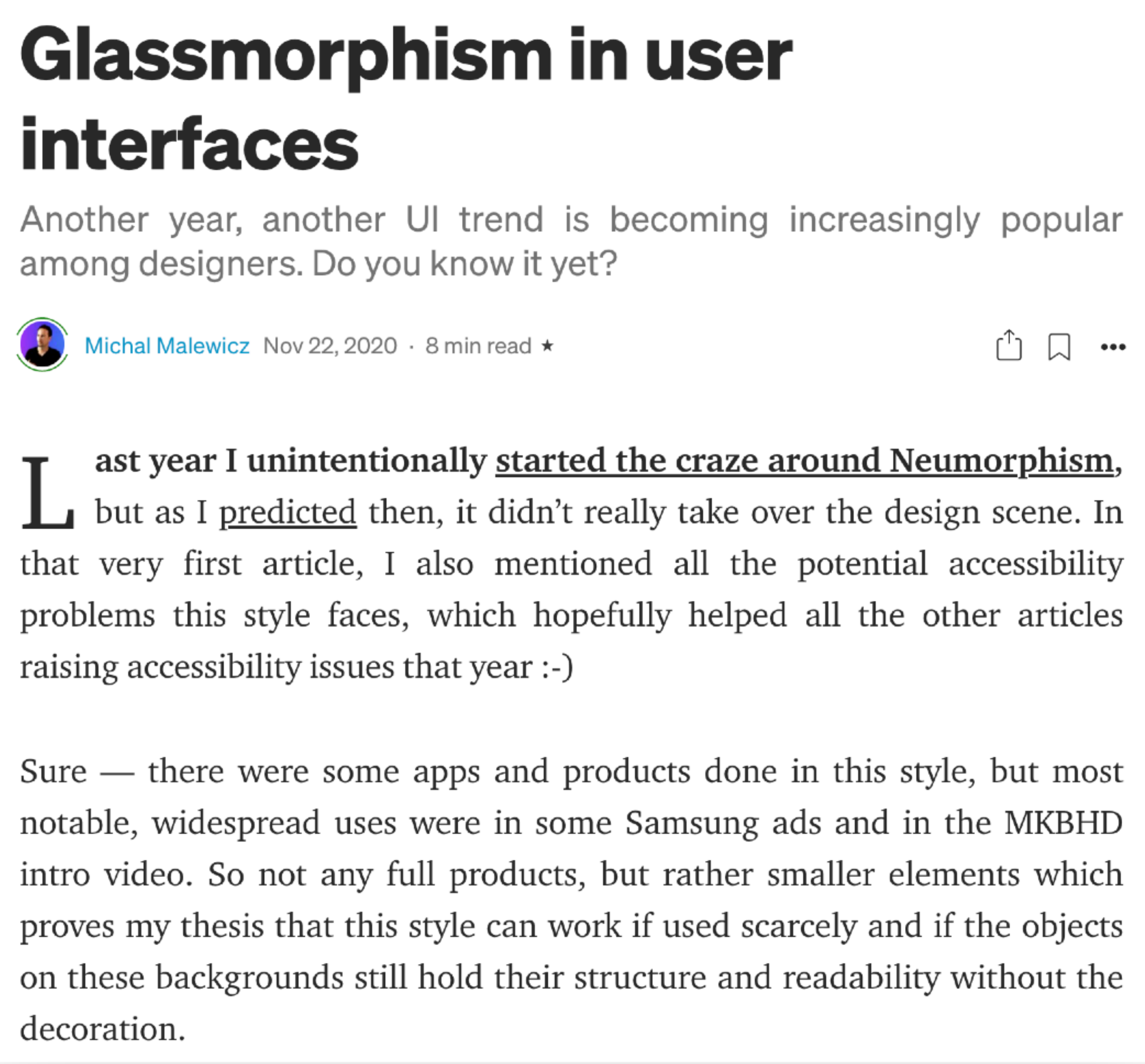
Glassmorphism in user interfaces

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?

Michal Malewicz Nov 22, 2020 · 8 min read ★

Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year :-)

😐



Glassmorphism in user interfaces

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Sure — there were some apps and products done in this style, but most notable, widespread uses were in some Samsung ads and in the MKBHD intro video. So not any full products, but rather smaller elements which proves my thesis that this style can work if used scarcely and if the objects on these backgrounds still hold their structure and readability without the decoration.

CREATE A GOOD **READING EXPERIENCE**

9 Use less than 75 characters per line

10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

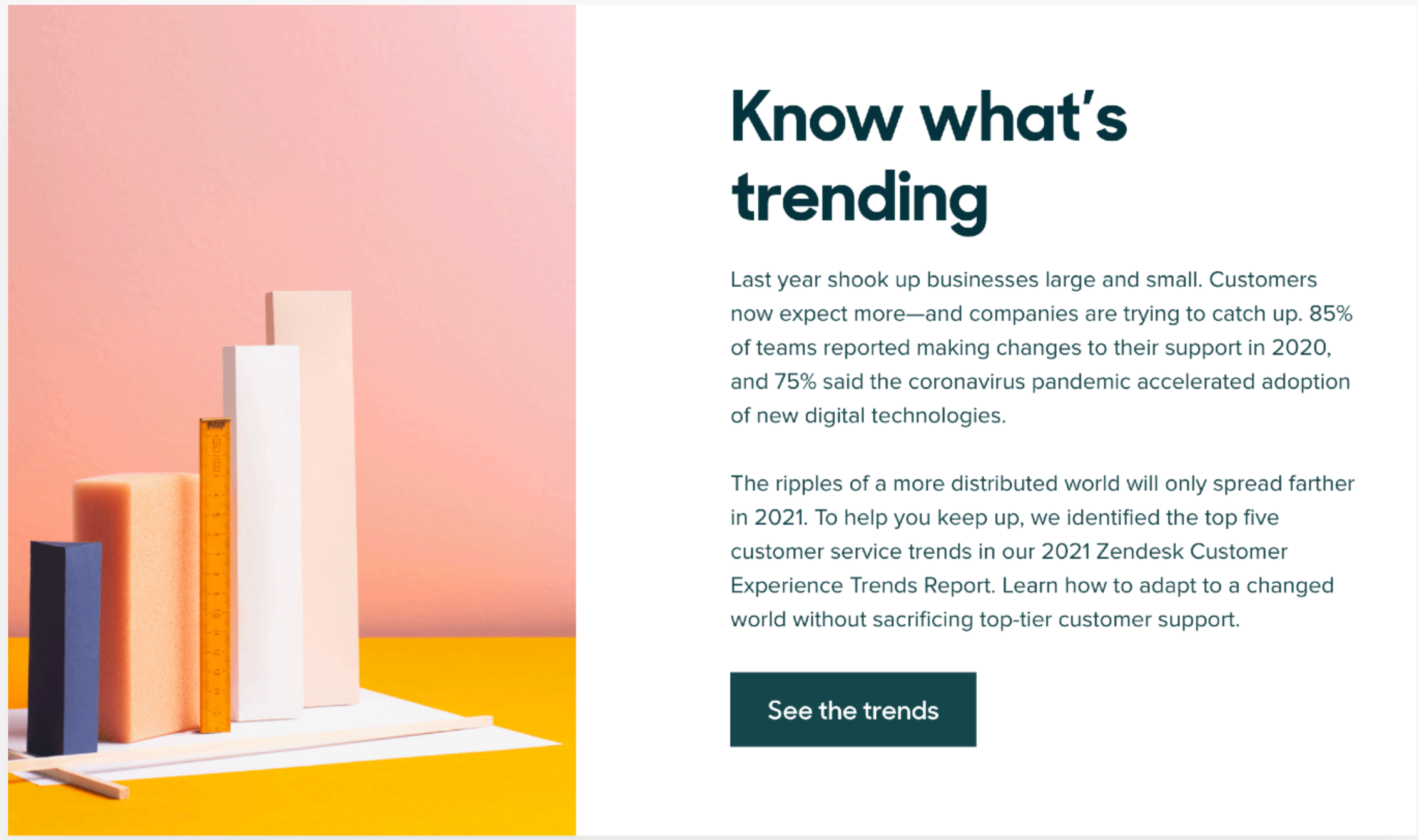
☝️ The **smaller** or **longer** the text, the **larger** the line height needs to be!

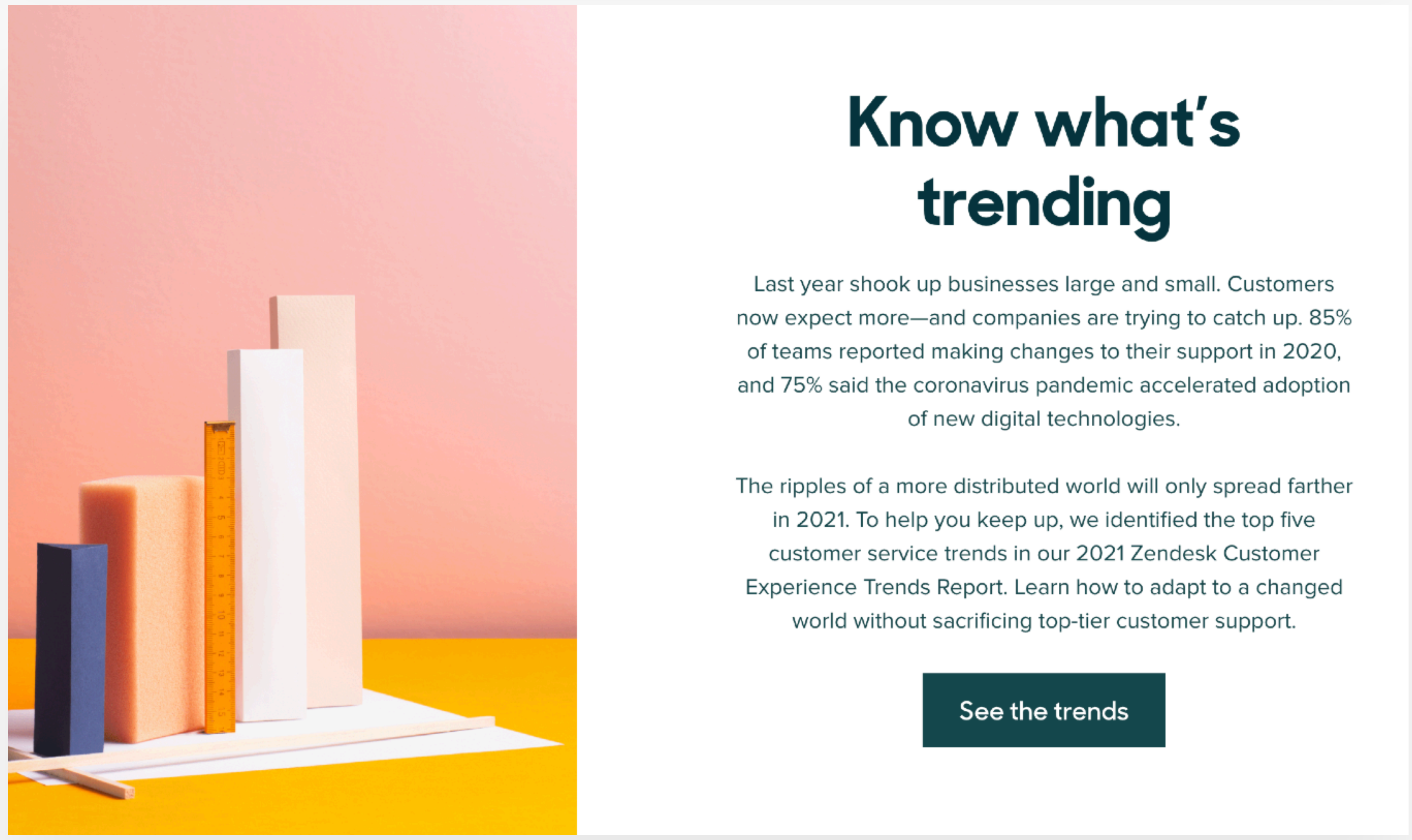
11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)

12 Experiment with all caps for short titles. Make them small and bold and decrease letter-spacing

13 Usually, don't justify text

14 Don't center long text blocks. Small blocks are fine





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SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

WEB DESIGN RULES #2: COLORS

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CHOOSE THE **RIGHT COLOR**

1. Make the main color **match your website's personality:** colors convey meaning!

- **Red** draws a lot of attention, and symbolizes power, passion, and excitement
- **Orange** is less aggressive, and conveys happiness, cheerfulness, and creativity
- **Yellow** means joy, brightness, and intelligence
- **Greens** represents harmony, nature, growth, and health
- **Blue** is associated with peace, trustworthiness, and professionalism
- **Purple** conveys wealth, wisdom, and magic
- **Pink** represents romance, care, and affection
- **Brown** is associated with nature, durability and comfort
- **Black** symbolizes power, elegance and minimalism, but also grief and sorrow

CHOOSE THE **RIGHT COLOR**

1. Make the main color **match your website's personality**: colors convey meaning!
2. Use a **good color tone**! Don't choose a random tone or CSS named colors.

TOOLBOX

oc- Open color

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🛠️ **TOOLBOX**

- OC- Open color
- tailwindcss
- FLAT UI COLORS 2

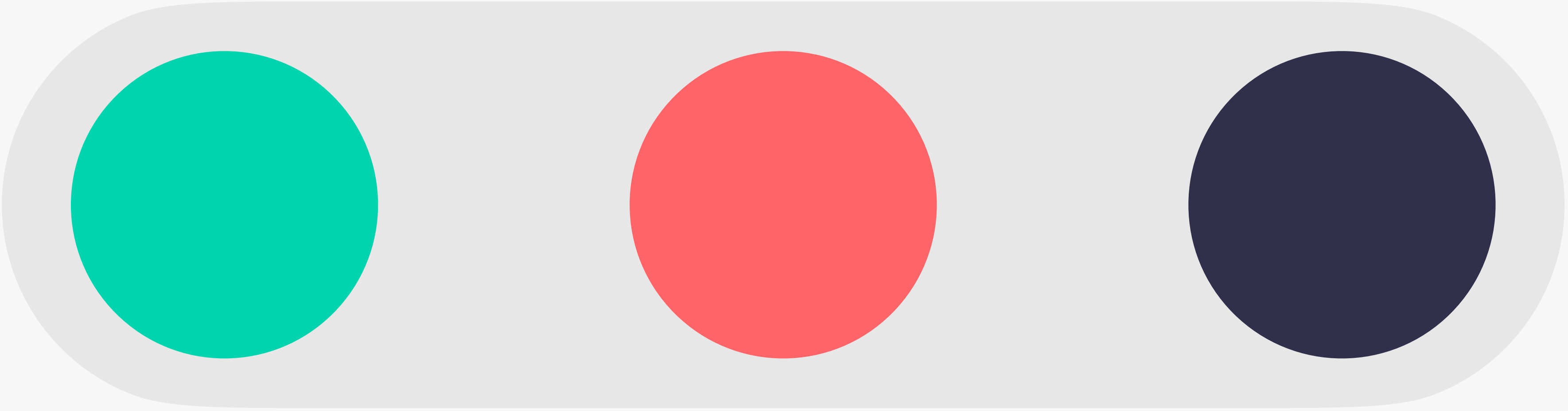
ESTABLISH A COLOR **SYSTEM**

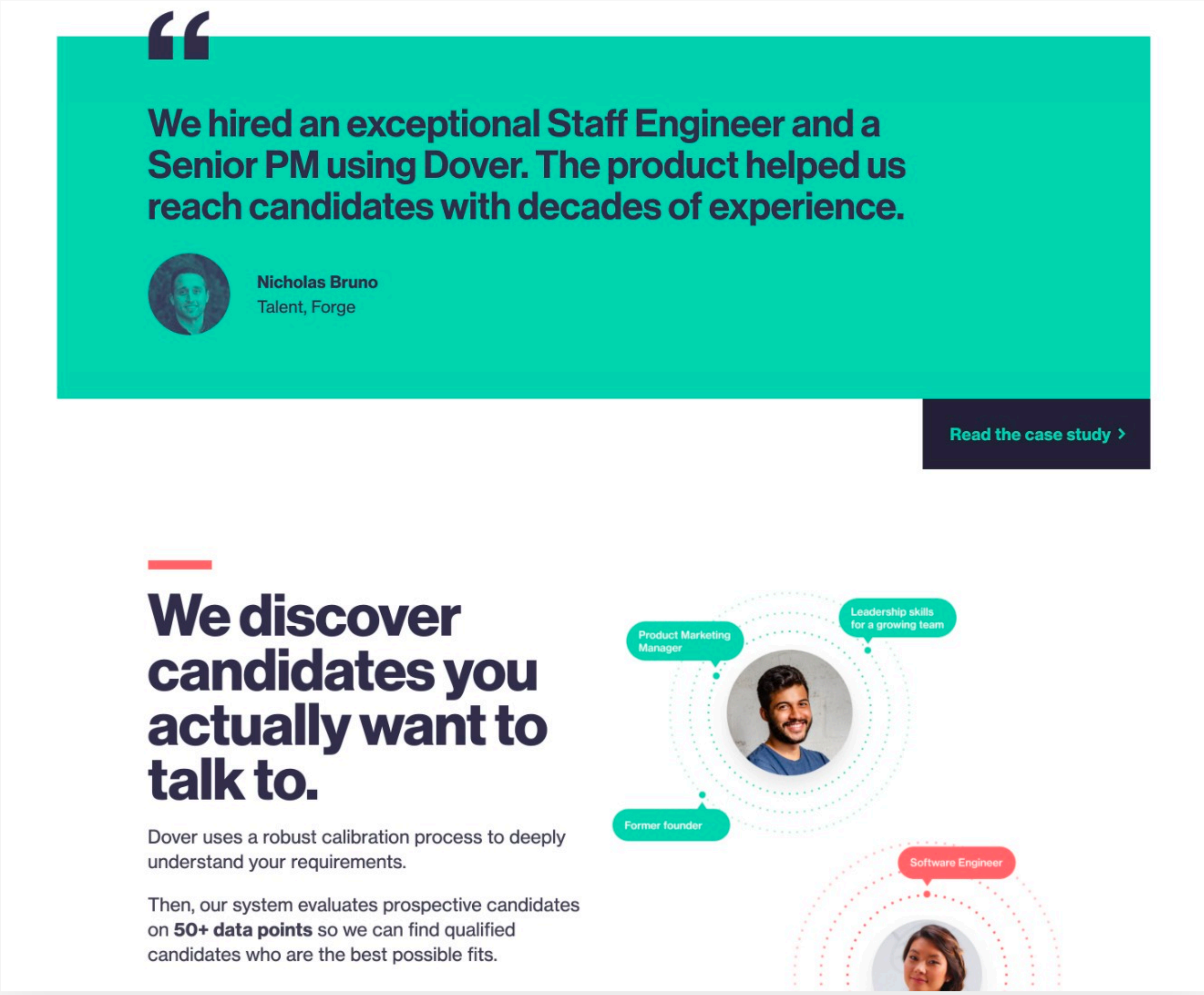
3 You need at least two types of colors in your **color palette**: a **main color** and a **grey color**

4 With more experience, you can add more colors: **accent (secondary) colors** (use a tool)

MAIN **ACCENT** **GREY**

COLOR PALETTE





ESTABLISH A COLOR **SYSTEM**

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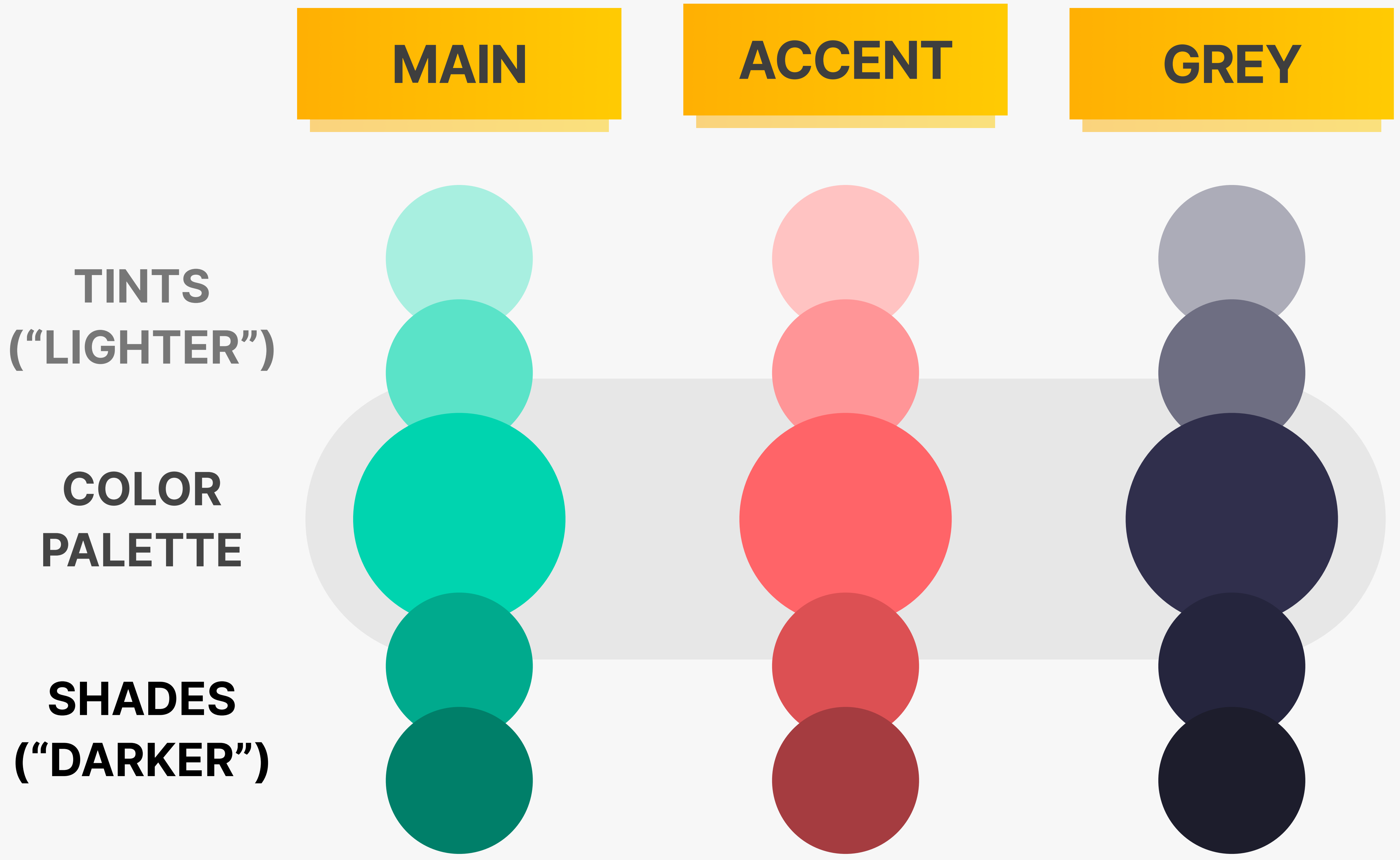
4 With more experience, you can add more colors: **accent colors** (use a tool)

5 For diversity, create lighter and darker "versions" (**tints and shades**)

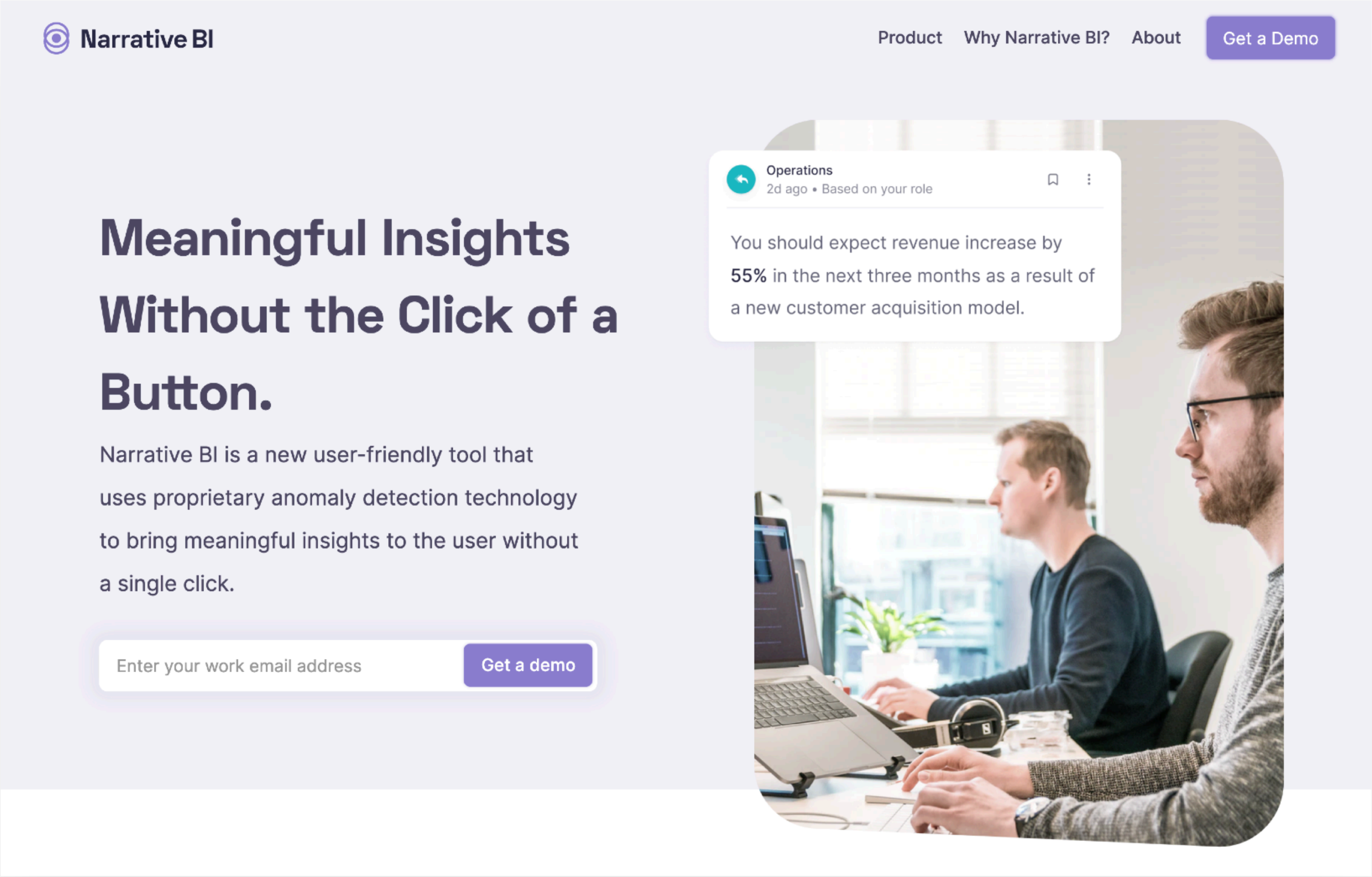


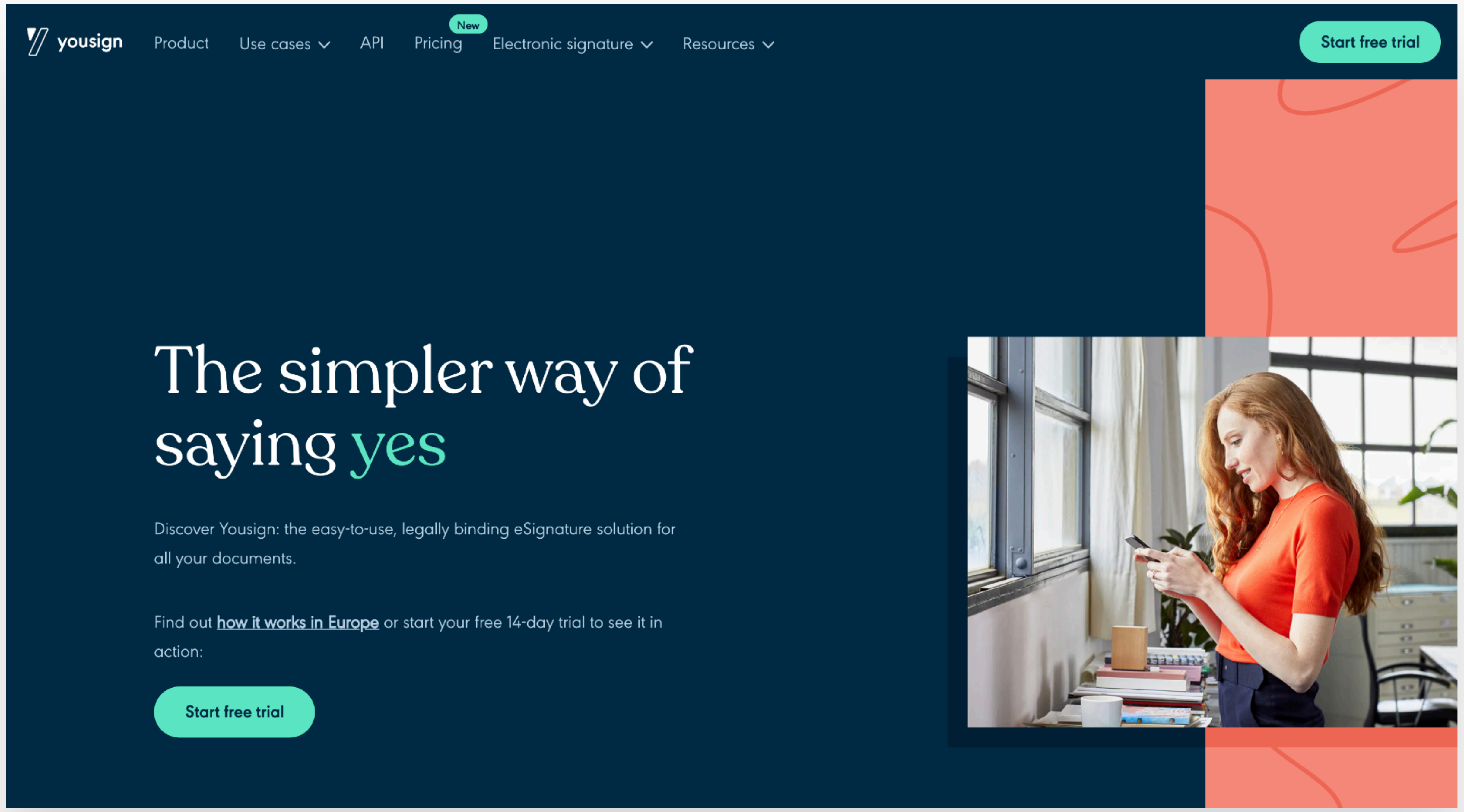
🛠 TOOLBOX

- OC- Open color
- tailwindcss
- FLAT UI COLORS 2
- palleton.com
- coolors
- Tint & Shade Generator

WHEN AND HOW TO USE COLORS

6 Use your main color to **draw attention** to the most important elements on the page





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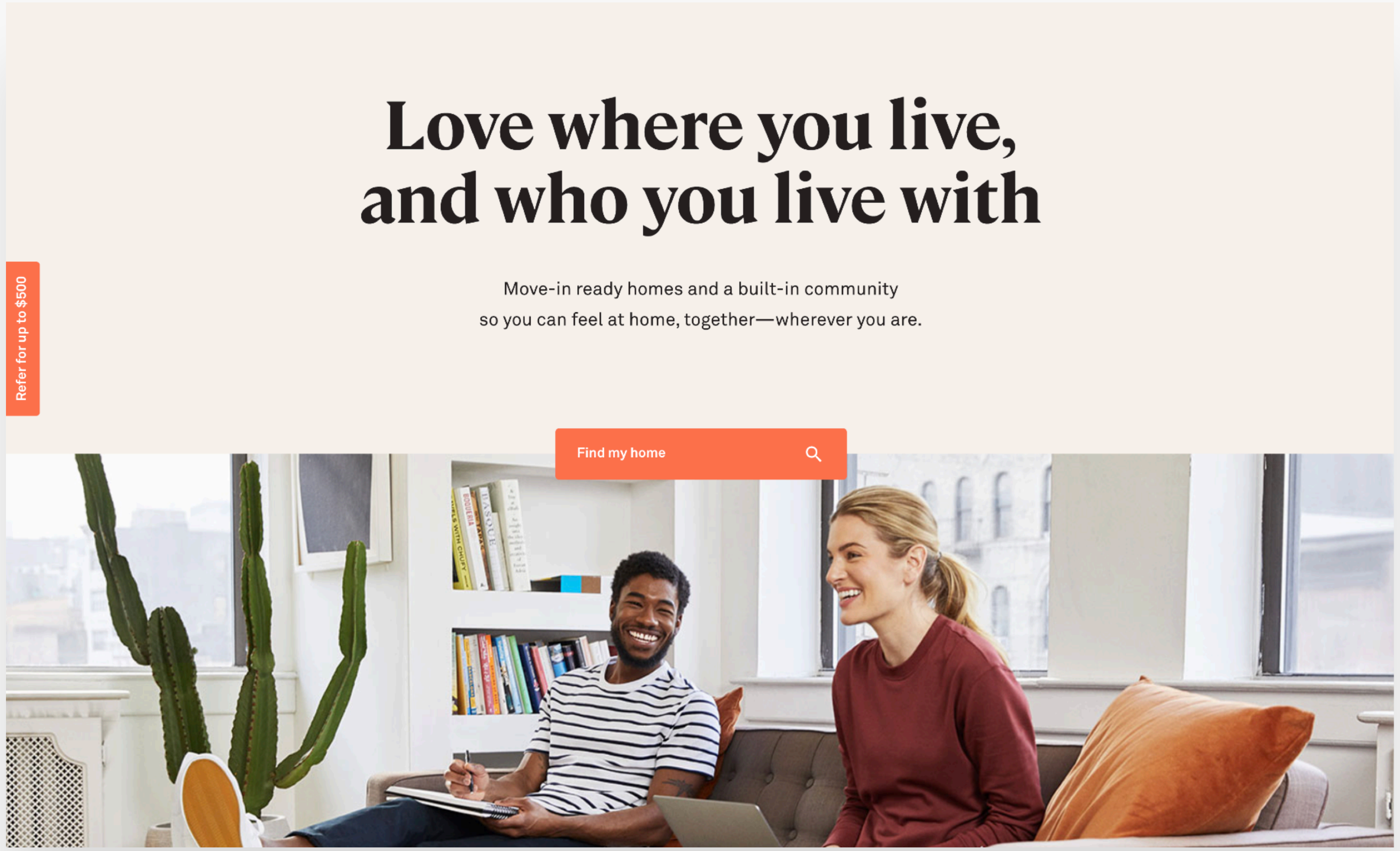

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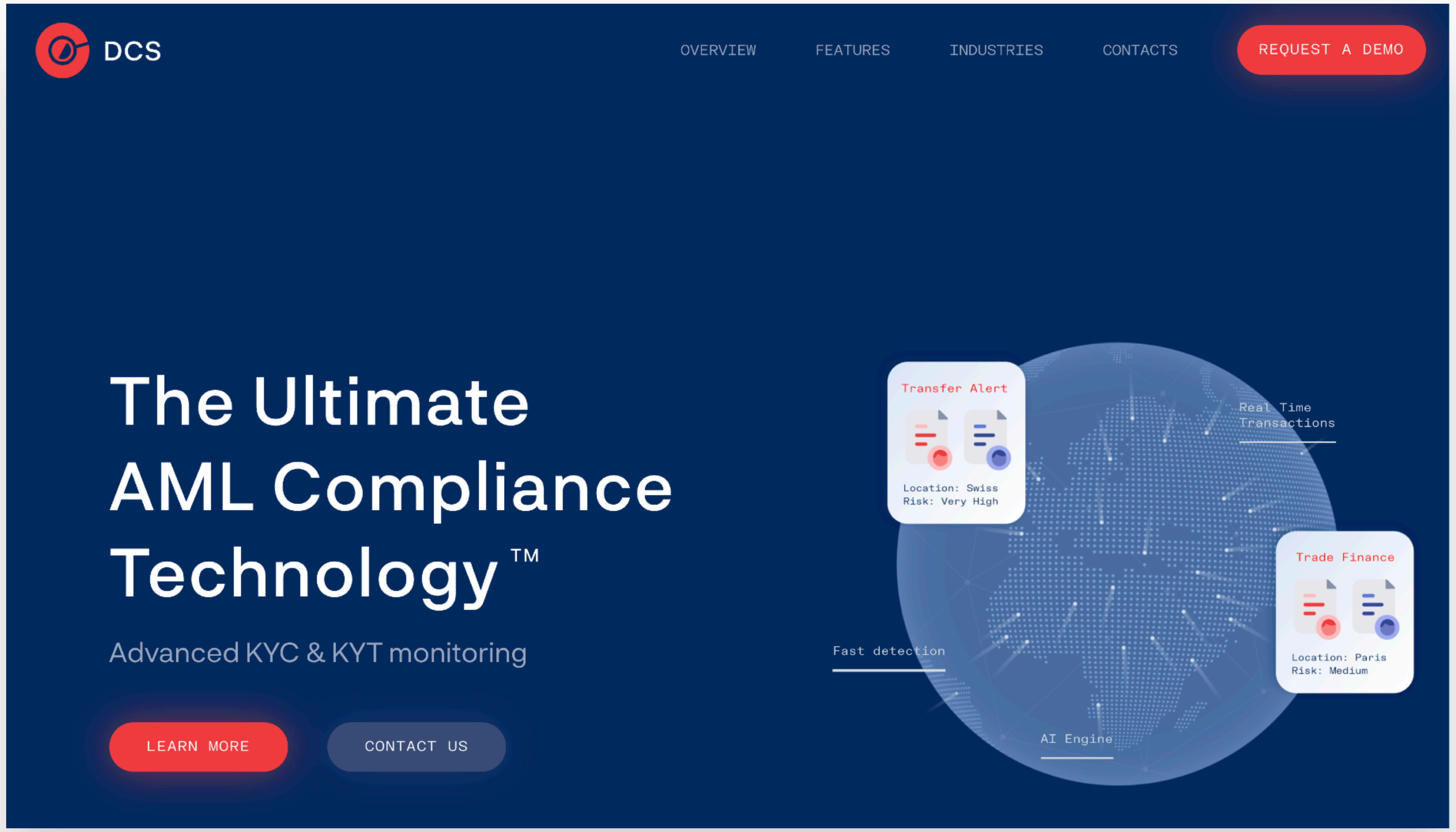

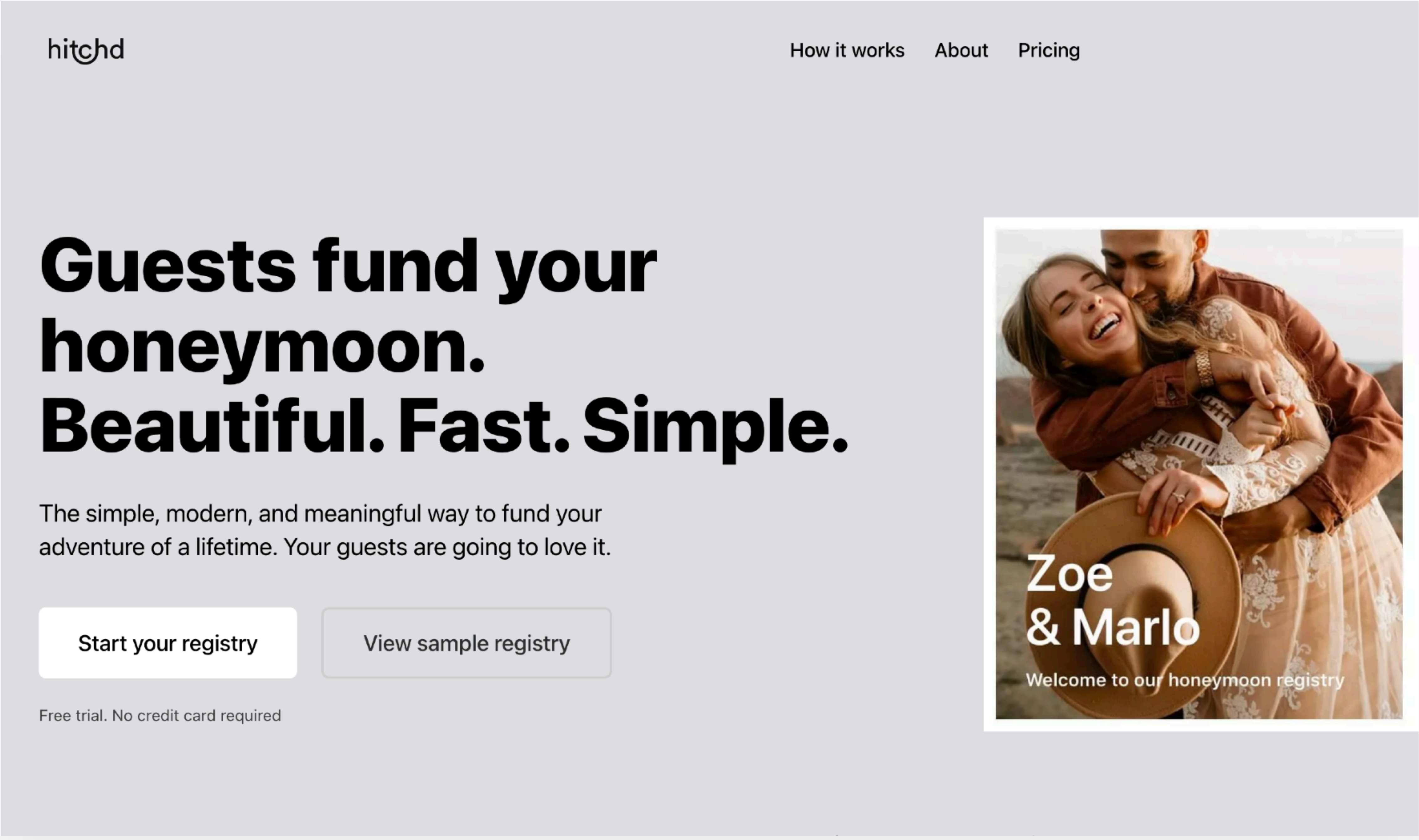

WHEN AND HOW TO USE COLORS

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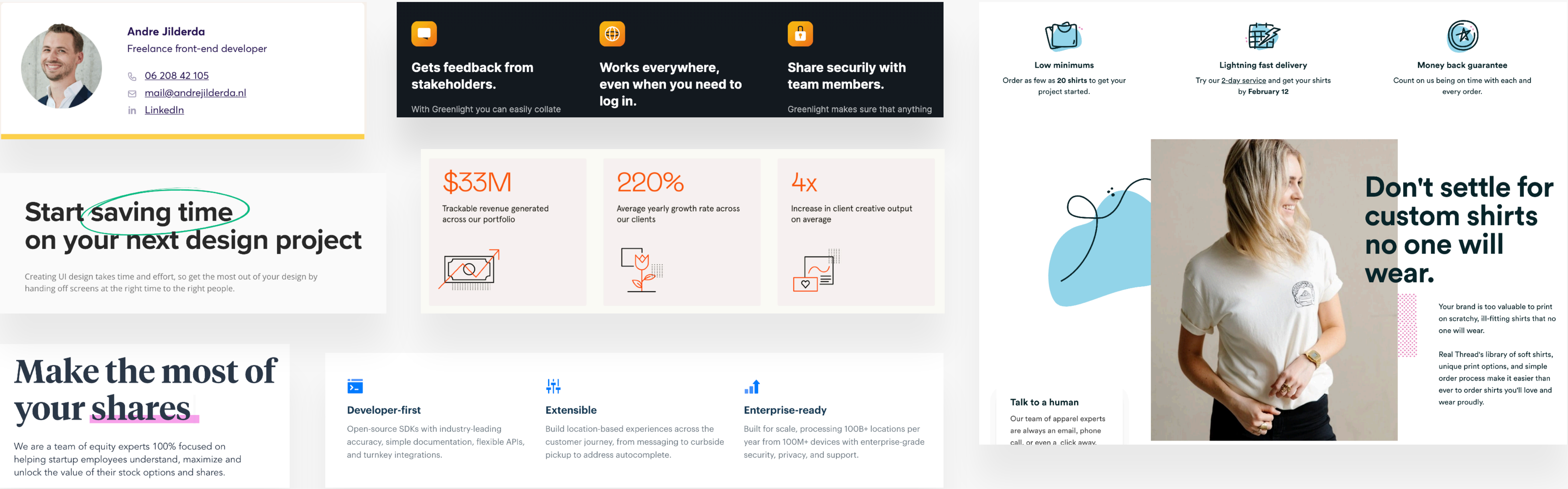
7 Use colors to add **interesting accents** or make **entire components or sections** stand out



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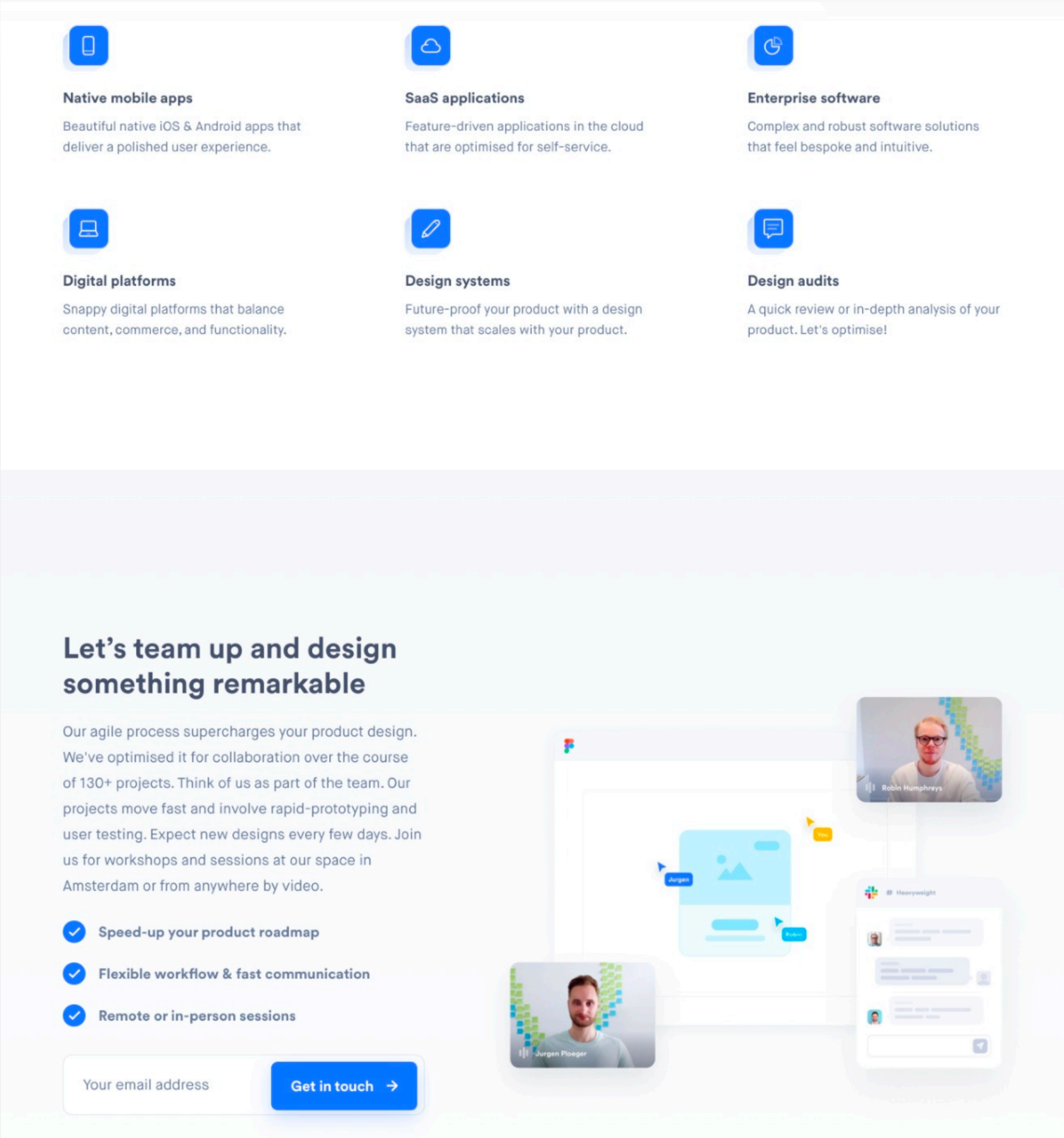

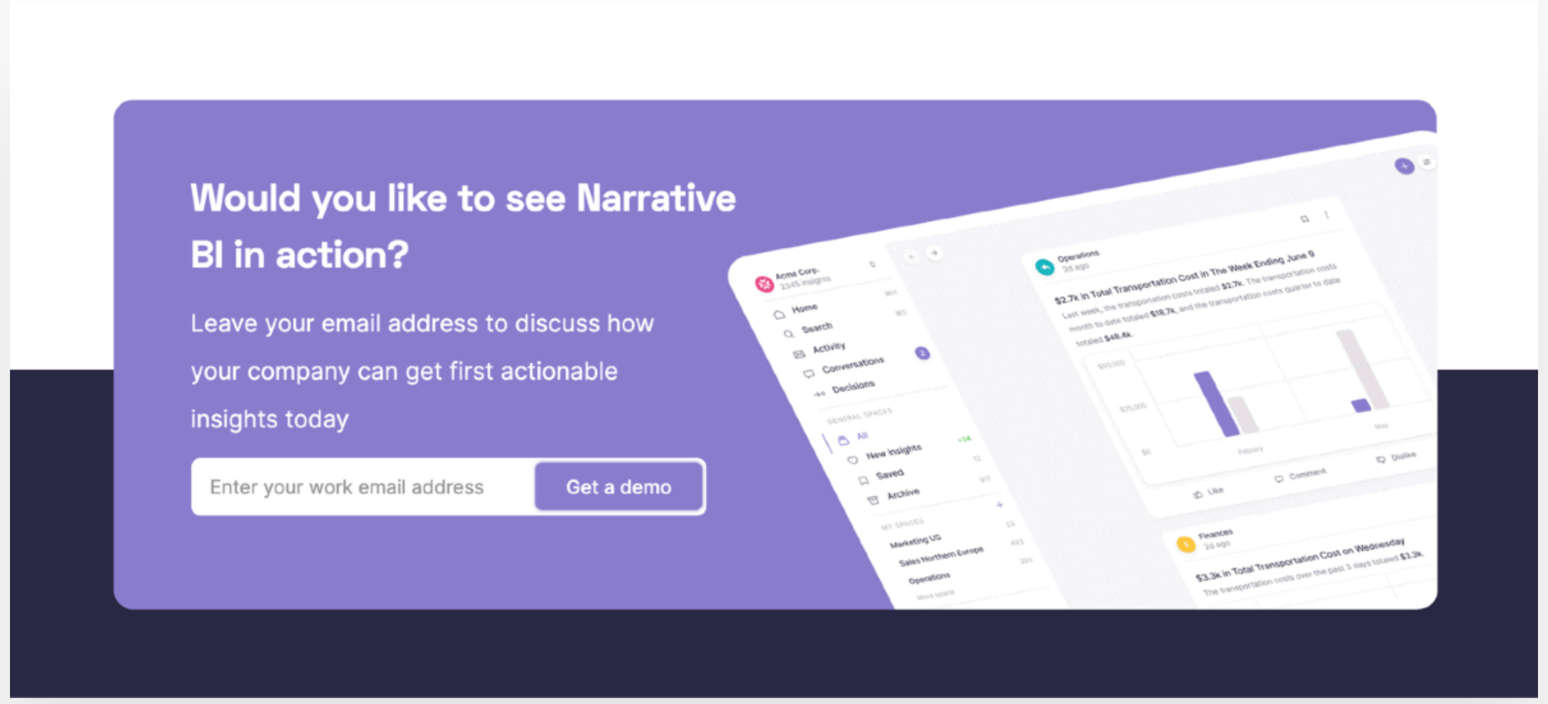

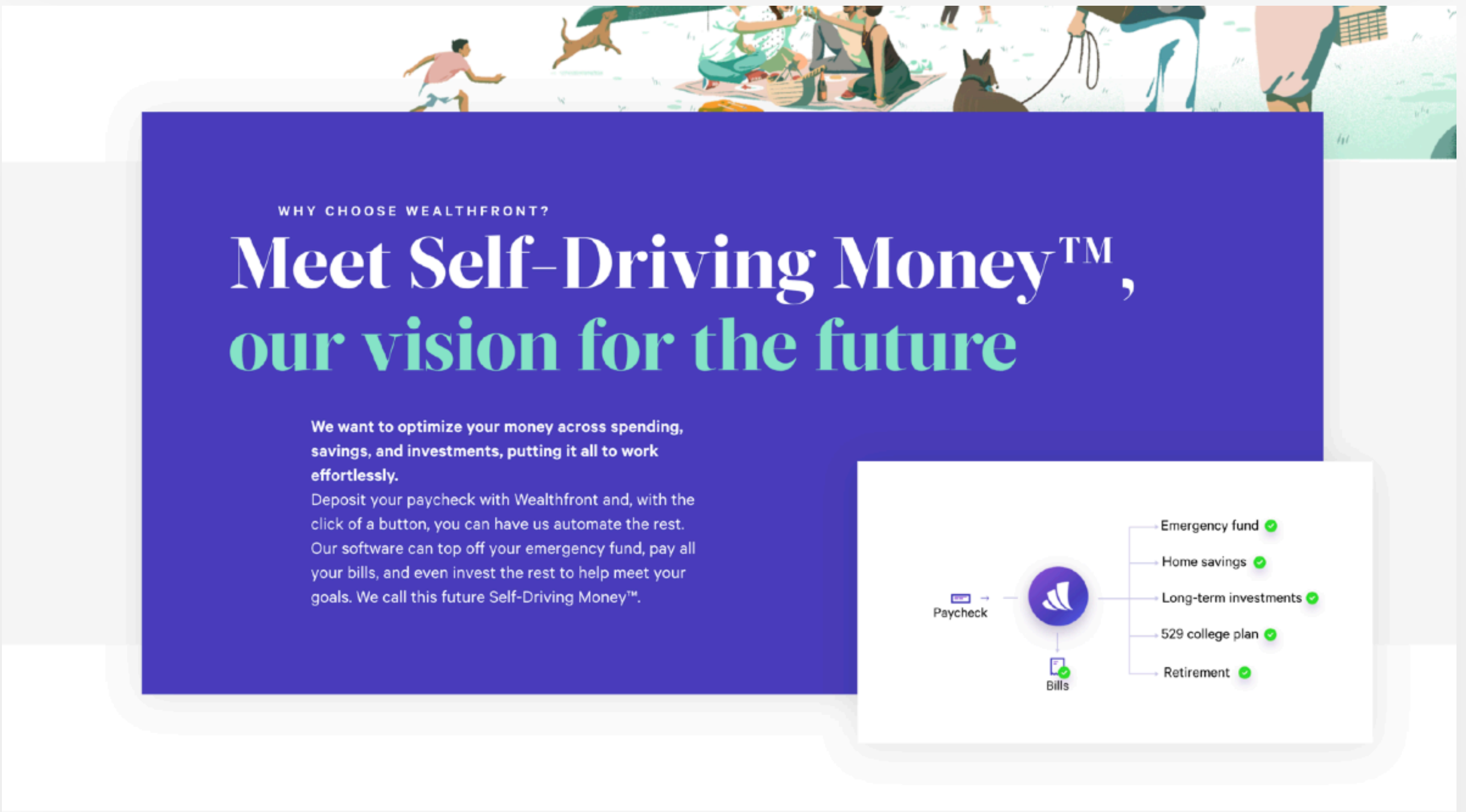

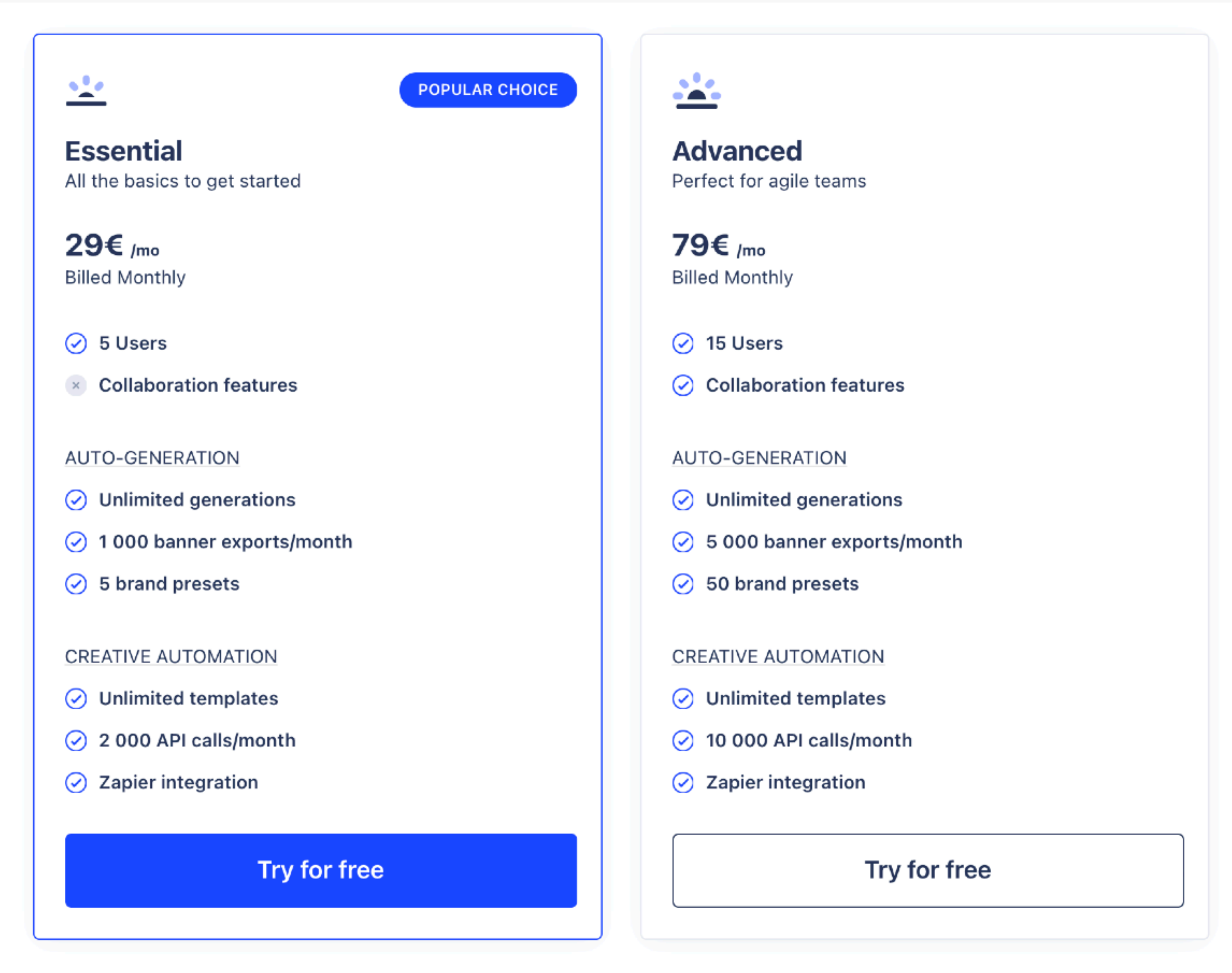

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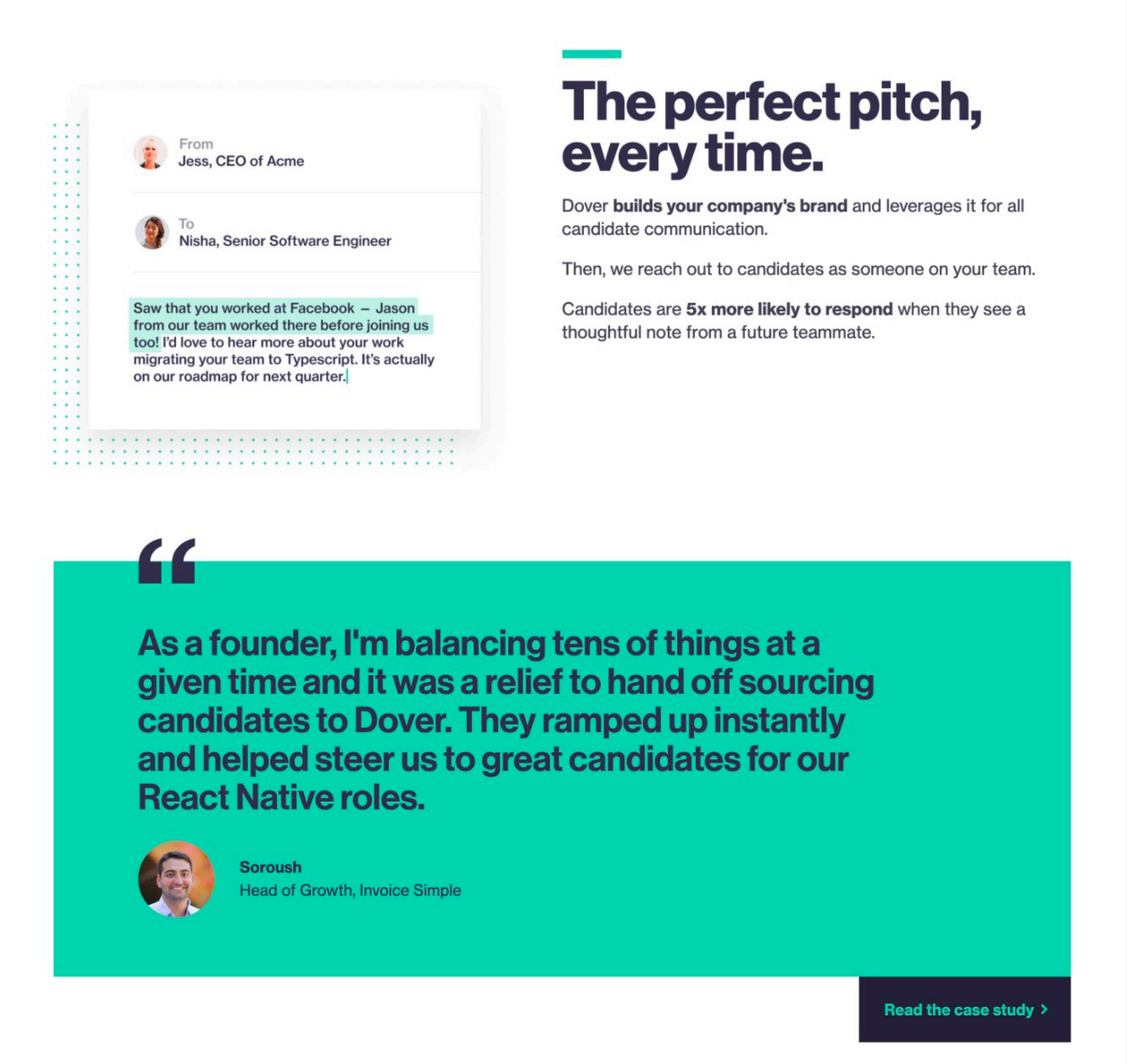

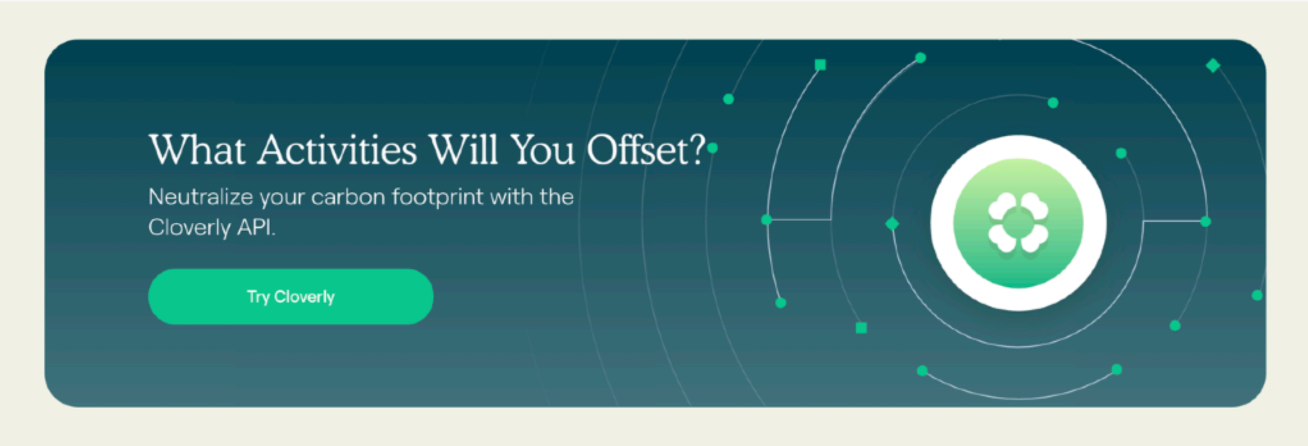

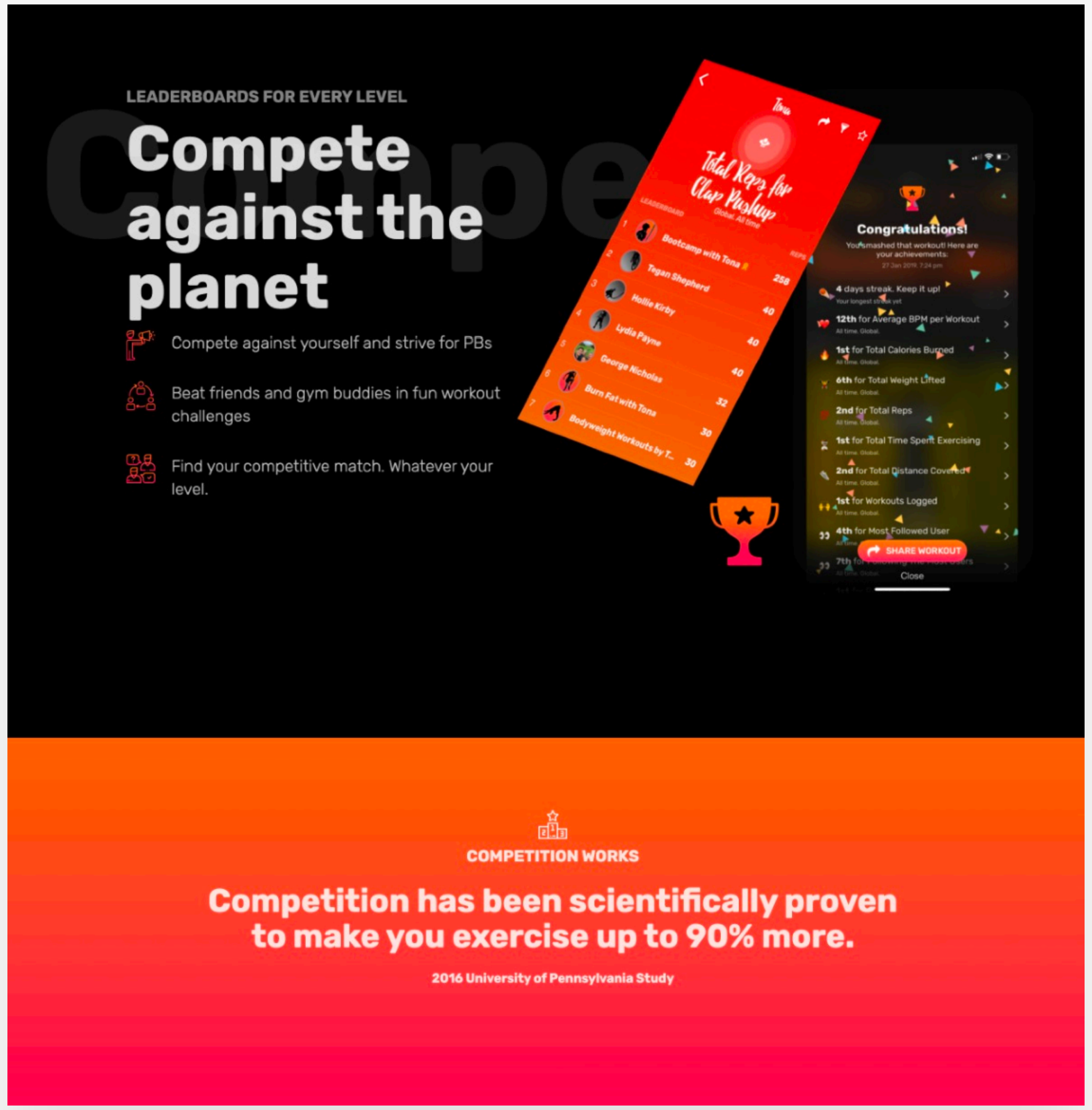

WHEN AND HOW TO USE COLORS

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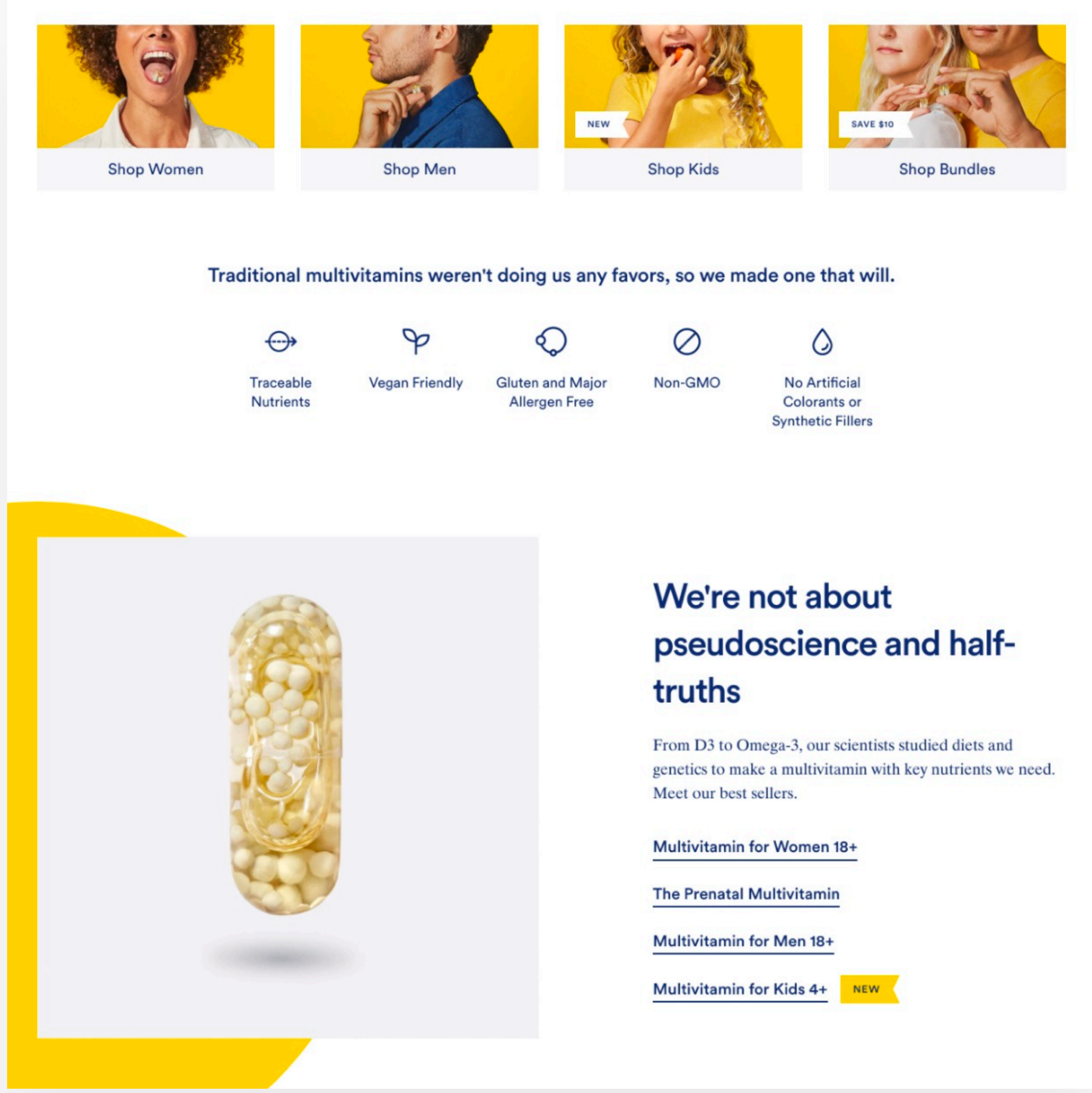
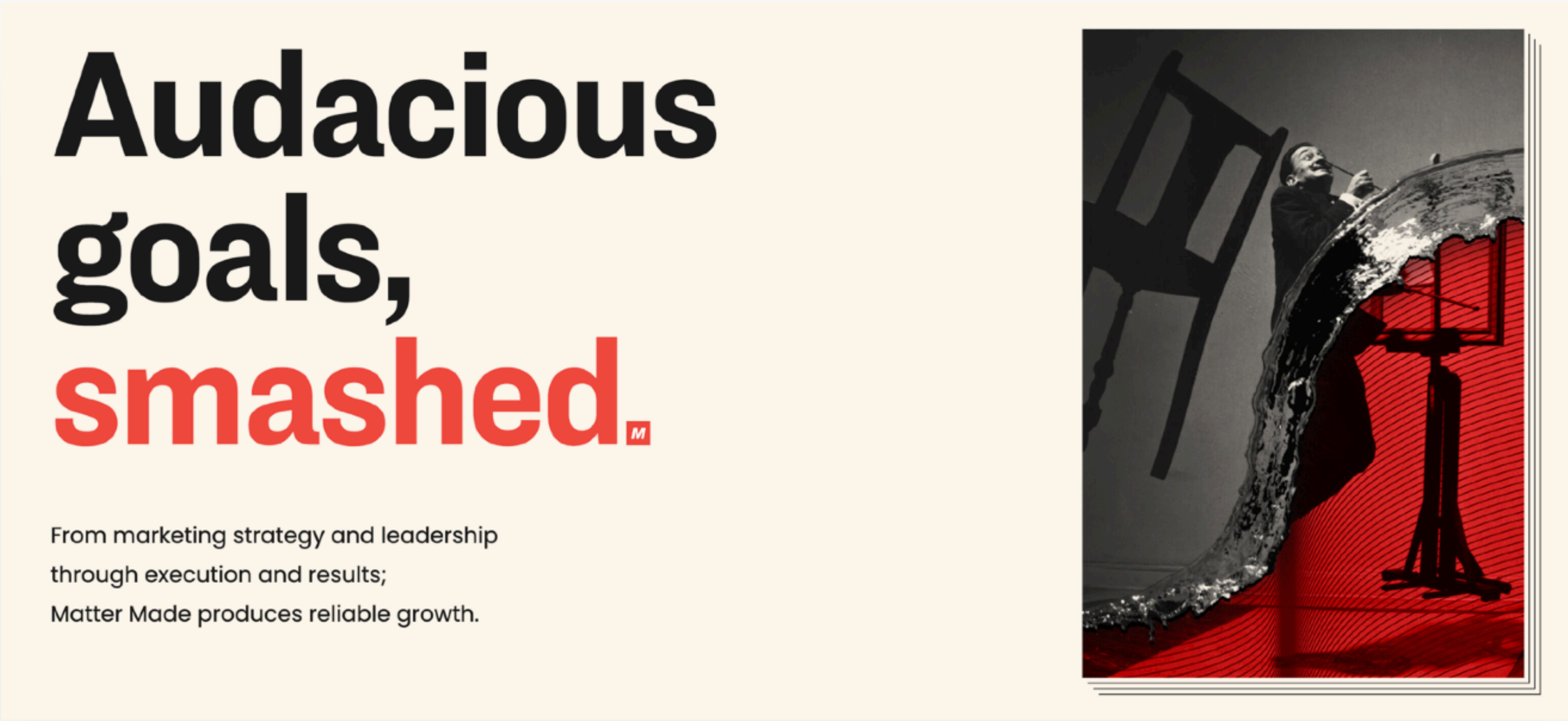
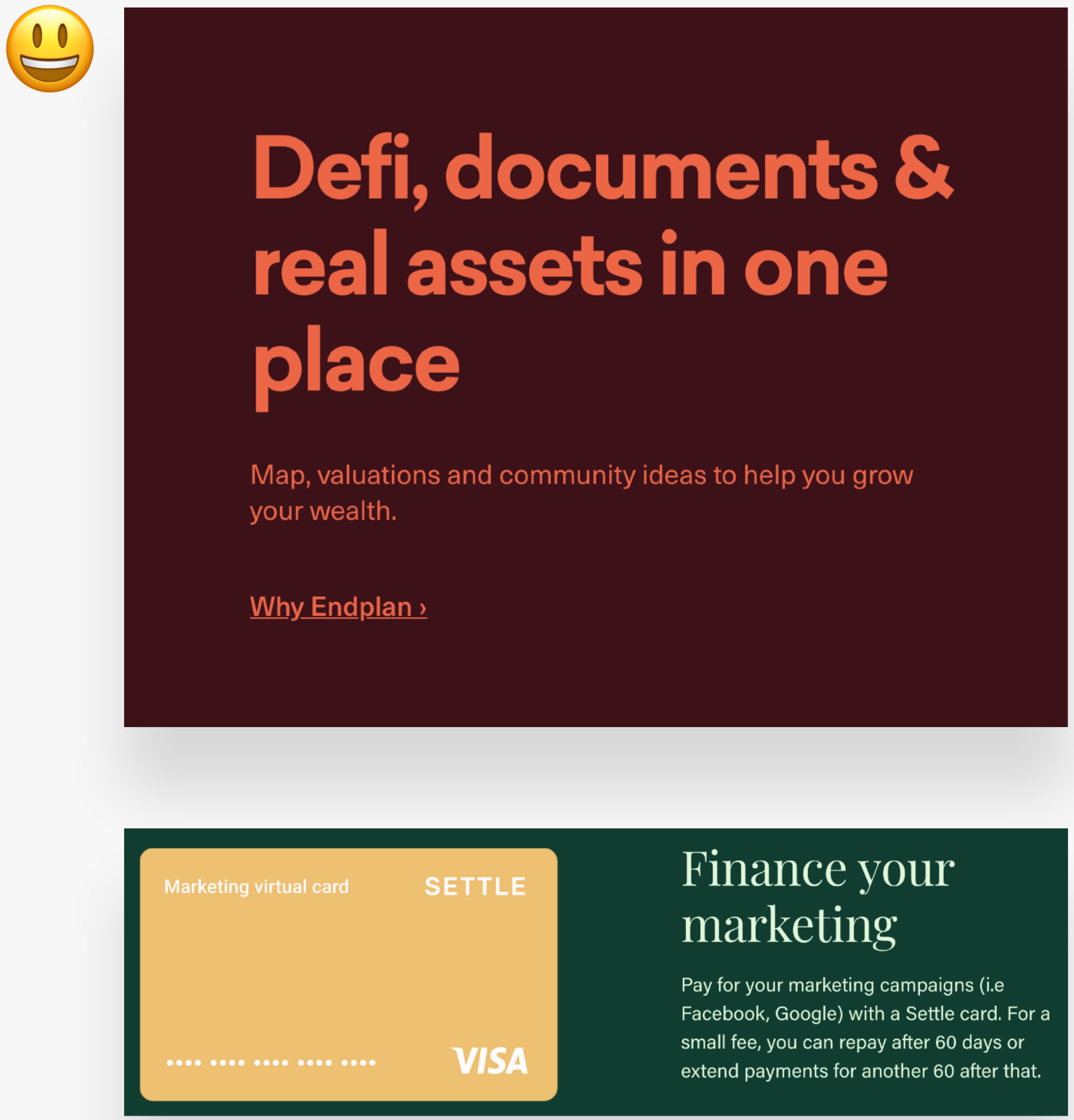
8 You can try to use your color strategically in **images and illustrations**

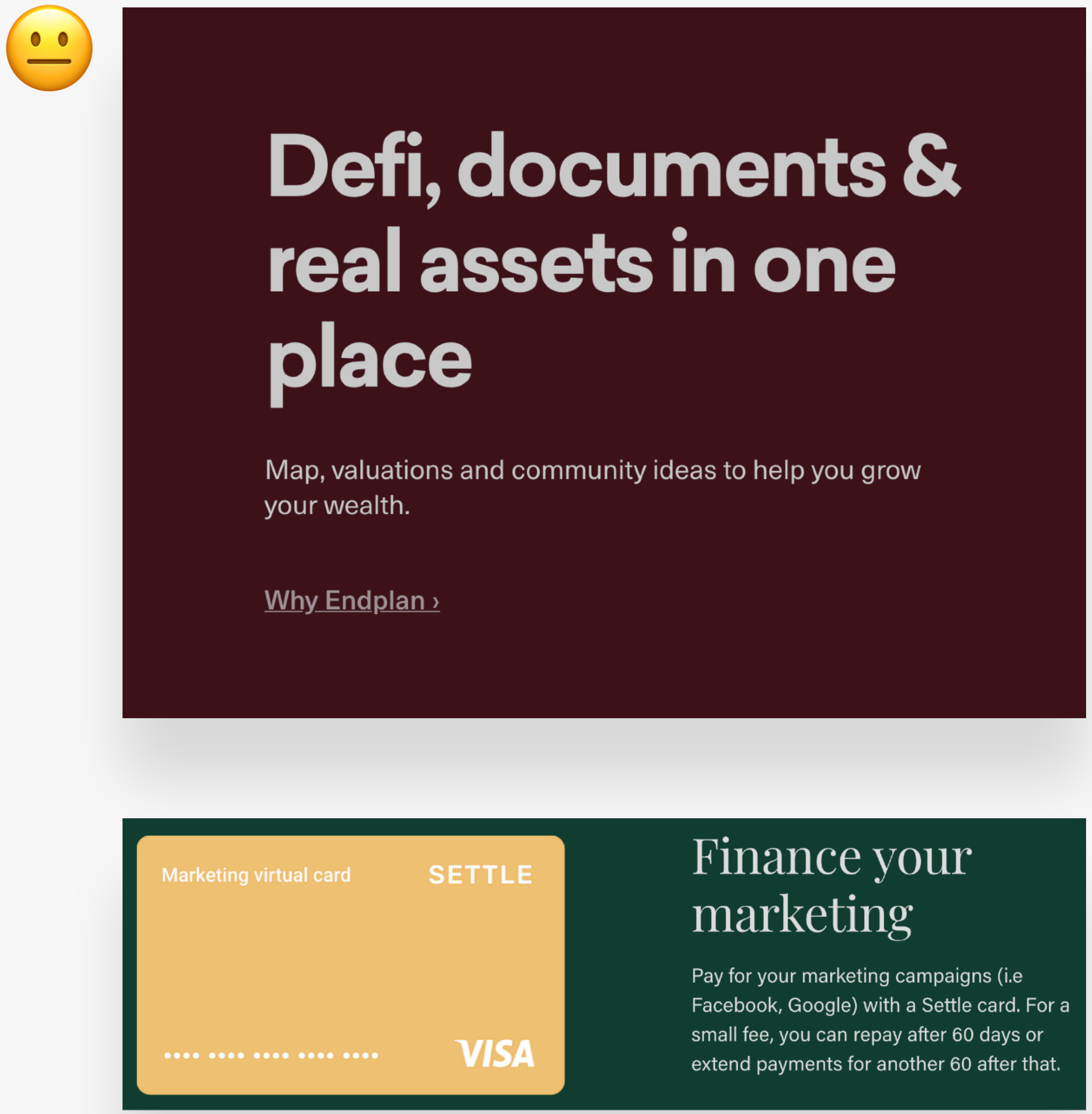




COLORS AND **TYPOGRAPHY**

9 On dark colored backgrounds, try to **use a tint of the background** (“lighter version”) for text





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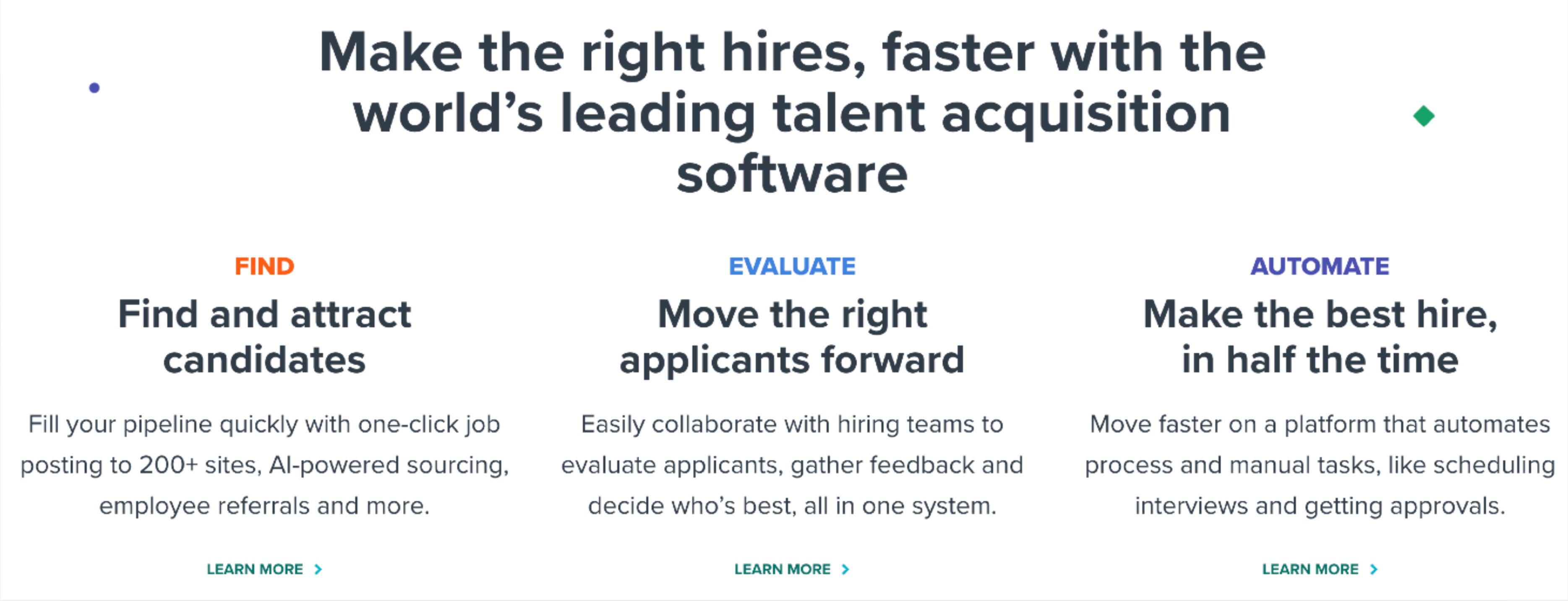
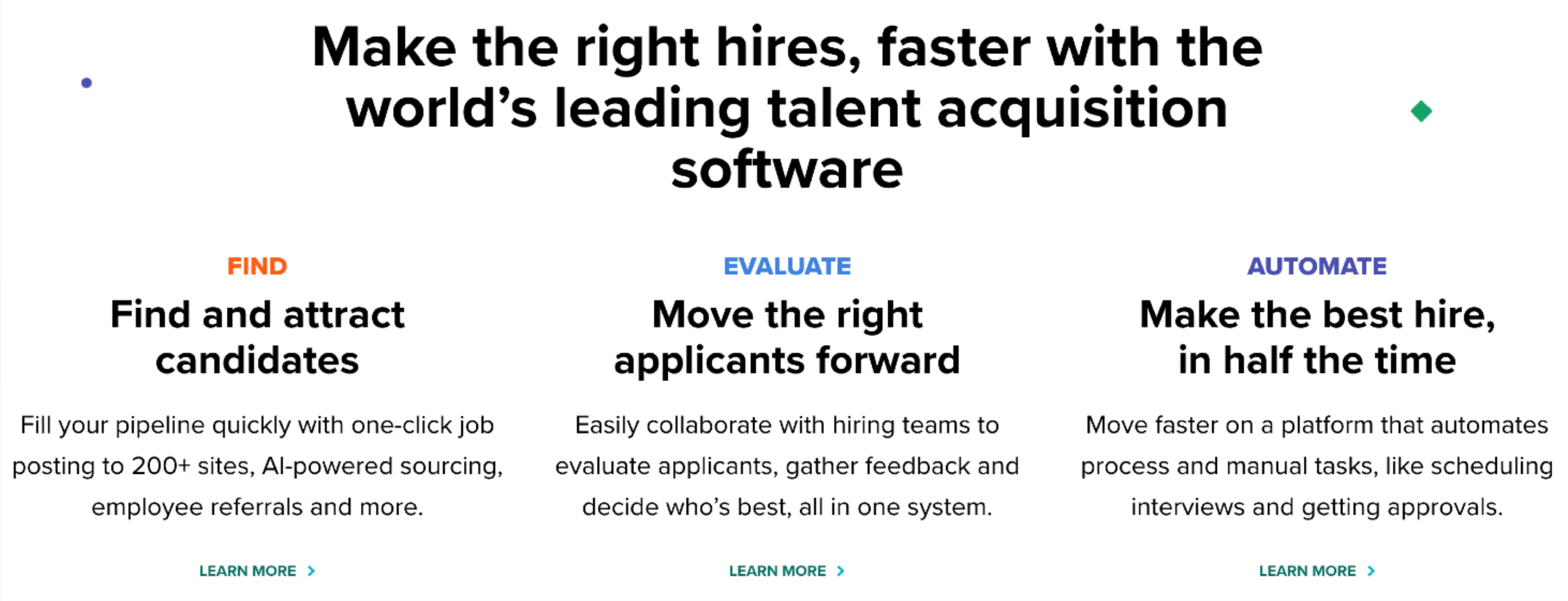
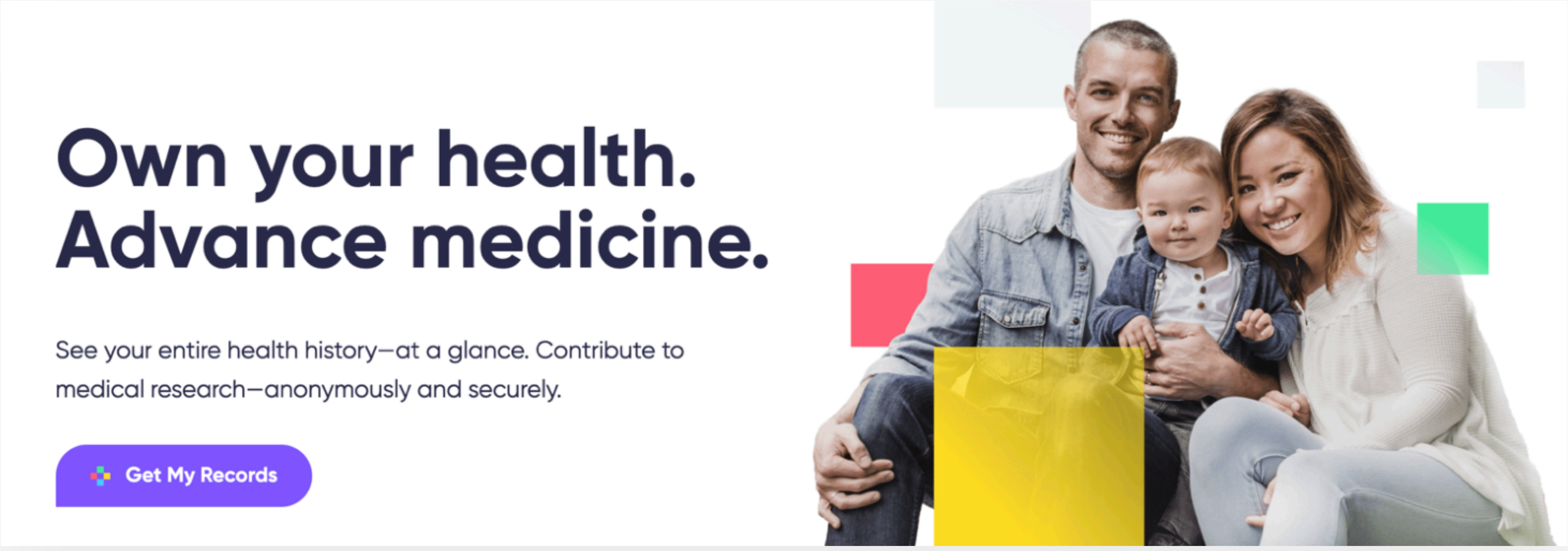
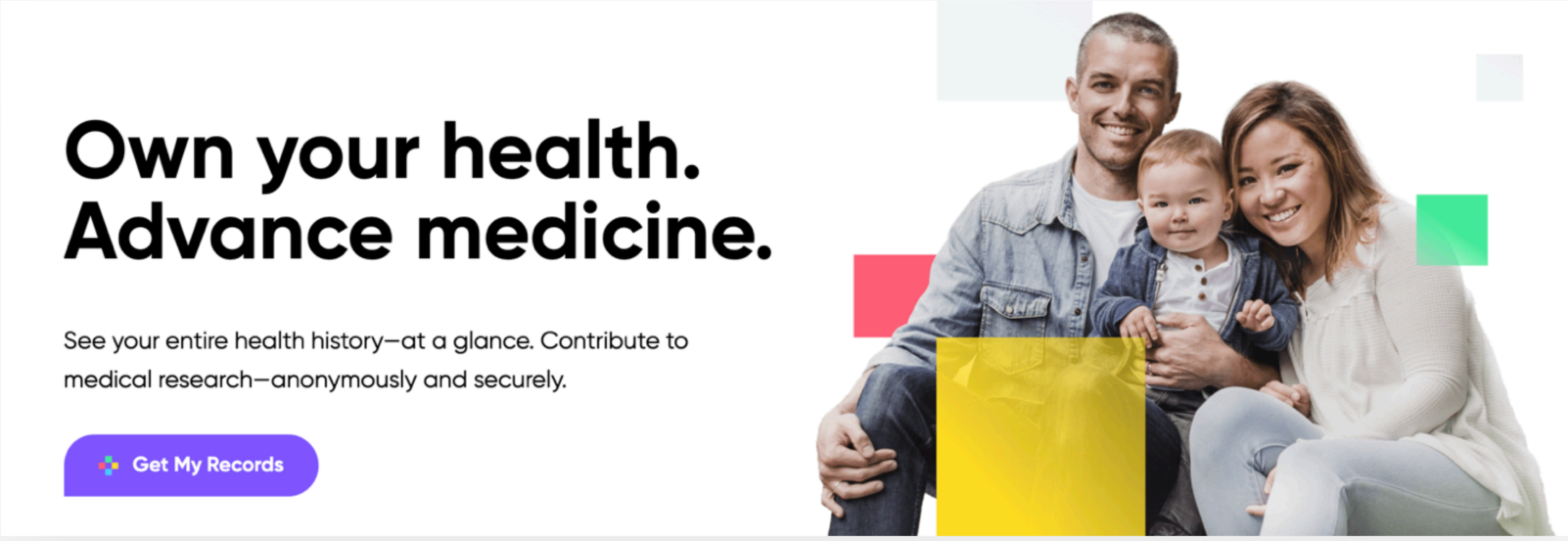
10 Text should usually not be completely black. **Lighten if up** it looks heavy and uninviting









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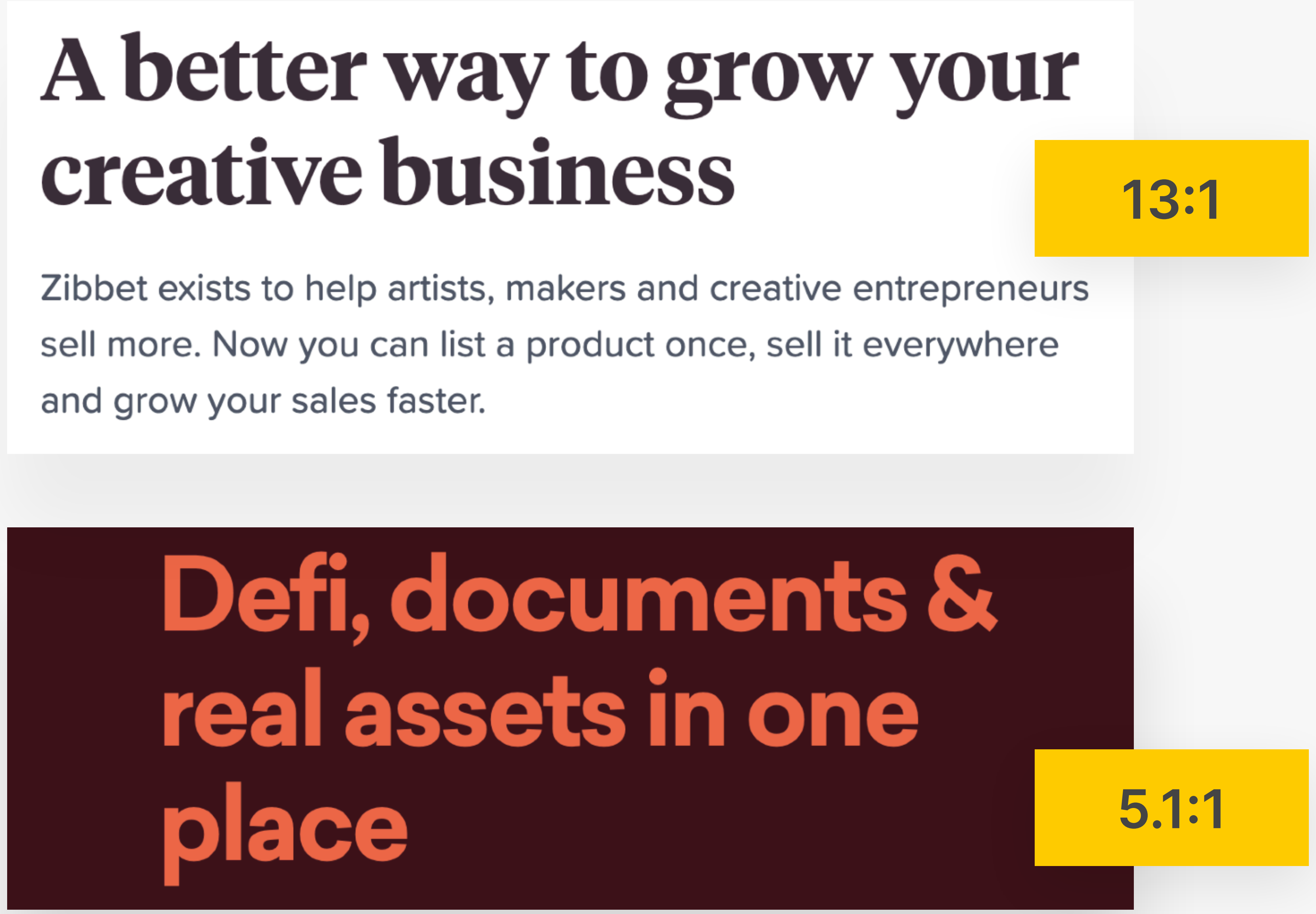
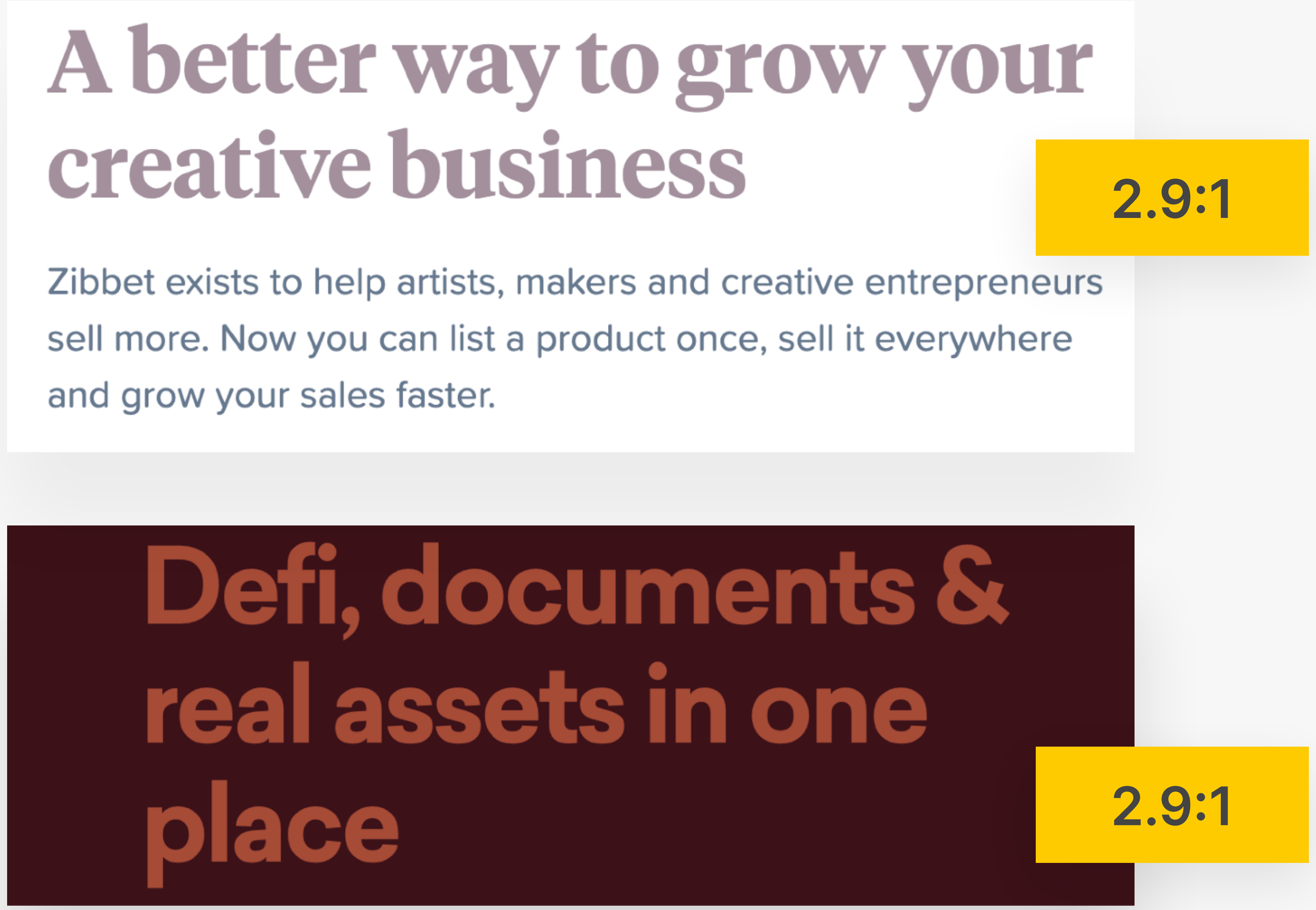
11. **Don't make text too light!** Use a tool to check contrast between text and background colors

☝ Contrast ratio needs to be at least **4.5:1 for normal text** and **3:1 for large text** (18px+)





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WEB DESIGN RULES #3: IMAGES AND ILLUSTRATIONS

HTML CSS

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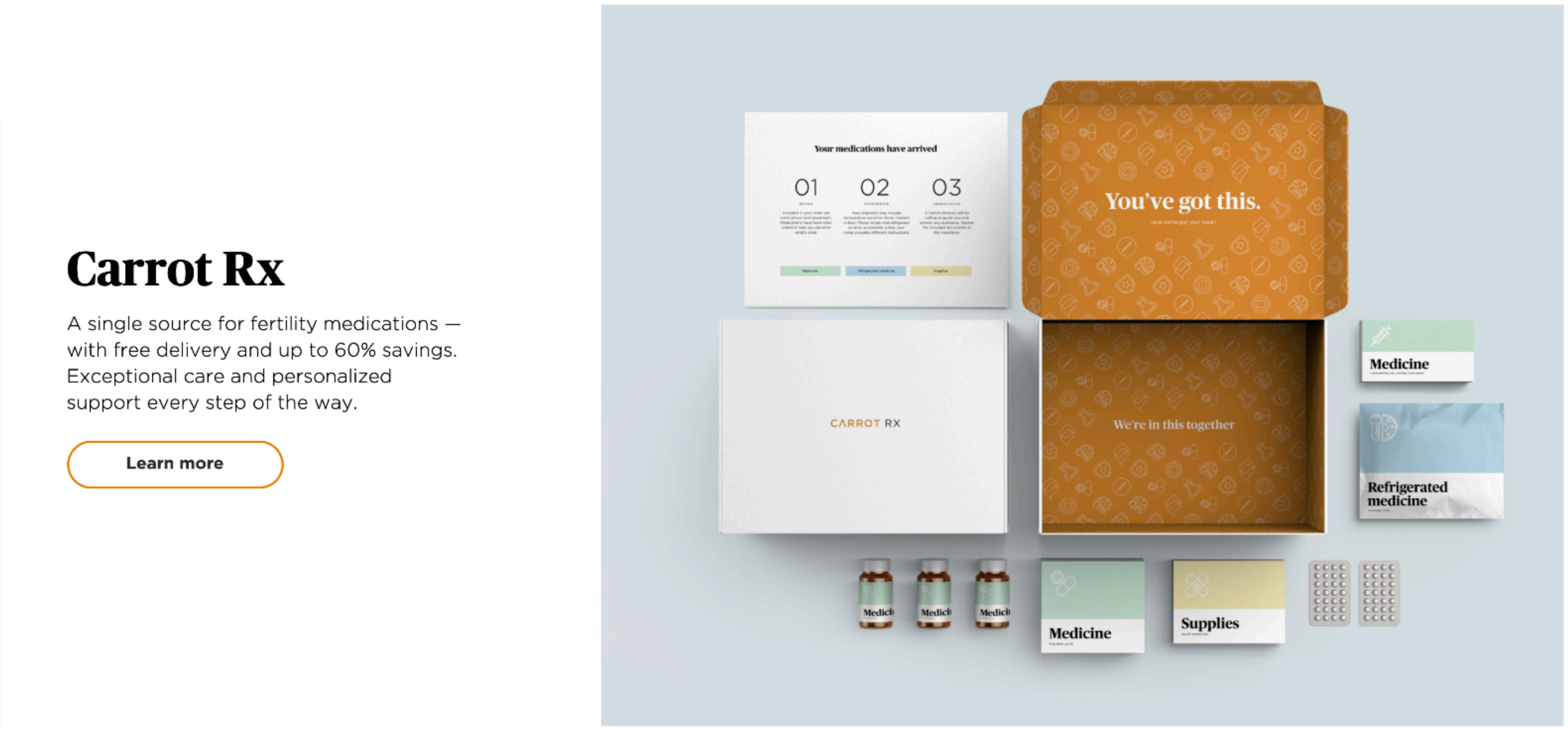
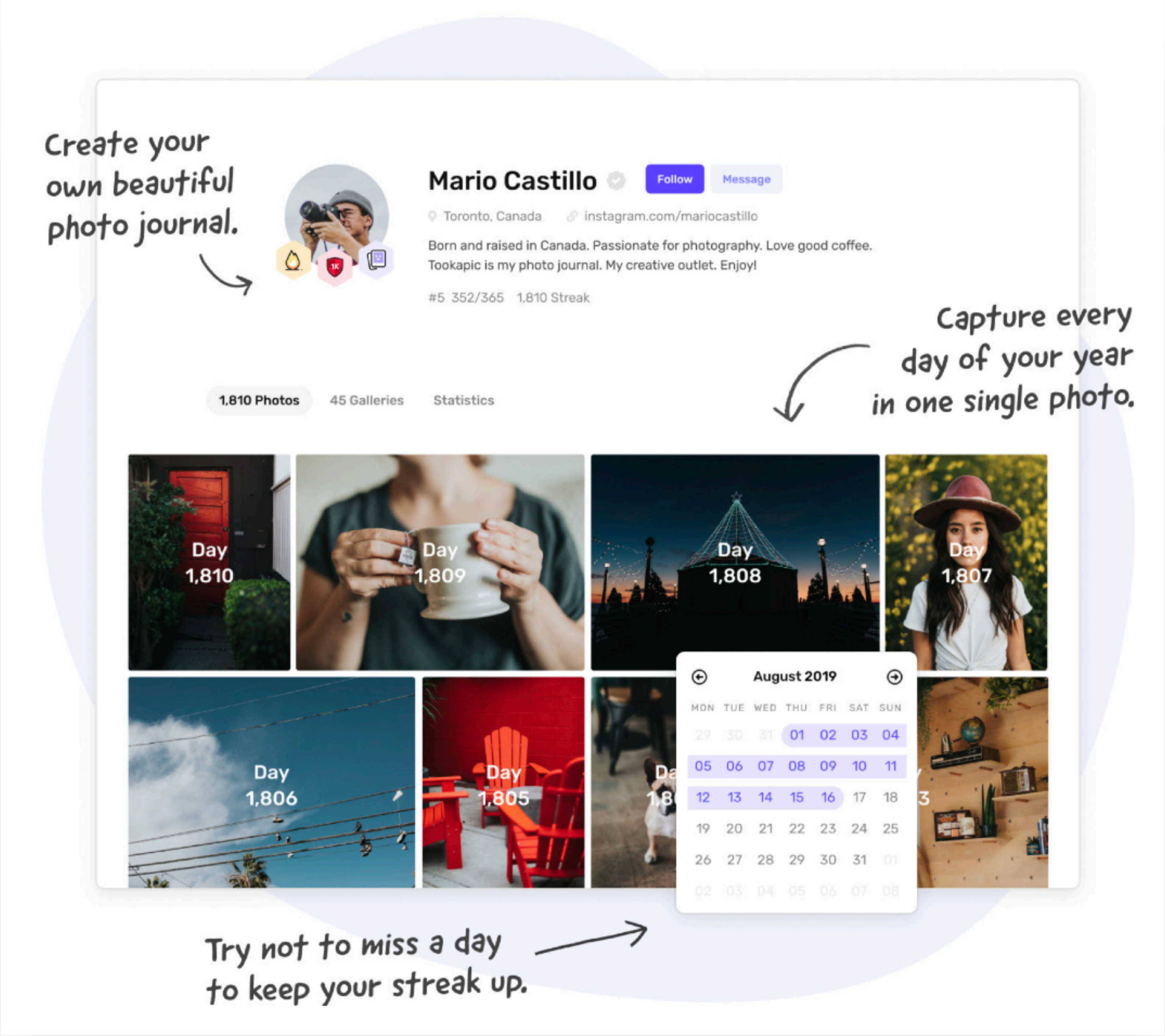
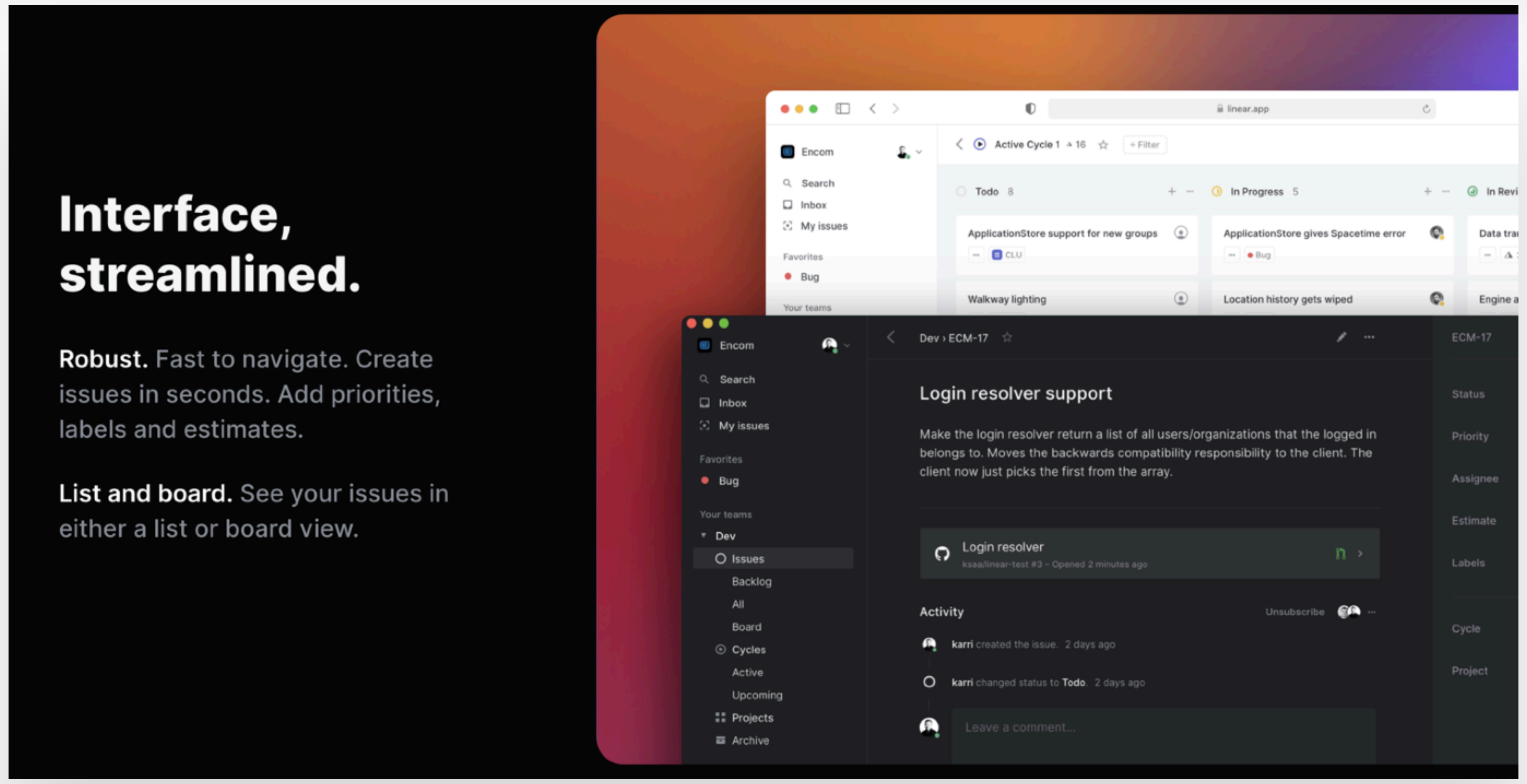
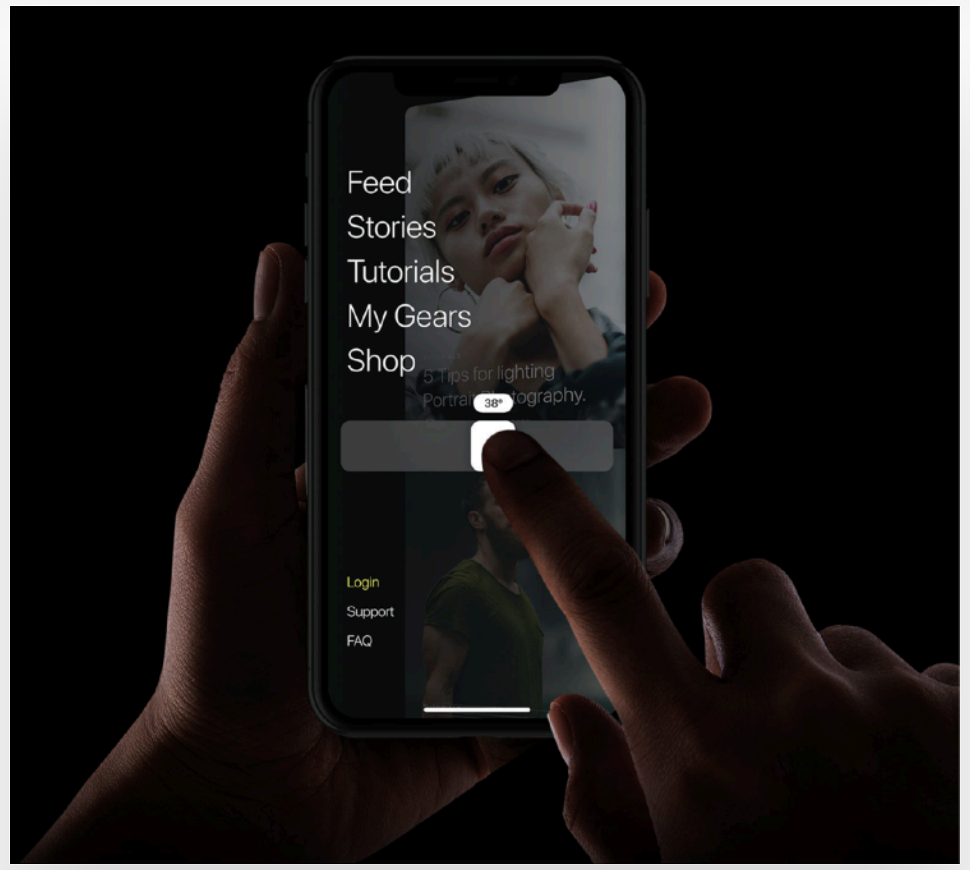
USE GOOD IMAGES

1 Different types of images: product photos, storytelling photos, illustrations, patterns









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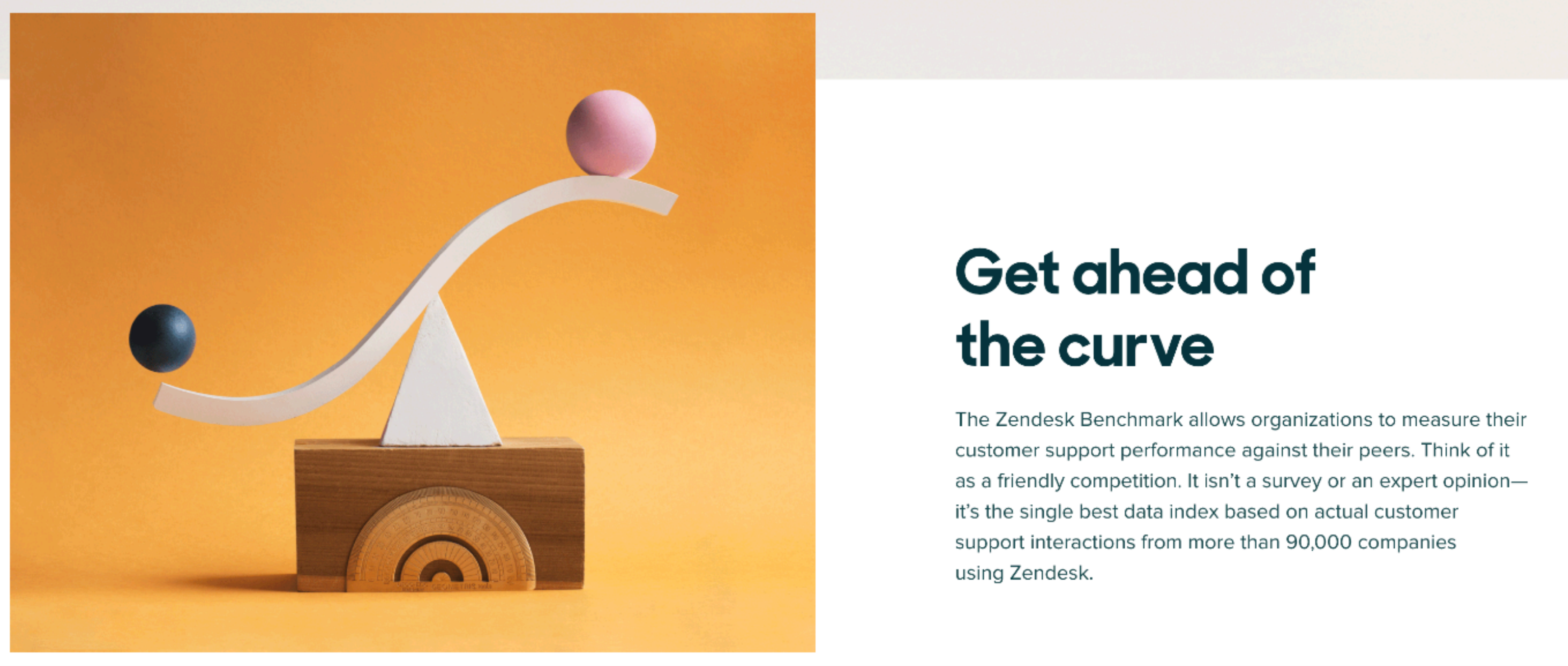

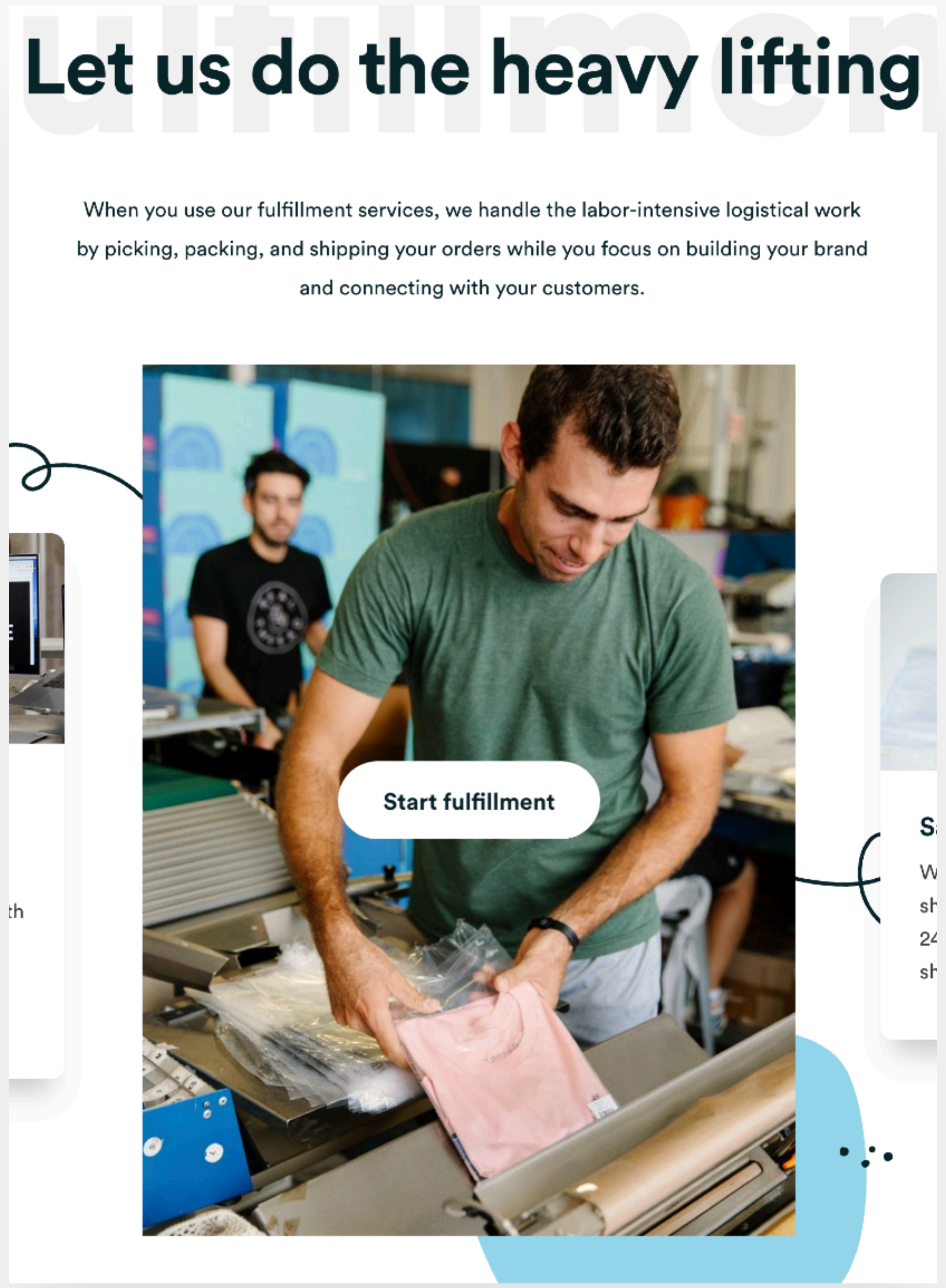

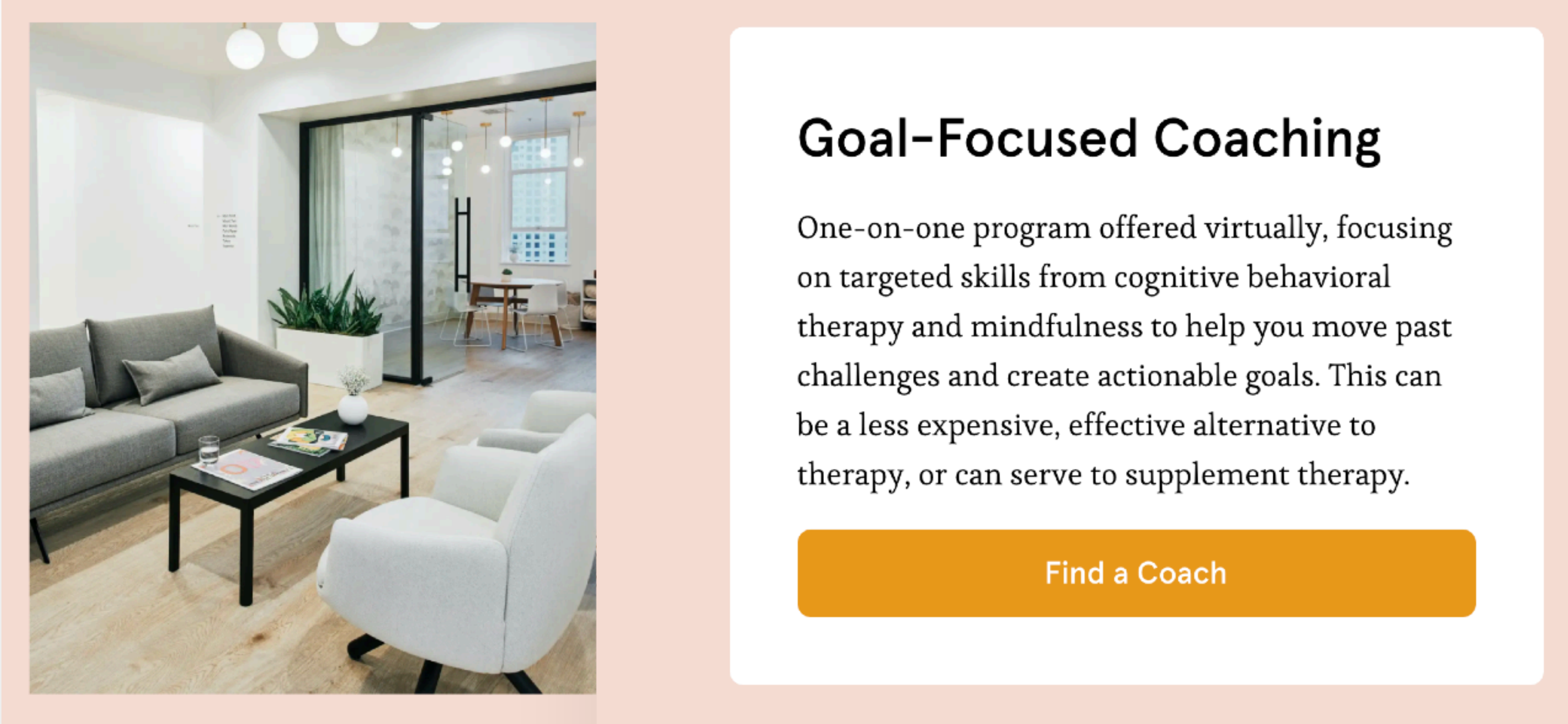

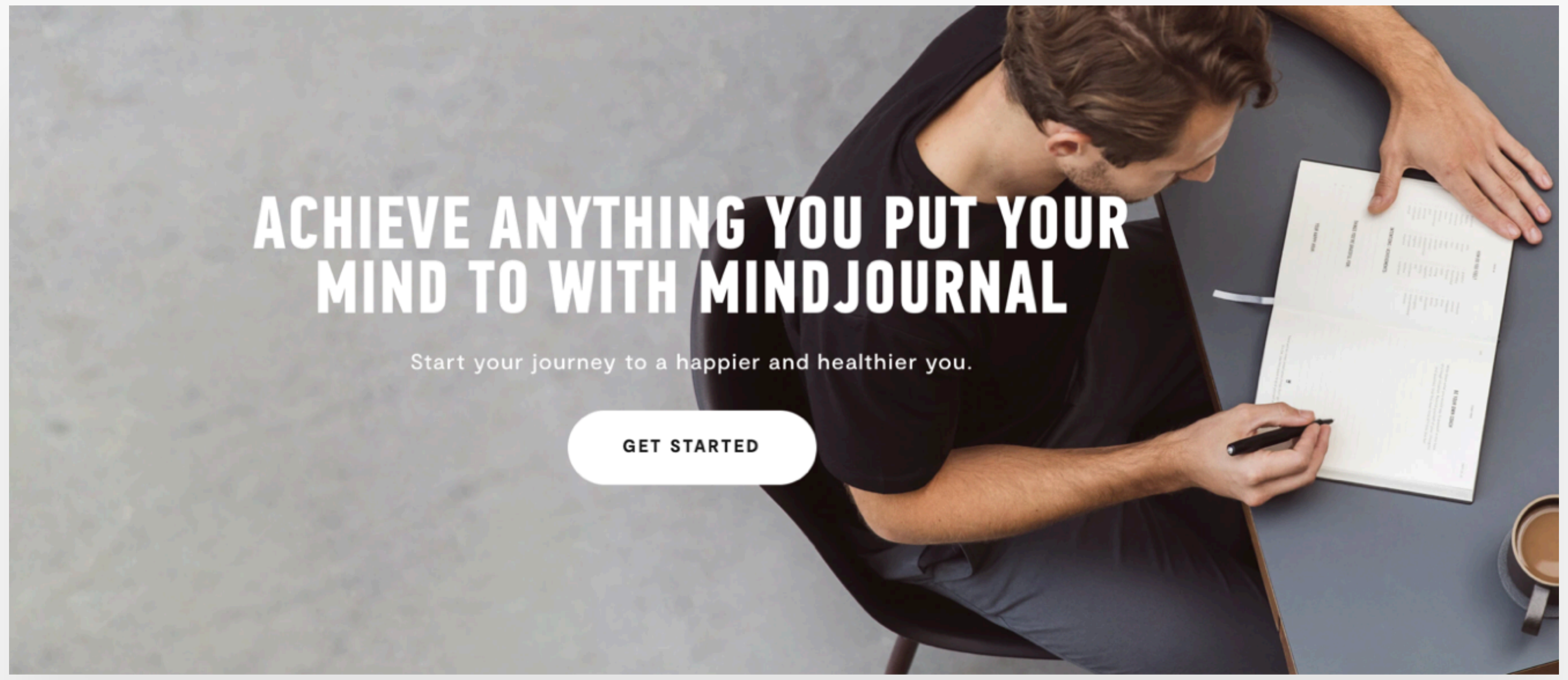

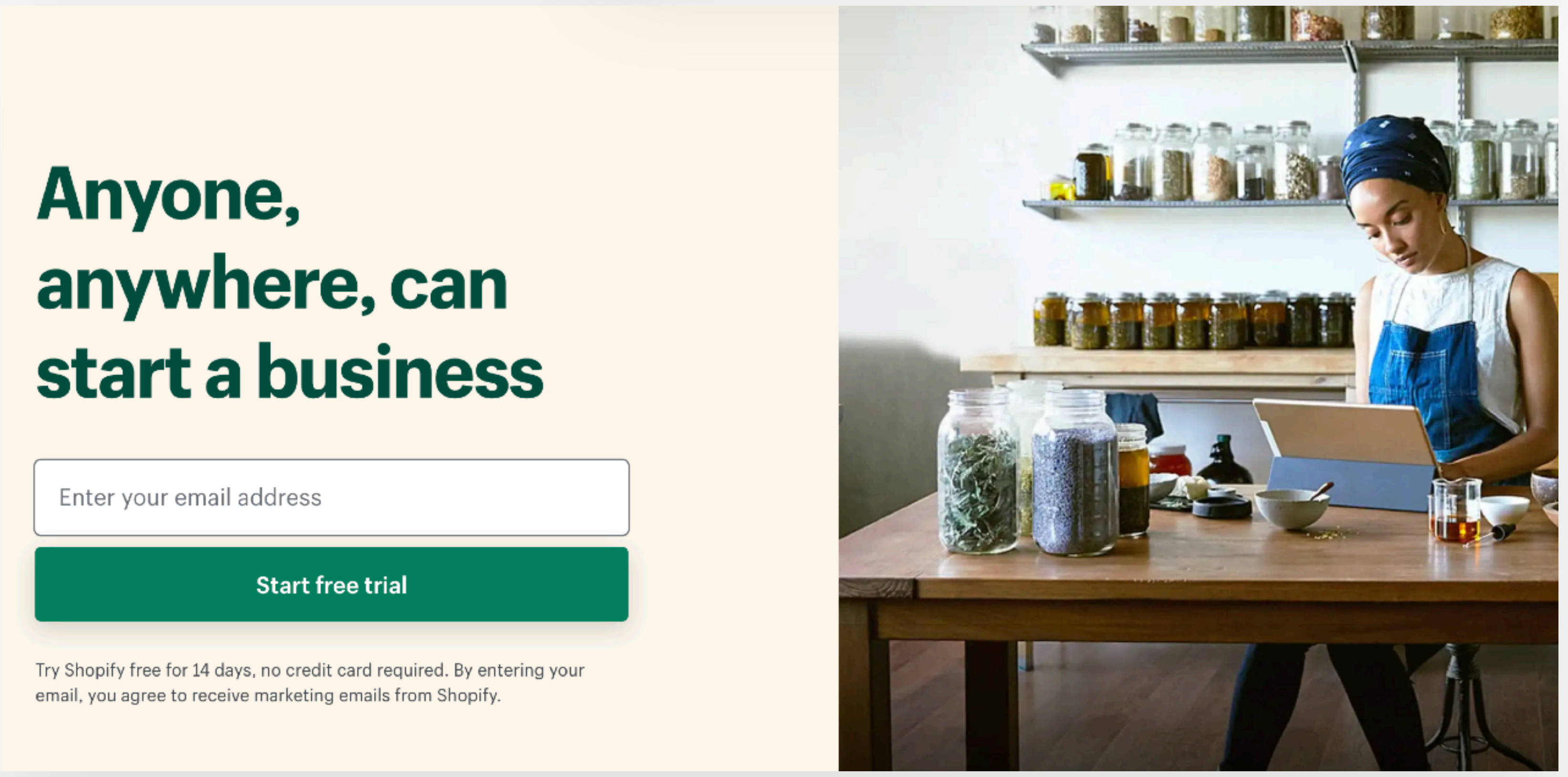

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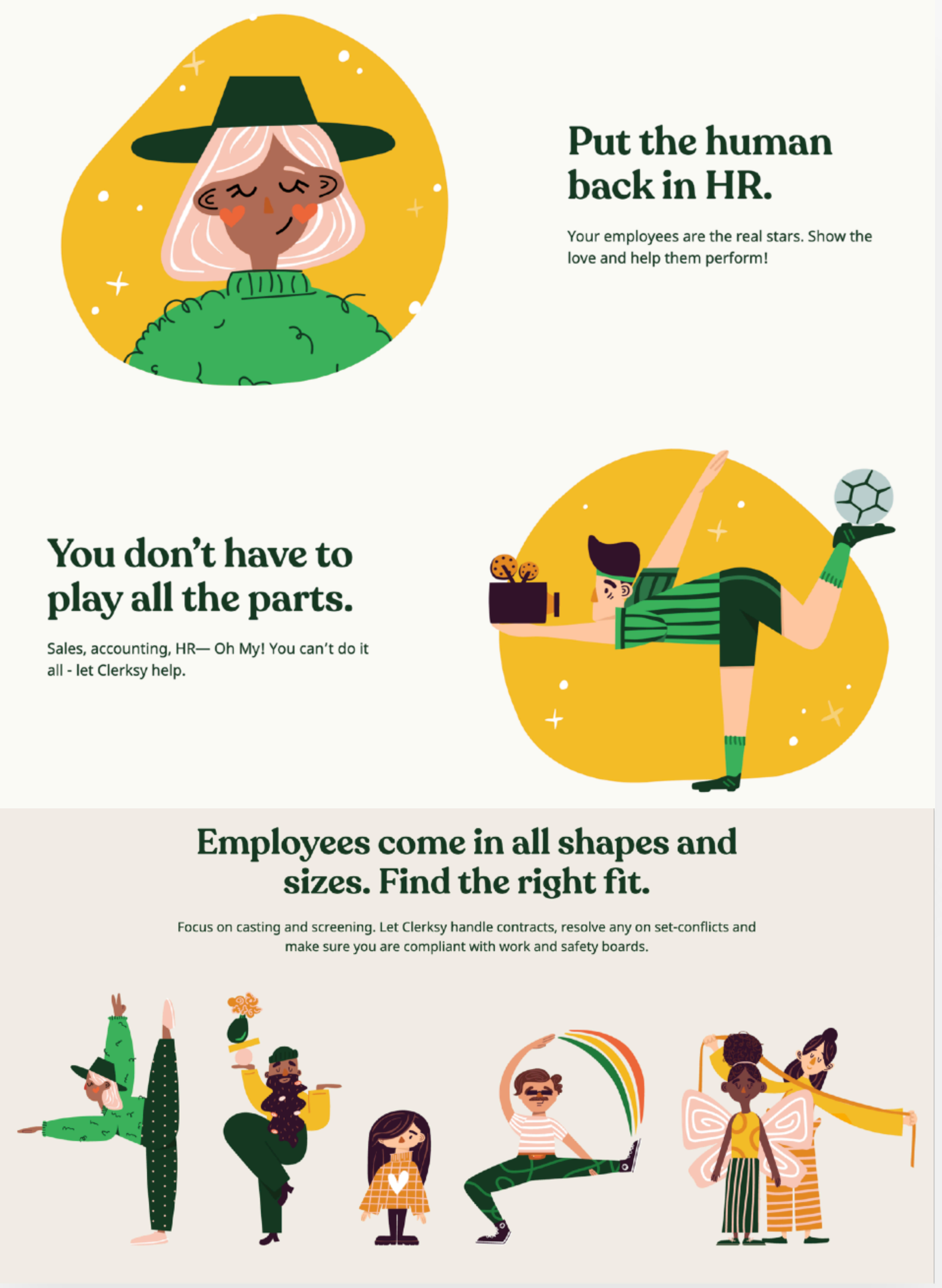

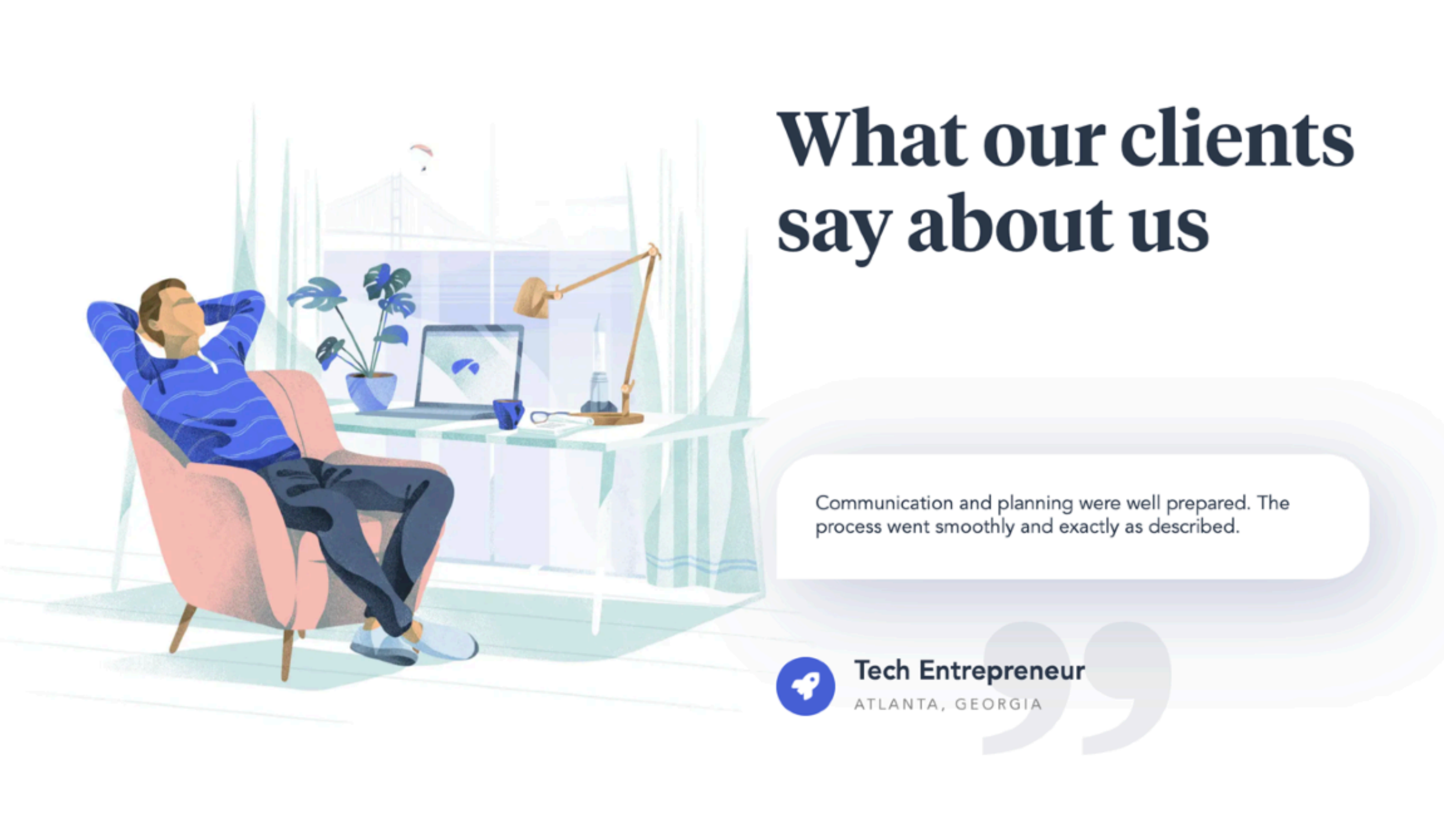

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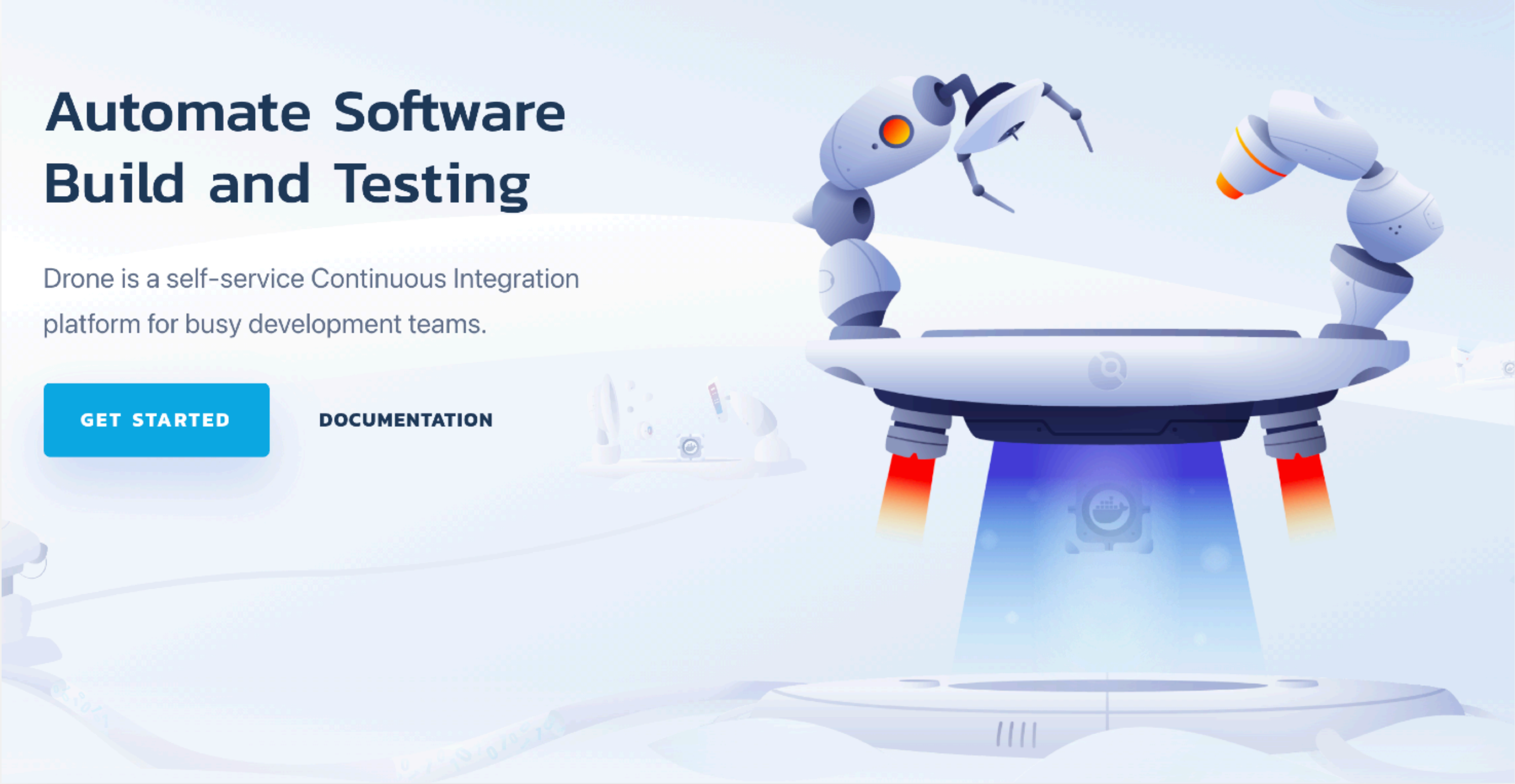

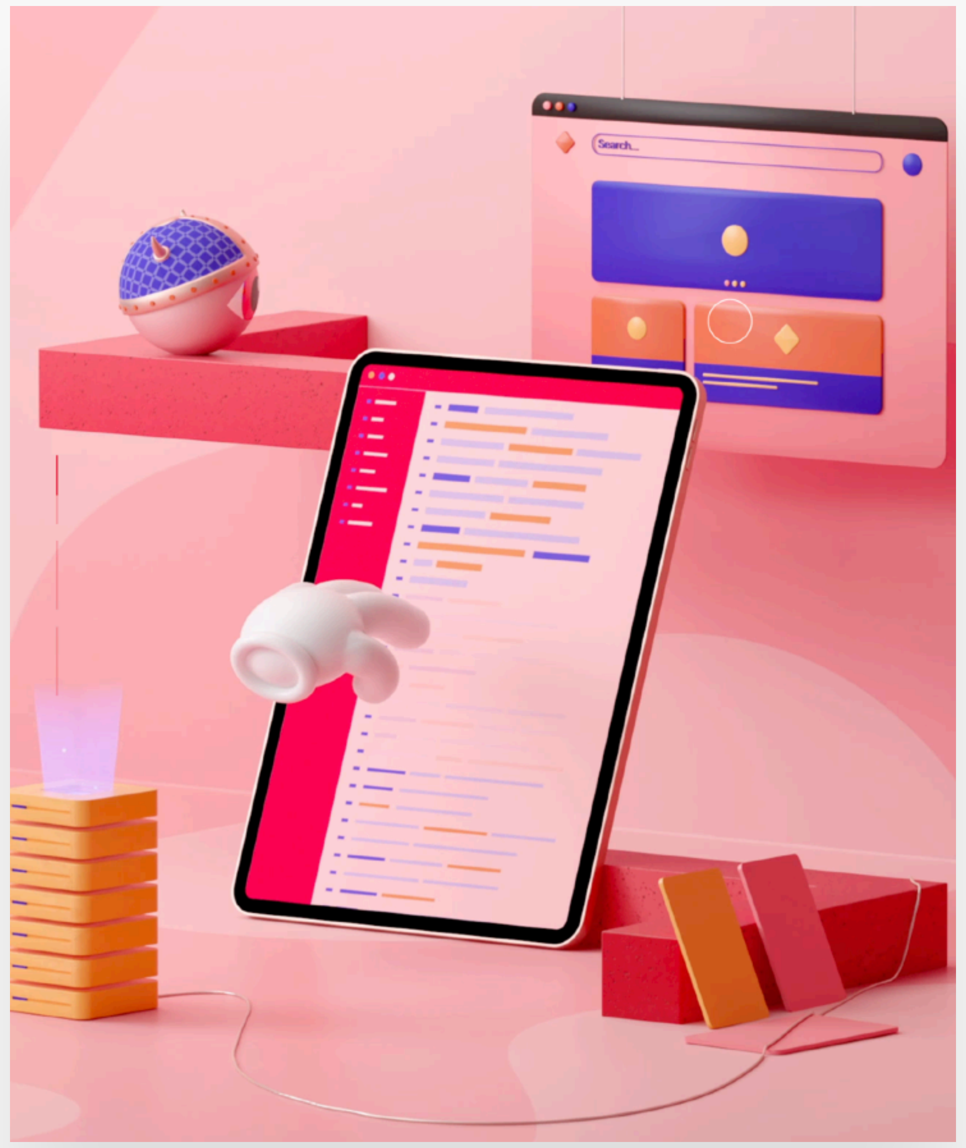

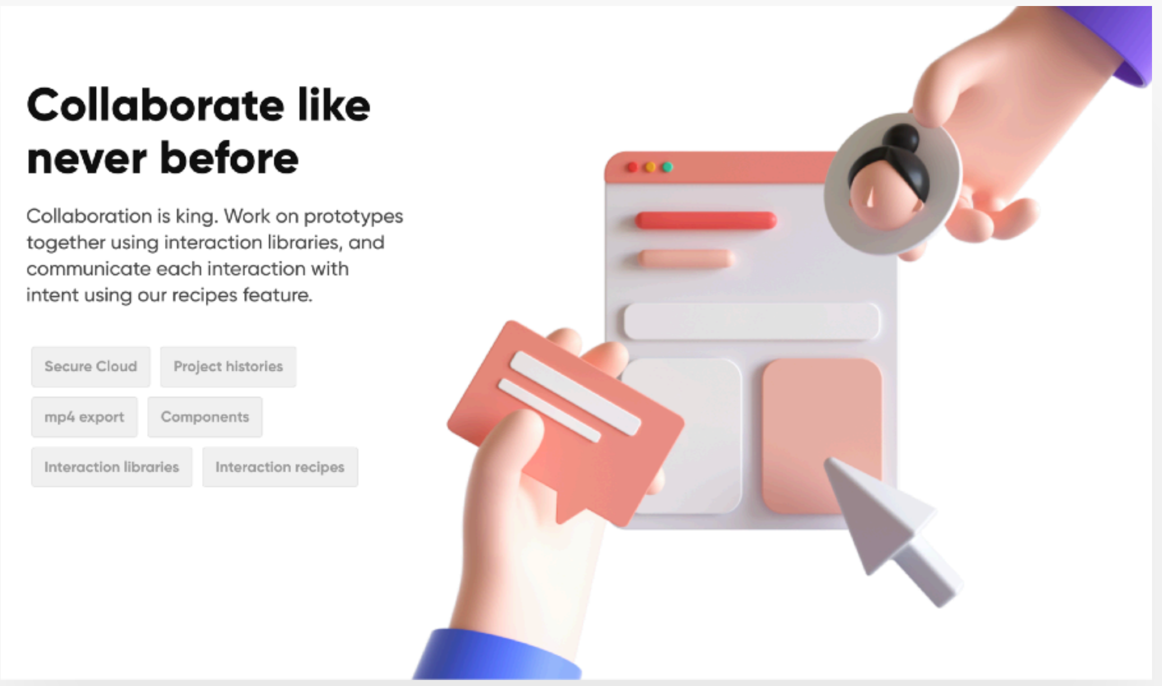

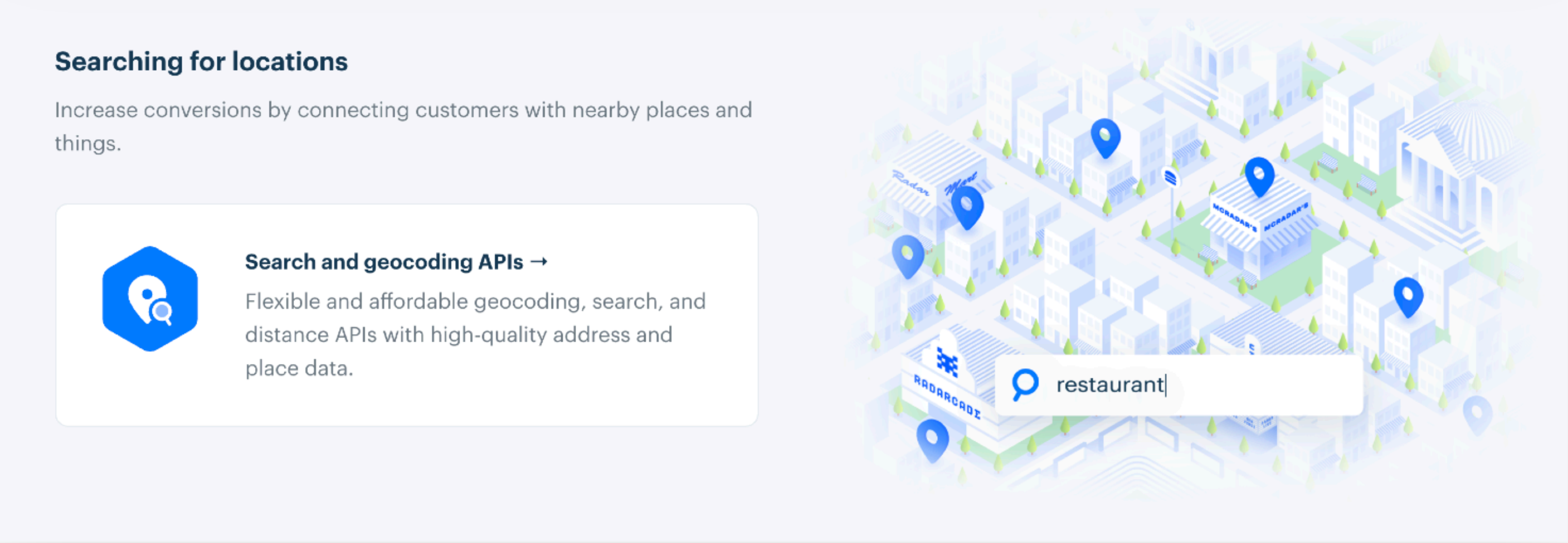

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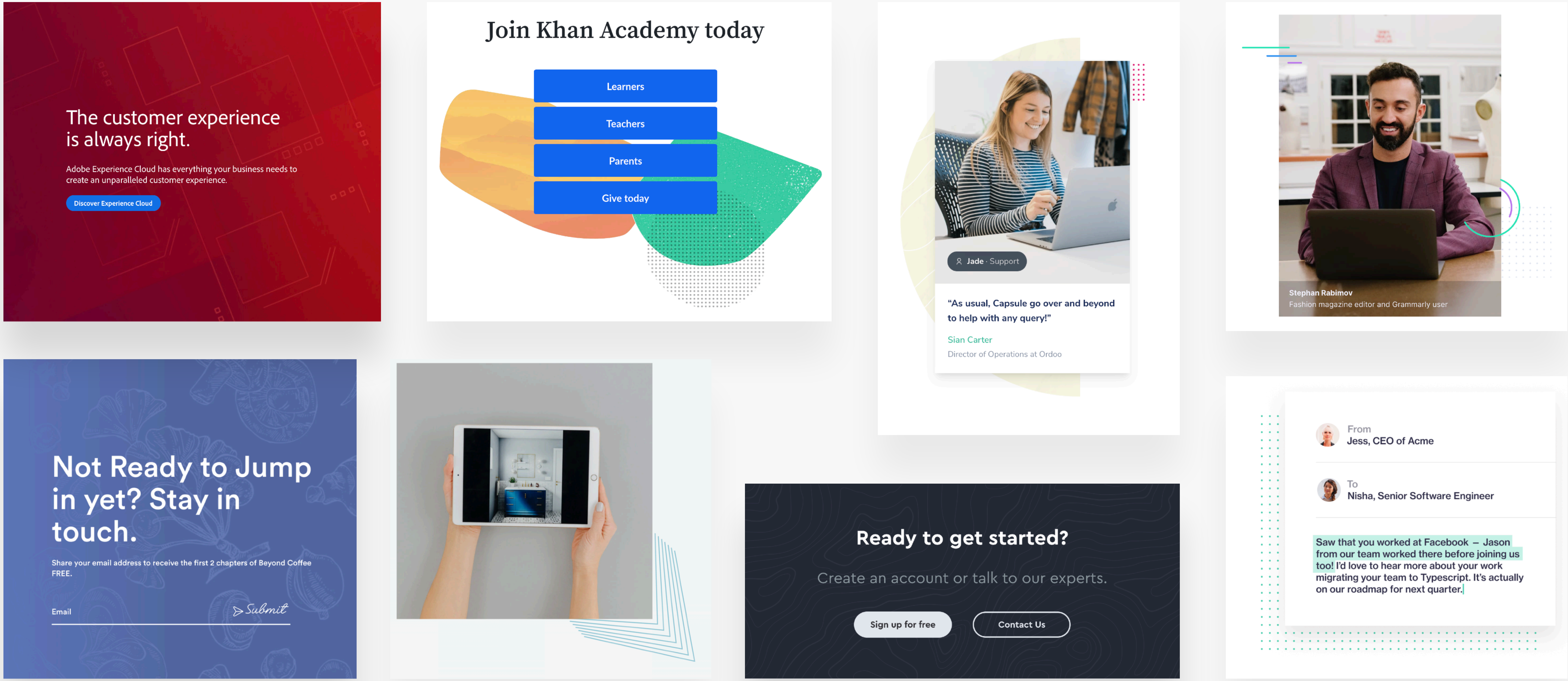

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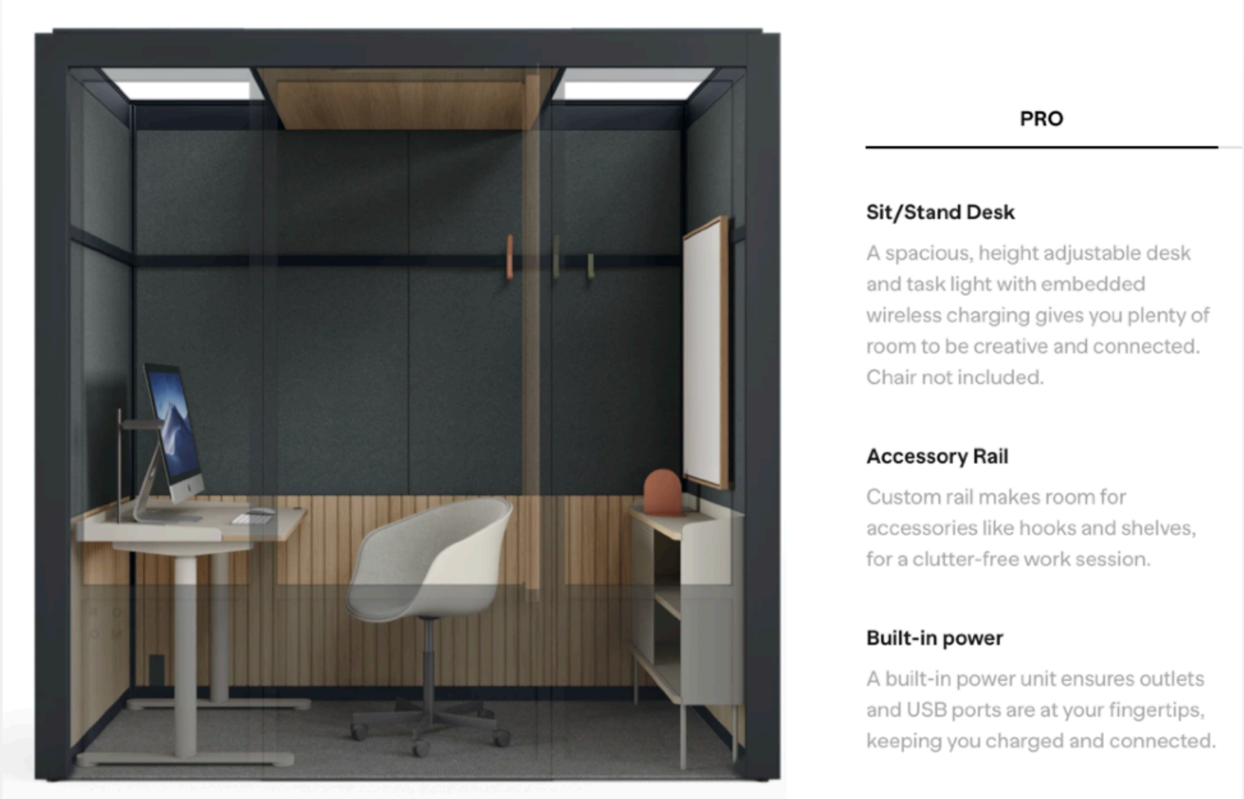
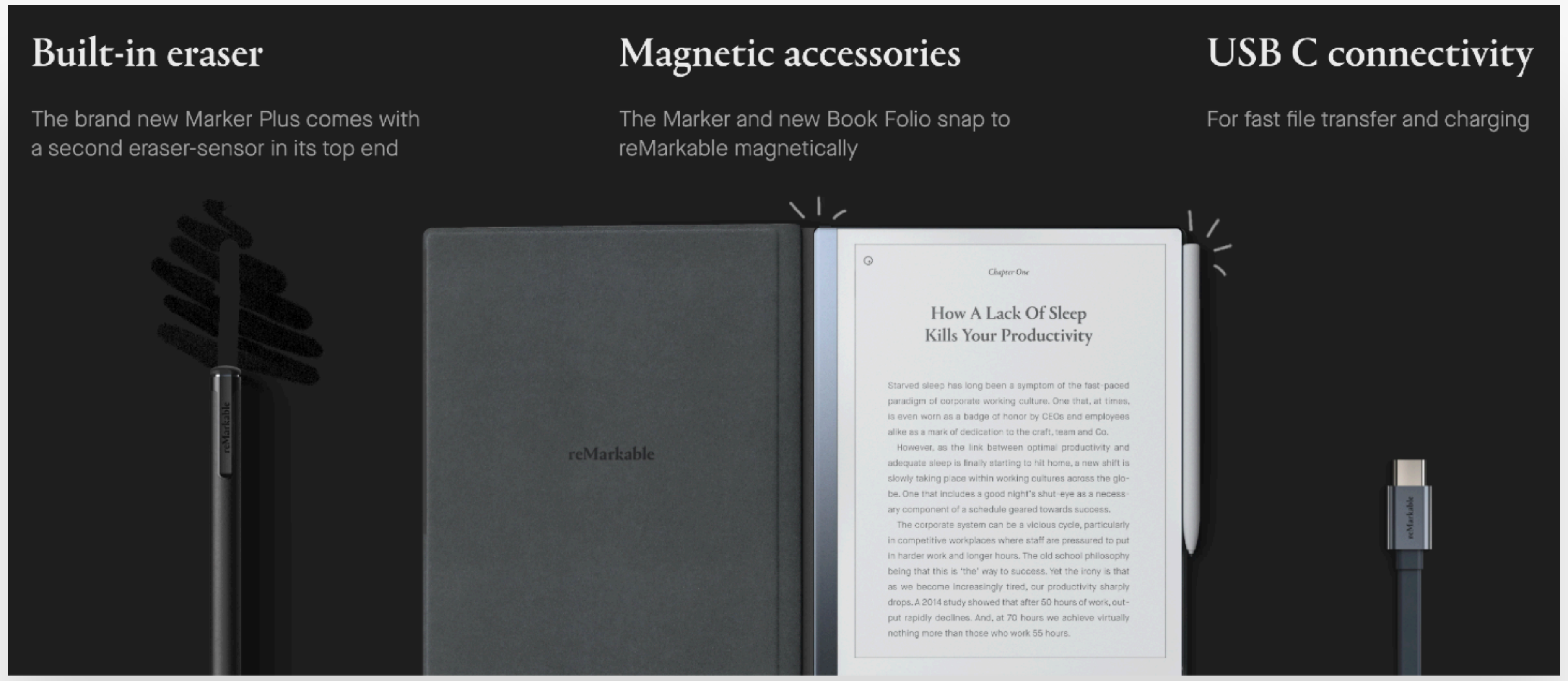
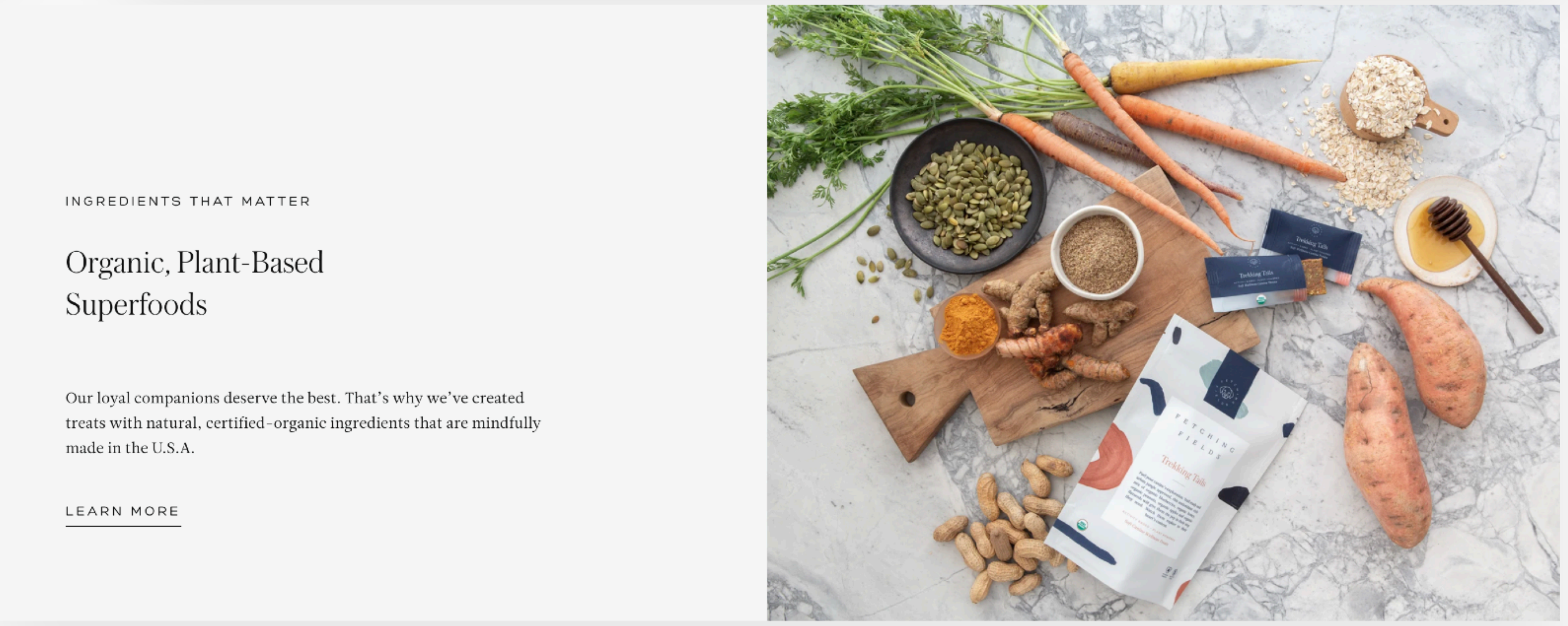
2. Use images to support your website's **message and story**. So only use **relevant images**!







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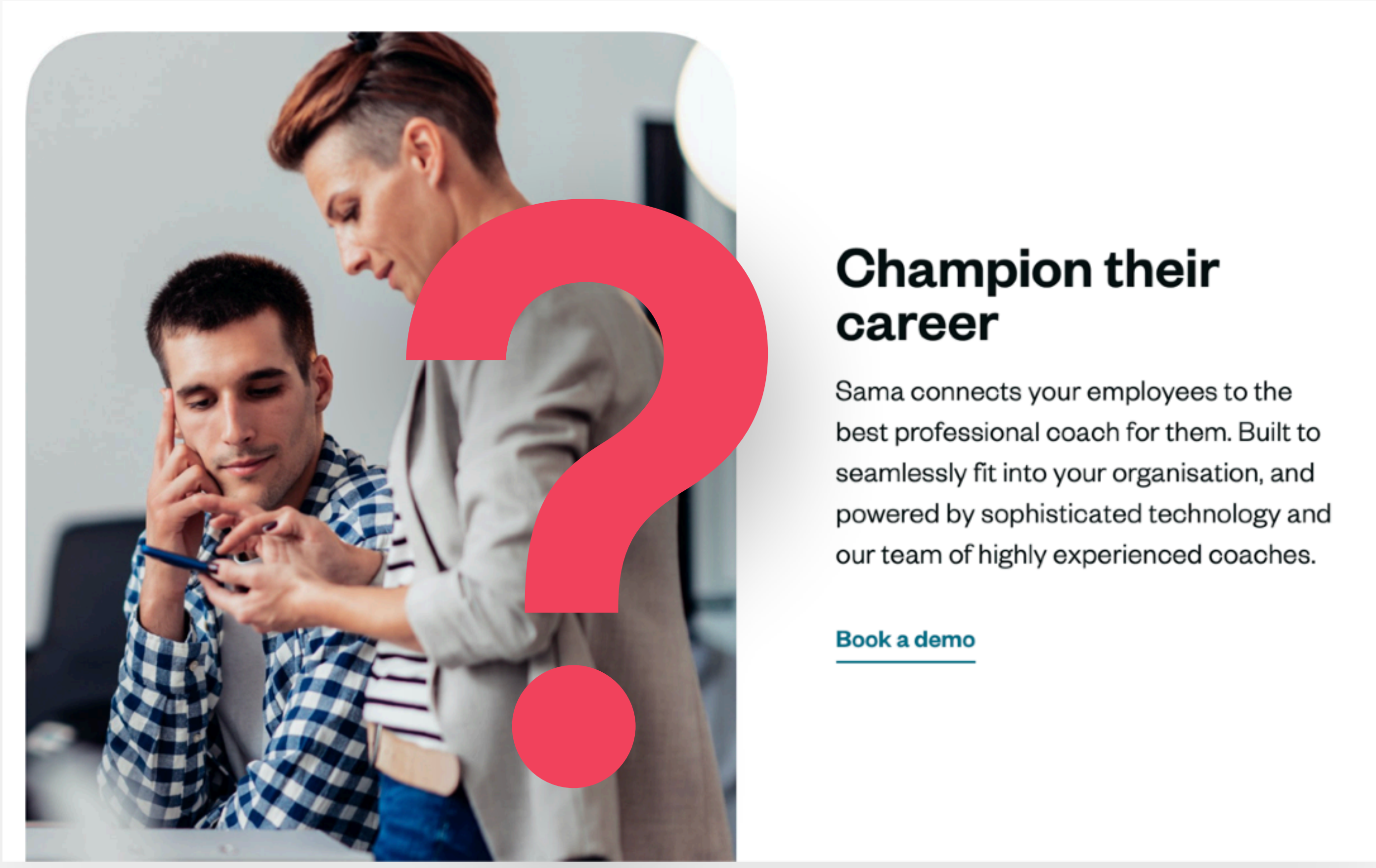

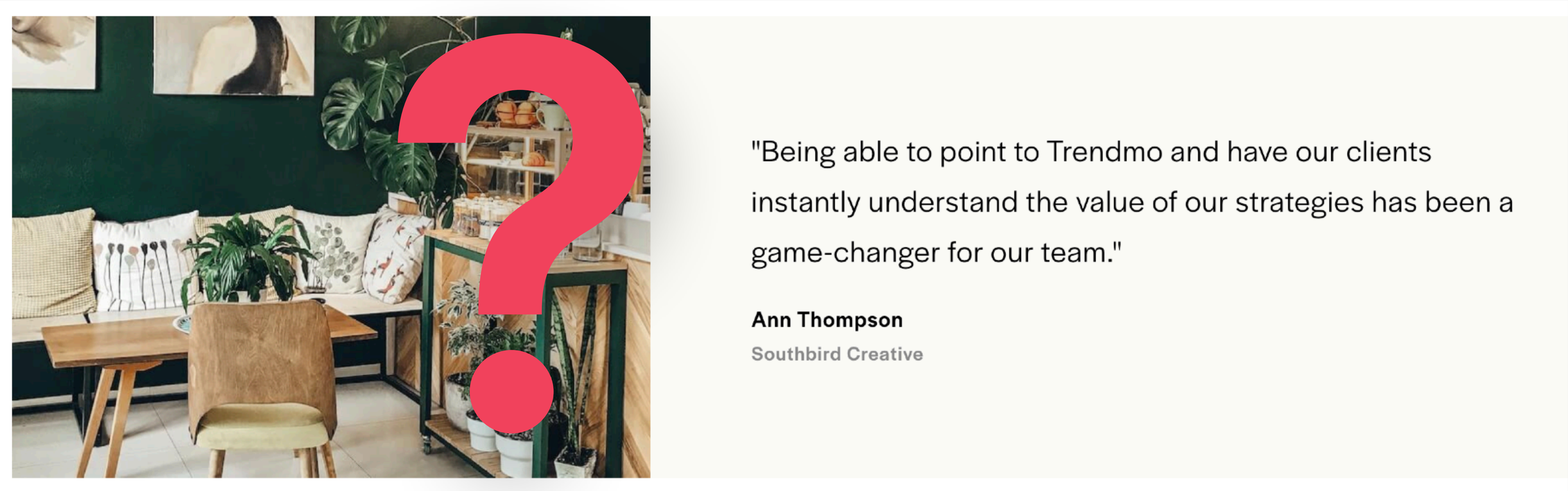

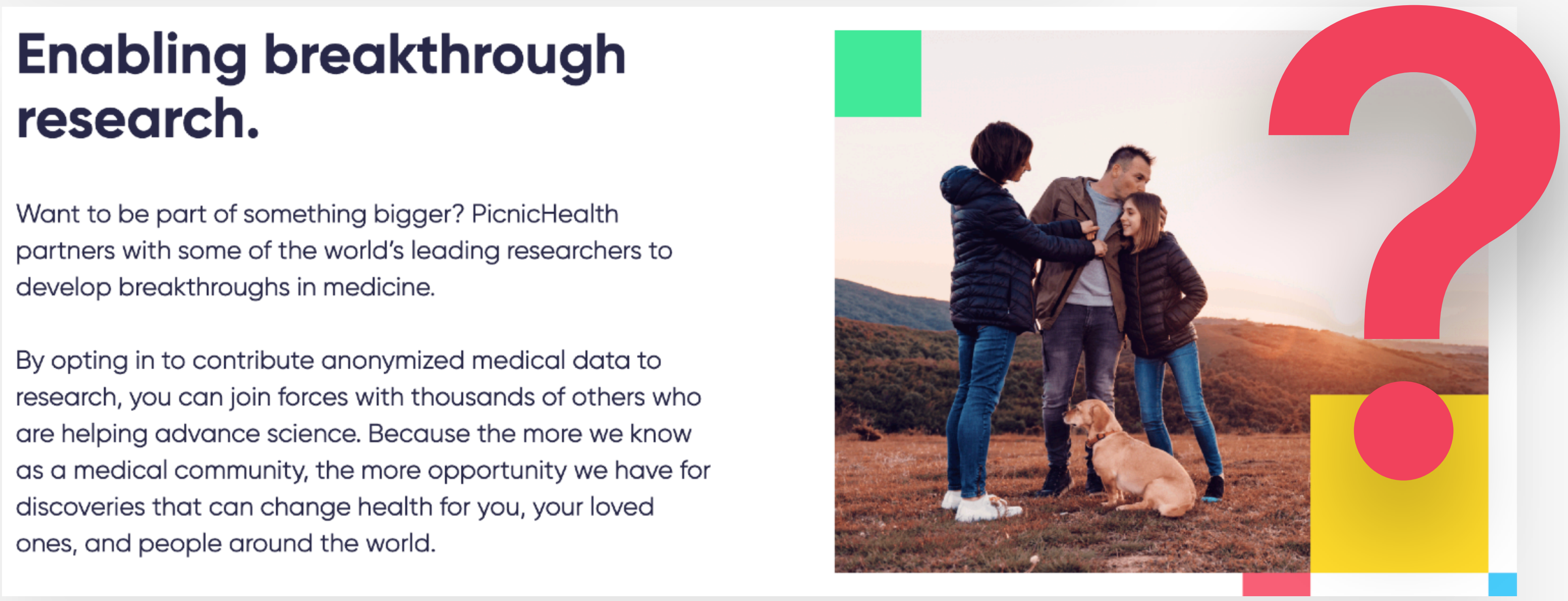

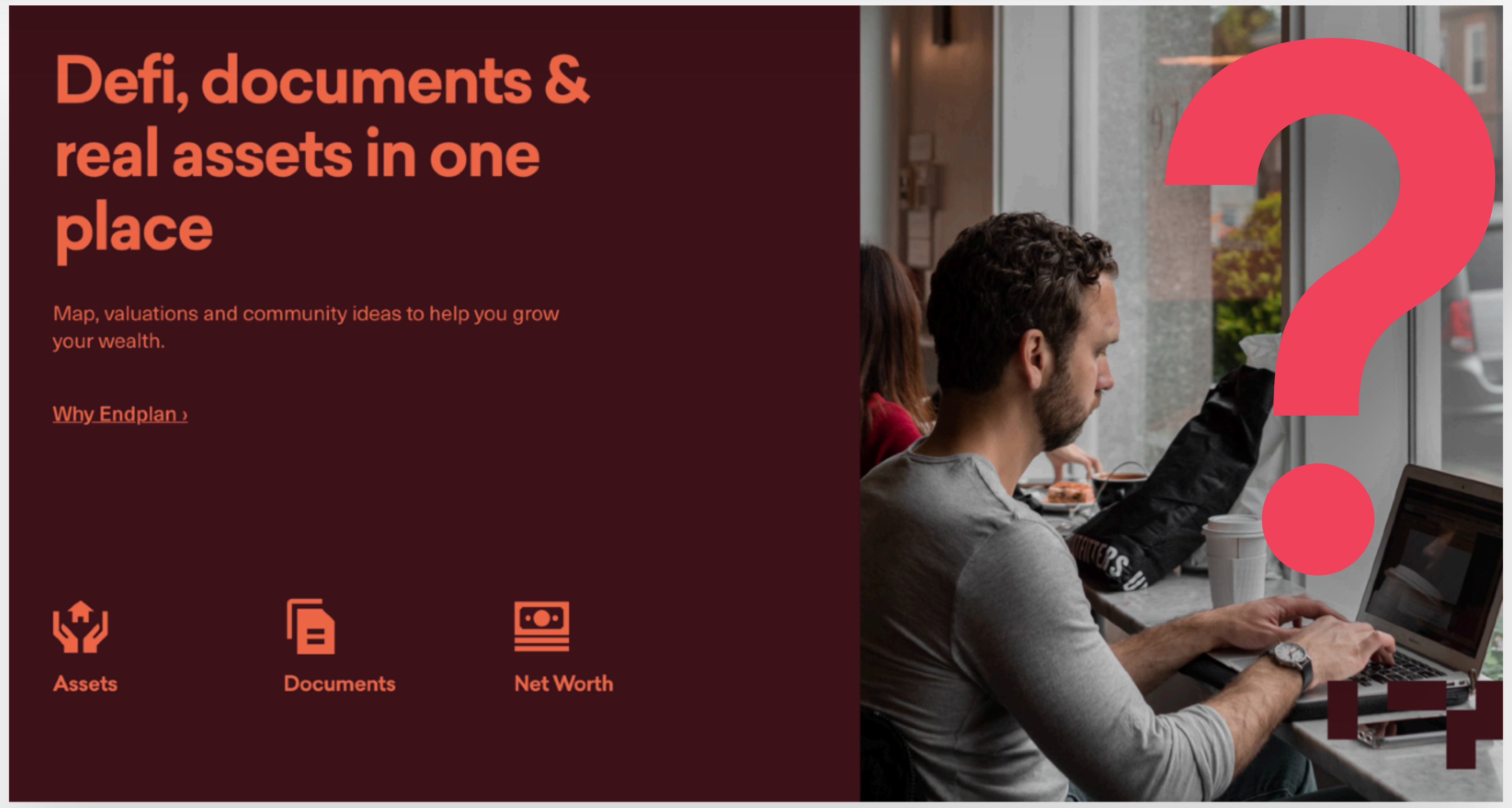

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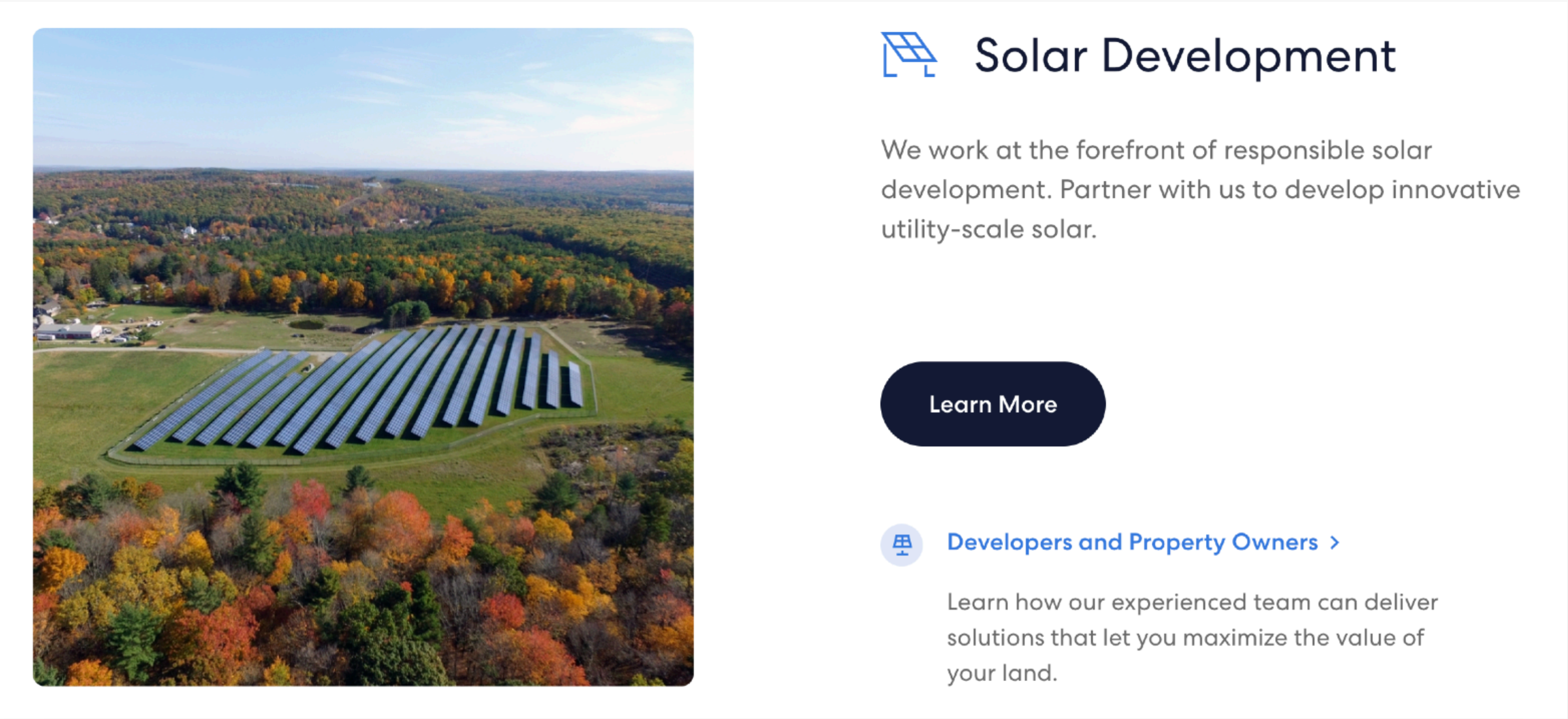
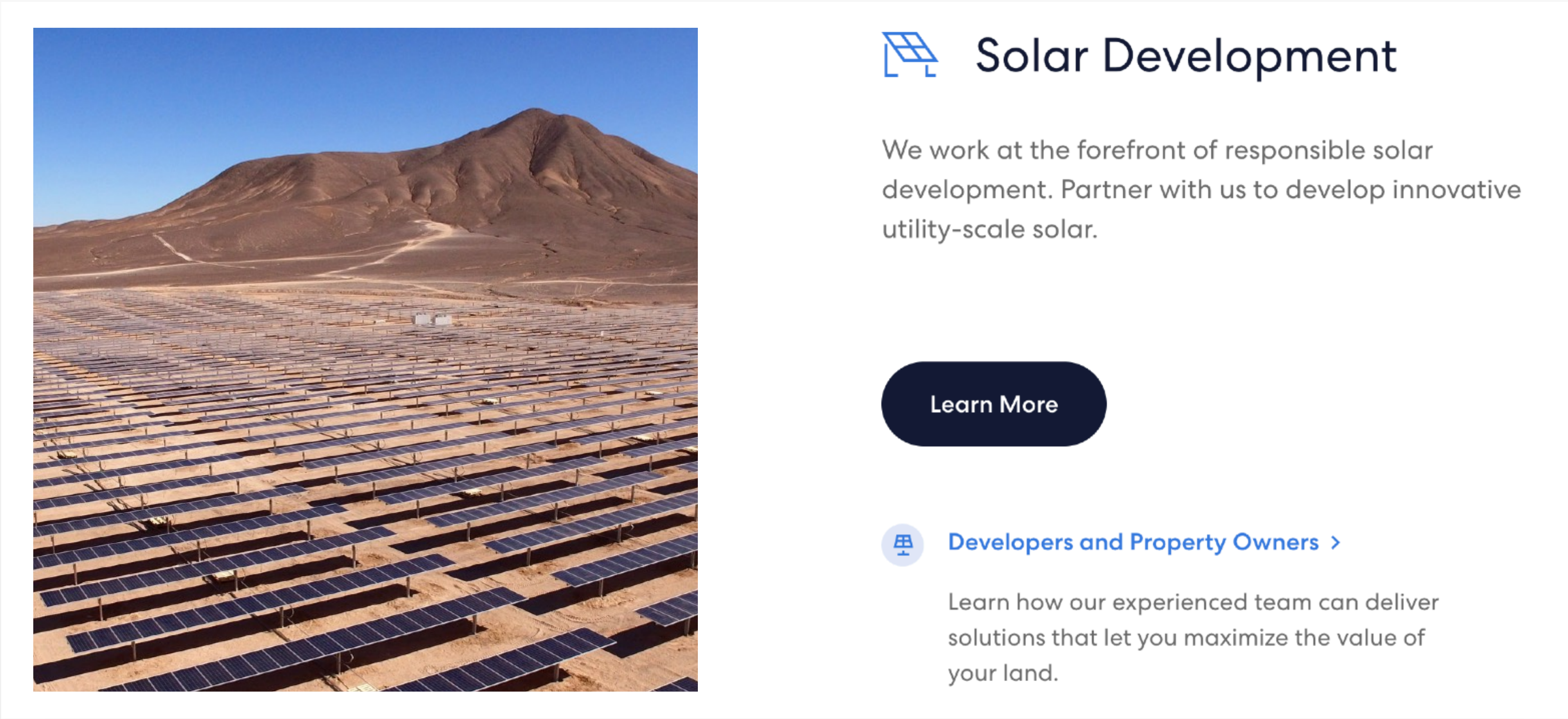


😃 **PROFESSIONAL PHOTOGRAPHER**



🙂 **HIGH-QUALITY STOCK PHOTO**

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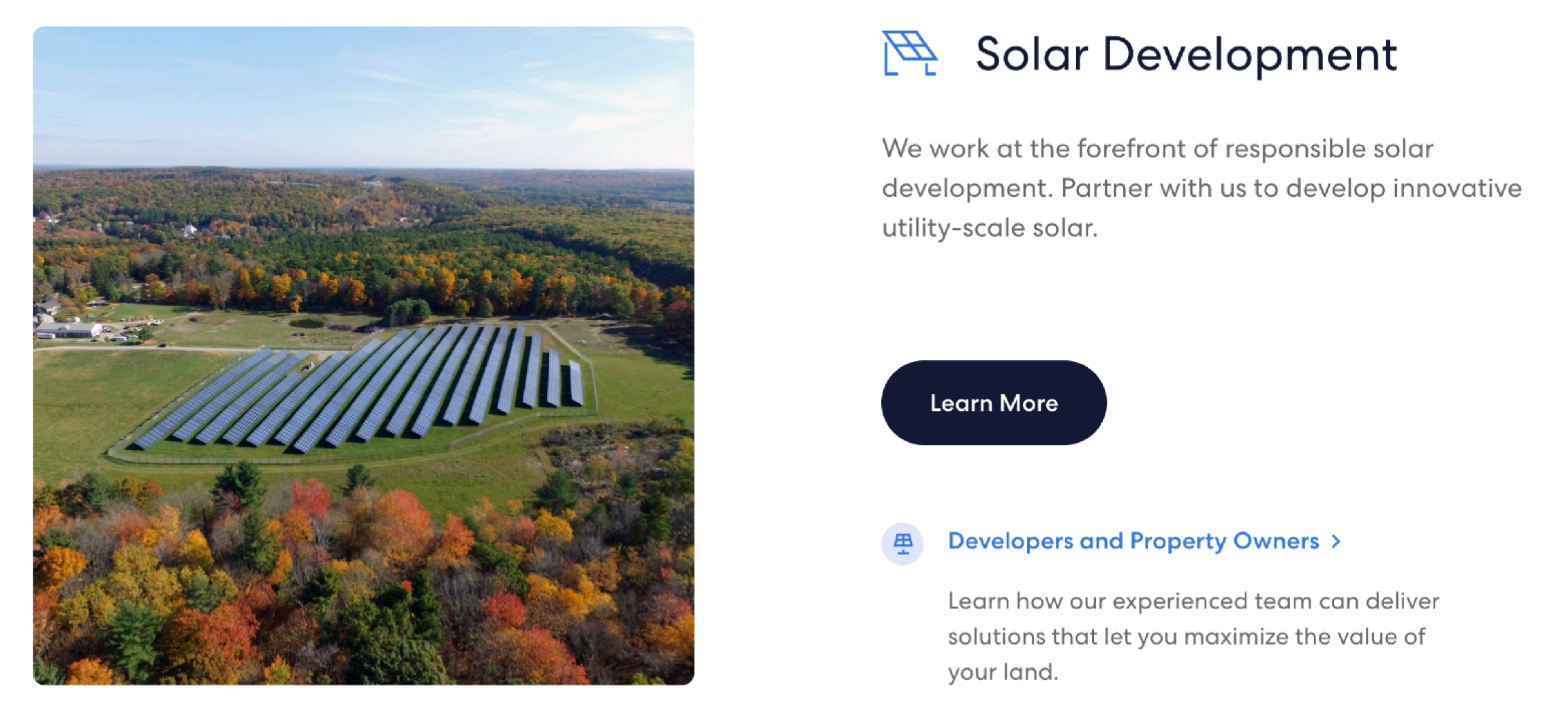

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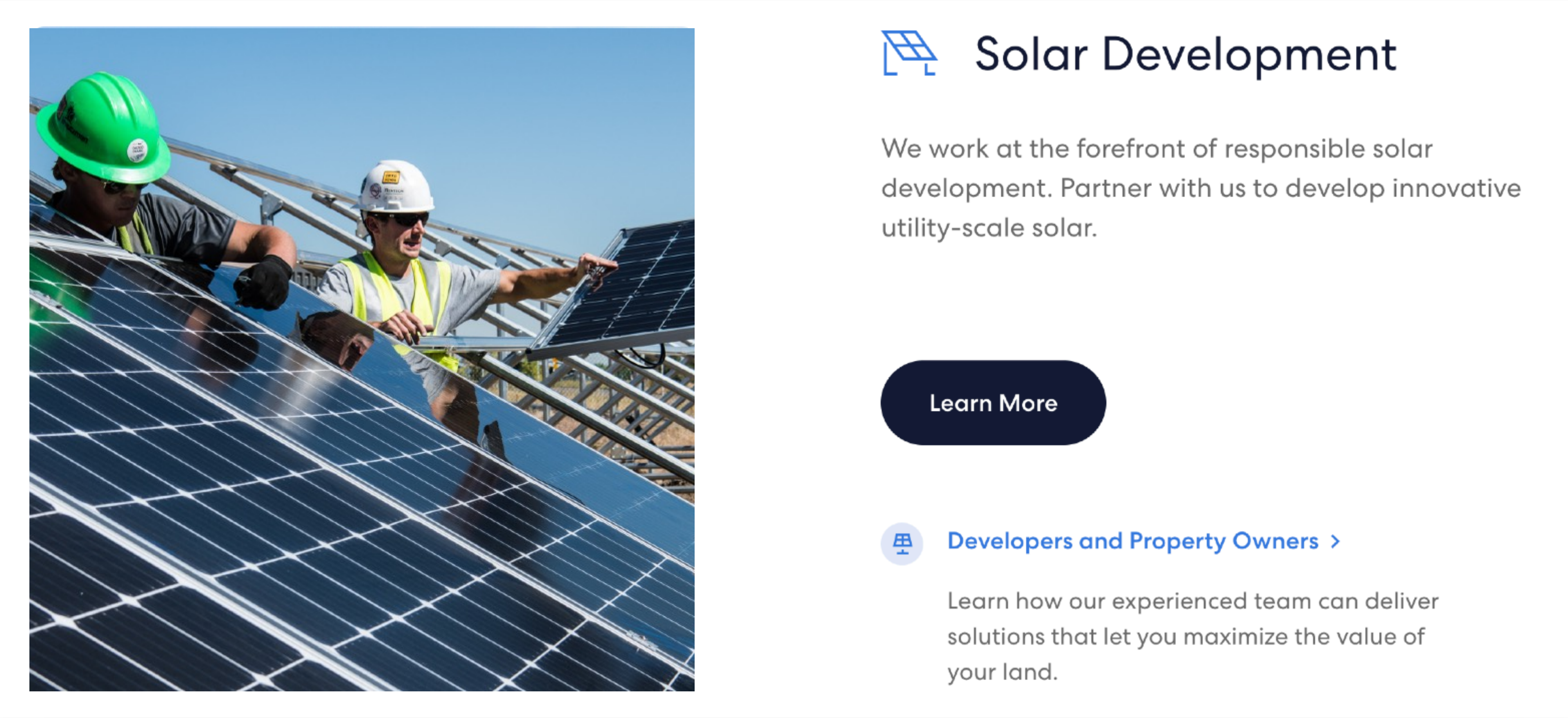

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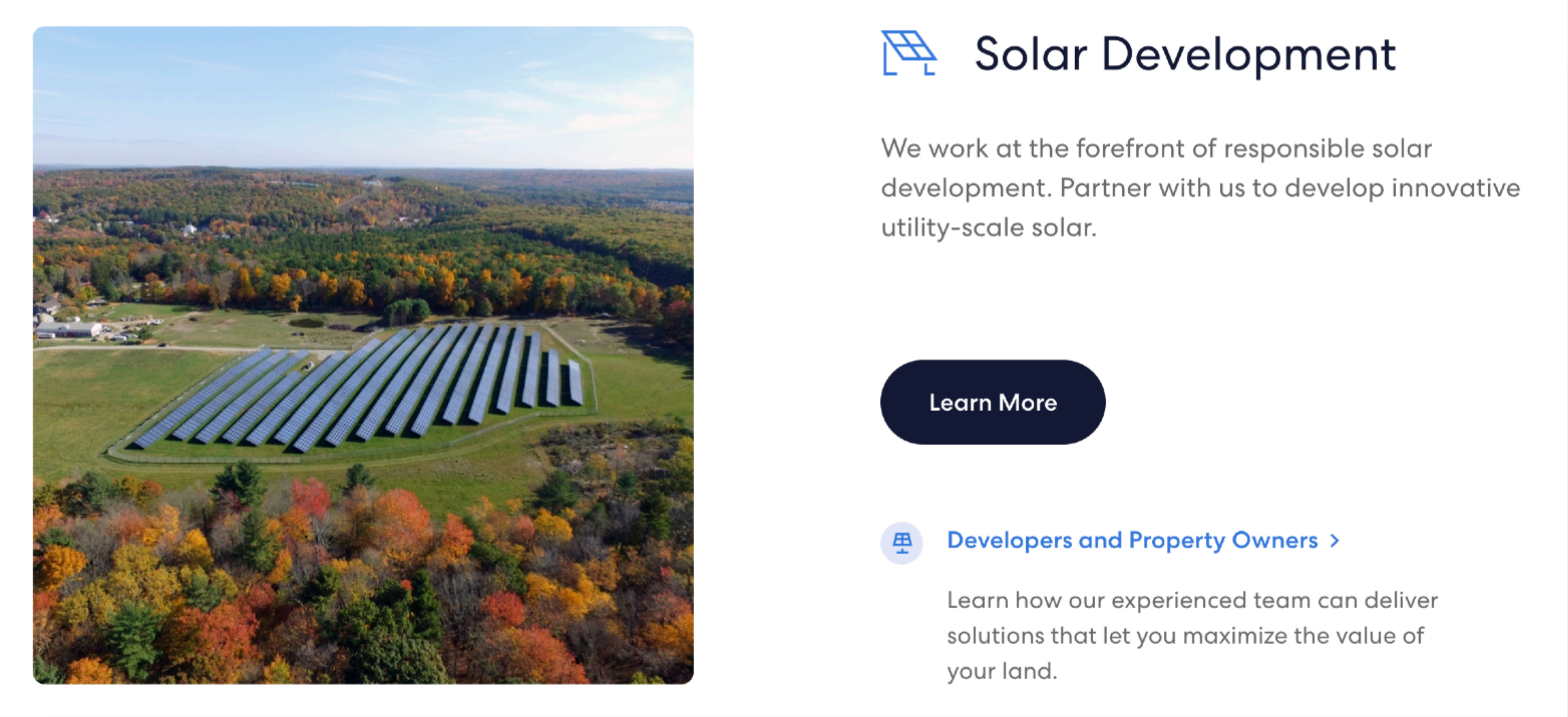

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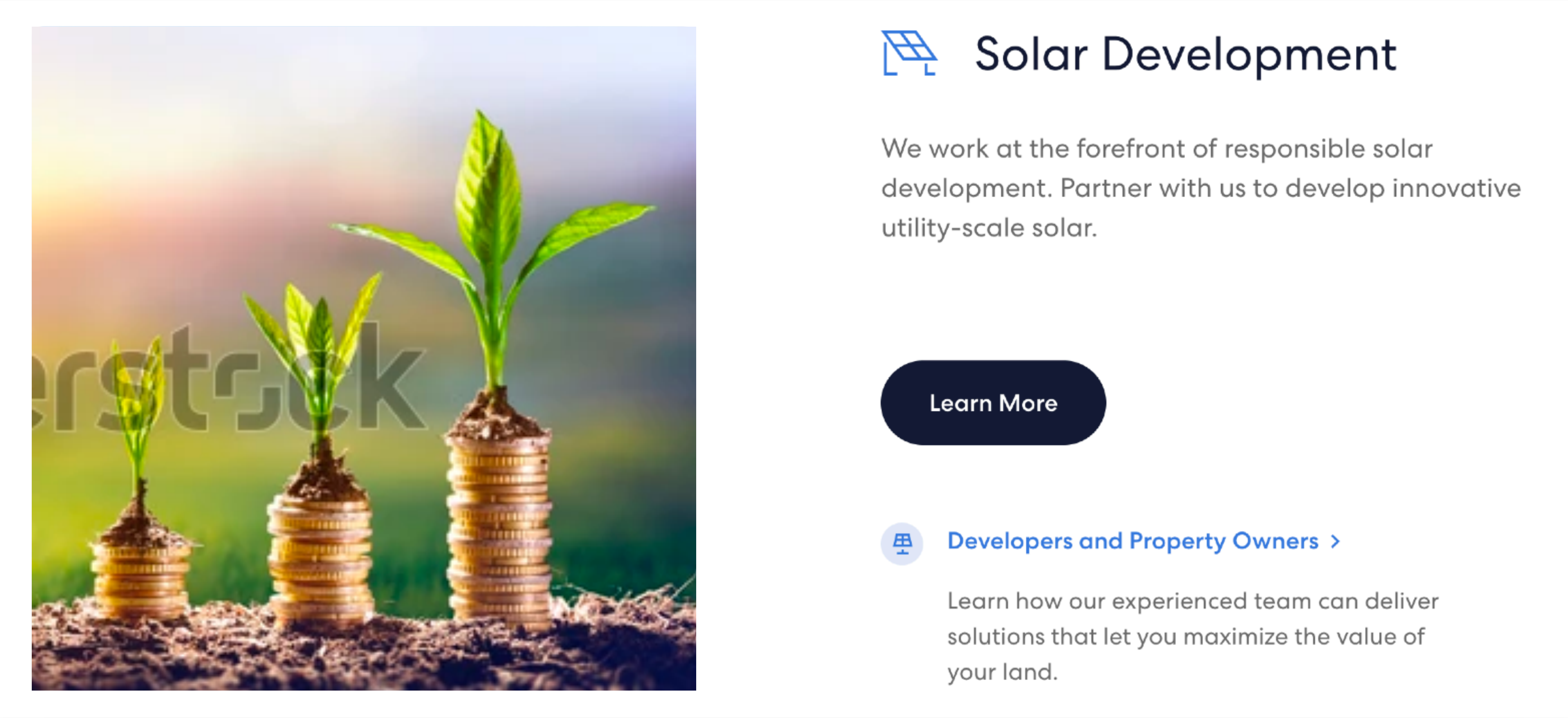


😡 **GENERIC-LOOKING STOCK PHOTO**

USE **GOOD IMAGES**

1. Different types of images: **product photos**, **storytelling photos**, **illustrations**, **patterns**
2. Use images to support your website's **message and story**. So only use **relevant images**!
3. Prefer **original images**. If not possible, use **original-looking** stock images (not generic ones!)

🛠️ TOOLBOX

Unsplash

Pexels

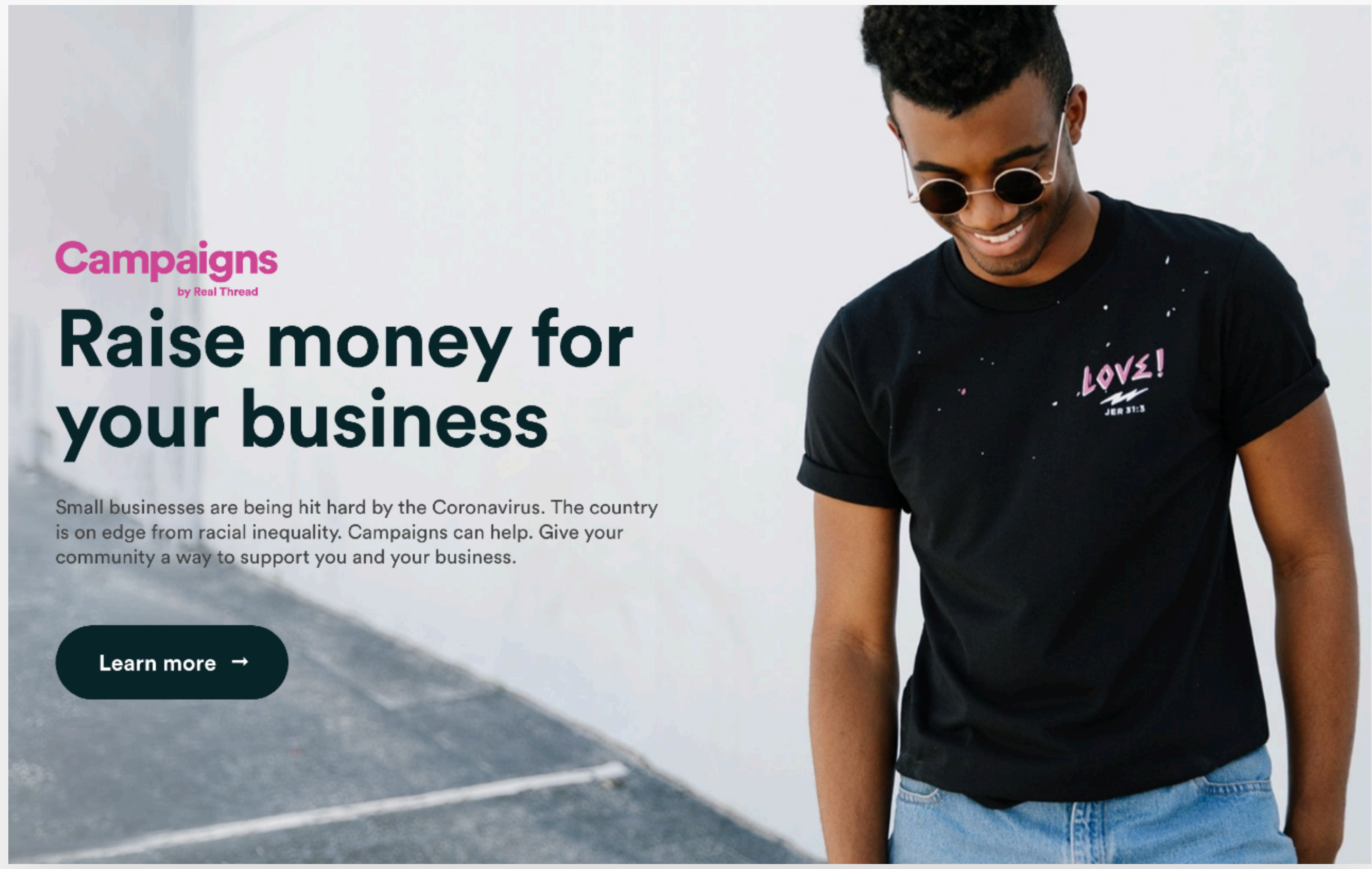
DrawKit

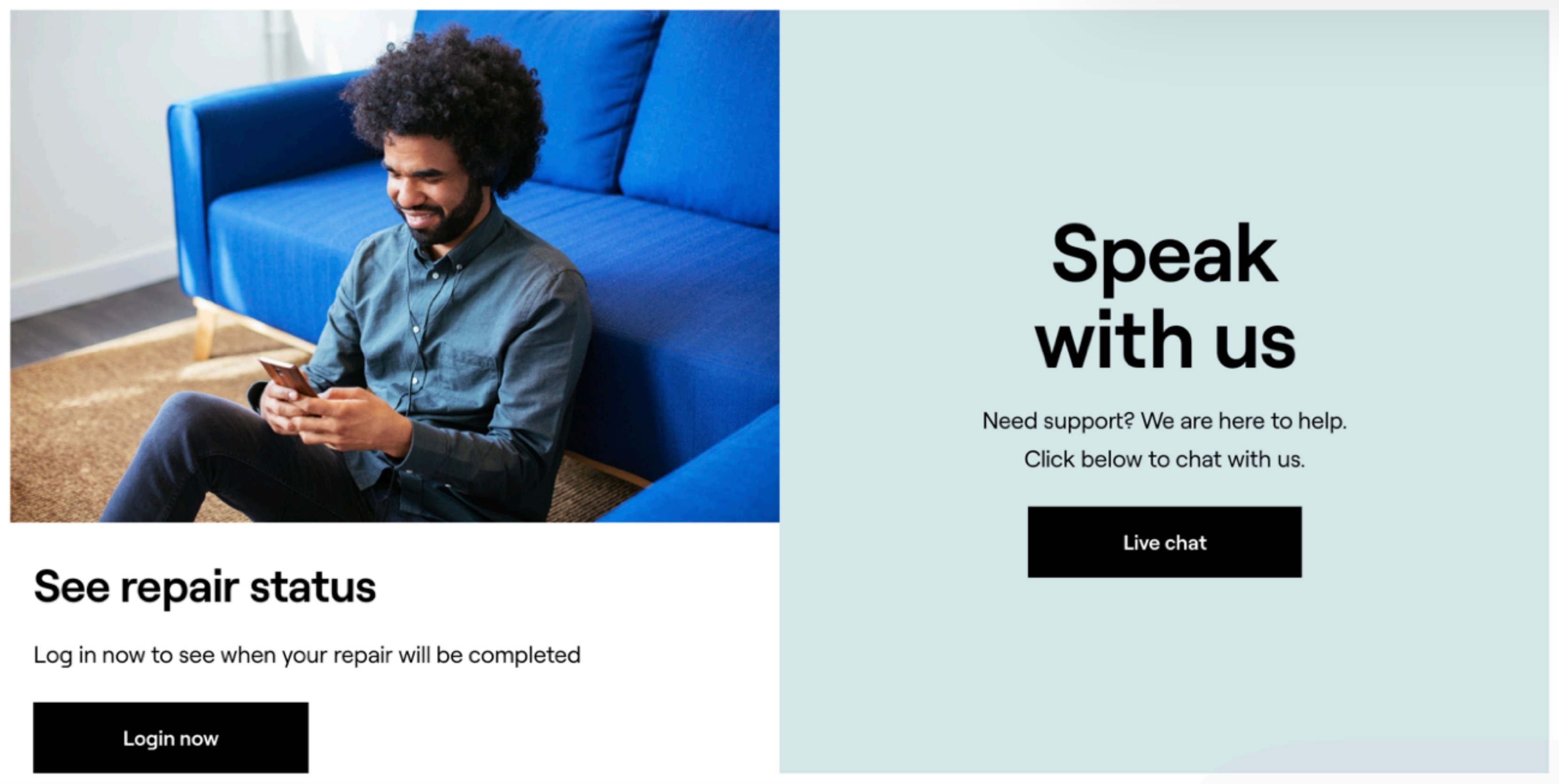
unDraw

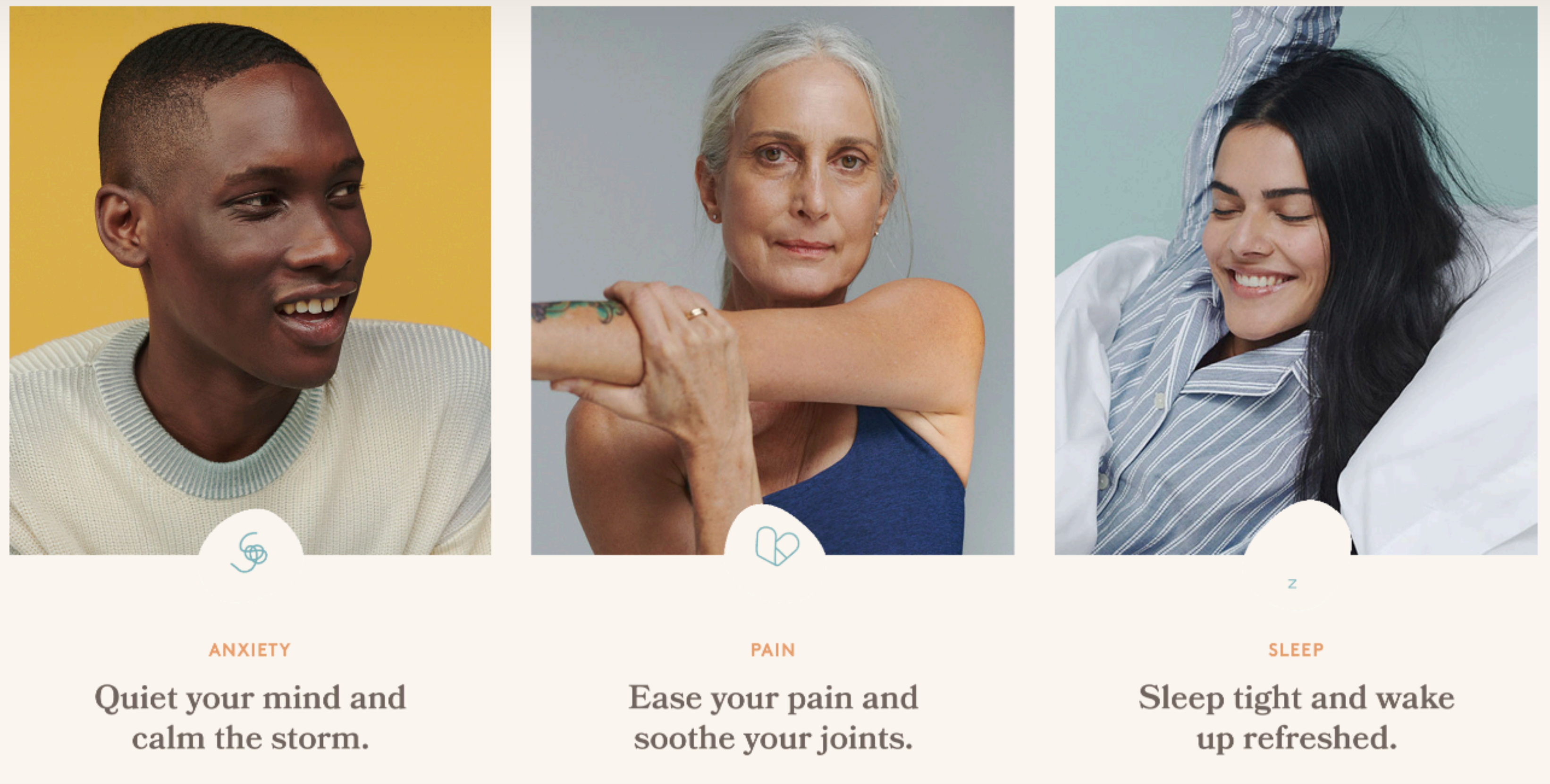
Use images from here instead (for free 😃)

USE IMAGES WELL

4 Try to show **real people** to trigger user's emotions



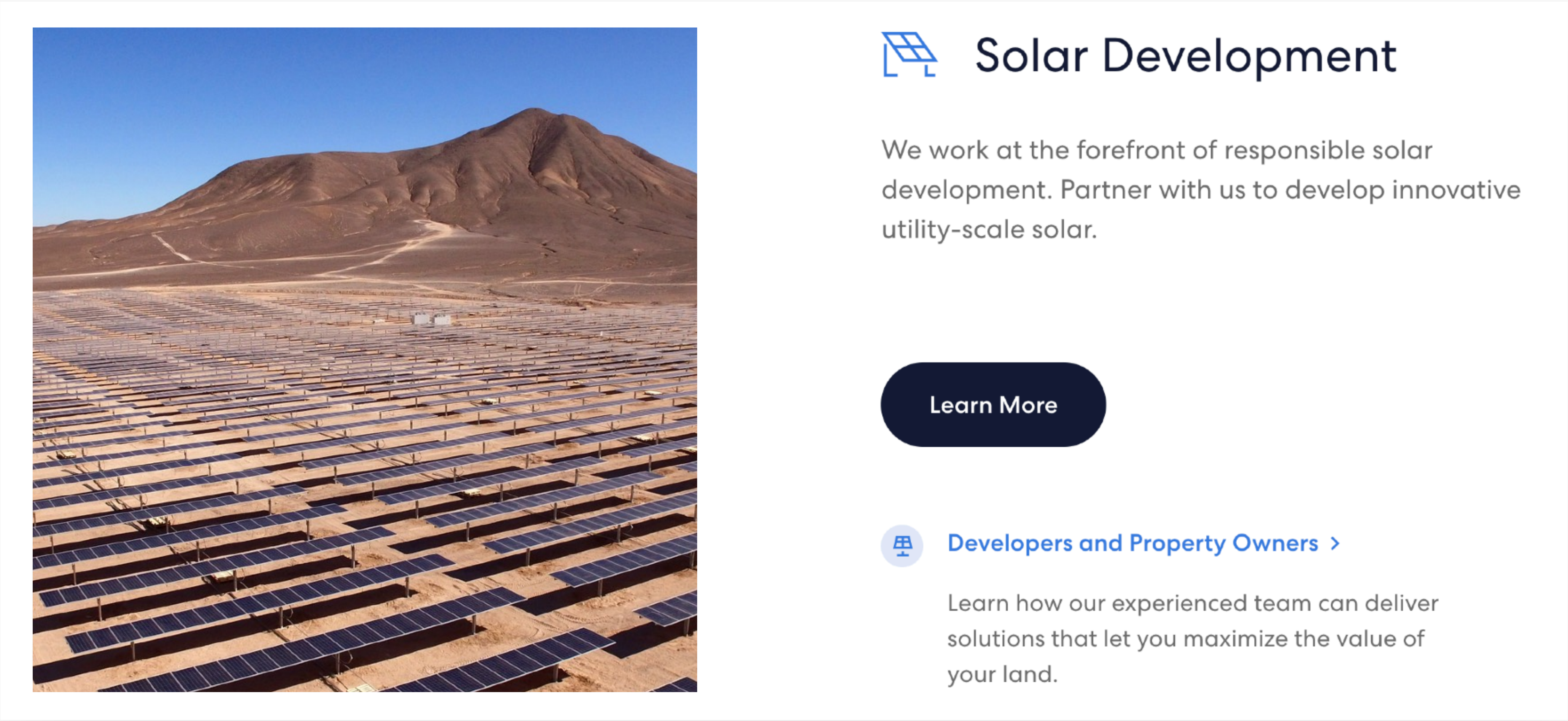




USE IMAGES **WELL**

4 Try to show **real people** to trigger user's emotions

5 If necessary, **crop images** to fit your message

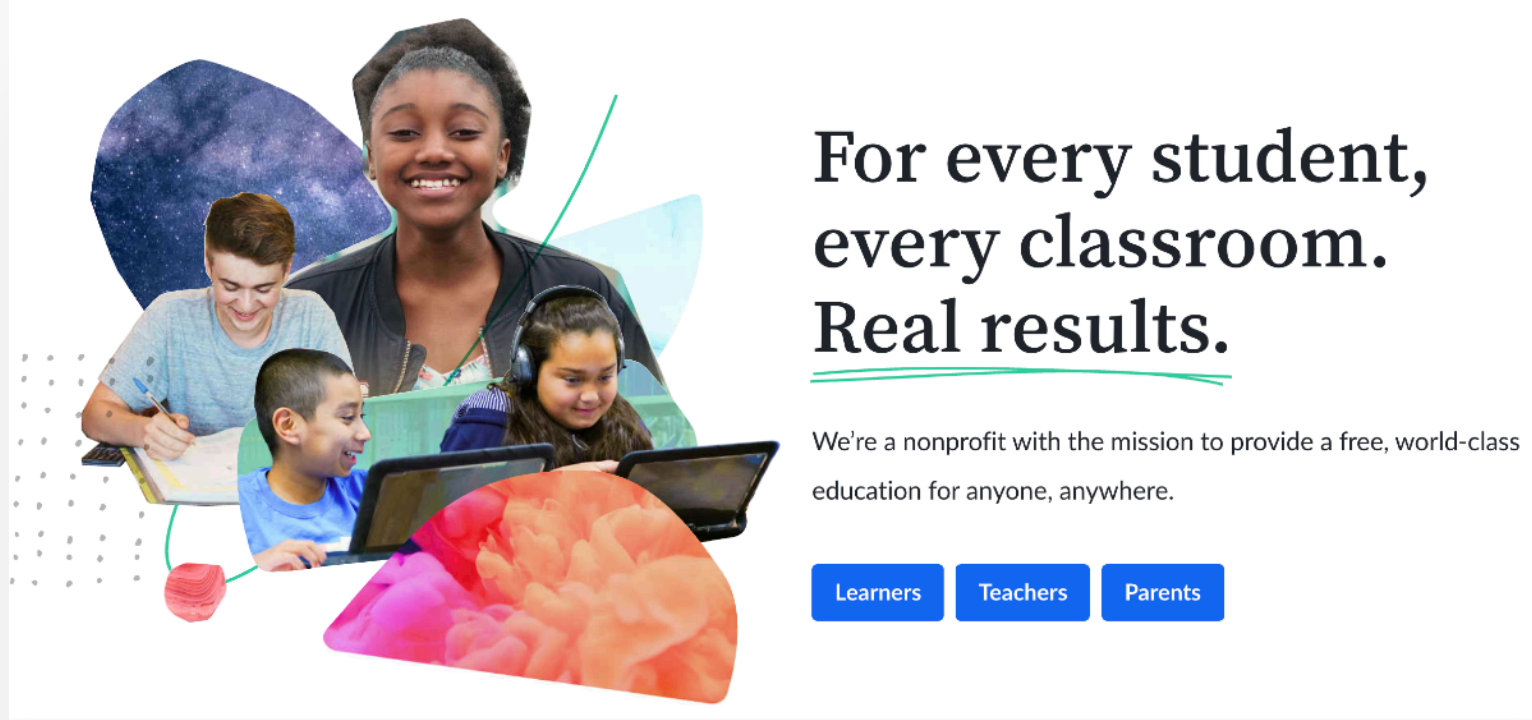


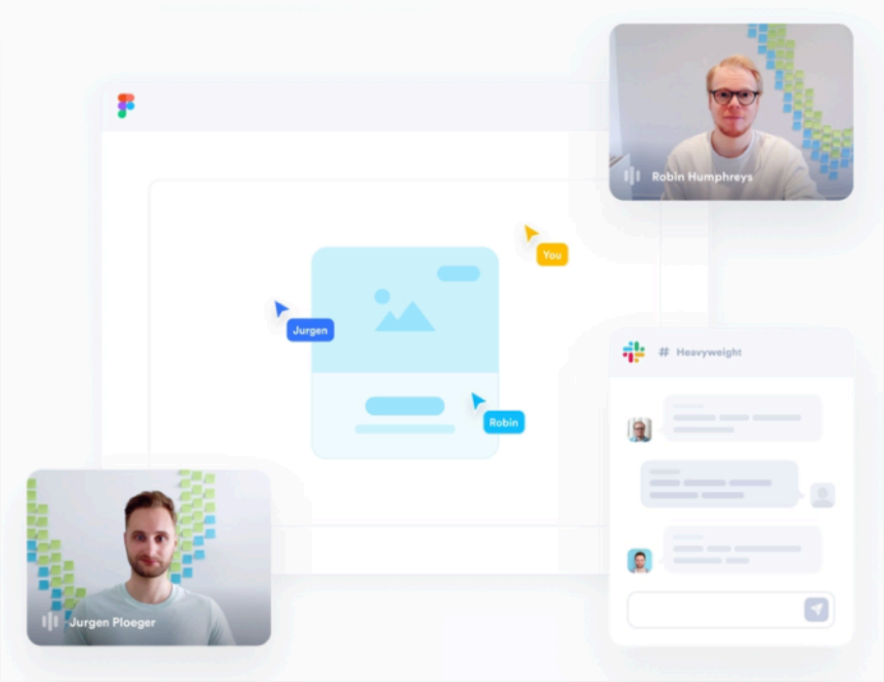
USE IMAGES **WELL**

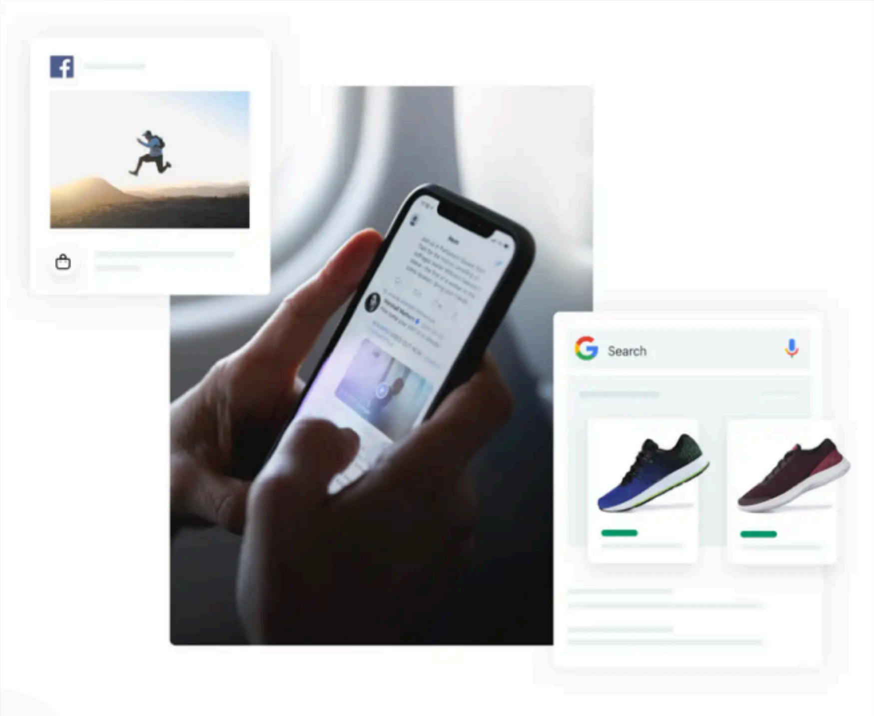
4 Try to show **real people** to trigger user's emotions

5 If necessary, **crop images** to fit your message

6 Experiment **combining** photos, illustrations and patterns

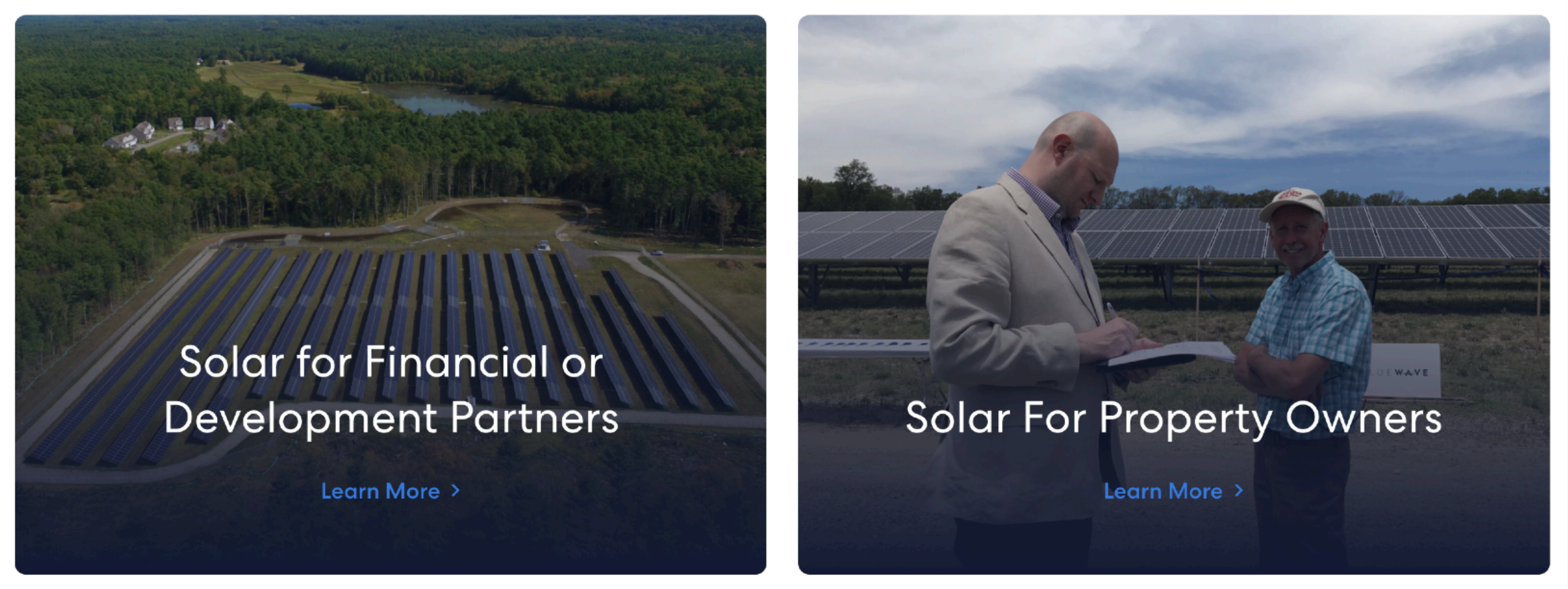






HANDLING **TEXT** ON IMAGES

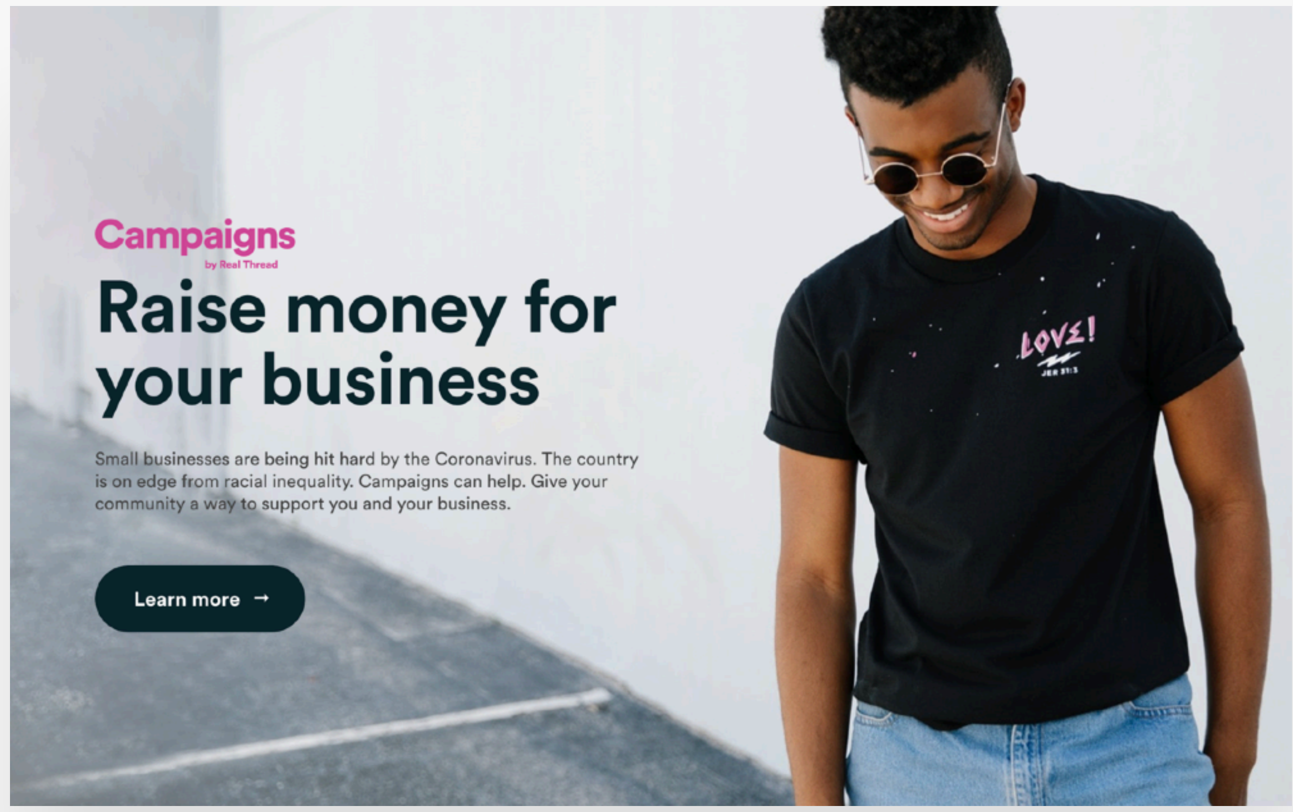
7 **Method #1:** Darker or brighten image (completely or partially, using a gradient)

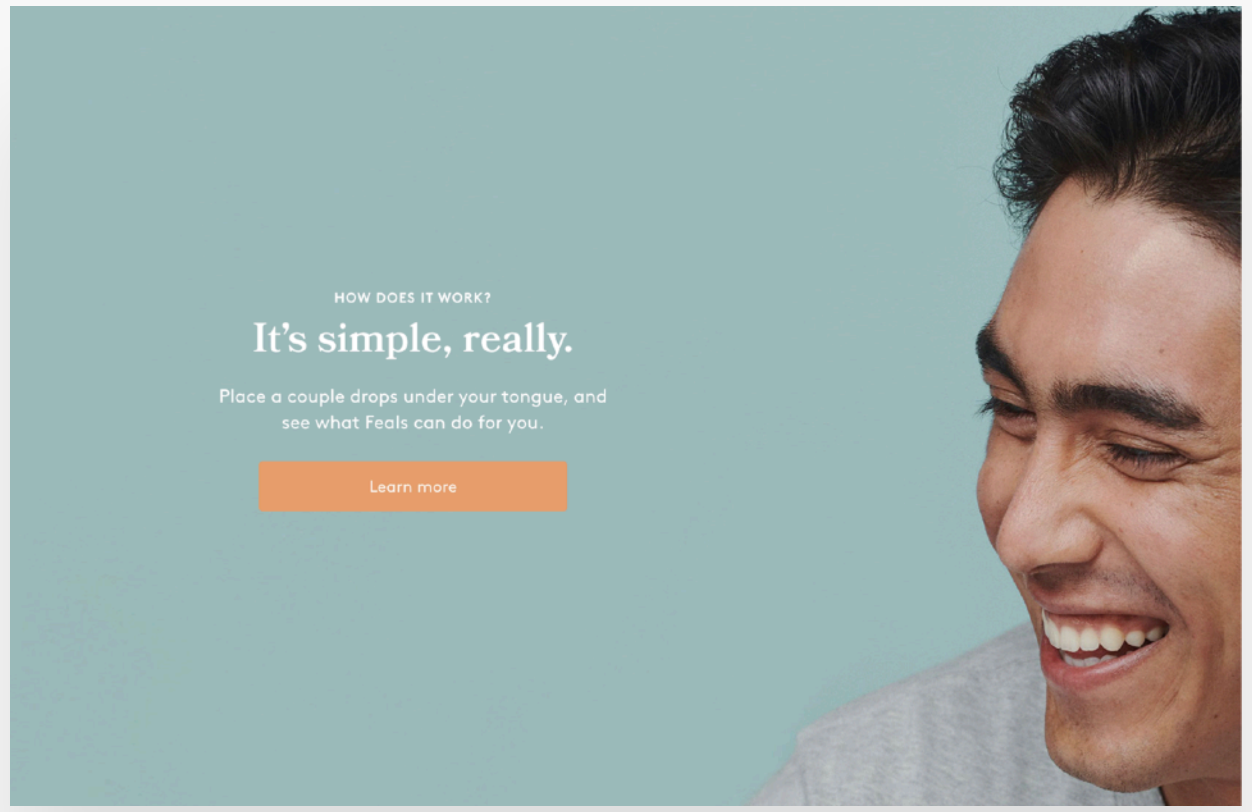


HANDLING **TEXT** ON IMAGES

7 **Method #1:** Darker or brighten image (completely or partially, using a gradient)

8 **Method #2:** Position text into neutral image area



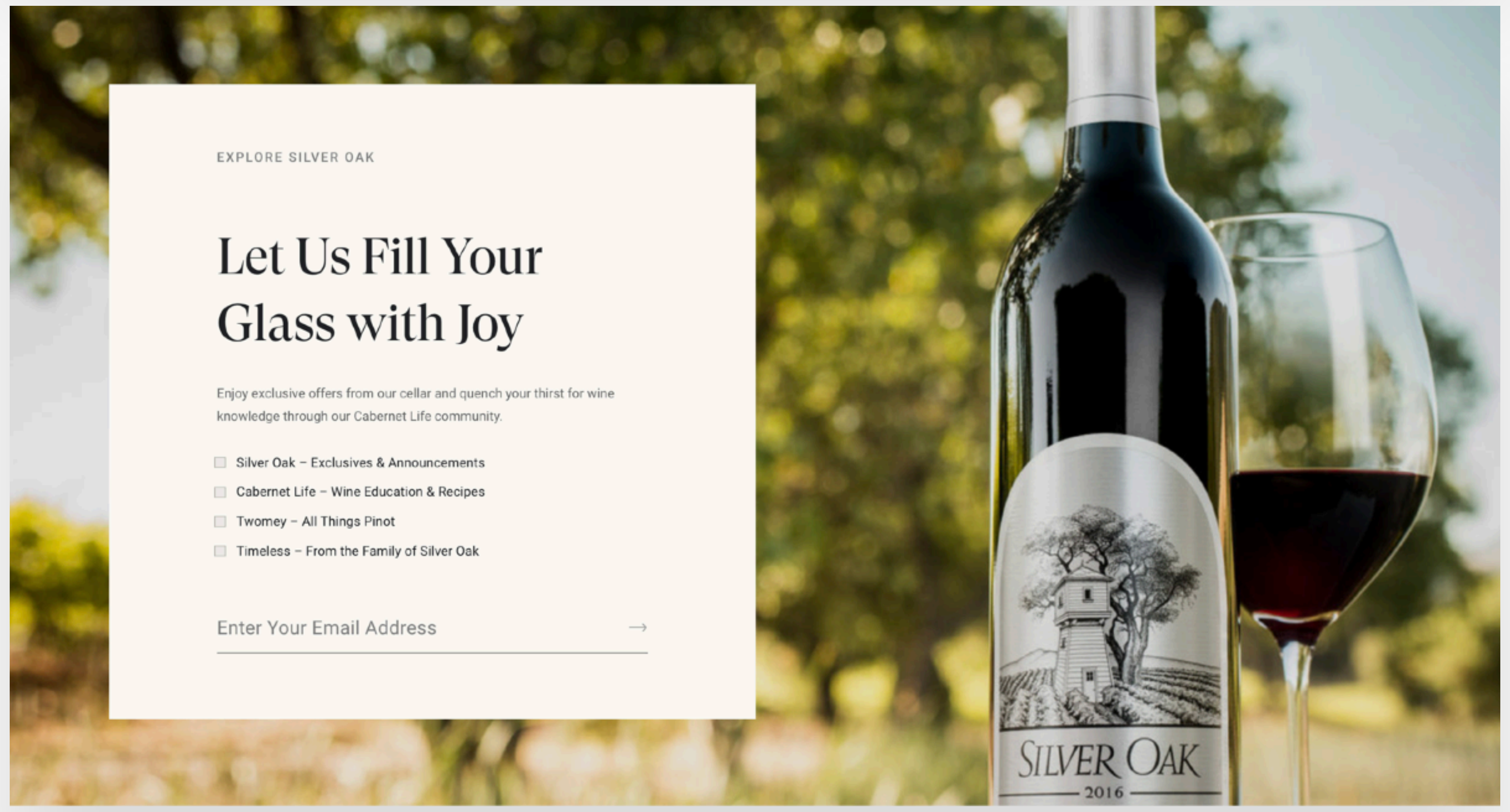


HANDLING **TEXT** ON IMAGES

7 **Method #1:** Darker or brighten image (completely or partially, using a gradient)

8 **Method #2:** Position text into neutral image area

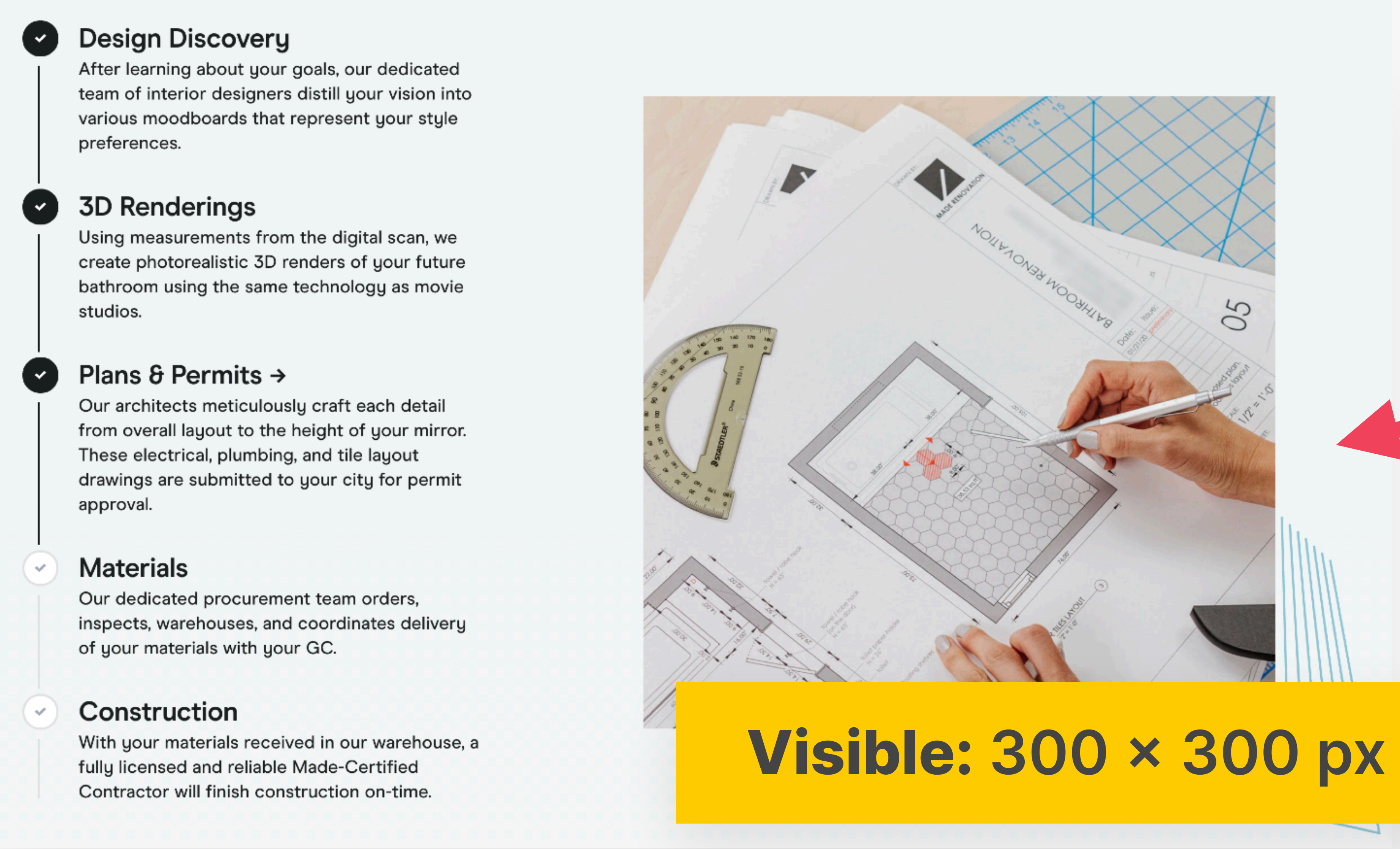
9 **Method #3:** Put text in a box



SOME **TECHNICAL** DETAILS

10 To account for **high-res screens**, make image dimensions **2x as big** as their displayed size

- 👉 **Scale factor:** Actual pixels the screen contains / Pixels represented on screen
- 👉 On high-res screens, scale factor is **2x** or even **3x**, on "normal" screens it's just **1x** (1 physical pixel = 1 design pixel)



Visible: 300 × 300 px

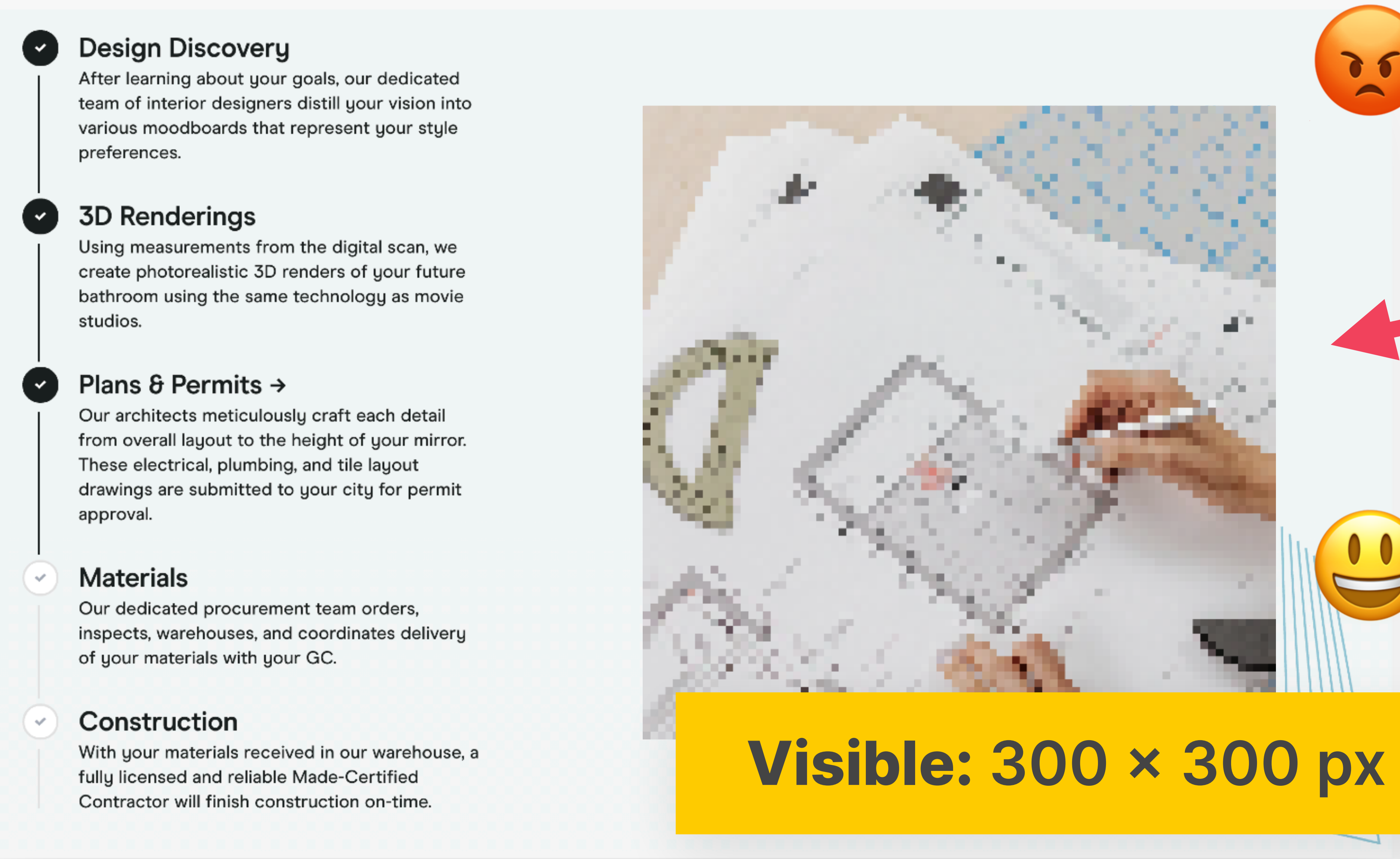
@2x

Original image: 600 × 600 px

SOME **TECHNICAL** DETAILS

10 To account for **high-res screens**, make image dimensions **2x as big** as their displayed size

- 👉 **Scale factor:** Actual pixels the screen contains / Pixels represented on screen
- 👉 On high-res screens, scale factor is **2x** or even **3x**, on "normal" screens it's just **1x** (1 physical pixel = 1 design pixel)



Visible: 300 × 300 px

Blurry image on **high-res screen**

@1x

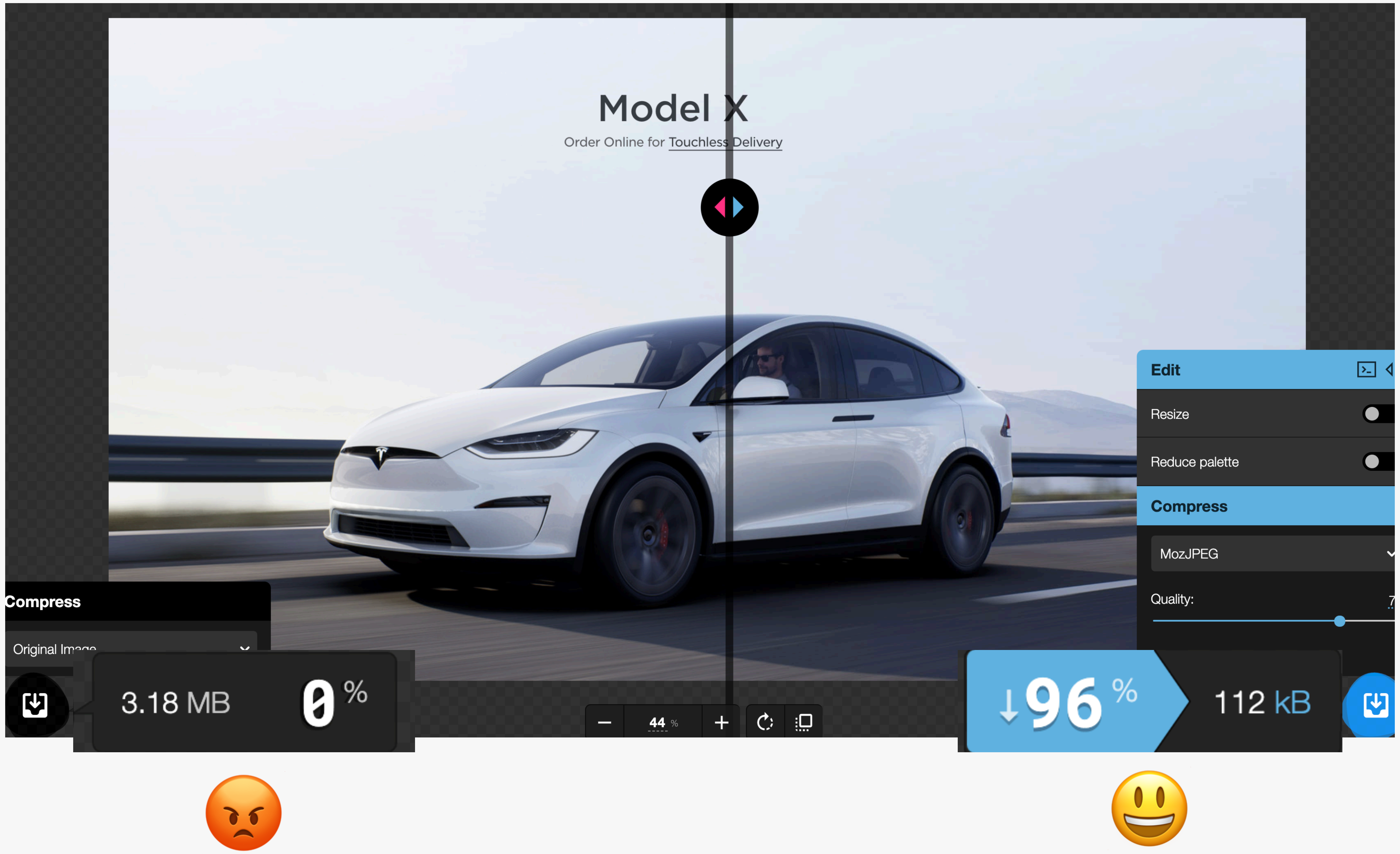
Looks okay on **low-res screen**

Original image: 300 × 300 px

SOME **TECHNICAL** DETAILS

10 To account for **high-res screens**, make image dimensions **2x as big** as their displayed size

11 **Compress images** for a lower file size and better performance



🛠️ **TOOLBOX**

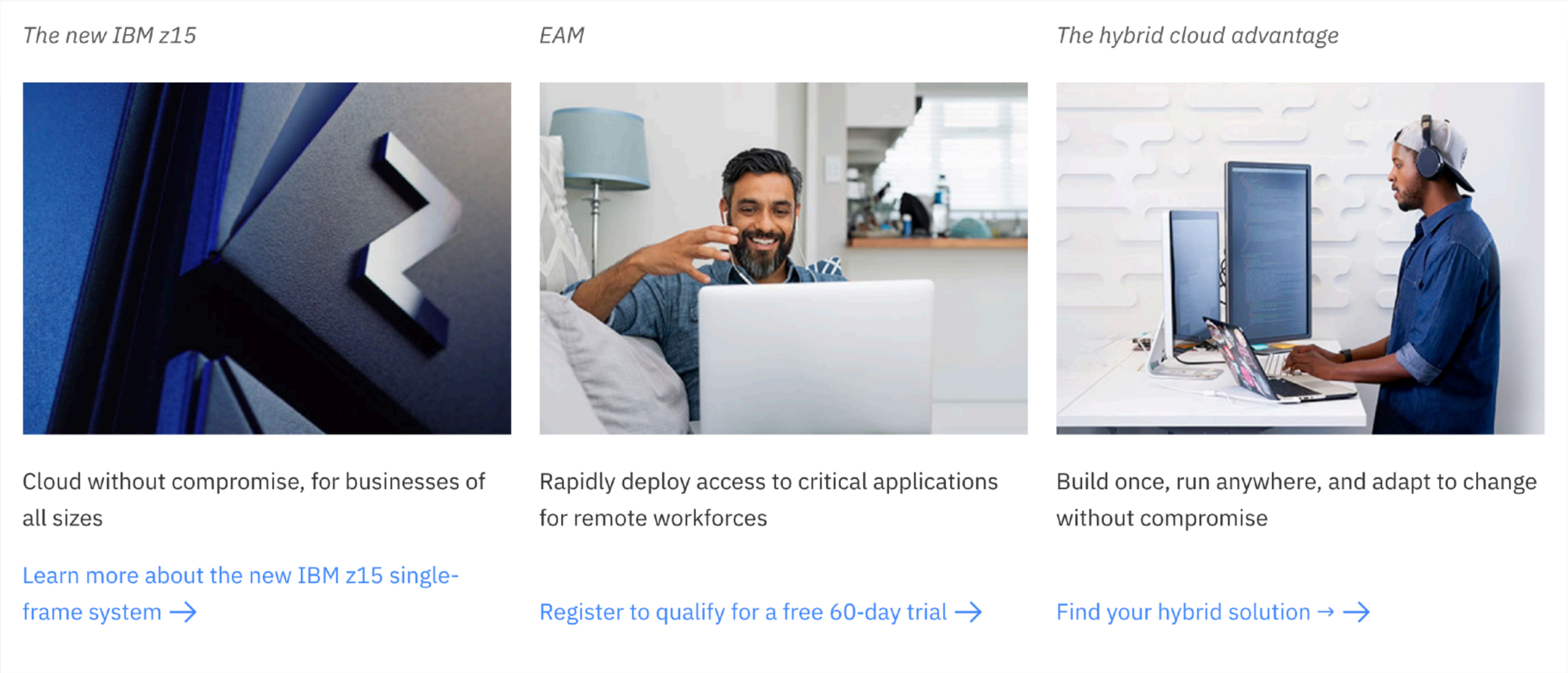
- Unsplash
- Pexels
- DrawKit
- unDraw
- Squoosh

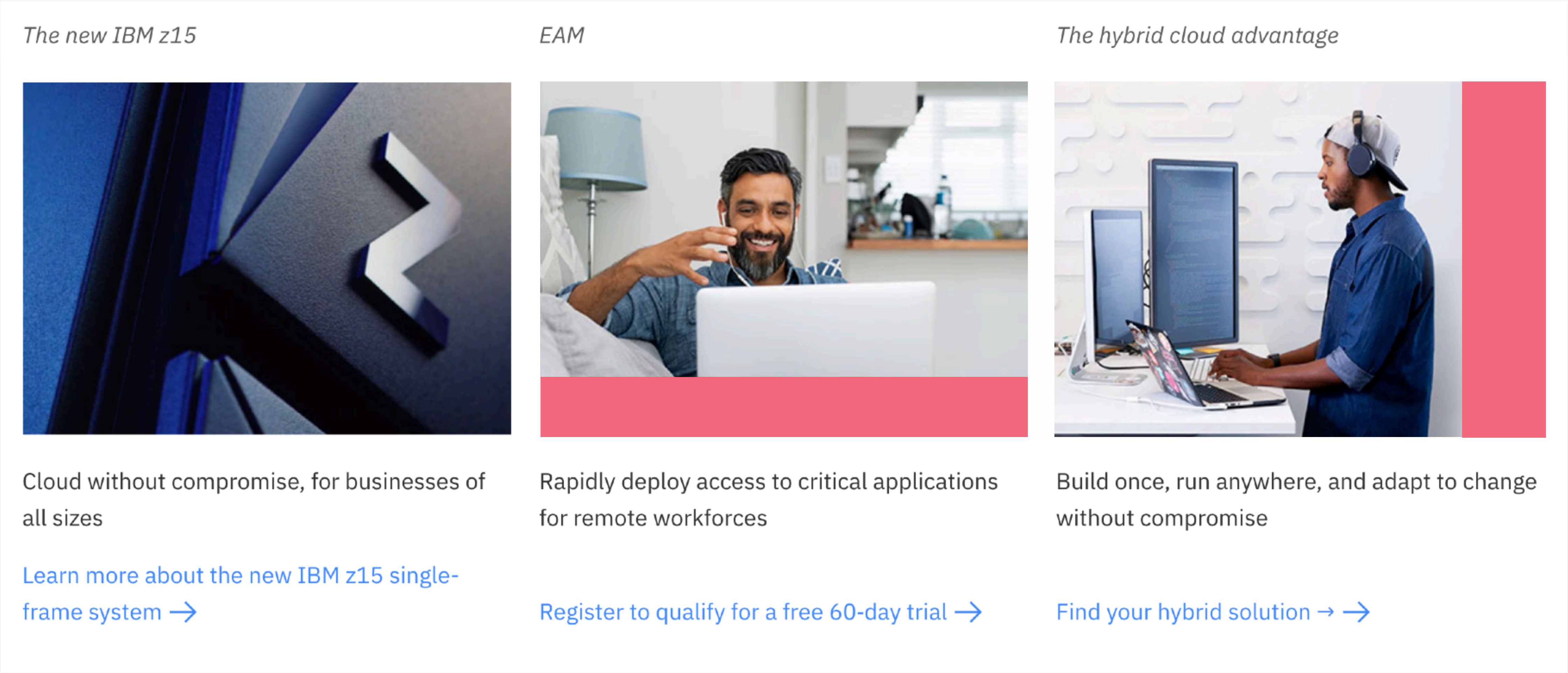
SOME **TECHNICAL** DETAILS

10 To account for **high-res screens**, make image dimensions **2x as big** as their displayed size

11 **Compress images** for a lower file size and better performance

12 When using multiple images side-by-side, make sure they have the **exact same dimensions**





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

WEB DESIGN RULES #4: ICONS

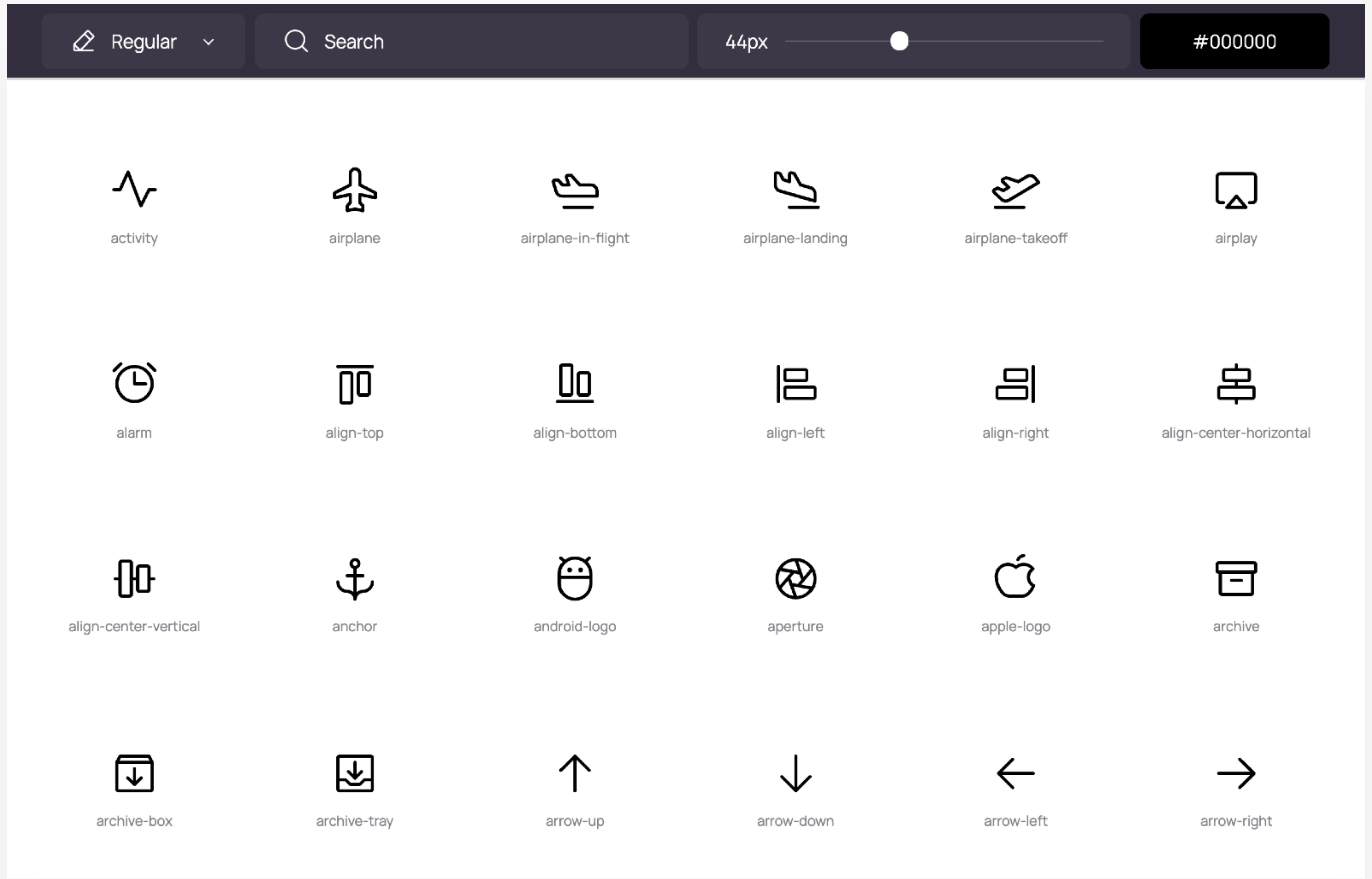
JONAS.IO
SCHMEDTMANN

@JONASSCHMEDTMAN

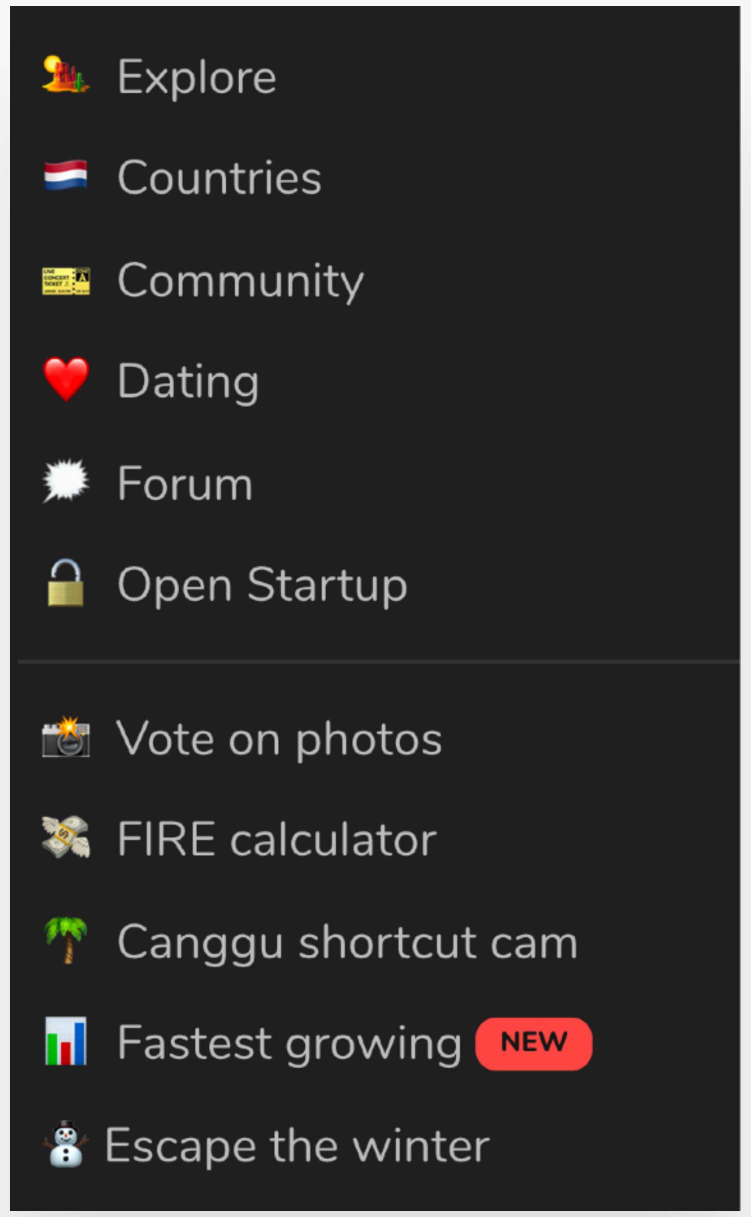
HTML CSS

USE GOOD ICONS

1 Use a **good icon pack**, there are tons of **free** and paid icons packs



Phosphor icons



✌️ **You can just use emojis too**

🛠️ **TOOLBOX**

Phosphor icons

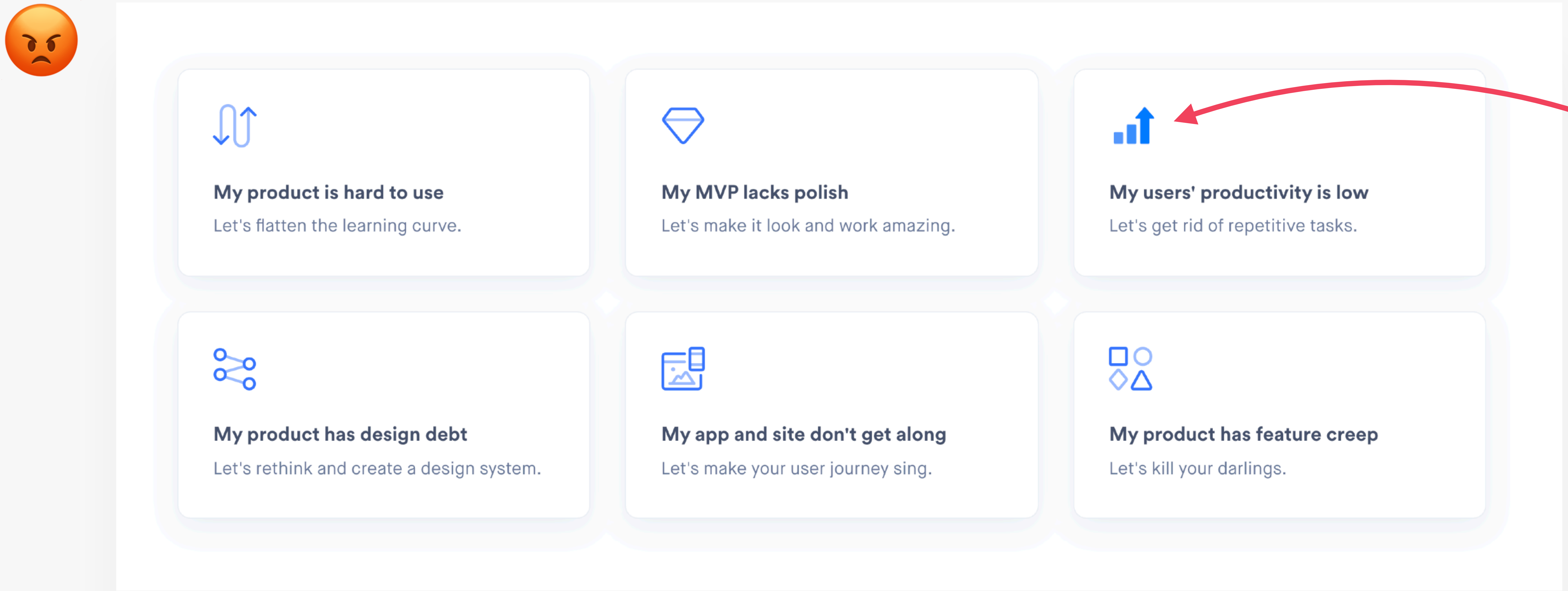
ionicons

ICONS8

and many, many more...

USE GOOD ICONS

1. Use a **good icon pack**, there are tons of **free** and paid icons packs
2. Use only one icon pack. **Don’t mix** icons from different icon packs



This icon has a completely different style: **filled** and **boxy/squared**

USE GOOD ICONS

1. Use a **good icon pack**, there are tons of **free** and paid icons packs
2. Use only one icon pack. **Don’t mix** icons from different icon packs
3. Use **SVG icons** or **icon fonts**. Don’t use bitmap image formats (.jpg and .png)!

BITMAP

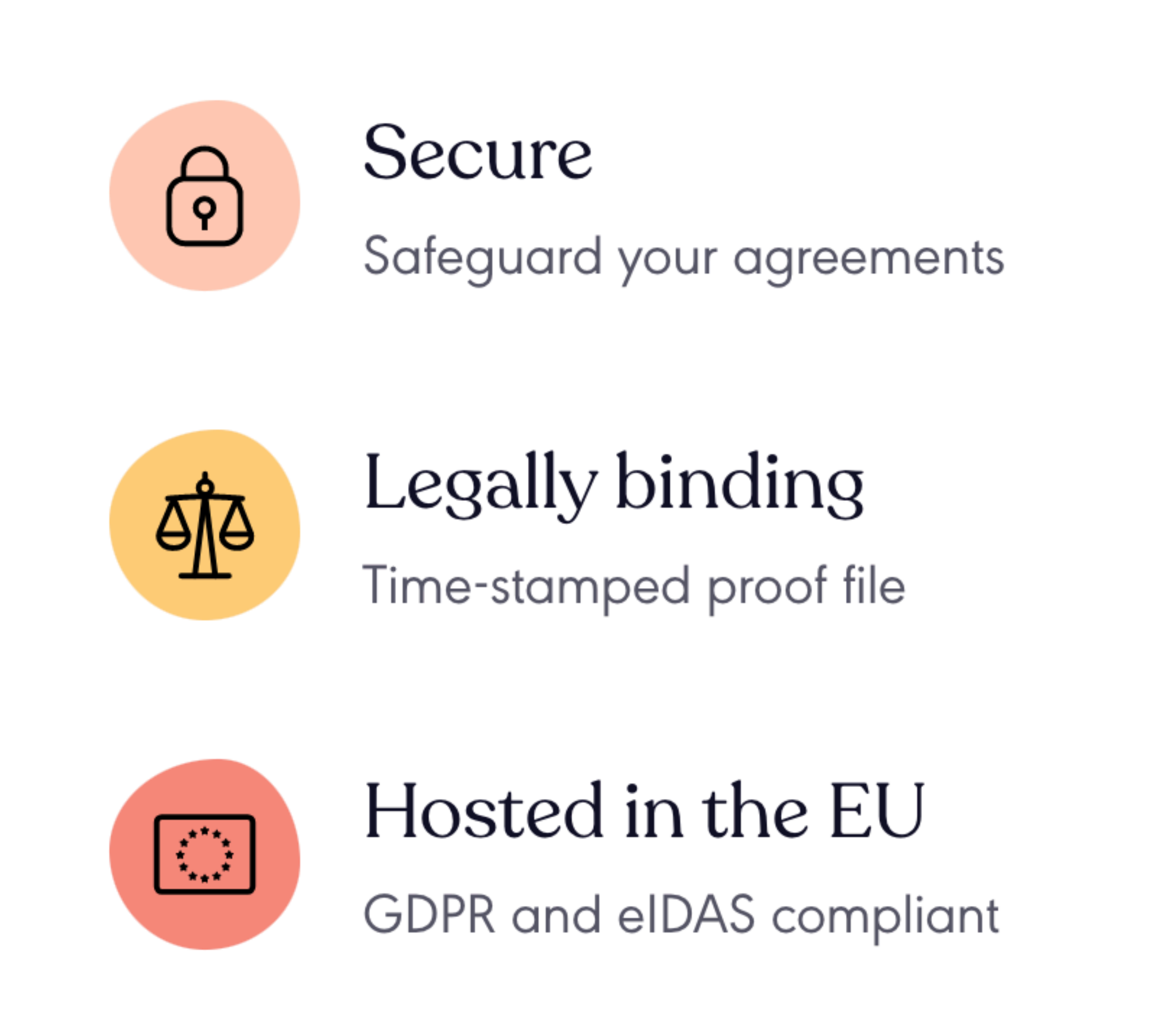
- “Regular images”: JPG, PNG, GIF
- Do **not** scale, become **unsharp**!

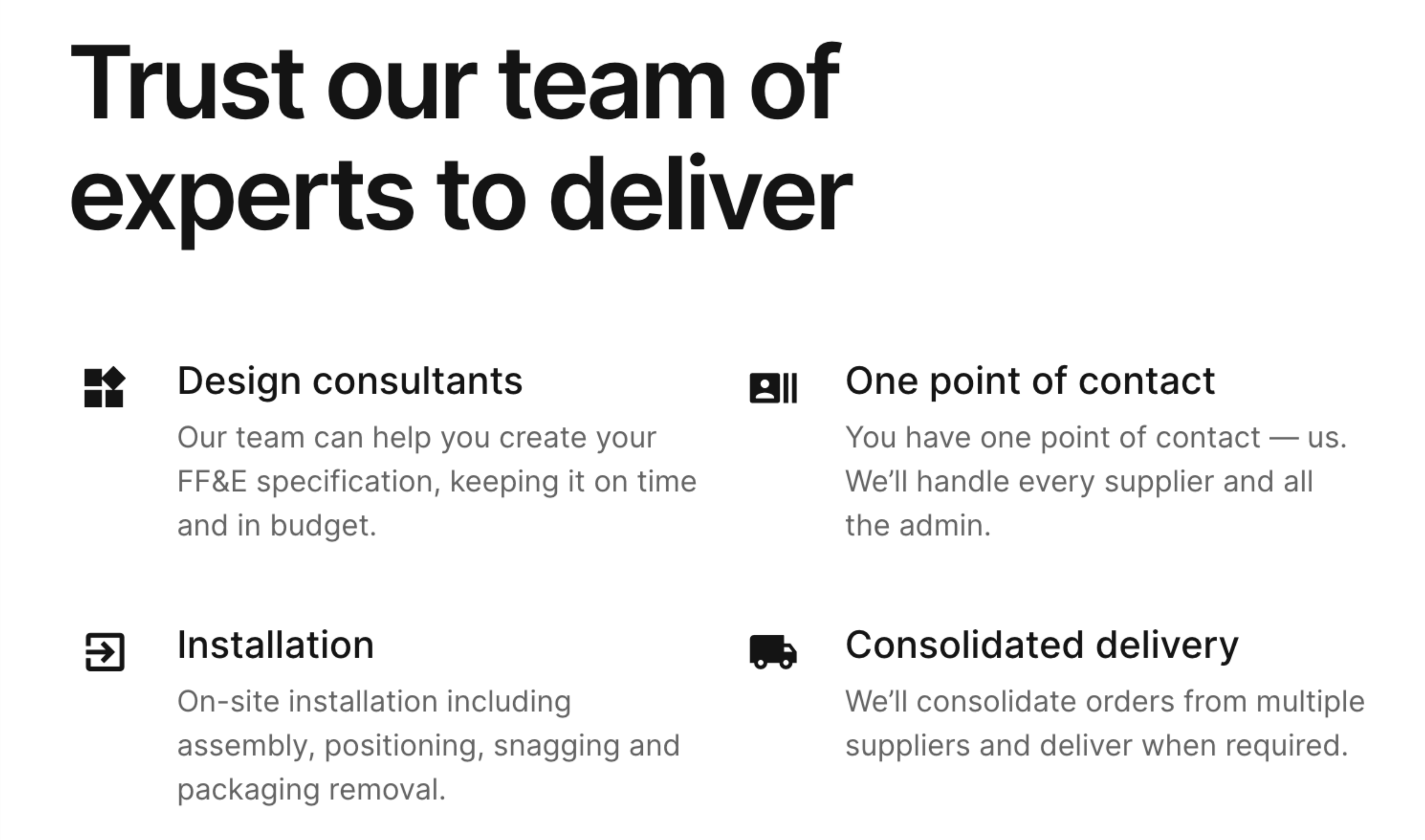
VECTOR-BASED

- SVG images and icon fonts
- Scale **indefinitely**!

USE GOOD ICONS

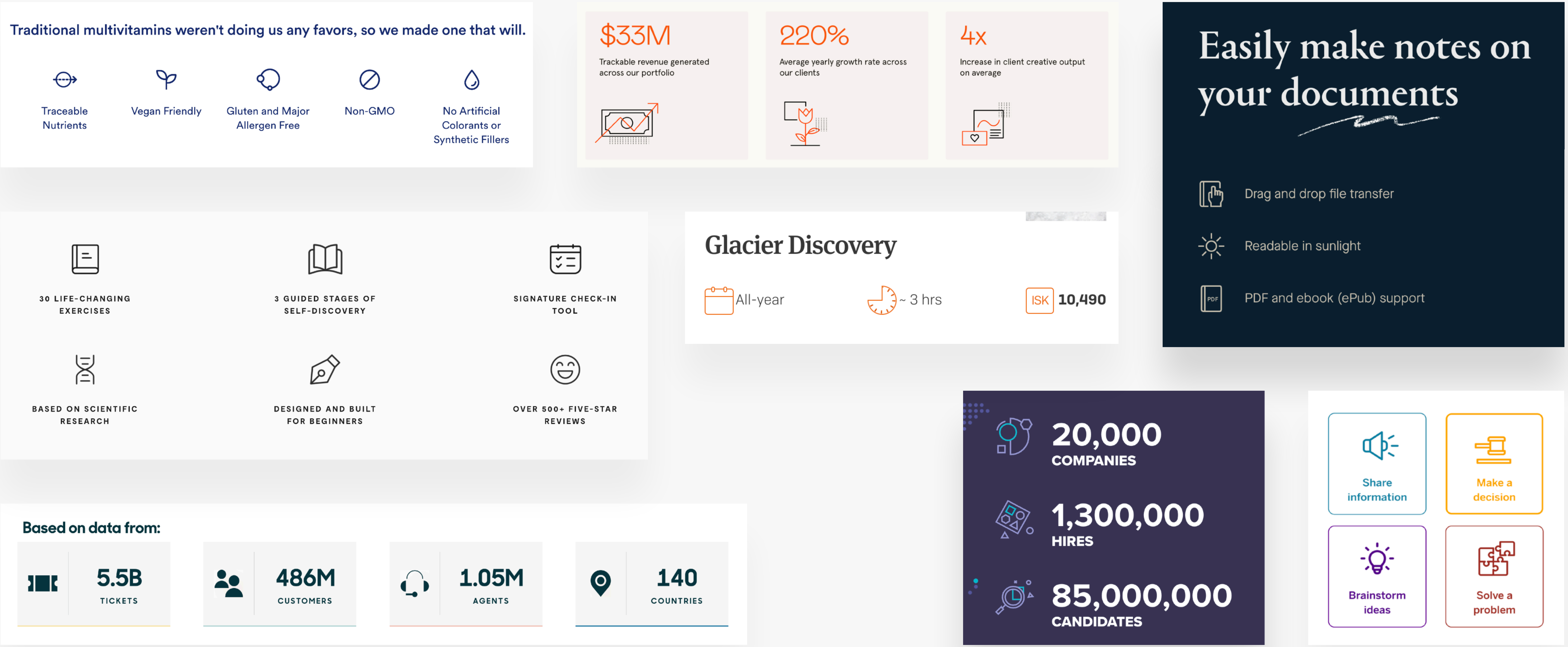
1. Use a **good icon pack**, there are tons of **free** and paid icons packs
2. Use only one icon pack. **Don’t mix** icons from different icon packs
3. Use **SVG icons** or **icon fonts**. Don’t use bitmap image formats (.jpg and .png)!
4. Adjust to website personality! **Roundness**, **weight** and **filled/outlined** depend on typography





WHEN TO USE ICONS

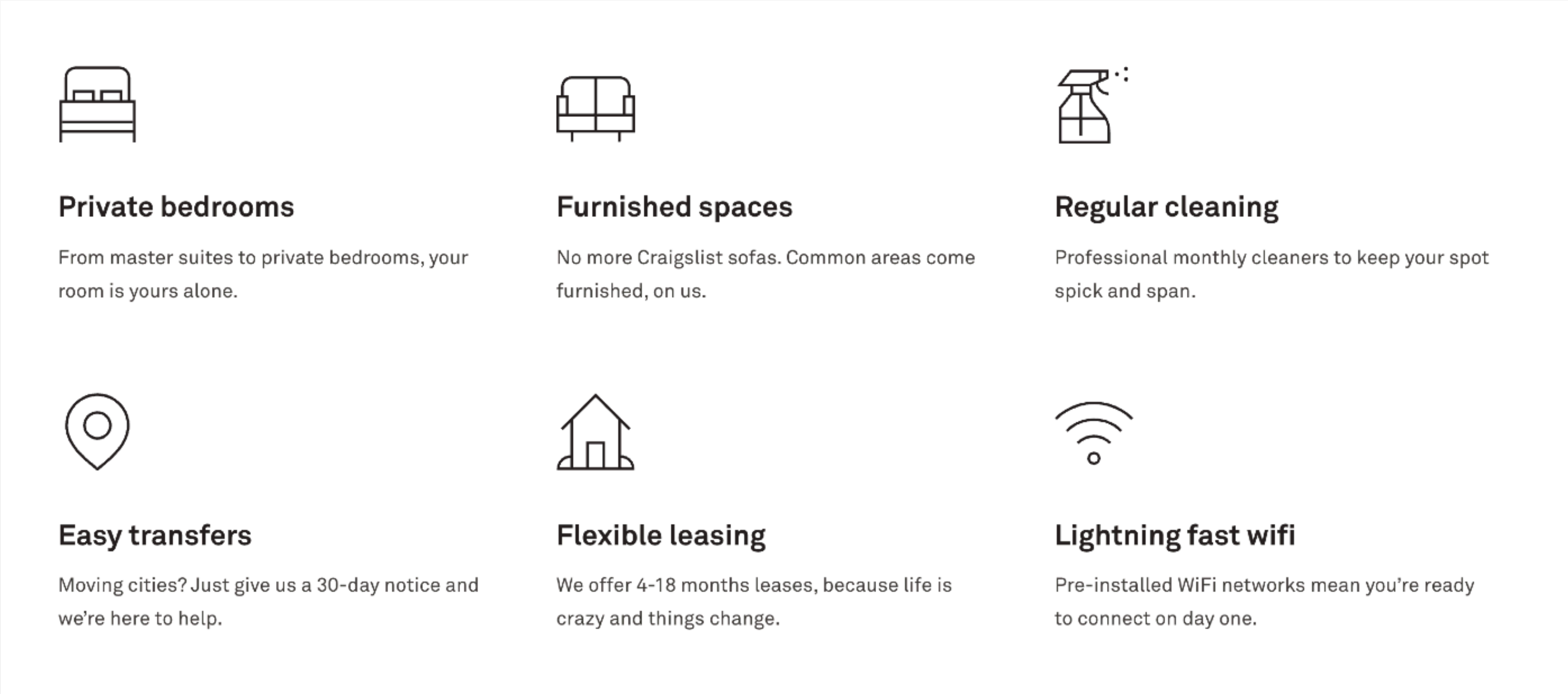
5 Use icons to **provide visual assistance** to text

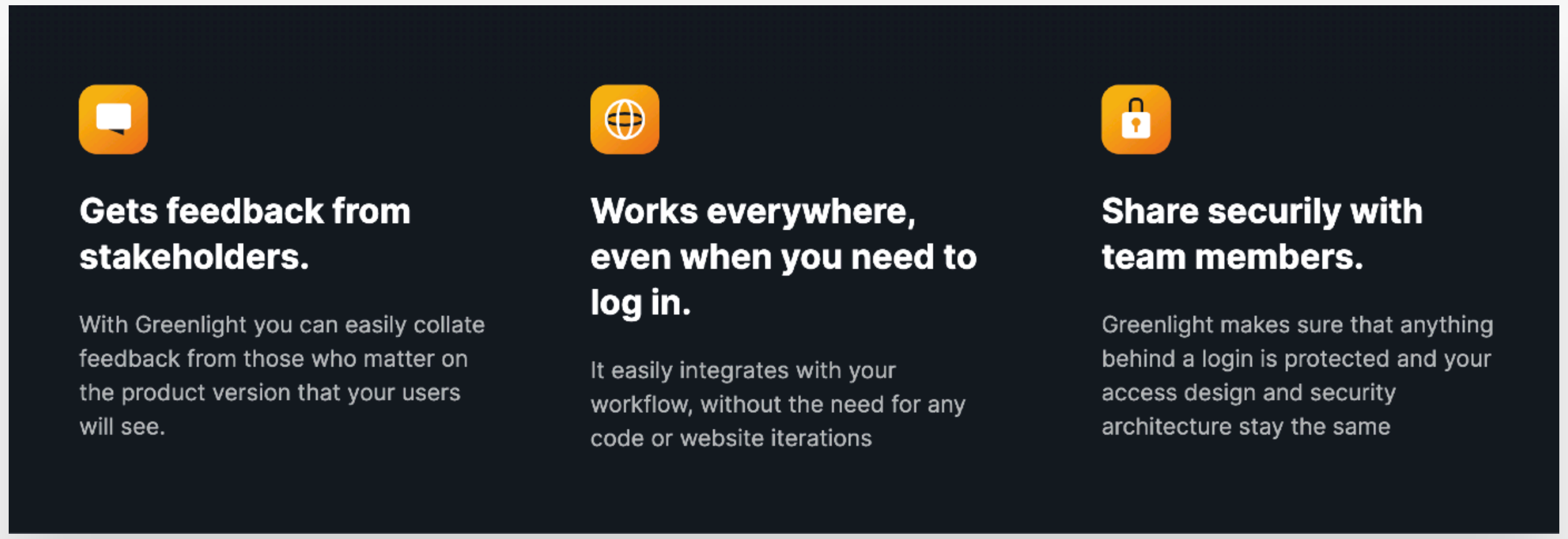


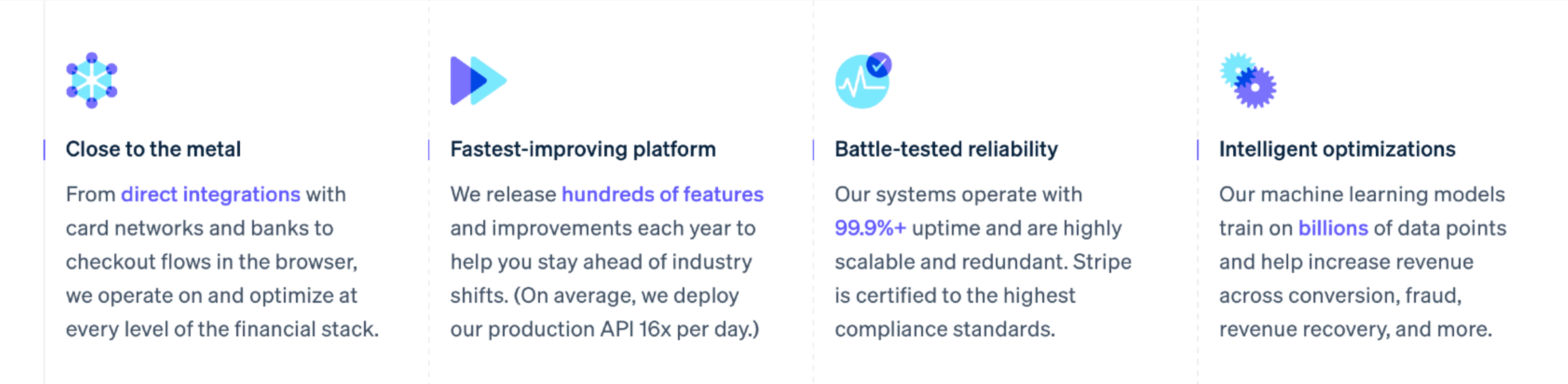
WHEN TO USE ICONS

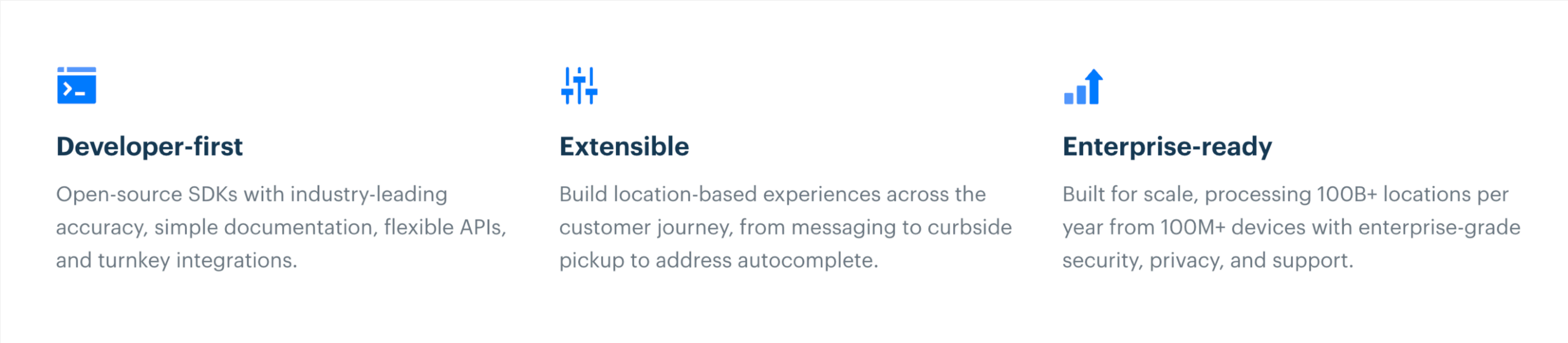
5 Use icons to **provide visual assistance** to text

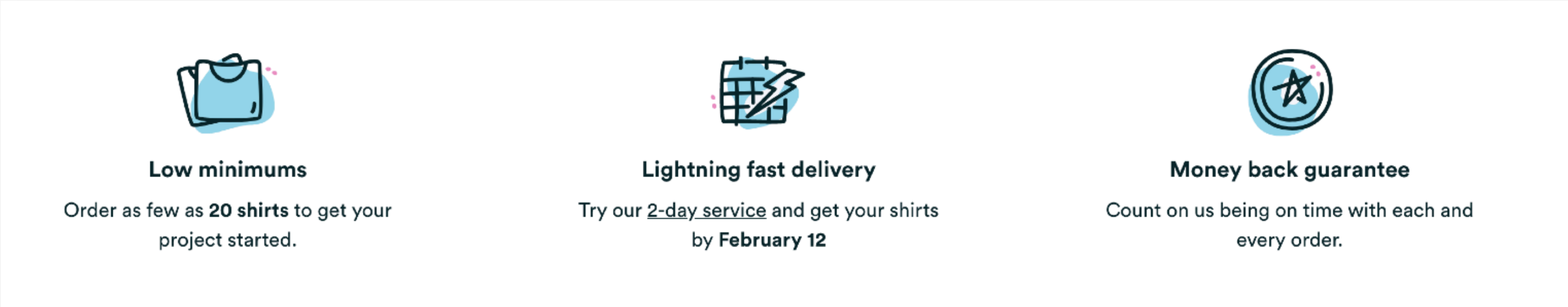
6 Use icons for **product feature blocks**





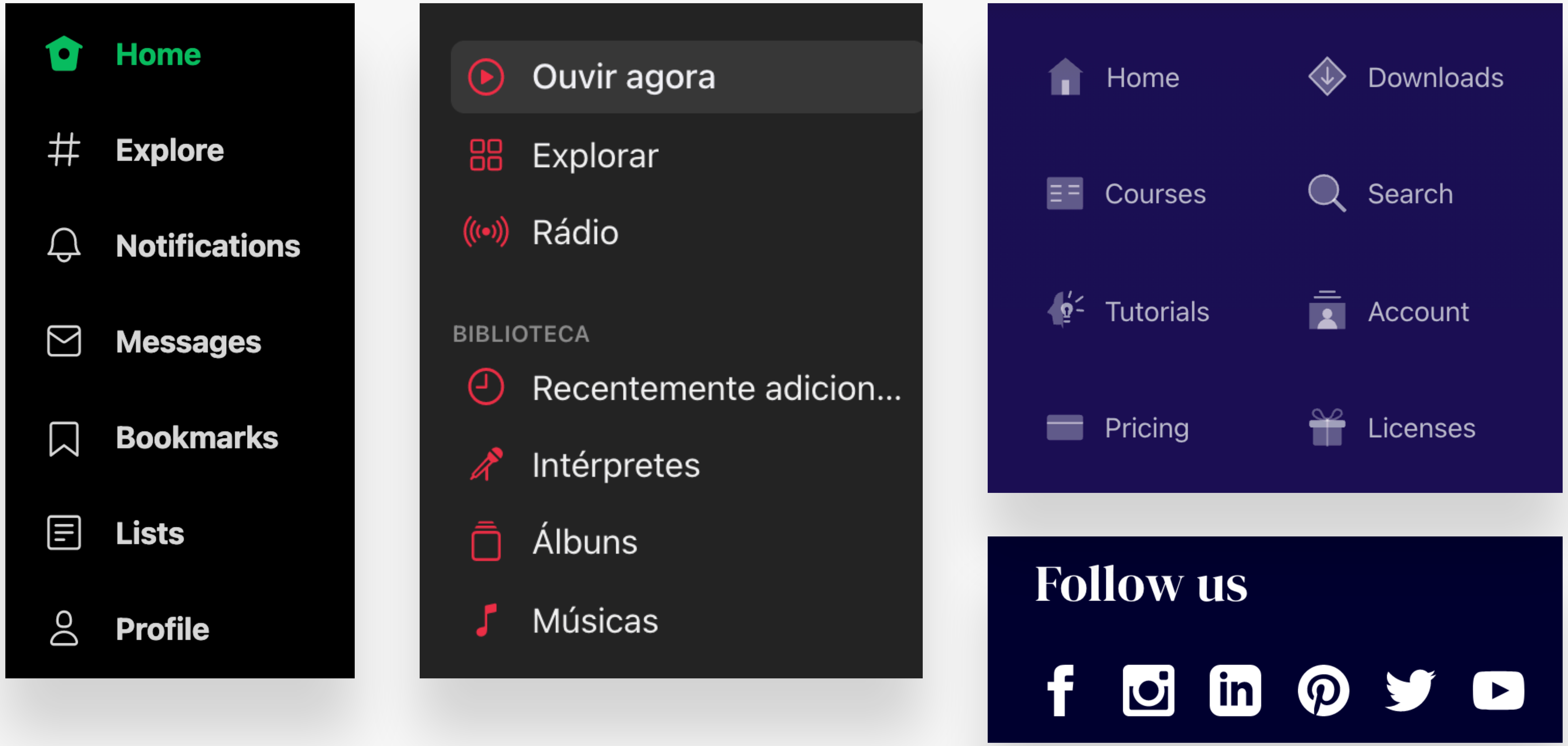


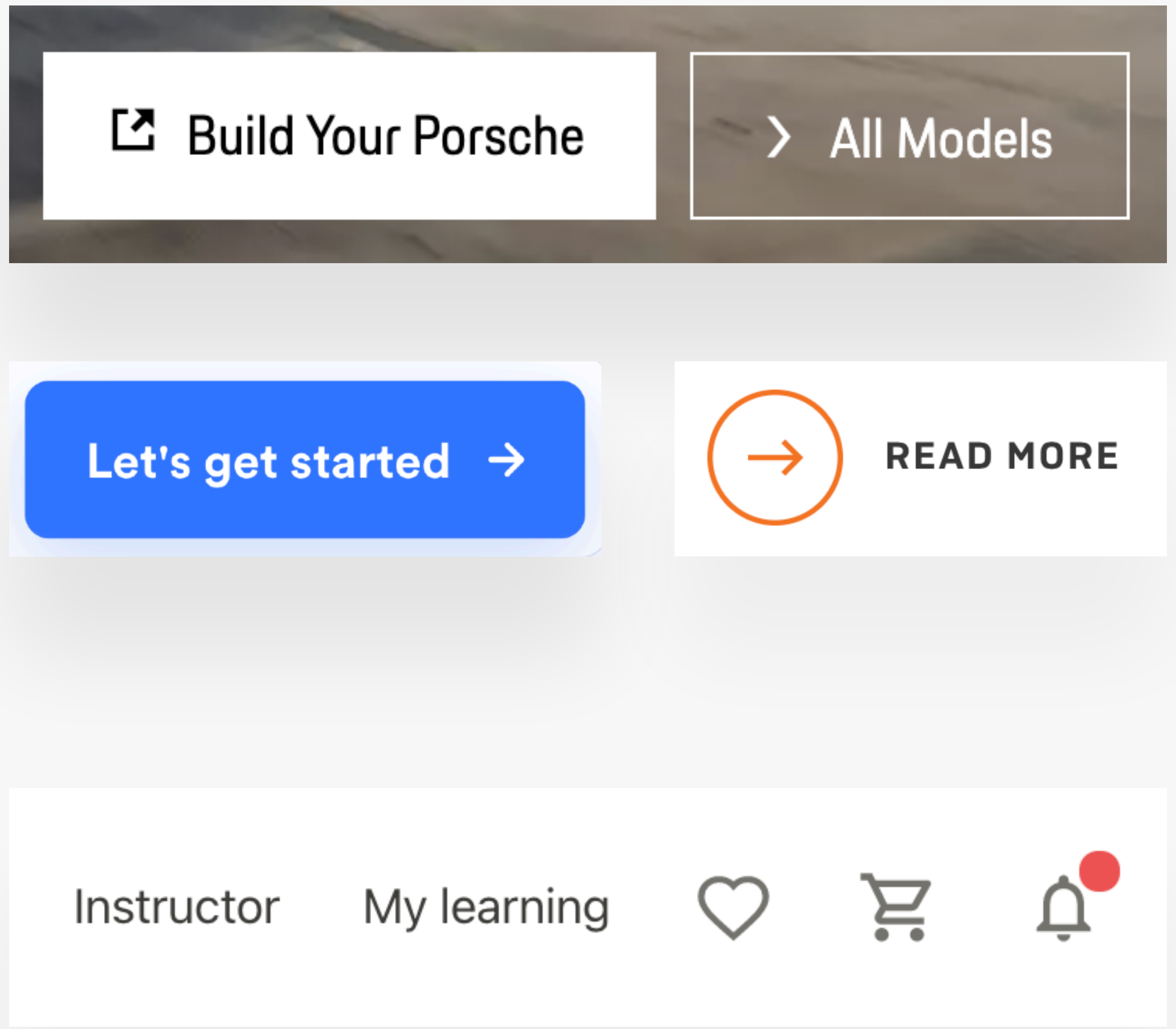




WHEN TO USE ICONS

5. Use icons to **provide visual assistance** to text
6. Use icons for **product feature blocks**
7. Use icons **associated with actions**, and **label them** (unless no space or icon is 100% clear)

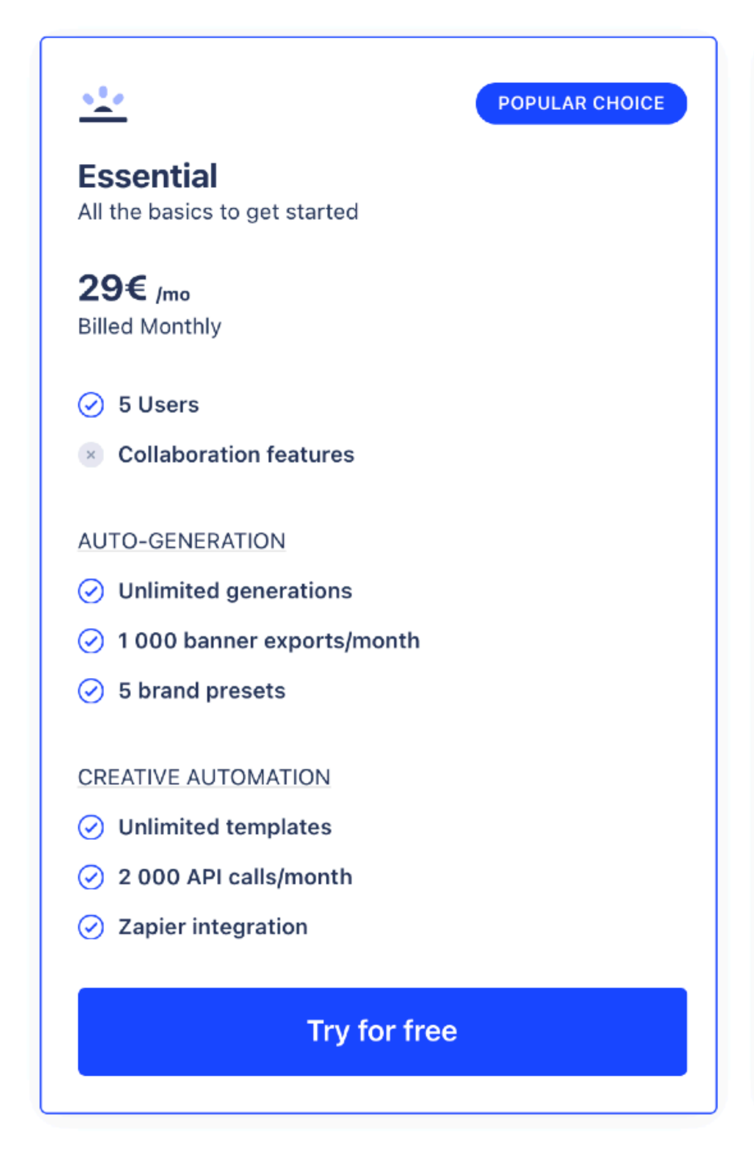


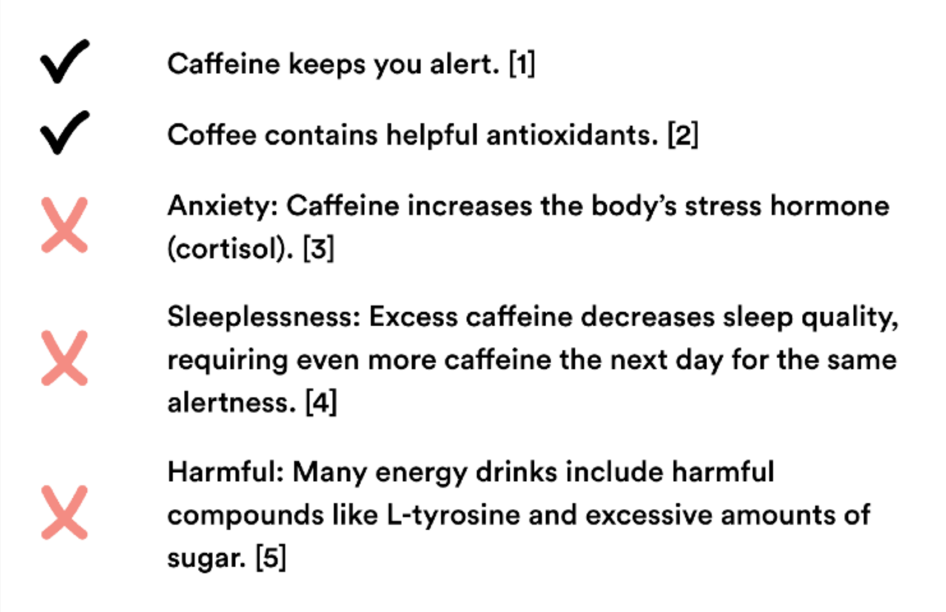


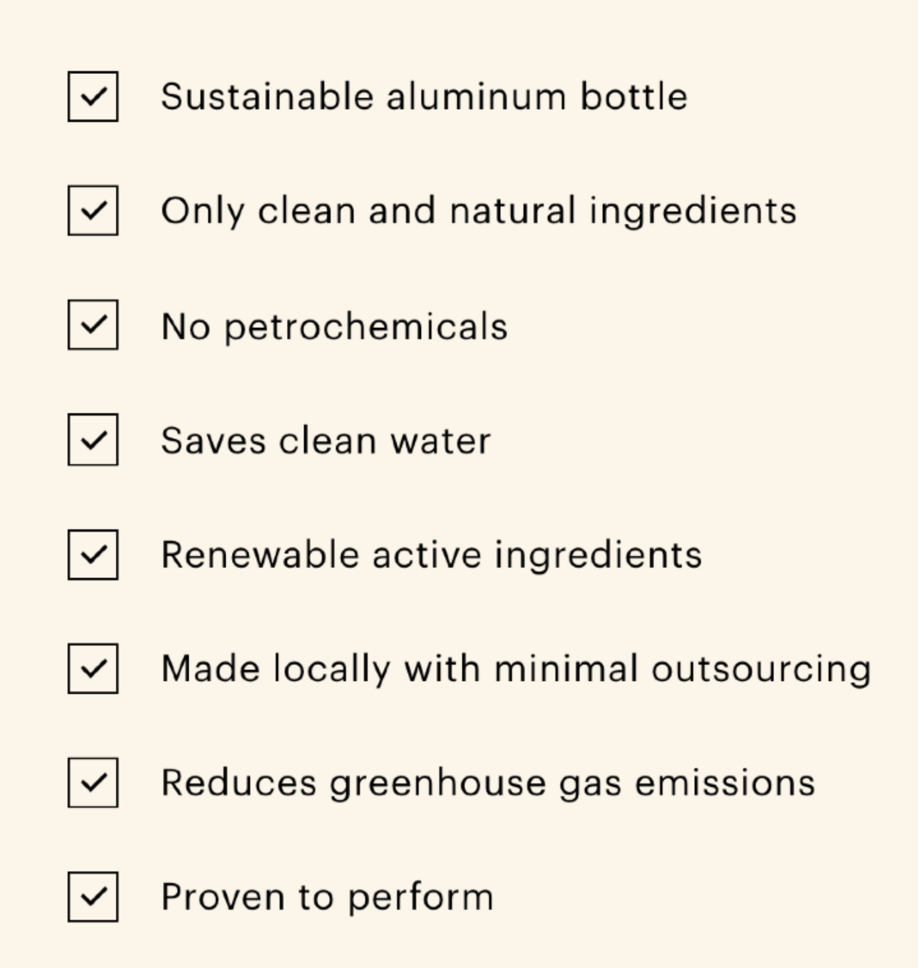
Some elements are text,
others are unlabeled icons...

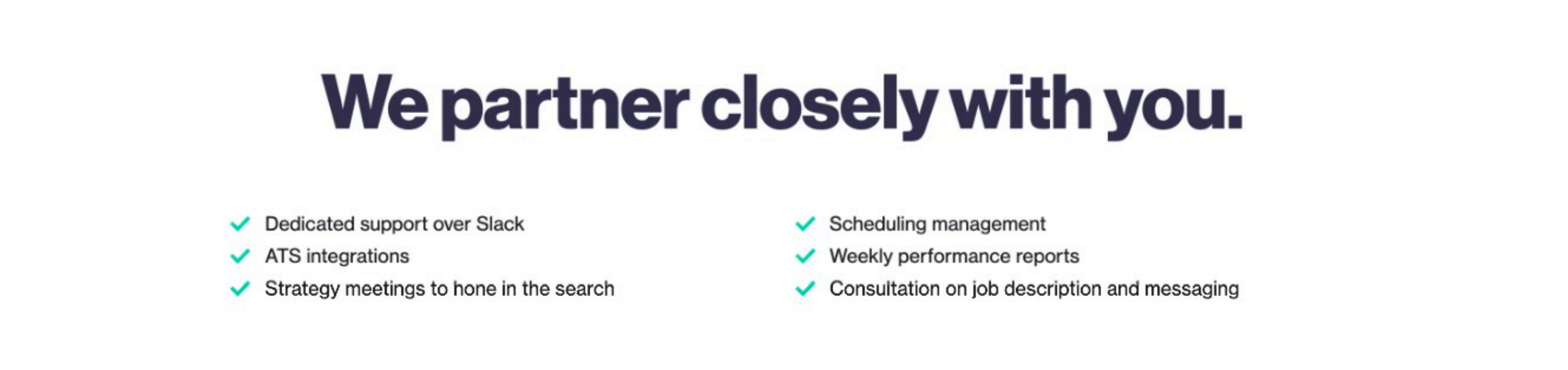
WHEN TO USE ICONS

5. Use icons to **provide visual assistance** to text
6. Use icons for **product feature blocks**
7. Use icons **associated with actions**, and **label them** (unless no space or icon is 100% clear)
8. Use icons **as bullet points**



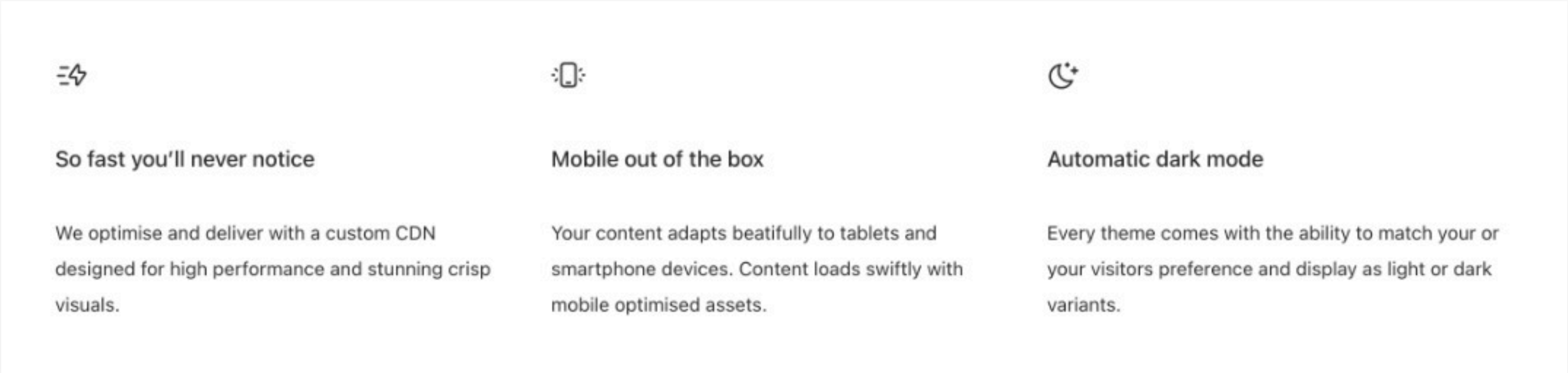


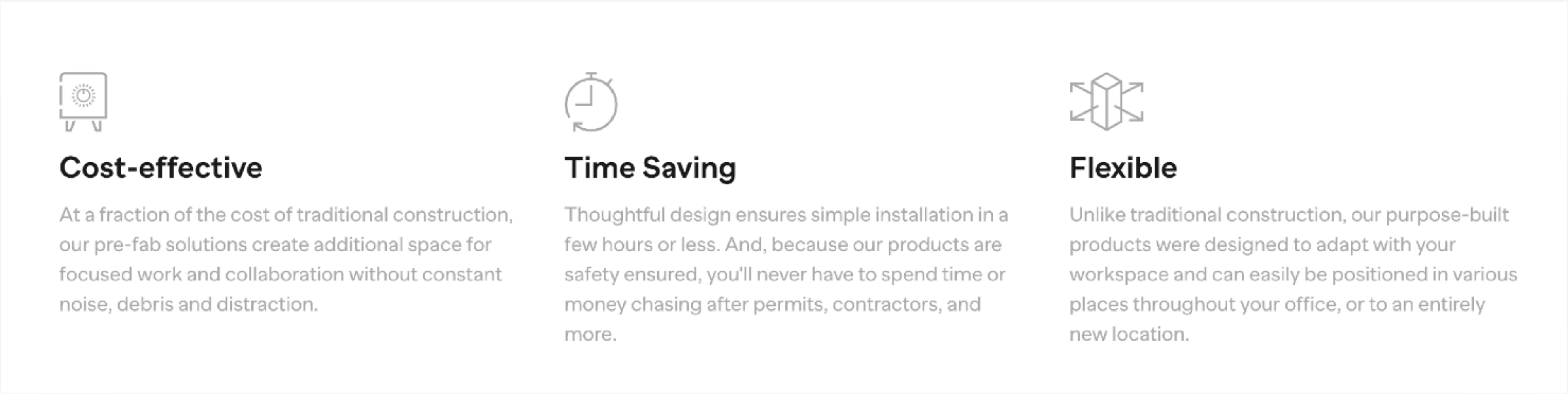


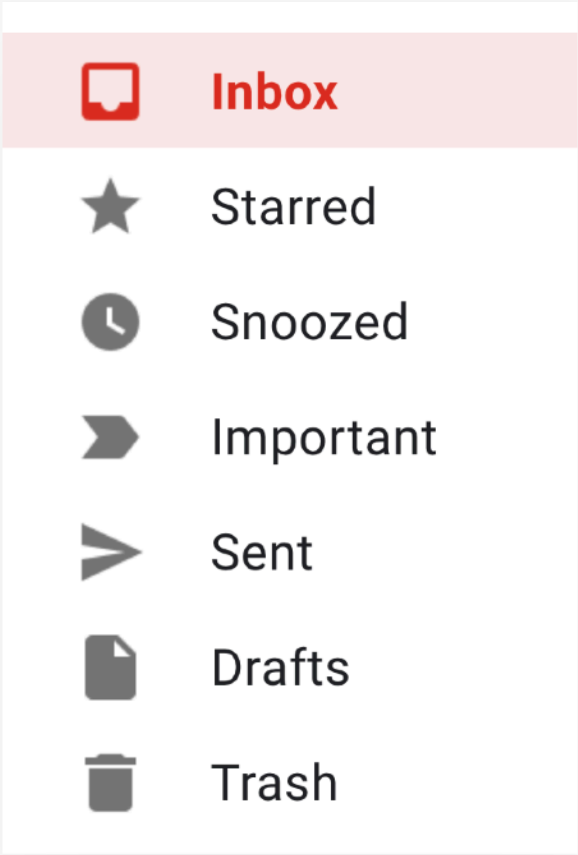


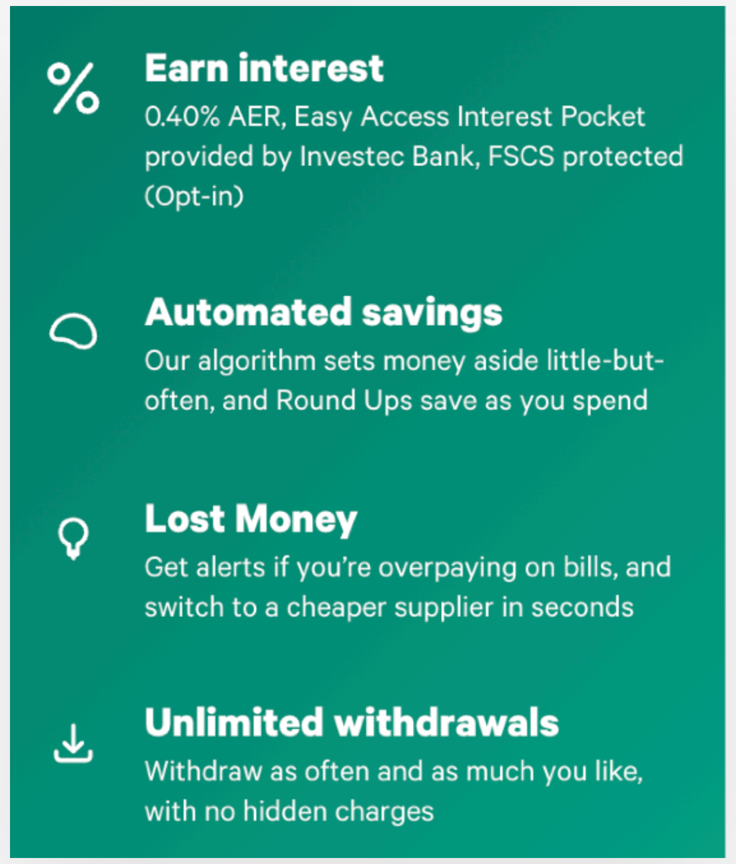
USE ICONS **WELL**

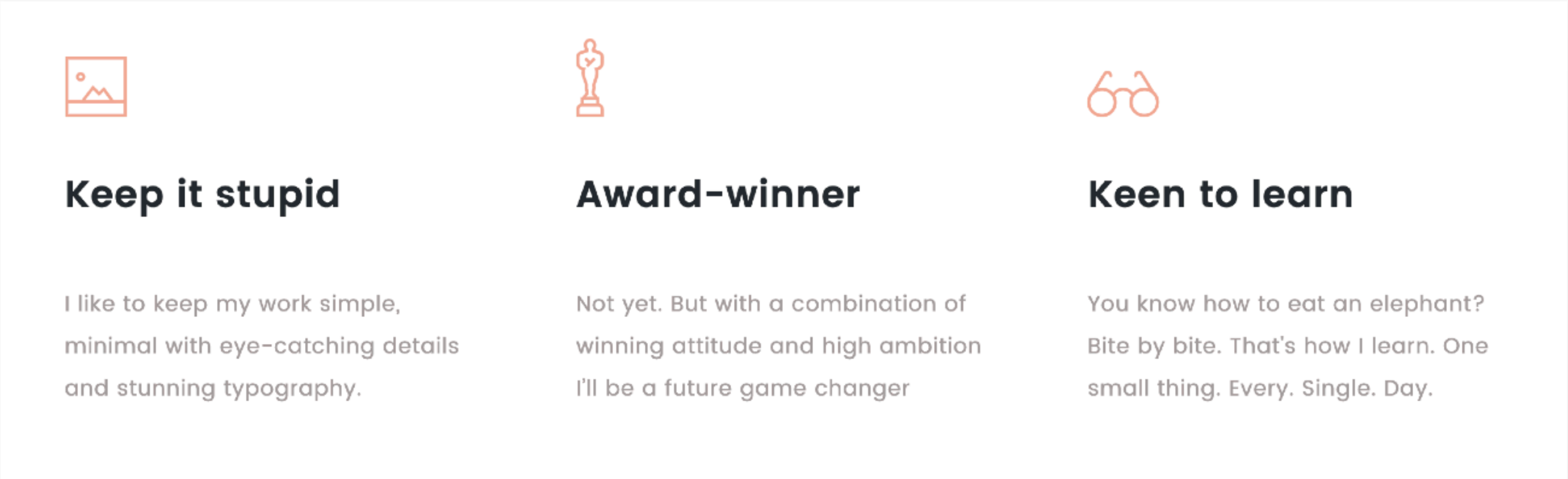
9 To keep icons neutral, **use same color as text**. To draw more attention, **use different color**

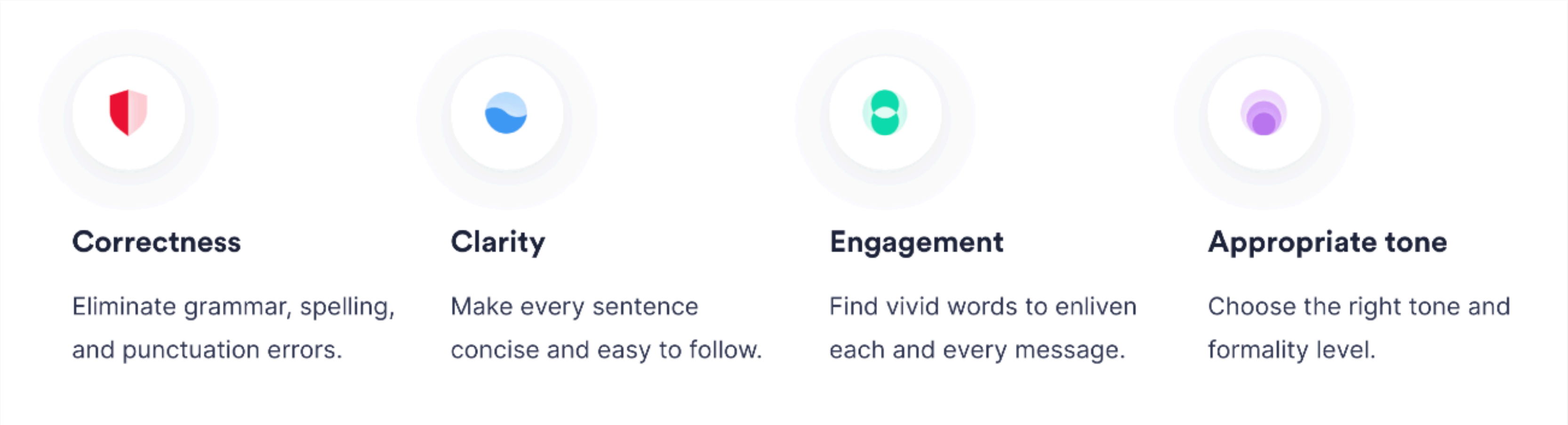


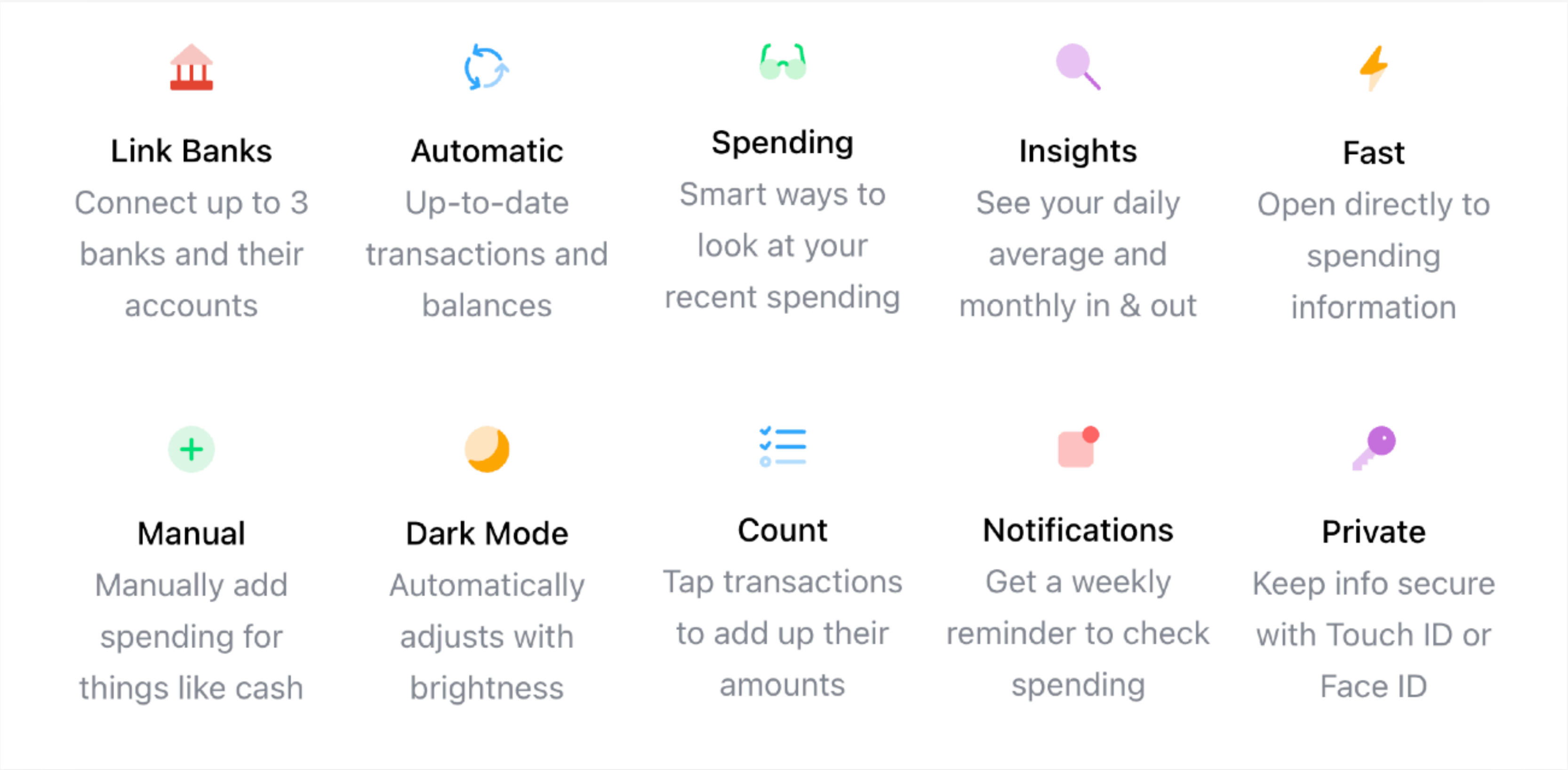








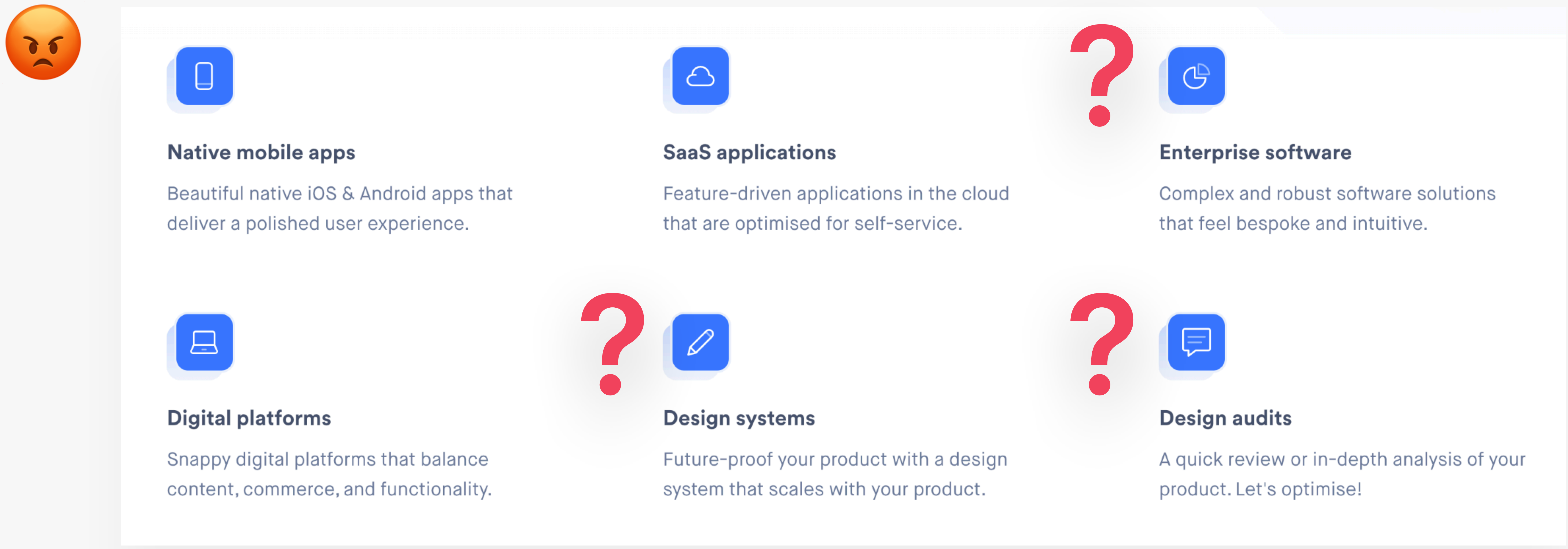




USE ICONS **WELL**

9 To keep icons neutral, **use same color as text**. To draw more attention, **use different color**

10 Don’t confuse your users: icons need to make sense and **fit the text or action**!

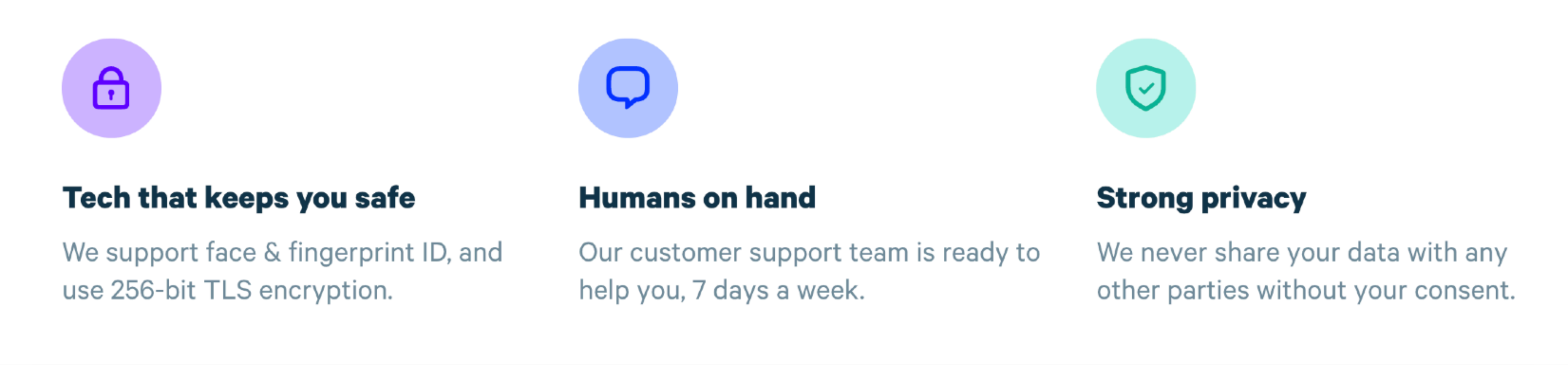


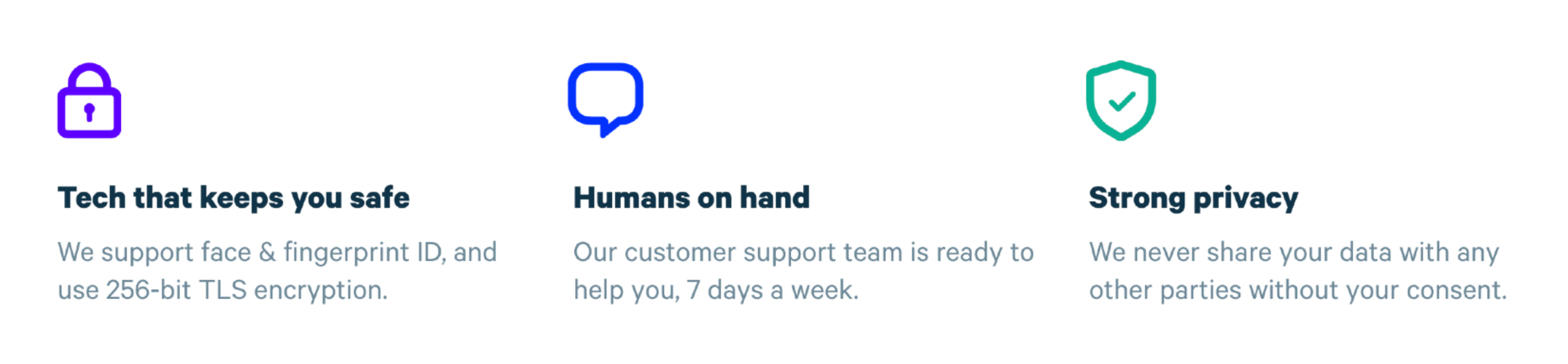
USE ICONS **WELL**

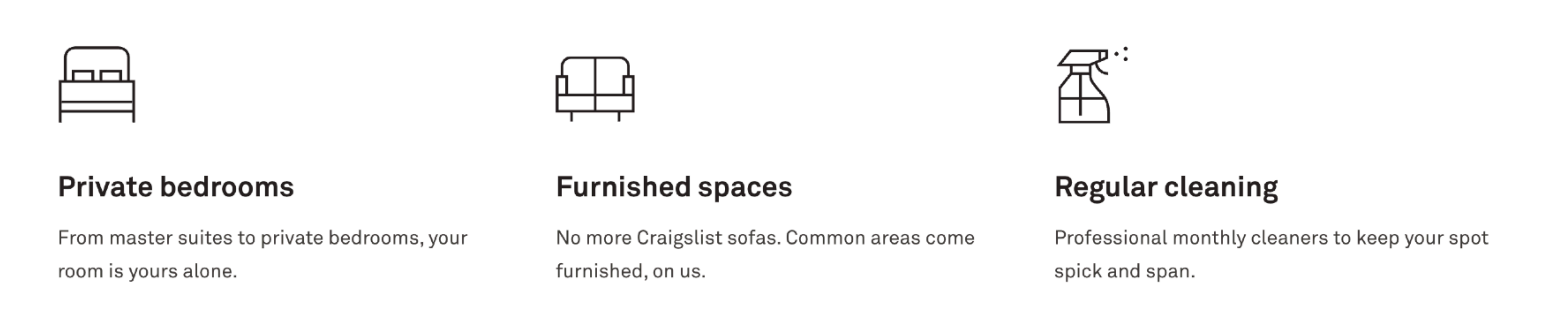
9 To keep icons neutral, **use same color as text**. To draw more attention, **use different color**

10 Don’t confuse your users: icons need to make sense and **fit the text or action**!

11 Don't make icons larger than what they **were designed for**. If needed, **enclose them in a shape**







Icons were designed for big use: **lots of details, thin lines**

JONAS.IO
SCHMEDTMANN

BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

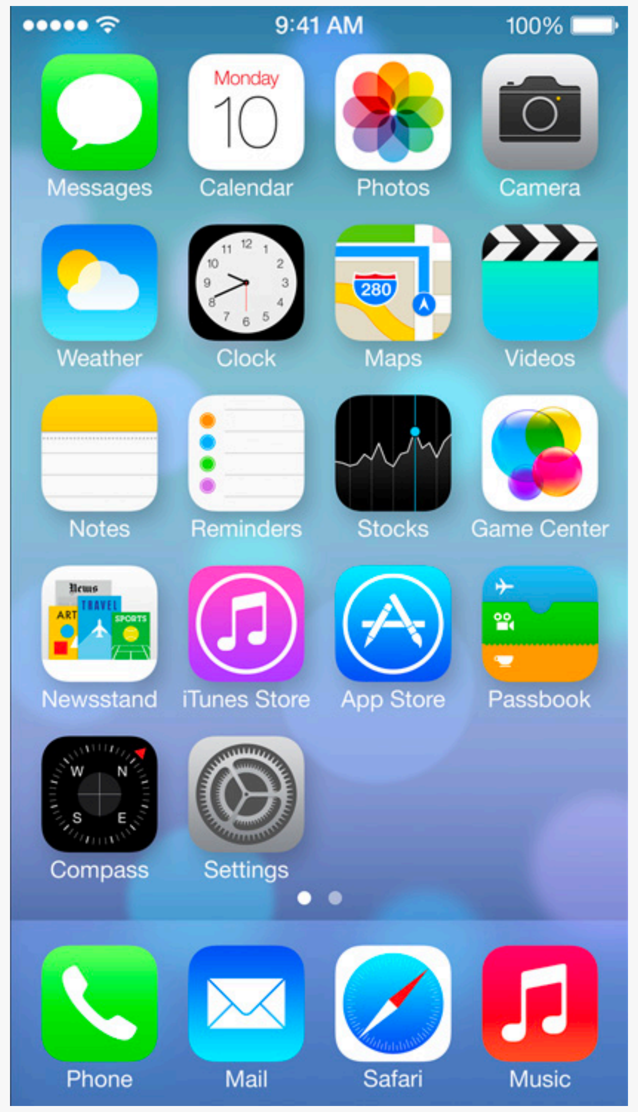
WEB DESIGN RULES #5: SHADOWS

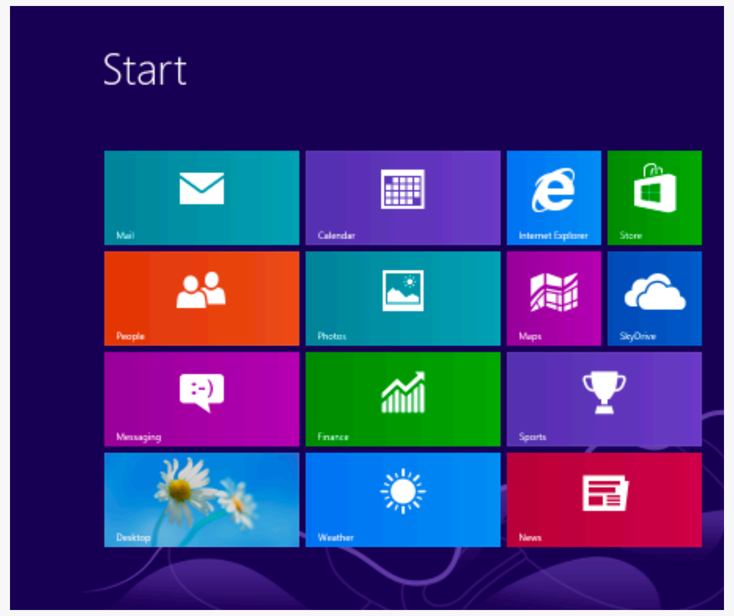
HTML CSS

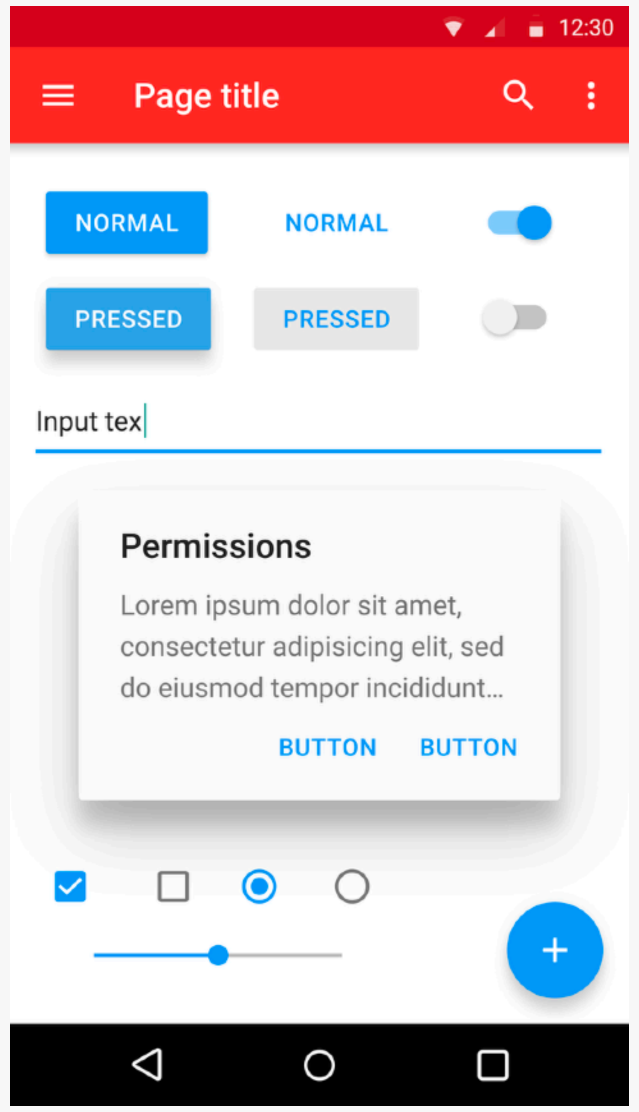
@JONASSCHMEDTMAN

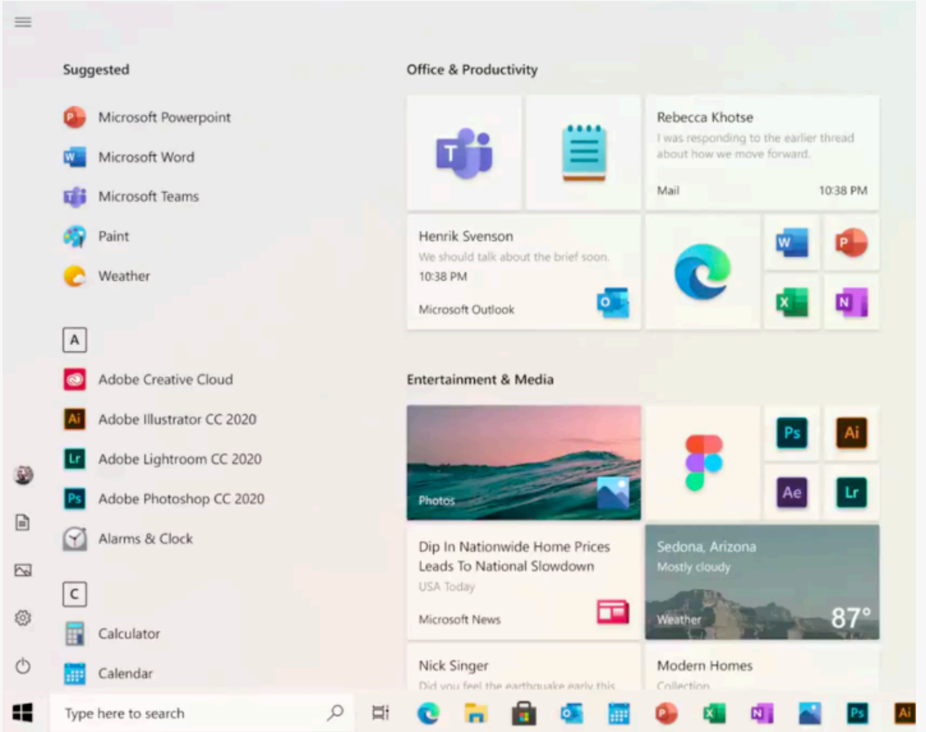
SOME **CONCEPTS** FIRST...

👉 After an era of 100% flat design, we're now **back to using shadows** in UI design ("flat design 2.0")







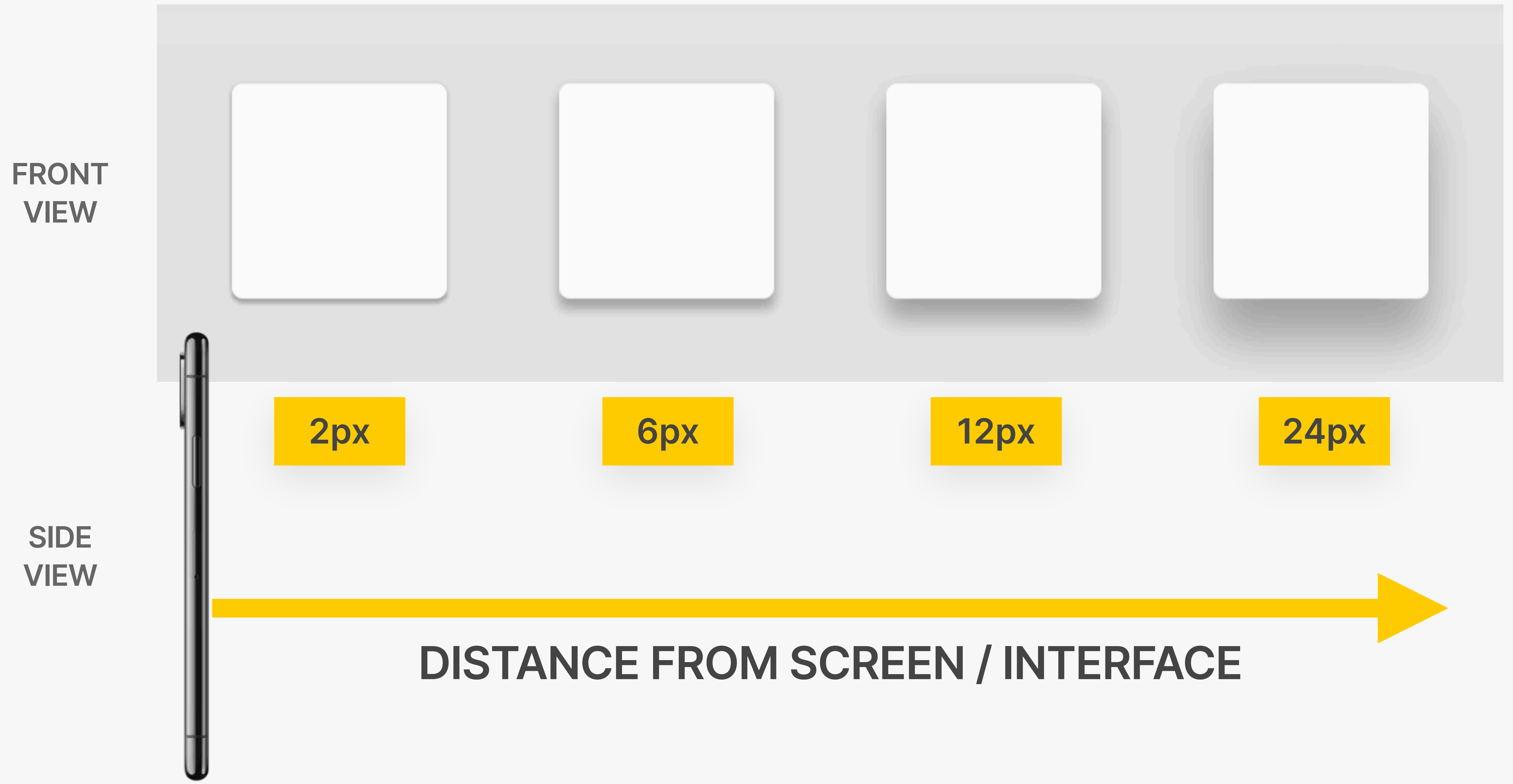


SKEUOMORPHIC DESIGN → FLAT DESIGN (MINIMAL) → FLAT DESIGN 2.0

Still minimal, but brings back **shadows and depth** for better usability

SOME **CONCEPTS** FIRST...

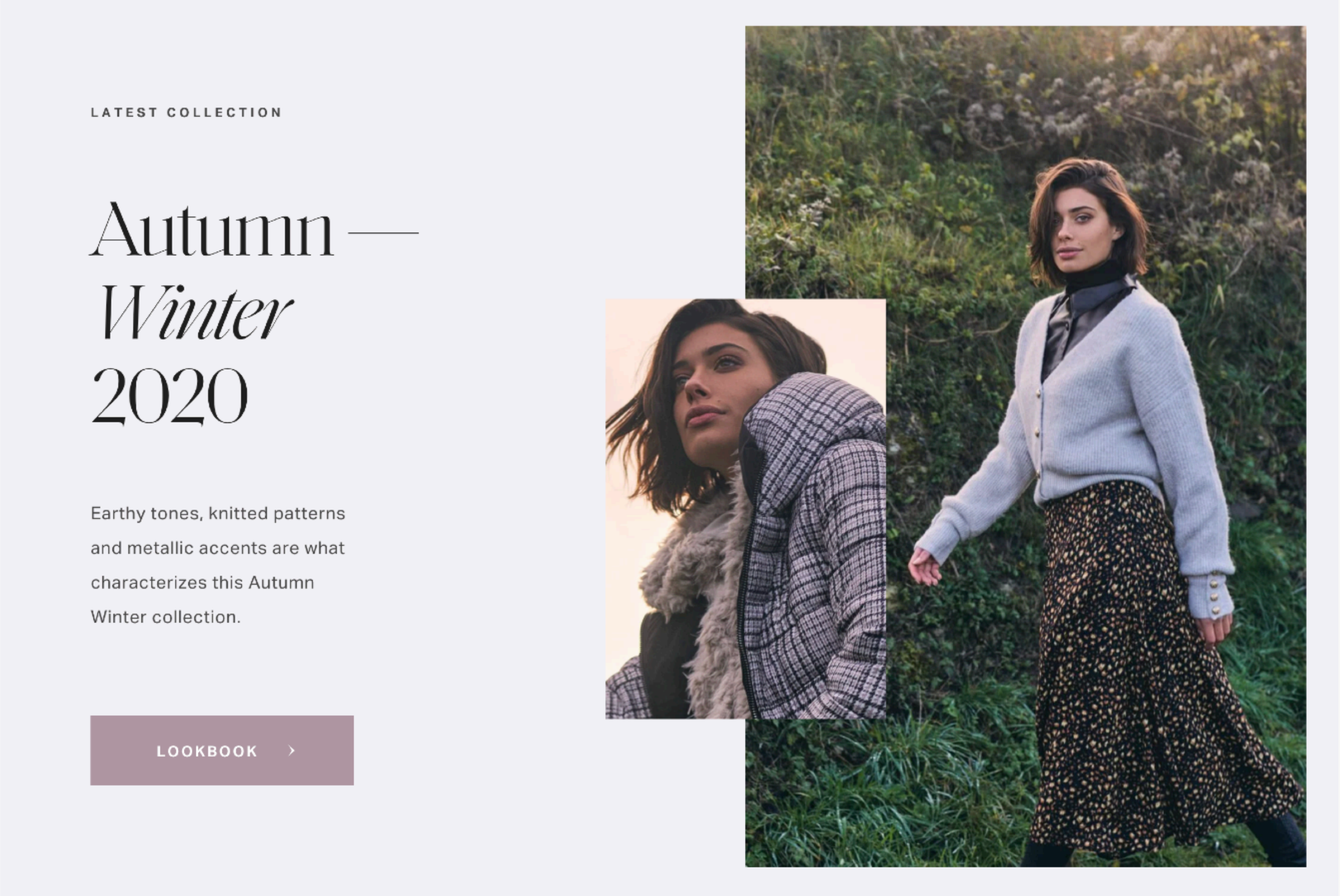
- 👉 After an era of 100% flat design, we're now **back to using shadows** in UI design ("flat design 2.0")
- 👉 **Shadow creates depth (3D)**: the more shadow, the **further away from the interface** the element is

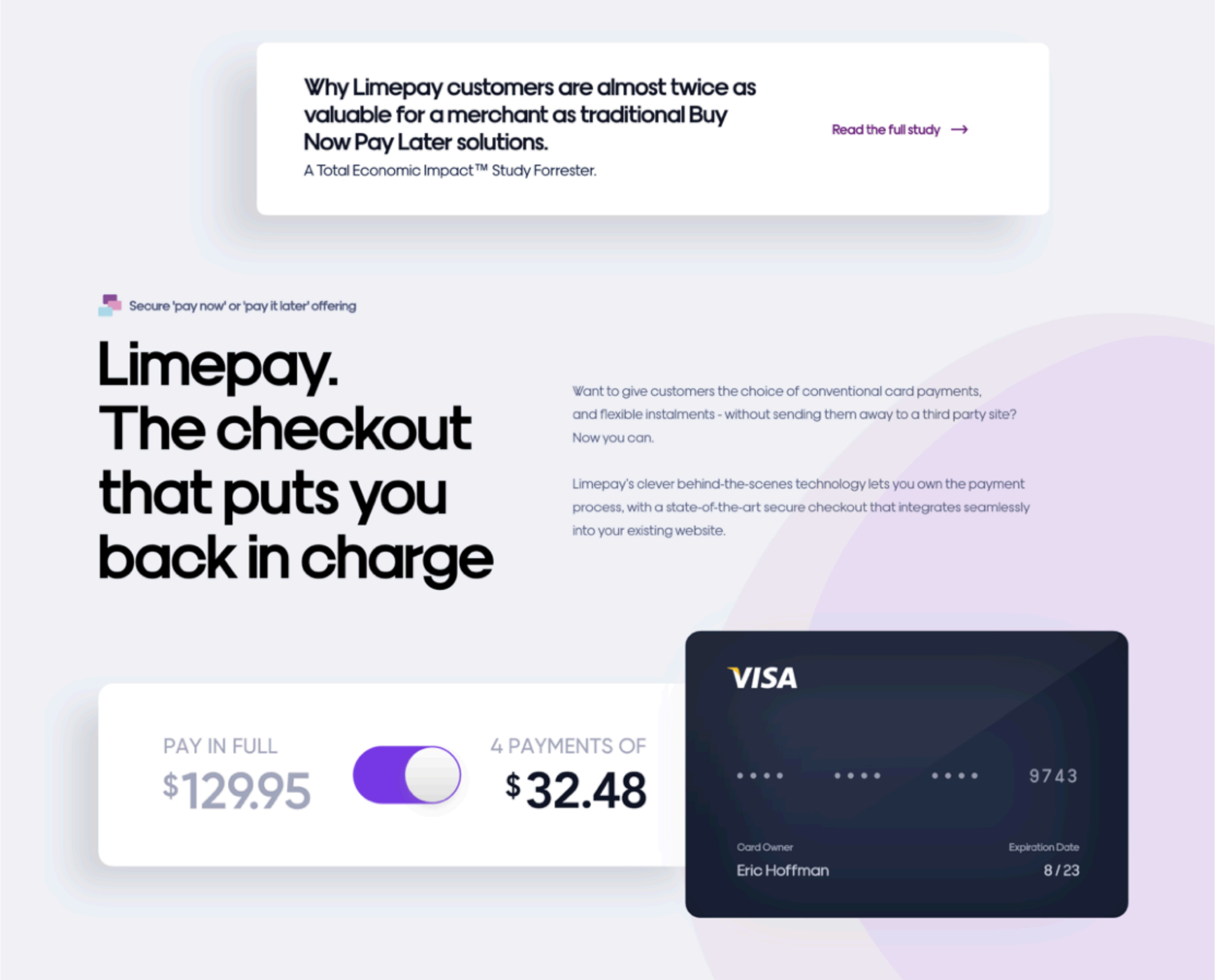


- 👉 Shadow can be used on **boxes** and **text**

USE SHADOWS **WELL**

1 You **don't have to use** shadows! Only use them if it makes sense for the **website personality**



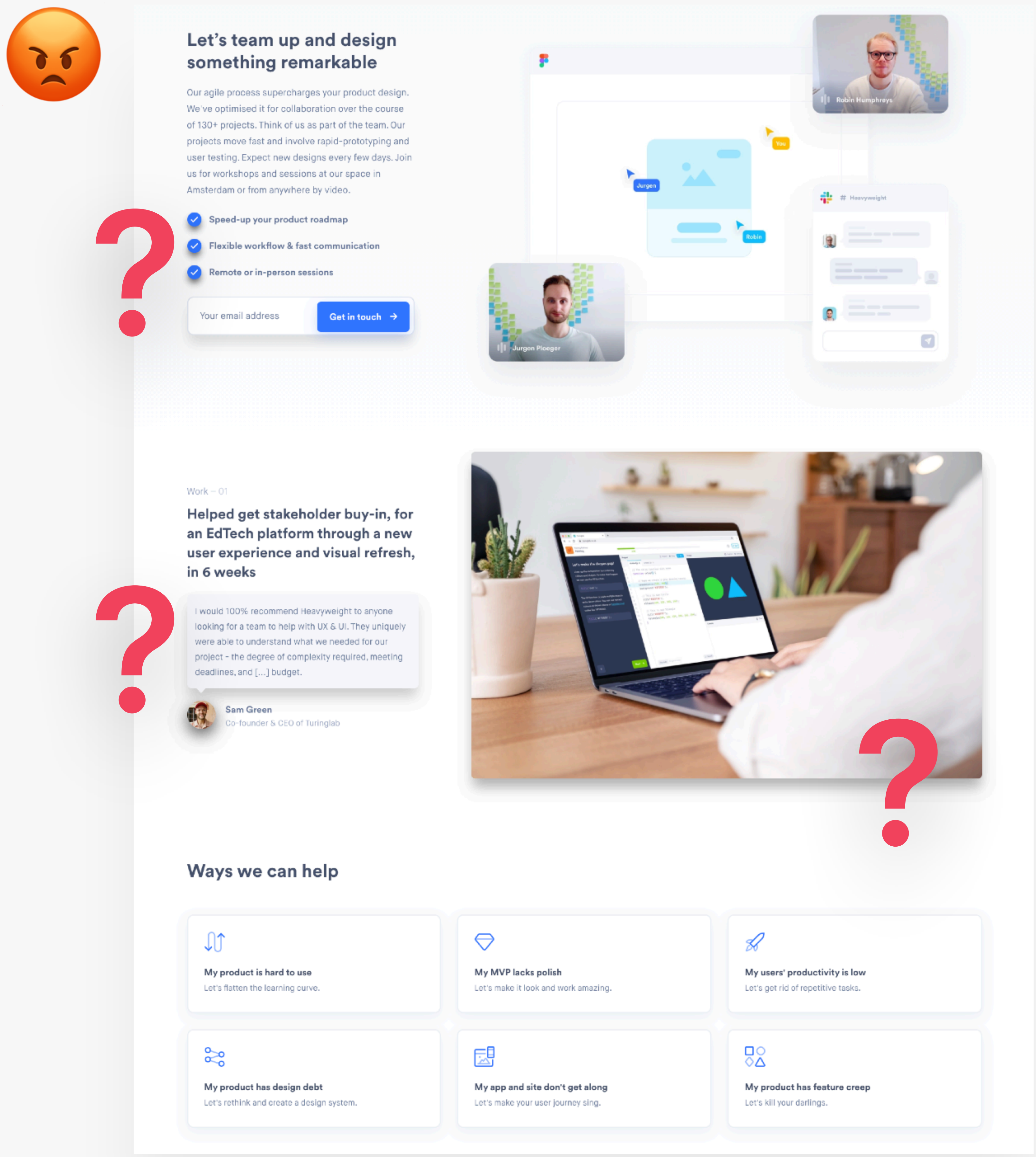


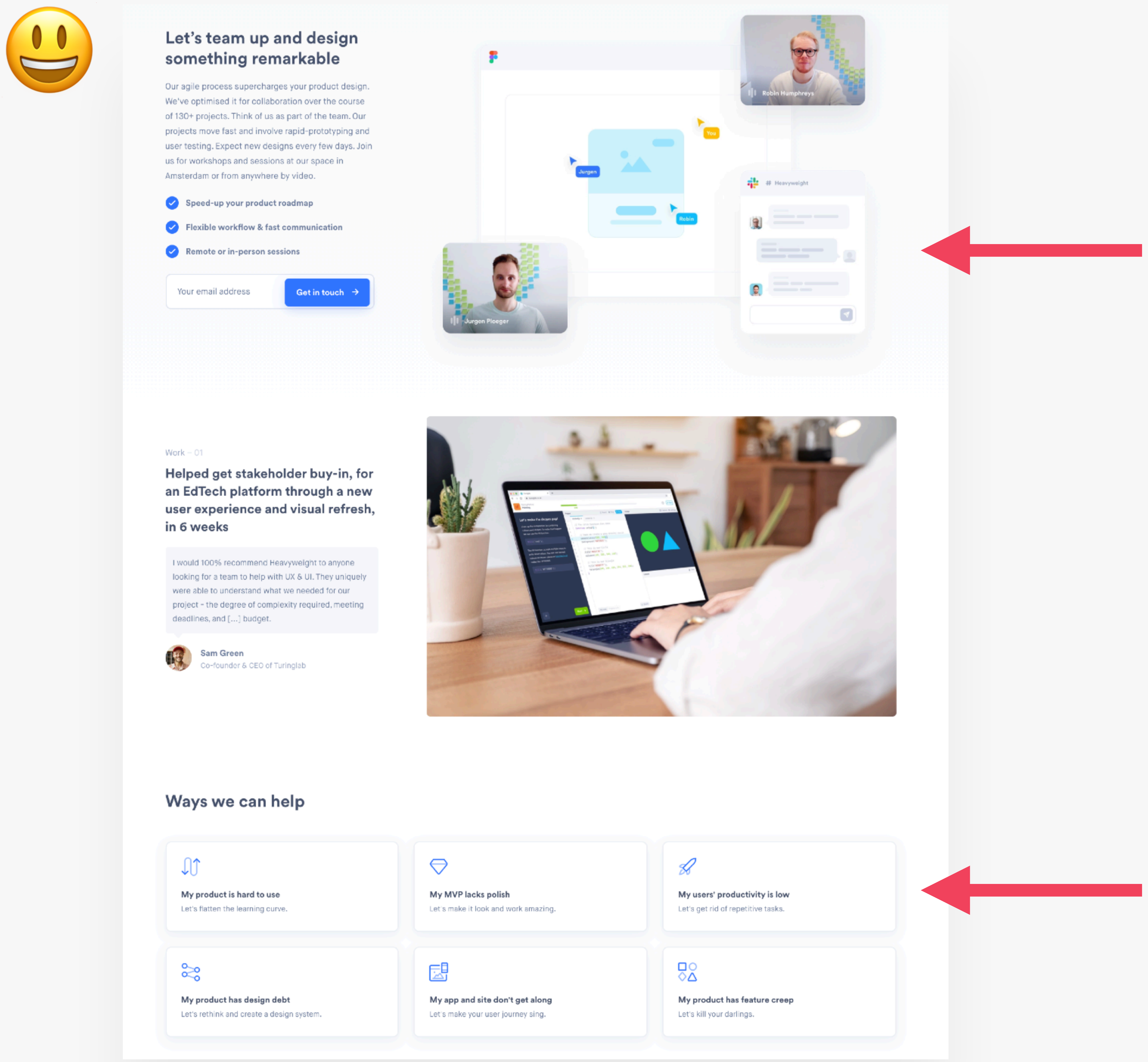
Less shadows → **More shadows**

SERIOUS / ELEGANT → PLAYFUL / FUN

USE SHADOWS **WELL**

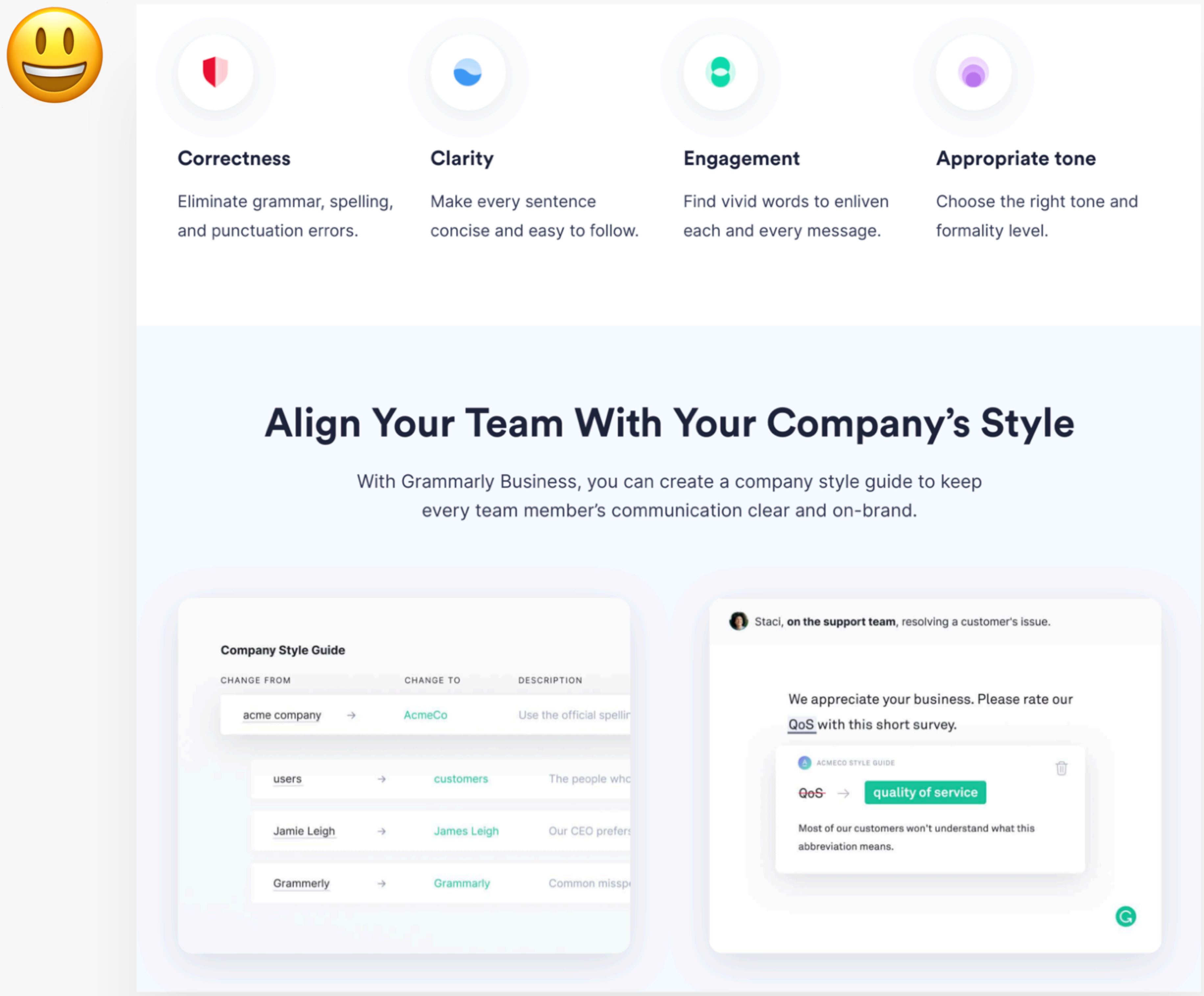
1. You **don’t have to use** shadows! Only use them if it makes sense for the **website personality**
2. Use shadows **in small doses**: don’t add shadows to every element!

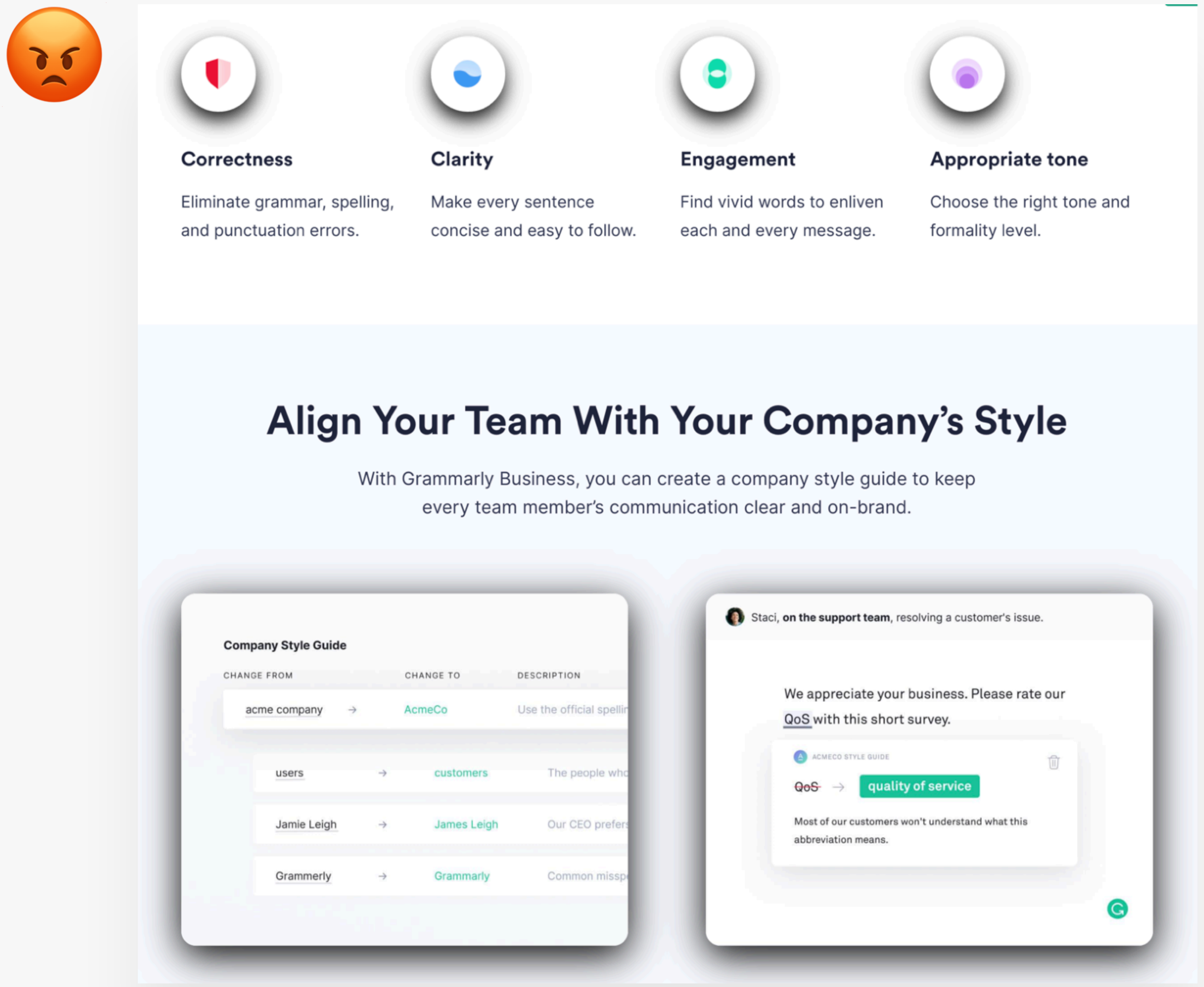




USE SHADOWS **WELL**

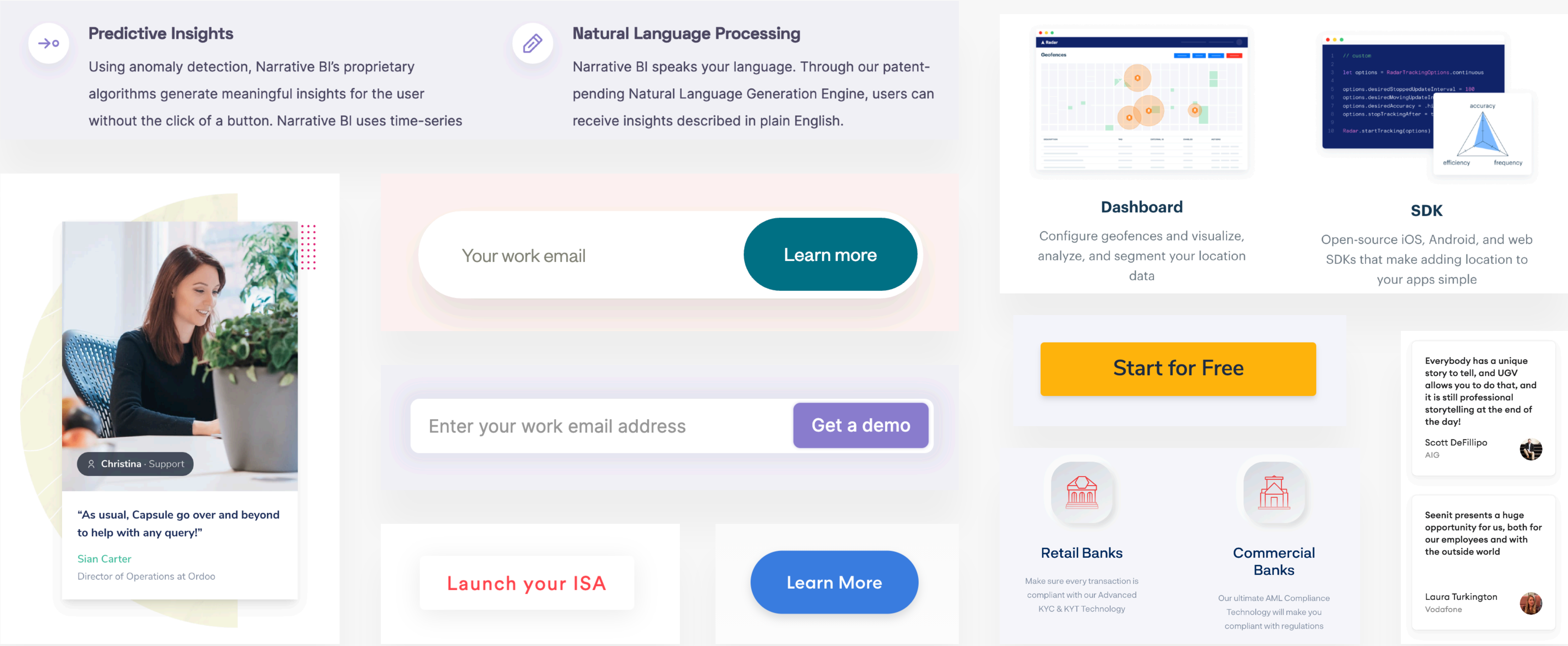
1. You **don’t have to use** shadows! Only use them if it makes sense for the **website personality**
2. Use shadows **in small doses**: don’t add shadows to every element!
3. Go light on shadows, don’t make them **too dark**!





USE SHADOWS IN THE **RIGHT SITUATION**

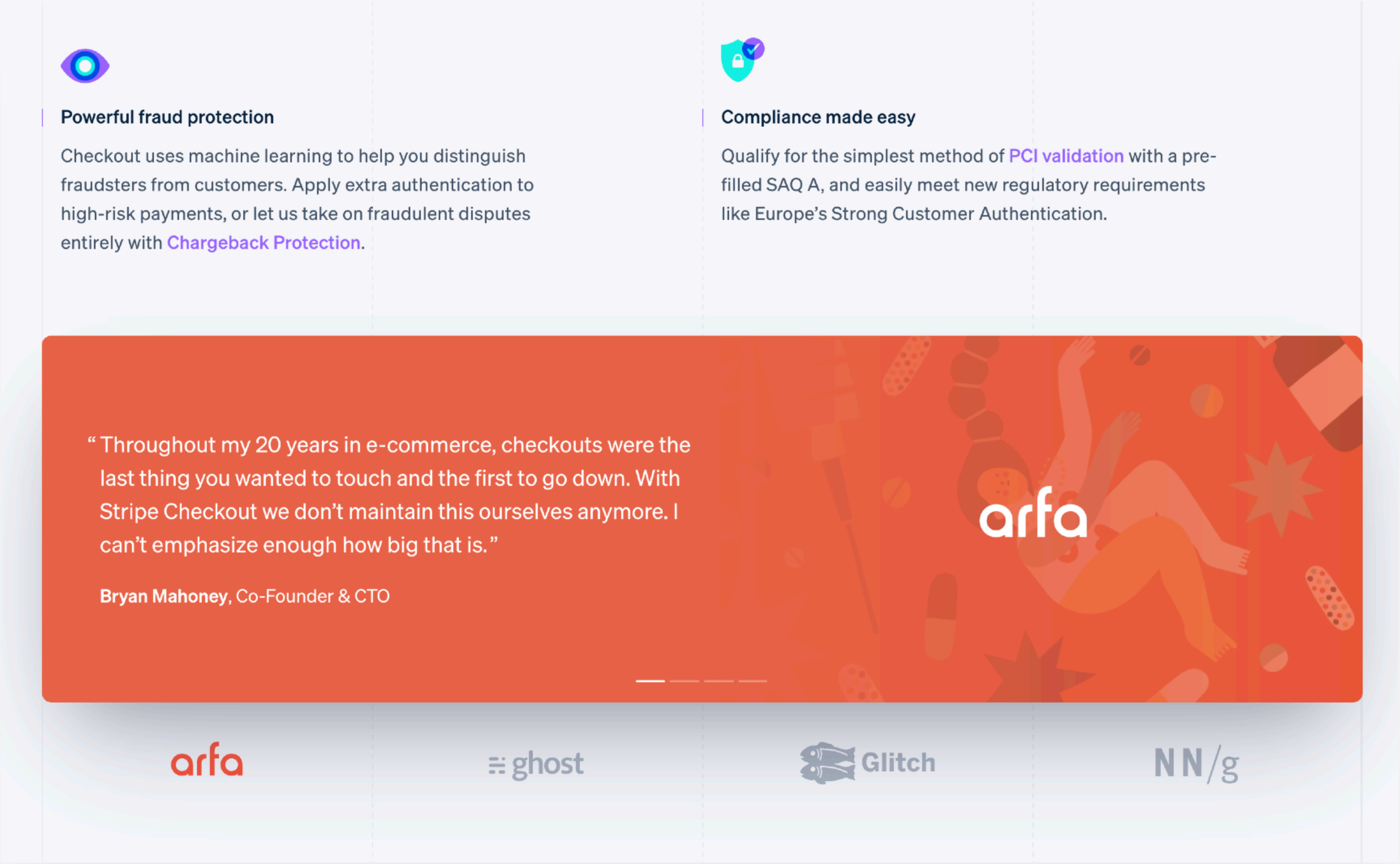
4 Use **small shadows** for smaller elements that should stand out (to draw attention)

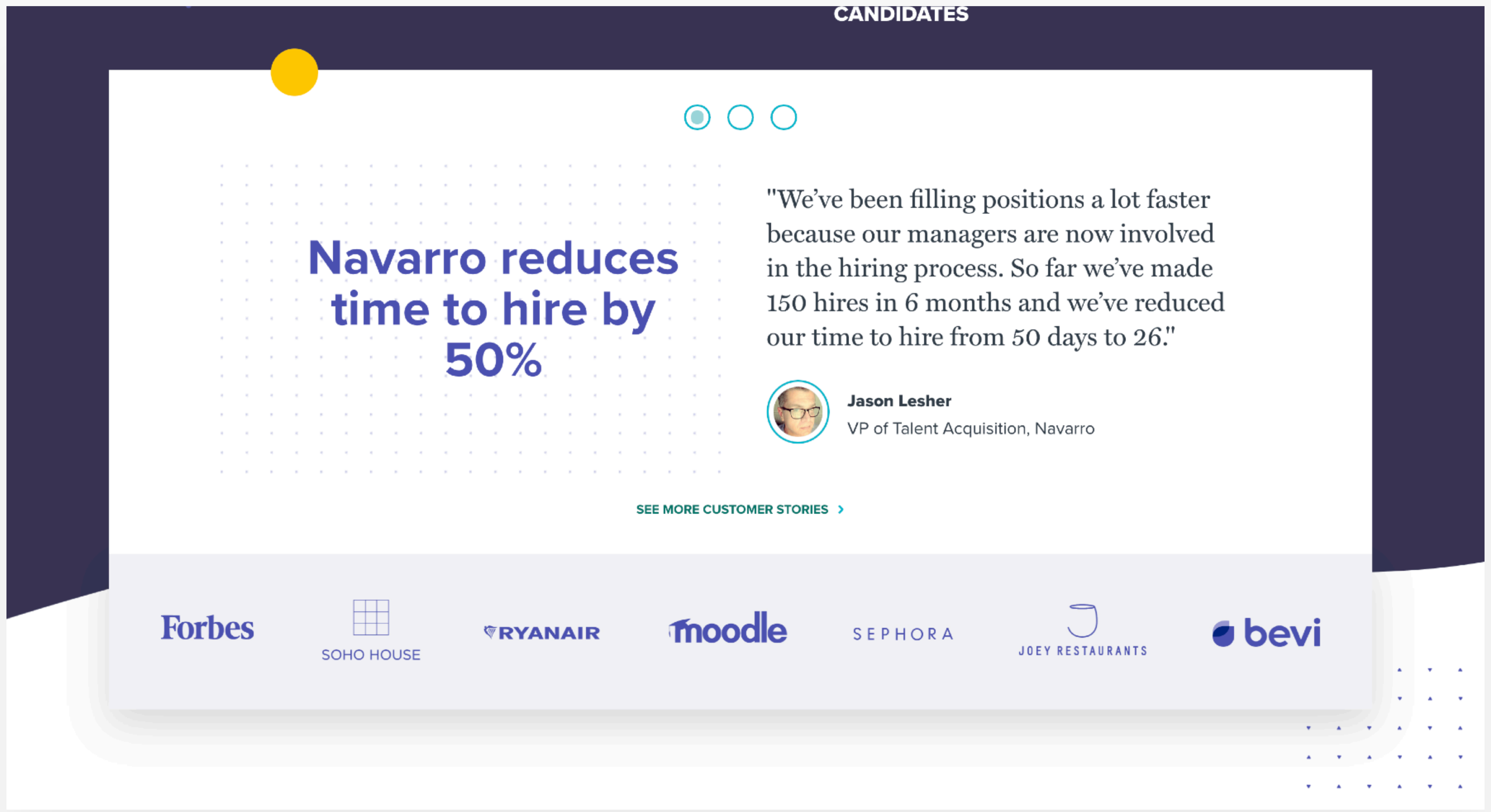


USE SHADOWS IN THE **RIGHT SITUATION**

4 Use **small shadows** for smaller elements that should stand out (to draw attention)

5 Use **medium-sized shadows** for larger areas that should stand out a bit more

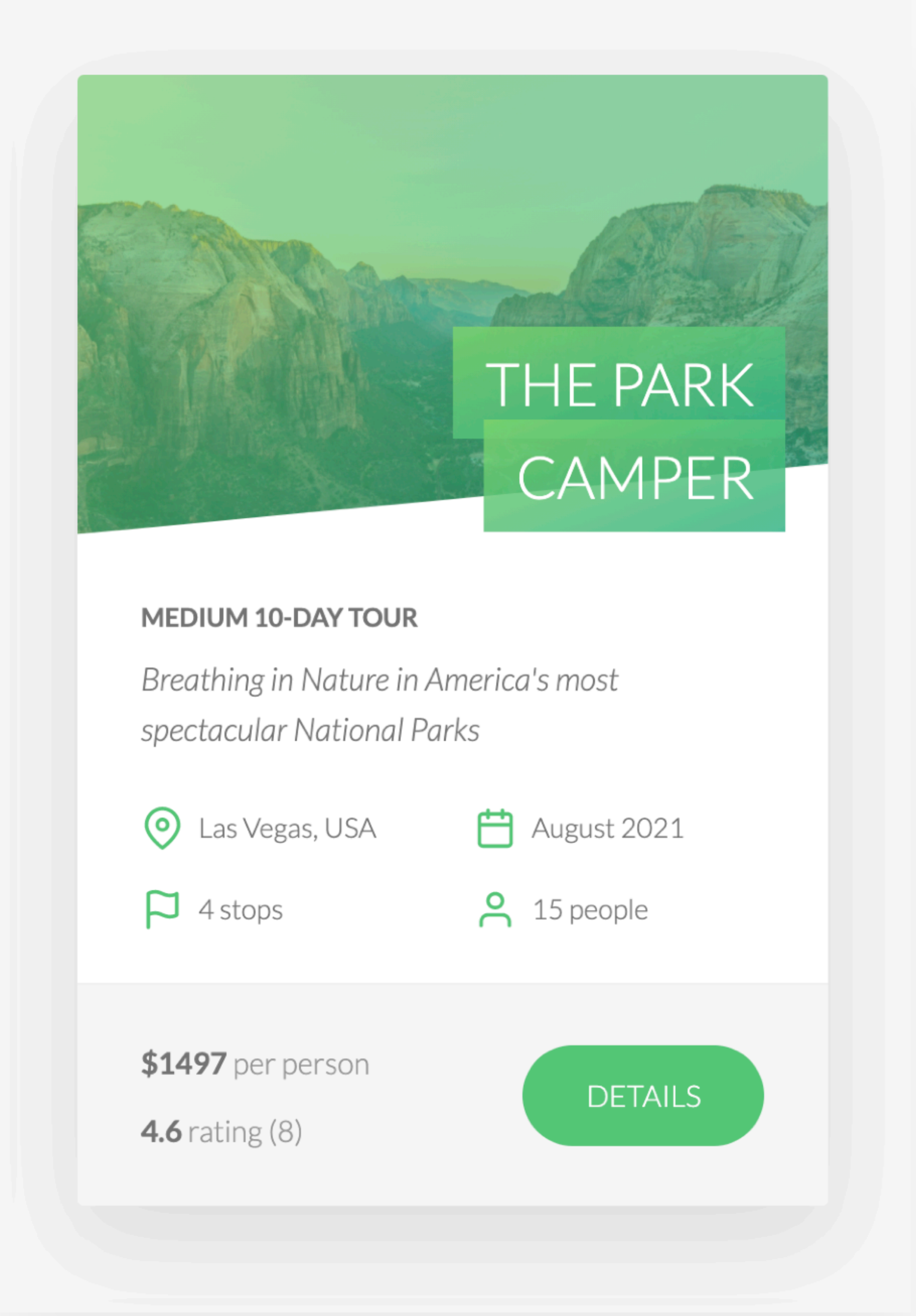


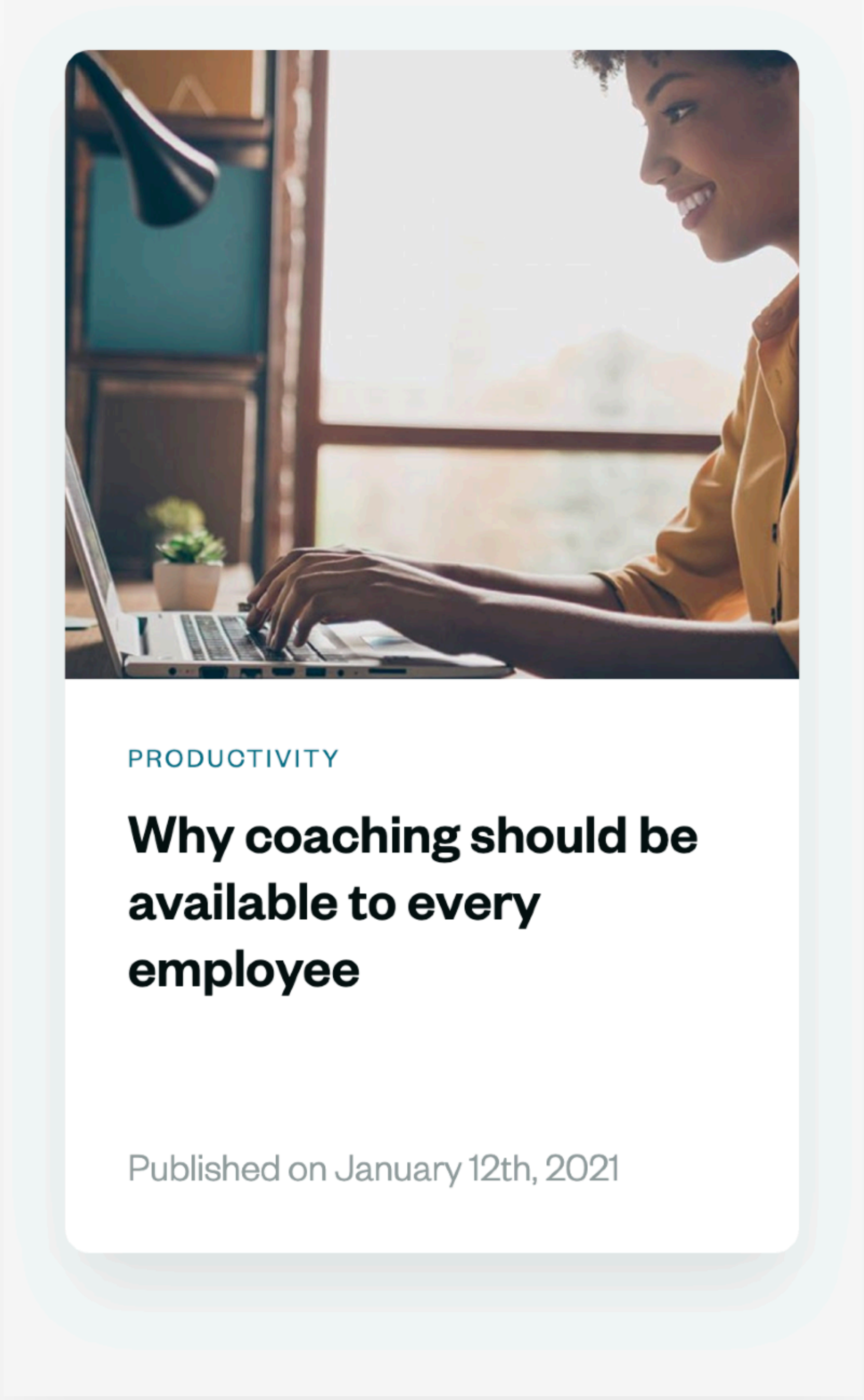


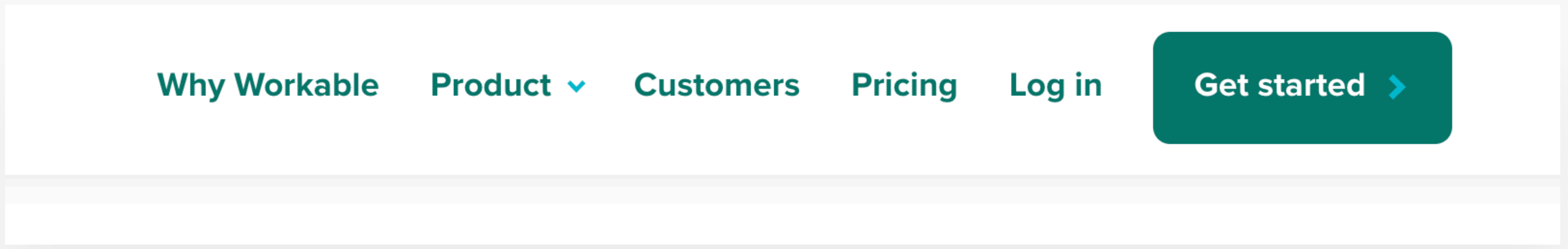
USE SHADOWS IN THE **RIGHT SITUATION**

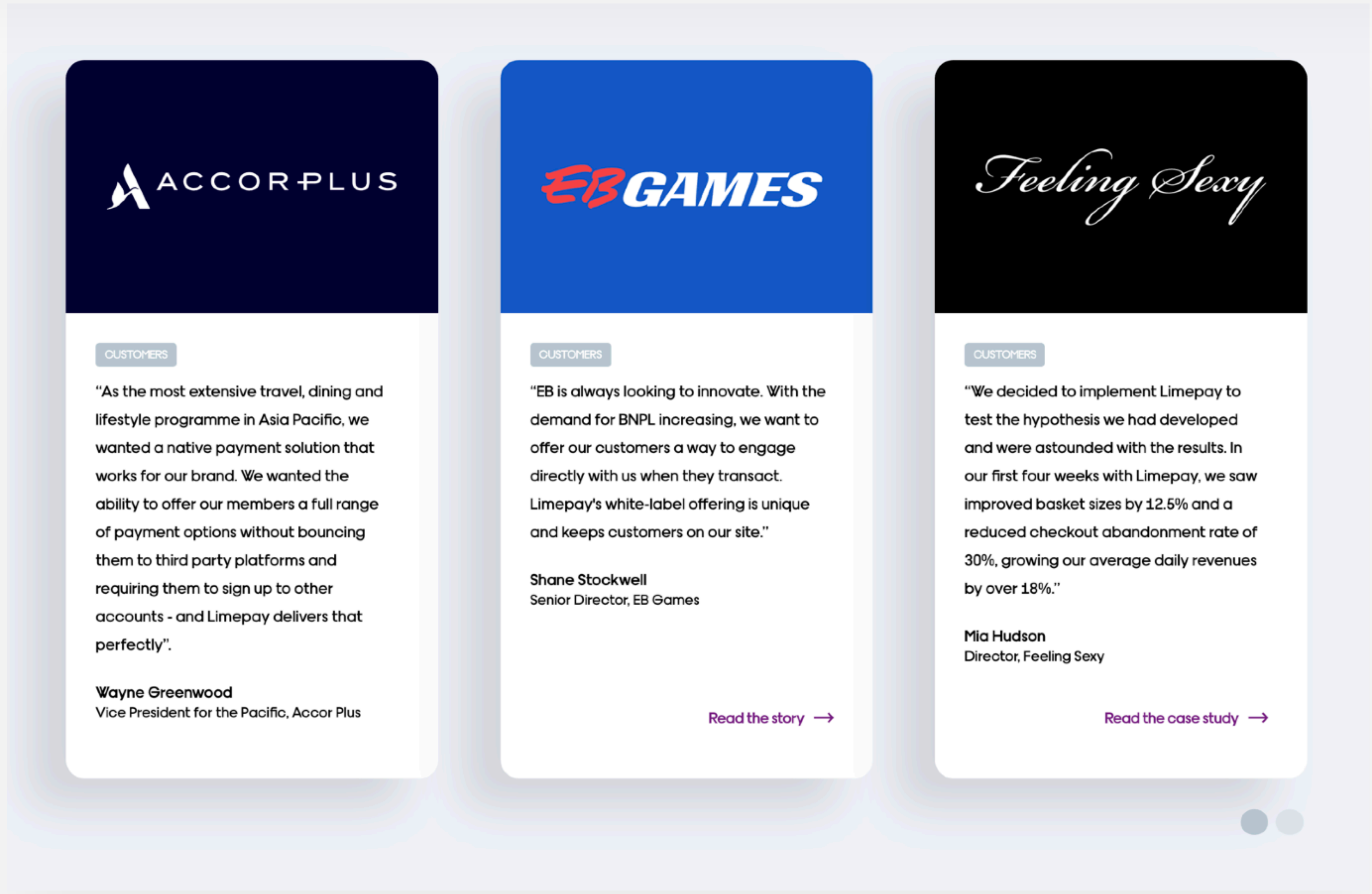
4 Use **small shadows** for smaller elements that should stand out (to draw attention)

5 Use **medium-sized shadows** for larger areas that should stand out a bit more



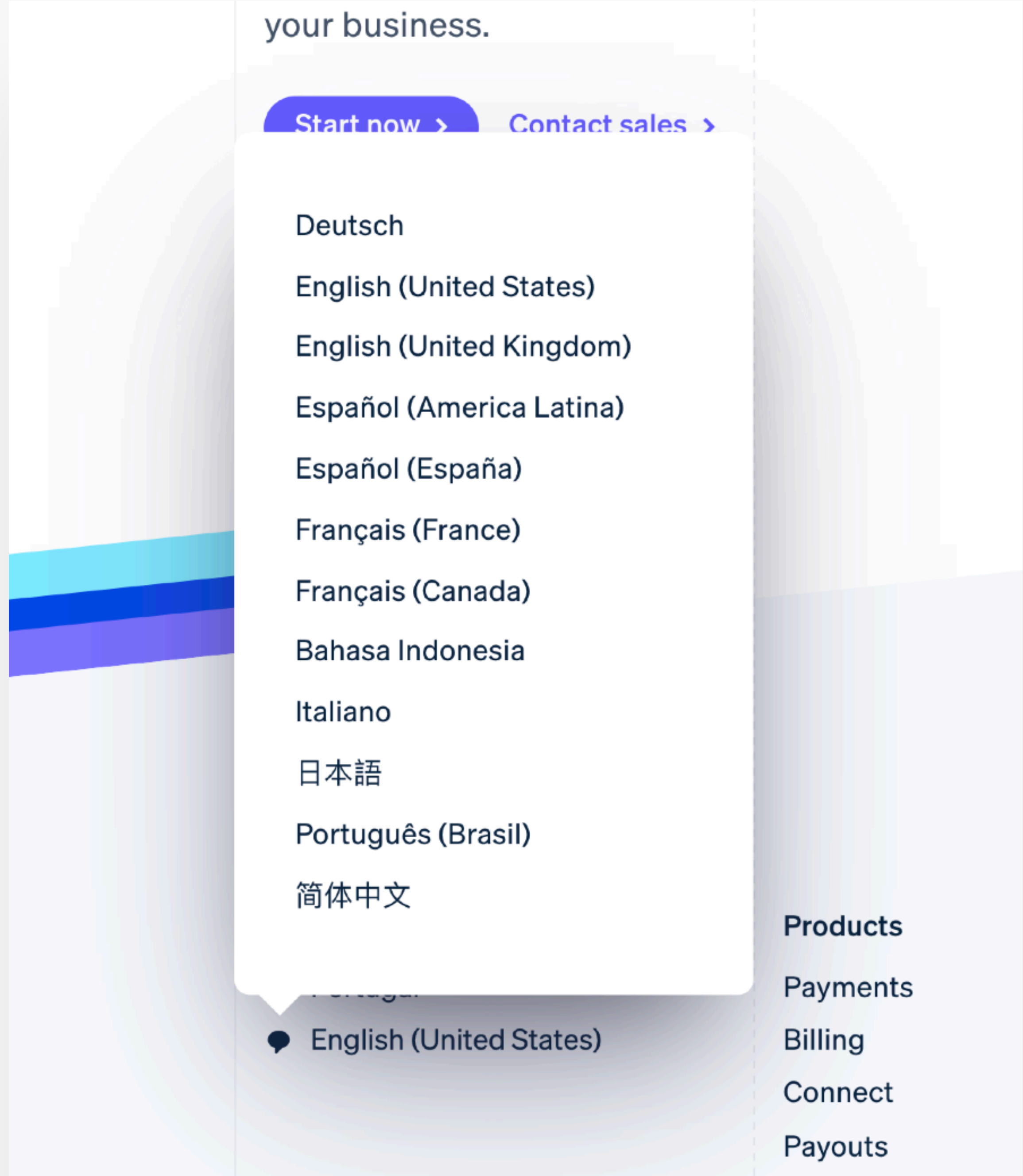


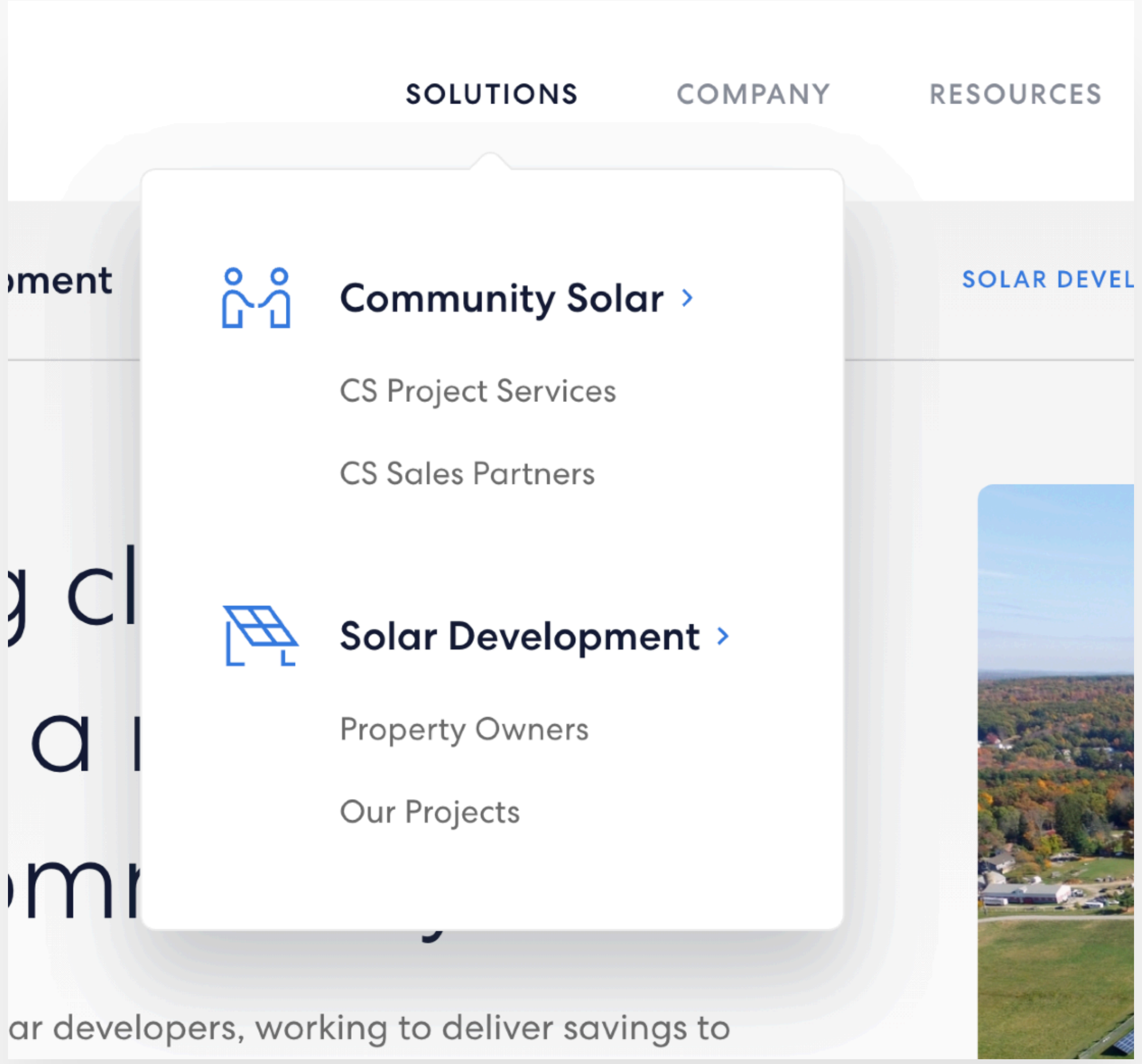


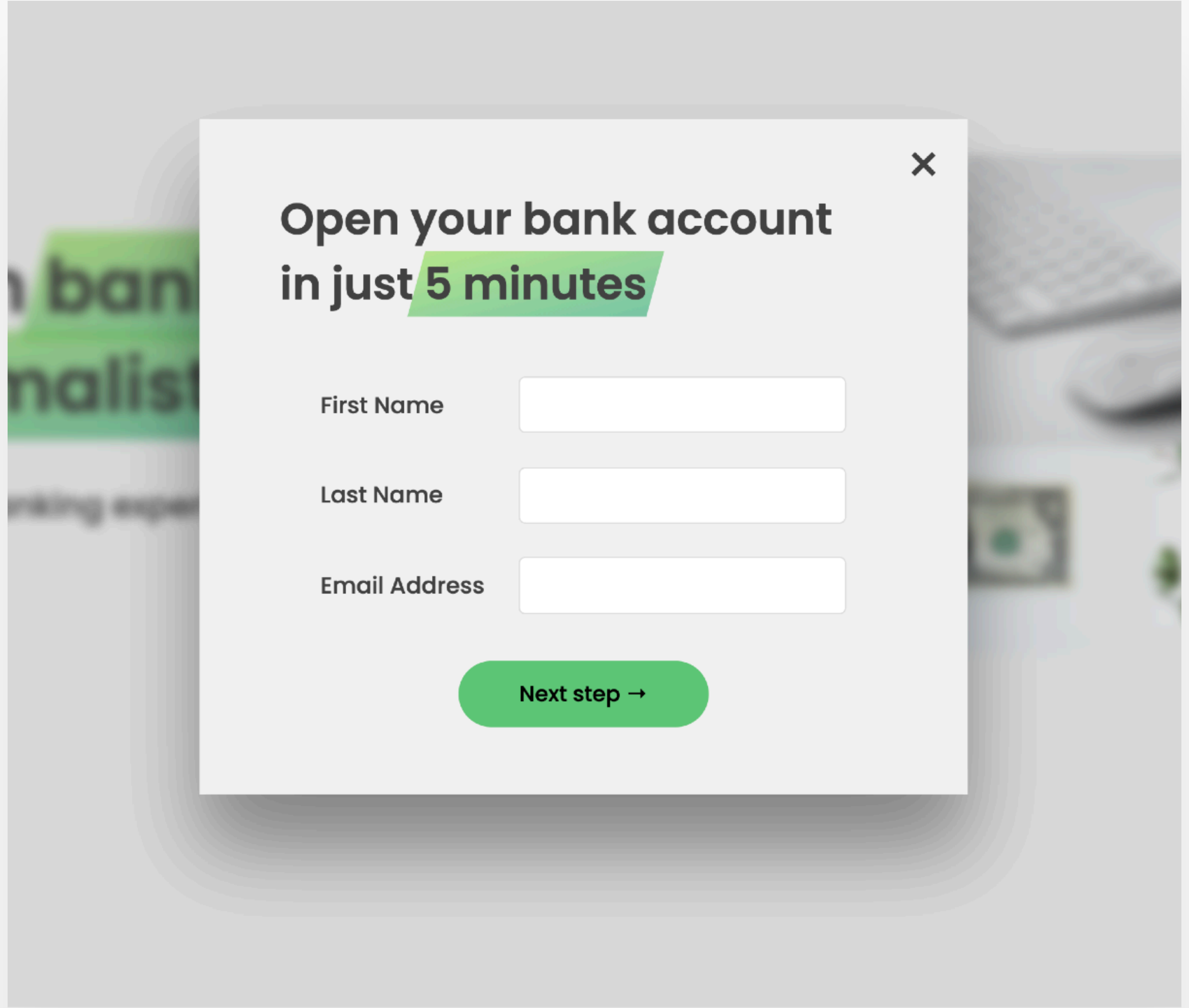


USE SHADOWS IN THE **RIGHT SITUATION**

4. Use **small shadows** for smaller elements that should stand out (to draw attention)
5. Use **medium-sized shadows** for larger areas that should stand out a bit more
6. Use **large shadows** for elements that should really **float above** the interface







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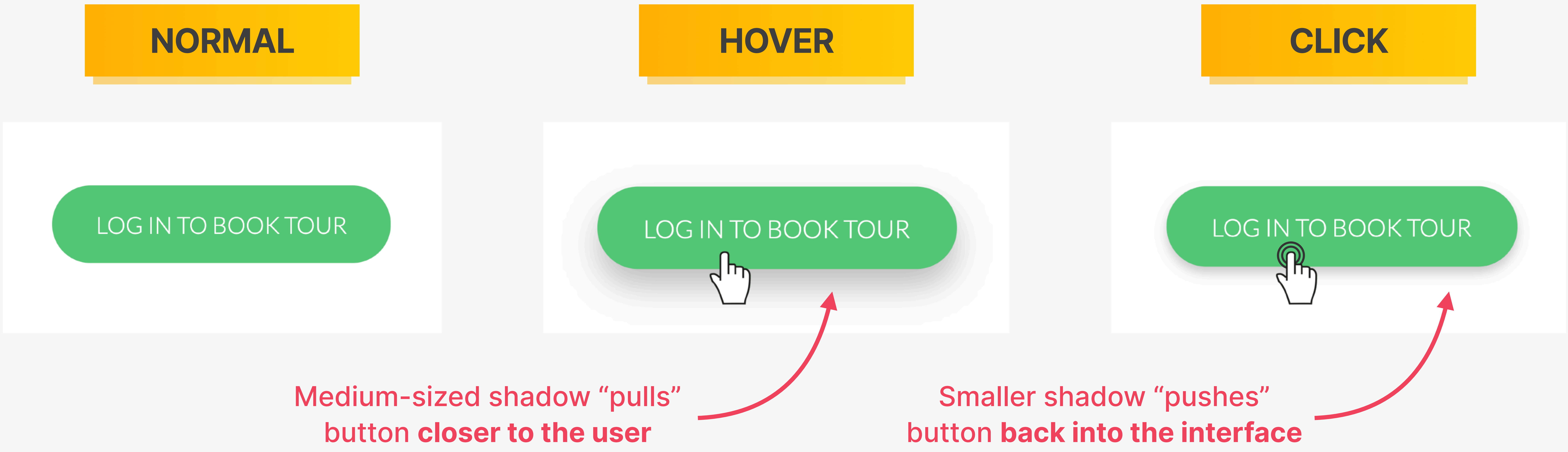
7. Experiment with **changing shadows** on mouse interaction (click and hover)



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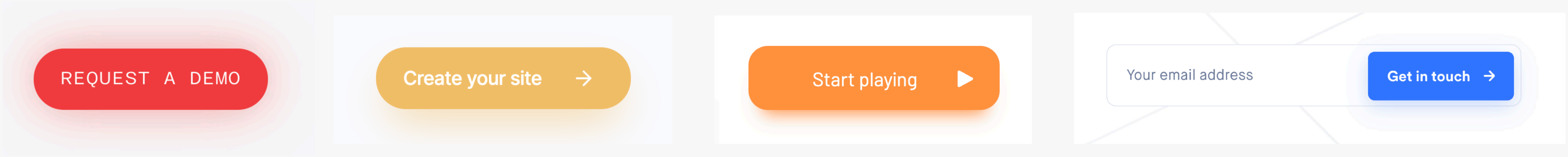
7. Experiment with **changing shadows** on mouse interaction (click and hover)
8. Bonus: Experiment with **glows** (colored shadows)



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SECTION

WEB DESIGN RULES AND FRAMEWORK

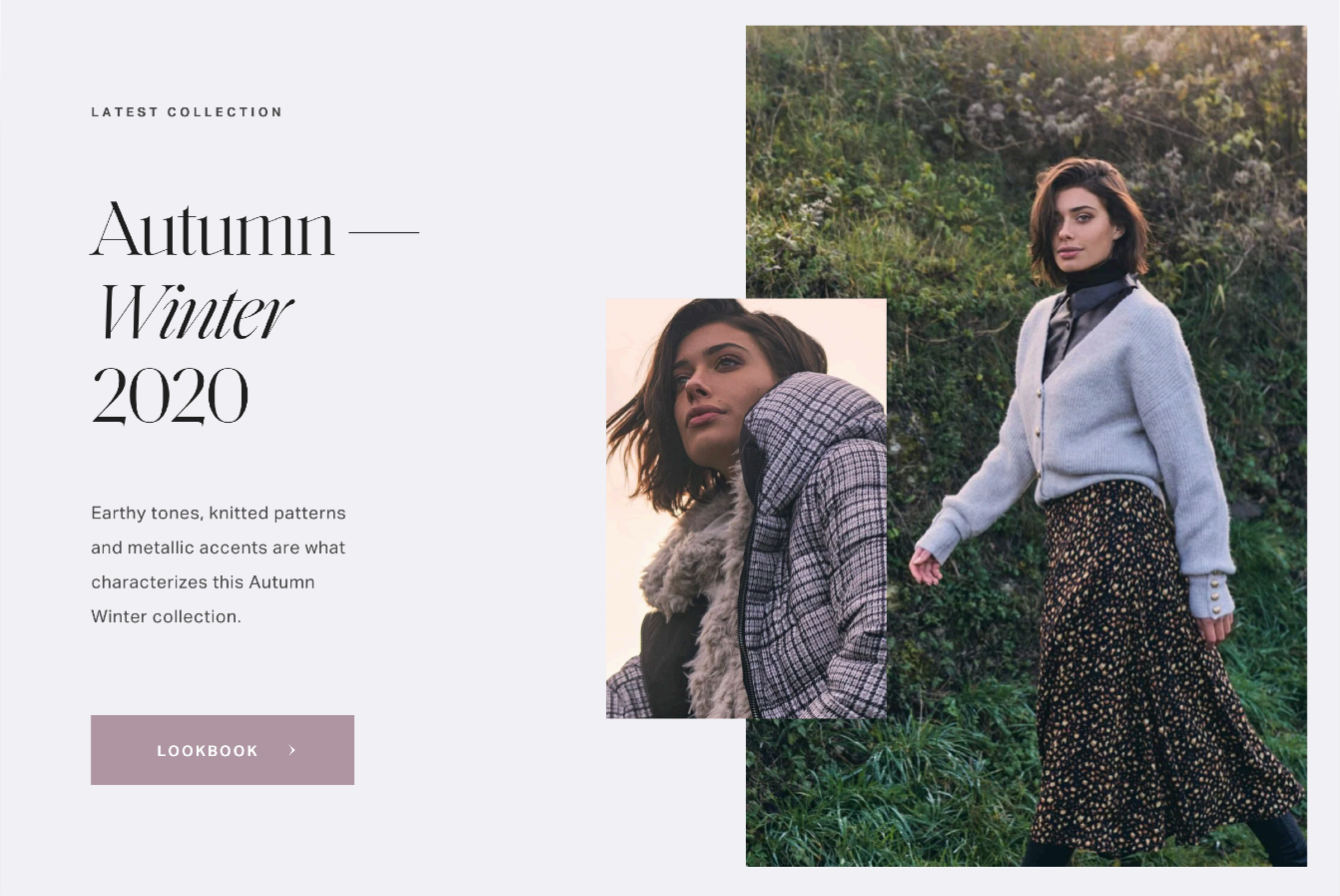
LECTURE

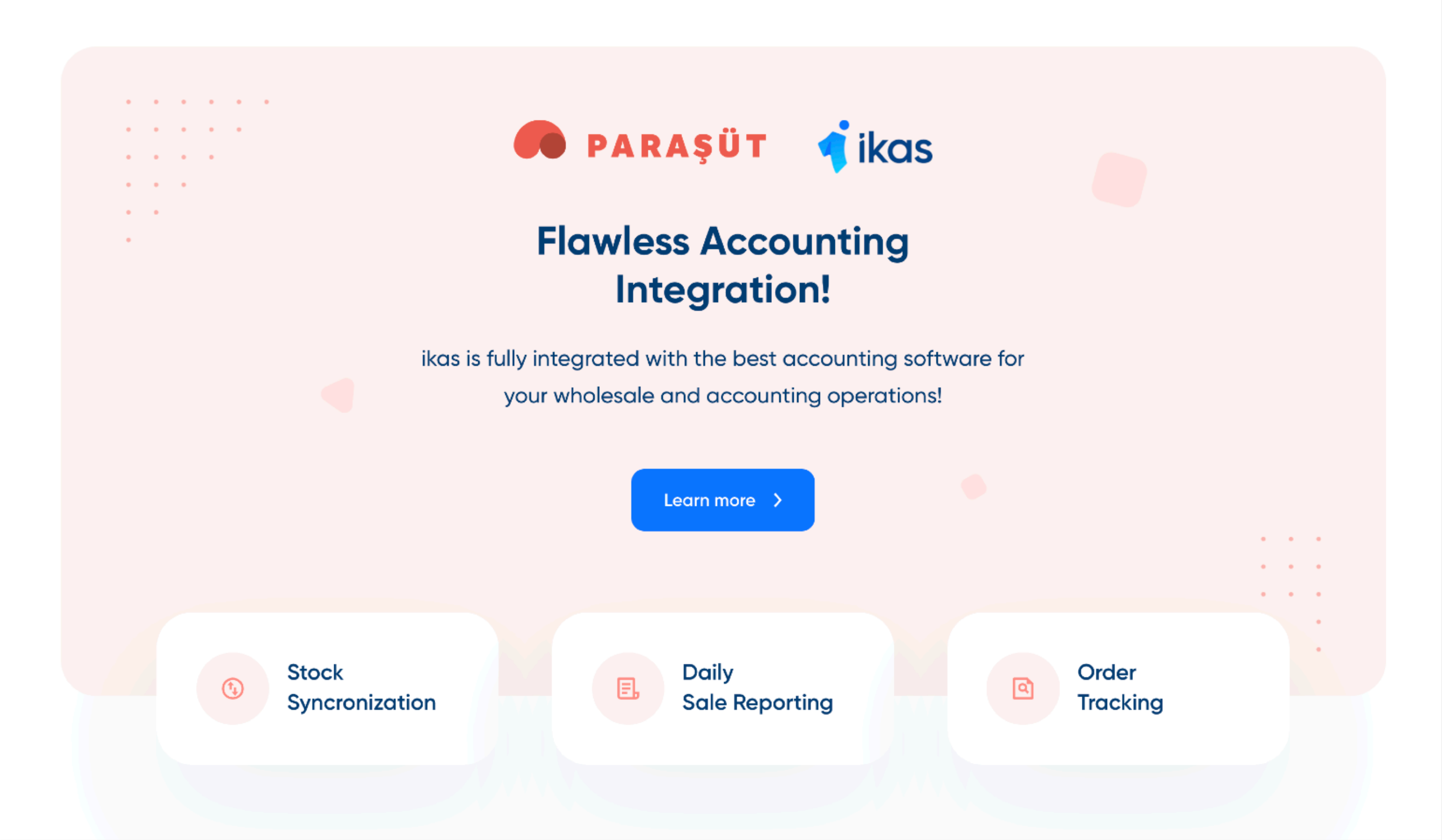
WEB DESIGN RULES #6: BORDER-RADIUS

HTML CSS

USE BORDER-RADIUS **WELL**

1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**





Less border-radius

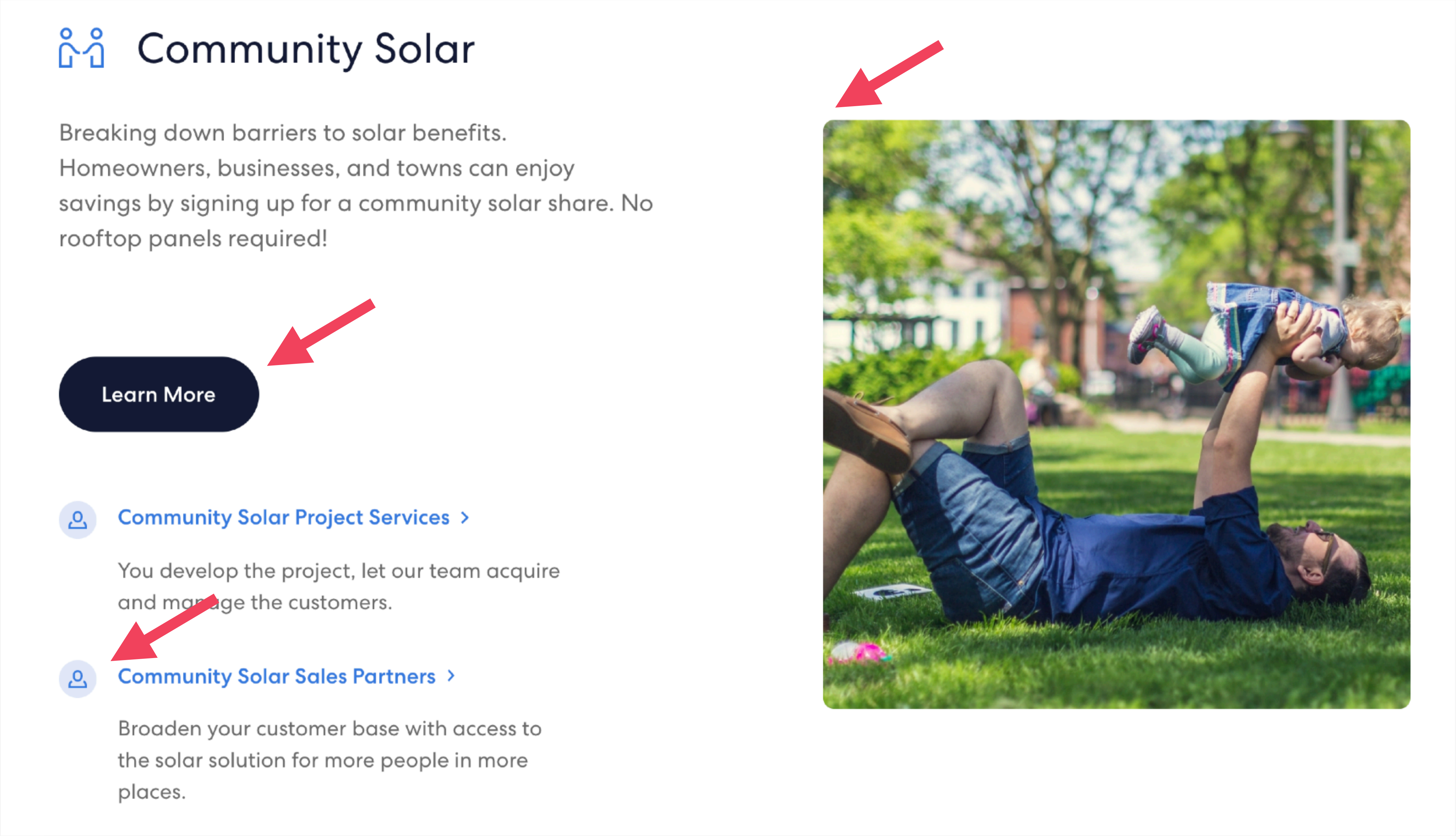
More border-radius

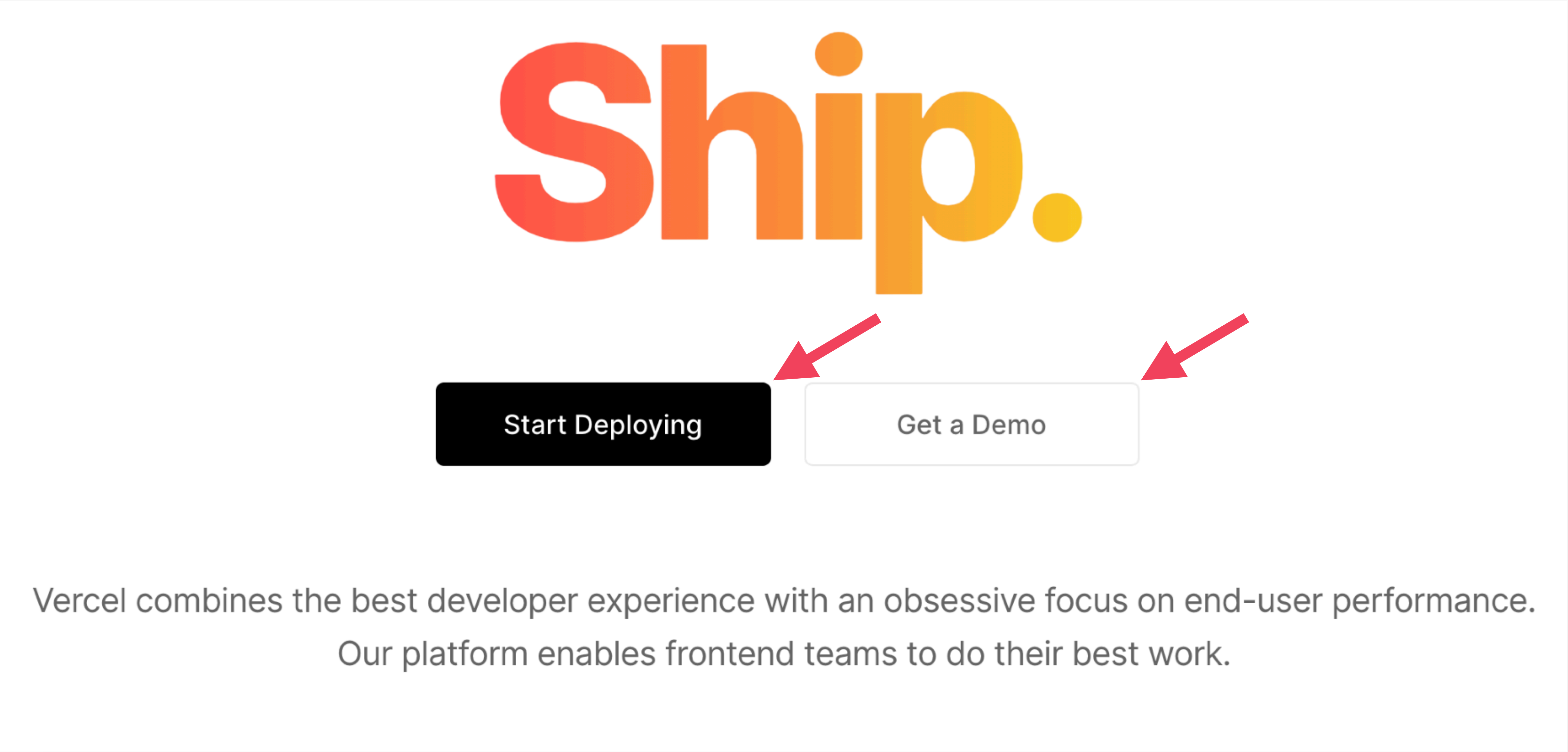
SERIOUS / ELEGANT

PLAYFUL / FUN

USE BORDER-RADIUS **WELL**

1. Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
2. Typefaces have a certain roundness: make sure that border-radius **matches that roundness!**





😃 **Very round typeface**, **lots** of border-radius in button, icons and image

😃 **Boxy/squared typeface**, but designers wanted to add some playfulness, so **little** border-radius

USE BORDER-RADIUS **WELL**

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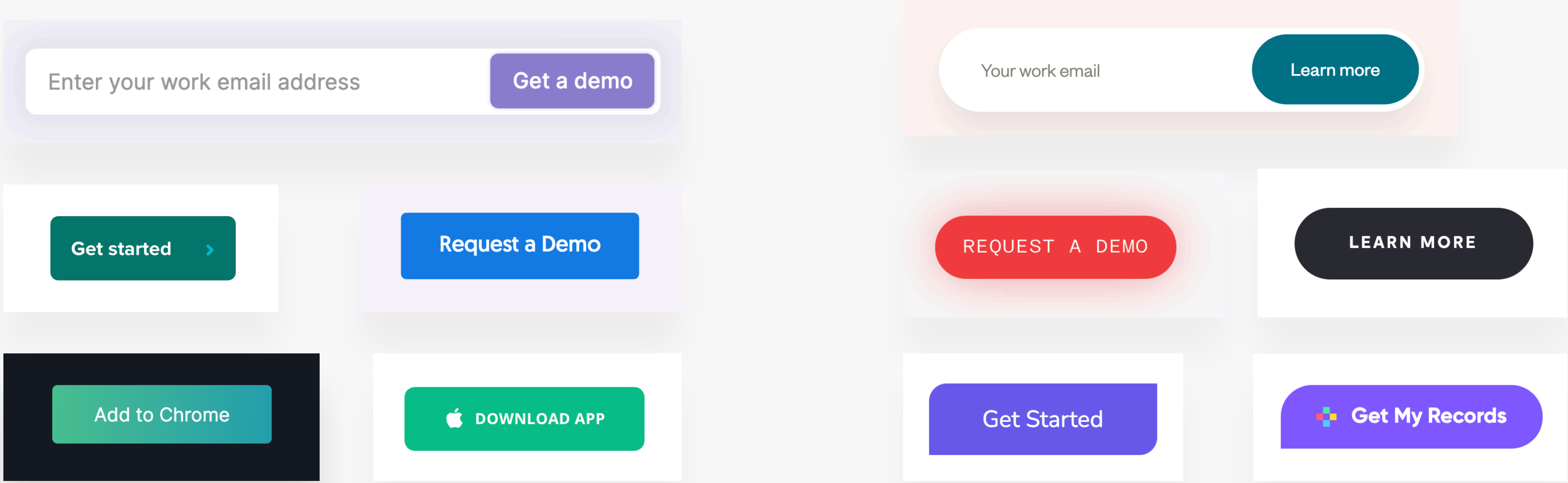
3. Use border-radius on **buttons**, **images**, **around icons**, **standout sections** and **other elements**



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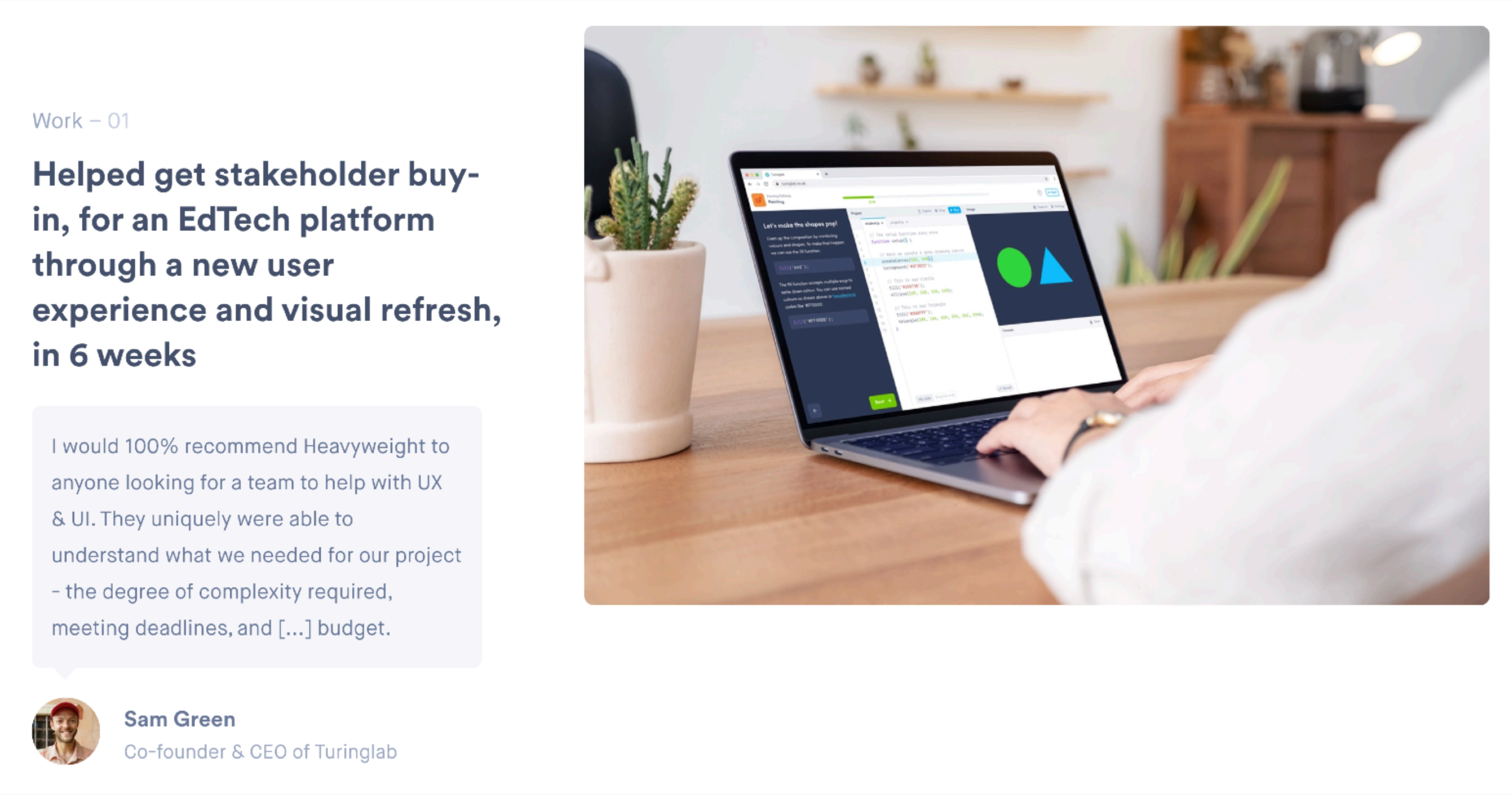

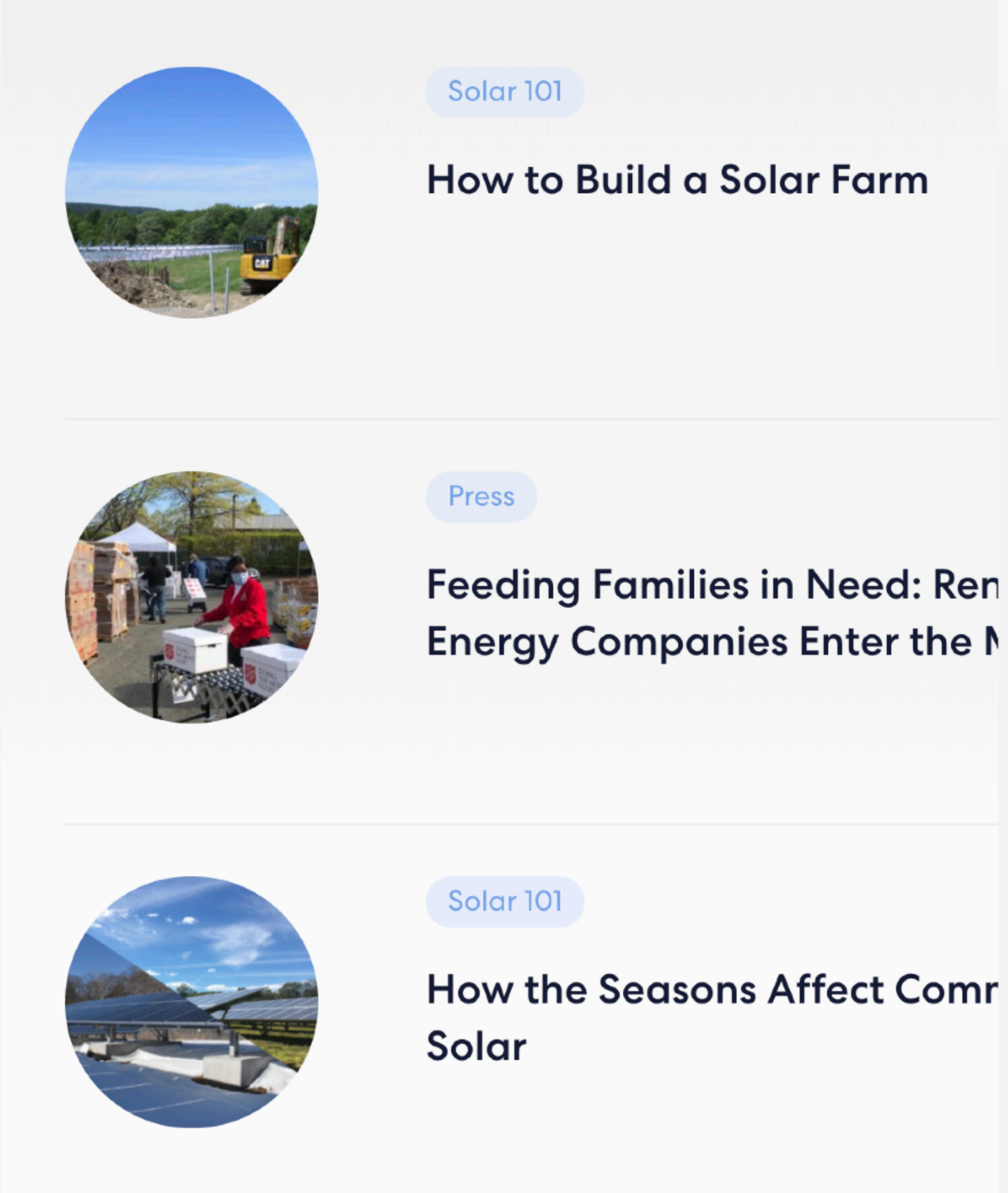

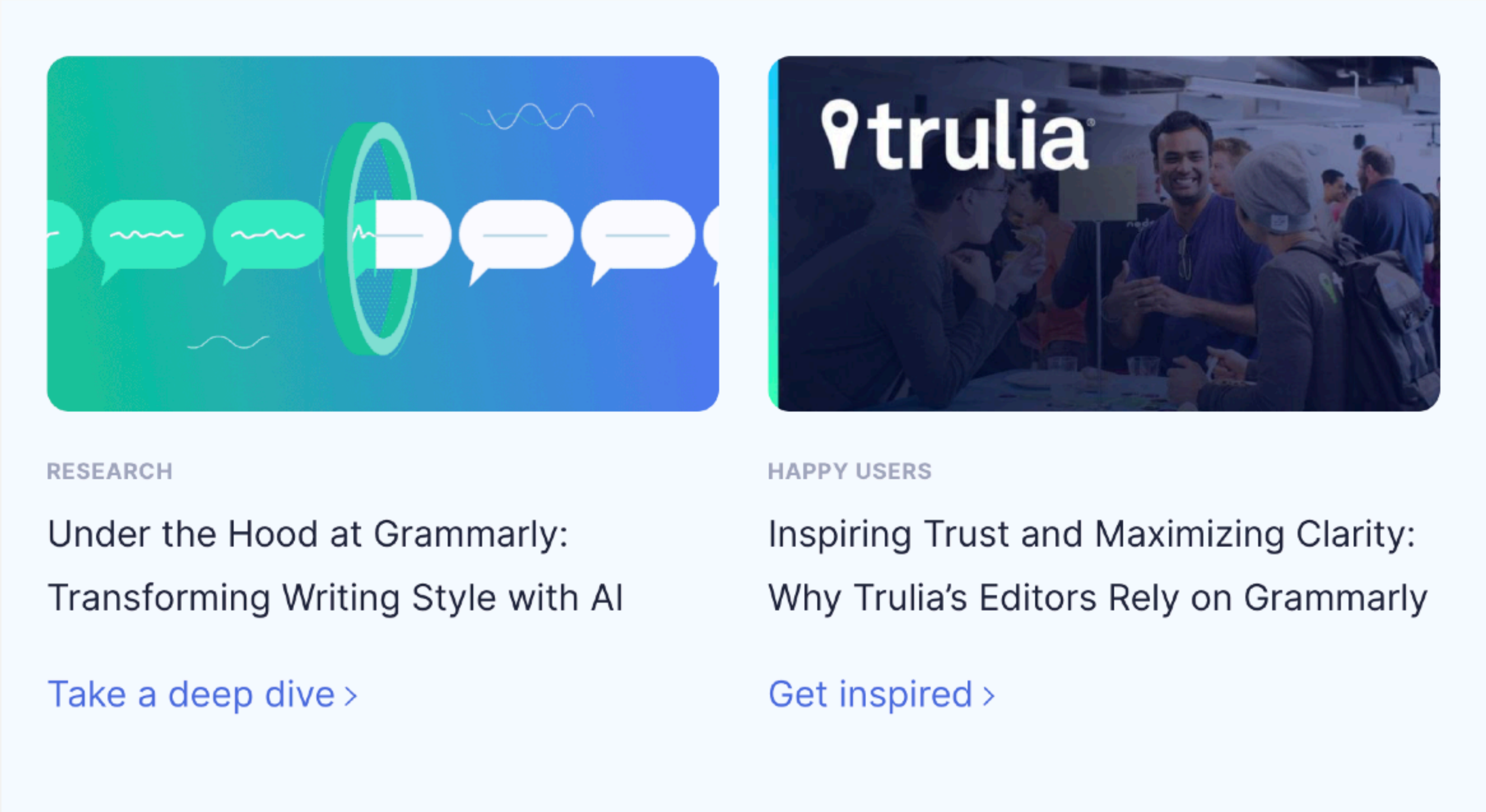

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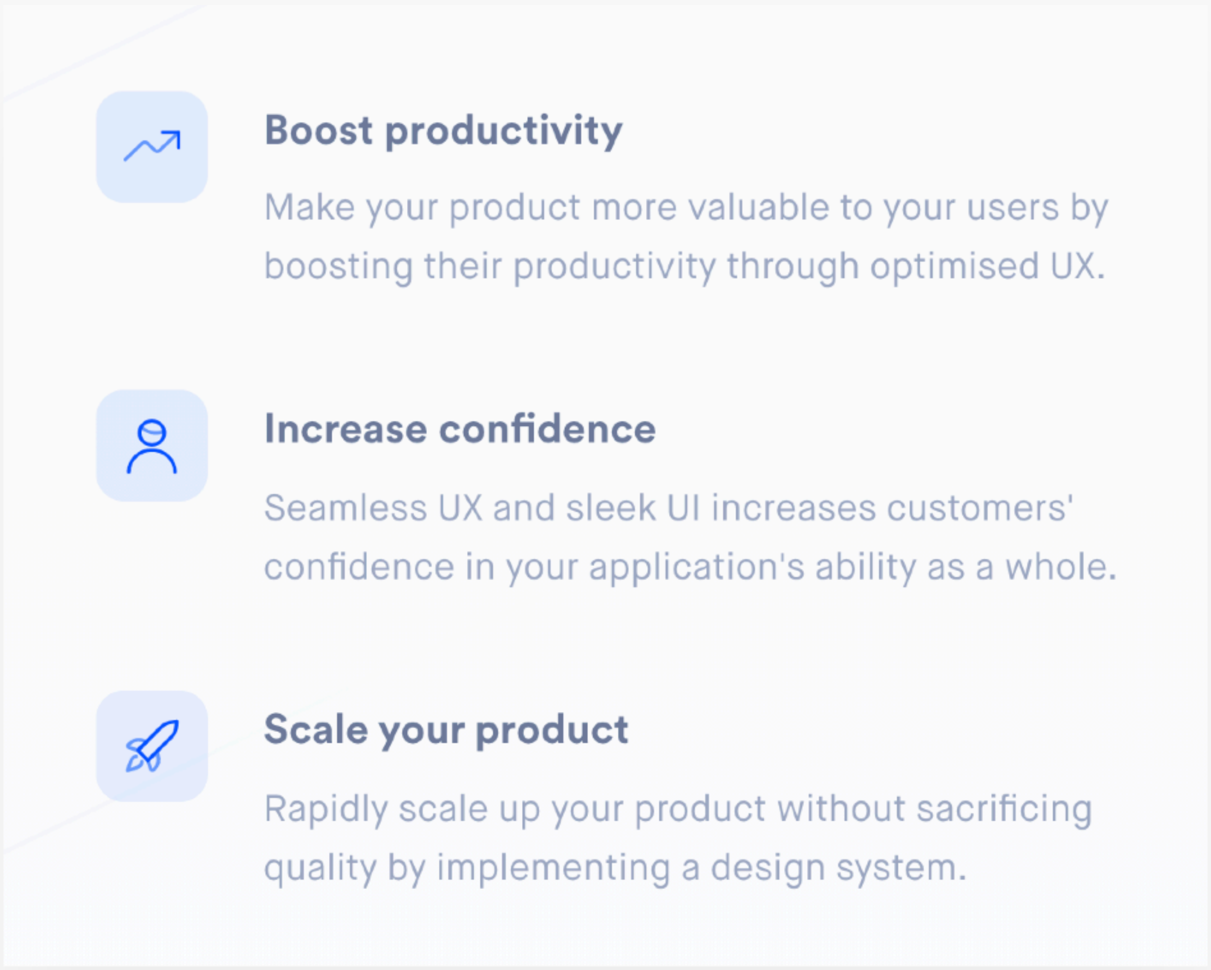

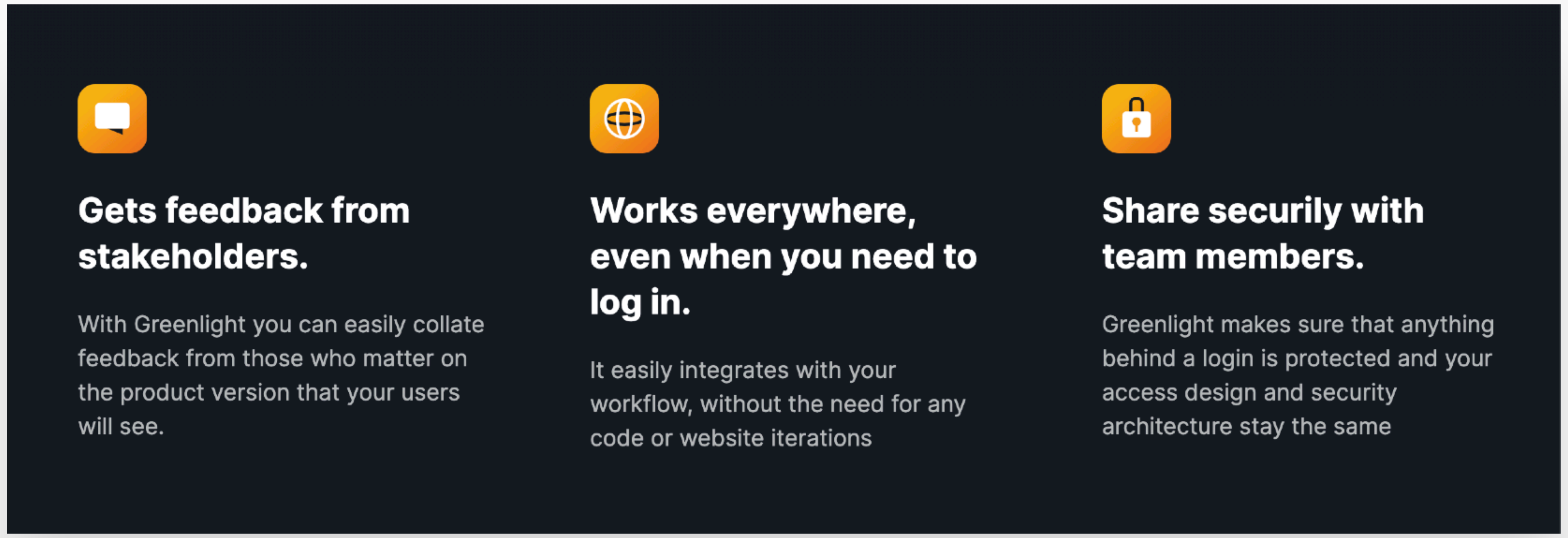

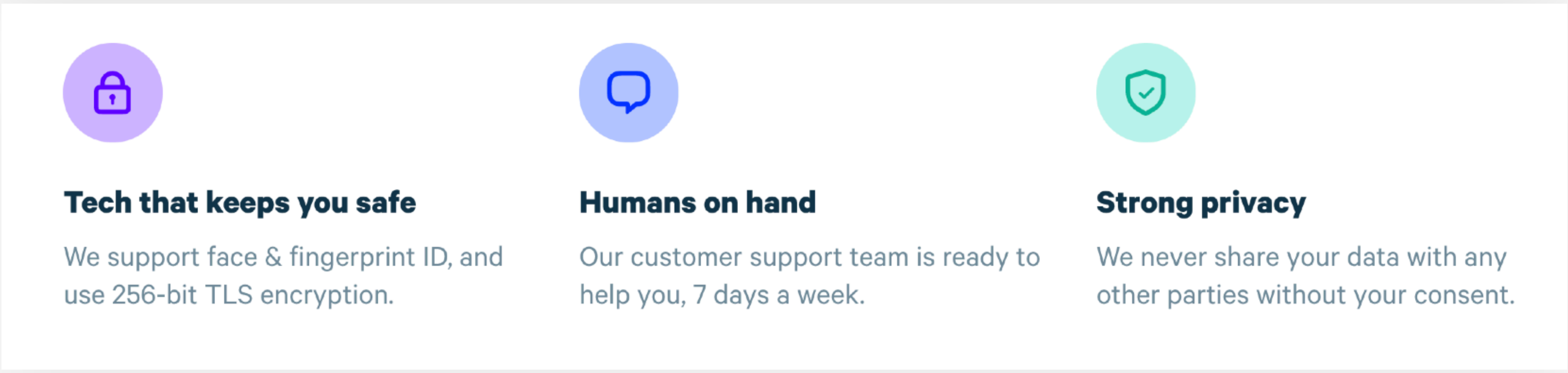

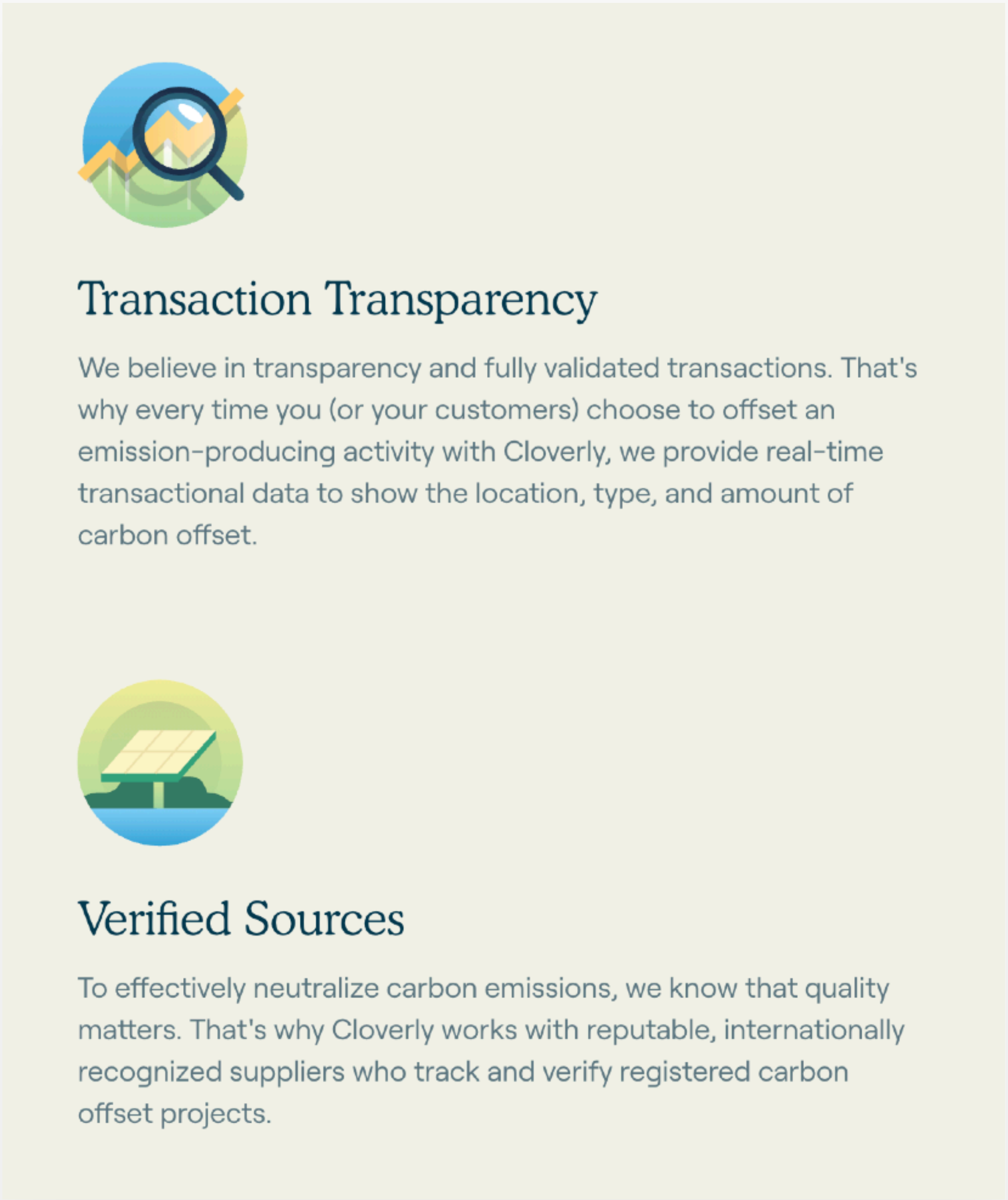

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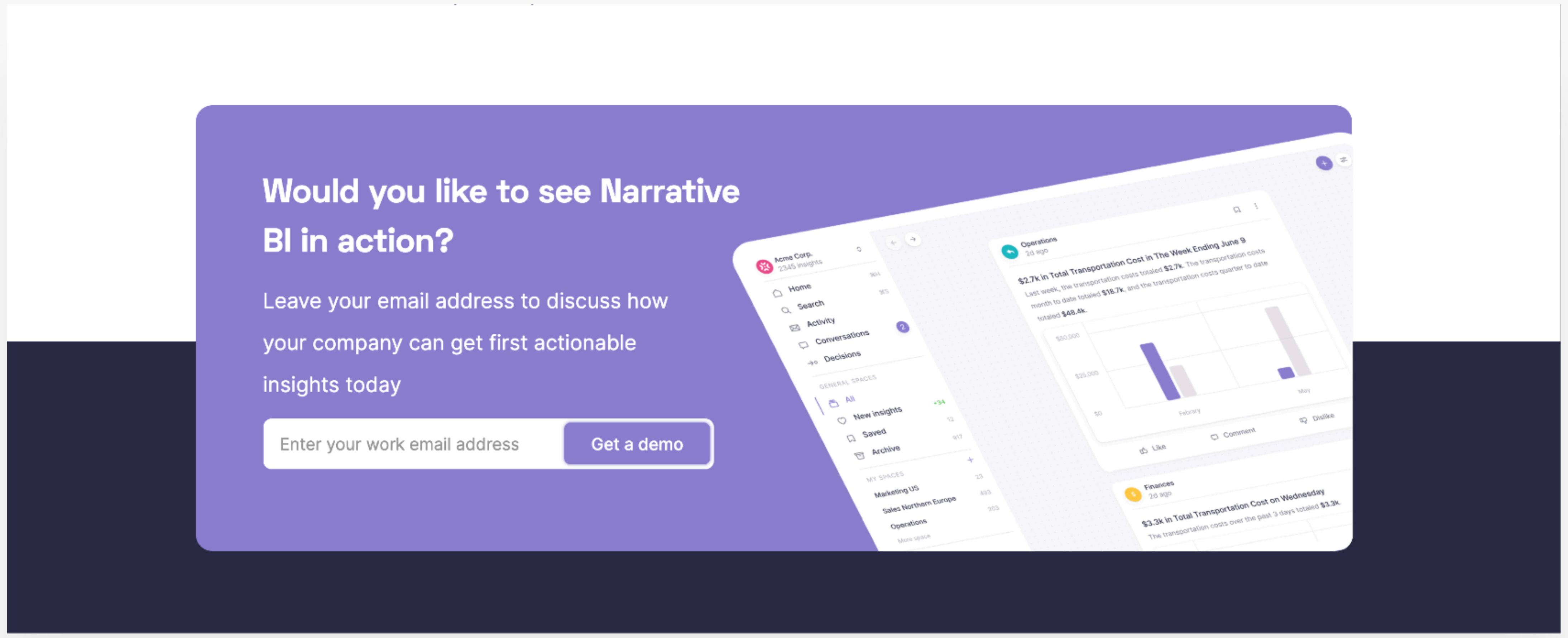

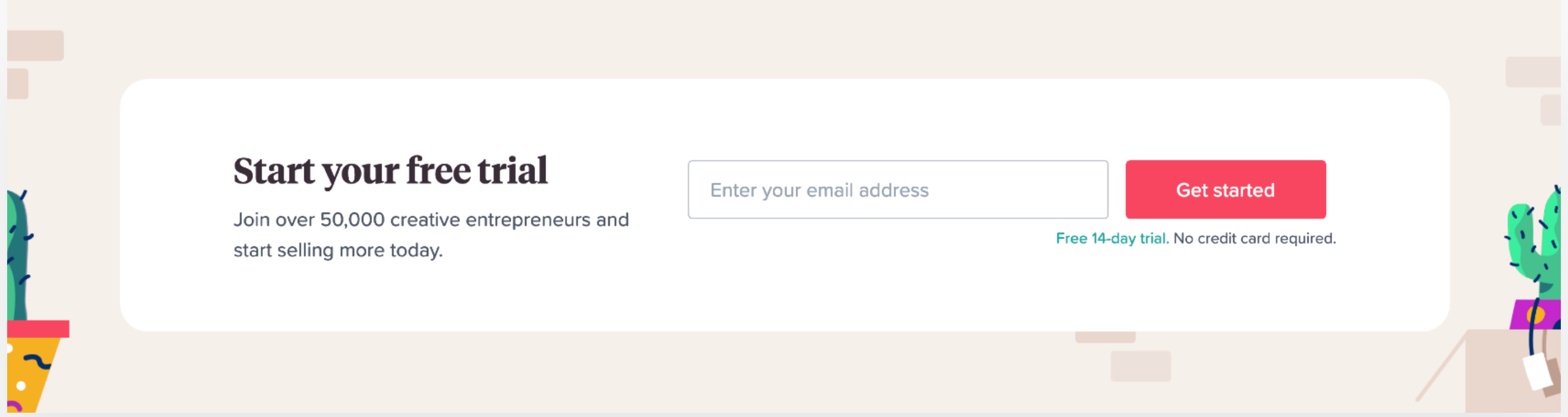

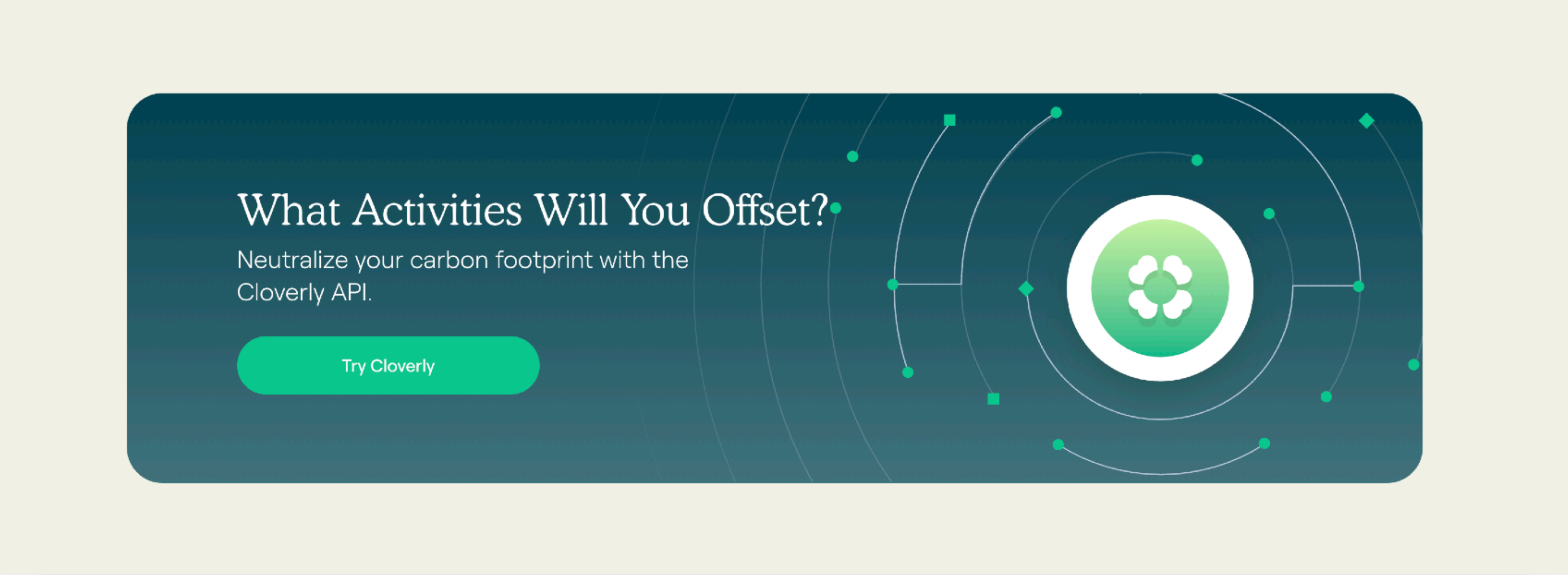

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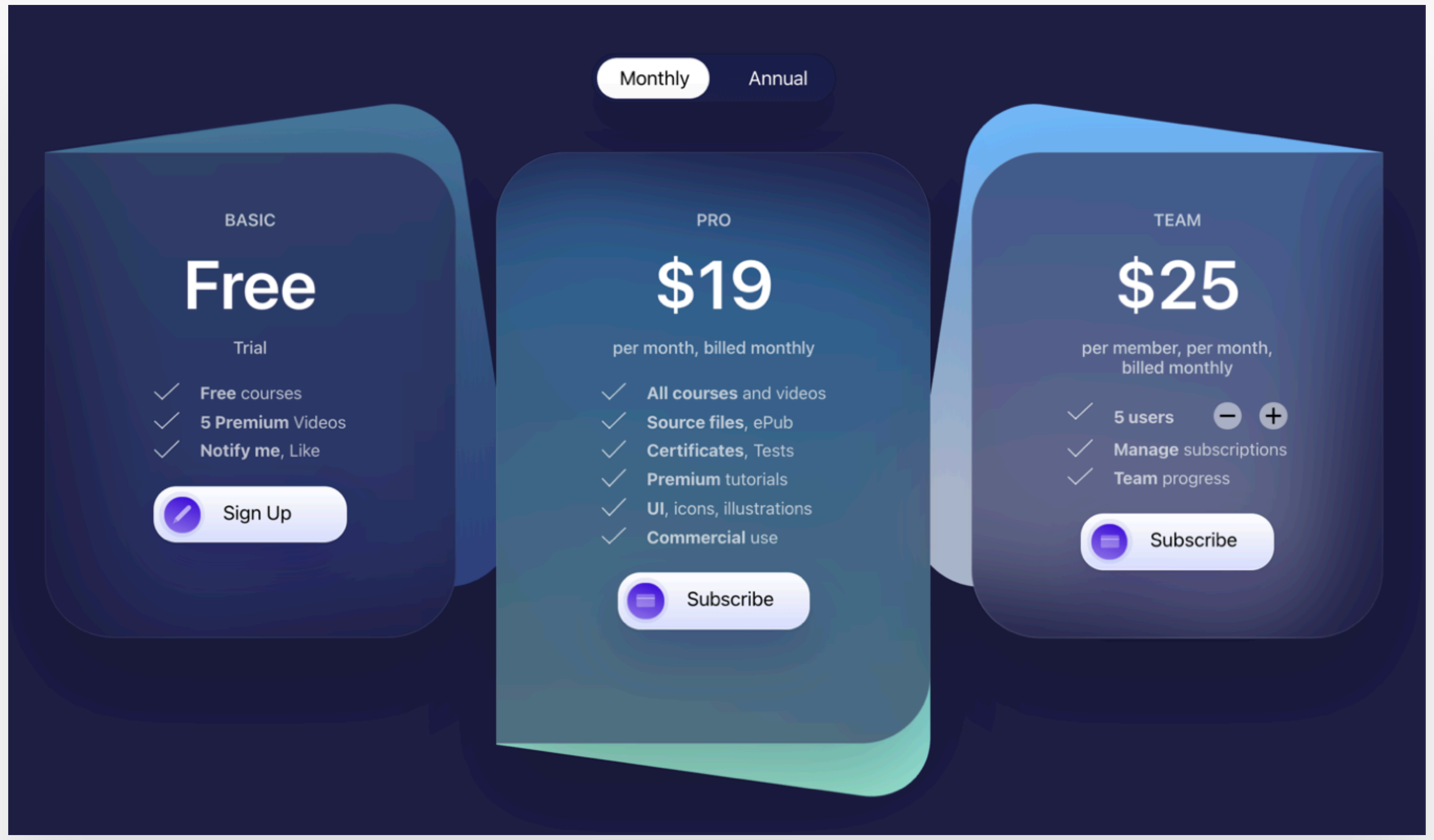

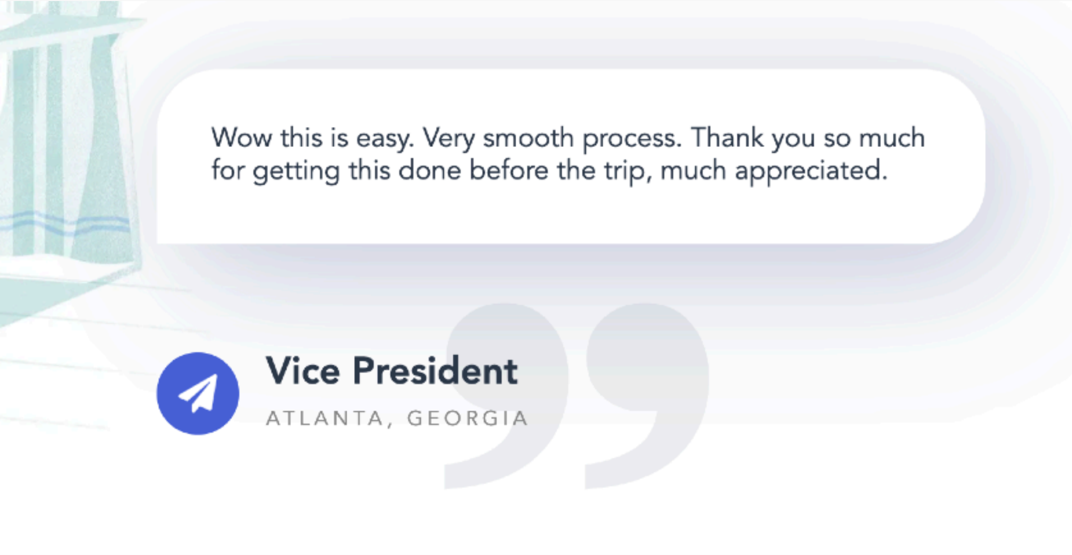

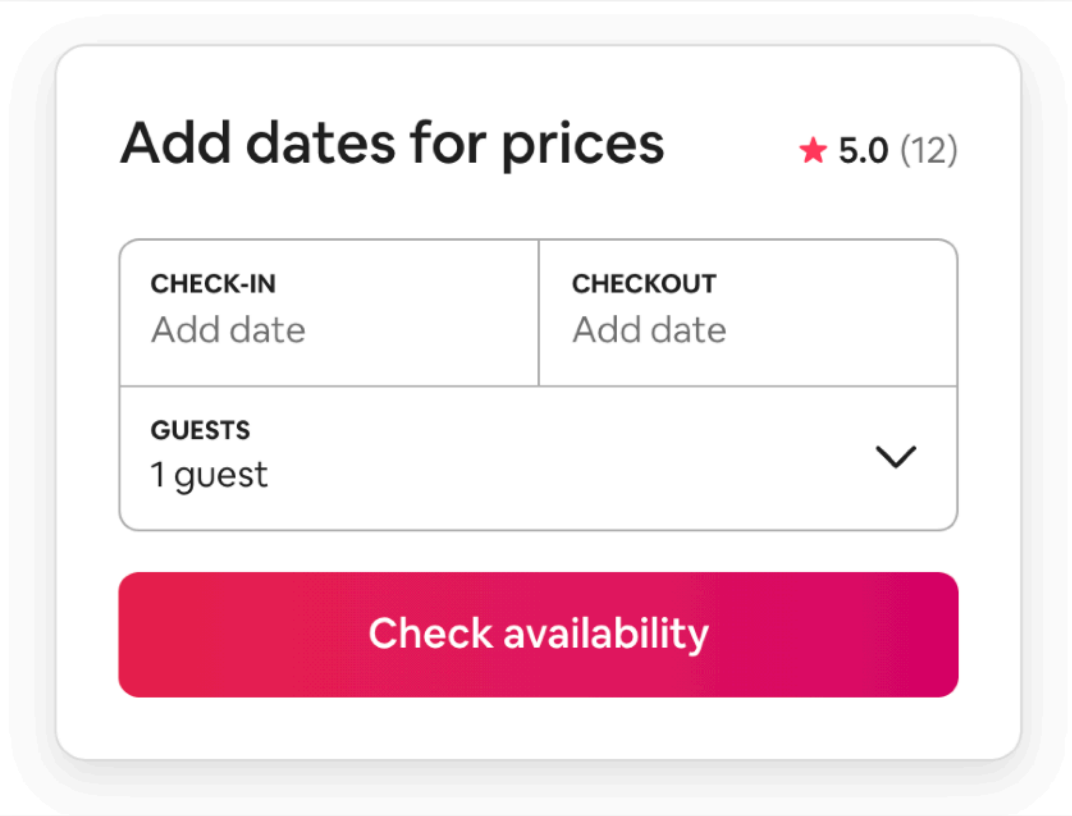

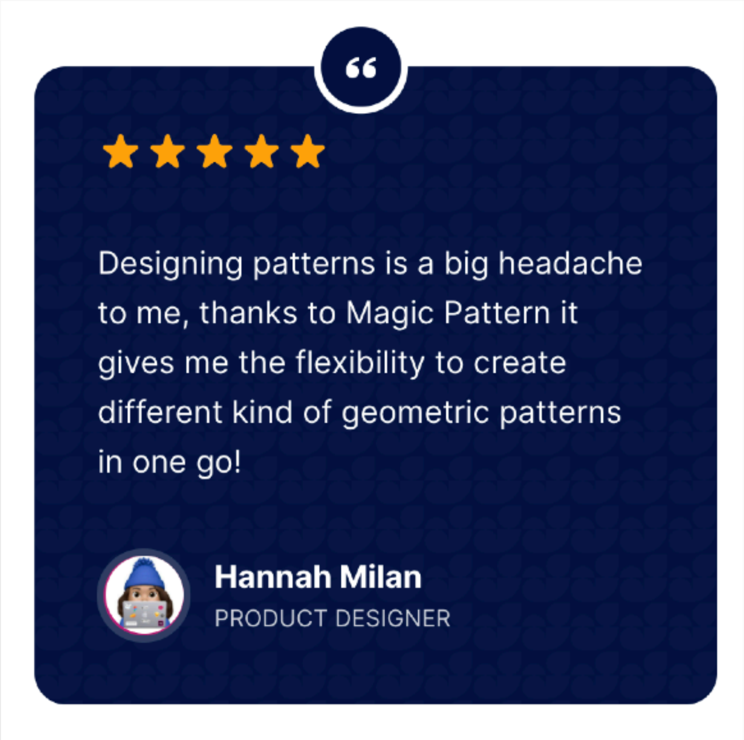

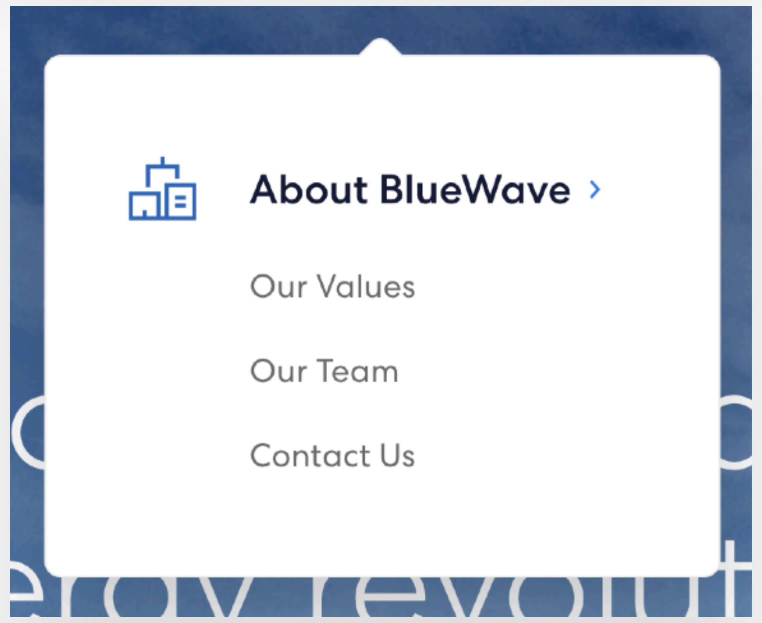

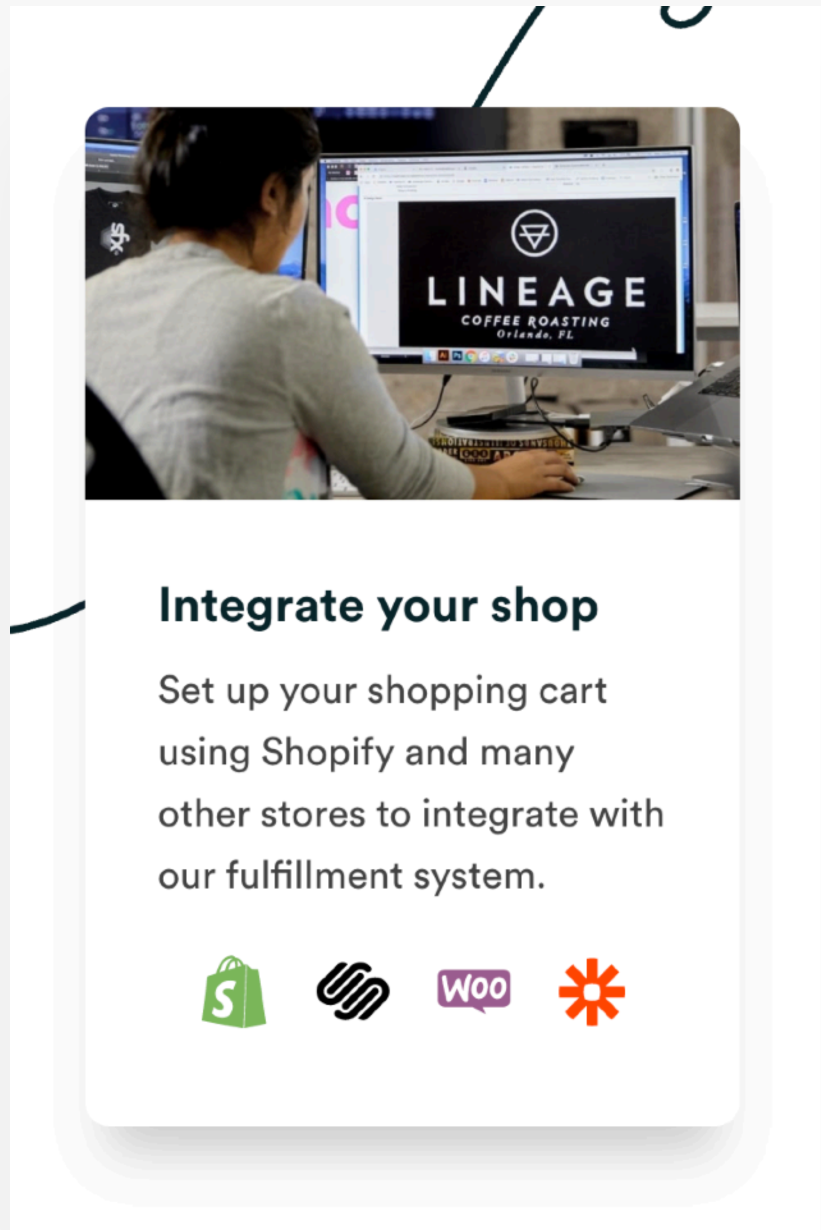

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WEB DESIGN RULES AND FRAMEWORK

LECTURE

WEB DESIGN RULES #7: WHITESPACE

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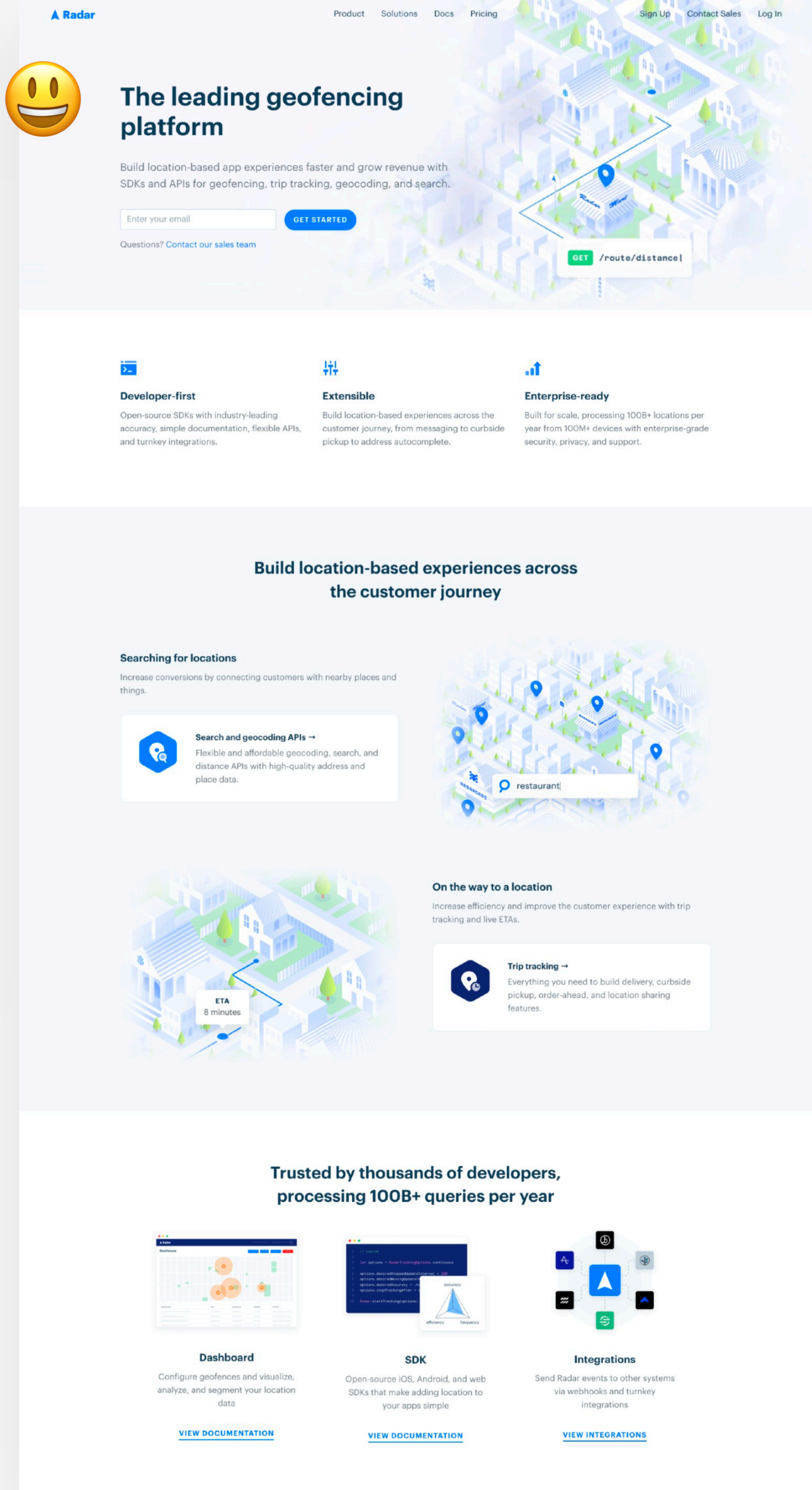
WHY WHITESPACE

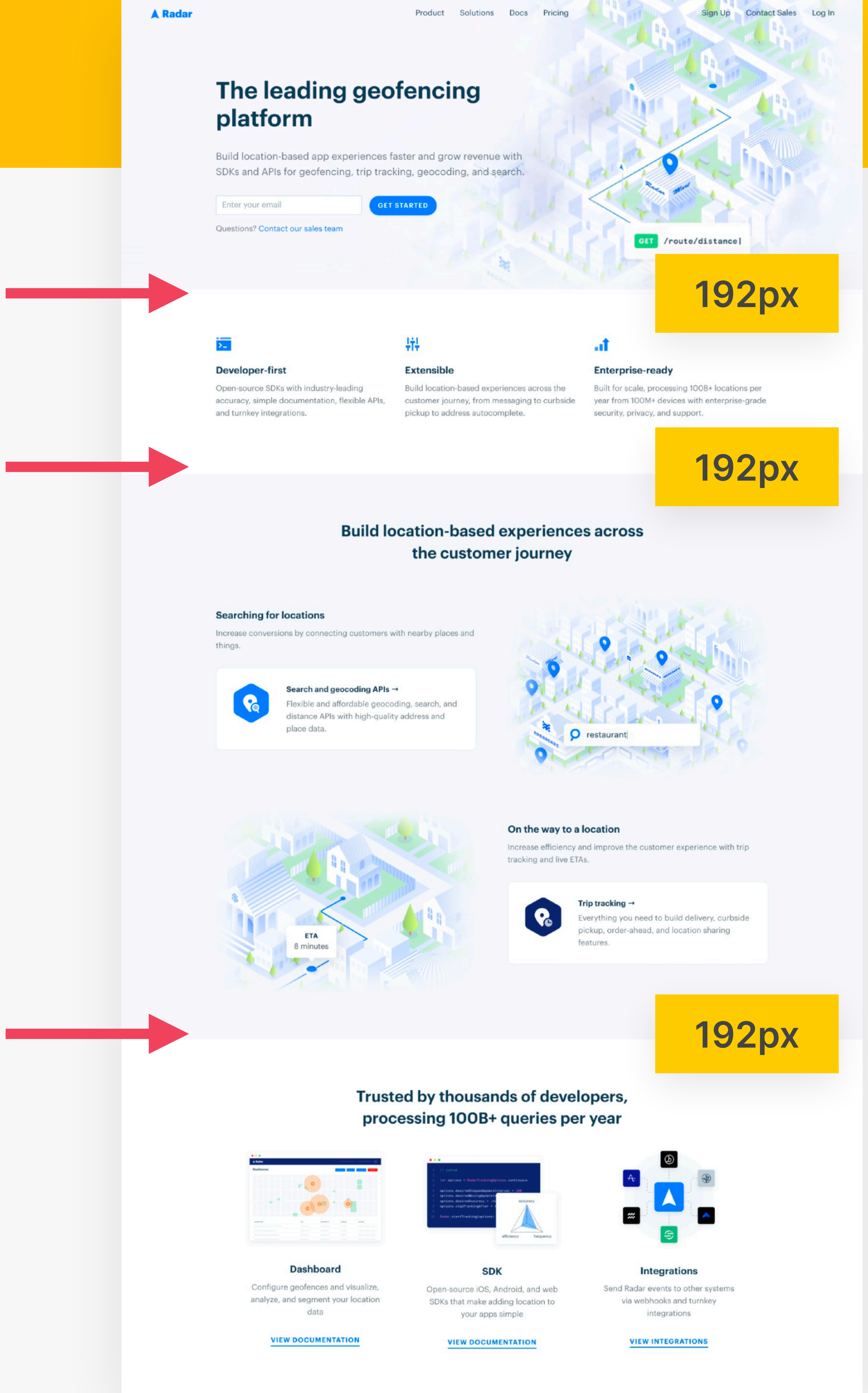
- The right amount of whitespace makes designs look **clean**, **modern** and **polished**
- Whitespace communicates how different pieces of information are **related to one another**
- Whitespace implies **invisible relationships between the elements** of a layout



Looks a lot more **polished**, like the design has **space to breathe**

WHERE TO USE WHITESPACE

1. Use tons of whitespace **between sections**



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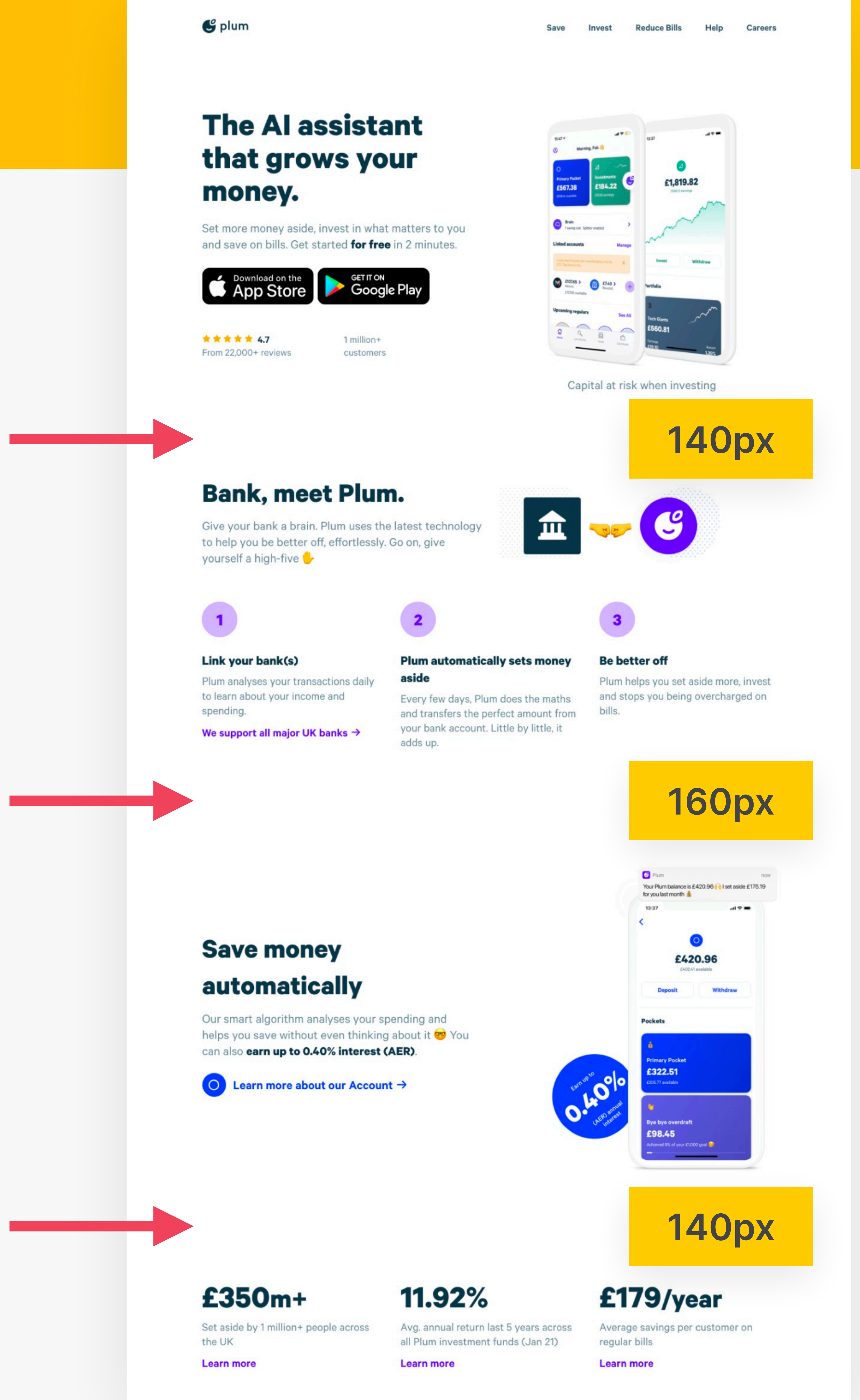
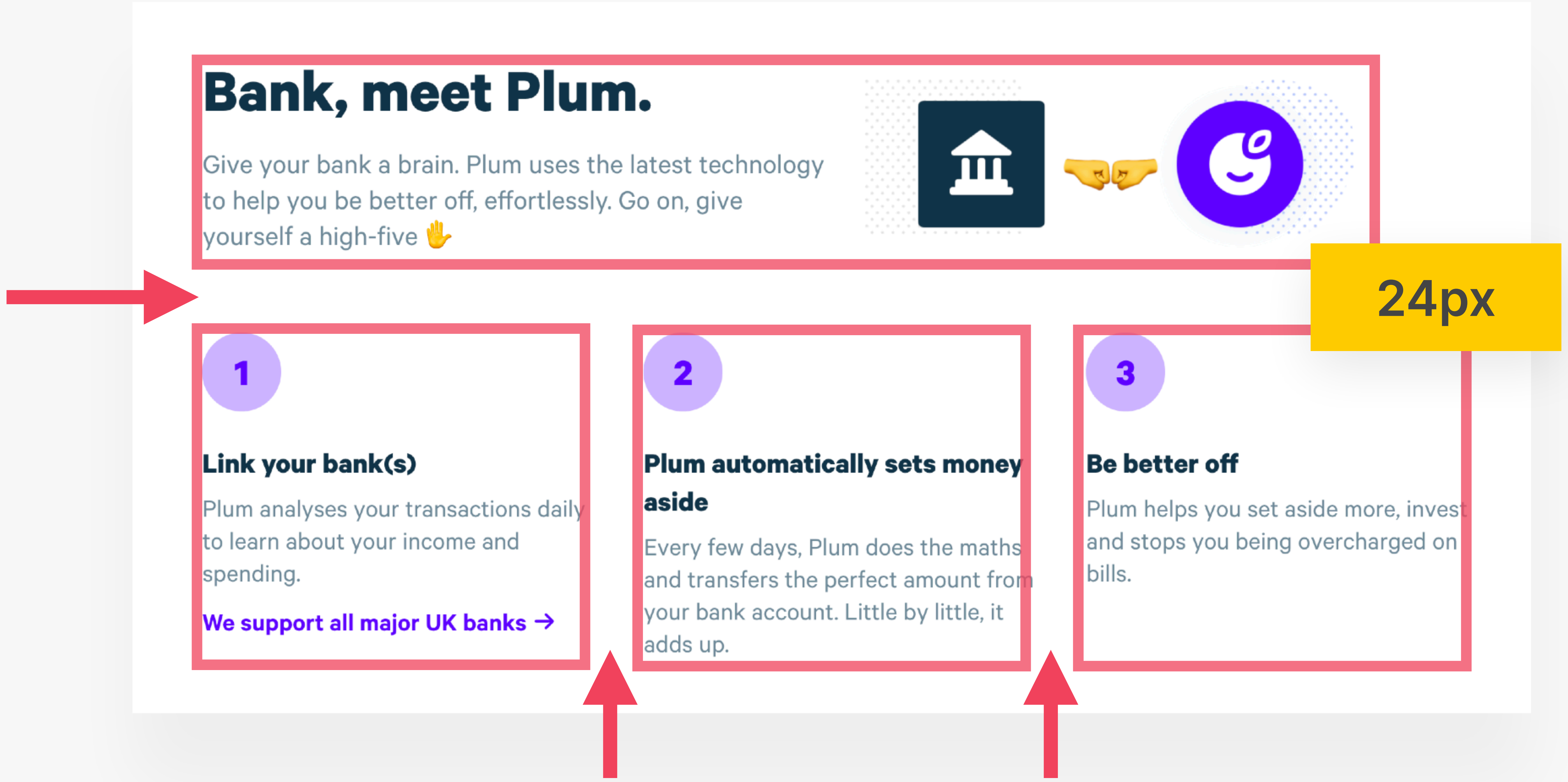
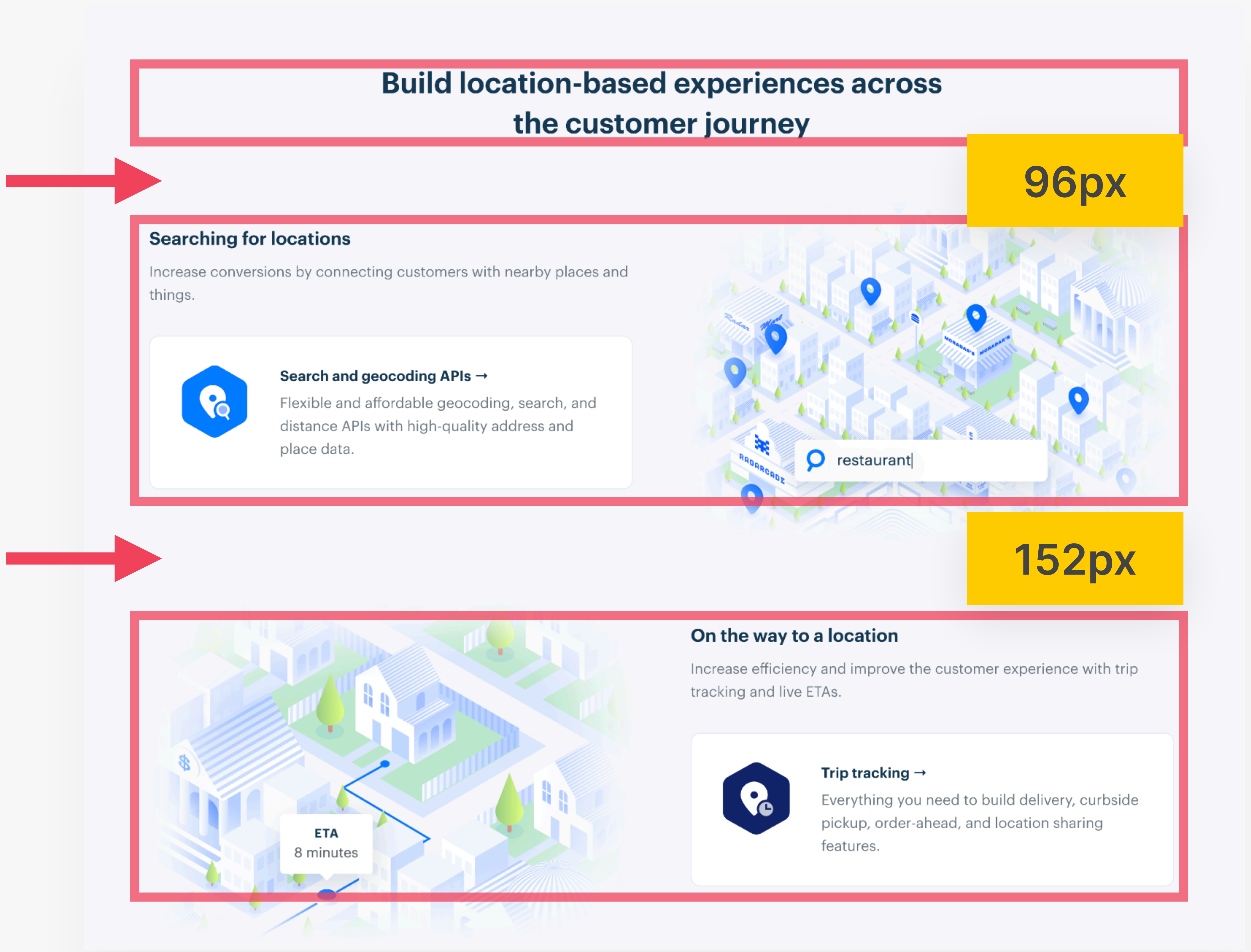


WHERE TO USE WHITESPACE

1. Use tons of whitespace **between sections**

2. Use a lot of whitespace **between groups of elements**





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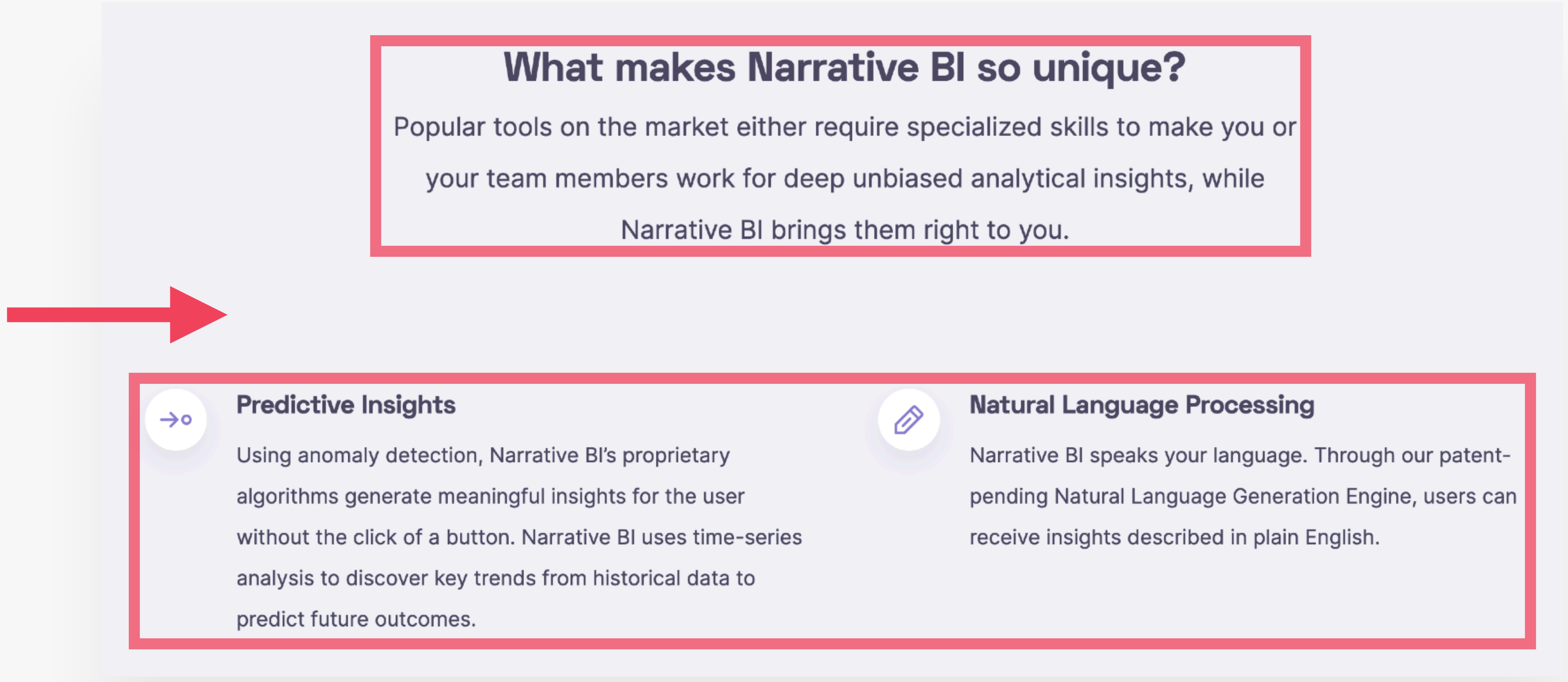

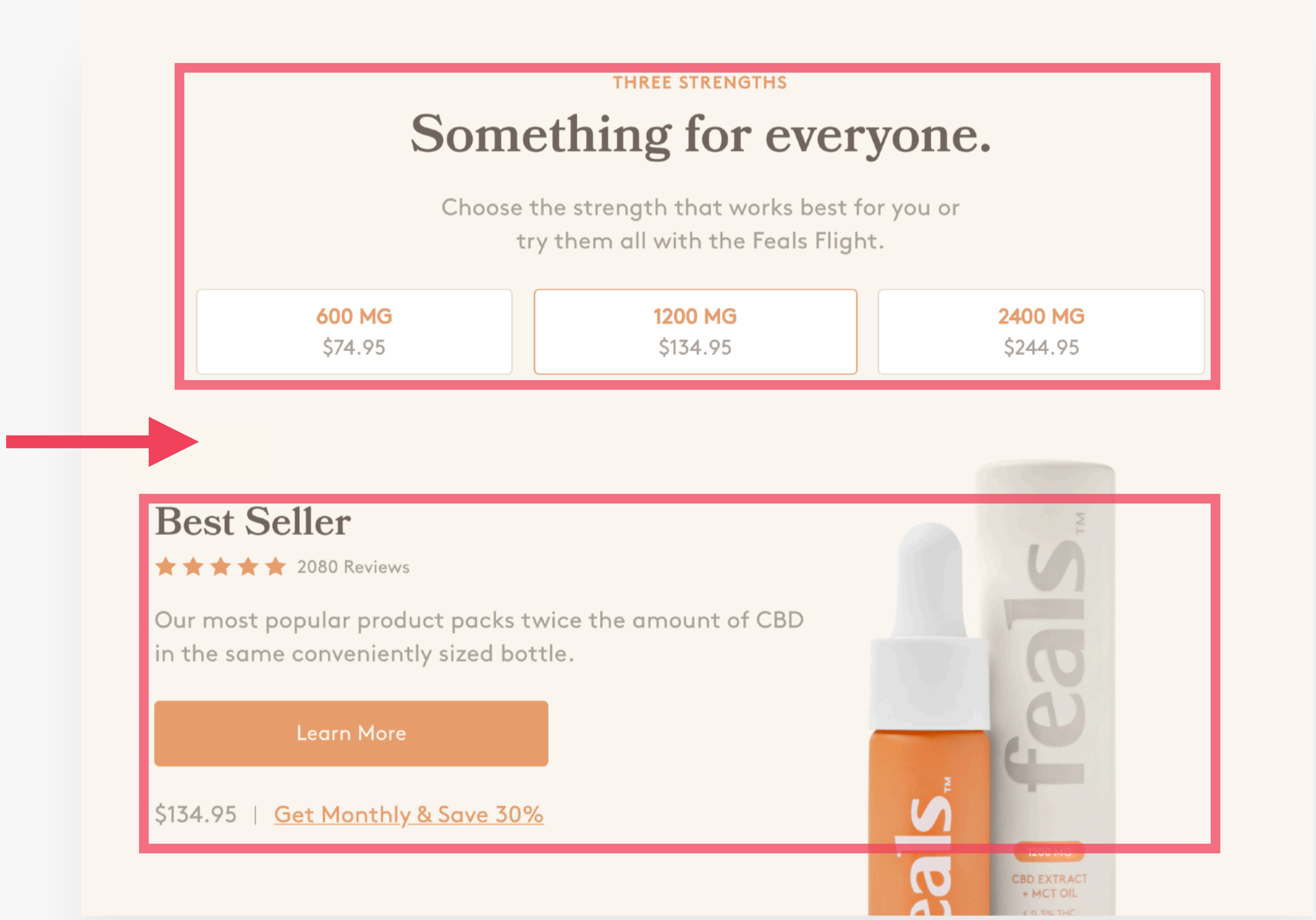

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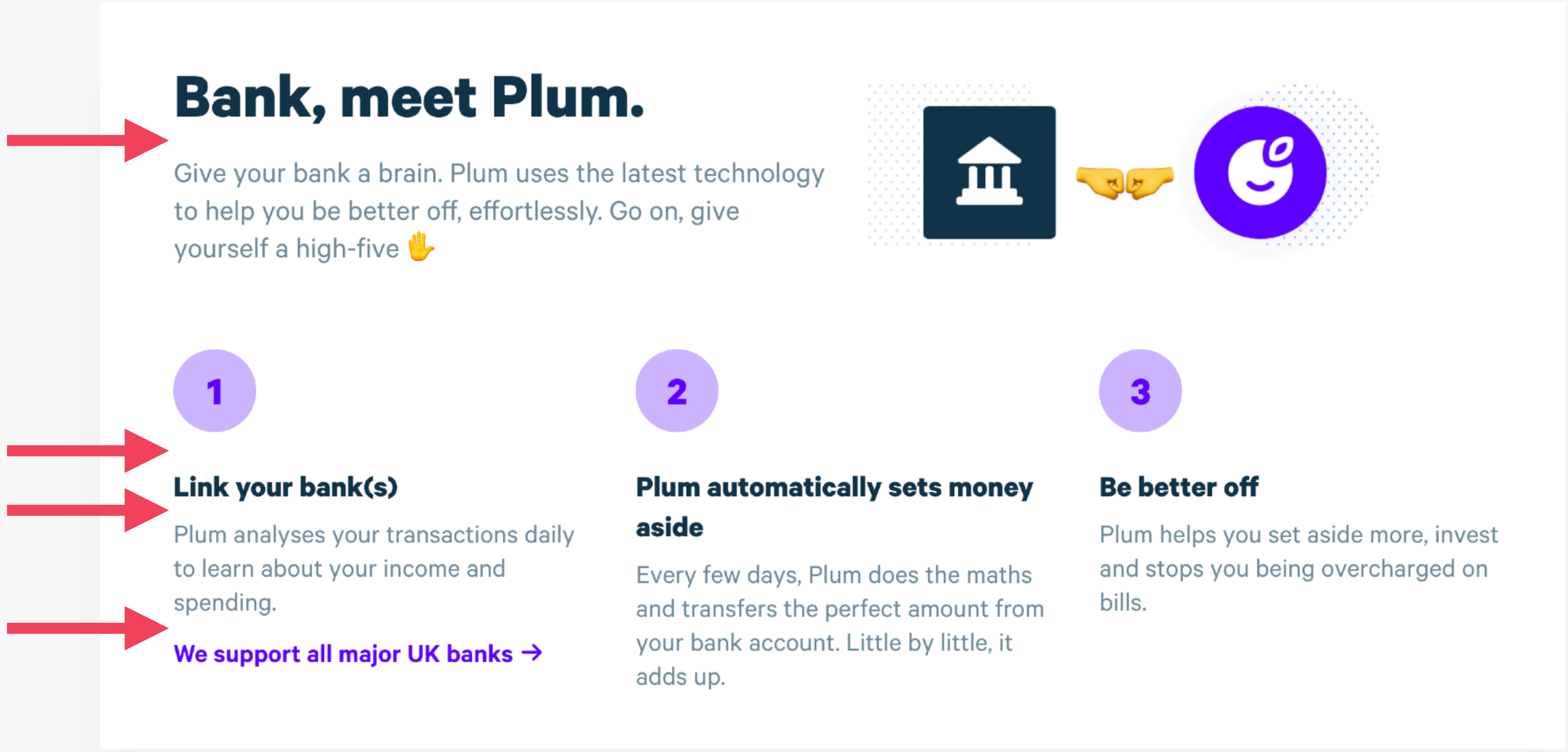
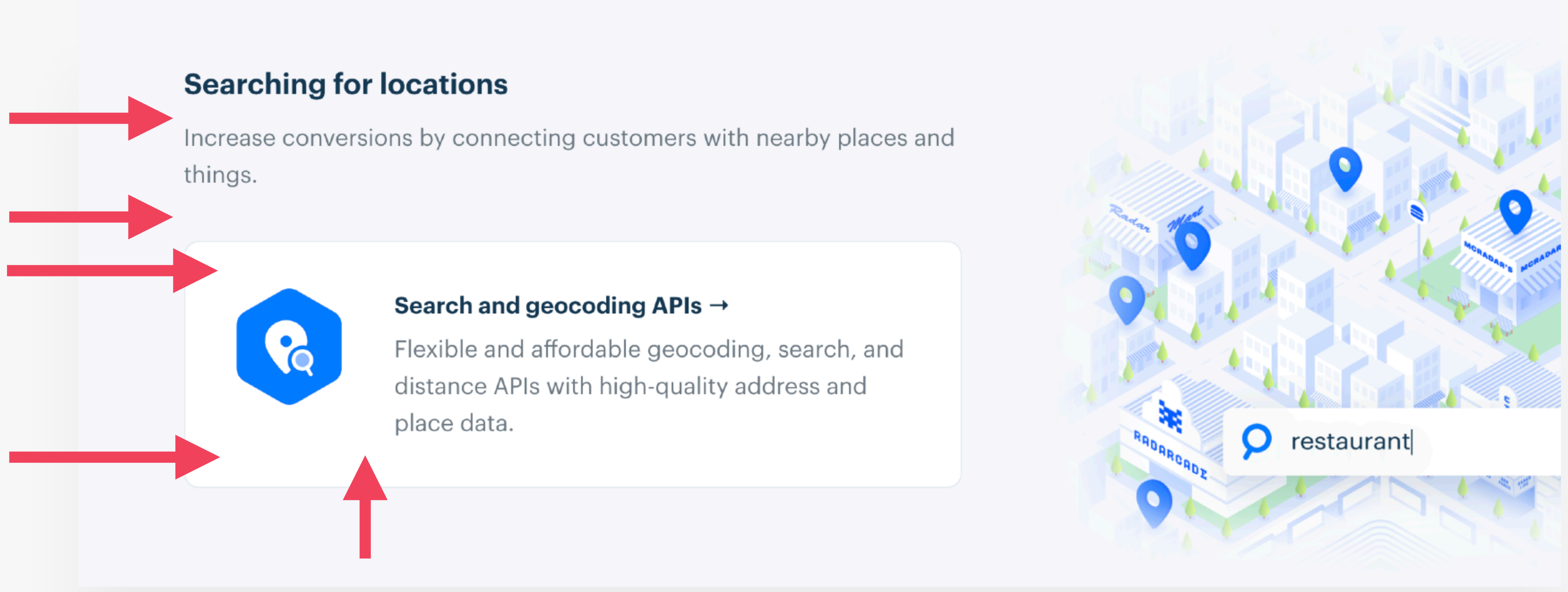




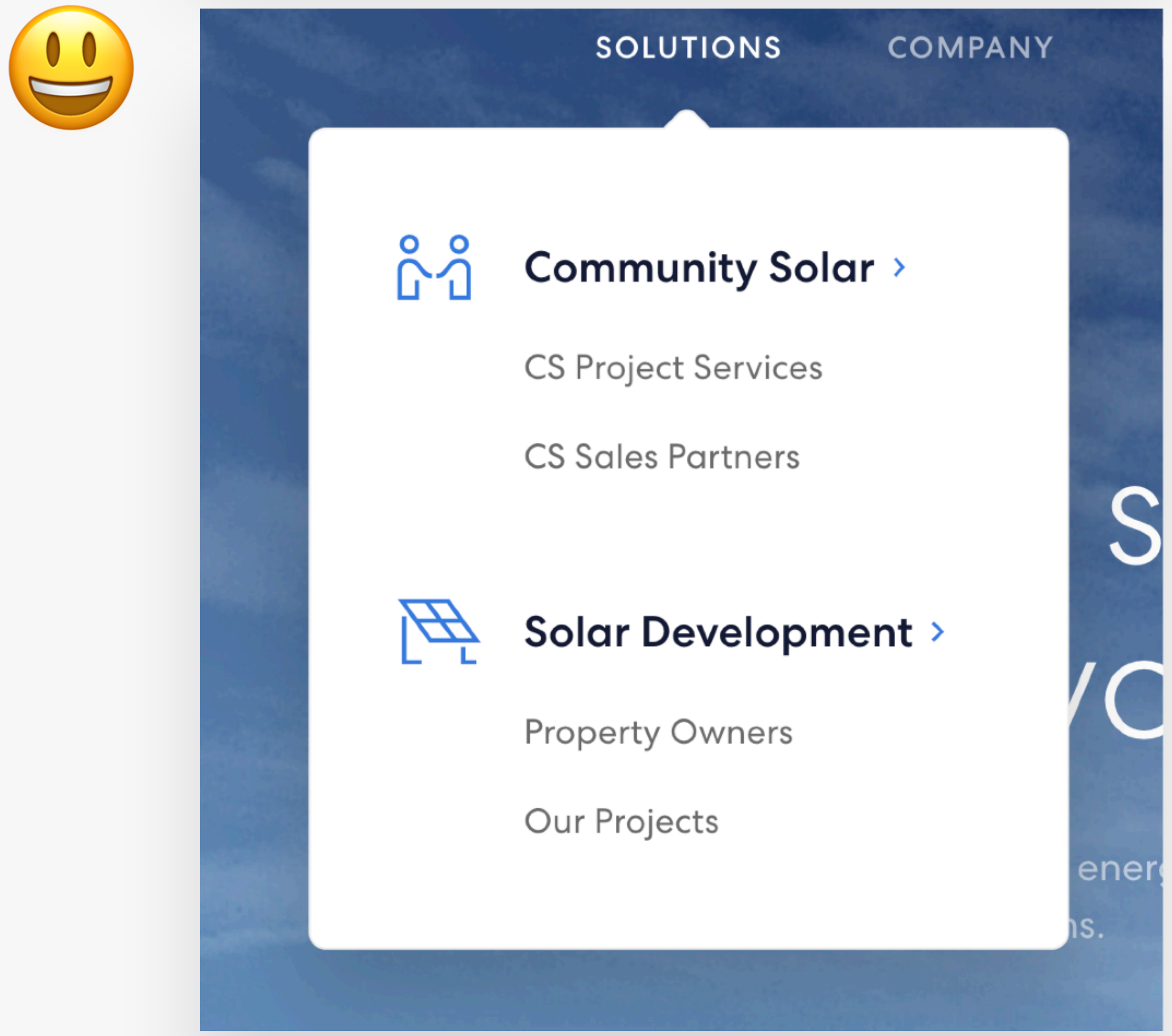
WHERE TO USE WHITESPACE

1. Use tons of whitespace **between sections**

2. Use a lot of whitespace **between groups of elements**

3. Use whitespace **between elements**

4. Inside **groups of elements**, try to use whitespace **instead of lines**

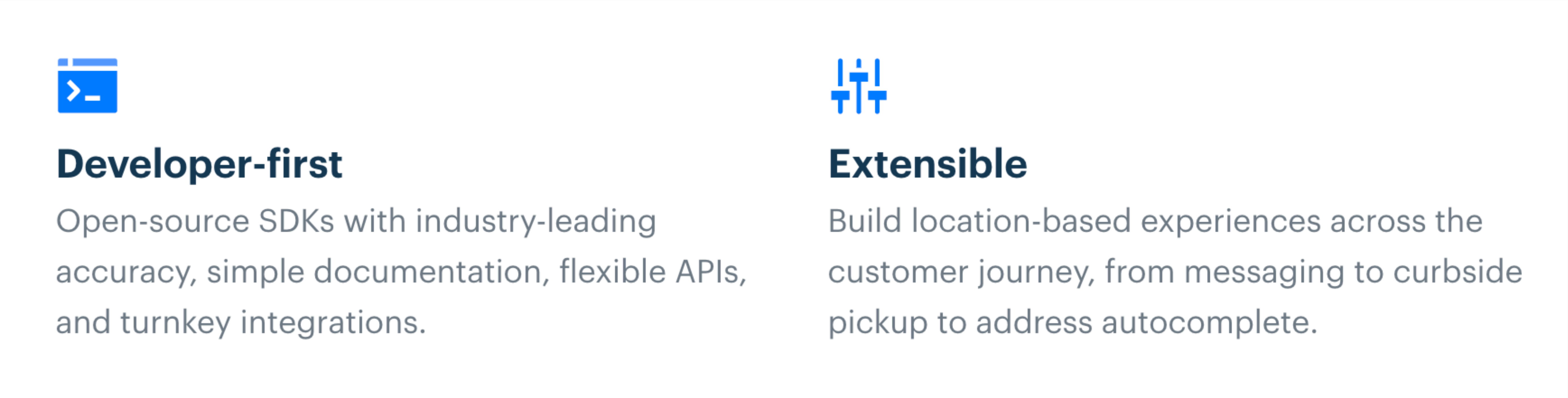


HOW MUCH WHITESPACE

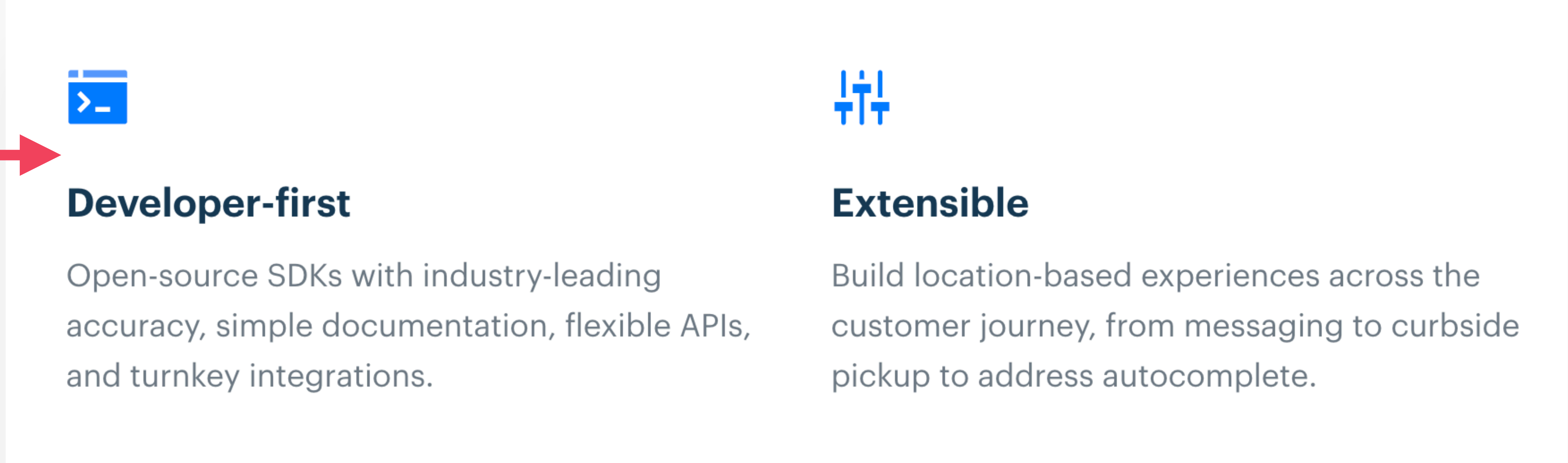
5 **The more some elements** (or groups of elements) **belong together, the closer they should be!**

The "Law of Proximity"

😡 No separation between elements, **confusing spacing**



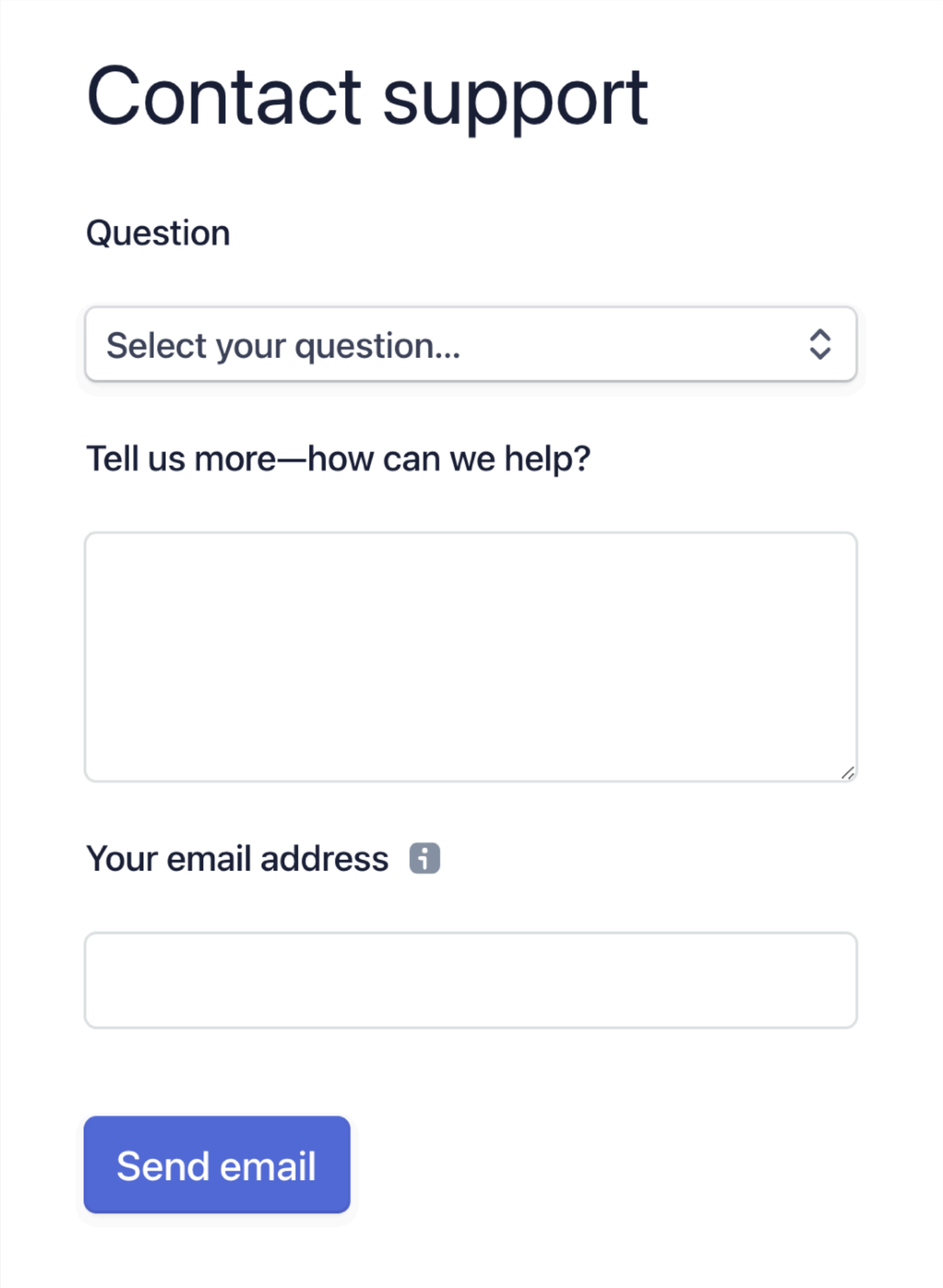
😃 Title and text **belong together**, therefore there is **less space between them**

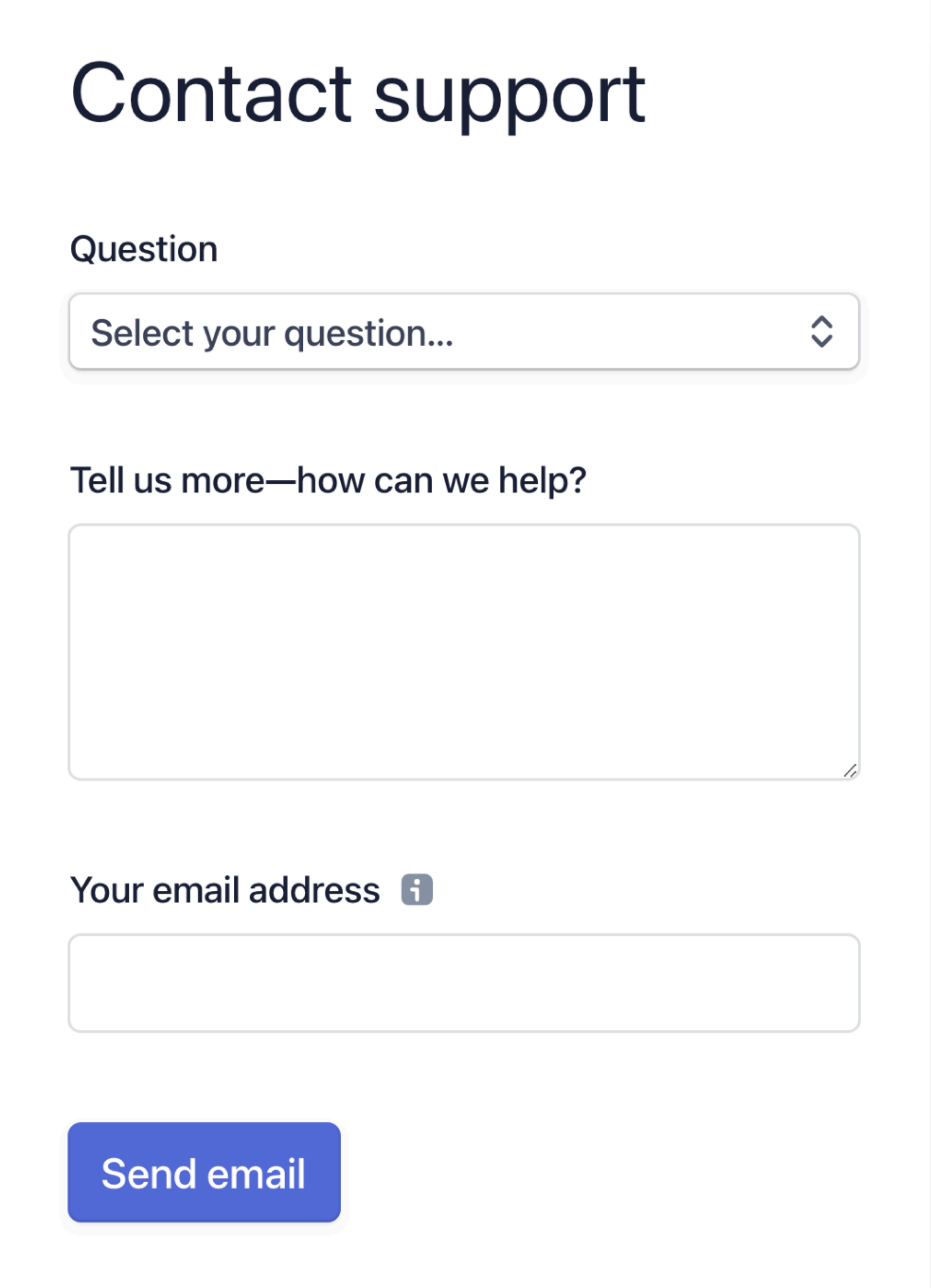


HOW MUCH WHITESPACE

5 **The more some elements** (or groups of elements) **belong together, the closer they should be!**

Ambiguous spacing. What field do labels belong to?!



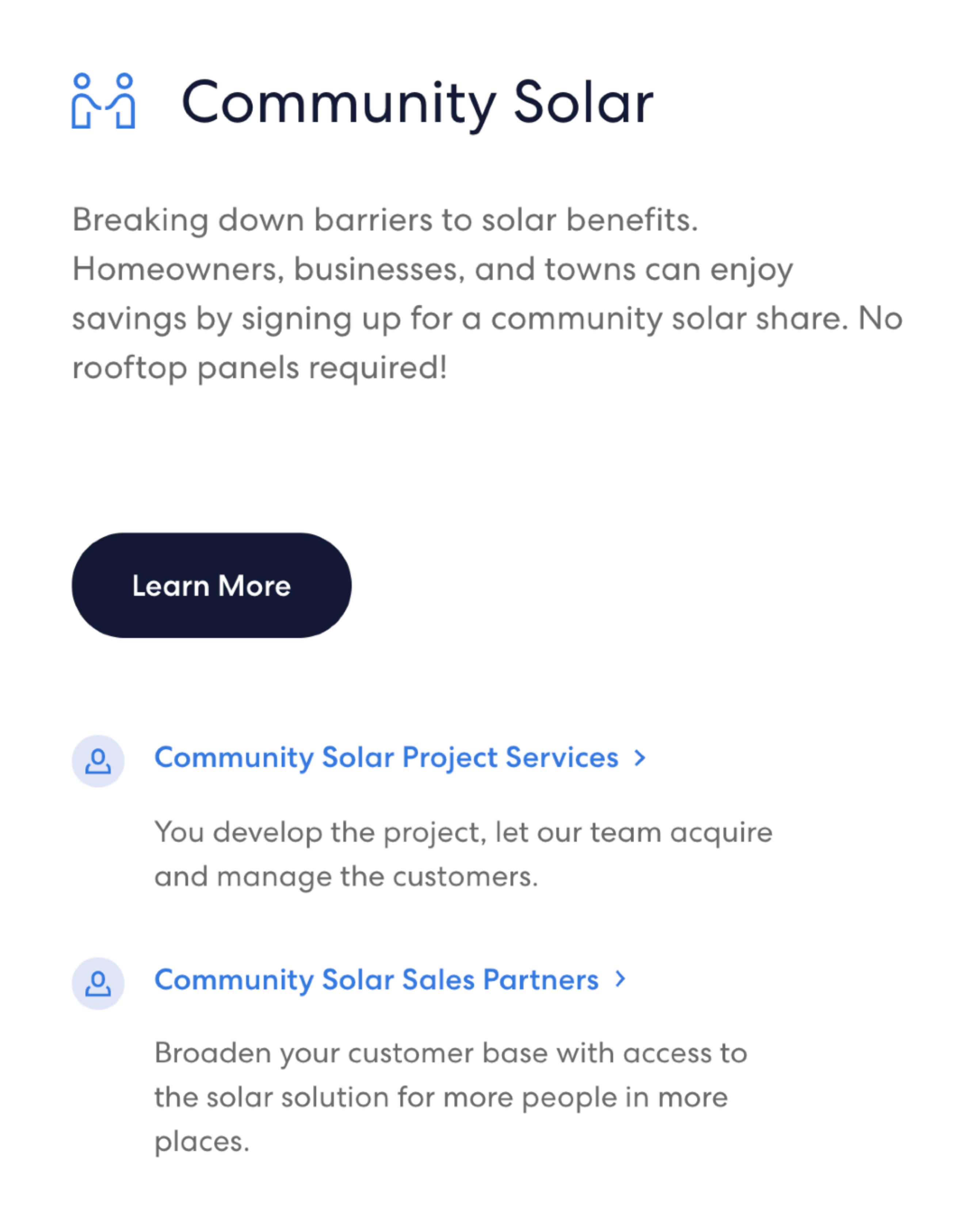


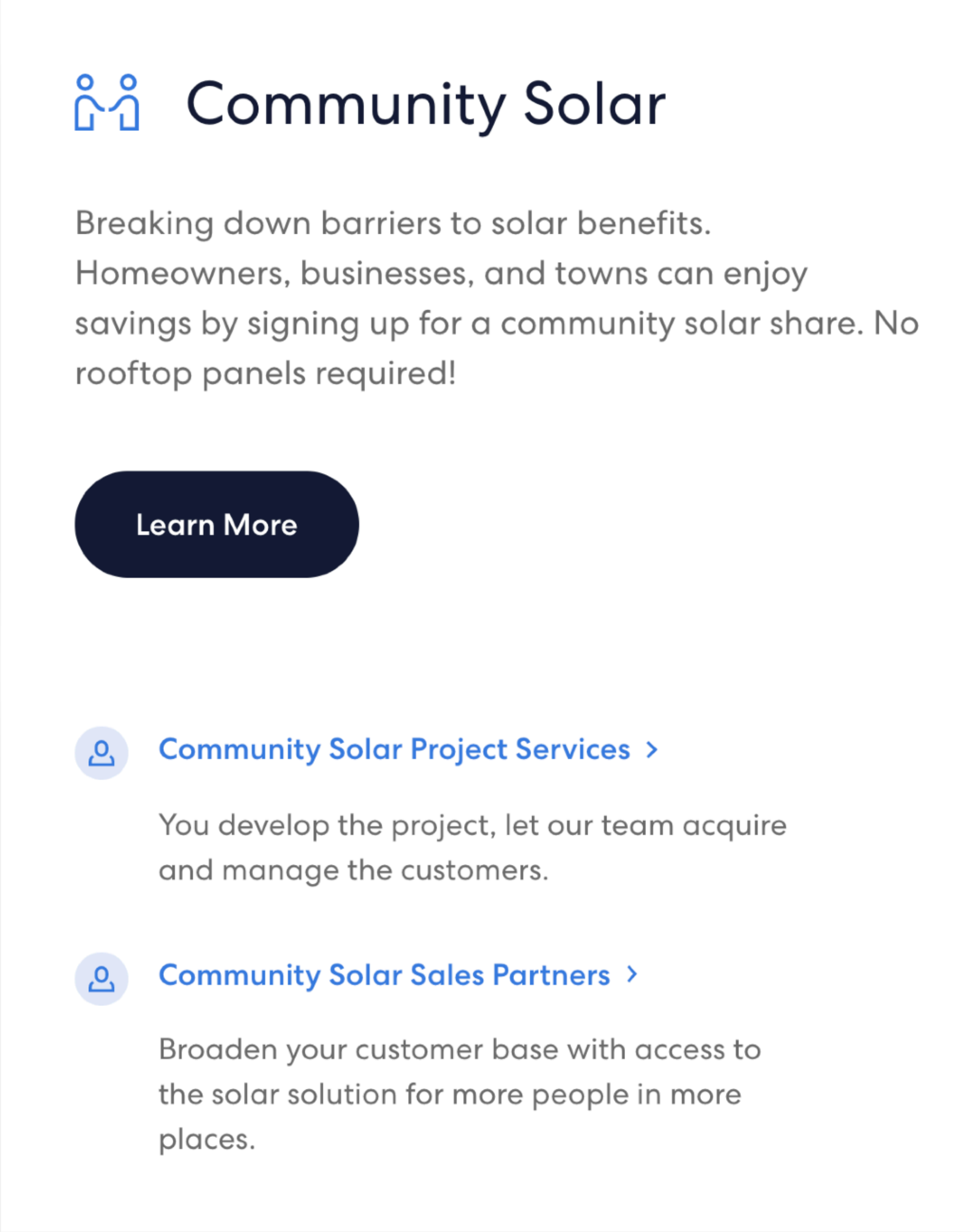
Each label clearly **belongs** to a certain input field

HOW MUCH WHITESPACE

5 **The more some elements** (or groups of elements) **belong together, the closer they should be!**

Why is the button closer to the lower section?





Button seems to belong to text block, so it’s closer

HOW MUCH WHITESPACE

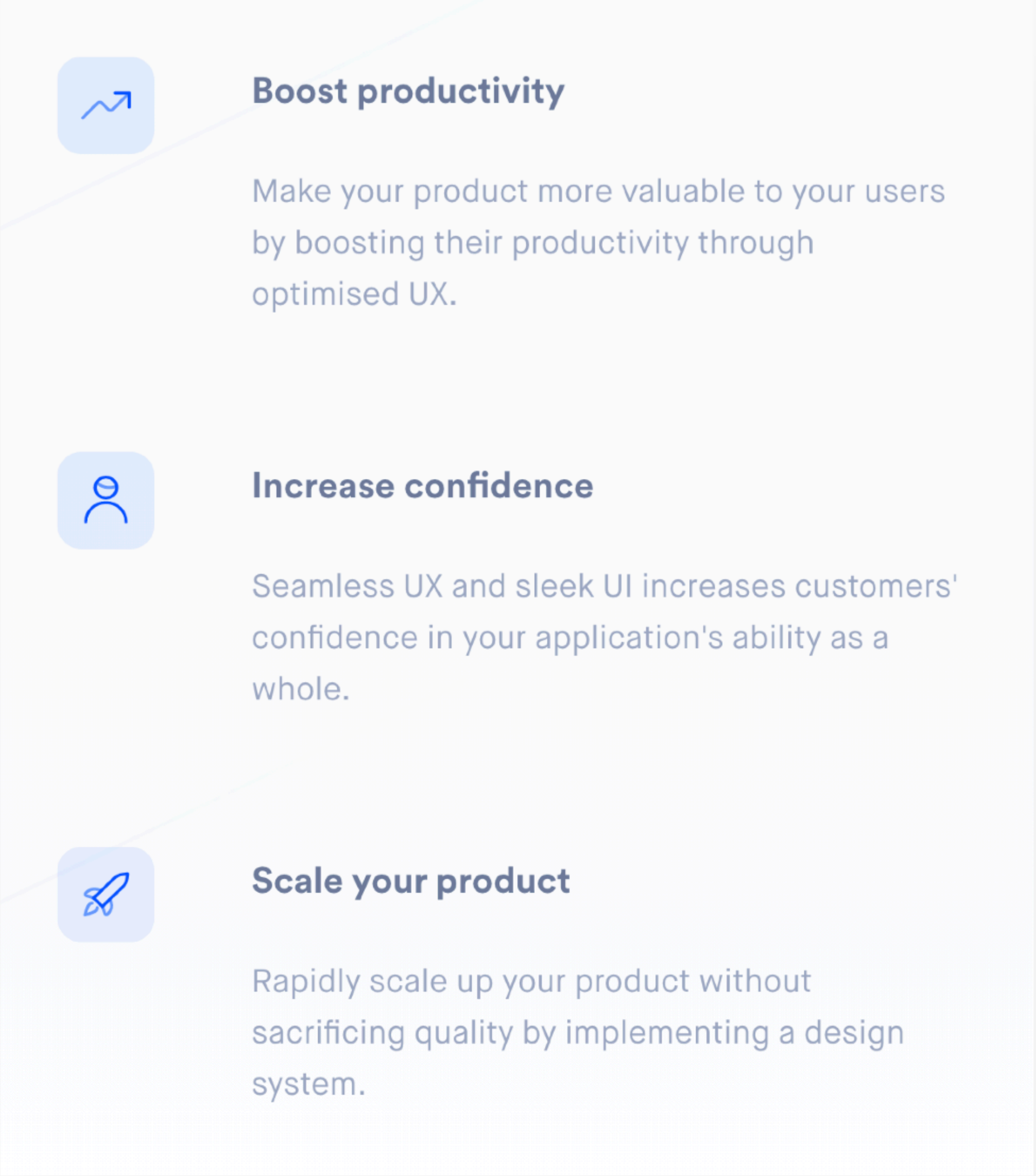
5 **The more some elements** (or groups of elements) **belong together, the closer they should be!**

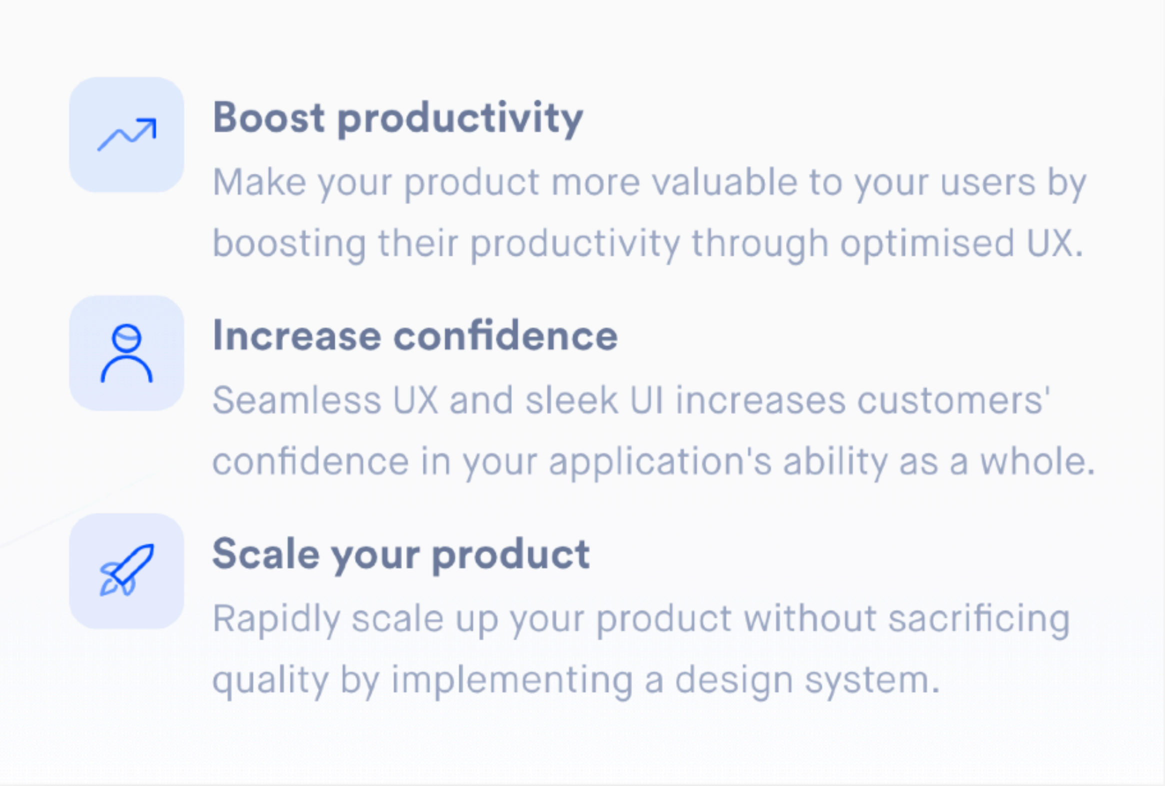
6 Start with **a lot of whitespace**, maybe even too much! Then **remove whitespace** from there

☝️ Too much whitespace looks **detached**, too little looks too **crammed**

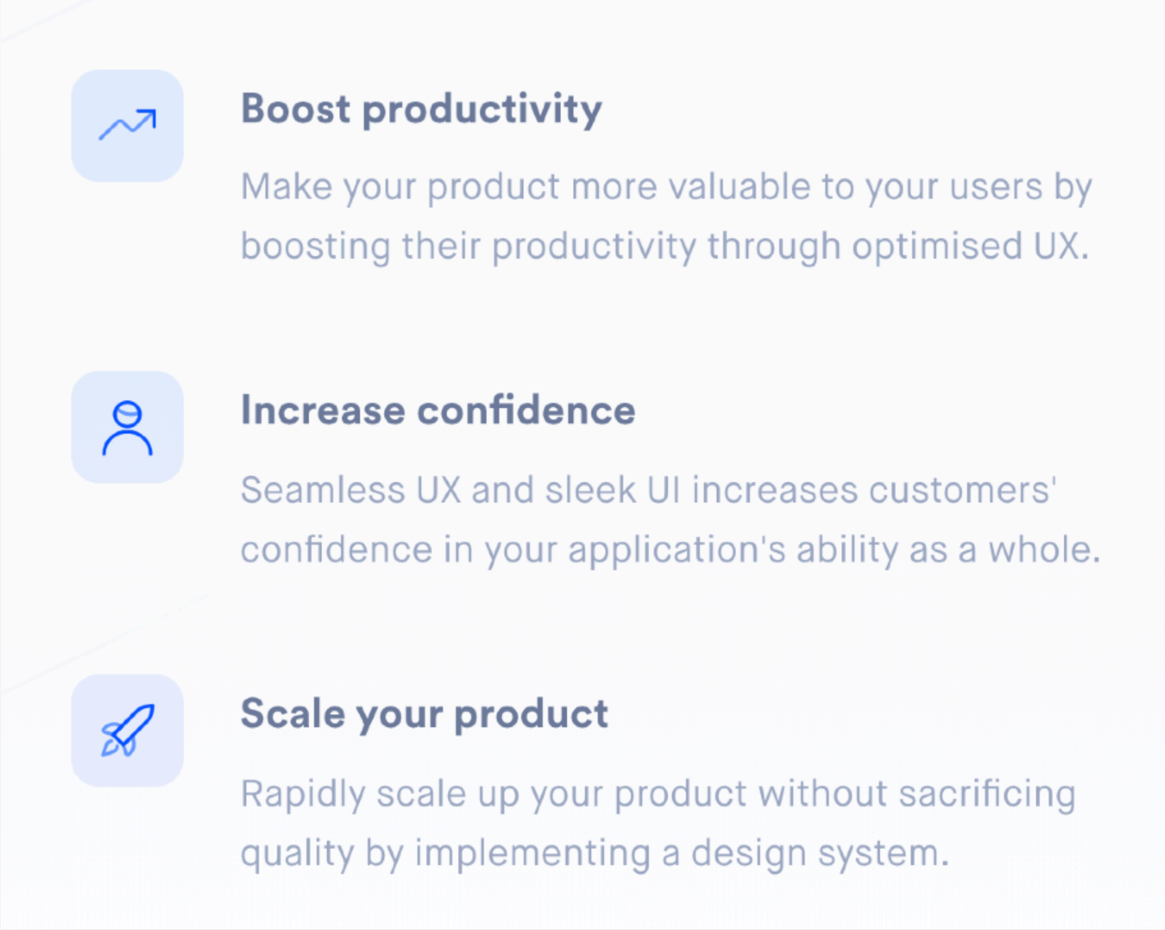
??

😡 Everything is detached





😡 Way too crammed and uninviting



😃 Just right, design can breathe

HOW MUCH WHITESPACE

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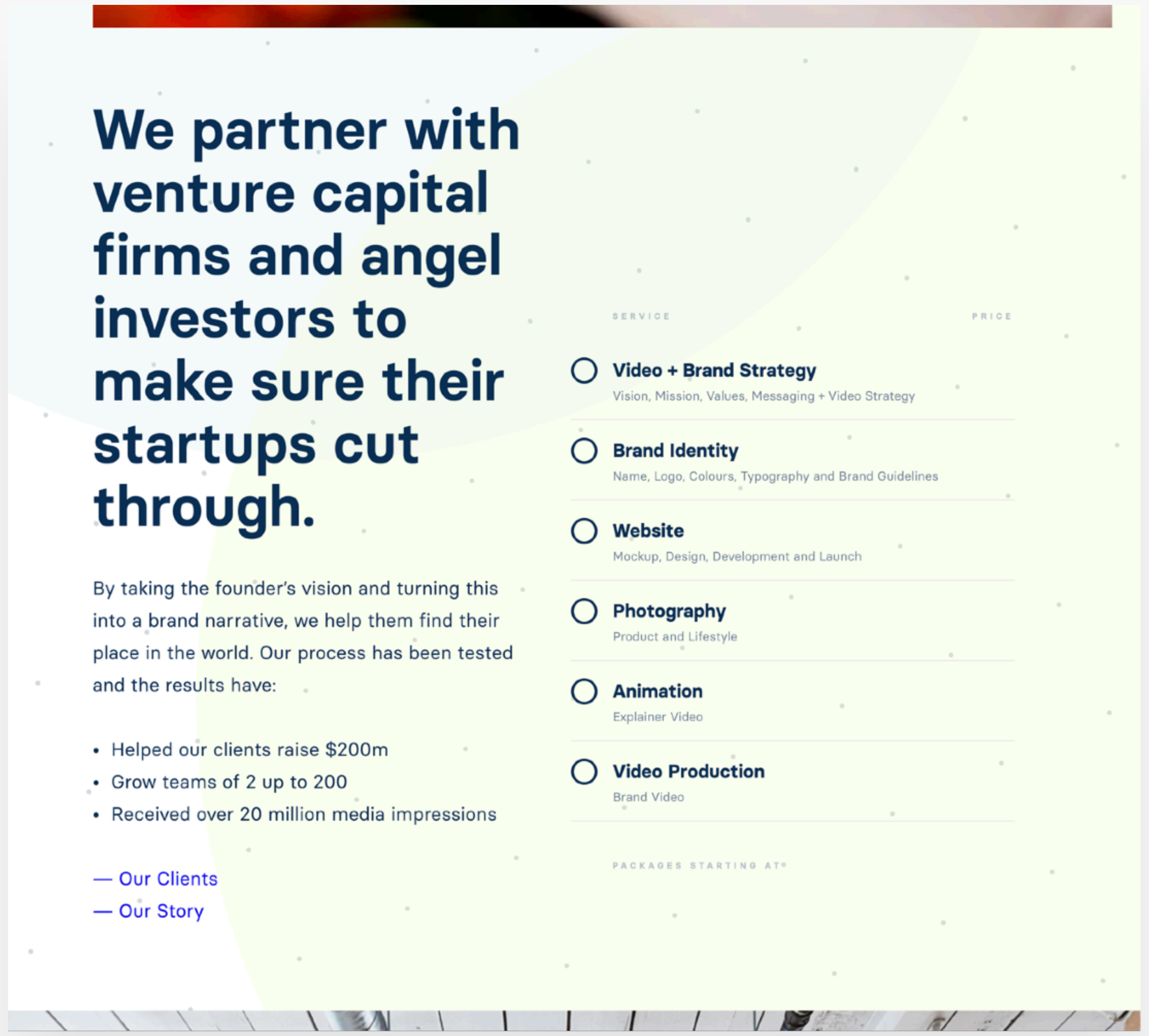
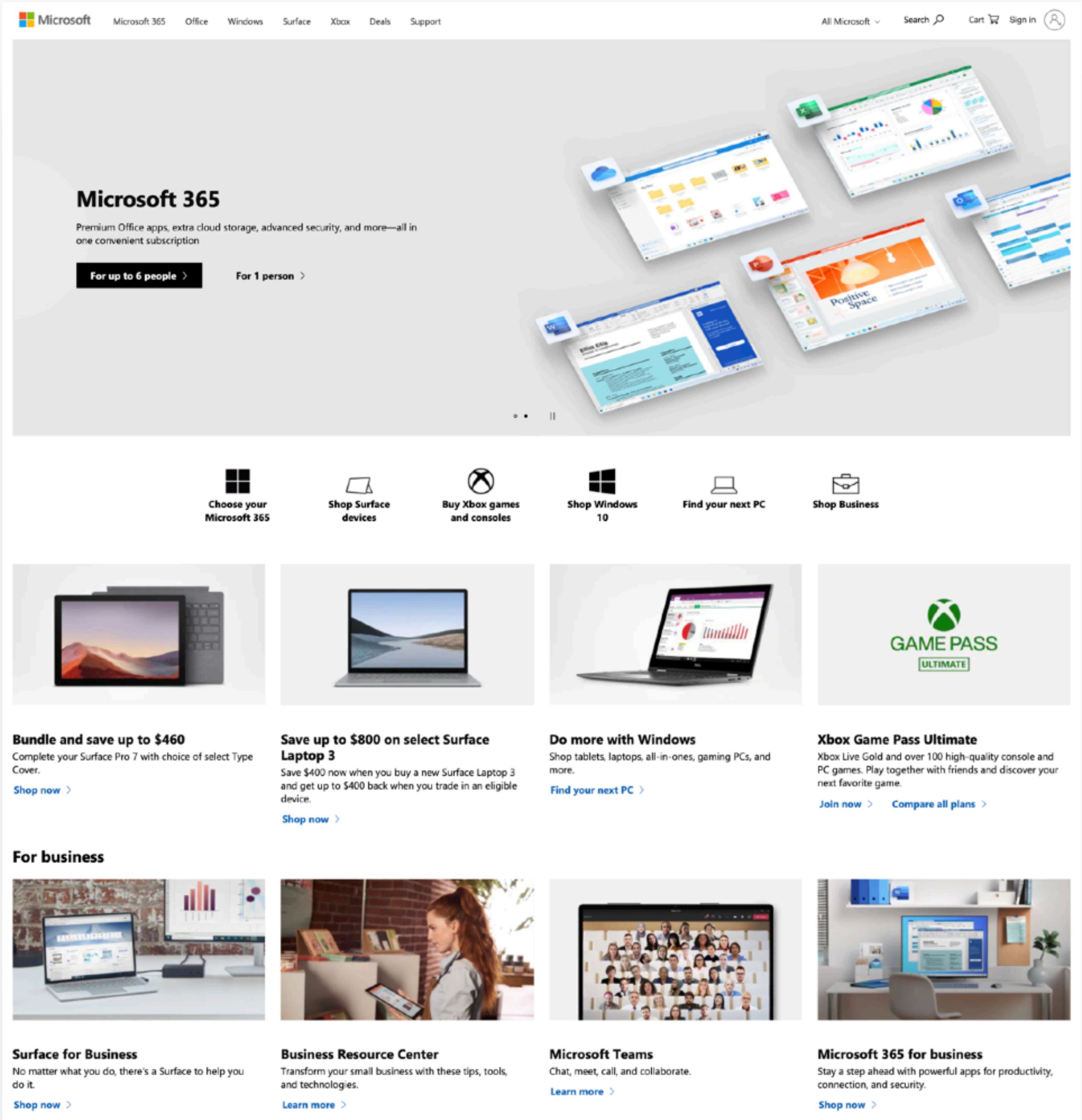
6 Start with **a lot of whitespace**, maybe even too much! Then **remove whitespace** from there

☝️ Too much whitespace looks **detached**, too little looks too **crammed**

7 Match **other design choices**. If you have big text or big icons, you need more whitespace

😃 Huge text, lots of whitespace





😃 Small text and images, less space

HOW MUCH WHITESPACE

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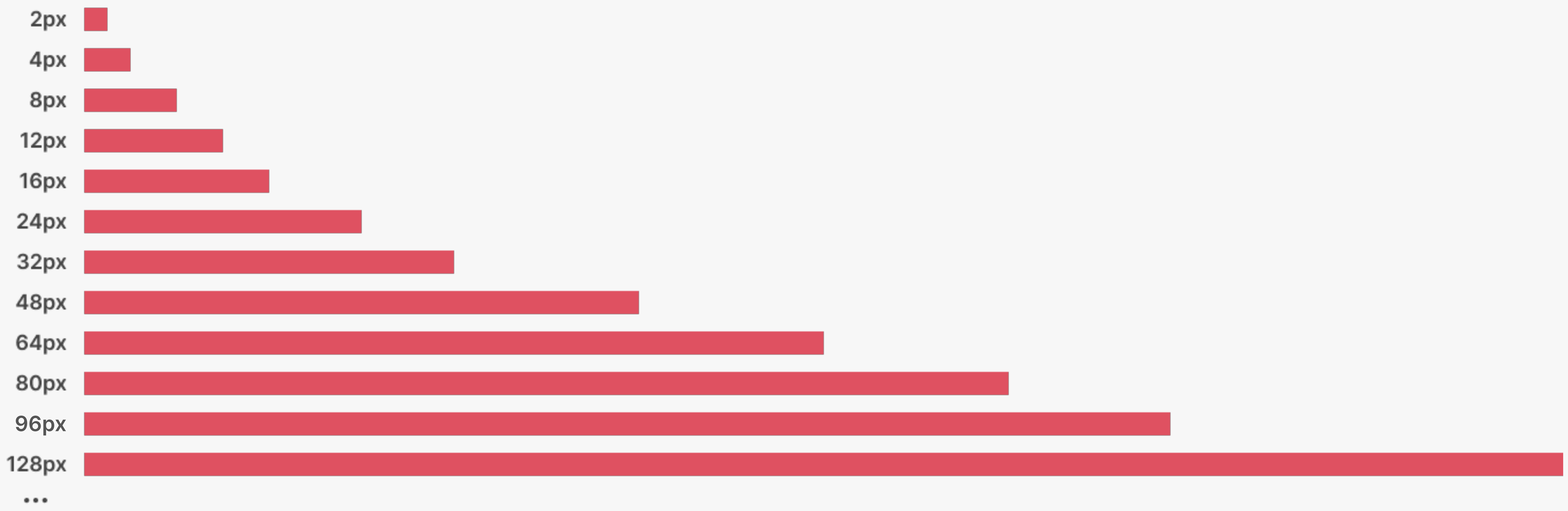
6. Start with **a lot of whitespace**, maybe even too much! Then **remove whitespace** from there

   ☝️ Too much whitespace looks **detached**, too little looks too **crammed**

7. Match **other design choices**. If you have big text or big icons, you need more whitespace

8. Try a hard rule, such as using **multiples of 16px** for all spacing



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SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

WEB DESIGN RULES #8: VISUAL HIERARCHY

HTML CSS

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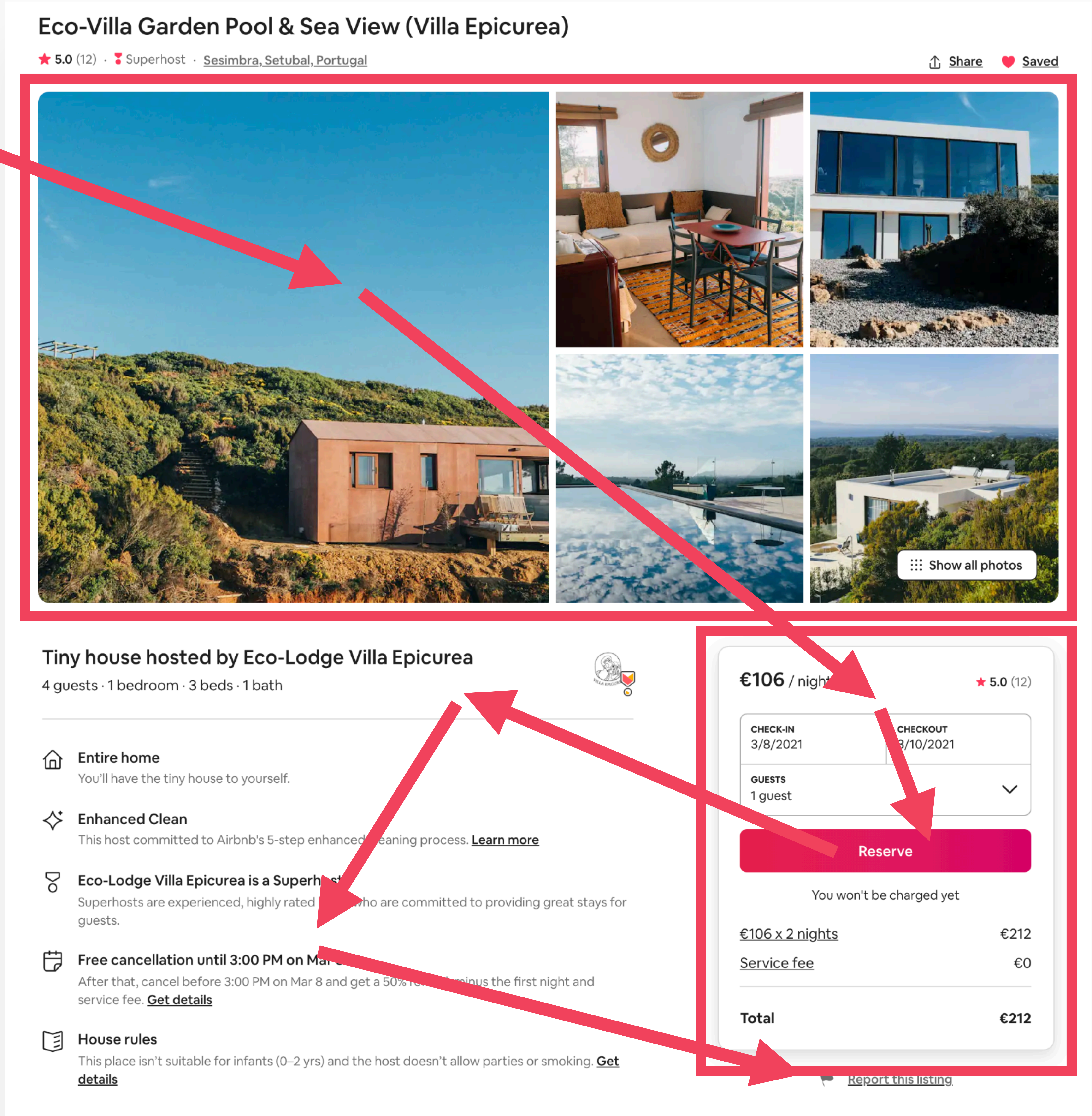
WHAT IS VISUAL HIERARCHY?

- 👉 Visual hierarchy is about **establishing which elements** of a design **are the most important ones**
- 👉 Visual hierarchy is about **drawing attention** to these most important elements
- 👉 Visual hierarchy is about **defining a "path" for users**, to **guide** them through the page
- 👉 We use a combination of **position**, **size**, **colors**, **spacing**, **borders**, and **shadows** to establish a meaningful visual hierarchy between elements/components



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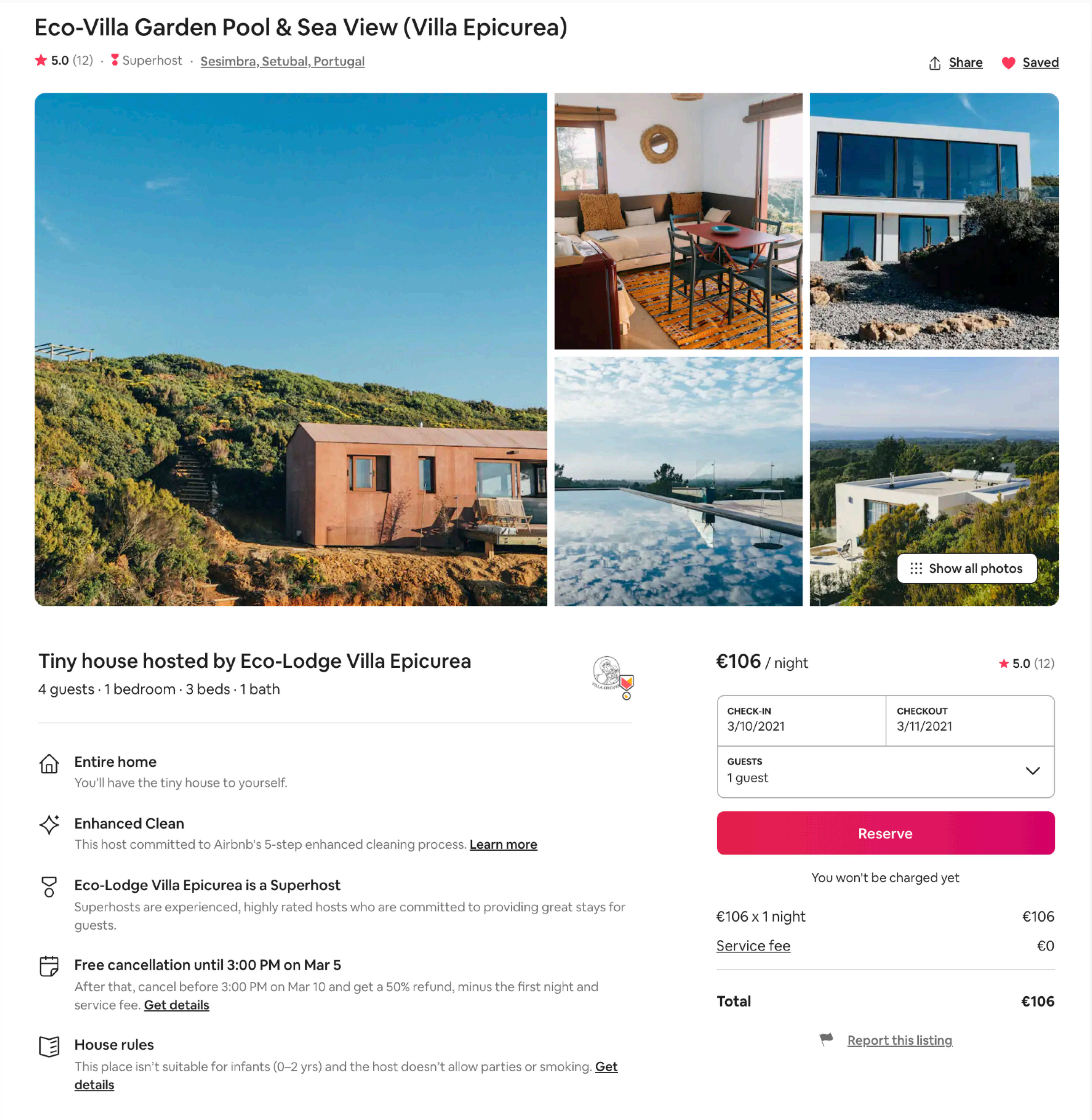

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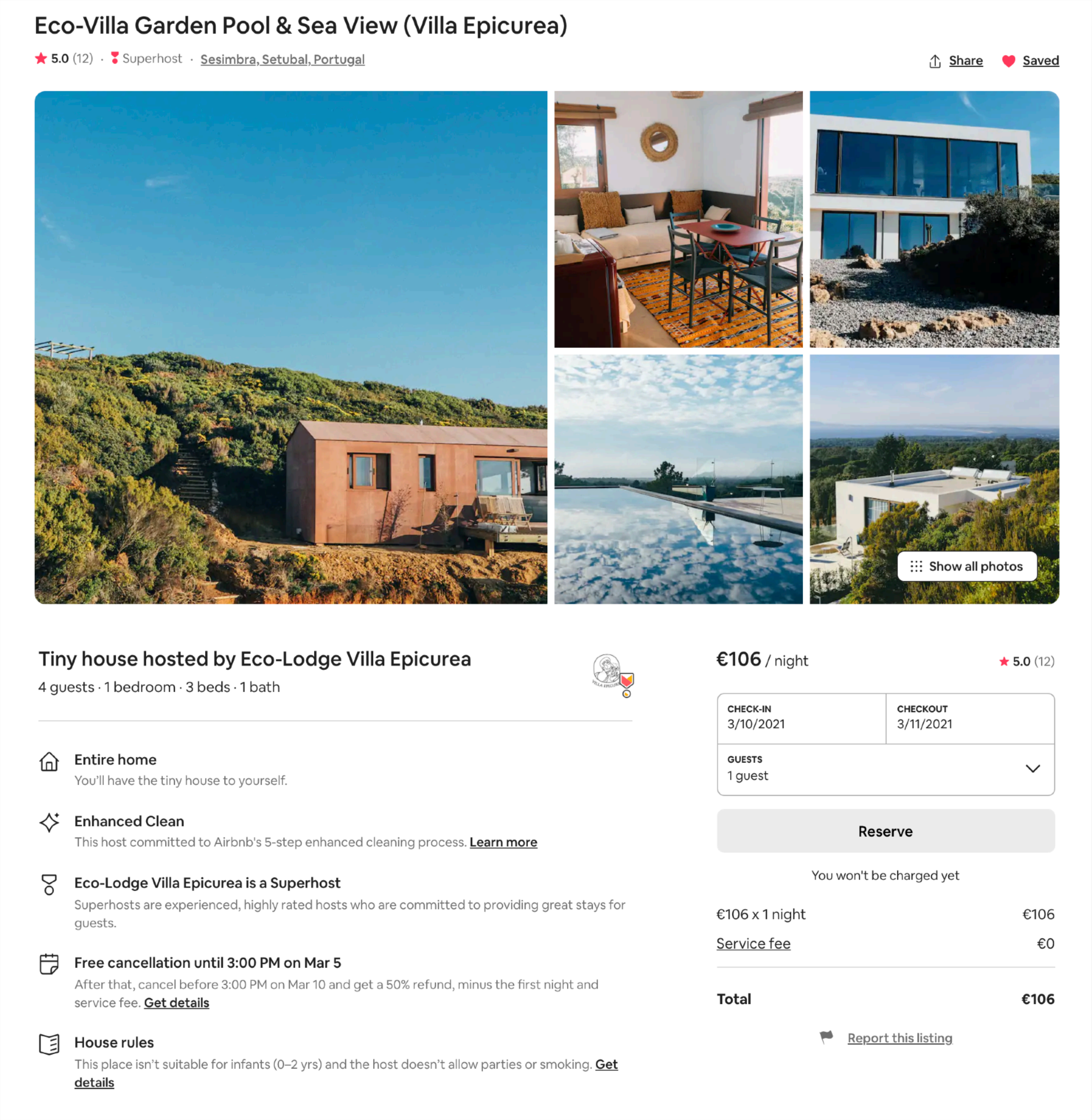
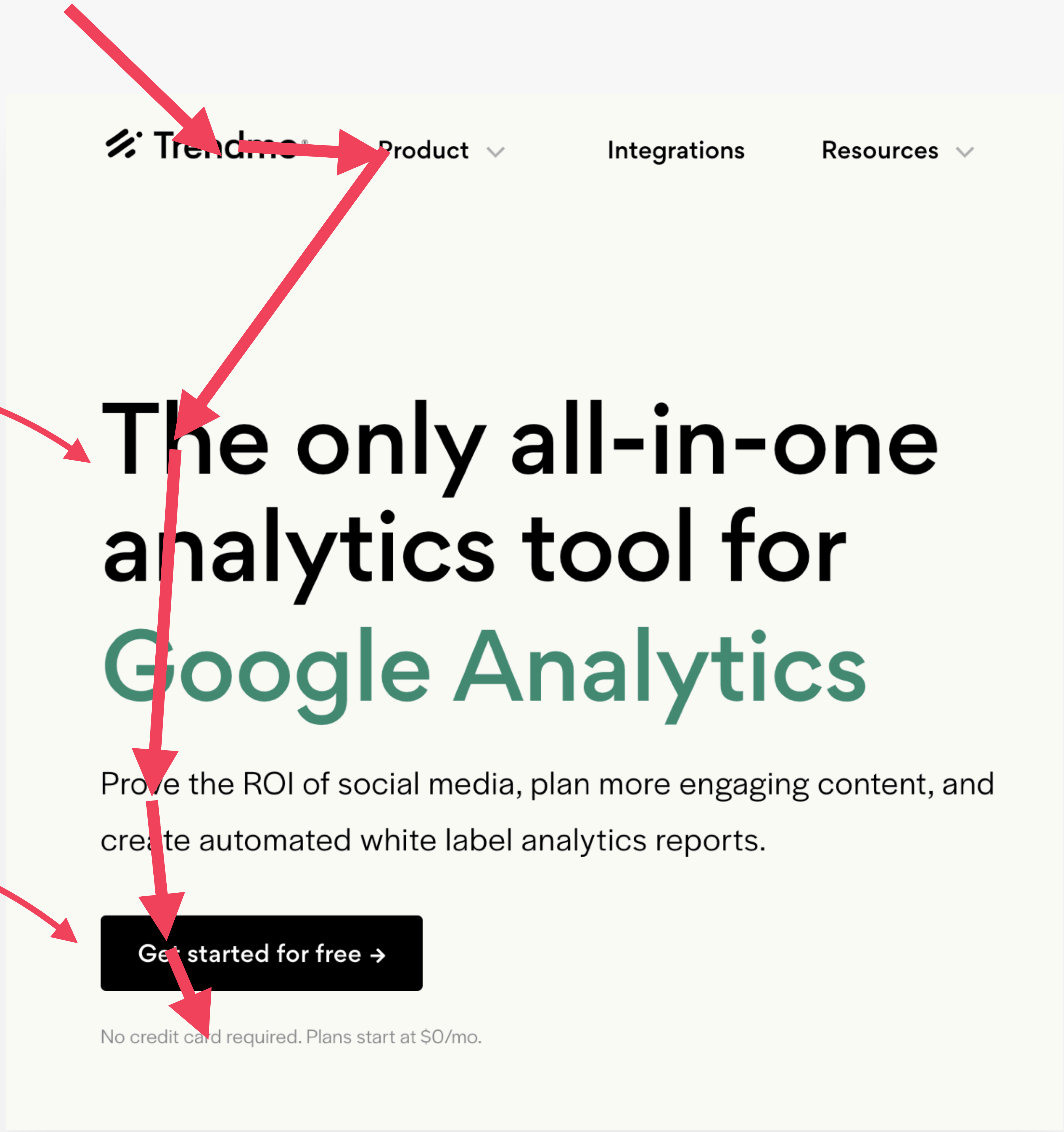


VISUAL HIERARCHY **FUNDAMENTALS**

1 Position important elements **closer to the top the page**, where they get more attention

Most important title, **close to top of the page**

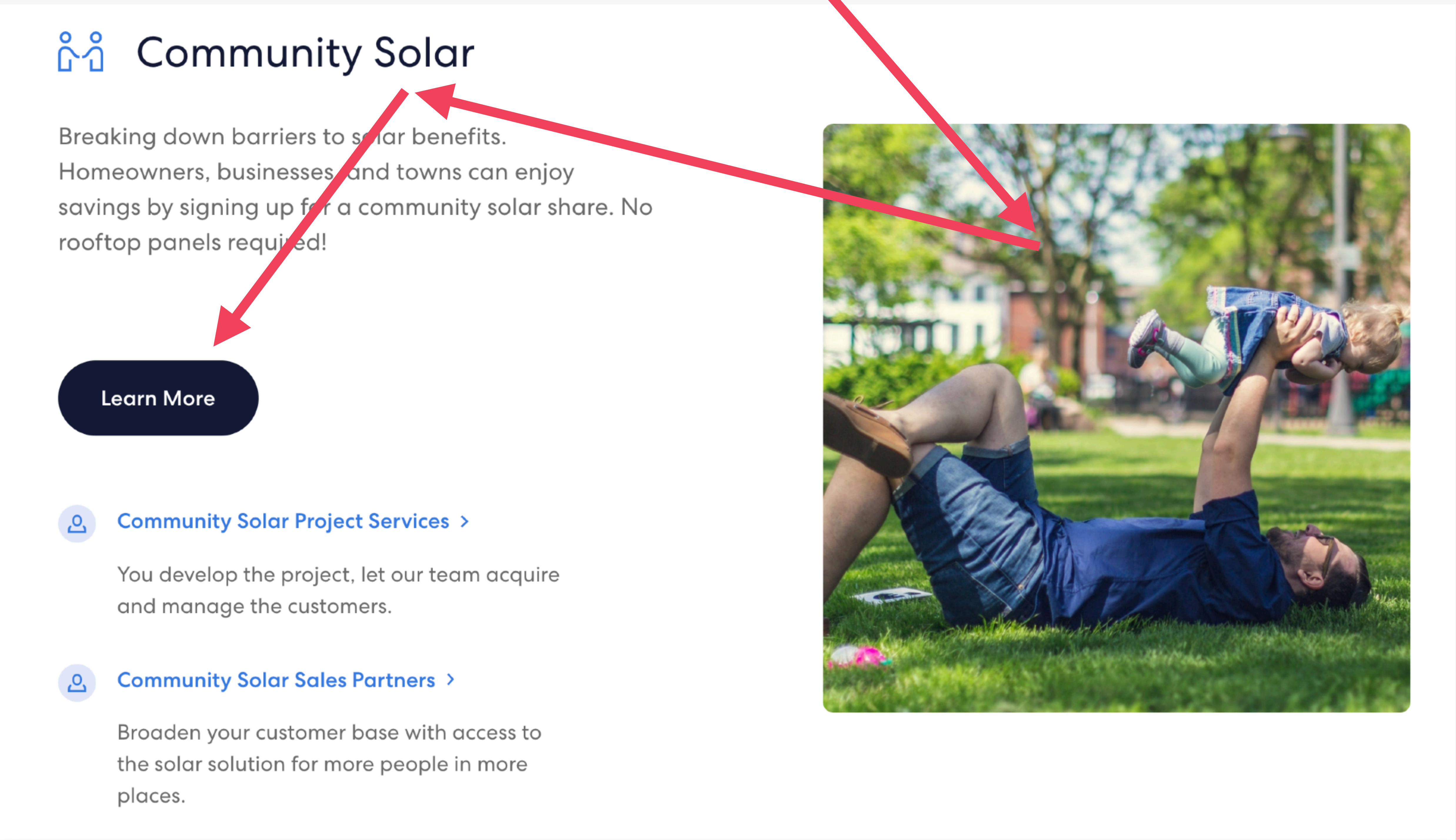
Most important call-to-action, **close to top of the page**

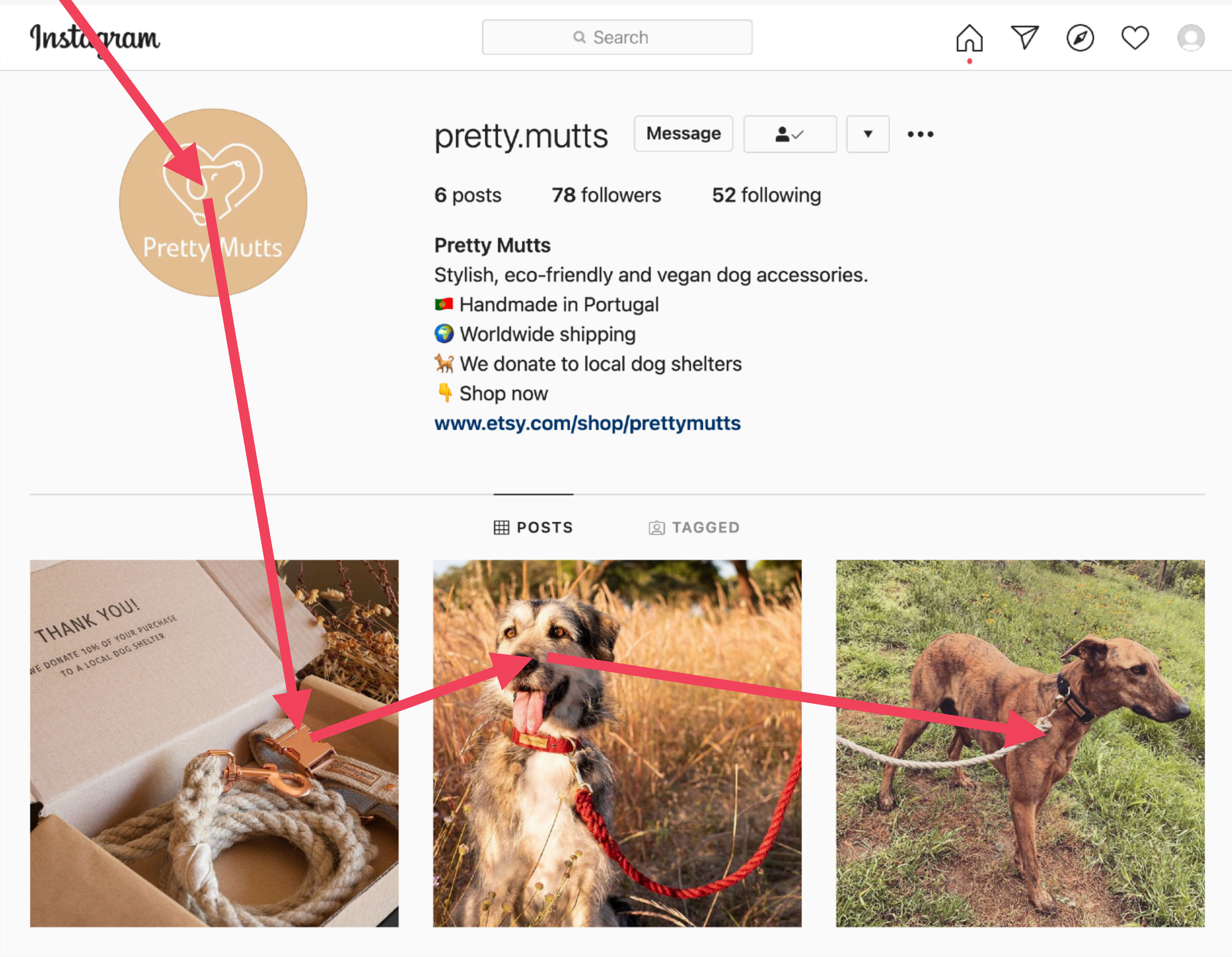


ATTENTION FLOWS DOWN THE PAGE (AND COMPONENTS)

VISUAL HIERARCHY **FUNDAMENTALS**

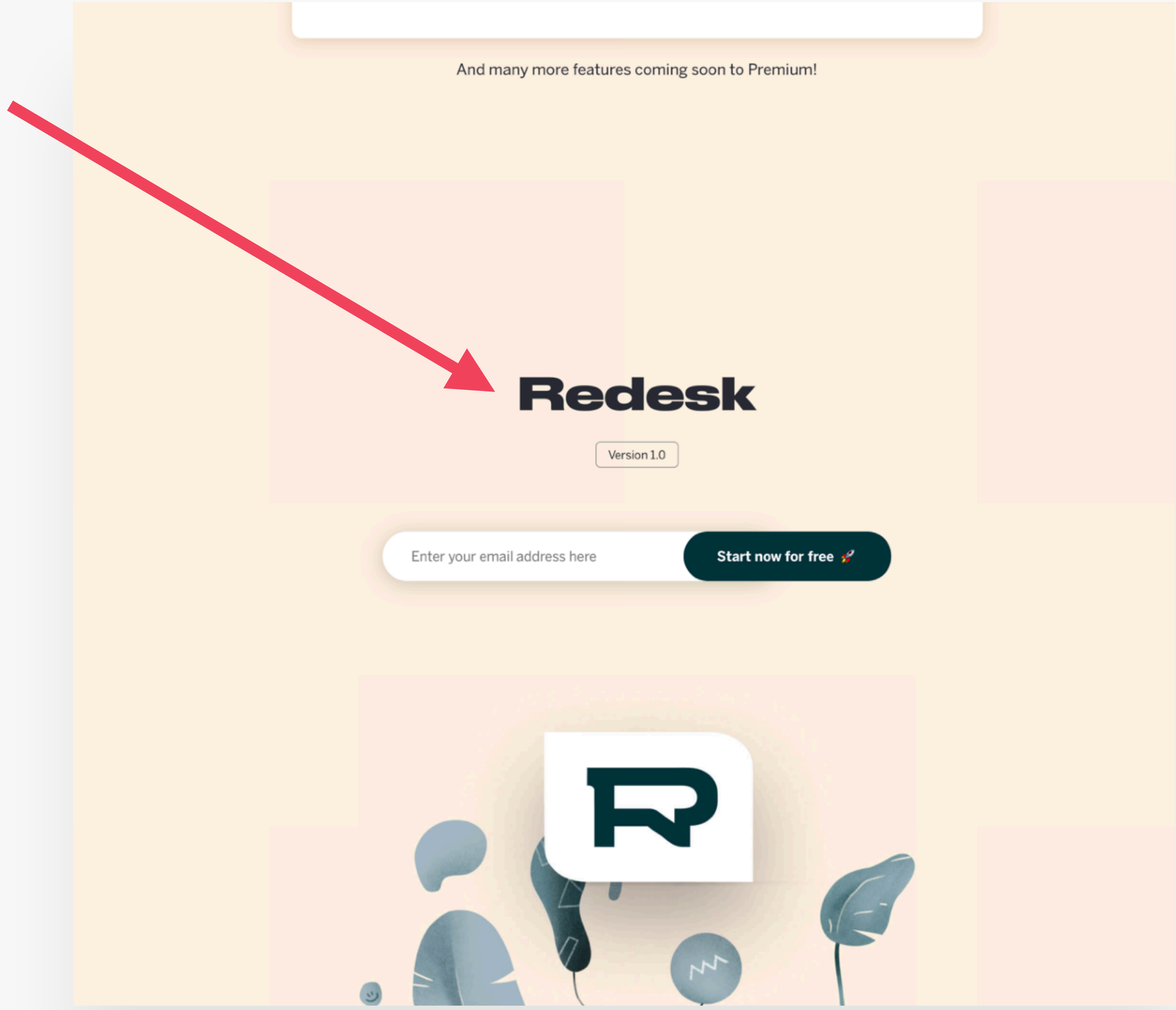
1. Position important elements **closer to the top the page**, where they get more attention
2. Use images mindfully, as they draw **a lot of attention** (larger images get more attention)

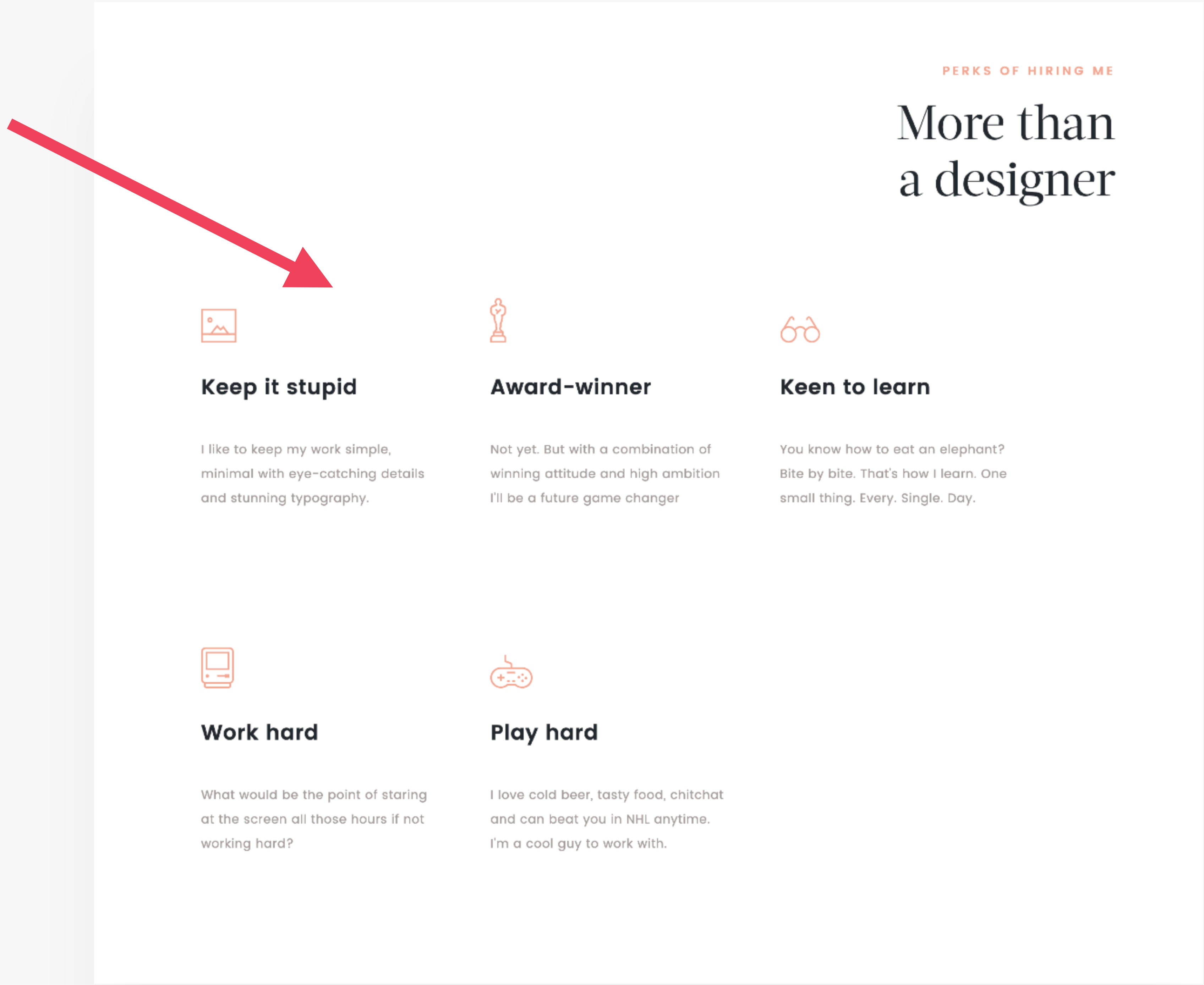




VISUAL HIERARCHY **FUNDAMENTALS**

1. Position important elements **closer to the top the page**, where they get more attention
2. Use images mindfully, as they draw **a lot of attention** (larger images get more attention)
3. Whitespace creates separation, so **use whitespace strategically** to emphasize elements





VISUAL HIERARCHY FOR **TEXT ELEMENTS**

4 For text elements, use **font size**, **font weight**, **color**, and **whitespace** to convey importance

Confusing! No hierarchy at all

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · Superhost · Sesimbra, Setubal, Portugal

↓

Increasing **font size**

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · Superhost · Sesimbra, Setubal, Portugal

↓

Increasing **font weights**

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ **5.0** (12) · Superhost · **Sesimbra, Setubal, Portugal**

↓

Lightening color of less important text. Perfect!

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ **5.0** (12) · Superhost · **Sesimbra, Setubal, Portugal**

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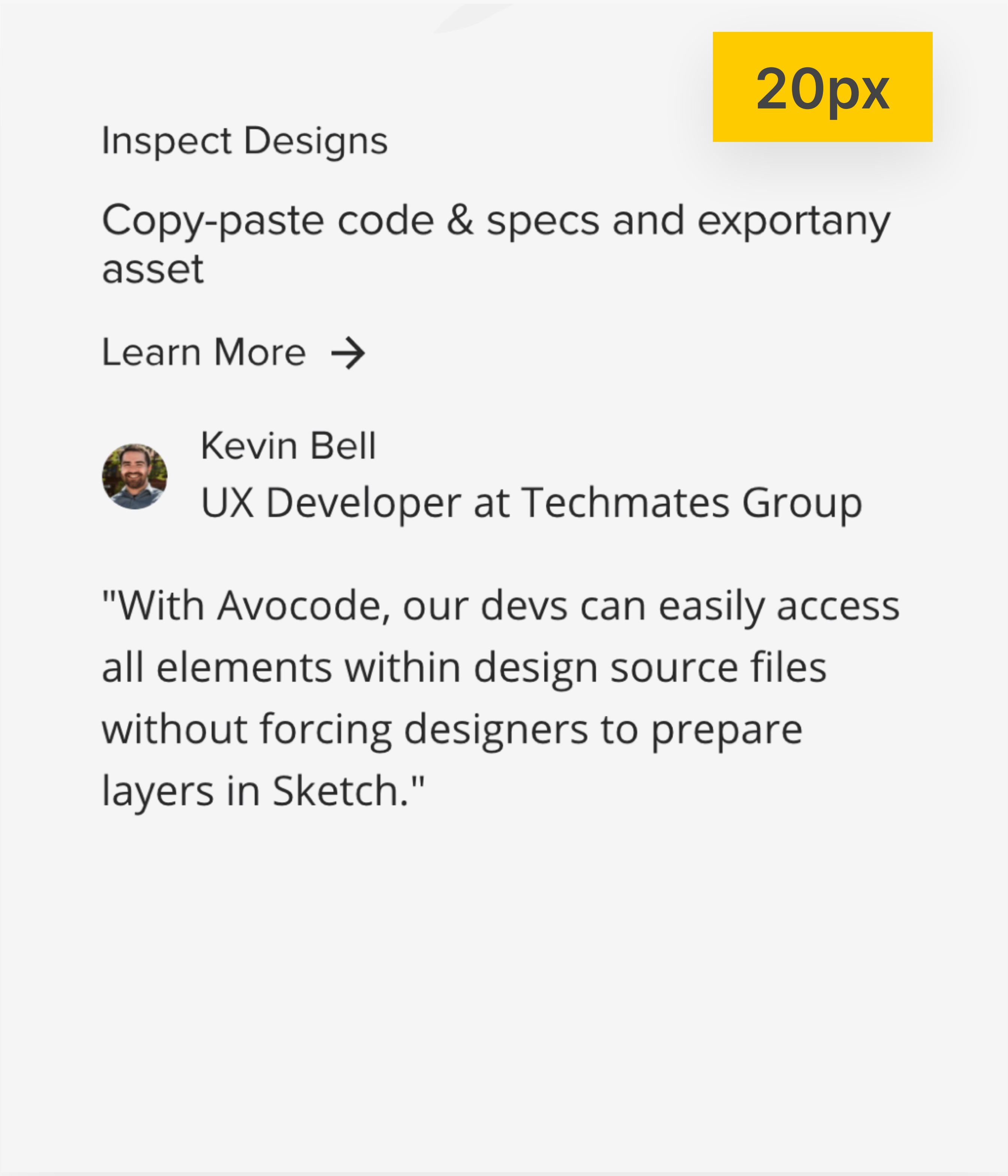
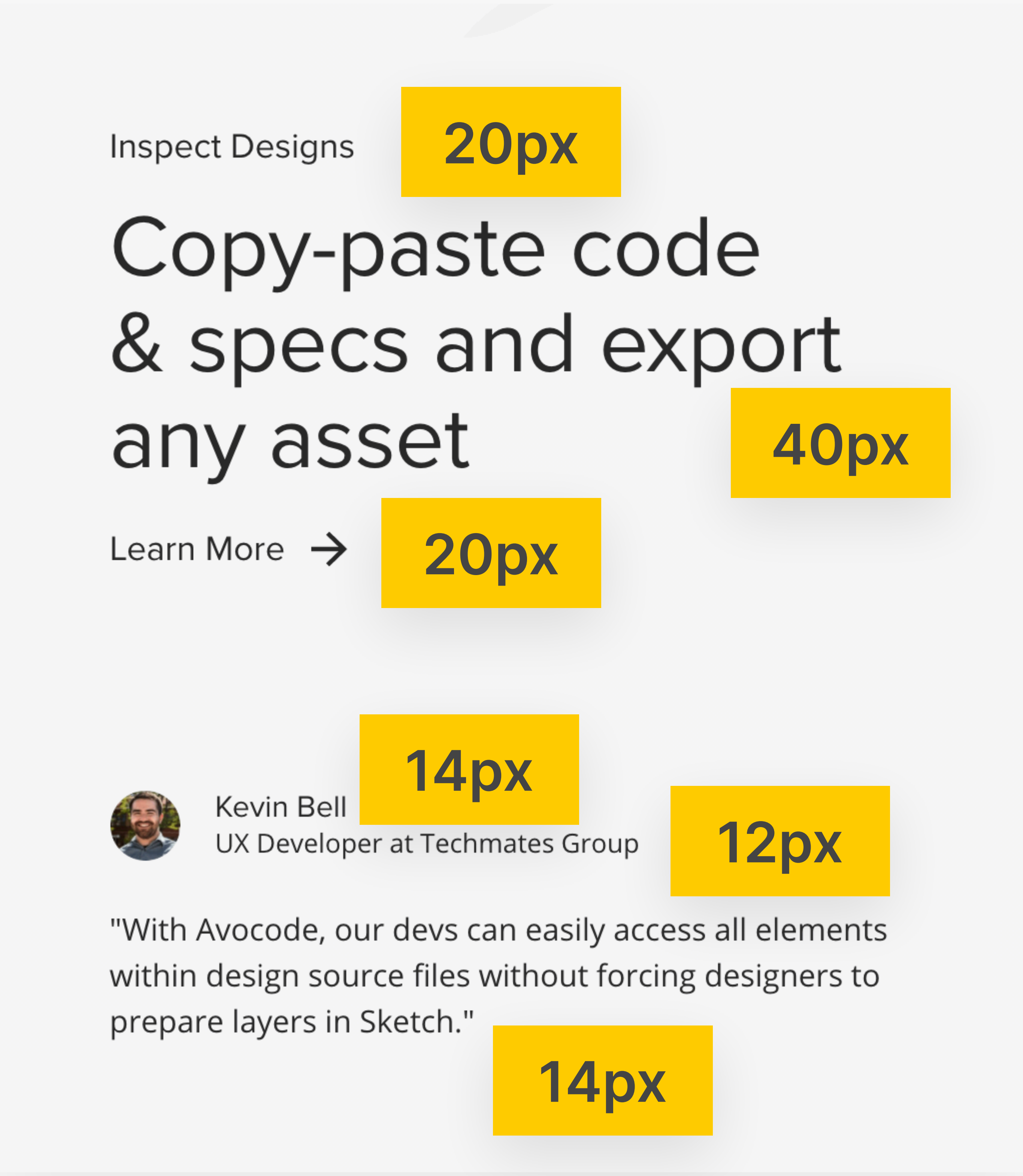
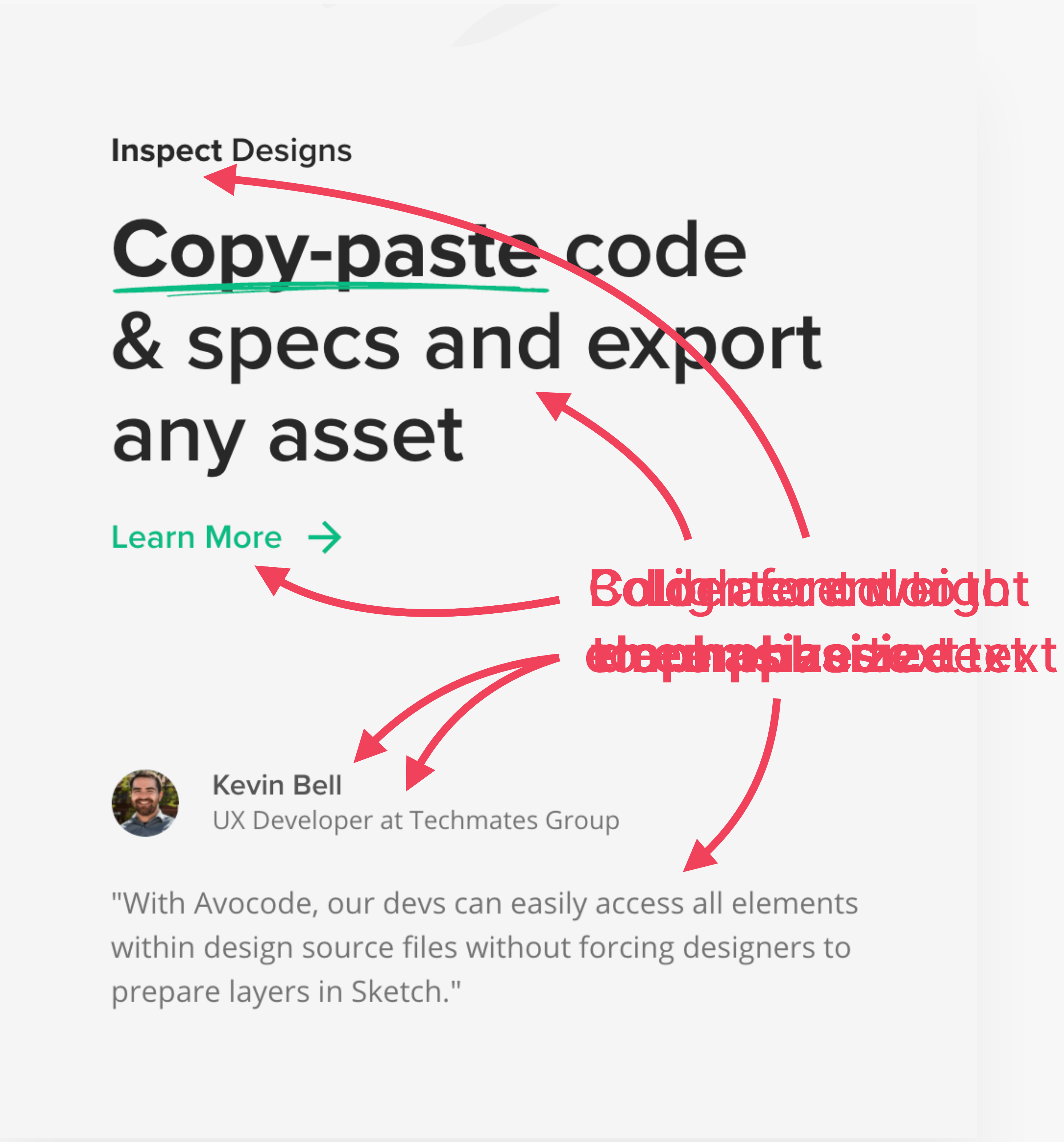


Confusing! No hierarchy at all



Increasing **font sizes** and adding **whitespace**



Adding **font weight** and **color**. Perfect!

VISUAL HIERARCHY FOR **TEXT ELEMENTS**

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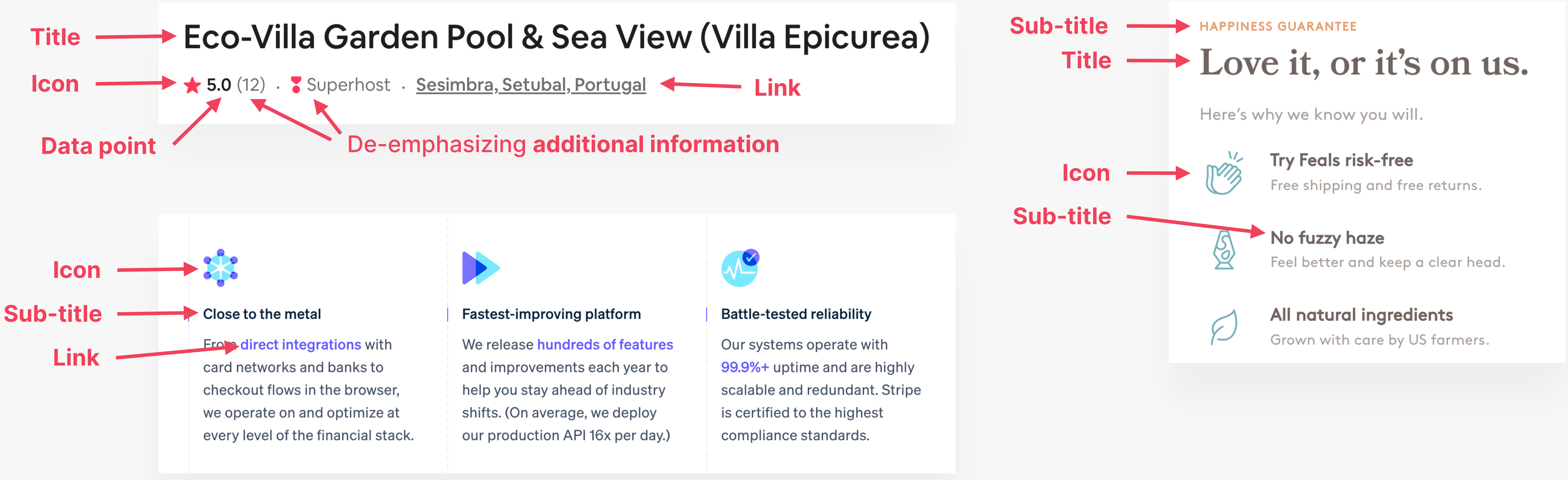
VISUAL HIERARCHY FOR **TEXT ELEMENTS**

4. For text elements, use **font size**, **font weight**, **color**, and **whitespace** to convey importance

5. What text elements to emphasize? **Titles**, **sub-titles**, **links**, **buttons**, **data points**, **icons**

☝️ You can also **de-emphasize** less important text, like **labels** or **secondary/additional information**



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☝️ You can also **de-emphasize** less important text, like **labels** or **secondary/additional information**

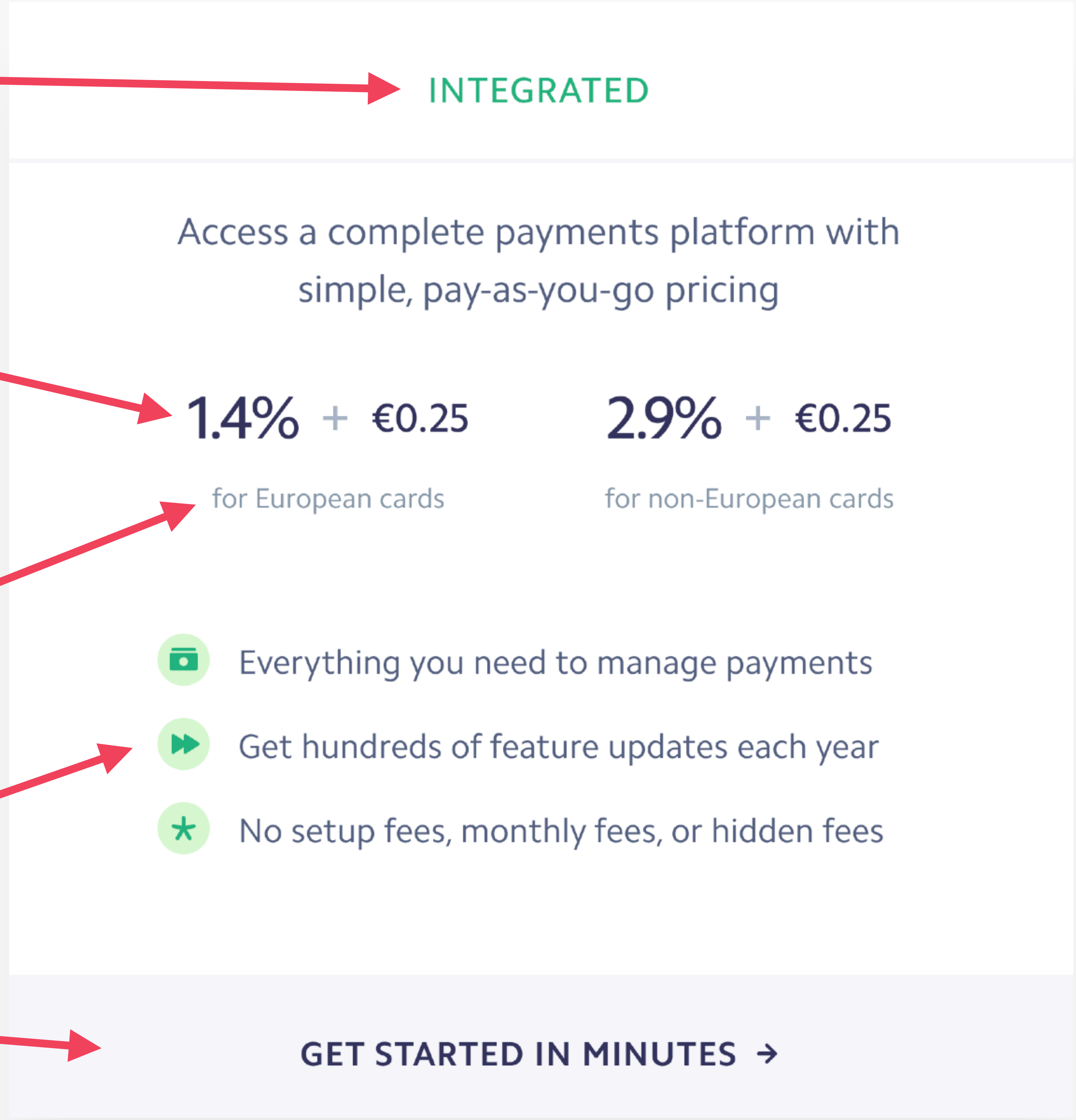
Sub-title

Important data points

De-emphasizing additional information

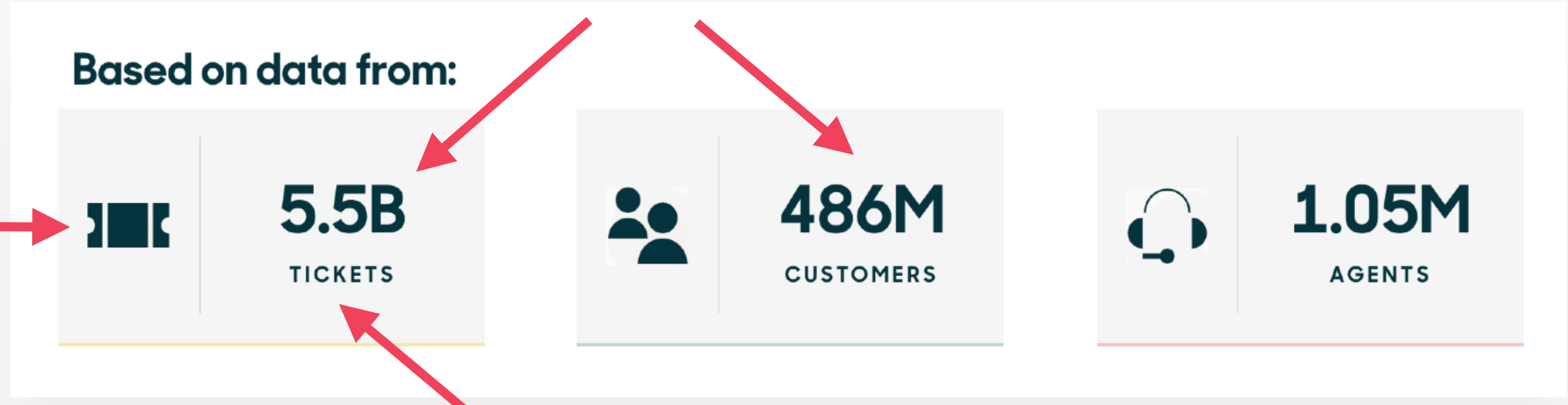
Icons

Very subtle button (focus is on prices)



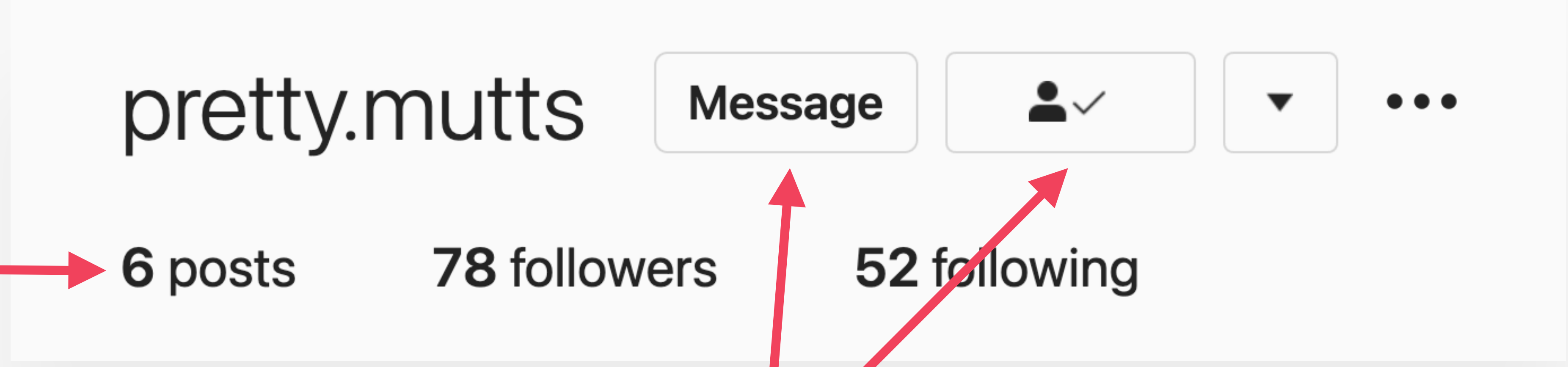
Important data points

Icons



De-emphasizing **label**

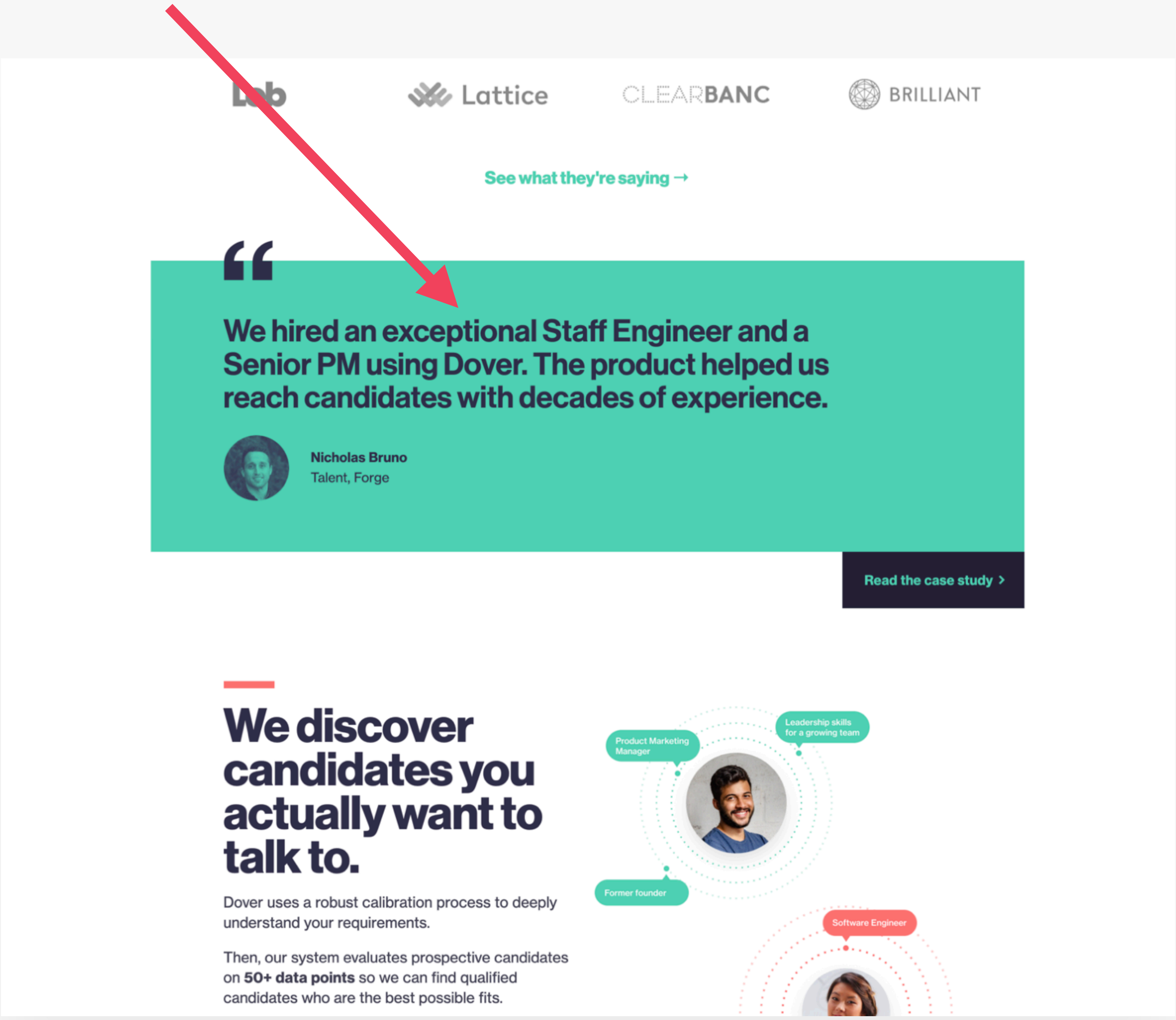
Data point

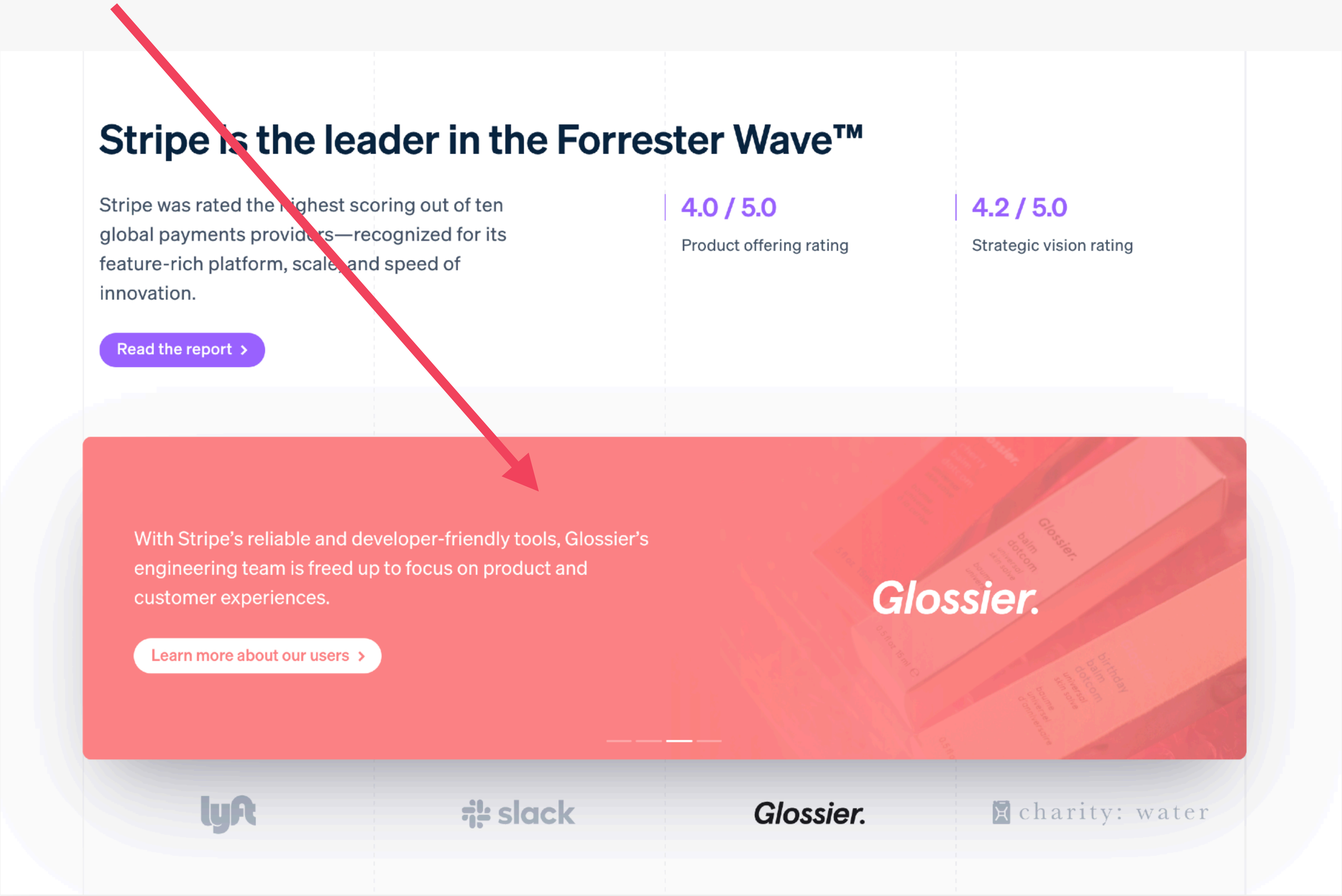


De-emphasizing **buttons** (on instagram, all focus is on photos)

VISUAL HIERARCHY **BETWEEN COMPONENTS**

6 Emphasize an important component using **background color**, **shadow**, or **border** (or multiple)





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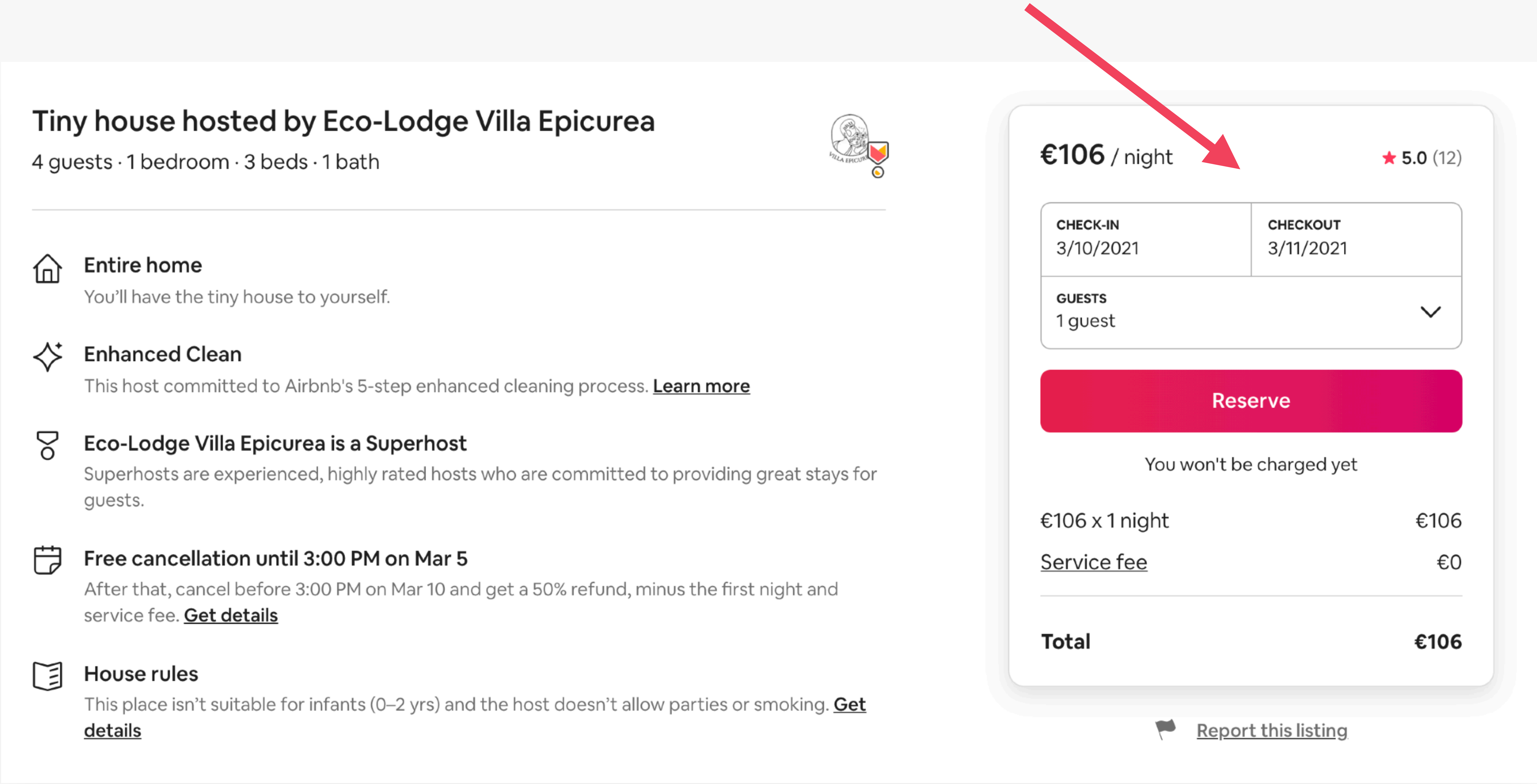

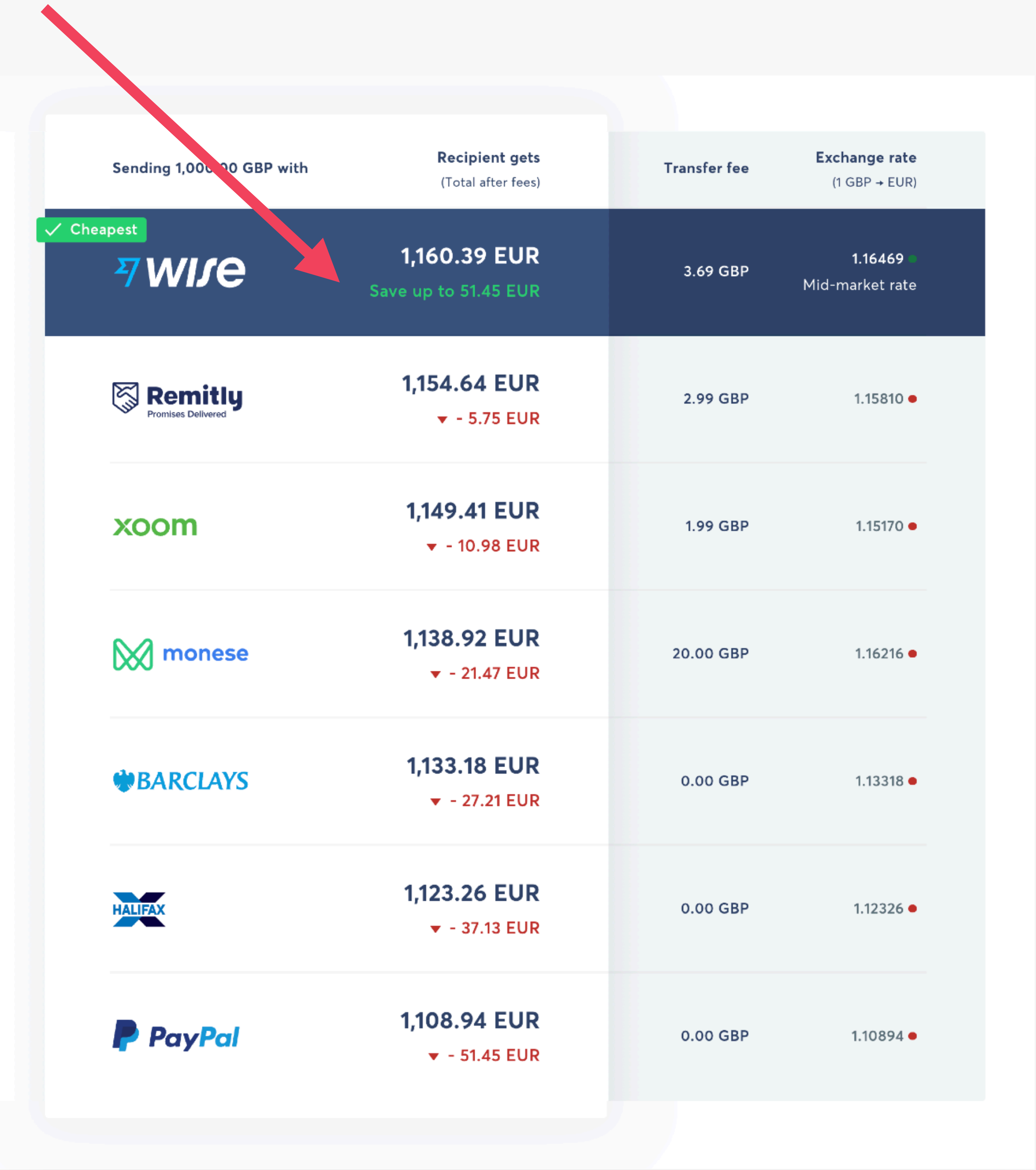

VISUAL HIERARCHY **BETWEEN COMPONENTS**

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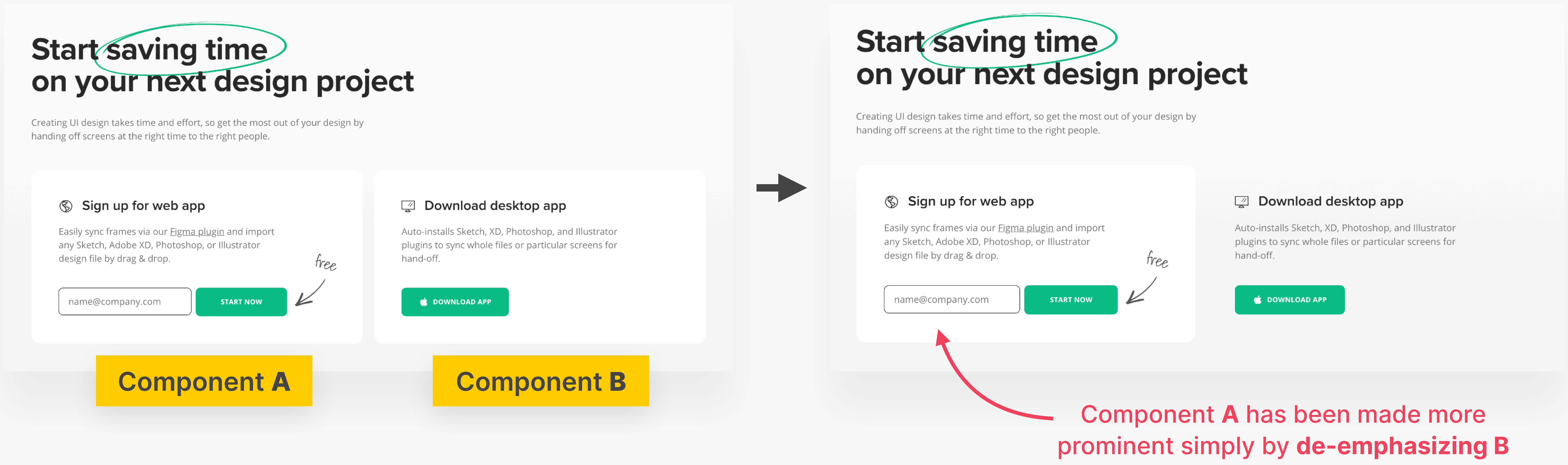
7. Try emphasizing some component A over component B by **de-emphasizing component B**



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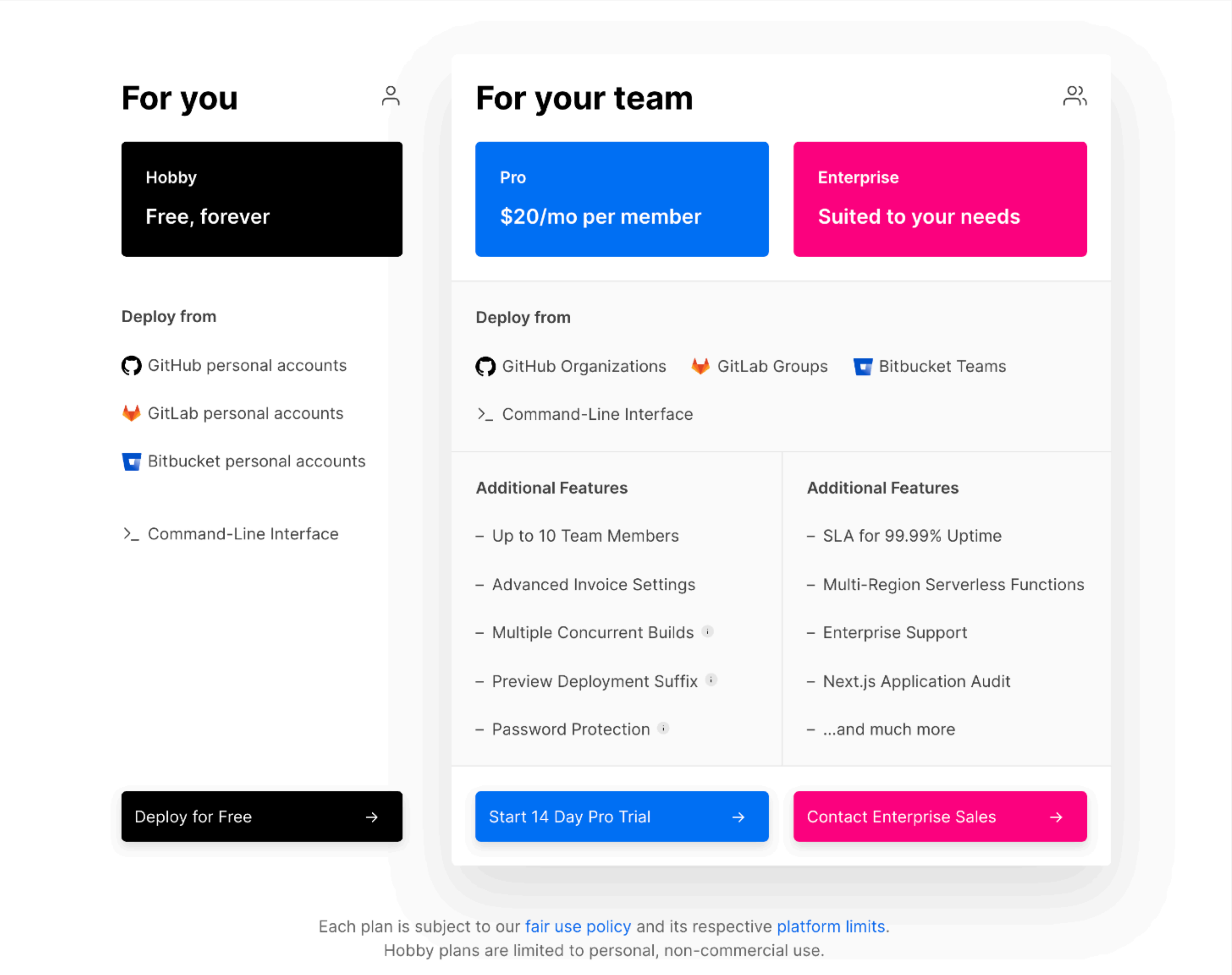

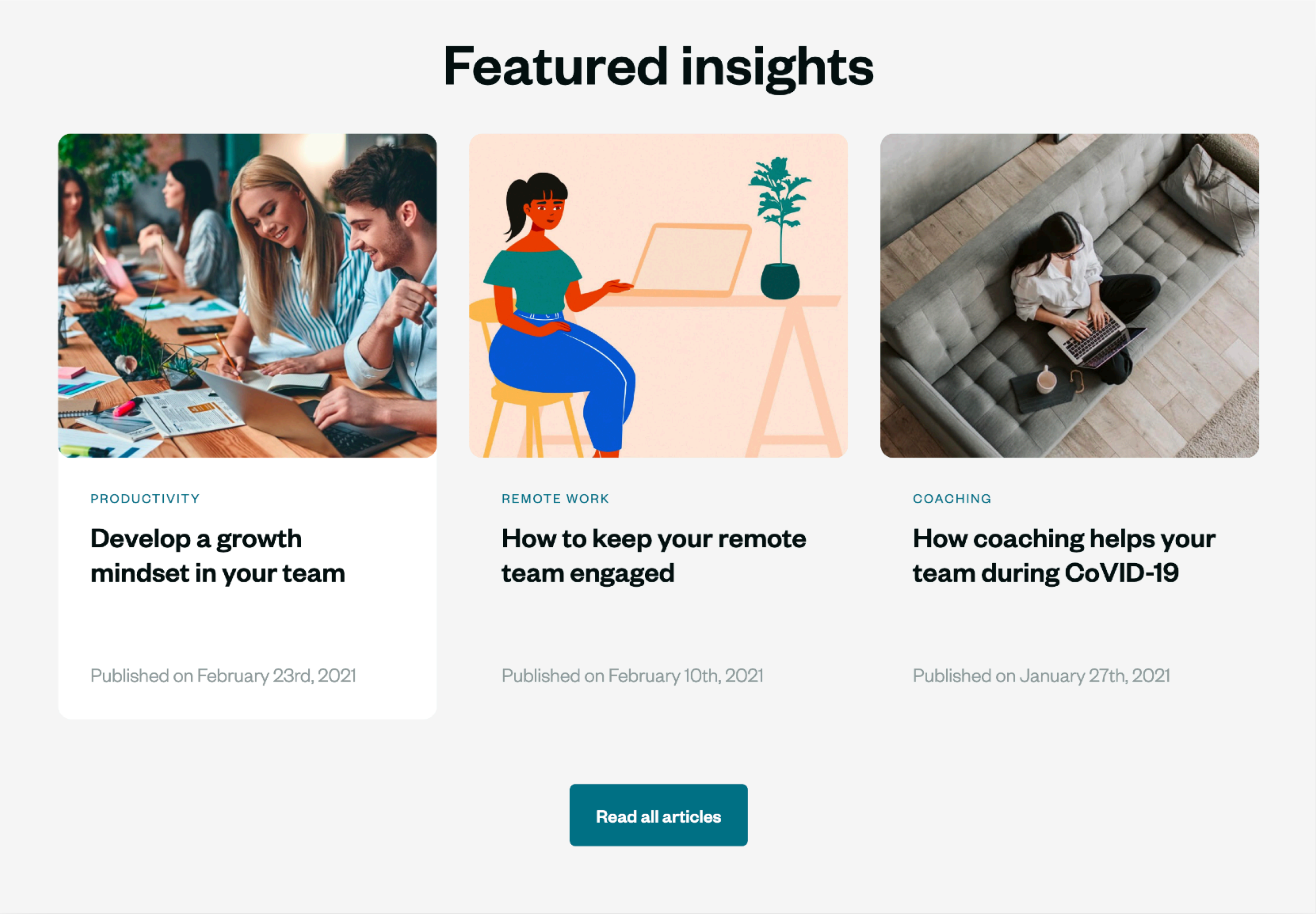

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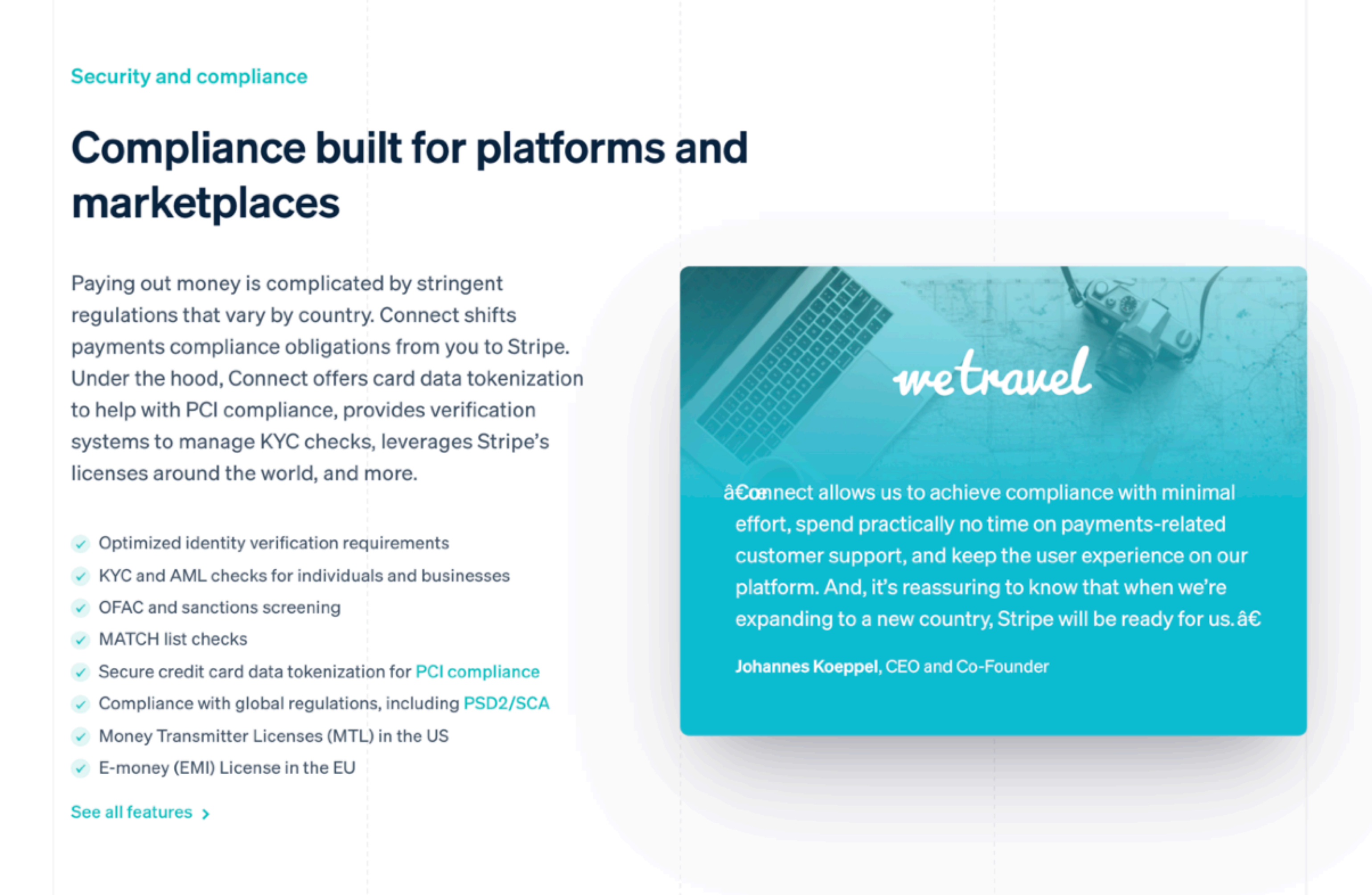

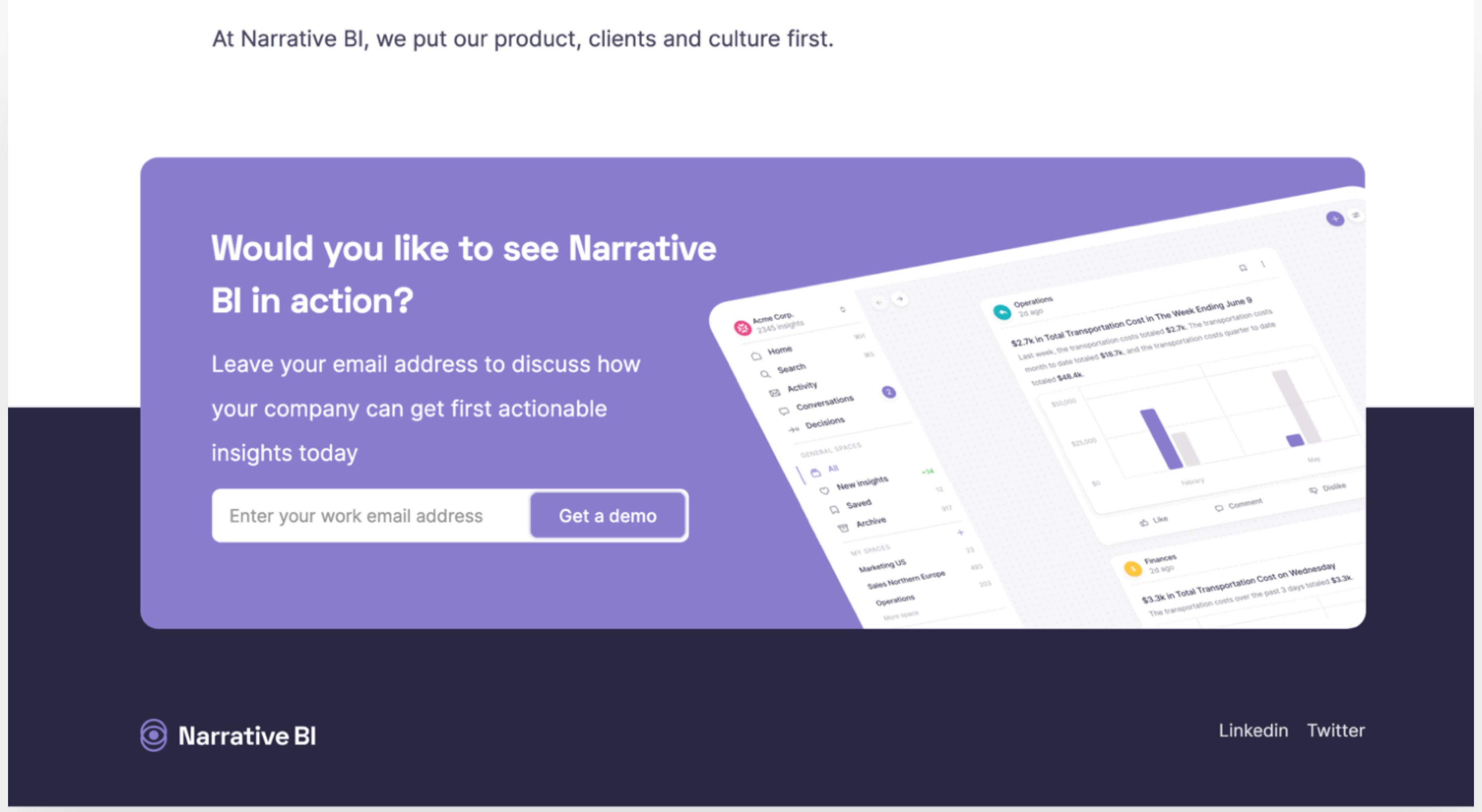

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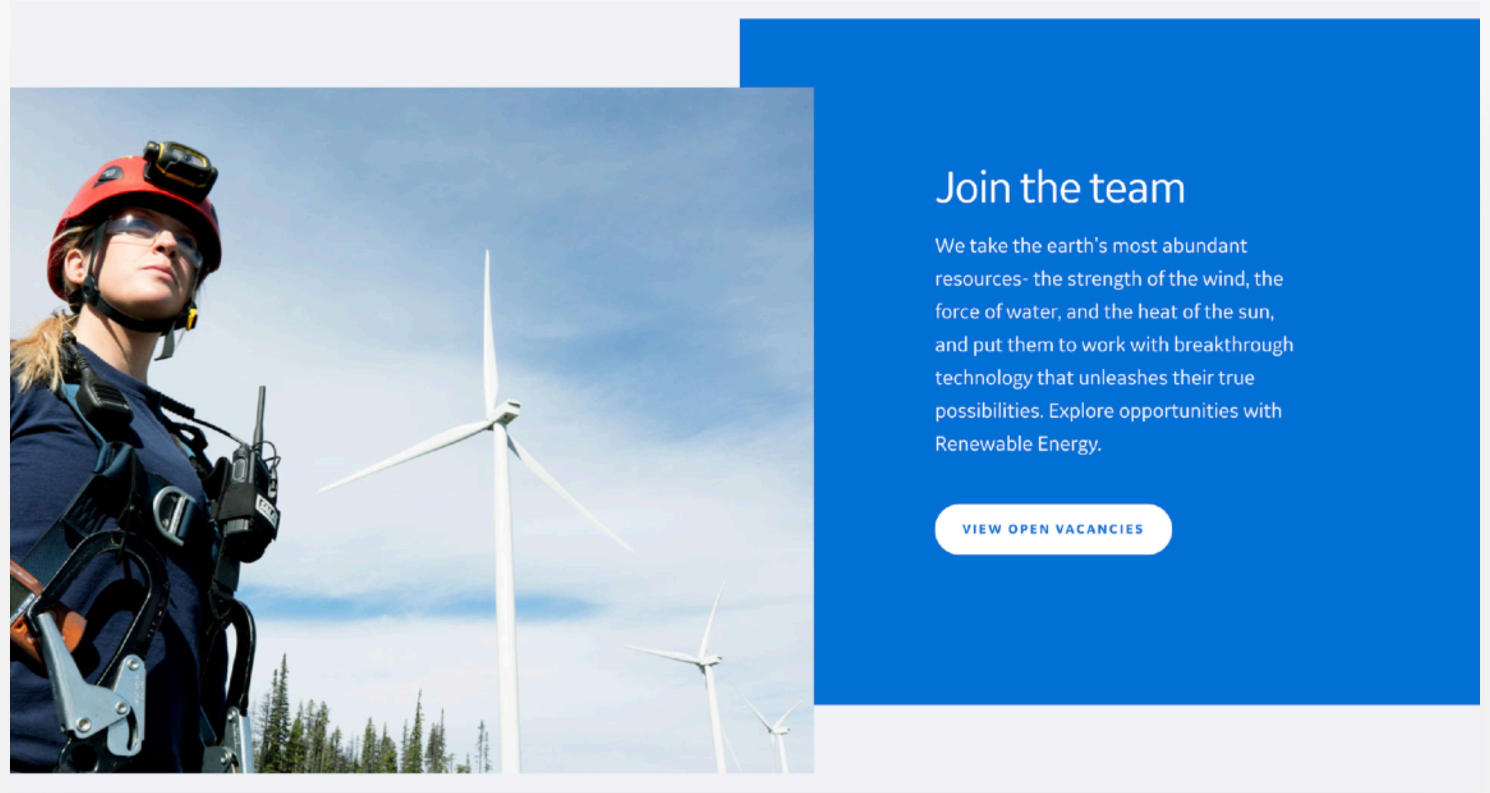

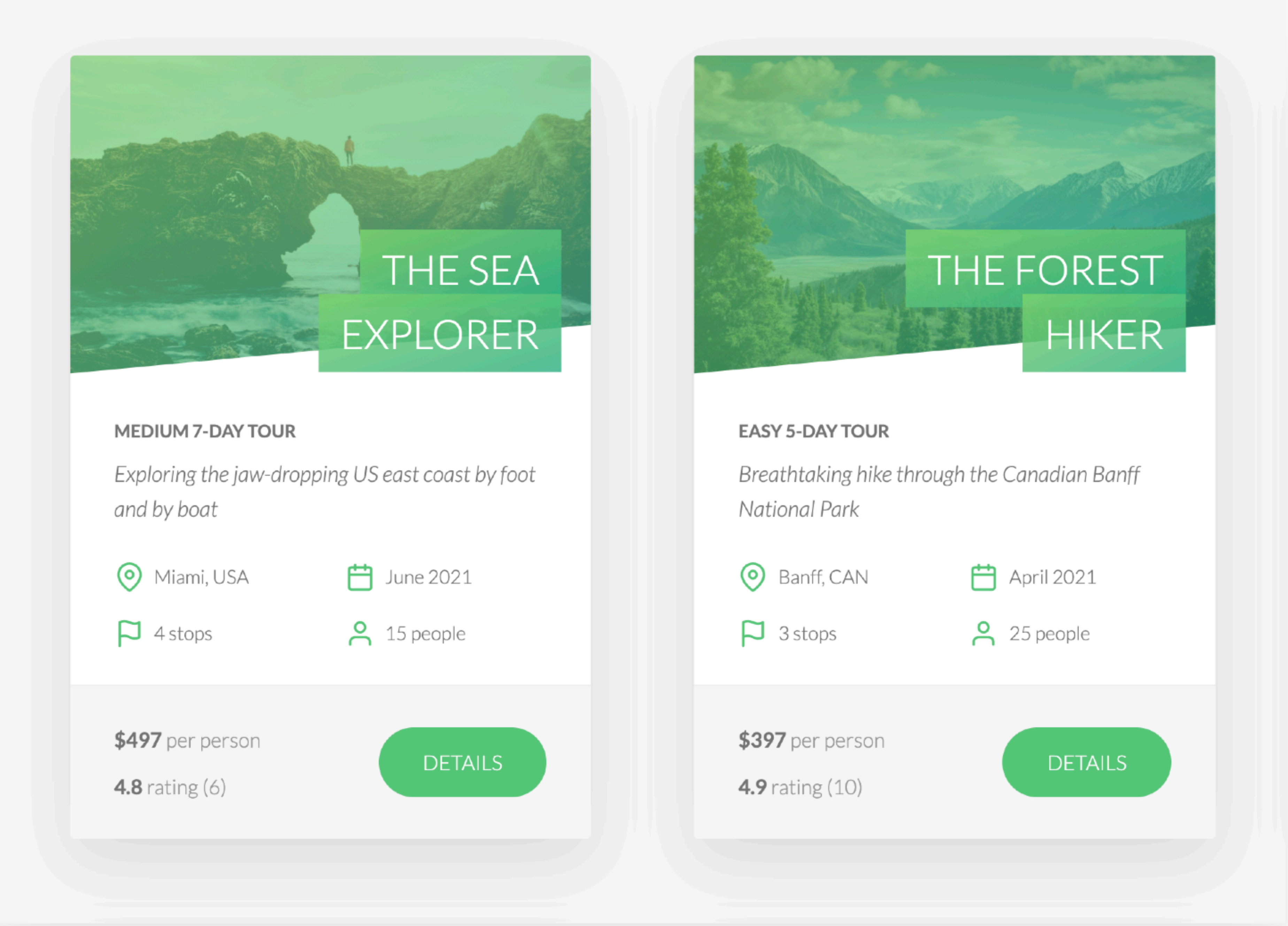

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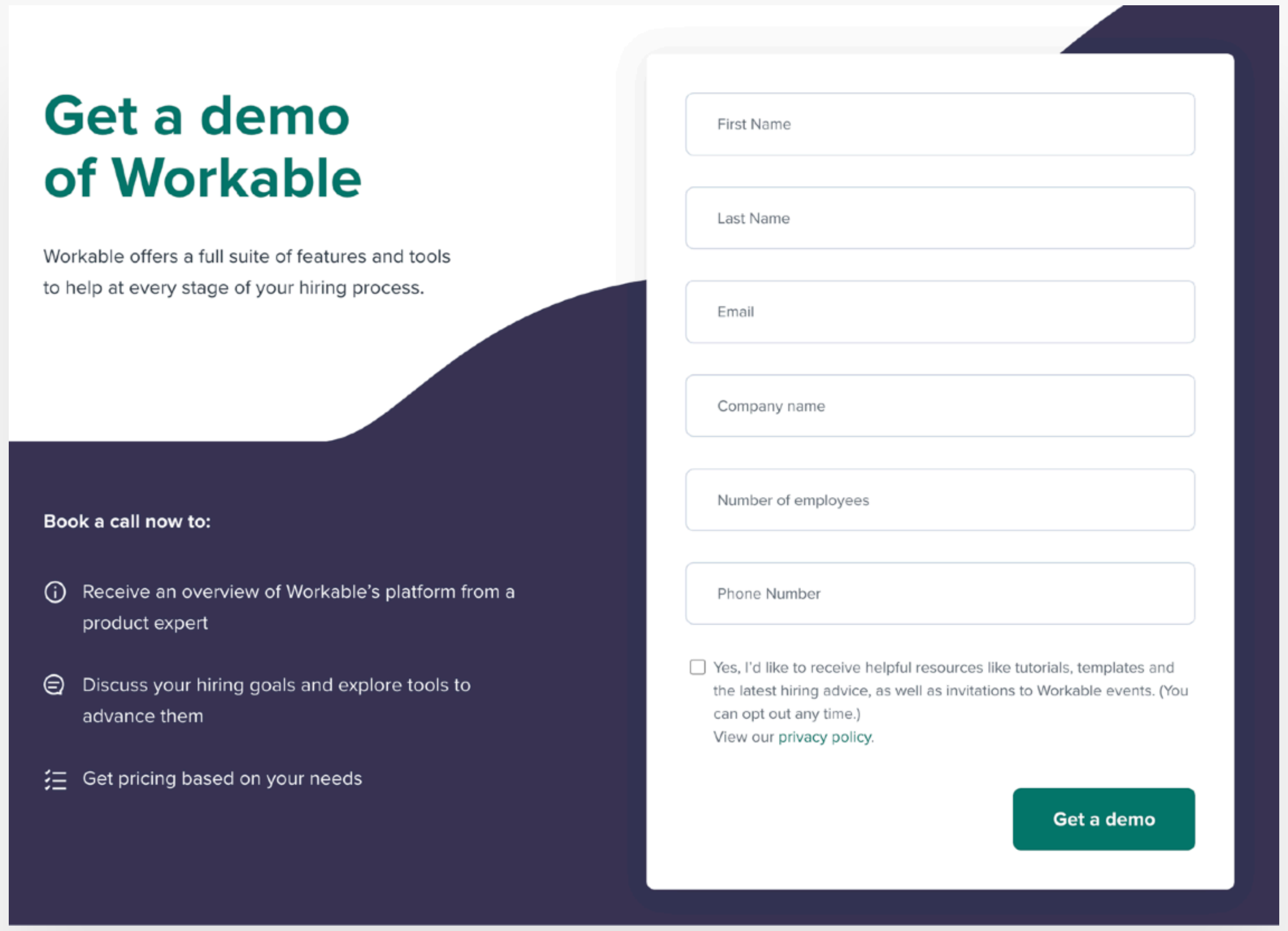

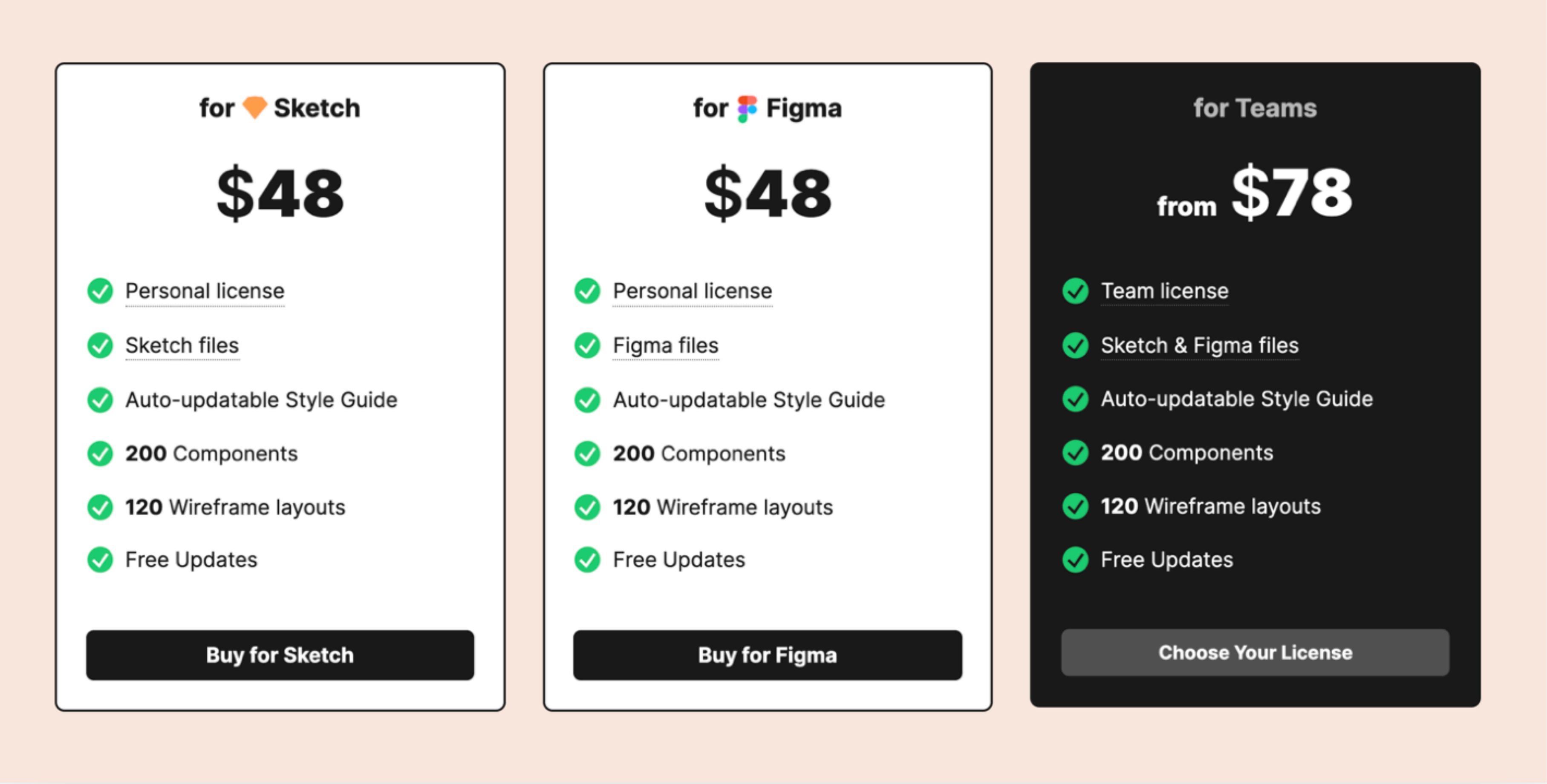

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND FRAMEWORK

LECTURE

WEB DESIGN RULES #9: USER EXPERIENCE (UX)

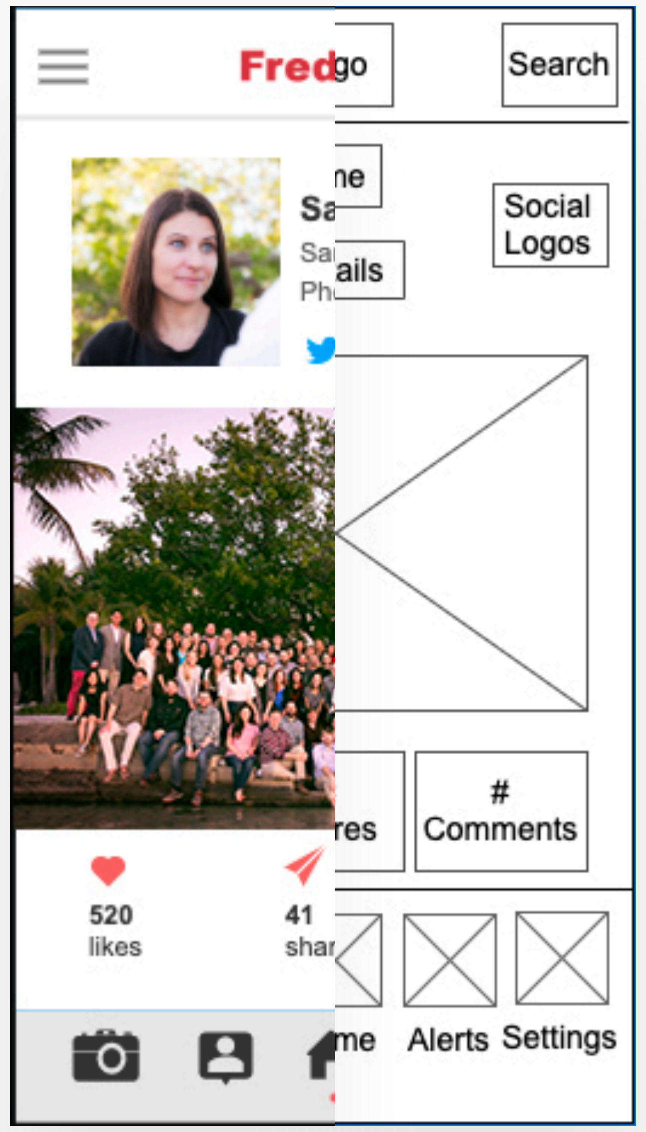
@JONASSCHMEDTMAN

WHAT IS **USER EXPERIENCE** (UX)?

> "*Design is not just what it* ***looks like and feels like****. Design is* ***how it works***
>
> – Steve Jobs

User Interface (UI) is the visual presentation of a product. It's how the graphical interface looks and feels like

- Layout
- "Personality"
- Typography, colors, icons, etc.



User Experience (UX) is the overall experience the user has while interacting with the product

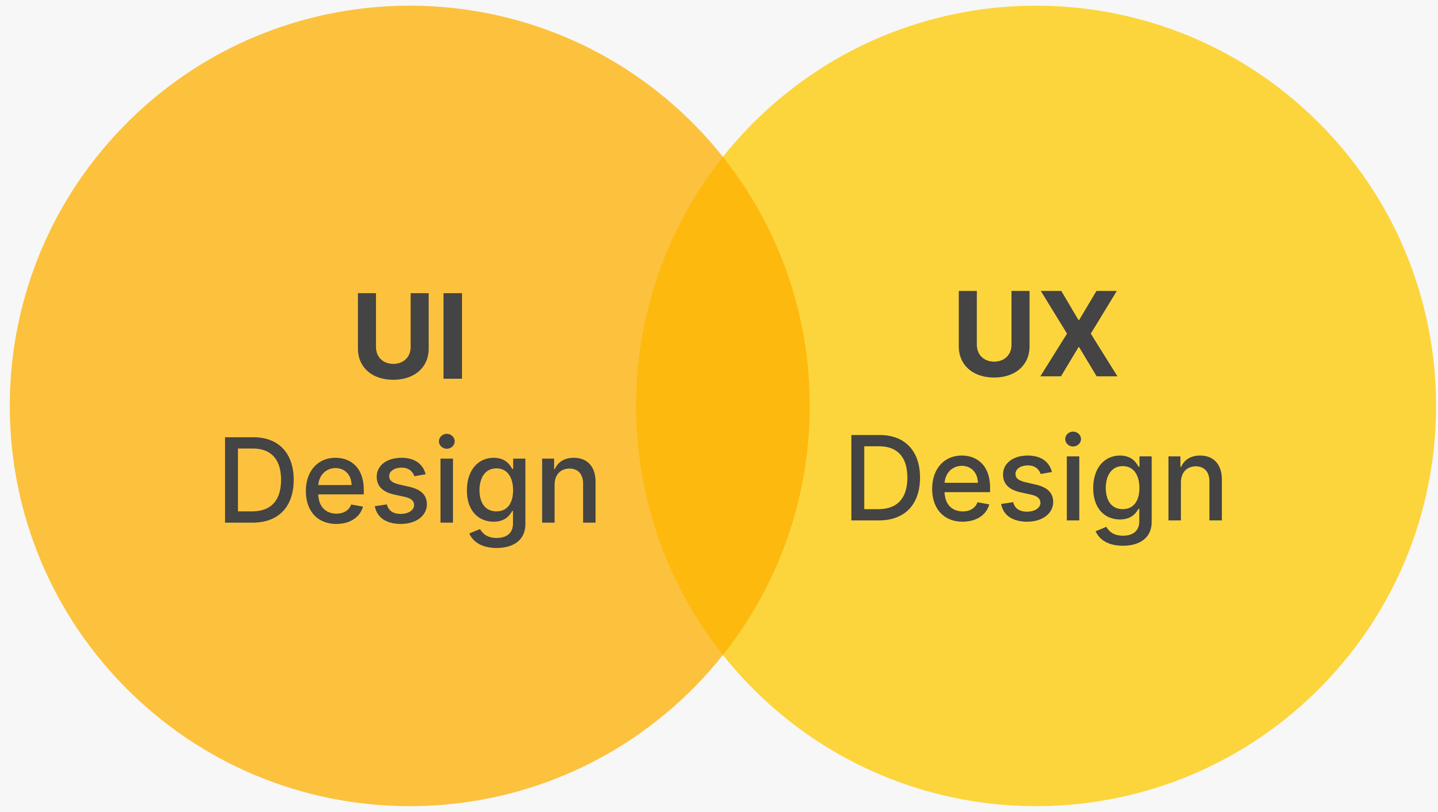
- Does the app feel **logical** and well thought out?
- Does the navigation work **intuitively**?
- Are users **reaching their goals**?

UI AND UX **DESIGN**

UI is graphical interface 👉 **UI Design** is what makes an interface **beautiful**

UX is experience with interface 👉 **UX Design** is what makes an interface **useful and functional**

☝️ UX Design can **not** exist without UI Design!



UI →

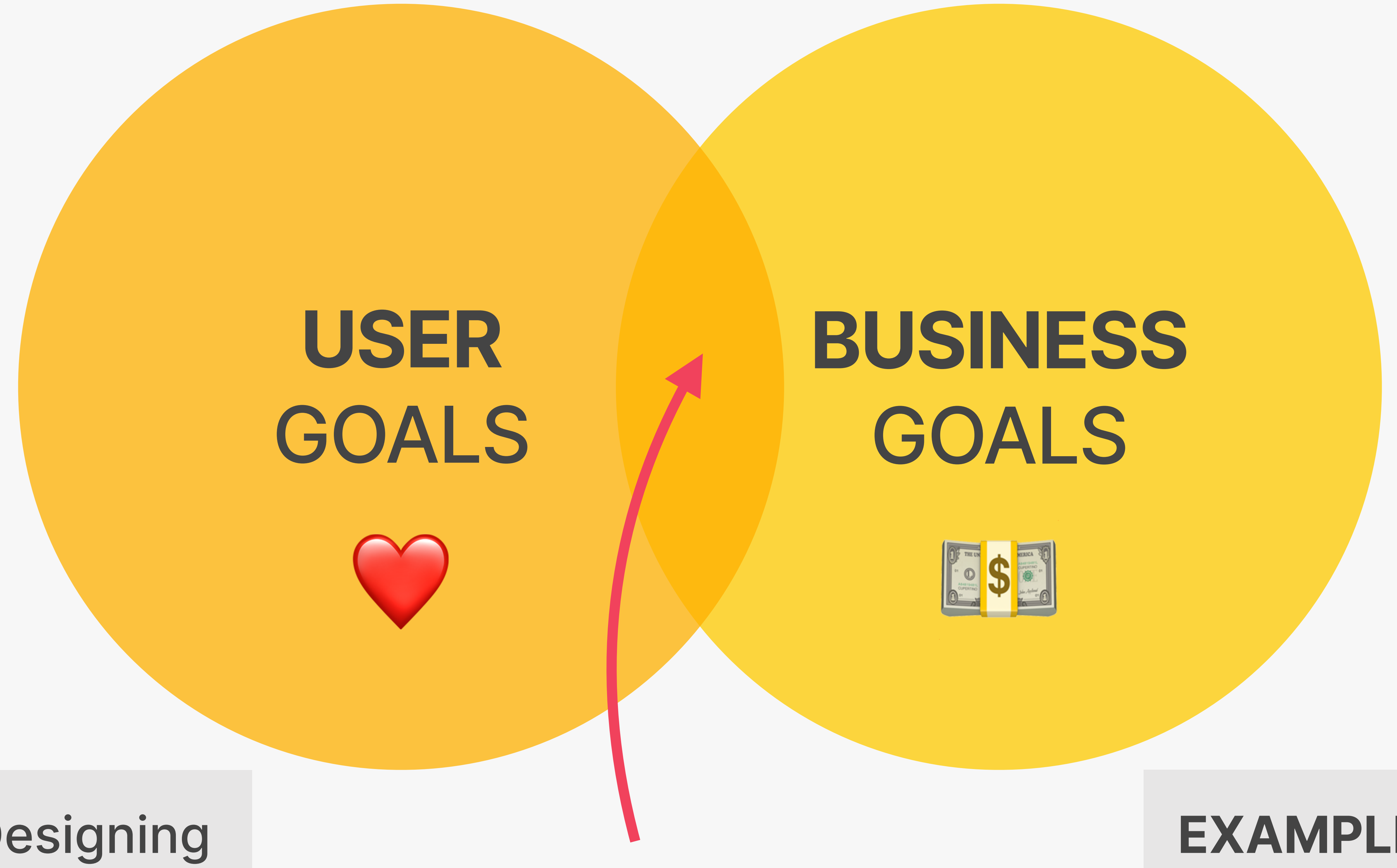
Both are **interfaces** to get ketchup

UX →

Each creates a different **experience**

UX DESIGN GUIDING PRINCIPLE: **GOALS**

- A website or application **exists for a reason**: a **user** has a goal for **visiting** it, and a **business** has a goal for **creating** it

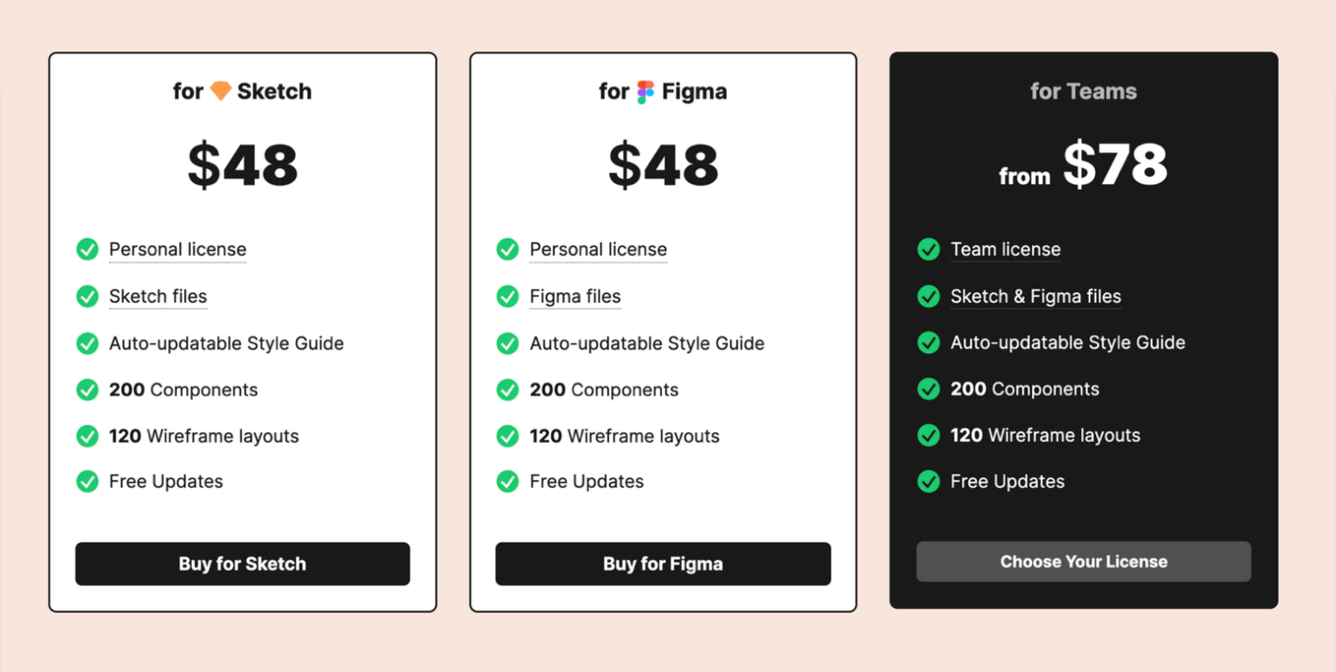


EXAMPLE: Designing websites faster

Good UX design **aligns** the **user's goals** with the **business' goals**

EXAMPLE: Selling design kits for design tools

- UX Example:



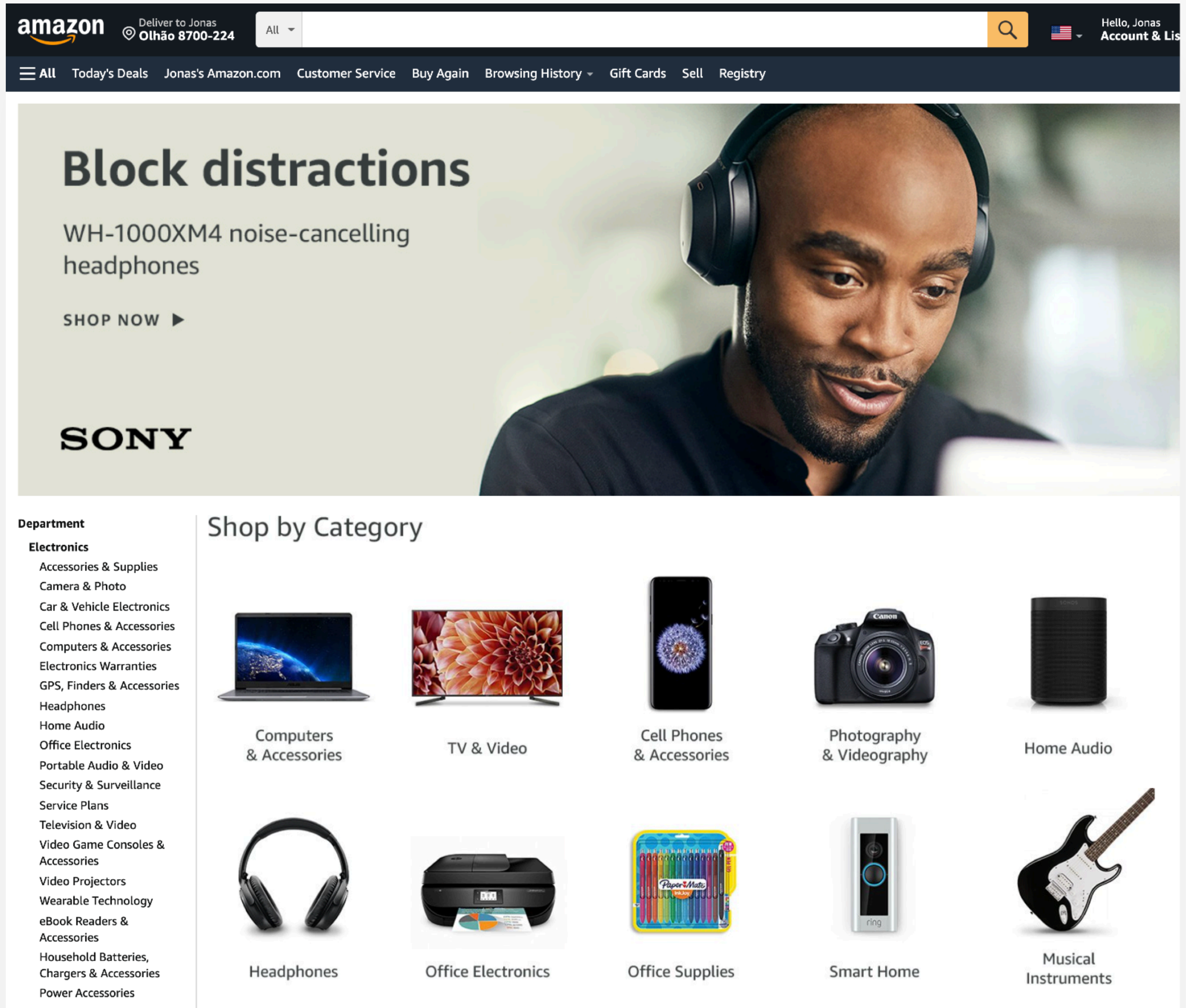
for Sketch	for Figma	for Teams
$48	$48	from $78
Personal license	Personal license	Team license
Sketch files	Figma files	Sketch & Figma files
Auto-updatable Style Guide	Auto-updatable Style Guide	Auto-updatable Style Guide
200 Components	**200** Components	**200** Components
120 Wireframe layouts	**120** Wireframe layouts	**120** Wireframe layouts
Free Updates	Free Updates	Free Updates
Buy for Sketch	Buy for Figma	Choose Your License

Highlighting an option in the product pricing table:

- Helps the **user** decide faster what is the best option ❤️
- Helps the **business** maximize revenue 💵

UX RULES FOR **USABILITY**

1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know**



UX RULES FOR **USABILITY**

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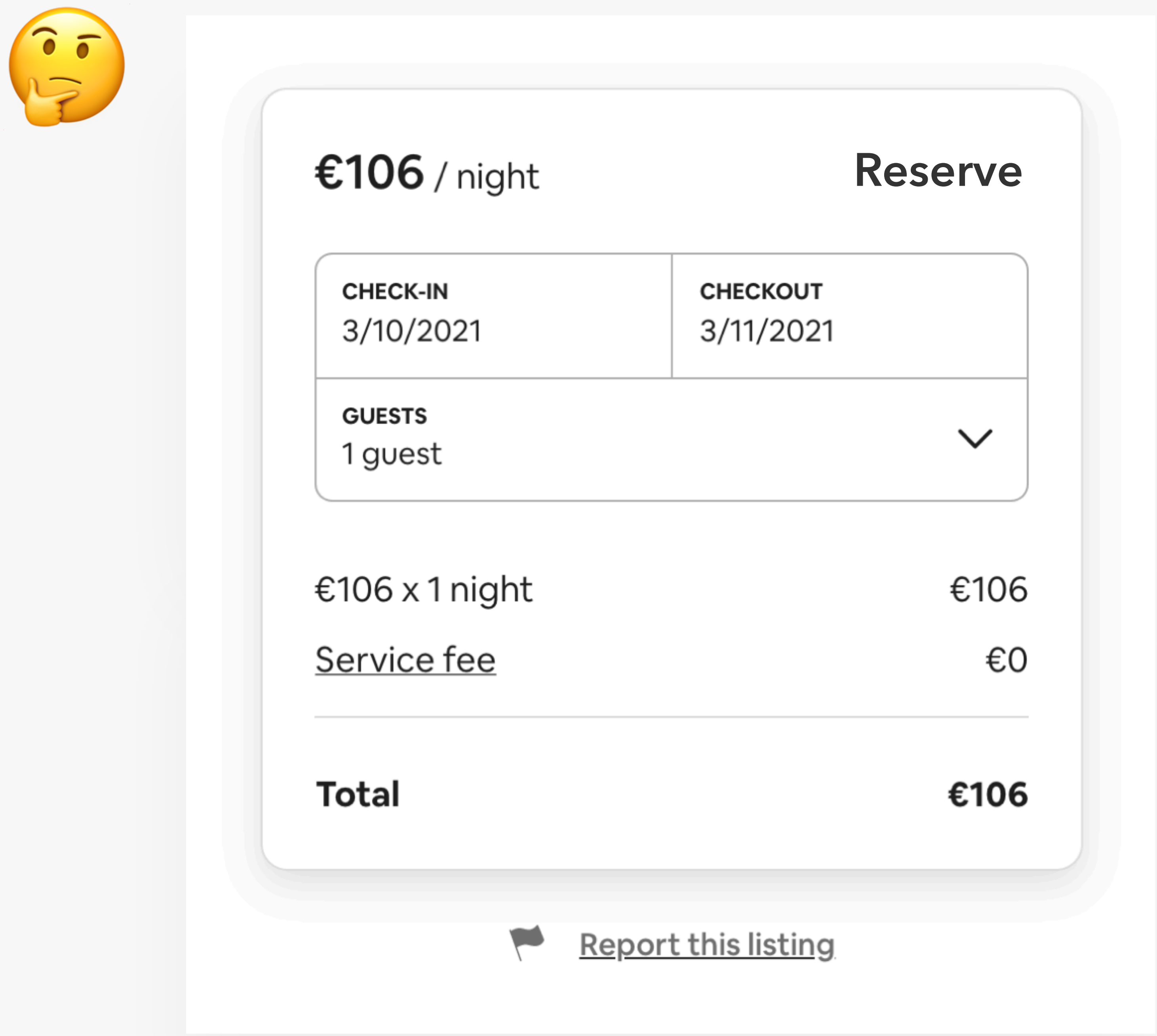
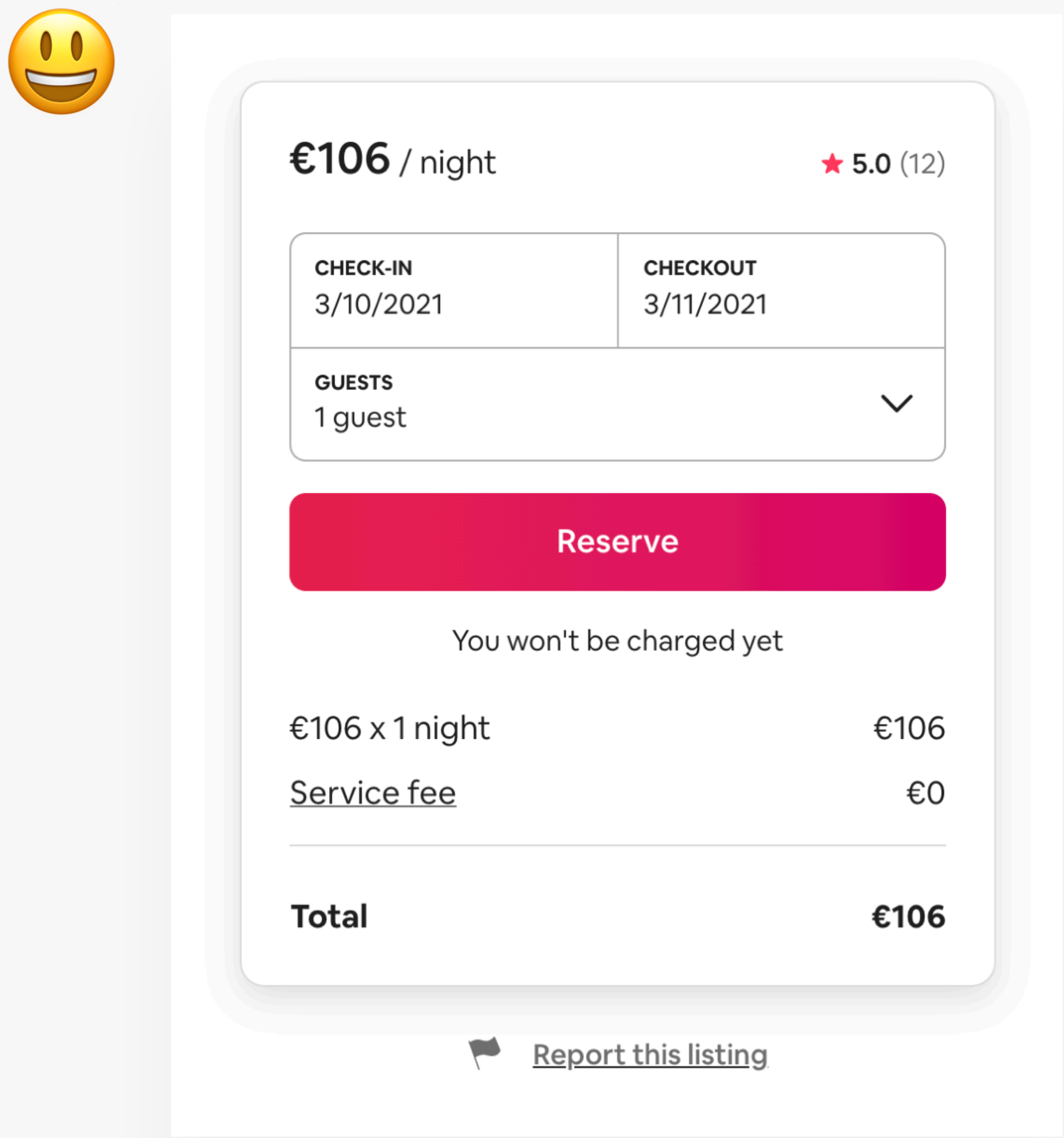
2. Make your call-to-action the **most prominent element**, and make the **text descriptive**





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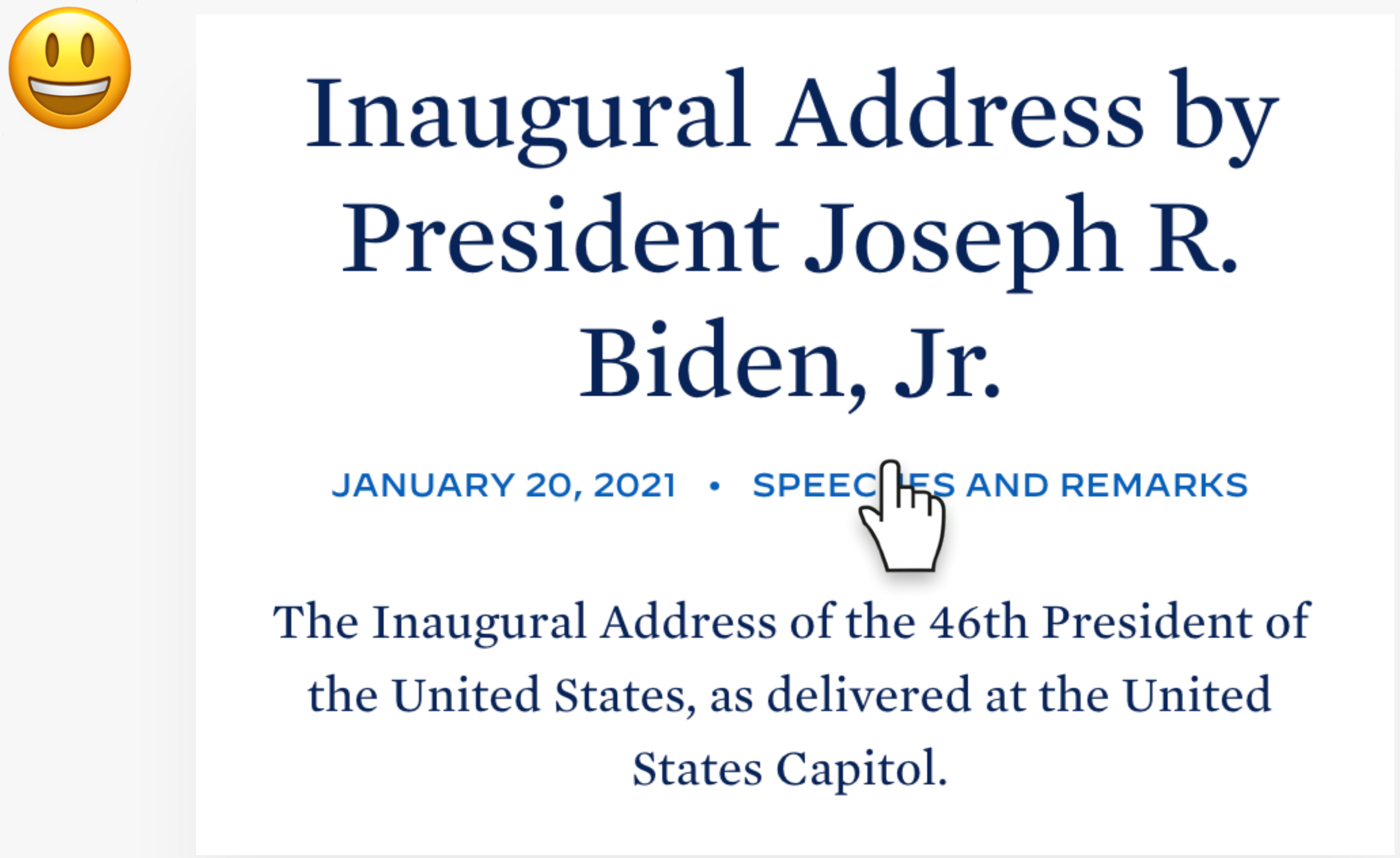

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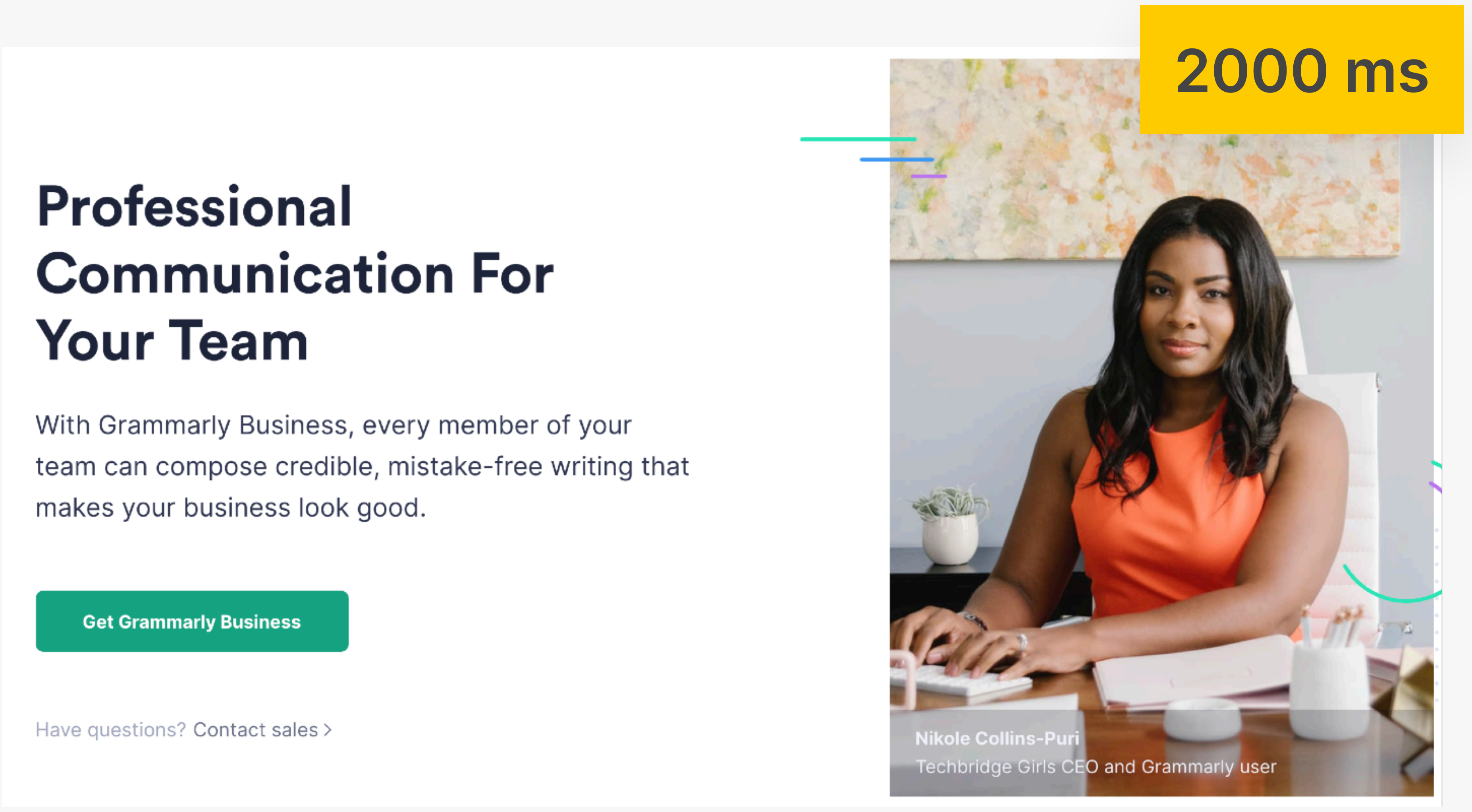

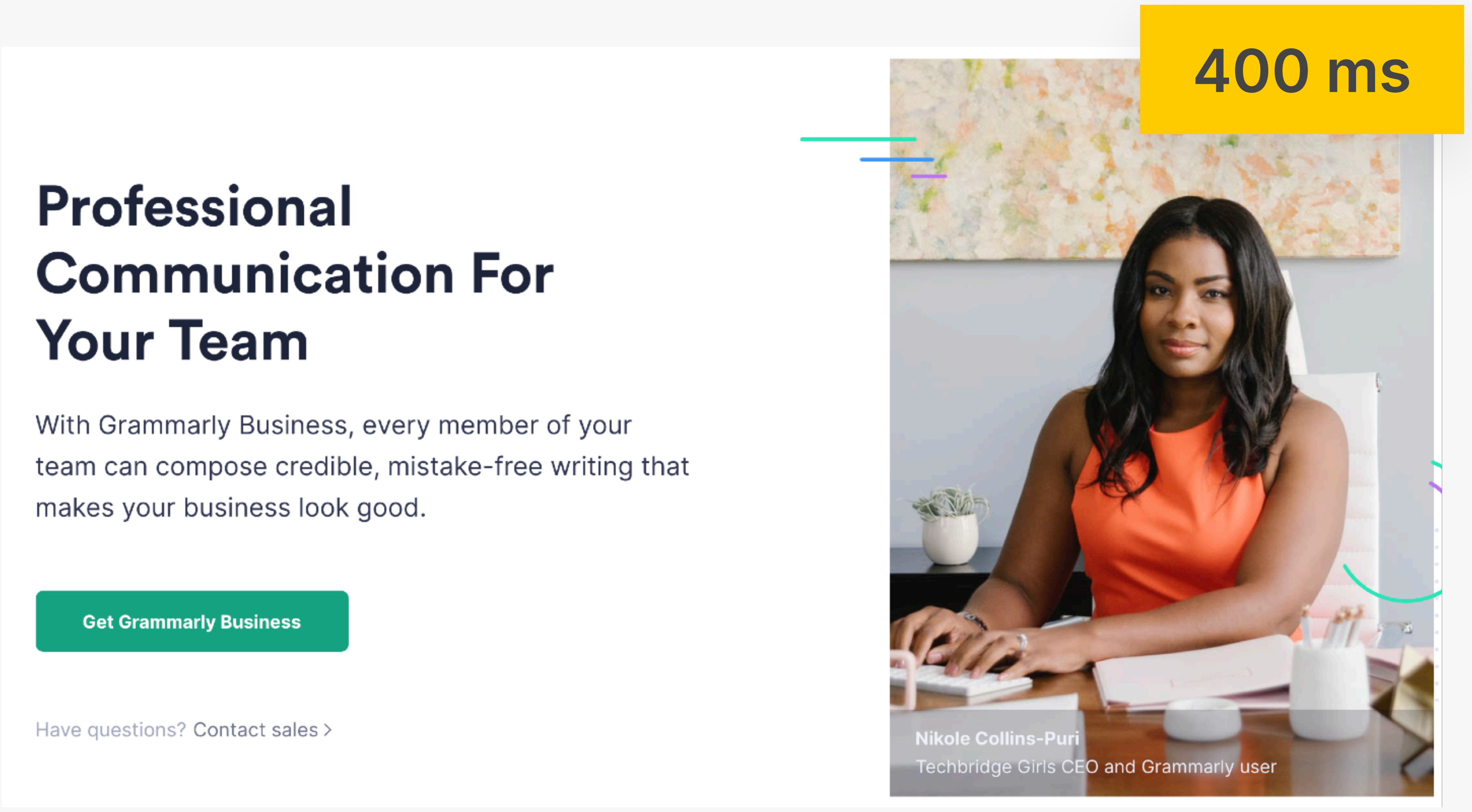

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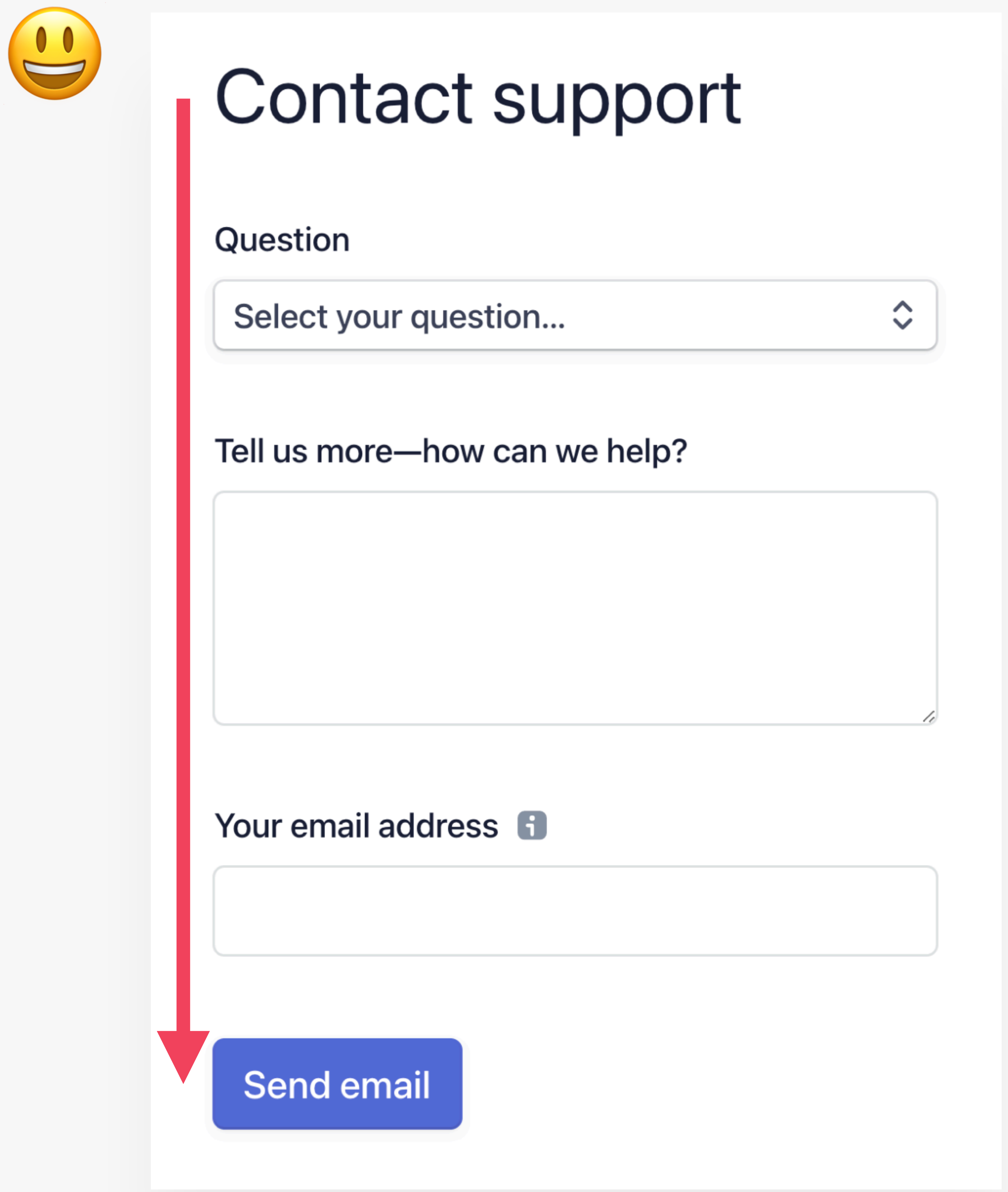

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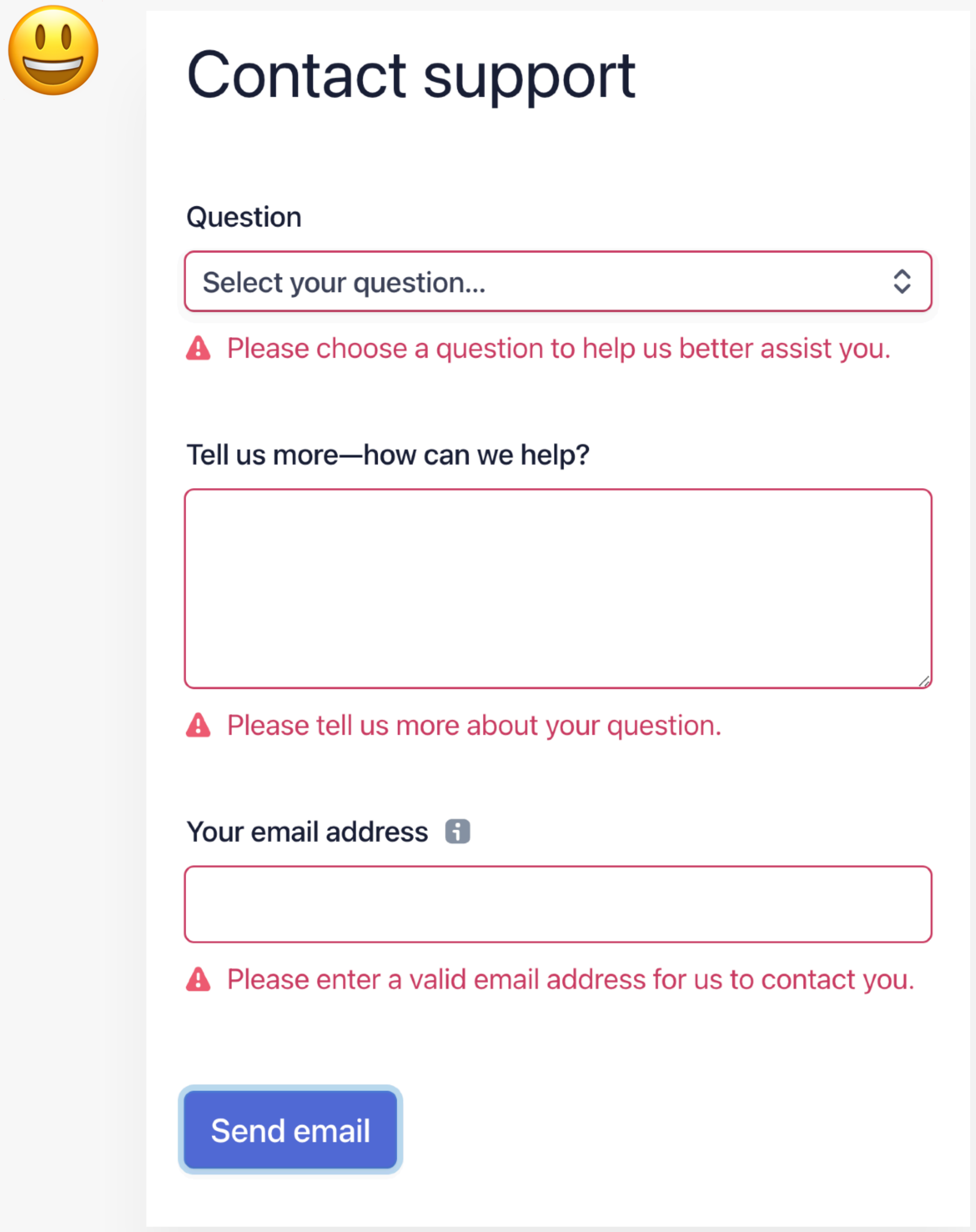
6. Offer users **good feedback** for all actions: form errors, form success, etc. *[web apps]*



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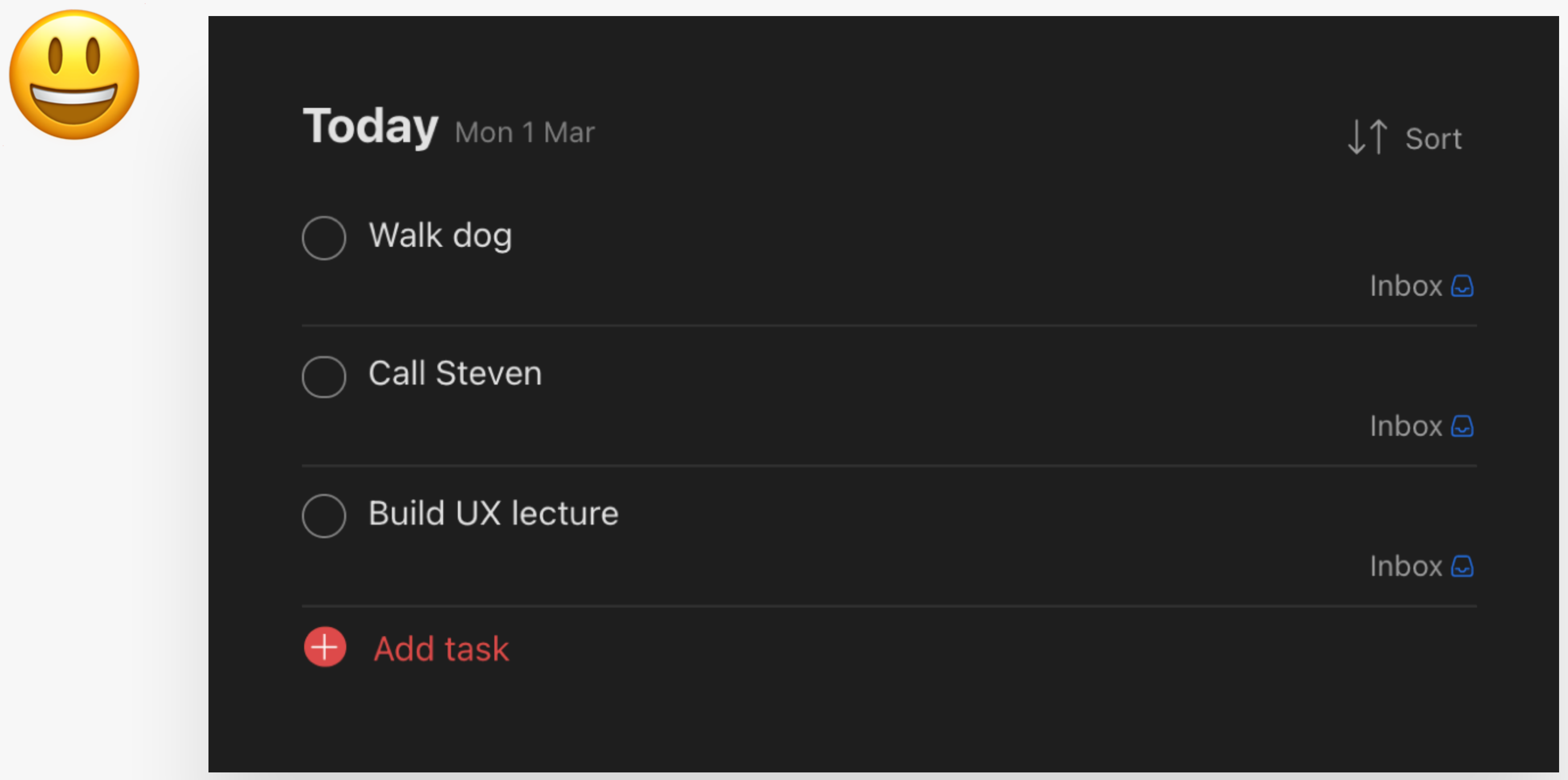
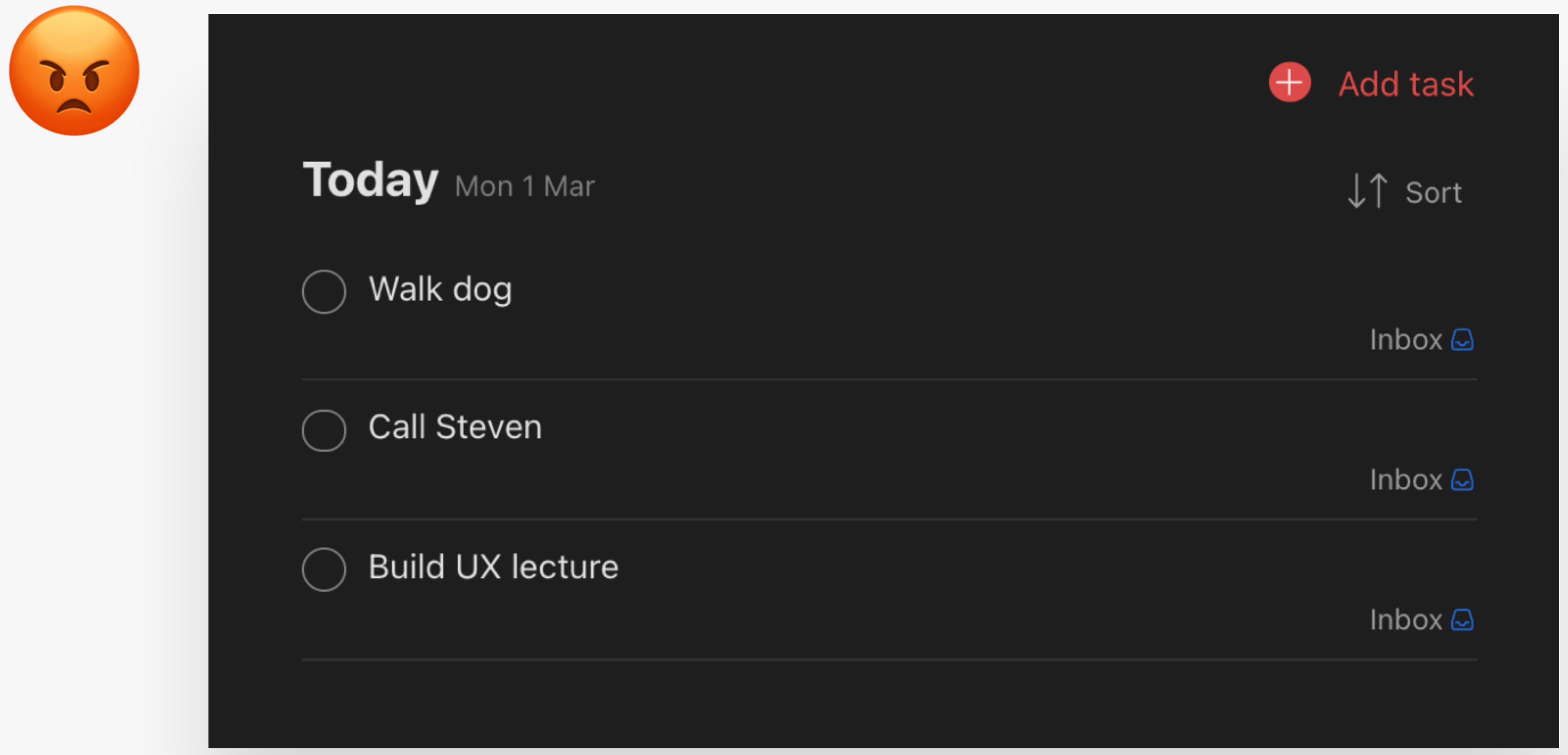
7. Place action buttons where they will **create an effect** (law of locality) *[web apps]*





8 Use a **descriptive**, **keyword-focused headline** on your main page. Don't be vague or fancy!

😃

The AI assistant that grows your money.

Automate banner production in minutes

Greenlight makes it easy to leave feedback on any website.

The All-In-One Toolkit for Working Remotely.

🤔

Join the solar energy revolution

The way you work is evolving. Is your hiring software?

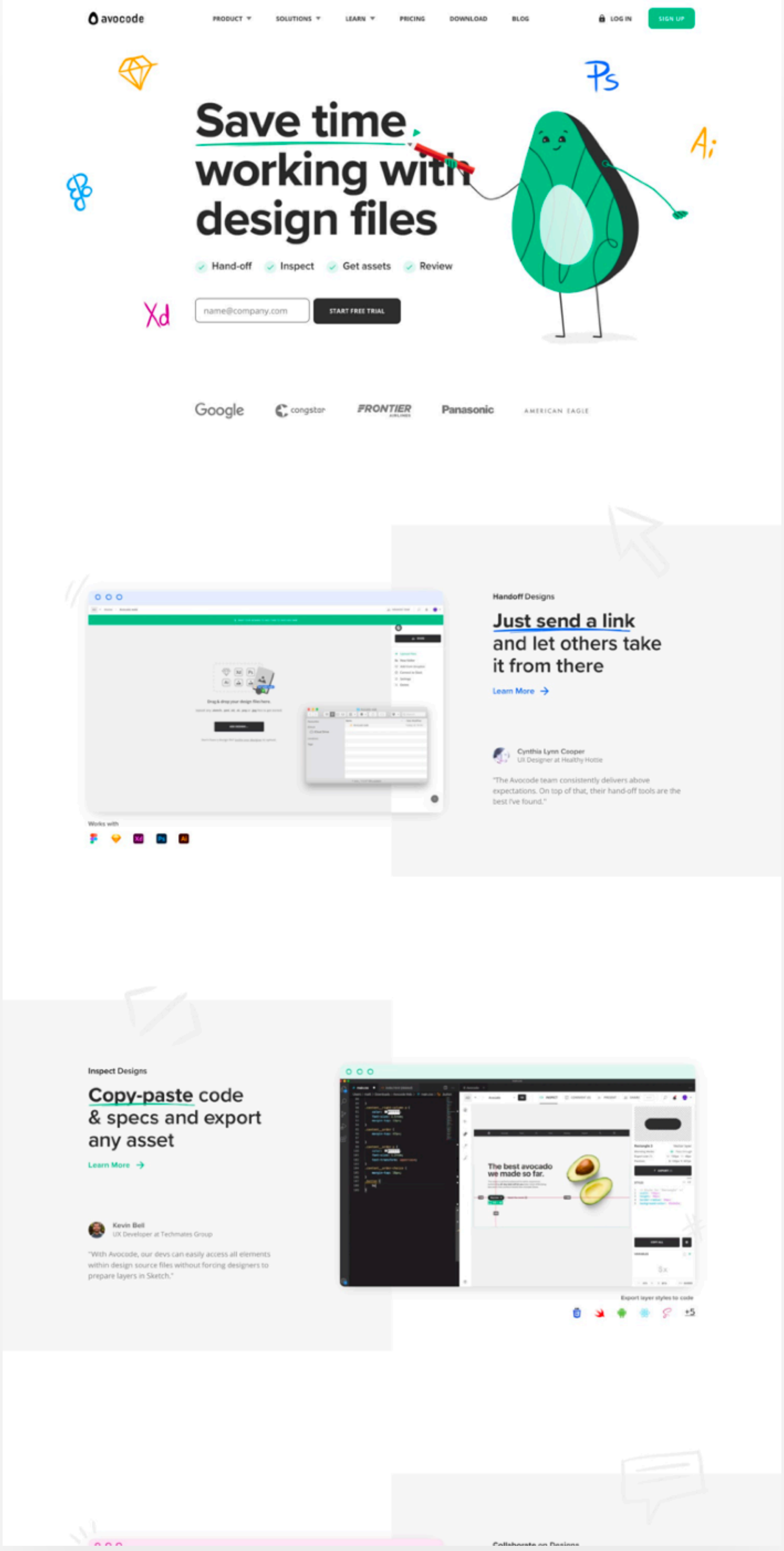
Meaningful Insights Without the Click of a Button.

Is design growing your product?

UX RULES FOR **WEBSITE CONTENT**

8 Use a **descriptive**, **keyword-focused headline** on your main page. Don't be vague or fancy!

9 Only include **relevant information**, efficiently! **Cut out fluff** and make the content 100% clear



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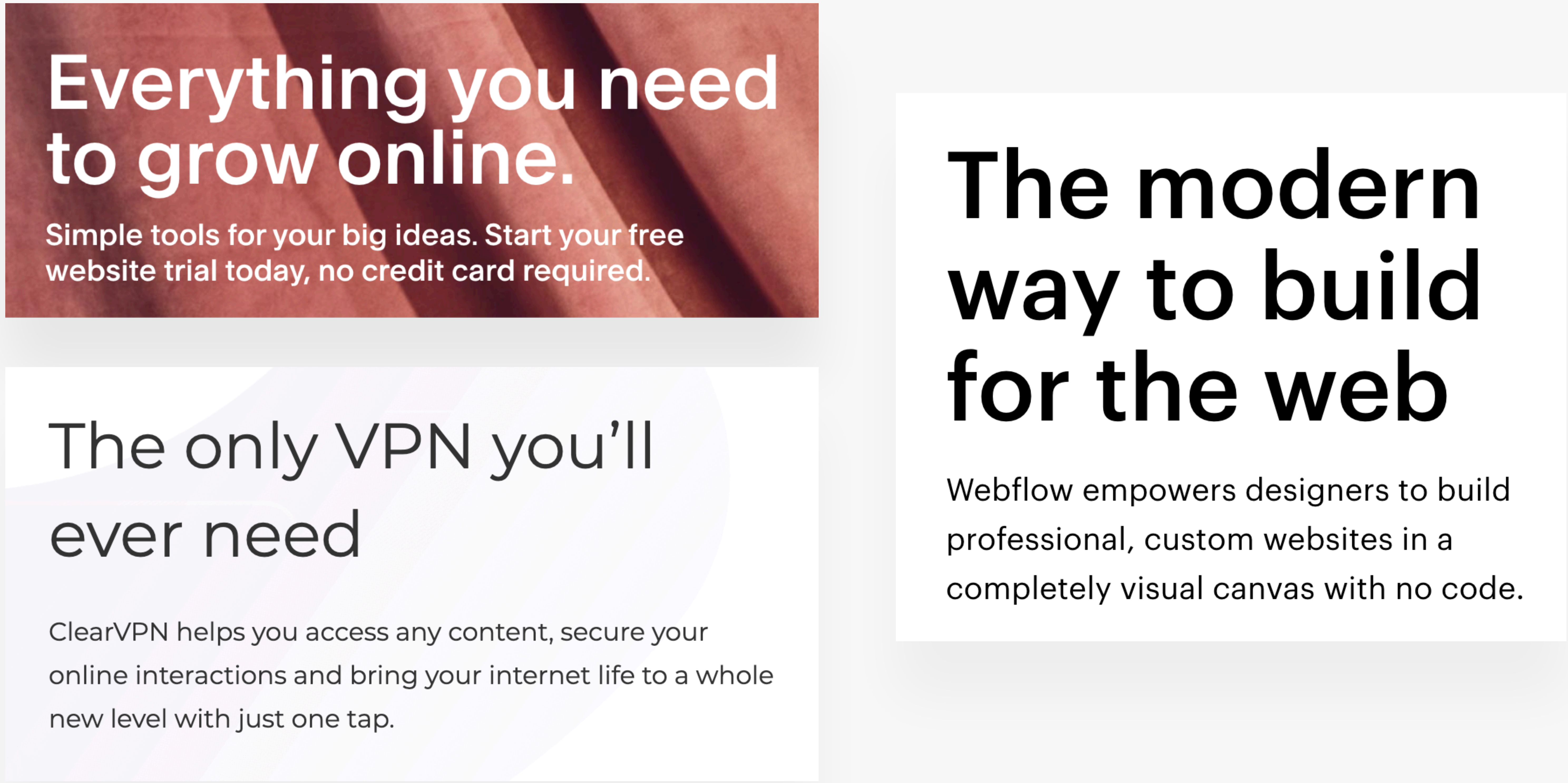
😃



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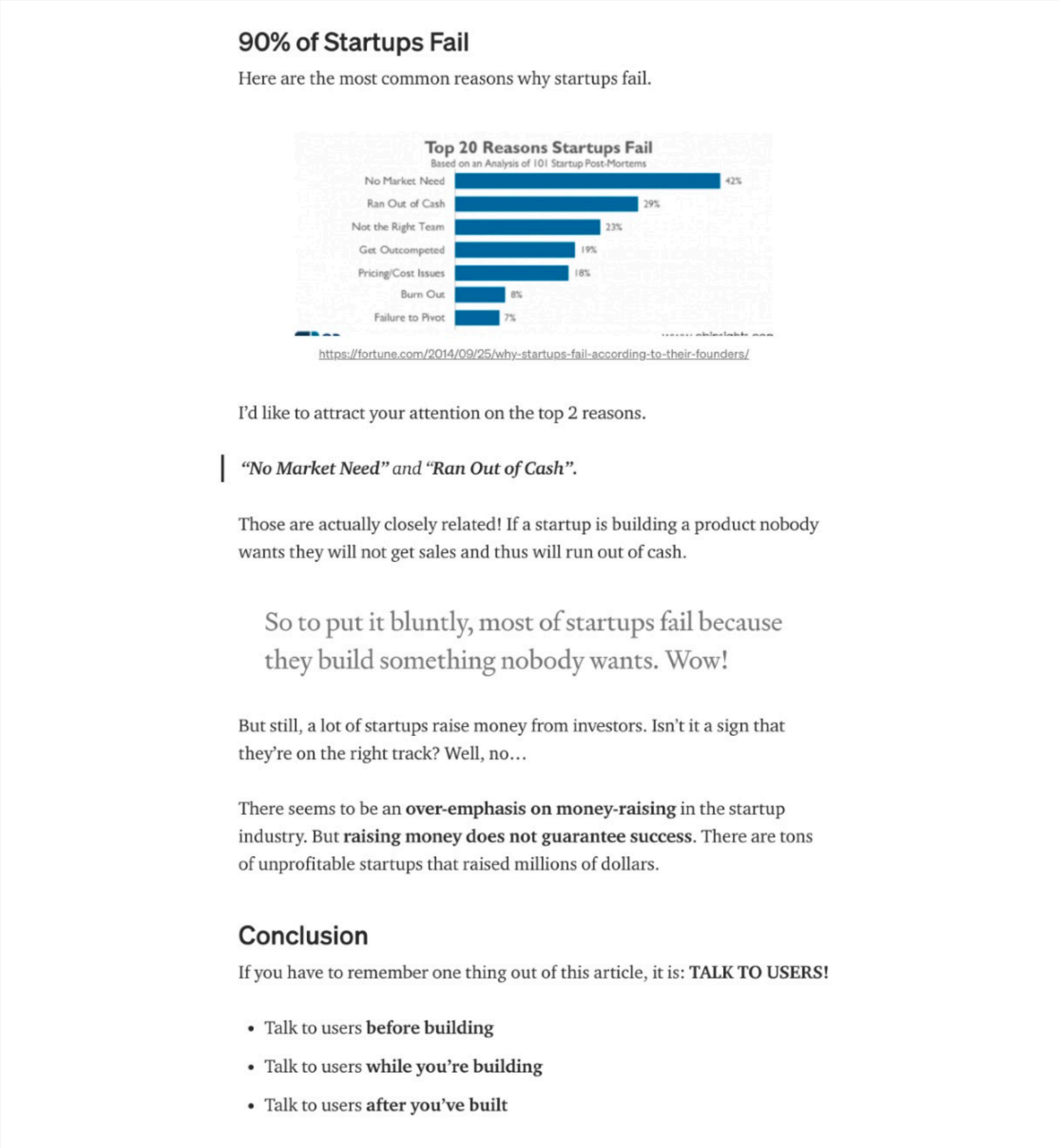
10. Use **simple words**! Avoid technical jargon and "smart-sounding" words
11. Break up long text with **sub-headings**, **images**, **block quotes**, **bullet points**, etc.



90% of Startups Fail

Here are the most common reasons why startups fail.

https://fortune.com/2014/09/25/why-startups-fail-according-to-their-founders/

I'd like to attract your attention on the top 2 reasons.

> *"No Market Need"* and *"Ran Out of Cash"*.

Those are actually closely related! If a startup is building a product nobody wants they will not get sales and thus will run out of cash.

> So to put it bluntly, most of startups fail because they build something nobody wants. Wow!

But still, a lot of startups raise money from investors. Isn't it a sign that they're on the right track? Well, no…

There seems to be an **over-emphasis on money-raising** in the startup industry. But **raising money does not guarantee success**. There are tons of unprofitable startups that raised millions of dollars.

Conclusion

If you have to remember one thing out of this article, it is: **TALK TO USERS!**

- Talk to users **before building**
- Talk to users **while you're building**
- Talk to users **after you've built**

JONAS.IO
SCHMEDTMANN

BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

@JONASSCHMEDTMAN

SECTION

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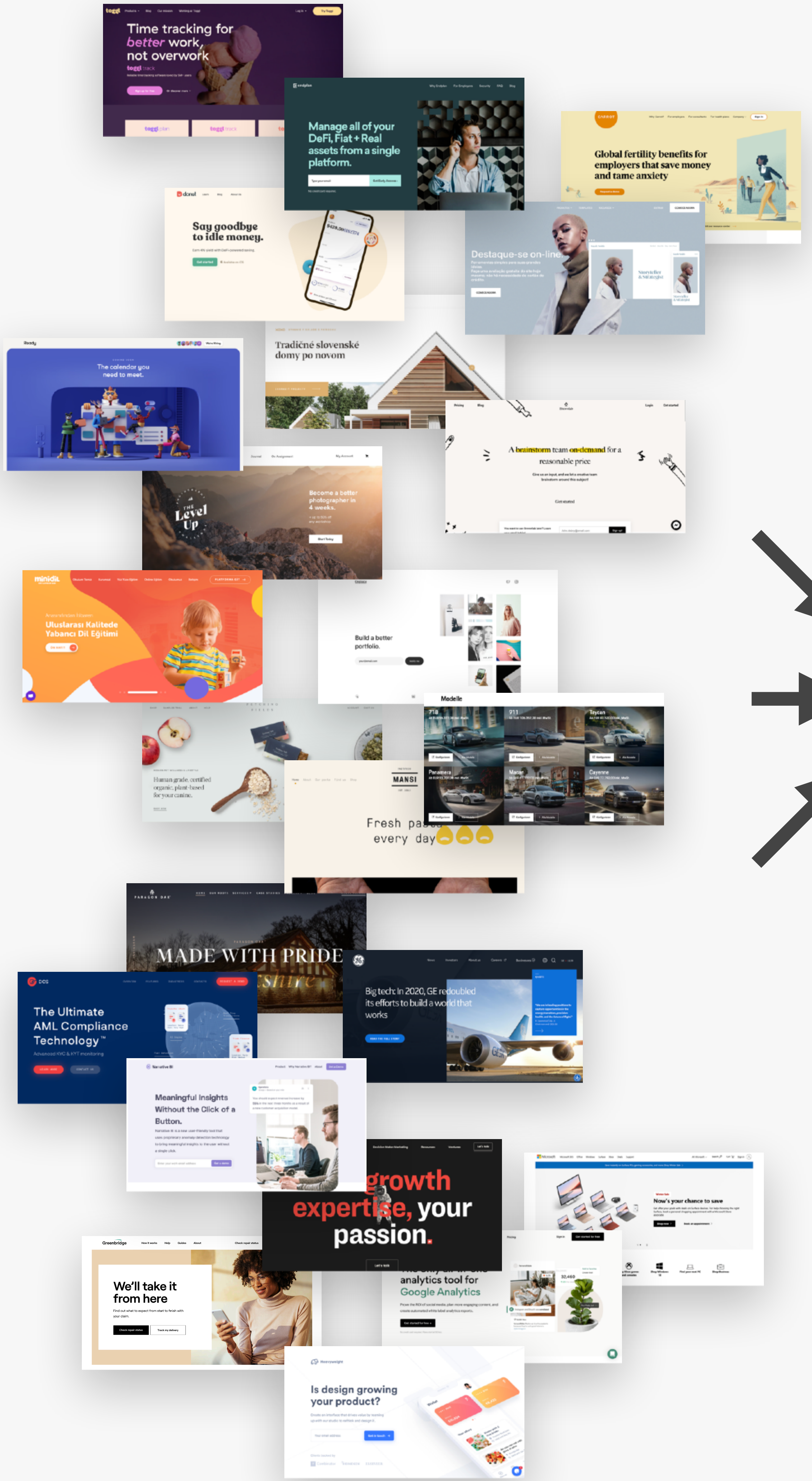
LECTURE

THE WEBSITE-PERSONALITIES-FRAMEWORK

HTML CSS

THE WEBSITE-PERSONALITIES-**FRAMEWORK**



100s of well-designed sites **deconstructed**

Distilled into **countless web design rules** that we just learned

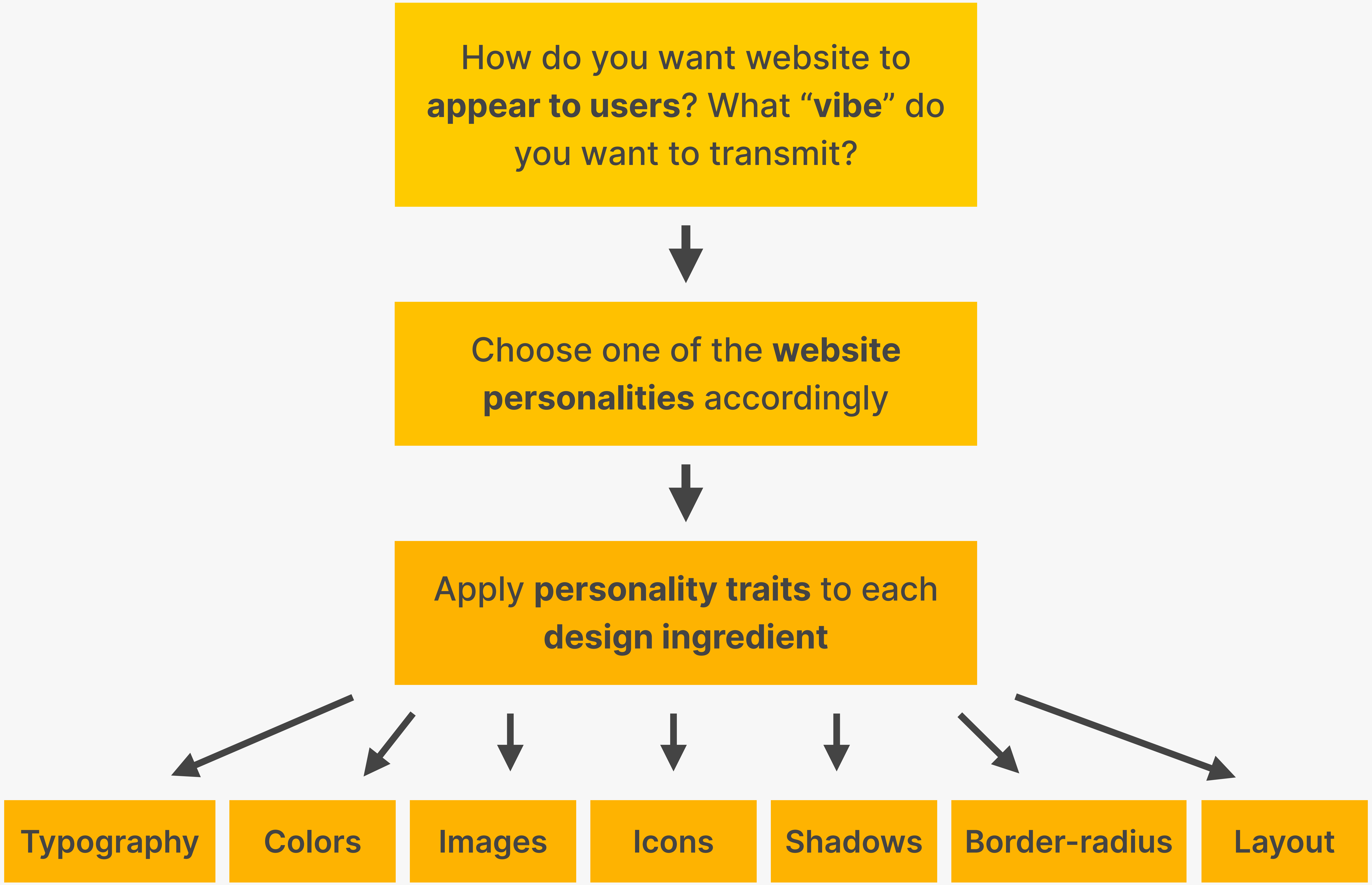
RULES SHOULD BE APPLIED ACCORDING TO SELECTED WEBSITE PERSONALITY

Distilled into **7 website personalities**

THE WEBSITE-PERSONALITIES-**FRAMEWORK**

THE 7 PERSONALITIES

1. Serious/Elegant
2. Minimalist/Simple
3. Plain/Neutral
4. Bold/Confident
5. Calm/Peaceful
6. Startup/Upbeat
7. Playful/Fun



PERSONALITY 01 – **SERIOUS/ELEGANT**

📋 **OVERVIEW** — Design for luxury and elegance, based on **thin serif typefaces**, **golden or pastel colors**, and big high-quality images

👩‍💼 **INDUSTRIES** — Real estate, high fashion, jewelry, luxury products or services

Web design **ingredients** we learned about

✍️ **TYPOGRAPHY** — Serif typefaces (especially in headings), light font weight, small body font size

🎨 **COLORS** — Gold, pastel colors, black, dark blue or grey

🌇 **IMAGES** — Big, high-quality images are used to feature elegant and expensive products

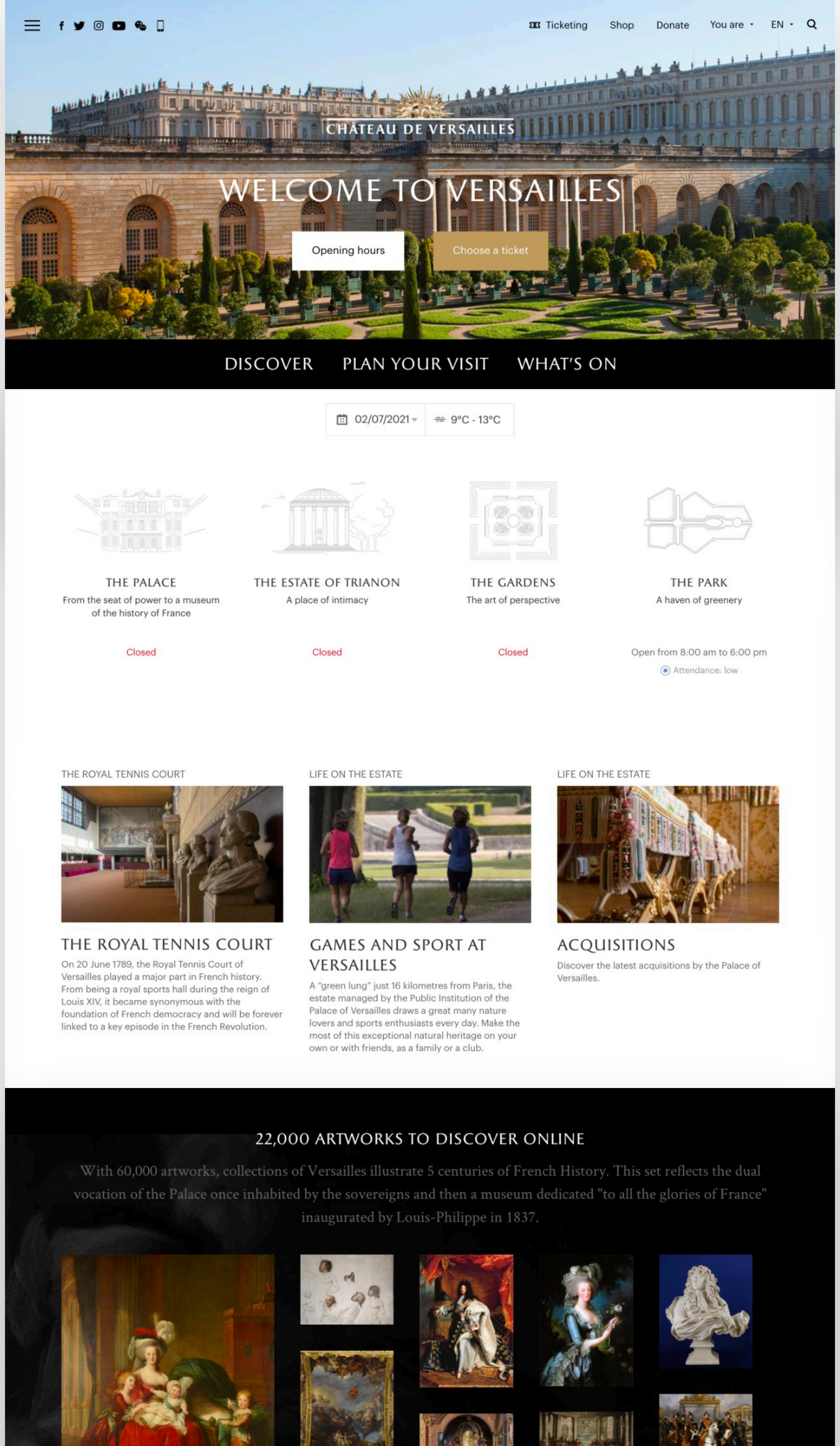
⚛️ **ICONS** — 🤷‍♂️ Usually no icons, but thin icons and lines may be used

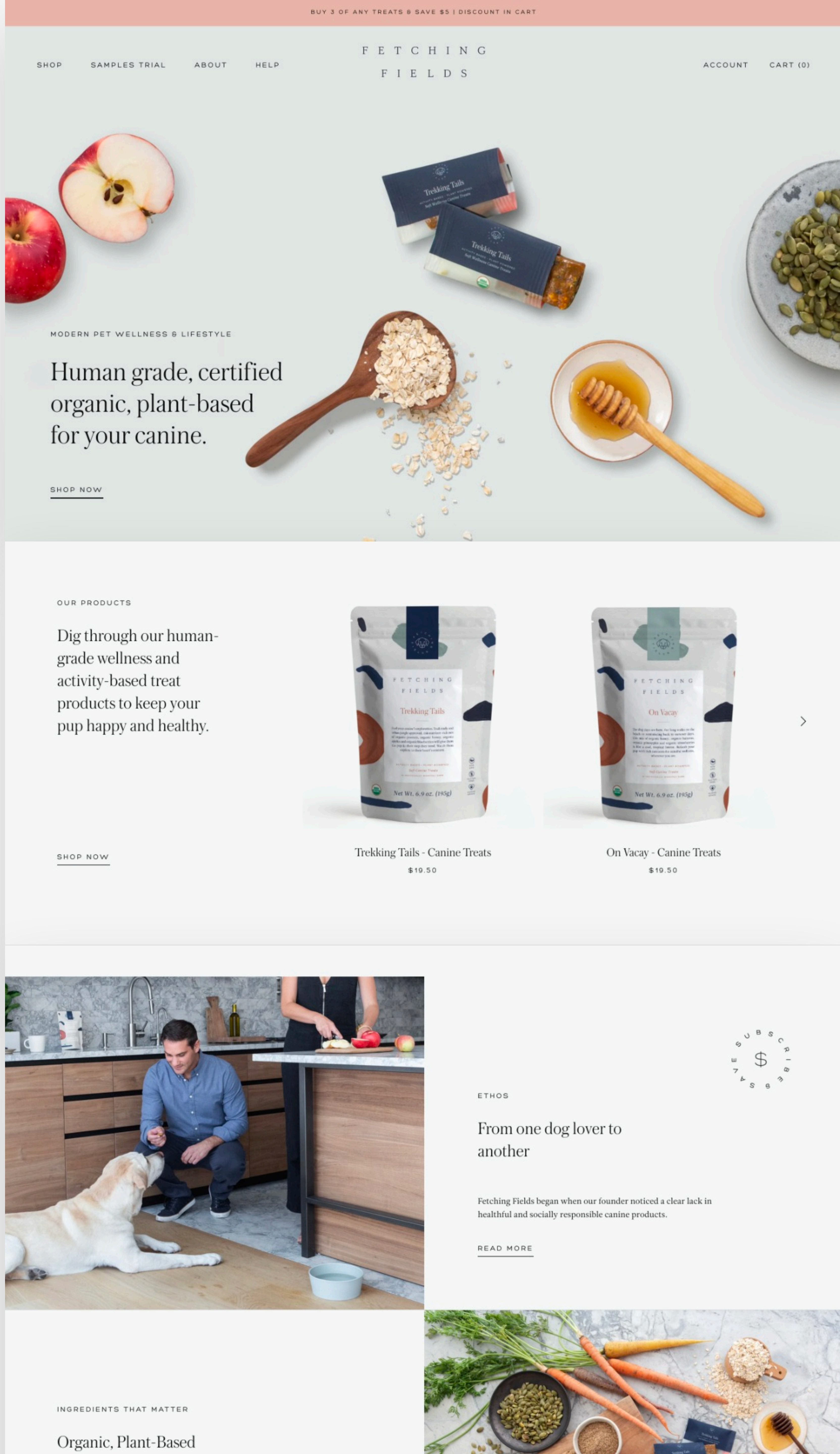
👻 **SHADOWS** — 🚫 Usually no shadows

🟠 **BORDER-RADIUS** — 🚫 Usually no border-radius

🧩 **LAYOUT** — A creative and experimental layout is quite common

KONTAKT
SLOVENSKÝ DOM
BÝVANIE V SÚLADE S PRÍRODOU
Tradičné slovenské domy po novom
ZOBRAZIŤ PROJEKTY
Pravý sedlový dom
Dokonalosť slovenského dizajnu
Modernizácia typických tvarov
ČO SLOVENSKÝ DOM ZNAMENÁ?
Tradičná ľudová architektúra so sedlovou strechou v modernom prevedení
Tradičné a zároveň moderné
V duchu tradície s pridanou hodnotou moderných prvkov - ohľaduplnosť k prírode, okolitej zástavbe a ľuďom
Čistý a prírodný interiér
Útulný a praktický ako stvorený pre rodinu - zdravé vnútorné prostredie plné slnka, radosti a pozitívnej energie
Industriál i retro v jednom
Správne použitie prvkov, materiálov a farebnosti, ktoré vytvárajú harmonické a moderné riešenie
Moderné slovenské domy s odkazom minulosti
Z úcty k predkom, ich intuitívnemu a múdremu prístupu výstavby, ale i spôsobe života, hodnôt a lásky


Ticketing
Shop
Donate
You are
EN
CHÂTEAU DE VERSAILLES
WELCOME TO VERSAILLES
Opening hours
Choose a ticket
DISCOVER
PLAN YOUR VISIT
WHAT'S ON
02/07/2021
9°C - 13°C
THE PALACE
From the seat of power to a museum of the history of France
Closed
THE ESTATE OF TRIANON
A place of intimacy
Closed
THE GARDENS
The art of perspective
Closed
THE PARK
A haven of greenery
Open from 8:00 am to 6:00 pm
Attendance: low
THE ROYAL TENNIS COURT
THE ROYAL TENNIS COURT
On 20 June 1789, the Royal Tennis Court of Versailles played a major part in French history. Built as a major sports hall during the reign of Louis XIV, it became synonymous with the foundation of French democracy and will be forever linked to a key episode in the French Revolution.
LIFE ON THE ESTATE
GAMES AND SPORT AT VERSAILLES
A "green lung" just 16 kilometres from Paris, the estate managed by the Public Institution of the Palace of Versailles draws a great many nature lovers and sports enthusiasts every day. Make the most of this exceptional natural heritage on your own or with friends, as a family or a club.
LIFE ON THE ESTATE
ACQUISITIONS
Discover the latest acquisitions by the Palace of Versailles.
22,000 ARTWORKS TO DISCOVER ONLINE
With 60,000 artworks, collections of Versailles illustrate 5 centuries of French History. This set reflects the dual vocation of the Palace once inhabited by the sovereigns and then a museum dedicated "to all the glories of France" inaugurated by Louis-Philippe in 1837.


BUY 3 OF ANY TREATS & SAVE $5 | DISCOUNT IN CART
SHOP
SAMPLES TRIAL
ABOUT
HELP
FETCHING FIELDS
ACCOUNT
CART (0)
MODERN PET WELLNESS & LIFESTYLE
Human grade, certified organic, plant-based for your canine.
SHOP NOW
OUR PRODUCTS
Dig through our human-grade wellness and activity-based treat products to keep your pup happy and healthy.
SHOP NOW
Trekking Tails - Canine Treats
$19.50
On Vacay - Canine Treats
$19.50
ETHOS
From one dog lover to another
Fetching Fields began when our founder noticed a clear lack in healthful and socially responsible canine products.
READ MORE
INGREDIENTS THAT MATTER
Organic, Plant-Based

PERSONALITY 02 – **MINIMALIST/SIMPLE**

📋 **OVERVIEW** Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

👩‍💻 **INDUSTRIES** Fashion, portfolios, minimalism companies, software startups

✍️ **TYPOGRAPHY** Boxy/squared sans-serif typefaces, small body font sizes

🎨 **COLORS** Usually black or dark grey, on pure white background. Usually just one color throughout the design

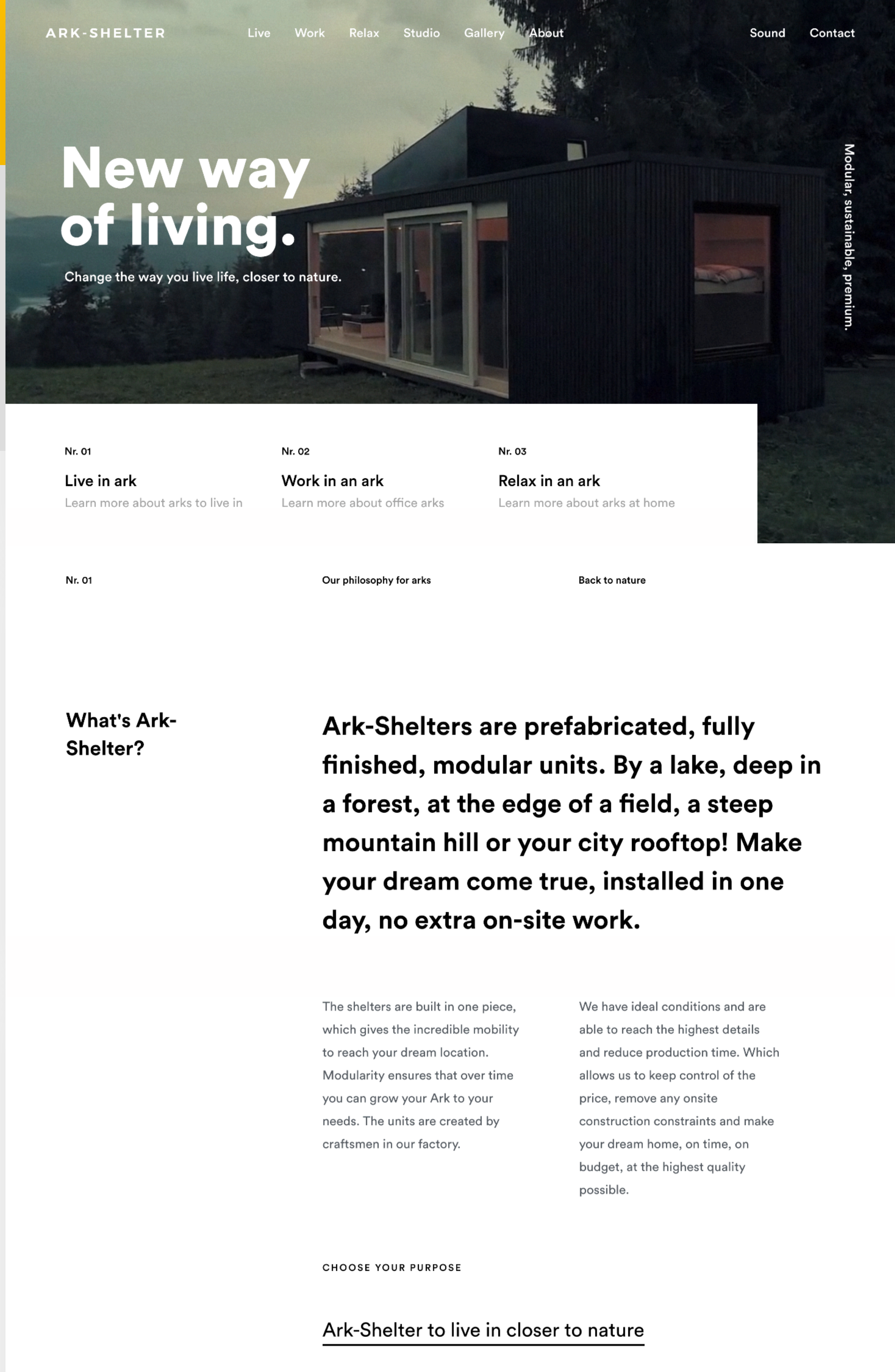
🌇 **IMAGES** Few images, which can be used to add some color to the design. Usually no illustrations, but if, than just black

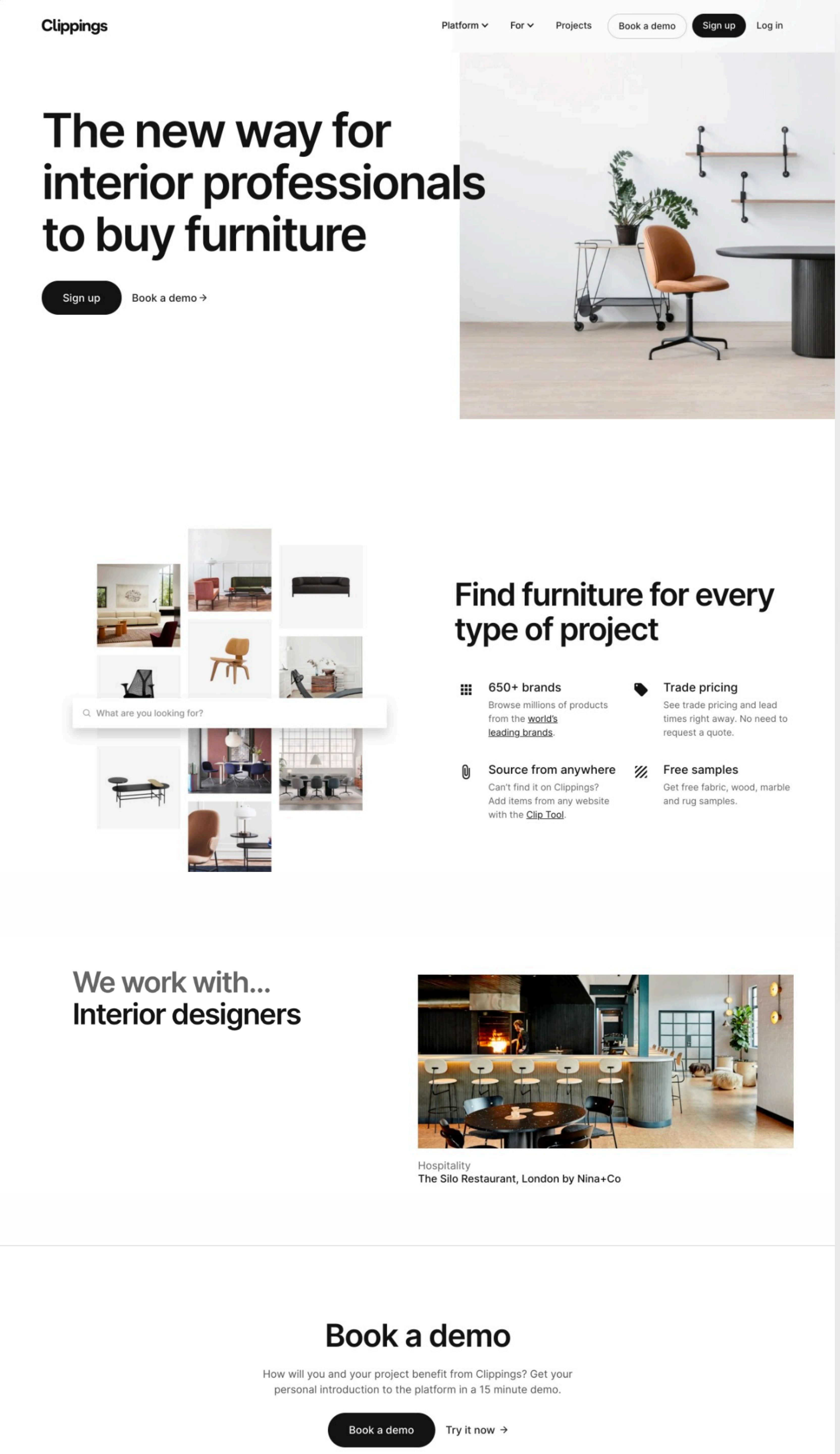
⚛️ **ICONS** 🤷‍♂️ Usually no icons, but small simple black icons may be used

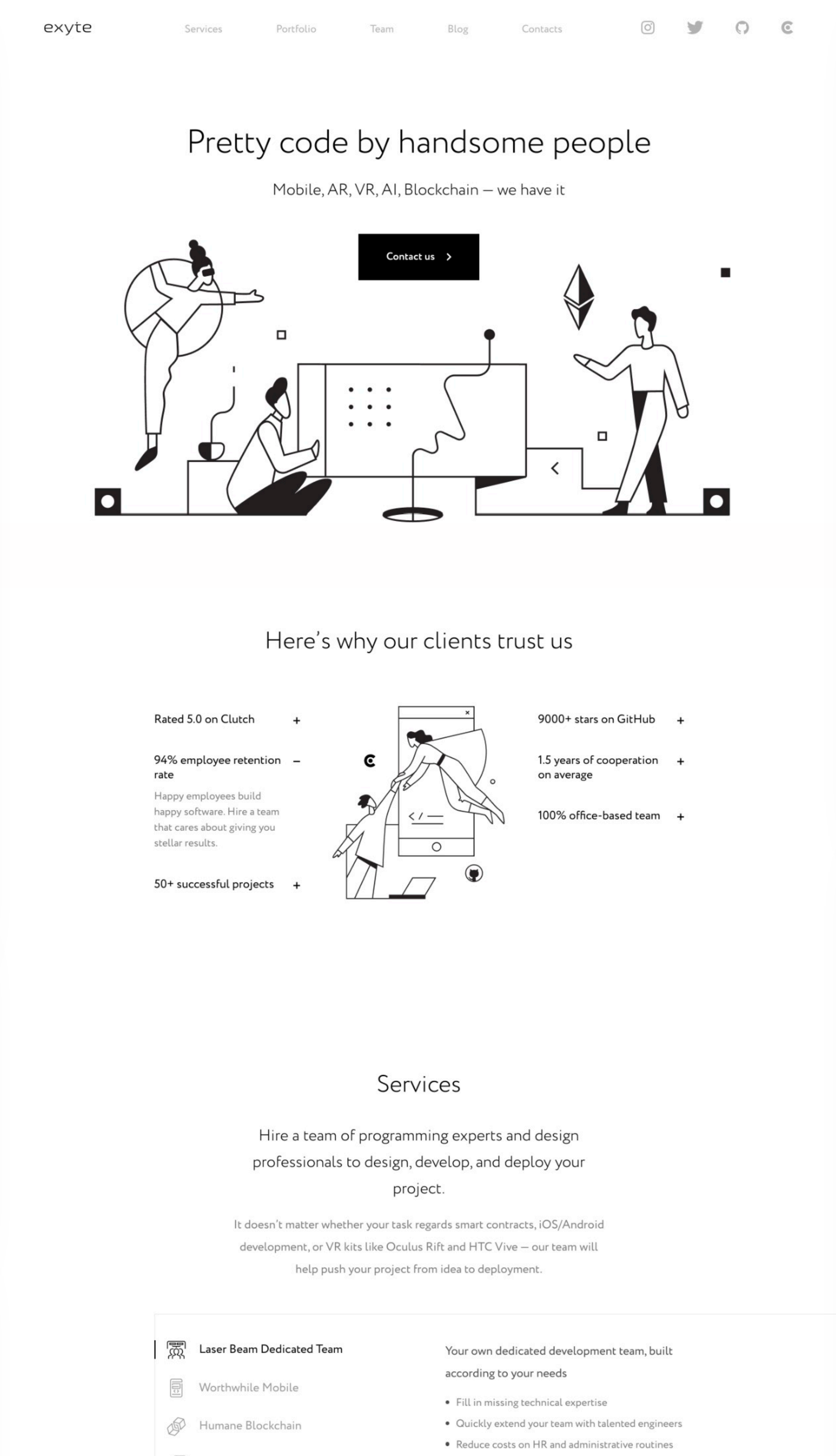
👻 **SHADOWS** 🚫 Usually no shadows

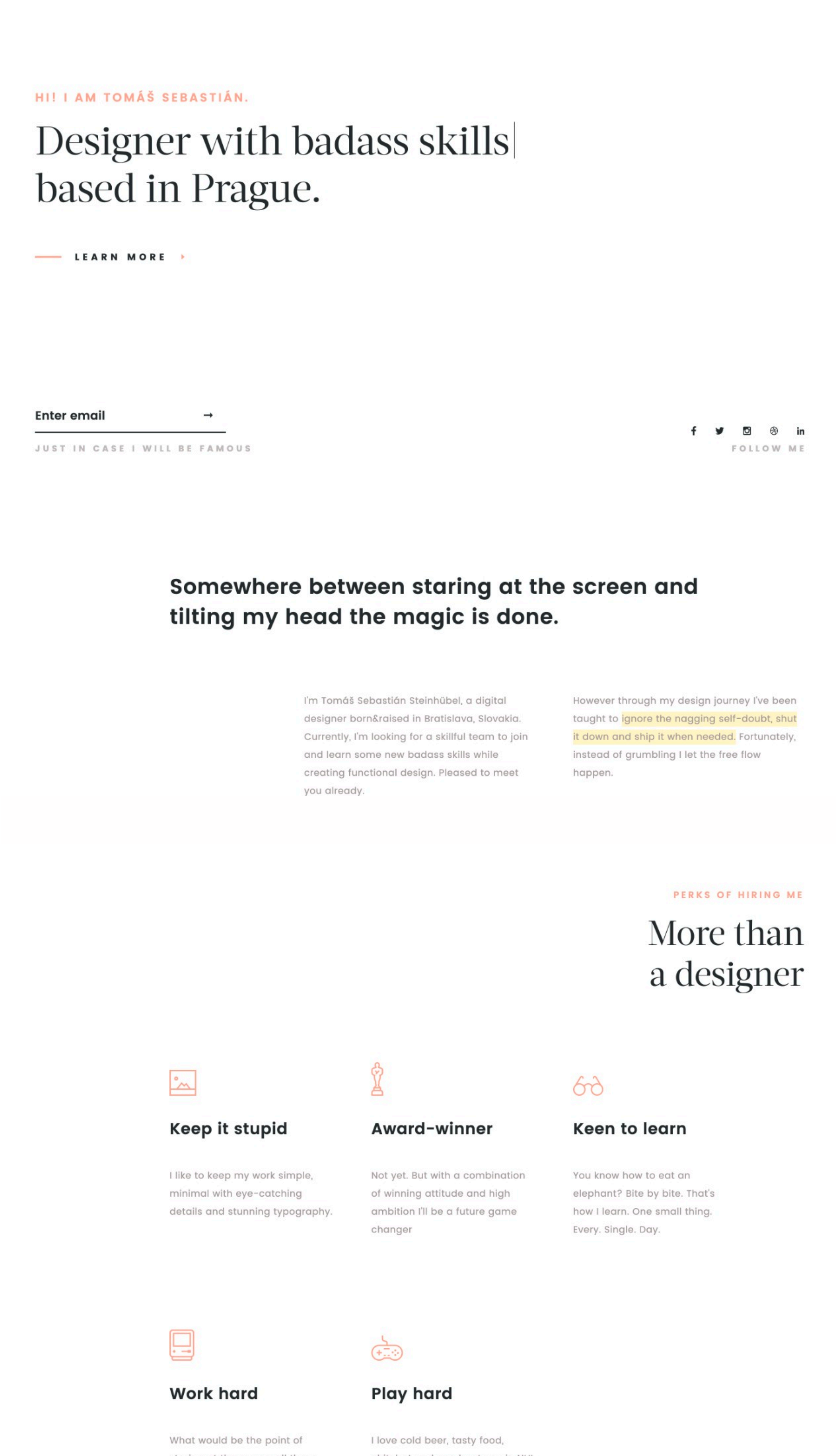
🟠 **BORDER-RADIUS** 🚫 Usually no border-radius

🧩 **LAYOUT** Simple layout, a narrow one-column layout is quite common




Clippings
Platform For Projects Book a demo Sign up Log in
The new way for interior professionals to buy furniture
Sign up
Book a demo →
What are you looking for?
Find furniture for every type of project
650+ brands
Browse millions of products from the world's leading brands.
Trade pricing
See trade pricing and lead times right away. No need to request a quote.
Source from anywhere
Can't find it on Clippings? Add items from any website with the Clip Tool.
Free samples
Get free fabric, wood, marble and rug samples.
We work with...
Interior designers
Hospitality
The Silo Restaurant, London by Nina+Co
Book a demo
How will you and your project benefit from Clippings? Get your personal introduction to the platform in a 15 minute demo.
Book a demo
Try it now →


exyte
Services Portfolio Team Blog Contacts
Pretty code by handsome people
Mobile, AR, VR, AI, Blockchain — we have it
Contact us >
Here's why our clients trust us
Rated 5.0 on Clutch +
94% employee retention rate –
Happy employees build happy software. Hire a team that cares about giving you stellar results.
50+ successful projects +
9000+ stars on GitHub +
1.5 years of cooperation on average +
100% office-based team +
Services
Hire a team of programming experts and design professionals to design, develop, and deploy your project.
It doesn't matter whether your task regards smart contracts, iOS/Android development, or VR kits like Oculus Rift and HTC Vive — our team will help push your project from idea to deployment.
Laser Beam Dedicated Team
Worthwhile Mobile
Humane Blockchain
Your own dedicated development team, built according to your needs
Fill in missing technical expertise
Quickly extend your team with talented engineers
Reduce costs on HR and administrative routines


HI! I AM TOMÁŠ SEBASTIÁN.
Designer with badass skills based in Prague.
LEARN MORE
Enter email →
JUST IN CASE I WILL BE FAMOUS
FOLLOW ME
Somewhere between staring at the screen and tilting my head the magic is done.
I'm Tomáš Sebastián Steinhübel, a digital designer born&raised in Bratislava, Slovakia. Currently, I'm looking for a skillful team to join and learn some new badass skills while creating functional design. Pleased to meet you already.
However through my design journey I've been taught to ignore the nagging self-doubt, shut it down and ship it when needed. Fortunately, instead of grumbling I let the free flow happen.
PERKS OF HIRING ME
More than a designer
Keep it stupid
I like to keep my work simple, minimal with eye-catching details and stunning typography.
Award-winner
Not yet. But with a combination of winning attitude and high ambition I'll be a future game changer
Keen to learn
You know how to eat an elephant? Bite by bite. That's how I learn. One small thing. Every. Single. Day.
Work hard
What would be the point of
Play hard
I love cold beer, tasty food,

PERSONALITY 03 – **PLAIN/NEUTRAL**

📋 **OVERVIEW** — Design that gets out of the way by using **very neutral and small typefaces**, and a boxy, structured, and condensed layout

👷 **INDUSTRIES** — Well-established corporations, companies that don't want to make an impact through design

✍️ **TYPOGRAPHY** — Neutral-looking sans-serif typefaces are used, and text is usually small and doesn't have visual impact

🎨 **COLORS** — Safe colors are employed, nothing too bright or to washed-out. Blues and blacks are common

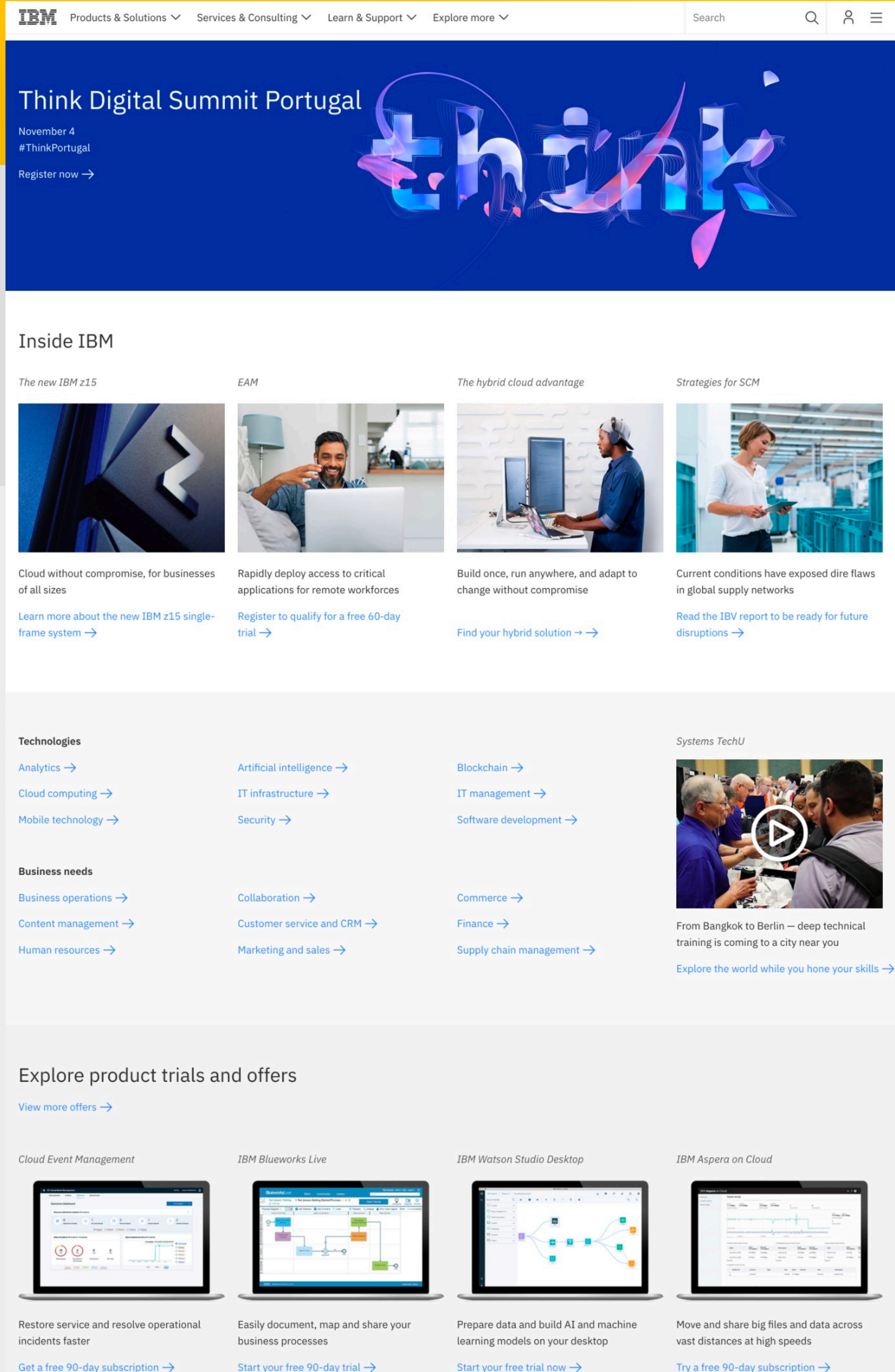
🌇 **IMAGES** — Images are frequently used, but usually in a small format

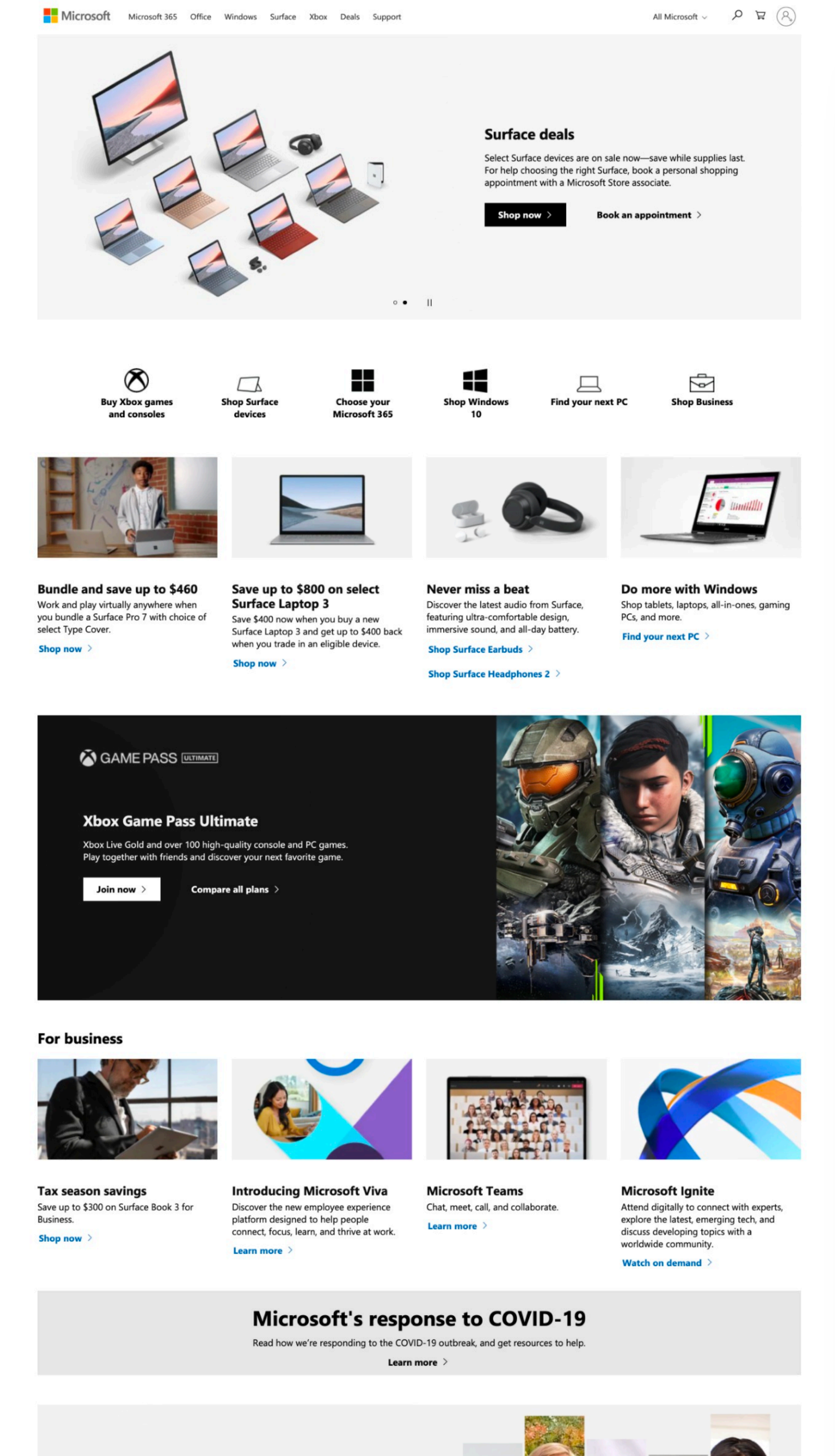
⚛️ **ICONS** — 🤷‍♂️ Usually no icons, but simple icons may be used

👻 **SHADOWS** — 🚫 Usually no shadows

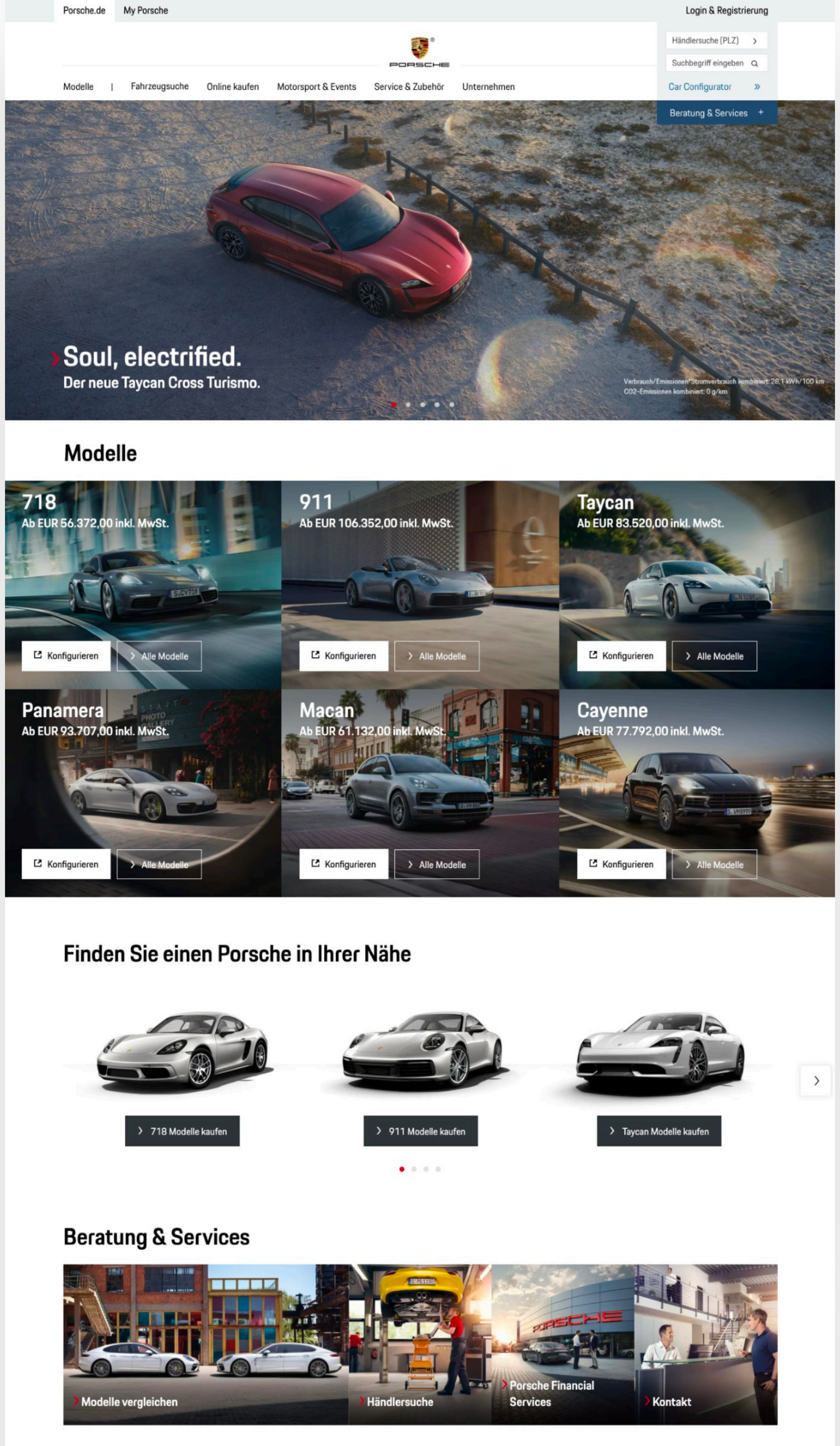
🟠 **BORDER-RADIUS** — 🚫 Usually no border-radius

🧩 **LAYOUT** — Structured and condensed layout, with lots of boxes and rows

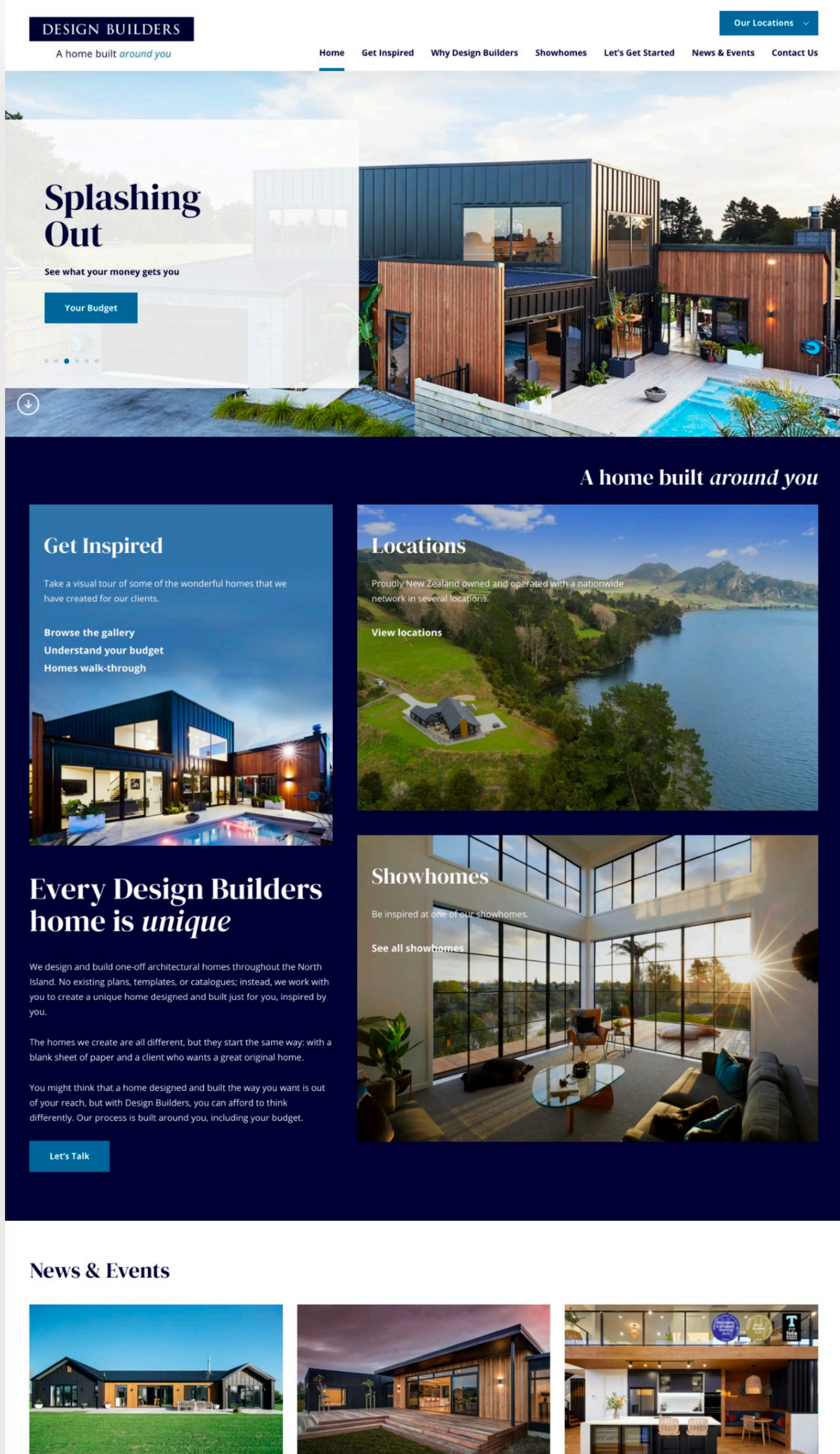




Microsoft
Microsoft 365 Office Windows Surface Xbox Deals Support
All Microsoft
Surface deals
Select Surface devices are on sale now—save while supplies last. For help choosing the right Surface, book a personal shopping appointment with a Microsoft Store associate.
Shop now
Book an appointment
Buy Xbox games and consoles
Shop Surface devices
Choose your Microsoft 365
Shop Windows 10
Find your next PC
Shop Business
Bundle and save up to $460
Work and play virtually anywhere when you bundle a Surface Pro 7 with choice of select Type Cover.
Shop now
Save up to $800 on select Surface Laptop 3
Save $400 now when you buy a new Surface Laptop 3 and get up to $400 back when you trade in an eligible device.
Shop now
Never miss a beat
Discover the latest audio from Surface, featuring ultra-comfortable design, immersive sound, and all-day battery.
Shop Surface Earbuds
Shop Surface Headphones 2
Do more with Windows
Shop tablets, laptops, all-in-ones, gaming PCs, and more.
Find your next PC
GAME PASS ULTIMATE
Xbox Game Pass Ultimate
Xbox Live Gold and over 100 high-quality console and PC games. Play together with friends and discover your next favorite game.
Join now
Compare all plans
For business
Tax season savings
Save up to $300 on Surface Book 3 for Business.
Shop now
Introducing Microsoft Viva
Discover the new employee experience platform designed to help people connect, focus, learn, and thrive at work.
Learn more
Microsoft Teams
Chat, meet, call, and collaborate.
Learn more
Microsoft Ignite
Attend digitally to connect with experts, explore the latest, emerging tech, and discuss developing topics with a worldwide community.
Watch on demand
Microsoft's response to COVID-19
Read how we're responding to the COVID-19 outbreak, and get resources to help.
Learn more



Porsche.de
My Porsche
Login & Registrierung
Händlersuche (PLZ)
Suchbegriff eingeben
Car Configurator
Beratung & Services
PORSCHE
Modelle
Fahrzeugsuche
Online kaufen
Motorsport & Events
Service & Zubehör
Unternehmen
Soul, electrified.
Der neue Taycan Cross Turismo.
Modelle
718
Ab EUR 56.372,00 inkl. MwSt.
911
Ab EUR 106.352,00 inkl. MwSt.
Taycan
Ab EUR 83.520,00 inkl. MwSt.
Konfigurieren
Alle Modelle
Panamera
Ab EUR 93.707,00 inkl. MwSt.
Macan
Ab EUR 61.132,00 inkl. MwSt.
Cayenne
Ab EUR 77.792,00 inkl. MwSt.
Finden Sie einen Porsche in Ihrer Nähe
718 Modelle kaufen
911 Modelle kaufen
Taycan Modelle kaufen
Beratung & Services
Modelle vergleichen
Händlersuche
Porsche Financial Services
Kontakt



DESIGN BUILDERS
A home built around you
Our Locations
Home
Get Inspired
Why Design Builders
Showhomes
Let's Get Started
News & Events
Contact Us
Splashing Out
See what your money gets you
Your Budget
A home built around you
Get Inspired
Take a visual tour of some of the wonderful homes that we have created for our clients.
Browse the gallery
Understand your budget
Homes walk-through
Locations
Proudly New Zealand owned and operated with a nationwide network in several locations.
View locations
Every Design Builders home is unique
We design and build one-off architectural homes throughout the North Island. No existing plans, templates, or catalogues; instead, we work with you to create a unique home designed and built just for you, inspired by you.
The homes we create are all different, but they start the same way: with a blank sheet of paper and a client who wants a great original home.
You might think that a home designed and built the way you want is out of your reach, but with Design Builders, you can afford to think differently. Our process is built around you, including your budget.
Let's Talk
Showhomes
Be inspired at one of our showhomes.
See all showhomes
News & Events

PERSONALITY 04 – **BOLD/CONFIDENT**

📋 **OVERVIEW** Design that makes an impact, by featuring **big and bold typography**, paired with confident use of **big colored blocks**

👩‍💻 **INDUSTRIES** Digital agencies, software startups, travel, "strong" companies

✍️ **TYPOGRAPHY** Boxy/squared sans-serif typefaces, big and bold typography, especially headings. Uppercase headings are common

🎨 **COLORS** Usually multiple bright colors. Big color blocks/sections are used to draw attention

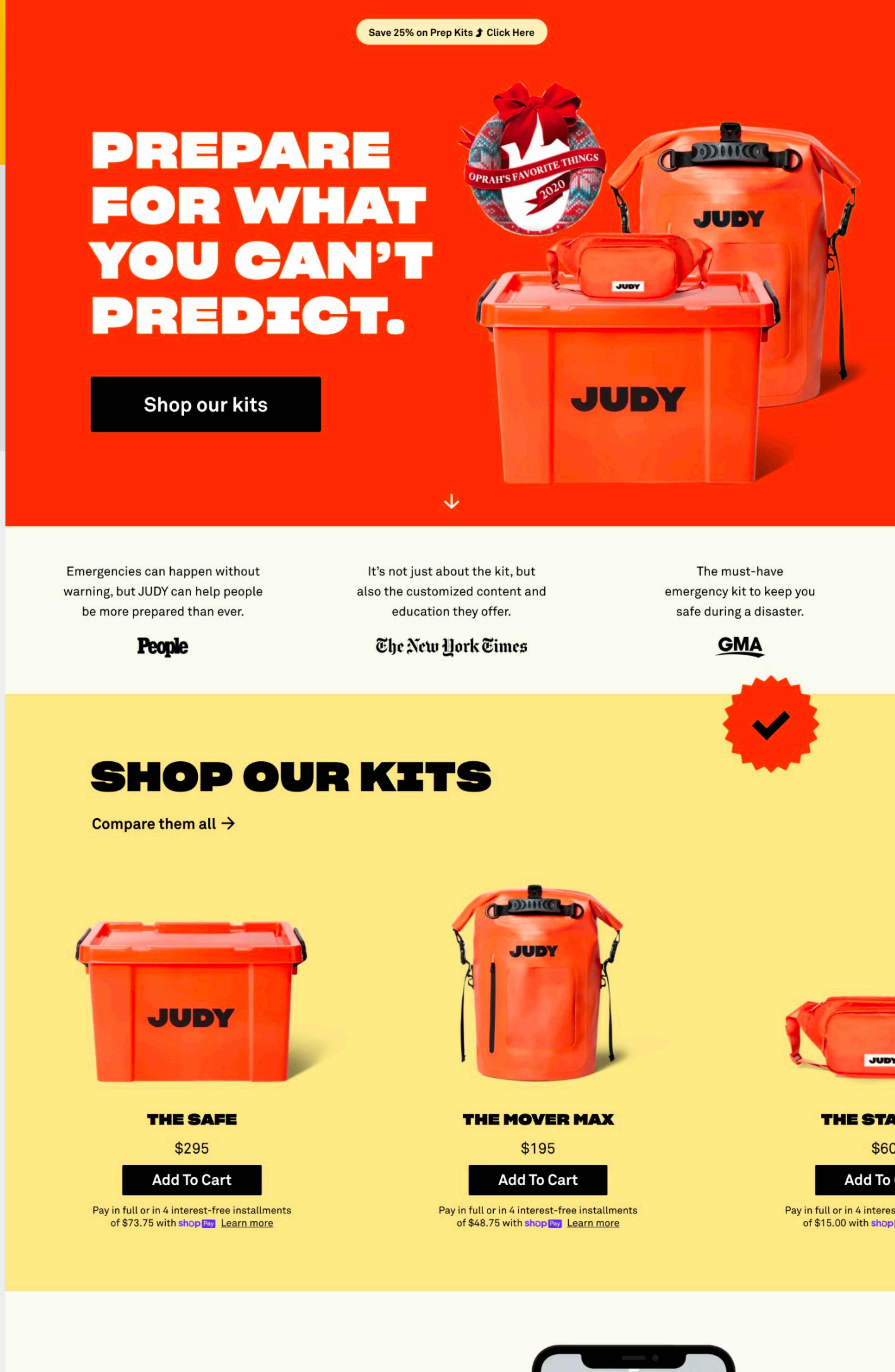
🌇 **IMAGES** Lots of big images are usually displayed

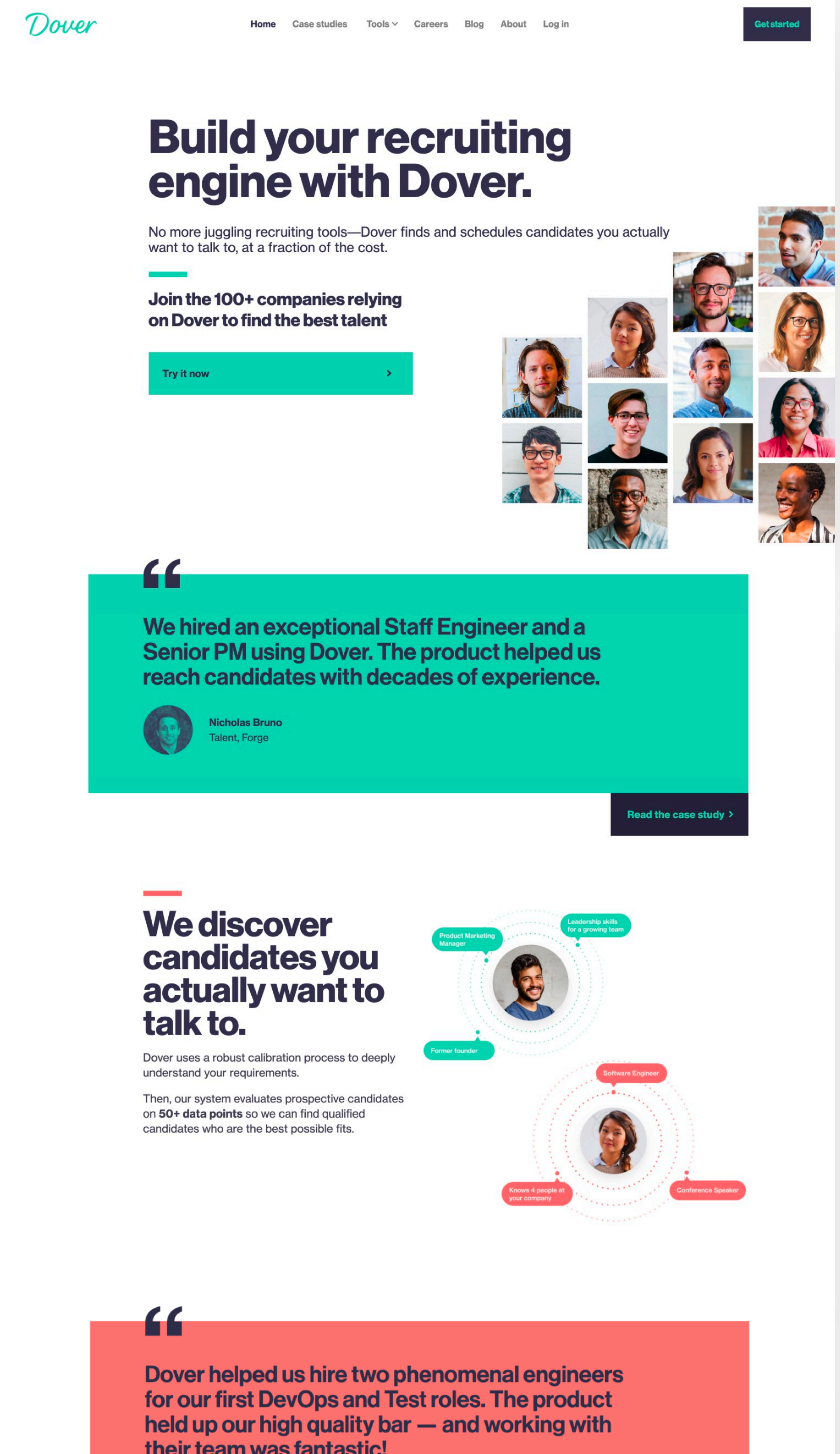
⚛️ **ICONS** 🚫 Usually no icons

👻 **SHADOWS** 🚫 Usually no shadows

🟠 **BORDER-RADIUS** 🚫 Usually no border-radius

🧩 **LAYOUT** 🤷‍♂️ All kinds of layouts, no particular tendencies

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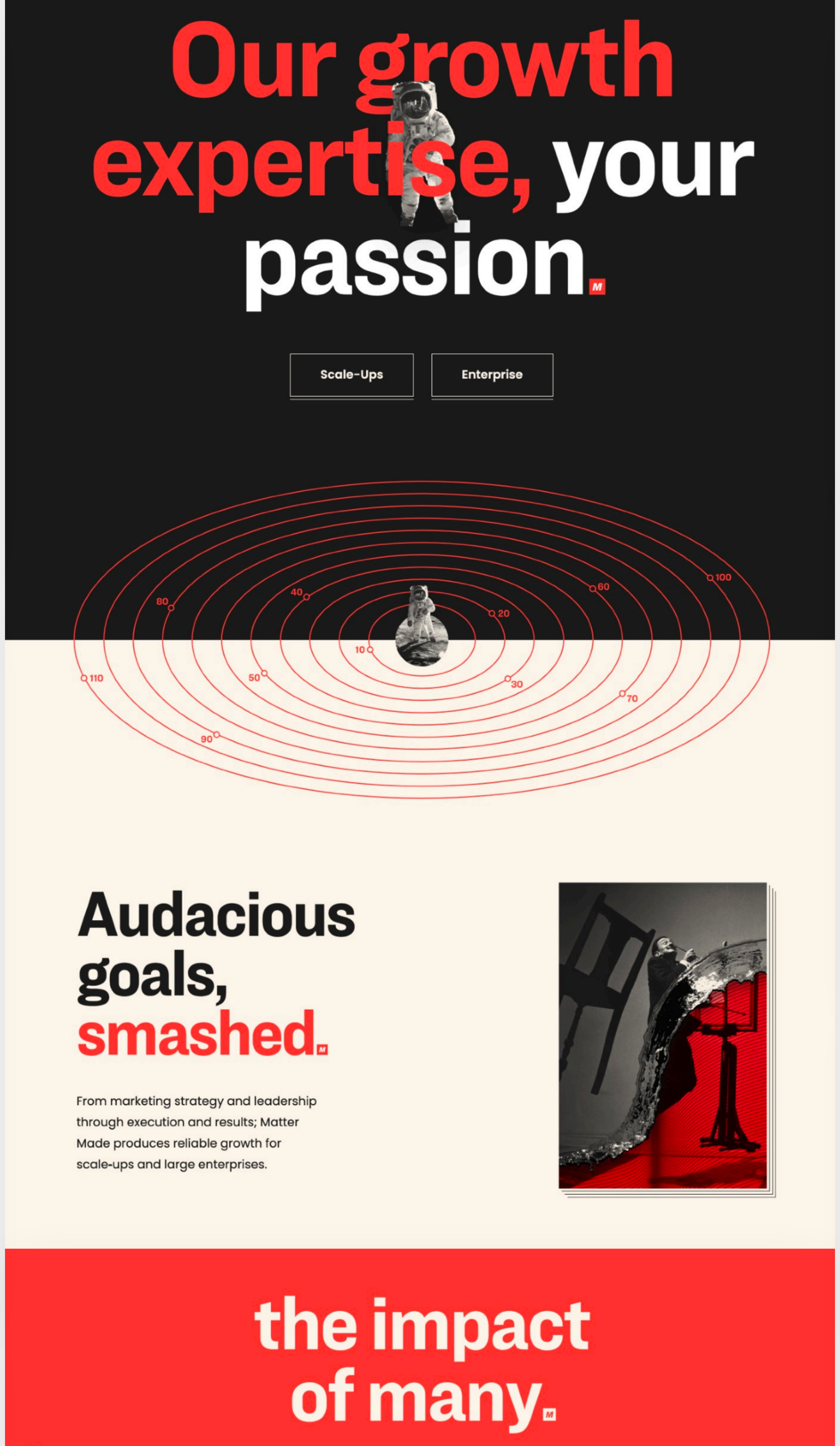
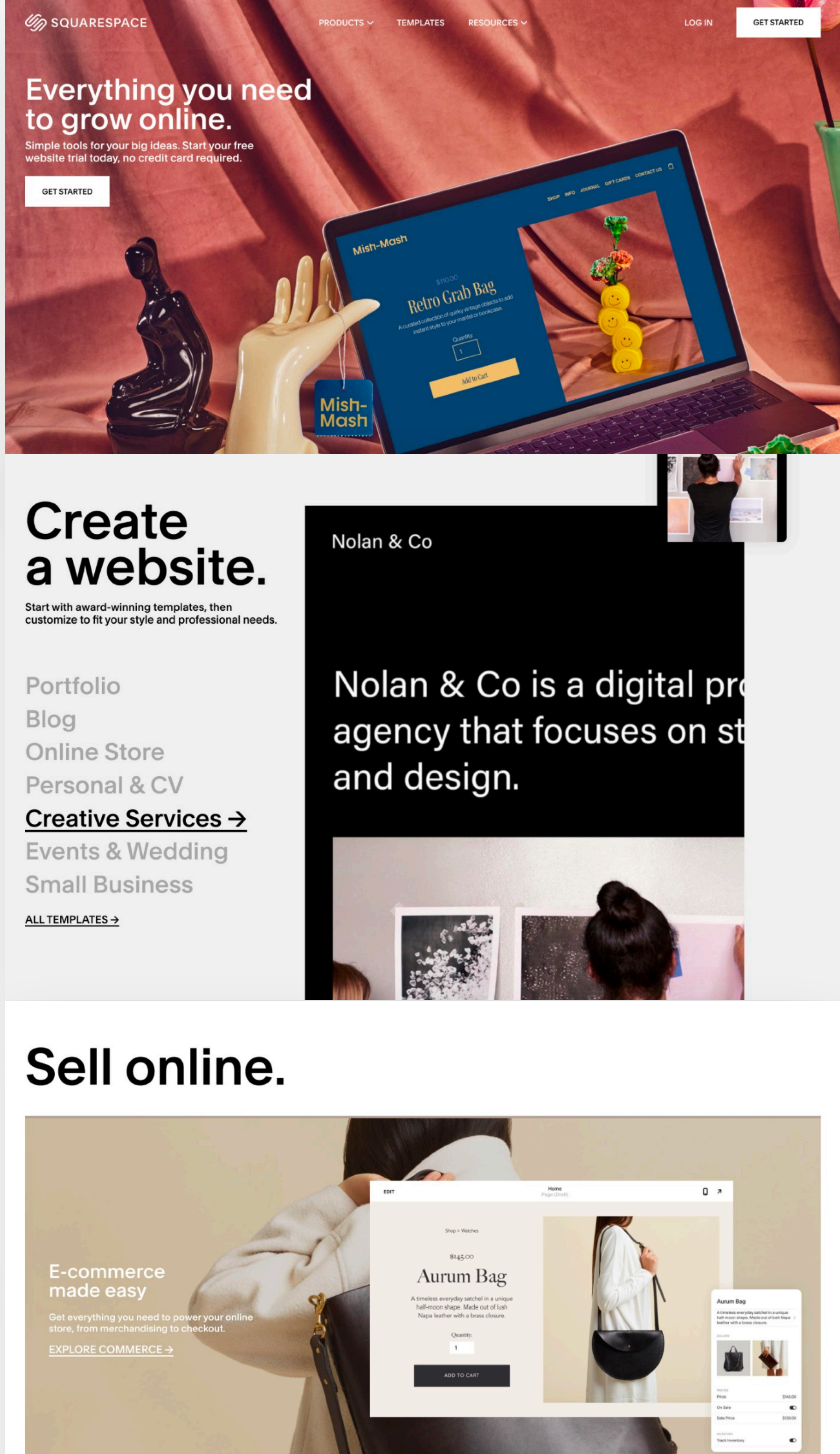
Get started
Build your recruiting engine with Dover.
No more juggling recruiting tools—Dover finds and schedules candidates you actually want to talk to, at a fraction of the cost.
Join the 100+ companies relying on Dover to find the best talent
Try it now
We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.
Nicholas Bruno
Talent, Forge
Read the case study
We discover candidates you actually want to talk to.
Dover uses a robust calibration process to deeply understand your requirements.
Then, our system evaluates prospective candidates on 50+ data points so we can find qualified candidates who are the best possible fits.
Product Marketing Manager
Leadership skills for a growing team
Former founder
Software Engineer
Knows 4 people at your company
Conference Speaker
Dover helped us hire two phenomenal engineers for our first DevOps and Test roles. The product held up our high quality bar — and working with their team was fantastic!


Our growth expertise, your passion.
Scale-Ups
Enterprise
Audacious goals, smashed.
From marketing strategy and leadership through execution and results; Matter Made produces reliable growth for scale-ups and large enterprises.
the impact of many.


SQUARESPACE
PRODUCTS TEMPLATES RESOURCES LOG IN GET STARTED
Everything you need to grow online.
Simple tools for your big ideas. Start your free website trial today, no credit card required.
GET STARTED
Mish-Mash
Retro Grab Bag
Create a website.
Start with award-winning templates, then customize to fit your style and professional needs.
Portfolio
Blog
Online Store
Personal & CV
Creative Services →
Events & Wedding
Small Business
ALL TEMPLATES →
Nolan & Co
Sell online.
E-commerce made easy
Get everything you need to power your online store, from merchandising to checkout.
EXPLORE COMMERCE →
Aurum Bag
ADD TO CART

PERSONALITY 05 – **CALM/PEACEFUL**

📋 **OVERVIEW** For products and services that care about the consumer, which is transmitted by **calming pastel colors** and **soft serif headings**

🧑‍💻 **INDUSTRIES** Healthcare, all products with focus on consumer well-being

✍️ **TYPOGRAPHY** Soft serif typefaces frequently used for headings, but sans-serif headings might be used too (e.g for software products)

🎨 **COLORS** Pastel/washed-out colors: light oranges, yellows, browns, greens, blues

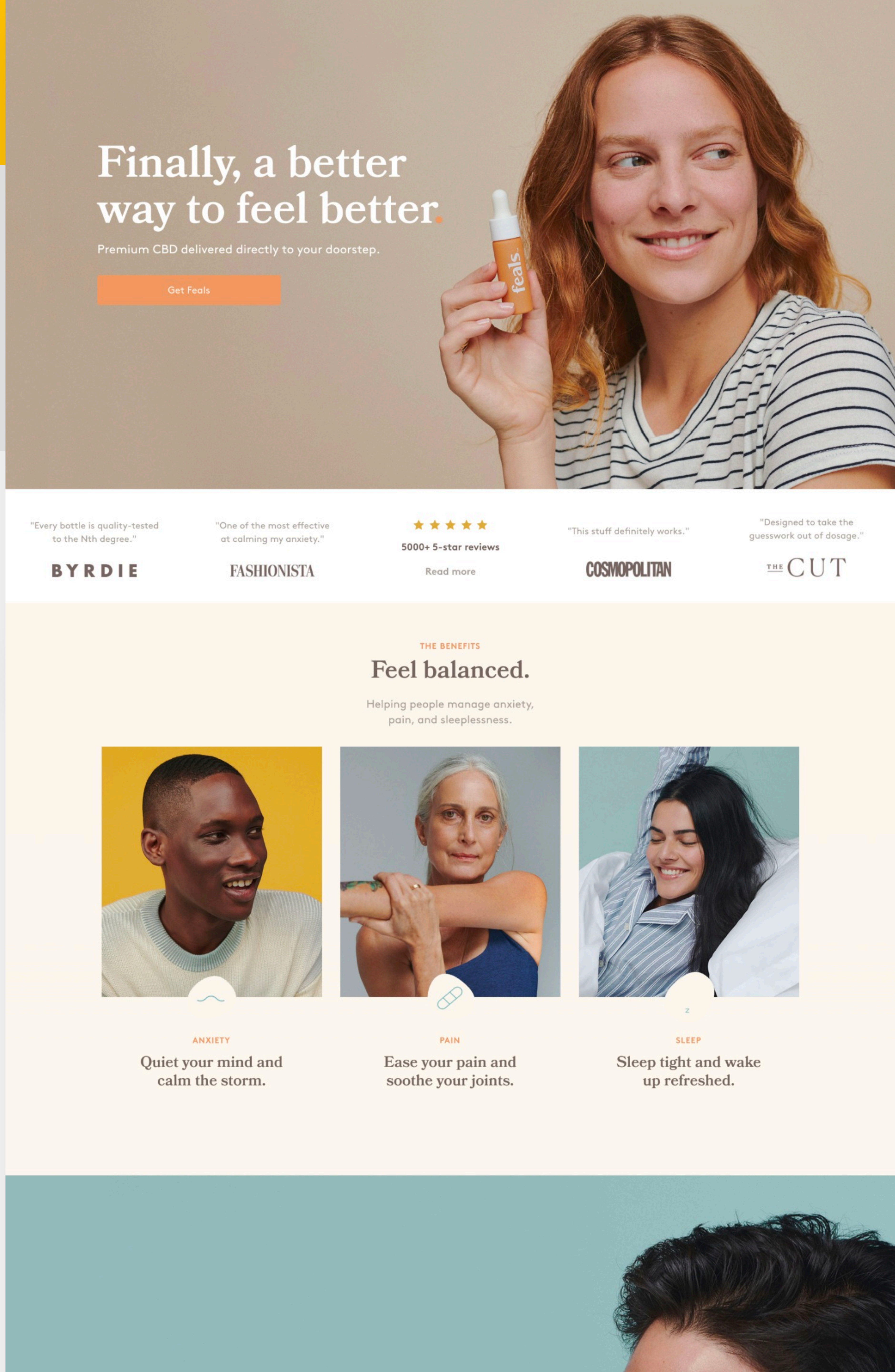
🌇 **IMAGES** Images and illustrations are usual, matching calm color palette

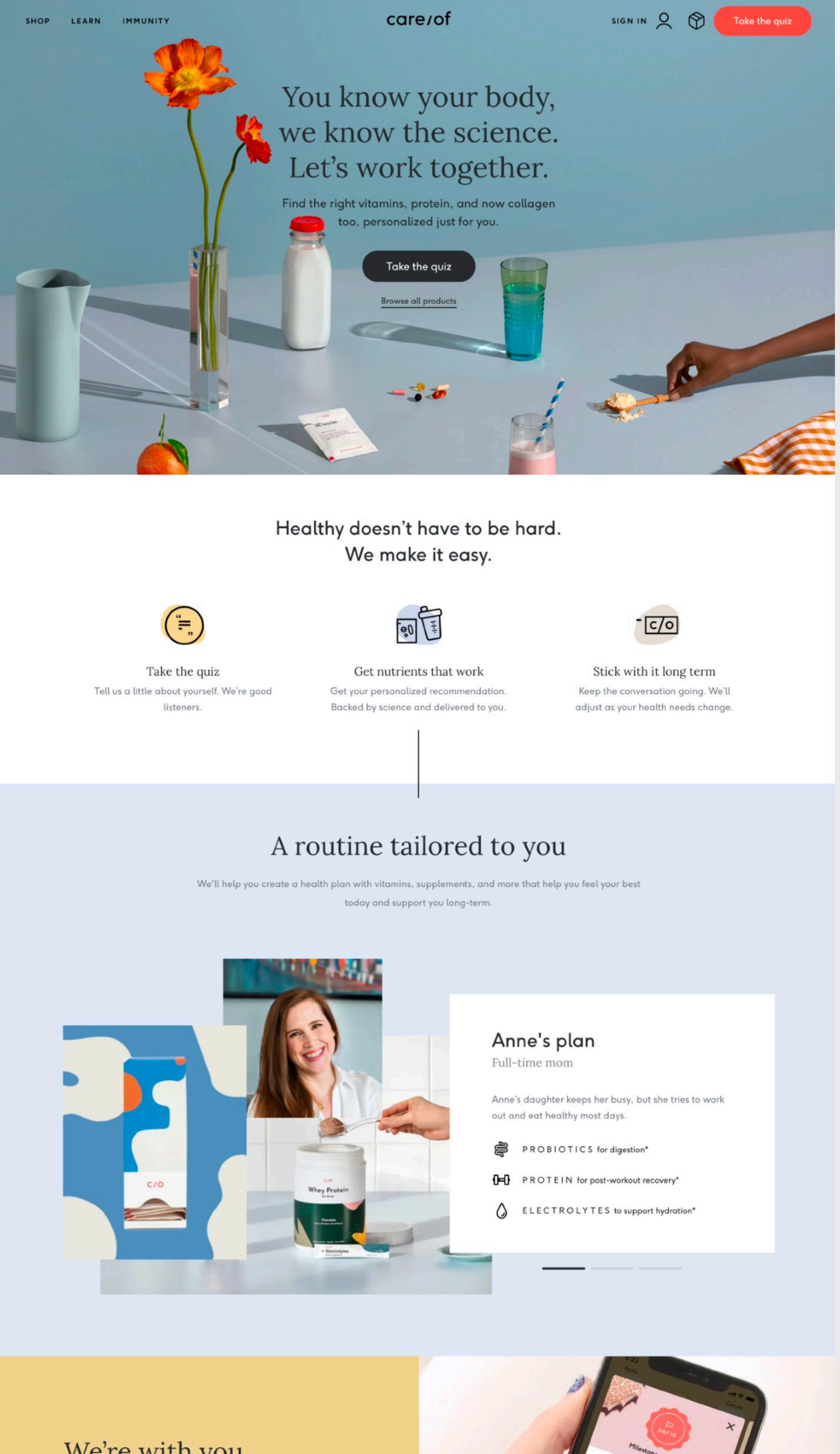
⚛️ **ICONS** ✅ Icons are quite frequent

👻 **SHADOWS** 🤷‍♂️ Usually no shadows, but might be used sparingly

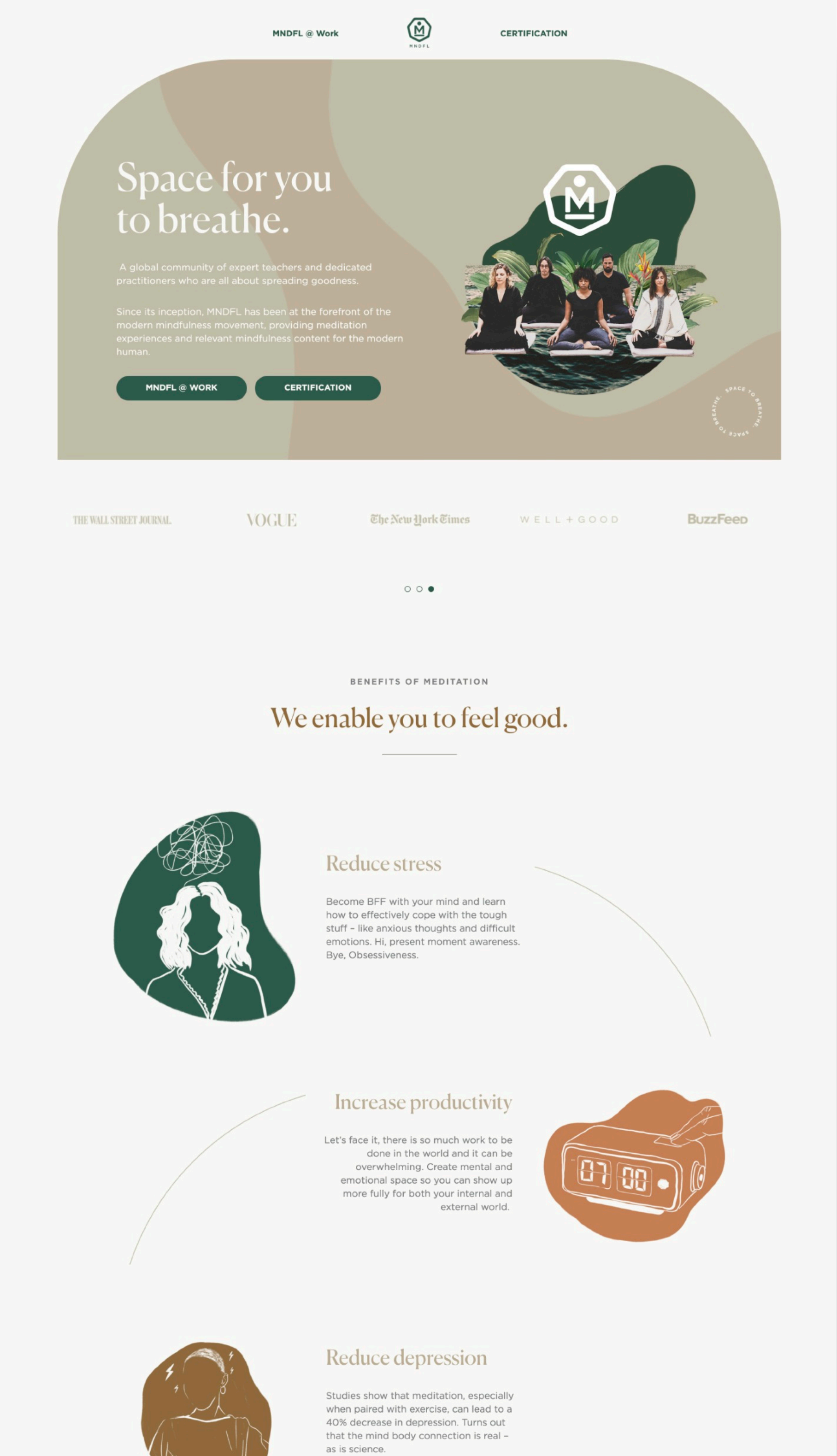
🟠 **BORDER-RADIUS** ✅ Some border-radius is usual

🧩 **LAYOUT** 🤷‍♂️ All kinds of layouts, no particular tendencies

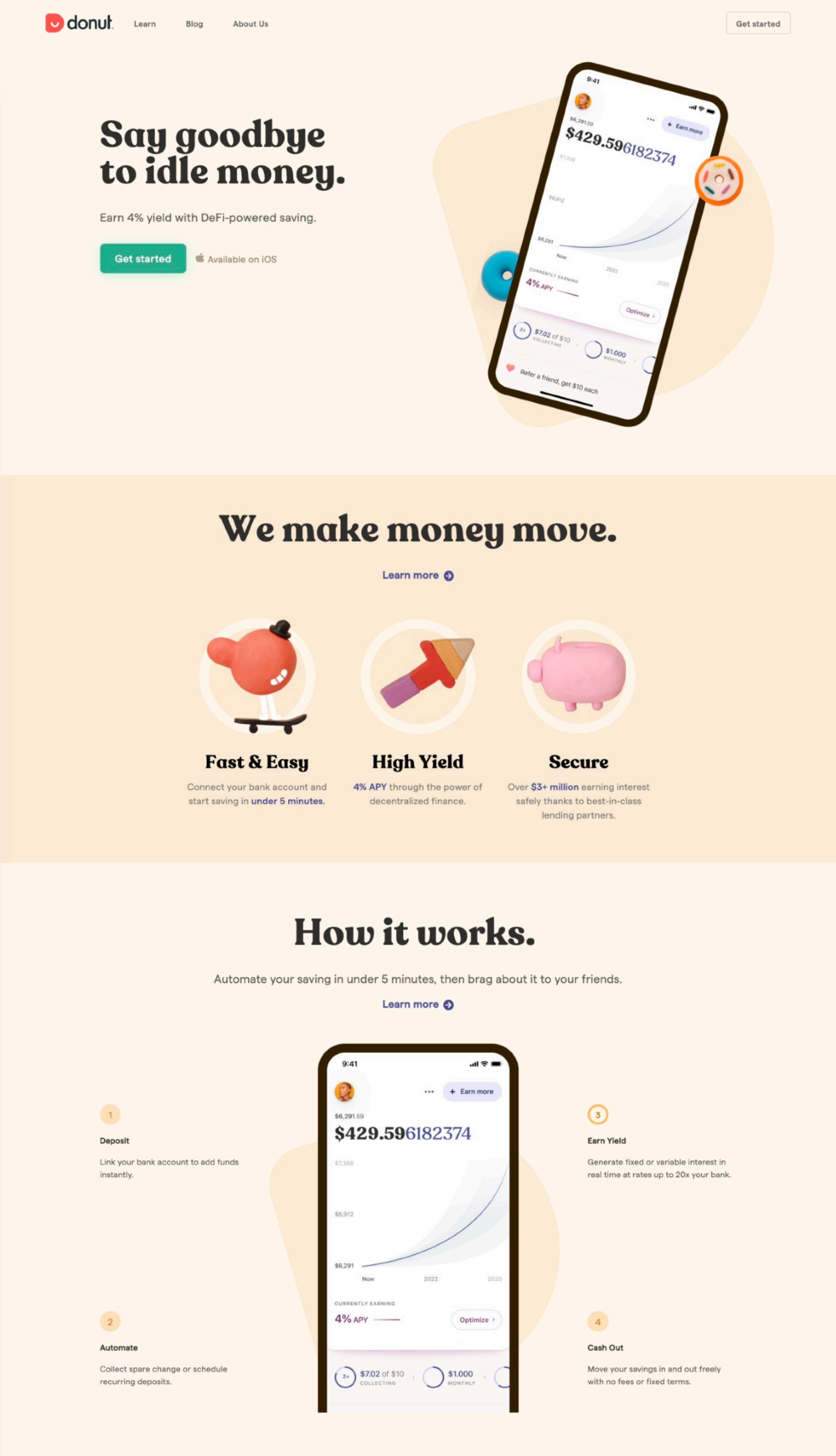




SHOP
LEARN
IMMUNITY
care/of
SIGN IN
Take the quiz
You know your body,
we know the science.
Let's work together.
Find the right vitamins, protein, and now collagen too, personalized just for you.
Take the quiz
Browse all products
Healthy doesn't have to be hard.
We make it easy.
Take the quiz
Tell us a little about yourself. We're good listeners.
Get nutrients that work
Get your personalized recommendation. Backed by science and delivered to you.
Stick with it long term
Keep the conversation going. We'll adjust as your health needs change.
A routine tailored to you
We'll help you create a health plan with vitamins, supplements, and more that help you feel your best today and support you long-term.
Anne's plan
Full-time mom
Anne's daughter keeps her busy, but she tries to work out and eat healthy most days.
PROBIOTICS for digestion*
PROTEIN for post-workout recovery*
ELECTROLYTES to support hydration*
We're with you



MNDFL @ Work
CERTIFICATION
Space for you
to breathe.
A global community of expert teachers and dedicated practitioners who are all about spreading goodness.
Since its inception, MNDFL has been at the forefront of the modern mindfulness movement, providing meditation experiences and relevant mindfulness content for the modern human.
MNDFL @ WORK
CERTIFICATION
THE WALL STREET JOURNAL.
VOGUE
The New York Times
WELL+GOOD
BuzzFeed
BENEFITS OF MEDITATION
We enable you to feel good.
Reduce stress
Become BFF with your mind and learn how to effectively cope with the tough stuff – like anxious thoughts and difficult emotions. Hi, present moment awareness. Bye, Obsessiveness.
Increase productivity
Let's face it, there is so much work to be done in the world and it can be overwhelming. Create mental and emotional space so you can show up more fully for both your internal and external world.
Reduce depression
Studies show that meditation, especially when paired with exercise, can lead to a 40% decrease in depression. Turns out that the mind body connection is real – as is science.



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Learn
Blog
About Us
Get started
Say goodbye
to idle money.
Earn 4% yield with DeFi-powered saving.
Get started
Available on iOS
$429.596182374
We make money move.
Learn more
Fast & Easy
Connect your bank account and start saving in under 5 minutes.
High Yield
4% APY through the power of decentralized finance.
Secure
Over $3+ million earning interest safely thanks to best-in-class lending partners.
How it works.
Automate your saving in under 5 minutes, then brag about it to your friends.
Learn more
1
Deposit
Link your bank account to add funds instantly.
2
Automate
Collect spare change or schedule recurring deposits.
3
Earn Yield
Generate fixed or variable interest in real time at rates up to 20x your bank.
4
Cash Out
Move your savings in and out freely with no fees or fixed terms.
$429.596182374
4% APY

PERSONALITY 06 – **STARTUP/UPBEAT**

OVERVIEW Widely used in startups, featuring **medium-sized** sans-serif typefaces, **light-grey backgrounds**, and rounded elements

INDUSTRIES Software startups, and other modern-looking companies

TYPOGRAPHY Medium-sized headings (not too large), usually one sans-serif typeface in whole design. Tendency for lighter text colors

COLORS Blues, greens and purples are widely used. Lots of light backgrounds (mainly gray), gradients are also common

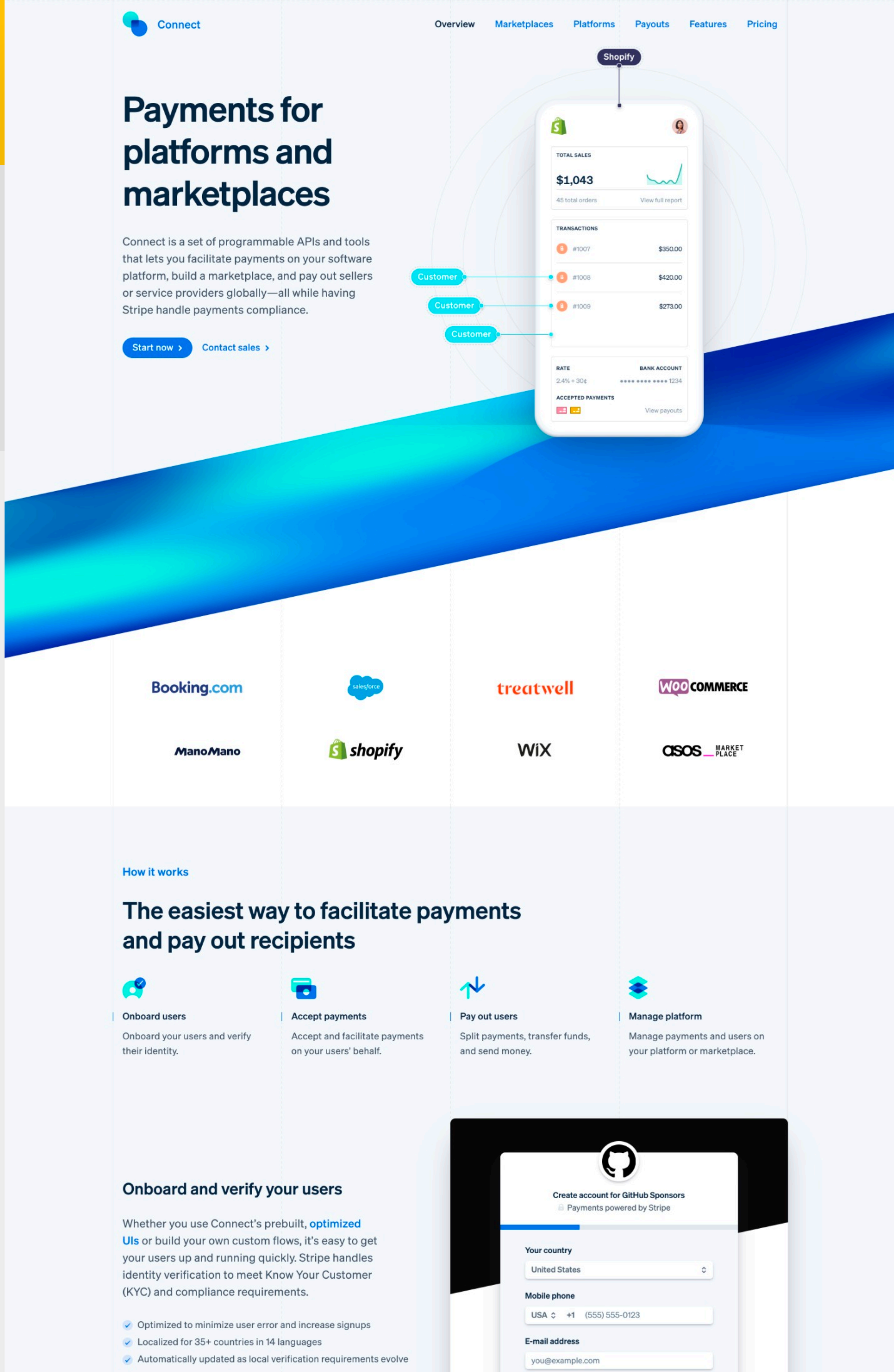
IMAGES Images or illustrations are always used. 3D illustrations are modern. Sometimes patterns and shapes add visual details

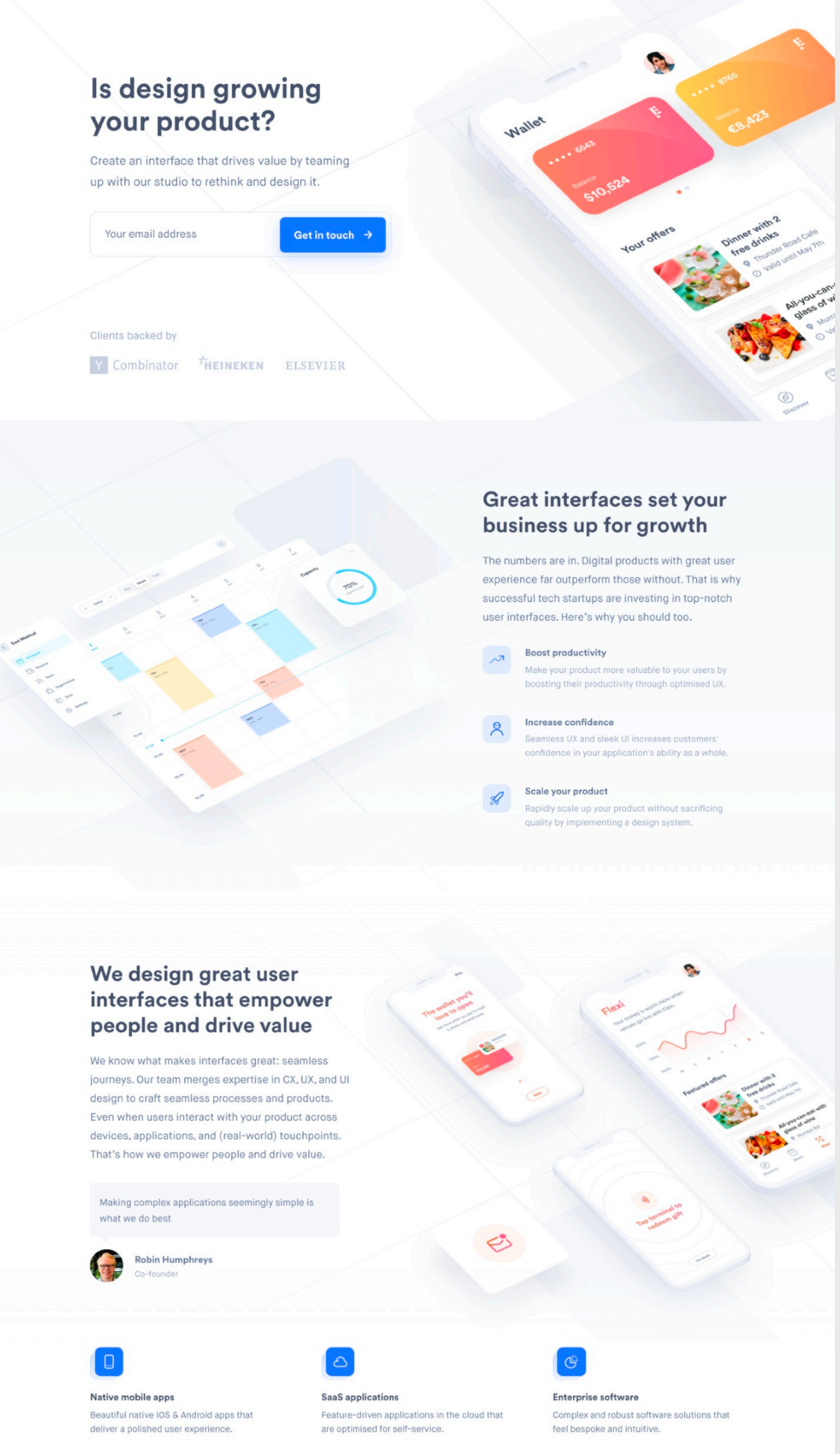
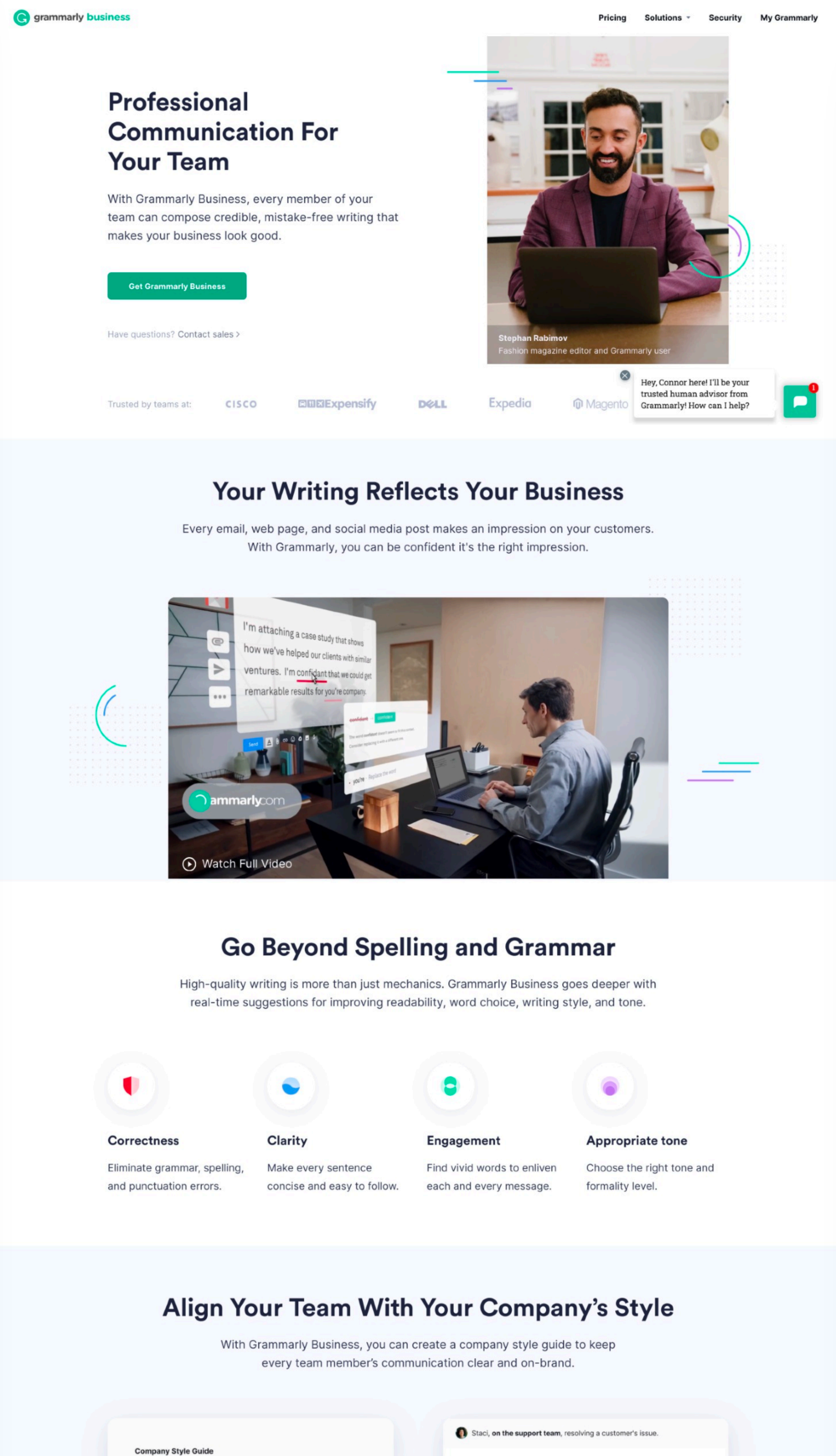
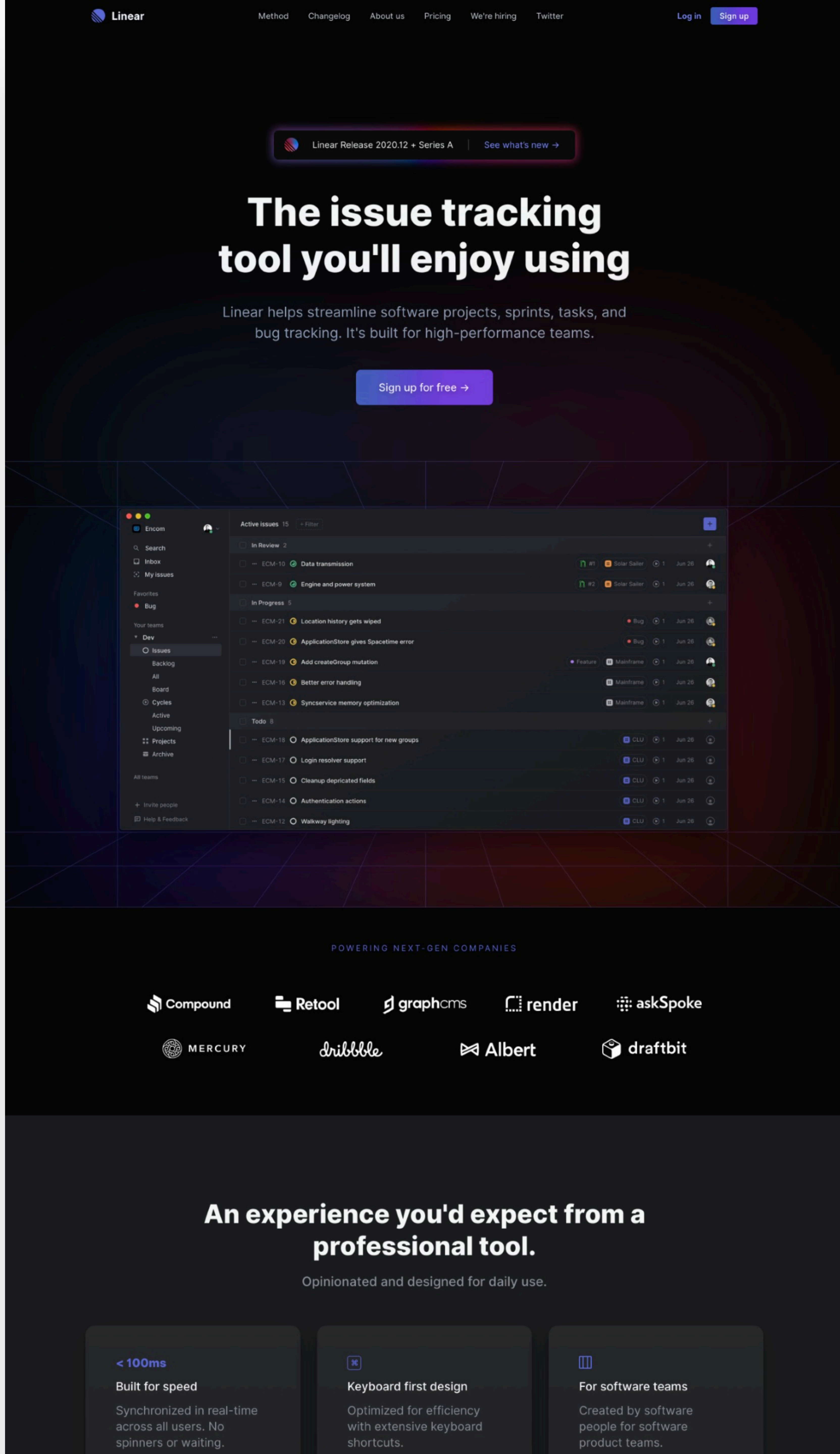
ICONS ✅ Icons are very frequent

SHADOWS ✅ Subtle shadows are frequent. Glows are becoming modern

BORDER-RADIUS ✅ Border-radius is very common

LAYOUT Rows of cards and Z-patterns are usual, as well as animations




Is design growing your product?
Create an interface that drives value by teaming up with our studio to rethink and design it.
Your email address
Get in touch
Wallet
Your offers
Clients backed by
Combinator
HEINEKEN
ELSEVIER
Great interfaces set your business up for growth
The numbers are in. Digital products with great user experience far outperform those without. That is why successful tech startups are investing in top-notch user interfaces. Here's why you should too.
Boost productivity
Make your product more valuable to your users by boosting their productivity through optimised UX.
Increase confidence
Seamless UX and sleek UI increases customers' confidence in your application's ability as a whole.
Scale your product
Rapidly scale up your product without sacrificing quality by implementing a design system.
We design great user interfaces that empower people and drive value
We know what makes interfaces great: seamless journeys. Our team merges expertise in CX, UX, and UI design to craft seamless processes and products. Even when users interact with your product across devices, applications, and (real-world) touchpoints. That's how we empower people and drive value.
Making complex applications seemingly simple is what we do best
Robin Humphreys
Co-founder
Native mobile apps
Beautiful native iOS & Android apps that deliver a polished user experience.
SaaS applications
Feature-driven applications in the cloud that are optimised for self-service.
Enterprise software
Complex and robust software solutions that feel bespoke and intuitive.

grammarly business
Pricing
Solutions
Security
My Grammarly
Professional Communication For Your Team
With Grammarly Business, every member of your team can compose credible, mistake-free writing that makes your business look good.
Get Grammarly Business
Have questions? Contact sales
Stephan Rabimov
Fashion magazine editor and Grammarly user
Trusted by teams at:
CISCO
Expensify
DELL
Expedia
Magento
Hey, Connor here! I'll be your trusted human advisor from Grammarly! How can I help?
Your Writing Reflects Your Business
Every email, web page, and social media post makes an impression on your customers. With Grammarly, you can be confident it's the right impression.
Watch Full Video
Go Beyond Spelling and Grammar
High-quality writing is more than just mechanics. Grammarly Business goes deeper with real-time suggestions for improving readability, word choice, writing style, and tone.
Correctness
Eliminate grammar, spelling, and punctuation errors.
Clarity
Make every sentence concise and easy to follow.
Engagement
Find vivid words to enliven each and every message.
Appropriate tone
Choose the right tone and formality level.
Align Your Team With Your Company's Style
With Grammarly Business, you can create a company style guide to keep every team member's communication clear and on-brand.
Company Style Guide

Linear
Method
Changelog
About us
Pricing
We're hiring
Twitter
Log in
Sign up
Linear Release 2020.12 + Series A
See what's new →
The issue tracking tool you'll enjoy using
Linear helps streamline software projects, sprints, tasks, and bug tracking. It's built for high-performance teams.
Sign up for free →
POWERING NEXT-GEN COMPANIES
Compound
Retool
graphcms
render
askSpoke
MERCURY
dribbble
Albert
draftbit
An experience you'd expect from a professional tool.
Opinionated and designed for daily use.
< 100ms
Built for speed
Synchronized in real-time across all users. No spinners or waiting.
Keyboard first design
Optimized for efficiency with extensive keyboard shortcuts.
For software teams
Created by software people for software product teams.

PERSONALITY 07 – **PLAYFUL/FUN**

📋 **OVERVIEW** — **Colorful and round** designs, fueled by **creative elements** like hand-drawn icons or illustrations, animations, and fun language

👩‍💻 **INDUSTRIES** — Child products, animal products, food

✍️ **TYPOGRAPHY** — Round and creative (e.g. handwritten) sans-serif typefaces are frequent. Centered text is more common

🎨 **COLORS** — Multiple colors are frequently used to design a colorful layout, all over backgrounds and text

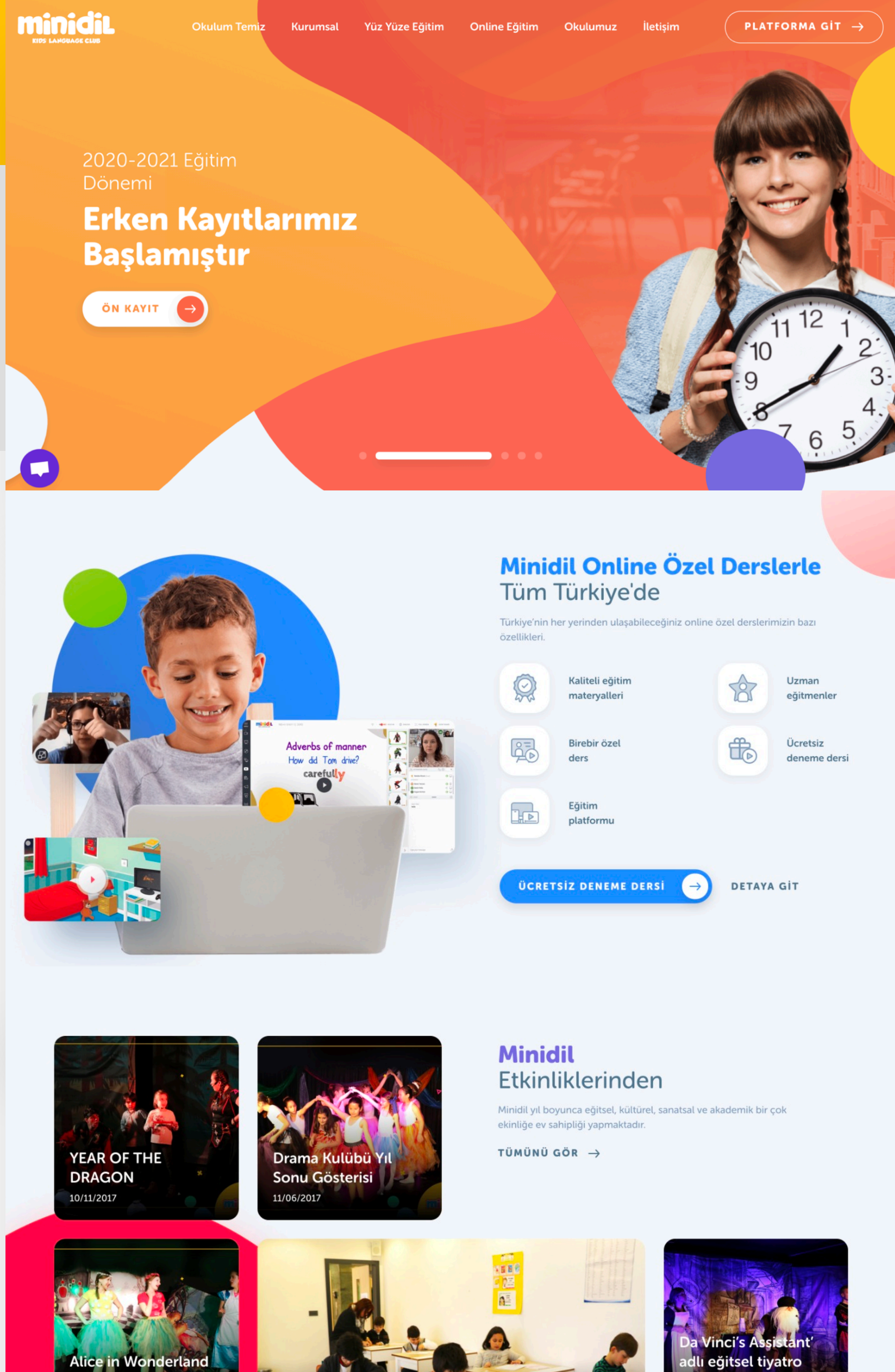
🌇 **IMAGES** — Images, hand-drawn (or 3D) illustrations, and geometric shapes and patterns are all very frequently used

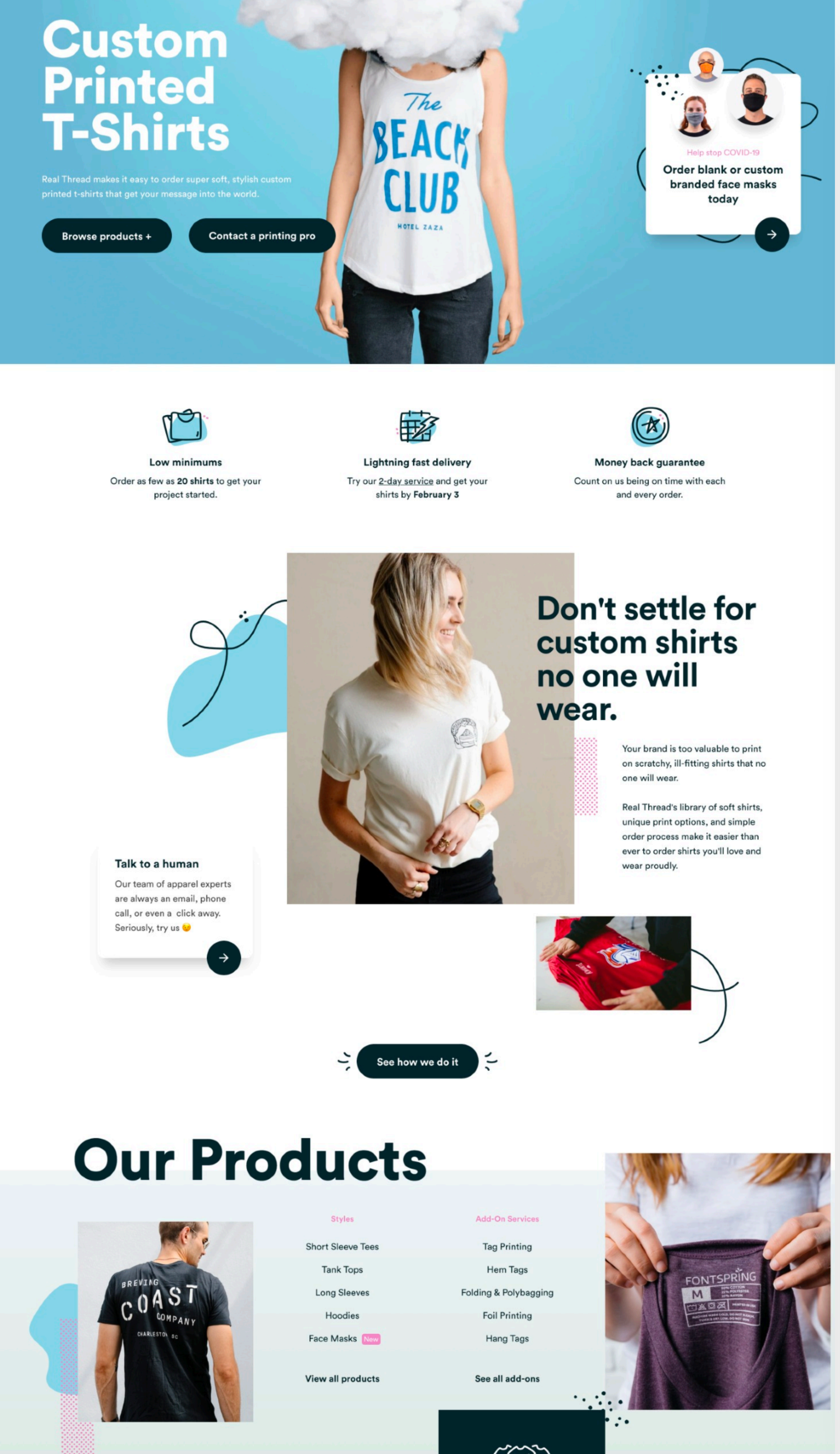
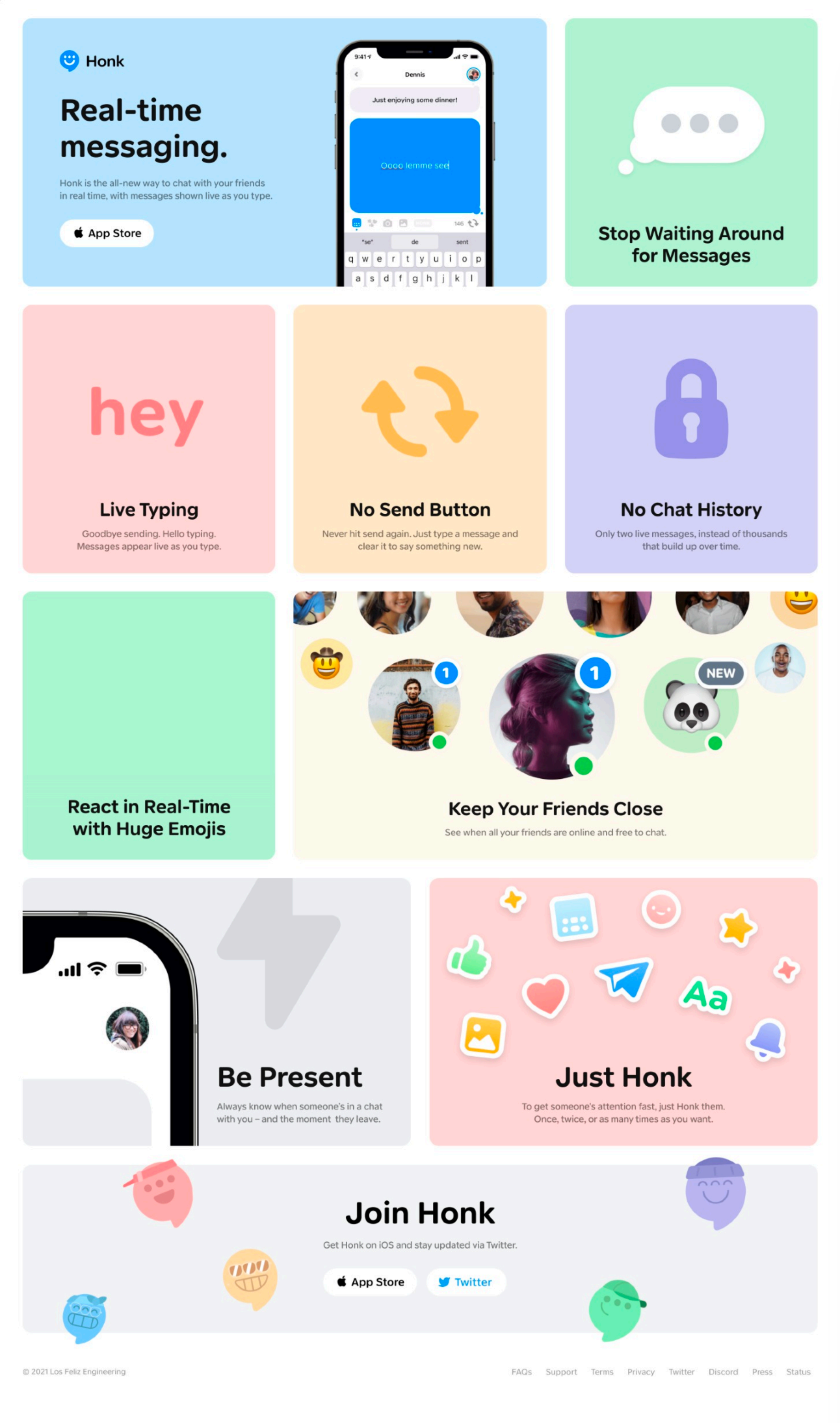
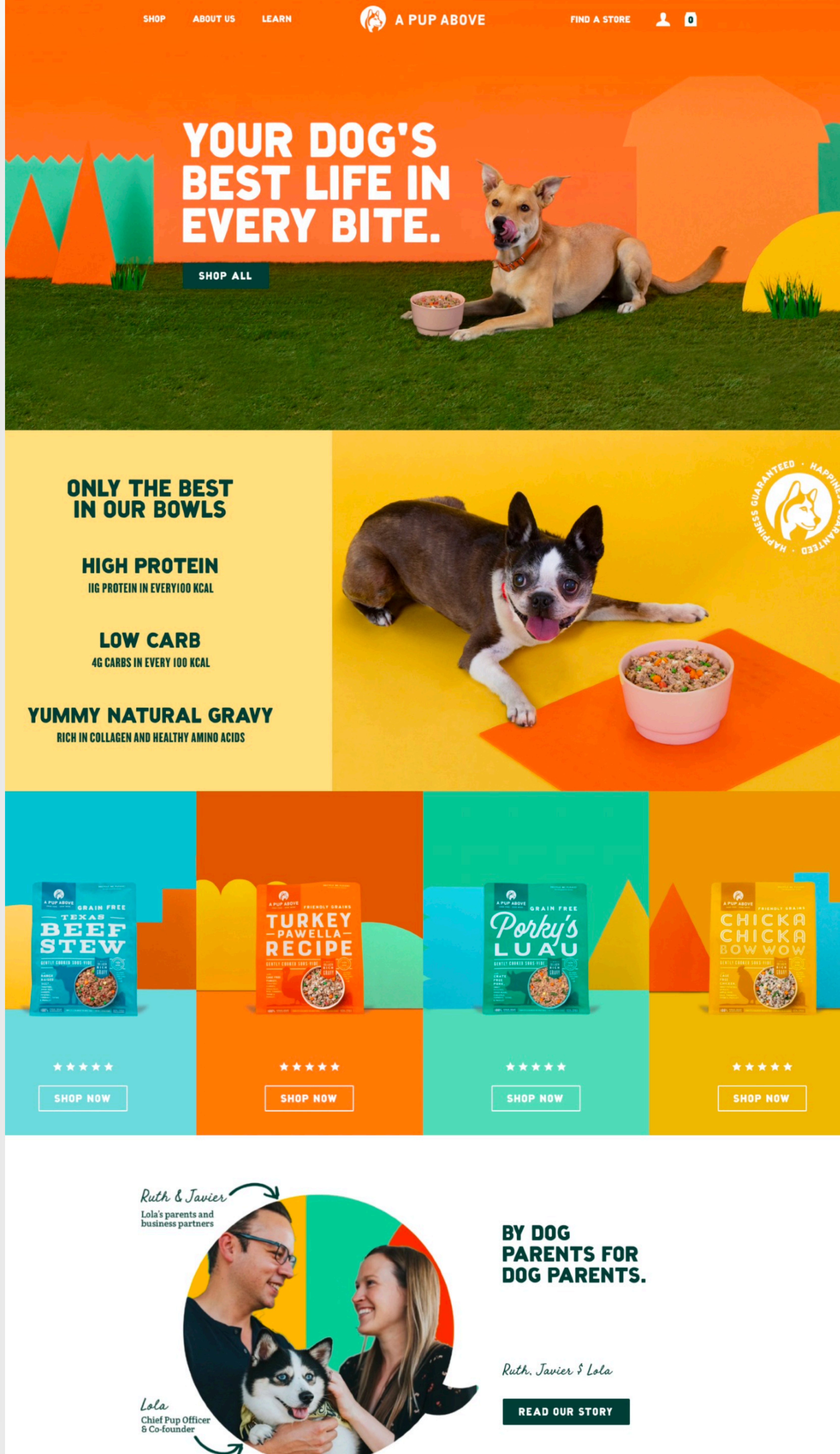
⚛️ **ICONS** — ✅ Icons are very frequent, many times in a hand-drawn style

👻 **SHADOWS** — ✅ Subtle shadows are quite common, but not always used

🟠 **BORDER-RADIUS** — ✅ Border-radius is very common

🧩 **LAYOUT** — 🤷‍♂️ All kinds of layouts, no particular tendencies

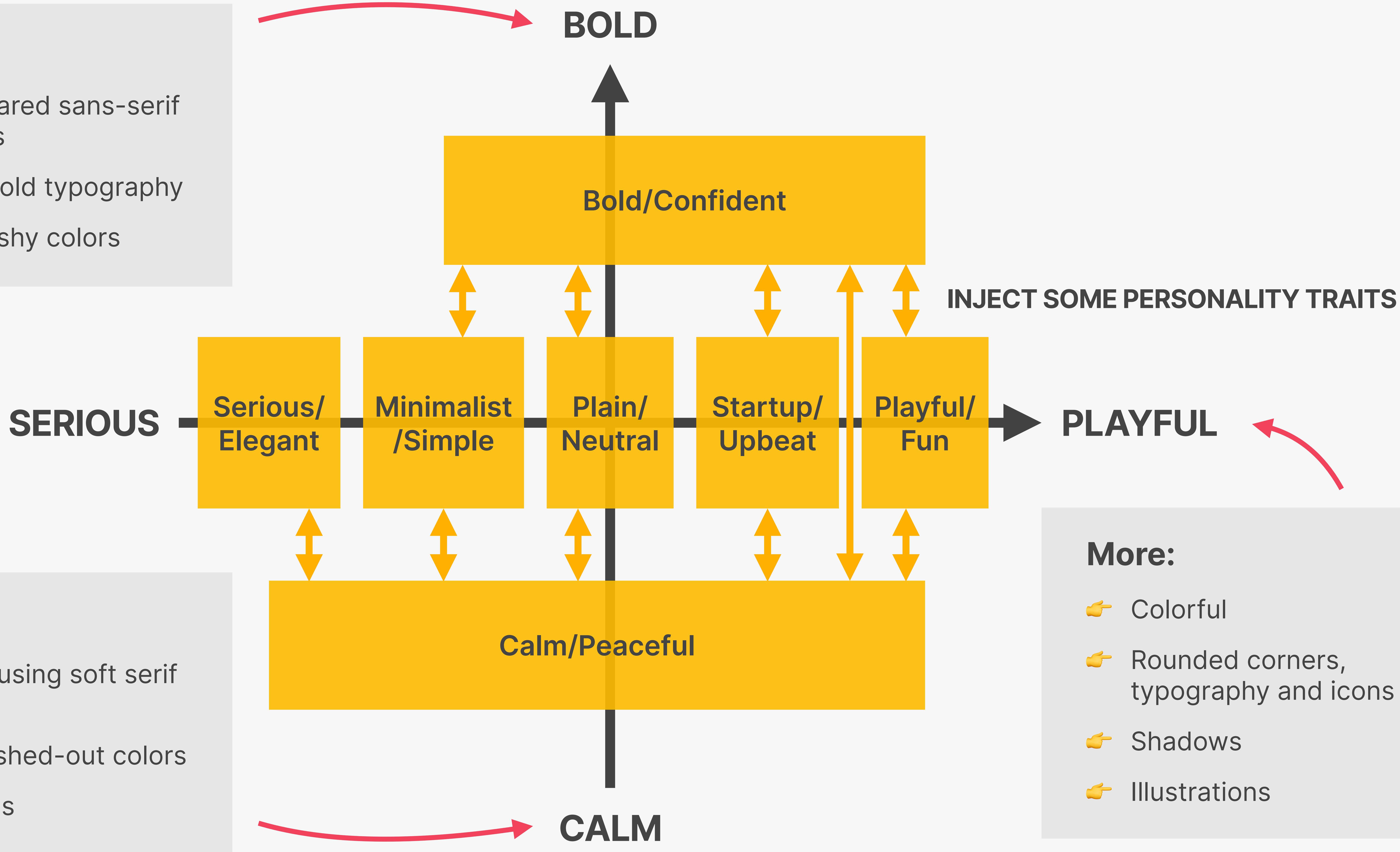



Custom Printed T-Shirts
Real Thread makes it easy to order super soft, stylish custom printed t-shirts that get your message into the world.
Browse products +
Contact a printing pro
The BEACH CLUB
Help stop COVID-19
Order blank or custom branded face masks today
Low minimums
Order as few as 20 shirts to get your project started.
Lightning fast delivery
Try our 2-day service and get your shirts by February 3
Money back guarantee
Count on us being on time with each and every order.
Don't settle for custom shirts no one will wear.
Your brand is too valuable to print on scratchy, ill-fitting shirts that no one will wear.
Real Thread's library of soft shirts, unique print options, and simple order process make it easier than ever to order shirts you'll love and wear proudly.
Talk to a human
Our team of apparel experts are always an email, phone call, or even a click away. Seriously, try us
See how we do it
Our Products
Styles
Short Sleeve Tees
Tank Tops
Long Sleeves
Hoodies
Face Masks New
View all products
Add-On Services
Tag Printing
Hem Tags
Folding & Polybagging
Foil Printing
Hang Tags
See all add-ons
COAST
FONTSPRING

Honk
Real-time messaging.
Honk is the all-new way to chat with your friends in real time, with messages shown live as you type.
App Store
Just enjoying some dinner!
Stop Waiting Around for Messages
hey
Live Typing
Goodbye sending. Hello typing. Messages appear live as you type.
No Send Button
Never hit send again. Just type a message and clear it to say something new.
No Chat History
Only two live messages, instead of thousands that build up over time.
React in Real-Time with Huge Emojis
NEW
Keep Your Friends Close
See when all your friends are online and free to chat.
Be Present
Always know when someone's in a chat with you – and the moment they leave.
Aa
Just Honk
To get someone's attention fast, just Honk them. Once, twice, or as many times as you want.
Join Honk
Get Honk on iOS and stay updated via Twitter.
App Store
Twitter
© 2021 Los Feliz Engineering
FAQs Support Terms Privacy Twitter Discord Press Status

SHOP ABOUT US LEARN
A PUP ABOVE
FIND A STORE
YOUR DOG'S BEST LIFE IN EVERY BITE.
SHOP ALL
ONLY THE BEST IN OUR BOWLS
HIGH PROTEIN
11G PROTEIN IN EVERY100 KCAL
LOW CARB
4G CARBS IN EVERY 100 KCAL
YUMMY NATURAL GRAVY
RICH IN COLLAGEN AND HEALTHY AMINO ACIDS
TEXAS BEEF STEW
TURKEY PAWELLA RECIPE
Porky's LUAU
CHICKA CHICKA BOW WOW
SHOP NOW
SHOP NOW
SHOP NOW
SHOP NOW
Ruth & Javier
Lola's parents and business partners
Lola
Chief Pup Officer & Co-founder
BY DOG PARENTS FOR DOG PARENTS.
Ruth, Javier & Lola
READ OUR STORY

ADVANCED: COMBINING **PLAYFULNESS** AND **BOLDNESS**

More:

- Boxy/squared sans-serif typefaces
- Big and bold typography
- Bright/flashy colors

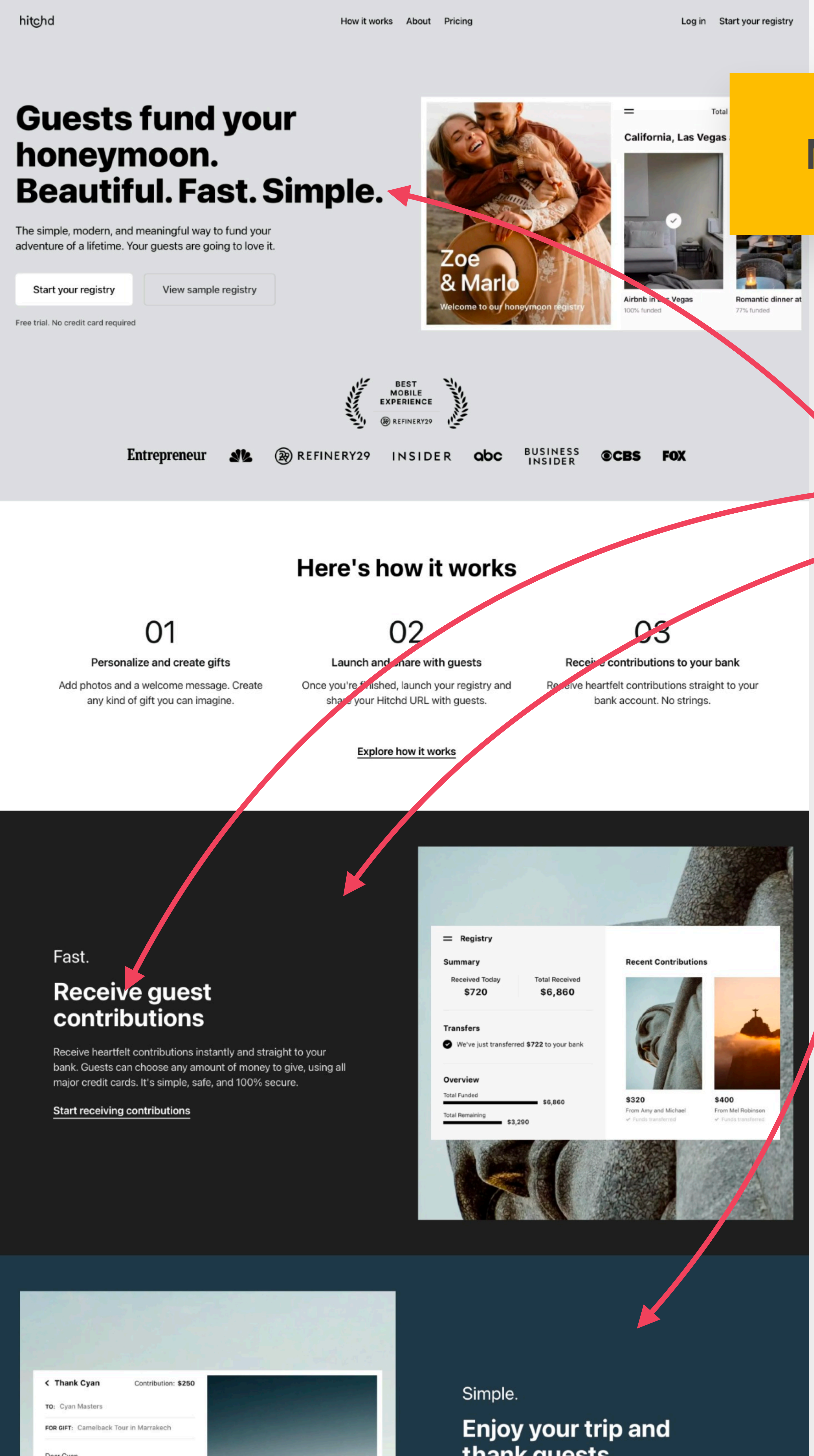


More:

- Headings using soft serif typefaces
- Pastel/washed-out colors
- Illustrations

More:

- Colorful
- Rounded corners, typography and icons
- Shadows
- Illustrations



MINIMALIST/SIMPLE

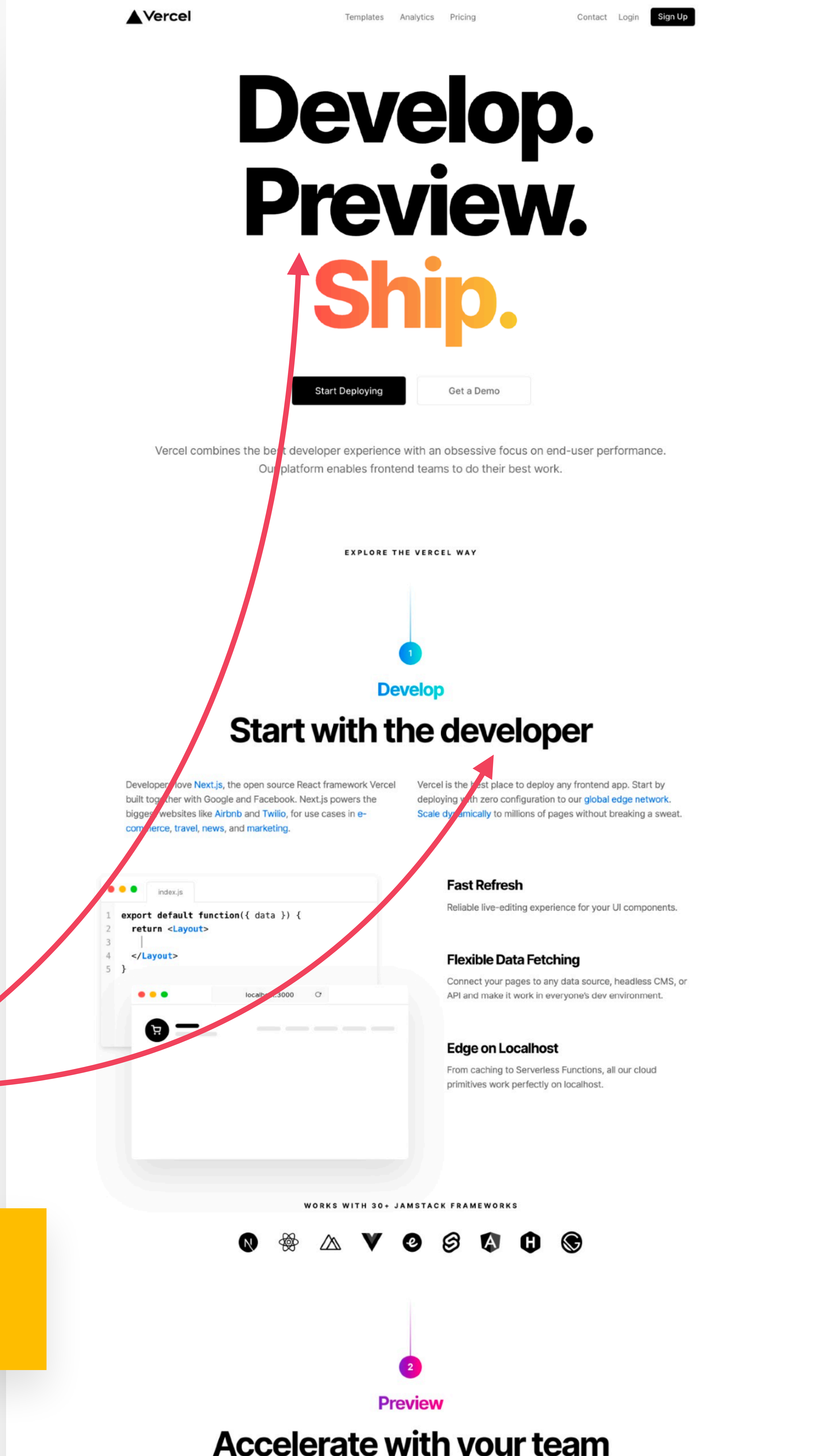
BOLD/CONFIDENT

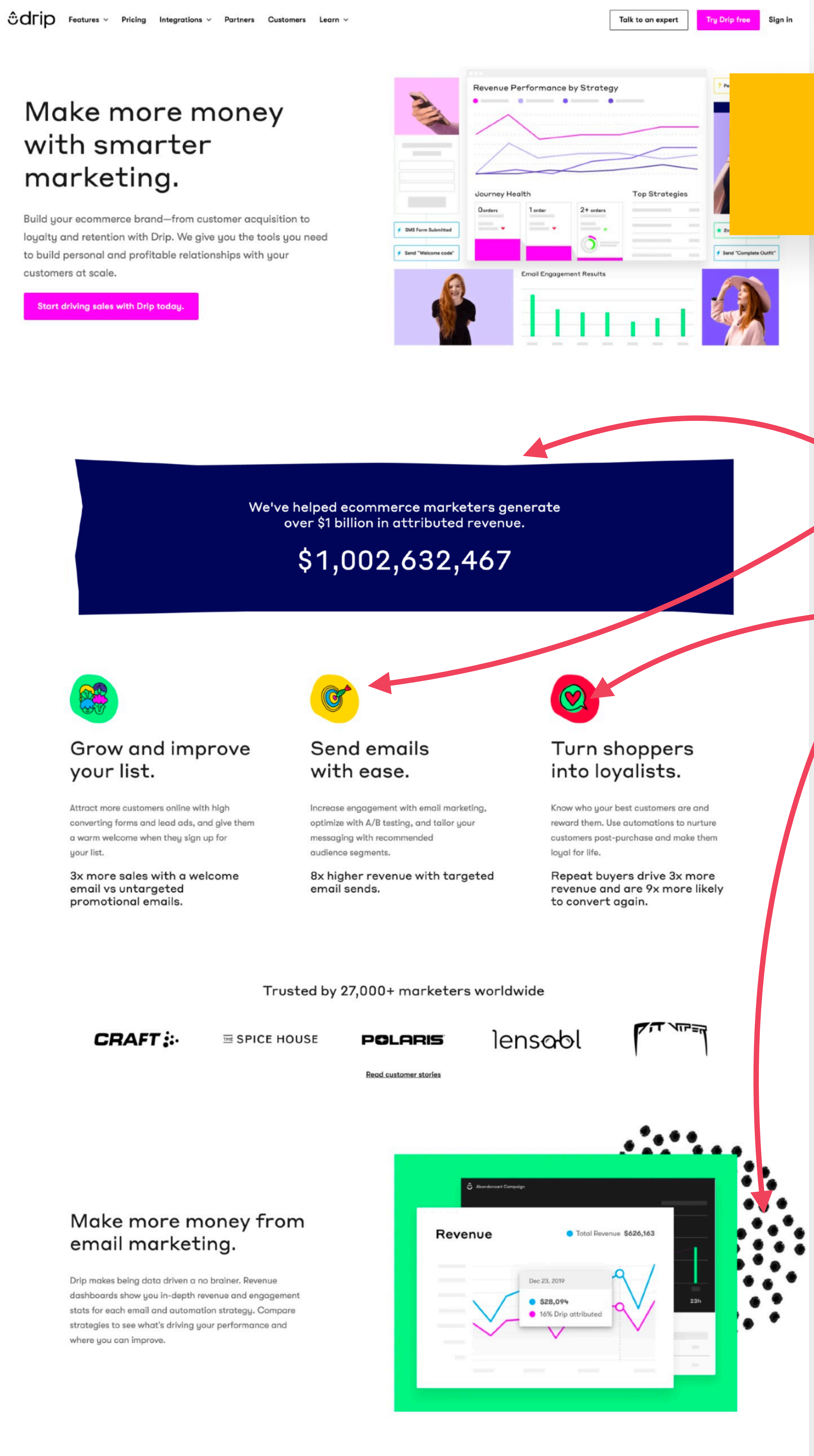
- 👉 Big and bold typography
- 👉 Big color blocks

BOLD/CONFIDENT

- 👉 Very boxy typeface
- 👉 Big and bold typography

STARTUP/UPBEAT





BOLD/CONFIDENT

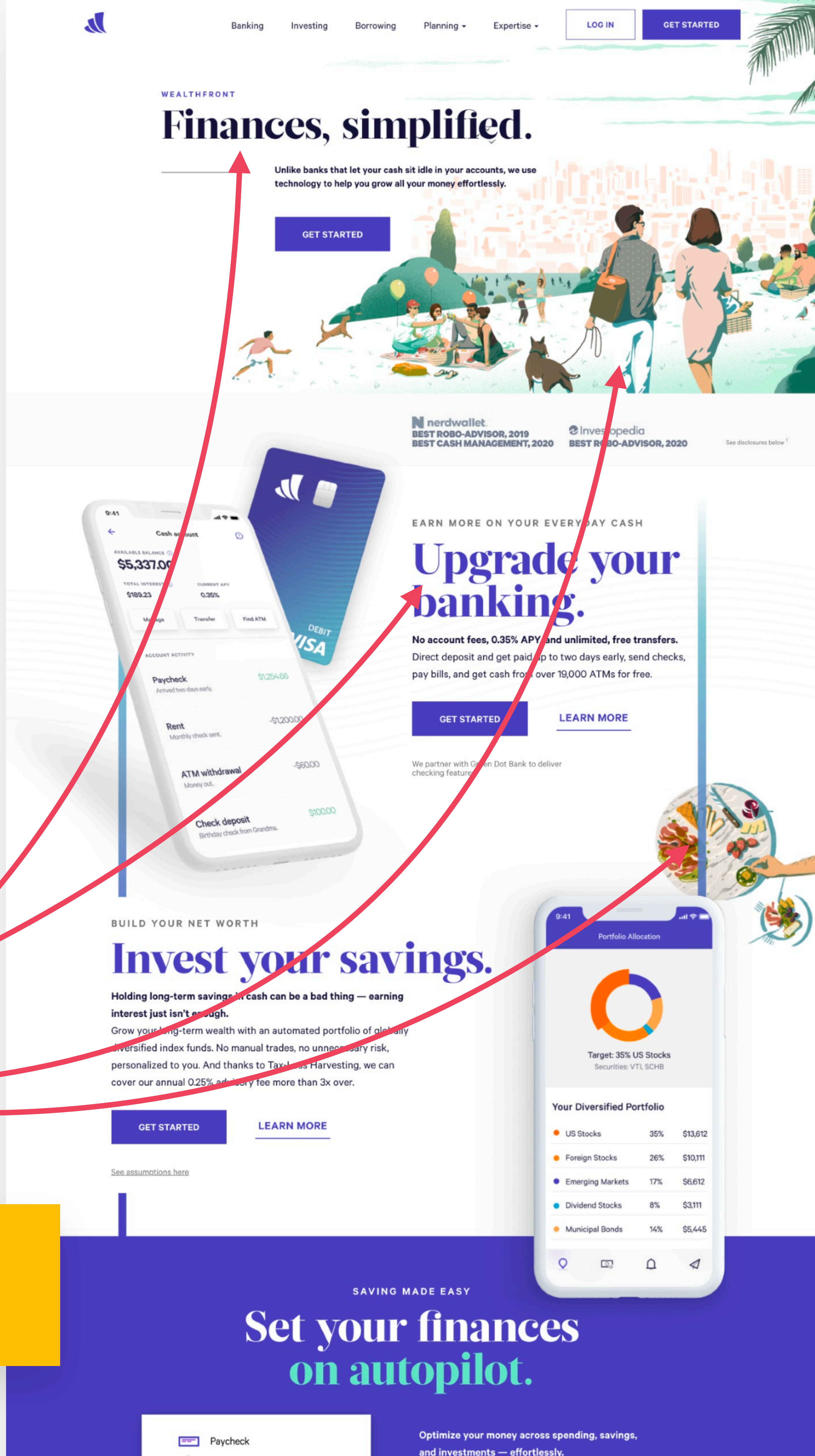
PLAYFUL/FUN

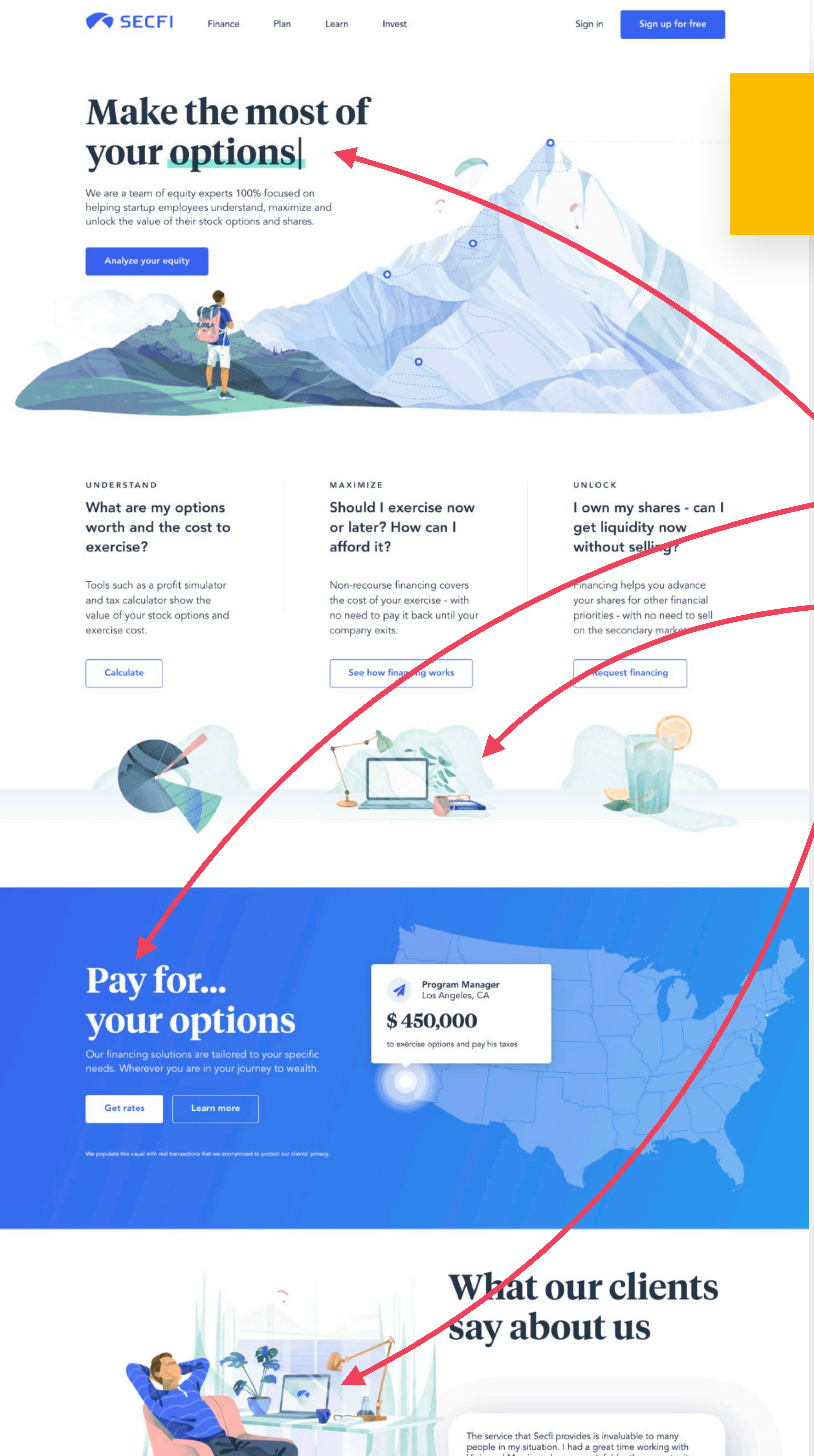
- 👉 Irregular round design elements
- 👉 Hand-drawn icons and patterns

CALM/PEACEFUL

- 👉 Headings using soft serif typefaces
- 👉 Illustrations in calming pastel colors

BOLD/CONFIDENT

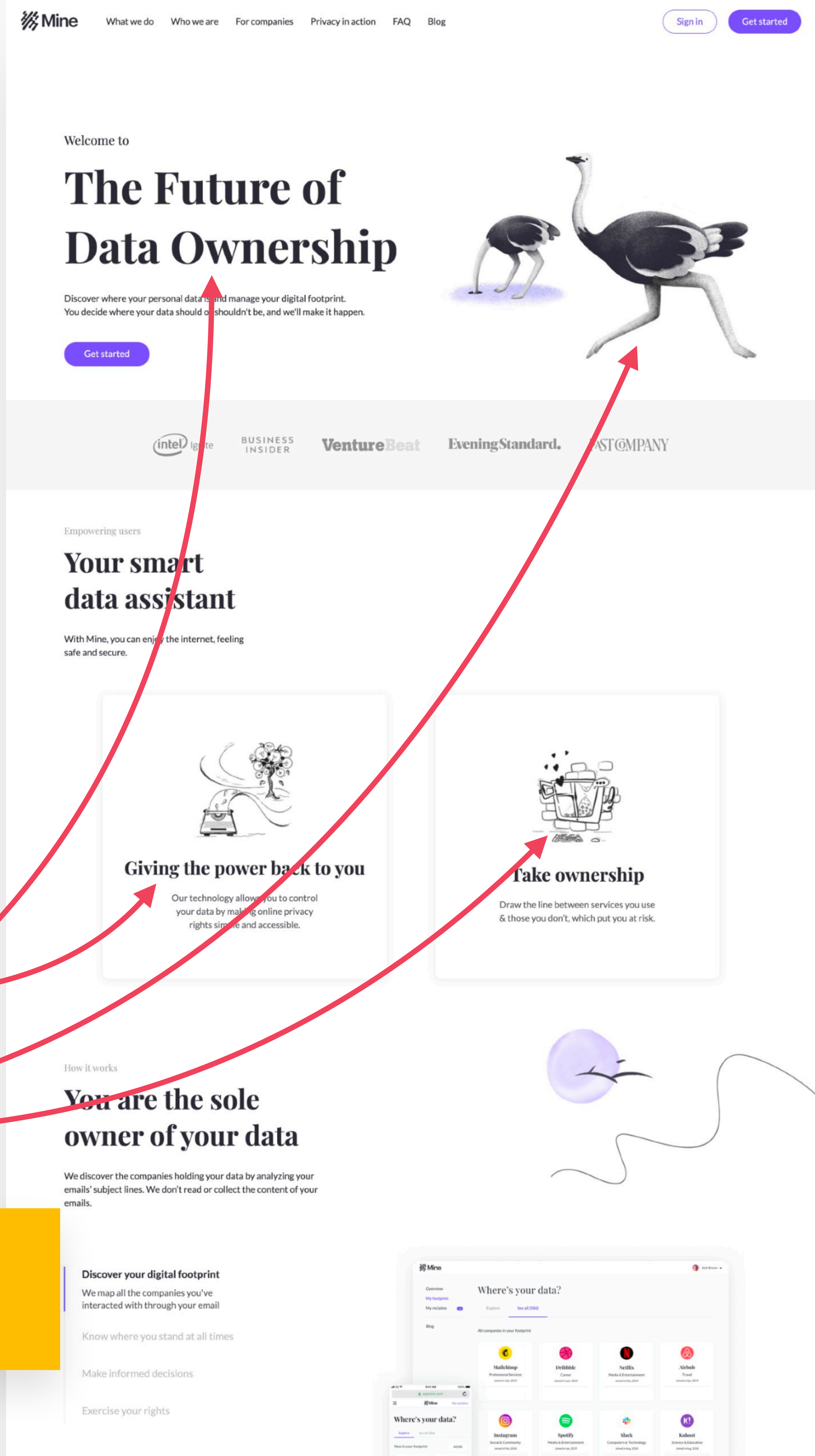




STARTUP/UPBEAT

CALM/PEACEFUL

- Headings using soft serif typefaces
- Illustrations in calming pastel colors



CALM/PEACEFUL

- Headings using soft serif typefaces
- Illustrations

STARTUP/UPBEAT

SECTION 06 — COMPONENTS AND LAYOUT PATTERNS

JONAS.IO
SCHMEDTMANN

BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

COMPONENTS AND LAYOUT PATTERNS

LECTURE

WEB DESIGN RULES #10 - PART 1: ELEMENTS AND COMPONENTS

HTML CSS

@JONASSCHMEDTMAN

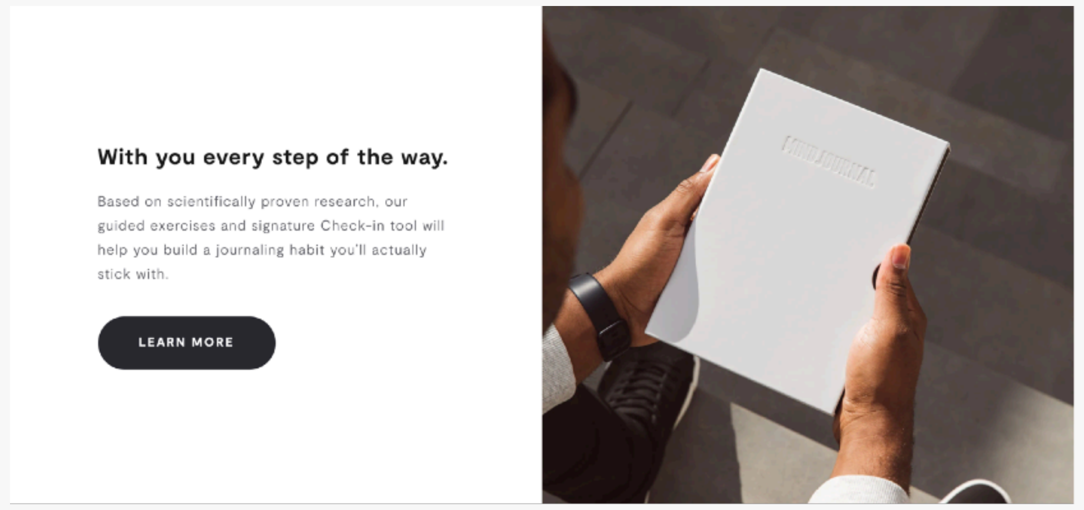
FROM **ELEMENTS** TO **WEBPAGE**

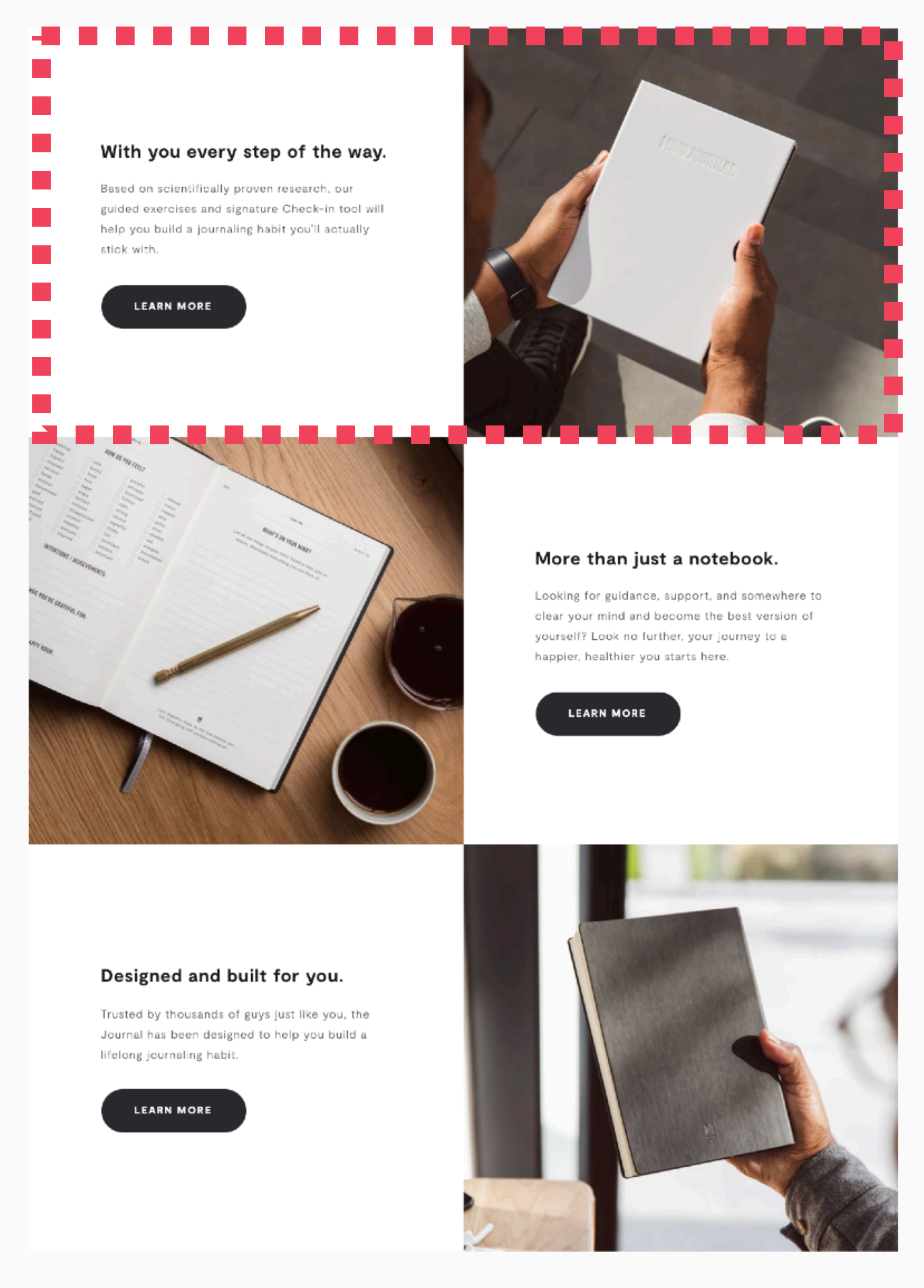
Elements → **Components** → PATTERNS → **Layouts** → **Webpage**

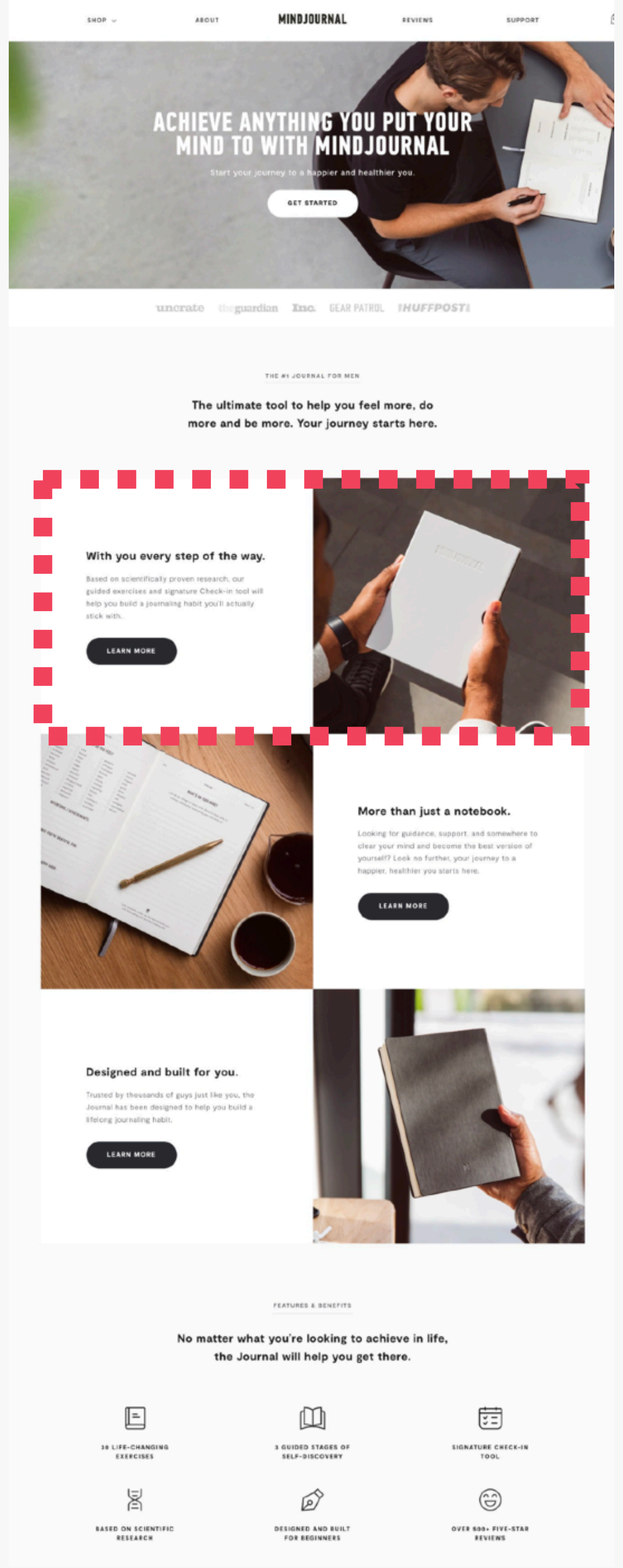
With you every step of the way.

Based on scientifically proven research, our guided exercises and signature Check-in tool will help you build a journaling habit you'll actually stick with.

LEARN MORE







FROM **ELEMENTS** TO **WEBPAGE**

Elements → **Components** → (PATTERNS) **Layouts** → **Webpage**

1. Use **common elements** and **components** to convey your website's information
2. Combine components into layouts using **common layout patterns**
3. Assemble different **layout areas** into a complete, final page

GALLERY INDEX: **ELEMENTS, SECTIONS, PATTERNS**

A **ELEMENTS**

1. Text
2. Buttons
3. Images
4. Input elements
5. Tags

B **COMPONENTS**

1. Breadcrumbs
2. Pagination
3. Alert and status bars
4. Statistics
5. Gallery
6. Feature box
7. Preview and profile cards
8. Accordion
9. Tabs
10. Carousel
11. Customer testimonials
12. Customer logos
13. Featured-in logos
14. Steps
15. Forms
16. Tables
17. Pricing tables
18. Modal windows

C **SECTION COMPONENTS**

1. Navigation
2. Hero section
3. Footer
4. Call-to-action section
5. Feature row

D **LAYOUT PATTERNS**

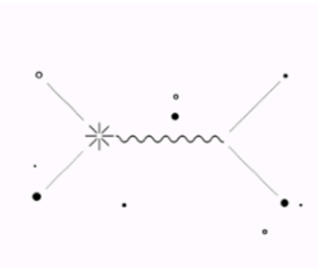
1. Row of boxes or cards
2. Grid of boxes or cards
3. Z-pattern
4. F-Pattern
5. Single-column
6. Sidebar
7. Multi-column/magazine
8. Asymmetry/Experimental

This lecture

Job Description Rewriter

Rewrite your job description with our free AI-powered tool!

Paste in a short job description and we'll generate a longer variant to help you get your creative juices flowing. If you don't like the output, hit **Generate** again to get a different idea! Experiment, take notes, and have fun!



Fibery adapts and grows with your company.

A work management platform that replaces many tools inside your company and embraces changes.

Shorten development, deployment, and migration cycles

Prevent rollbacks and service disruptions by identifying weak points in your system before launch.

Everyone on the same page. For real.

Sanity is the first content platform to empower teams of all sizes with real-time collaboration, advanced version control and more.

Most Popular Tour Categories

We offer the perfect variety of experiences to satisfy anyone's desire for adventure. Whether you want to relax in the unparalleled beauty of Iceland's nature or take a more challenging adventure, we've got you covered. The possibilities are endless and the memories will last a lifetime.

01 TEXT

A ELEMENTS

TOOLS FOR MARKETING TEAMS

Tools and insights to help you work smarter, together

Marketing consultants and freelancers use Trendmo to free up time, demonstrate impact, and tie their efforts to real business results.

GET A QUOTE

Get started with Cover today.

After getting a quote, you'll have instant access to an insurance expert for advice. Reach out to them by text message at any time.

EARN MORE ON YOUR PAYCHECK.

GET PAID UP TO TWO DAYS EARLIER.

Why should you wait to get paid?
Set up direct deposit with the Cash Account and get your paycheck up to two days early. The earlier you get your paycheck, the more time you have to earn interest.

TRANSFORM YOUR ECOMMERCE BRAND

72 hour product photography

Build.

LAUNCH

Launch with one click, or use our SDK.

Voiceflow's one click publishing or SDK enables customization for any workflow.

How we do it

Data backed, scientific proof of food claims

Food In-Depth has developed comprehensive and rigorous testing solutions that are fast, affordable and consumer usable.

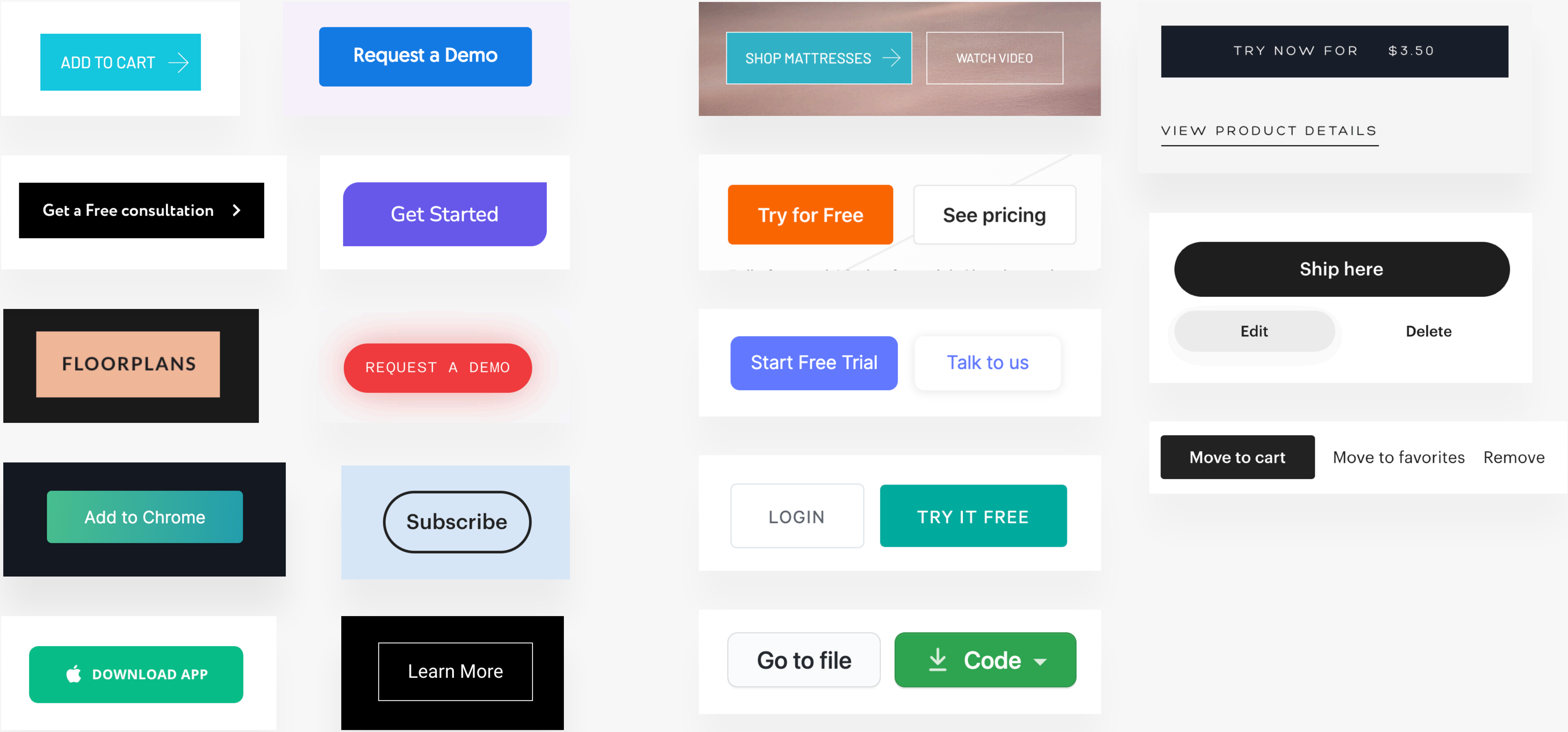
Have a unique work process?

Create a custom app in minutes.

Fibery provides freedom for curious lego-lovers.

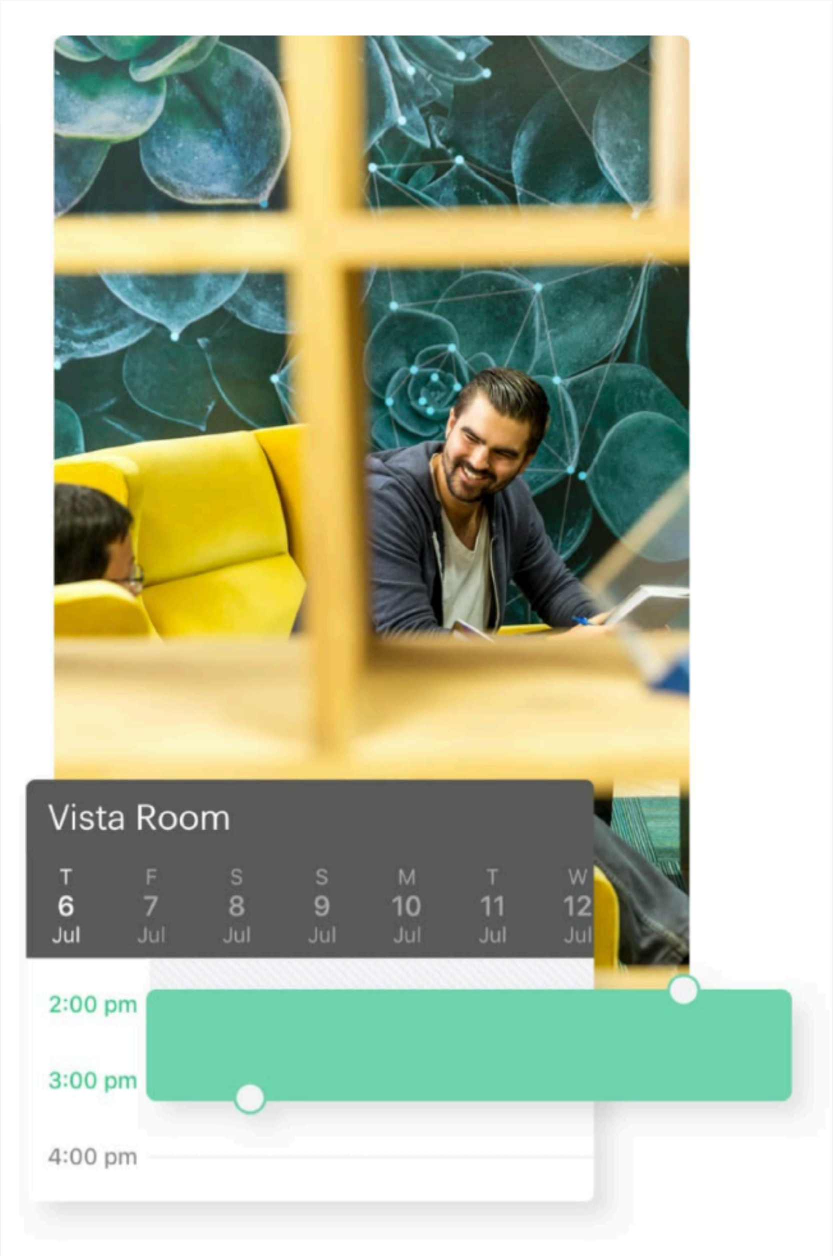
02 BUTTONS

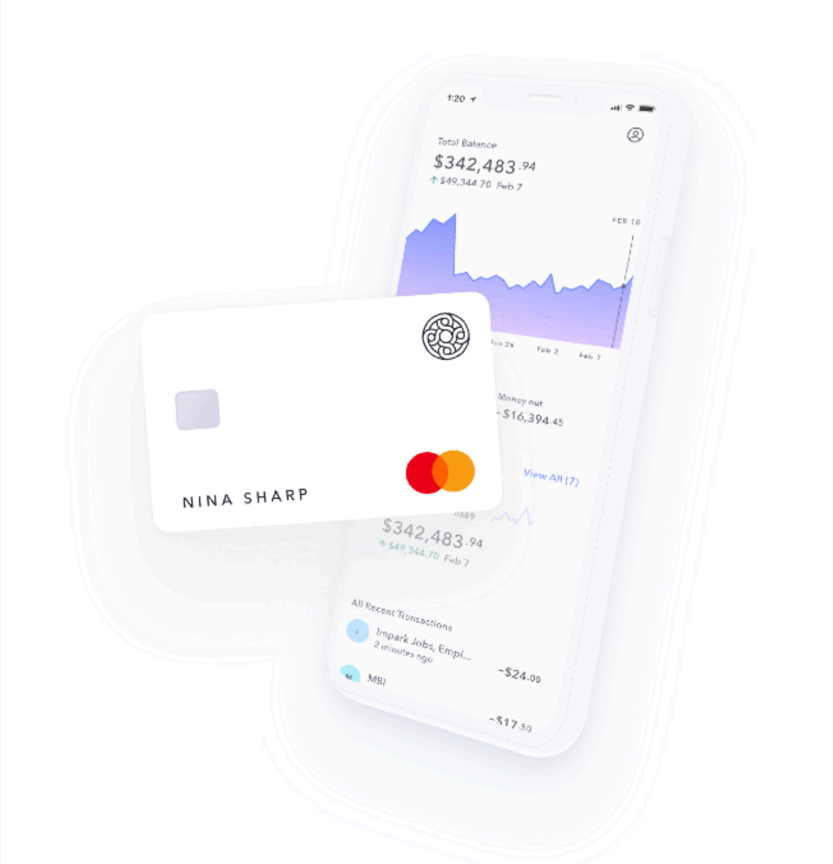
A ELEMENTS

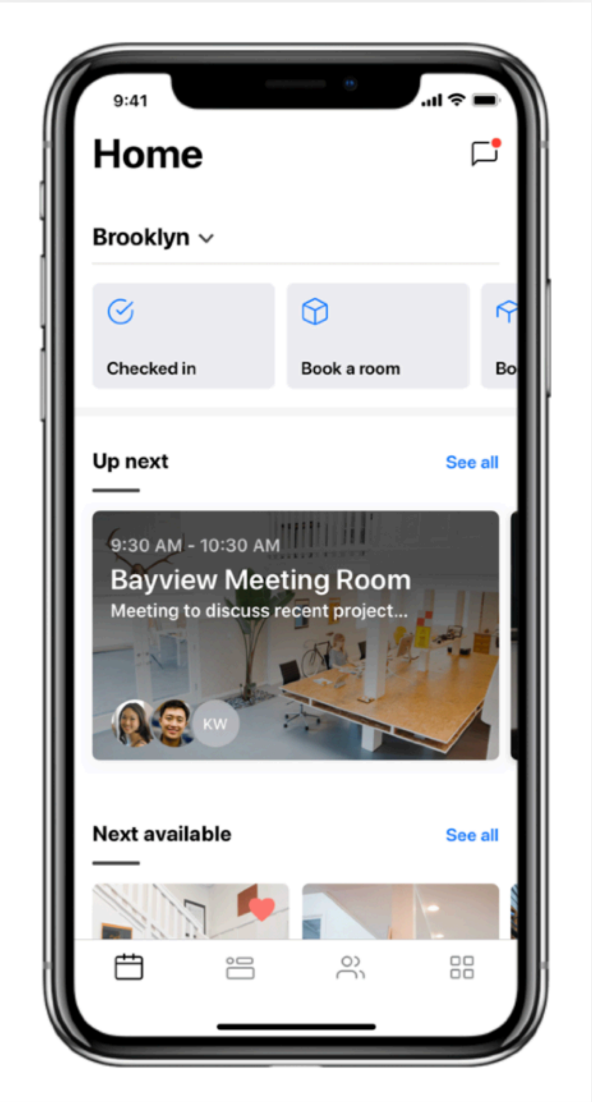


03 IMAGES

A ELEMENTS

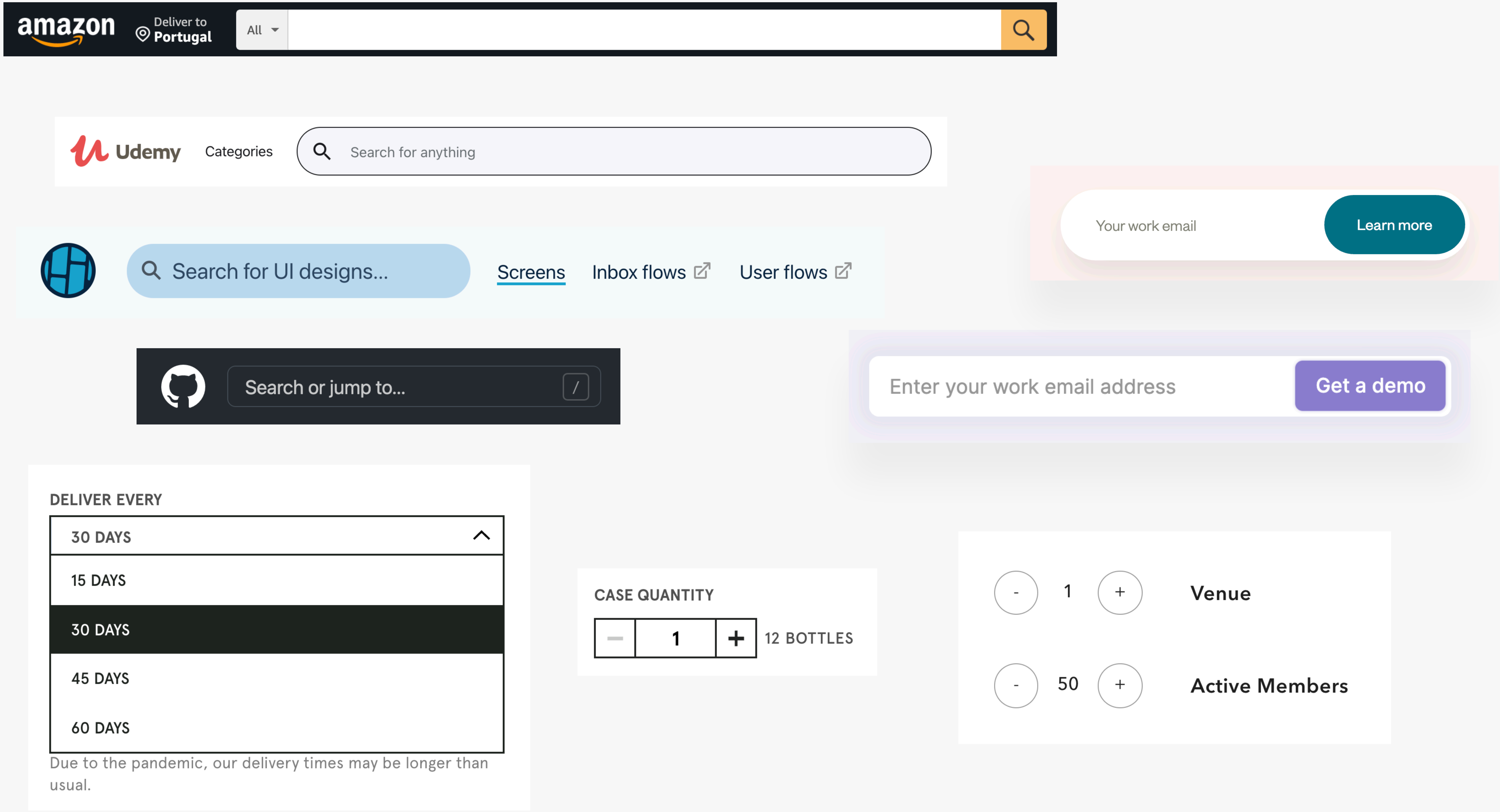






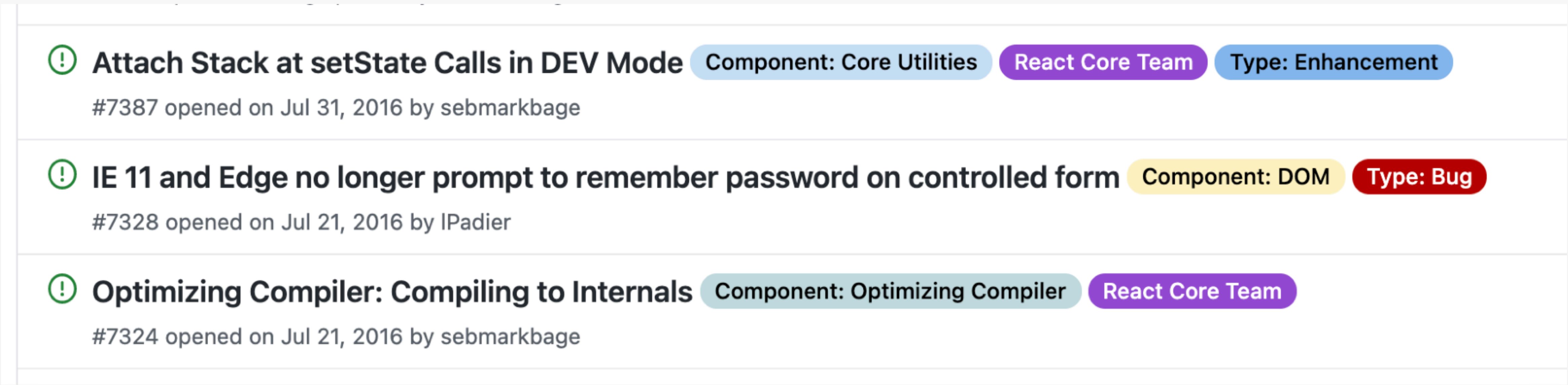
04 INPUT ELEMENTS

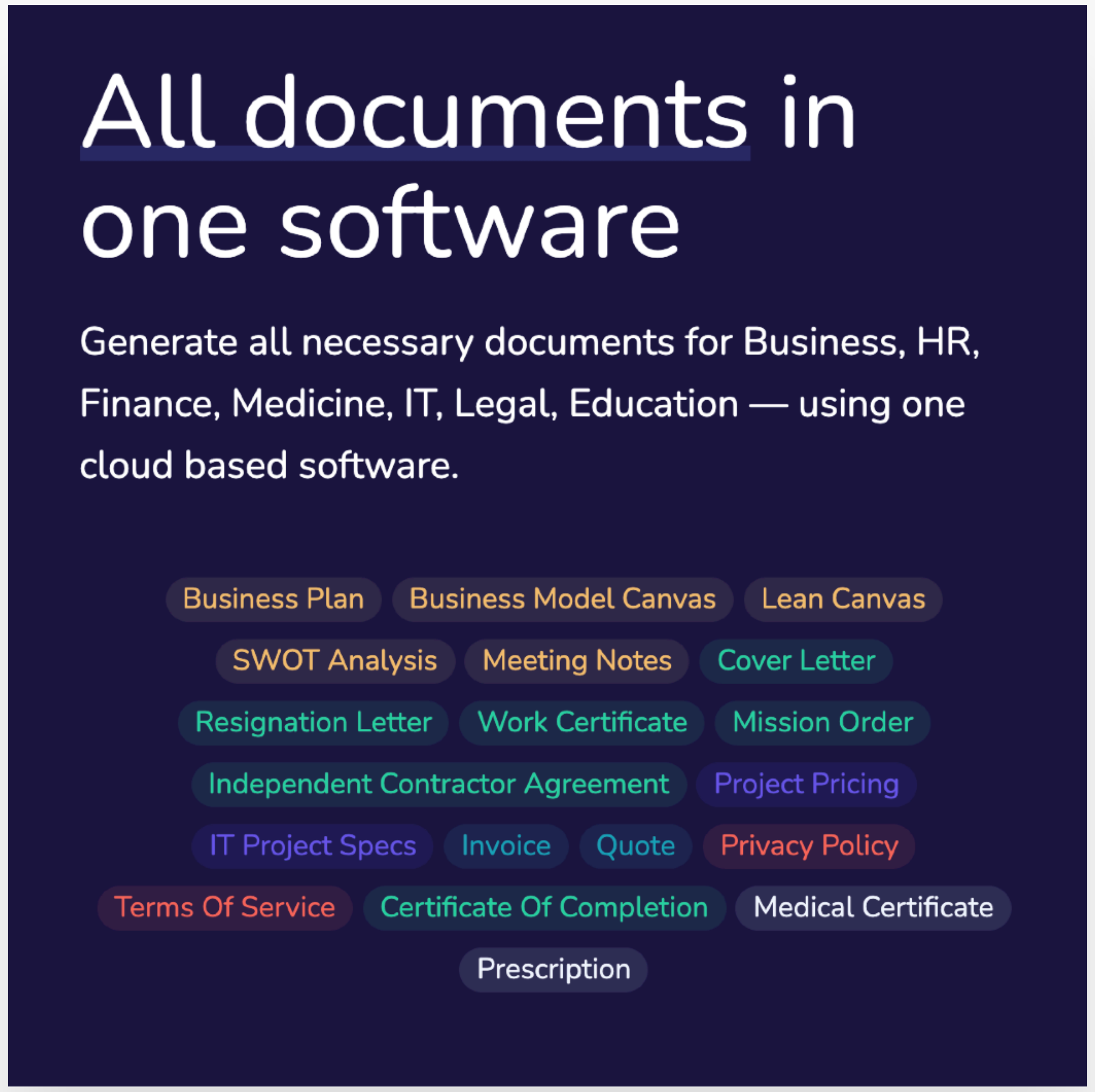
A ELEMENTS

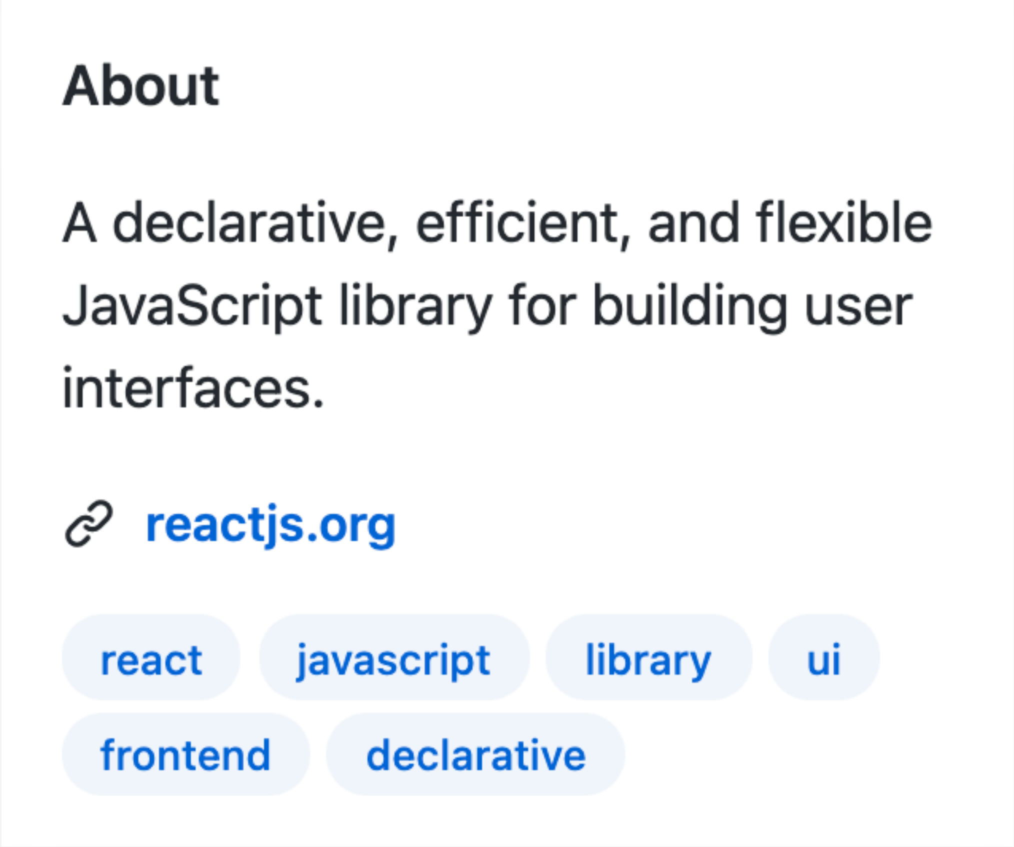


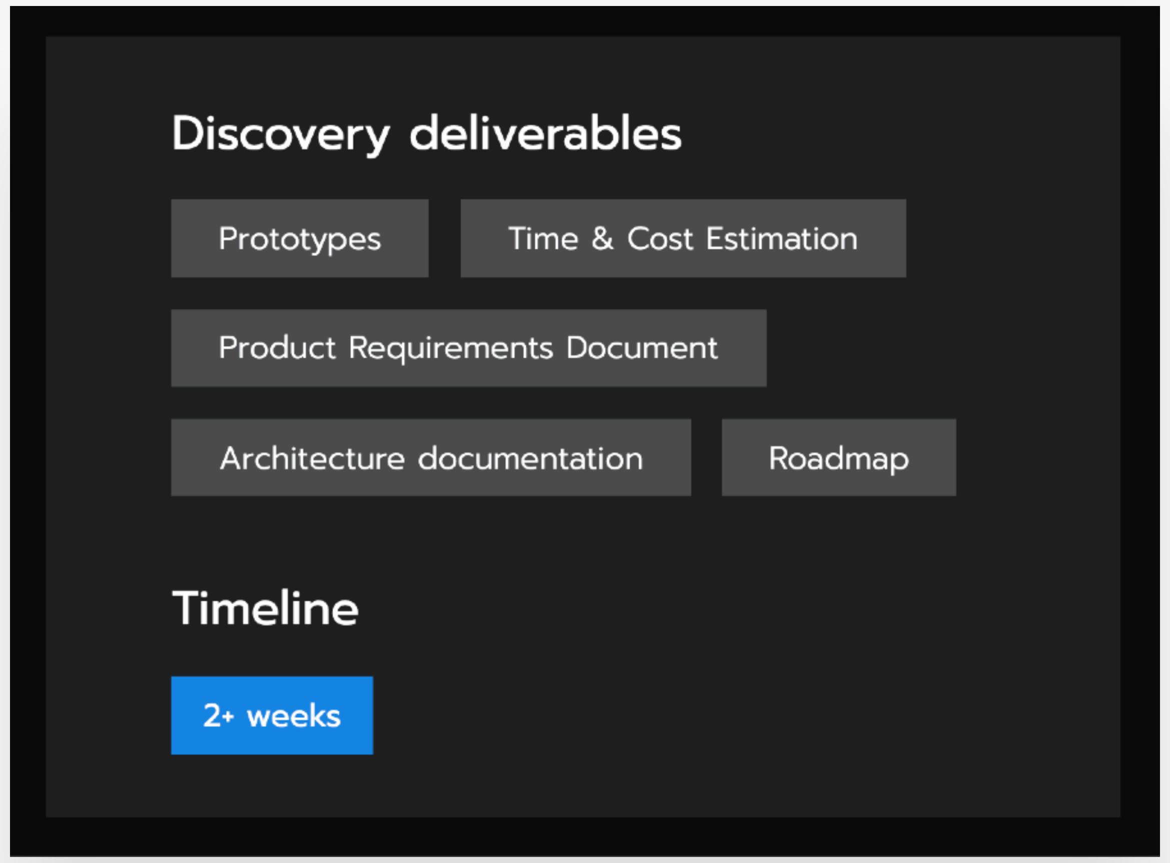
05 TAGS

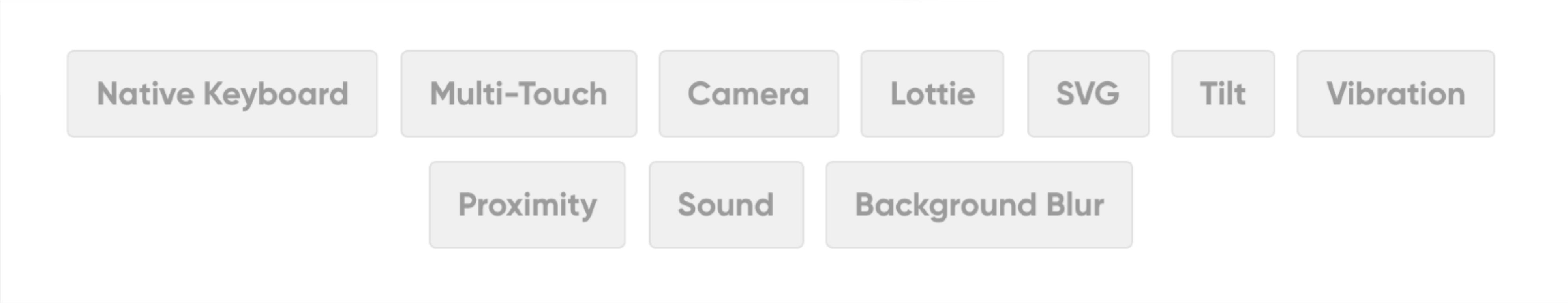
A ELEMENTS



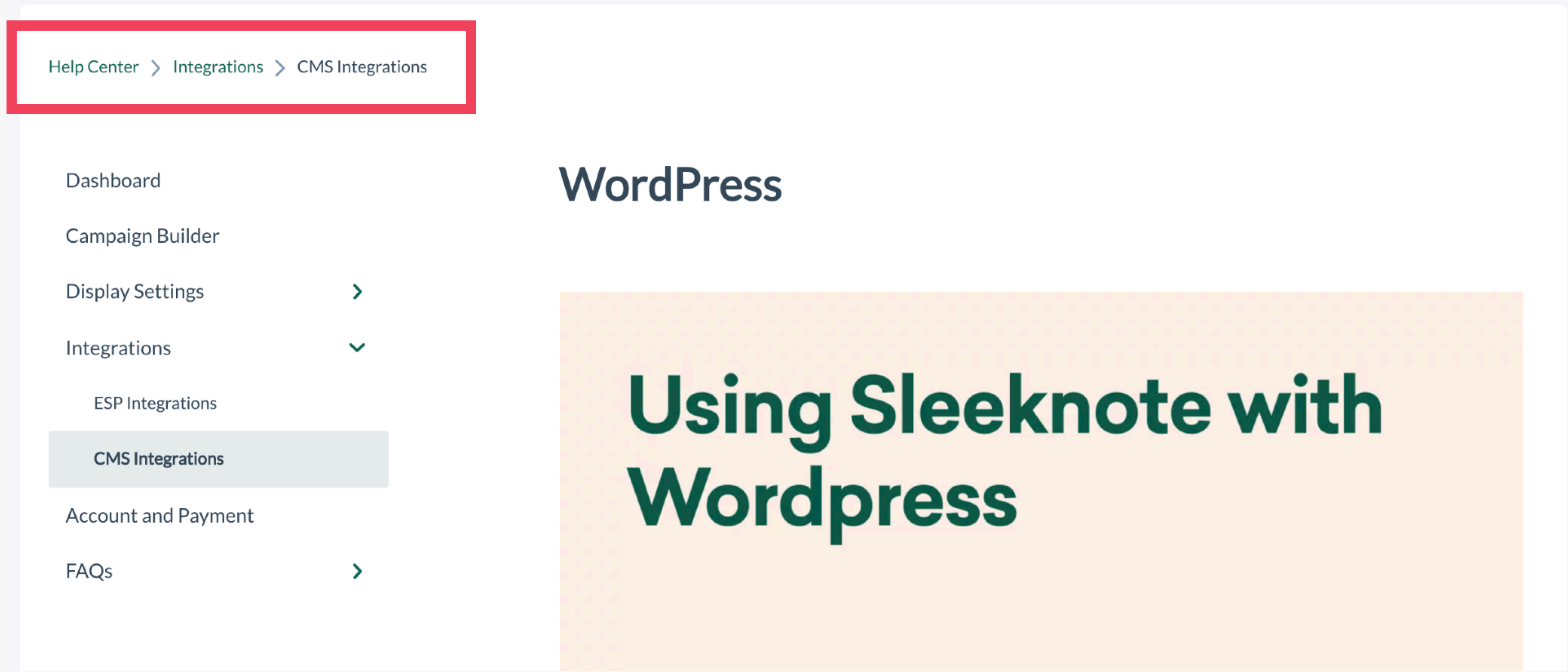


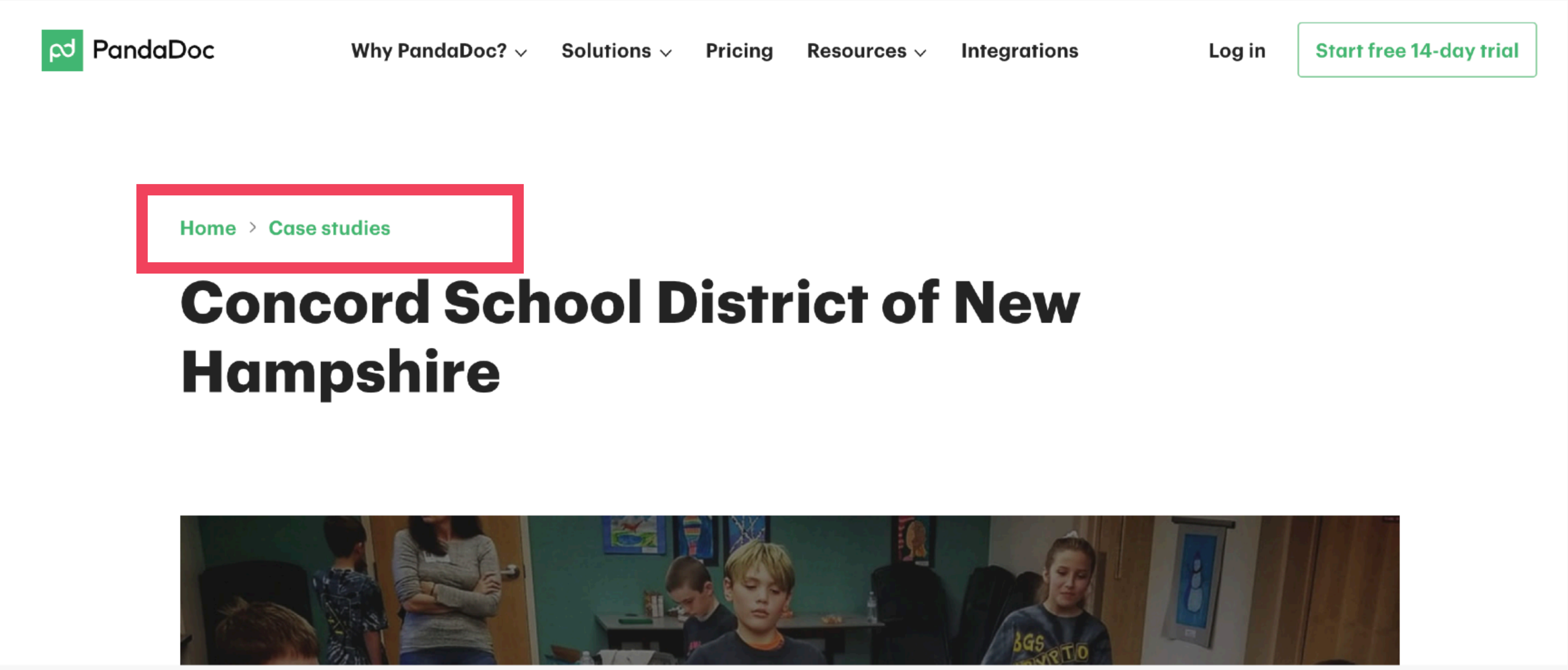


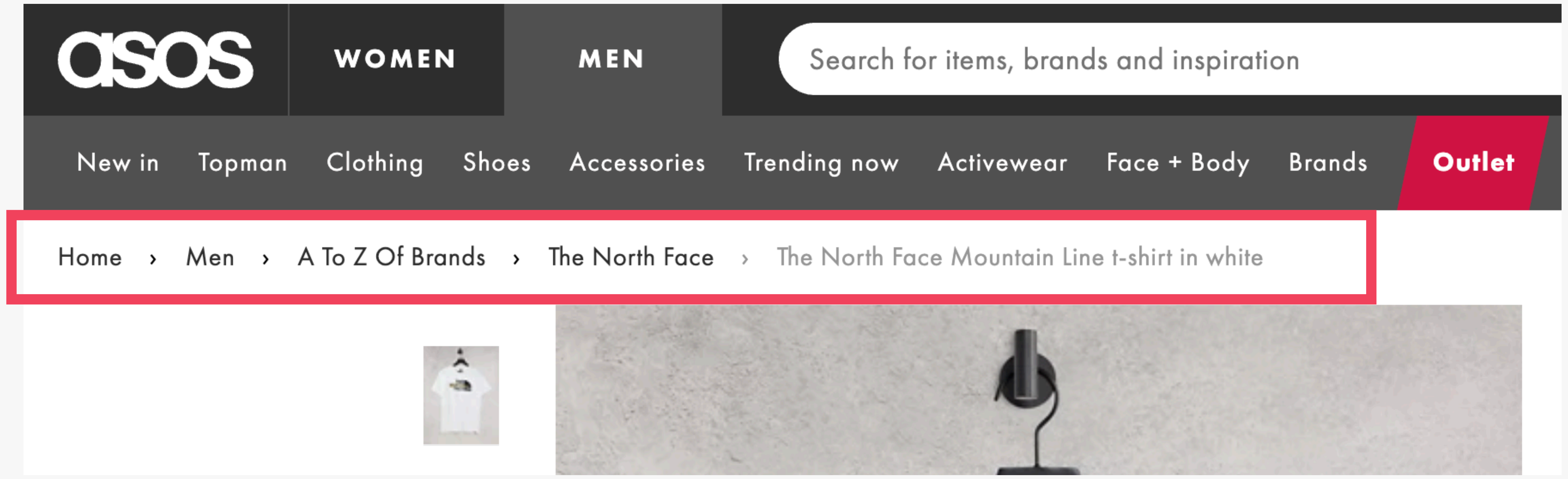




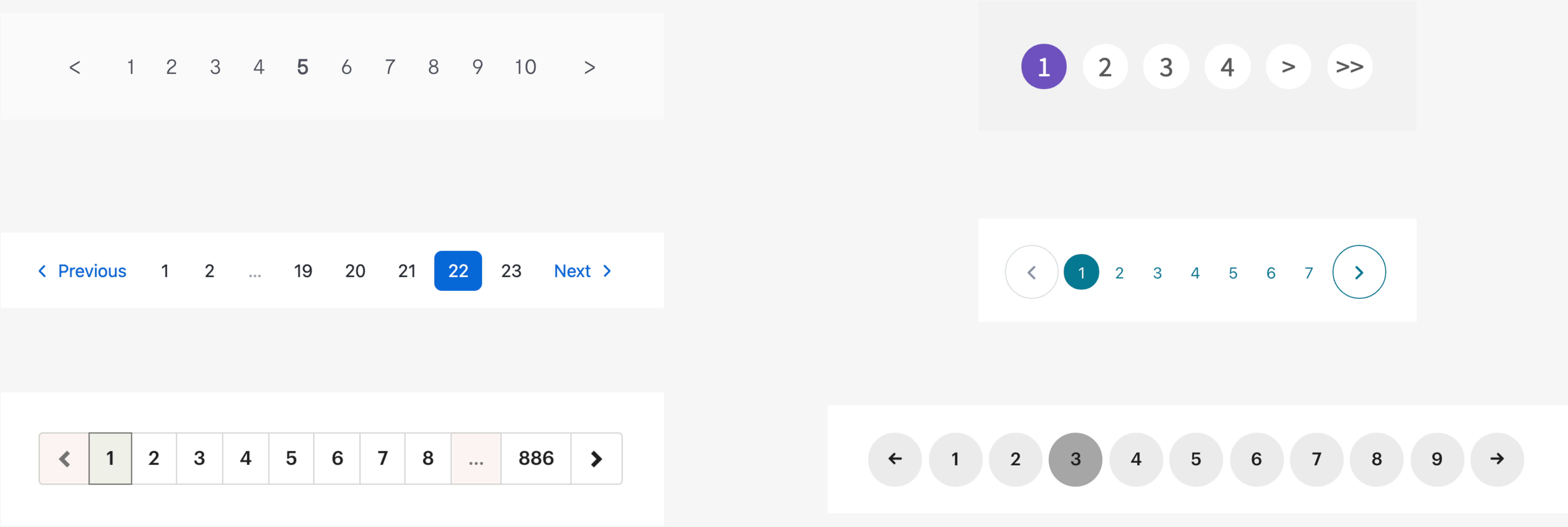
01 BREADCRUMBS



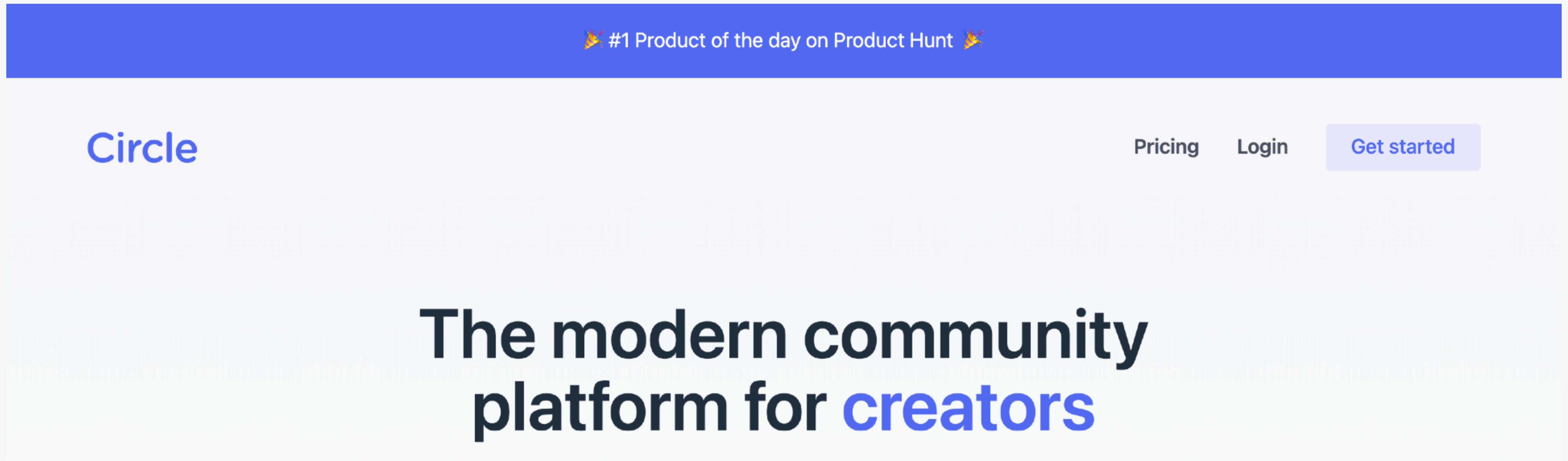


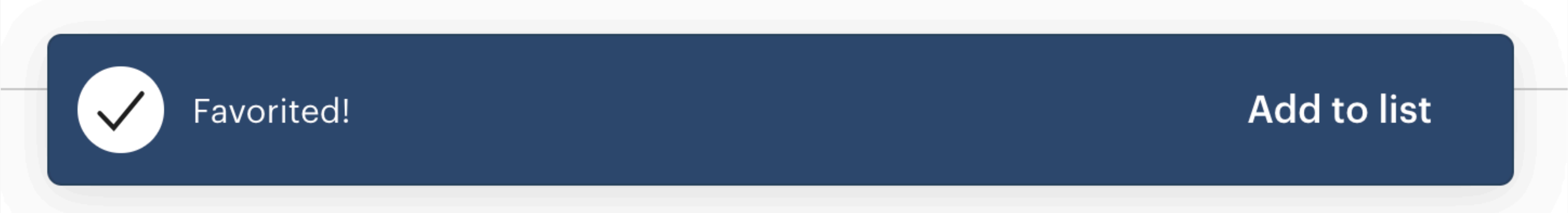


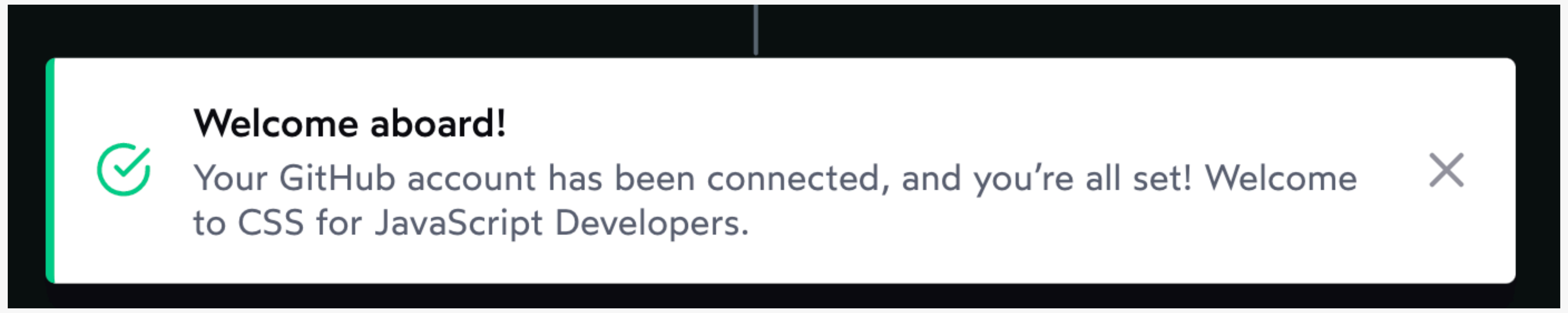
02 PAGINATION

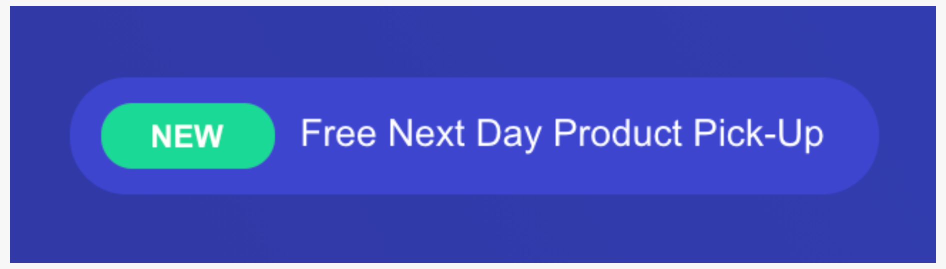


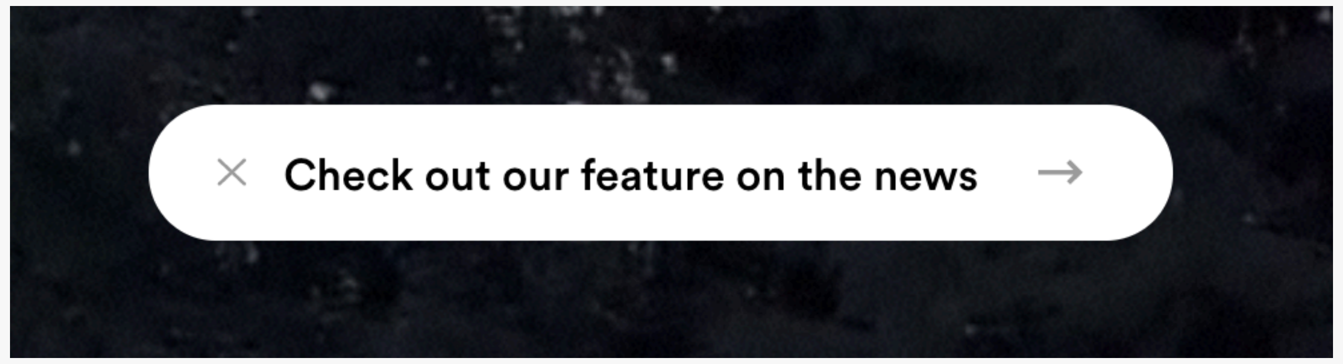
03 ALERT AND STATUS BARS

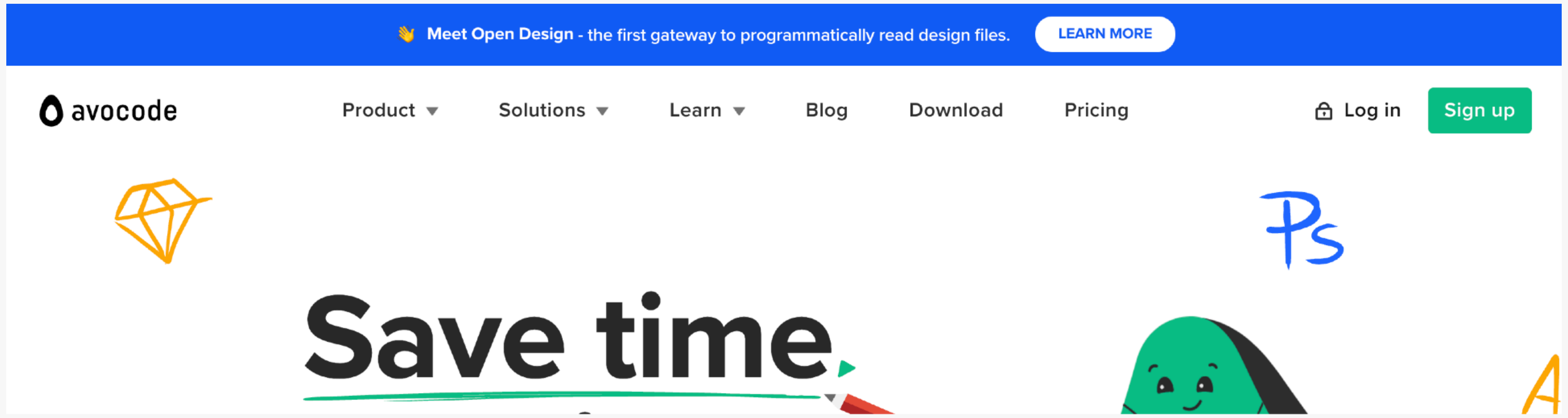












Join the party.

GREENPEACE

PORCELANOSA

AMNESTY INTERNATIONAL

MPG

100 million
emails every day

10 years
expertise

175,000
users in 160 countries

$0
to get started

U.S. Benefits

20
Days of PTO
We want you to use all of them. We are also closed for one week during the holidays.

100%
Health, dental, vision coverage
We pay your entire monthly premium and cover 70% for spouses, partners, and dependents.

Zero
Timesheets or expense reports
People here are trusted to get their work done and spend money responsibly.

401k
Nonelective 3% match
We contribute to every person's retirement account regardless of their own contribution.

18
Weeks paid parental leave
Primary caregivers get 18 paid weeks and secondary caregivers get 6 paid weeks. We are flexible if you need more time.

Join millions getting more mindful with Headspace

4.9 Stars
Average rating

611.9K Ratings
On iOS and Google Play

70M Downloads
Across all platforms

$10,000,000+

Annualized savings identified for our customers.

1.5%
Cashback on everything.

5.4 days/mo
Time savings for finance teams.

$100,000+
Avg. savings per company.

12 minutes
Avg. time to roll out program.

A FEW DATA POINTS

90k
Interviews in past year

80%
Candidate response rate

45hrs
Sourcing time saved per hire

4,000+ hrs
Time spent perfecting our algorithms
We brought engineers, accountants, and the Big Four together for perfection

1,500+
Edge cases obliterated
Every edge case you can think of - time zone, currency, locations - taken care of

5 min
Initial set-up time (seriously)
The work on your end takes 5 minutes for us to get you a trial report

70
CITIES

6.8B
REQUESTS PER WEEK

9PB
DATA SERVED

99.99%
GUARANTEED UPTIME

Faster docs. Faster deals.

Are you still manually building out sales documents, bogged down by inefficient processes and delays? PandaDoc helps you get documents out the door fast to keep deals moving. Notifications, on-the-fly editing, and eSignatures allow you to maintain momentum that closes deals fast.

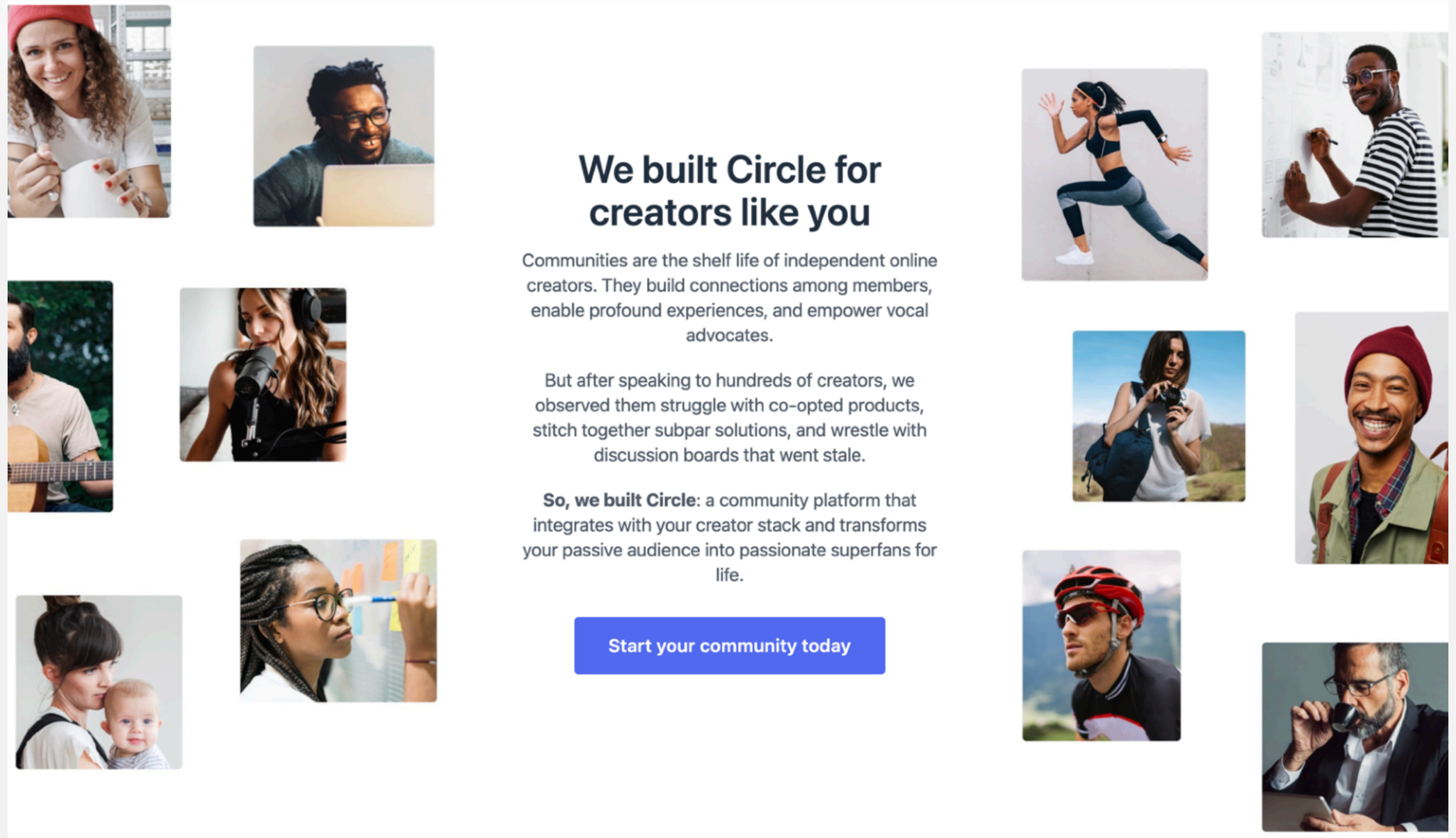
30%
decrease in time-to-close

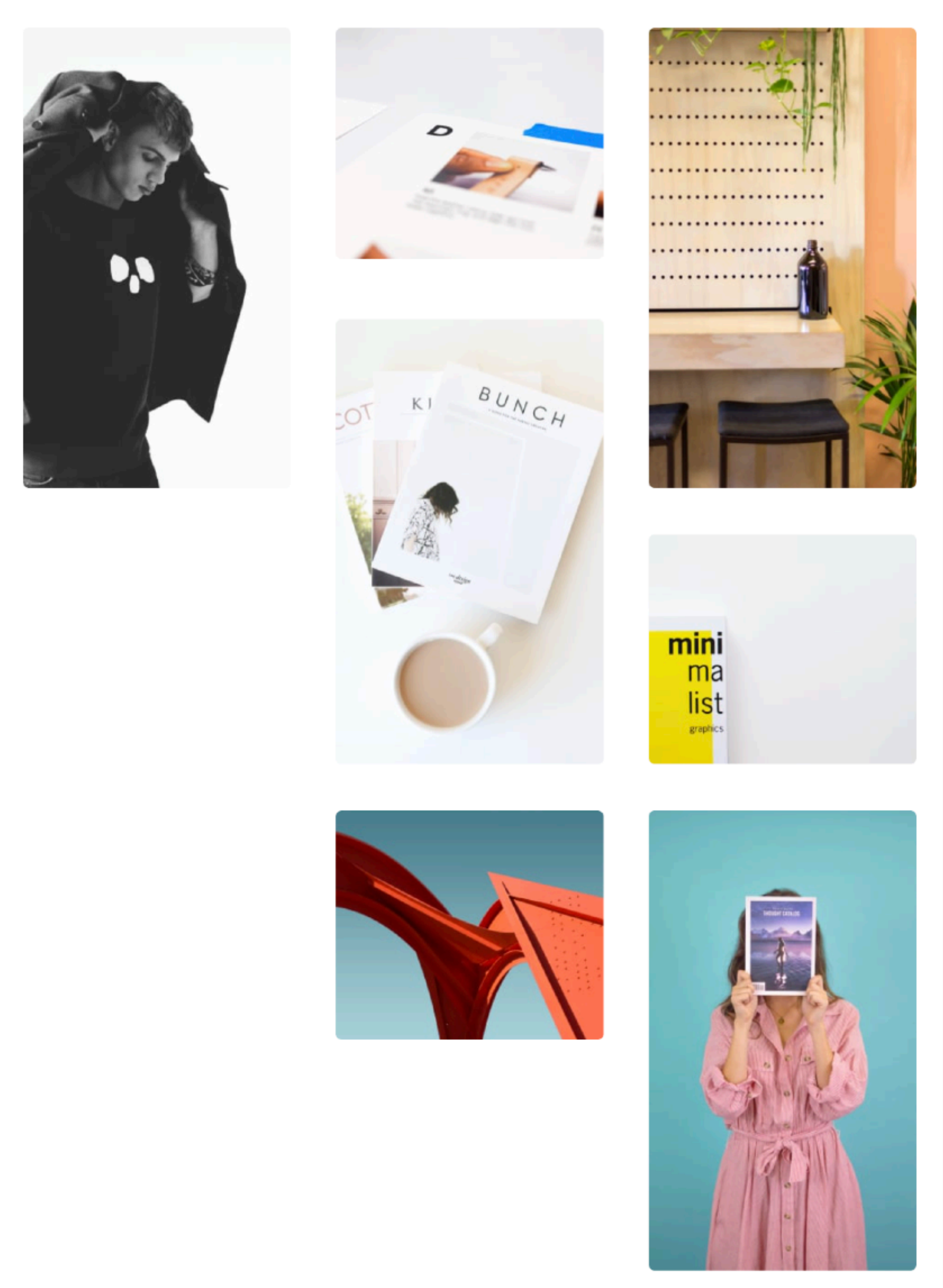
2x
closed deals per month

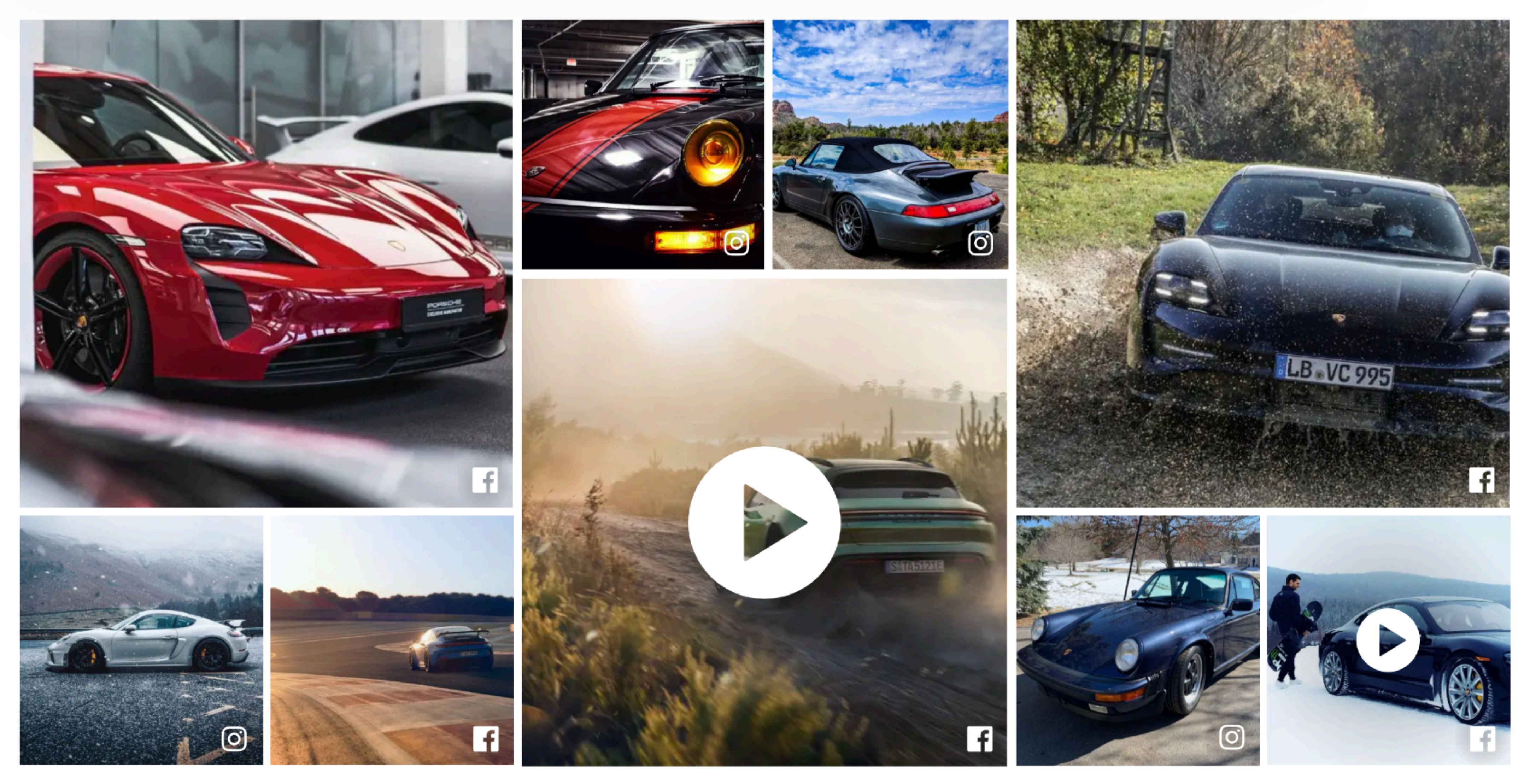
65%
decrease in document creation time

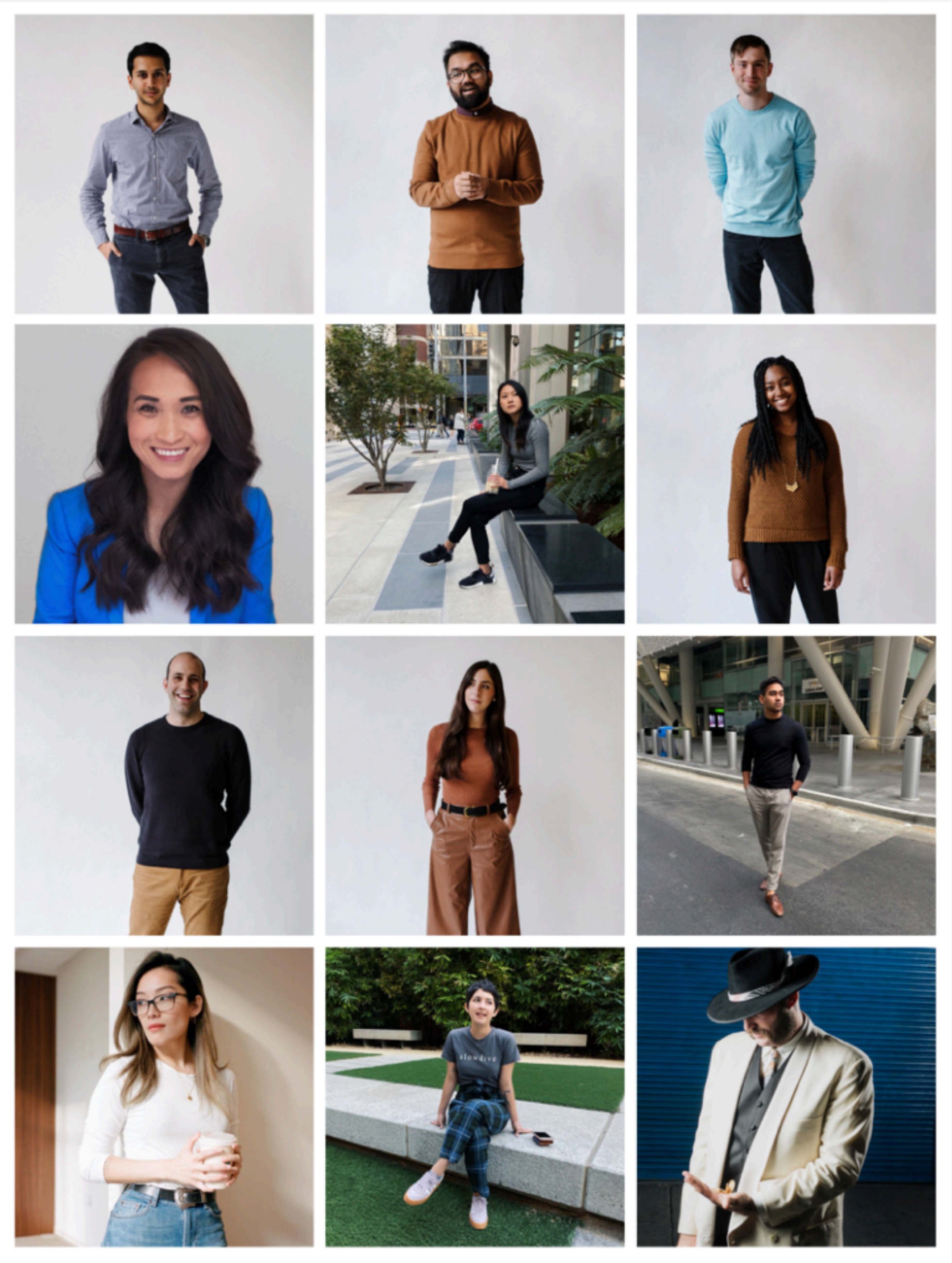
05 GALLERY

B COMPONENTS



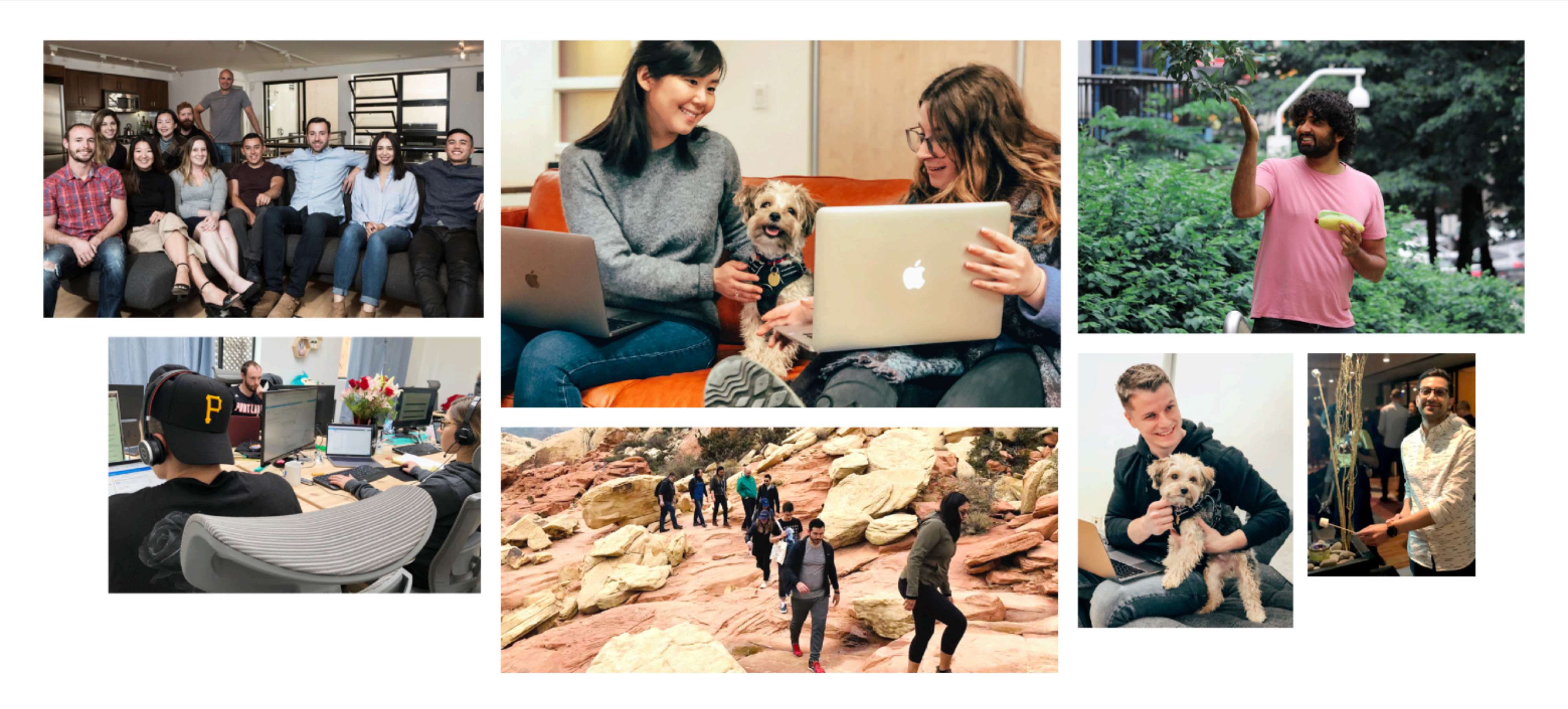


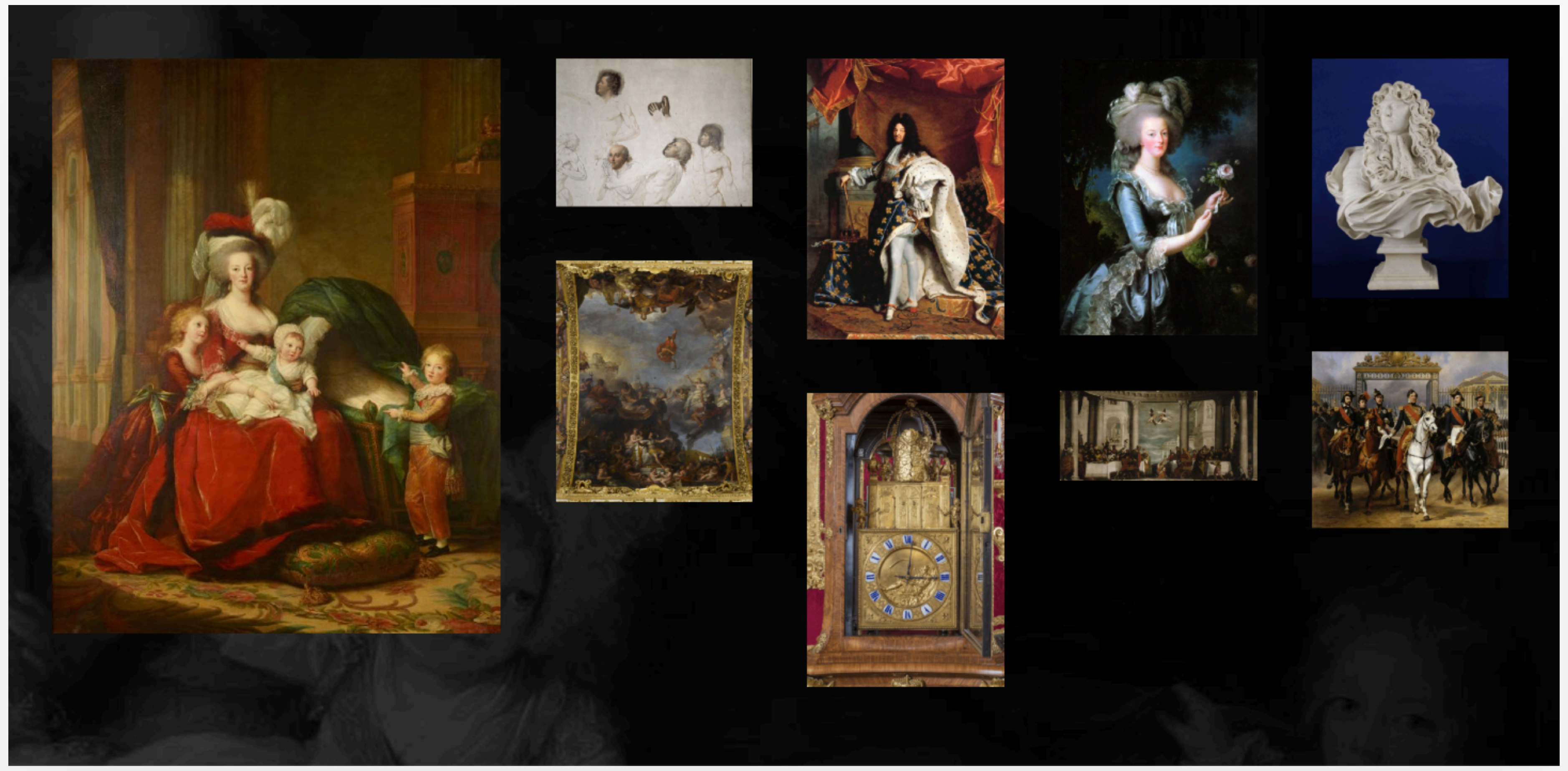


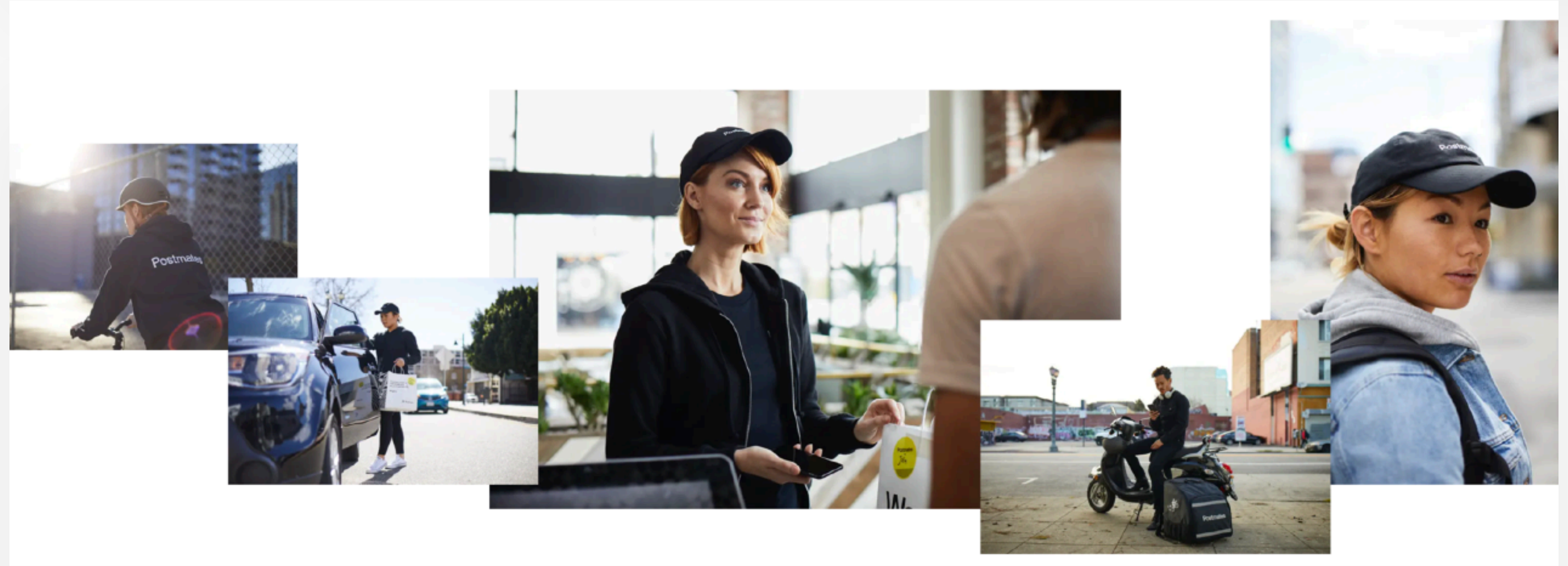


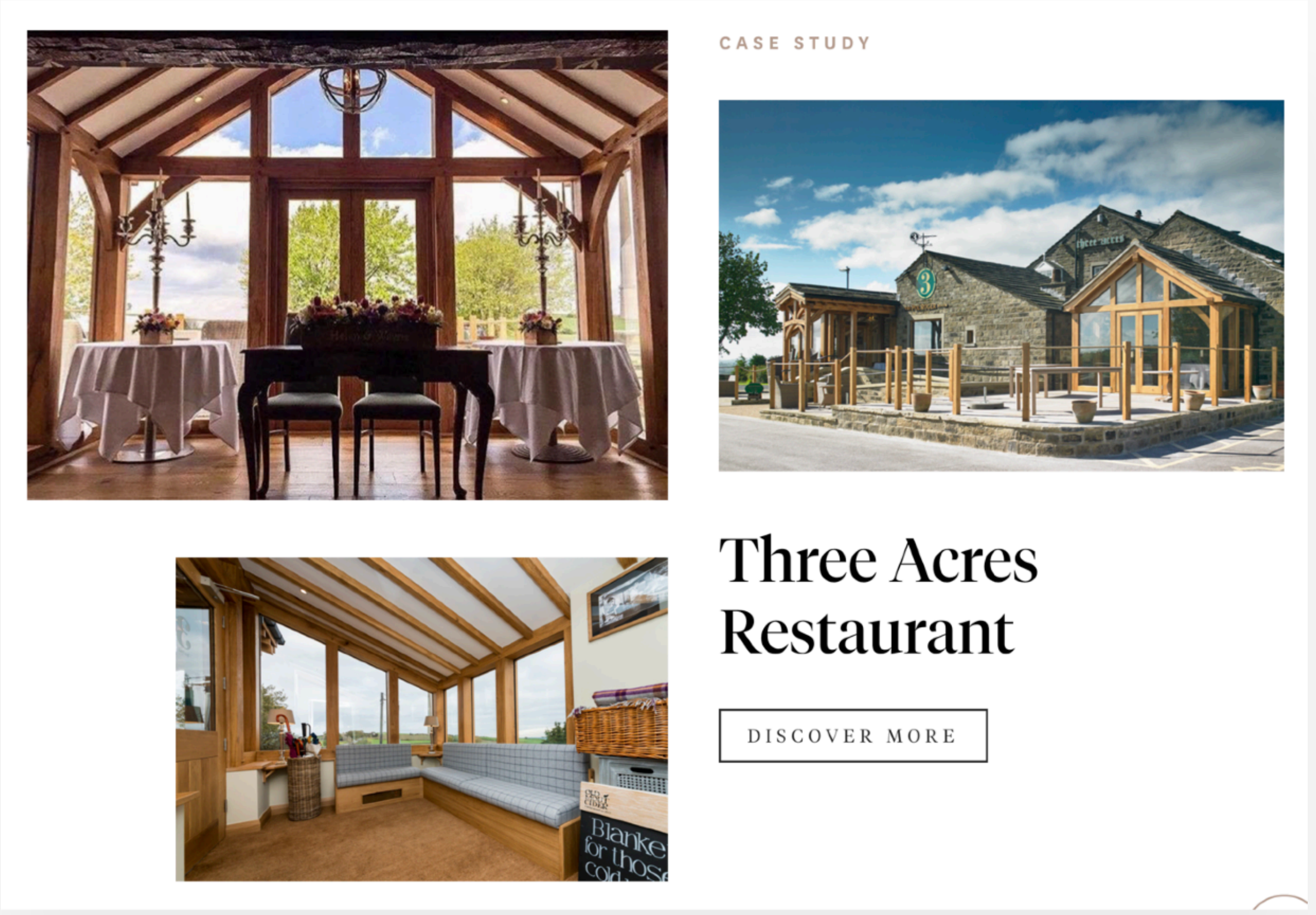
05 GALLERY

B COMPONENTS









Scope of work

Brief but powerful, the scope of work is one of the essential tools in the project management world.

ADDED SUGAR

Added sugar consumption has been linked to cognitive decline, cellular aging, weight gain, and inflammation.

99,998+

On average we spend almost 12 hours a week going through our email inboxes!

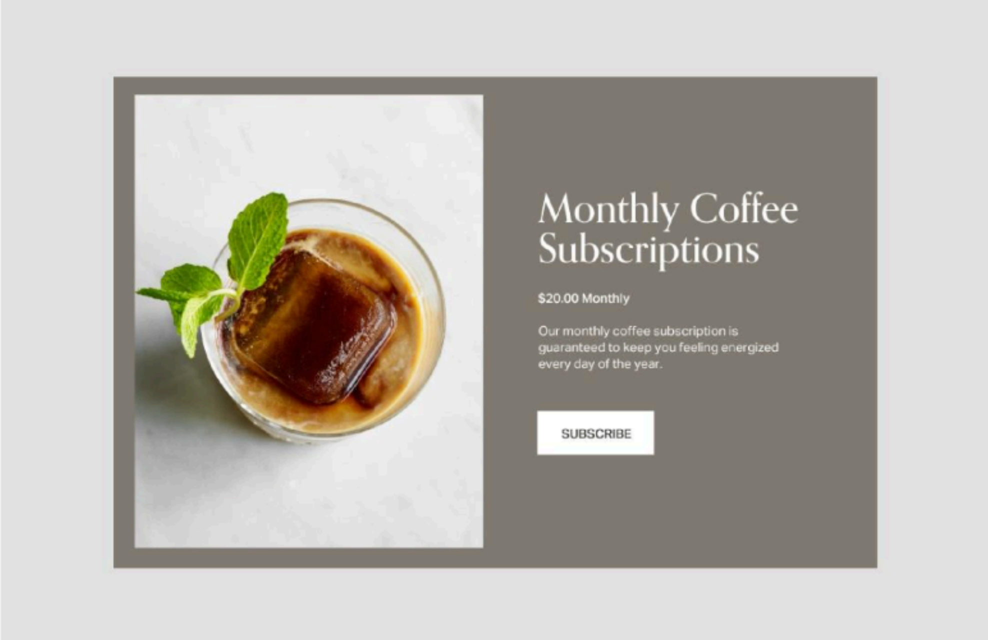
ANXIETY

Quiet your mind and calm the storm.

When things get hectic and your stomach is in knots, Feals can ease your mind and calm you down so you can live in the present and have a better day.

Lightning fast delivery

Try our 2-day service and get your shirts by **February 12**



Subscriptions

Generate recurring revenue and build customer loyalty by selling subscriptions to your products on a weekly or monthly basis.

Consult

Schedule a consultation

Chat with one of our executive financial design consultants to see how our services can fulfill your project needs.

$33M

Trackable revenue generated across our portfolio

INSIGHTS

Log in once, see everything

See social media, paid ads, Google Analytics, Shopify, and email marketing together. Drive results with clear, actionable insights across platforms.

Learn more →

06 FEATURE BOX

B COMPONENTS

Membership communities

Circle offers the flexibility to create a membership experience that's truly yours.

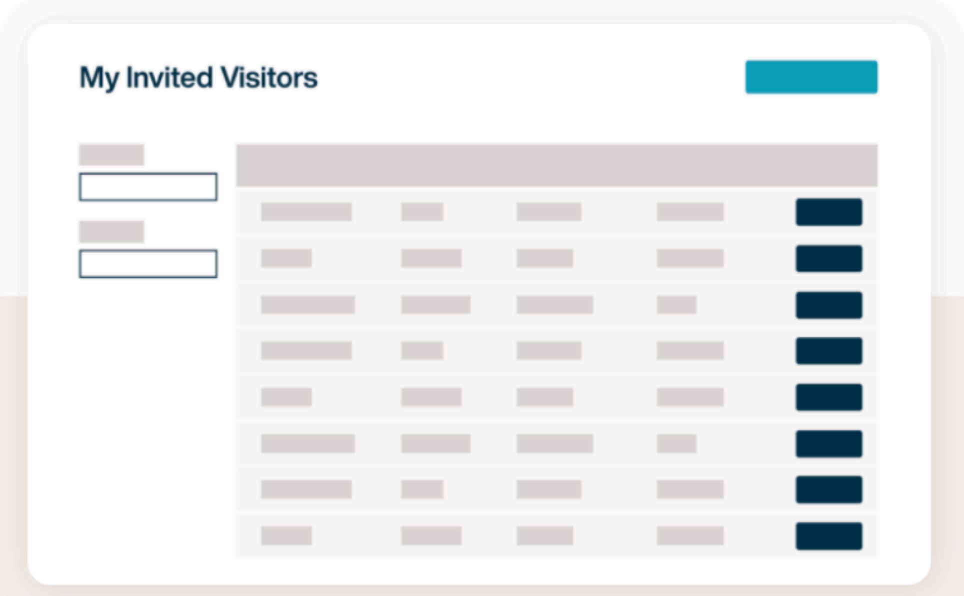
With direct integrations to tools like Memberstack and Memberspace, Circle can fit seamlessly into the rest of your membership stack.

Examples include...

- Exclusive memberships
- Communities for courses
- Premium masterminds
- Paid newsletters
- Conference communities

Secure

Safeguard your agreements



Visitor Management

Keep your office safe and secure. Allow visitors to check in, sign NDAs, and print badges on entry. Our software also helps you save time by allowing your employees to pre-register their guests.

Learn More

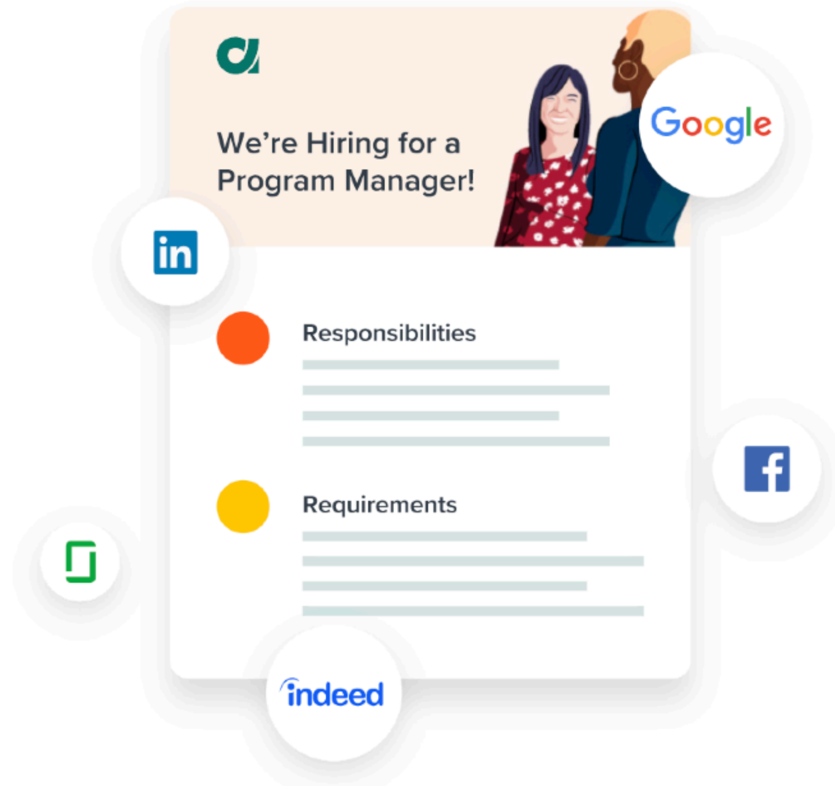
8 different data visualizations including Kanban, calendar, timeline, Gantt, map, form, and workload

Close to the metal

From direct integrations with card networks and banks to checkout flows in the browser, we operate on and optimize at every level of the financial stack.

Gets feedback from stakeholders.

With Greenlight you can easily collate feedback from those who matter on the product version that your users will see.



FIND

Find and attract candidates

Fill your pipeline quickly with one-click job posting to 200+ sites, AI-powered sourcing, employee referrals and more.

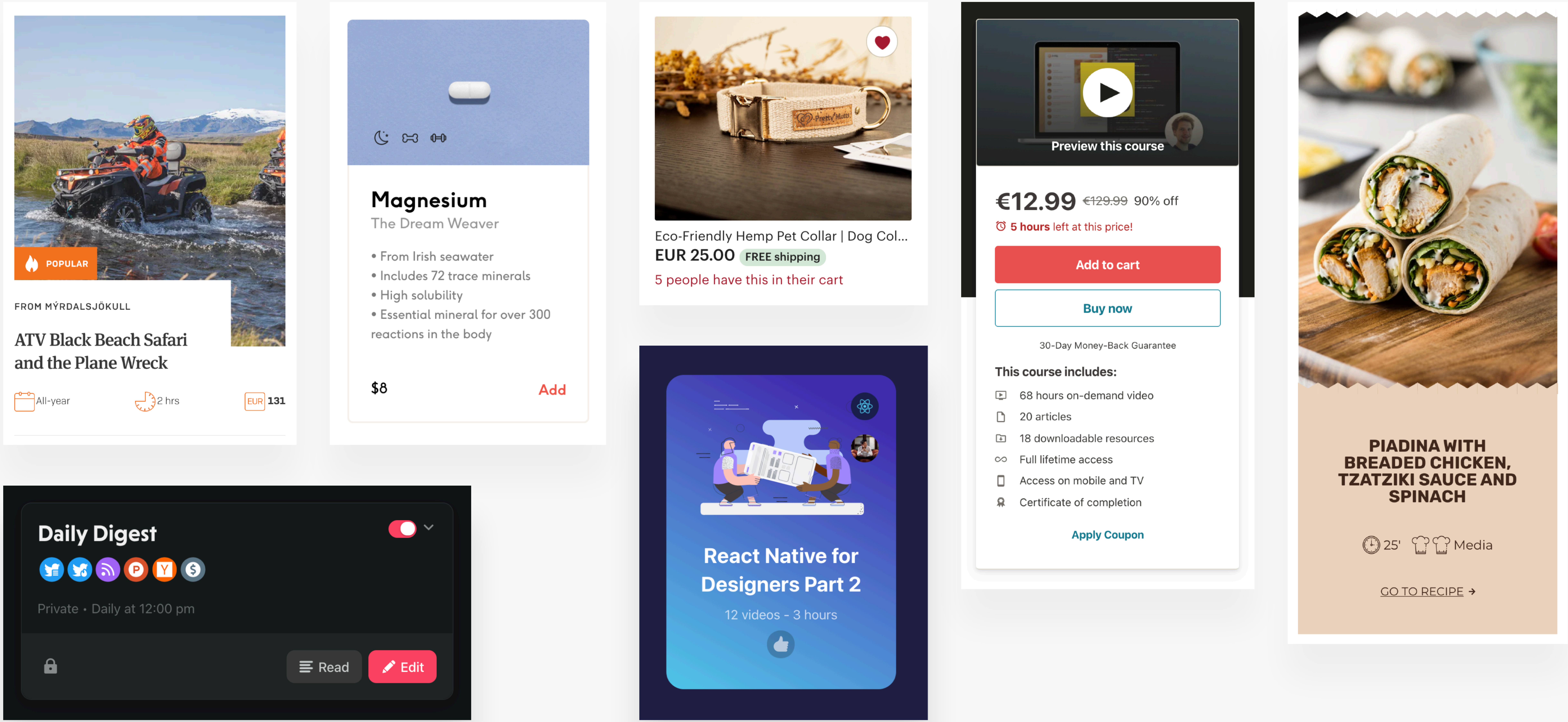
LEARN MORE >

Design consultants

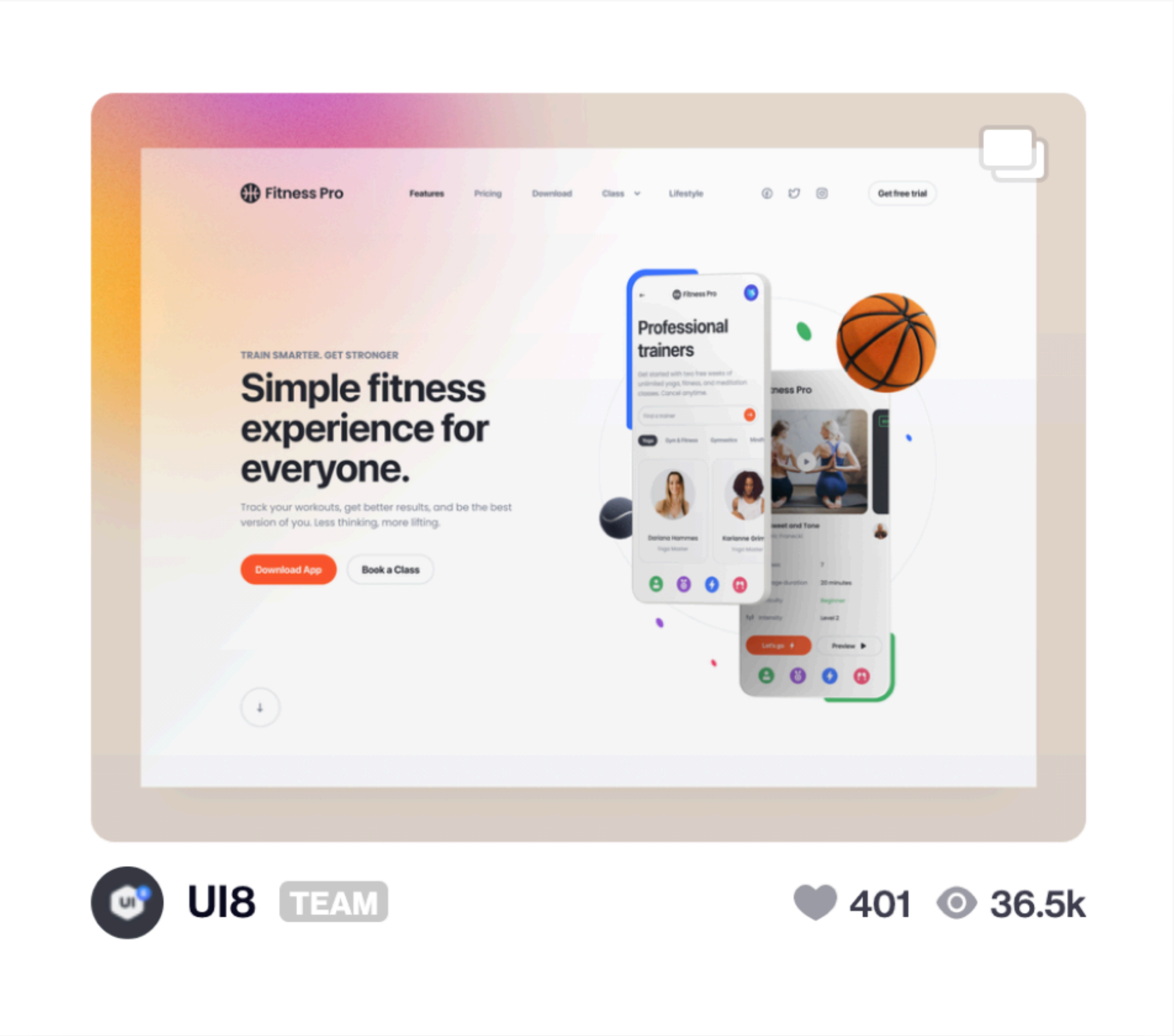
Our team can help you create your FF&E specification, keeping it on time and in budget.

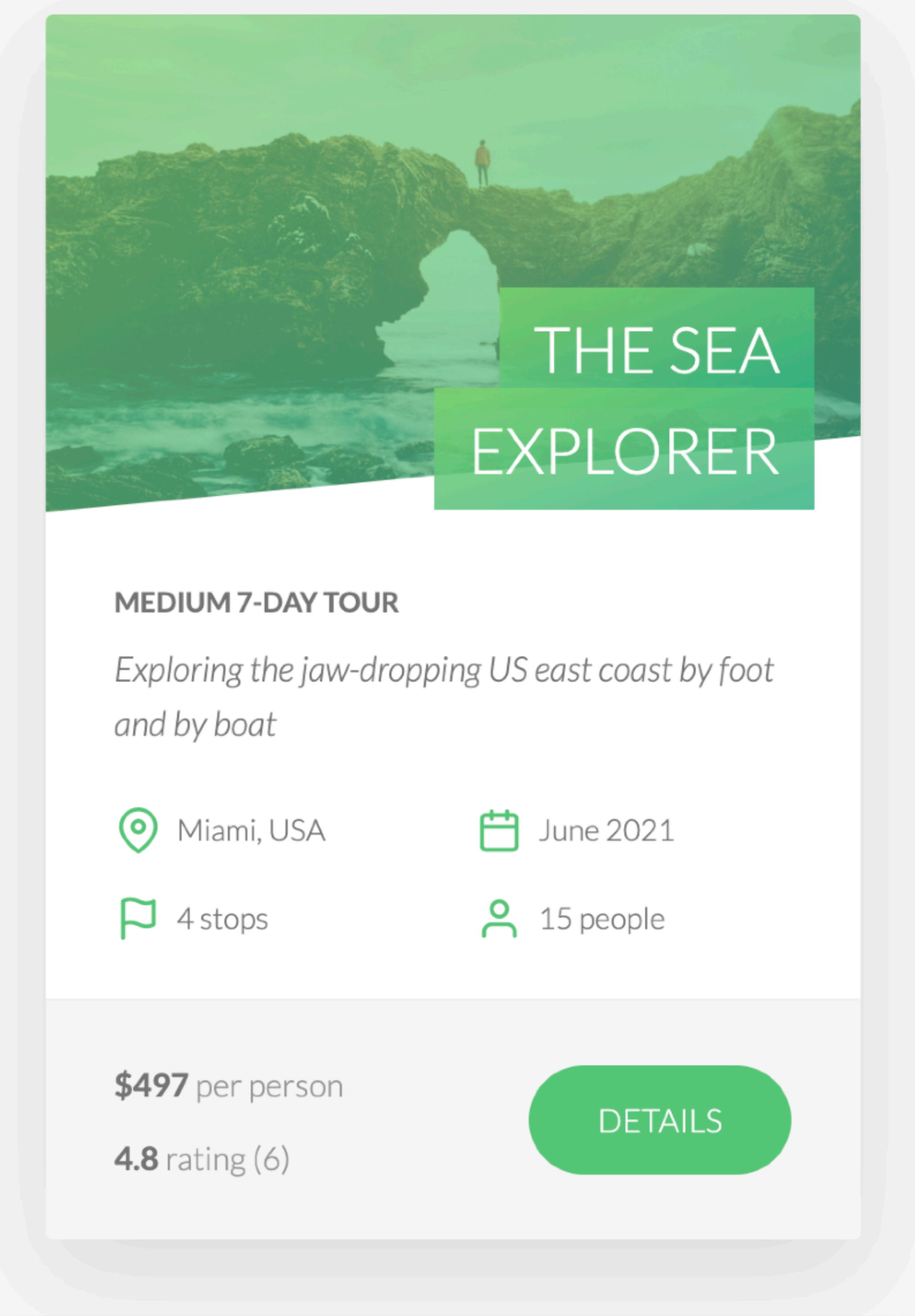
07 PREVIEW AND PROFILE CARDS

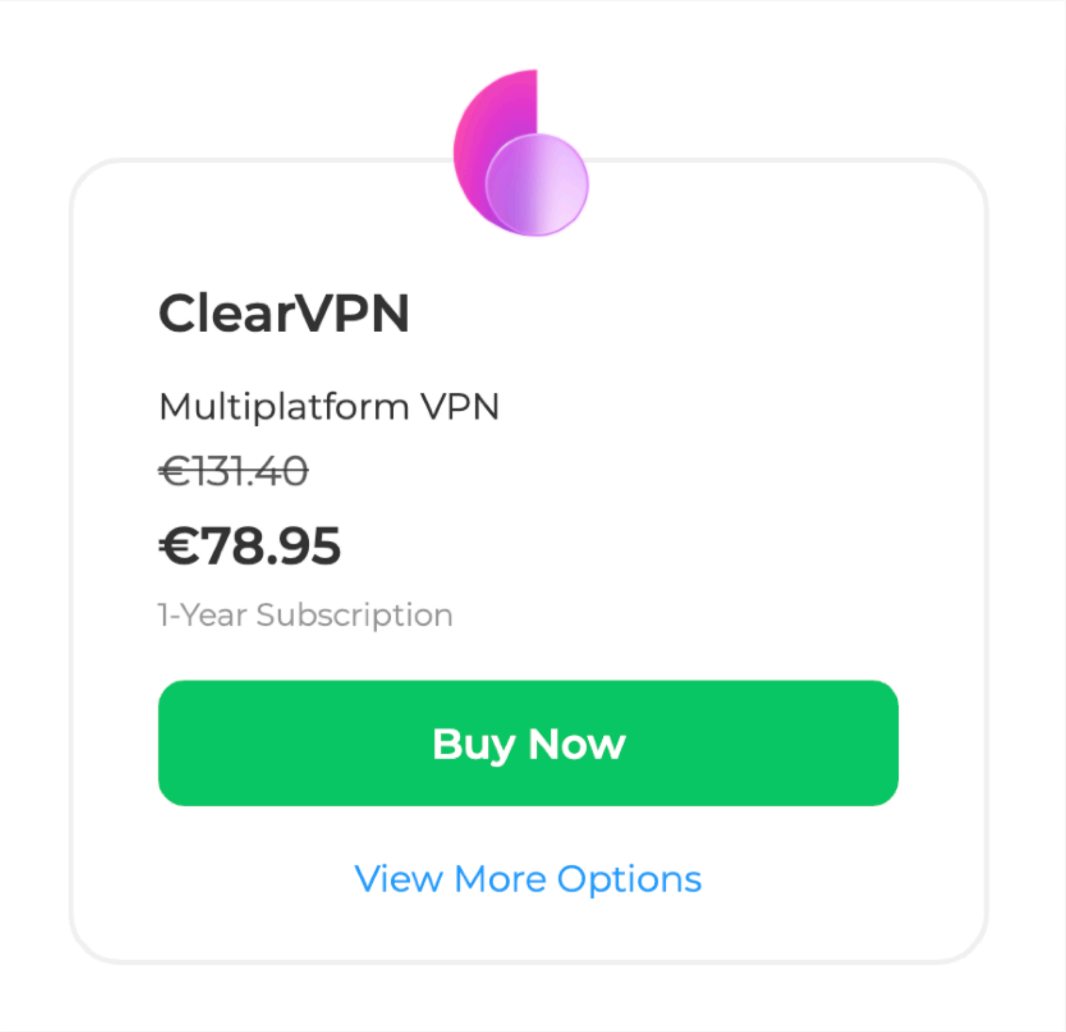
B COMPONENTS

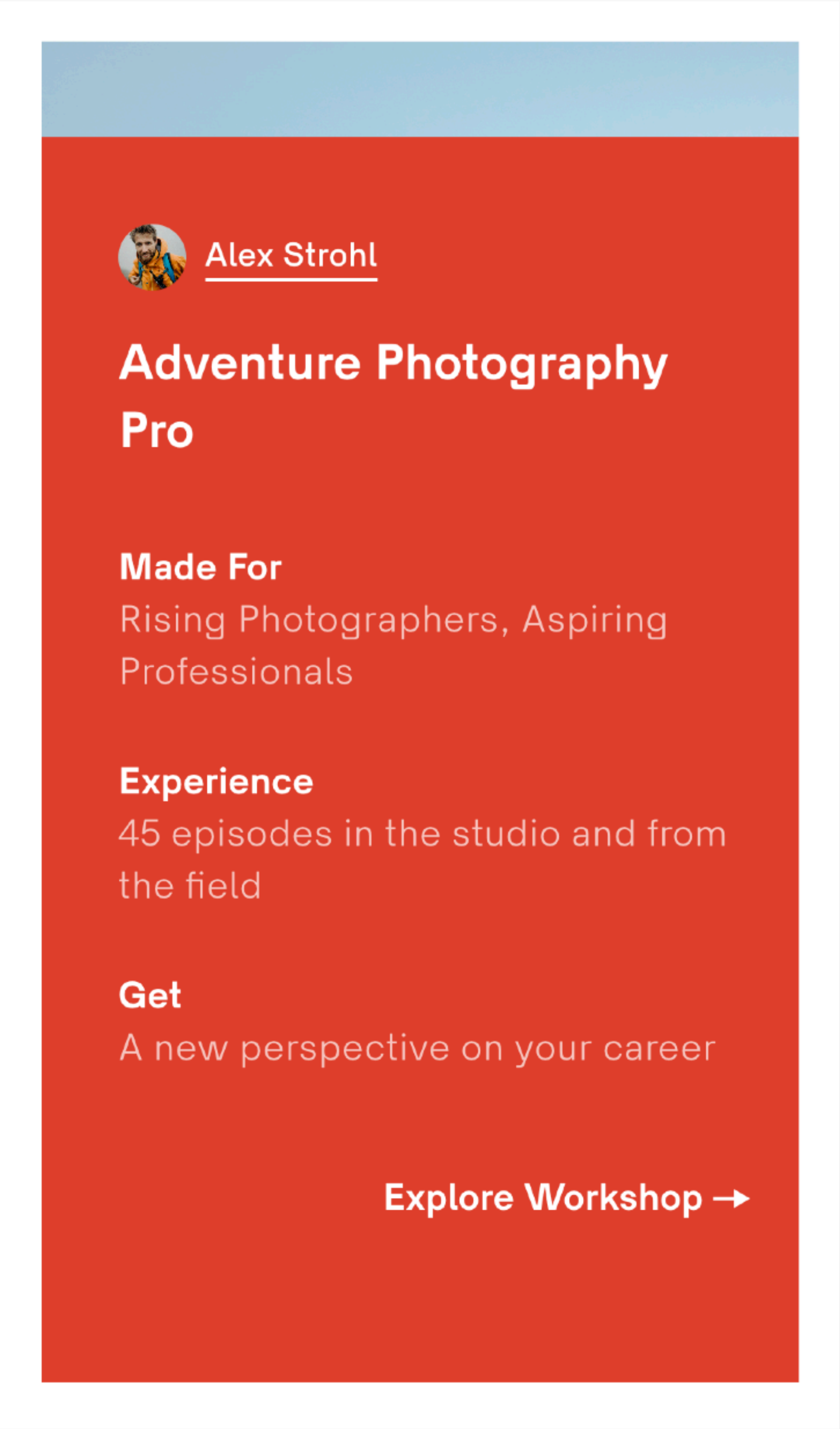


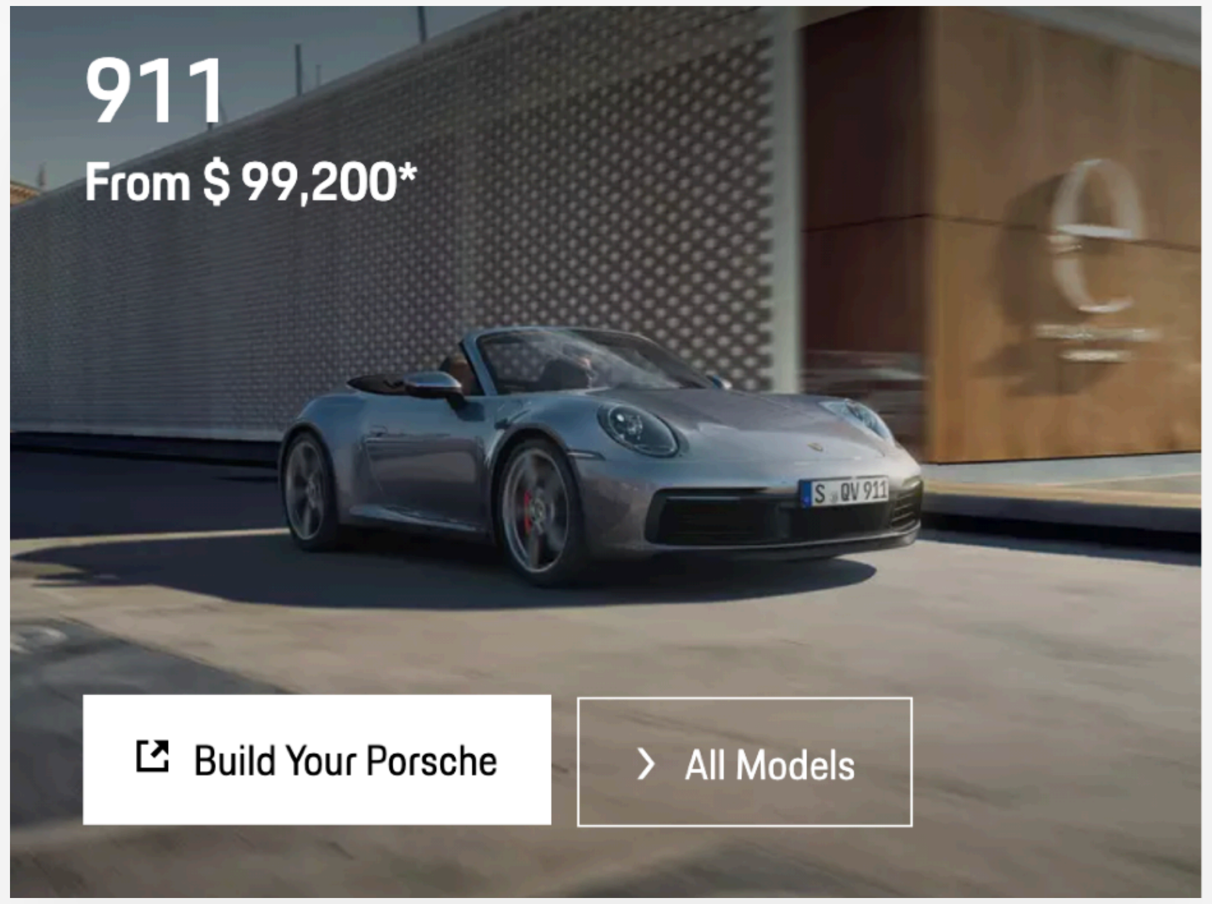
07 PREVIEW AND PROFILE CARDS











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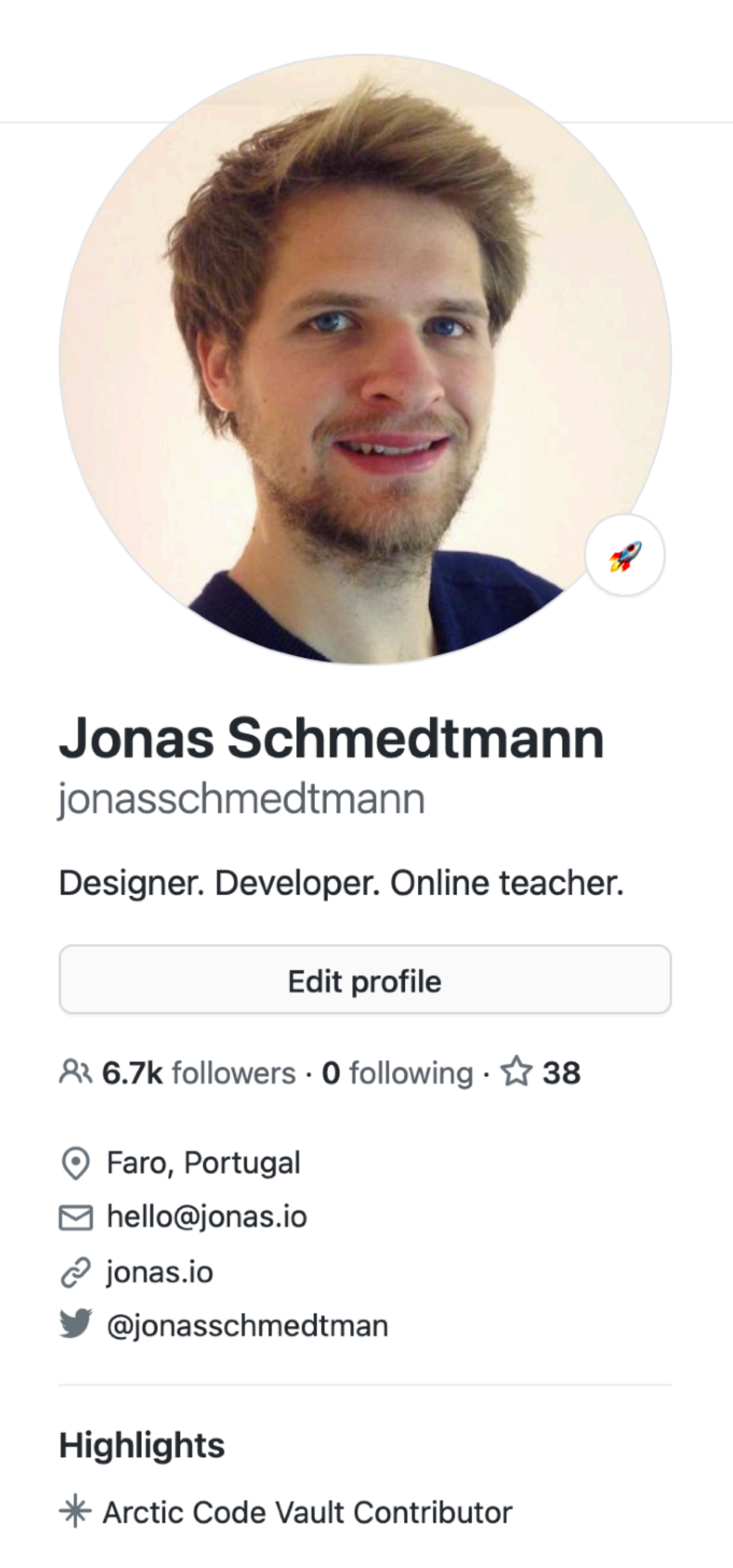
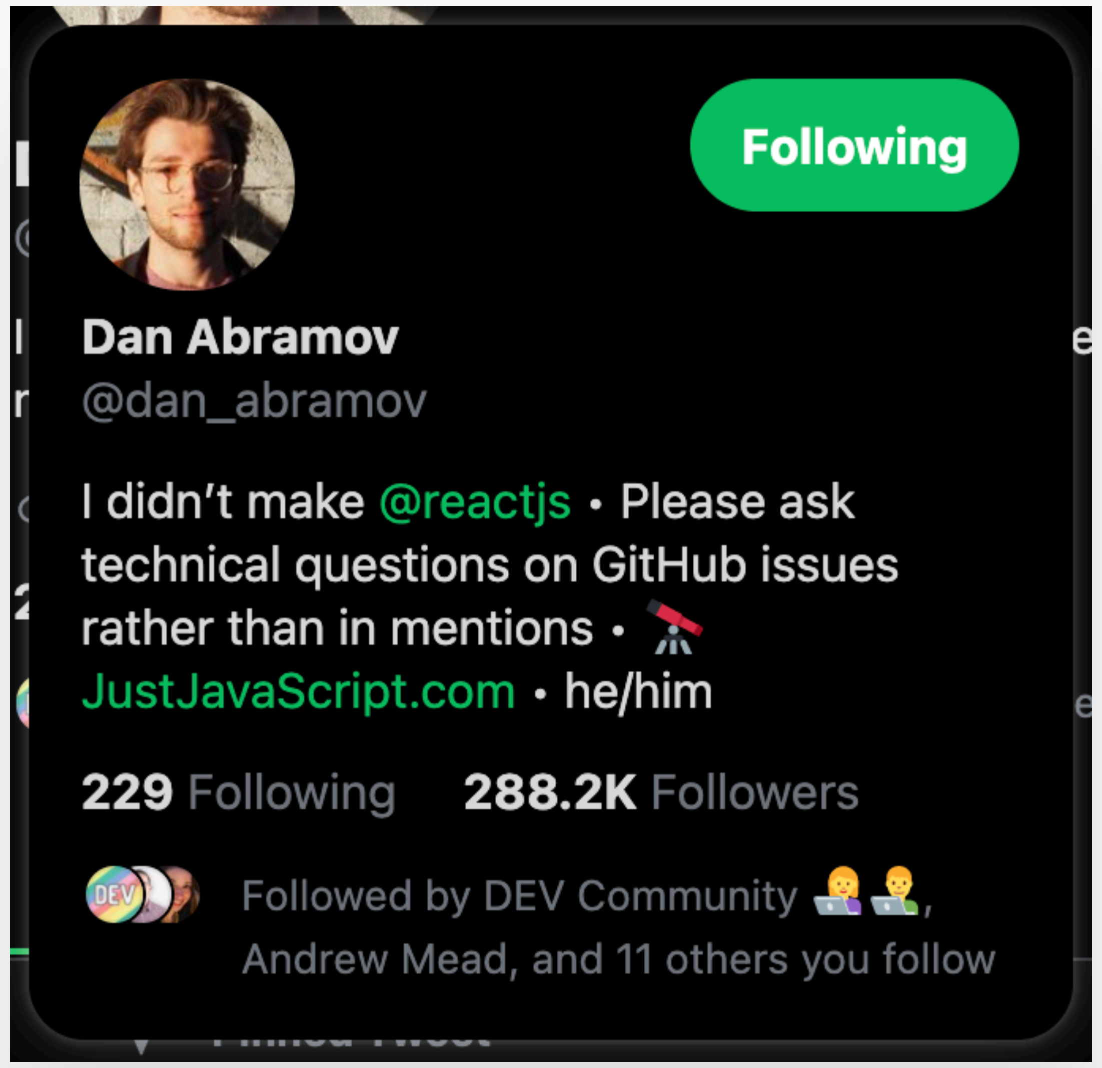
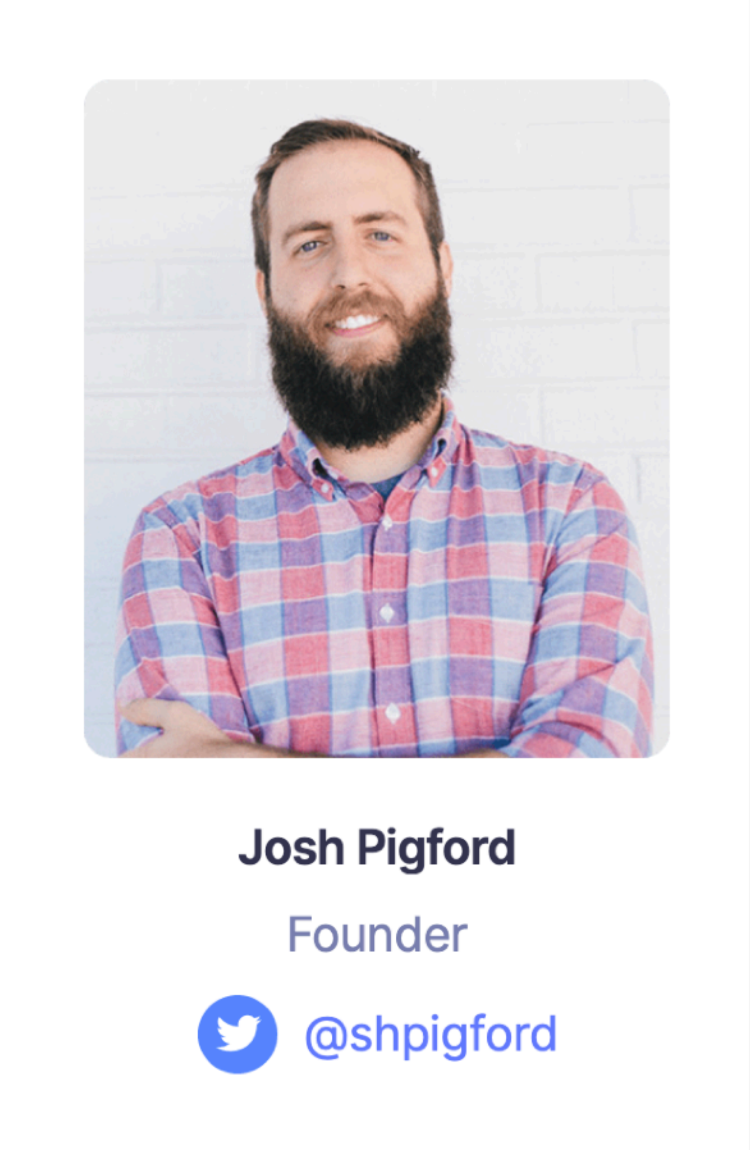
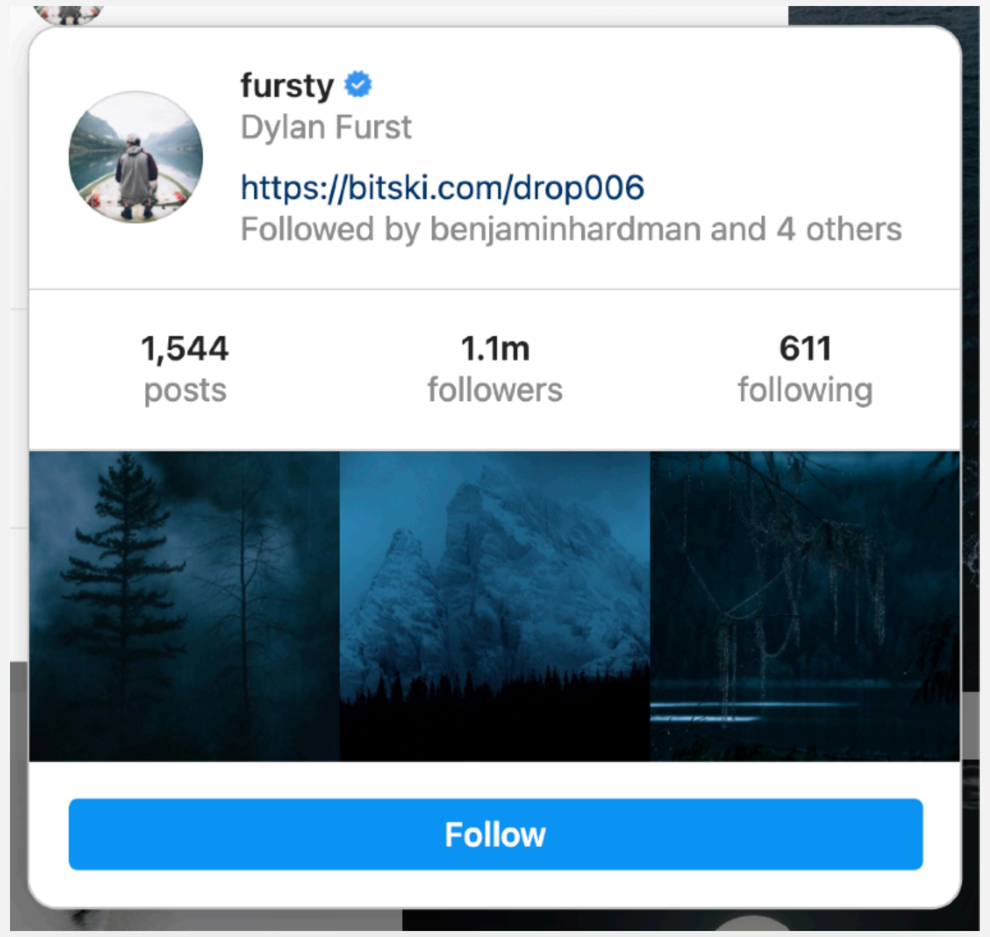
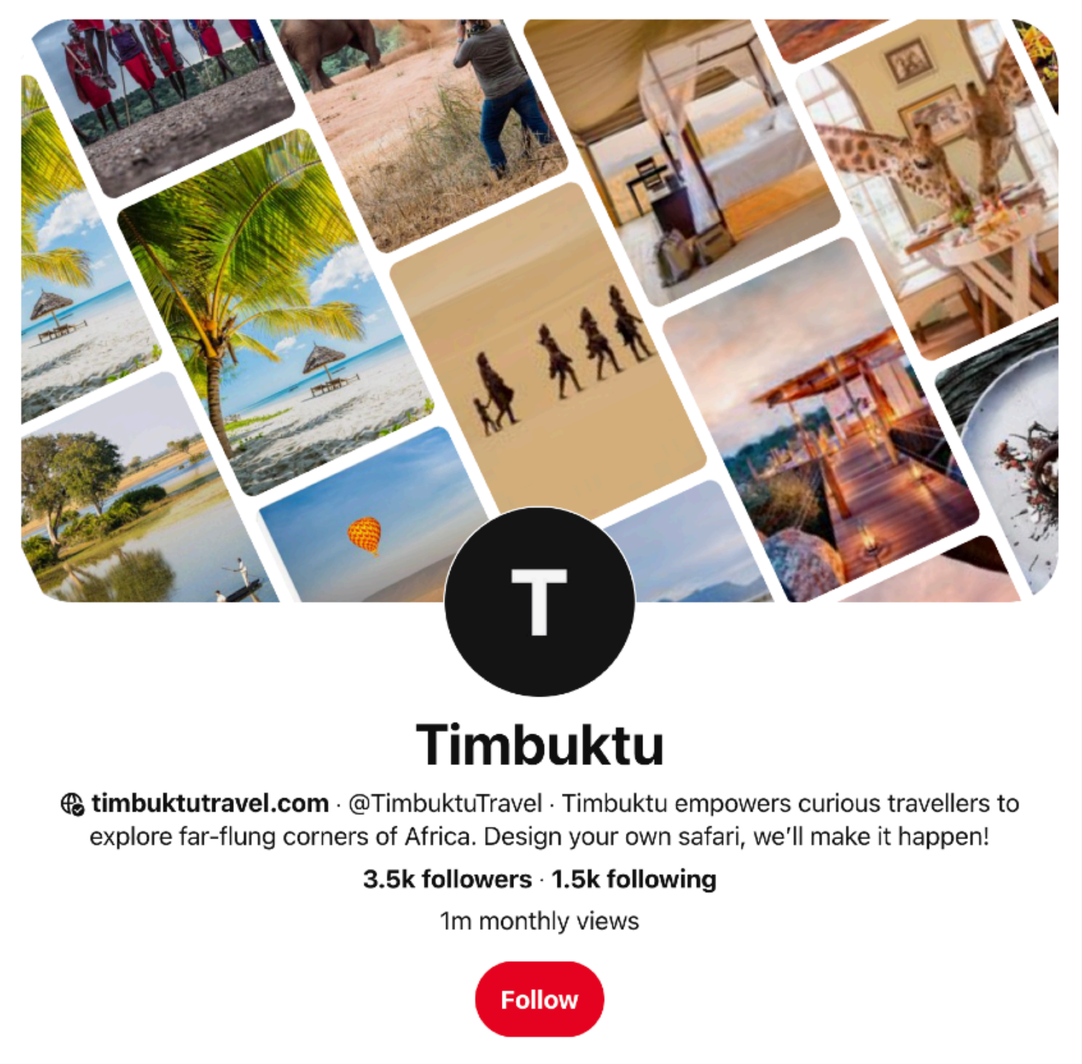
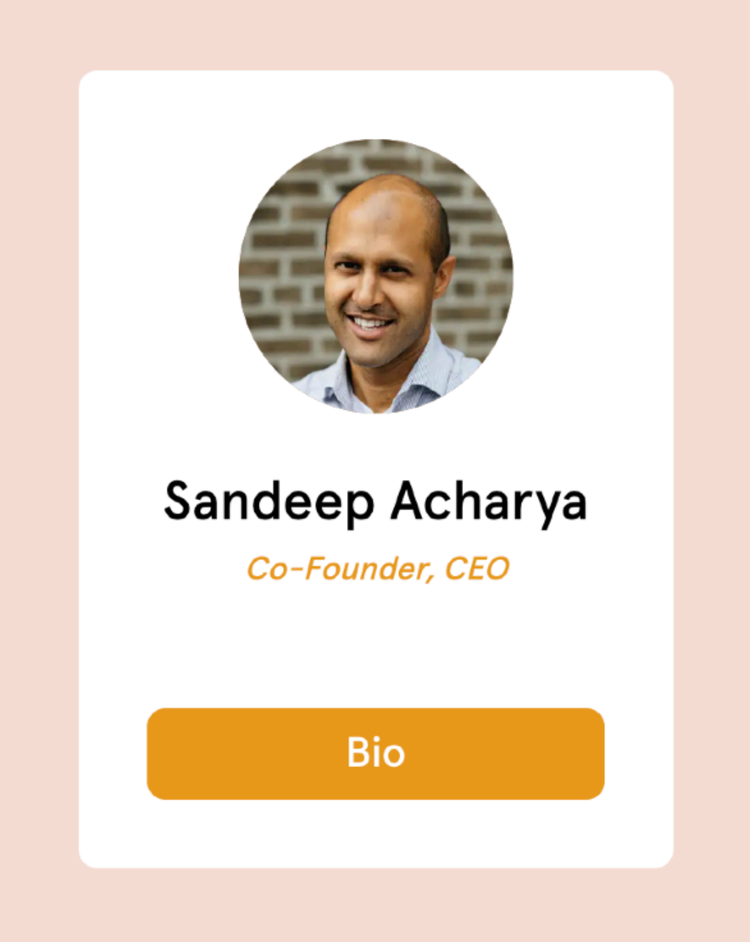












08 ACCORDION

B COMPONENTS

FAQ

We know that you have a lot of questions,
we've tried to list the most important ones 😇

Do I need to pay only once to get Popkit for life?

Absolutely! We offer only one price: 79$ for a lifetime unlimited access (unlimited websites, unlimited domains, unlimited page views, unlimited widgets...)

Do i need how to code?

Does Popkit will work with my website?

Does Popkit affect Website Performance?

Do you have plans for larger needs?

Can I use the Popkit widgets adapted to my language?

Current Job Openings 45

All Departments

Customer Success — 6 Openings

Engineering — 15 Openings

Finance — 2 Openings

Legal — 3 Openings

- Head of Legal Dep. Corporate / M&A — EMEA, Remote
- Legal Counsel - Commercial — EMEA, Remote
- Senior Legal Counsel - Commercial — EMEA, Remote

Marketing — 1 Opening

Sales Americas — 4 Openings

Sales APAC — 5 Openings

Sales EMEA — 8 Openings

Security & IT — 1 Opening

WHAT WE DO (SO YOU DON'T HAVE TO)

01 Project net worth over time

02 Incorporate the essential data

By using relevant third-party data, Path more accurately calculates the cost of each scenario you explore and its impact on your overall finances.

- US Census earnings growth data
- Bureau of Labor Statistics retirement spending data
- Real-time property prices from Redfin
- Freddie Mac mortgage data
- Department of Education's projected college costs

03 Reflect your all-in costs

WHAT'S COVERED?

Your personal belongings in your home
When they are damaged, destroyed or stolen

Your liability to other people
Occupier's and personal liability

Visitors' possessions
Damage occurring at your home, provided they are not insured elsewhere

Money cover
Covers against loss or damage occurring at any location within the United Kingdom

FAQs

How can I get started?

Getting started is easy! Request a demo to hear...

Which platforms does Yotpo support?

Yotpo integrates with world-leading eCommerce...

Is my data secured? Who owns the content?

Protecting our customers' information and data is...

Can I connect Yotpo to my other marketing tools?

Absolutely! You can integrate with the marketing...

How much does Yotpo cost?

Our pricing plans are based on your business needs, taking into account your monthly order volume, traffic, products, and domains. Our plans are built to grow with you, so you can get maximum value no matter the size of your business.

Does Yotpo support businesses with high order volumes?

Yes, we have a solution for any order volume. Over...

Does Yotpo work with Google, Facebook & Instagram?

Yotpo is an official marketing partner of Facebook,...

What kind of plans do you offer for small brands?

Our Growth plan, starting at $19, is perfect for sma...

Multi-brand specialists

Industry-leading repair-rate

Last year Greenbridge Technology repaired 86% of devices sent to us by our customers. Our primary objective is to get customers' devices fixed and returned to them as quickly as is possible. This industry-leading repair rate is the central pillar of Greenbridge's commitment to deliver large cost-savings to our Clients, and to minimise the amount of electrical waste being generated from our claim flows. Greenbridge Technology delivers low average costs per claim for our Clients as well as a great environmental outcomes.

Best-in-class SLAs

Modern customer experience

API and Integration Solutions

Frequently Asked Questions

Is my data really secure?

How do you backup my data?

Craft has a data recovery plan. Our databases are always replicated synchronously, so a quick recovery can be executed at any time. As an extra precaution, a snapshot of the databases is taken daily, to allow recovery in extreme conditions.

Can I cancel my account at any time?

Can I change plans after I signed up?

What plan do I get with the free trial?

What happens after my trial is over?

What are Contributors?

What is a Product Admin?

What is a Product Editor?

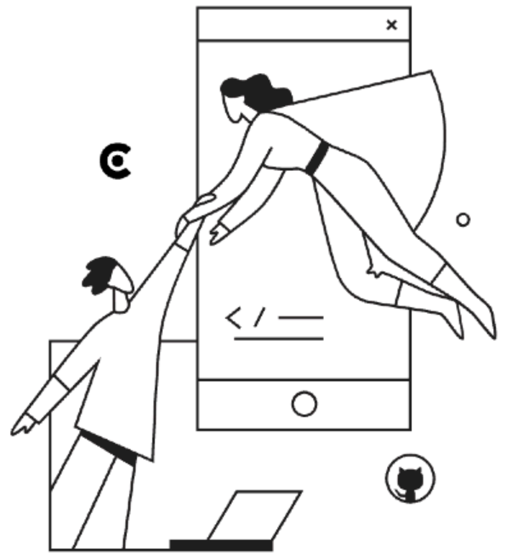
What is a Feedback Manager?

Rated 5.0 on Clutch +

94% employee retention rate –

Happy employees build happy software. Hire a team that cares about giving you stellar results.

50+ successful projects +



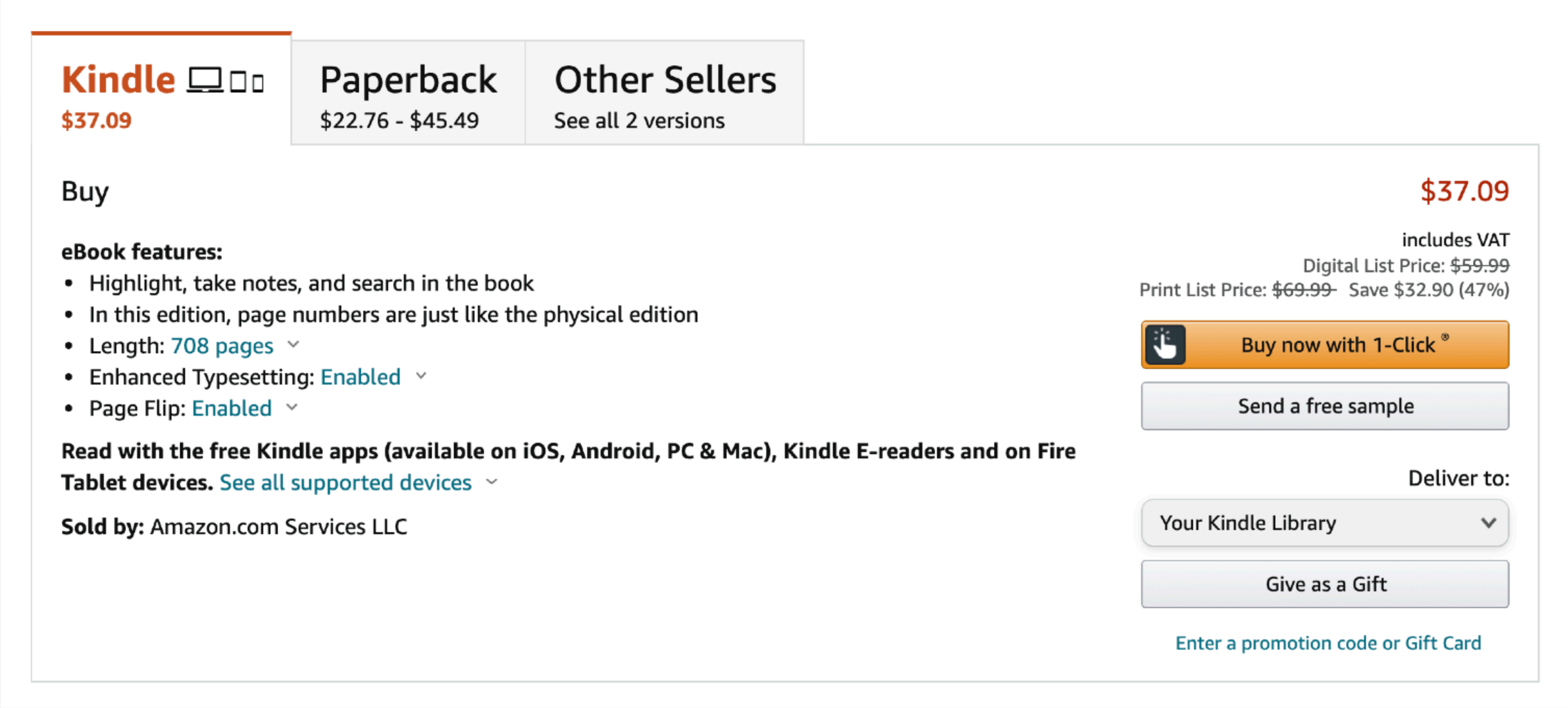
9000+ stars on GitHub +

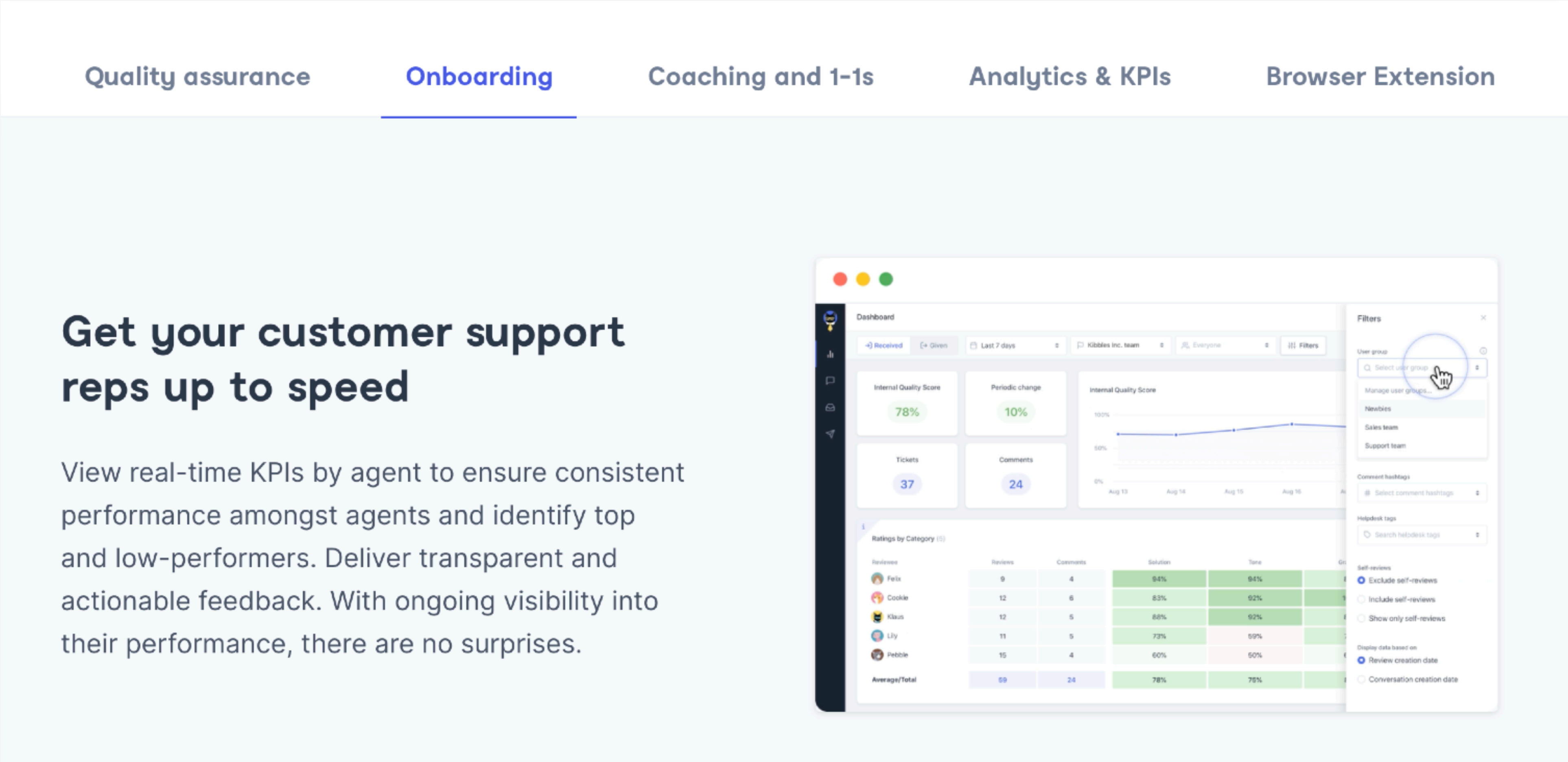
1.5 years of cooperation on average +

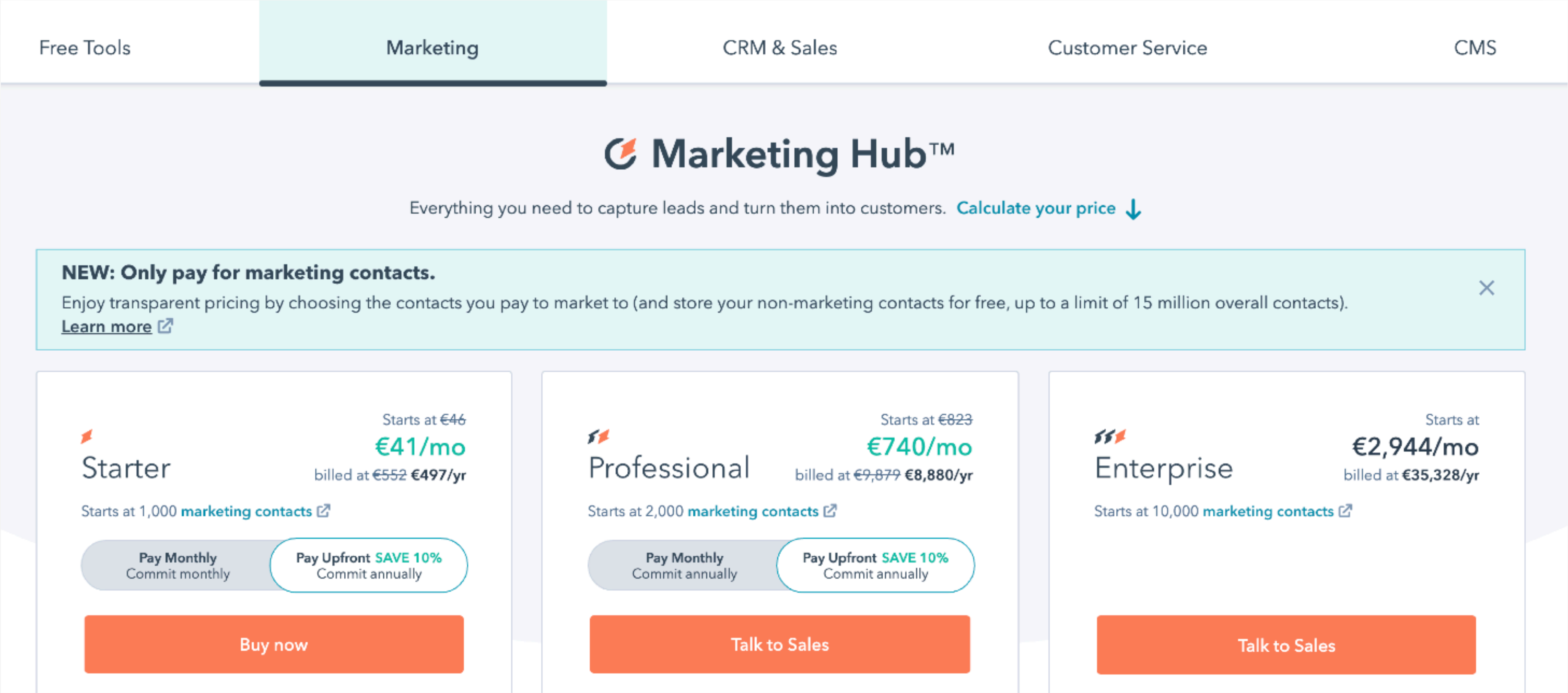
100% office-based team +

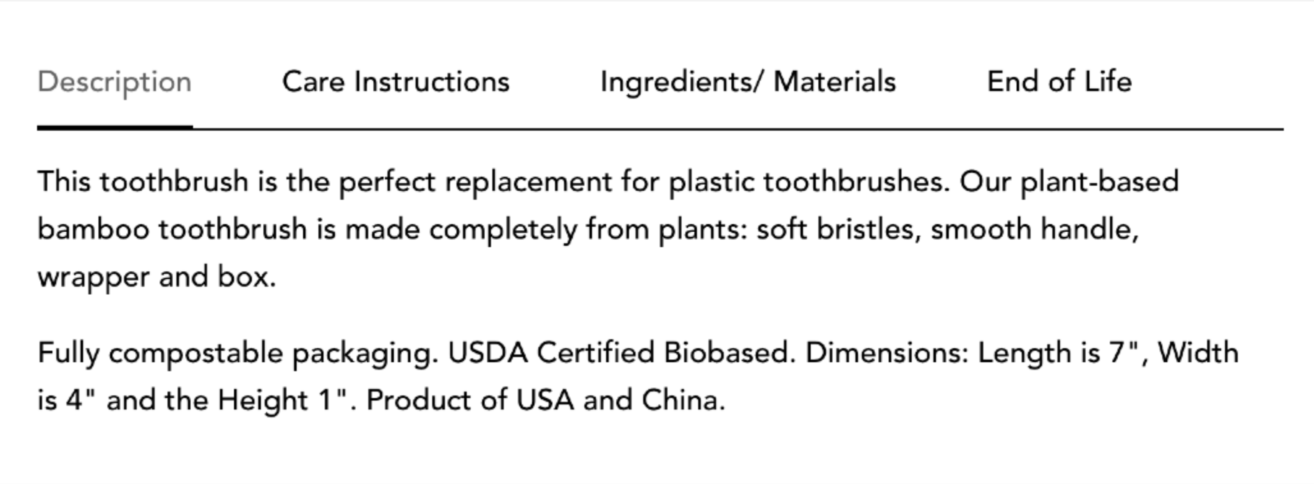
09 TABS

B COMPONENTS

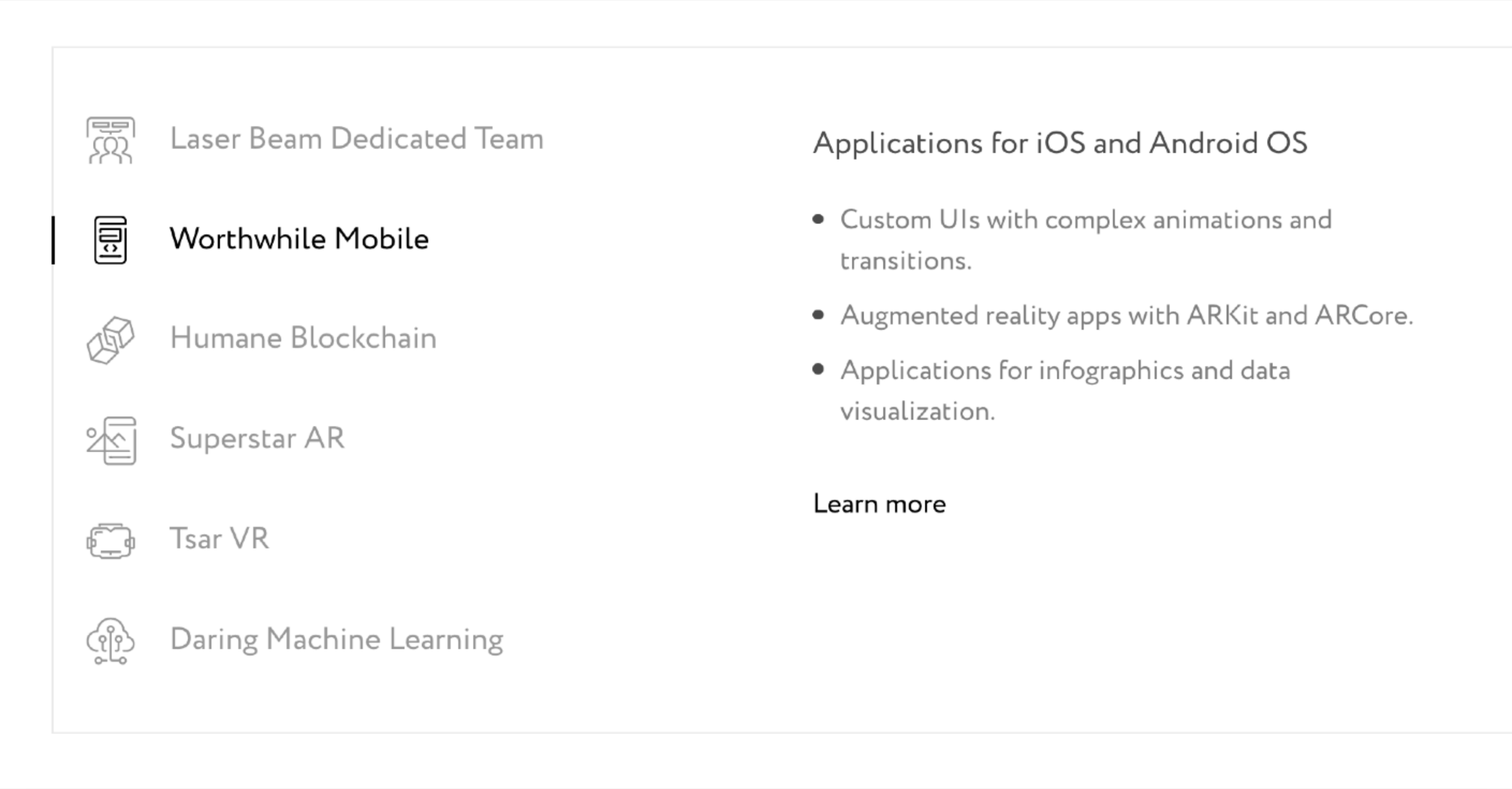




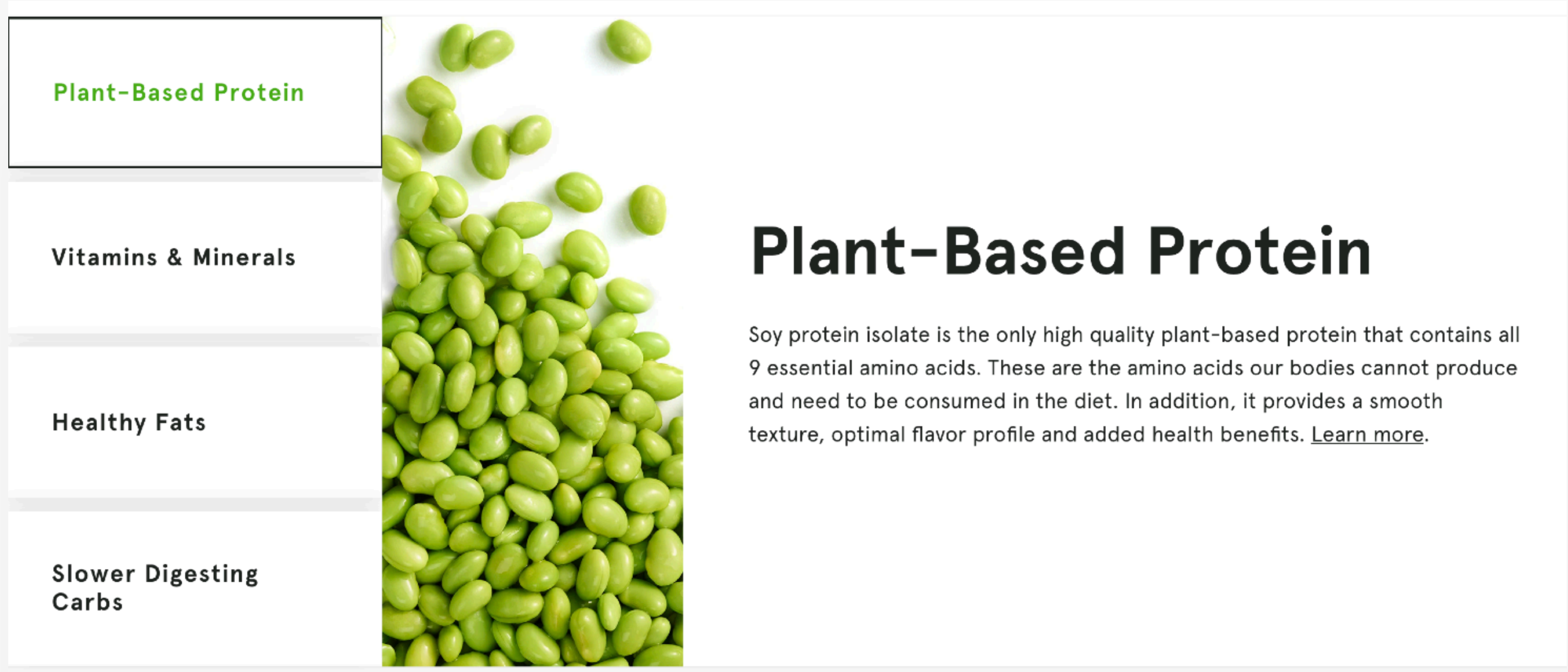




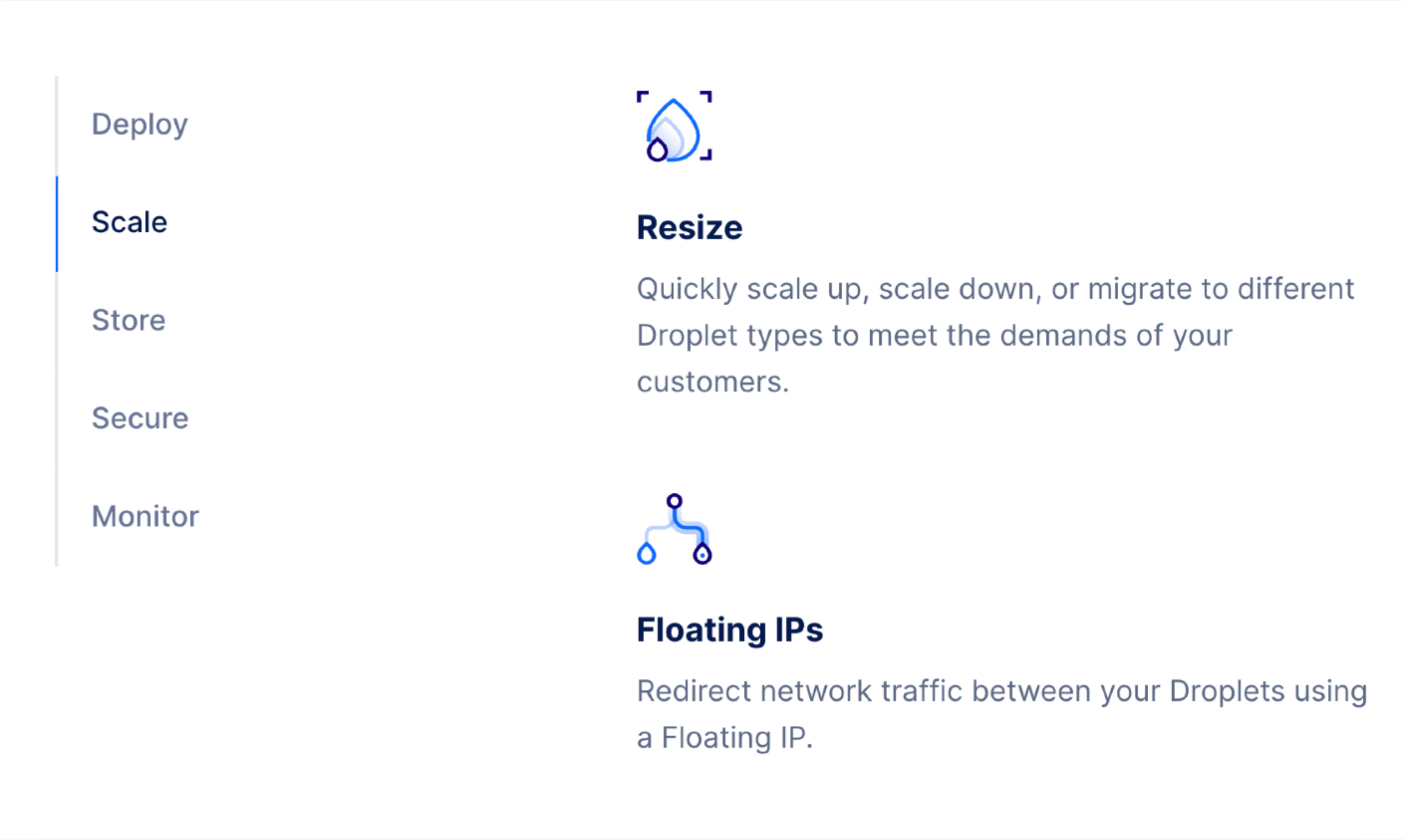
09 TABS



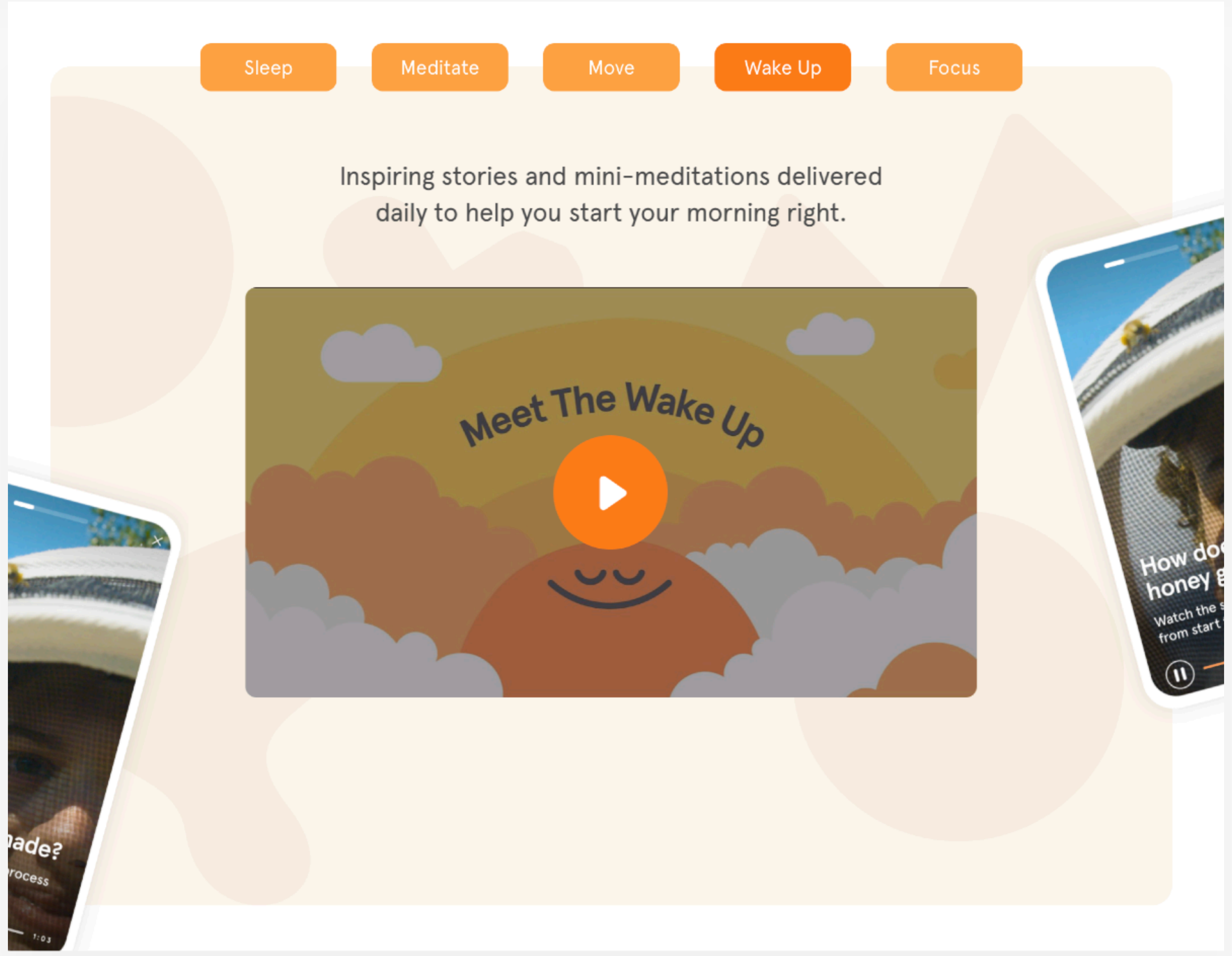
Laser Beam Dedicated Team
Worthwhile Mobile
Humane Blockchain
Superstar AR
Tsar VR
Daring Machine Learning
Applications for iOS and Android OS
Custom UIs with complex animations and transitions.
Augmented reality apps with ARKit and ARCore.
Applications for infographics and data visualization.
Learn more



Plant-Based Protein
Vitamins & Minerals
Healthy Fats
Slower Digesting Carbs
Plant-Based Protein
Soy protein isolate is the only high quality plant-based protein that contains all 9 essential amino acids. These are the amino acids our bodies cannot produce and need to be consumed in the diet. In addition, it provides a smooth texture, optimal flavor profile and added health benefits. Learn more.



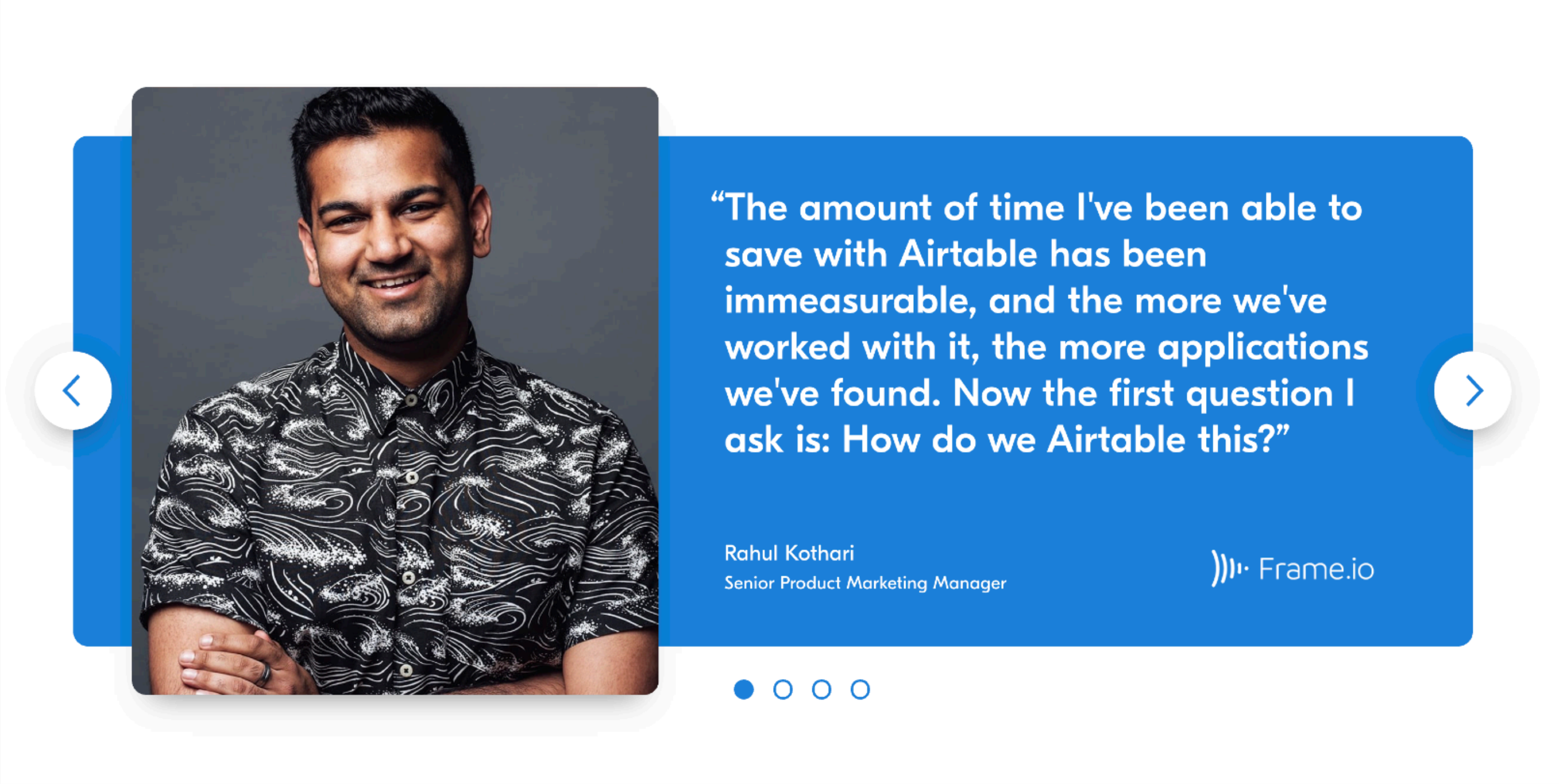
Deploy
Scale
Store
Secure
Monitor
Resize
Quickly scale up, scale down, or migrate to different Droplet types to meet the demands of your customers.
Floating IPs
Redirect network traffic between your Droplets using a Floating IP.

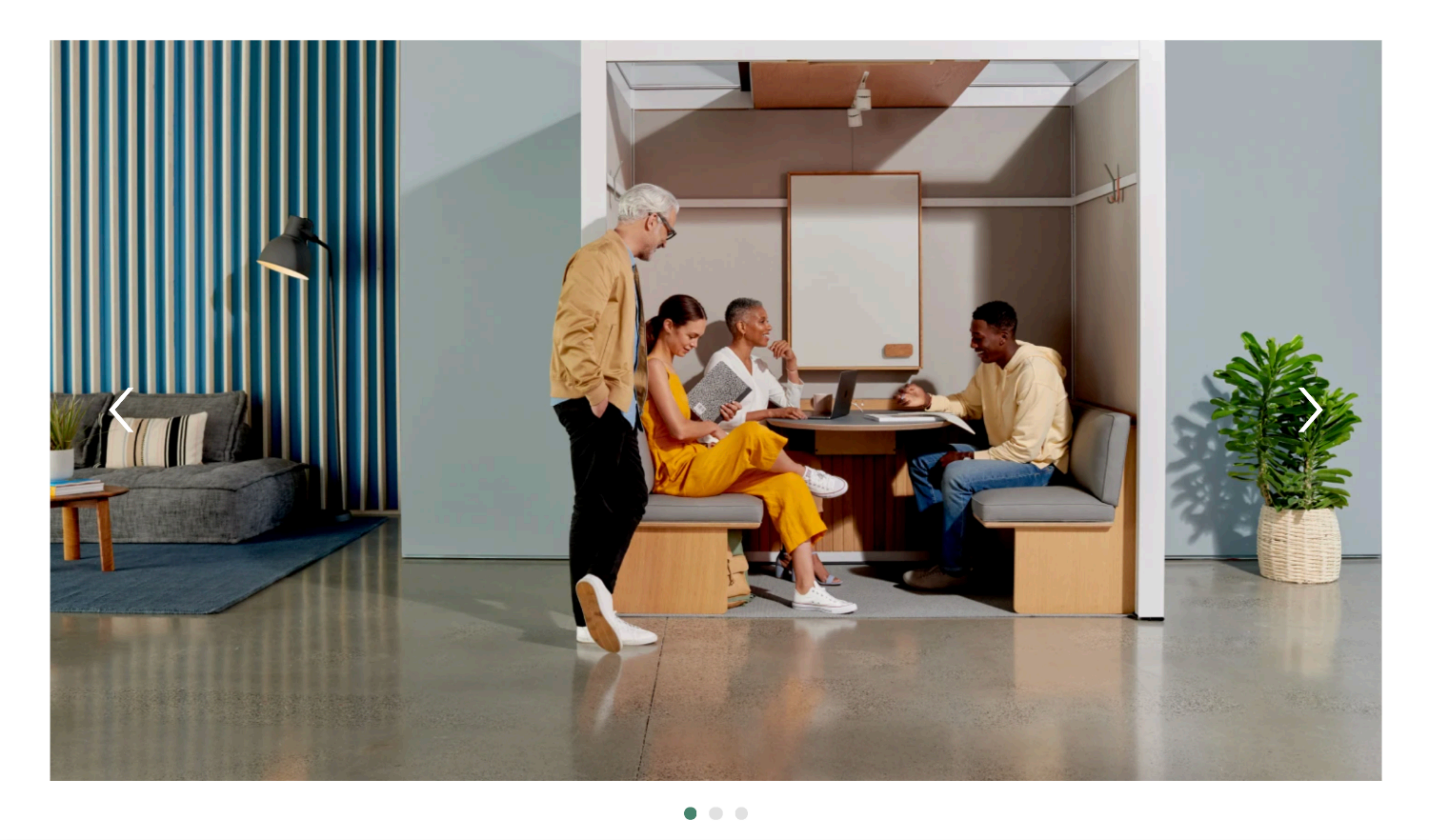


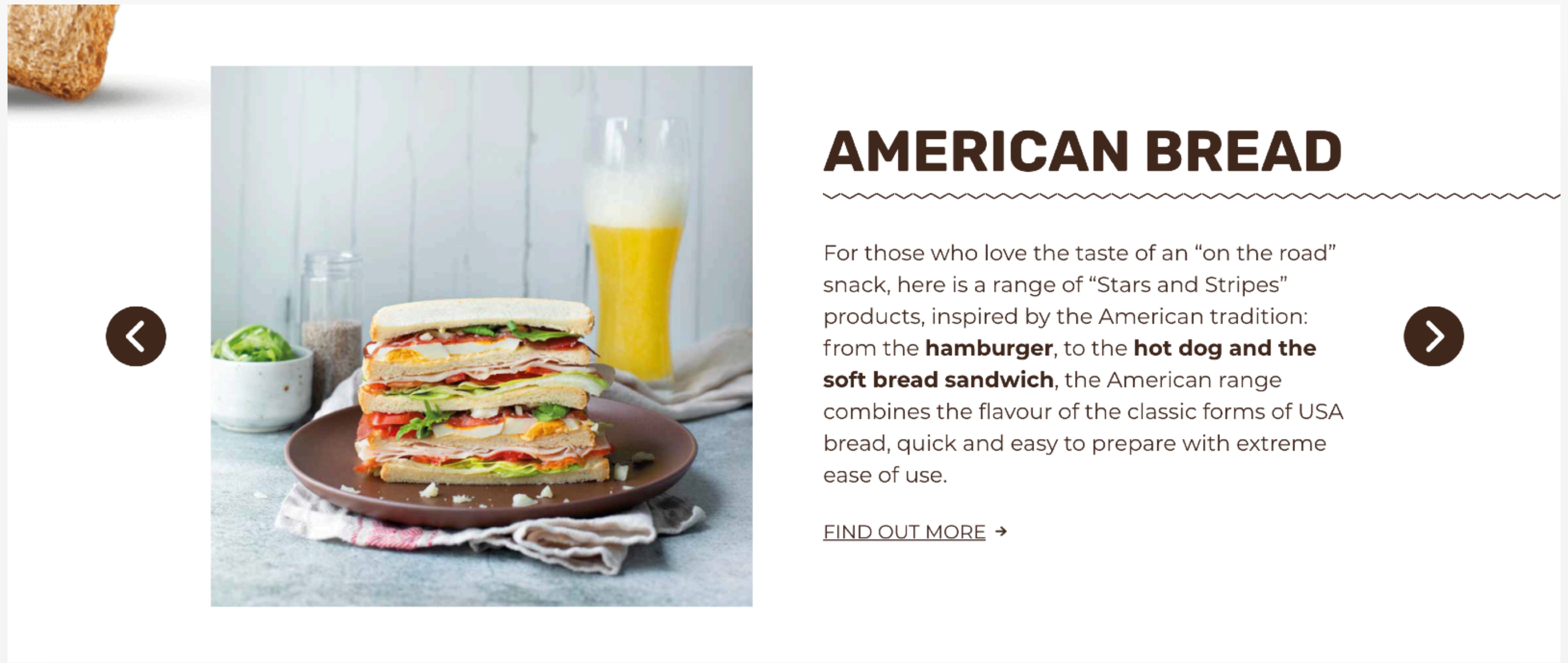
Sleep
Meditate
Move
Wake Up
Focus
Inspiring stories and mini-meditations delivered daily to help you start your morning right.
Meet The Wake Up

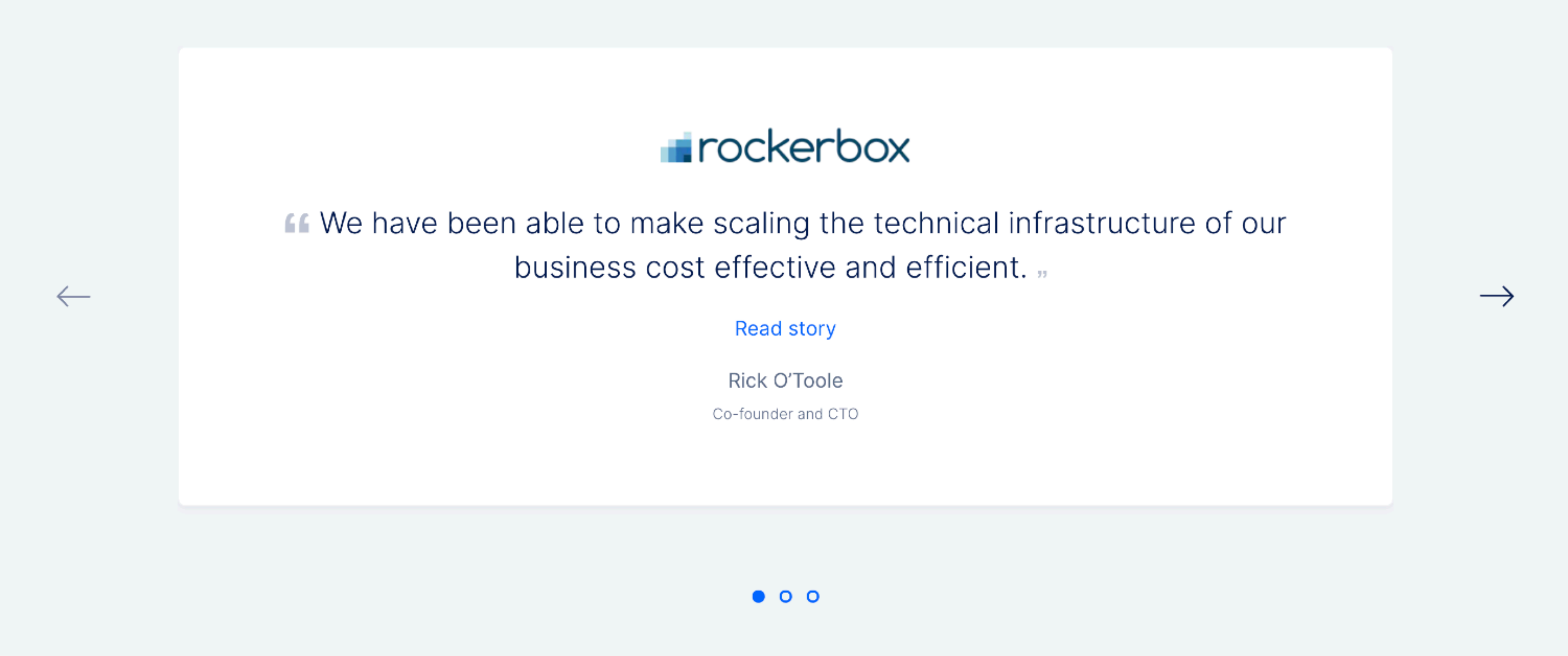
10 CAROUSEL

B COMPONENTS









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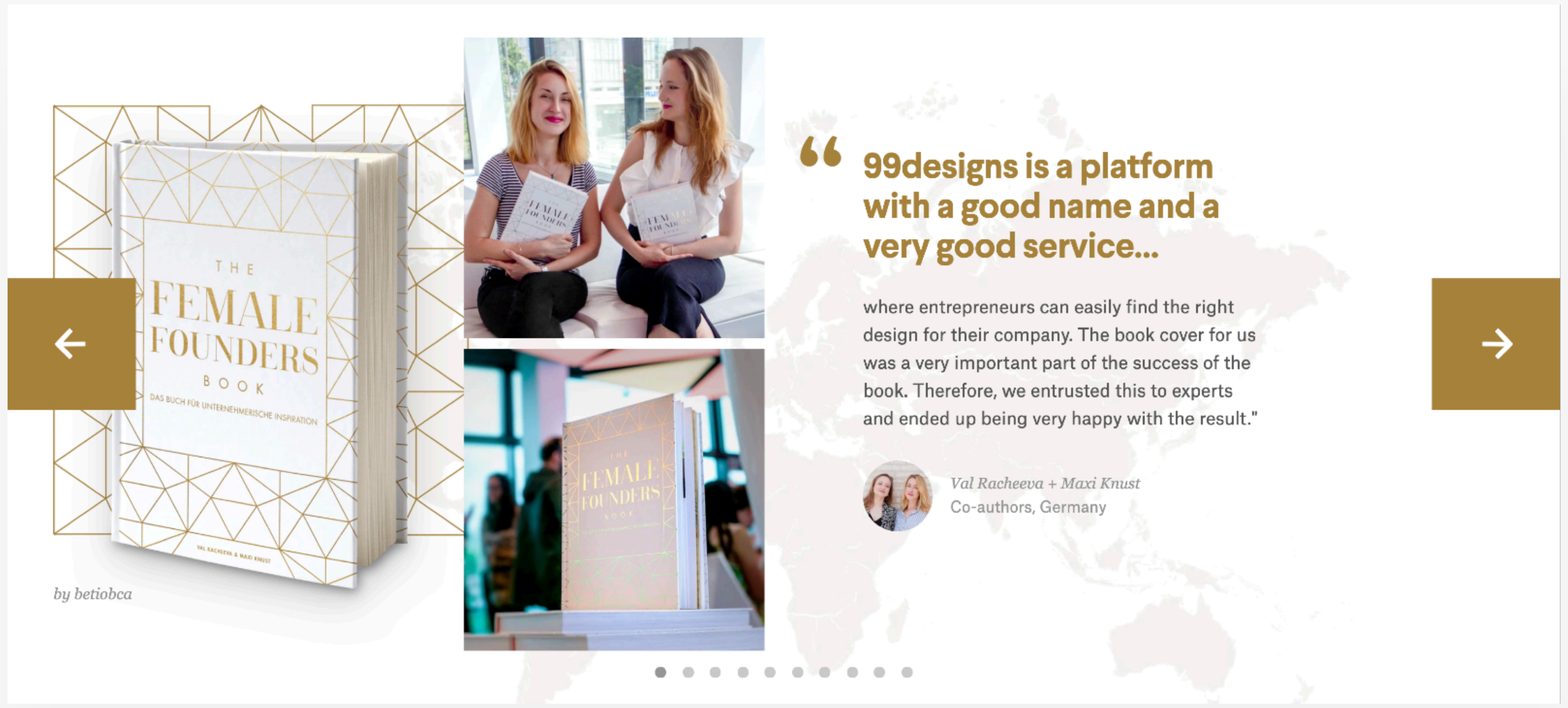
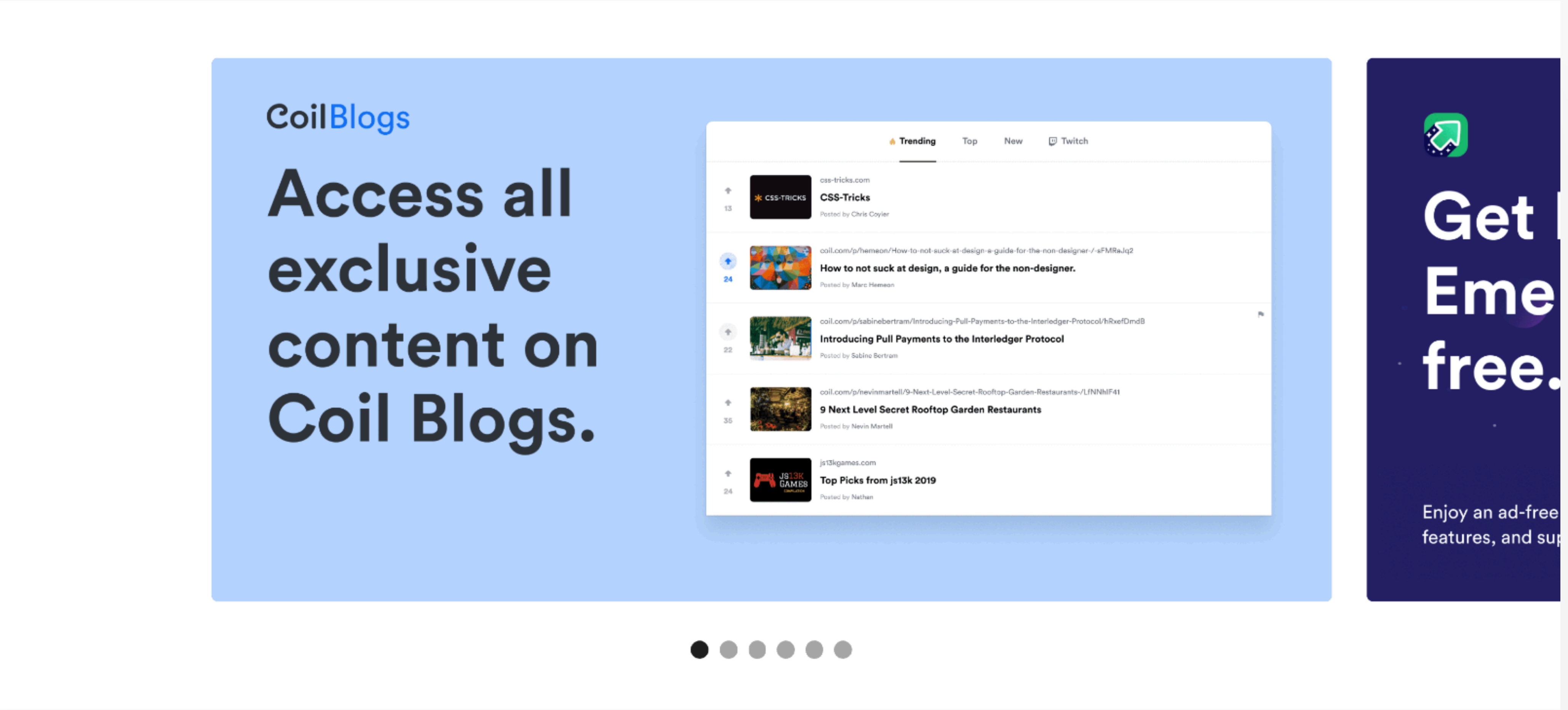
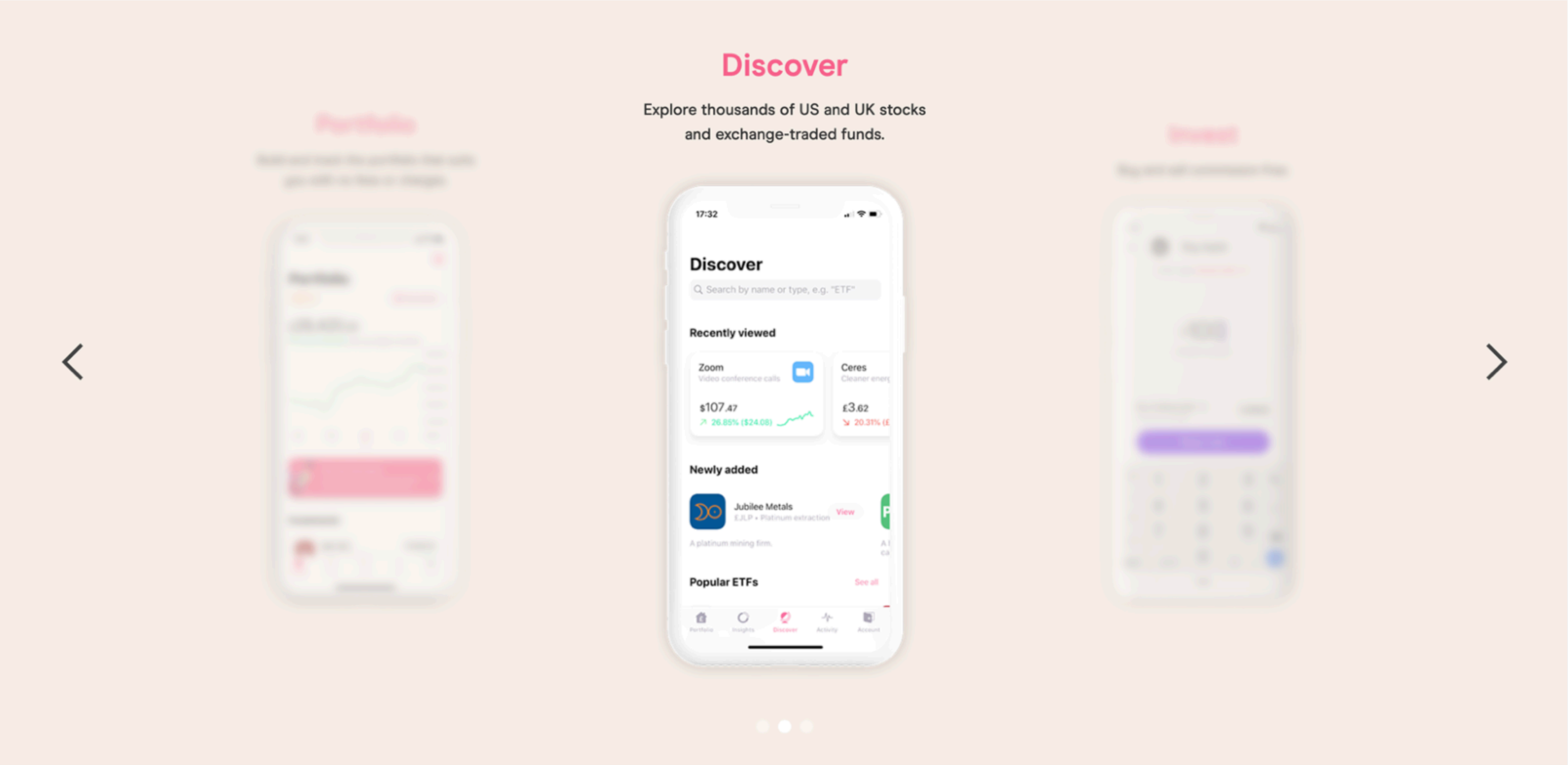
B COMPONENTS







" hey.com is the most exciting app I've used in years. A complete rethinking of email, full of bold, brilliant ideas. Highly recommended. Not only for the product itself, but because its boldness will inspire you to question your assumptions and think differently."

Adrian Holovaty

"I just got an early demo of Hey from @jasonfried. I can confirm this will be my new default email over Gmail... it's a beautiful rethinking of everything wrong with email. I can't wait for you all to play with it soon."

Kevin Rose

"Let me tell ya'll something: Hey is going to change the way we use email. Bye-bye Gmail. Hellloooo Hey."

Kris, MBA

"

I can do everything on my own schedule. From picking out interview time slots to selecting only the companies I want to interview with, this is what recruiting should look like.

Joseph G.
Software Engineer

"

I've never felt so taken care of by a recruiter in my life. Saying my Talent Advocate goes above and beyond is an understatement. She clearly loves what she does, and that devotion is absolutely contagious.

Jorge S.
UX Designer

"

Finding a new job is tedious and stressful. Working with Hired meant multiple companies that were a good fit were looking to hire me.

Dipika M.
Software Engineer

"

Leo is much more sophisticated than a simple news filtering tool. It's a true AI that uses machine learning and NLP to filter out the noise.

Jon Henshaw (Lead SEO Analyst – CBS Interactive)

Braintree
A PayPal Service

"

We call it our cheat code. To find qualified talent that's looking ... half the battle is already won.

Kyle Barbato
Sr. Manager, Talent Acquisition, Braintree

Don't just take our word for it

See what some of our 10,000+ users across the globe have to say

★★★★★
"We are using Reply.io for our outbound sales campaigns and for this the solution is pretty great."
Hannu Stewart
Head of Sales at Drawboard

★★★★★
"Reply has allowed me to quickly set up cold outreach campaigns while running fast and easy tests on messaging."
Brittney Barrett
Co-founder at Kinside

★★★★★
"Reply.io will take care of the weightlifting while you can focus on closing deals with your engaged prospects."
Alessandro Rinaldi
Head of Business Development at Labiotech

★★★★★
Long time user - back again!
Infusionsoft / Keap is the most intuitive and customizable solution for my...
Michael Ferris
Feb 18, 2021

★★★★★
If you are committed to your business Keap is the support system for you.
The system is only limited by your commitment. The team and resources are there to create the...
David Radke
Feb 18, 2021

★★★★★
Keeping on task with Keap
I like the fact that Keap is available on all of my devices and I can very quickly access my...
Emily Rogers
Feb 03, 2021

★★★★★
I love Infusionsoft!
What I like best is how easy it is use to use and how it integrates with other...
User in Marketing and Advertising
Jan 28, 2021

11 CUSTOMER TESTIMONIALS

B COMPONENTS

John Crain
@gnarzly

Have been trying out @Tandem_HQ for video and screen share. Love not having to keep track of zoom links :D

Avery Carter
Product @ Placenote

Our team has been using it for about 2 months or so, and it has been a really nice way to start conversations.

Working remote, you find that there is this weird social awkwardness over starting calls or wanting a super quick call with another teammate. Tandem has the best solution for that problem from what I've seen thus far.

The team works hard and cares a lot about customer feedback which is awesome. Keep it up!

javascript joe
@jsjoeio

Huge fan of Tandem so far! I think this is going to take distributed teams to the next level.

What I love about it:
- intuitive + beautifully designed UI
- simple + easy to use
- instantly connect to team members via video or audio chat
- instantly share your screen

I honestly feel like this is going to be a game-changer for working remotely. Excited to see the future of Tandem!

Nikema Prophet
@dev_nikema

Tried out @Tandem_HQ today with @enigmaticsoulrg and loved it. Much better than a running zoom call for virtual coworking.

J A S O N
@jscottpearson

Excited for the @Tandem_HQ crew! They came by @figmadesign a while back to show us what they were cooking up. Rad that it was inspired by, and designed using, Figma. As the manager of a semi-remote team, anything to make remote work more enjoyable and productive is 🔥👏👇!

Kevin Hale
@ilikevests

Just tried Tandem and it's probably one of the best video/screenshare collaboration apps for remote teams I've seen since Screenhero. So many beautiful little details. tandem.chat

From our clients

Davide Dattoli
Co-founder & CEO, Talent Garden

«**Pros with fresh ideas**. This studio is able to make digital products around people needs.»

Krister Bagnkop
Mobility Platforms Product Owner, Europcar Innovation Lab

«**What makes this team great** is how they're helping us in decision-making. We stopped talking about things over and over and just focused on building the right product.»

Vittorio Banfi
Co-founder & CEO, Botsociety

«Moze is a world-class team working **at the intersection of technology, design and business**. If you are expert in those areas, and obsessed with design, you can create beautiful things that just work. That's what they do.»

I installed Fathom on my personal website yesterday, and wow, what a breath of fresh air. I love how simple it is, and for something like a blog it really gives you all the traffic metrics you could need.

Joel Gascoigne, CEO of Buffer

I switched to Fathom because it's an ethical analytics tool that I can trust with my data. The interface is beautifully simple to use: it shows me everything I want to know about my site's performance, and nothing I don't!

Charli Marie, creative director of ConvertKit

Fathom is the perfect privacy-based Analytics solution for us. We can provide the metrics that our clients need and reassure them that their customers' data isn't being shared with faceless companies.

Darren Pinder, owner of Vatu

Developers are pretty tech-savvy people, and these days very privacy-cautious–they understand how scripts follow you across the internet, that's why we choose Fathom, because they don't do that.

Oskar Krawczyk, cofounder of JSFiddle

★★★★★

"It's true, the original Casper is a great value for the price. The cooling technology keeps me comfortable all night."

Nicole
Brooklyn, New York

See all reviews

Original Mattress
From $595

Tidio has been a huge success on our guitar lesson website because it allows students to ask questions in real-time as they stream our guitar lesson videos. The Tidio app was easy to install and it is by far the most modern chat application for websites.

★★★★★

countryguitaronline.com

Devin Shawn

Tidio helps us to connect directly with our site visitors and support them immediately with their needs. At WeWent.com we use a customized chatbox to help us differentiate event bookers from event providers. The Tidio app allows us to stay connected with our customers 24/7.

★★★★★

Bilge Apak
wewent.com

Tidio has given our clients a quick and easy way to send over thoughts and questions without delay or wait time! No second-guessing—just asked and answered quickly in order to make their purchasing decisions easier!

★★★★★

Andrew Walker
crystalkayak.com

HIGH FLYERS

"Thanks to Upflow, we are able to gain real-time visiblity into our customer debt and follow up on unpaid invoices if necessary.

Eugénie Chaltiel, CEO @ High Flyers Agency

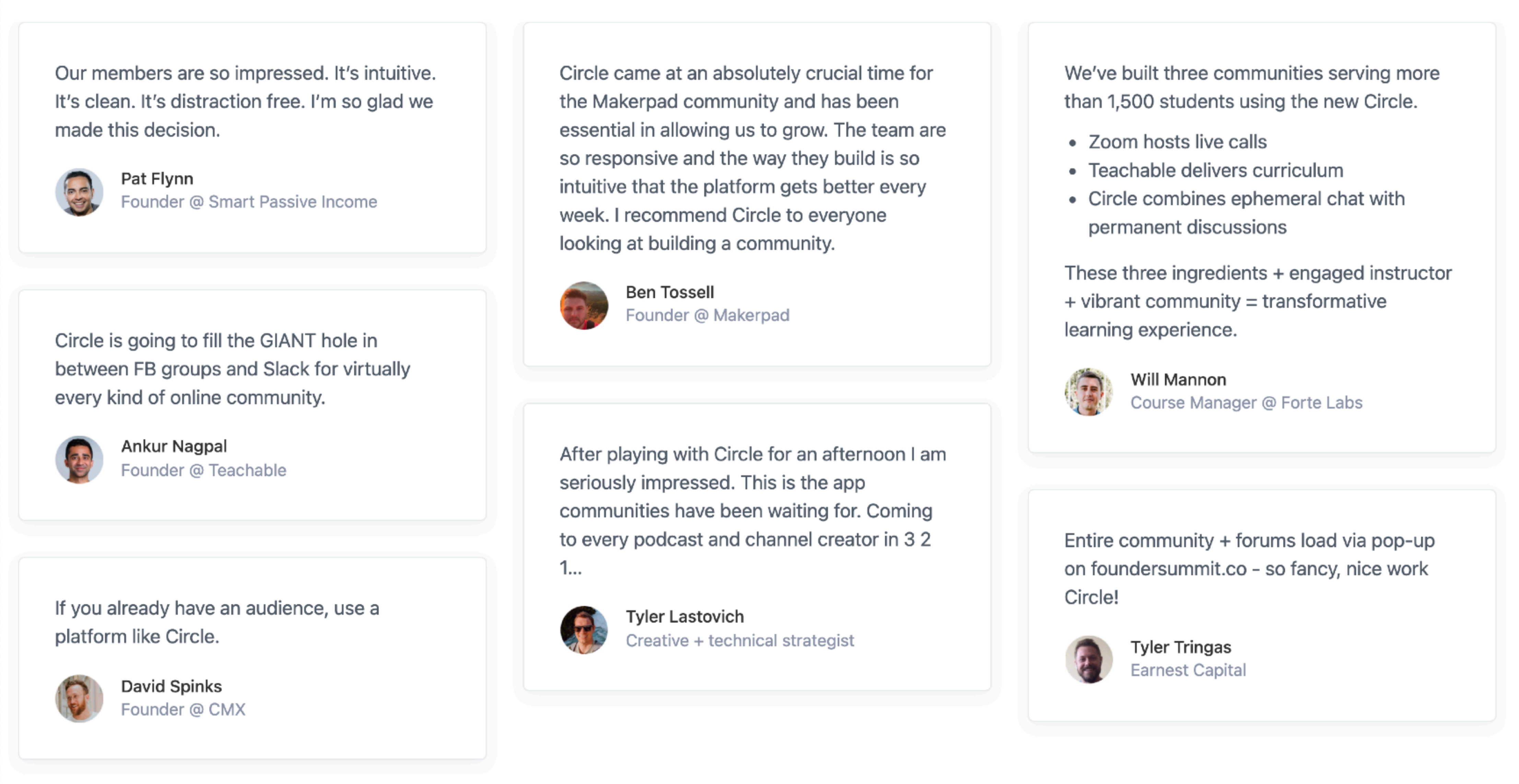
DRAFT KINGS

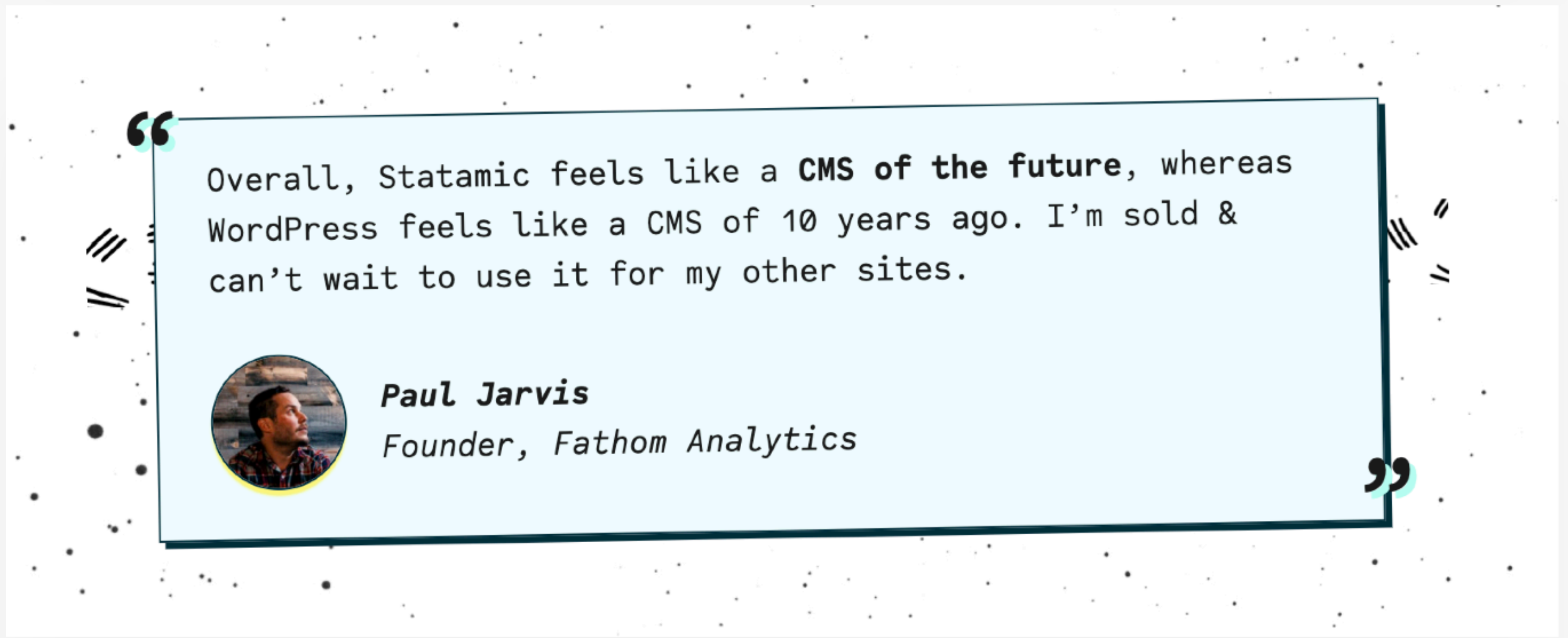
"Polly makes it easier for employees to share their voice."

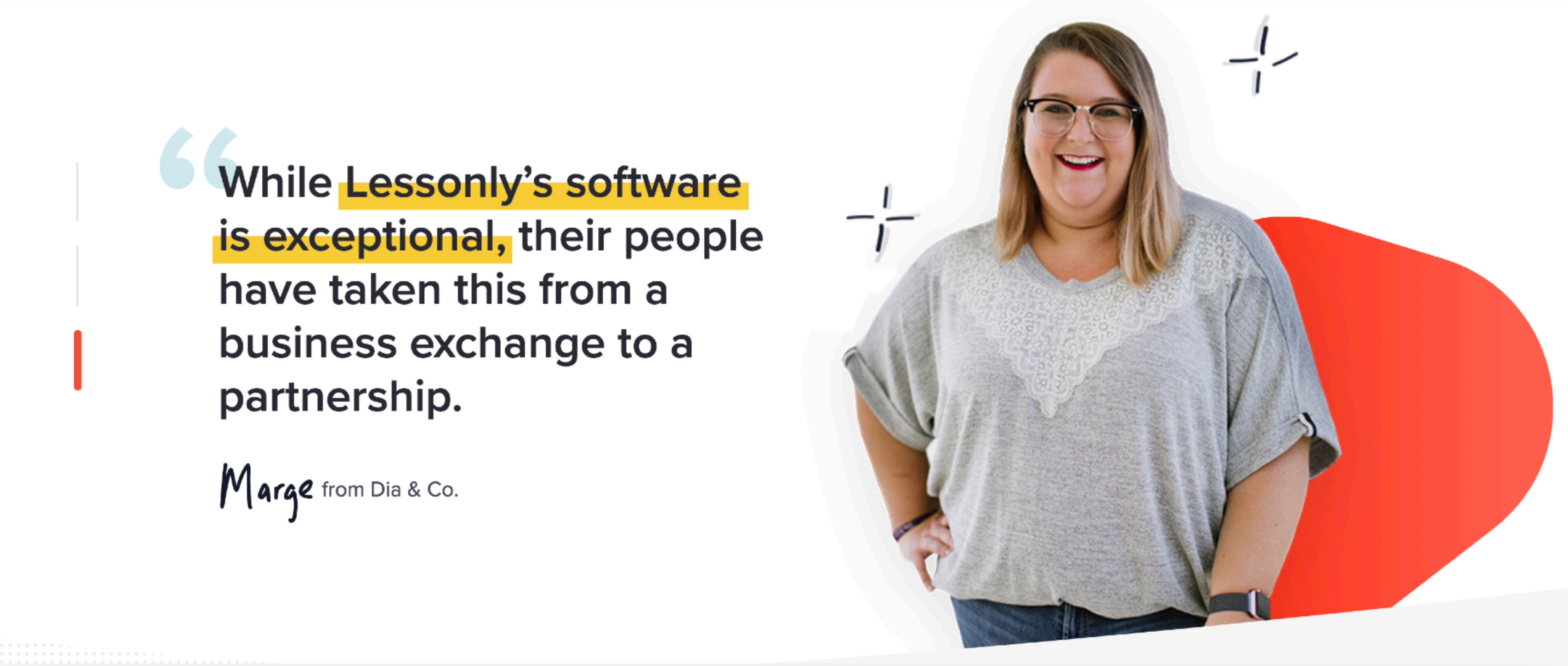
Laura Zhang
Senior Analytics Manager, People

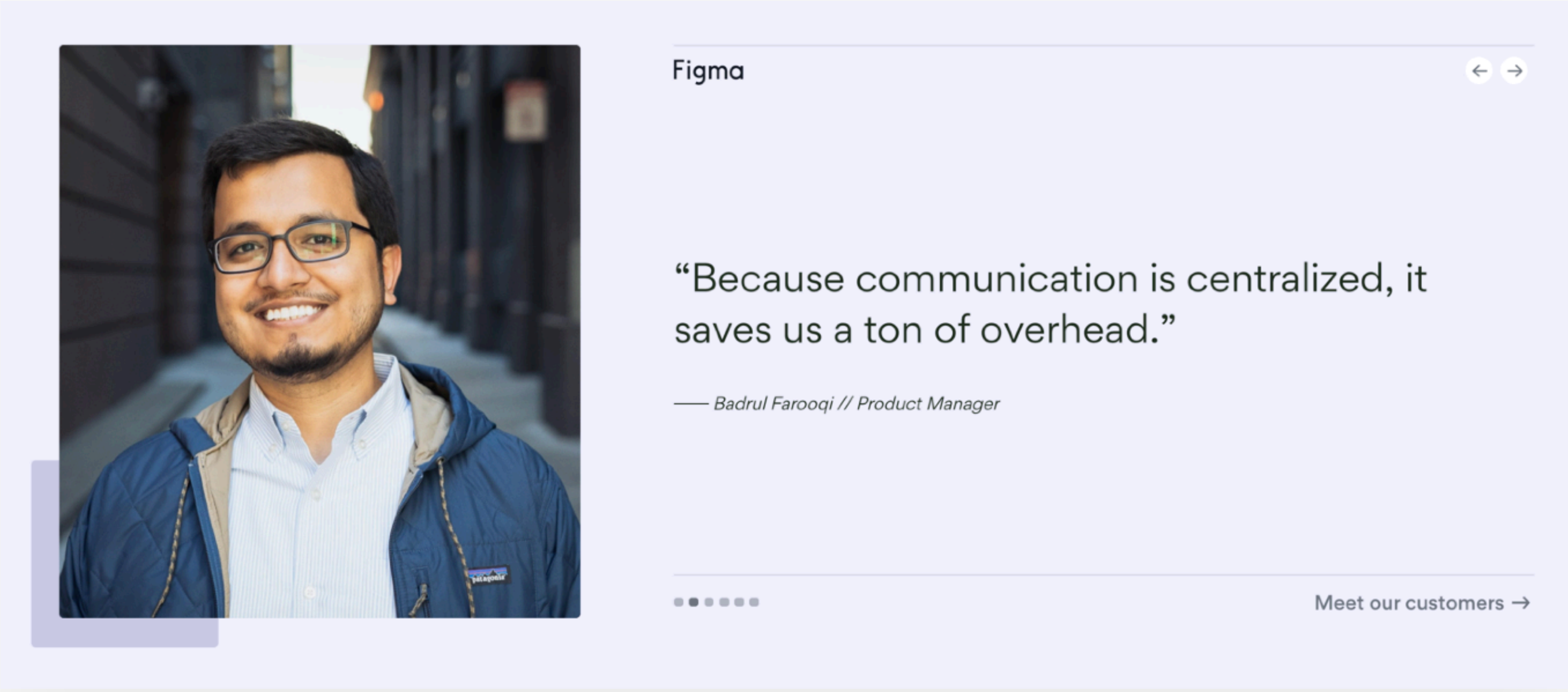
11 CUSTOMER TESTIMONIALS

B COMPONENTS









Coworking brands love Optix

Discover why leading brands call Optix the best coworking management software.

1880 · STATION · KOUWORK cowork + collaborate + create · The Commons

See why over 100,000 teams choose monday.com

hulu · BBC STUDIOS · UNIVERSAL · Adobe · Coca-Cola

L'ORÉAL PARIS · NBC · Discovery Channel · GAMELOFT · deezer

Trusted by over 26,000 forward-thinking companies

DocuSign · Uber · Rakuten Viber · Twitter

Skyscanner · Lemonade · Expedia · ZipRecruiter

Meet Our Customers →

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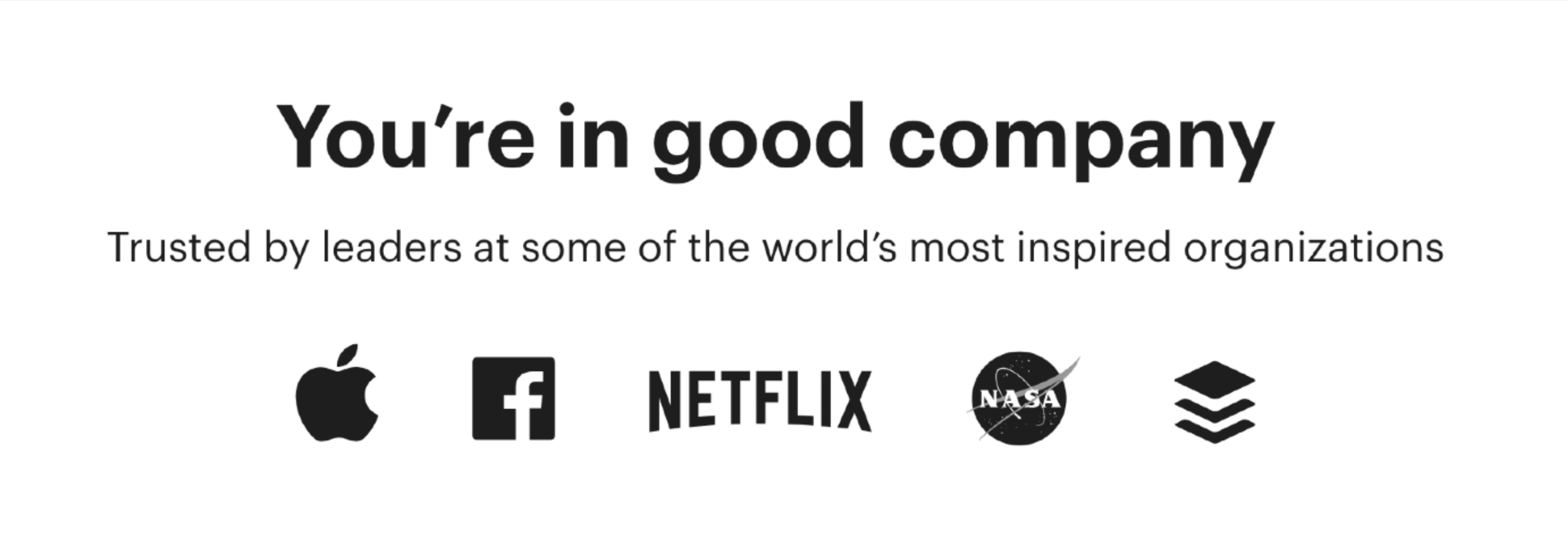
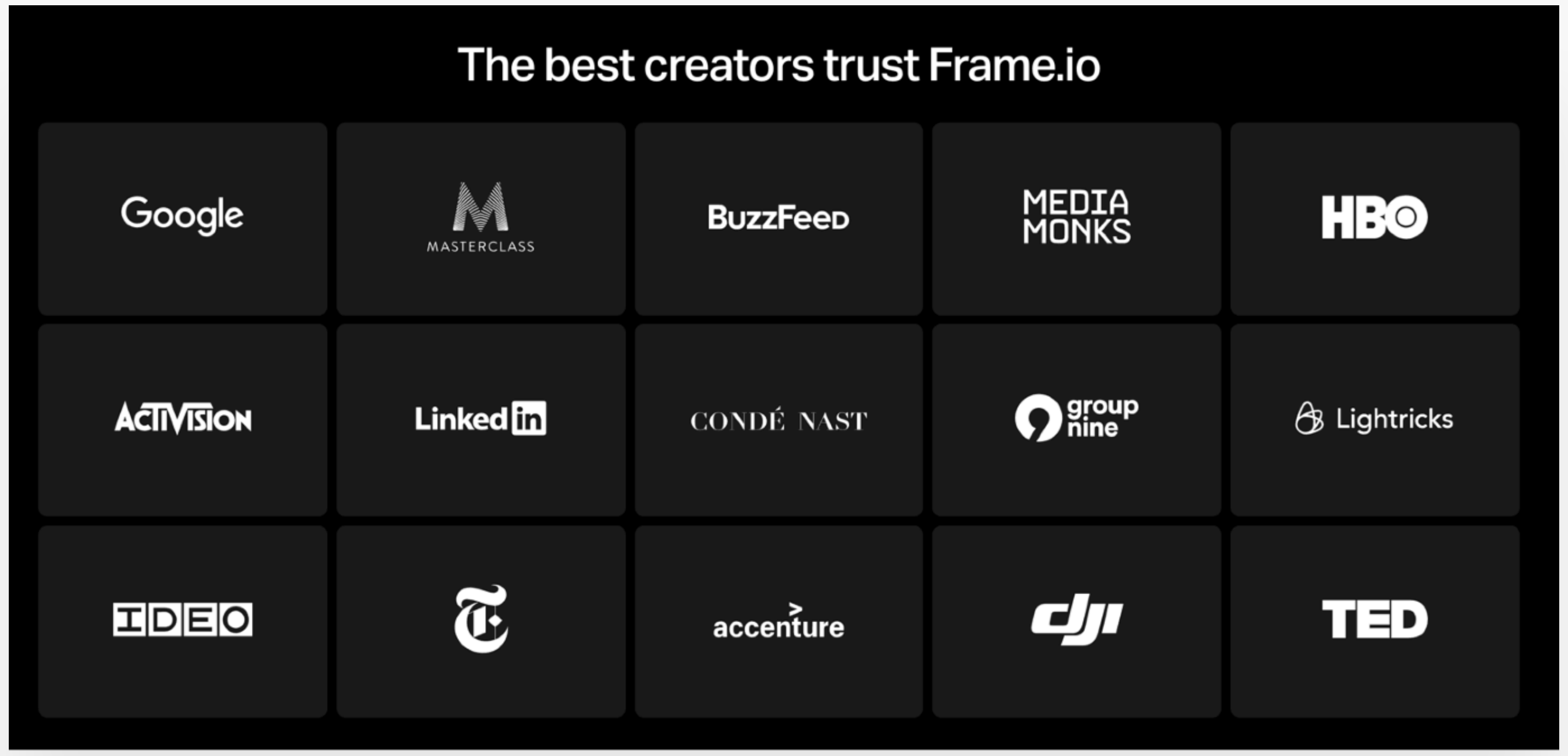
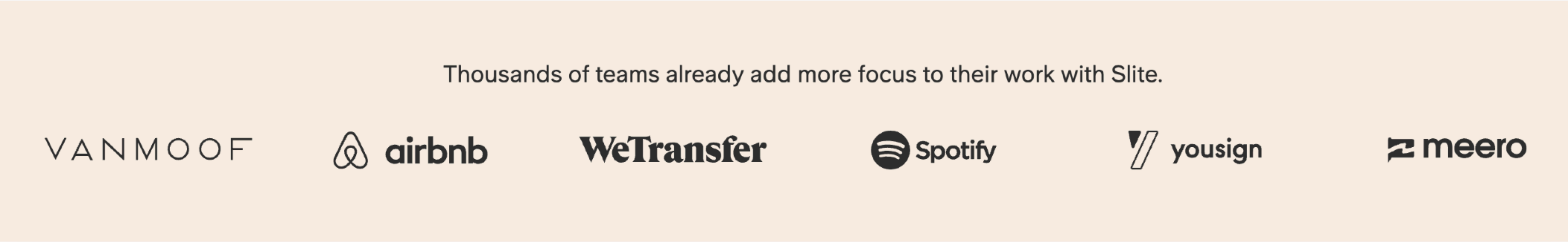
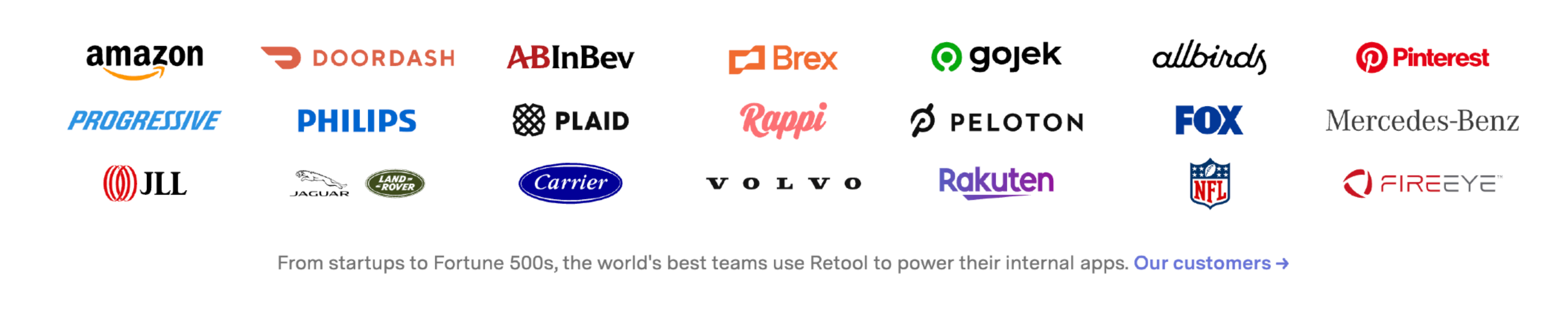
12 CUSTOMER LOGOS









13 FEATURED-IN LOGOS

5 Stars
Thumbtack

4.8 Stars
Google

4.7 Stars
houzz

TechCrunch
"Sit back while neglected bathrooms are remade"

BUSINESS INSIDER
"Not like your typical general contractor"

FORTUNE
"Technology driven home-renovations"

crunchbase
"Handles the full remodel from start to finish"

WSJ
"A San Francisco based home renovation startup"

Featured in

startups
"Digitising the lunch experience"

London Evening Standard

TechCrunch
"Netflix for food"

Forbes

CITY MATTERS
"Making lunch meetings healthier"

PROUDLY FEATURED BY TechCrunch Inc. Forbes The New York Times Entrepreneur USA TODAY

Your closest people deserve the best

Cocoon is a beautiful messaging app for sharing daily life with your closest groups. Private, permanent, and paid for by people instead of advertisers.

THE TODAY SHOW
FEATURED

APP OF THE DAY
APPLE

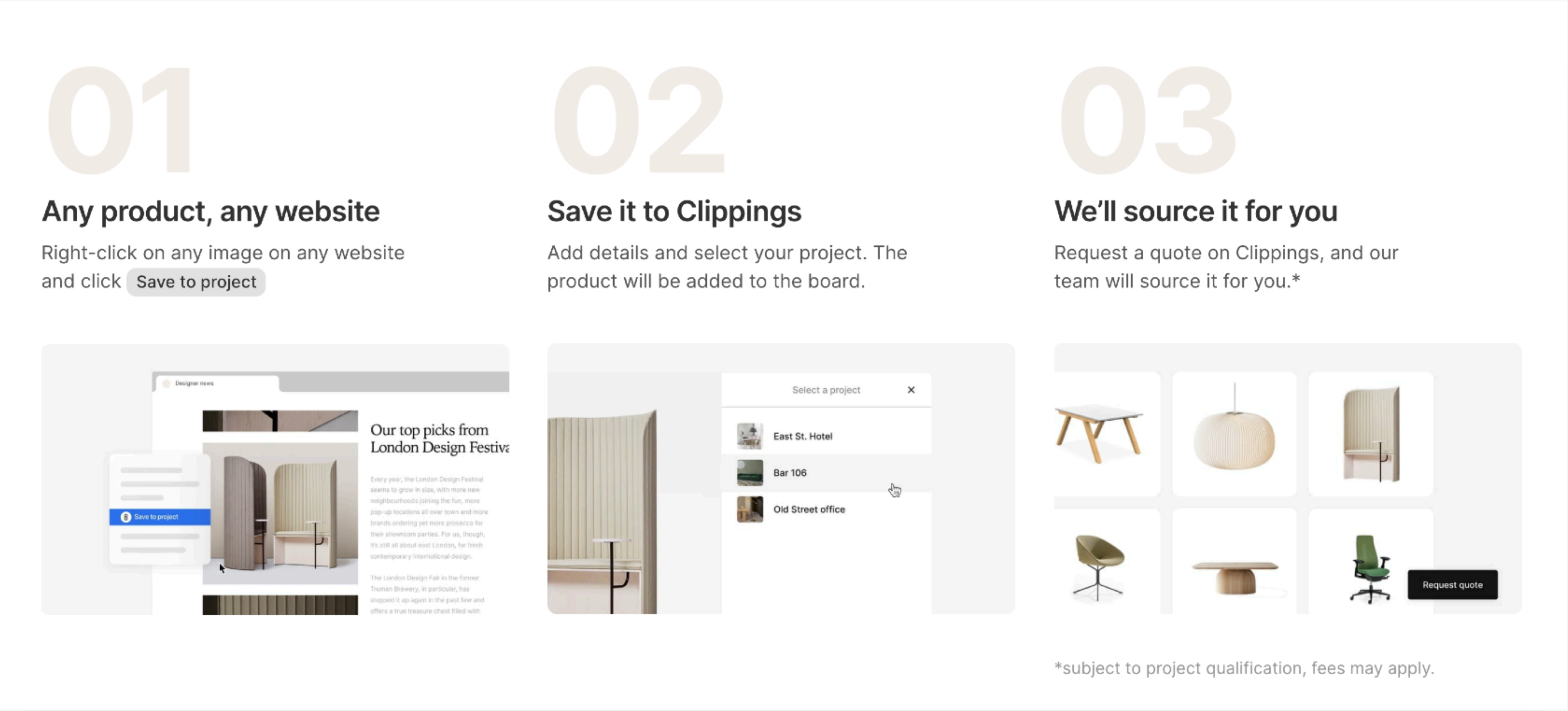
1 APP OF THE DAY
PRODUCT HUNT

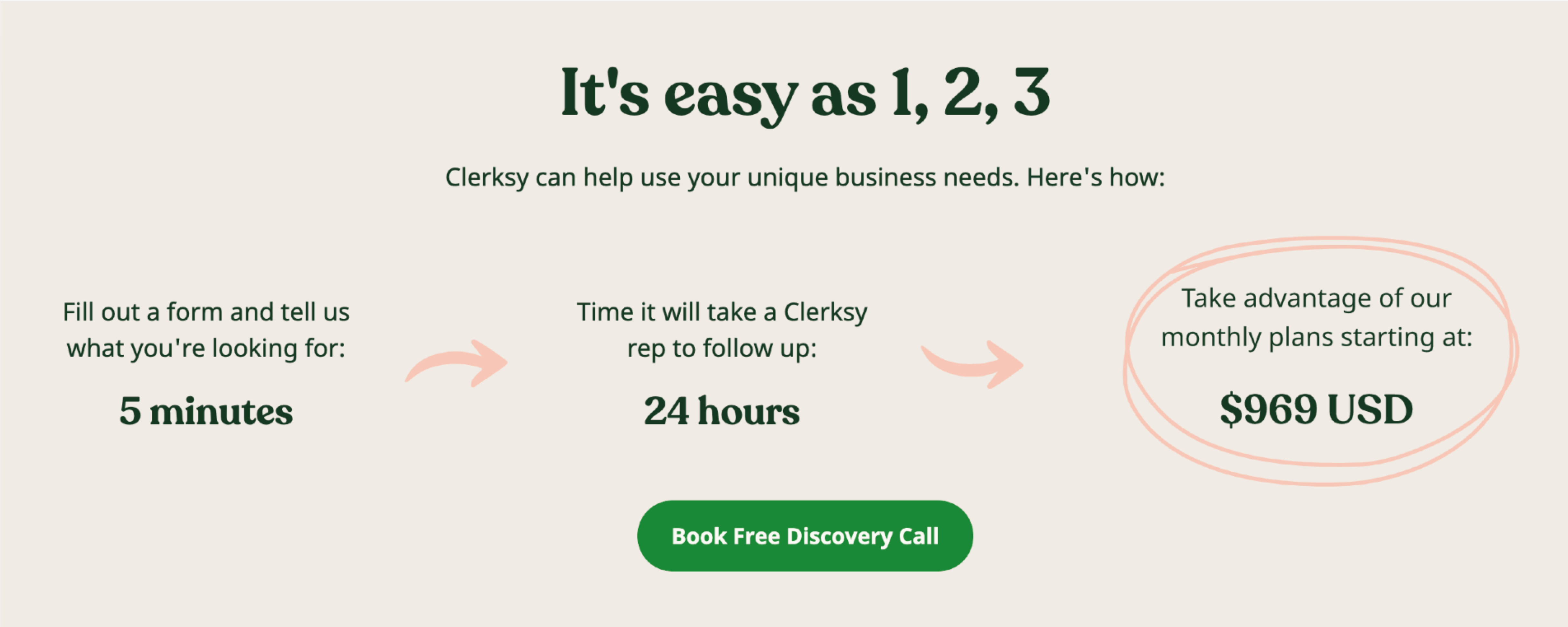
AS FEATURED IN

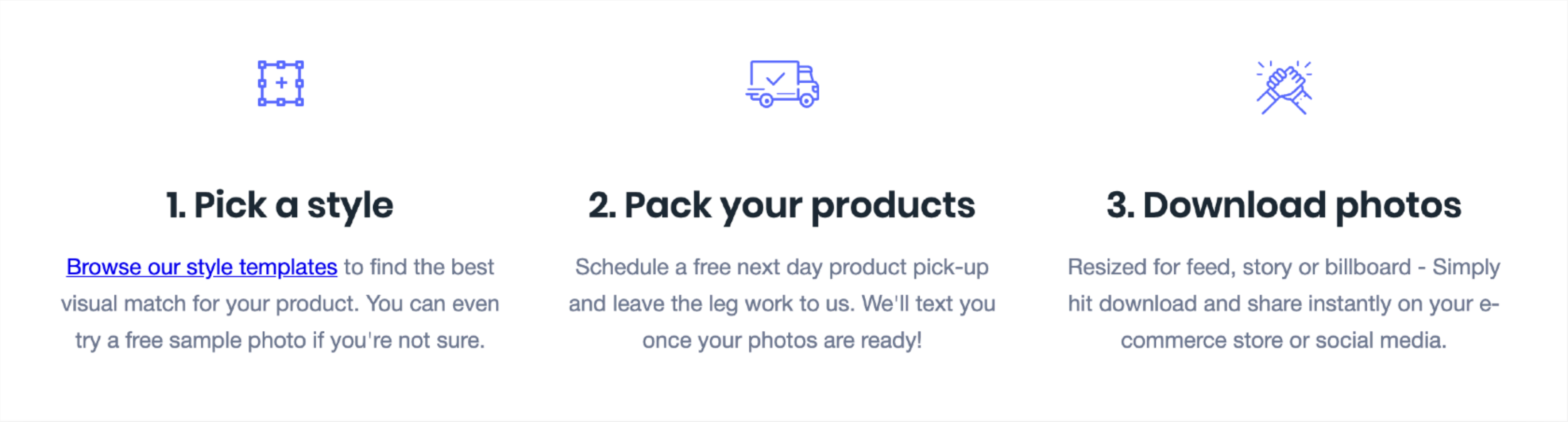
WSJ Bloomberg The New York Times REUTERS CNBC

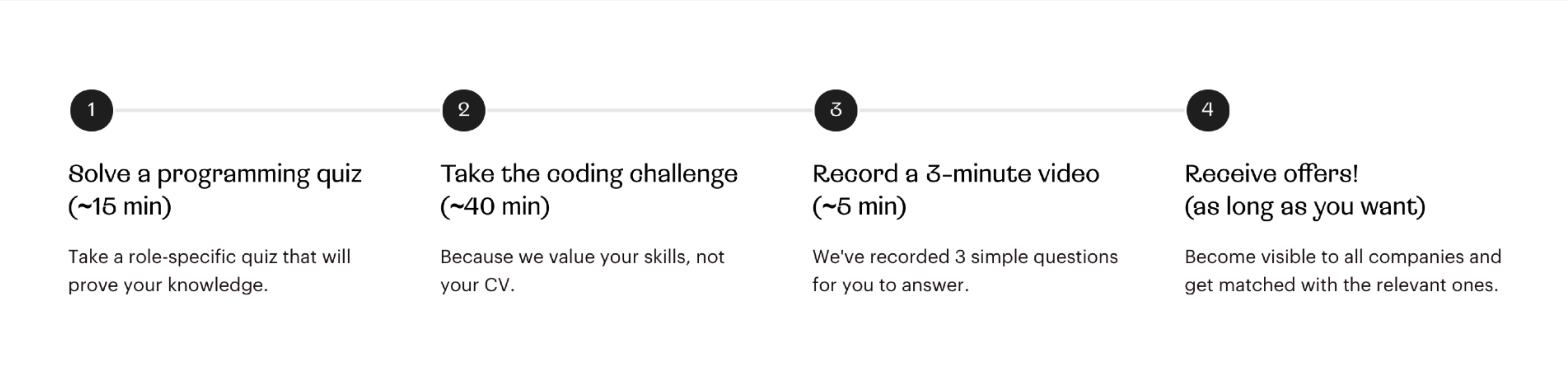
14 STEPS

B COMPONENTS



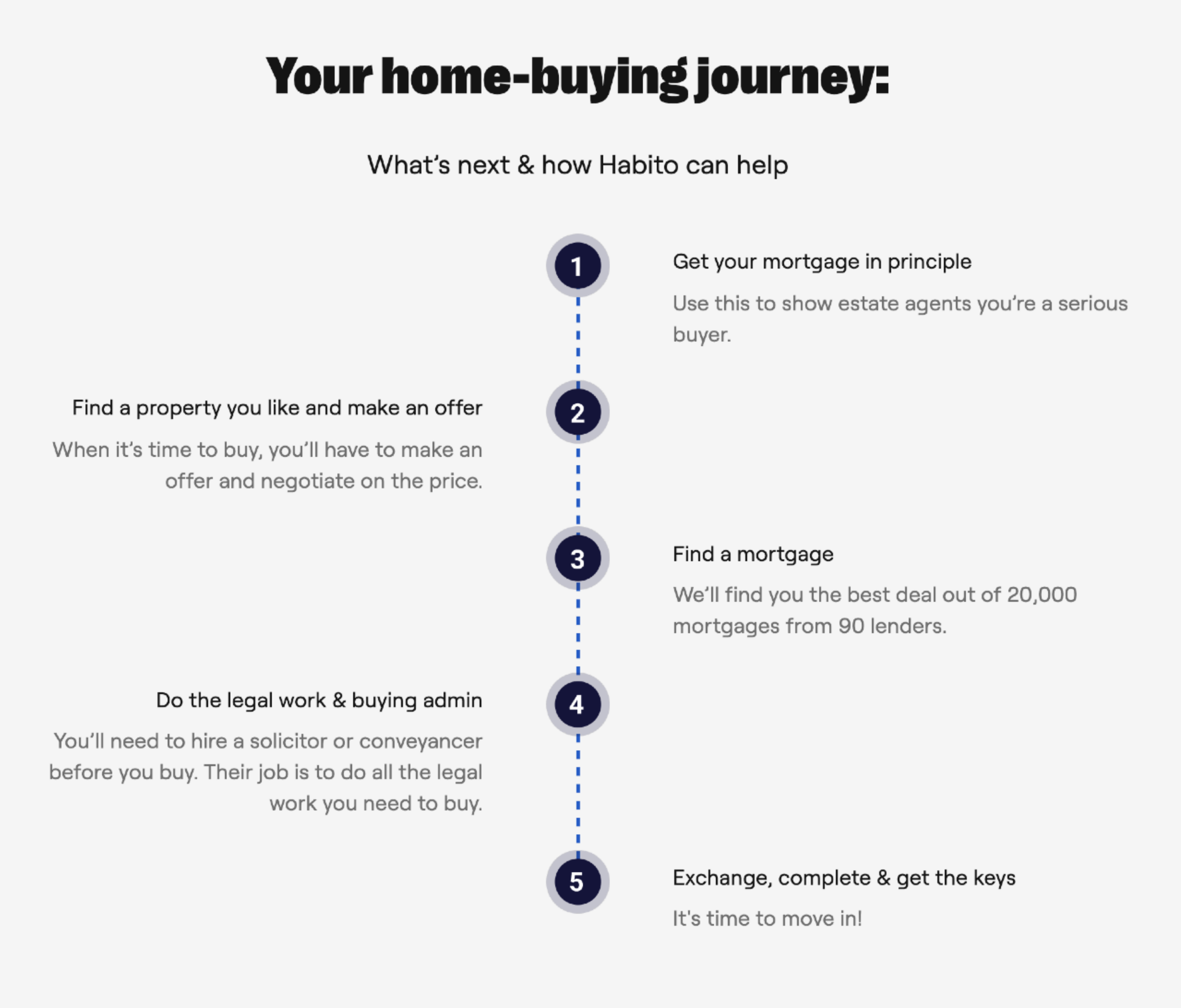


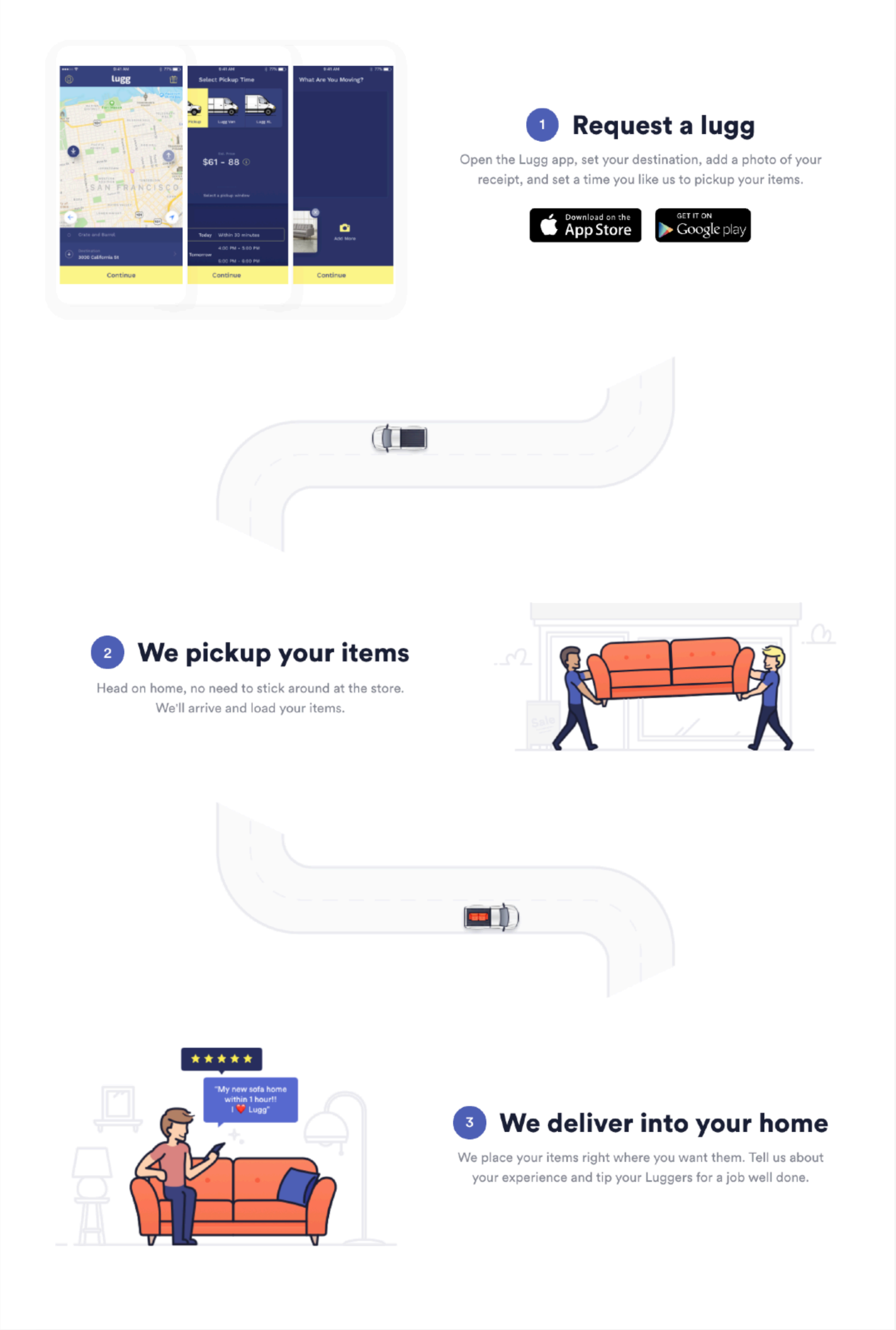


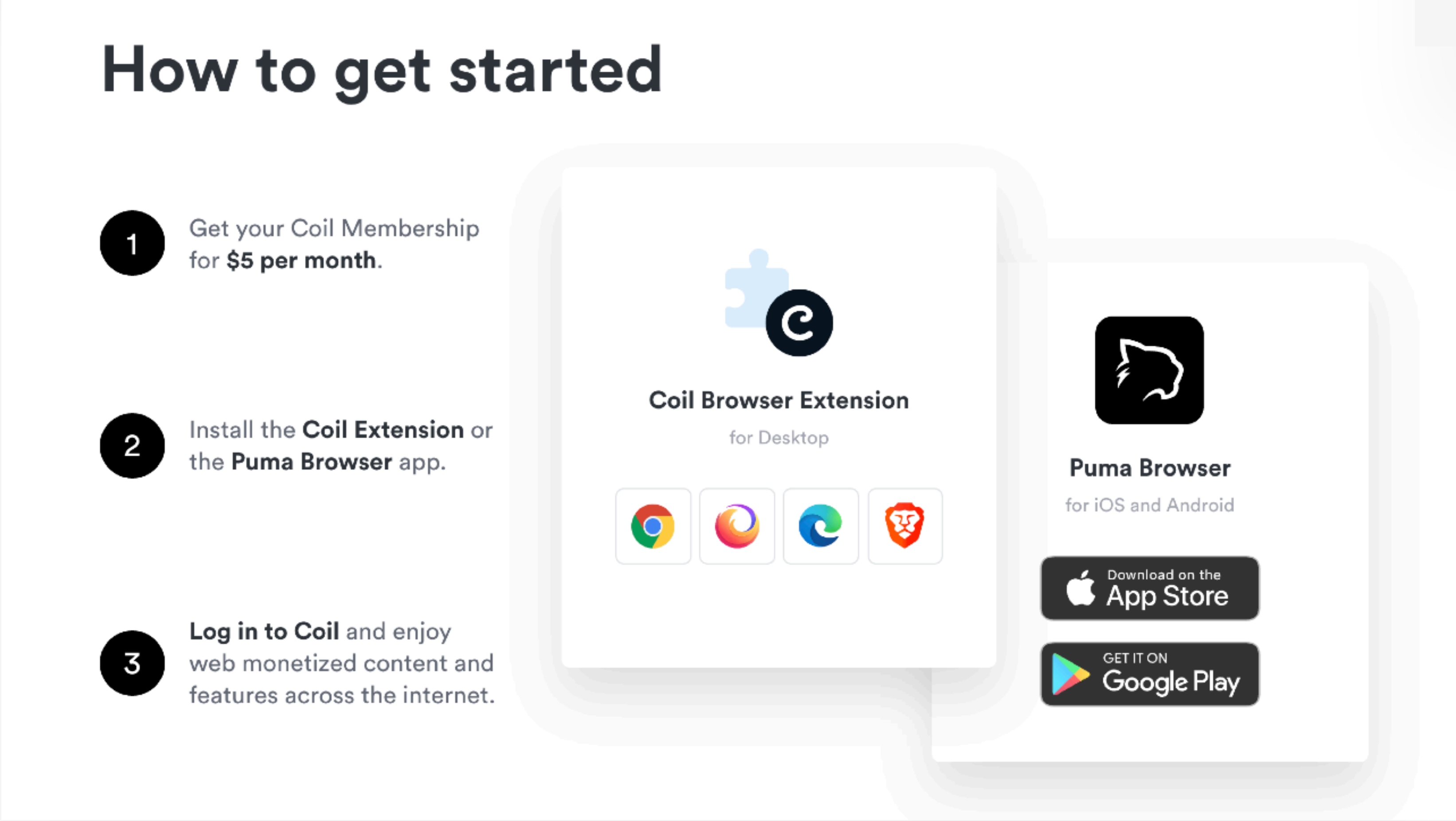


14 STEPS

B COMPONENTS

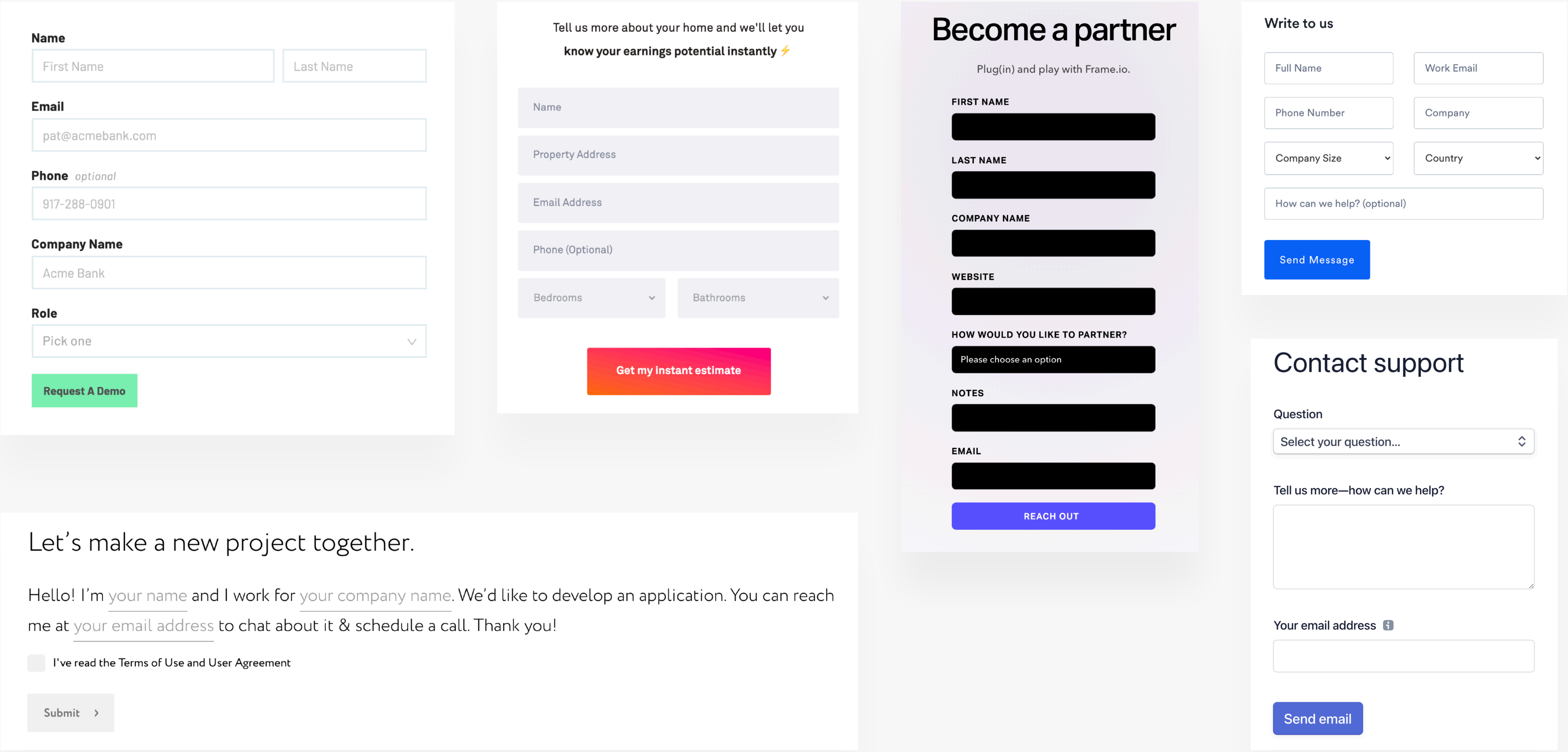






15 FORMS

B COMPONENTS



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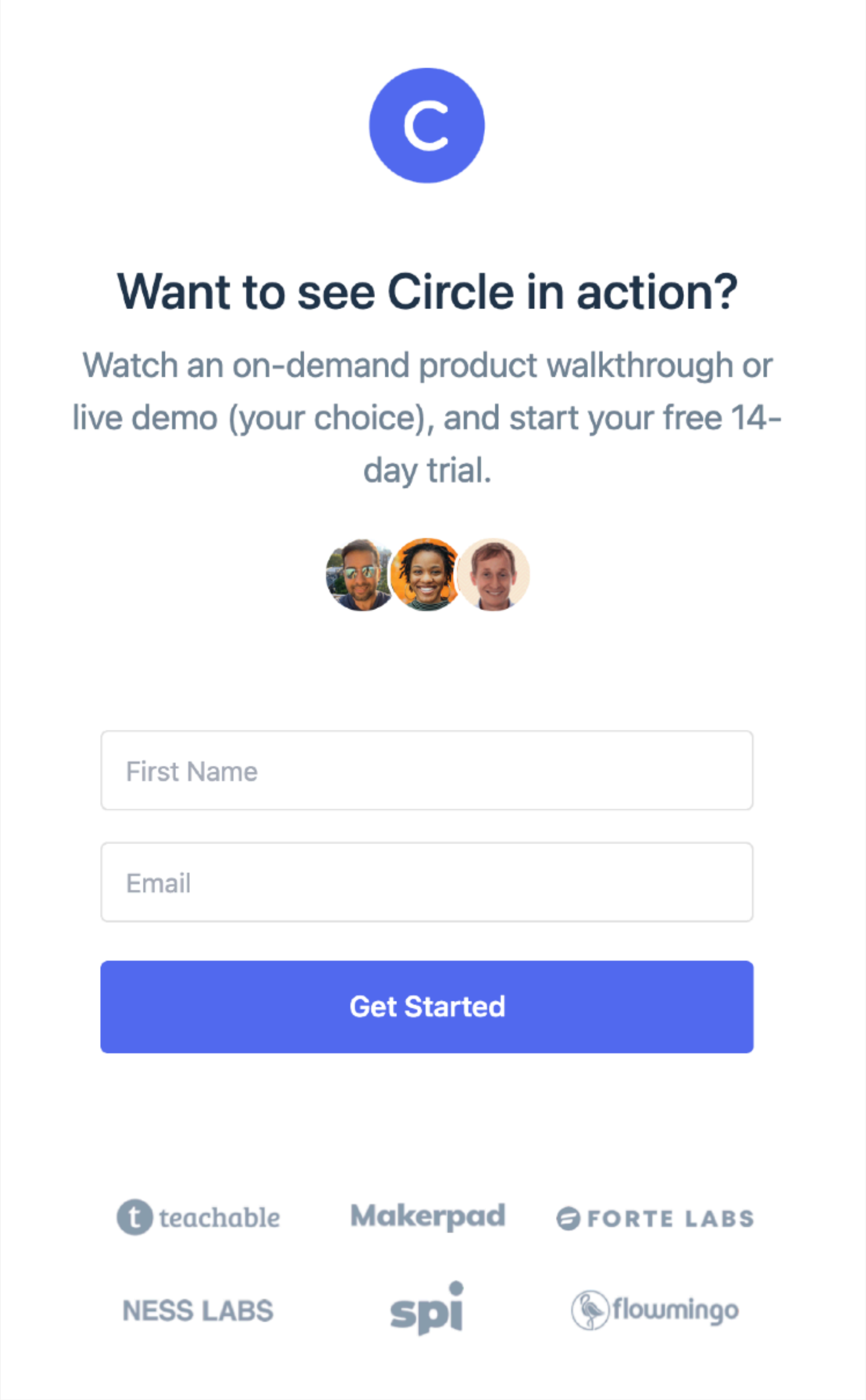
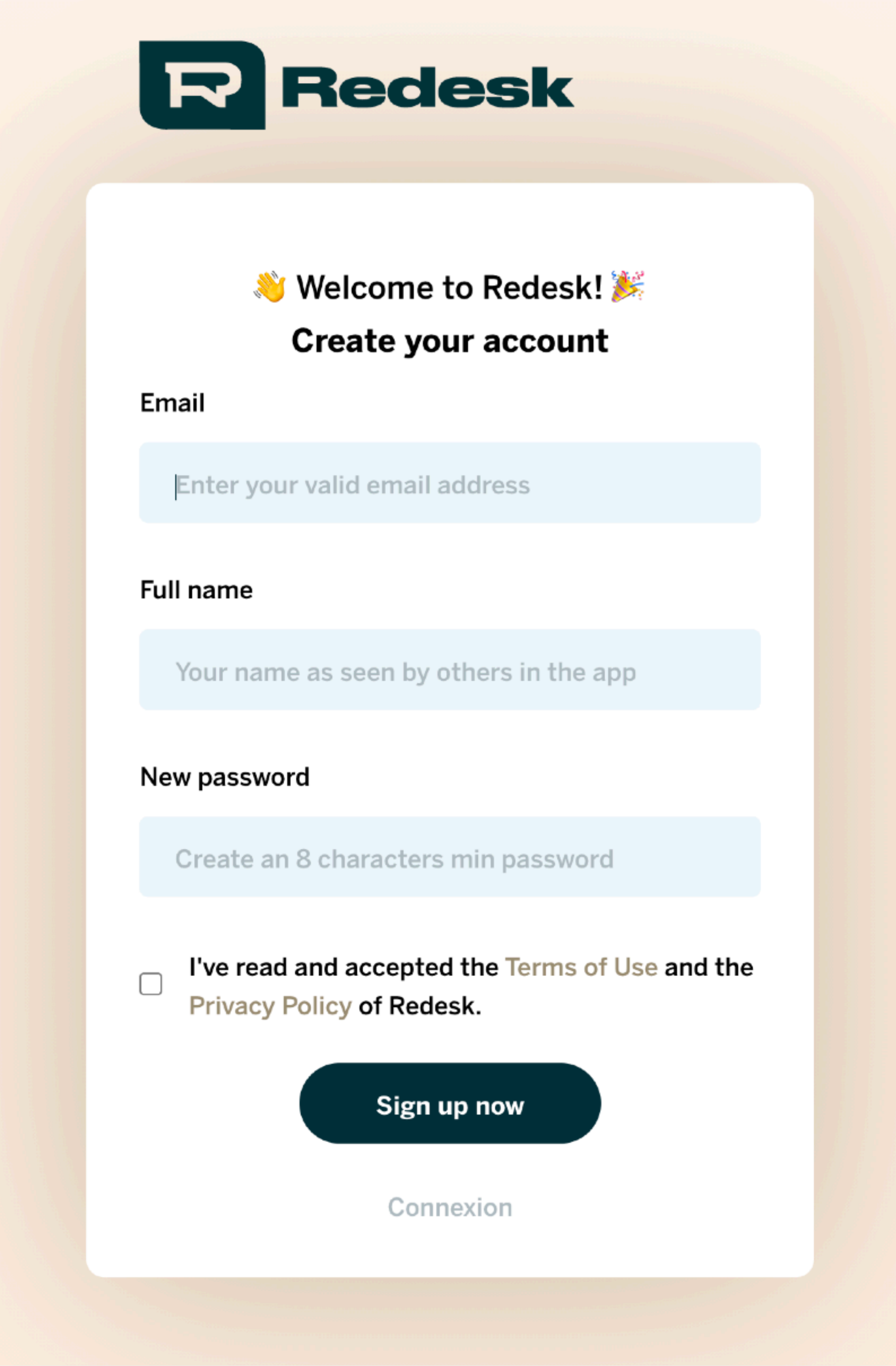
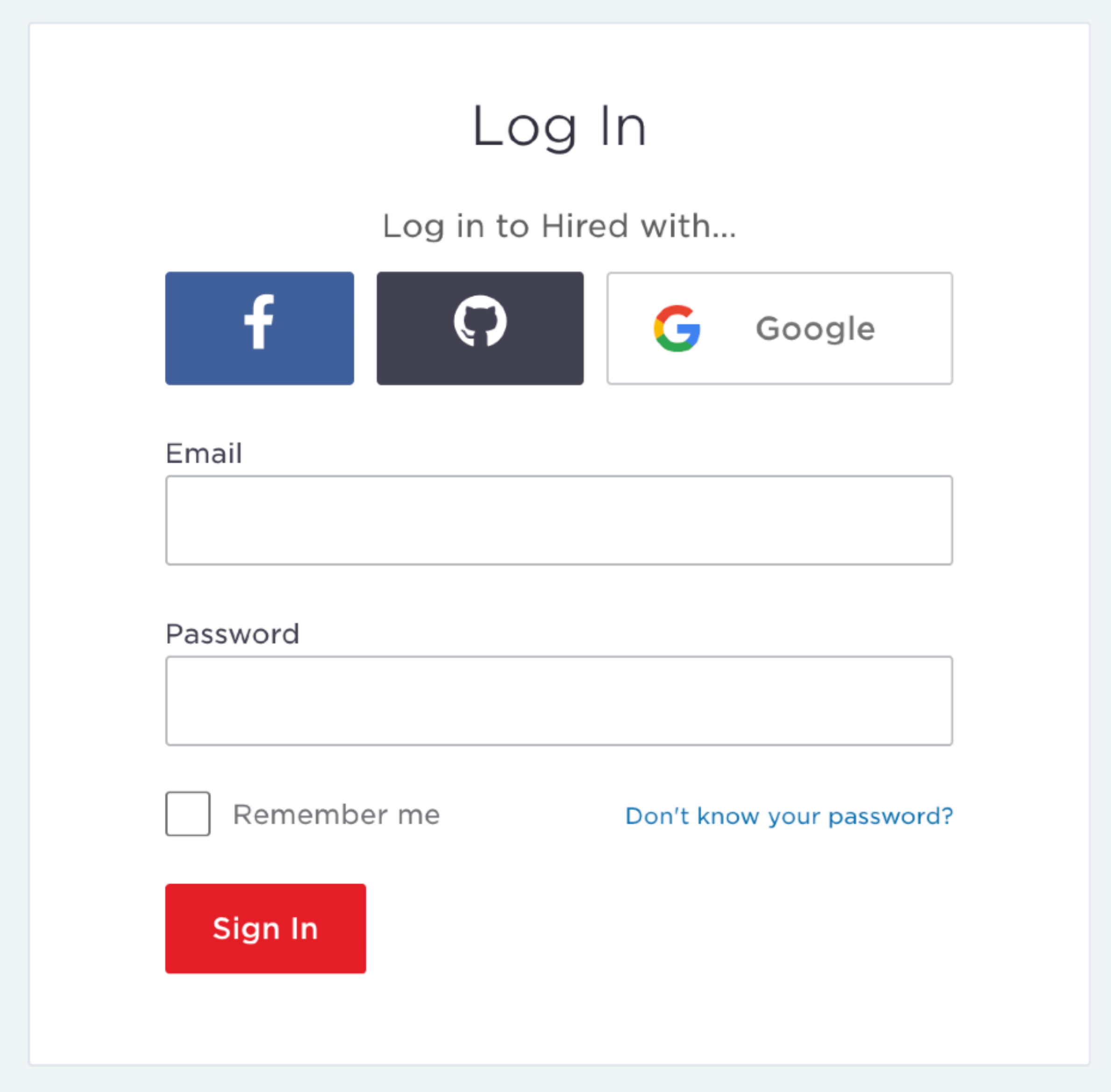
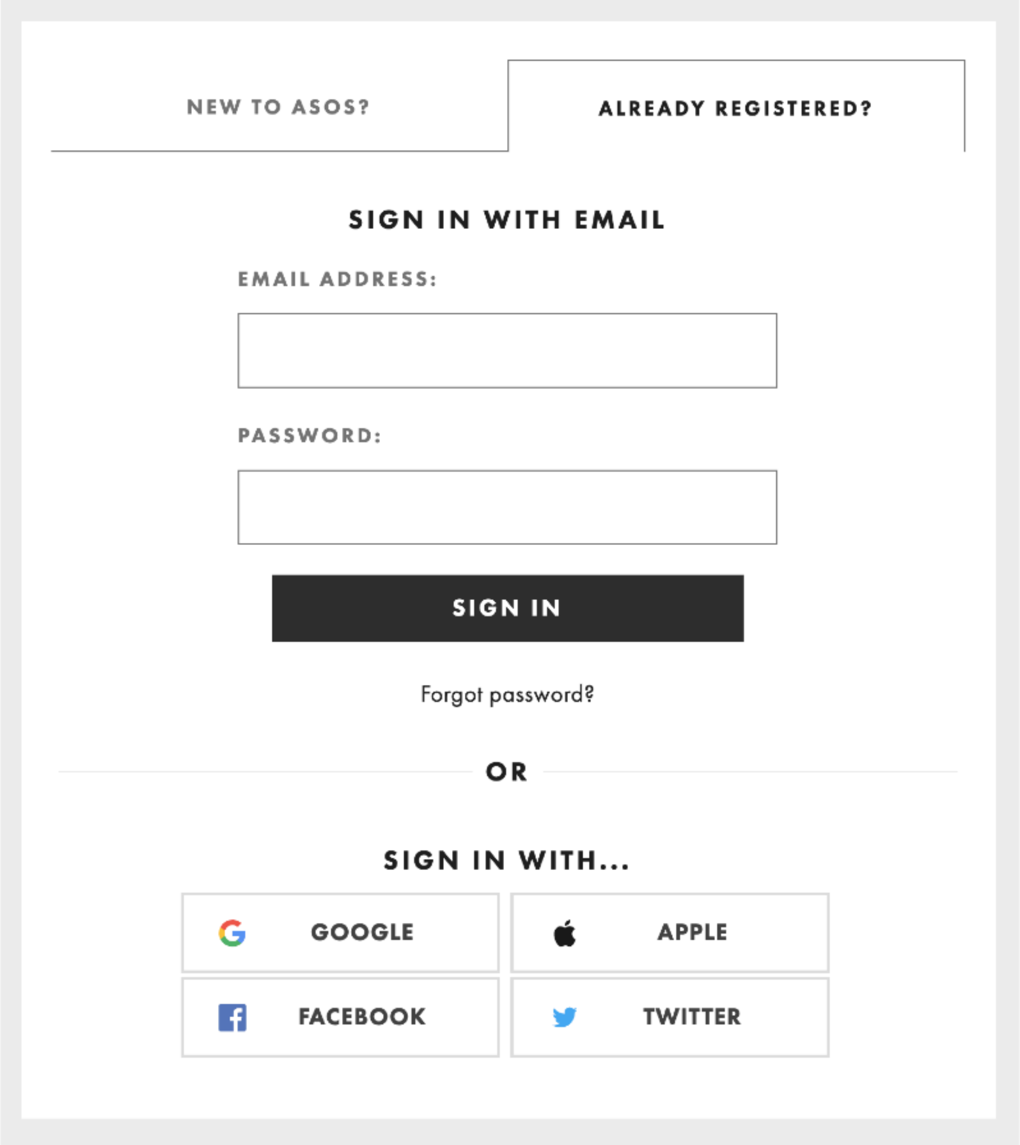
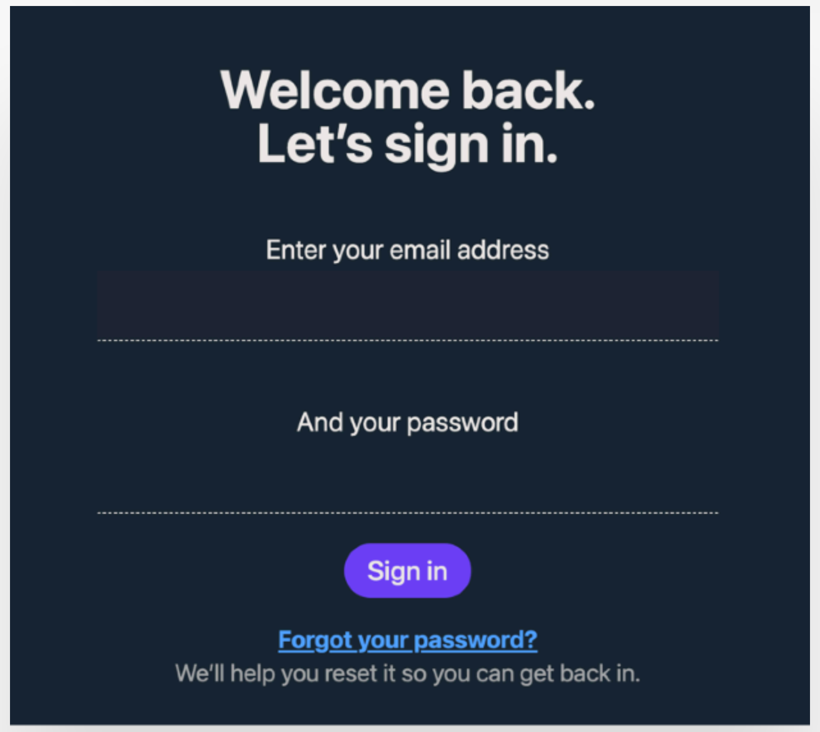
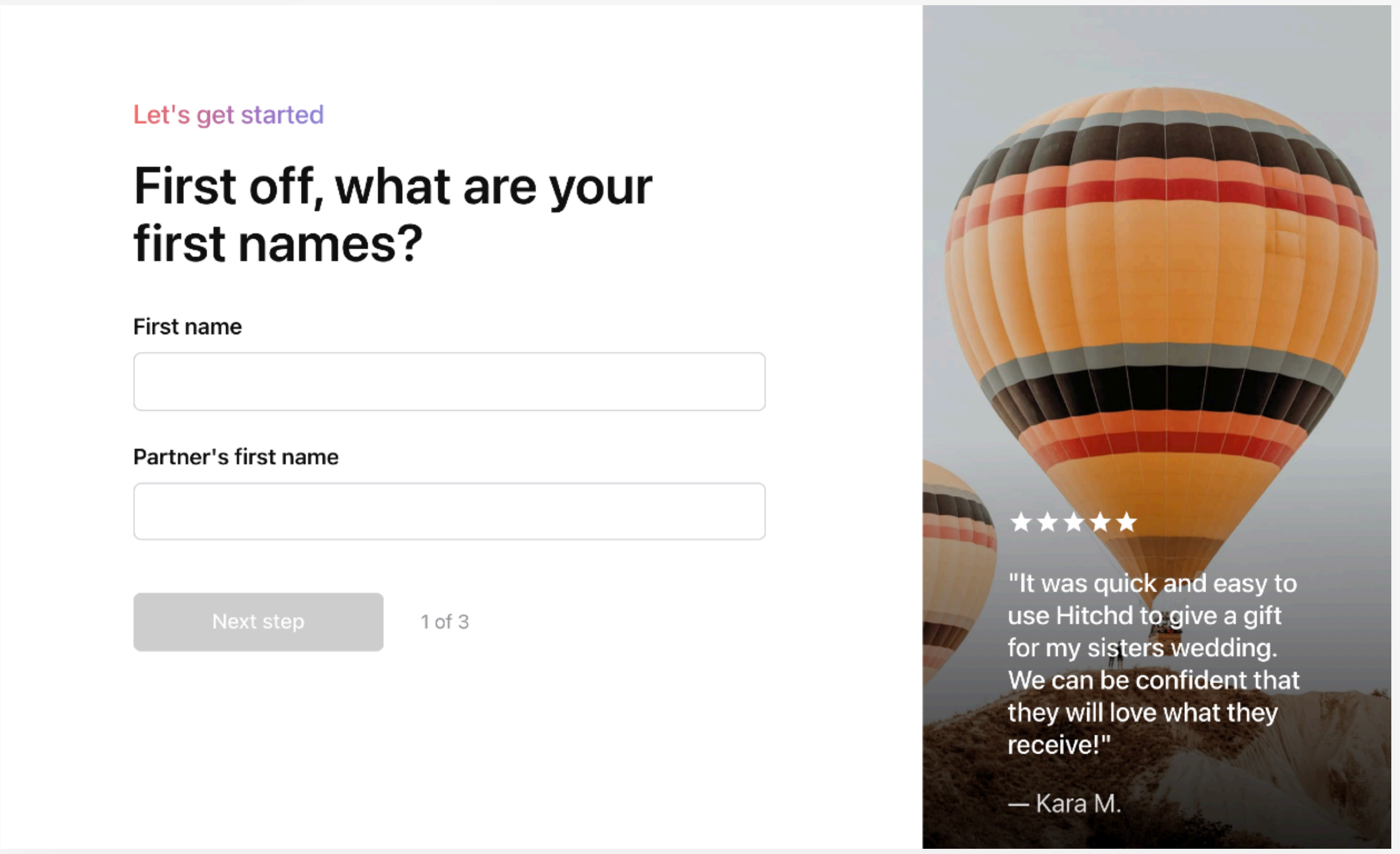






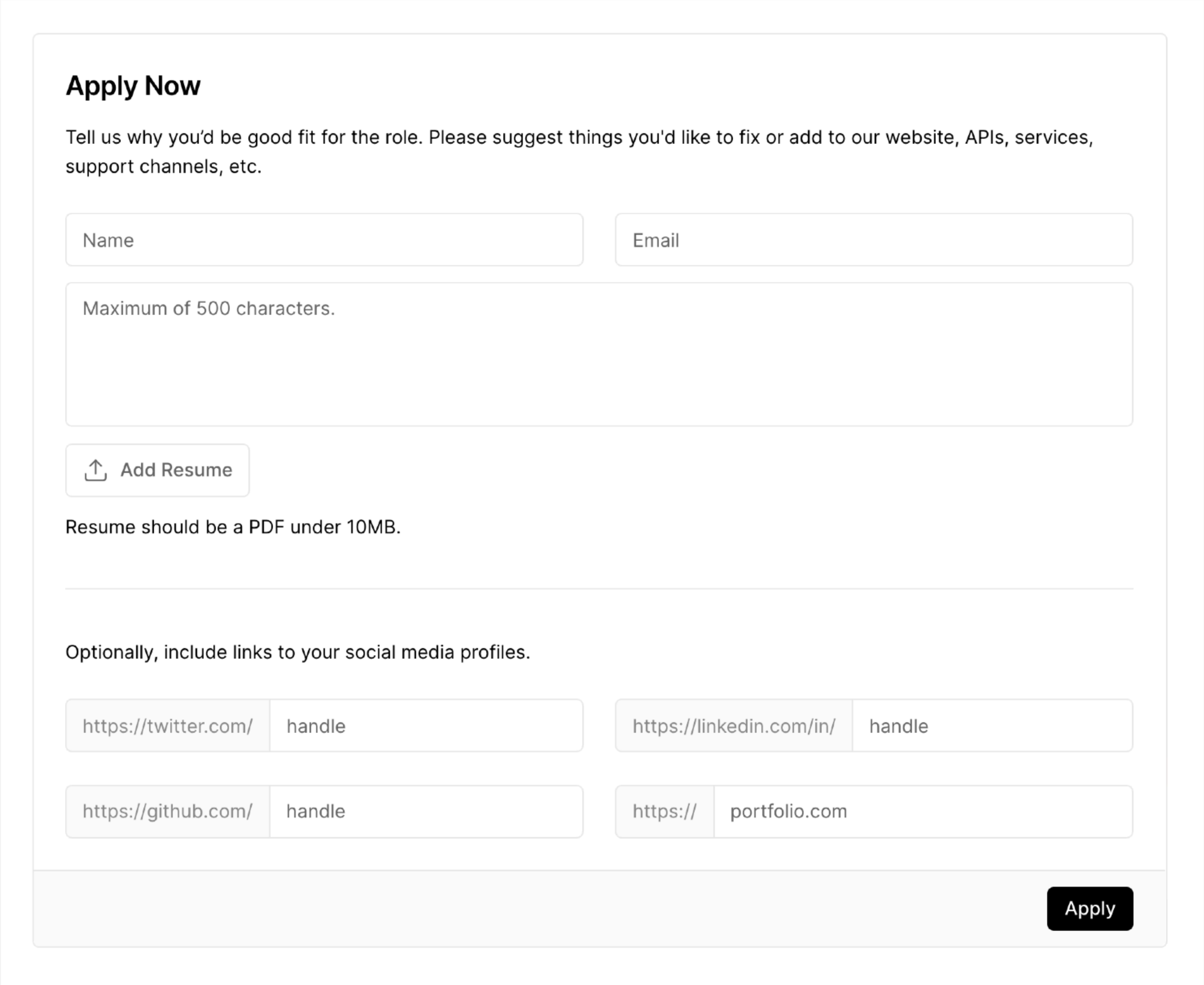


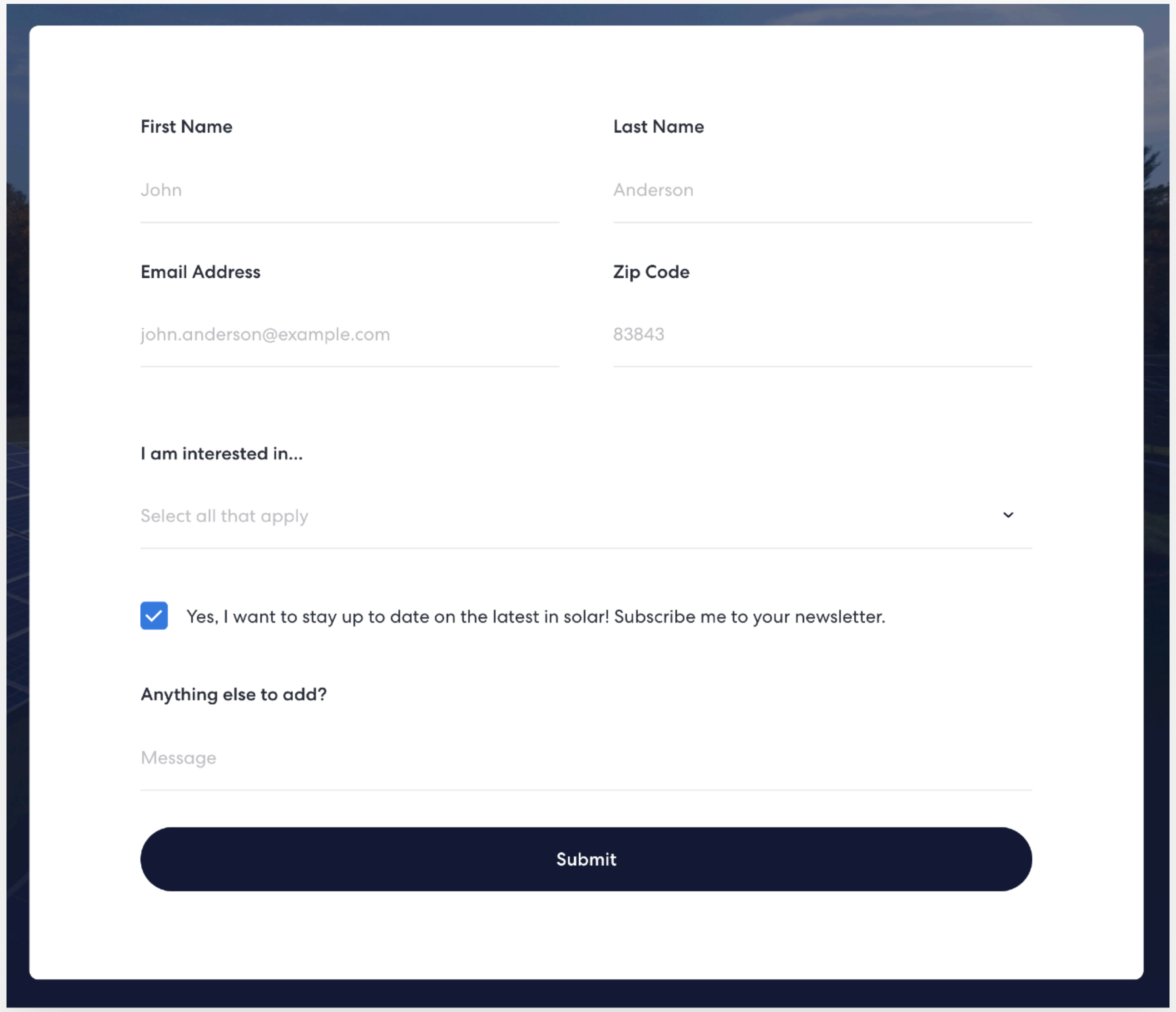


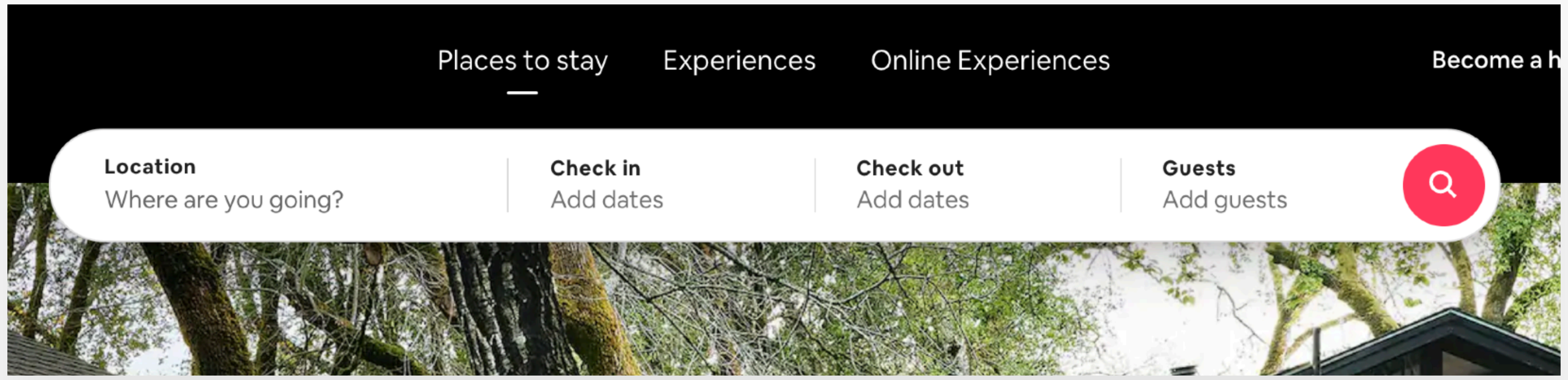


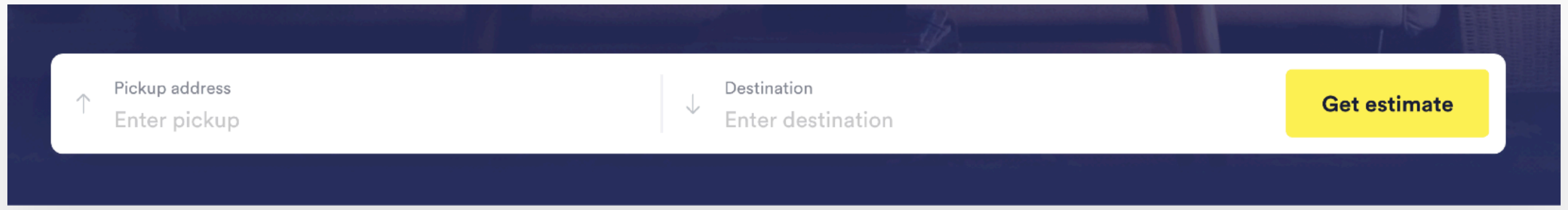
15 FORMS

B COMPONENTS









16 TABLES

B COMPONENTS

Leads

EMAIL	NAME	COMPANY	ROLE	LOCATION
ashley@clearbit.com	Ashley Taylor	Clearbit	Partnerships	San Francisco, CA
dcancel@drift.com	David Cancel	Drift	CEO	Boston, MA
elena@tealium.com	Elena Hill	Tealium	Digital Programs	San Diego, CA
marc@salesforce.com	Marc Benioff	Salesforce	CEO	San Francisco, CA
payal@classpass.com	Payal Kadakia	ClassPass	Executive Chairman	New York, NY

Security

PASSWORD PROTECTION	✓	✓
TIME LIMITS	✓	✓
VIEW LIMITS	✓	✓
DOMAIN-RESTRICTED ACCESS	✗	✓
IDENTIFY VERIFICATION	✗	✓

Up Everyday Accounts

Your Up account is free for most standard use. Interest is charged in the event your Up account becomes overdrawn.

Monthly service fee	Free
Direct debits	Free & unlimited
Online payments	Free & unlimited
Deposits to Savers	Free & unlimited
Domestic ATM withdrawals	Free at most major Bank ATMs
Domestic ATM enquiry	Free at most major Bank ATMs
International transaction fees	0%
International ATM withdrawal	Free at most major Bank ATMs
International ATM enquiry	Free at most major Bank ATMs
Overdrawn interest rate	11.23% p.a.

	Limepay	Buy now, pay later providers	Payment Gateways
Pay in instalments	✓ Yes	Yes	No
Branding	✓ Yours	Theirs	Not applicable
Merchant dashboard	✓ Full	Limited	Limited
Reporting	✓ Full	Limited	Limited
Purchase behaviour insights	✓ Yes	No	Yes
Customers stay on your site	✓ Yes	No	No
Accepted payment types	✓ All major cards and digital wallets	Major cards and bank accounts	Varies - usually most cards and digital wallets

Size	Chest	Waist	Hip	Sleeve length
XS	33"–34"	26"–28"	32"–34"	33"
2–4.5	36"–38"	29"–31"	35"–37"	33.5"
5–7.5	39"–41"	32"–34"	38"–40"	34"
8–10.5	42"–44"	35"–37"	41"–43"	34.5"
11–13.5	45"–48"	38"–41"	44"–46"	35.5"
XXL	49"–53"	42"–45"	47"–49"	36"
XXL	54"–58"	46"–49"	50"–52"	37.5"

	Personal		Business		
	Plus For individuals Buy now	Family For families Buy now	Professional For individuals Try for free or purchase now	Standard For smaller teams Try for free or purchase now	Advanced For larger teams Try for free or purchase now
Dropbox core features					
Storage	2 TB (2,000 GB)	Share 2 TB (2,000 GB)	3 TB (3,000 GB)	5 TB (5,000 GB)	As much space as needed
Users	1 user	Up to 6 users	1 user	3+ users	3+ users
Best-in-class sync technology	✔	✔	✔	✔	✔
Integrated desktop experience	✔	✔	✔	✔	✔
Anytime, anywhere access	✔	✔	✔	✔	✔
Computer backup	✔	✔	✔	✔	✔
Easy and secure sharing	✔	✔	✔	✔	✔
256-bit AES and SSL/TLS encryption	✔	✔	✔	✔	✔

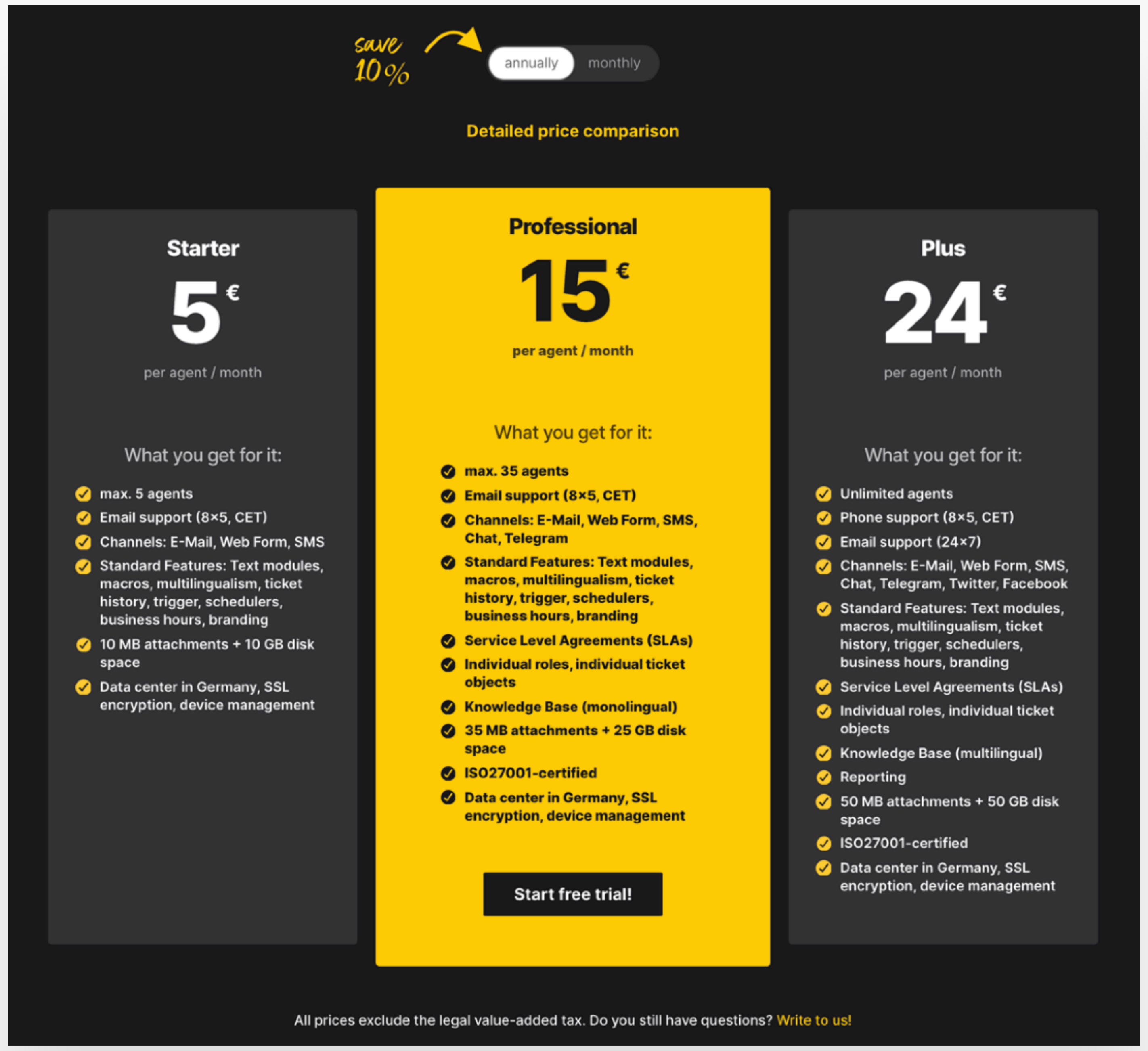
DWS	db Xtrackers Euro STOXX 600 UCITS ETF (Acc.) (XSX6) European stock market LSE GBP ETF	Plus only, ISA, SIPP	
DWS	db Xtrackers Russell 2000 UCITS ETF (Acc.) (XRSG) US small companies LSE GBP ETF	Plus only, ISA, SIPP	
DWS	db Xtrackers Russell Midcap UCITS ETF (Acc.) (XRSS) Medium US companies LSE GBP ETF	Plus only, ISA, SIPP	
Legal & General	ECommerce L&G UCIT ETF (ECOG) Ecommerce logistics LSE GBP ETF	Plus only, ISA,	
hanetf	EMQQ Emerging Markets Internet & Ecommerce UCITS ETF - Accumulating (GBP) (EMQP) EM internet companies LSE GBP ETF	Plus only, ISA, SIPP	
F	Fidelity US Quality Income UCITS ETF GBP Inc (FUSI) US Quality Income LSE GBP ETF Finance	Plus only, ISA, SIPP	
First Trust	First Trust Cloud Computing UCITS ETF Class A USD Accumulation (GBP) (FSKY) Firms in the cloud space LSE GBP ETF	Plus only, ISA, SIPP	
First Trust	First Trust US Equity Income UCITS ETF (UINC) NASDAQ dividend stocks LSE GBP ETF Finance	Plus only, ISA, SIPP	
	Gold Bullion Securities ETC (GBP) (GBSS) Gold LSE GBP ETF	GIA, Plus, ISA, SIPP	
	HSBC FTSE 100 UCITS ETF (HUKX) UK large cap stocks LSE GBP ETF	Plus only, ISA, SIPP	

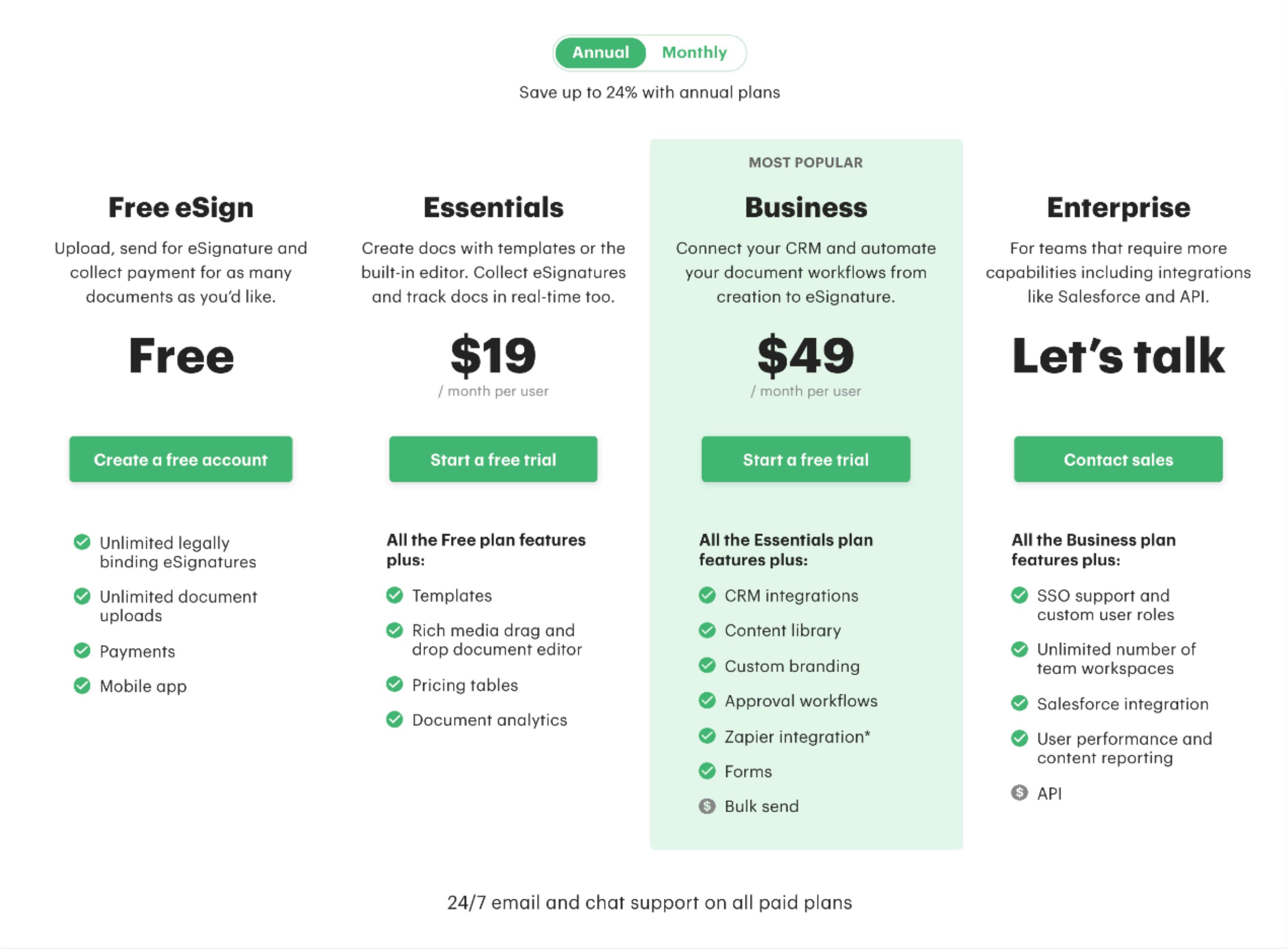
Stock ⇅	Ticker ⇅	Status ⇅	Exchange ⇅	Sector ⇅	IPO Price ⇅	No of Shares ⇅	IPO Date ⇅
AmeriHome, Inc.	AHM	Filed 💼	NYSE	Finance	$16	14,7M	
AppLovin		Rumour🤐		Entertainment			
Ascensus		Rumour🤐		Finance			
Butterfly Network SPAC	BFLY.	Filed 💼	NYSE	Healthcare			
Caliber Home Loans, Inc.	HOMS	Filed 💼	NYSE	Properties	$14	23M	
Coinbase		Rumour🤐		Tech			
Coinbase		Filed 💼		Finance			
Coupang	CPNG	Filed 💼	NASDAQ	Tech			
Coursera		Rumour🤐		Tech			

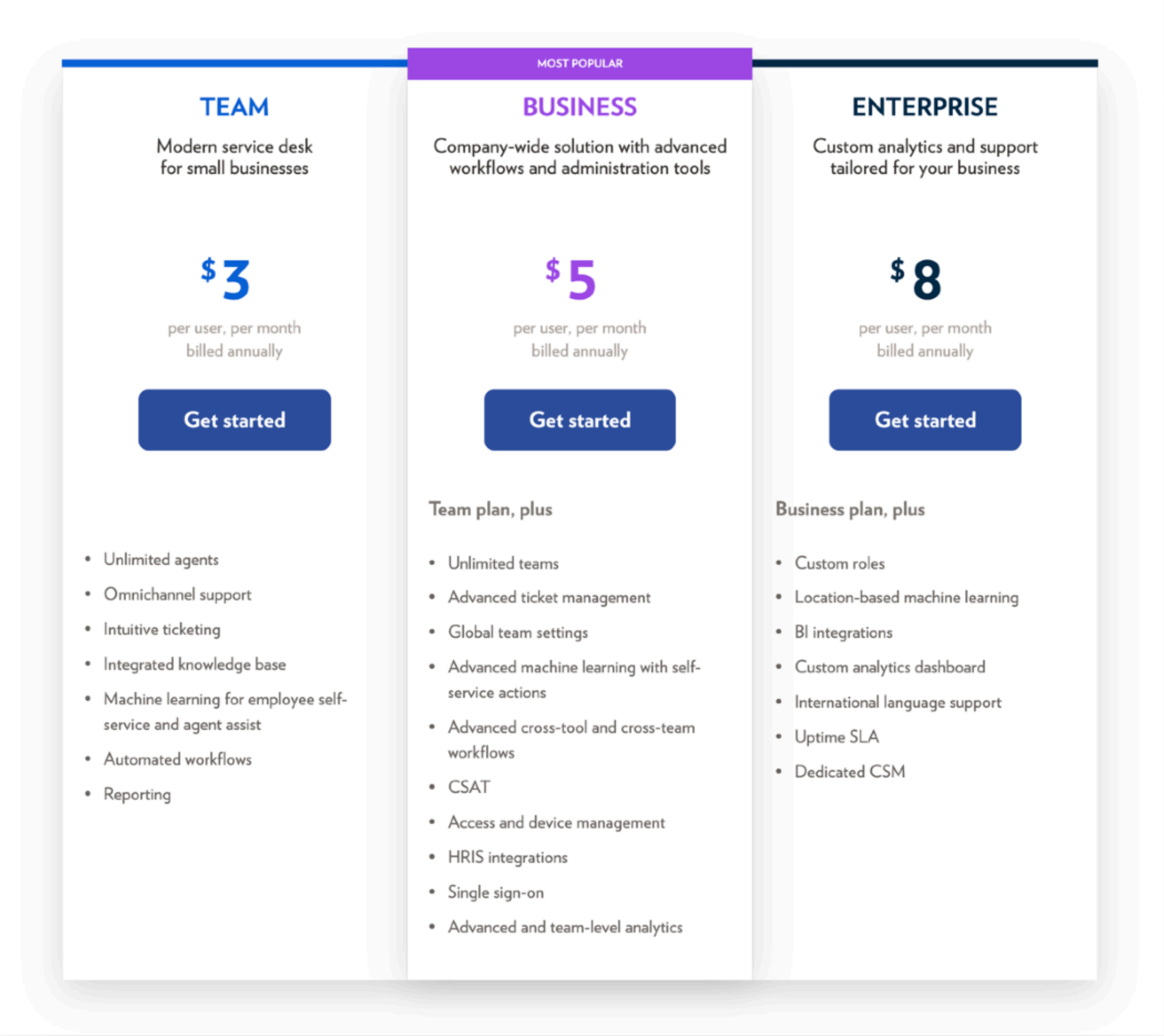
Memory	vCPUs	Transfer	SSD	$/HR	$/MO	
8GB	2vCPU	4TB	25GB	0.089	$60	Sign up
16GB	4vCPUs	5TB	50GB	$0.179	$120	Sign up
32GB	8vCPUs	6TB	100GB	$0.357	$240	Sign up
64GB	16vCPUs	7TB	200GB	$0.714	$480	Sign up
128GB	32vCPUs	8TB	400GB	$1.429	$960	Sign up
160GB	40vCPUs	9TB	500GB	$1.786	$1200	Sign up

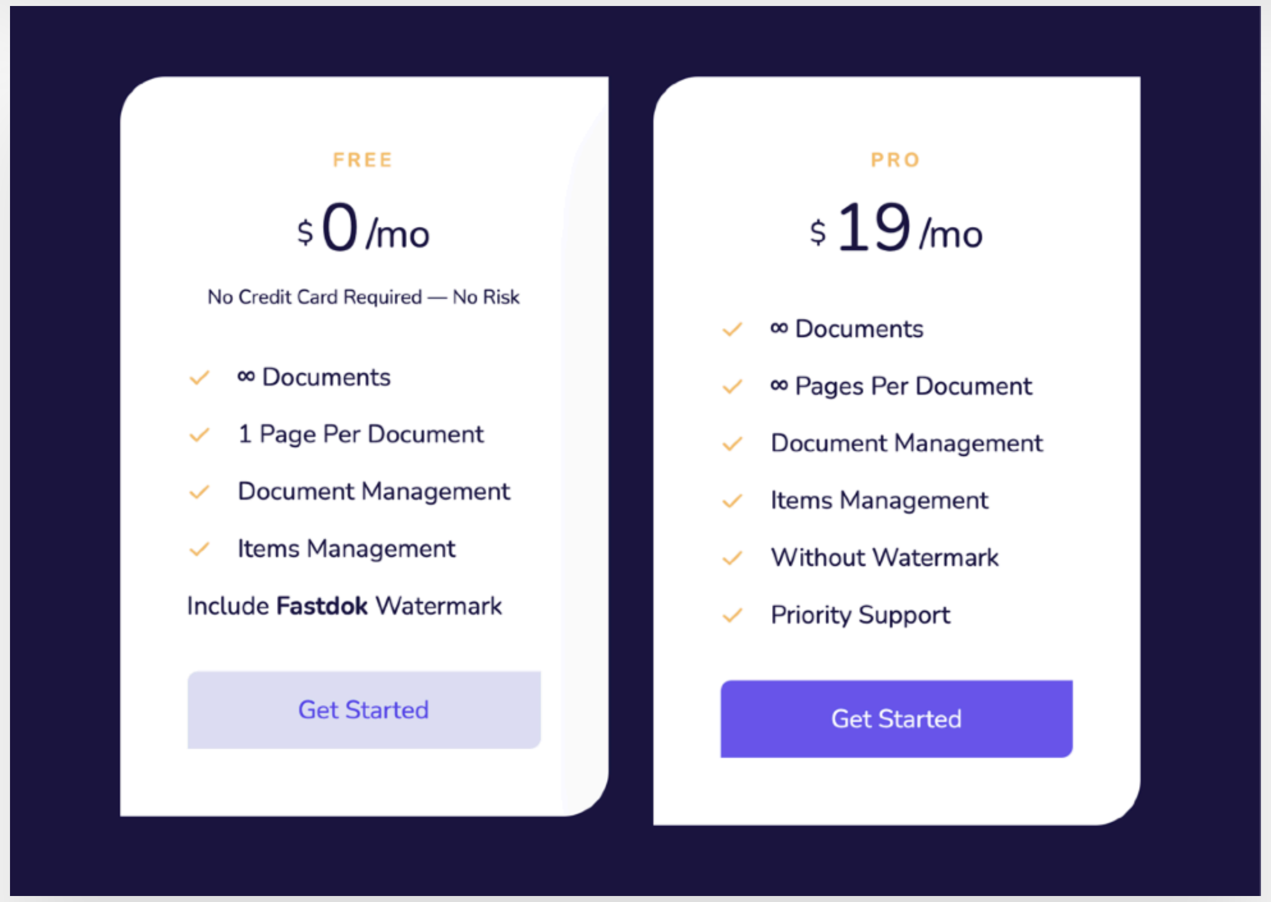
17 PRICING TABLES

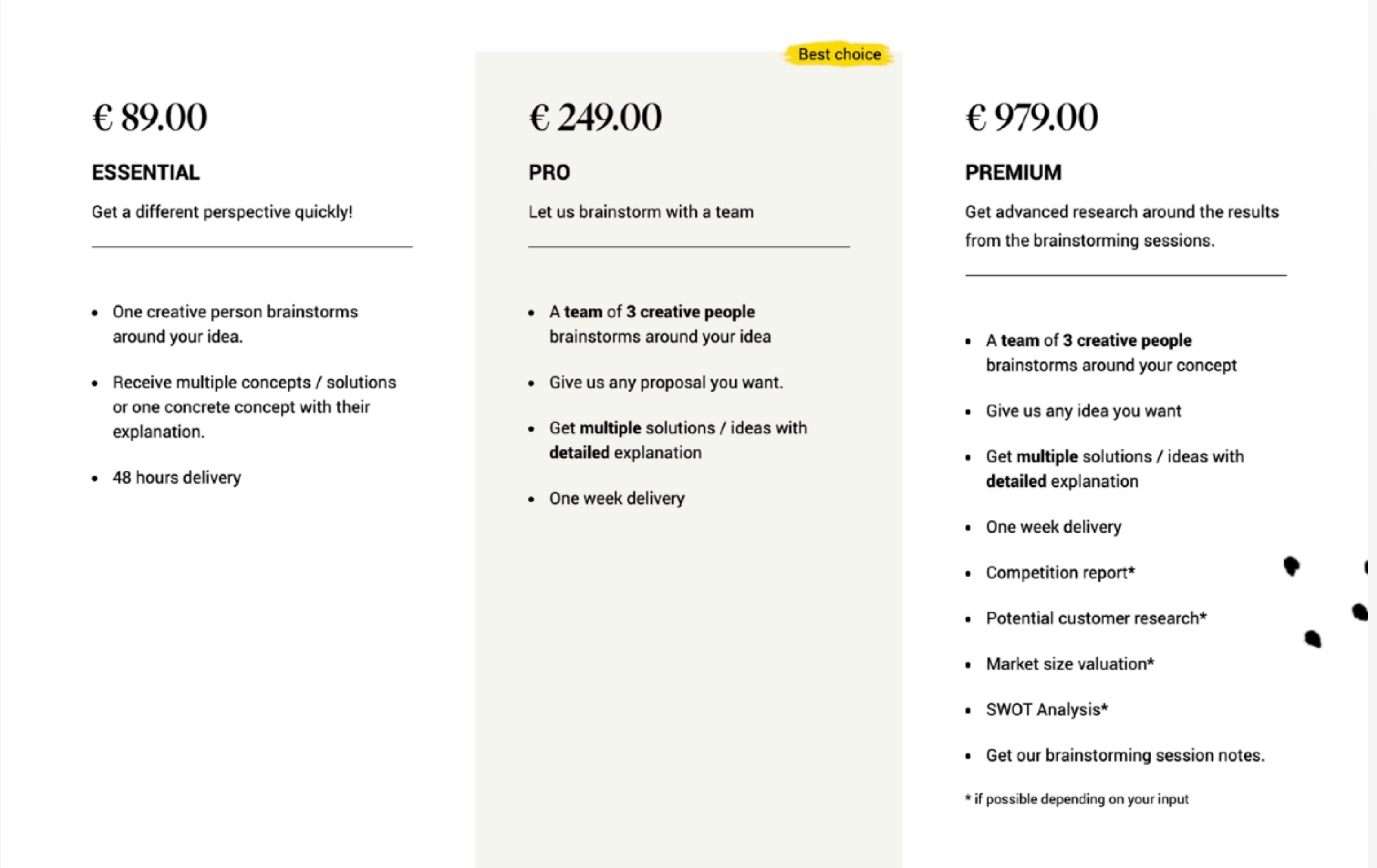
B COMPONENTS

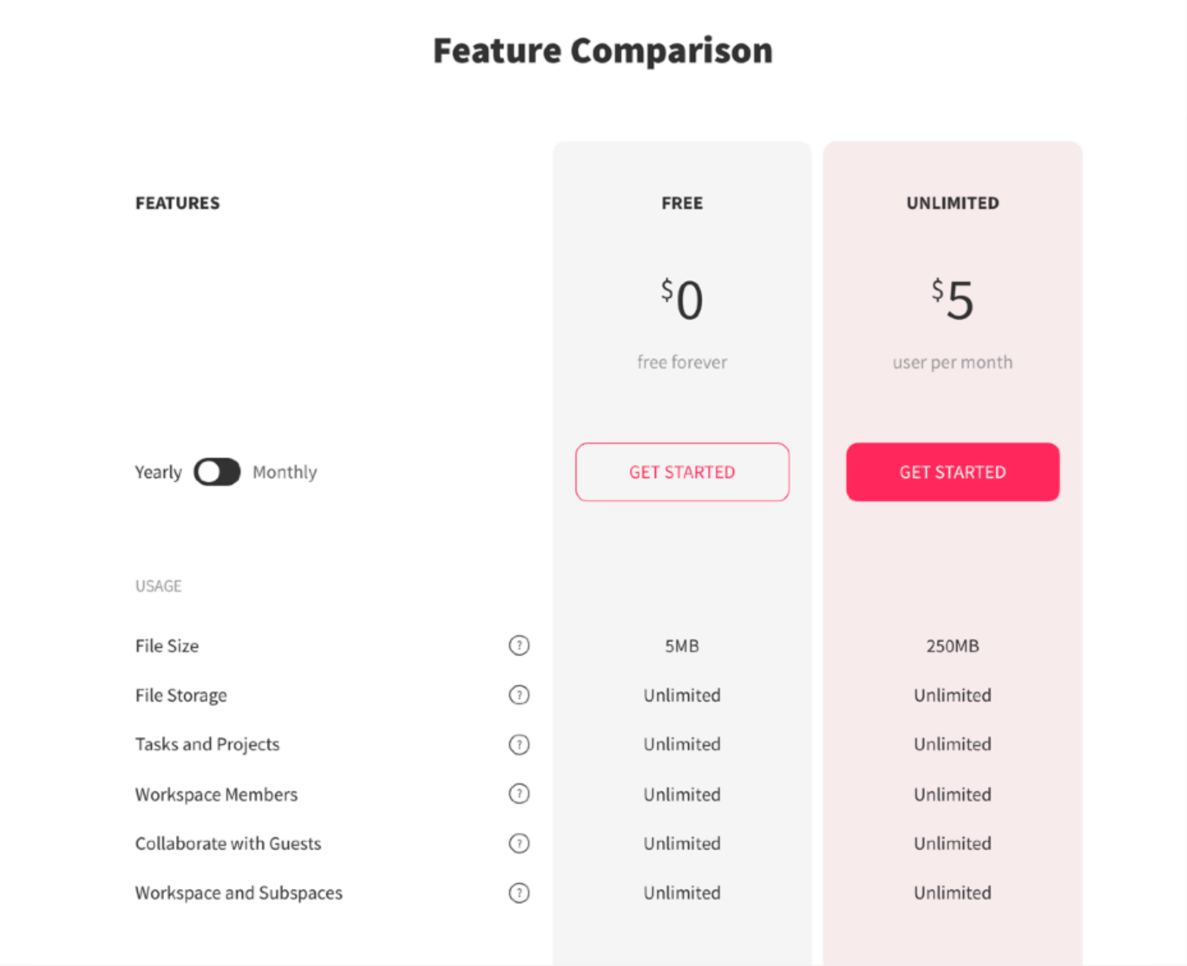






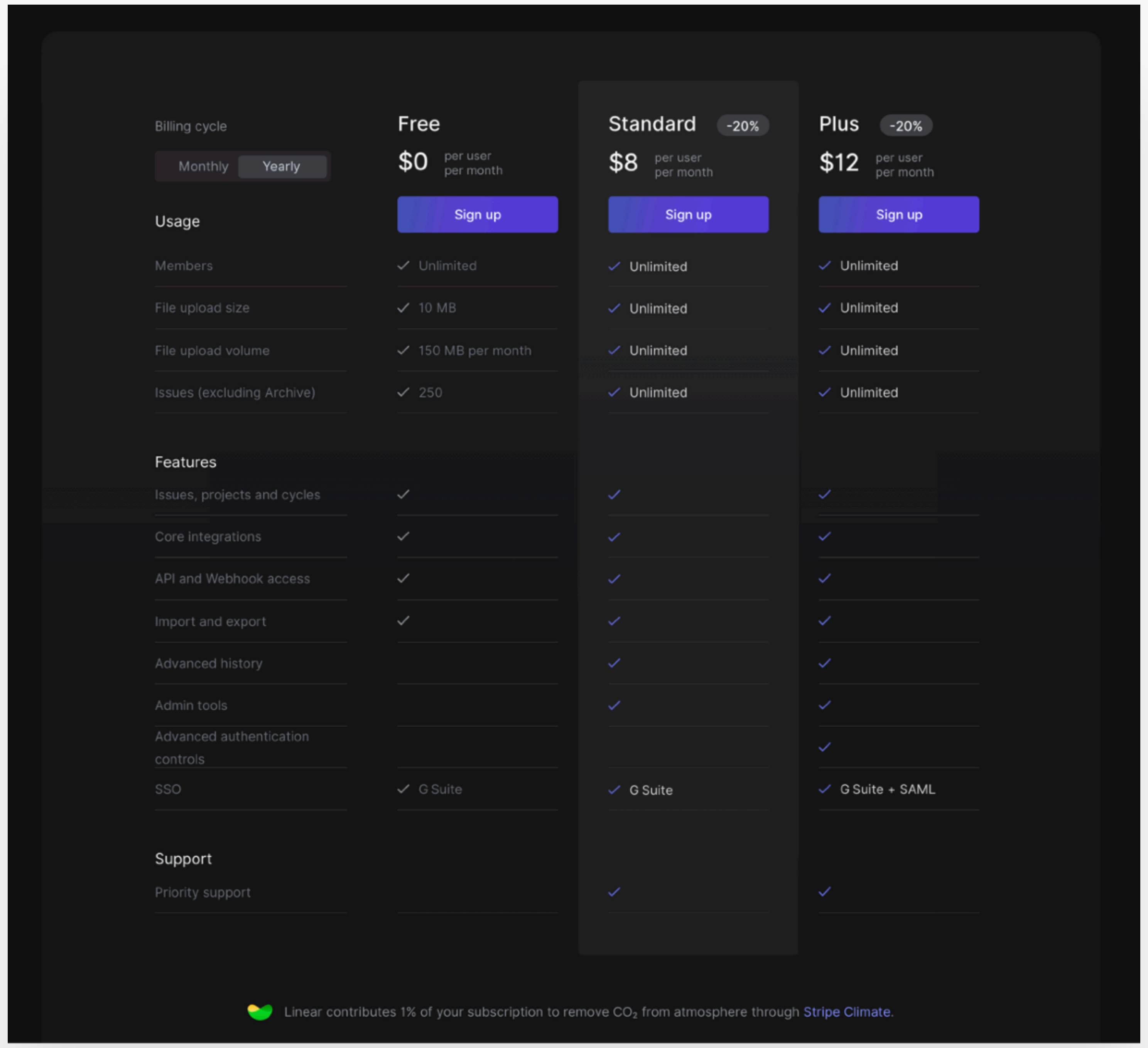


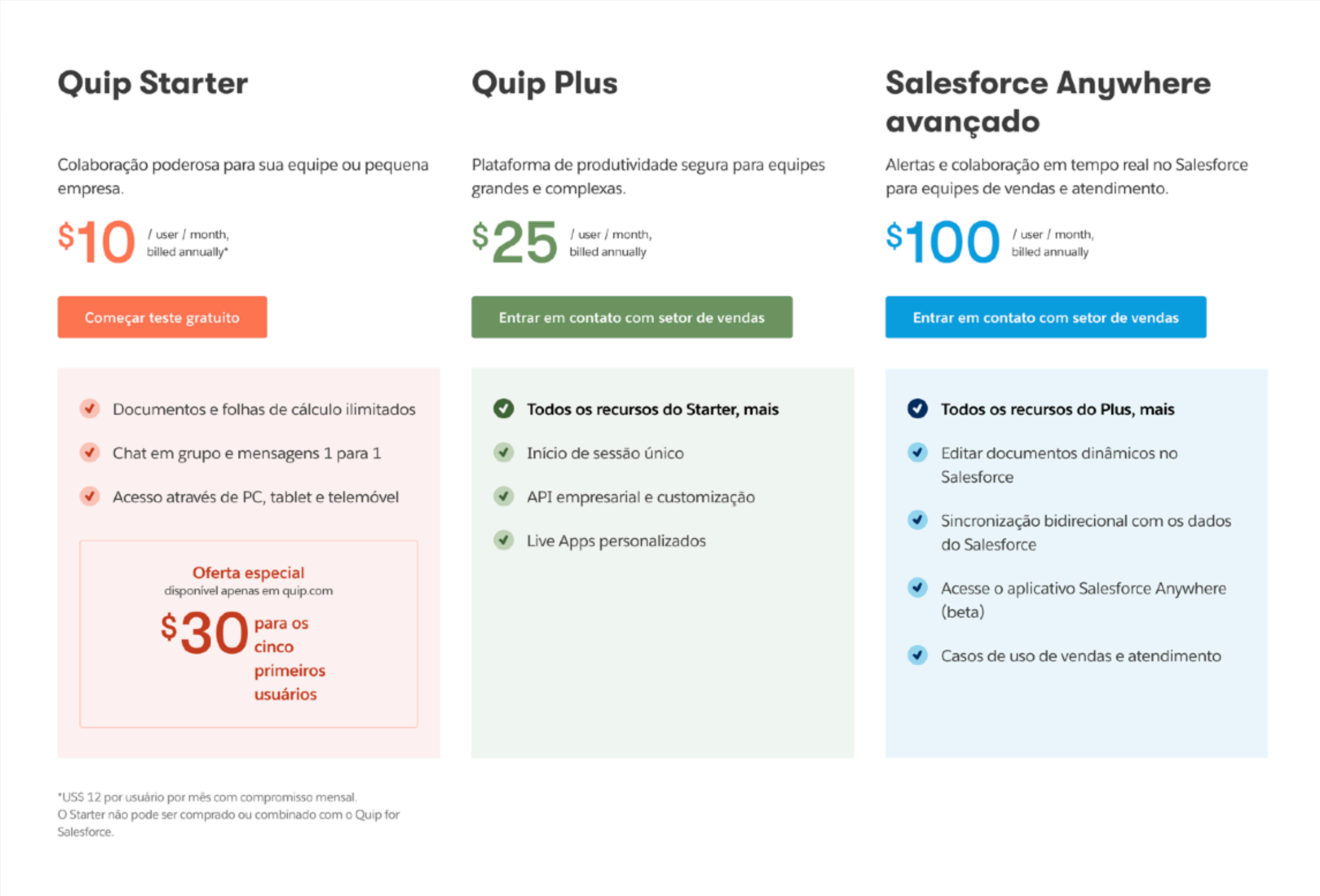


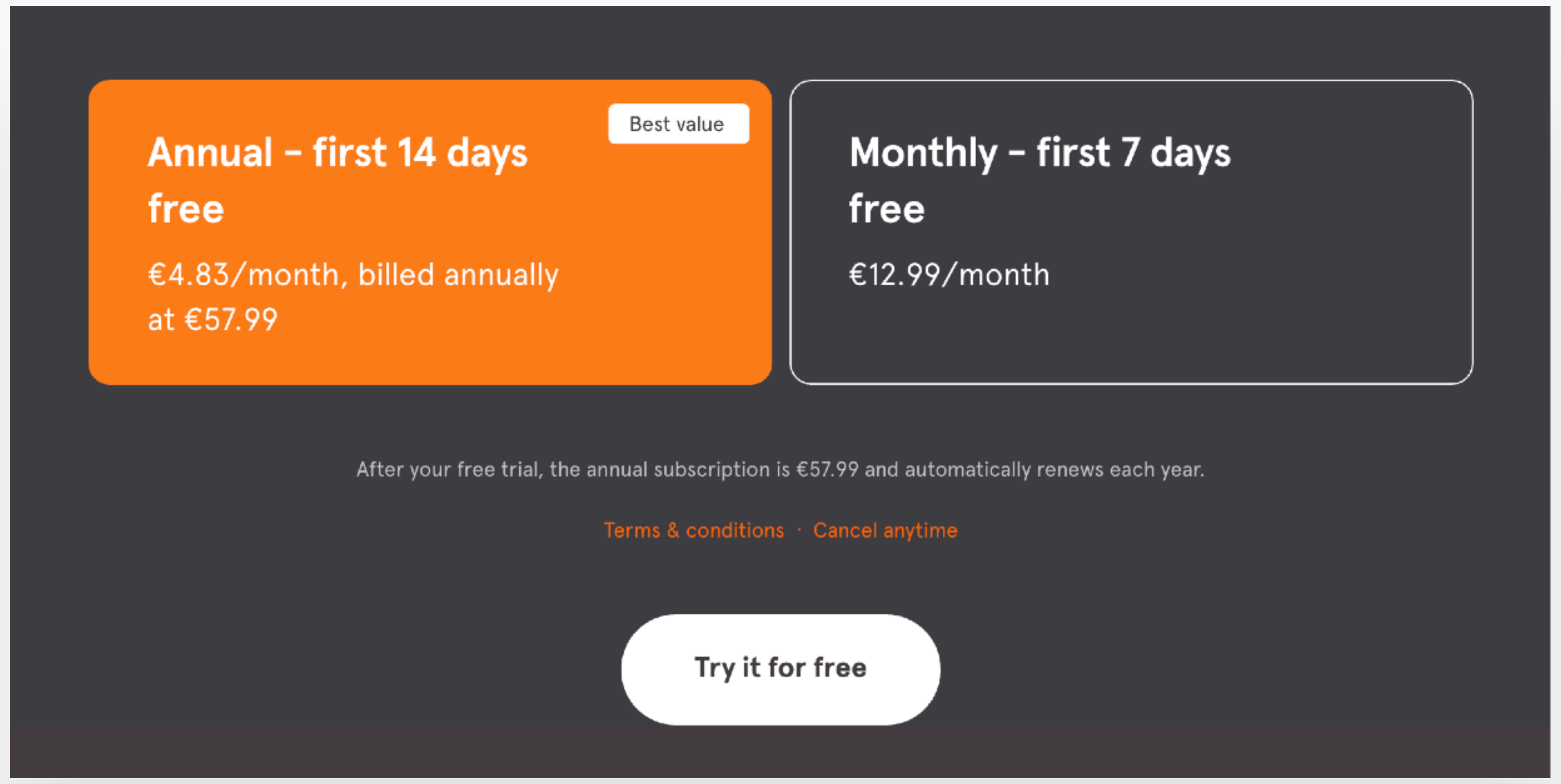


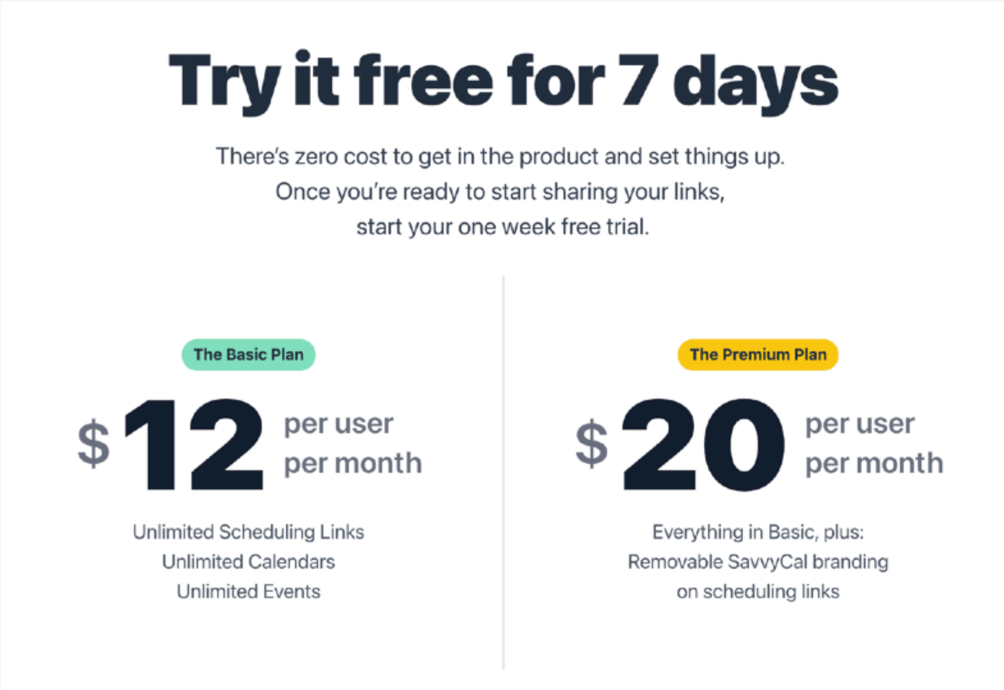
17 PRICING TABLES

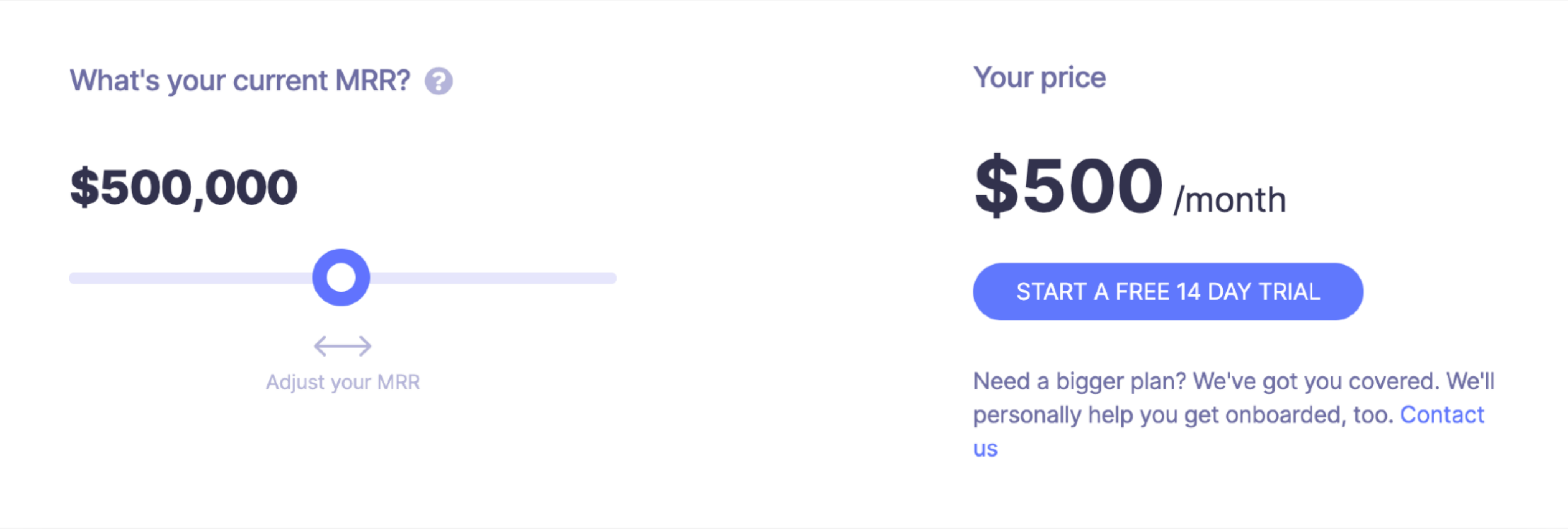
B COMPONENTS





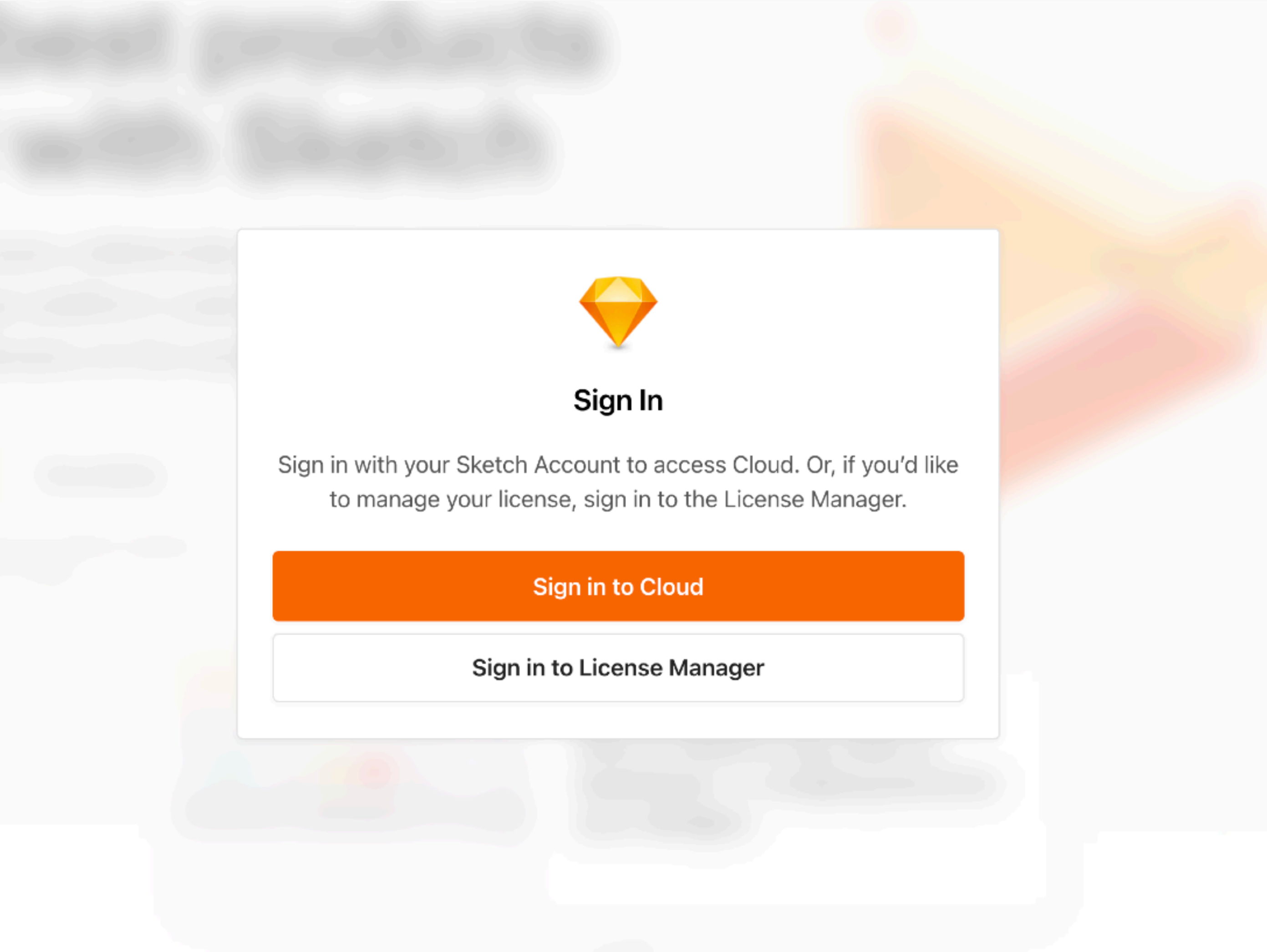


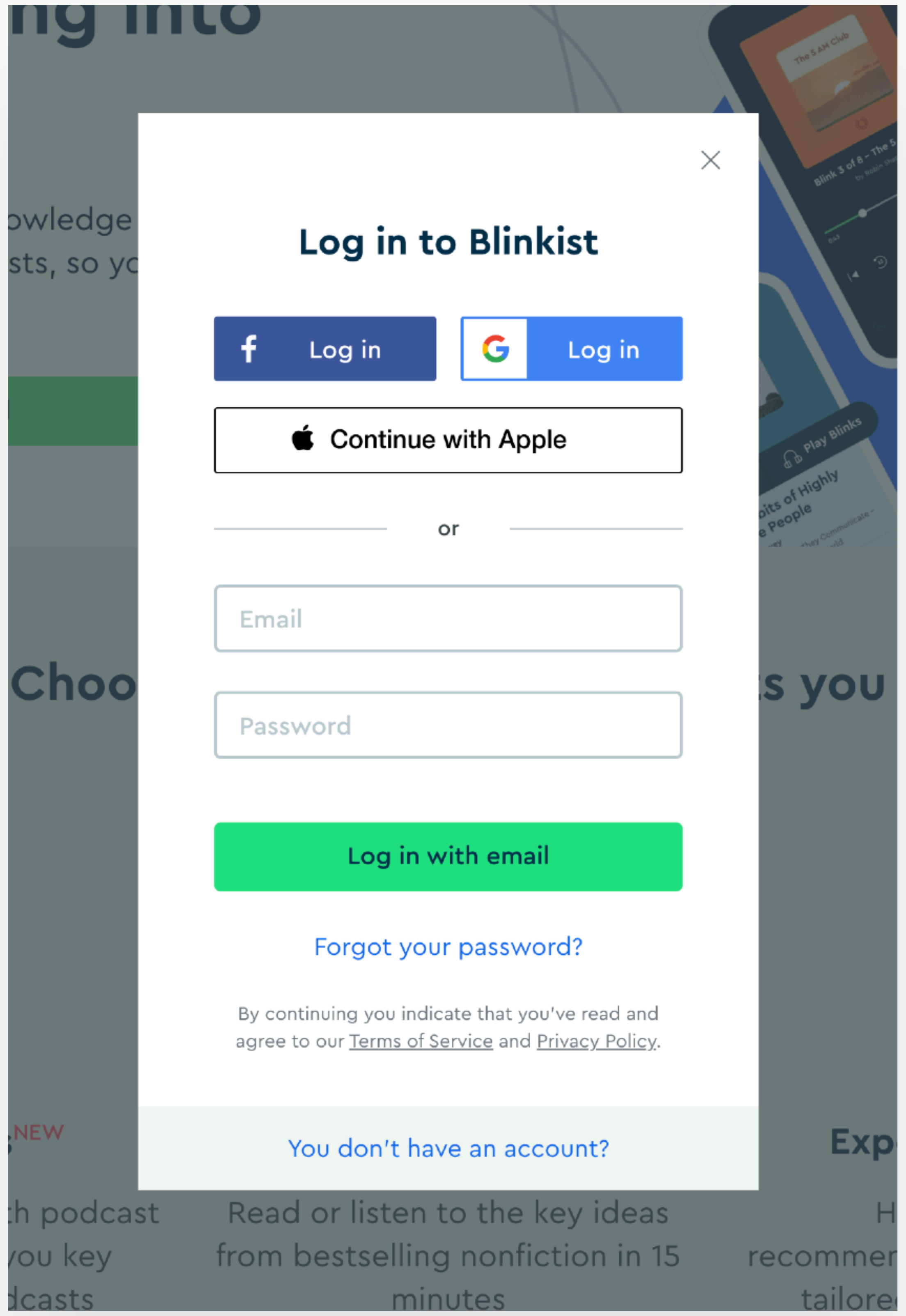


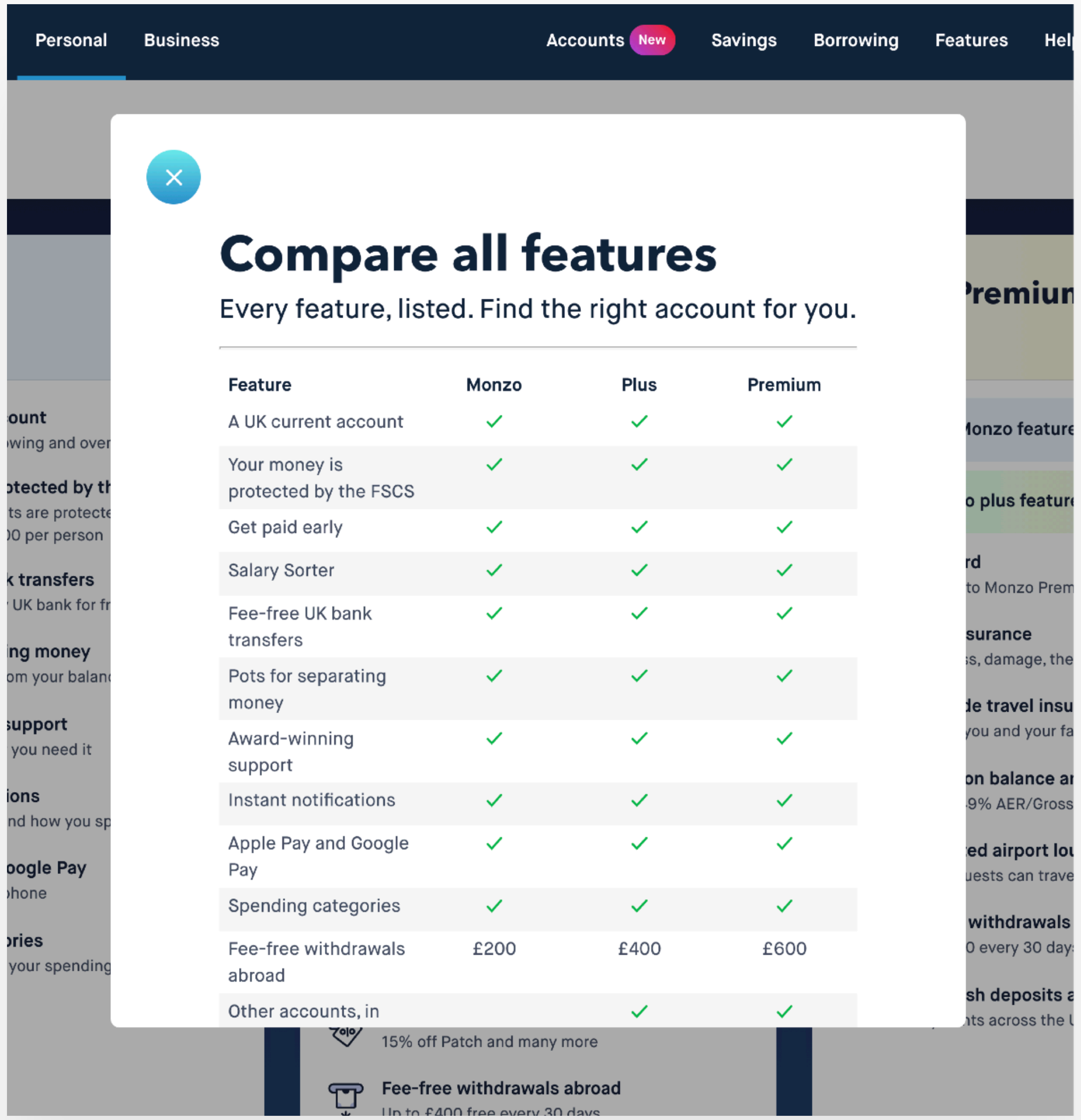


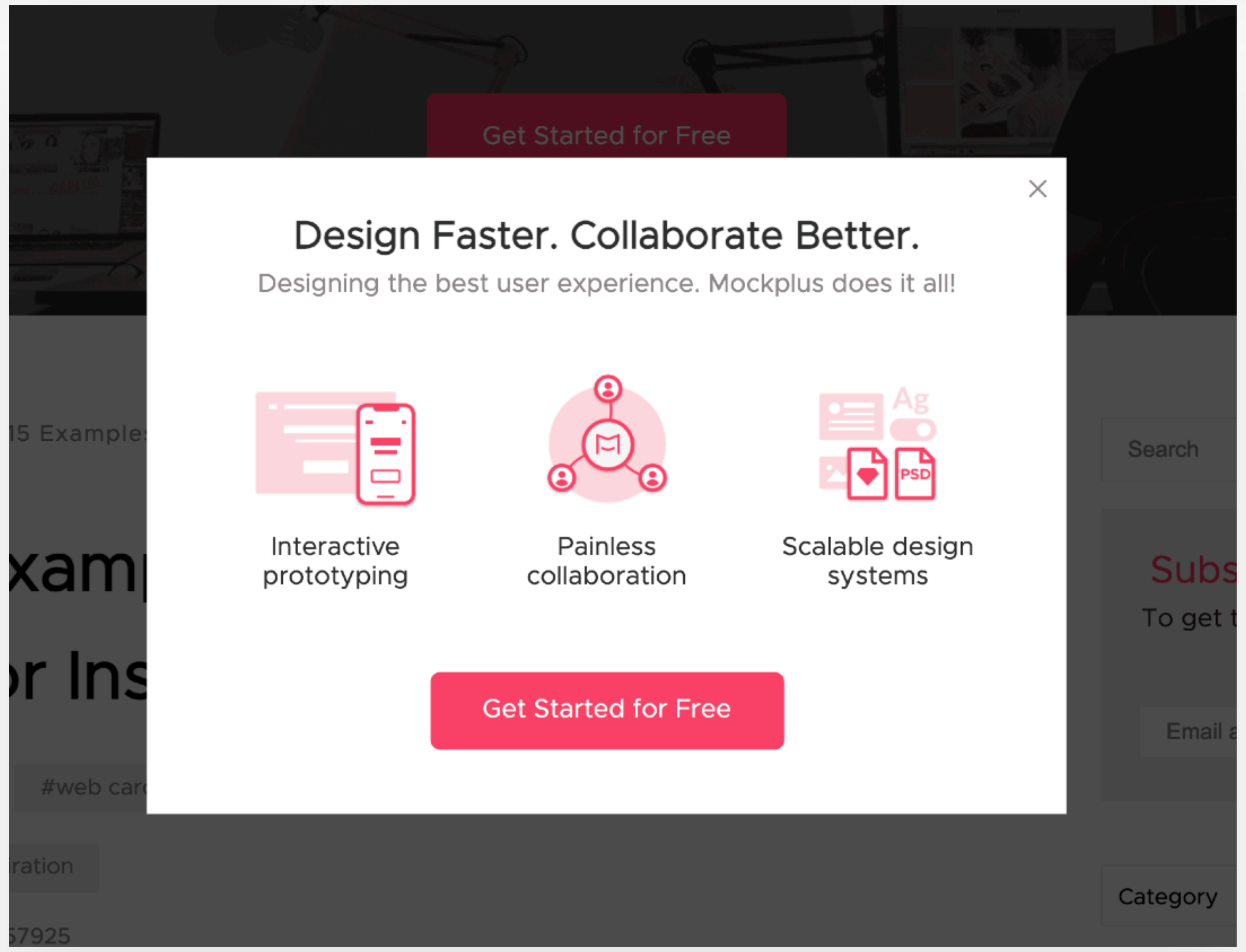
18 MODAL WINDOWS

B COMPONENTS









18 MODAL WINDOWS

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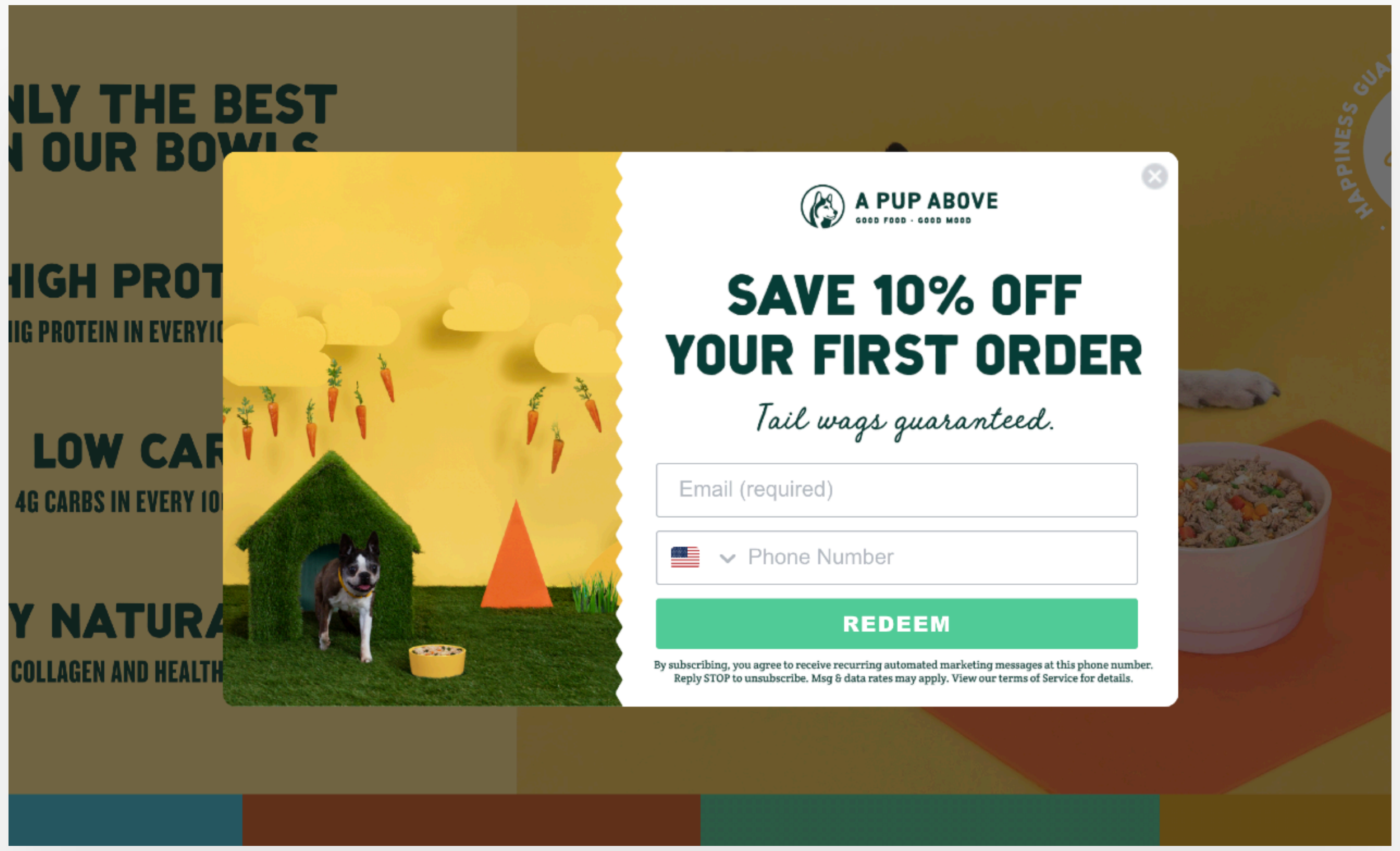

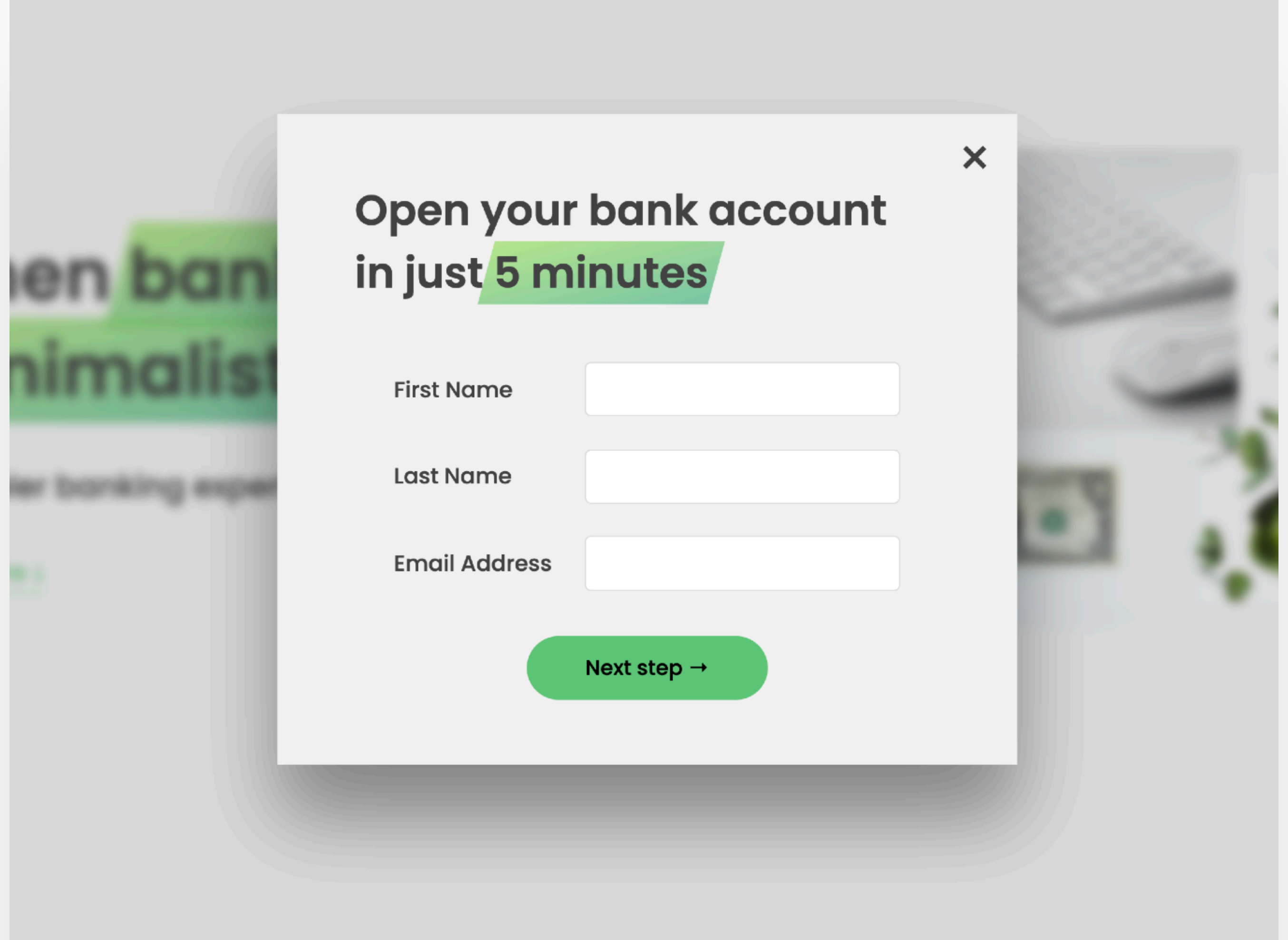

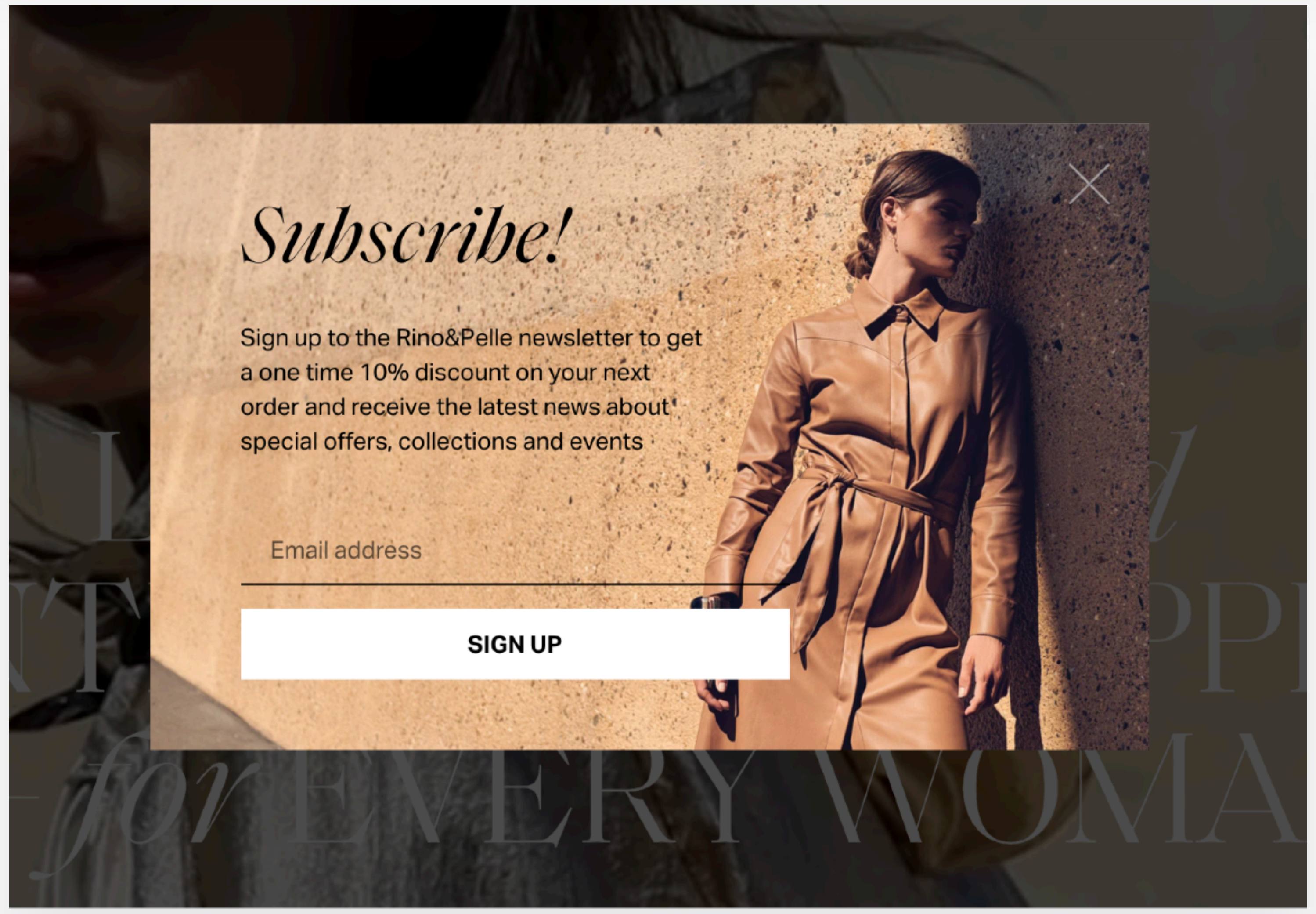

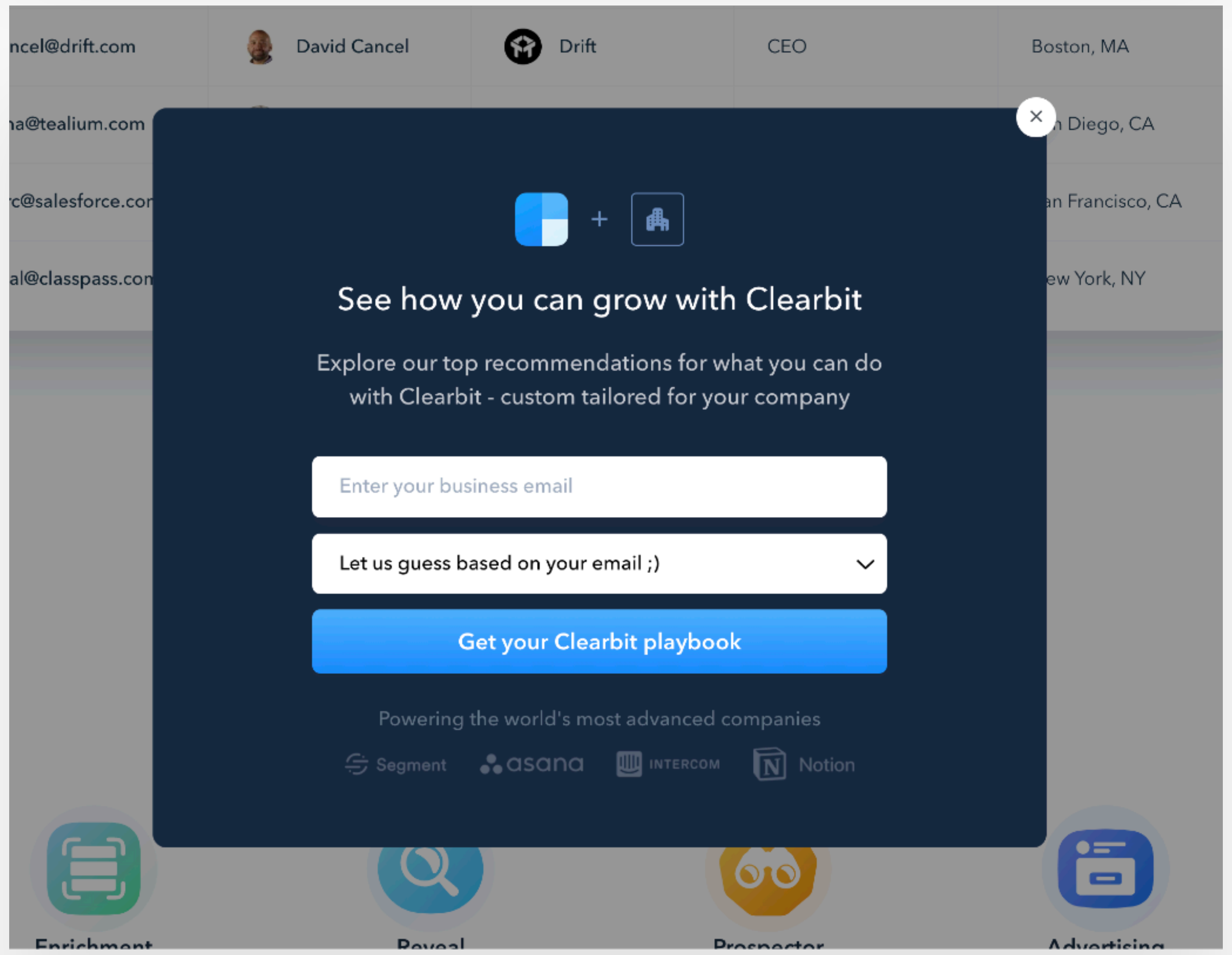

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

COMPONENTS AND LAYOUT PATTERNS

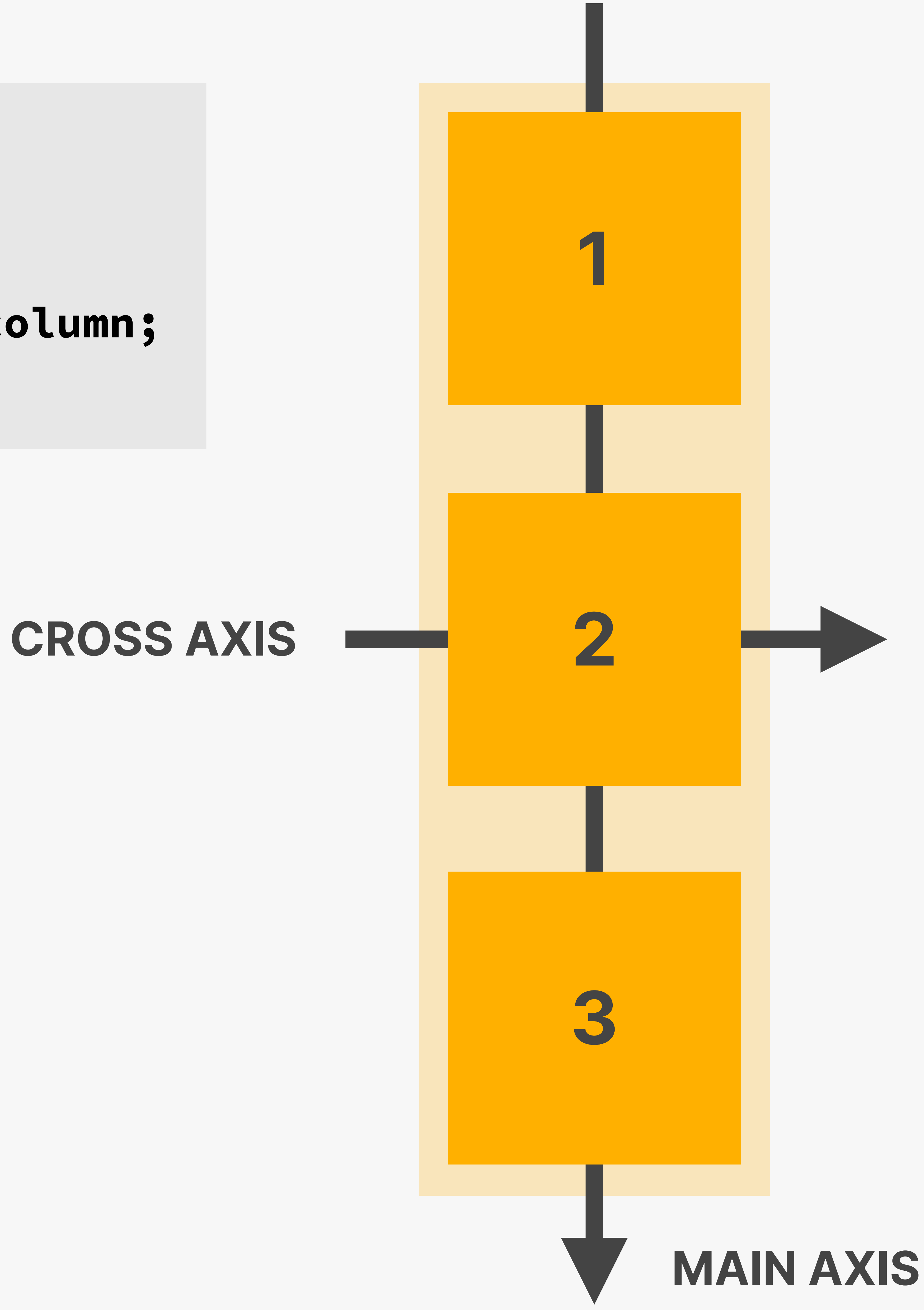
LECTURE

BUILDING AN ACCORDION COMPONENT - PART 2

@JONASSCHMEDTMAN

SWITCHING FLEX-DIRECTION TO **COLUMN**

```css
.accordion {
  display: flex;
  gap: 24px;
  flex-direction: column;
}
```



WITH FLEX-DIRECTION SET TO **COLUMN**:

- 👉 `align-items` aligns items **horizontally**, no longer vertically
- 👉 `justify-content` aligns items **vertically**, no longer horizontally
- 👉 gap acts like **`margin-bottom`**, no longer like `margin-right`

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

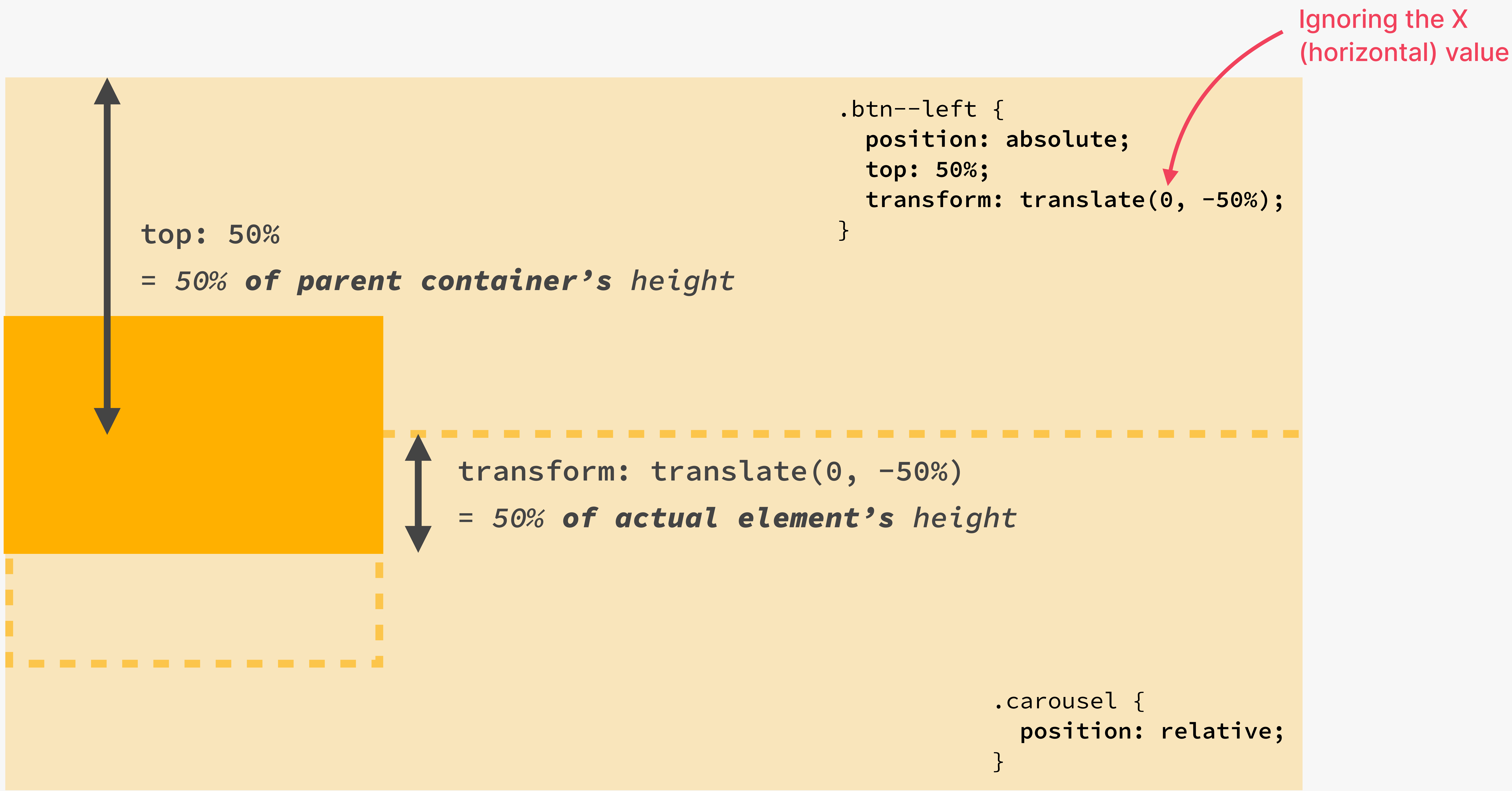
COMPONENTS AND LAYOUT PATTERNS

LECTURE

BUILDING A CAROUSEL COMPONENT - PART 2

@JONASSCHMEDTMAN

VERTICAL CENTERING WITH ABSOLUTE POSITION AND TRANSFORM



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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

BUILDING BEAUTIFUL COMPONENTS

LECTURE

WEB DESIGN RULES #10 - PART 2: LAYOUT PATTERNS

@JONASSCHMEDTMAN

GALLERY INDEX: **ELEMENTS, SECTIONS, PATTERNS**

A **ELEMENTS**

1. Text
2. Buttons
3. Images
4. Input elements
5. Tags

B **COMPONENTS**

1. Breadcrumbs
2. Pagination
3. Alert and status bars
4. Statistics
5. Gallery
6. Feature box
7. Preview and profile cards
8. Accordion
9. Tabs
10. Carousel
11. Customer testimonials
12. Customer logos
13. Featured-in logos
14. Steps
15. Forms
16. Tables
17. Pricing tables
18. Modal windows

C **SECTION COMPONENTS**

1. Navigation
2. Hero section
3. Footer
4. Call-to-action section
5. Feature row

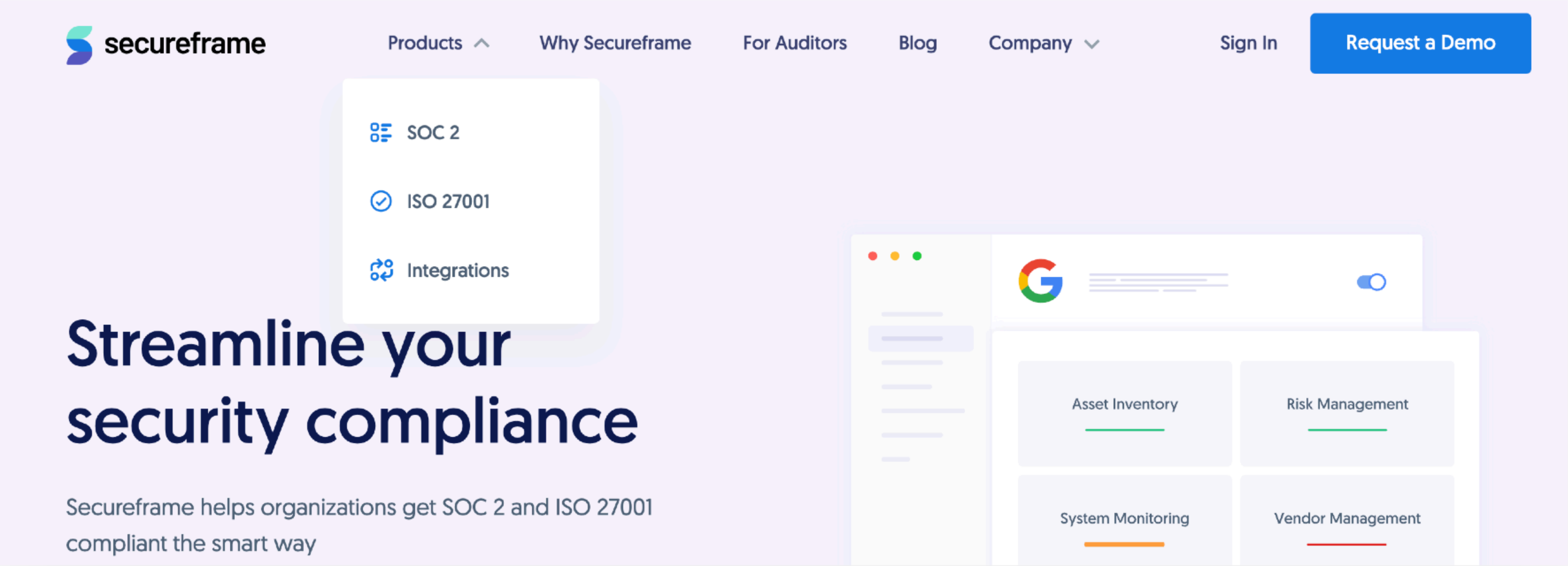
D **LAYOUT PATTERNS**

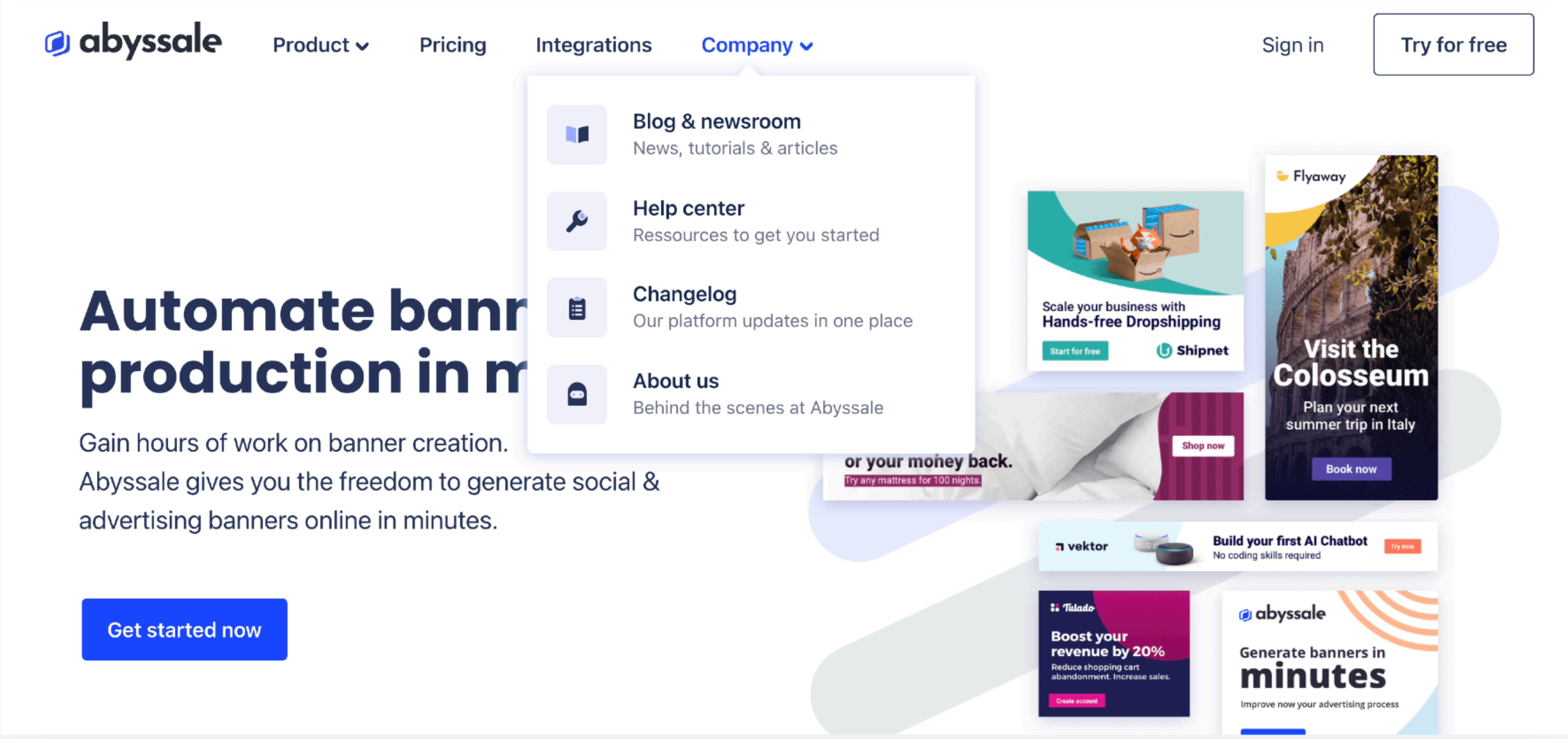
1. Row of boxes or cards
2. Grid of boxes or cards
3. Z-pattern
4. F-Pattern
5. Single-column
6. Sidebar
7. Multi-column/magazine
8. Asymmetry/Experimental

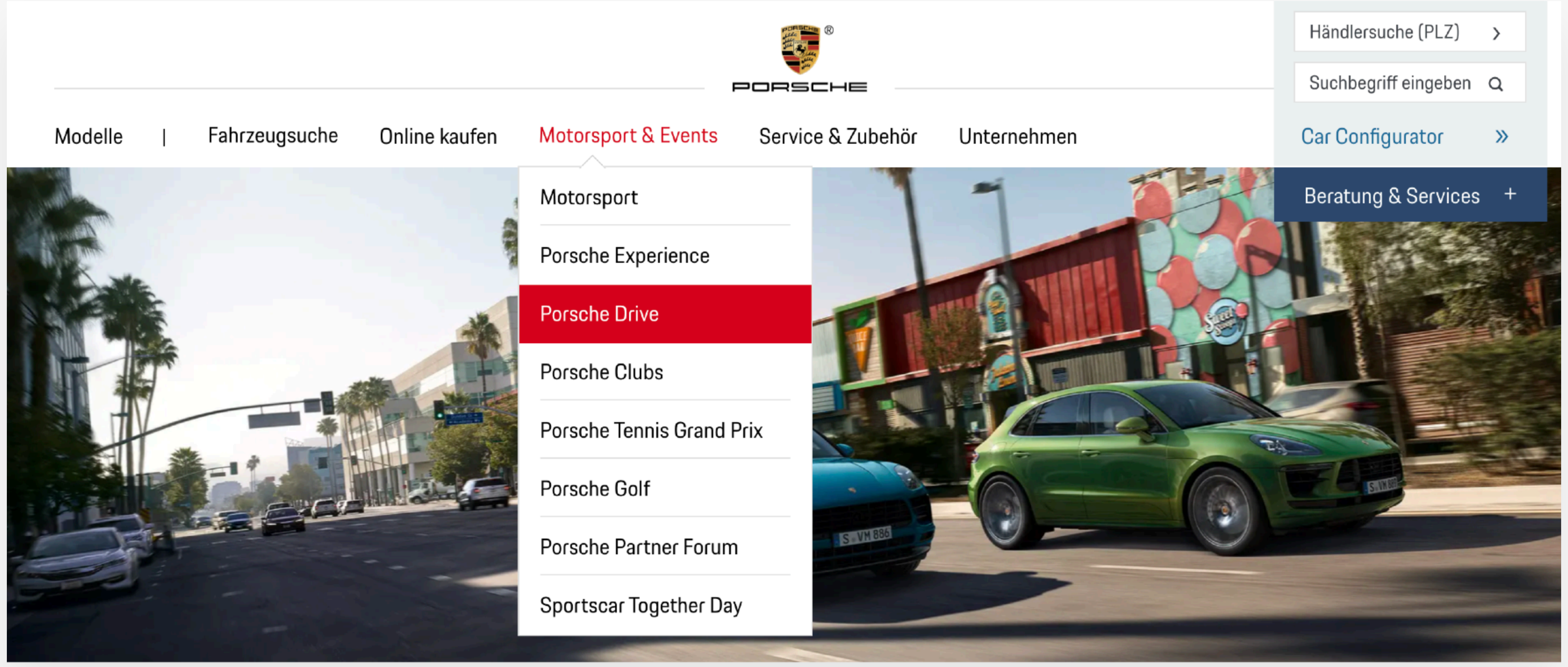
This lecture

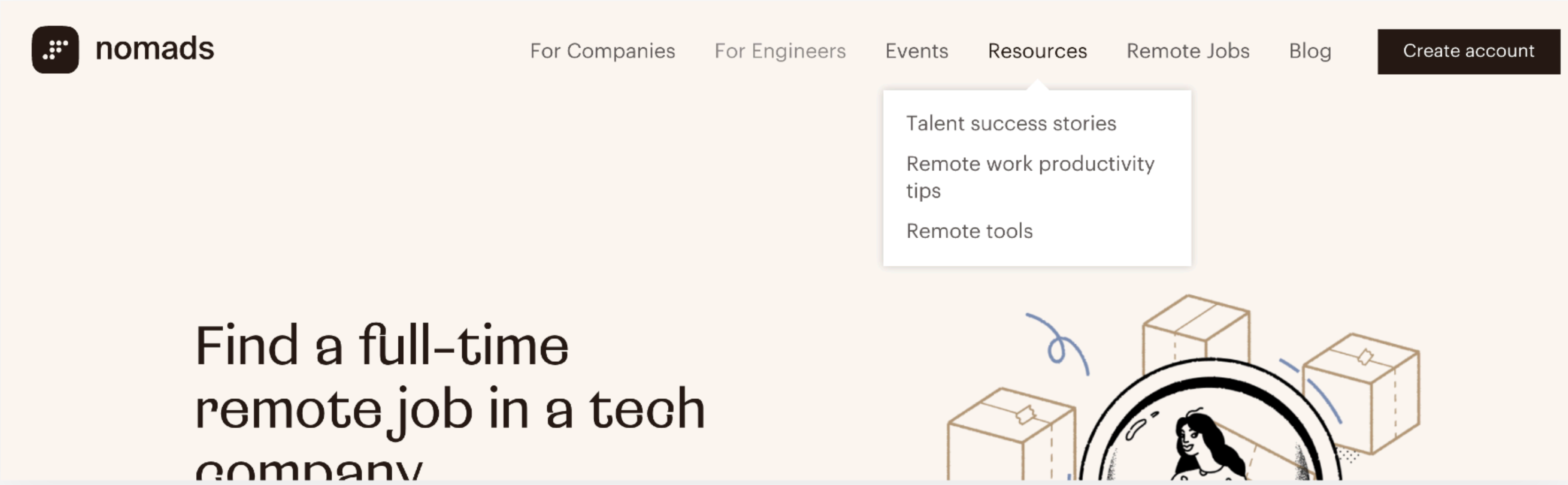
01 NAVIGATION

C SECTION COMPONENTS

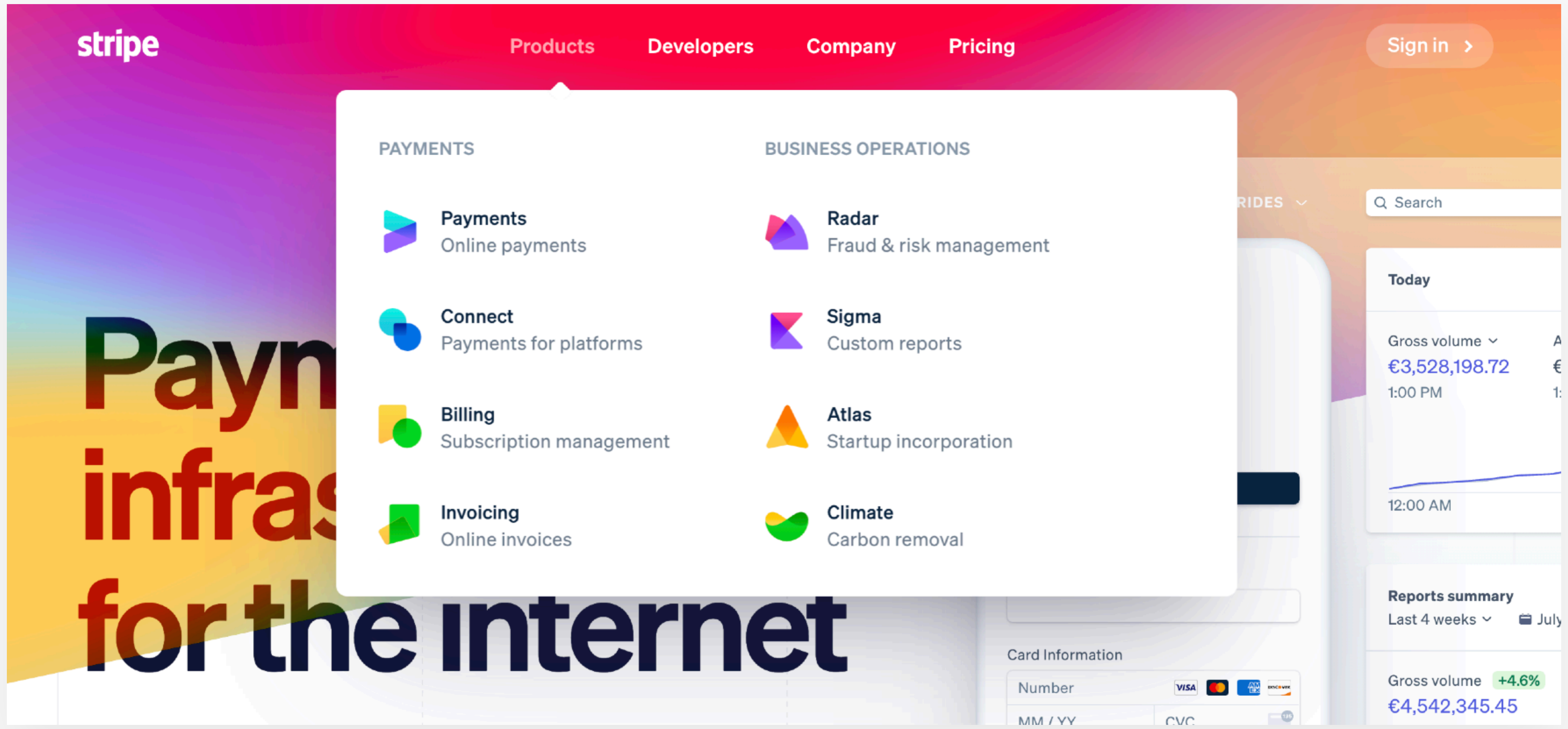


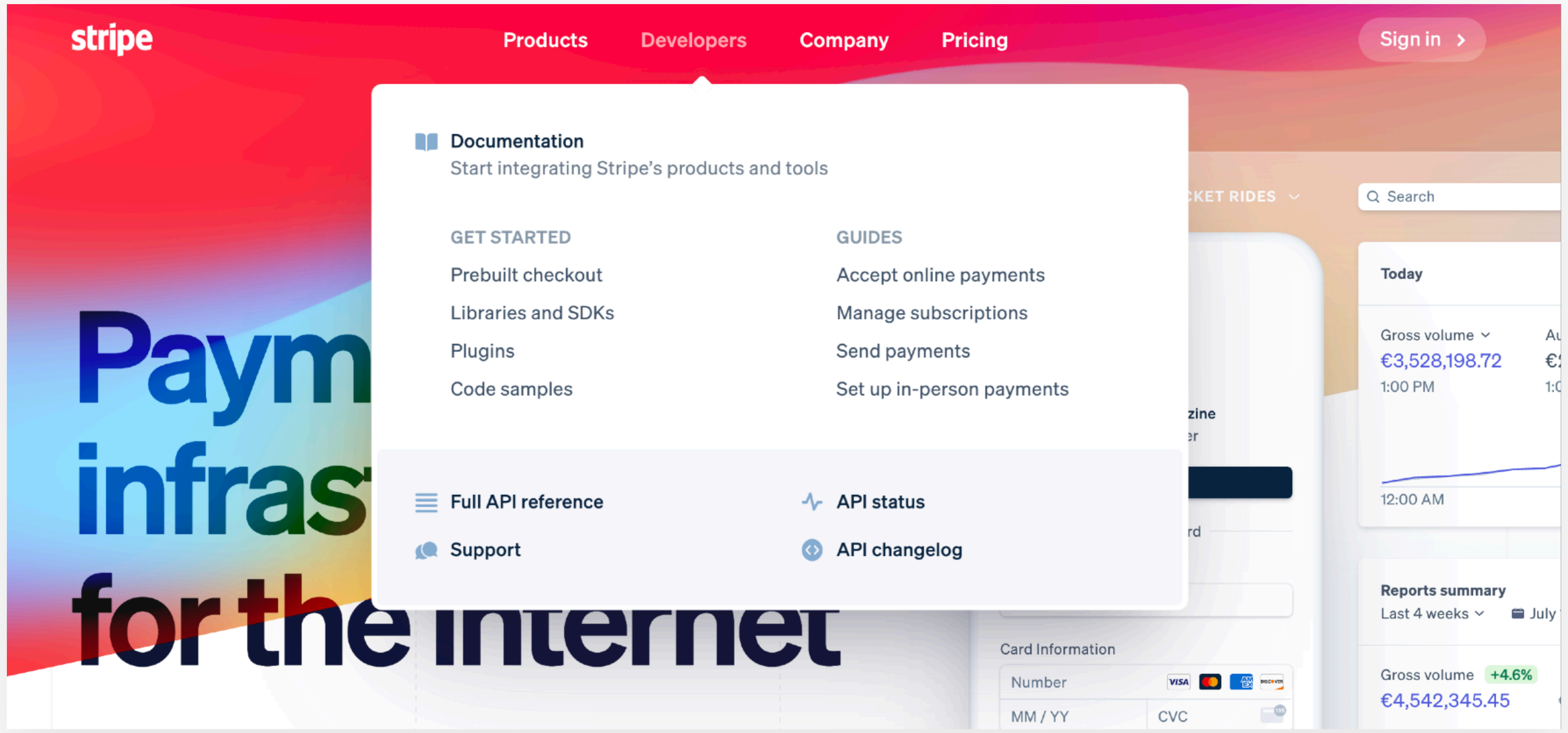


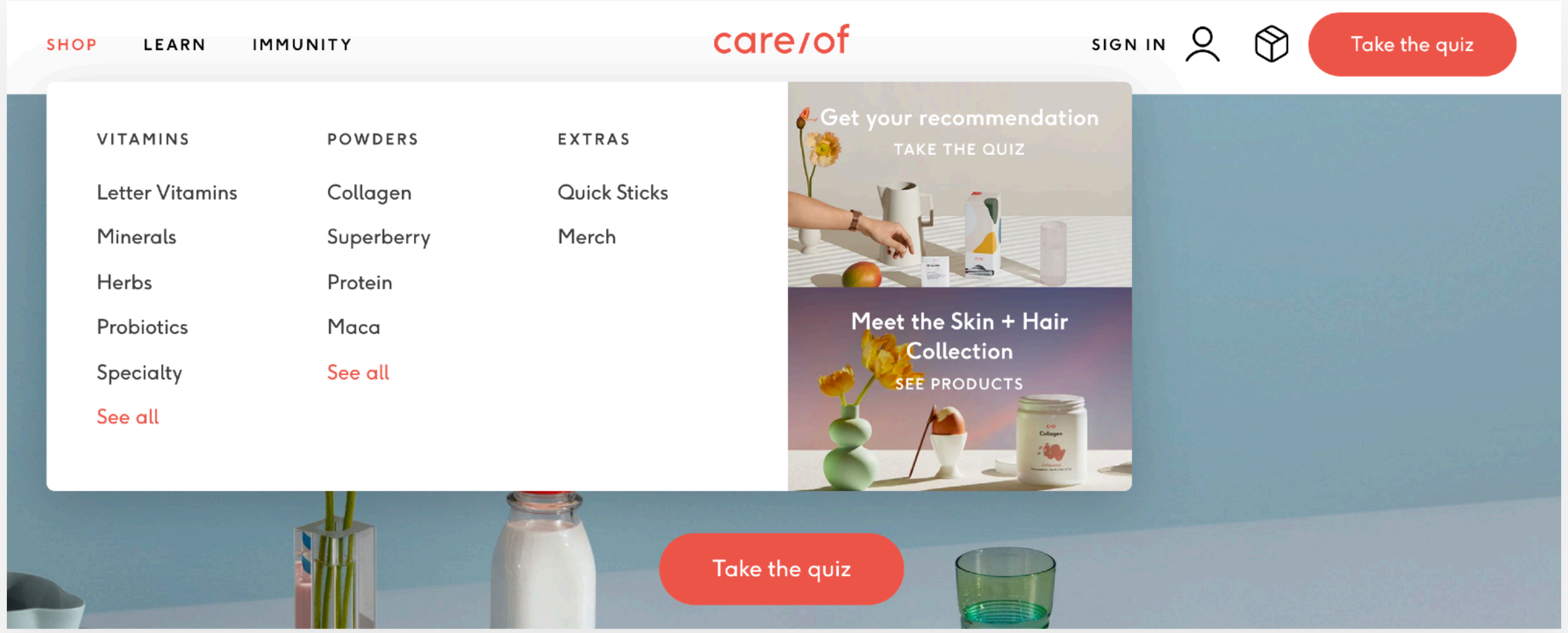


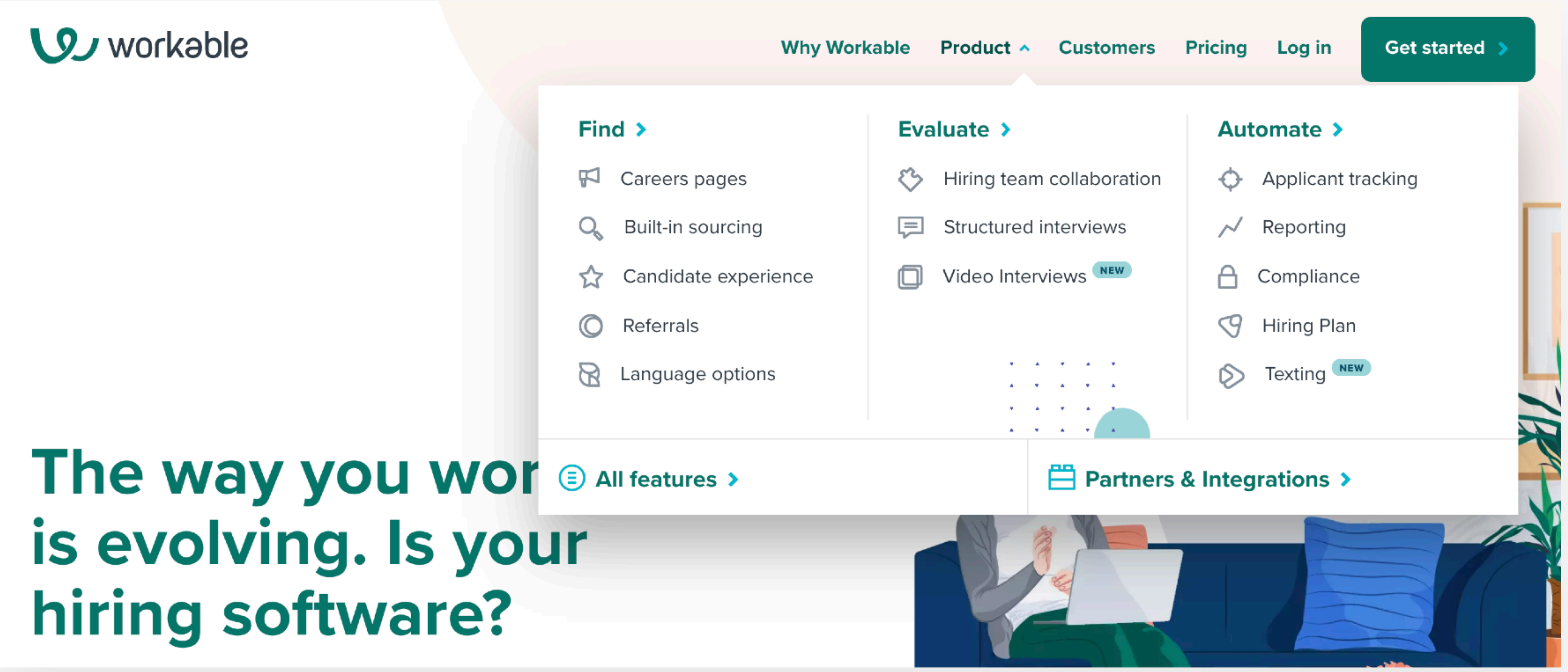


01 NAVIGATION



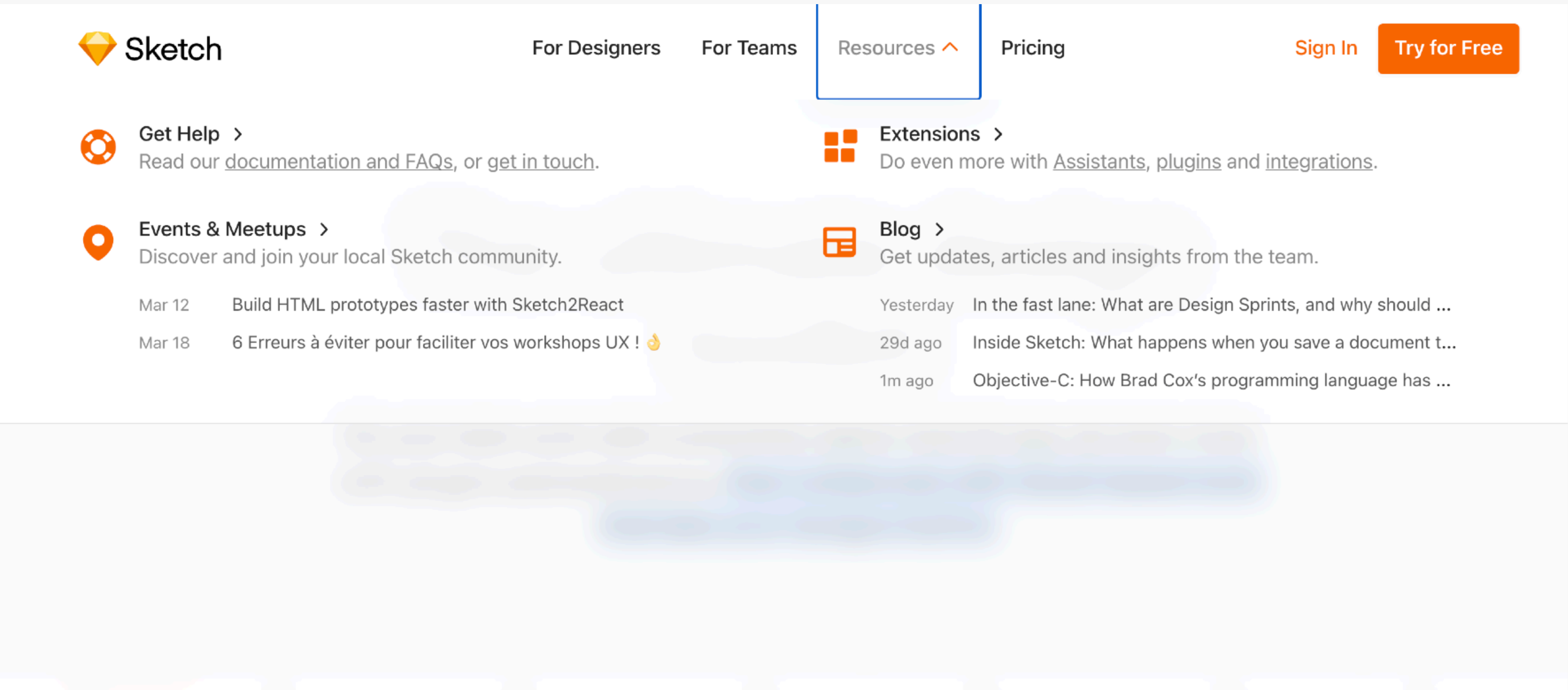


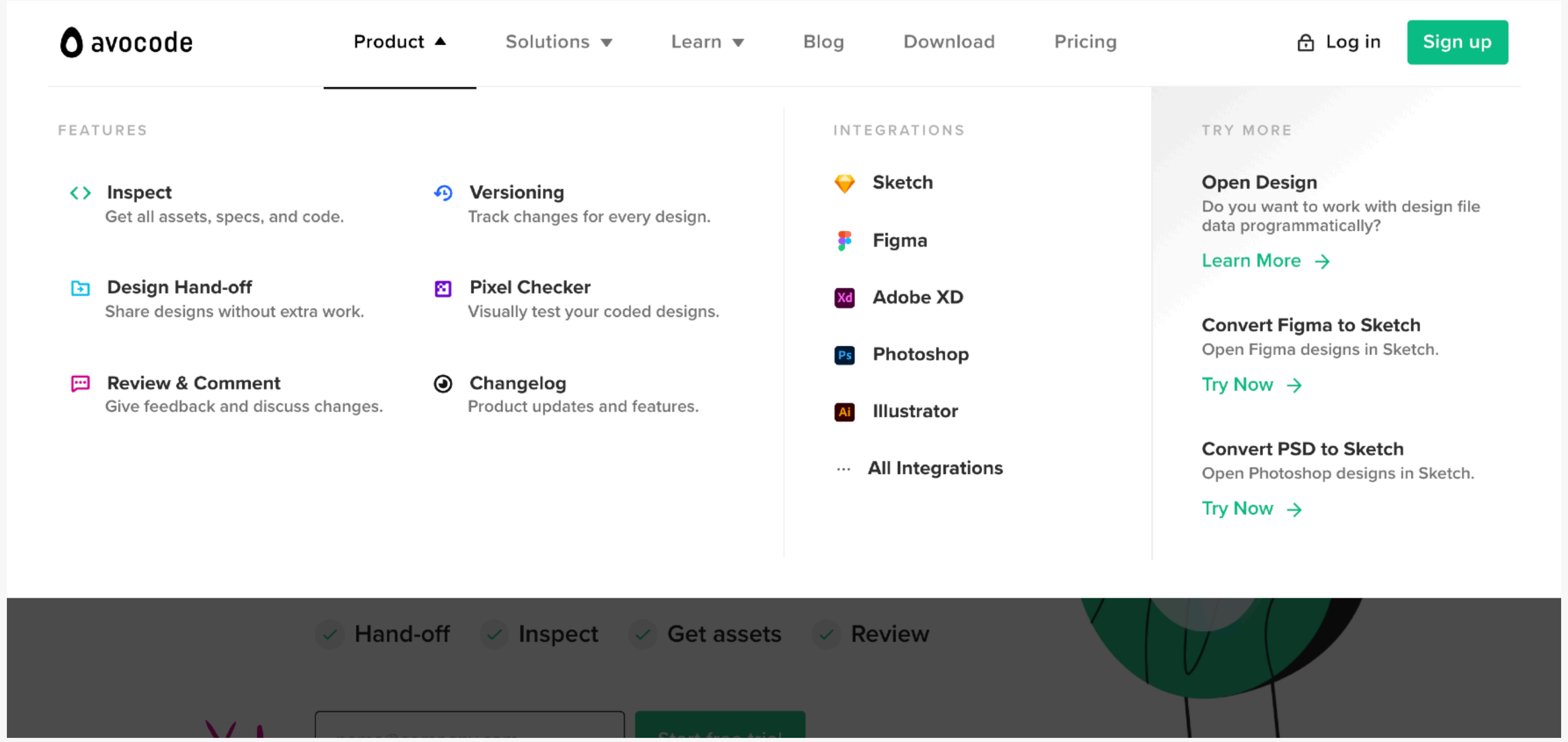


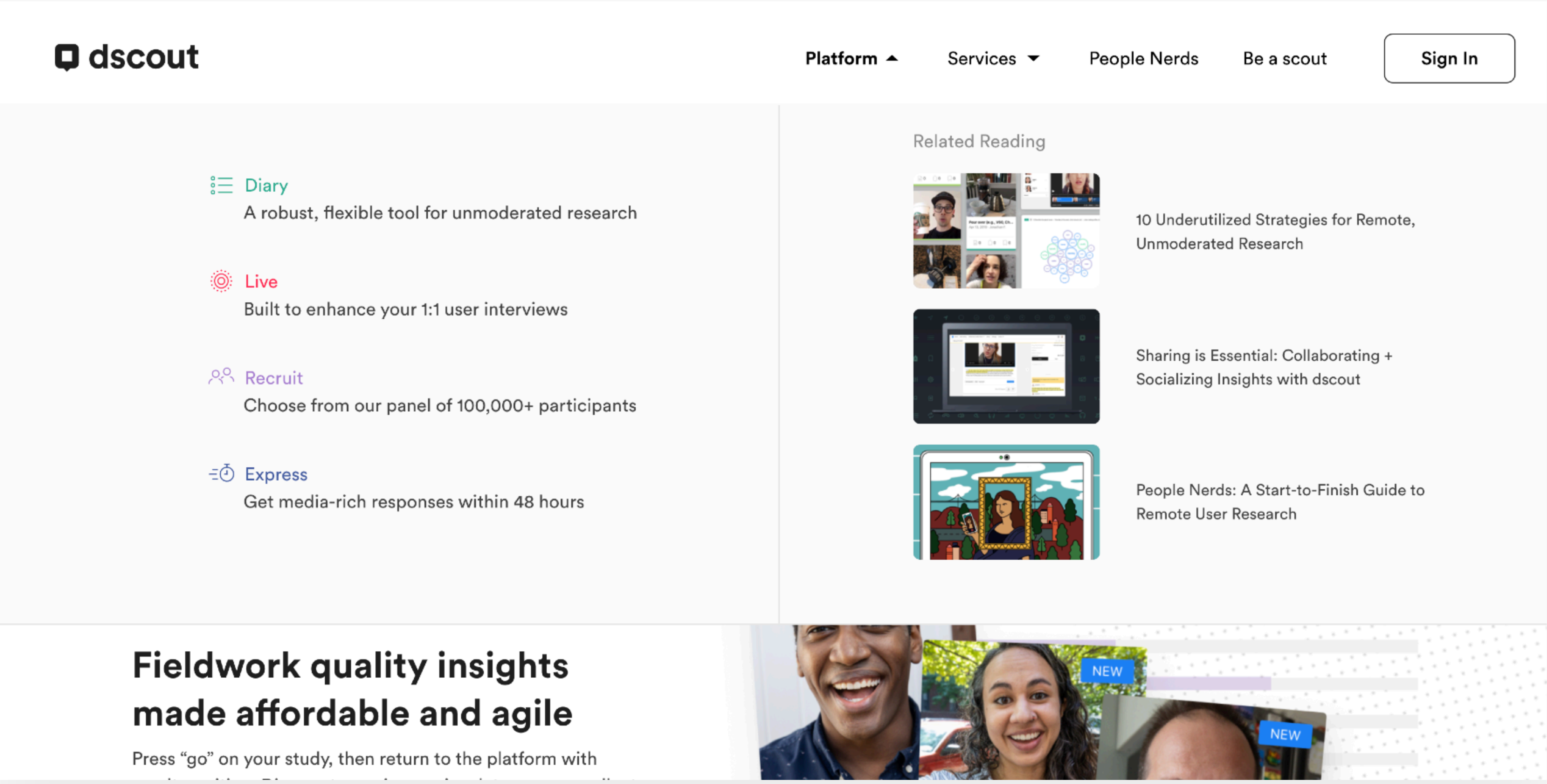


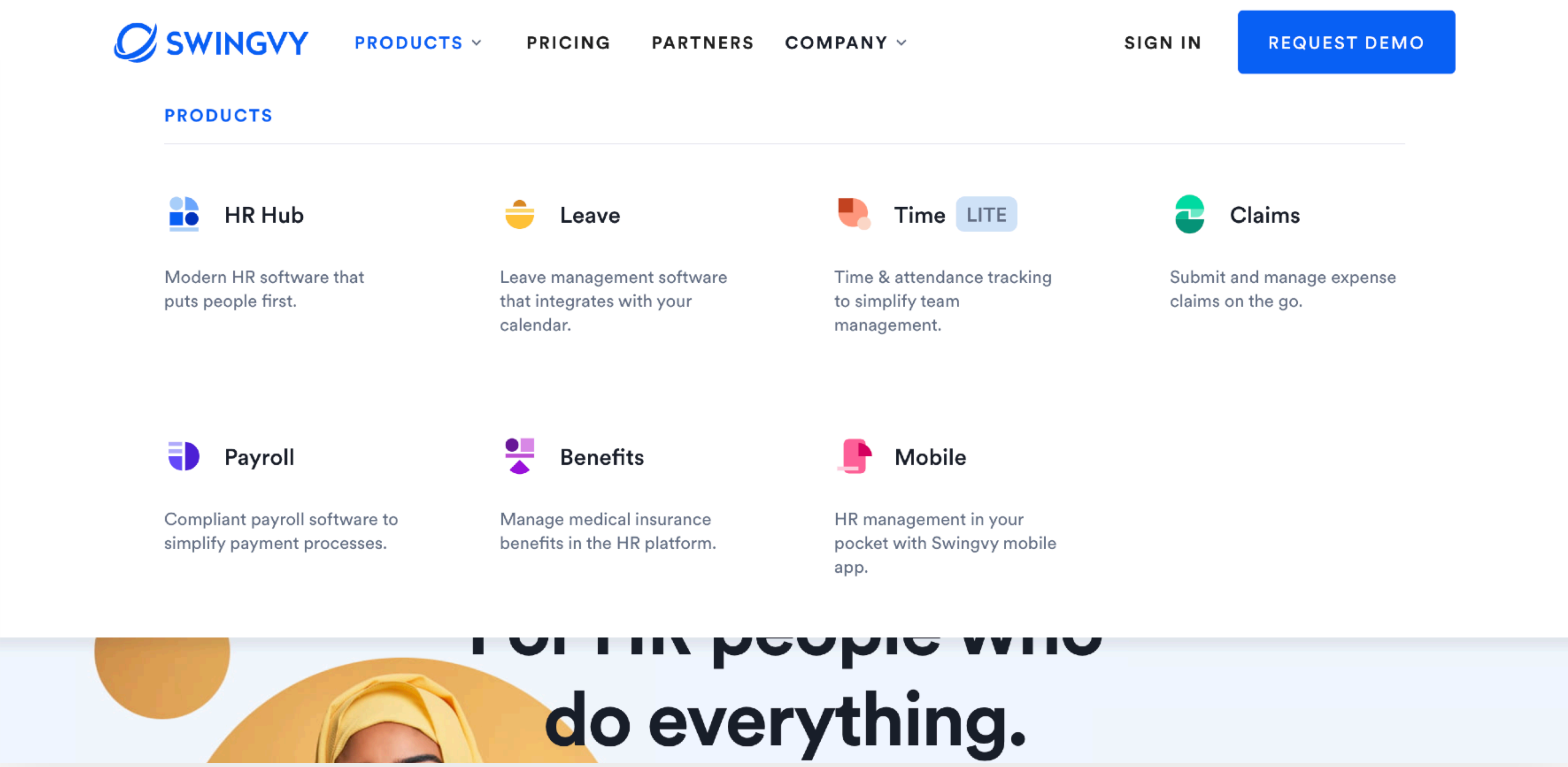
01 NAVIGATION

C SECTION COMPONENTS









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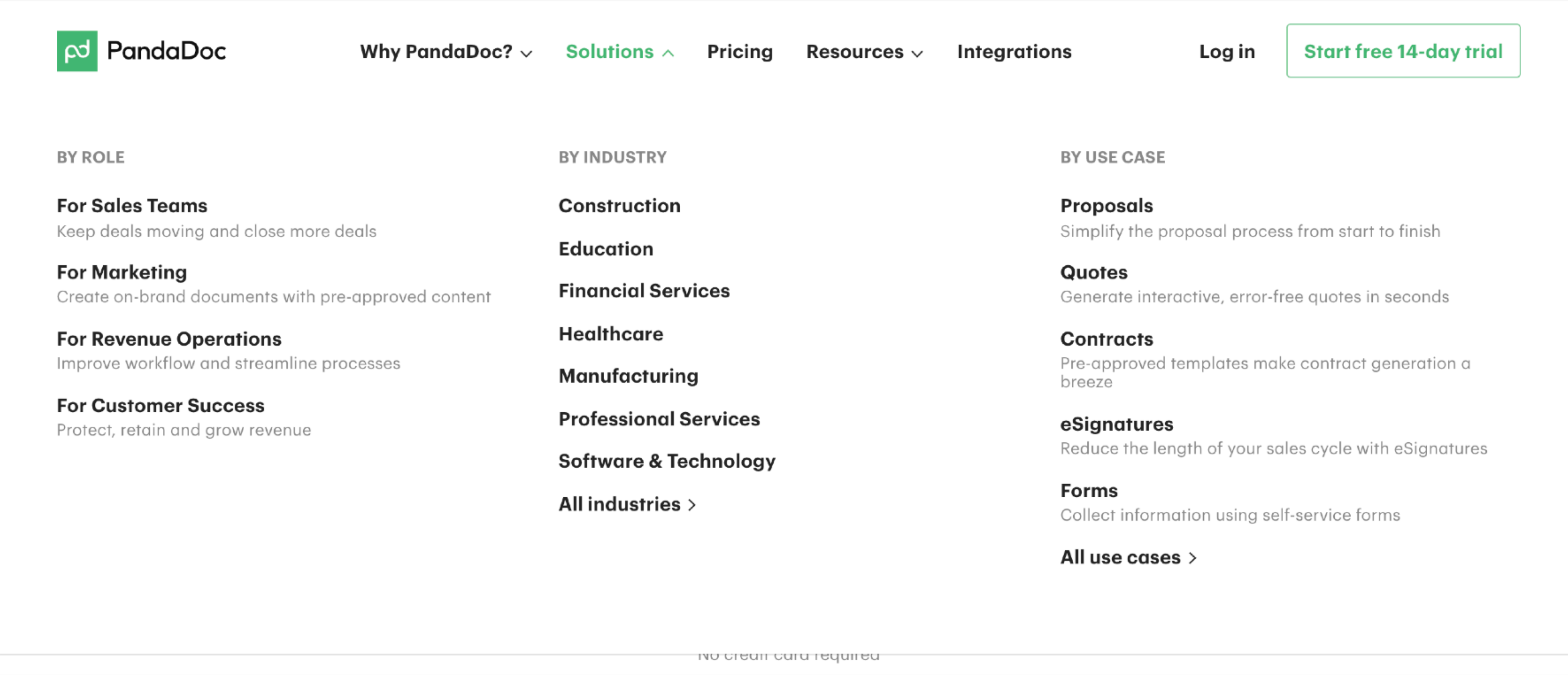

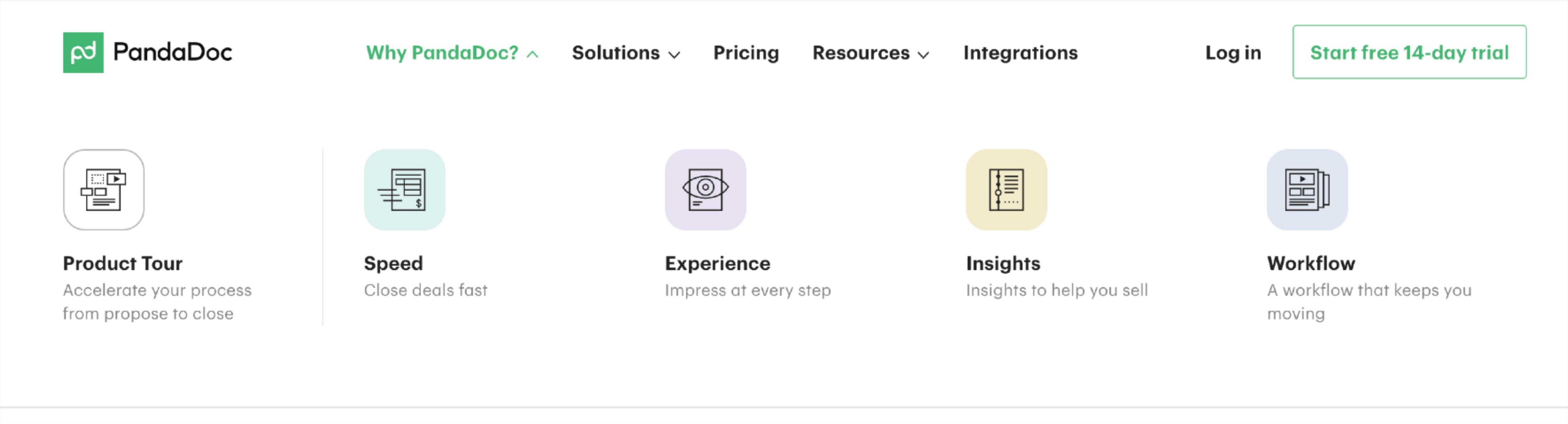

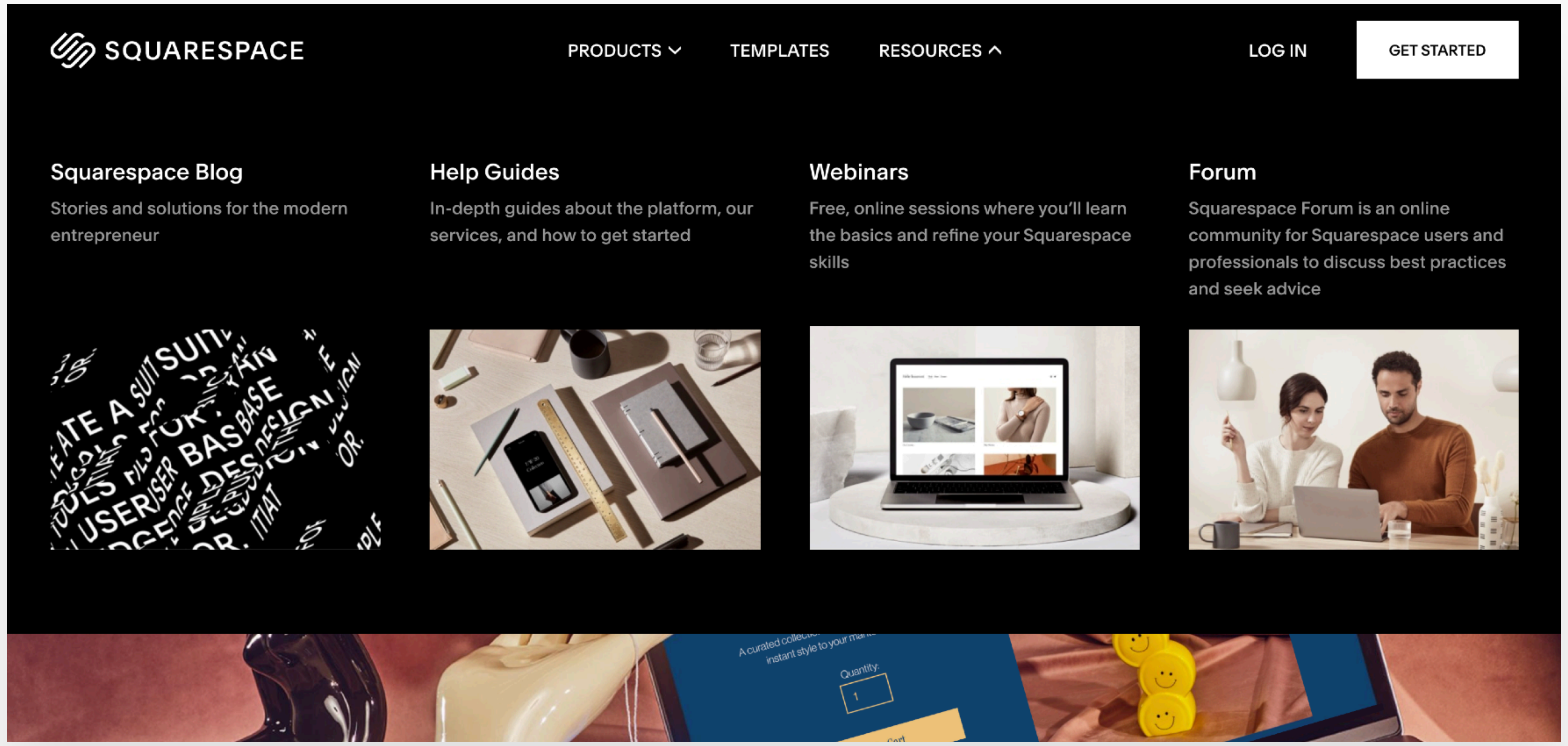

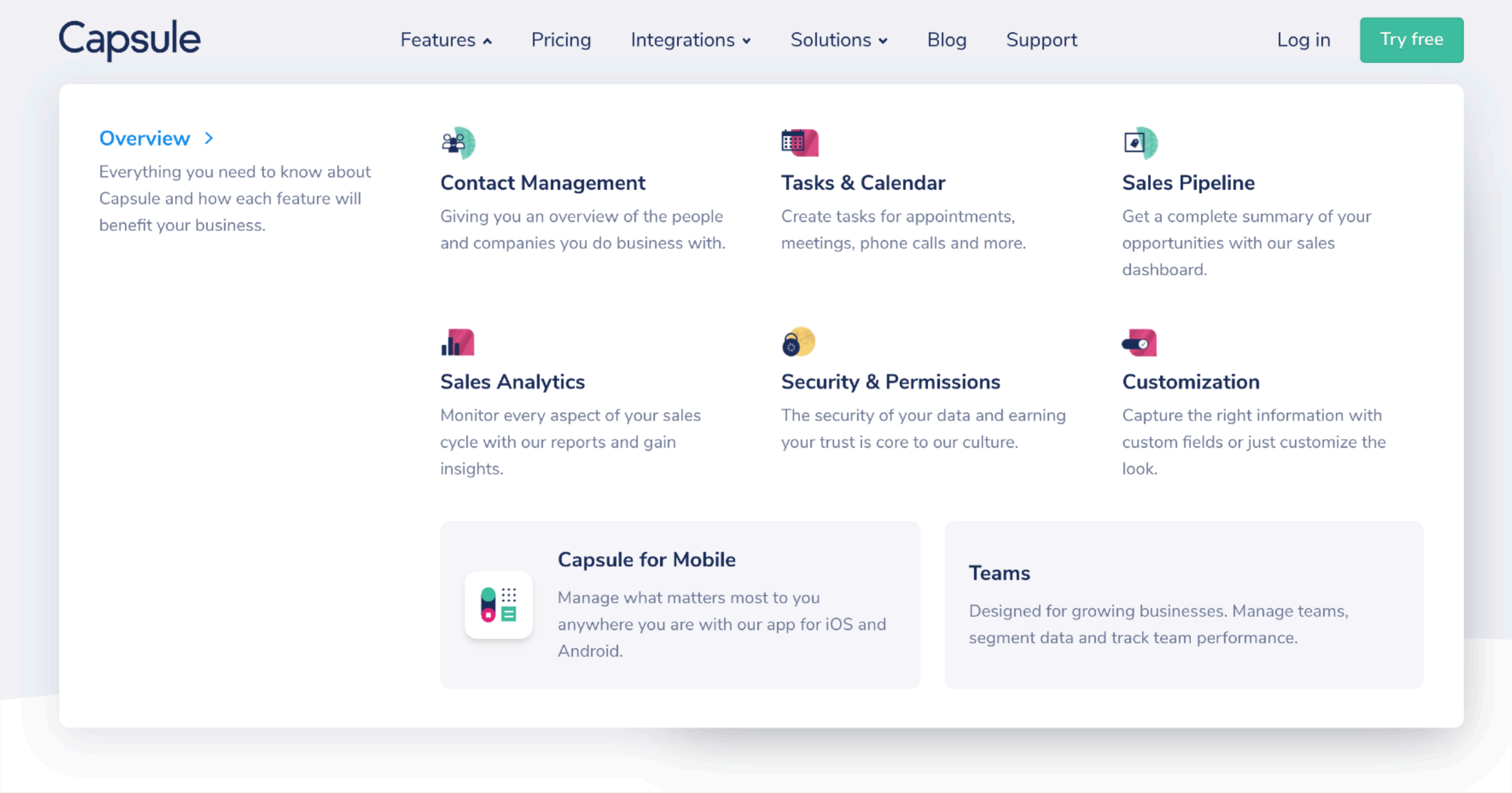

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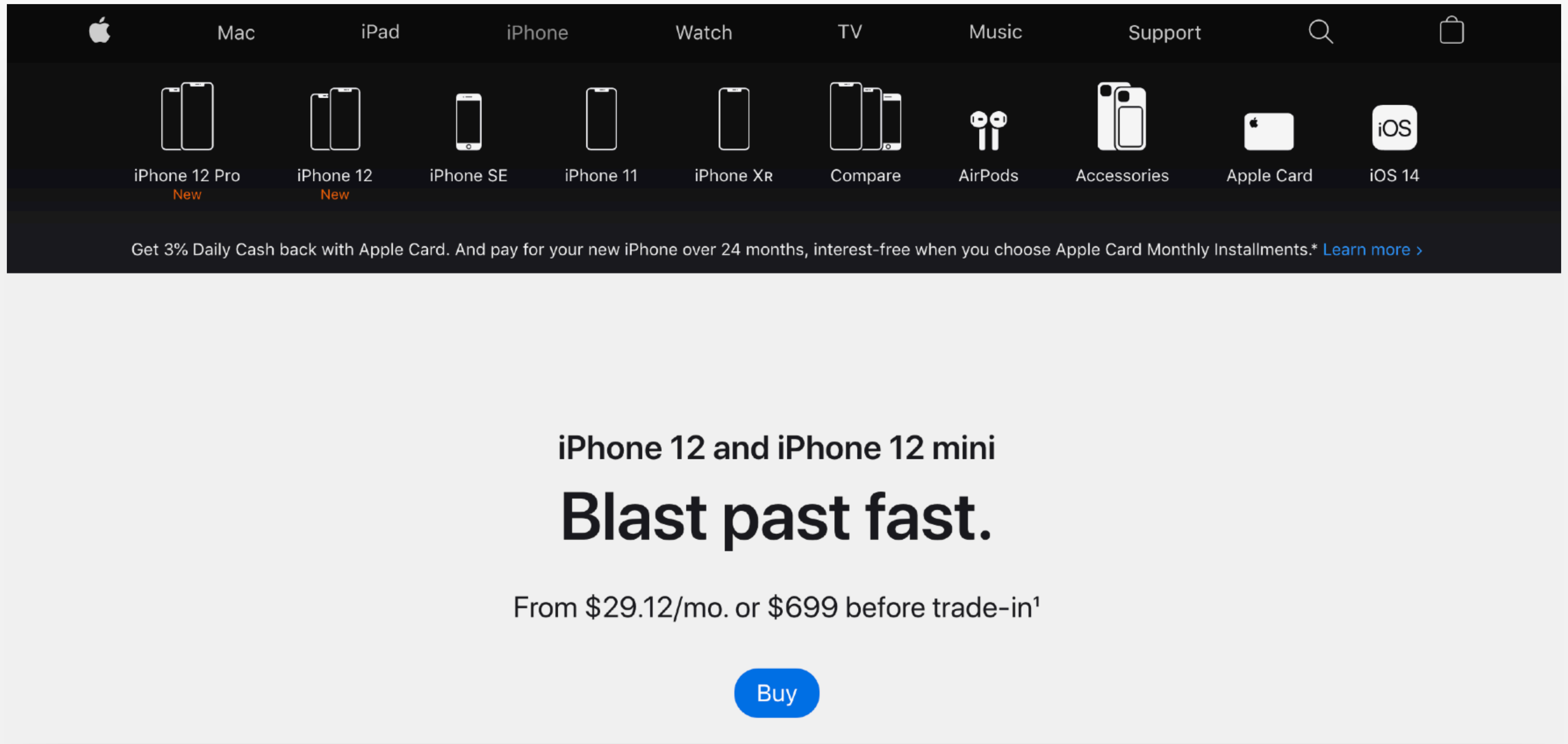

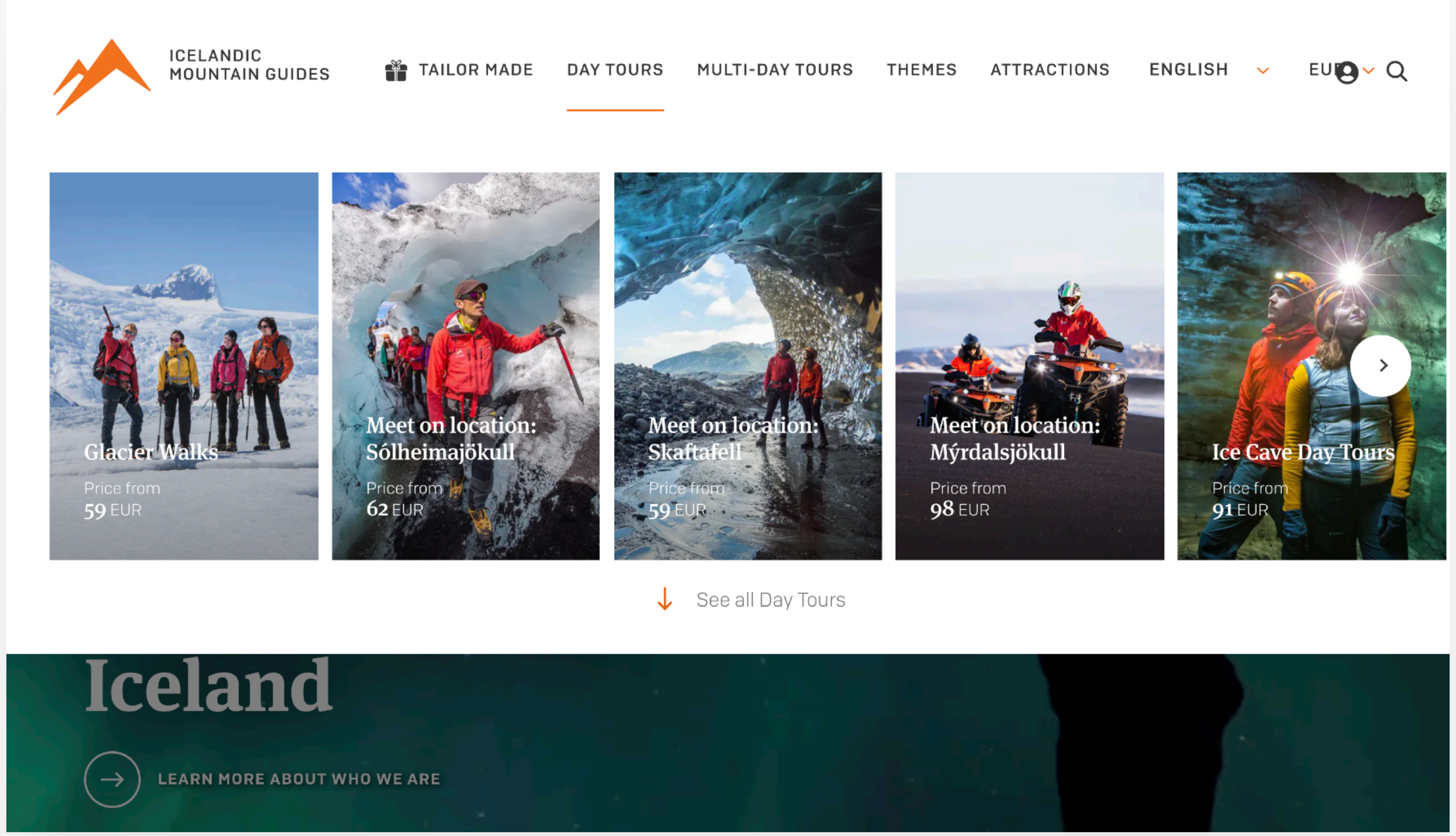

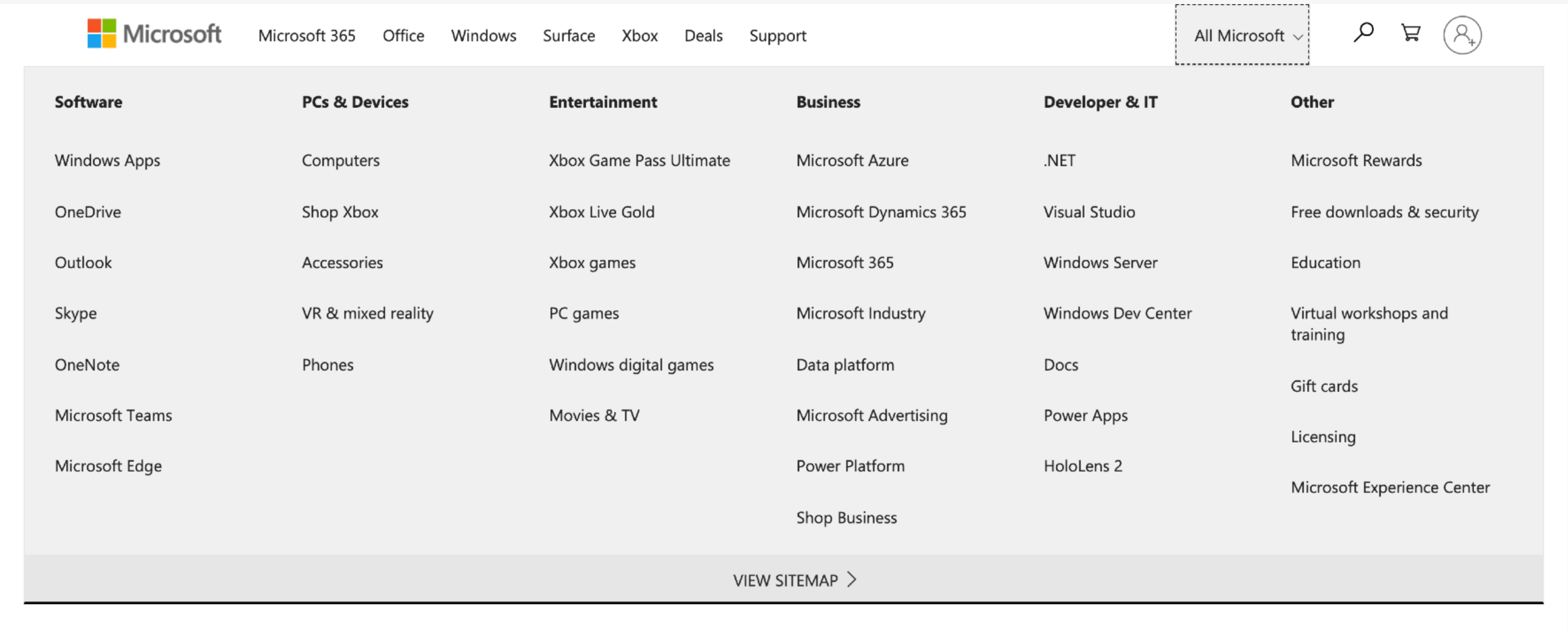

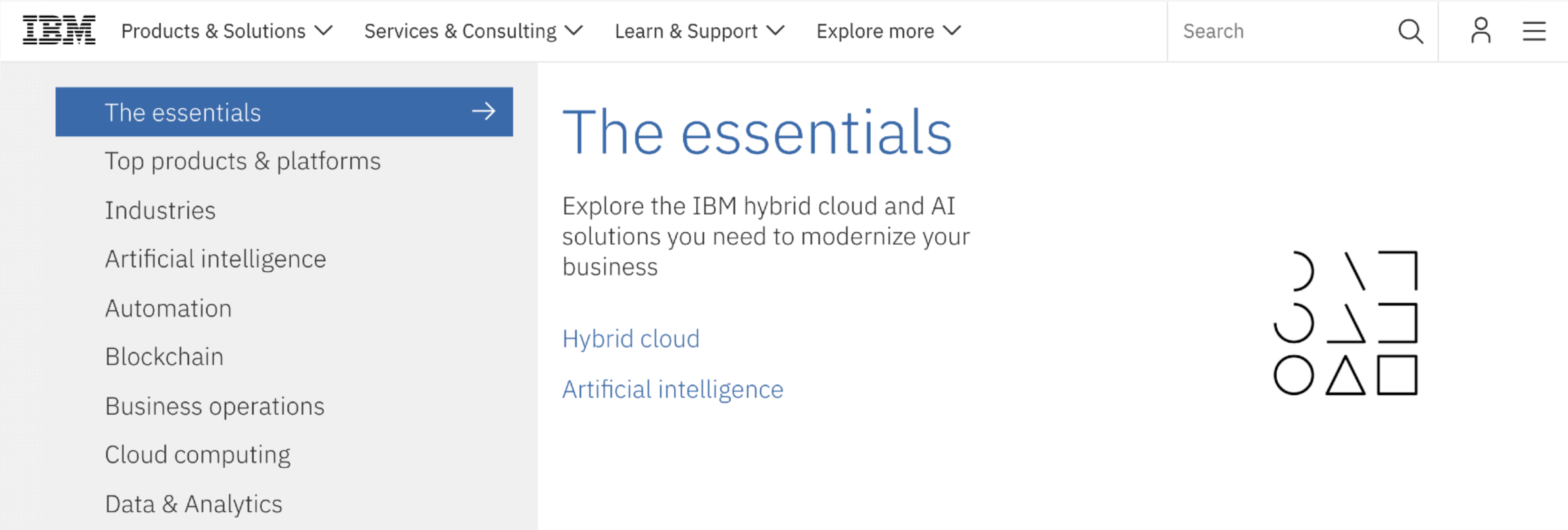

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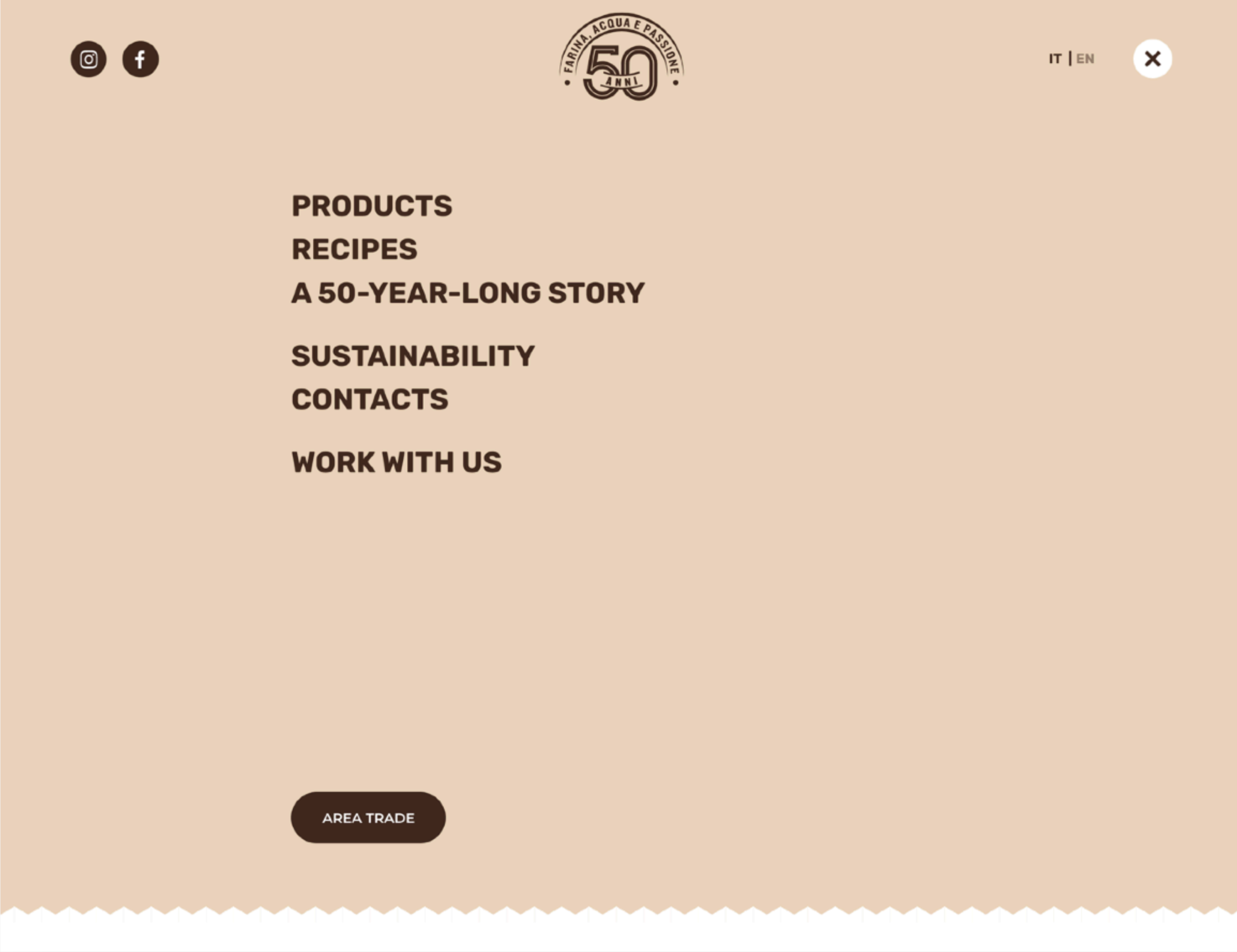

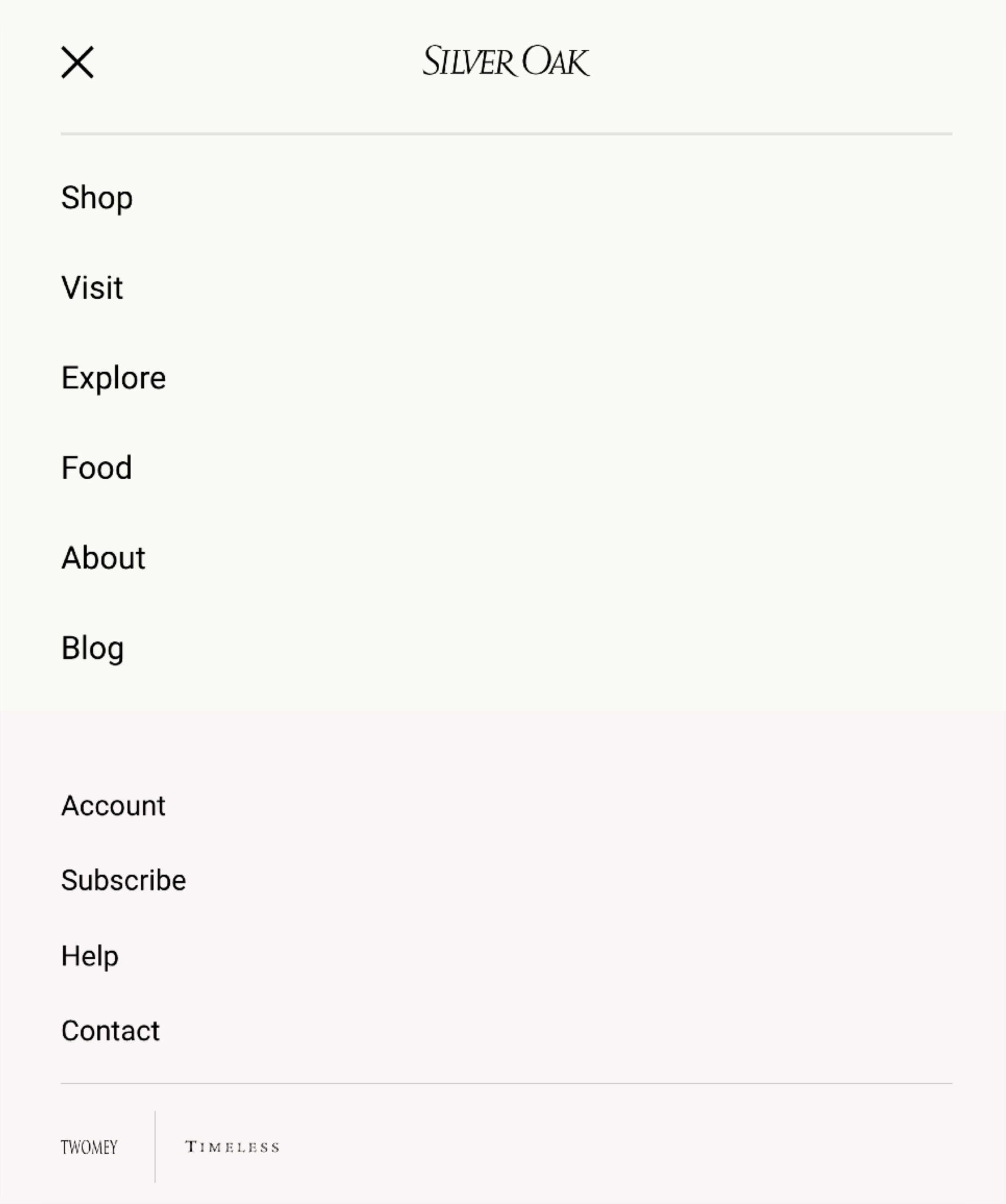

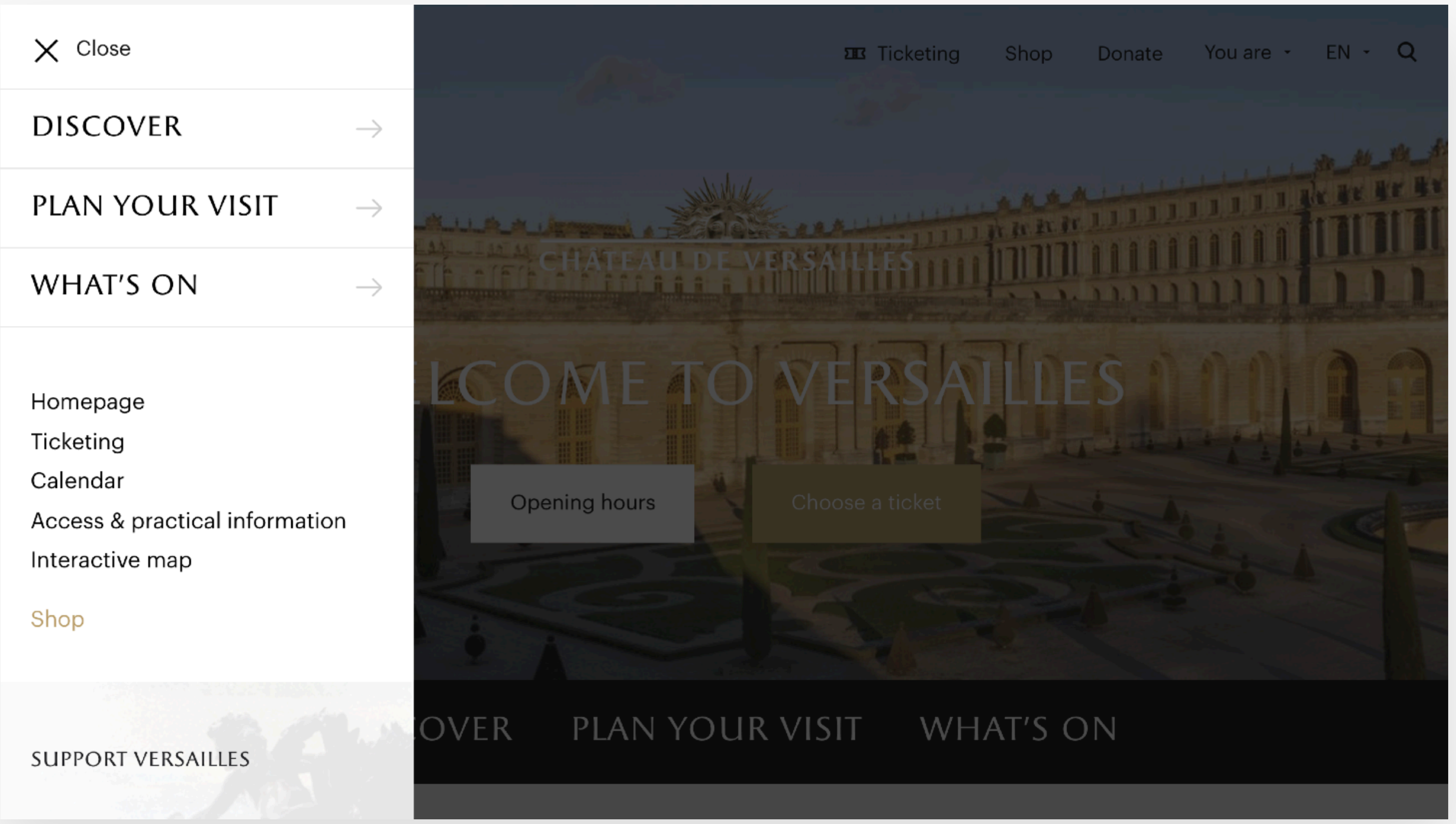

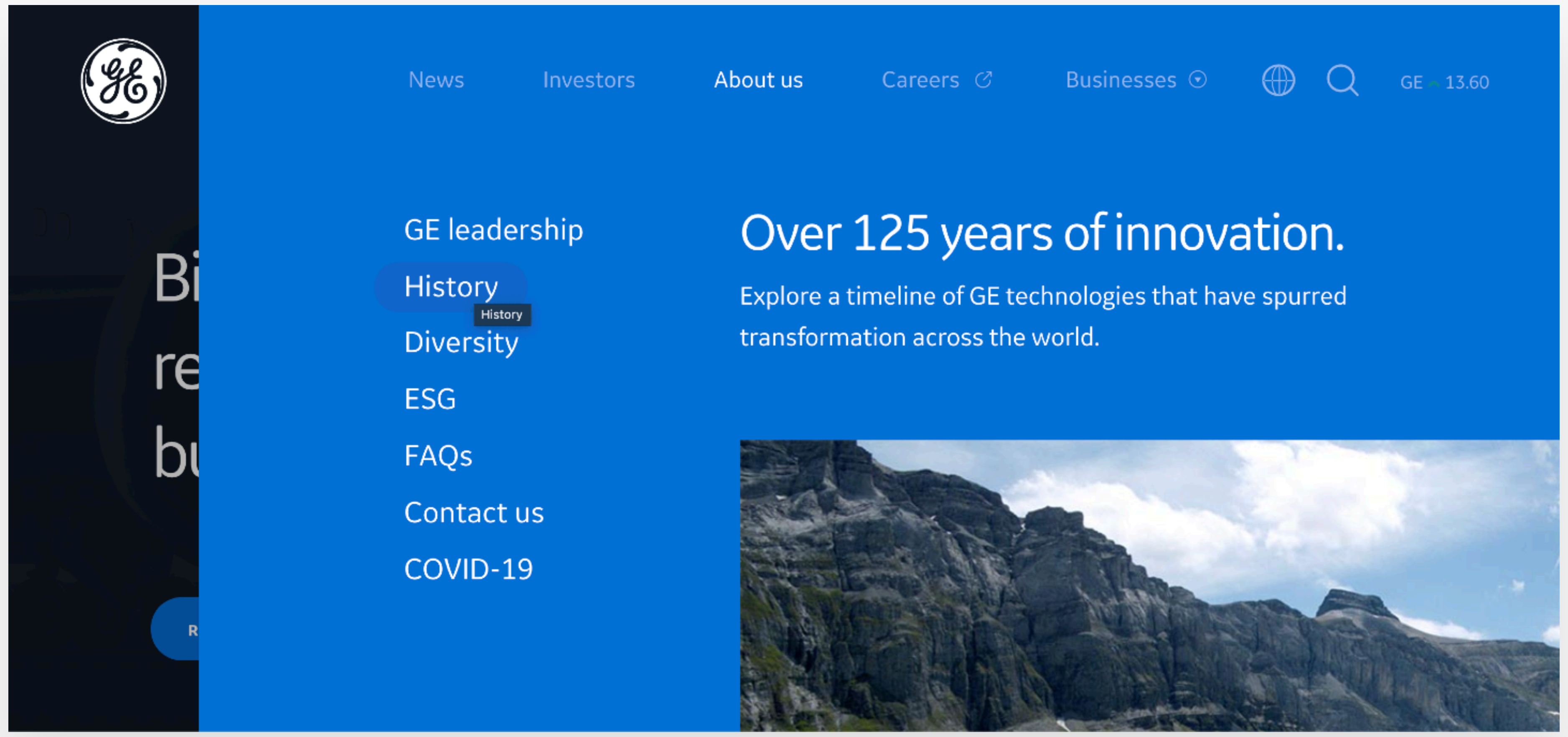

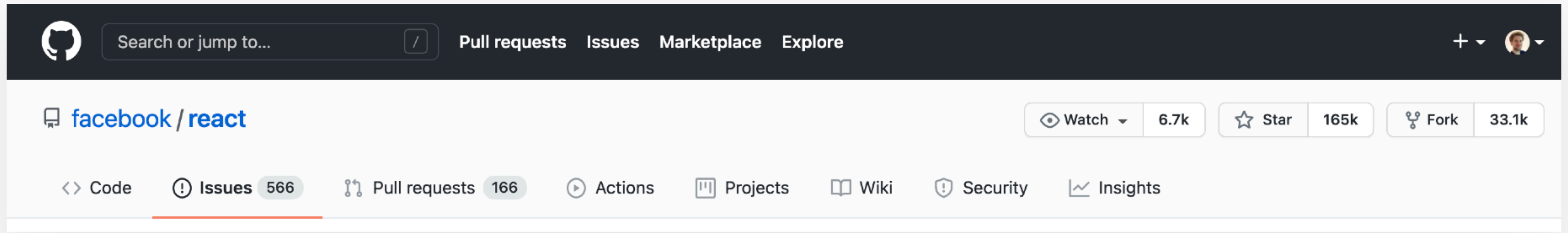

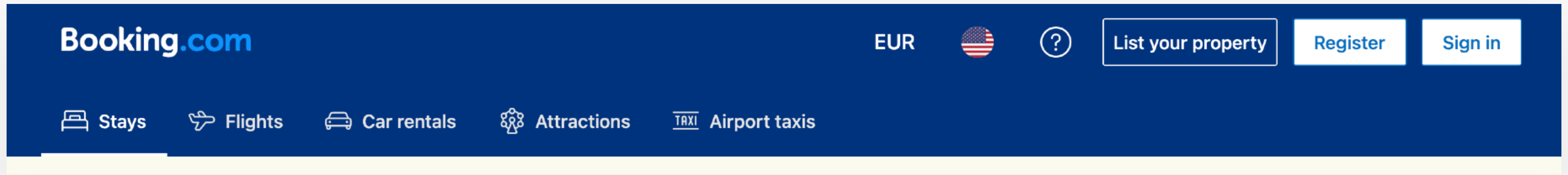

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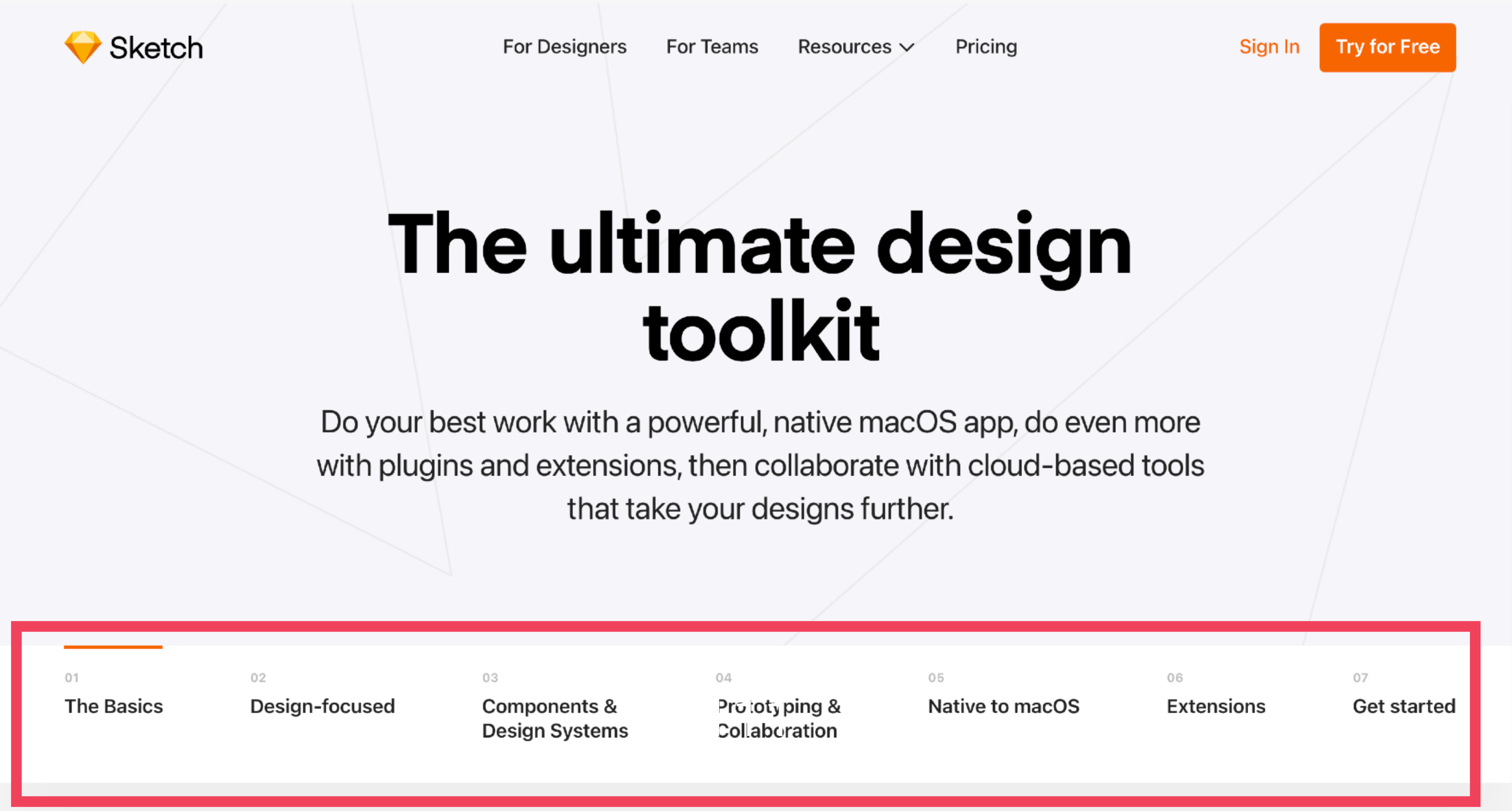

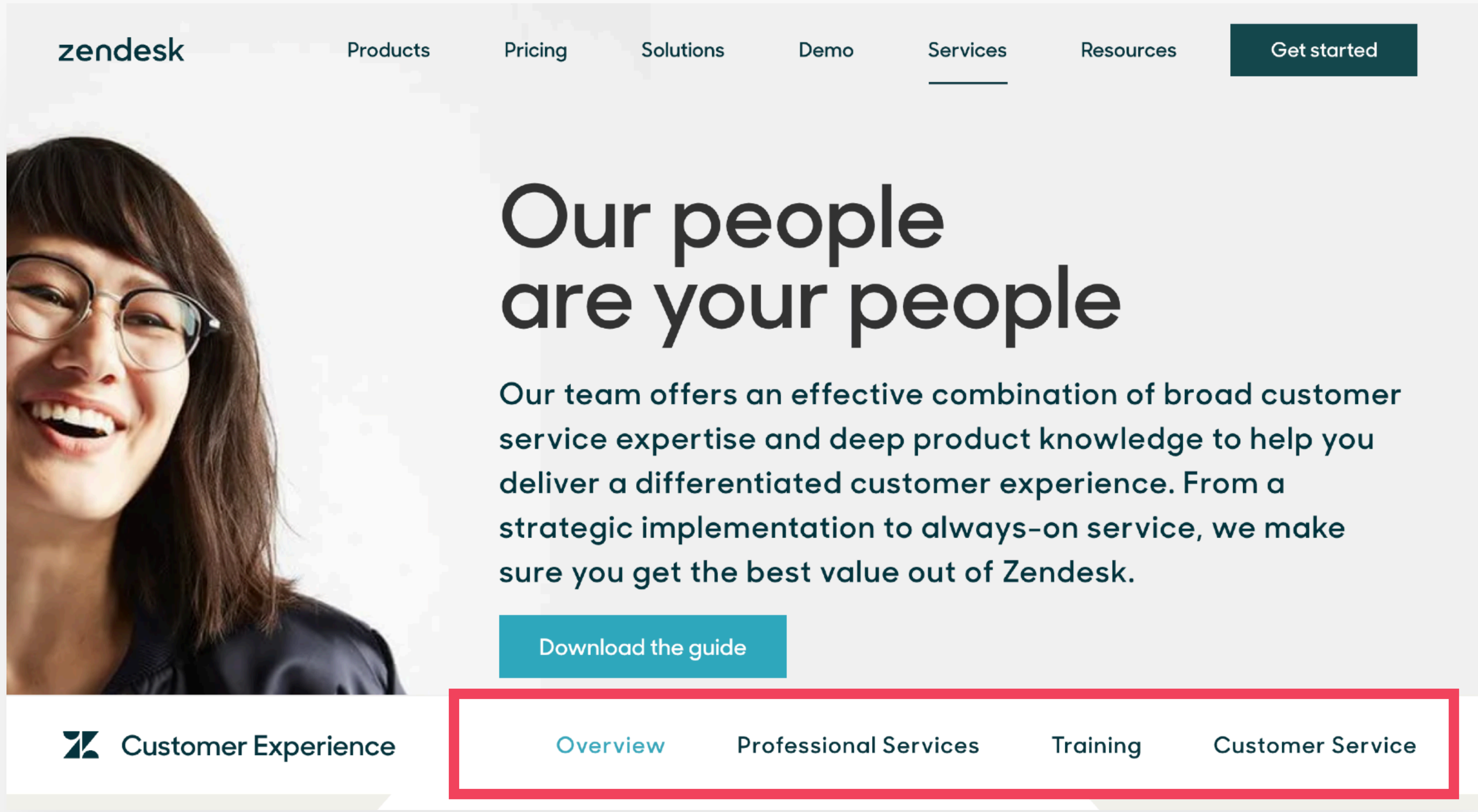

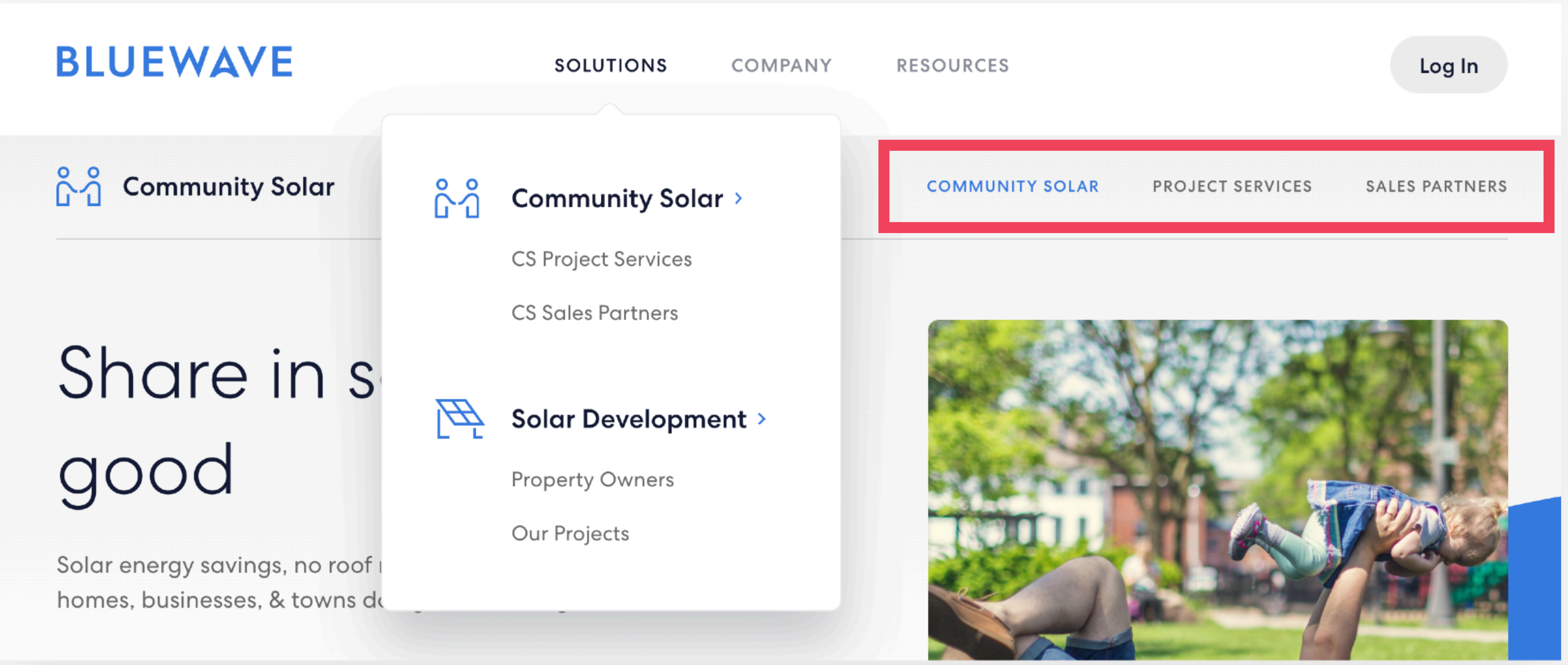

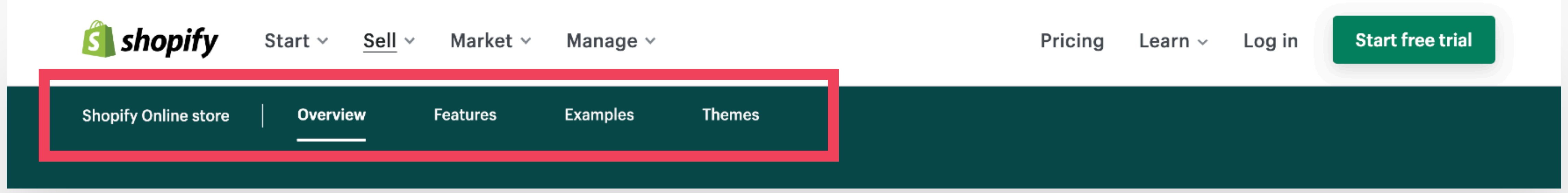

SECONDARY NAVIGATION

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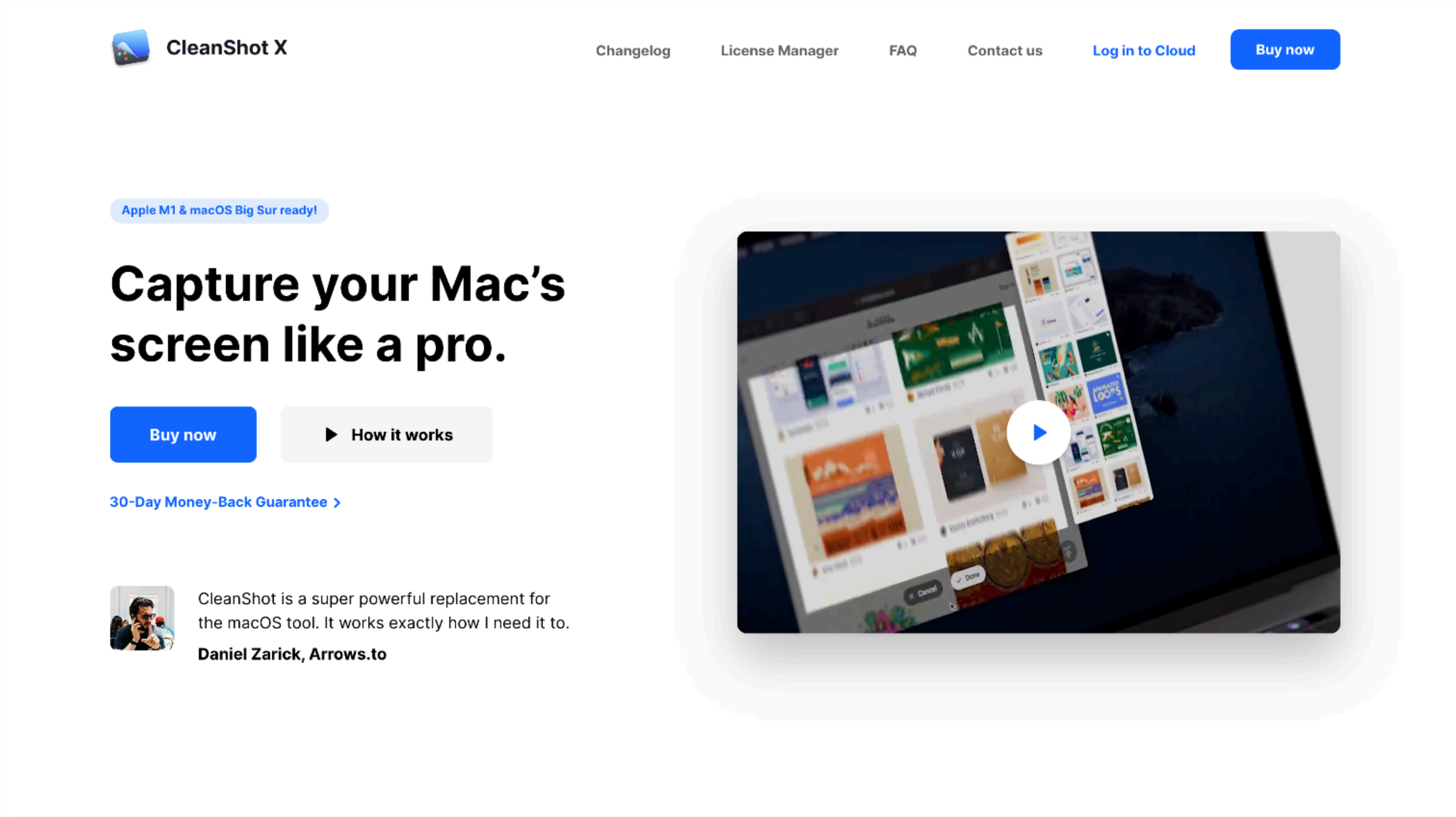
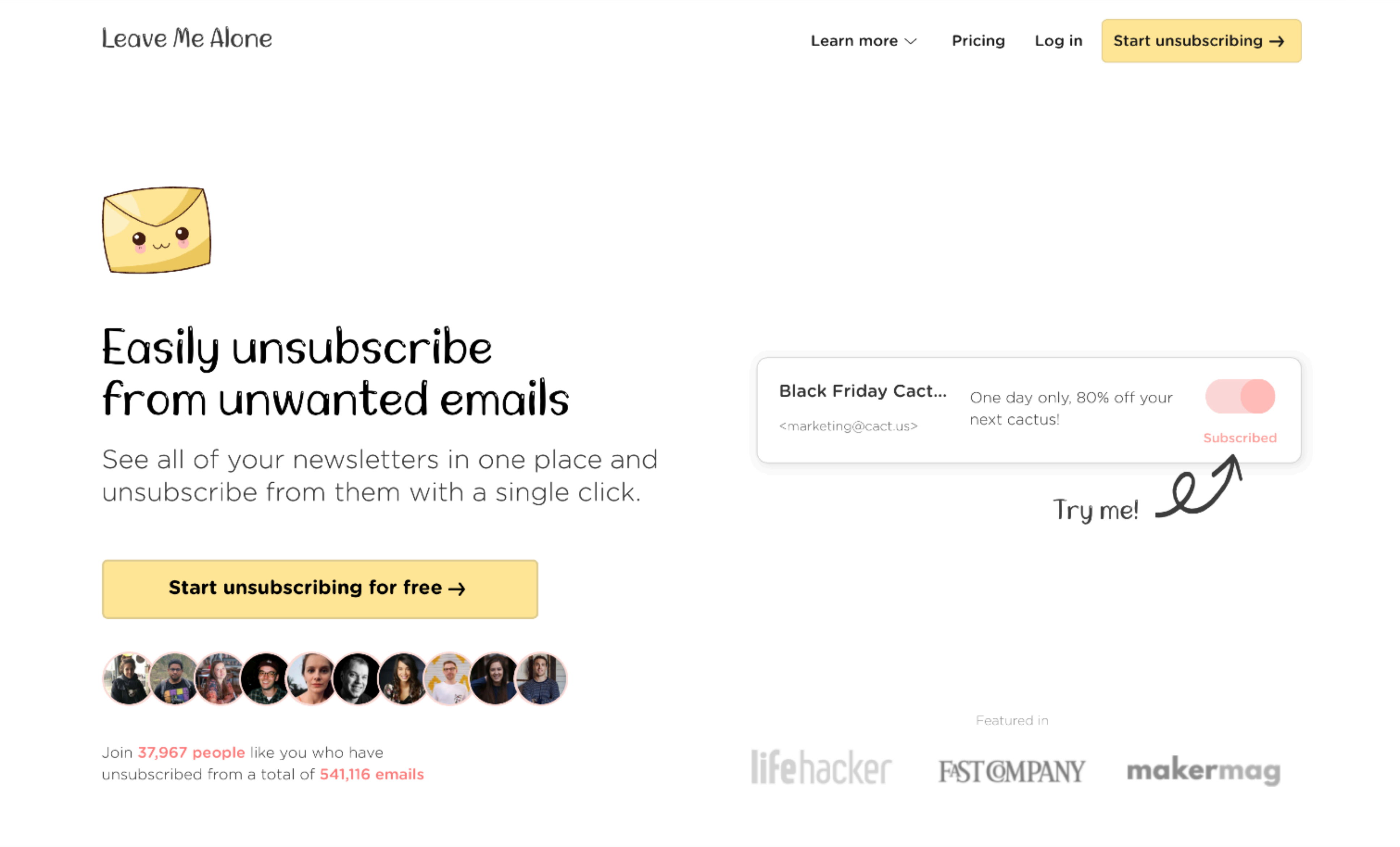
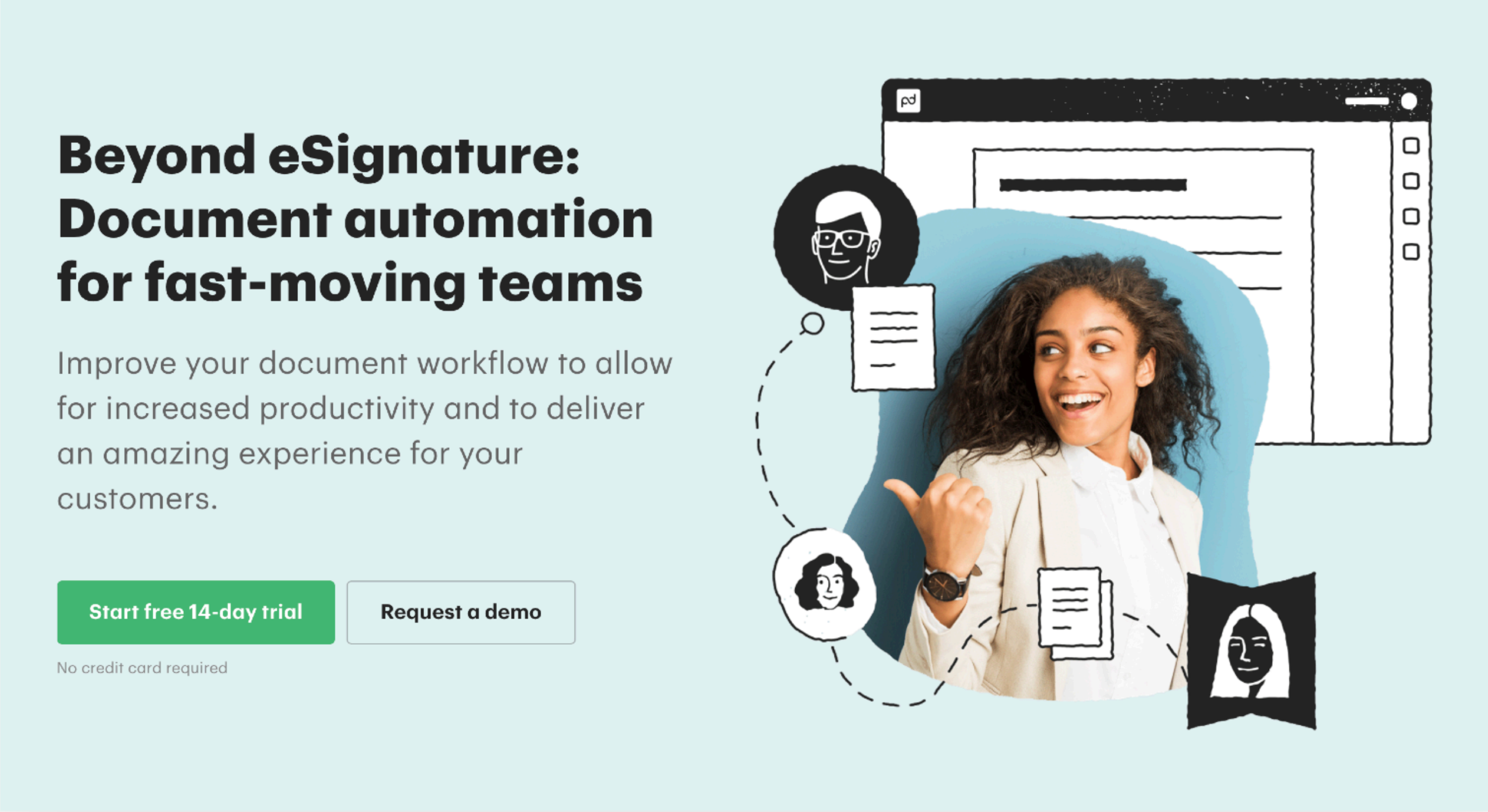
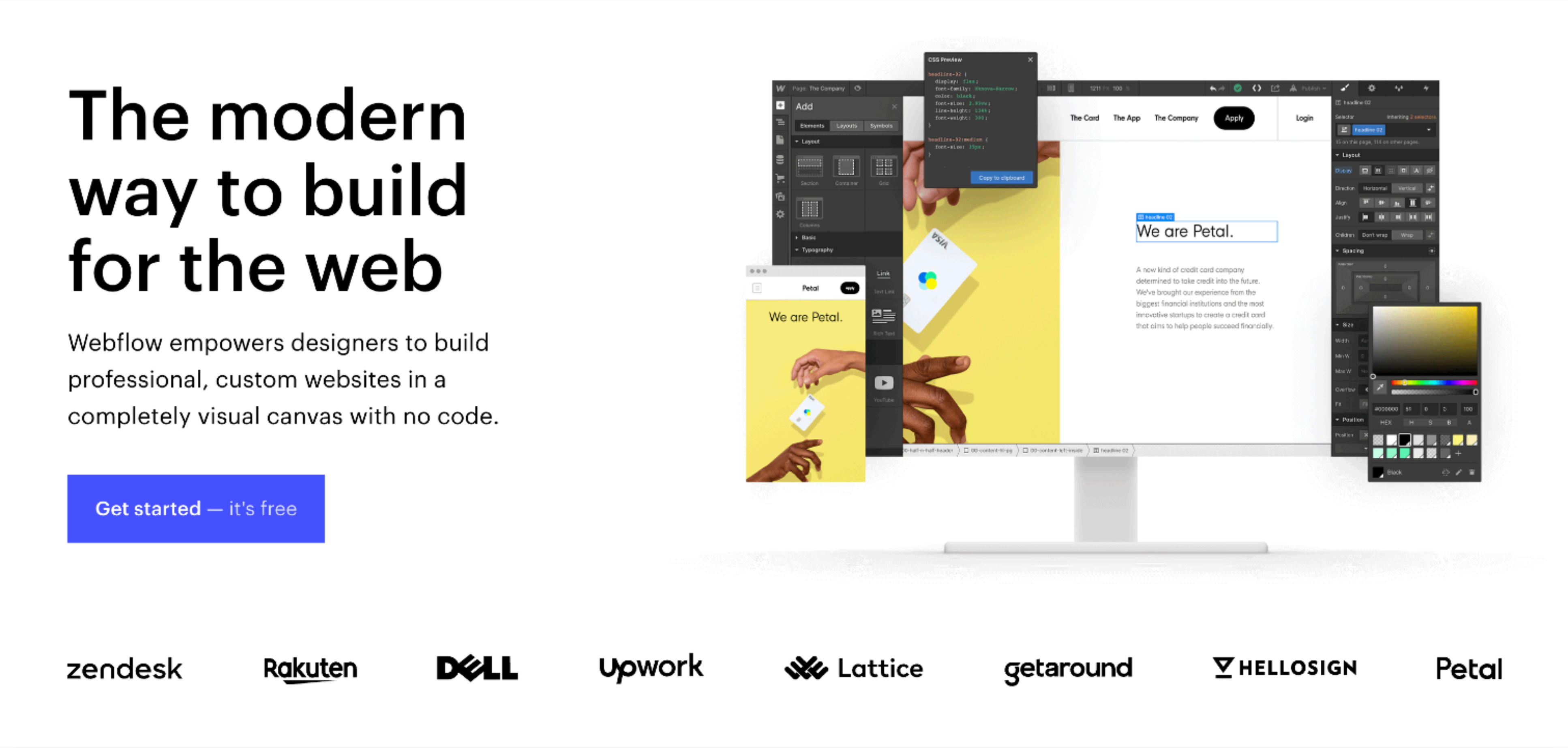
C SECTION COMPONENTS









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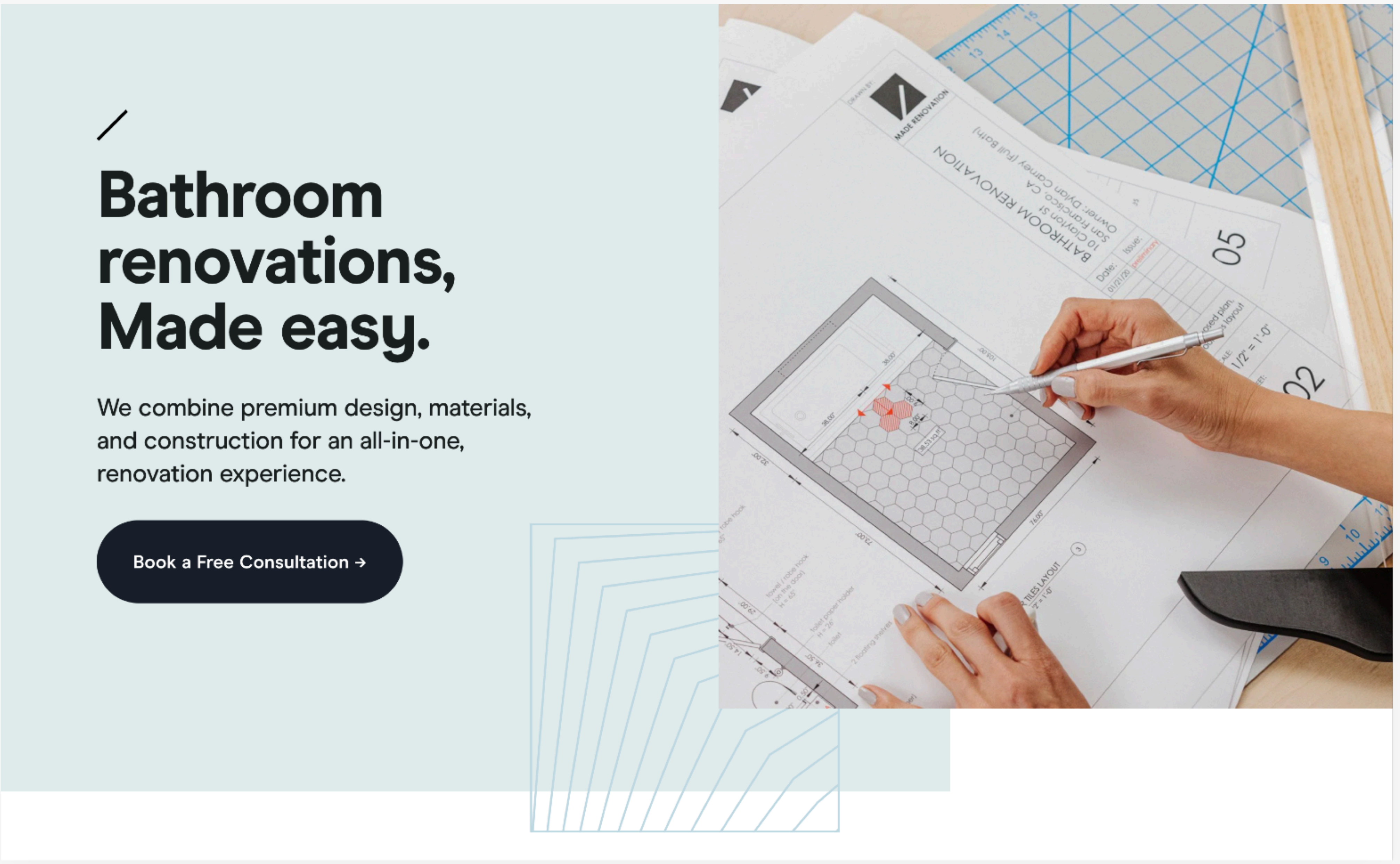

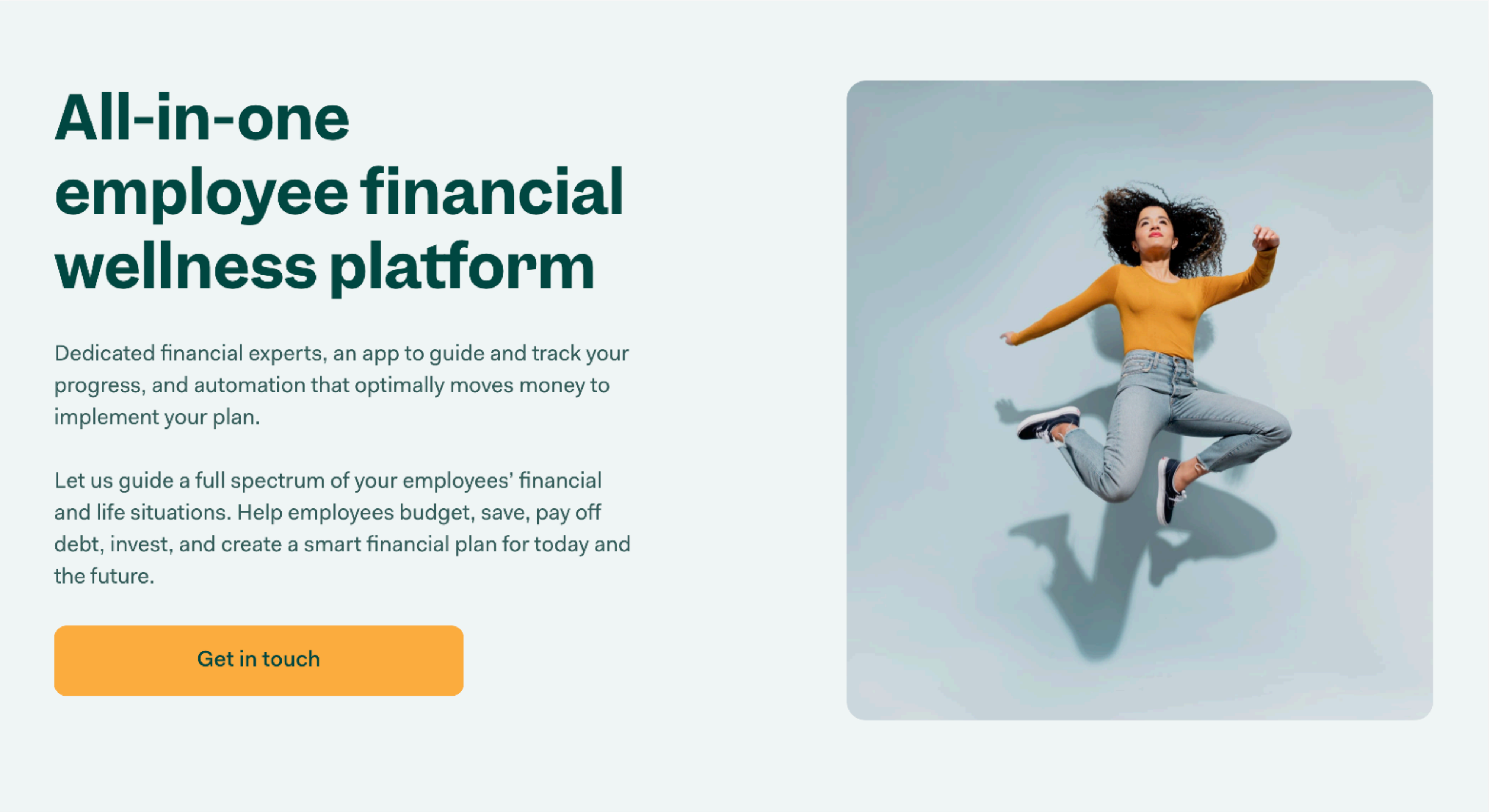

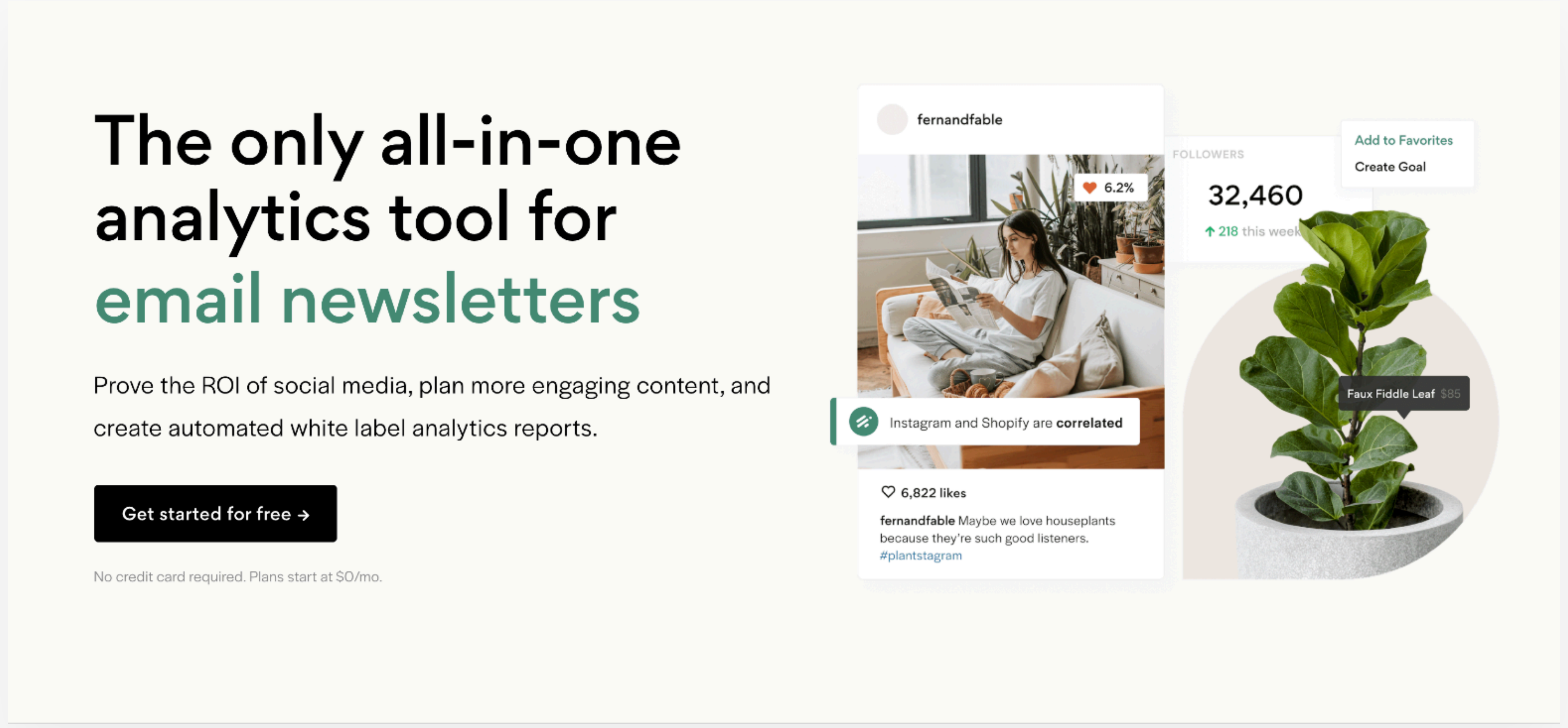

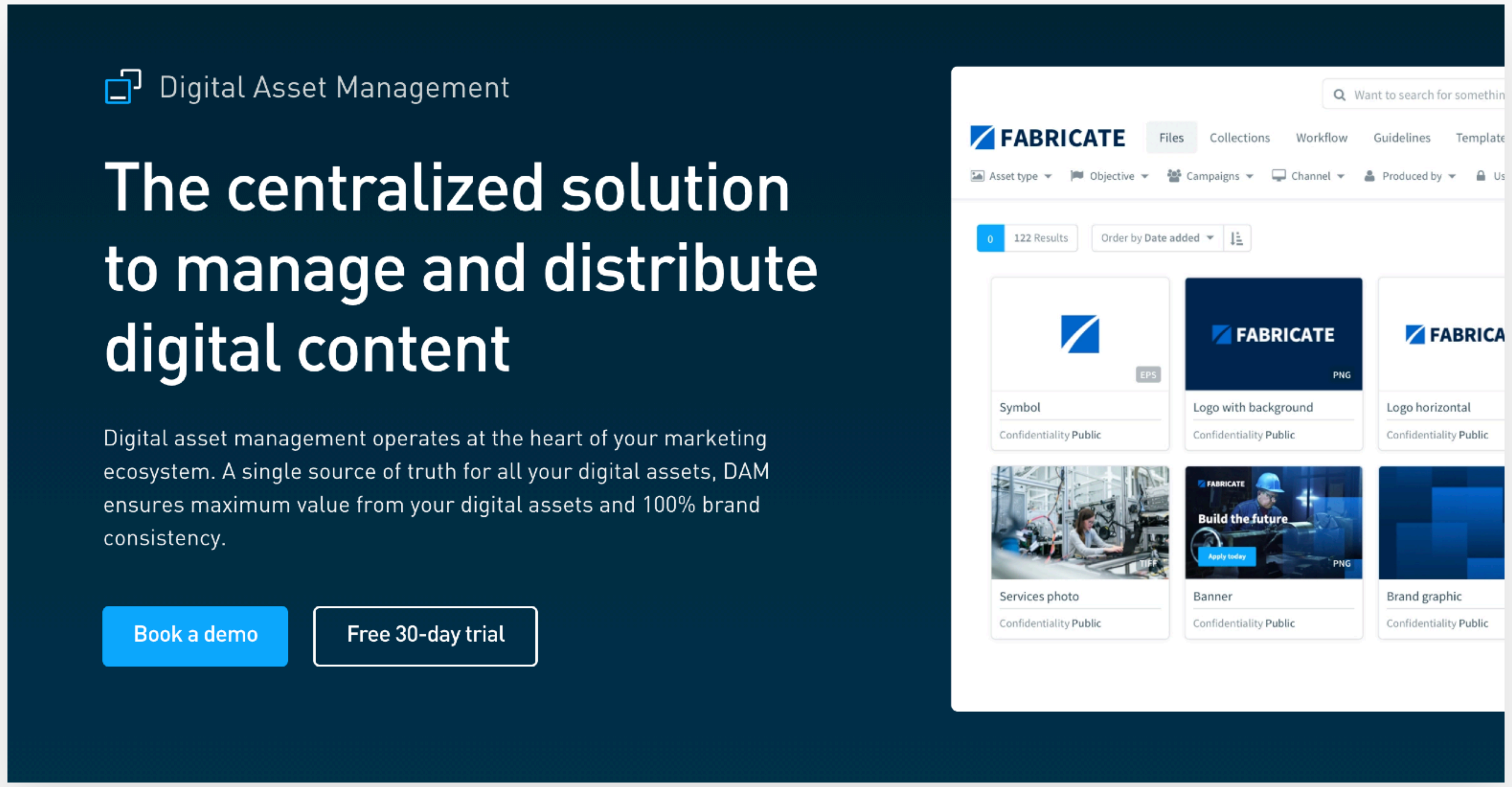

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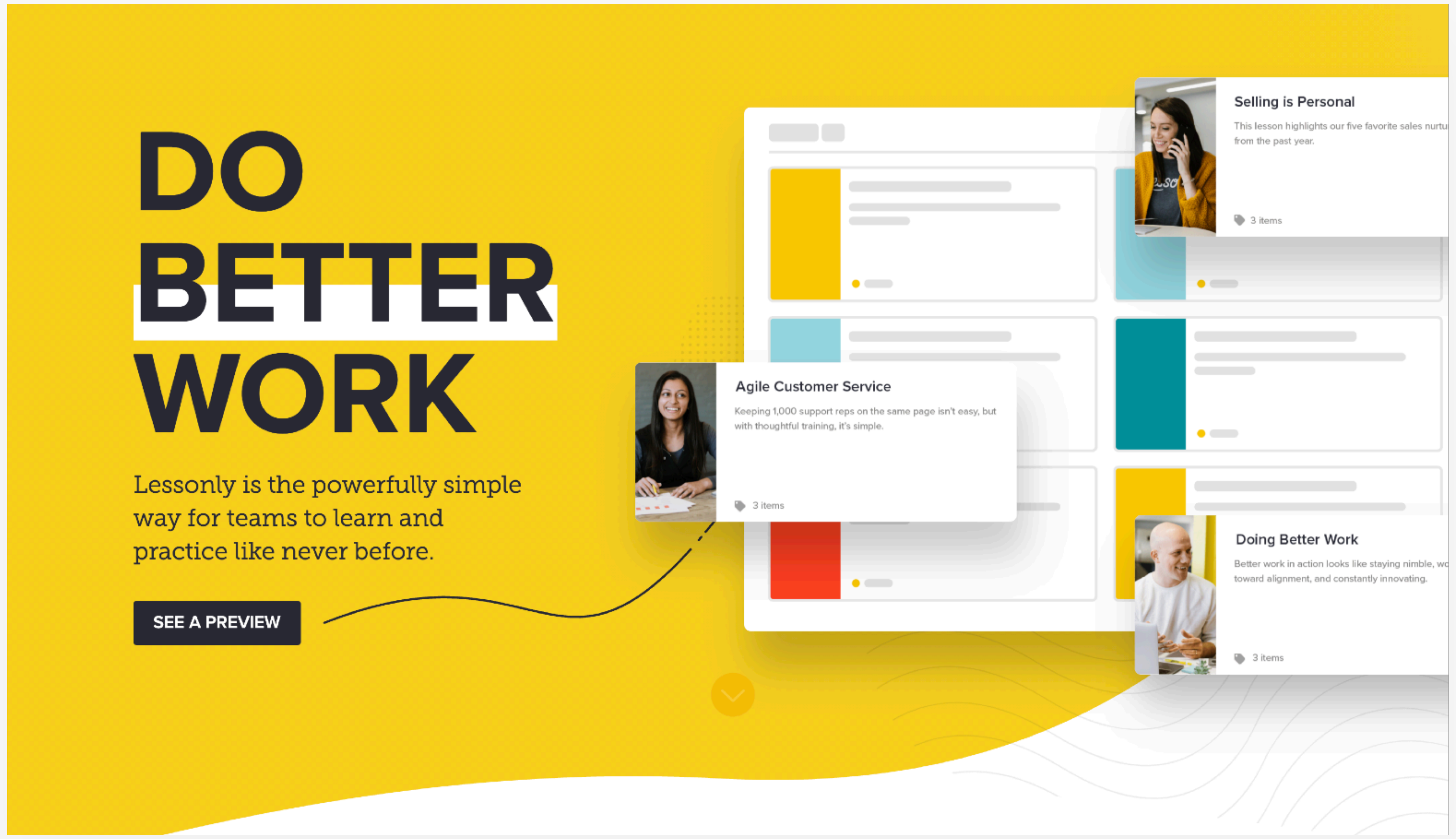

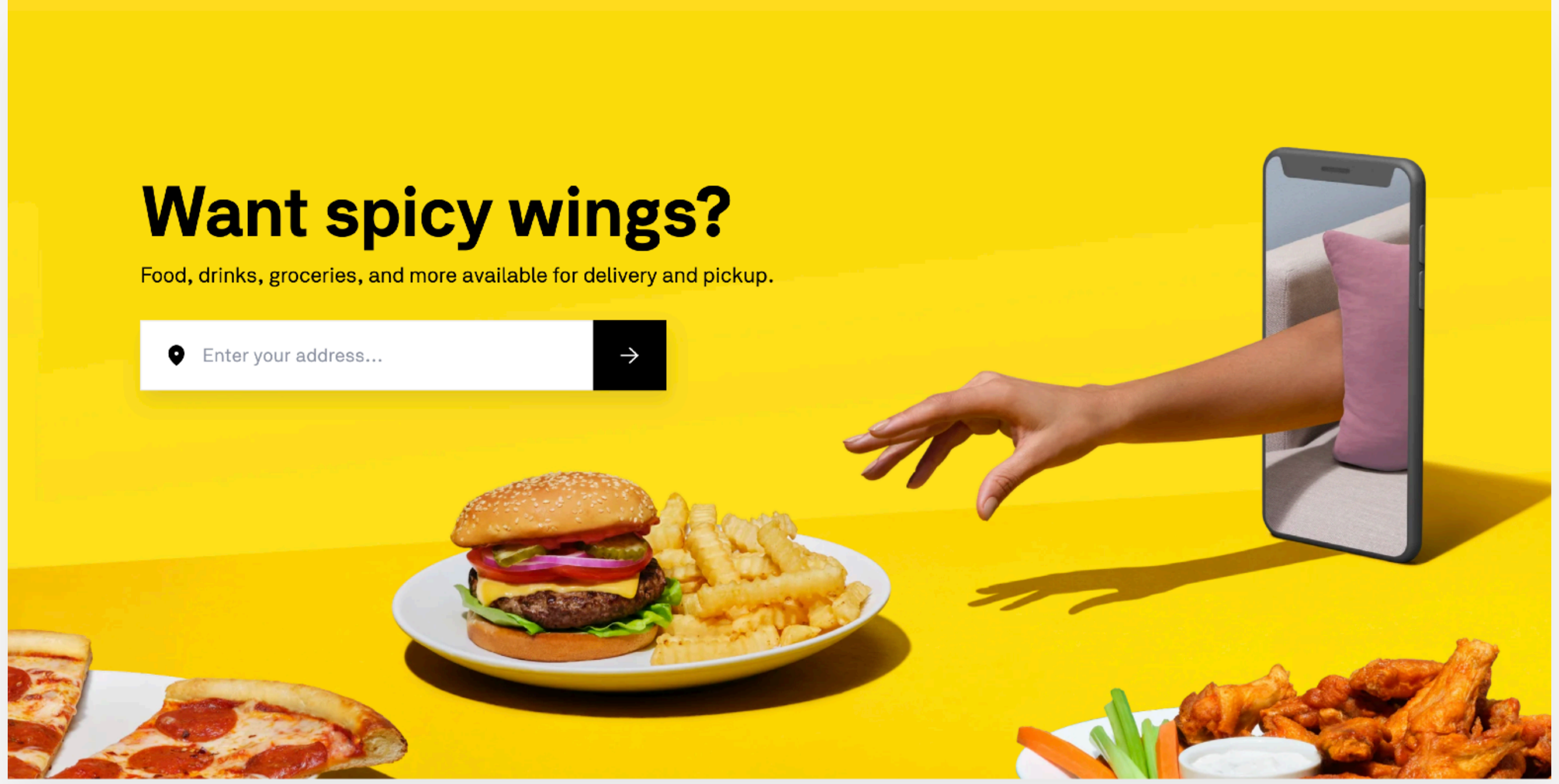

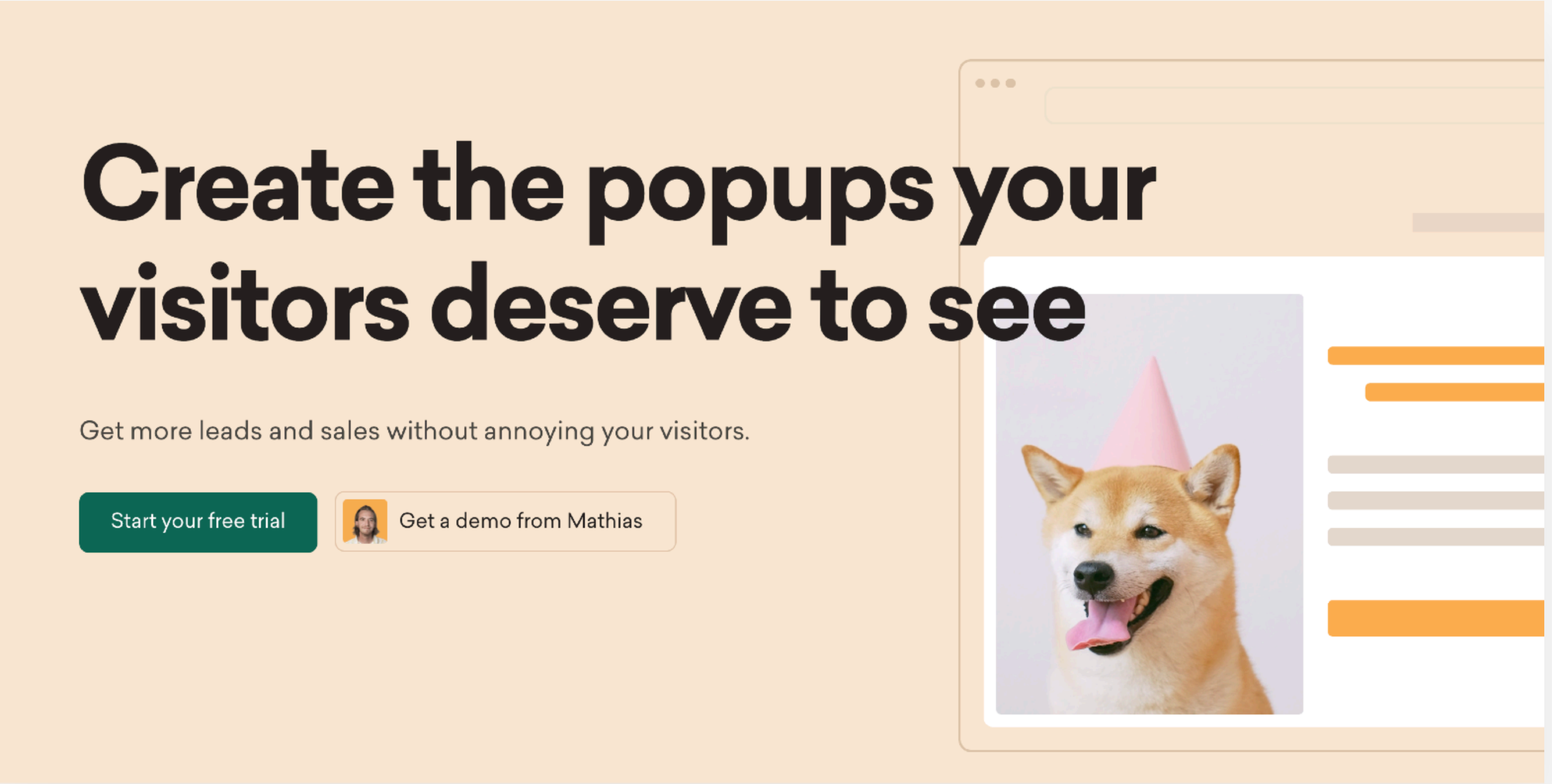

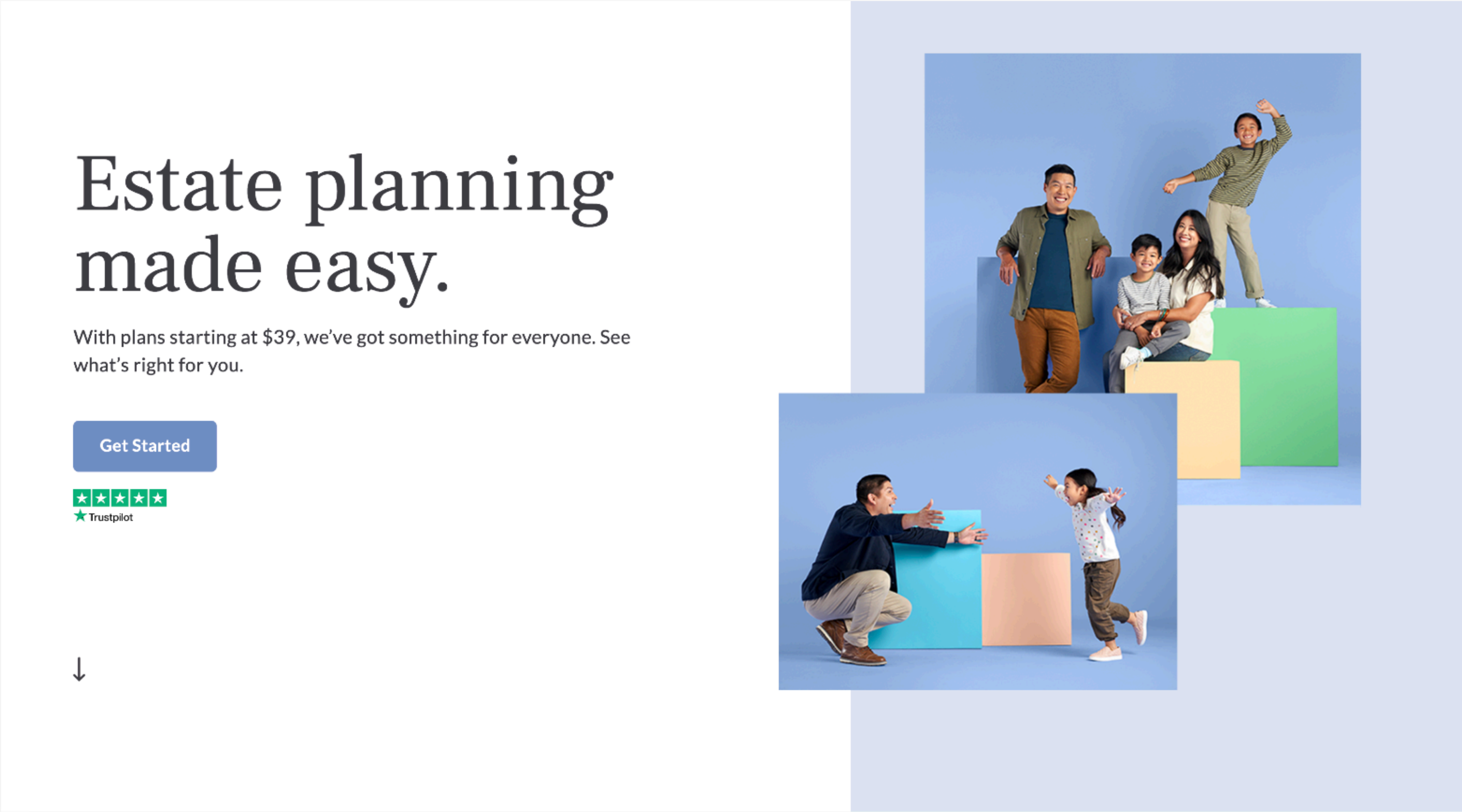

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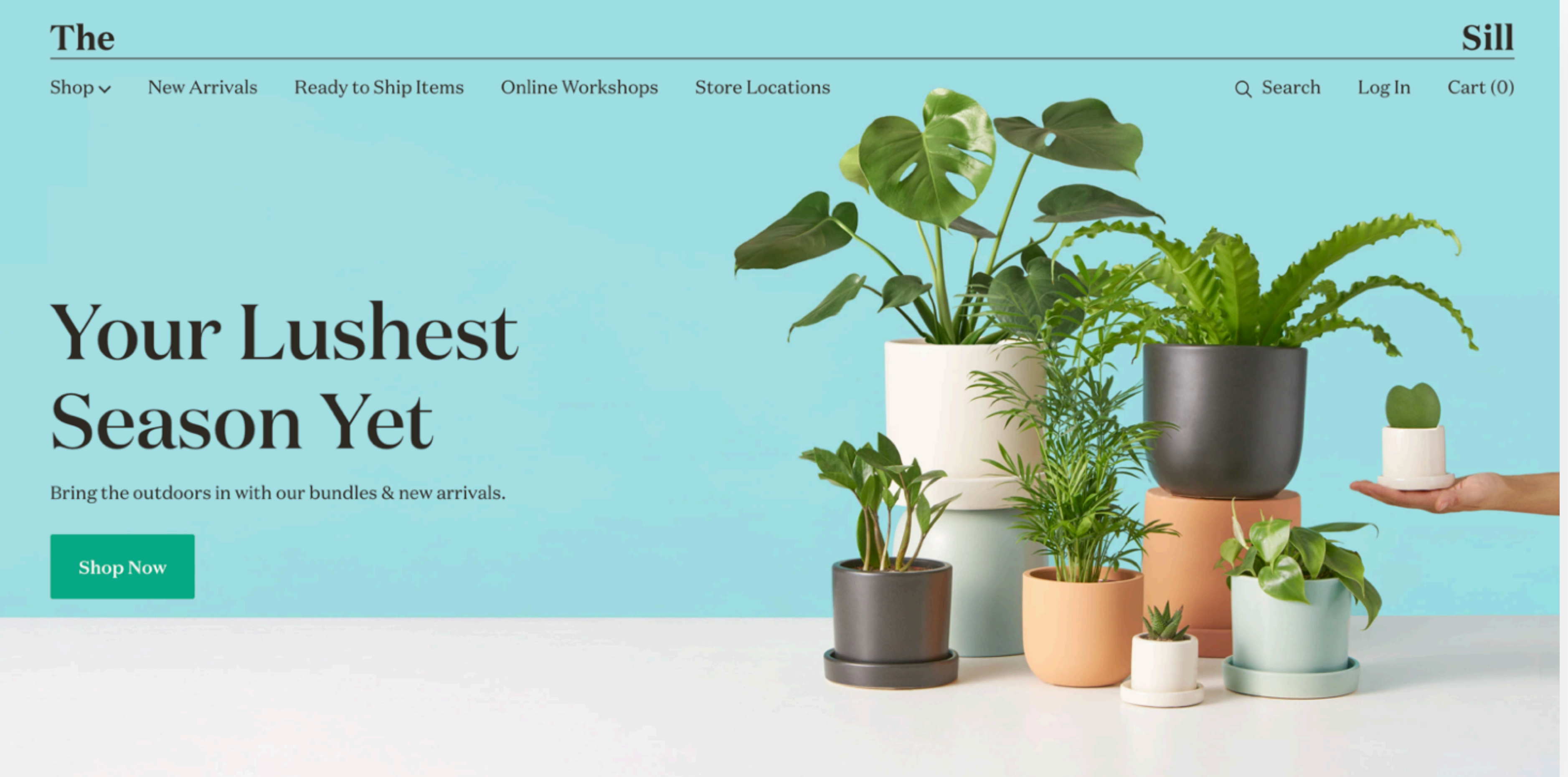

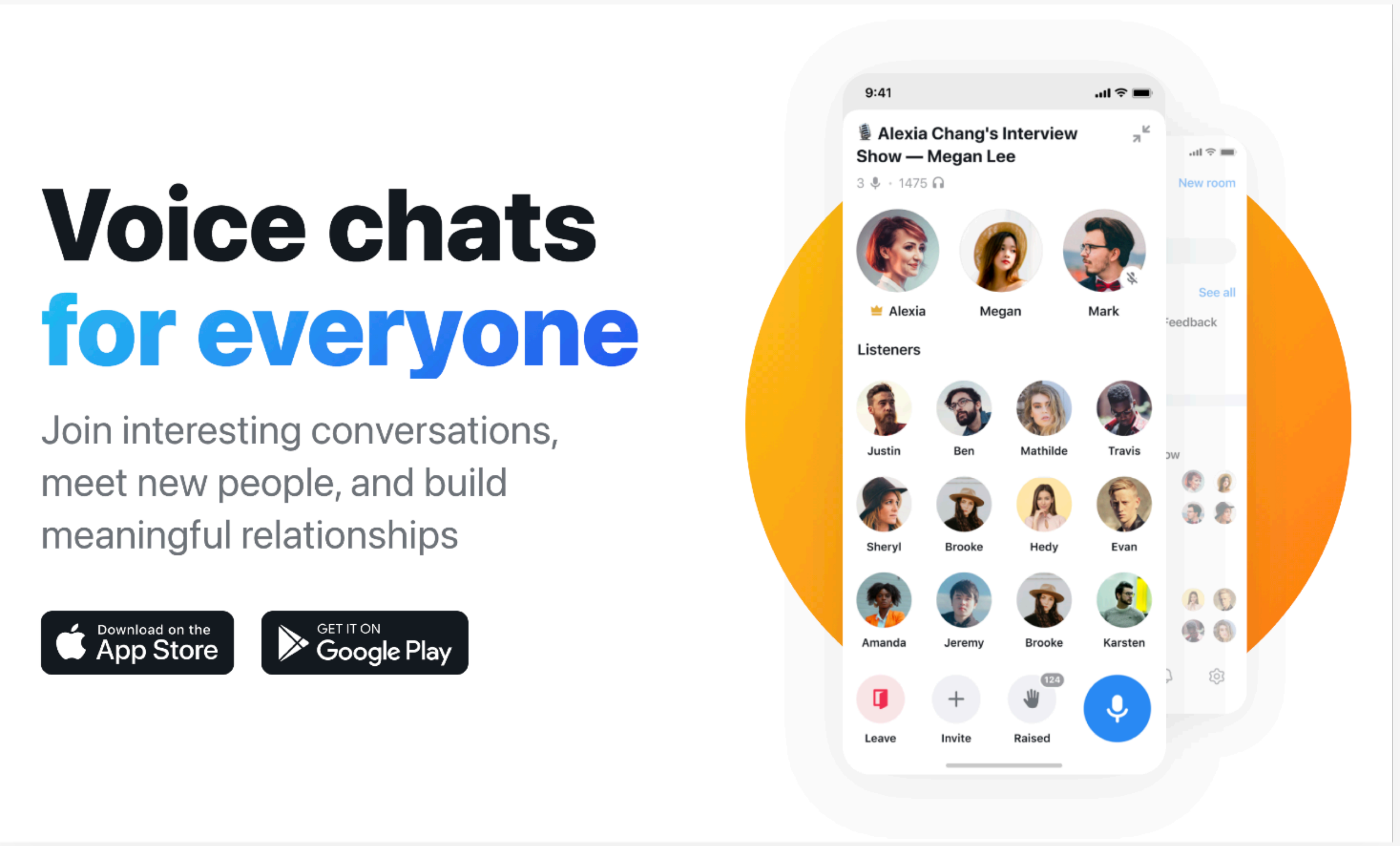

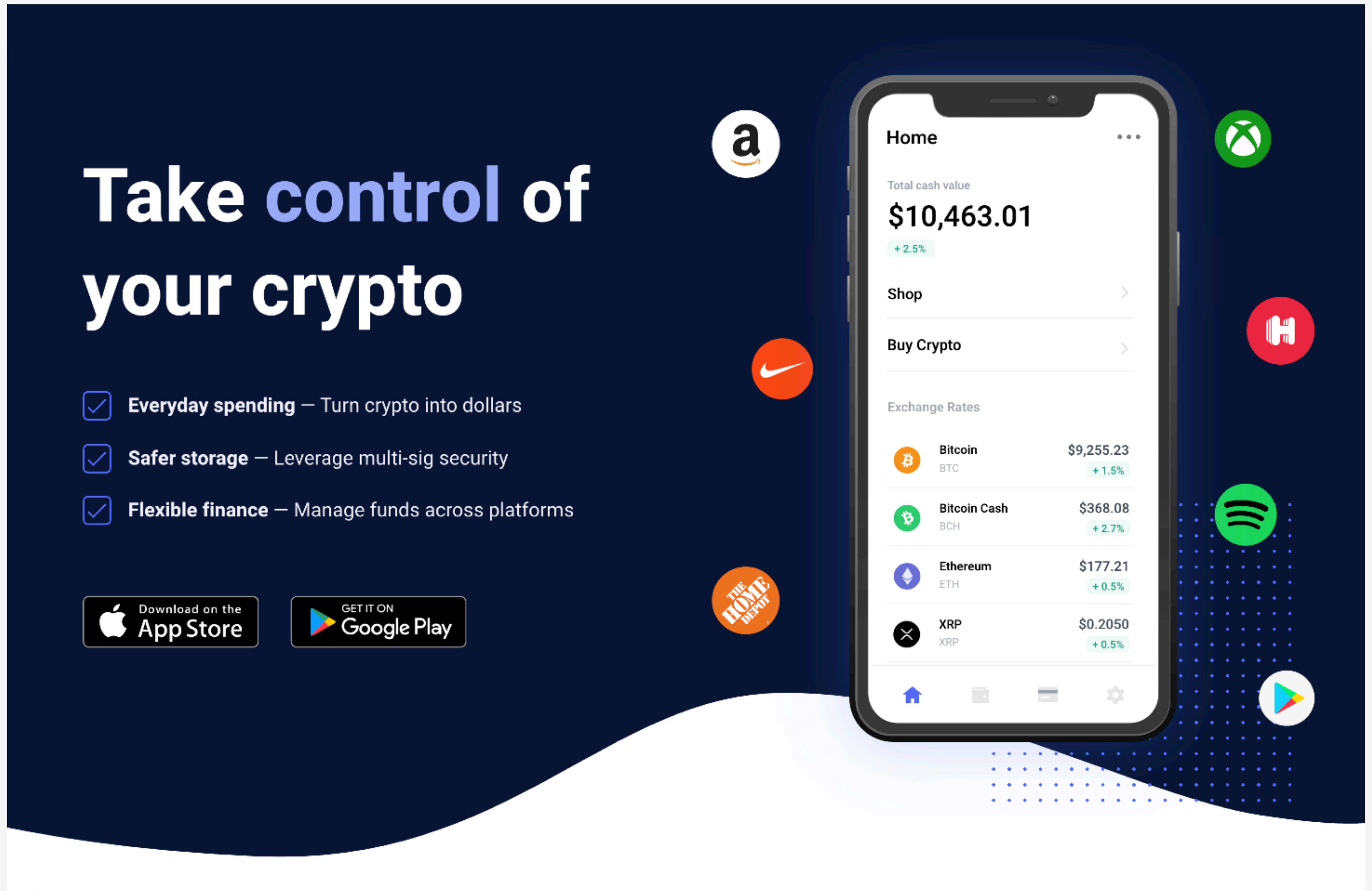

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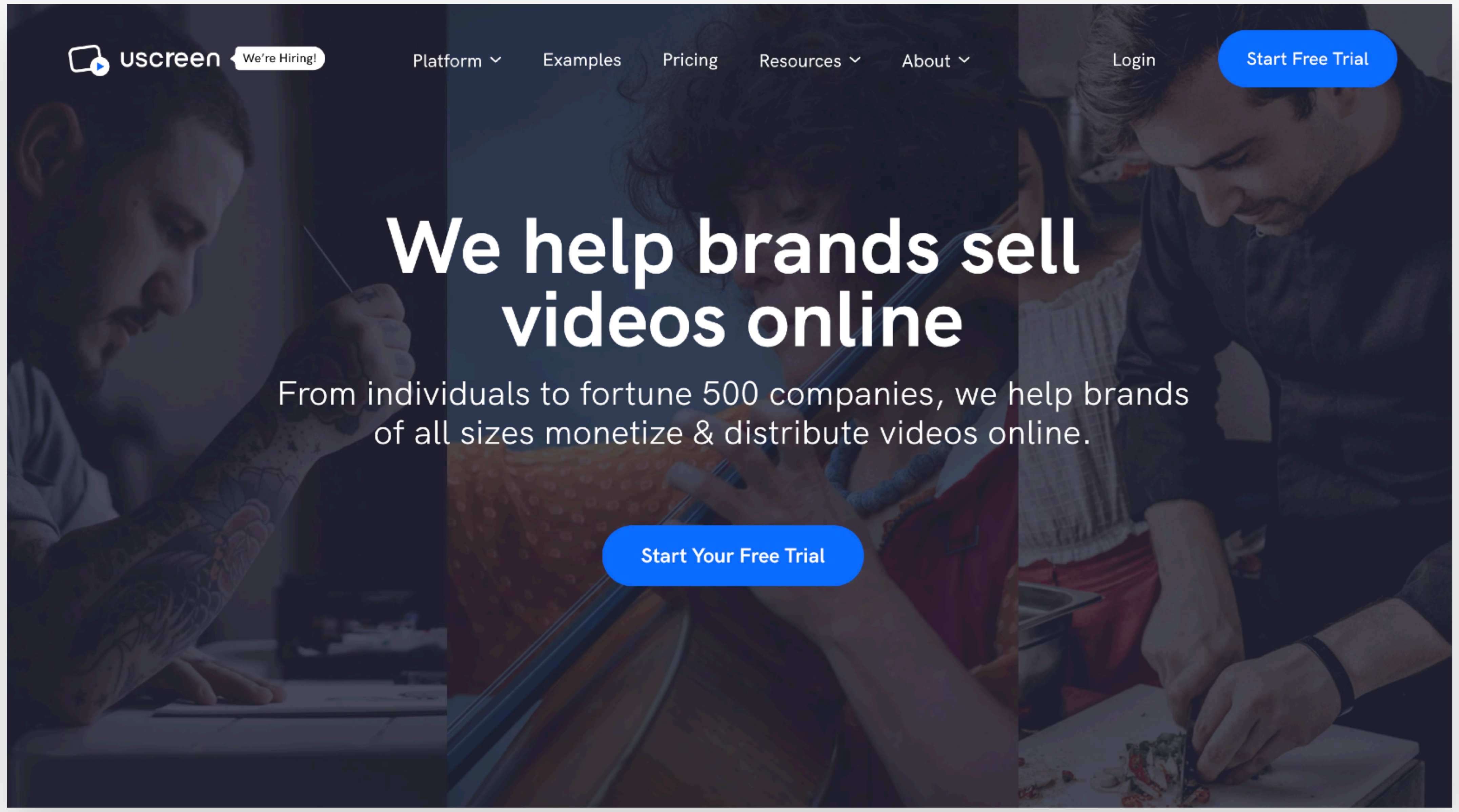

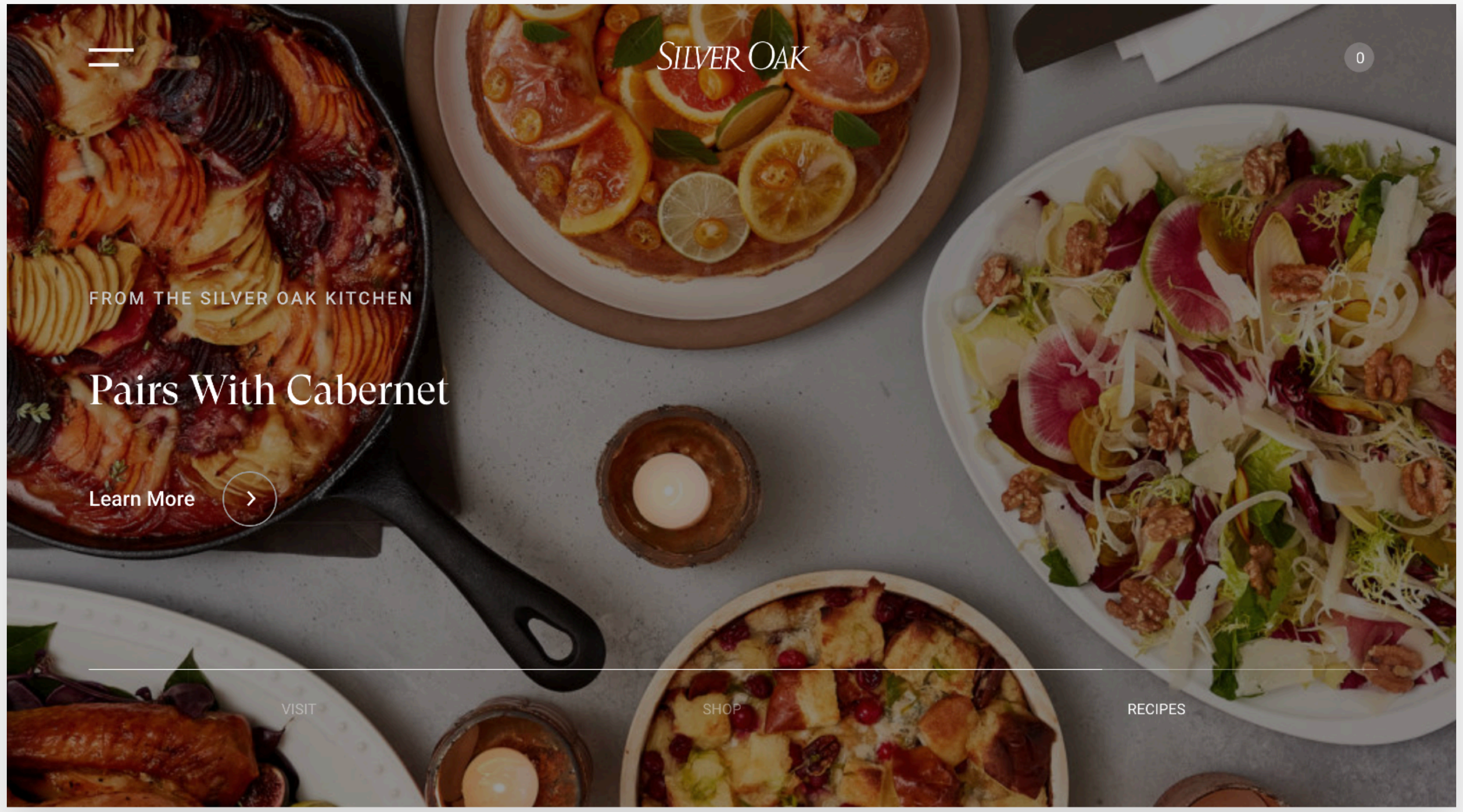

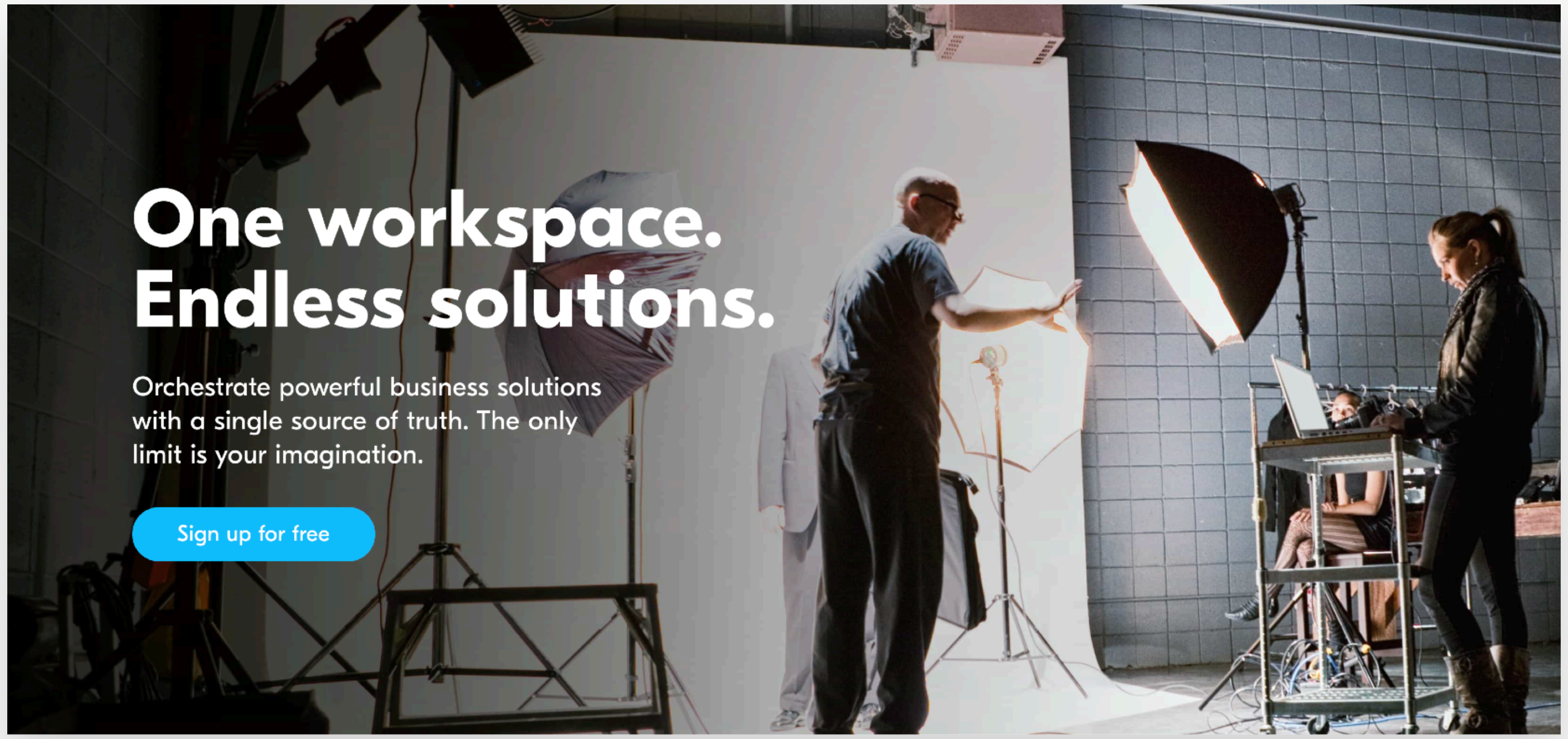

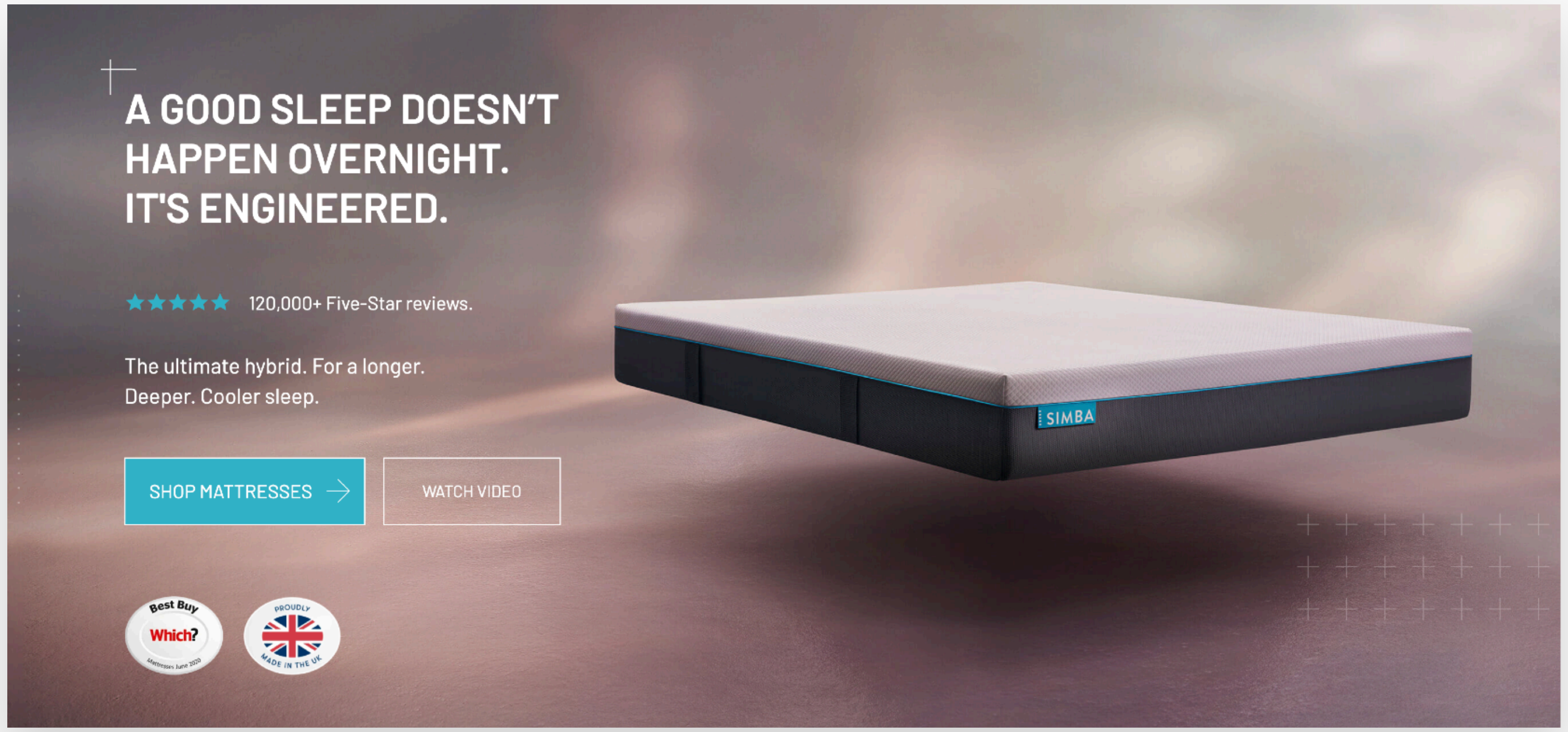

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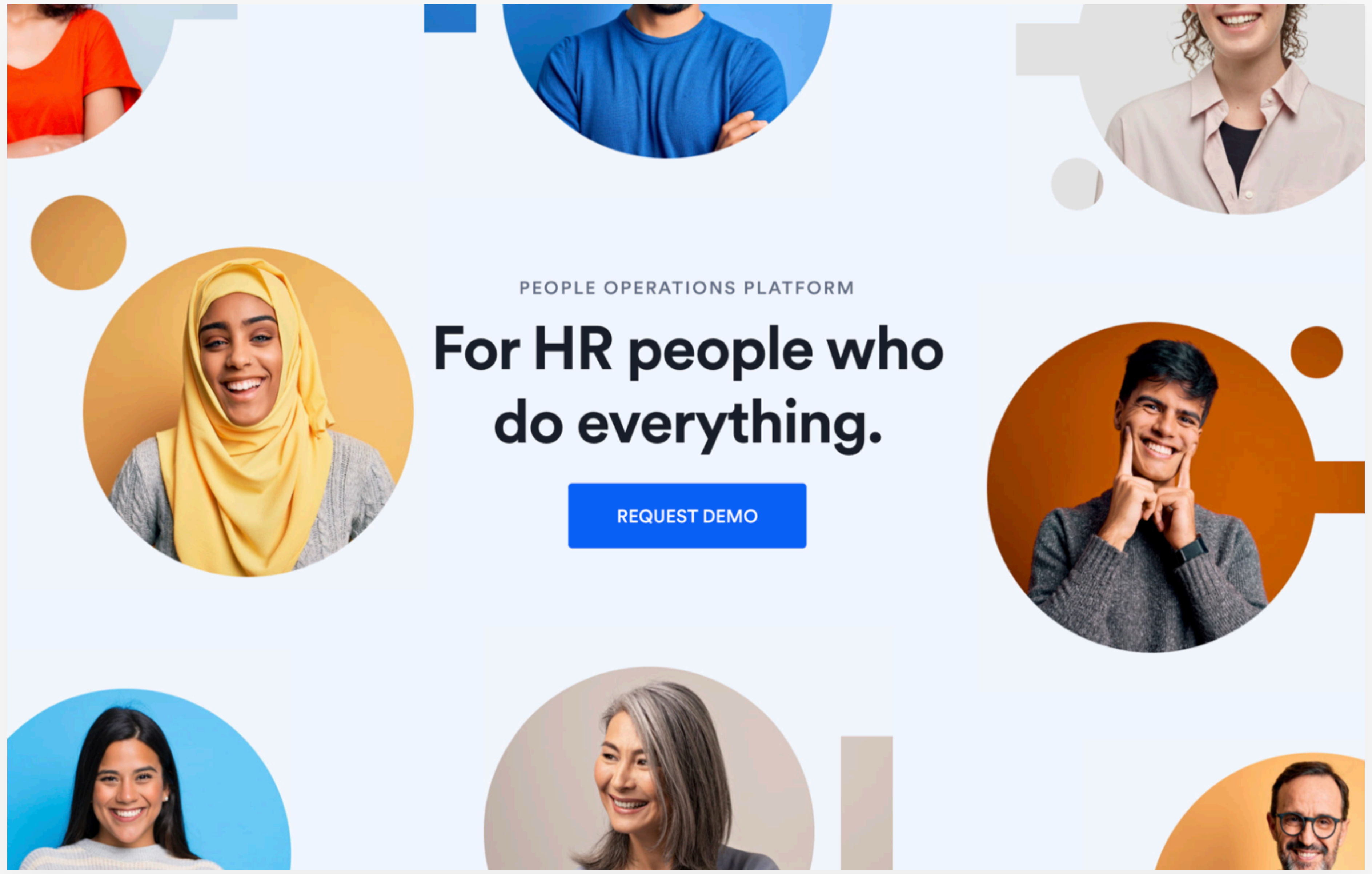

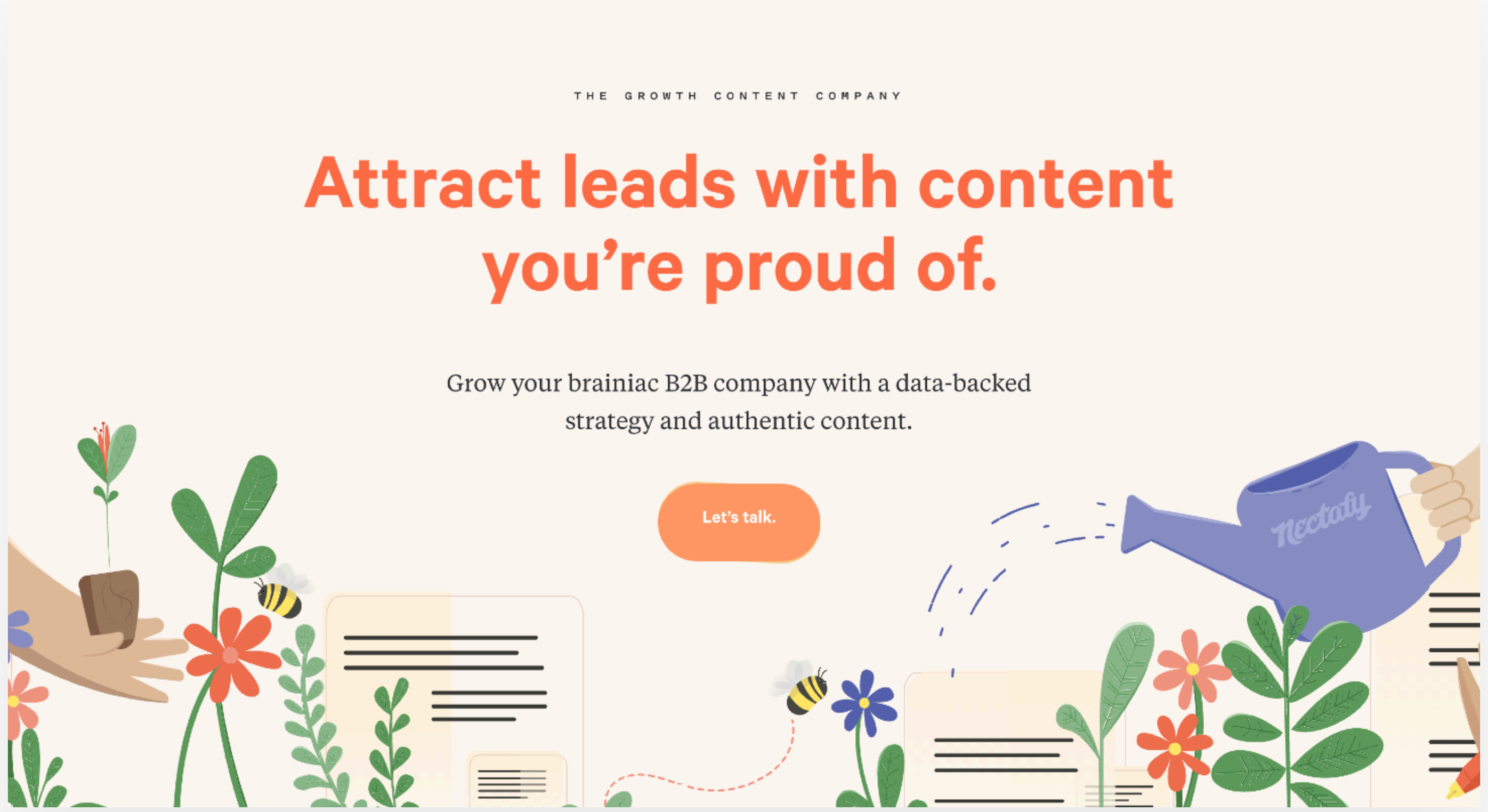

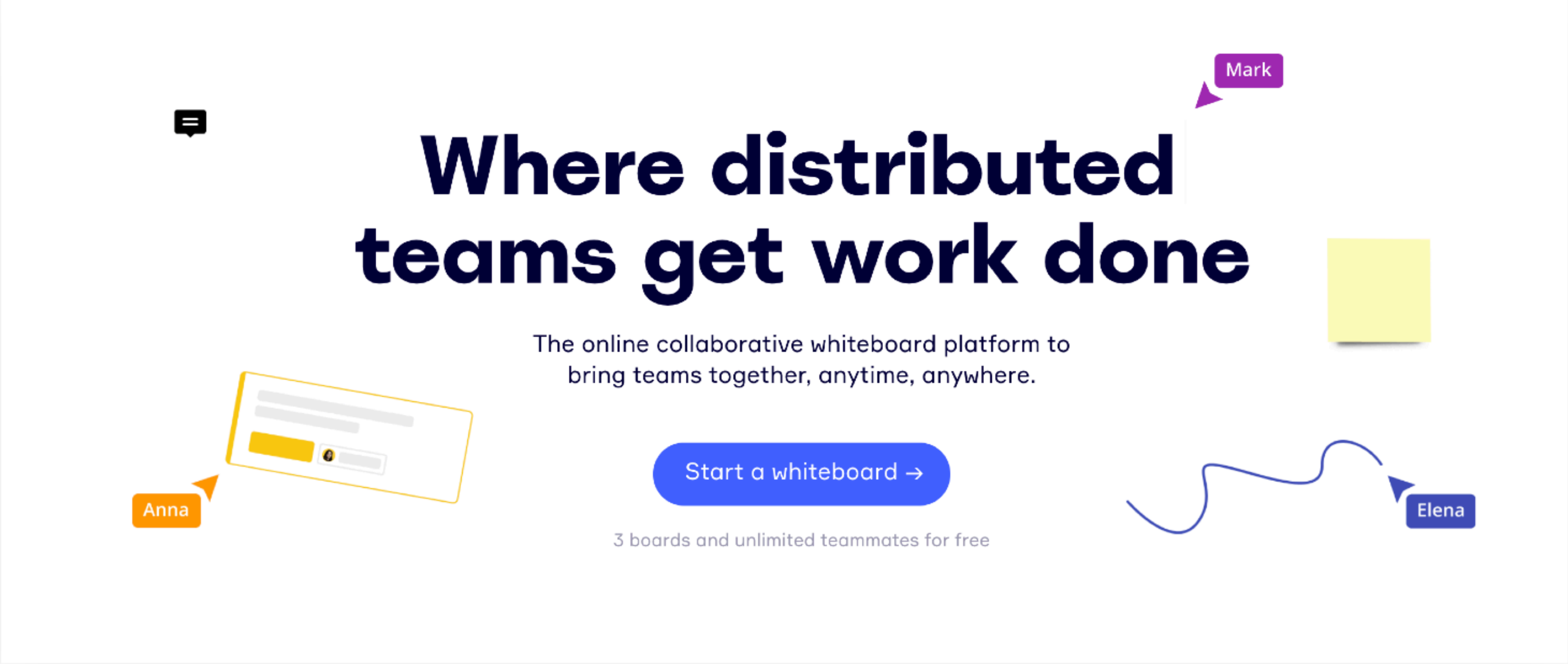

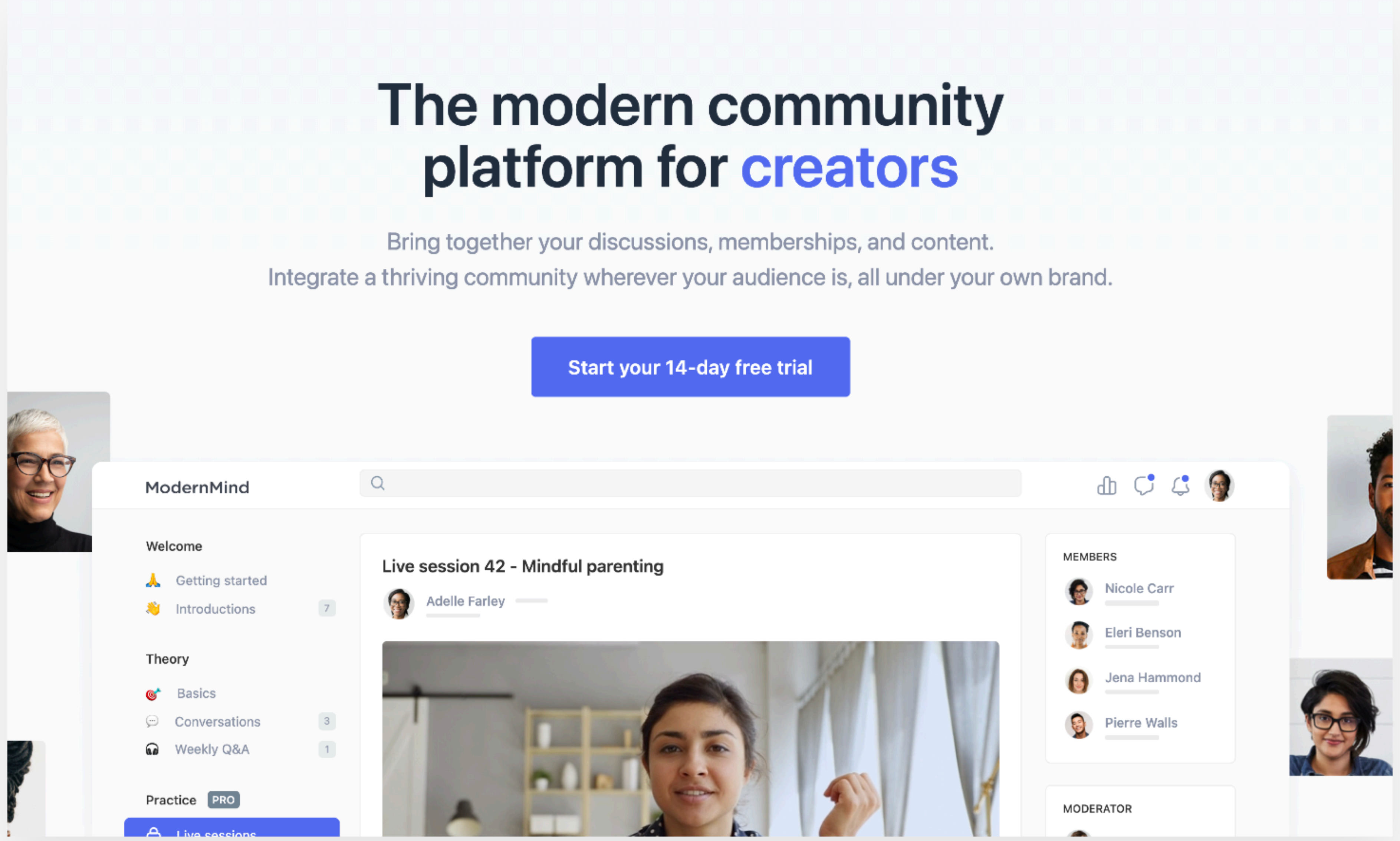

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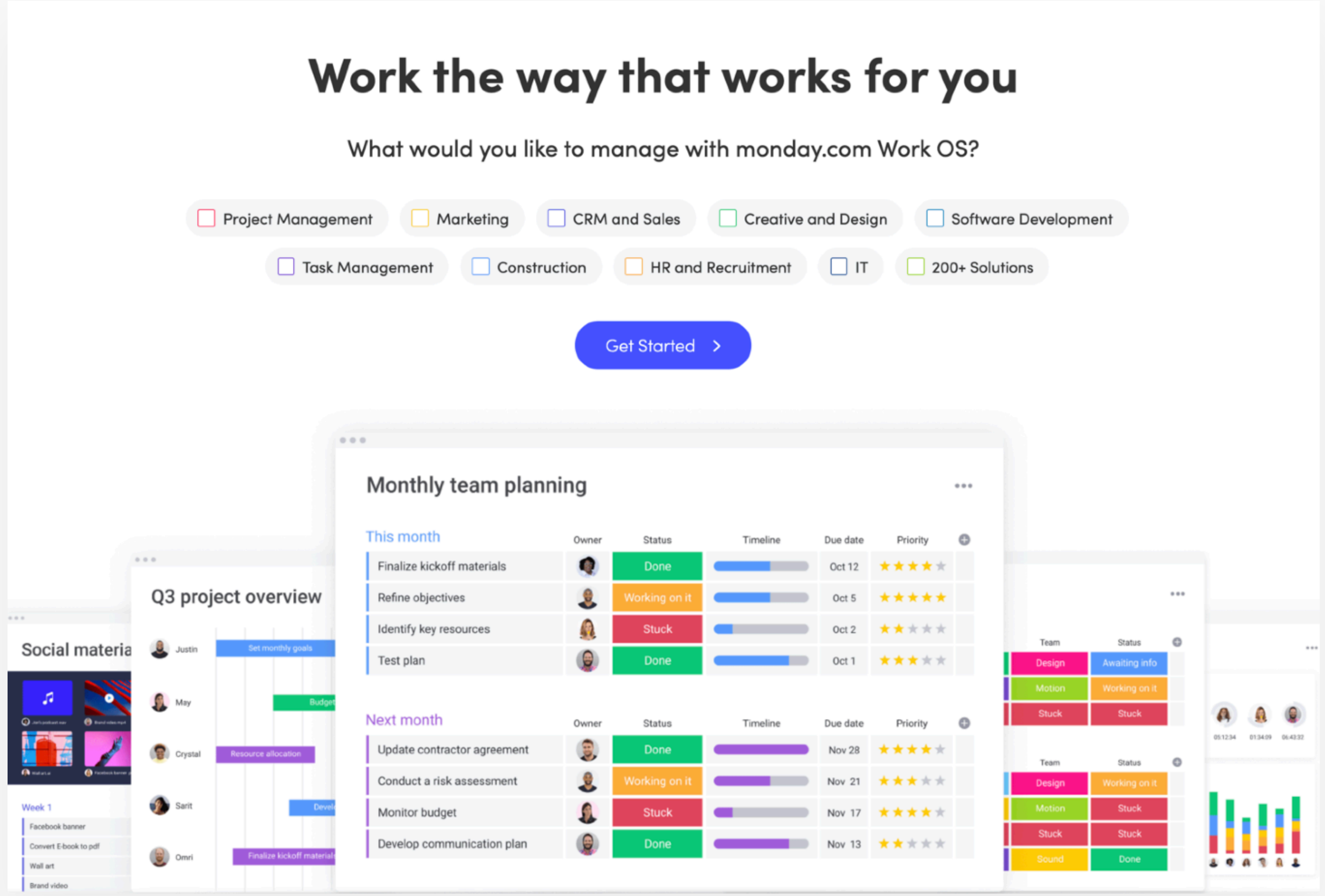

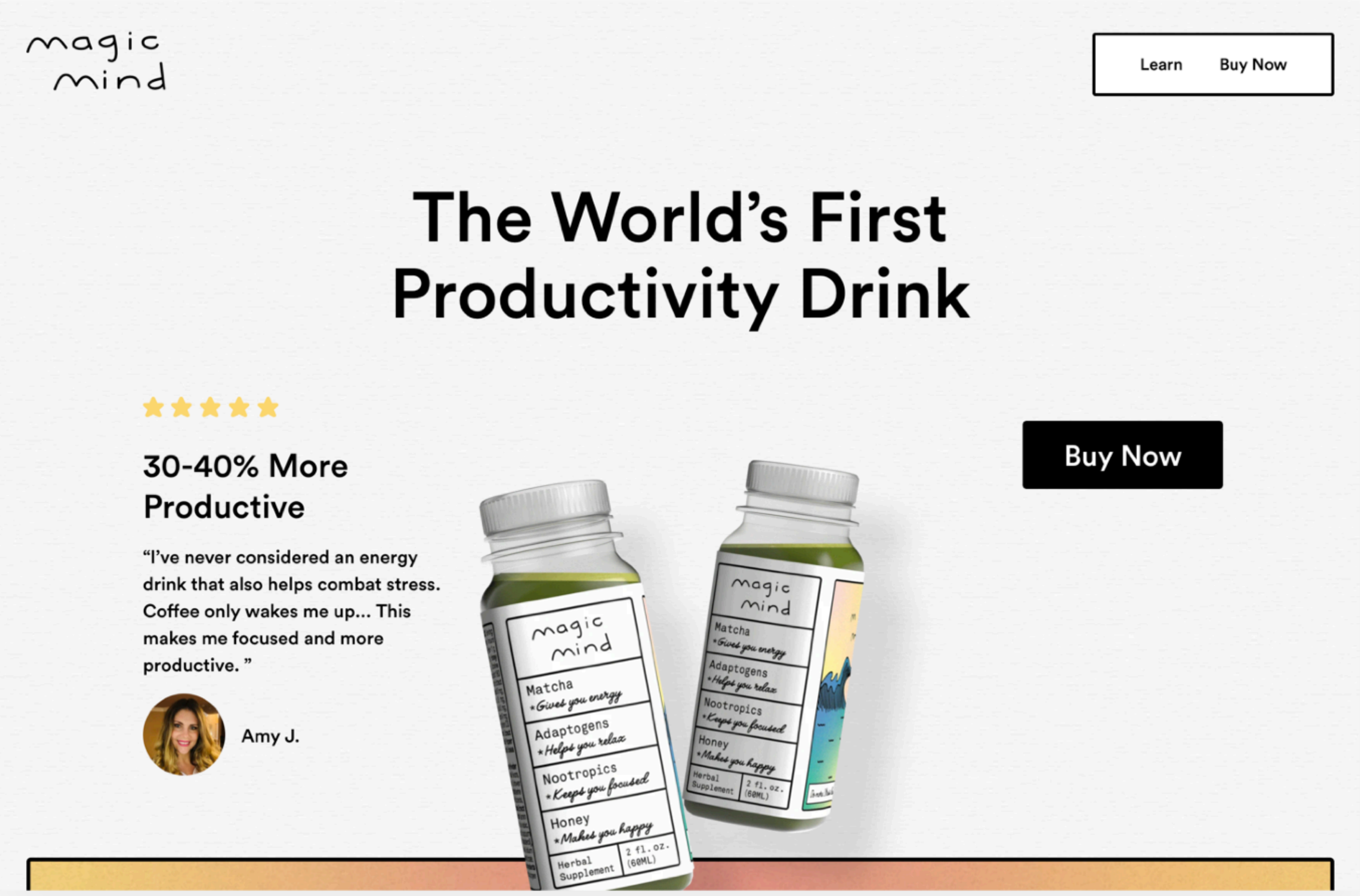

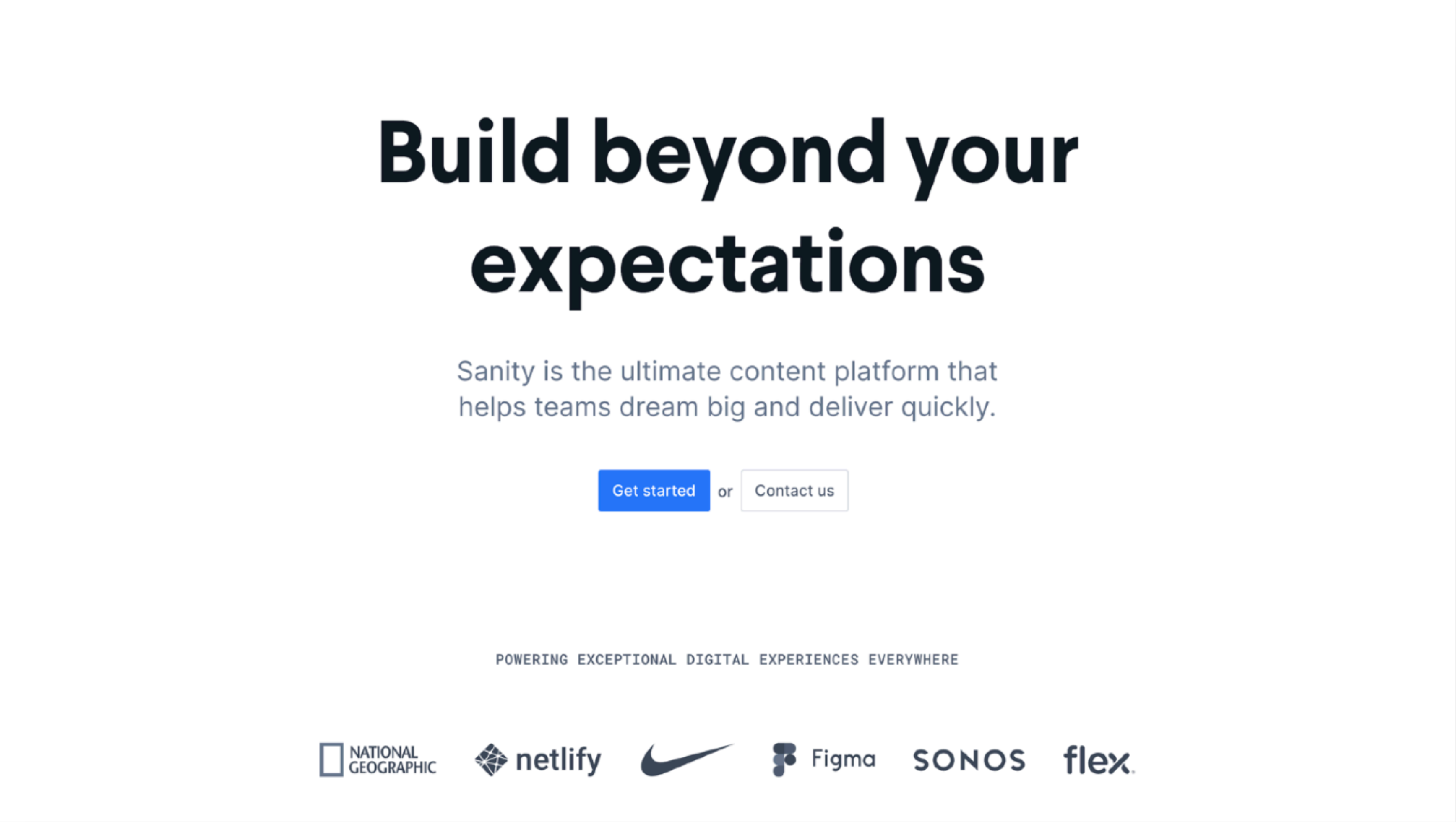

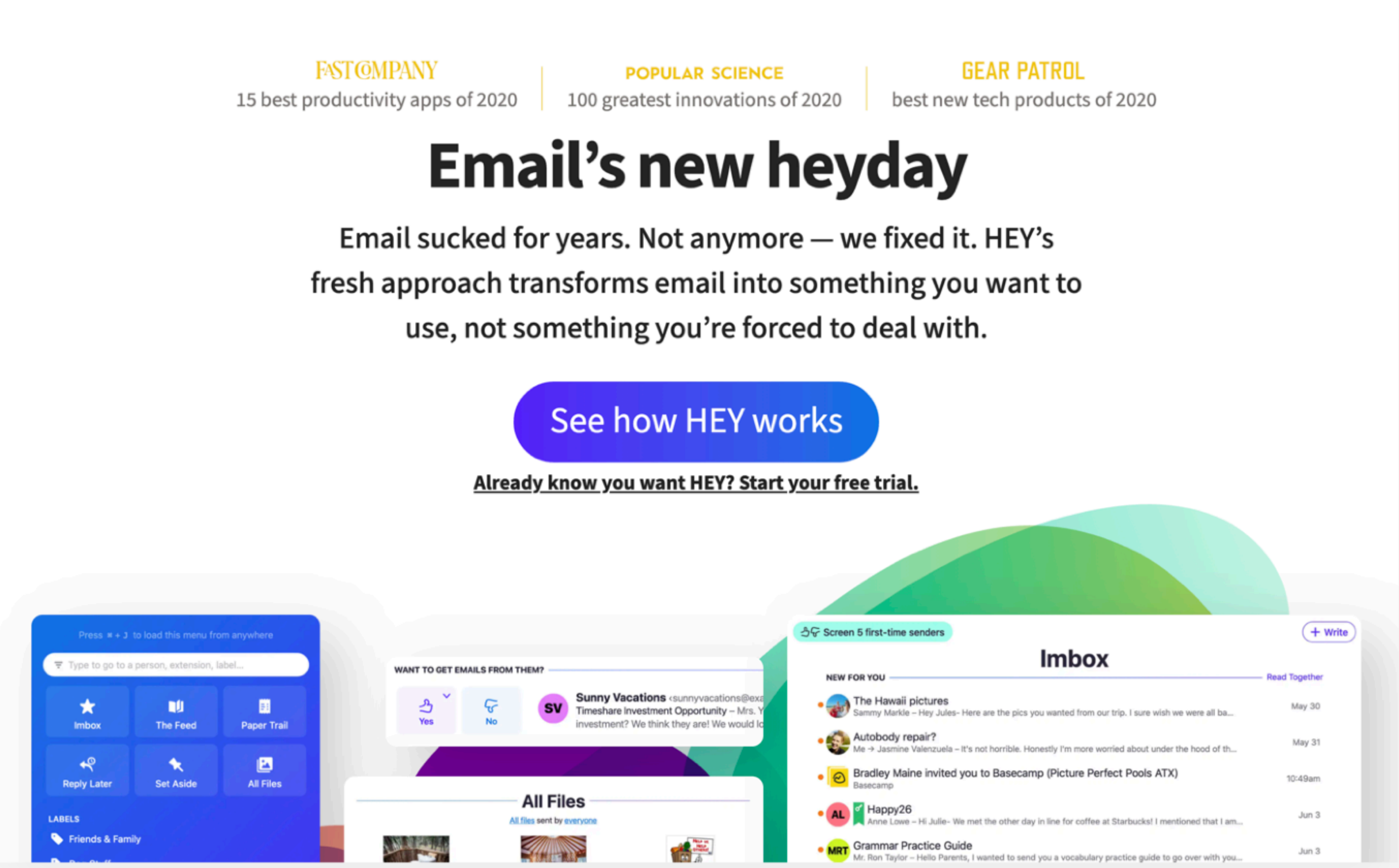

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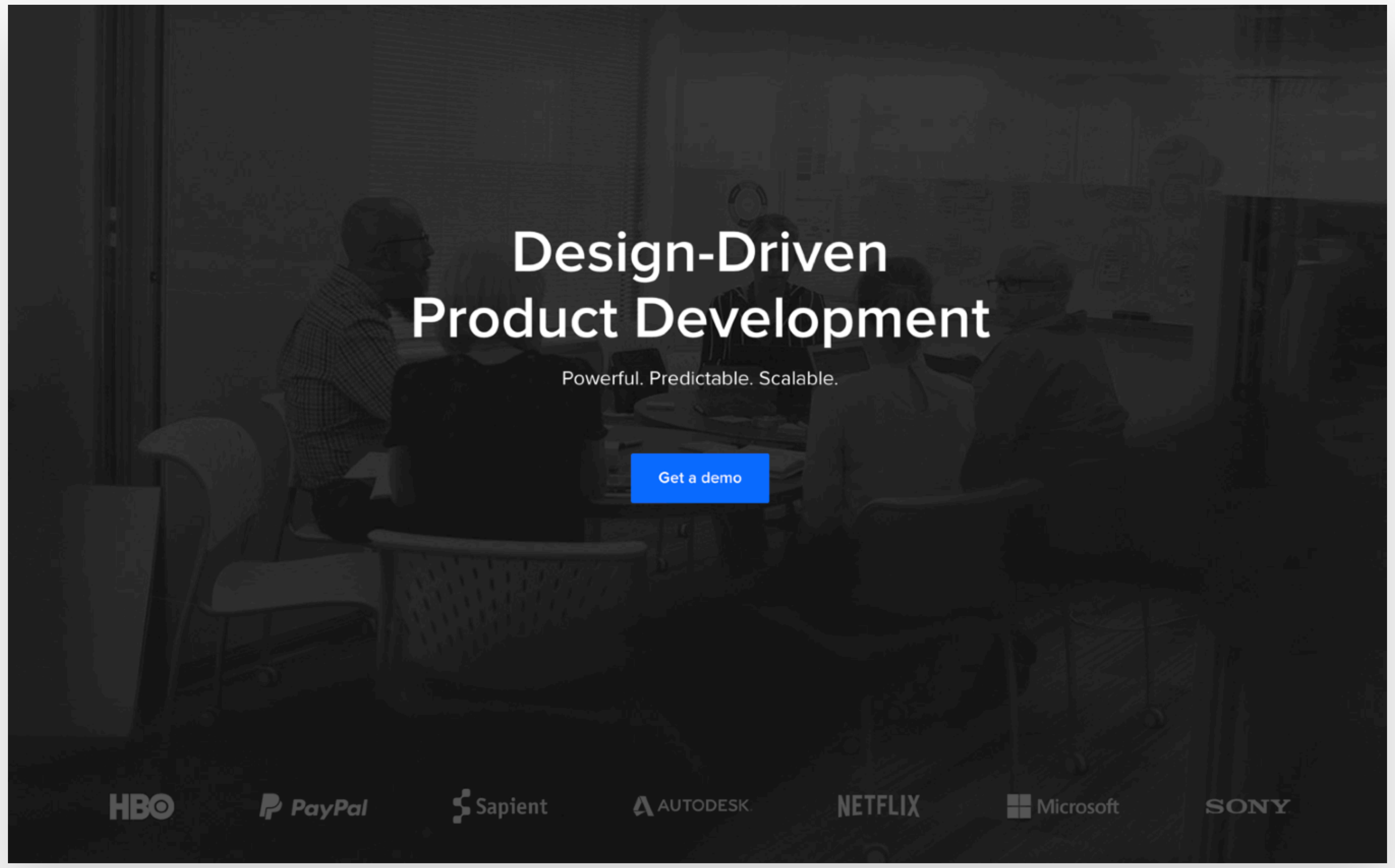

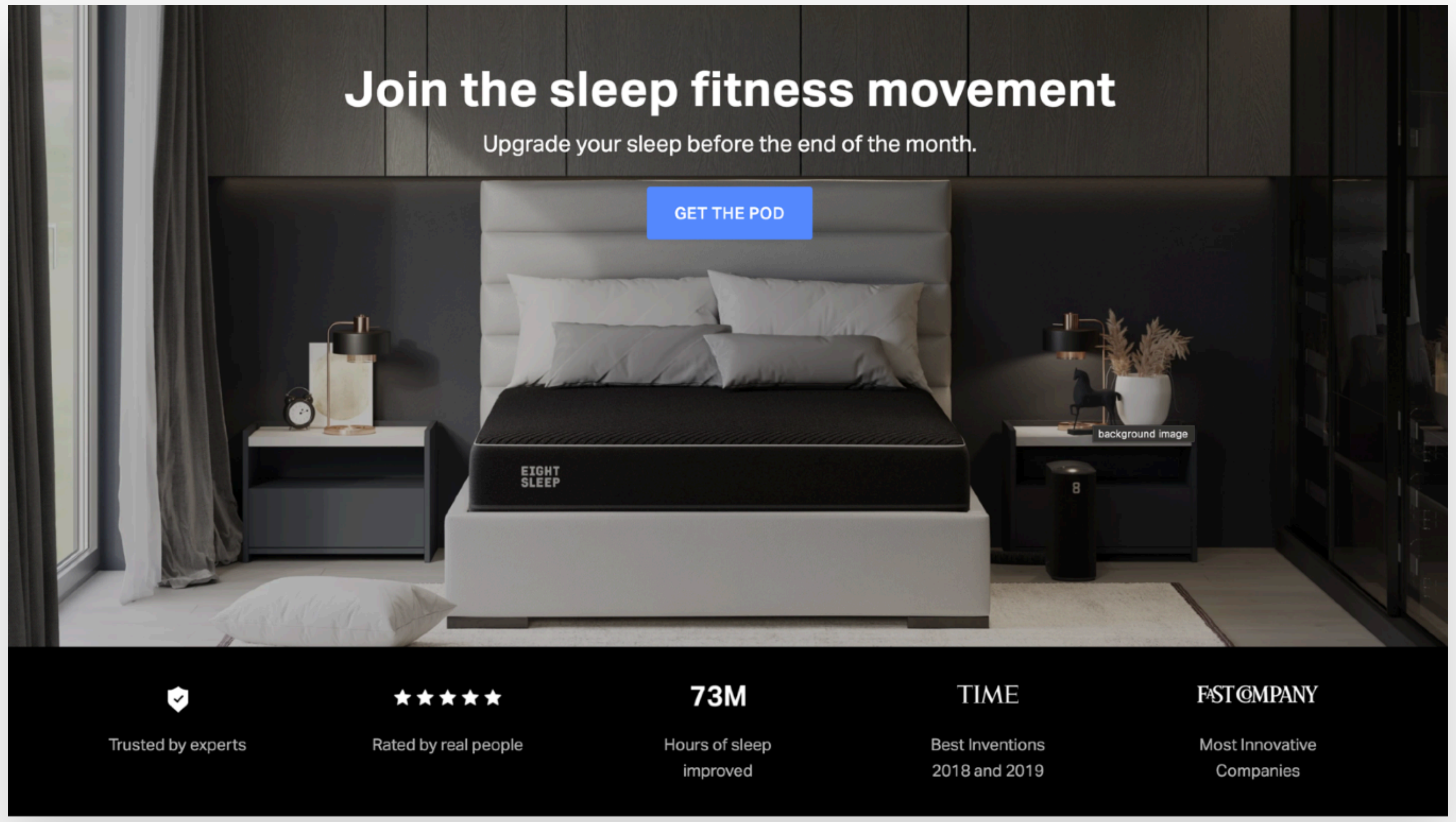

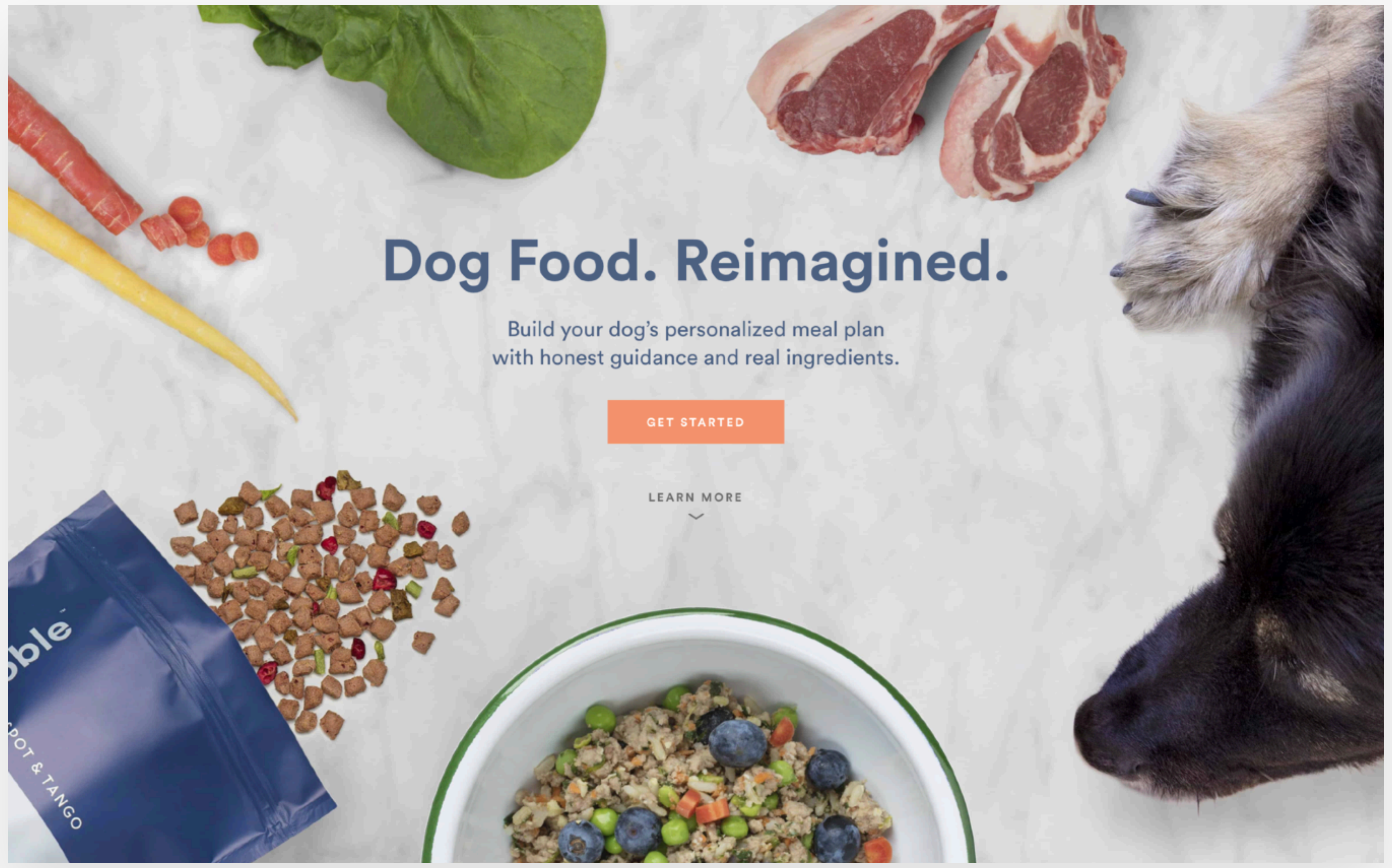

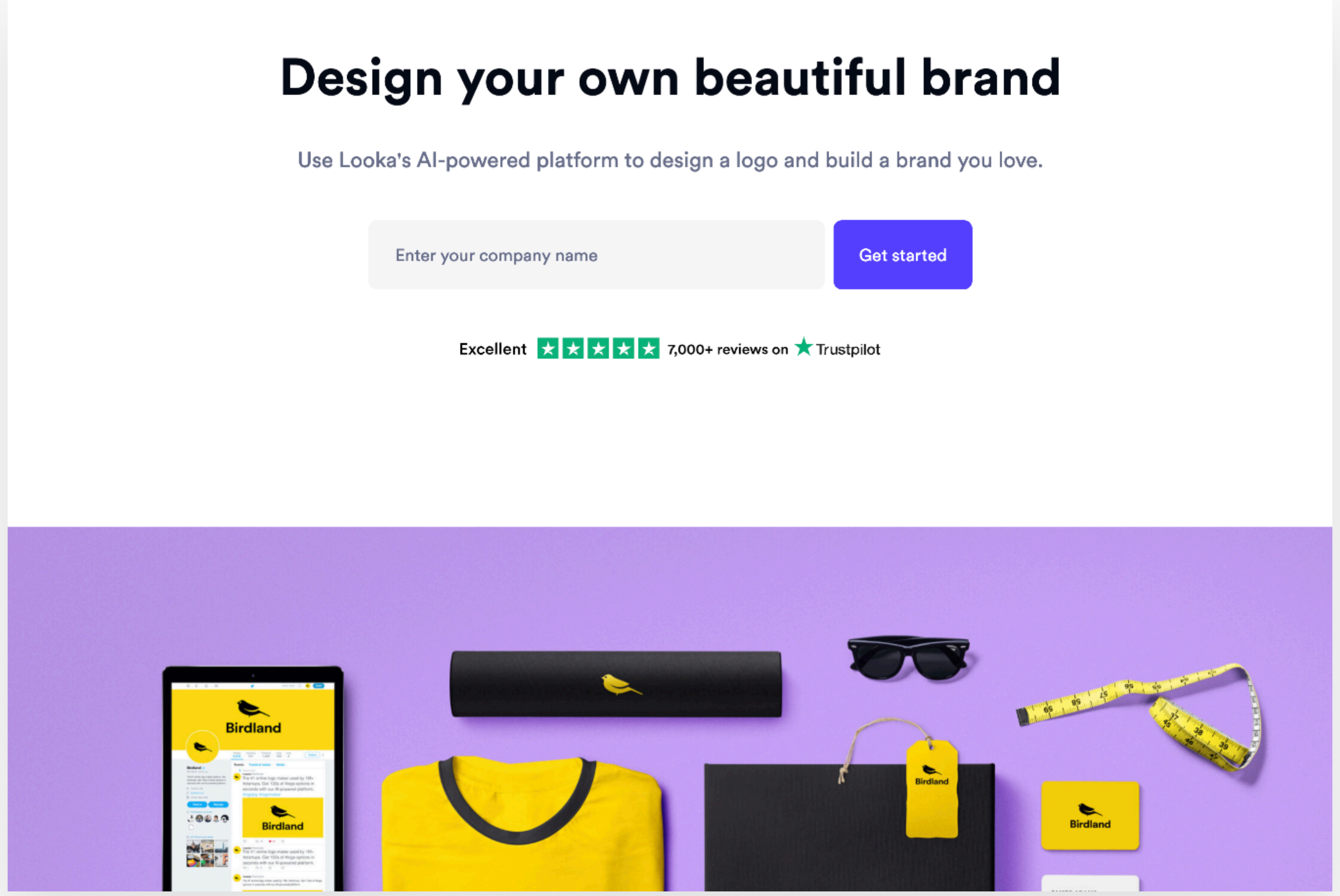

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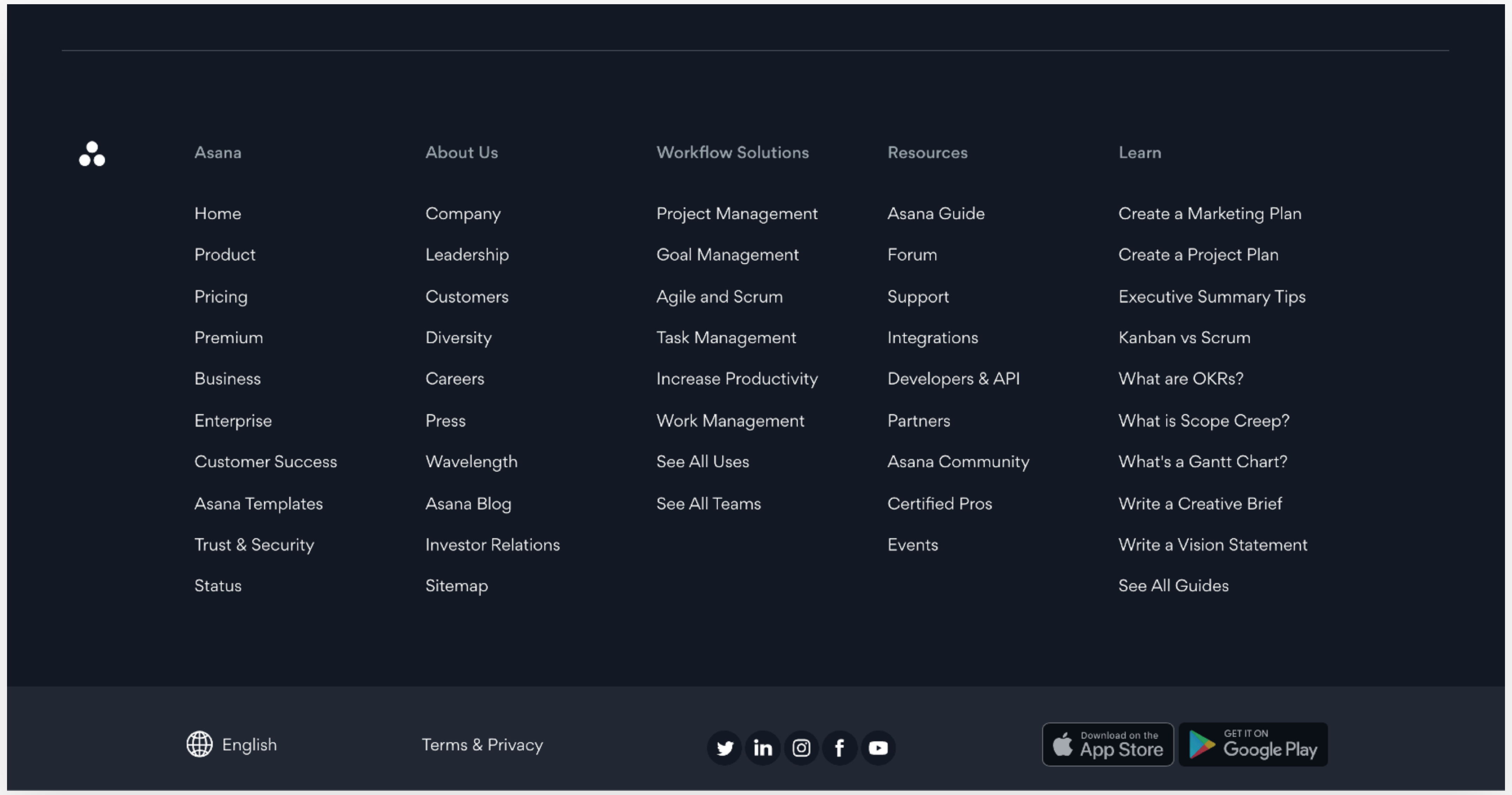
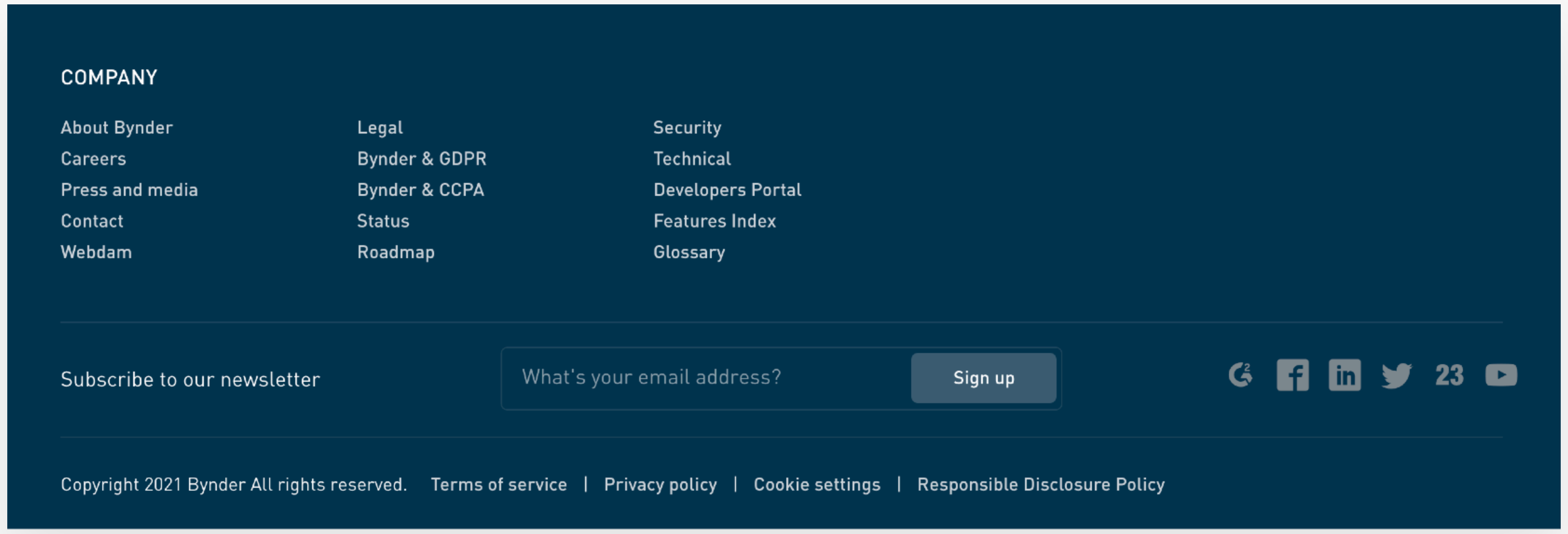
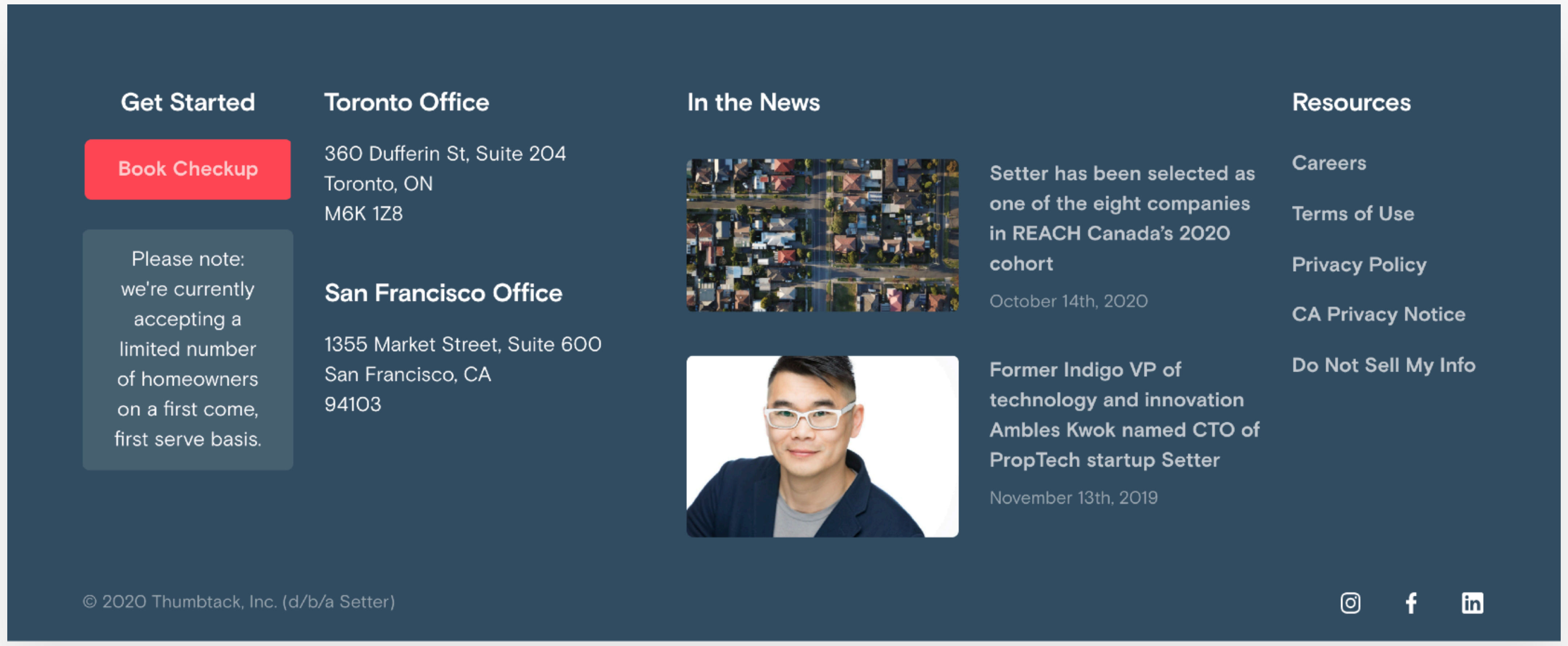
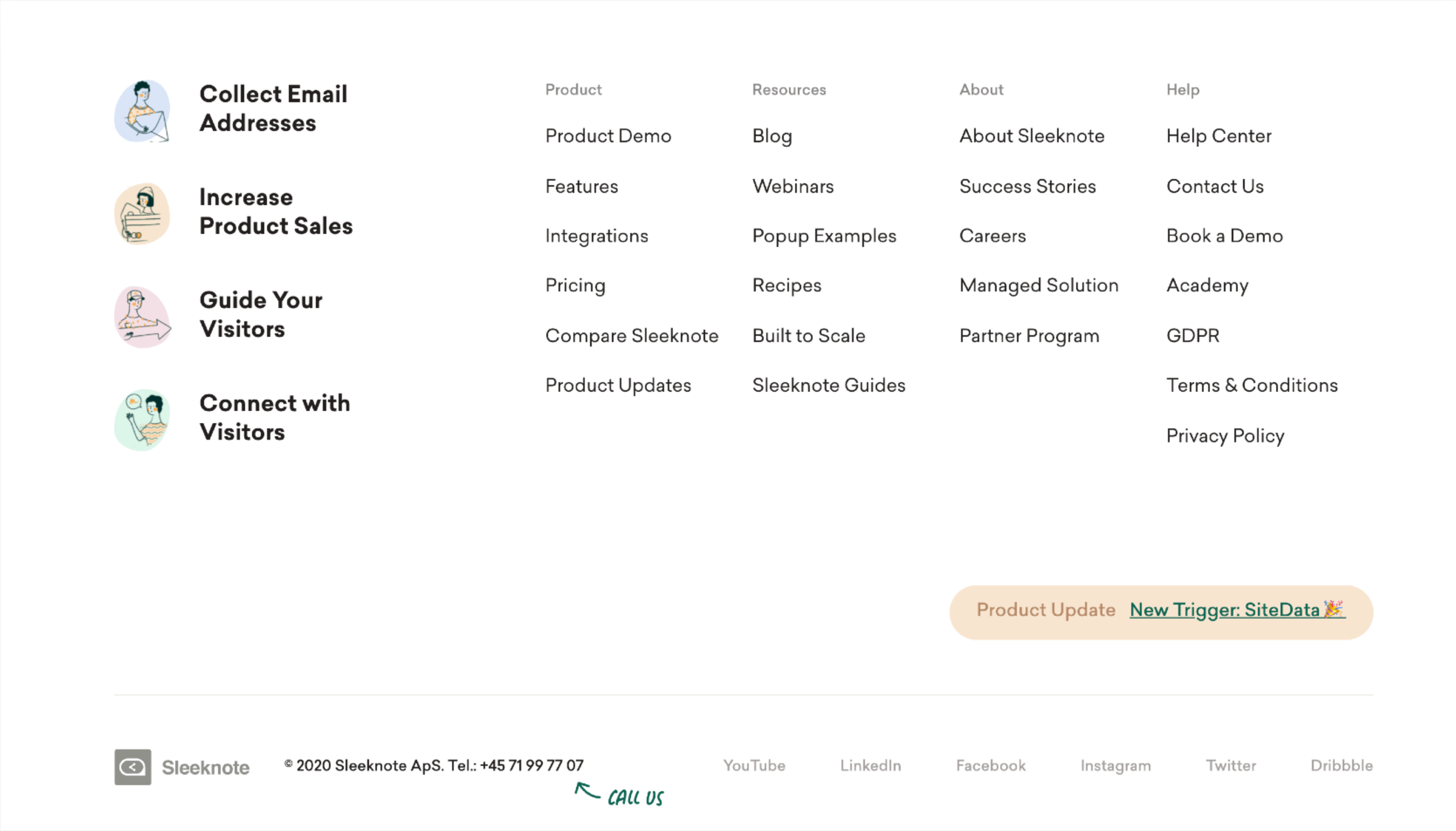
C SECTION COMPONENTS









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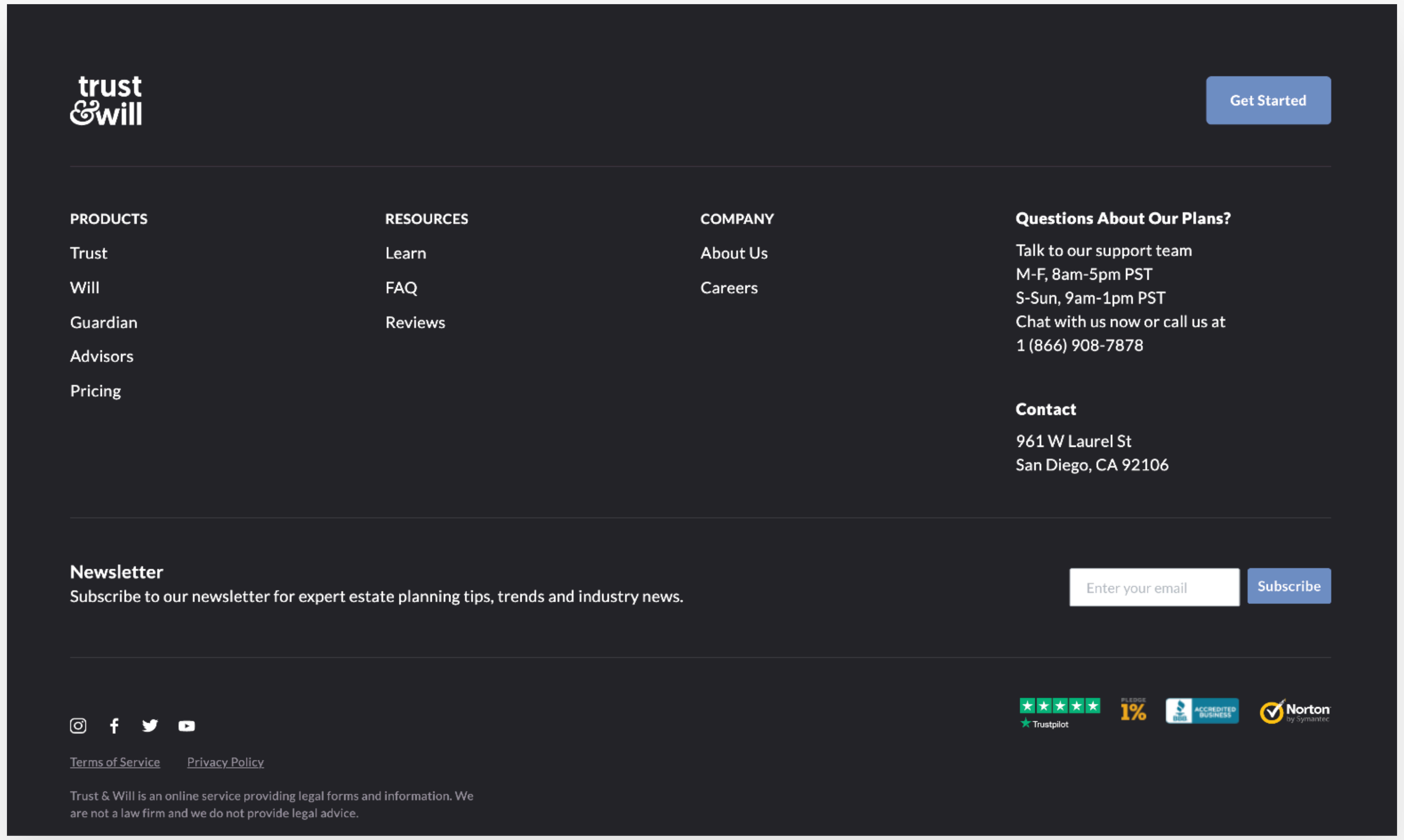
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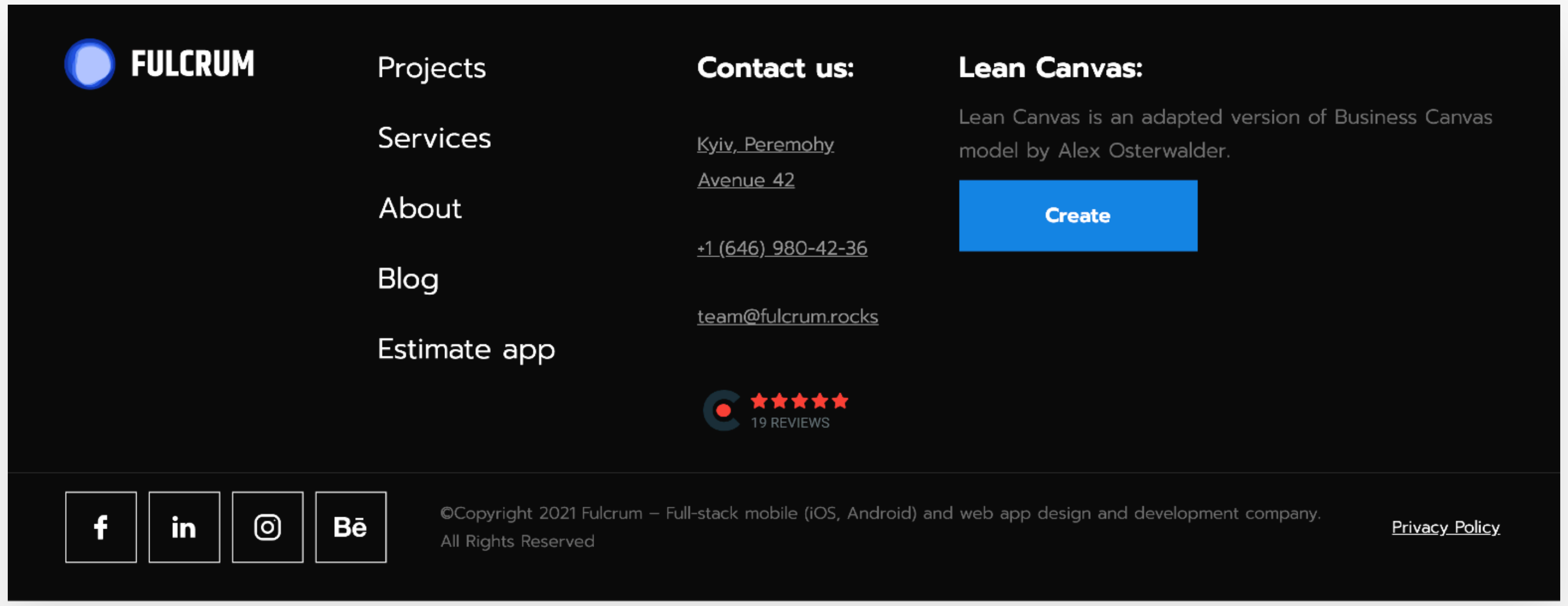
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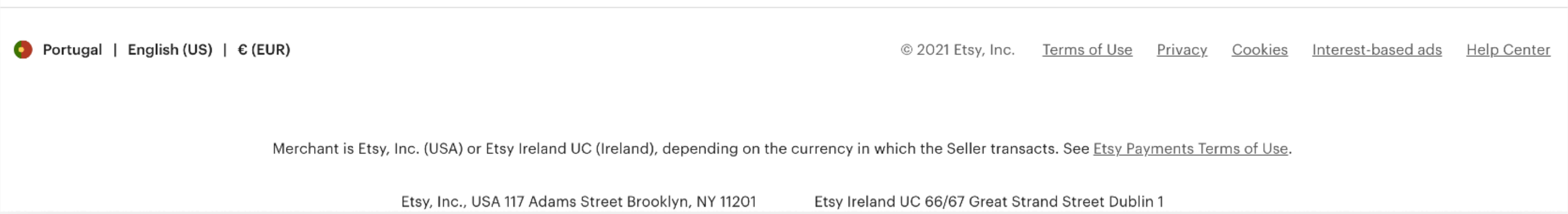
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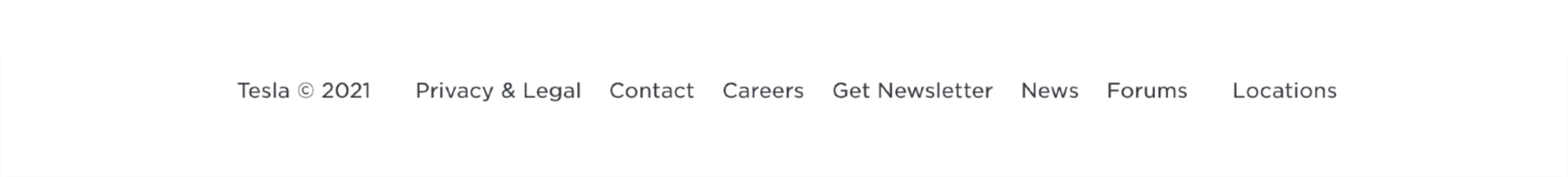
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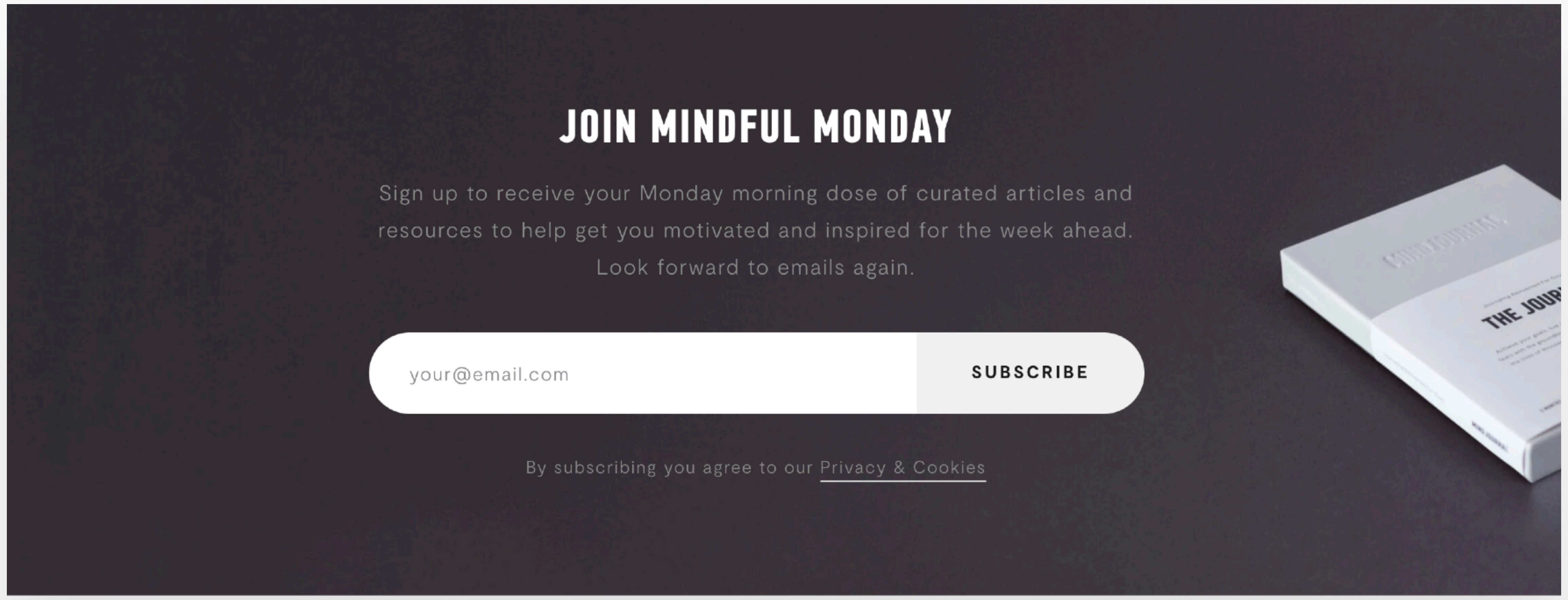
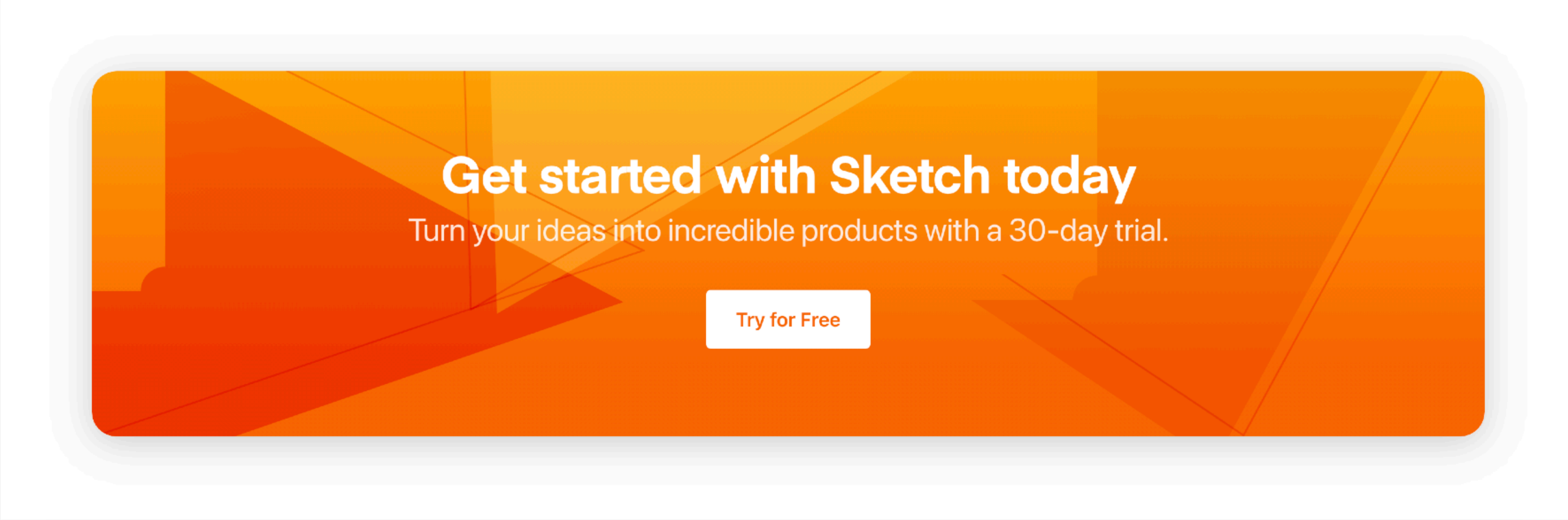
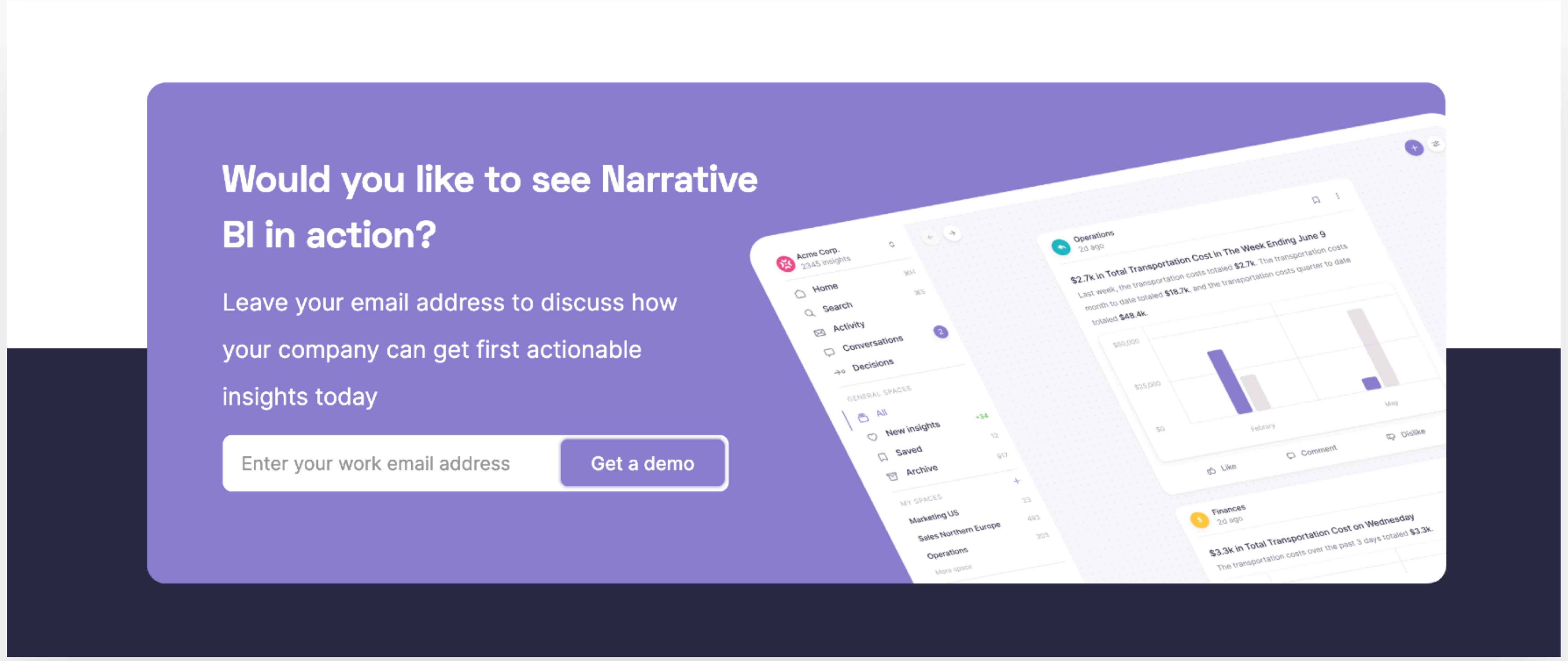
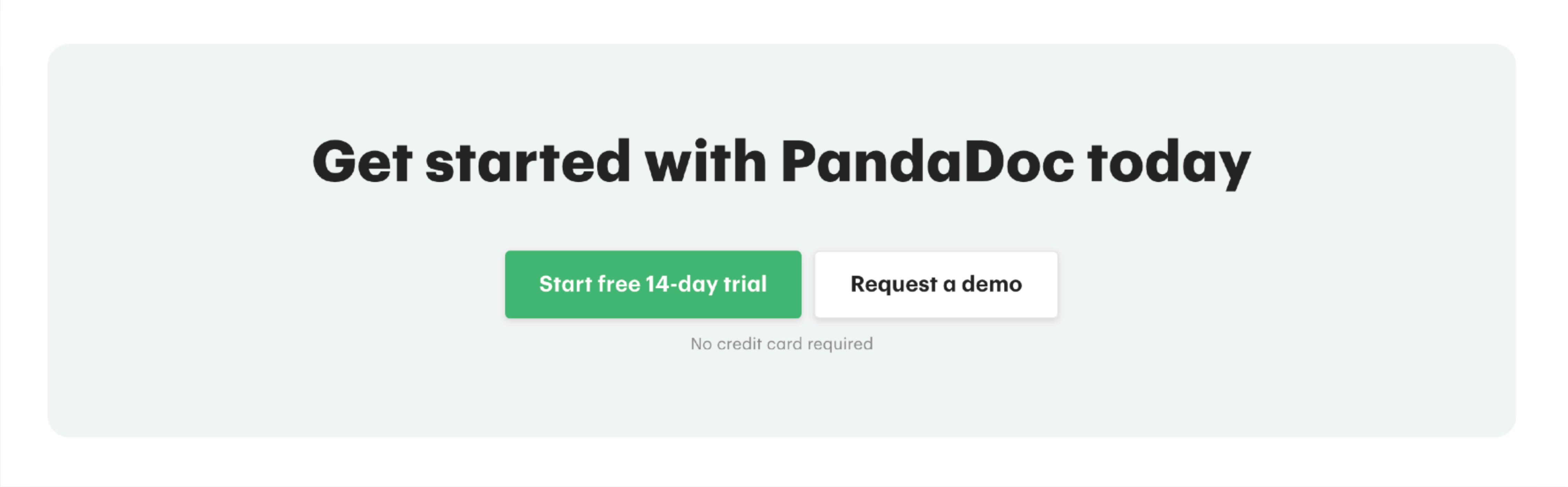
04 CALL-TO-ACTION SECTION

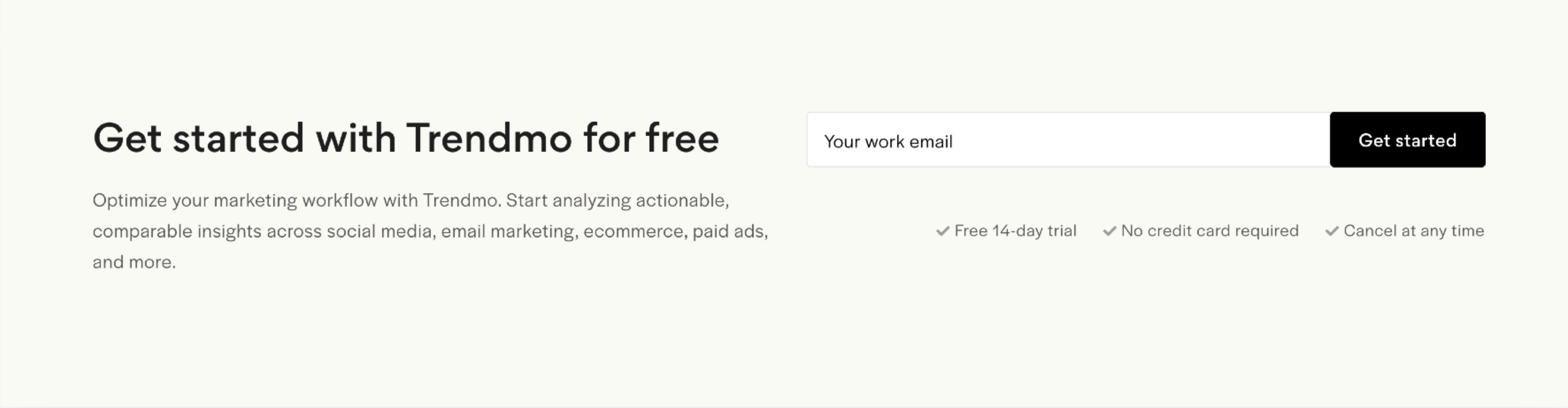
C SECTION COMPONENTS



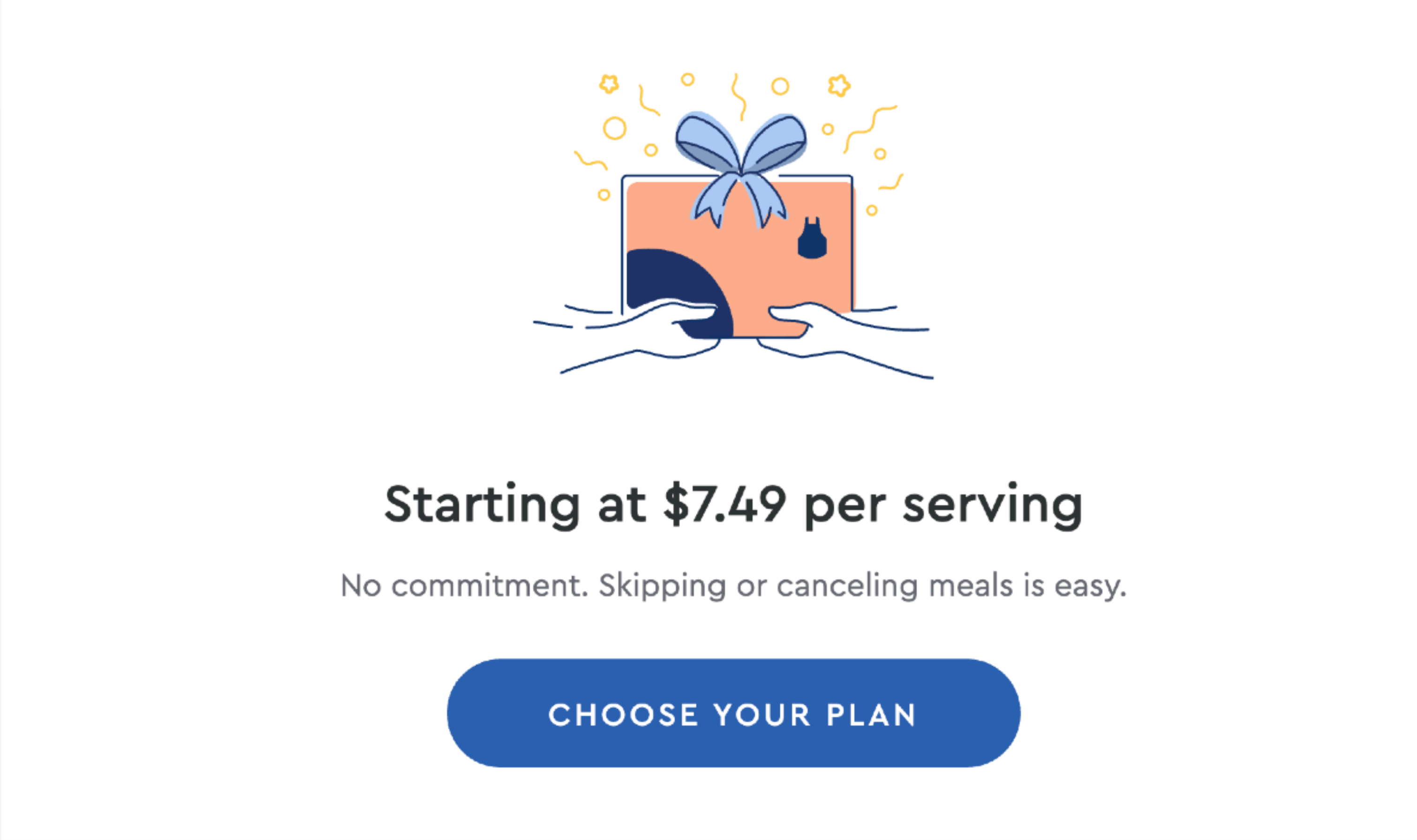


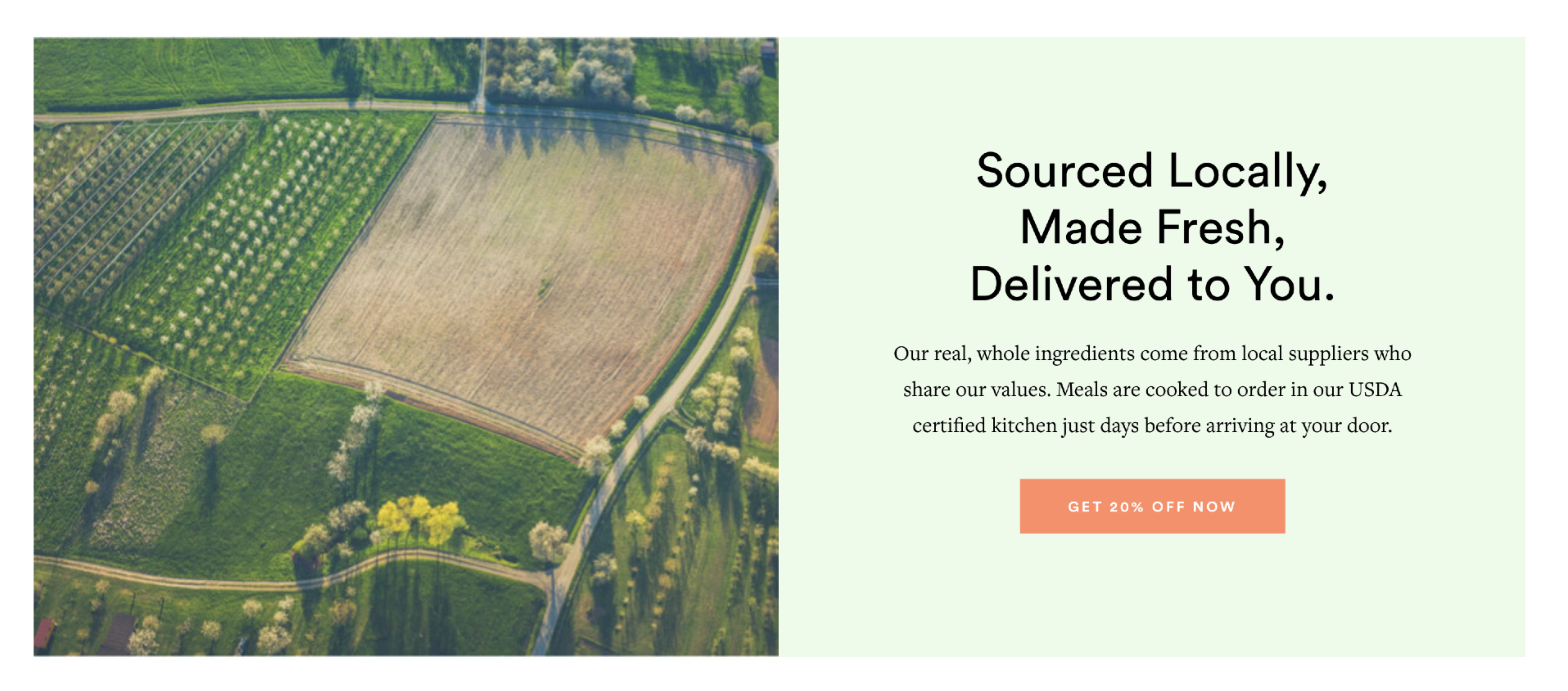


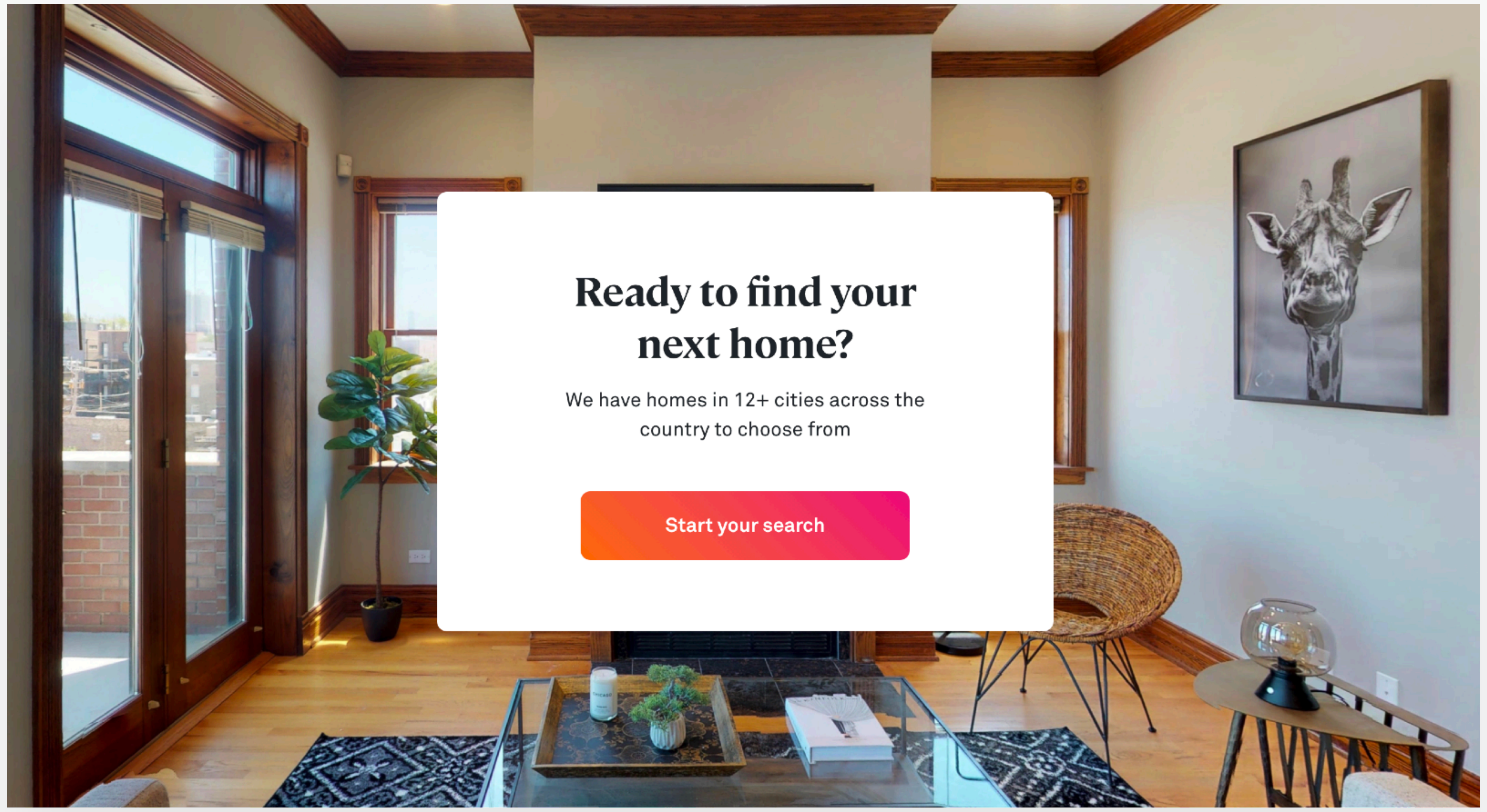


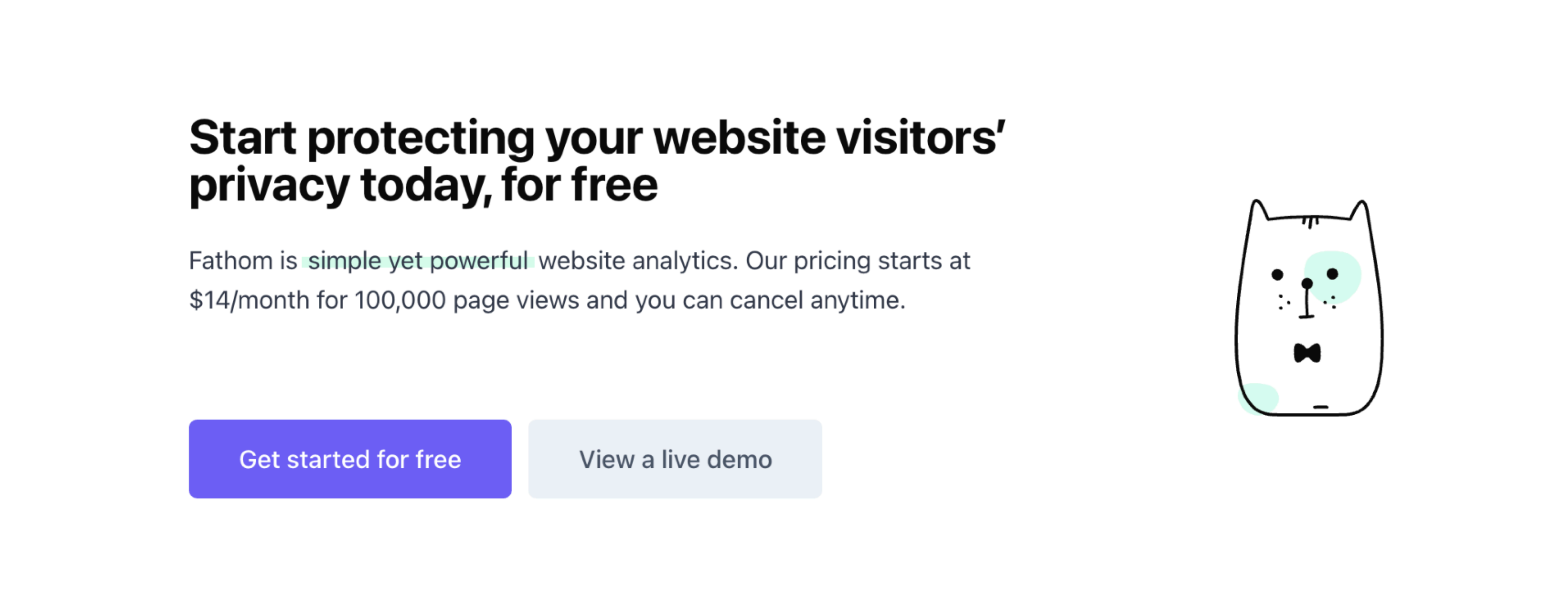


04 CALL-TO-ACTION SECTION









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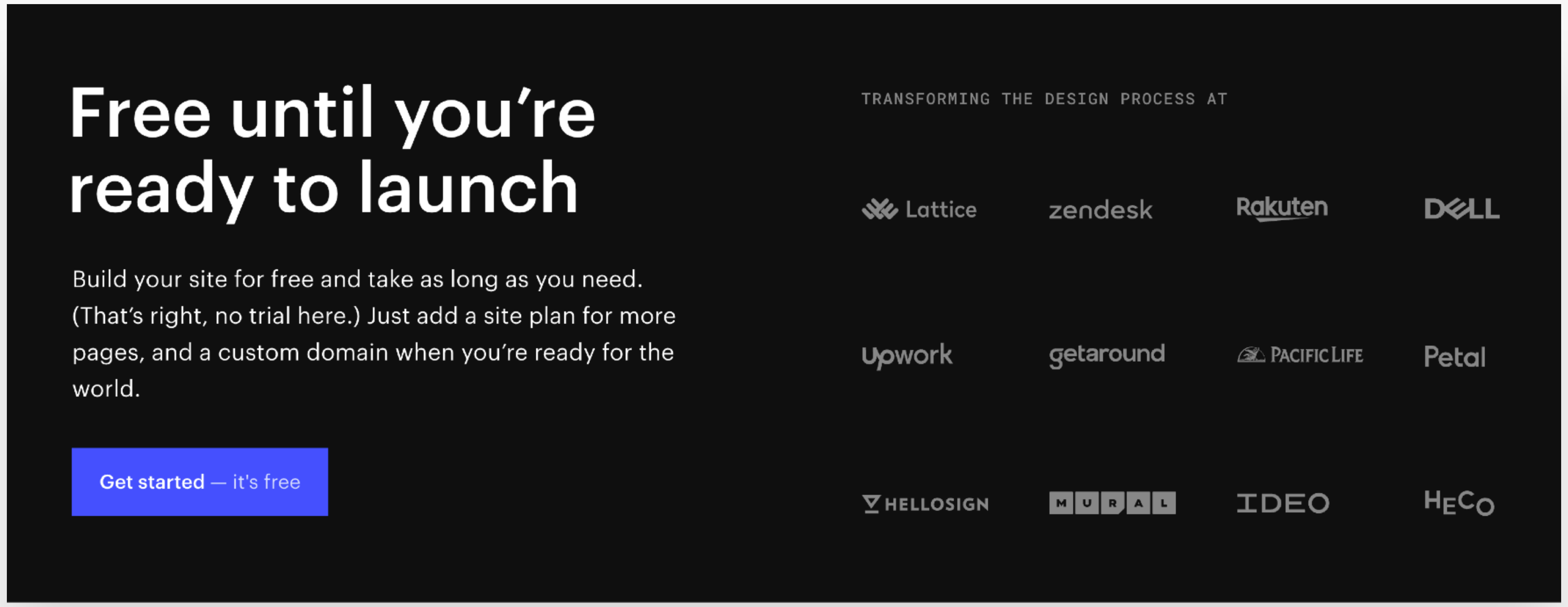
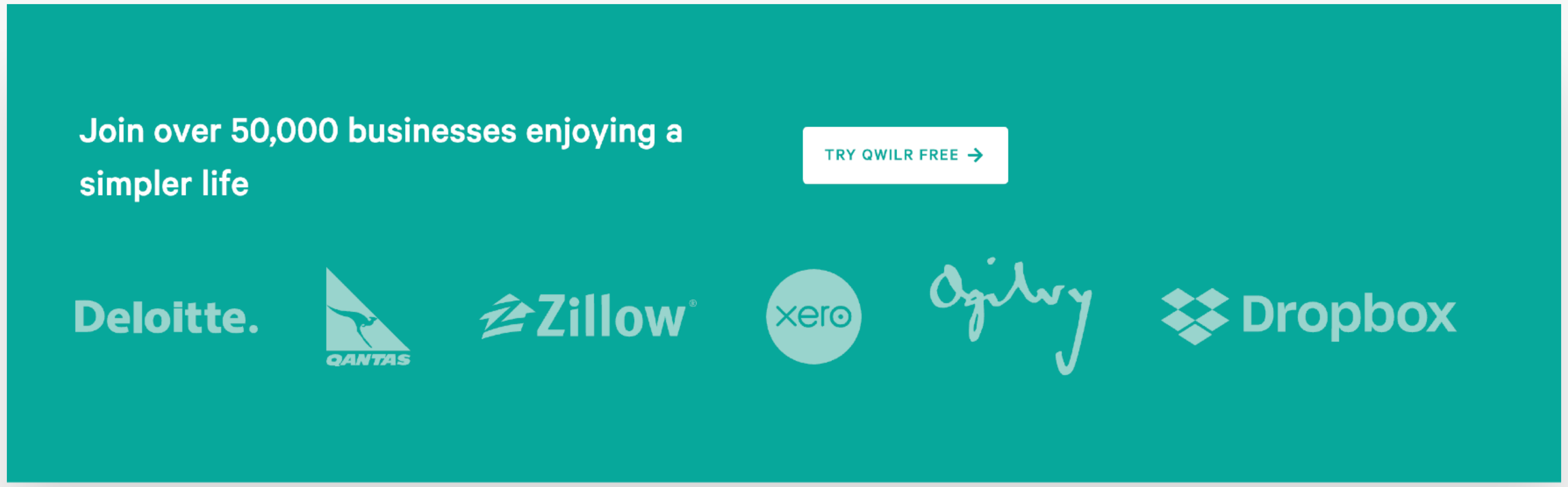
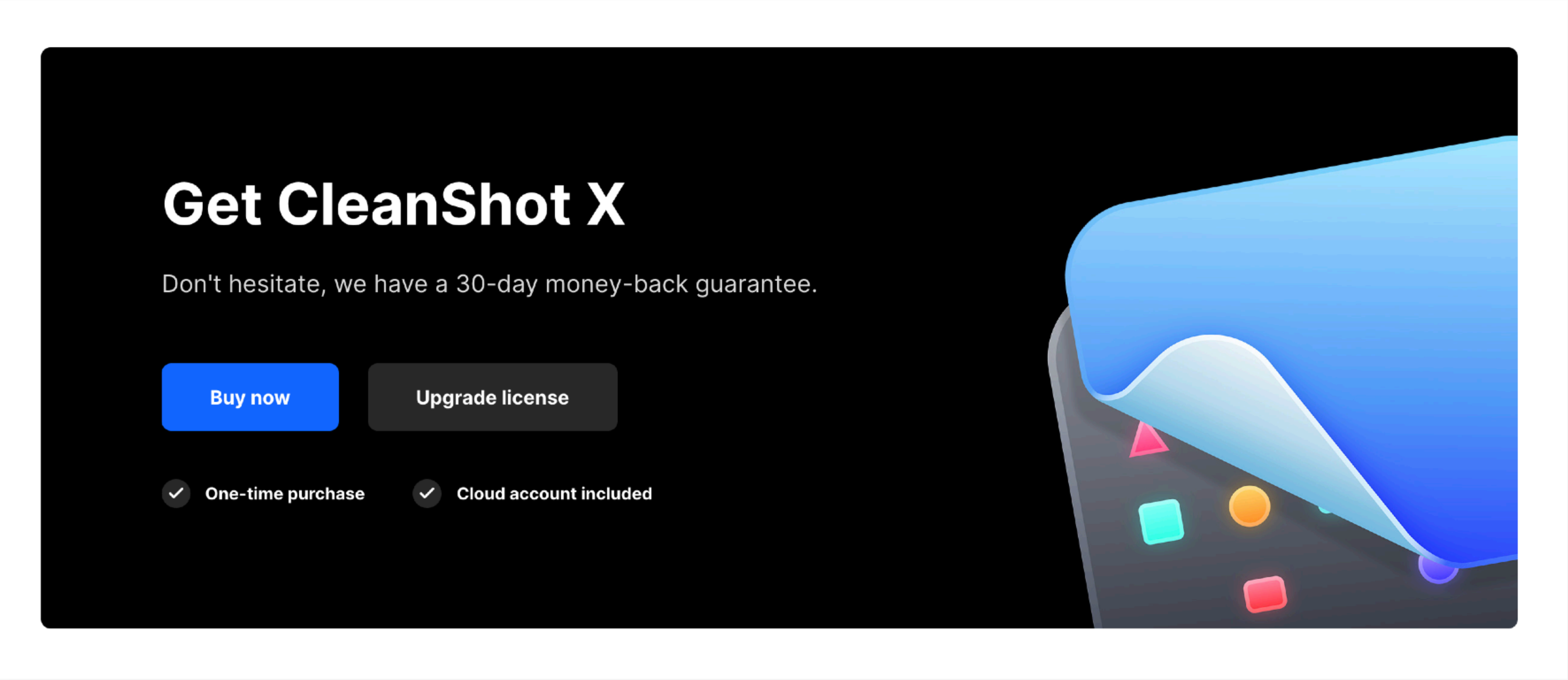
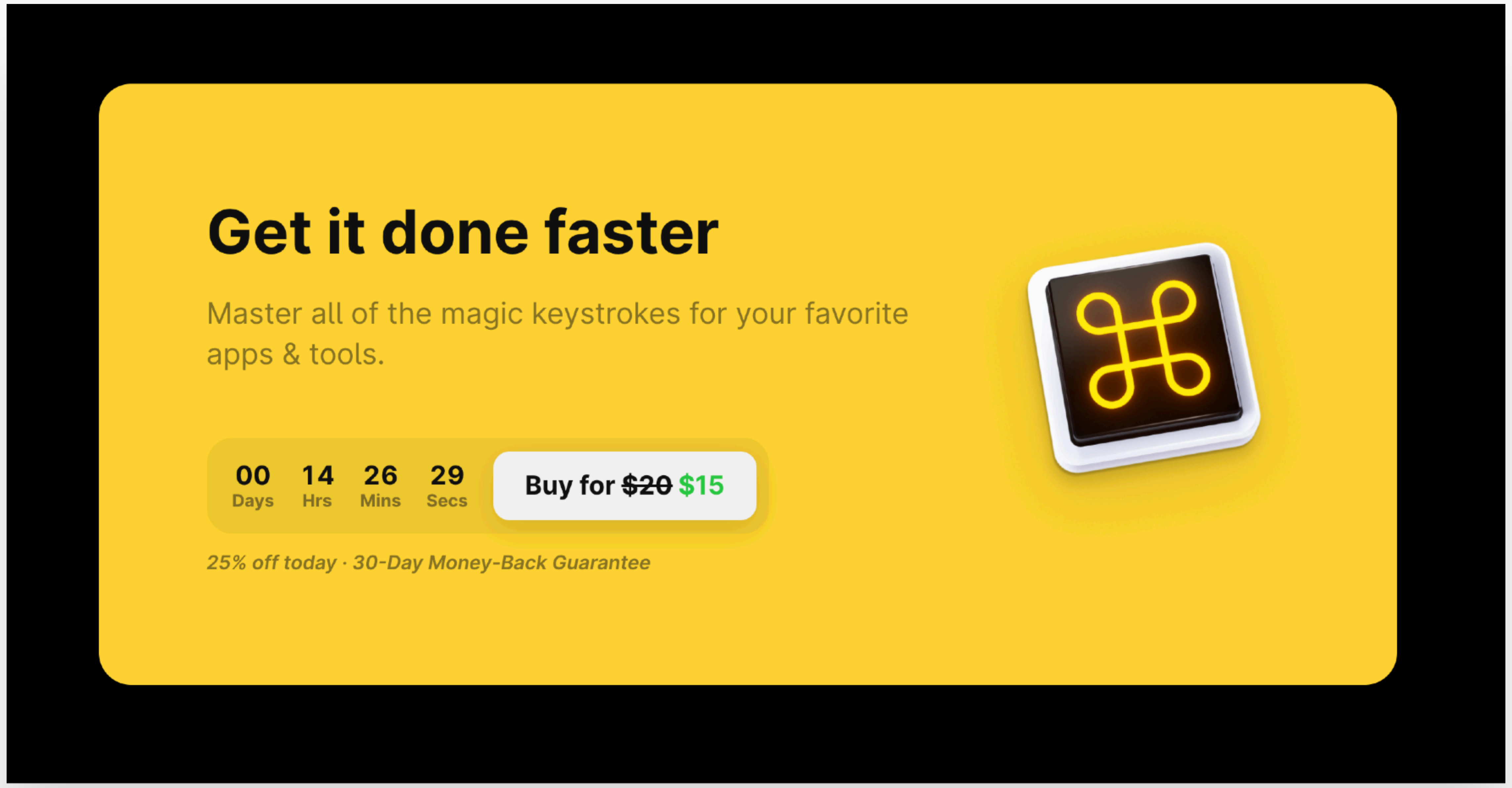


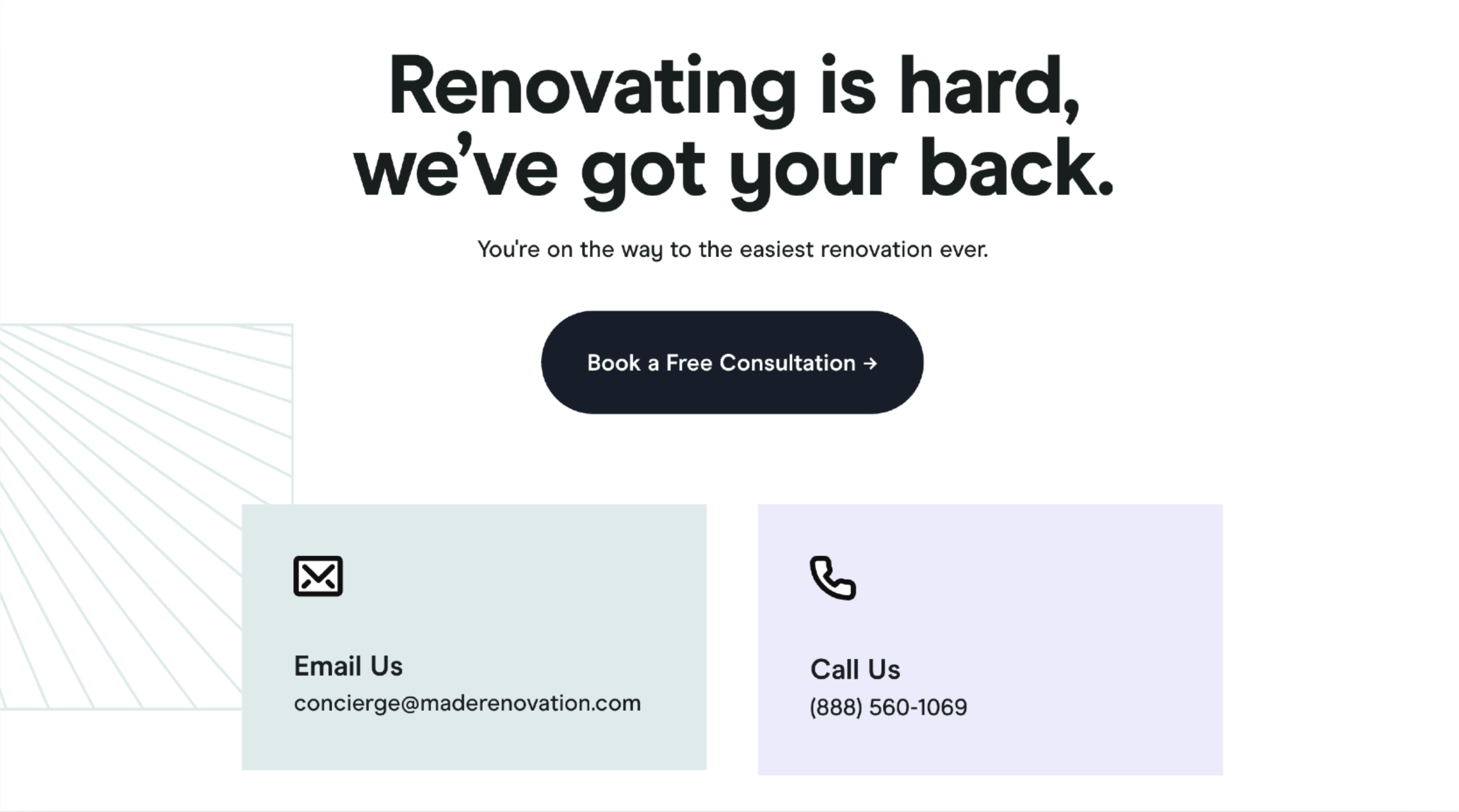


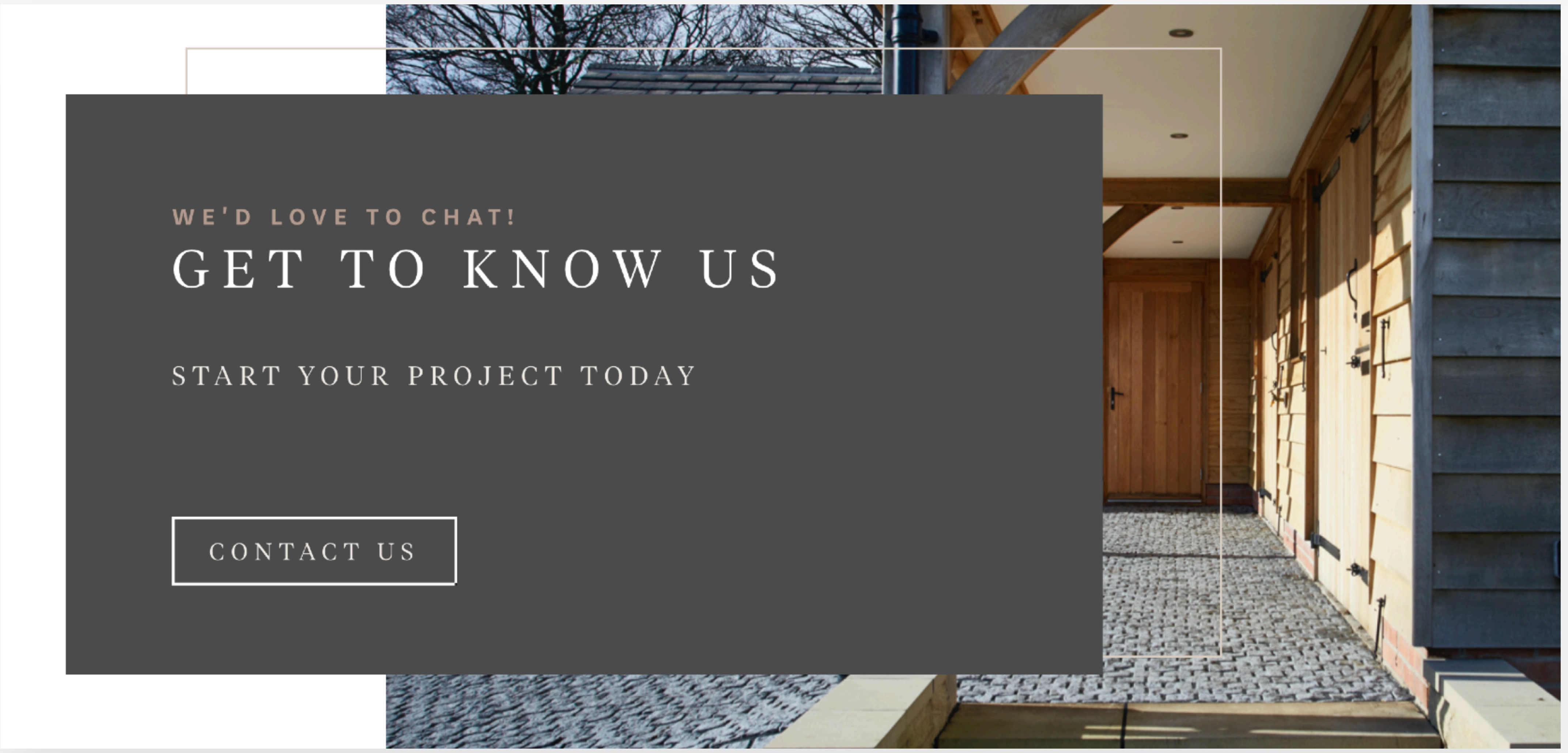


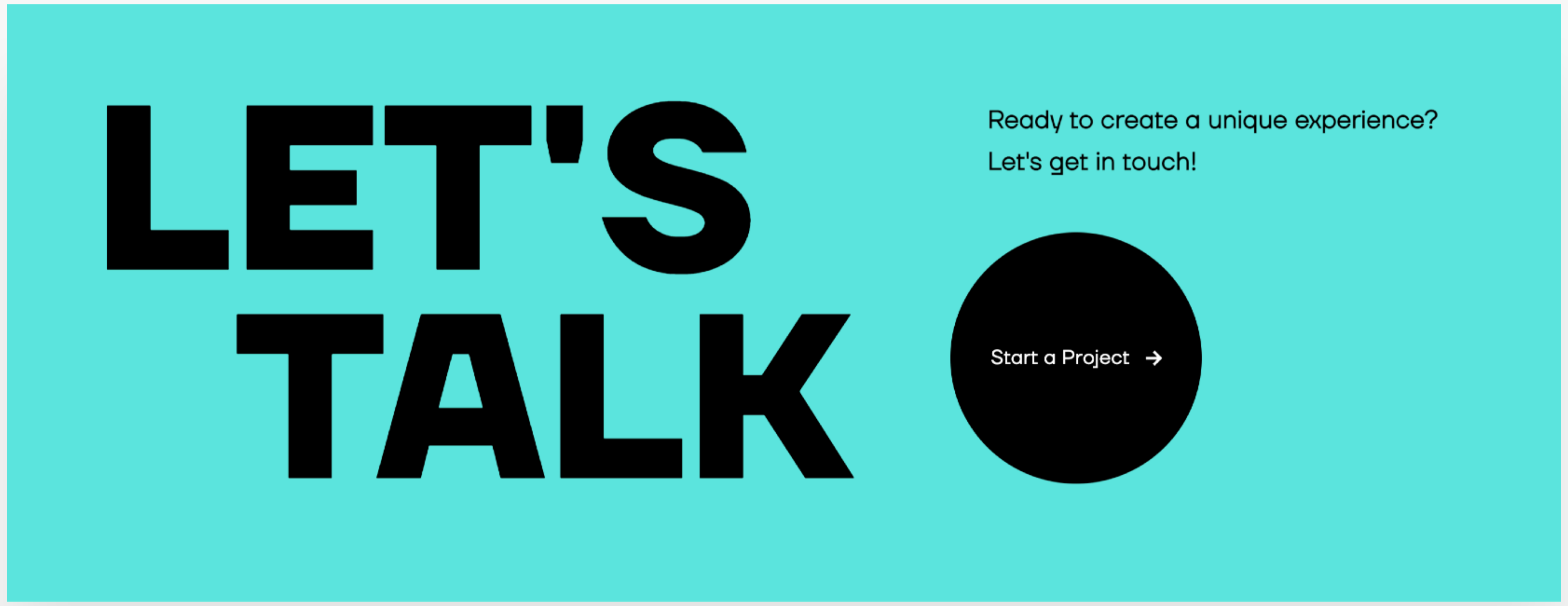


04 CALL-TO-ACTION SECTION

C SECTION COMPONENTS

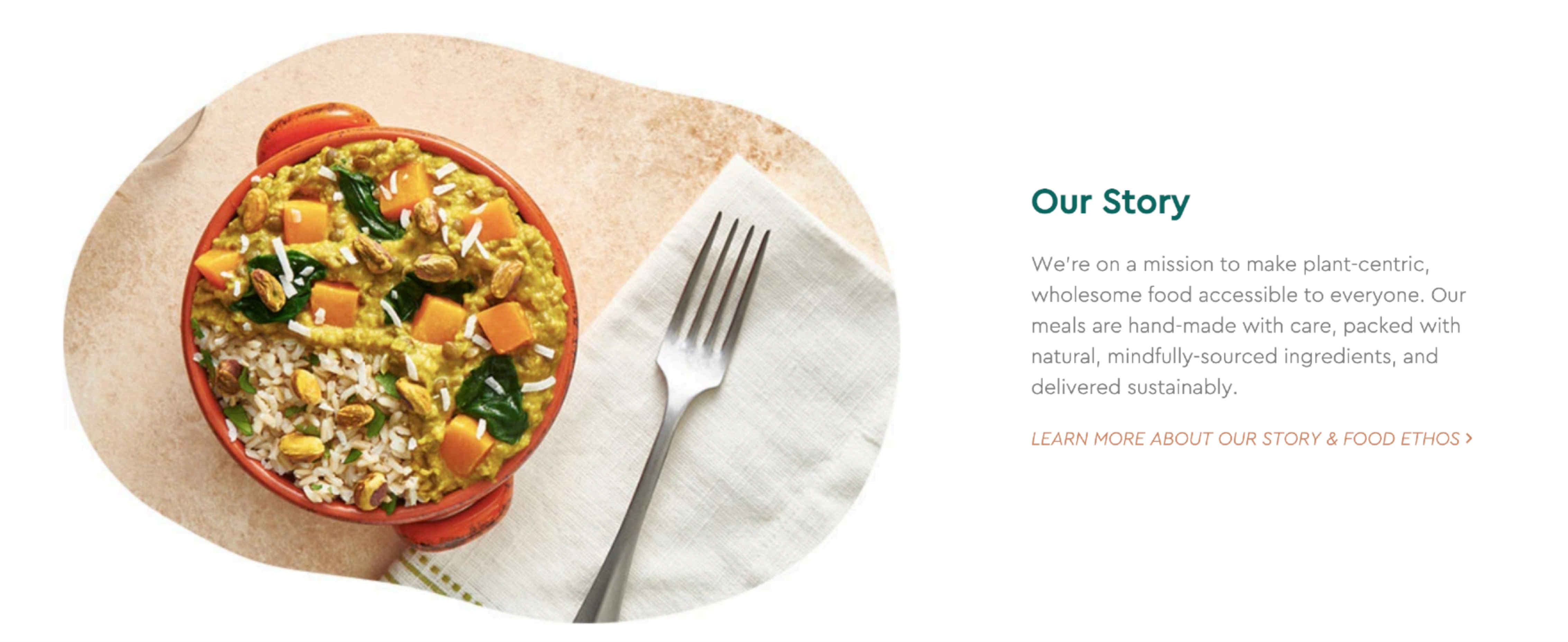


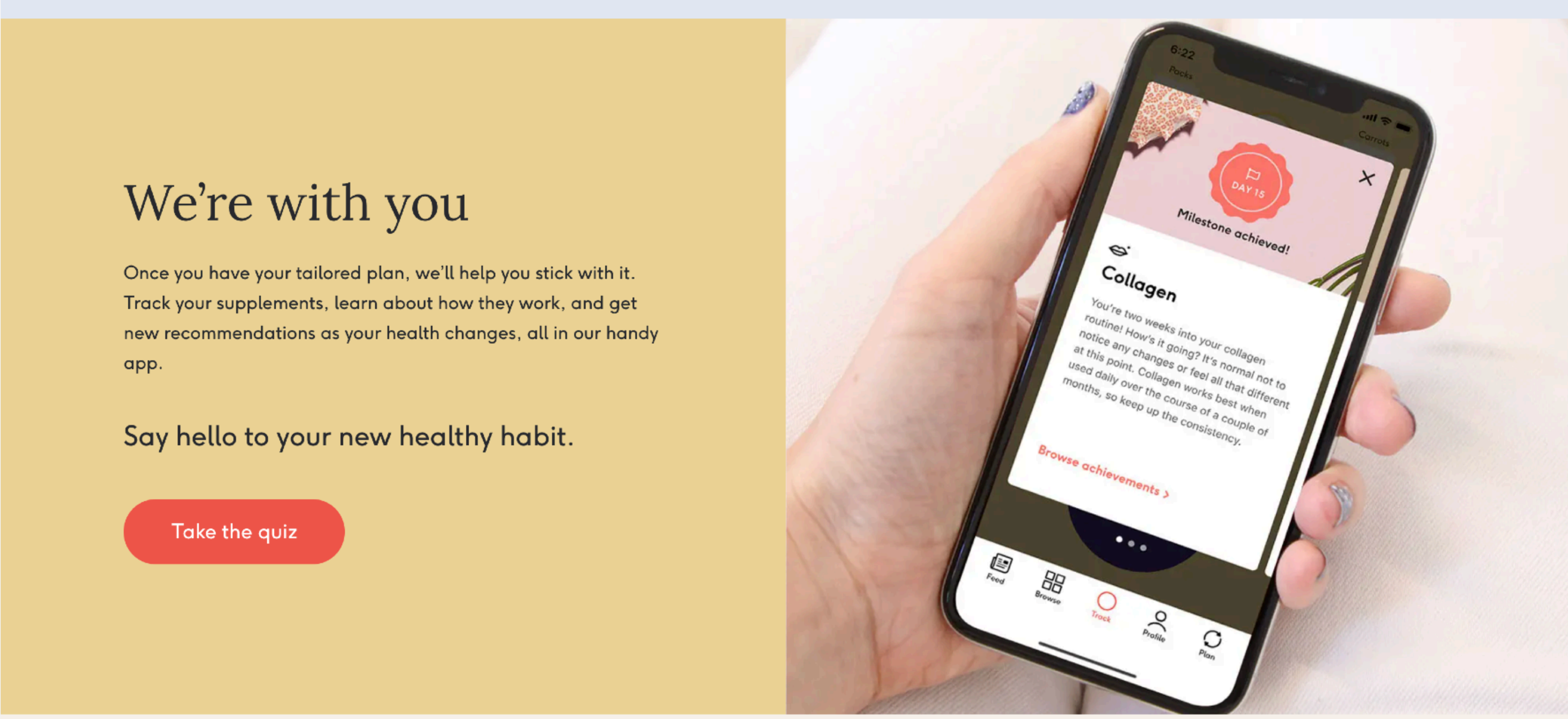


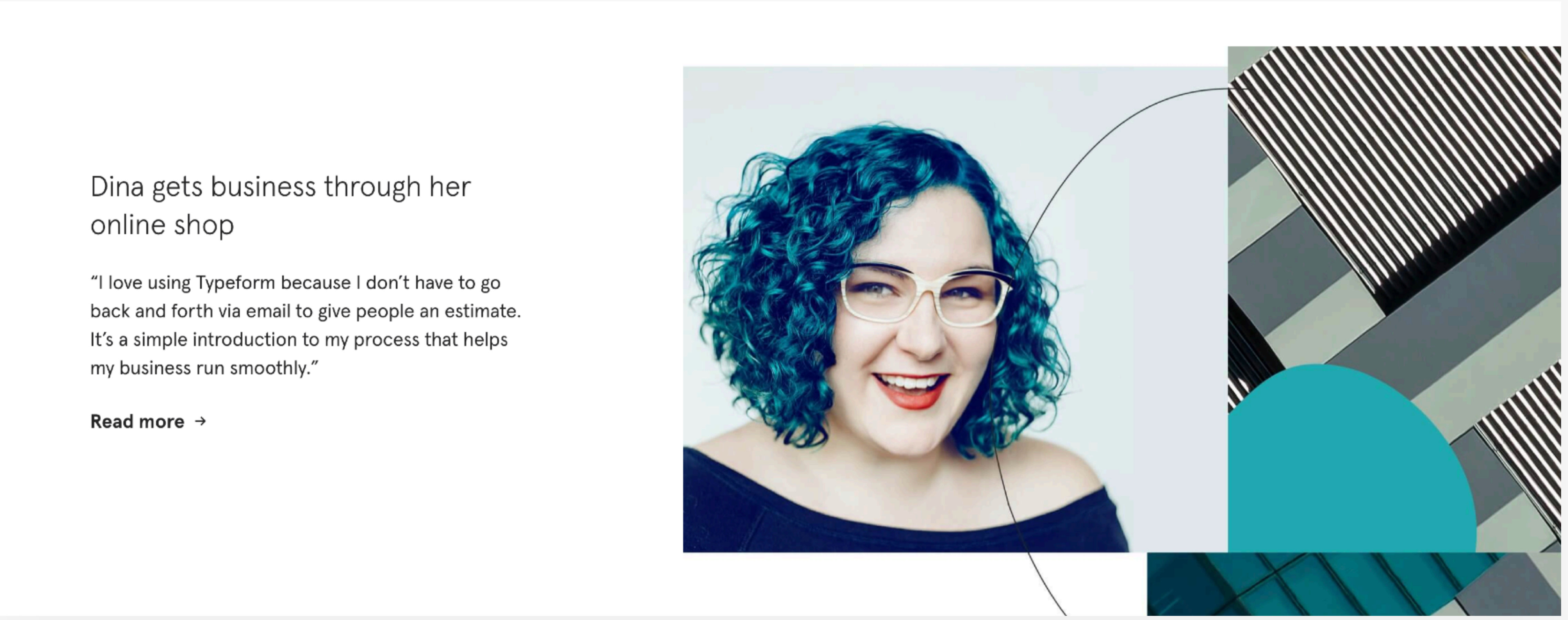


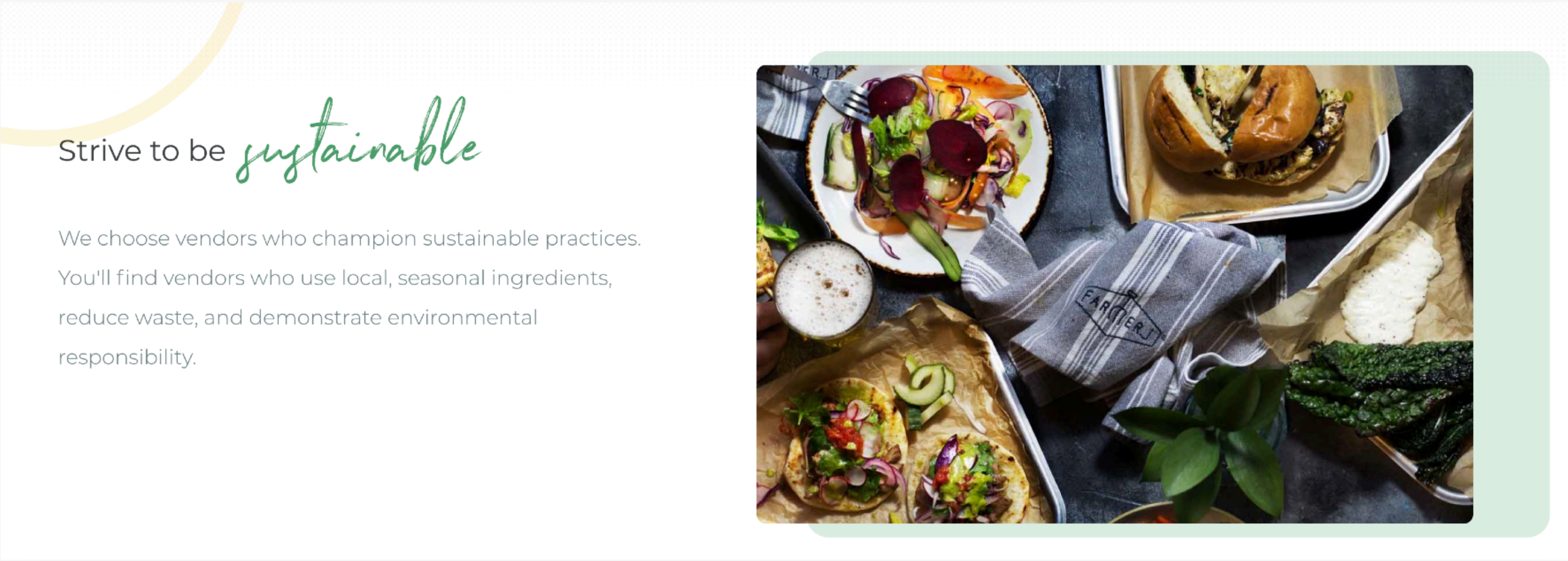
05 FEATURE ROW

C SECTION COMPONENTS



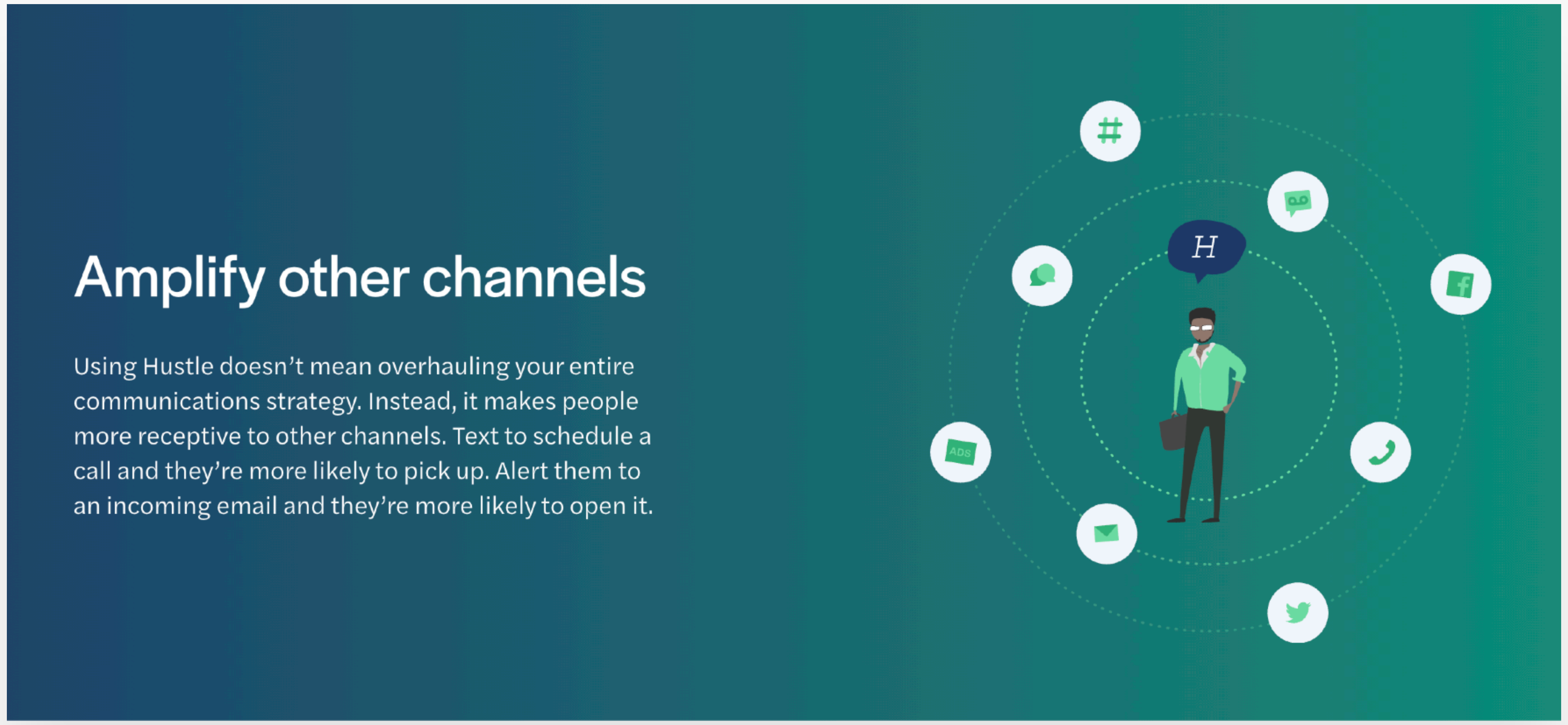


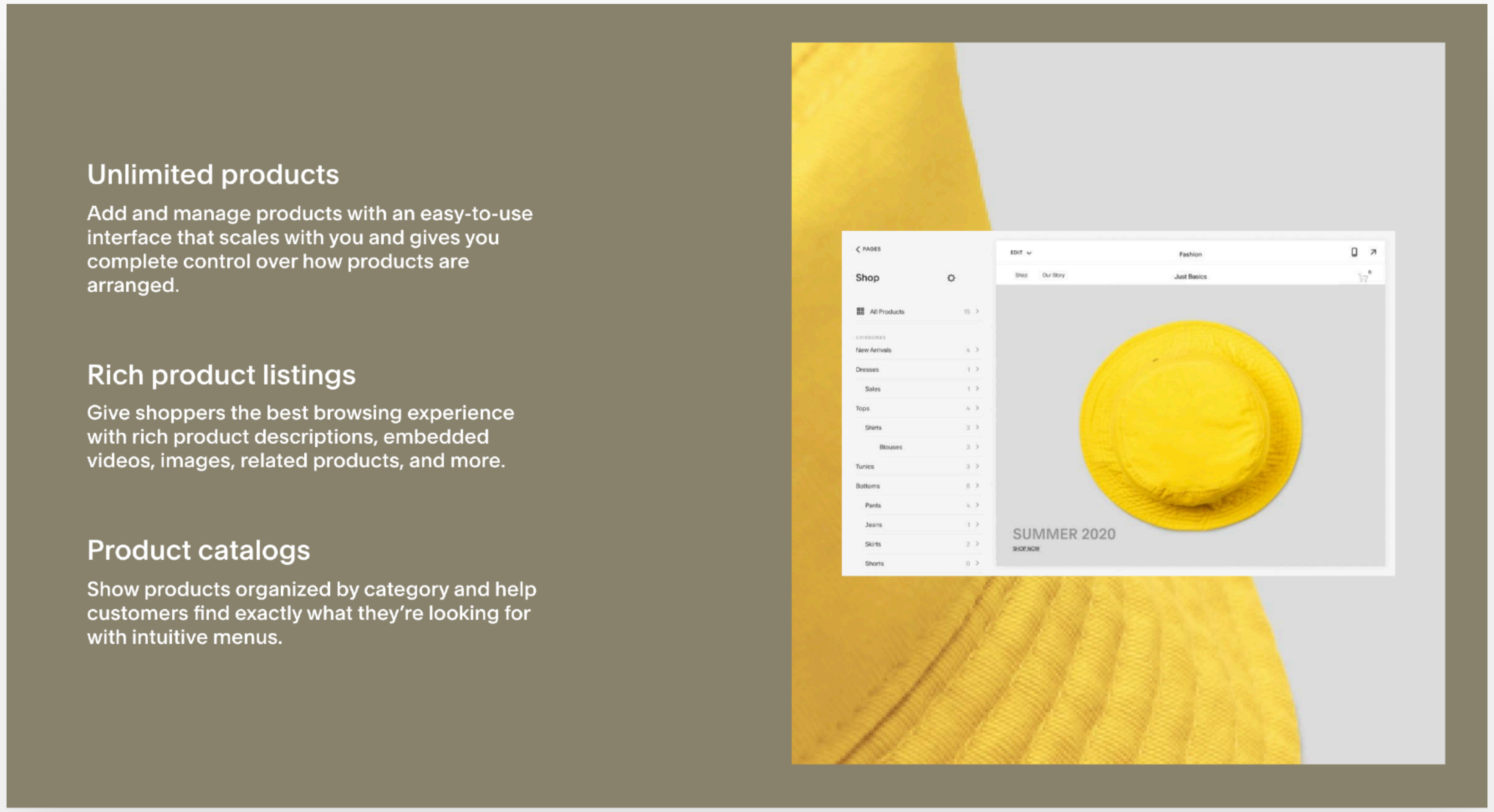


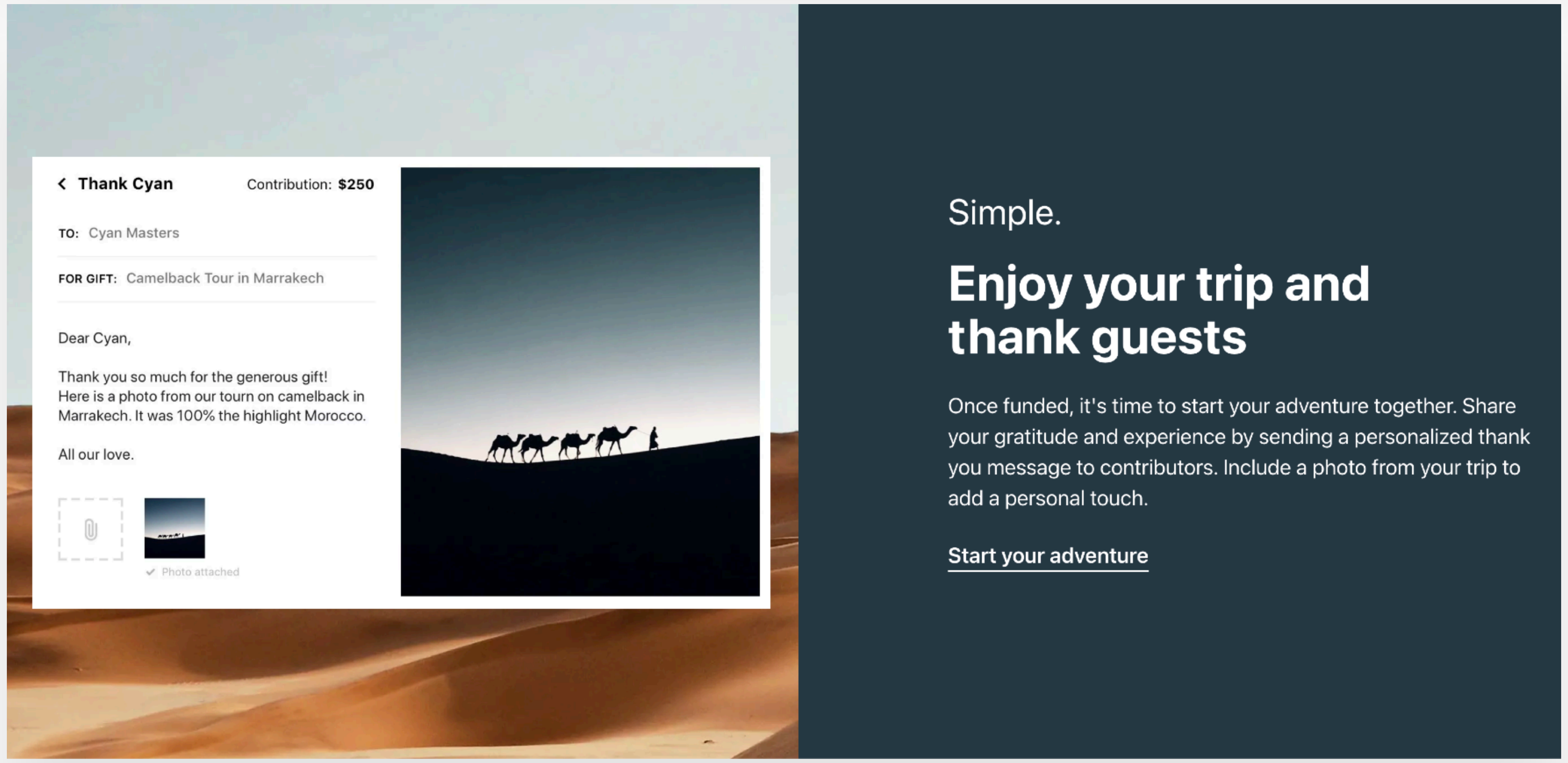


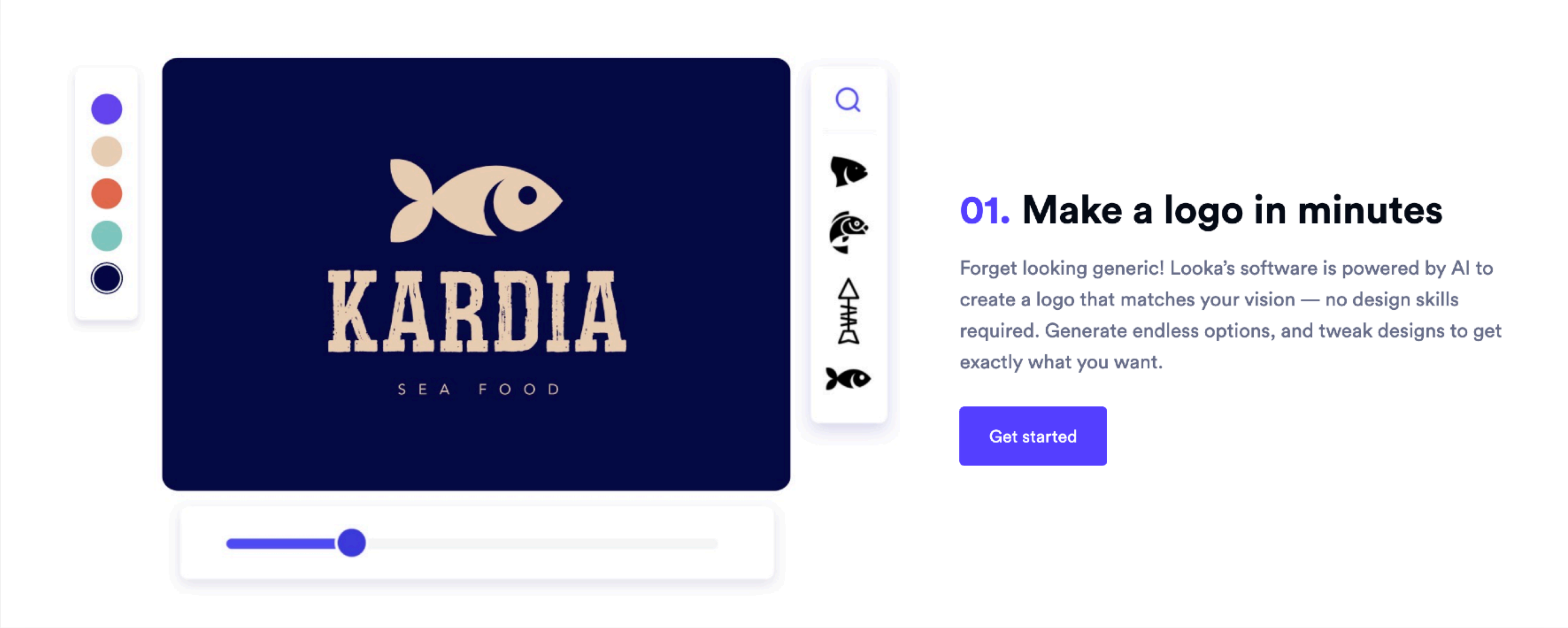
05 FEATURE ROW

C SECTION COMPONENTS









05 FEATURE ROW

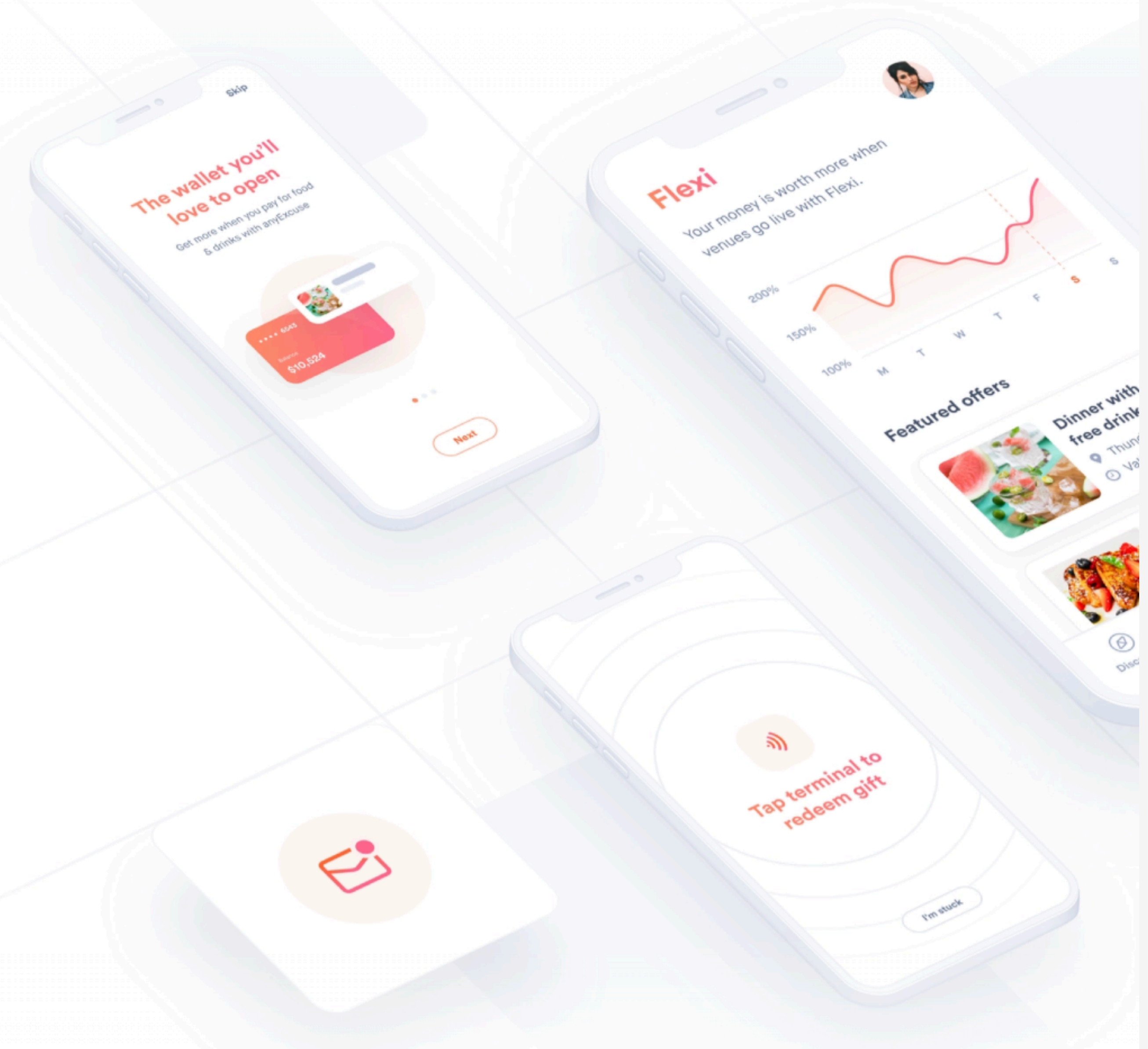
C SECTION COMPONENTS

We design great user interfaces that empower people and drive value

We know what makes interfaces great: seamless journeys. Our team merges expertise in CX, UX, and UI design to craft seamless processes and products. Even when users interact with your product across devices, applications, and (real-world) touchpoints. That's how we empower people and drive value.

Making complex applications seemingly simple is what we do best

Robin Humphreys
Co-founder

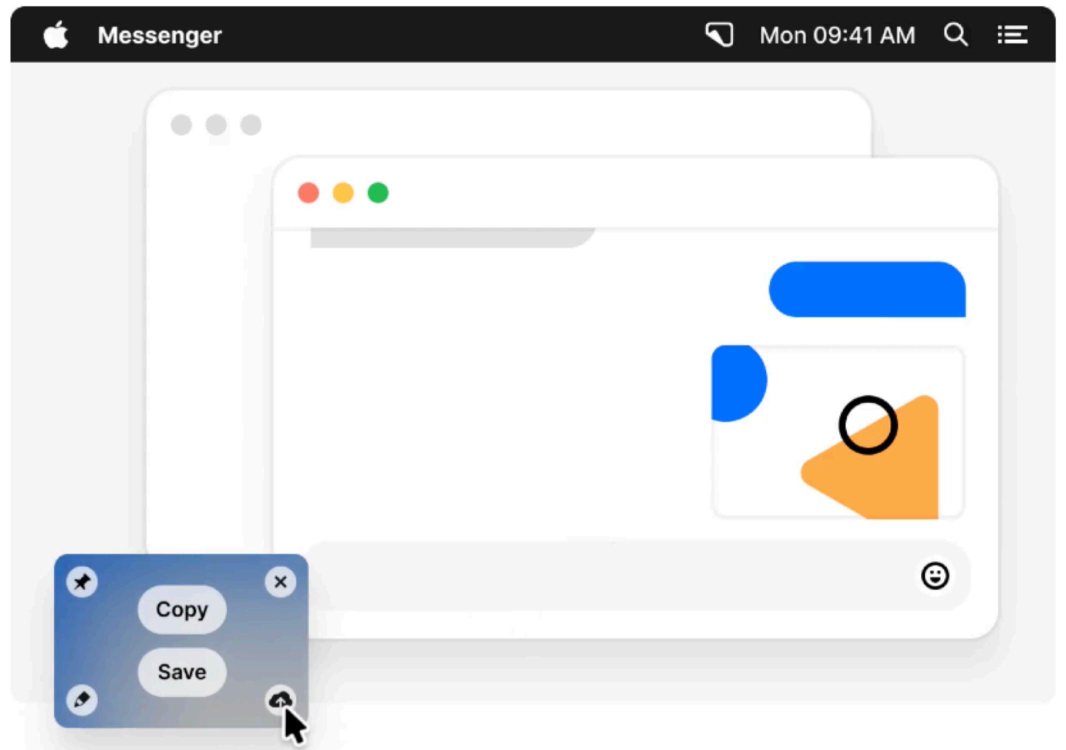


Quick Access

Our overlay makes sharing a breeze. Instantly save, copy or drag & drop screenshots or screen recordings to other apps. Whatever your workflow looks like, it's going to fit.

▶ Watch the video

The essential swiss army knife for screenshots, markups, and GIFs. Every Mac owner needs this.
Tyler Tringas, Founder at Earnest Capital

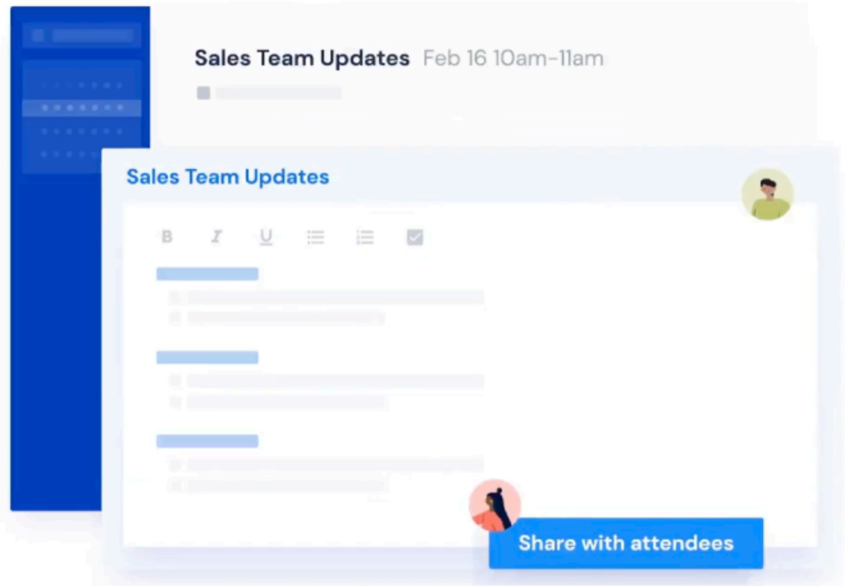


Stay organized. Show up prepared

Agenda templates and timely reminders help you build better meeting habits without much effort.

“ *For the meeting itself — **the actual oomph is in the notes**. It's an alignment moment even before the meeting starts.*

Tasha Gideon
Verrah



24/7 customer support

Our team is here to provide you with personalized and outstanding service. We also offer a range of self-learning tools in our support center:

- Knowledge base
- Daily webinars
- Community

Visit our support center ›

05 FEATURE ROW

C SECTION COMPONENTS

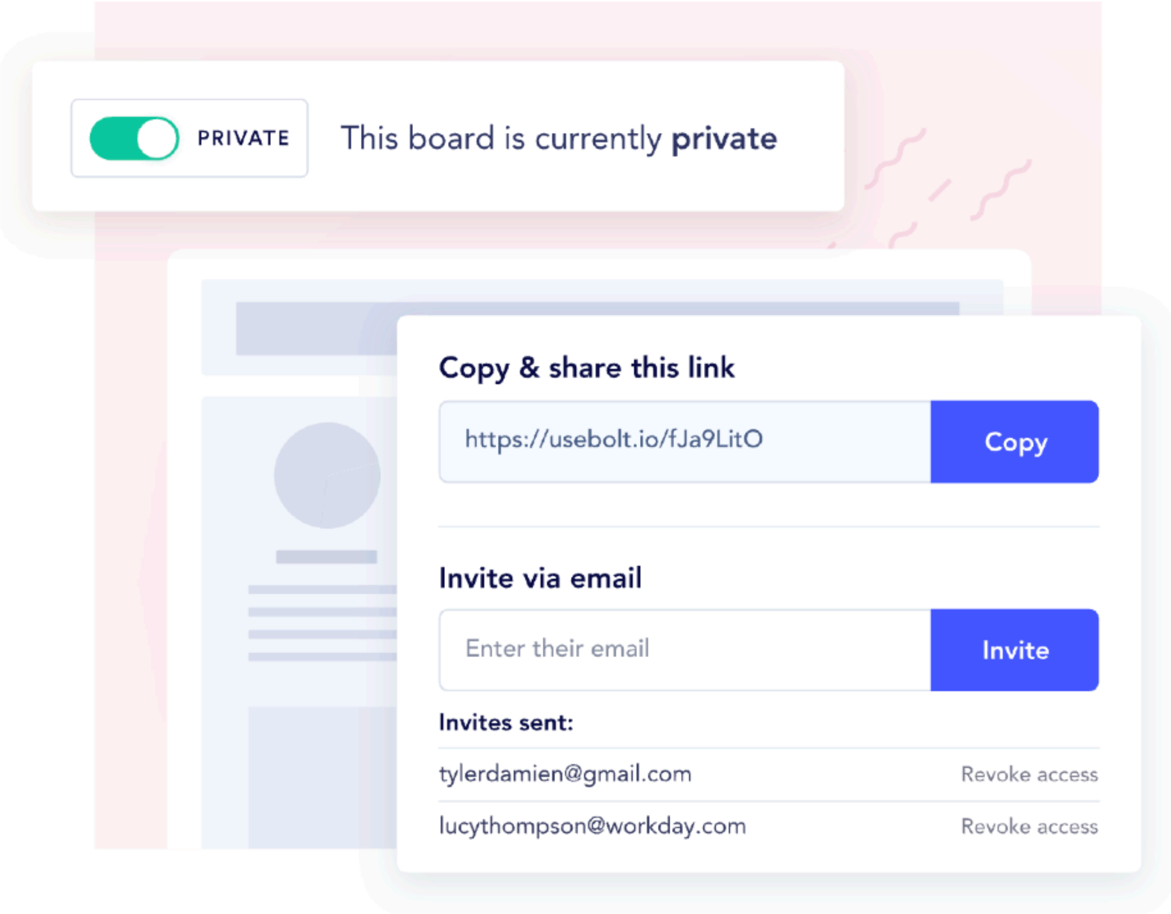
Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

Learn More

Developers and Property Owners ›

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



PRIVACY CONTROLS

Share publicly or privately

Create public or private boards to control who you share your designs with.

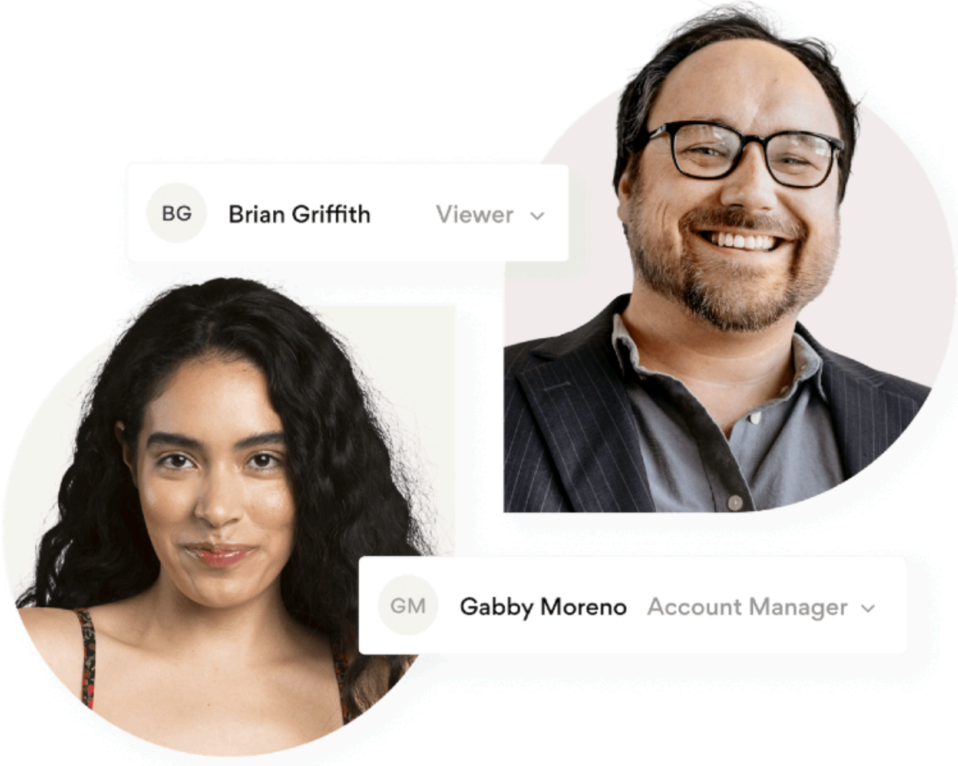
Private boards are invite-only in order to keep your designs private. Public boards allow you to share your designs with anyone, using a simple link.

TRENDMO FOR TEAMS

Seamless client and team member management

Streamline your workflow with flexible team permissions, and customize access levels across clients and collaborators. Share actionable insights with marketing, sales, or product teams in just a few clicks.

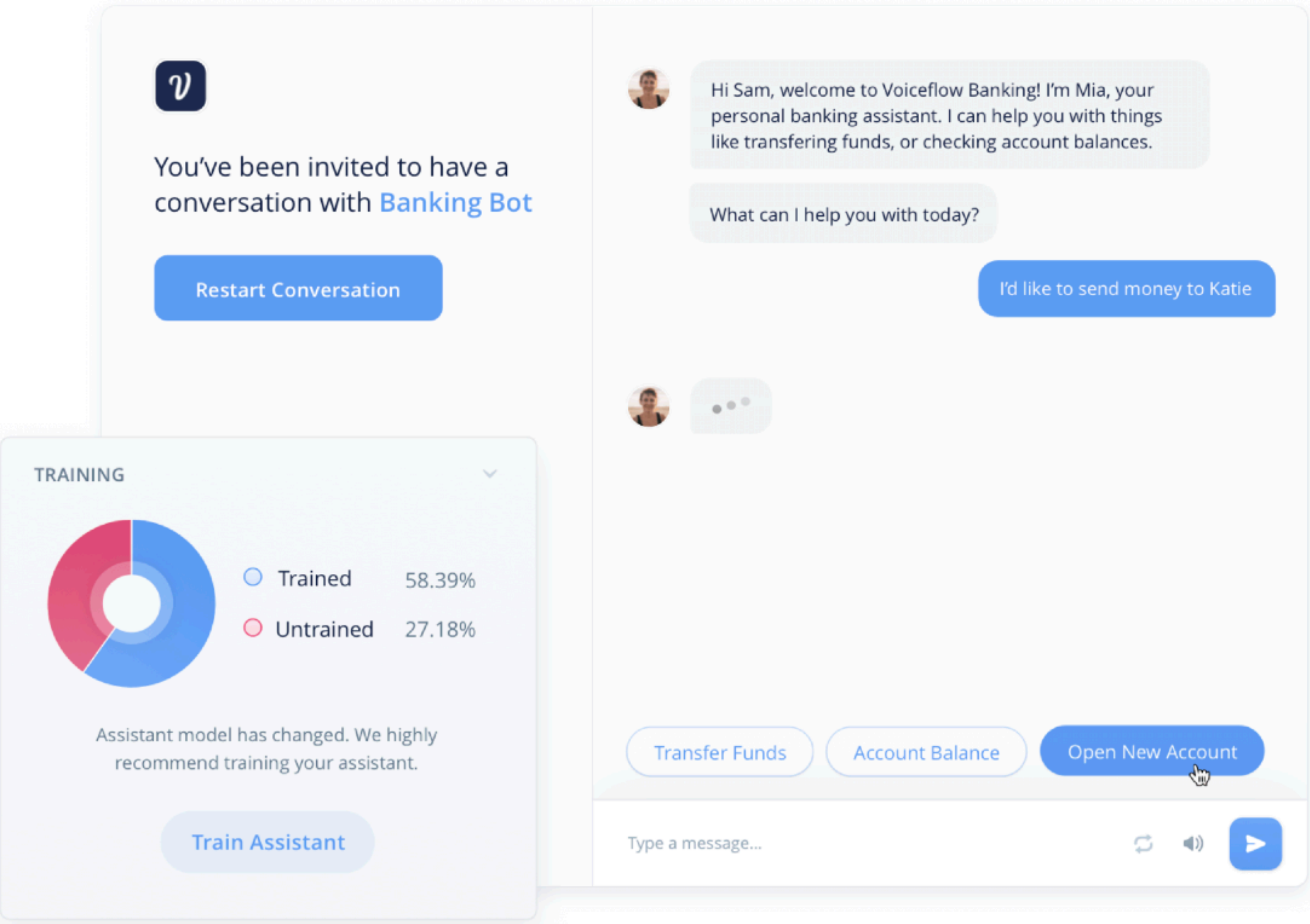
Why teams love Trendmo →



PROTOTYPING & USER TESTING

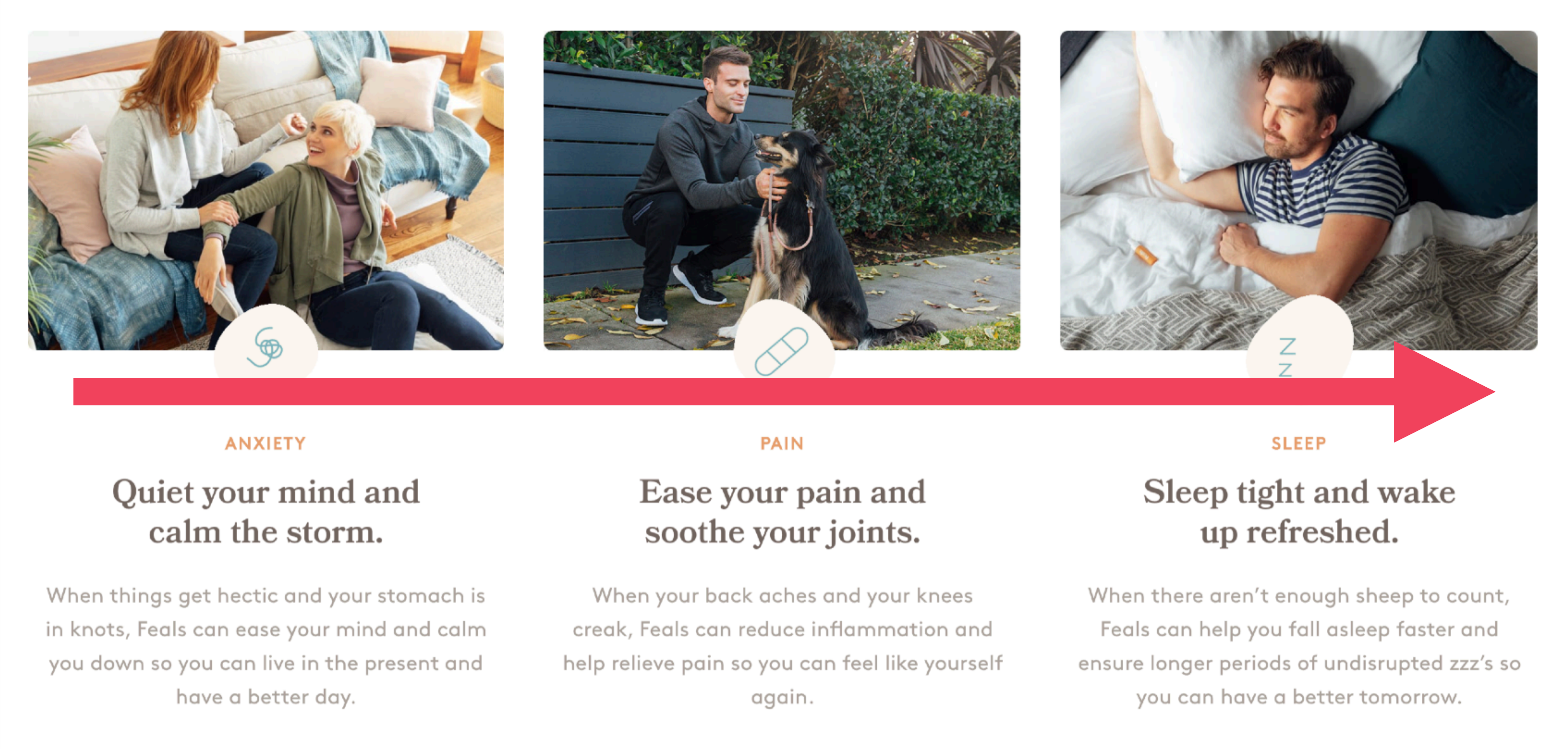
Lightning fast prototyping

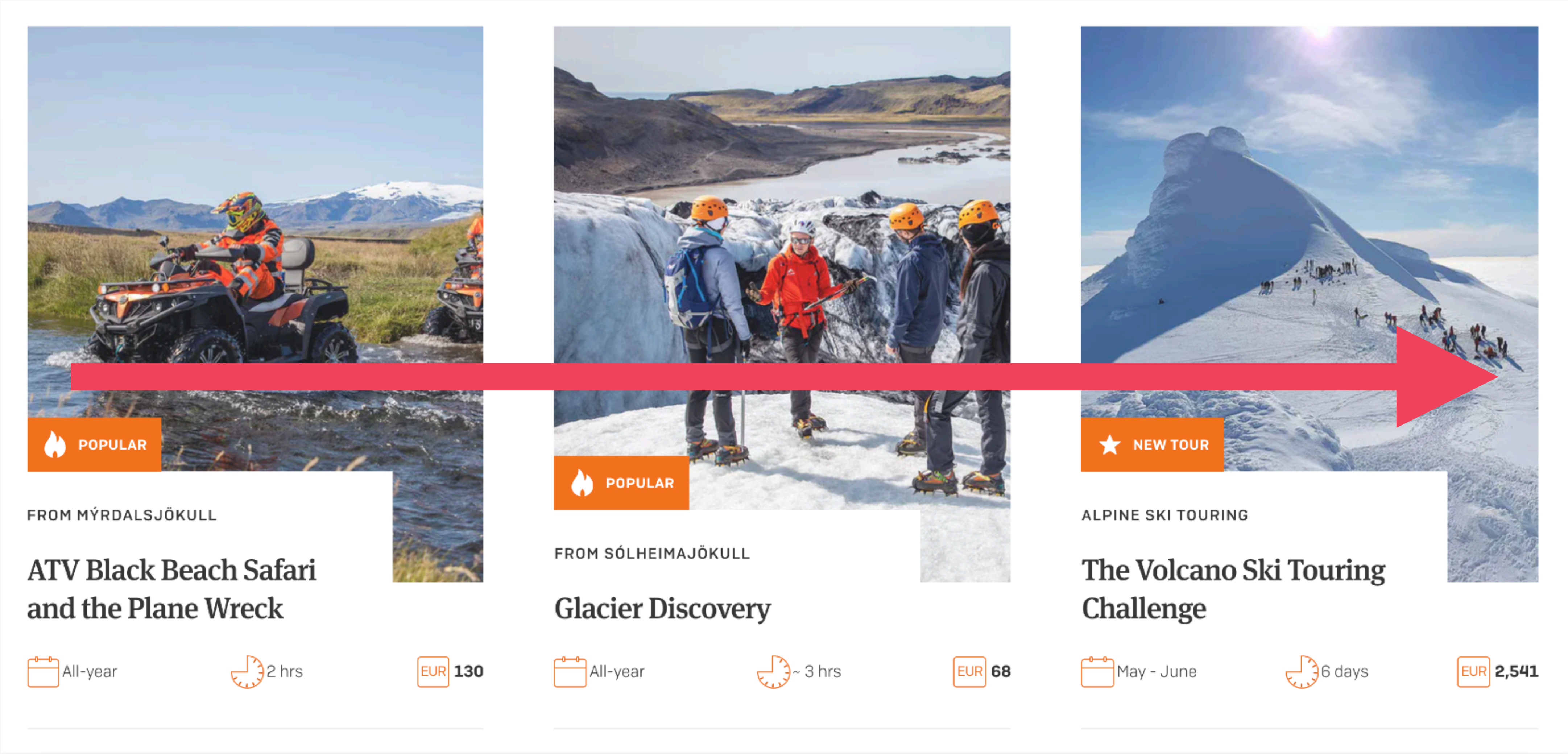
Voiceflow's advanced prototyping capabilities allow for robust testing right in-browser, or on-device.

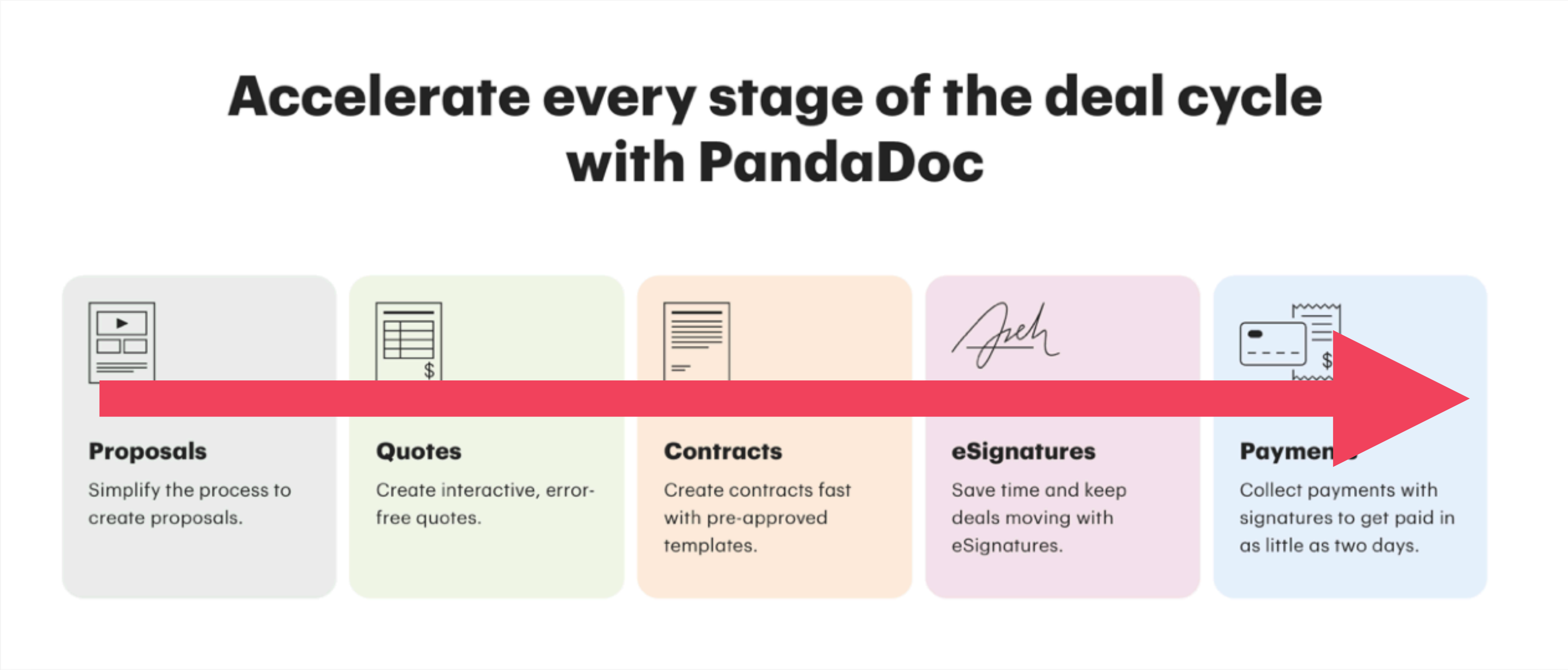


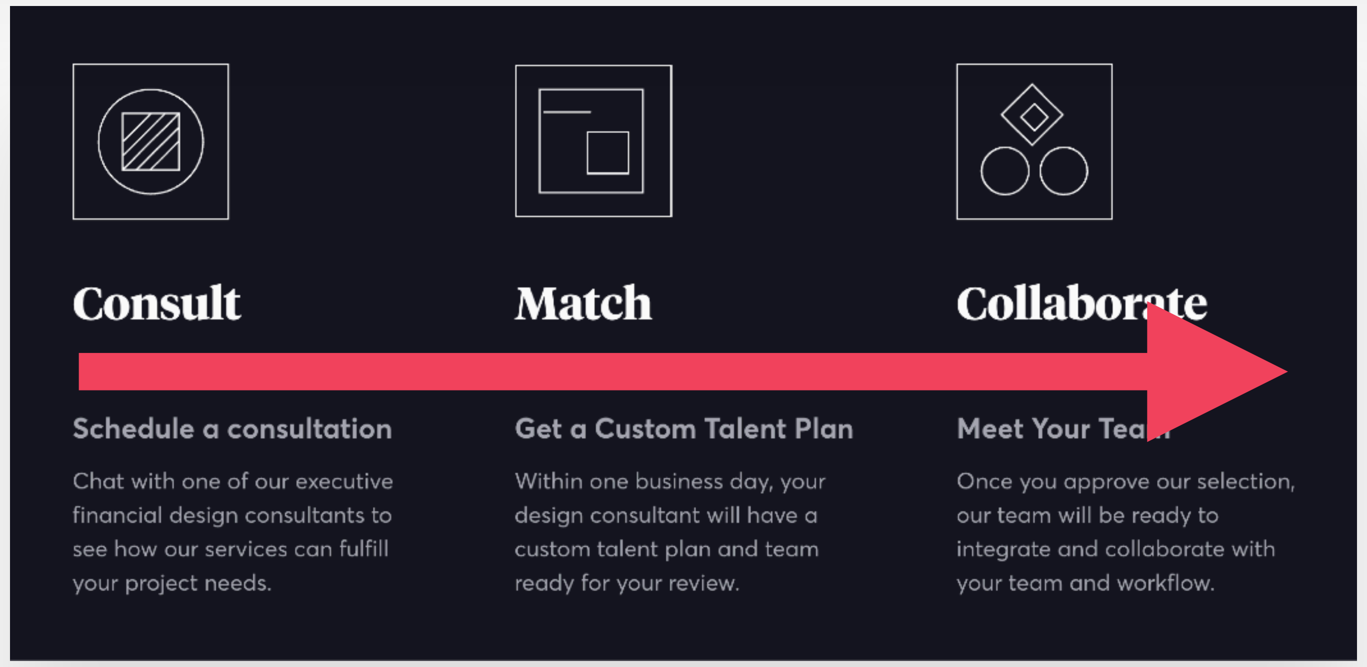
01 ROW OF BOXES/CARDS

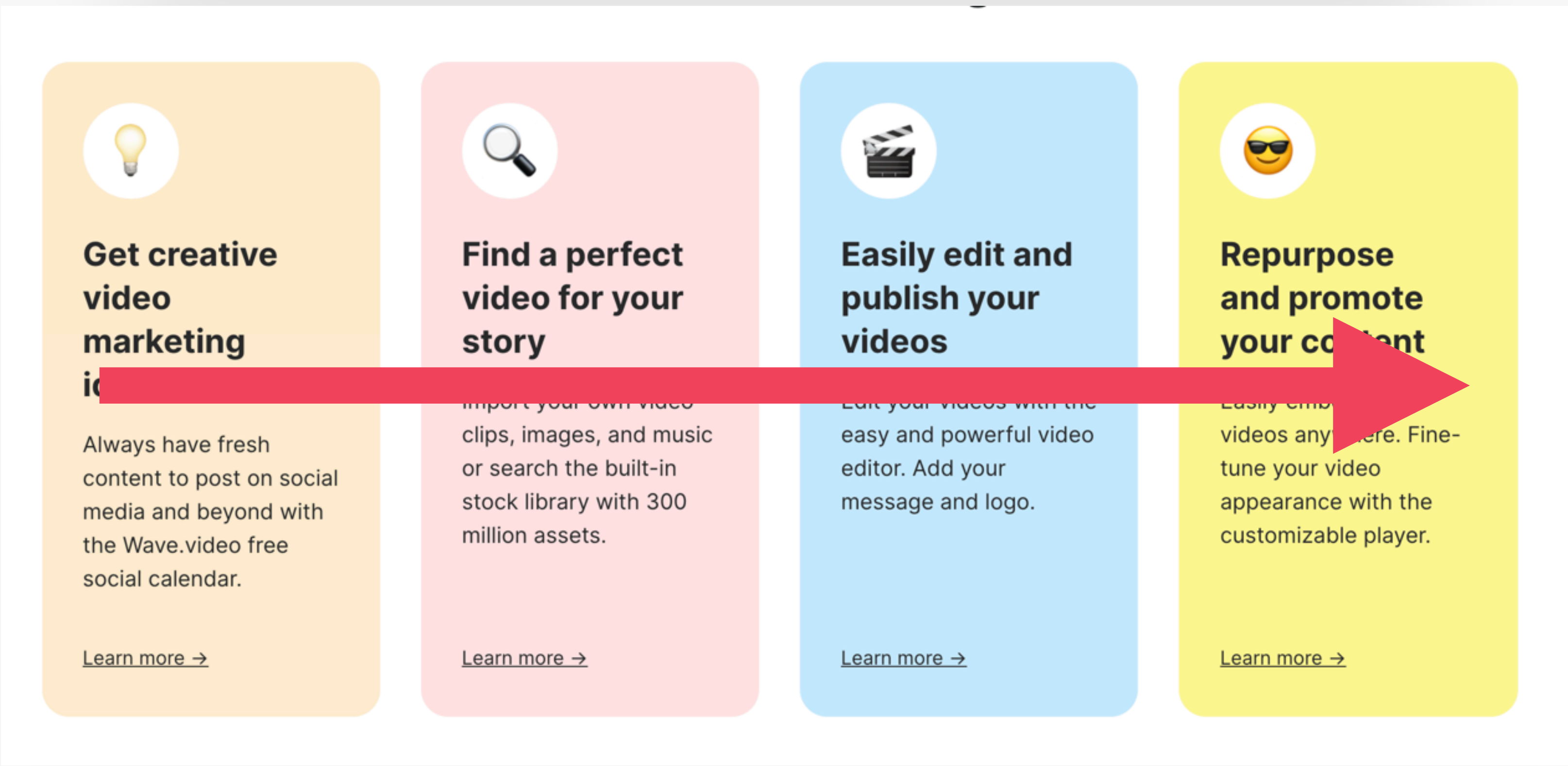
D PATTERNS





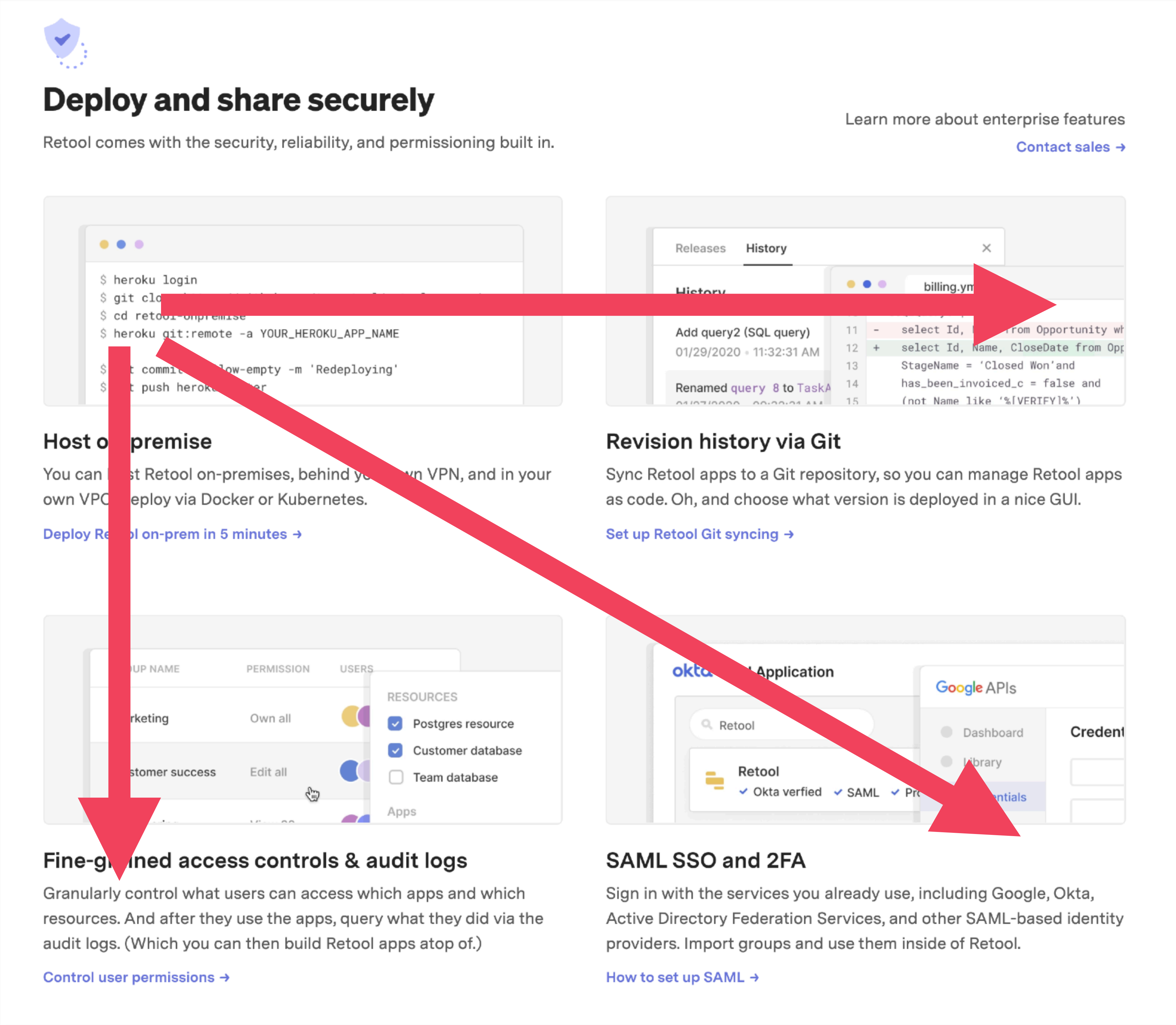


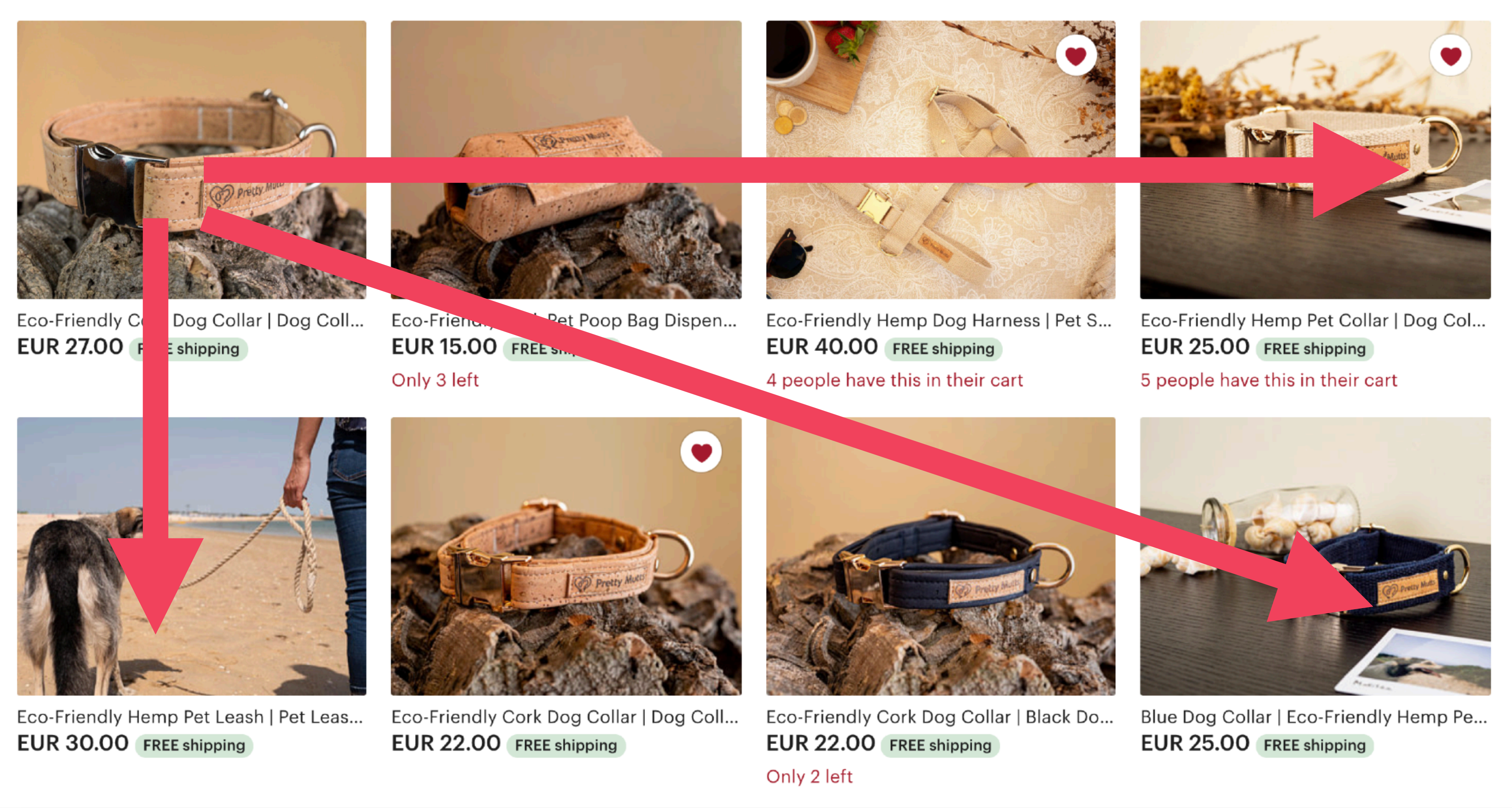




02 GRID OF BOXES/CARDS

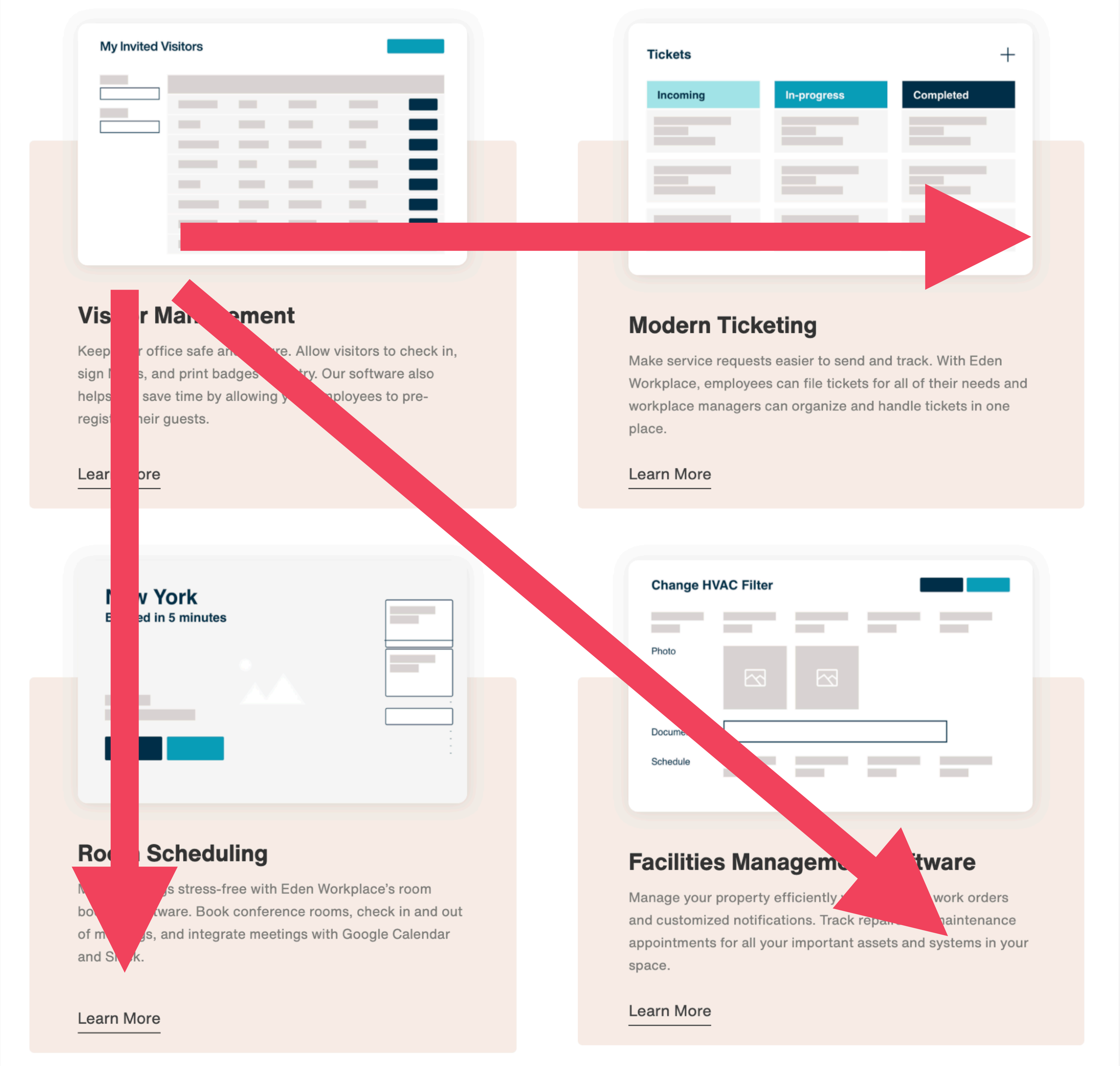
D PATTERNS

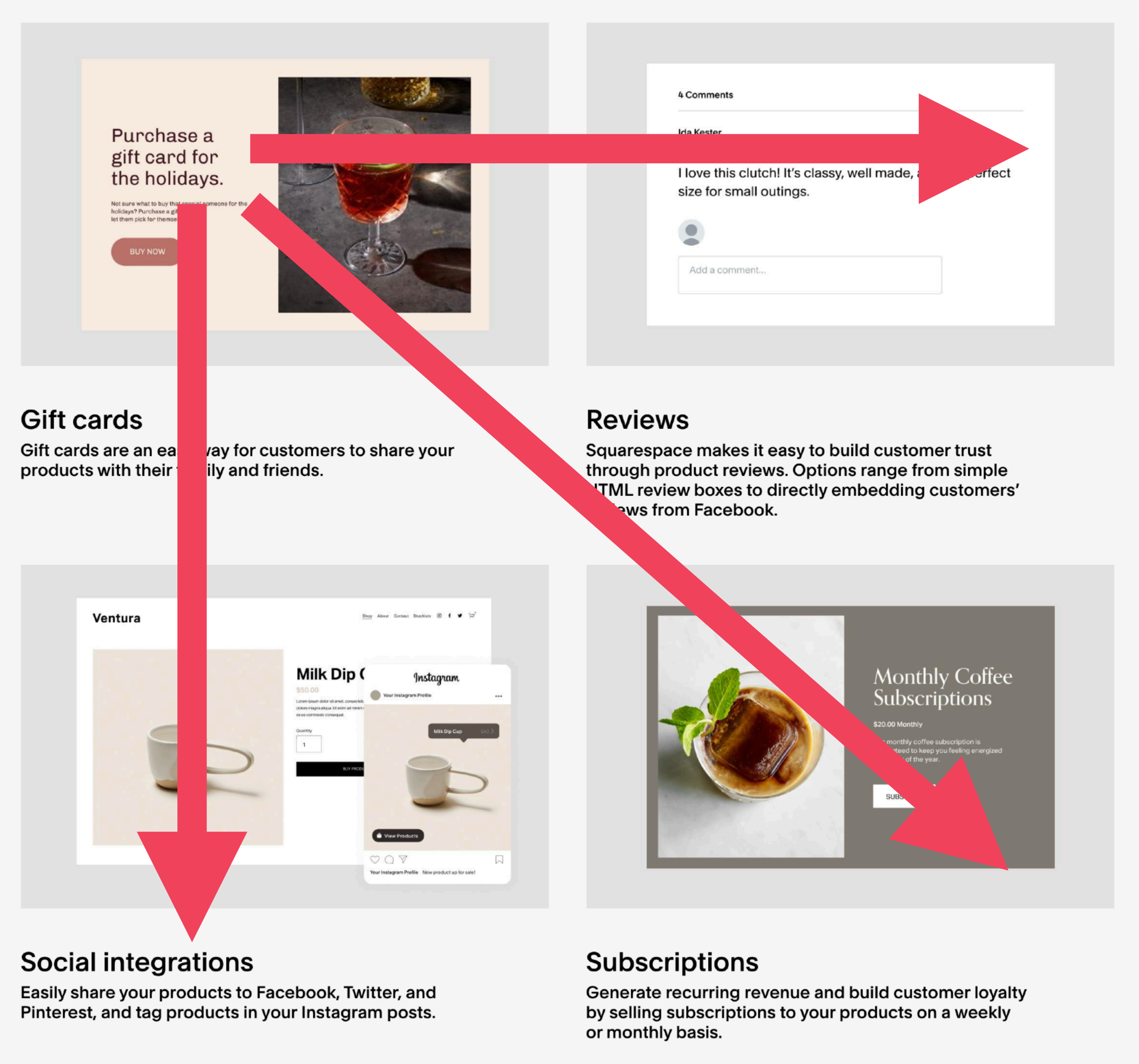


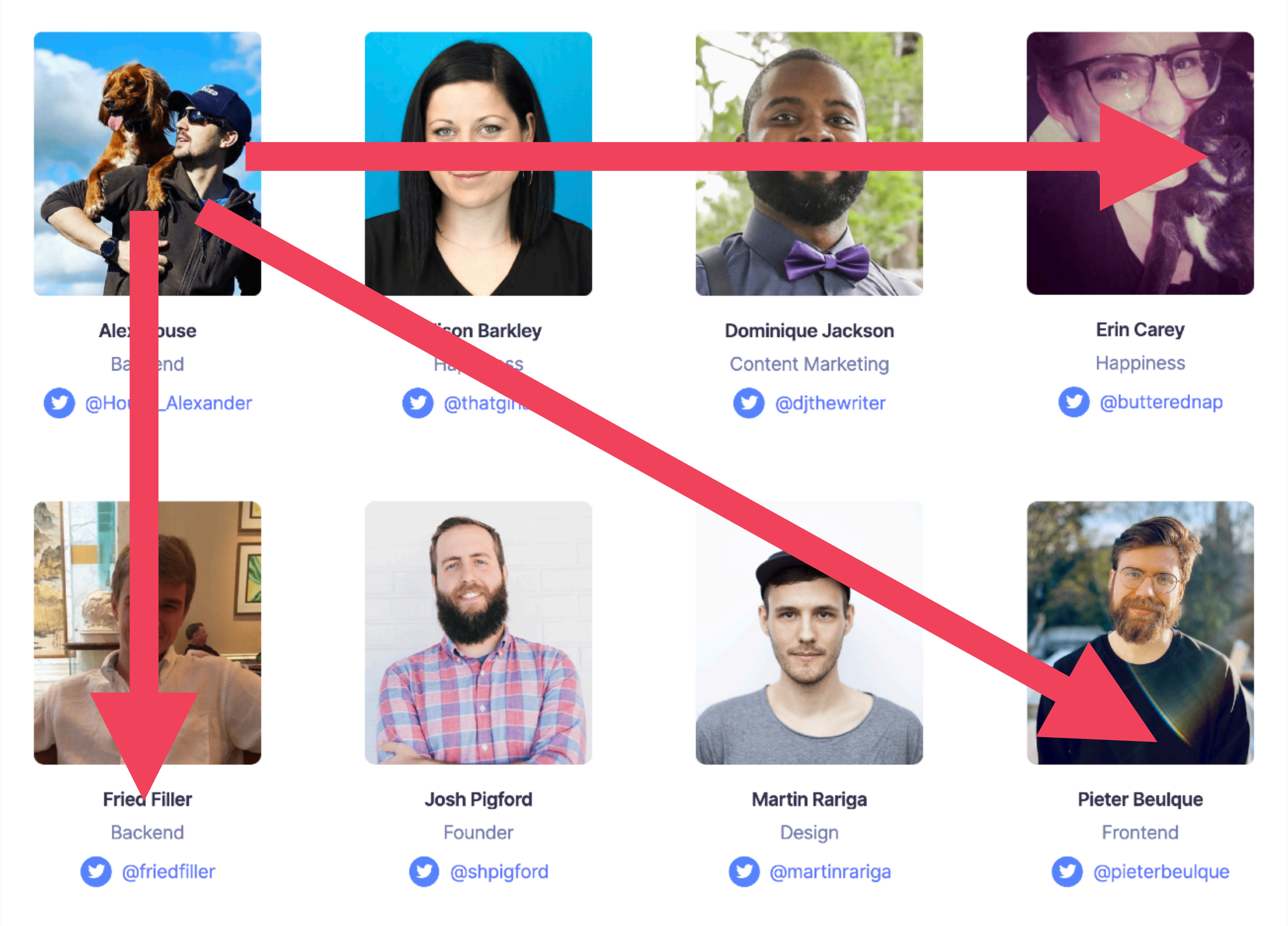


02 GRID OF BOXES/CARDS

D PATTERNS

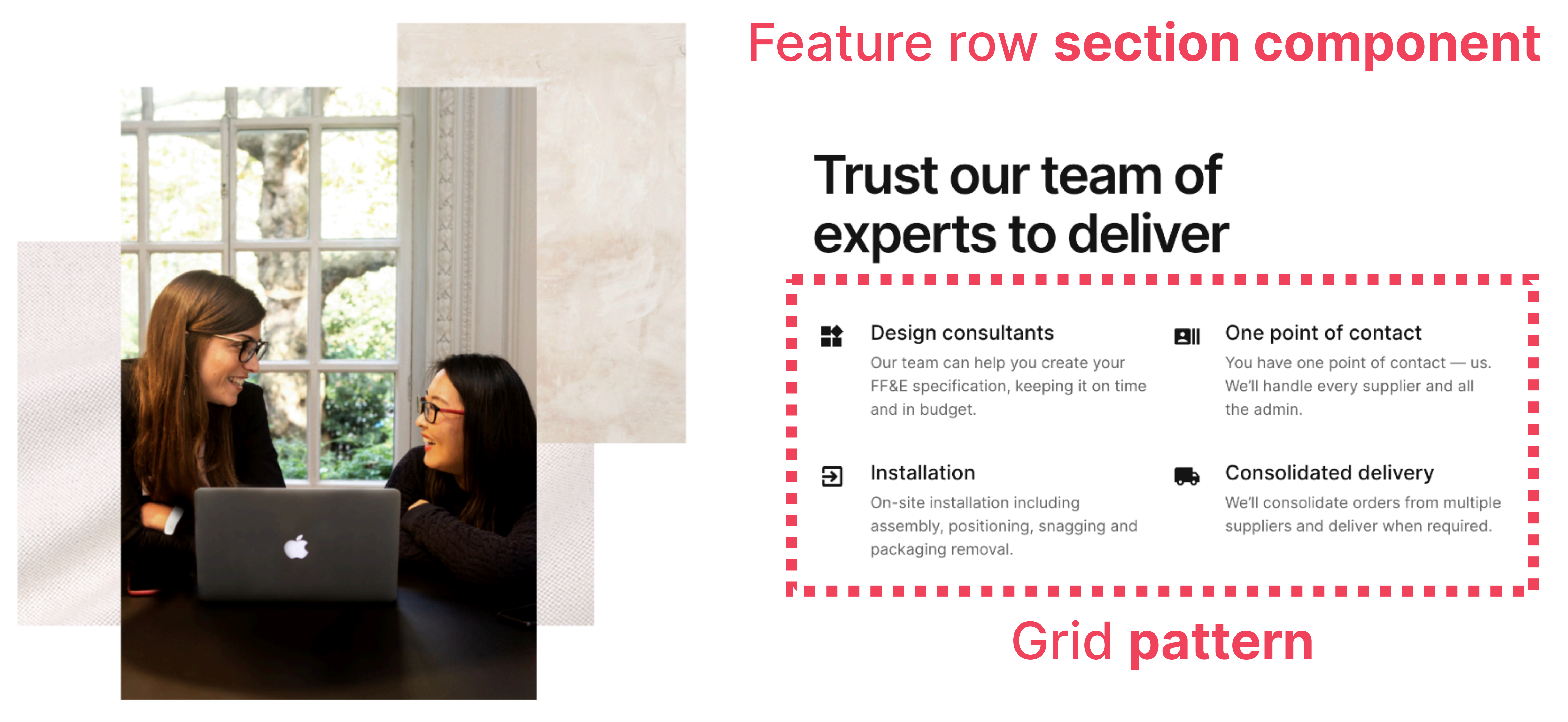


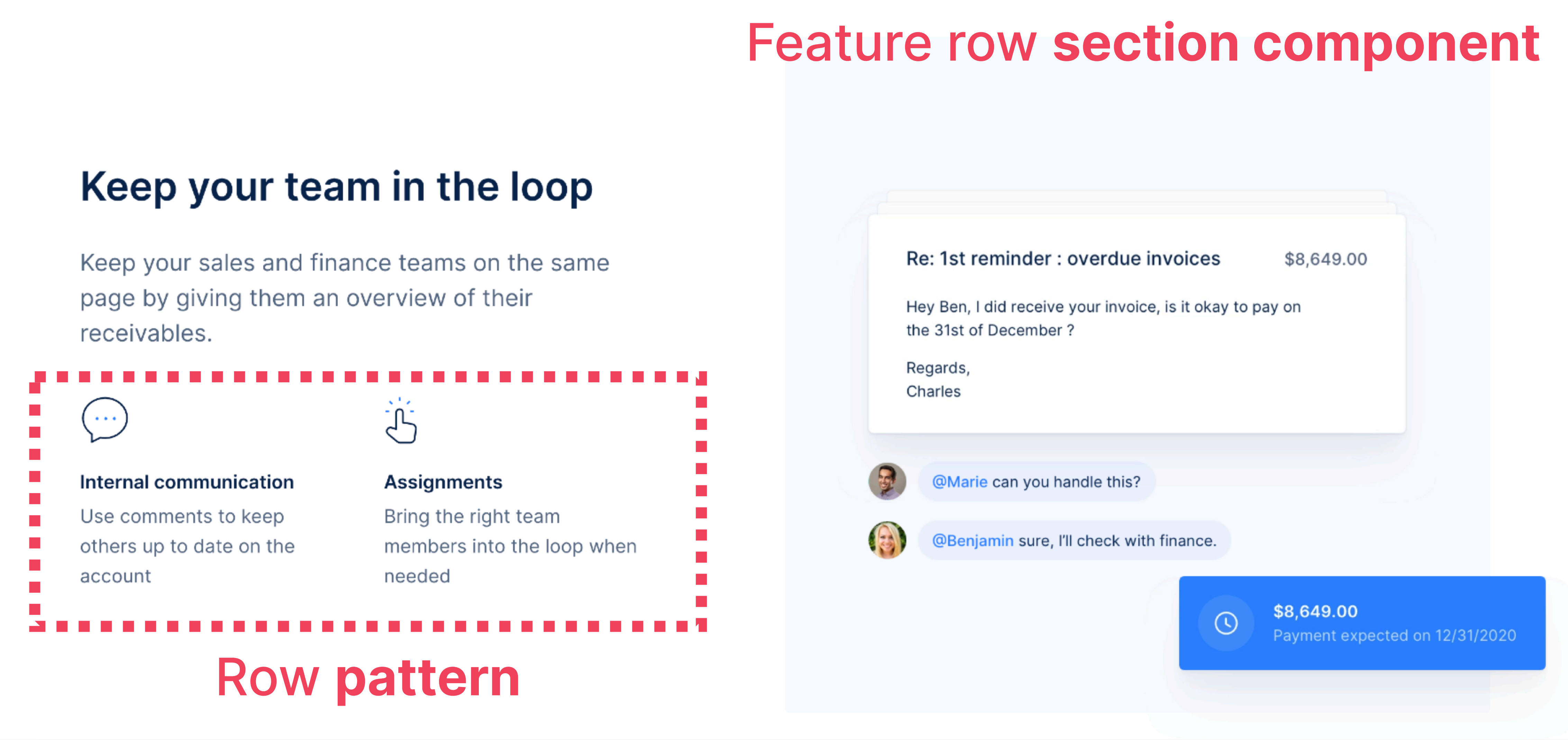


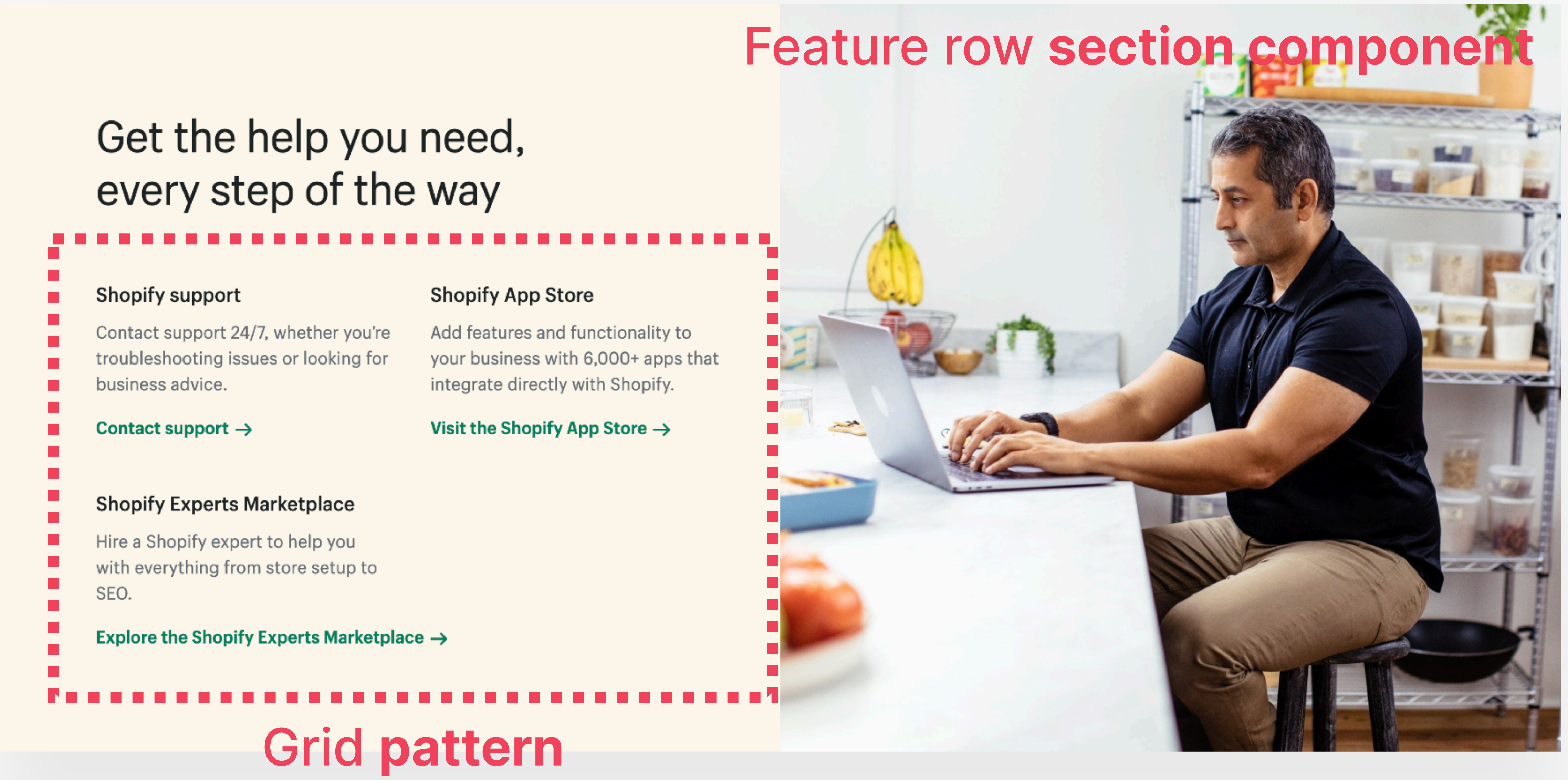


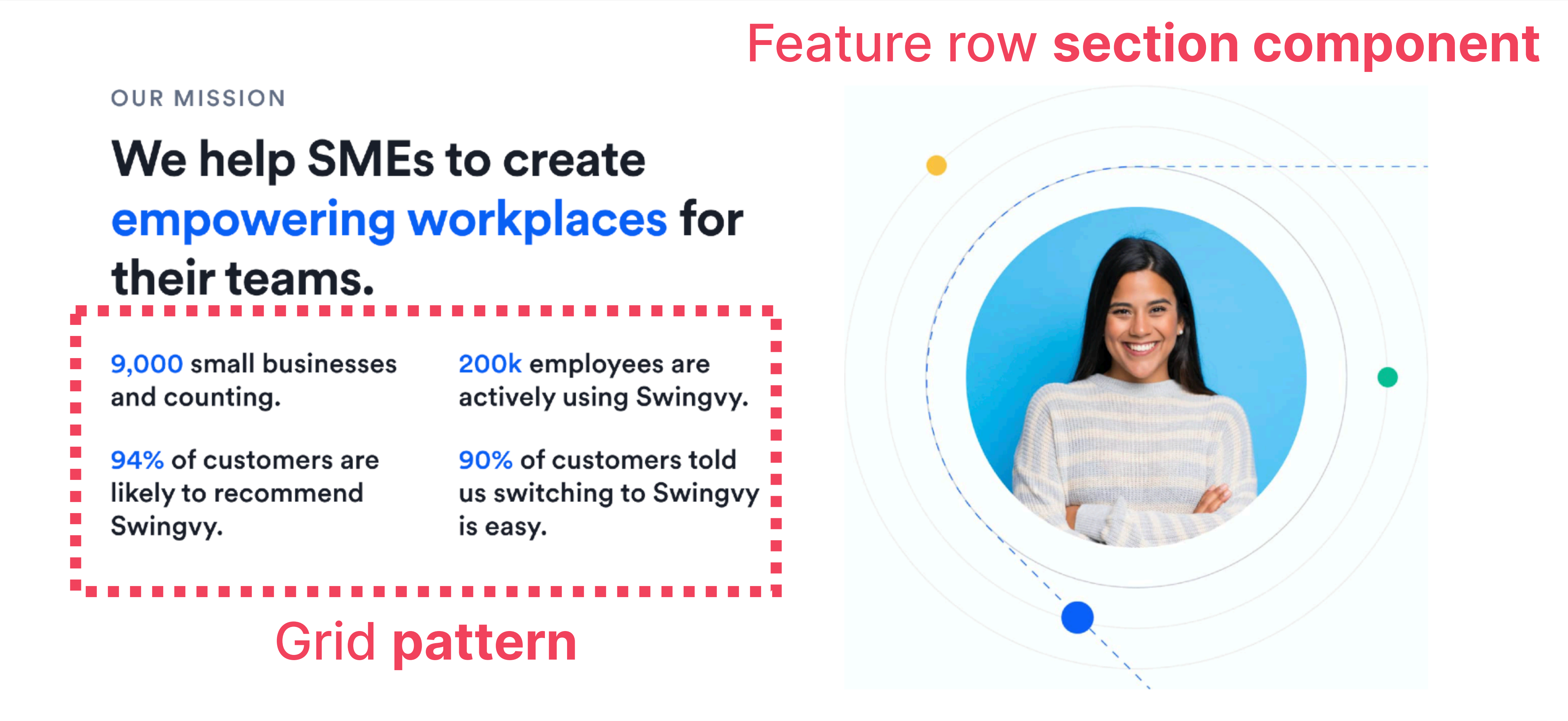
ASIDE: NESTING PATTERNS IN COMPONENTS

D PATTERNS



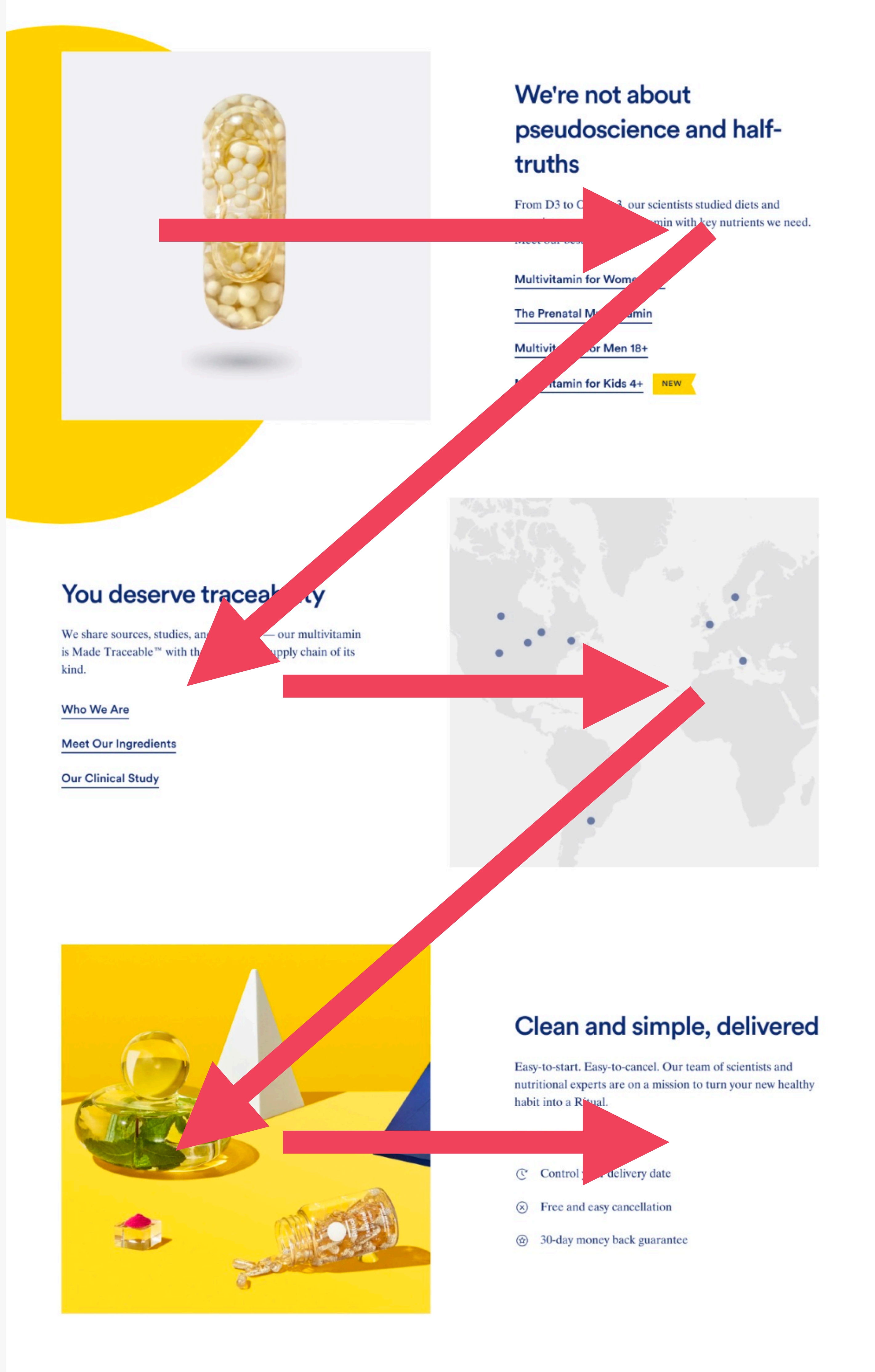


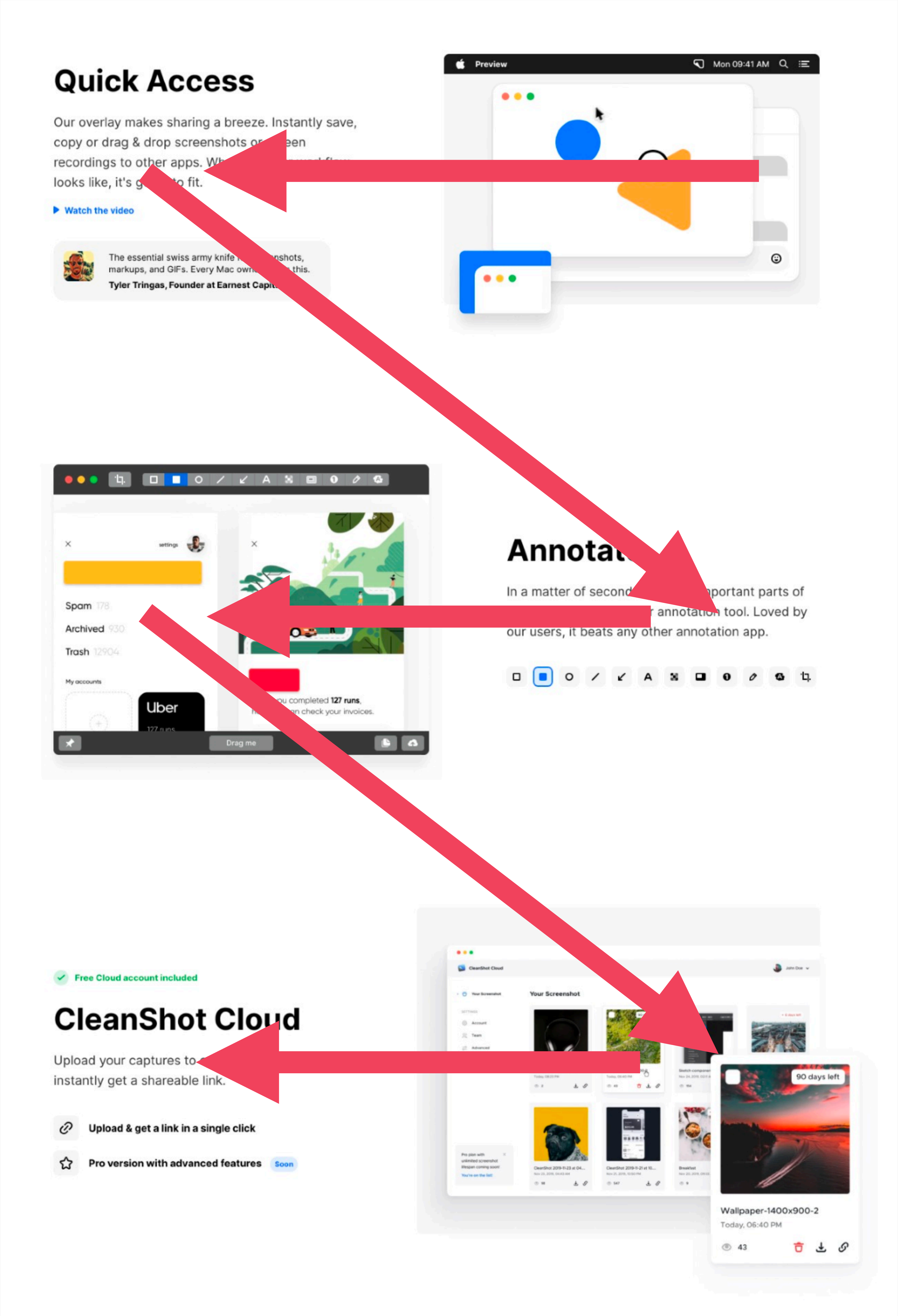


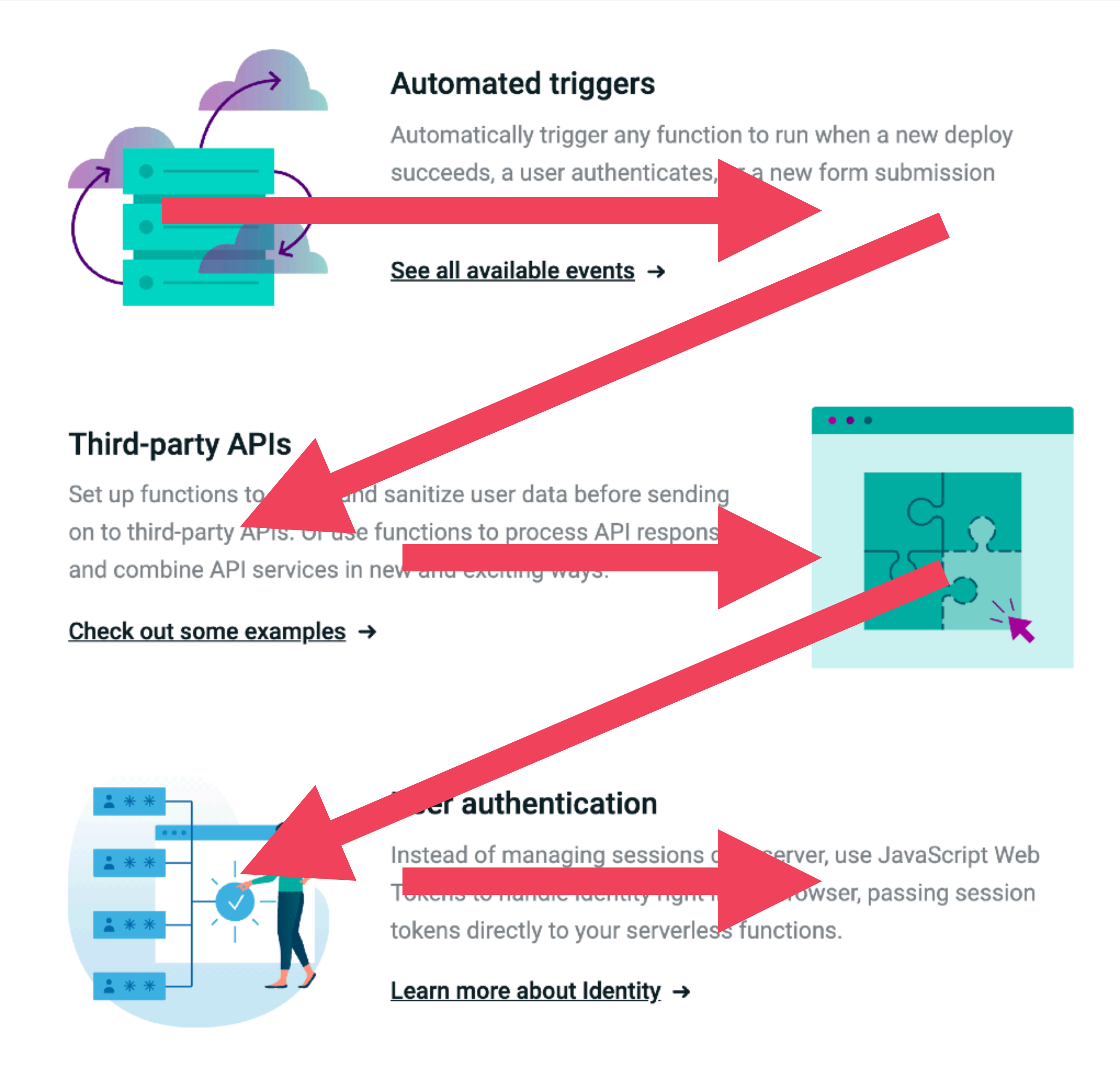


03 Z-PATTERN

D PATTERNS







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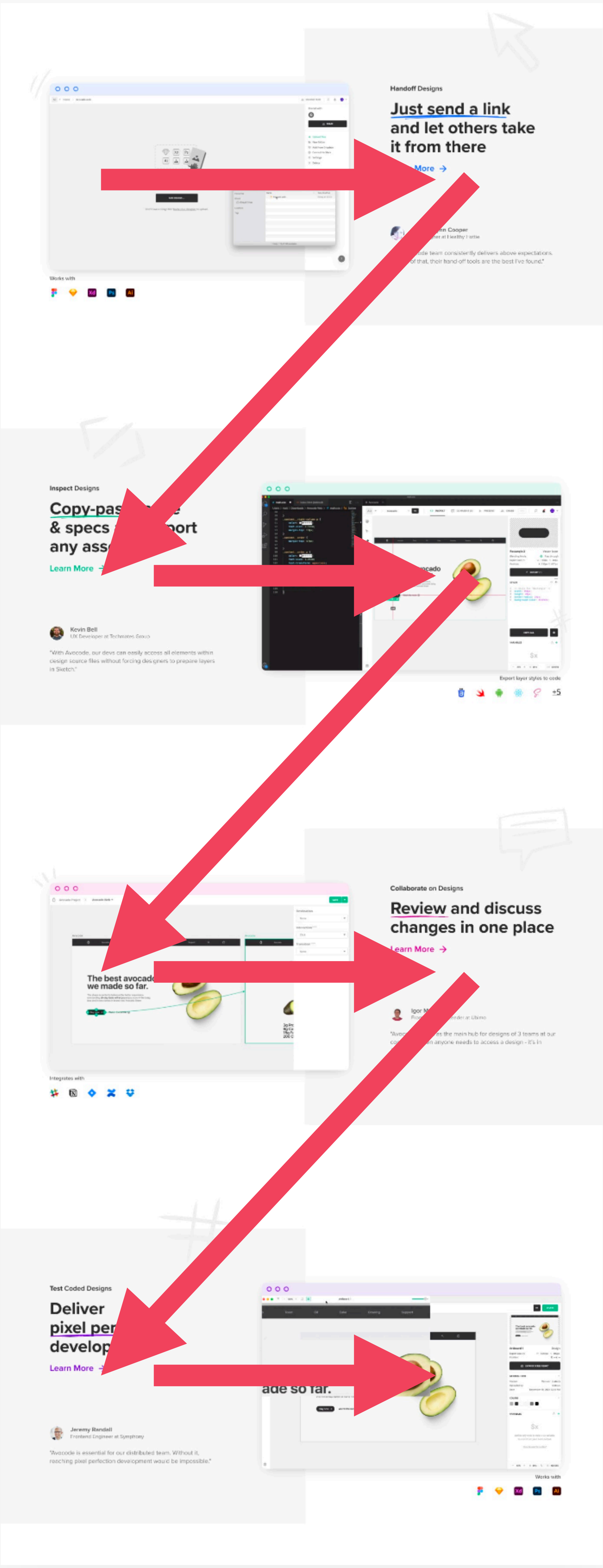
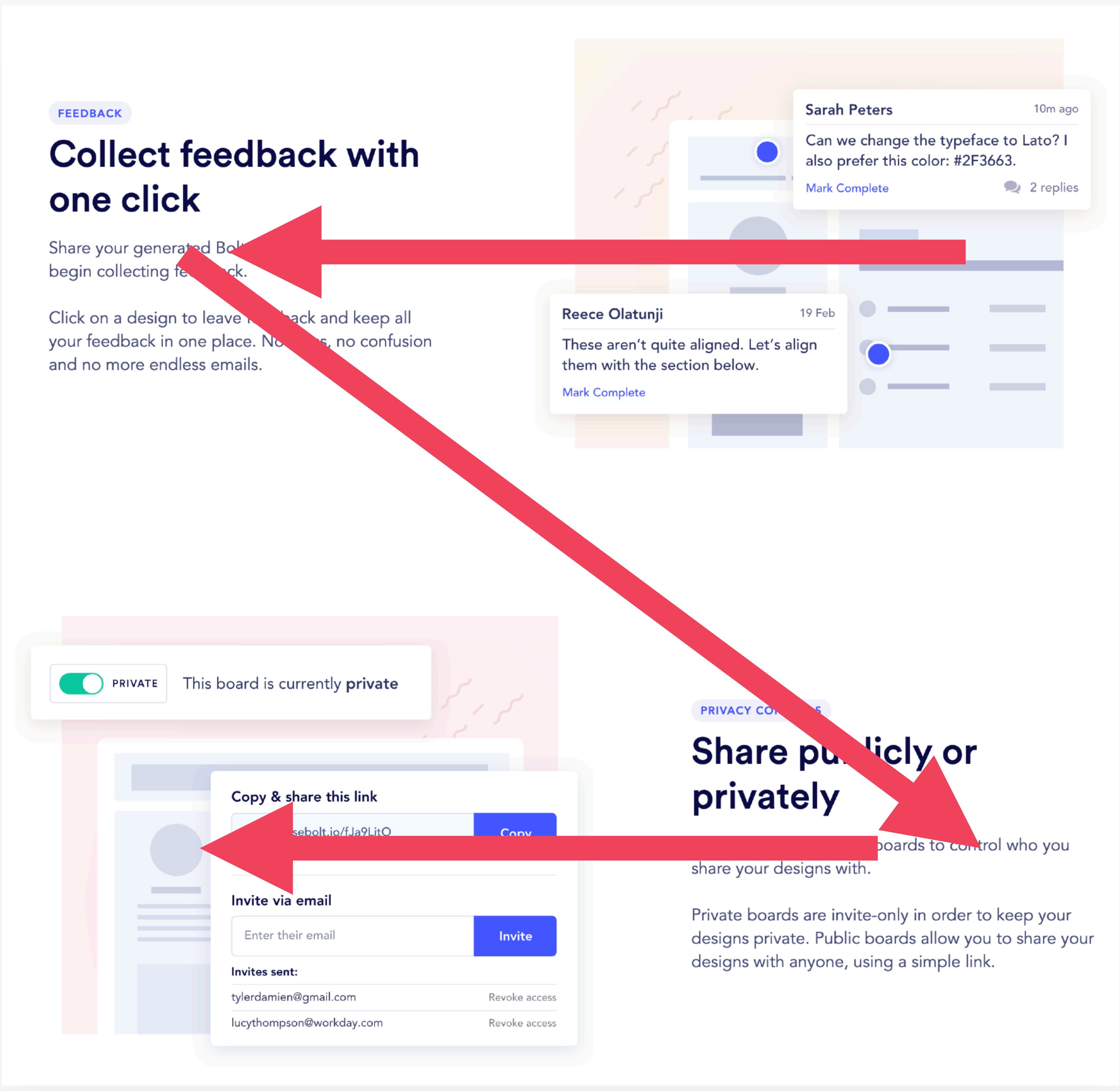
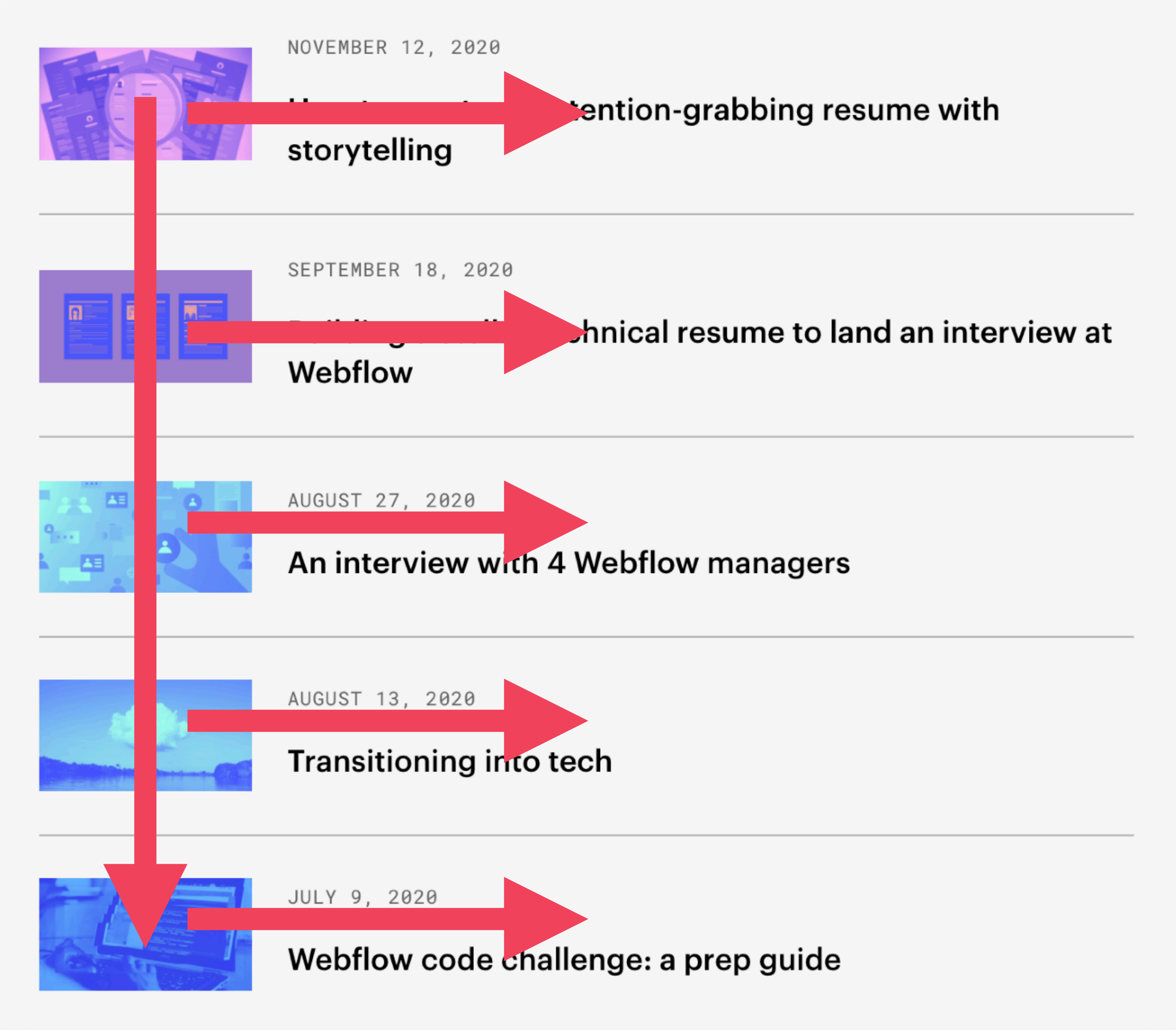
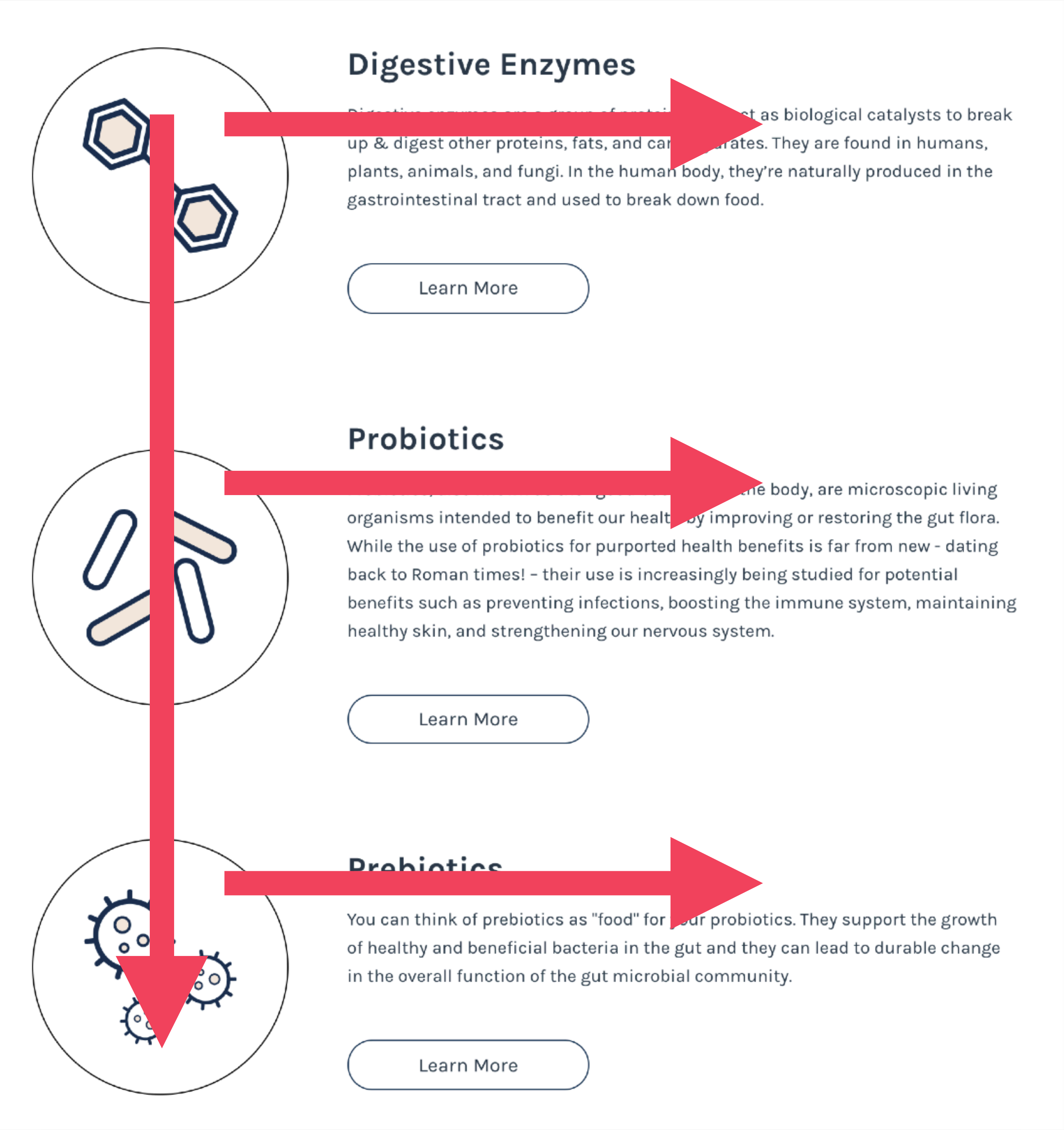


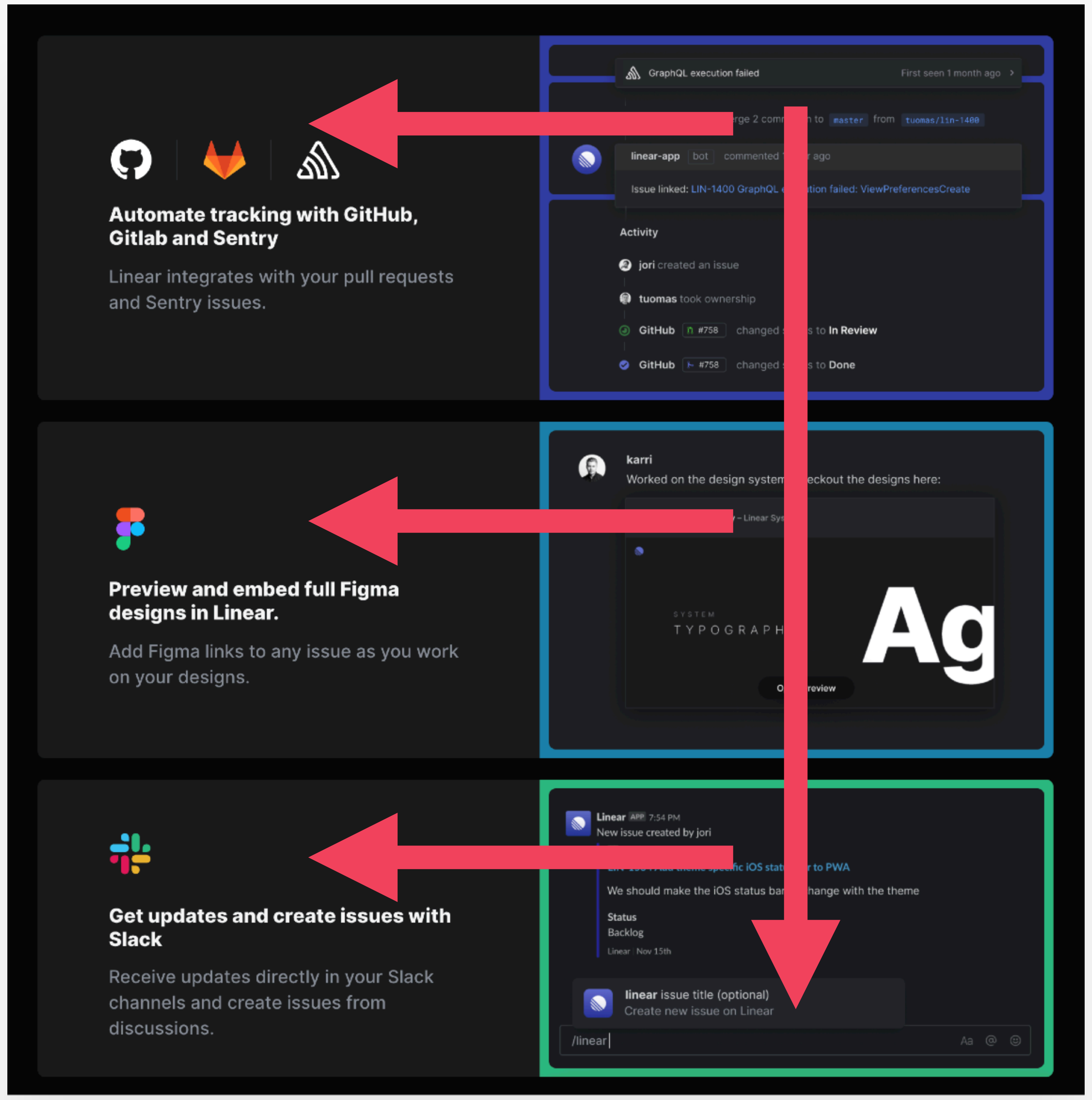


04 F-PATTERN

D PATTERNS







04 F-PATTERN

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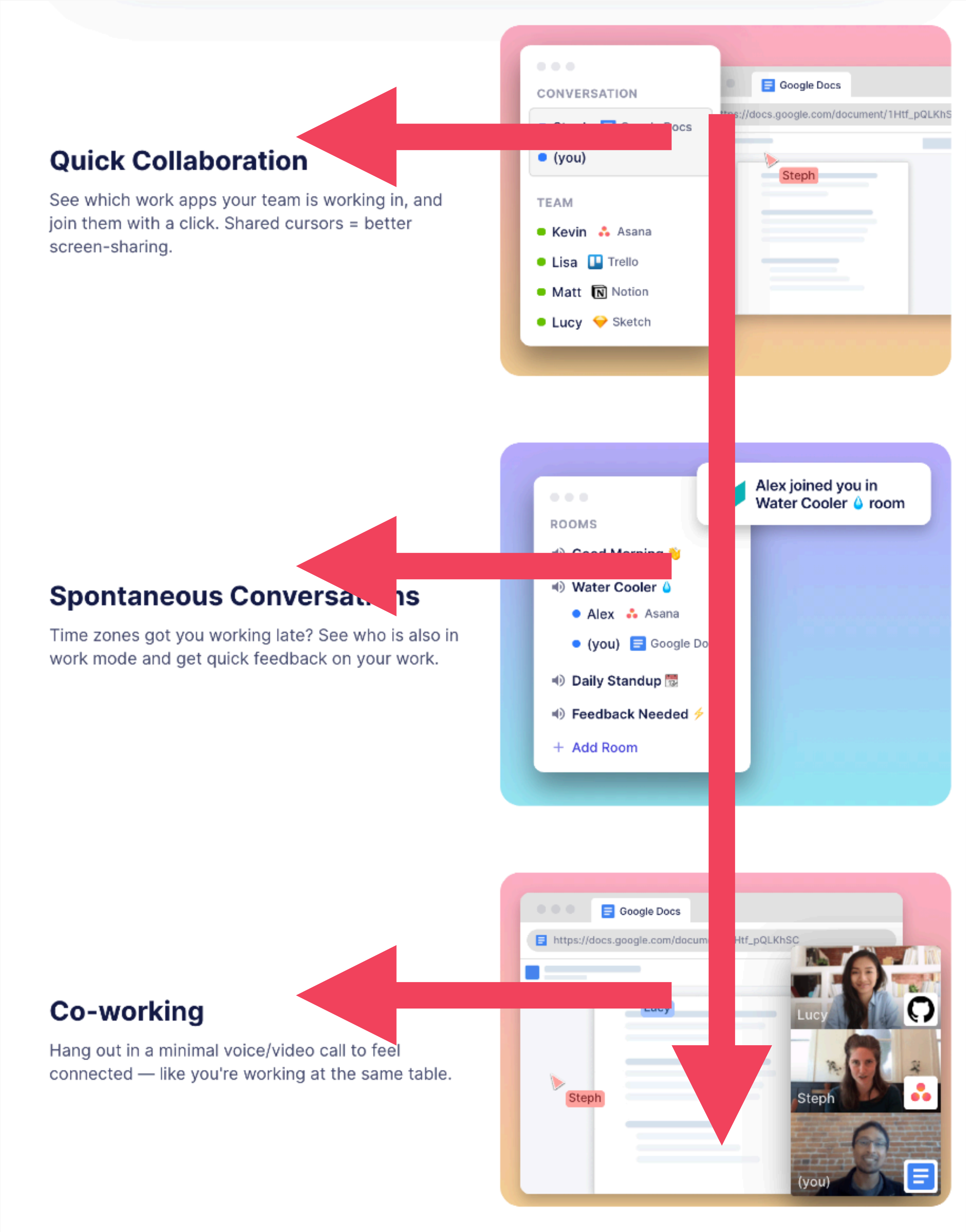
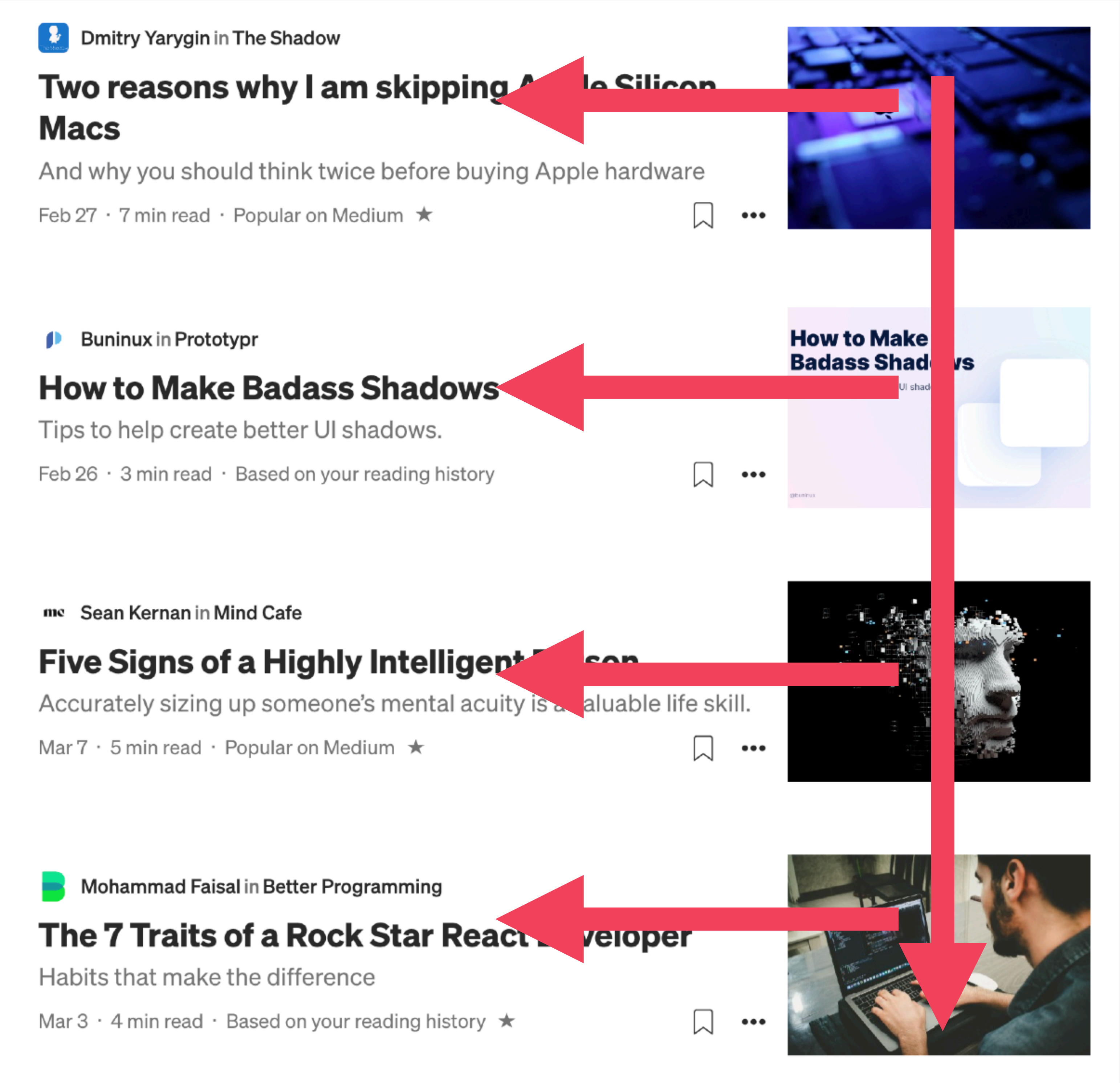
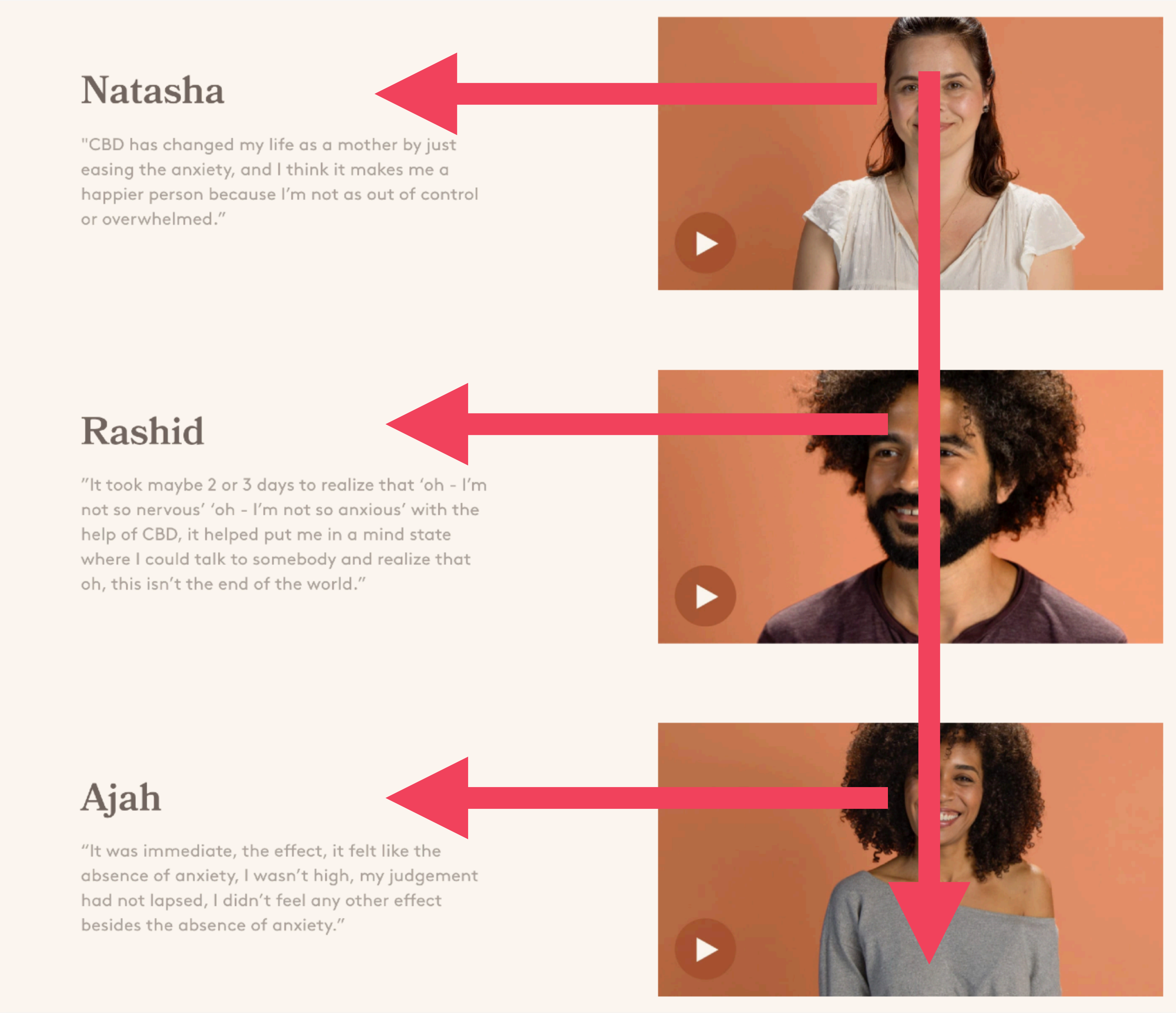
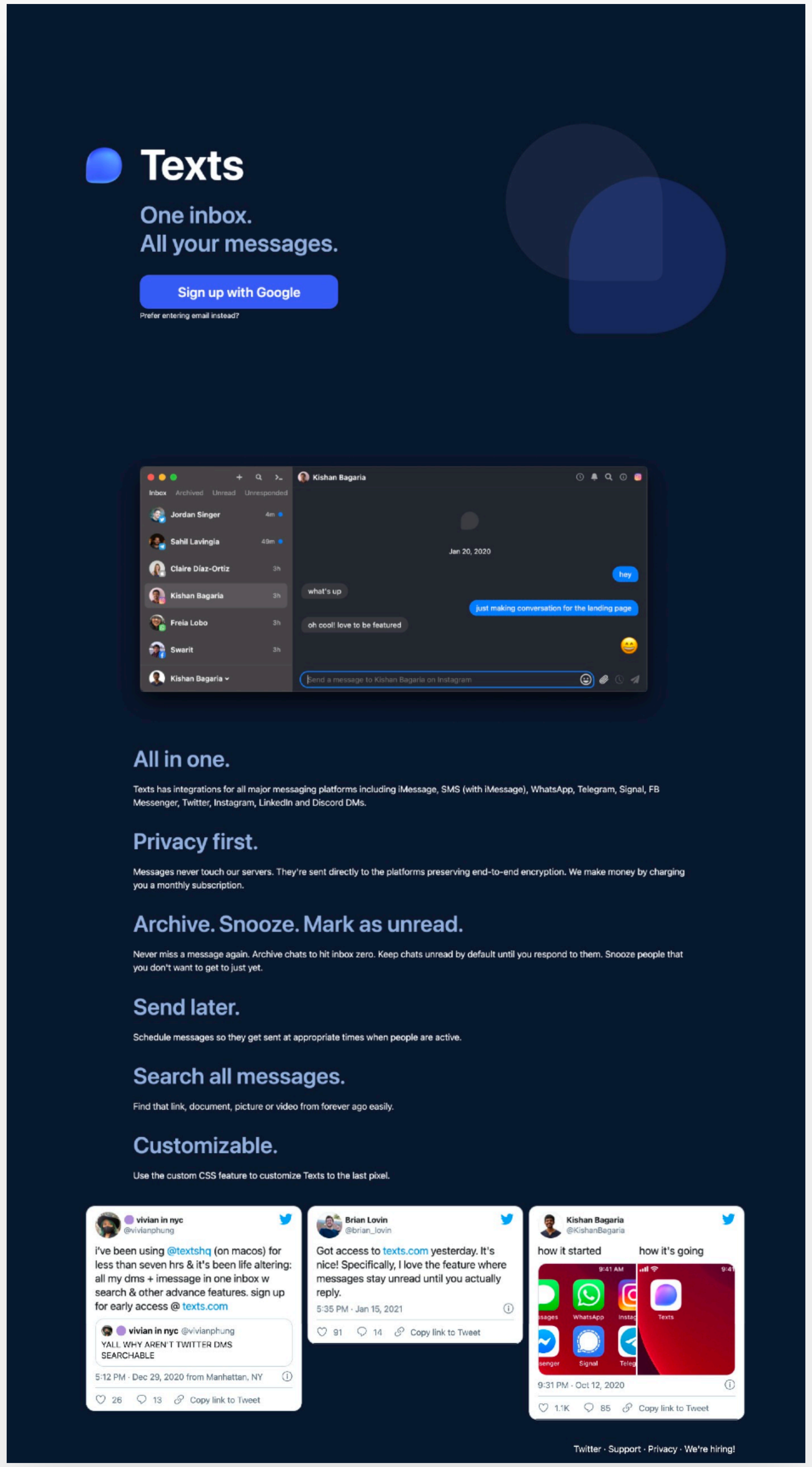


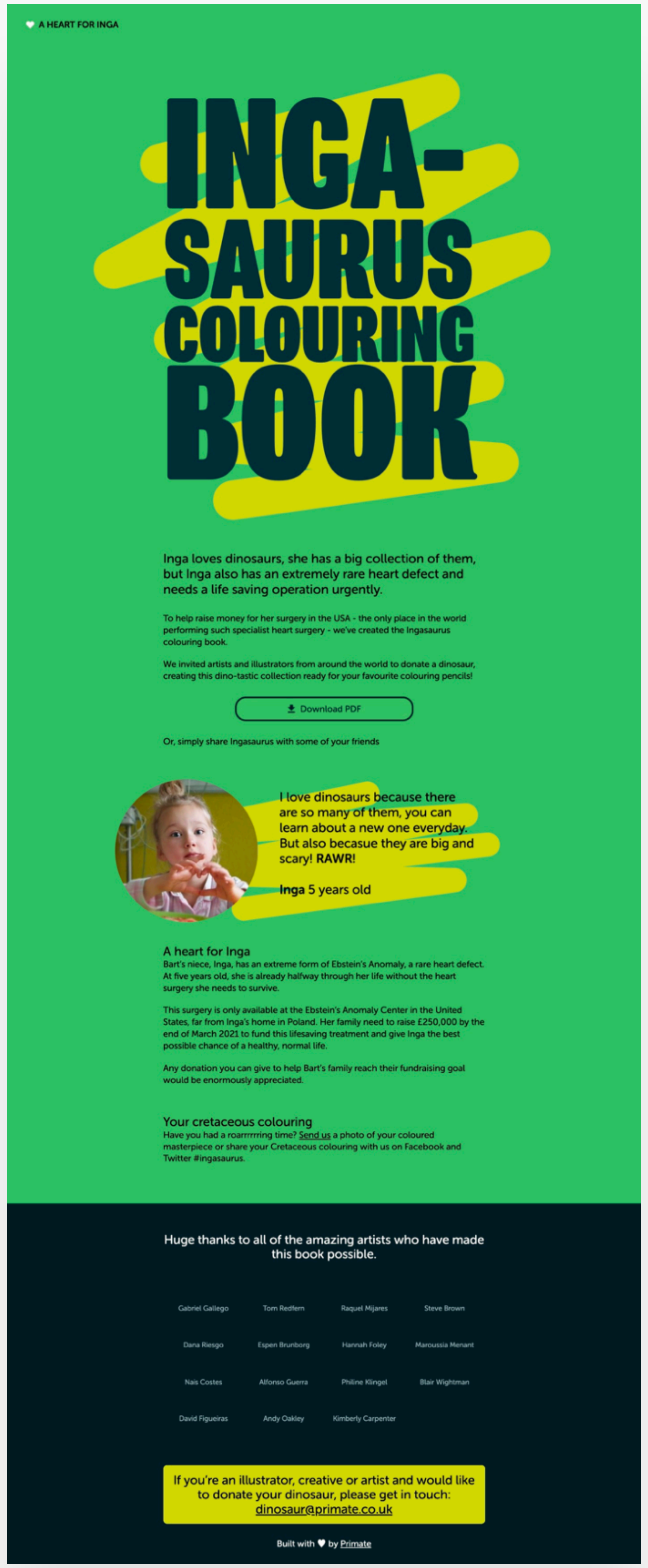


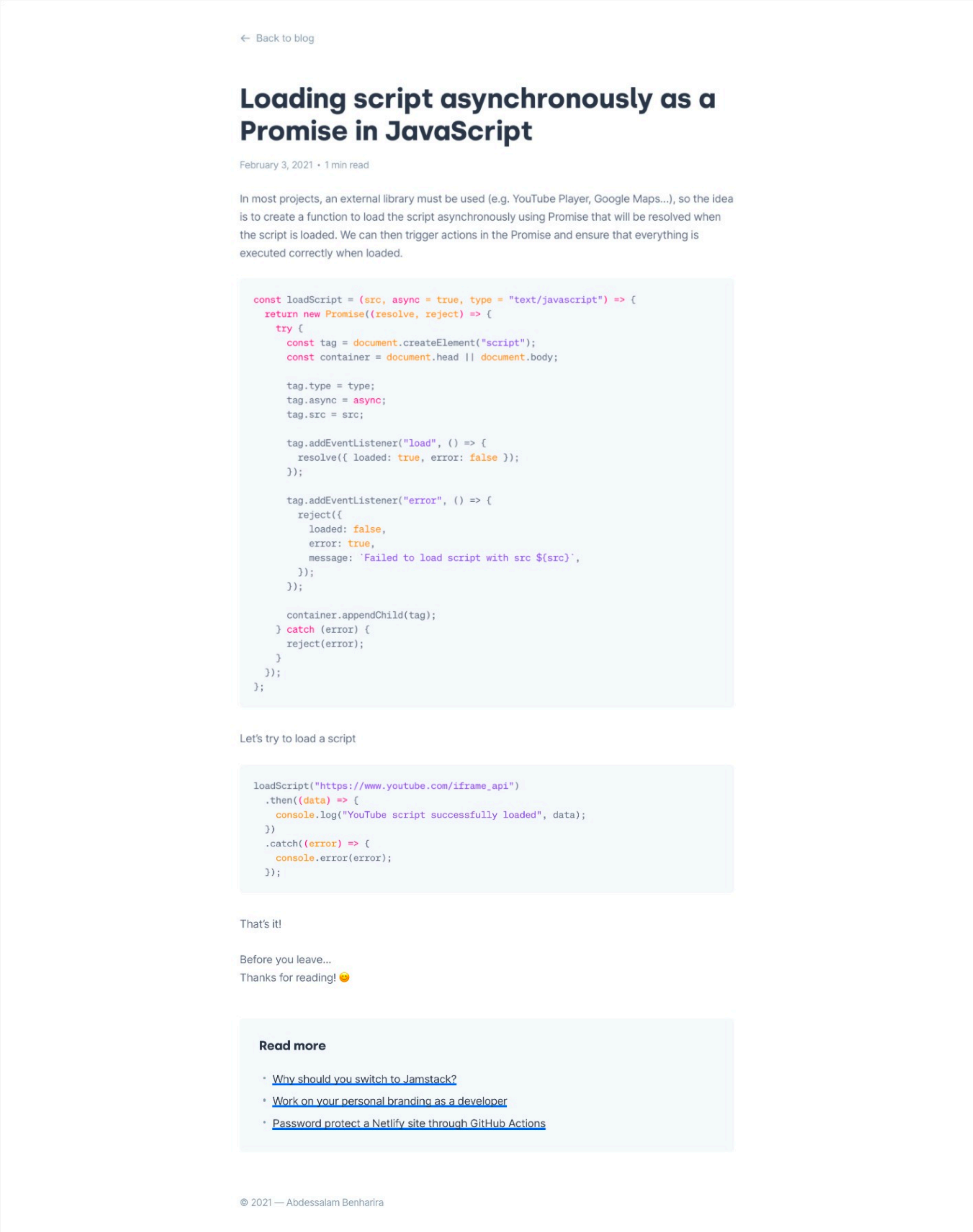


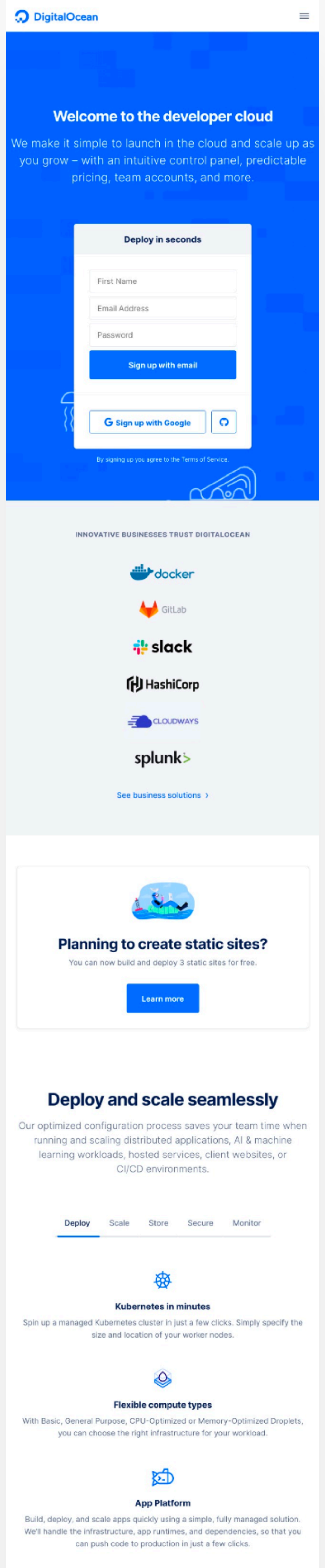
05 SINGLE COLUMN

D PATTERNS



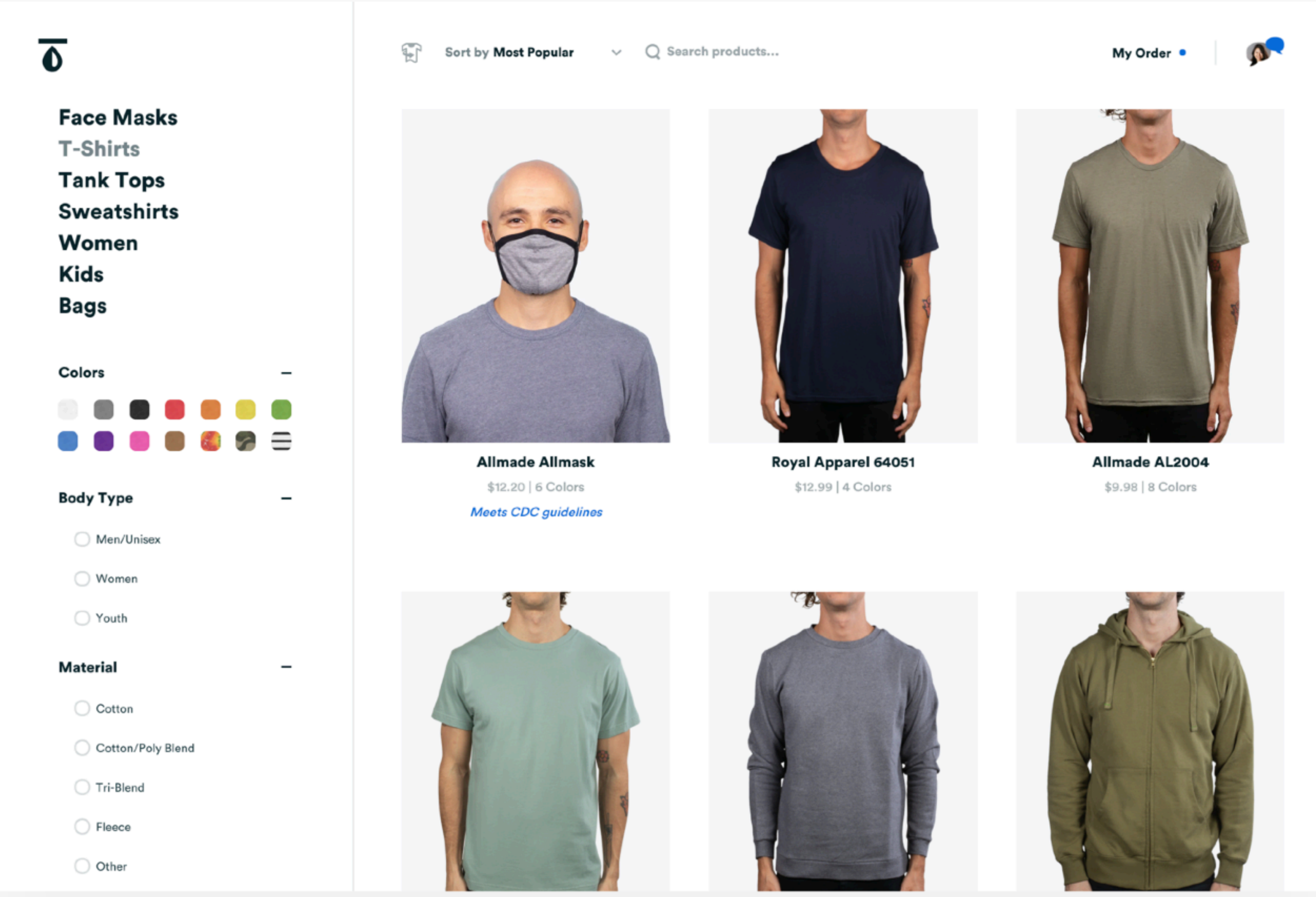


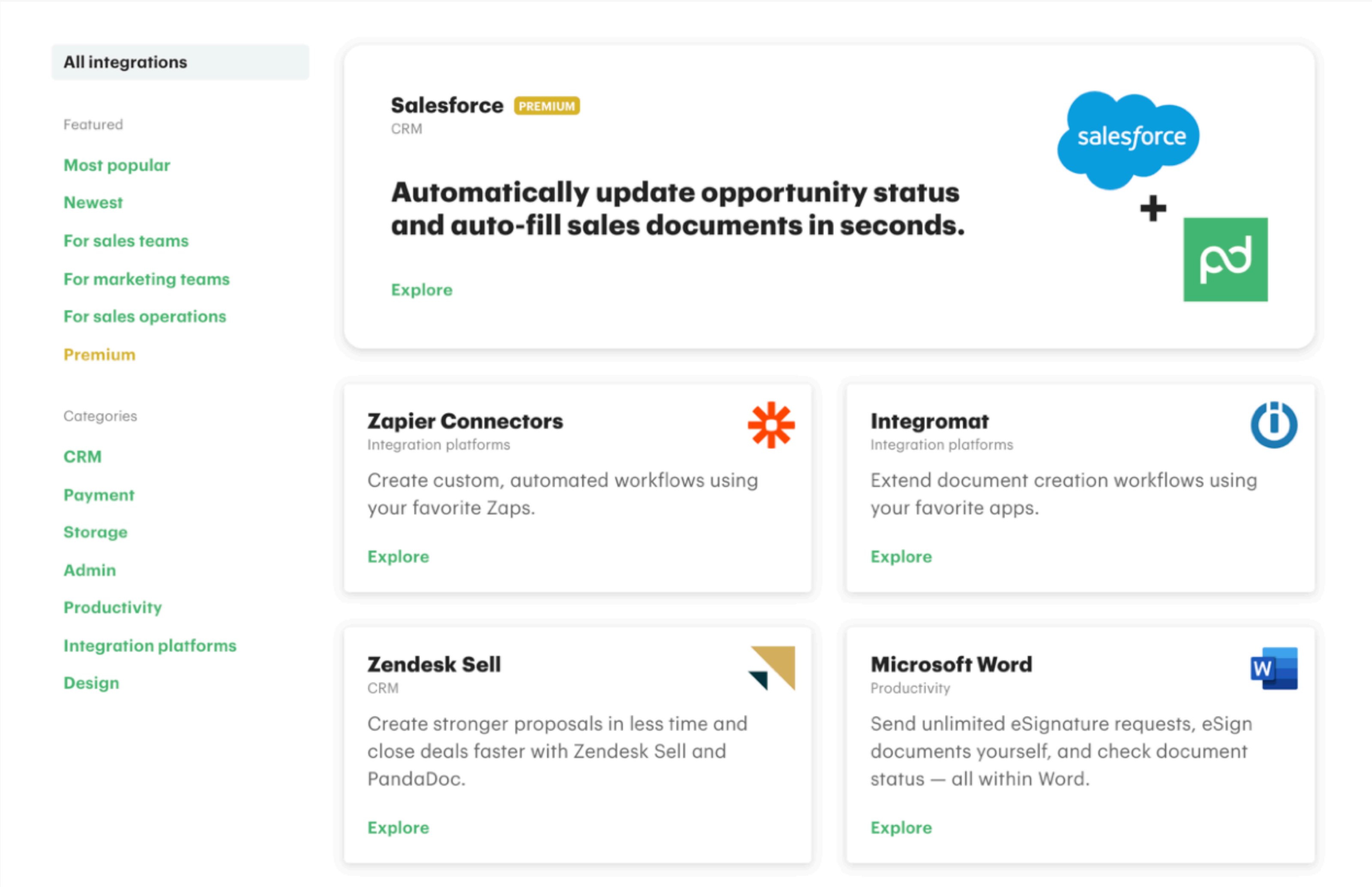


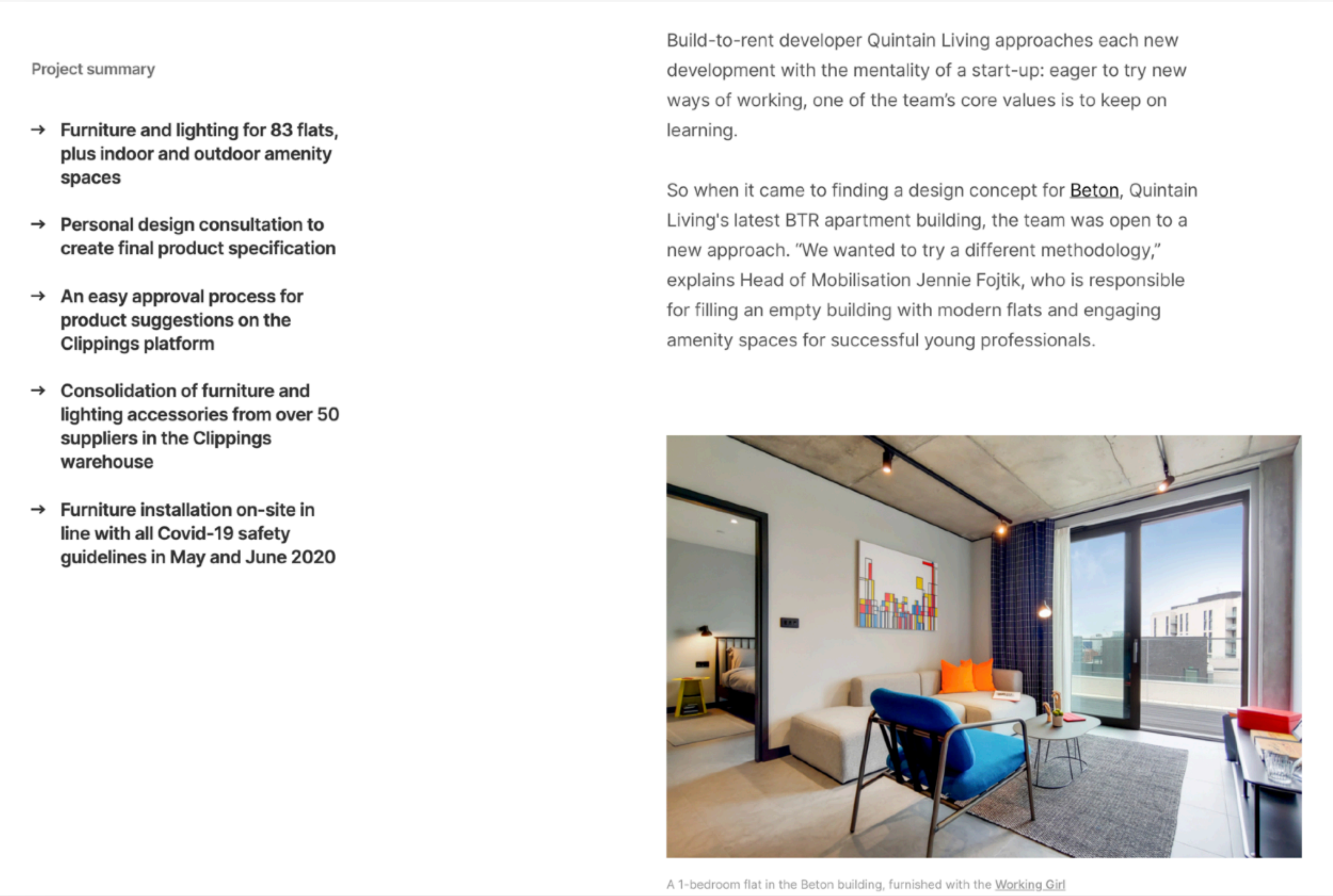


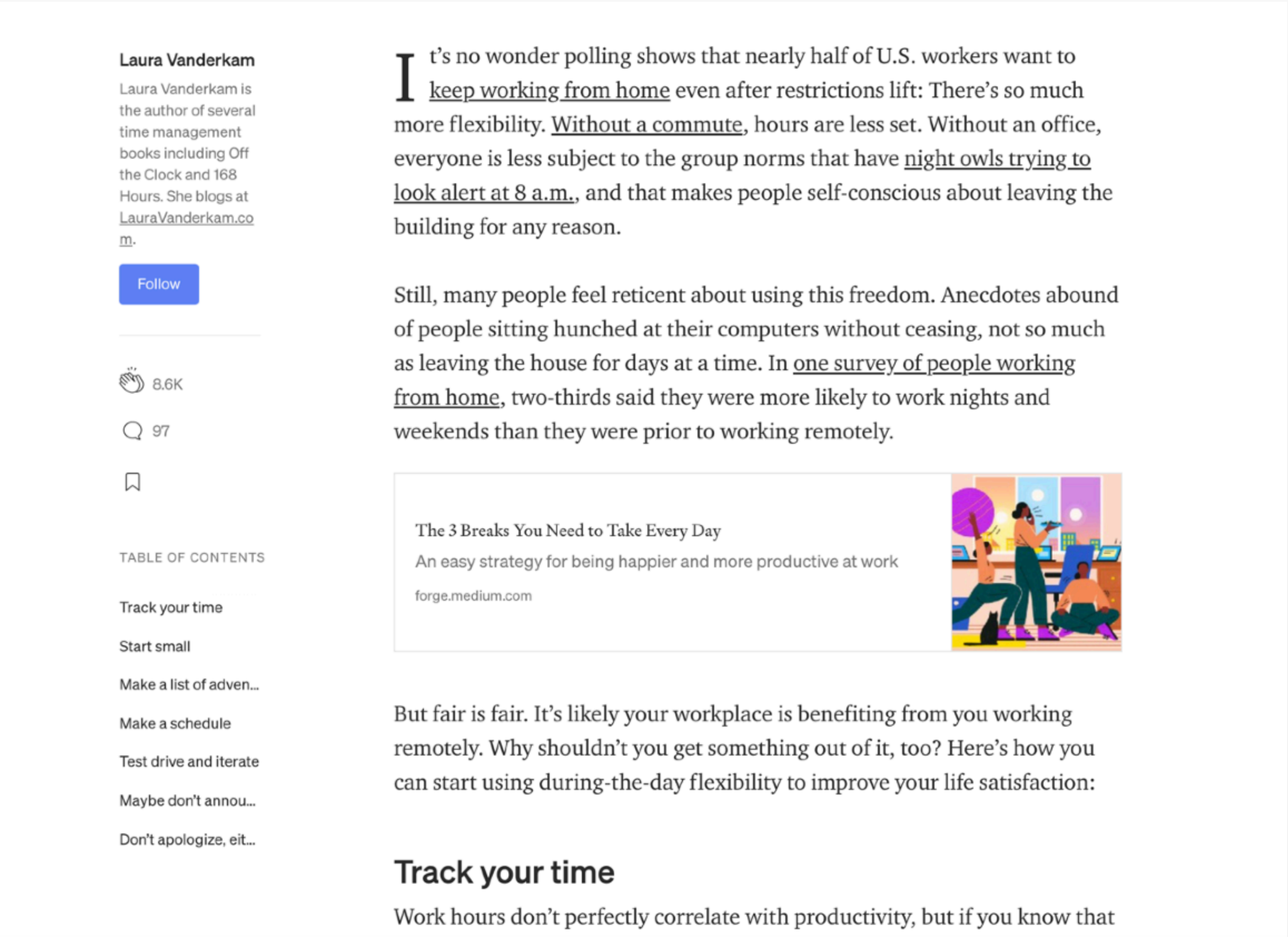
06 SIDEBAR

D PATTERNS









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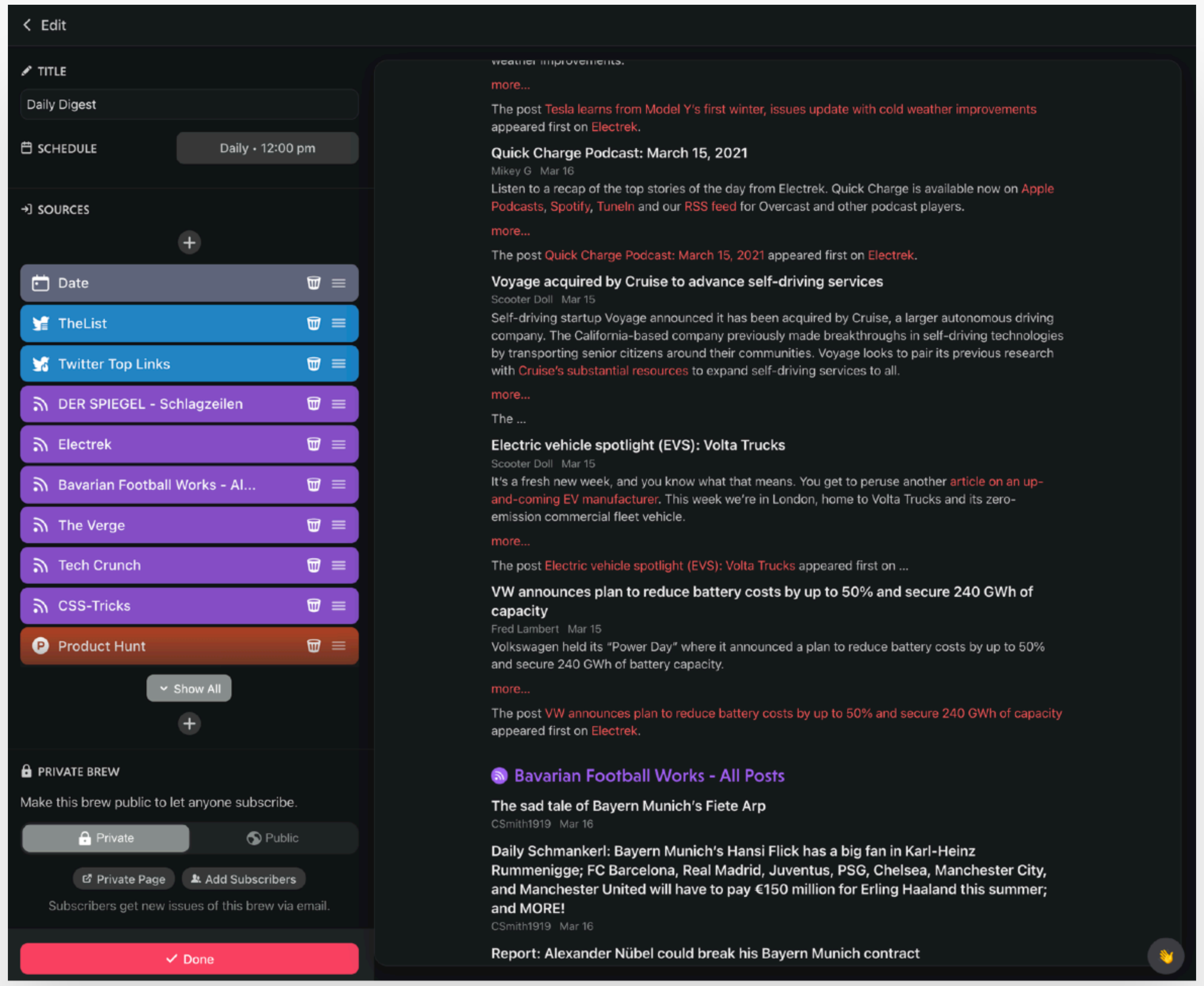
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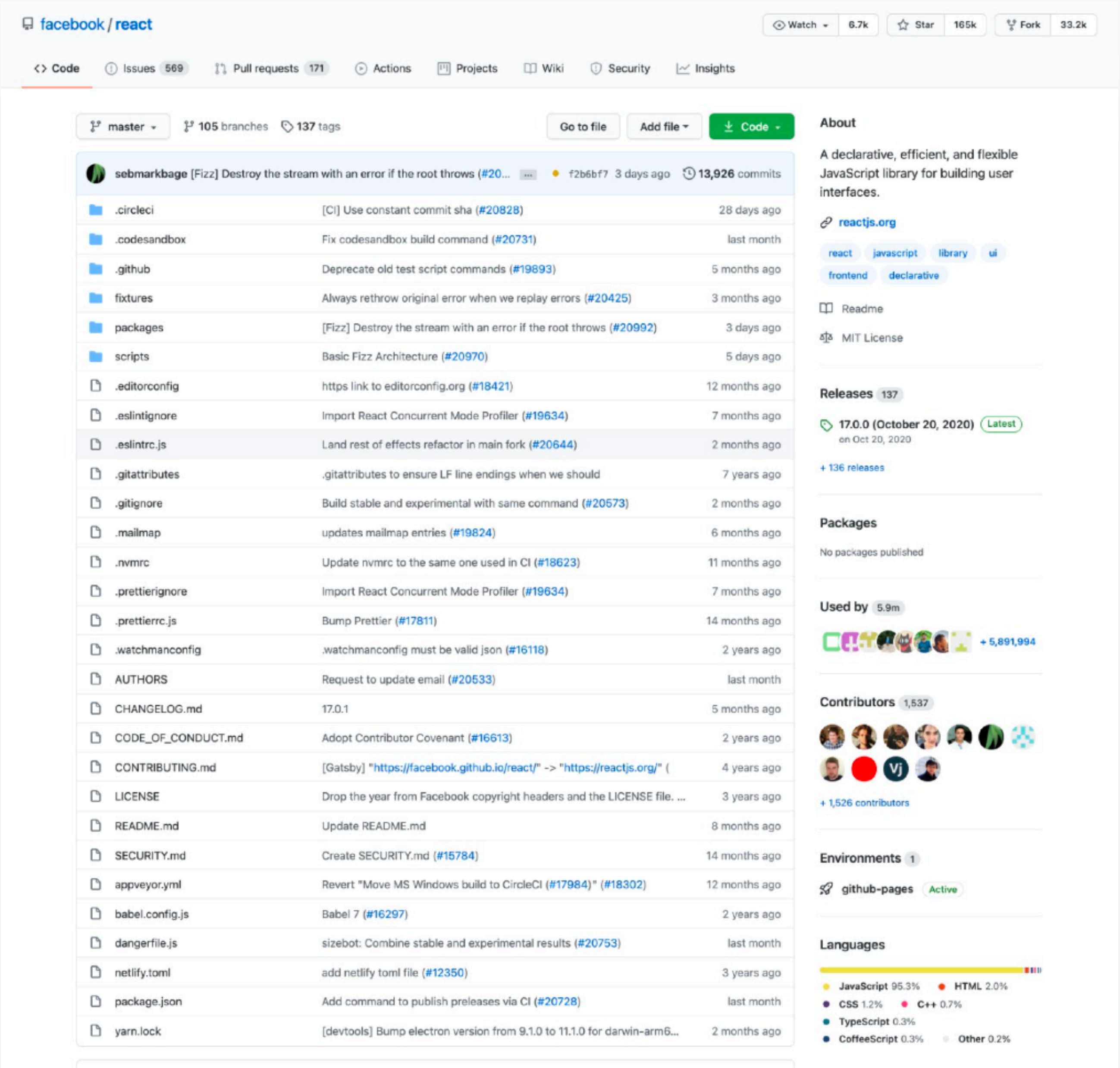
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Actions
Projects
Wiki
Security
Insights
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137 tags
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Add file
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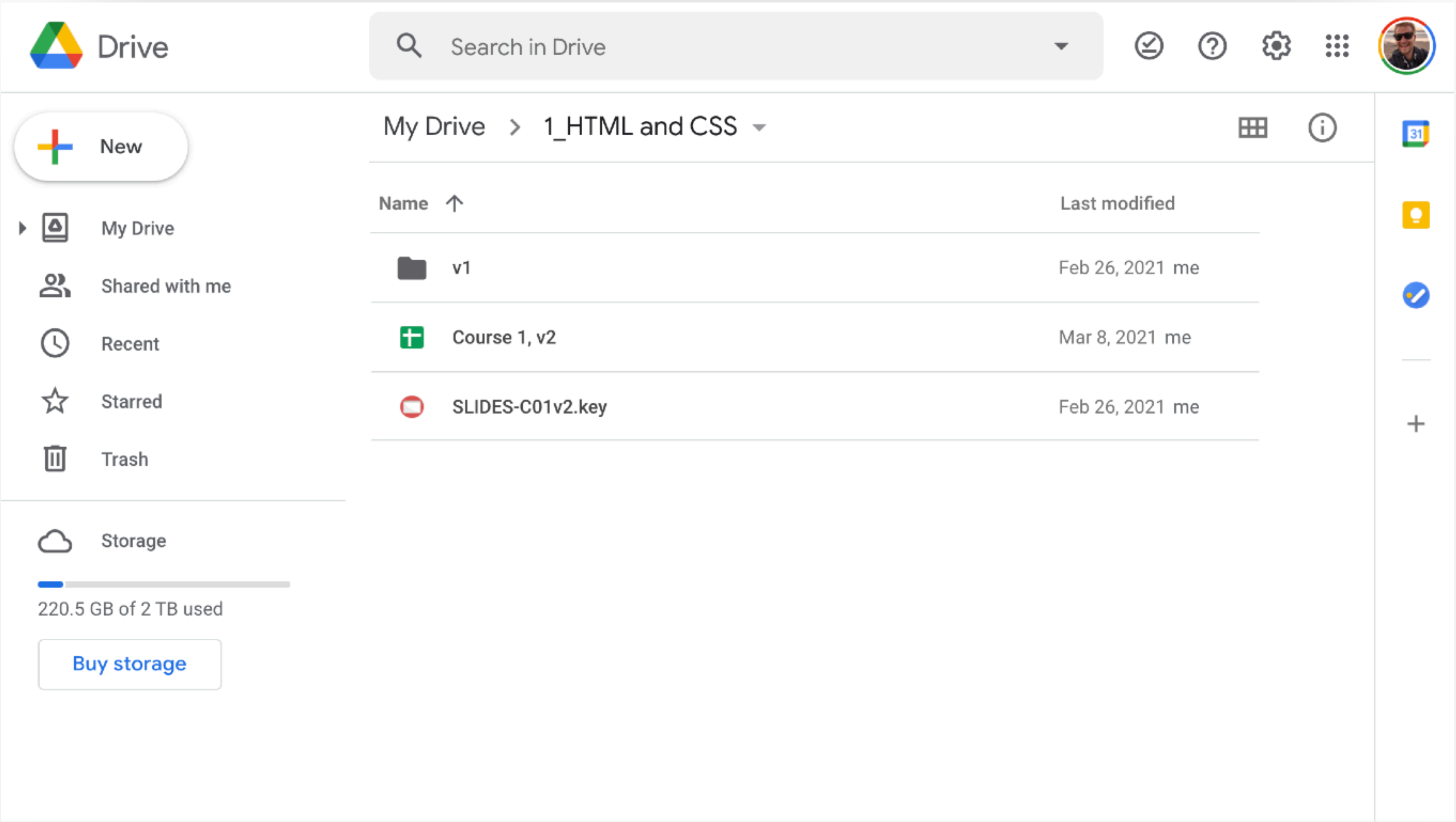
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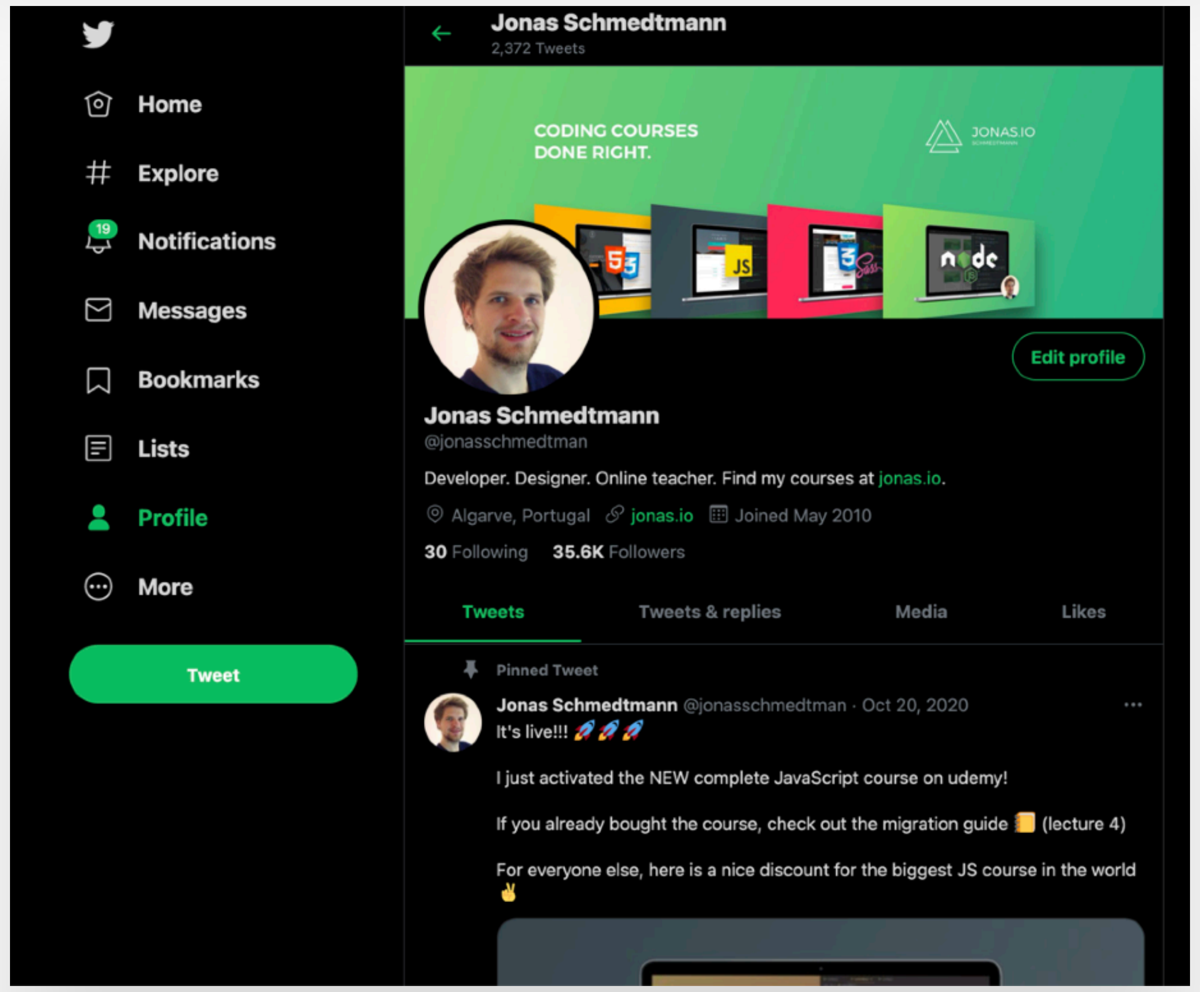
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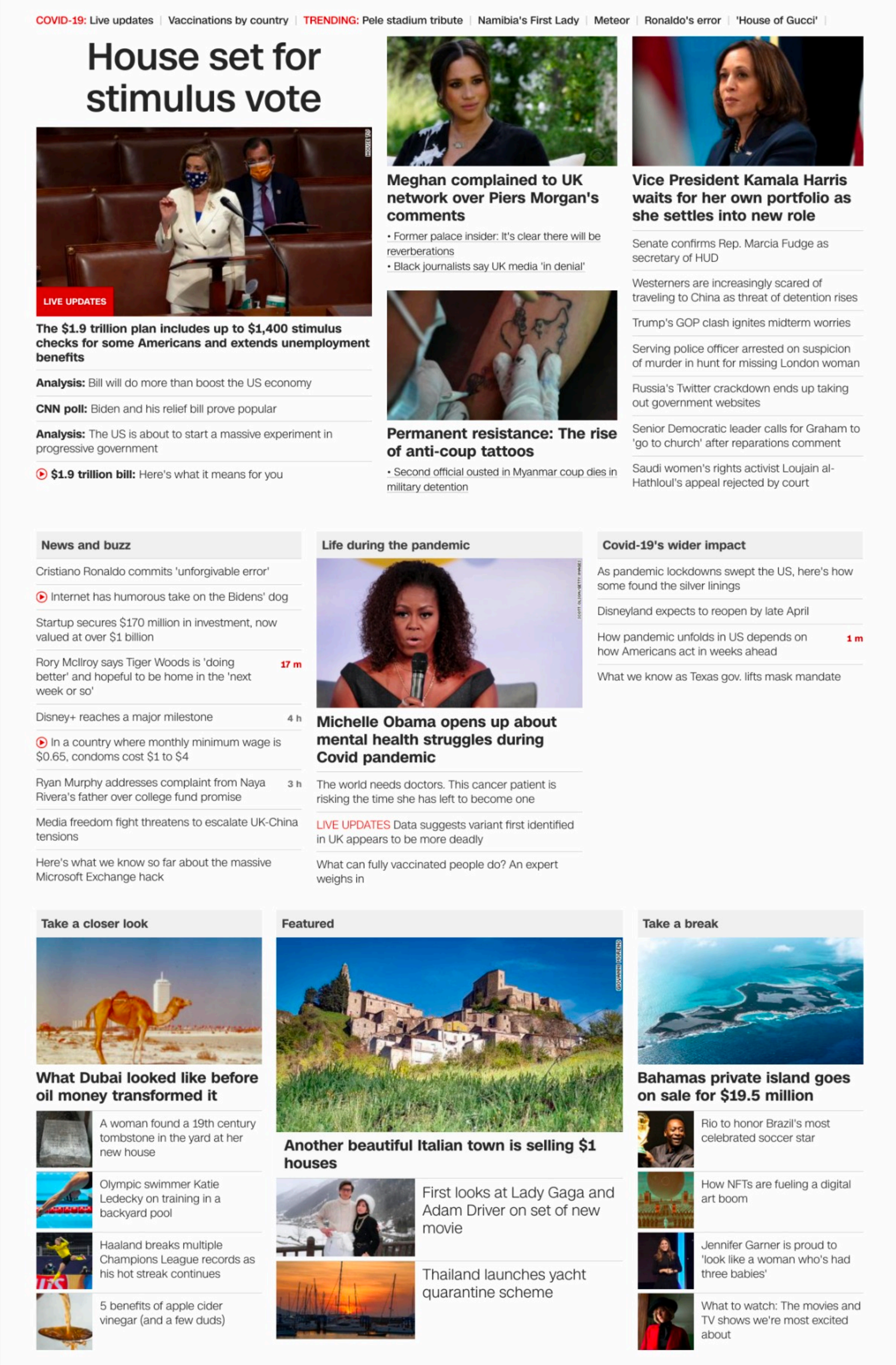
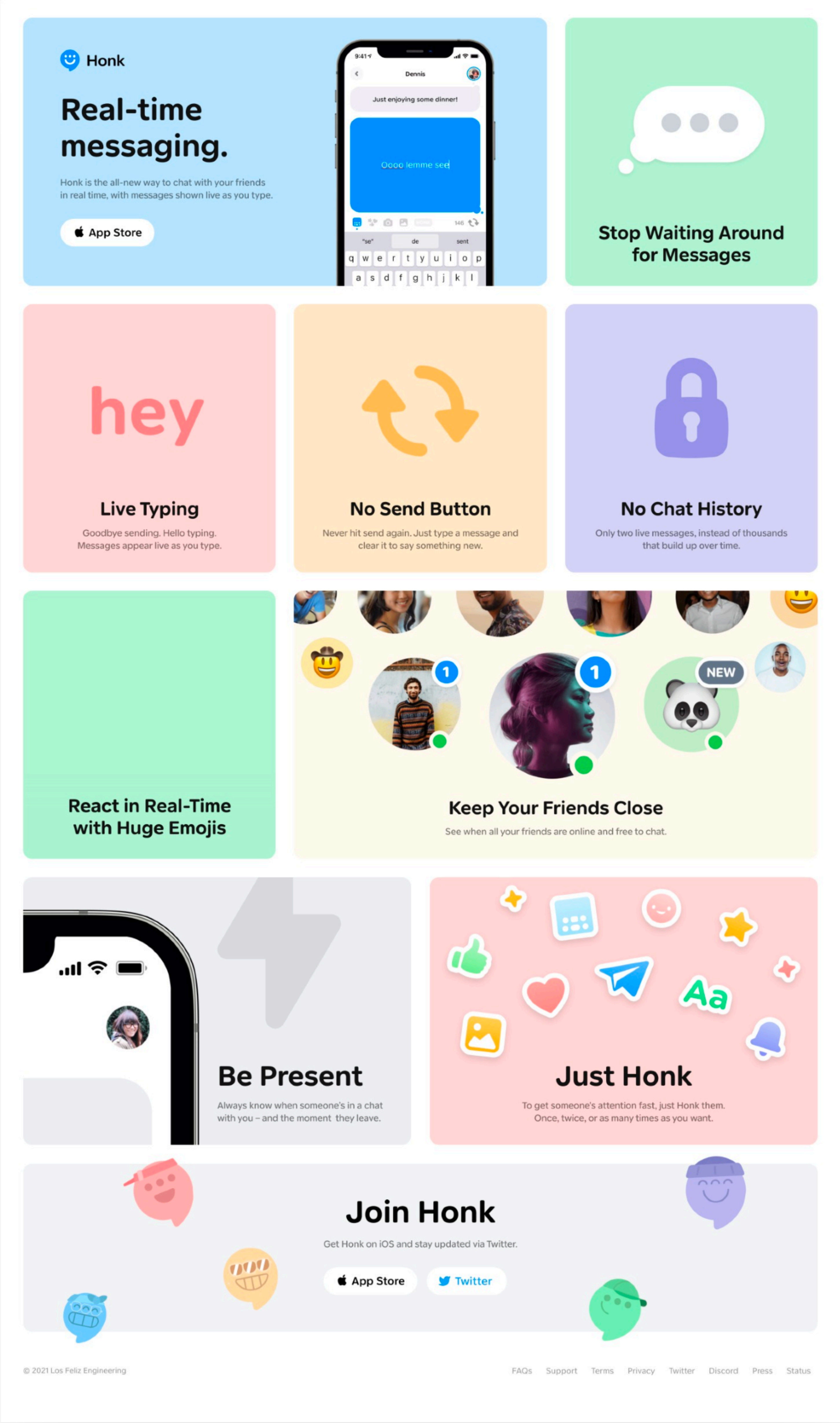
07 MULTI-COLUMN / MAGAZINE

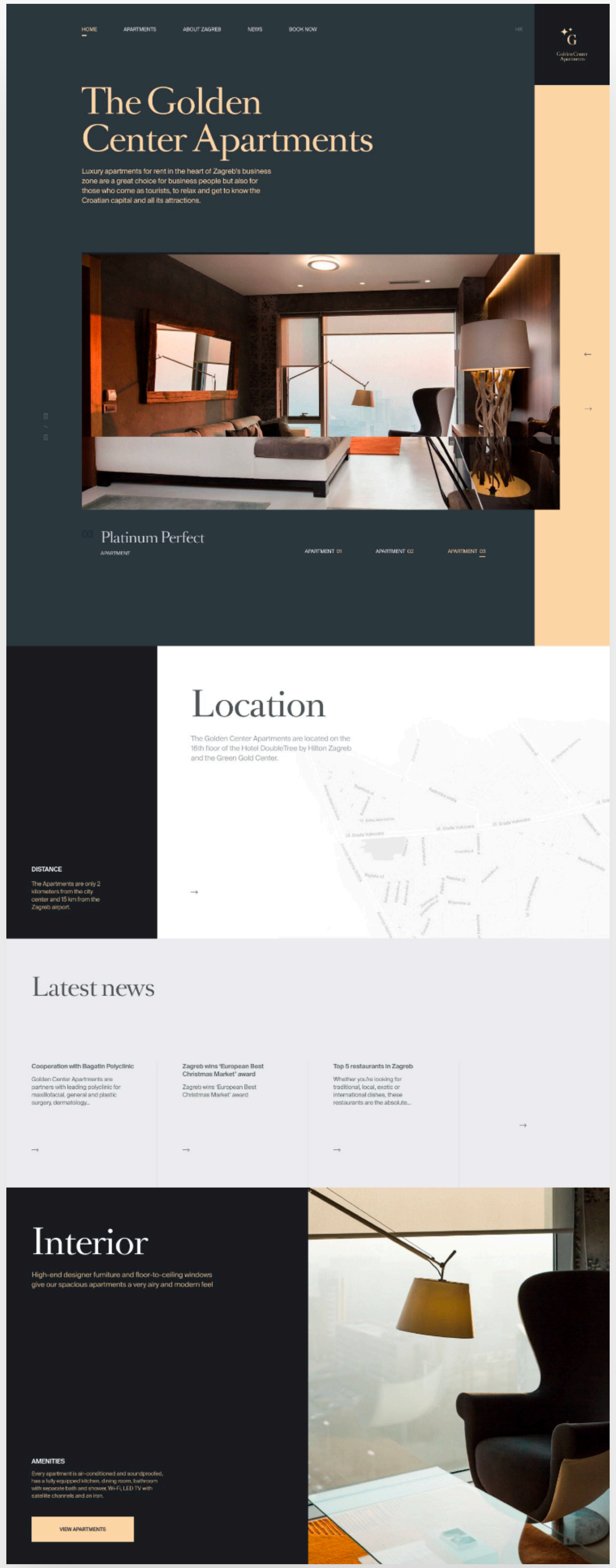
D PATTERNS



08 ASYMMETRY / EXPERIMENTAL

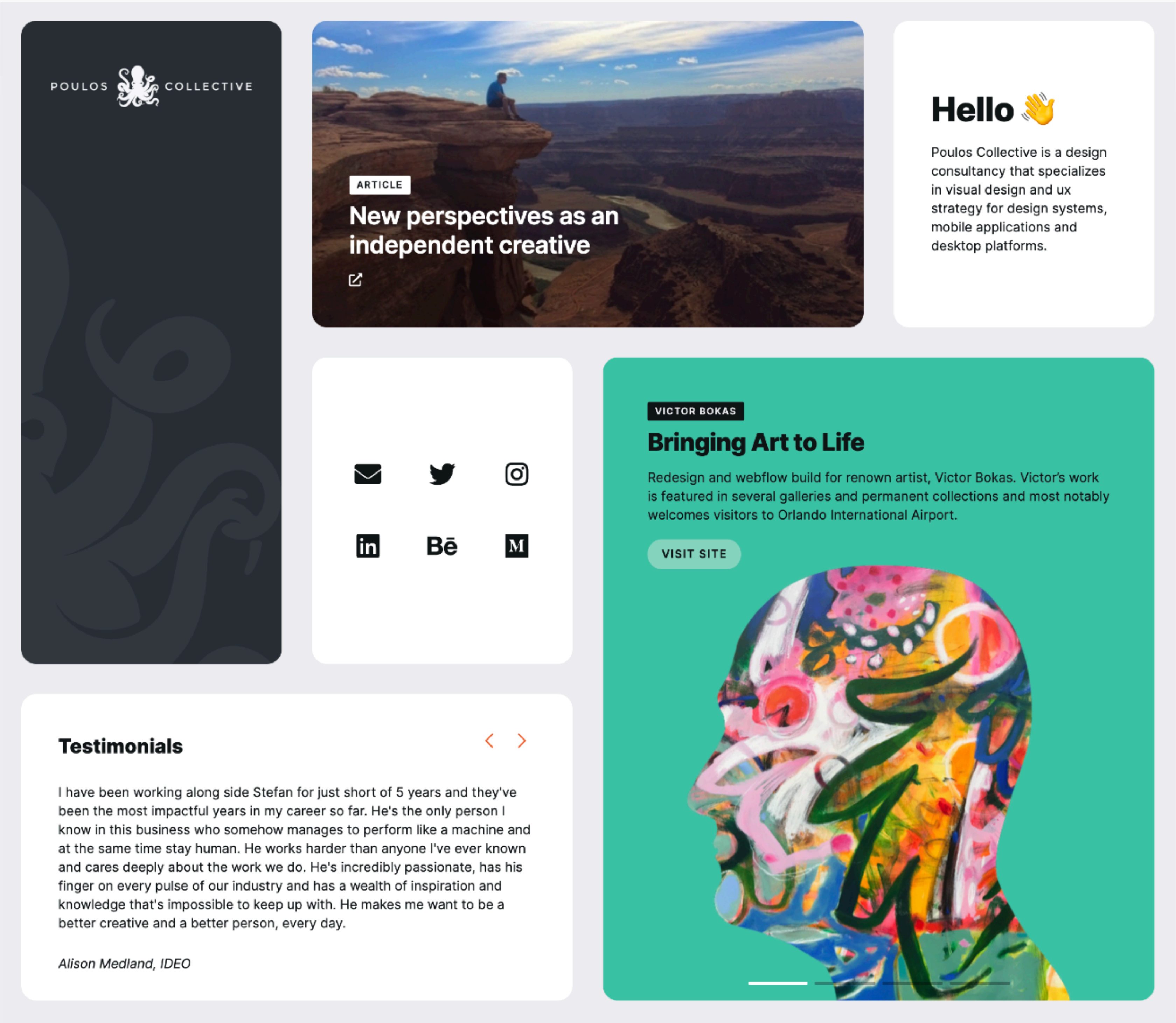
D PATTERNS

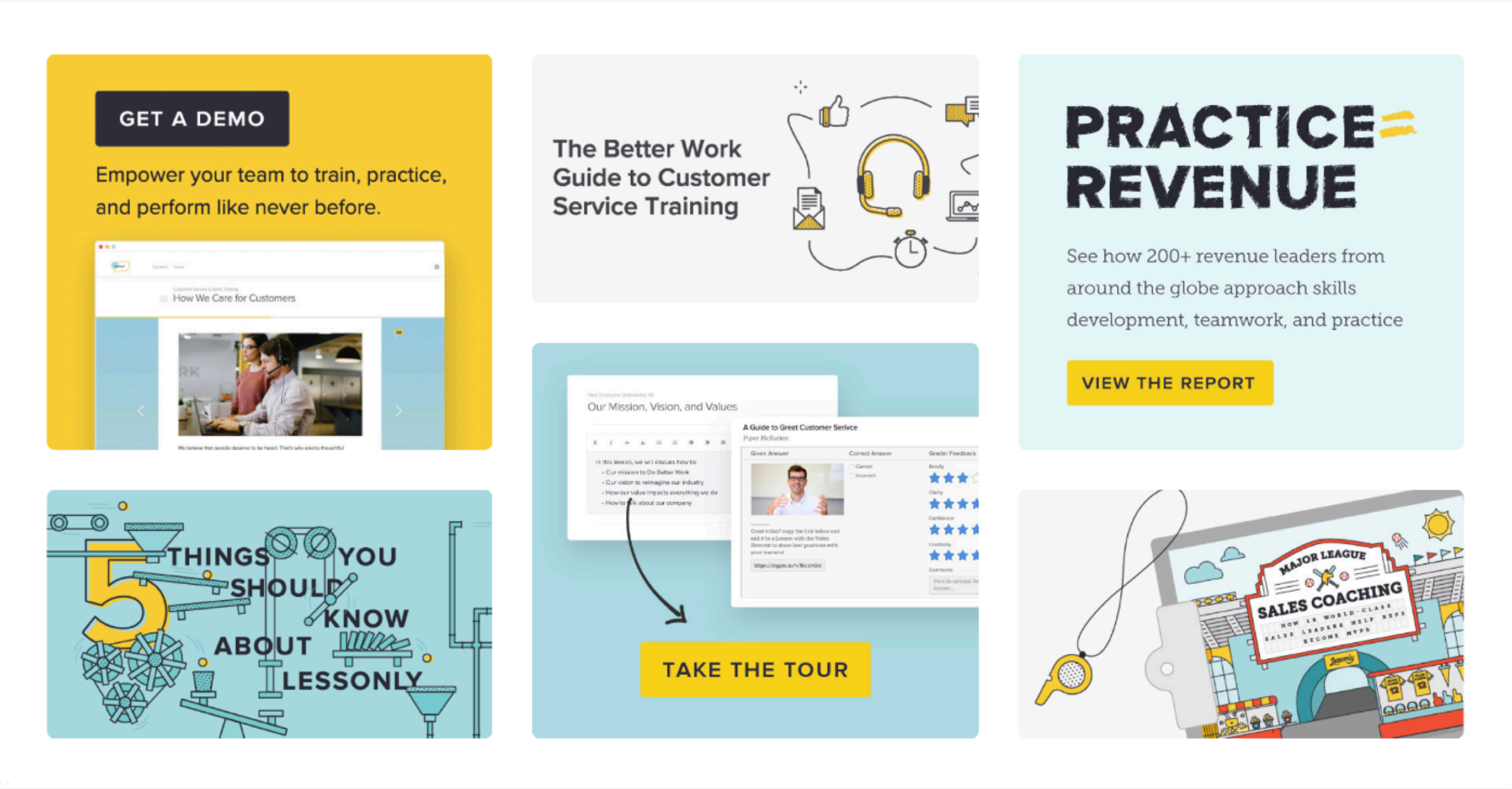


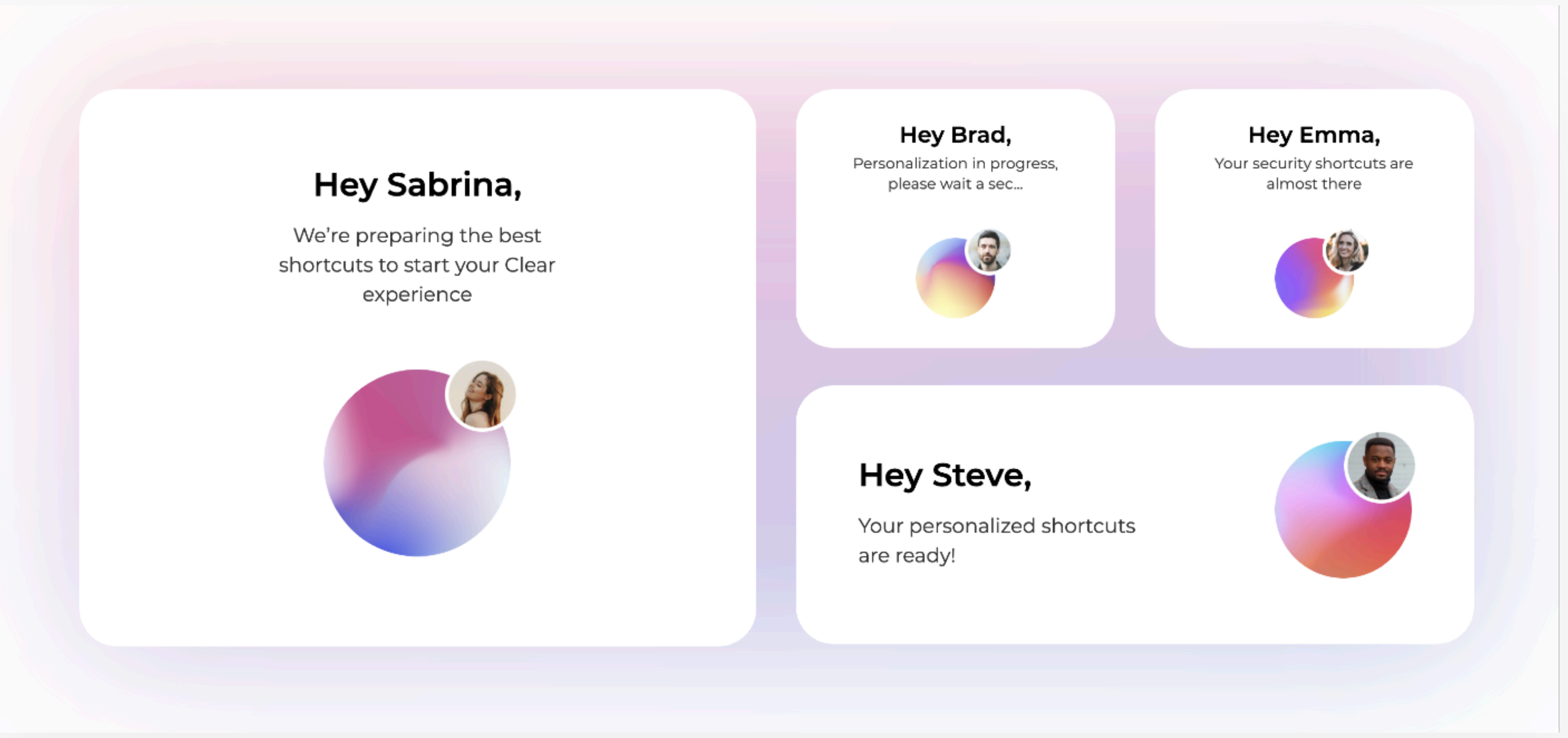


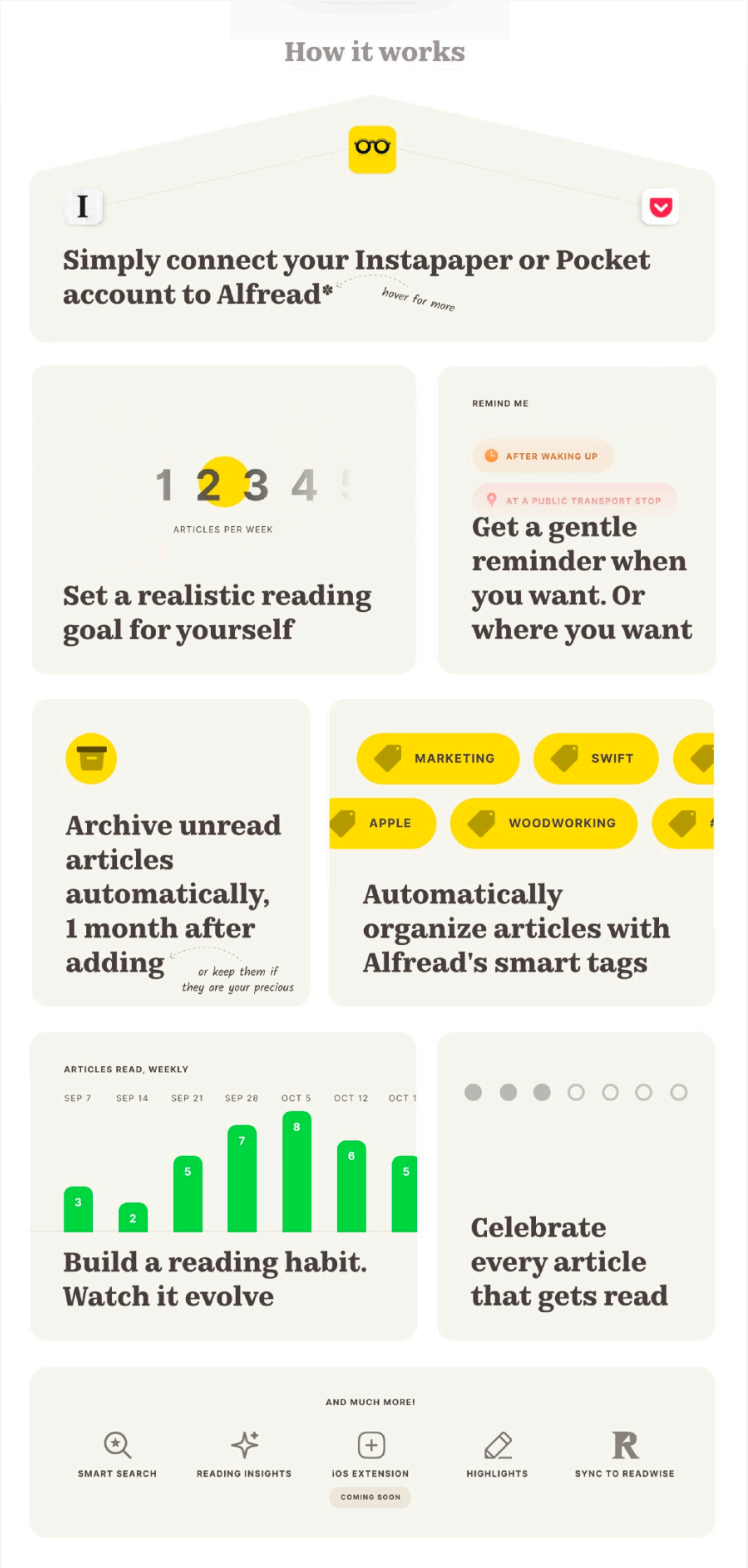
08 ASYMMETRY / EXPERIMENTAL

D PATTERNS









SECTION 07 — OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

THE 7 STEPS TO A GREAT WEBSITE

THE **PROCESS** BEHIND BUILDING A WEBSITE

1. **DEFINE**
2. PLAN
3. SKETCH
4. DESIGN AND BUILD
5. TEST AND OPTIMIZE
6. LAUNCH
7. MAINTAIN AND UPDATE

1 DEFINE THE PROJECT

- 👉 Define **WHO the website is for**. Is it for yourself? For a client of your agency or your freelancing business?
- 👉 Define **WHAT the website is for**. In other words, define **business and user goals** of your website project (👋 *See lecture on UX*)

> **Business goal example:** *Selling premium dog food*
> **User goal example:** *Finding high-quality dog food for good price*

- 👉 Define a **target audience**. Be really specific if possible and if it makes sense for your website (this can come from your client)

> **Example:** *"Women, 20 to 40 years old, living in Europe, earning over 2000€/month, with a passion for dogs"*

THE **PROCESS** BEHIND BUILDING A WEBSITE

1 **DEFINE**

2 **PLAN**

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

2 PLAN THE PROJECT

- 👉 Plan and gather **website content**: copy (text), images, videos etc.
- 👉 Content is usually **provided by the client**, but you also can help them produce and find some content (simply finding free images is easiest, but if they want copy, charge them extra)
- 👉 For bigger sites, plan out the **sitemap**: what pages the site needs, and how they are related to one another (content hierarchy)
- 👉 Based on the content, plan what **sections** each page needs in order to convey the content's message, and in which order
- 👉 Define the **website personality** (👋 *See web design section*)

THE **PROCESS** BEHIND BUILDING A WEBSITE

1. **DEFINE**
2. **PLAN**
3. **SKETCH**
4. DESIGN AND BUILD
5. TEST AND OPTIMIZE
6. LAUNCH
7. MAINTAIN AND UPDATE

3 SKETCH LAYOUT AND COMPONENT IDEAS

👉 Think about what **components** you need, and how you can use them in **layout patterns** (👋 *Get inspiration in web design section*)

👉 **Get ideas out of your head**: sketch them with **pen and paper** or with some design software (e.g. Figma)

👉 This is an **iterative process**: experiment with different components and layouts, until you arrive at a first good solution

👉 You don't need to sketch everything, and **don't make it perfect**. At some point, you're ready to jump into HTML and CSS

THE **PROCESS** BEHIND BUILDING A WEBSITE

1. **DEFINE**
2. **PLAN**
3. **SKETCH**
4. **DESIGN AND BUILD**
5. TEST AND OPTIMIZE
6. LAUNCH
7. MAINTAIN AND UPDATE

4 DESIGN AND BUILD WEBSITE

👉 Use decisions, content and sketches from Steps 1, 2 and 3 to **design and build the website with HTML and CSS** ("designing in the browser")

👉 You already have the **layout** and **components** that you selected in Step 3. In this step, you need to design the actual **visual styles**

👉 Create the design based on selected **website personality**, the **design guidelines** I showed you, and **inspiration** (👋 *See web design section*)

👉 Use the **client's branding** (it if exists already) for design decisions whenever possible: **colors**, **typography**, **icons**, etc.

THE **PROCESS** BEHIND BUILDING A WEBSITE

1. DEFINE
2. PLAN
3. SKETCH
4. DESIGN AND BUILD
5. TEST AND OPTIMIZE
6. LAUNCH
7. MAINTAIN AND UPDATE

5 TEST AND OPTIMIZE

- 👉 Make sure website works well in **all major browsers** (Chrome, Firefox, Safari, Edge, maybe even old IE 😱)
- 👉 Test the website on **actual mobile devices**, not just in DevTools
- 👉 Optimize all **images**, in terms of dimensions and file size (👋 *See lecture on images*)
- 👉 Fix simple **accessibility** problems (e.g. color contrast issues)
- 👉 Run the **Lighthouse** performance test in Chrome DevTools and try to fix reported issues
- 👉 Think about **Search Engine Optimization** (SEO)

THE **PROCESS** BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

6 LAUNCH THE MASTERPIECE 🚀

👉 Once all work is done, everything is perfect, and you got approval from your client (or yourself 😁), it's time to **share your masterpiece with the world!**

👉 Upload your website files to a **hosting platform**. There are countless platform, we will use one with a free plan (Netlify)

👉 Choose and buy a great **domain name**, one that represents the brand well, is memorable and easy to write

THE **PROCESS** BEHIND BUILDING A WEBSITE

1 **DEFINE**

2 **PLAN**

3 **SKETCH**

4 **DESIGN AND BUILD**

5 **TEST AND OPTIMIZE**

6 **LAUNCH**

7 **MAINTAIN AND UPDATE**

7 MAINTAIN AND KEEP UPDATING WEBSITE

- 👉 Launching is not the end...
- 👉 Keep the website content **updated over time**. If you're working with a client, you can create a monthly maintenance contract (recurring revenue 🤑)
- 👉 Install **analytics software** (e.g. Google Analytics or Fathom) to get statistics about website users. This may **inform future changes** in the site structure and content.
- 👉 A **blog** that is updated regularly is a good way to keep users coming back, and is also good for SEO.

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

DEFINING AND PLANNING THE PROJECT (STEPS 1 AND 2)

HTML CSS

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YOUR FIRST **REAL-WORLD** PROJECT

OMNIFOOD

- 👉 **Your first "job"!**
- 👉 **You were hired to design and build a website** for a fictional company called Omnifood
- 👉 Omnifood is startup that uses AI to create and deliver custom healthy meal plans
- 👉 They provided us with all the content for the website (`content.md`)

STEP 1: **DEFINE THE PROJECT**

👉 **Define WHO the website is for**

For a client

👉 **Define WHAT the website is for**

Business goal: Selling monthly food subscription
User goal: Eating well effortlessly, without spending a lot of time and money

👉 **Define target audience**

Busy people who like technology, are interested in a healthy diet, and have a well-paying job

✅ **From provided content file:**

"We are a technology company first, but with a major focus on consumer well-being through a healthy diet. Most people are very busy with their jobs, family and friends, and other important activities, which doesn't leave much time for cooking. This might lead to a poor diet and lasting health consequences. We want to solve this problem by using an AI-centric approach. Users can use our app to select their diet and foods they like and dislike, and our AI algorithm will create a custom and individual weekly meal plan. But we don't stop there. We partner with restaurants and other cooking partners to actually cook and deliver all meals from the generated meal plans, in selected cities. All this will be packed up in a monthly subscription, where users can choose between receiving one or two meals per day, every single day of the month."

STEP 2: **PLAN THE PROJECT**

✅ **Plan and gather website content**

🚫 **Plan out the sitemap**

> We will just build a **one-page marketing website** (oftentimes called a landing page), so no sitemap

👉 **Define website personality**

> Based on the tech-centered target audience, as well as the actual product being sold, we will use the **startup/ upbeat** personality. We might add some elements of the **calm/peaceful** personality, since the product is all about consumer well-being as well

👉 **Plan page sections** 👇

✅ **From provided content file:**

"We are a technology company first, but with a major focus on consumer well-being through a healthy diet. Most people are very busy with their jobs, family and friends, and other important activities, which doesn't leave much time for cooking. This might lead to a poor diet and lasting health consequences. We want to solve this problem by using an AI-centric approach. Users can use our app to select their diet and foods they like and dislike, and our AI algorithm will create a custom and individual weekly meal plan. But we don't stop there. We partner with restaurants and other cooking partners to actually cook and deliver all meals from the generated meal plans, in selected cities. All this will be packed up in a monthly subscription, where users can choose between receiving one or two meals per day, every single day of the month."

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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

SKETCHING INITIAL LAYOUT IDEAS (STEP 3)

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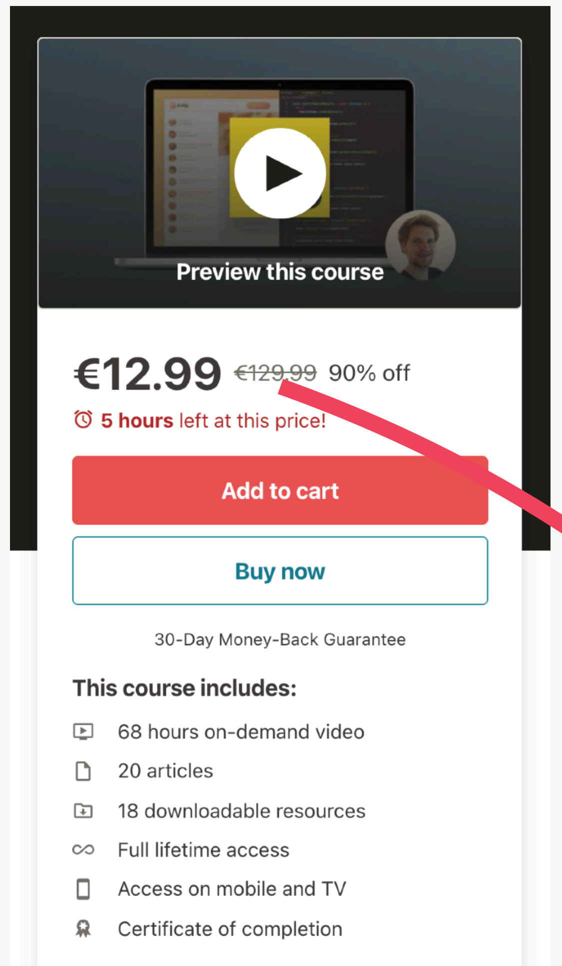
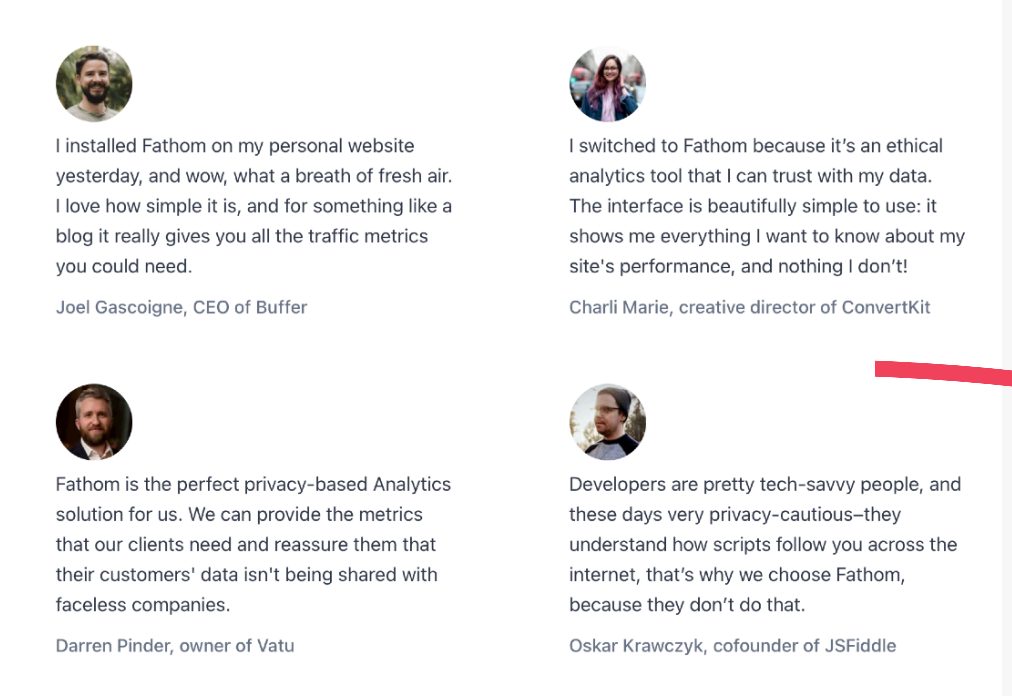
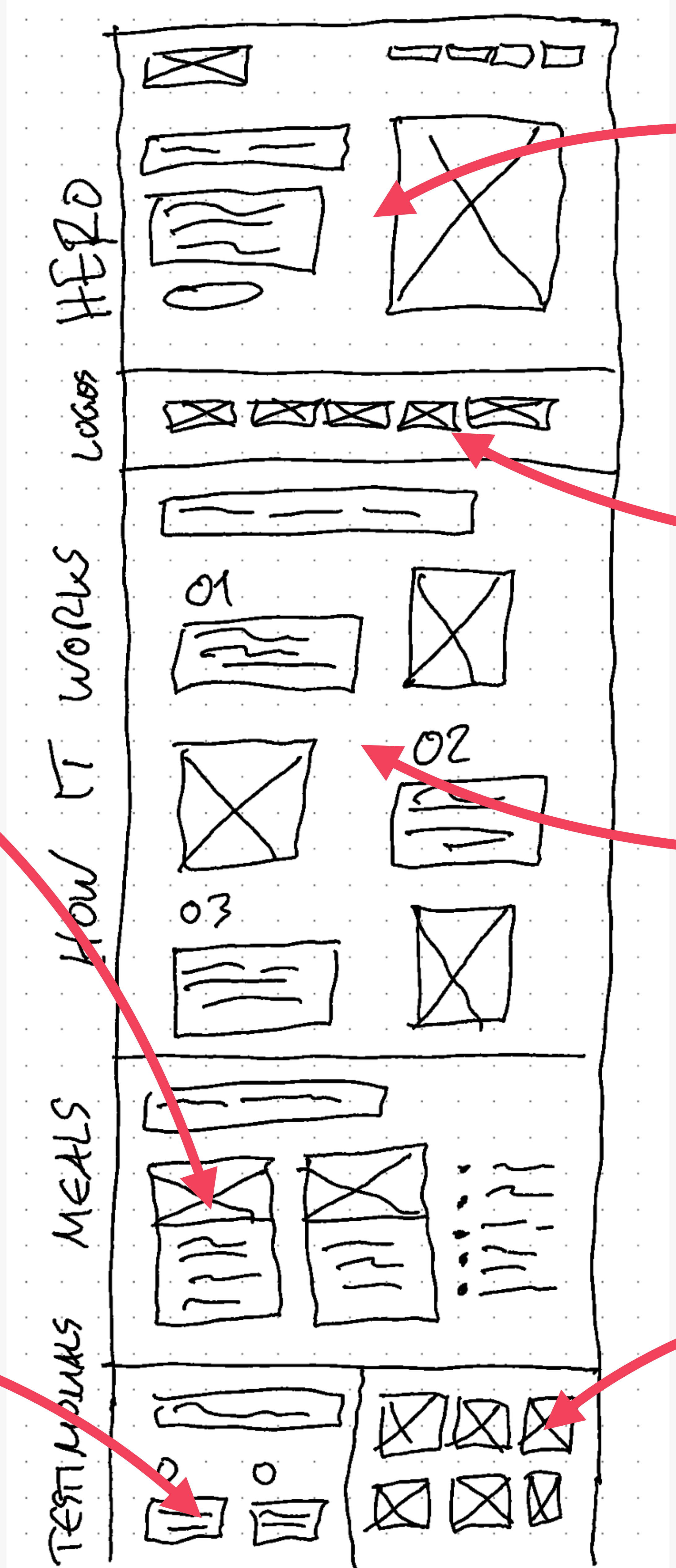
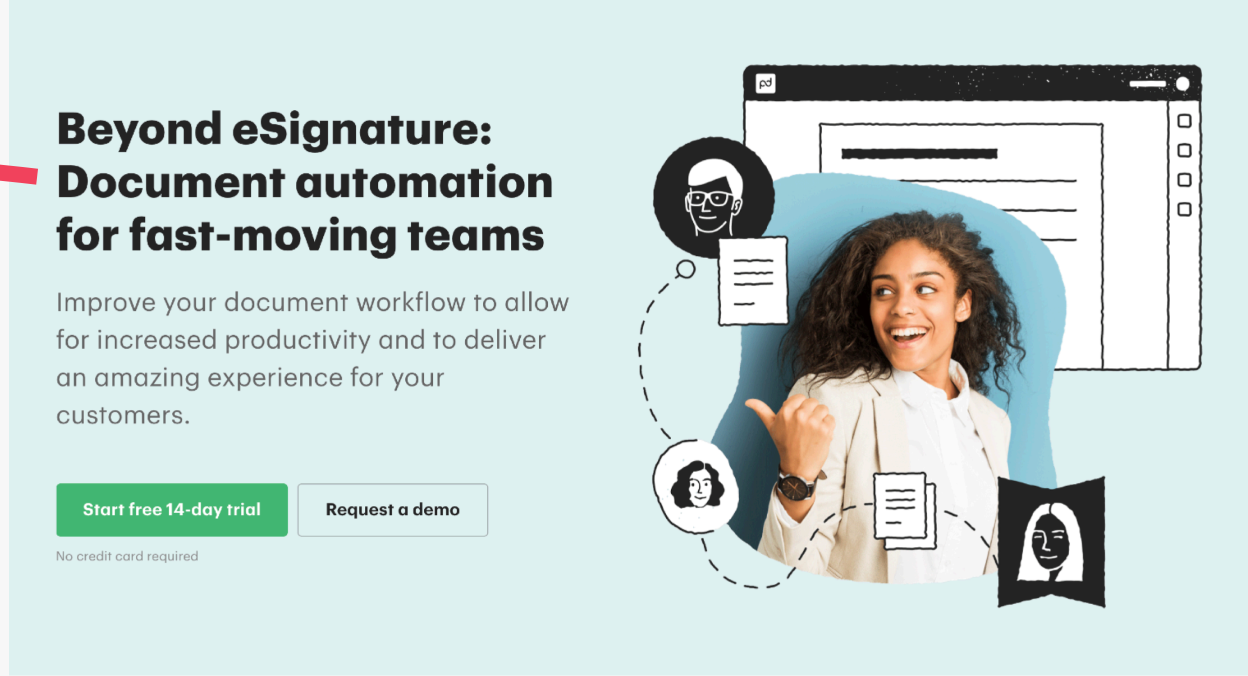
FIRST IDEAS AND SKETCH

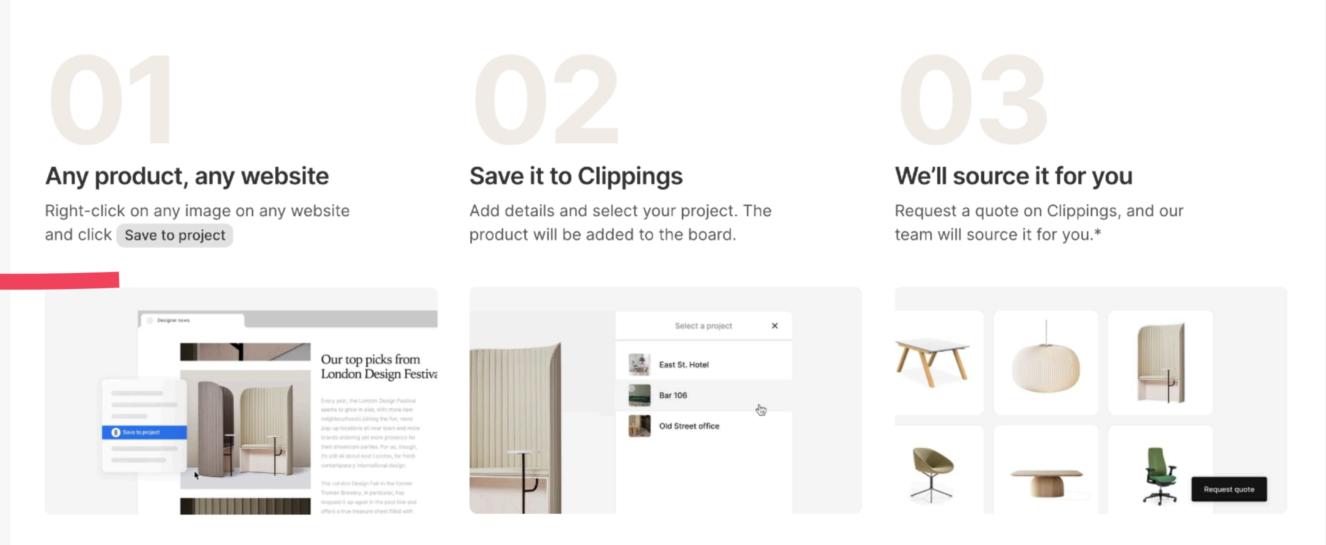
- 👉 Logo + Navigation
- 👉 Hero
- 👉 Featured in
- 👉 How it works
- 👉 Meals (and list of diets)
- 👉 Testimonials + gallery
- 👉 Pricing + features
- 👉 CTA
- 👉 Footer

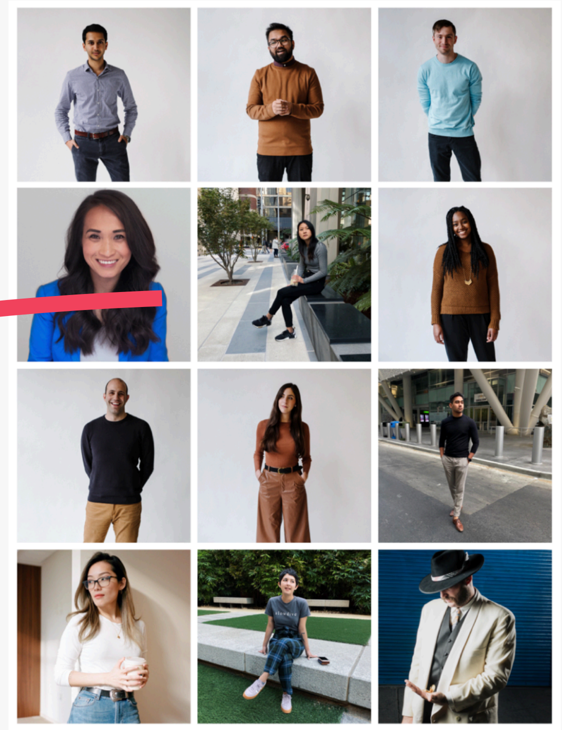












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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

RESPONSIVE DESIGN PRINCIPLES

HTML
CSS

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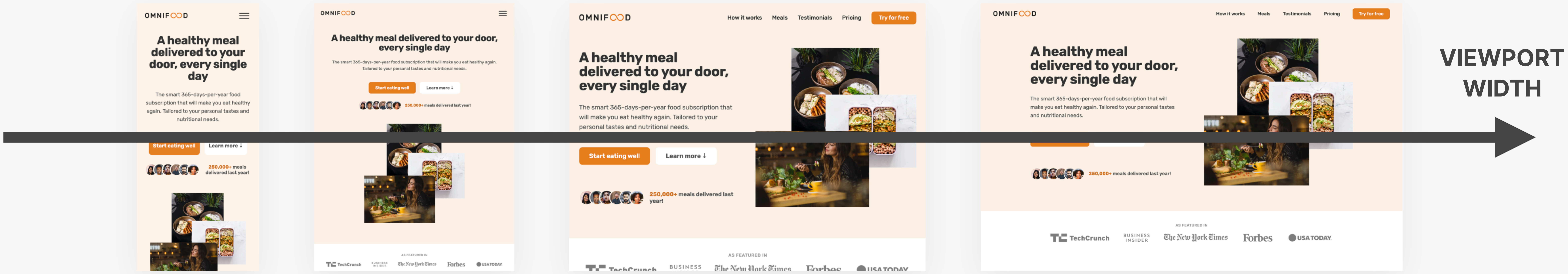
WHAT IS **RESPONSIVE DESIGN?**

RESPONSIVE DESIGN

- 👉 Design technique to make a webpage adjust its layout and visual style to **any possible screen size** (window or viewport size)
- 👉 In practice, this means that responsive design makes websites usable on all devices, such as **desktop computers, tablets, and mobile phones**.
- 👉 It's a set of practices, **not a separate technology**. It's all just CSS!



RESPONSIVE DESIGN **INGREDIENTS**

1 FLUID LAYOUTS

- 👉 To allow webpage to adapt to the **current viewport** width (or even height)
- 👉 Use `%` (or `vh` / `vw`) unit instead of `px` for elements that **should adapt to viewport (usually layout)**
- 👉 Use `max-width` instead of `width`

2 RESPONSIVE UNITS

- 👉 Use `rem` unit instead of `px` for most lengths
- 👉 To make it easy to **scale the entire layout down** (or up) automatically
- 👉 **Helpful trick:** setting `1rem` to `10px` for easy calculations

3 FLEXIBLE IMAGES

- 👉 By default, images **don't scale automatically** as we change the viewport, so we need to fix that
- 👉 Always use `%` for image dimensions, together with the `max-width` property

4 MEDIA QUERIES

- 👉 Bring responsive sites to life!
- 👉 To change CSS styles on **certain viewport widths** (called breakpoints)

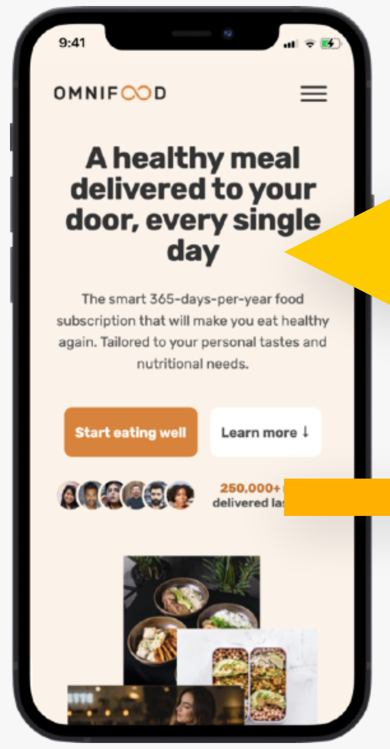
We will learn how to use media queries and how to select breakpoints in the **next section**

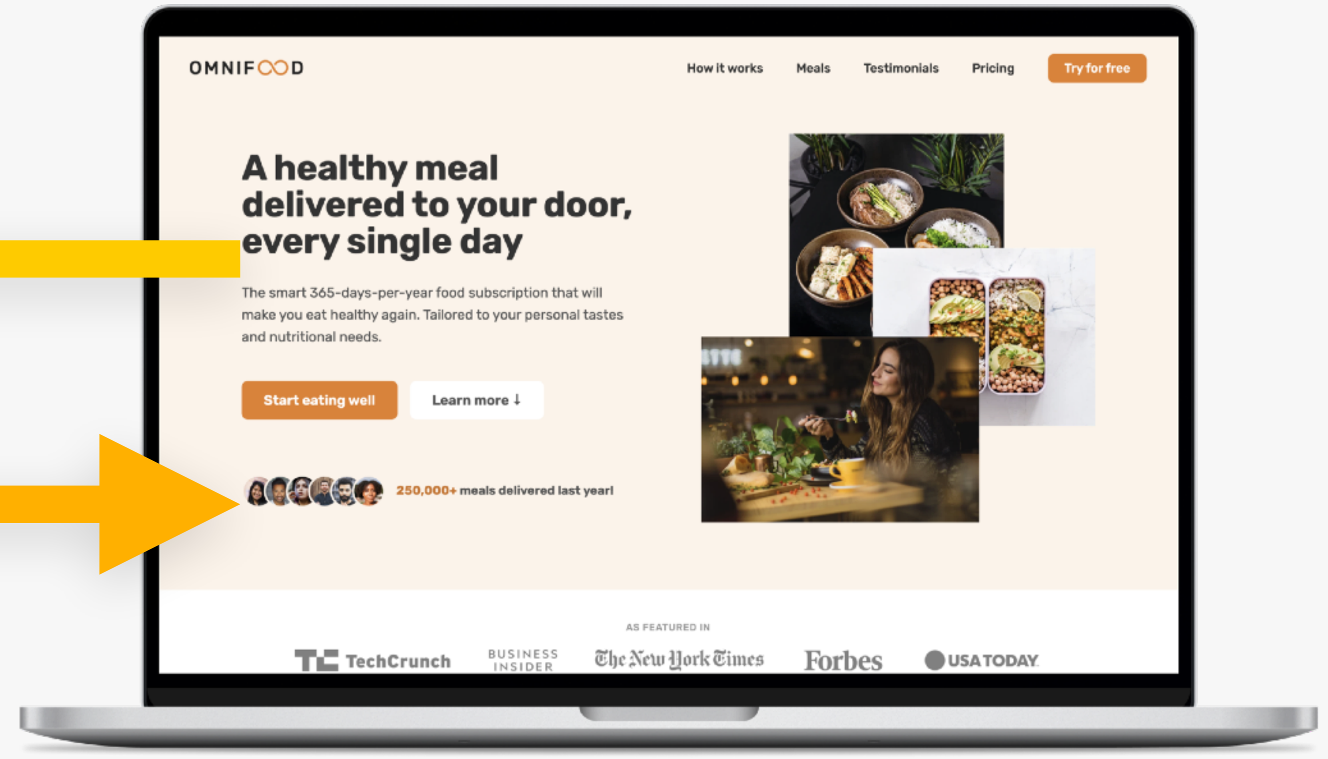
DESKTOP-FIRST **VS.** MOBILE-FIRST DEVELOPMENT

DESKTOP-FIRST

👉 Start writing CSS for the desktop: **large screen**

👉 Then, media queries **shrink design** to smaller screens.





MOBILE-FIRST

👉 Start writing CSS for mobile devices: **small screen**

👉 Then, media queries **expand design** to a large screen

👉 Forces us to reduce websites and apps to the **absolute essentials**.

We will do **desktop-first** in this project. It's easier to learn!

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE HERO - PART 1

HTML CSS

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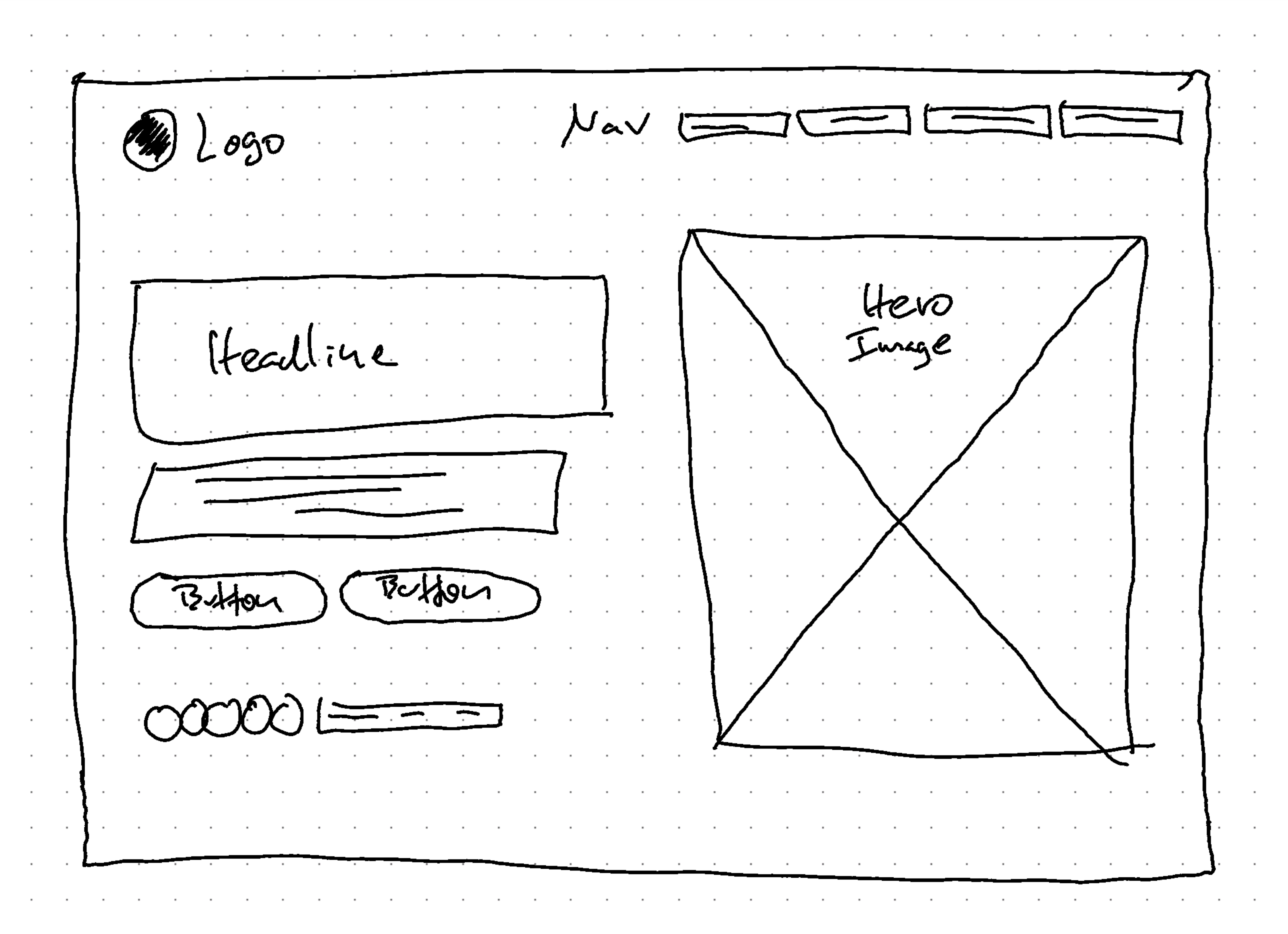
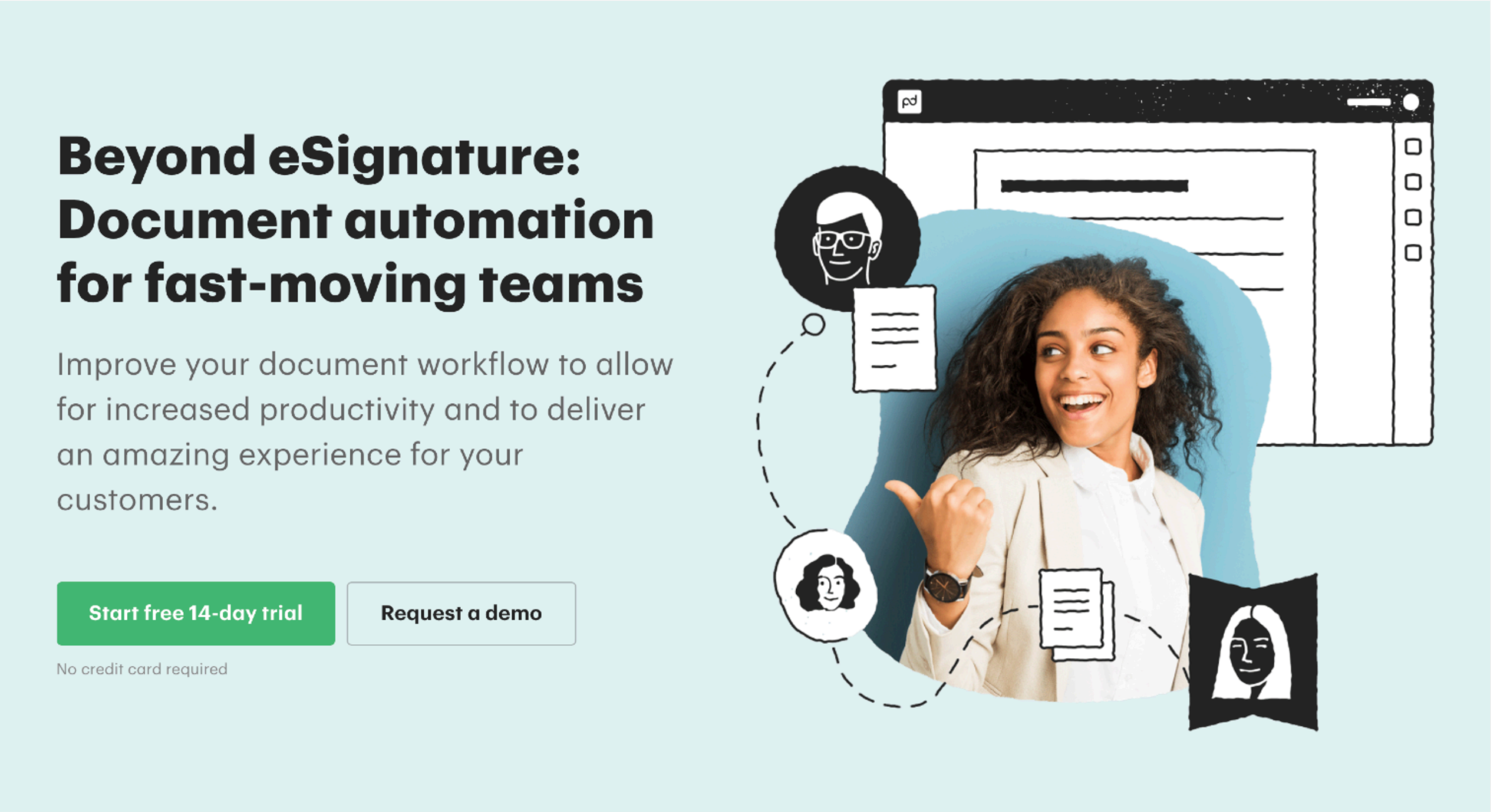
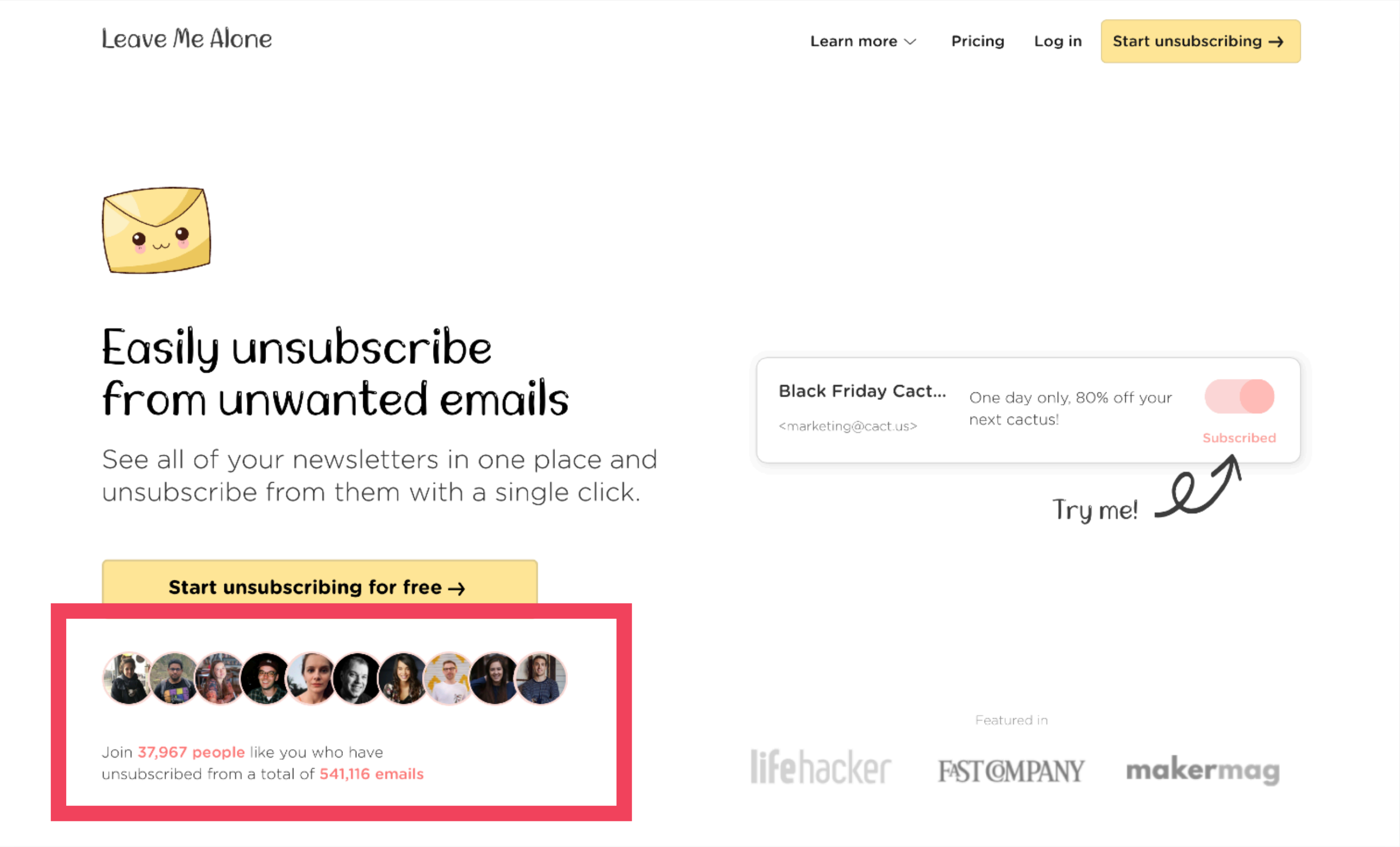
BUILDING THE HERO







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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE HOW-IT-WORKS SECTION - PART 1

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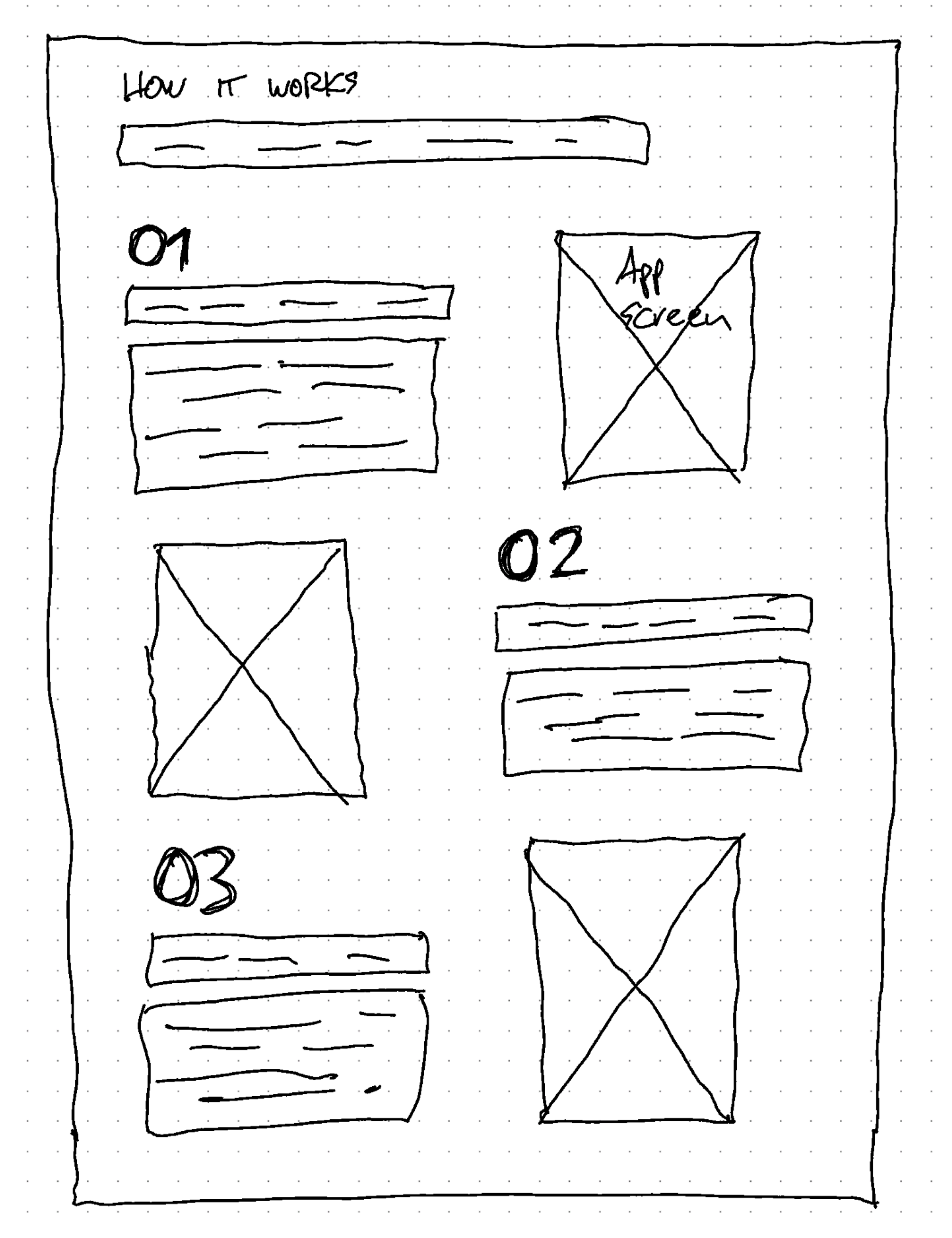
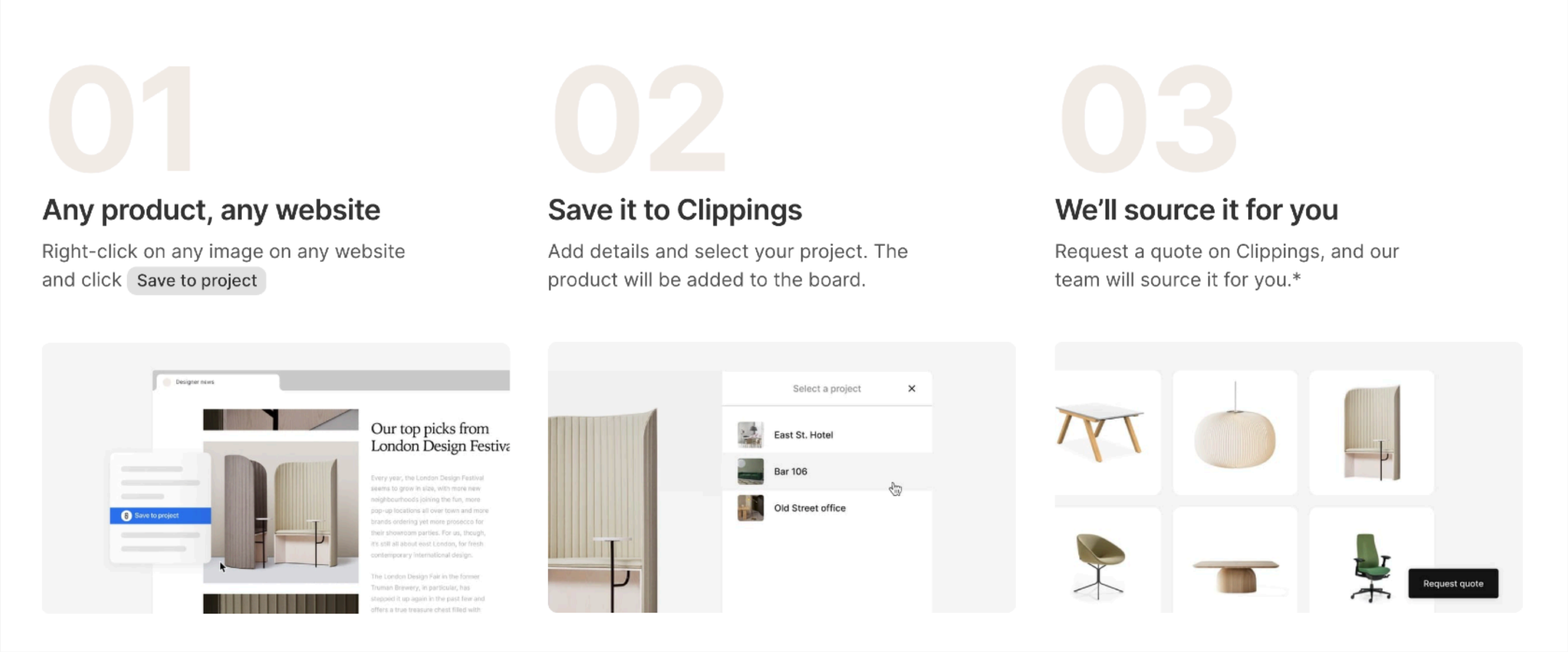
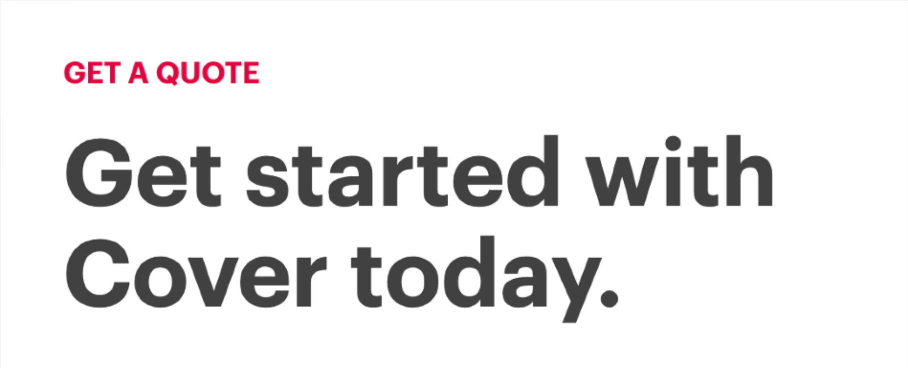
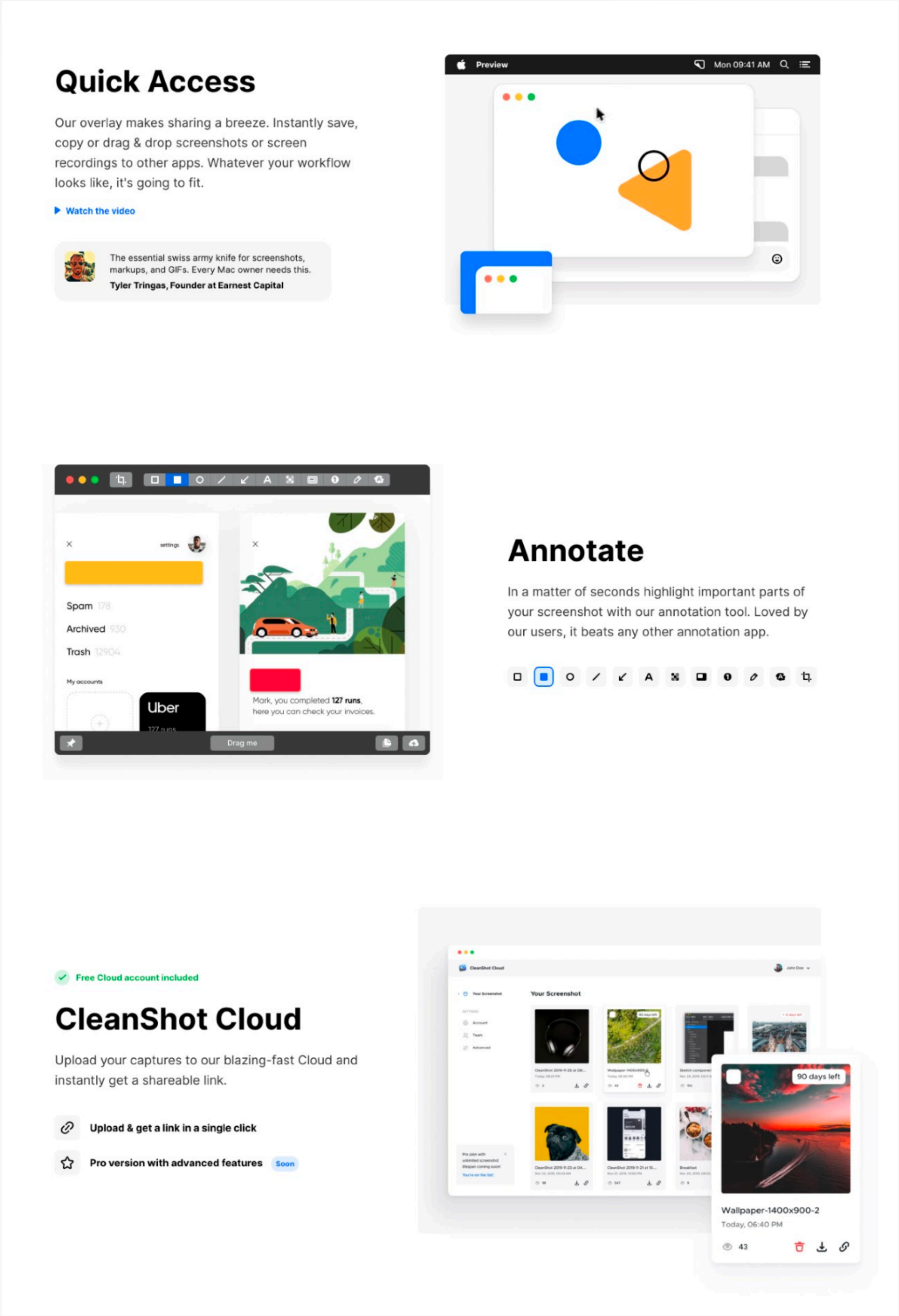
BUILDING THE **HOW-IT-WORKS** SECTION









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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE FEATURED-IN SECTION

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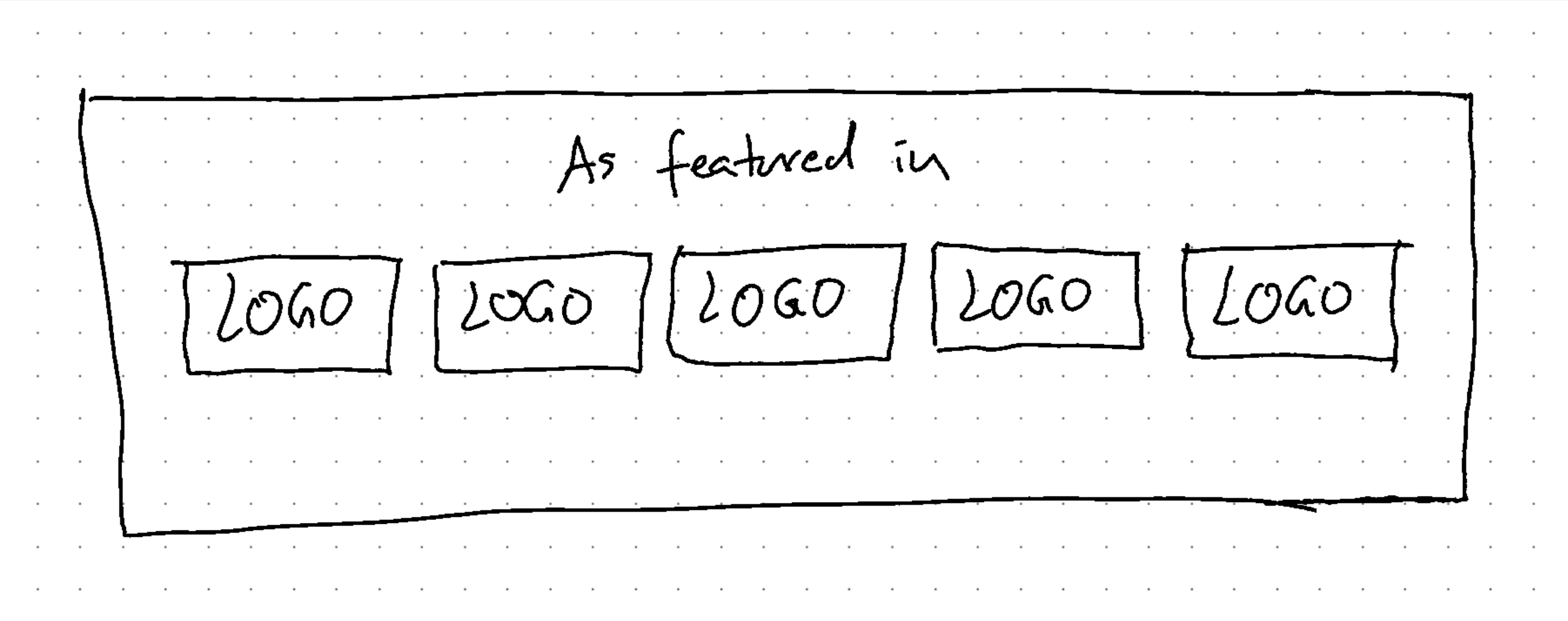
BUILDING THE **FEATURED-IN** SECTION



- ✅ Logo + Navigation
- ✅ Hero
- 👉 Featured in
- ✅ How it works
- 👉 Meals (and list of diets)
- 👉 Testimonials + gallery
- 👉 Pricing + features
- 👉 CTA
- 👉 Footer

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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE MEALS SECTION - PART 1

HTML CSS

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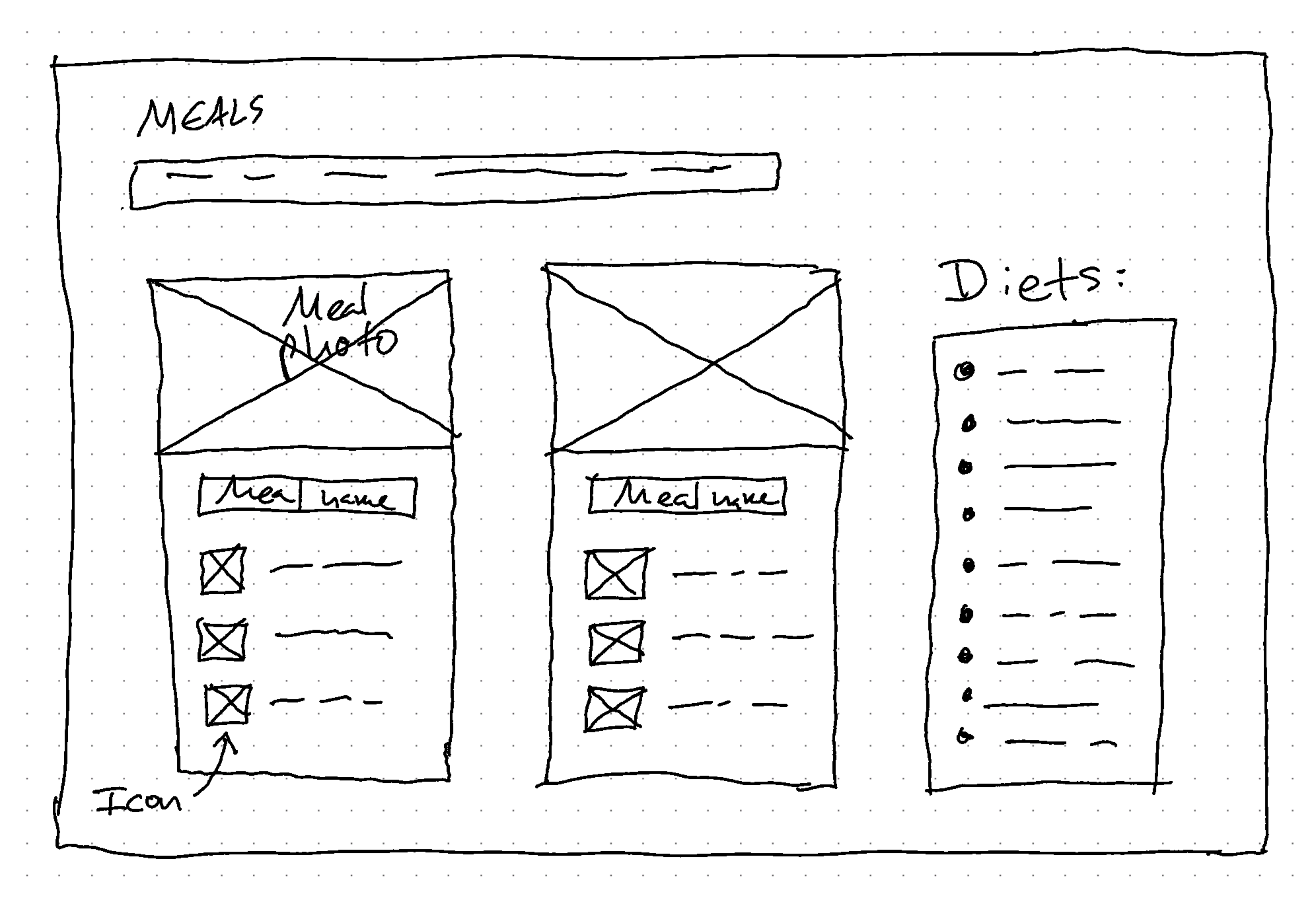
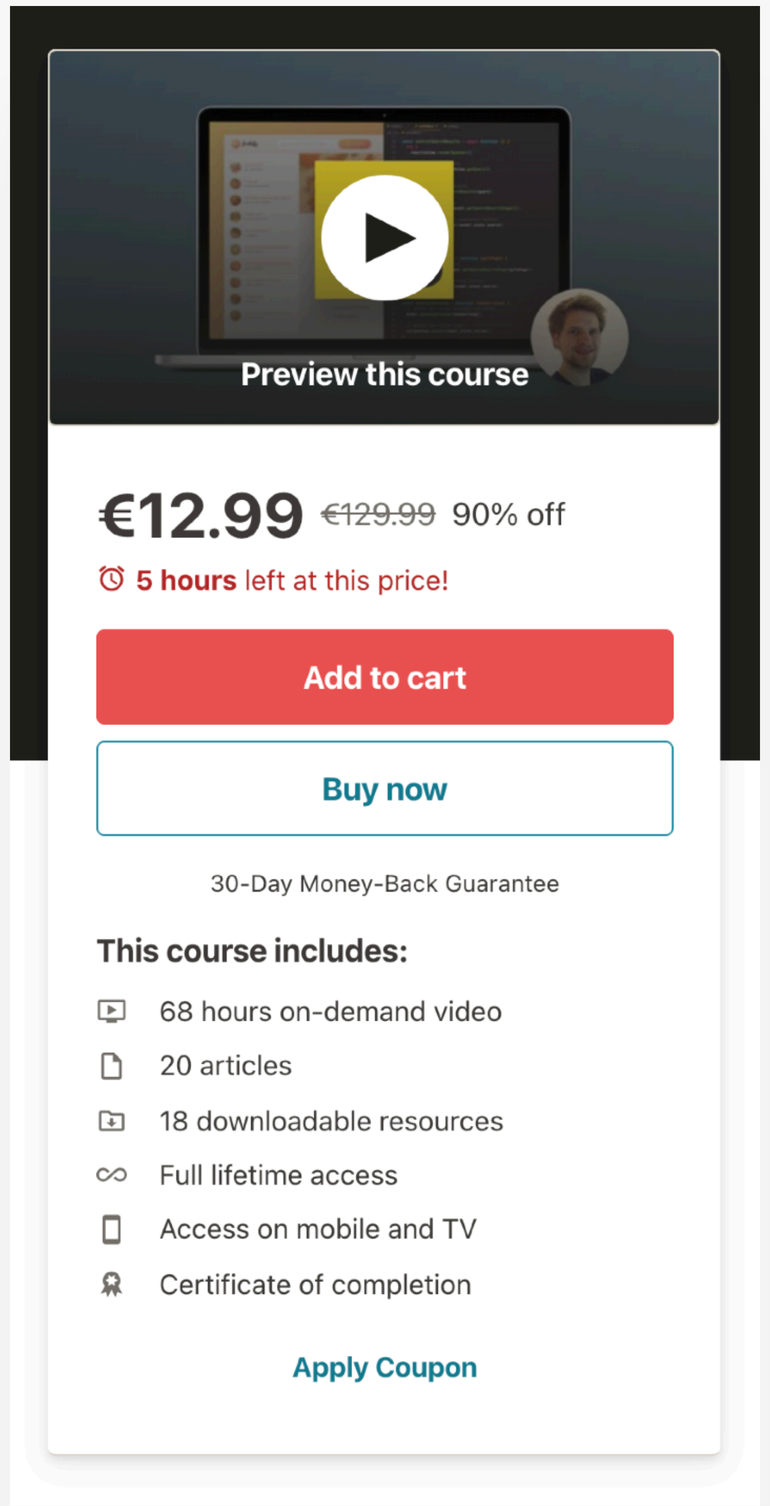
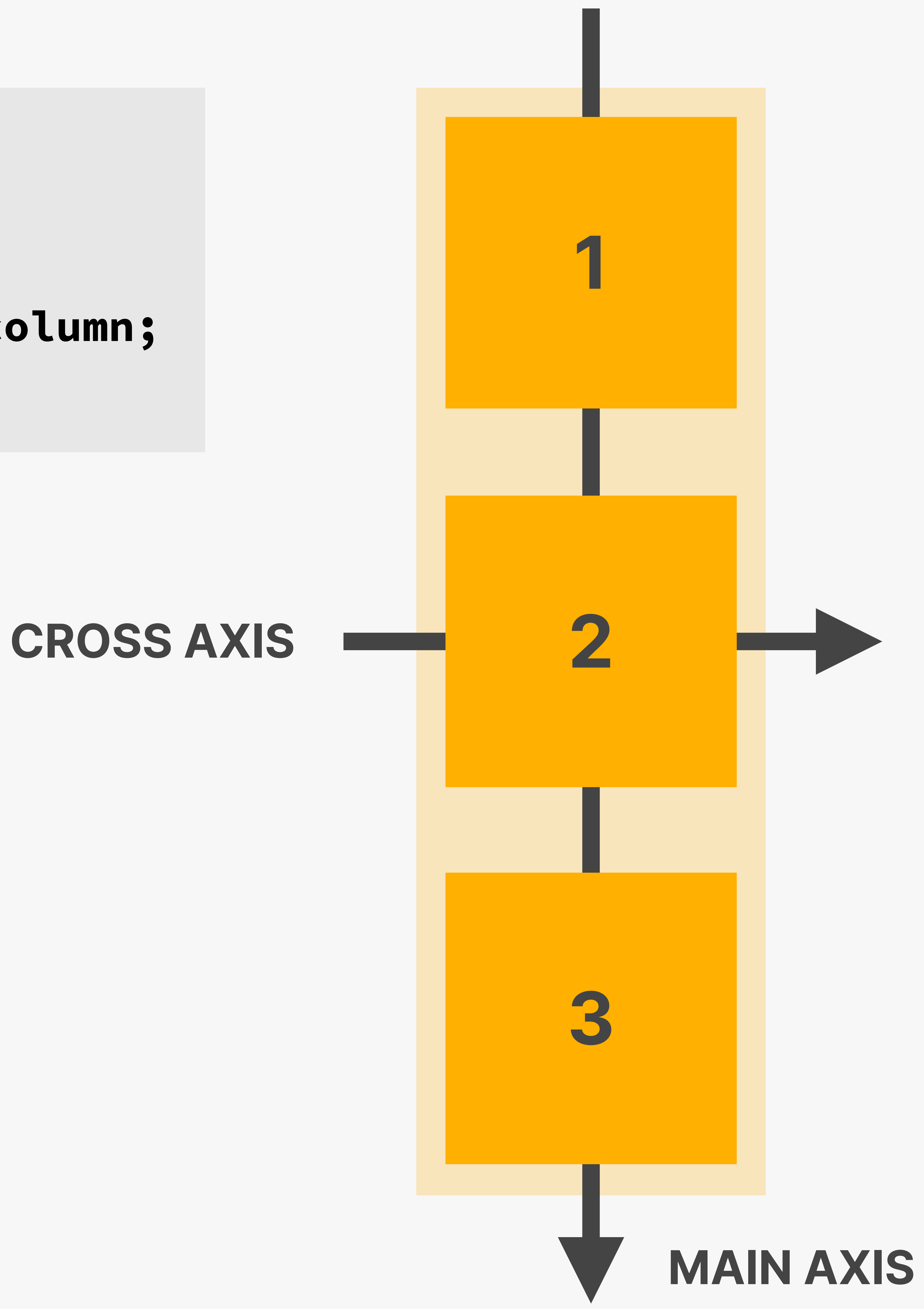
MEALS + DIETS SECTION





SWITCHING FLEX-DIRECTION TO **COLUMN**

```
.meal-attributes {
  display: flex;
  gap: 2rem;
  flex-direction: column;
}
```



WITH FLEX-DIRECTION SET TO **COLUMN**:

- 👉 `align-items` aligns items **horizontally**, no longer vertically
- 👉 `justify-content` aligns items **vertically**, no longer horizontally
- 👉 `gap` acts like **`margin-bottom`**, no longer like `margin-right`

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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE TESTIMONIALS SECTION - PART 1

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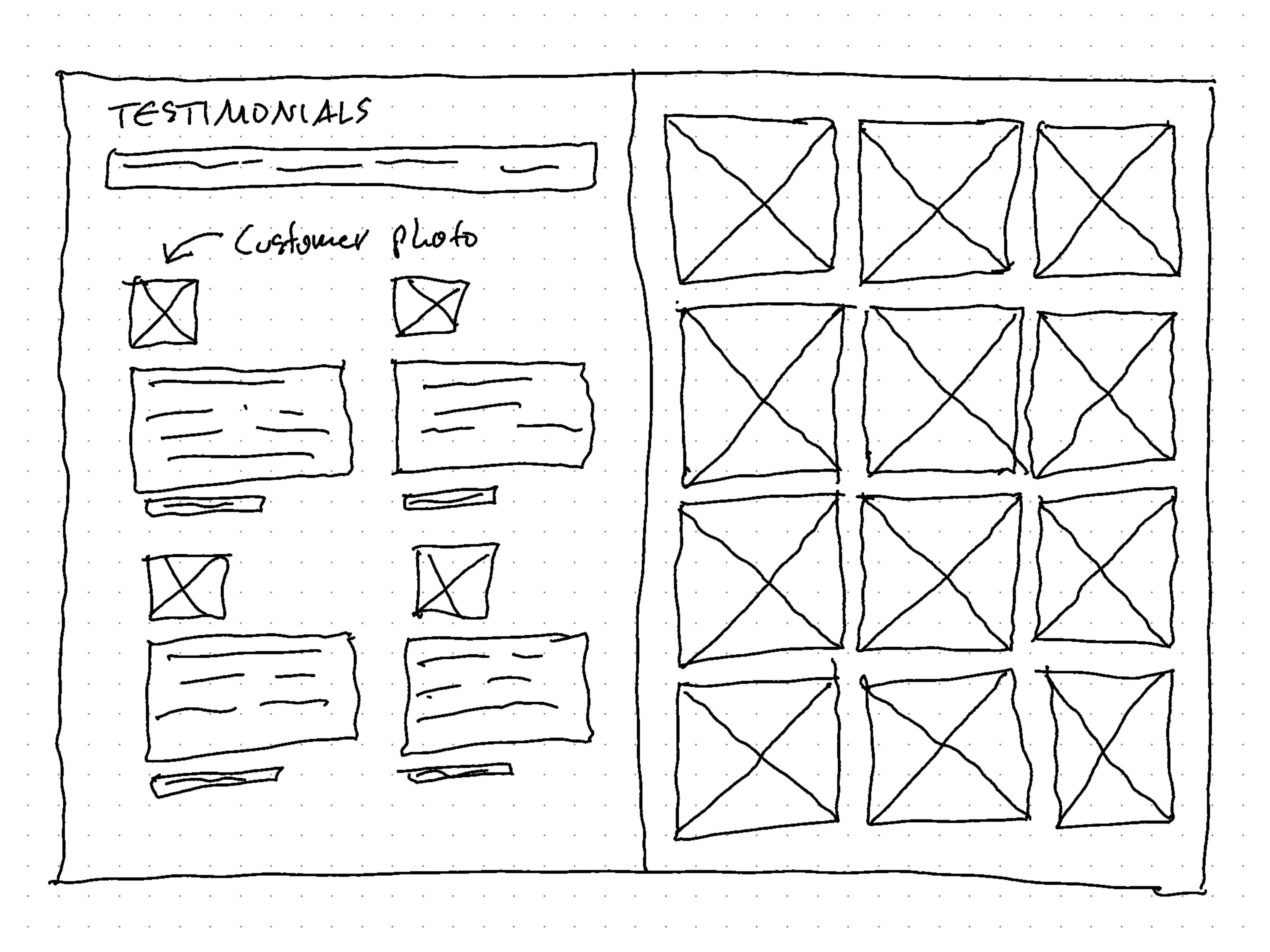
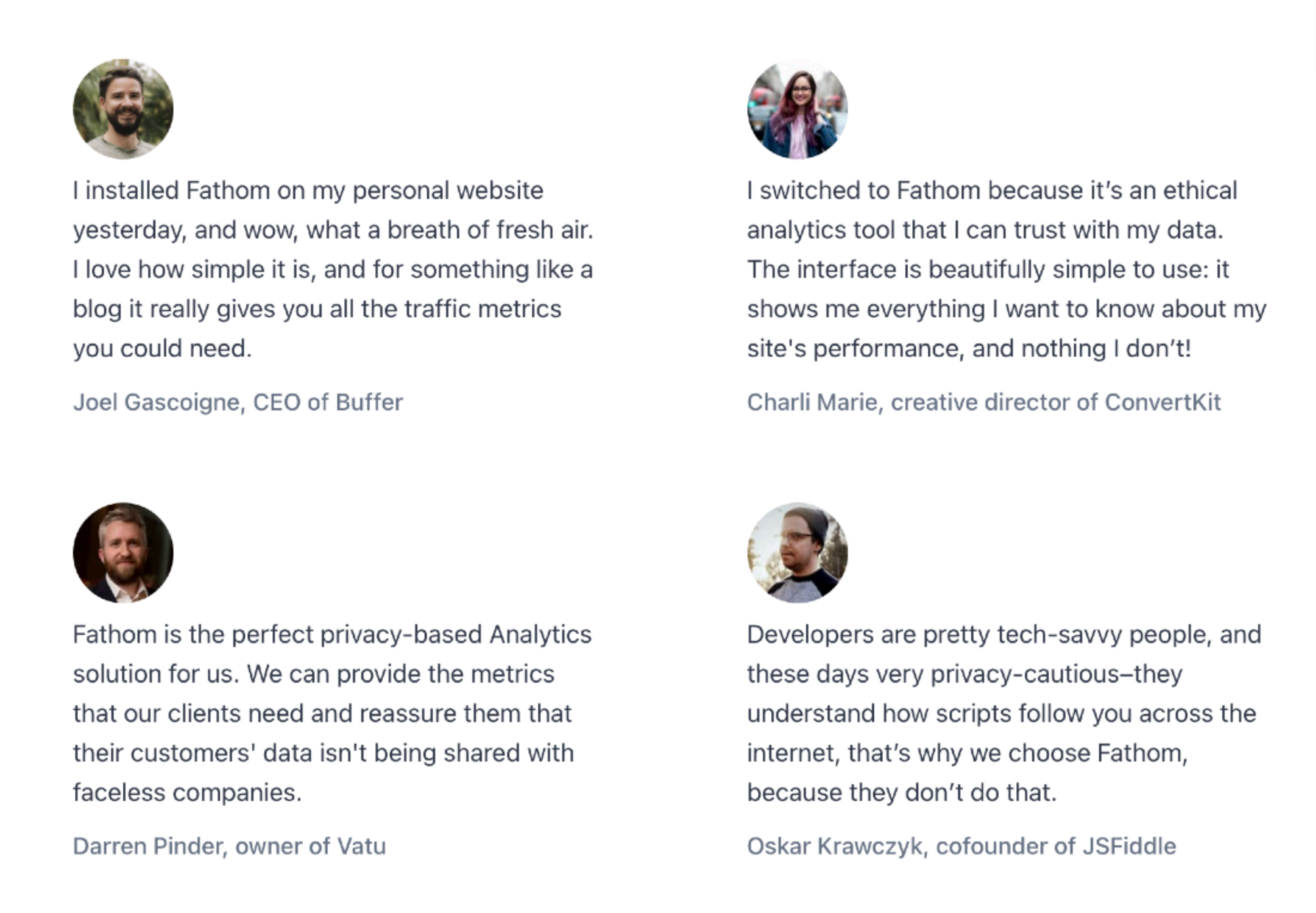
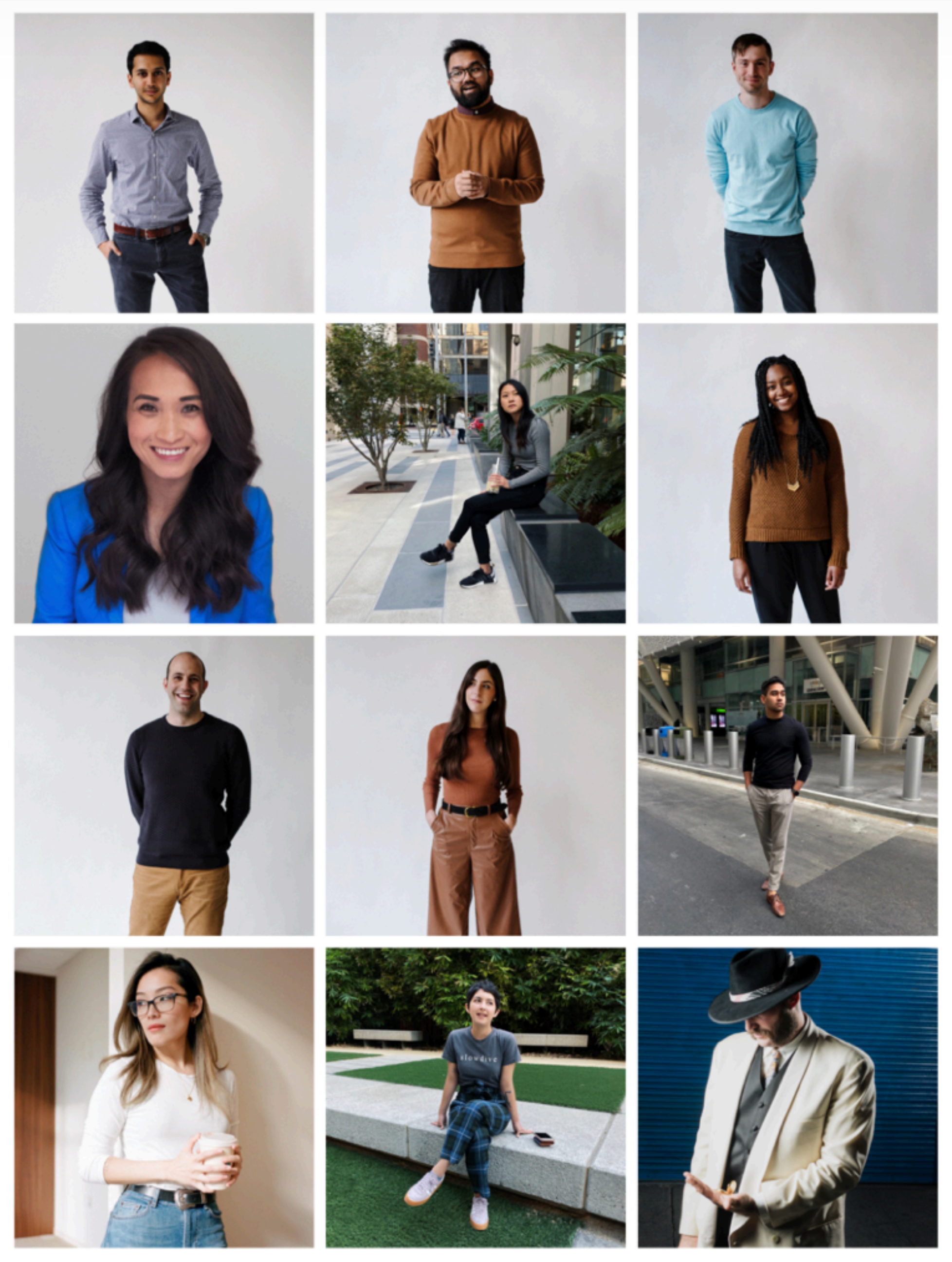
BUILDING THE **TESTIMONIALS + GALLERY** SECTION







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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE PRICING SECTION - PART 1

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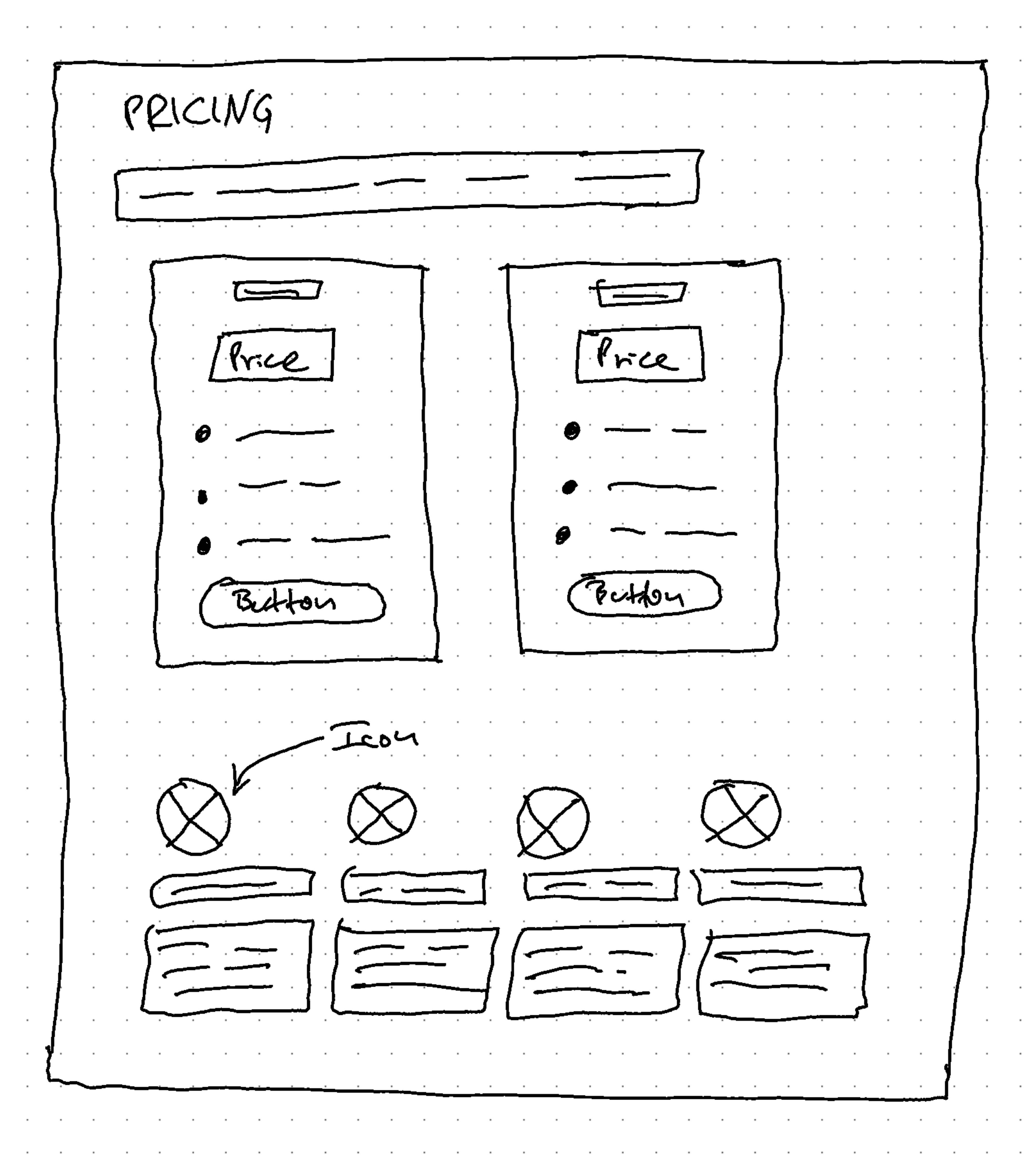
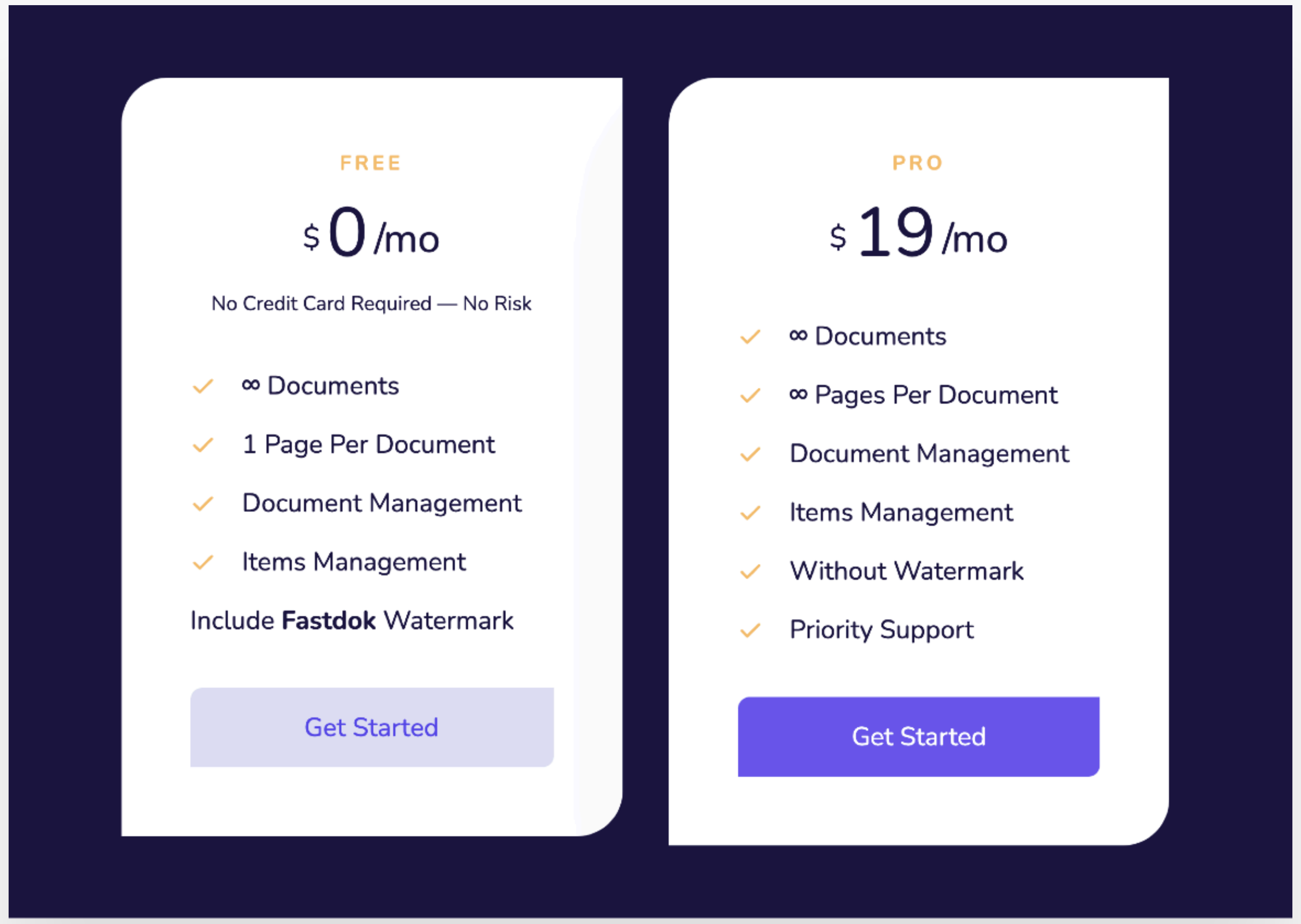
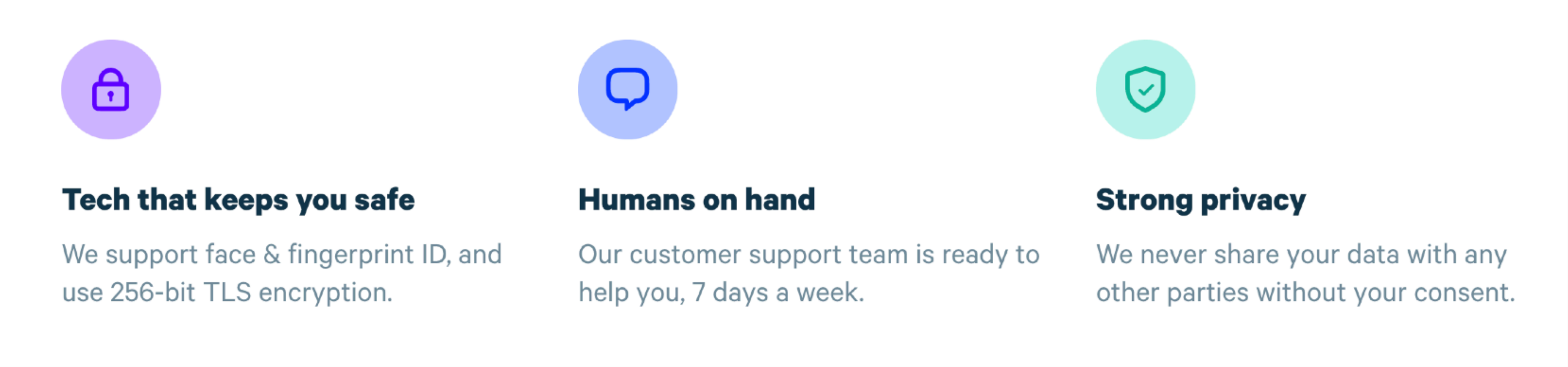
BUILDING THE **PRICING + FEATURES** SECTION







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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE CALL-TO-ACTION SECTION - PART 1

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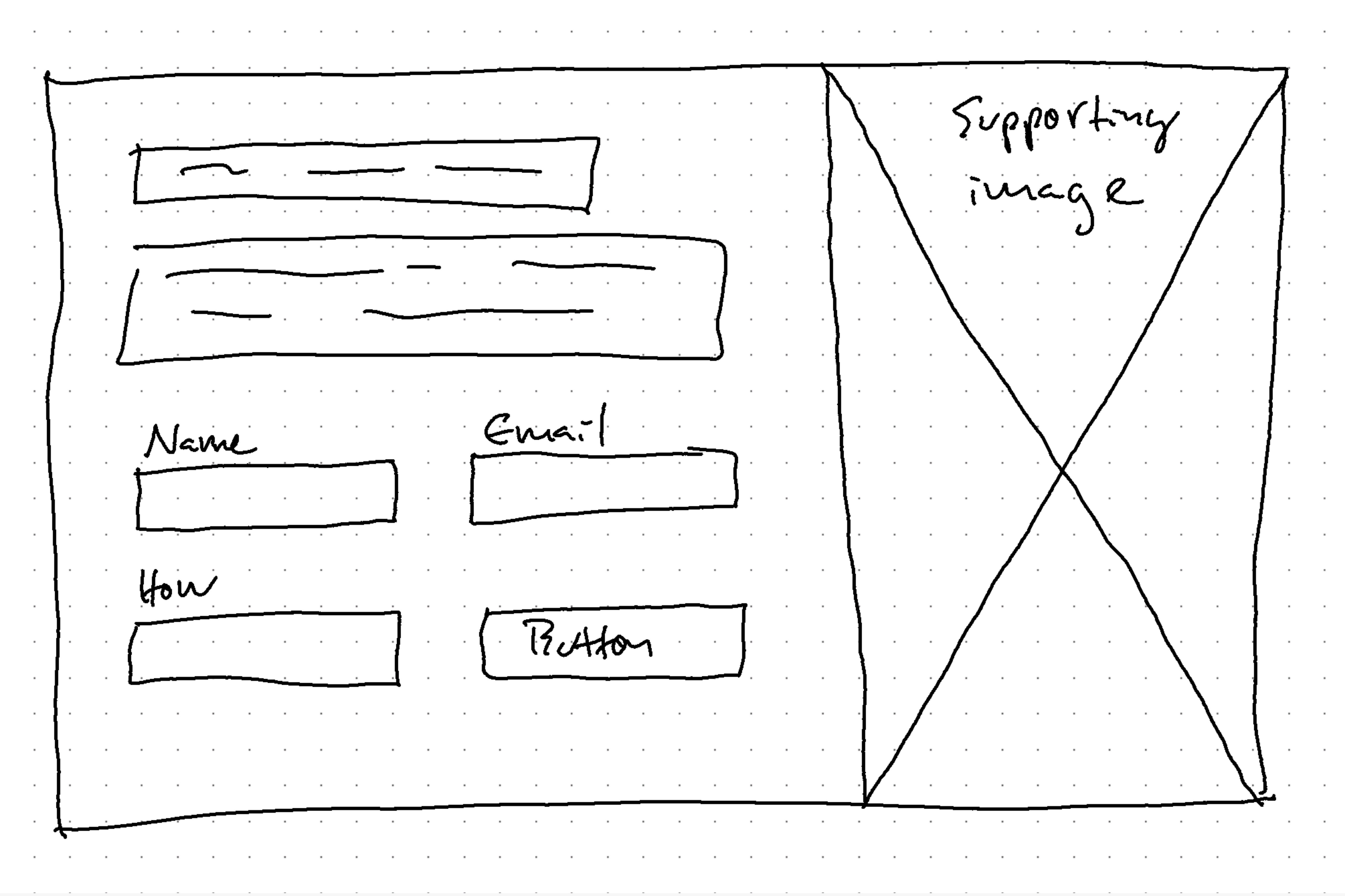
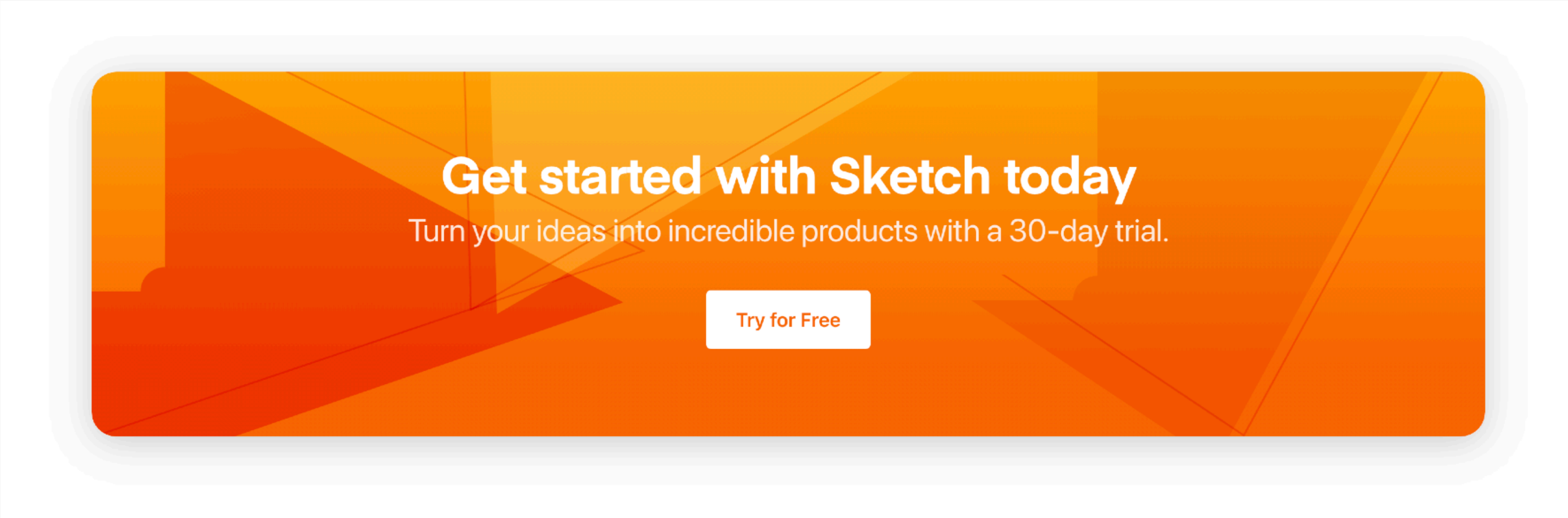
CTA SECTION



Supporting image
Name
Email
How
Button



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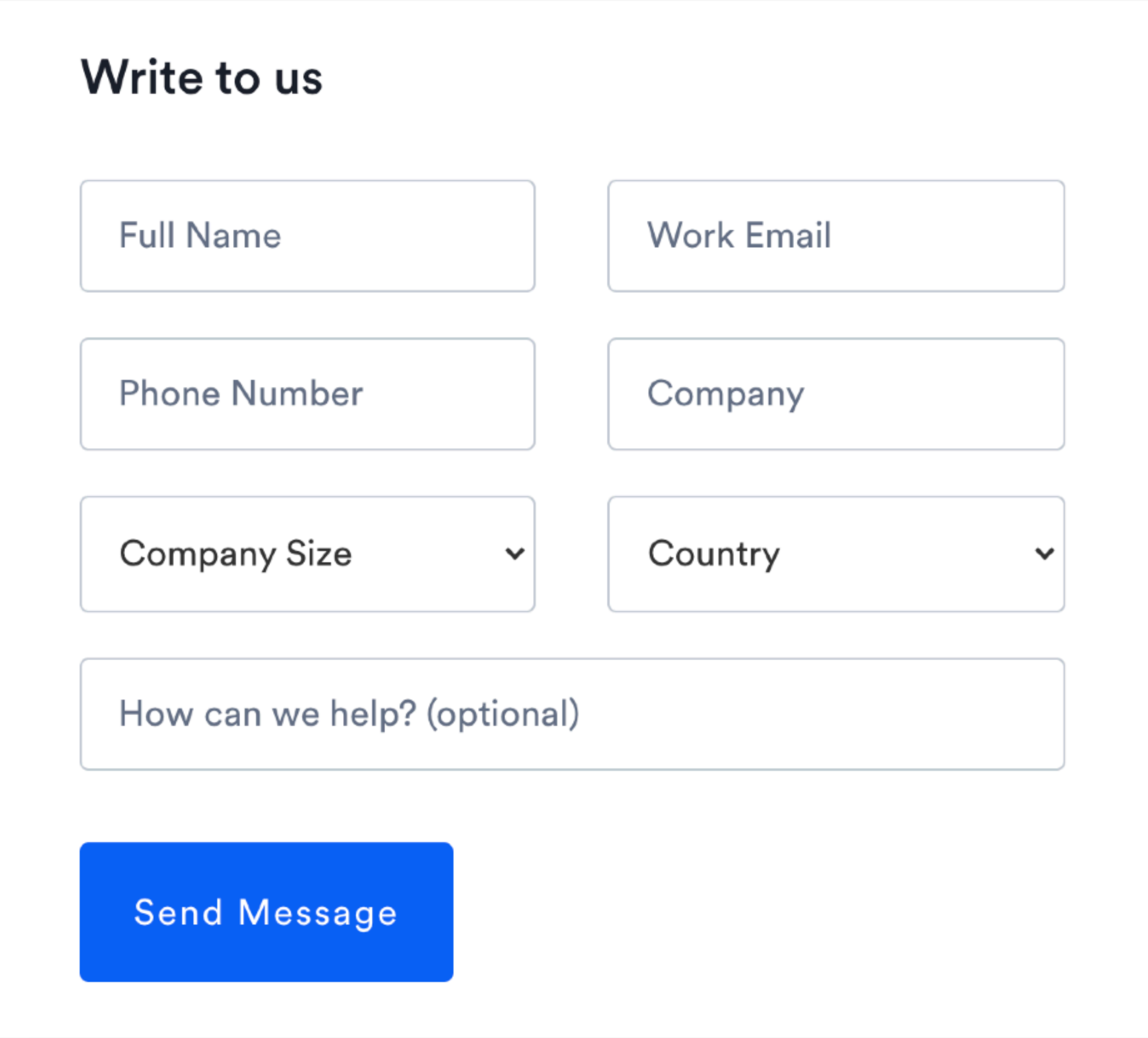

Write to us
Full Name
Work Email
Phone Number
Company
Company Size
Country
How can we help? (optional)
Send Message

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SECTION

OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION

LECTURE

BUILDING THE FOOTER - PART 1

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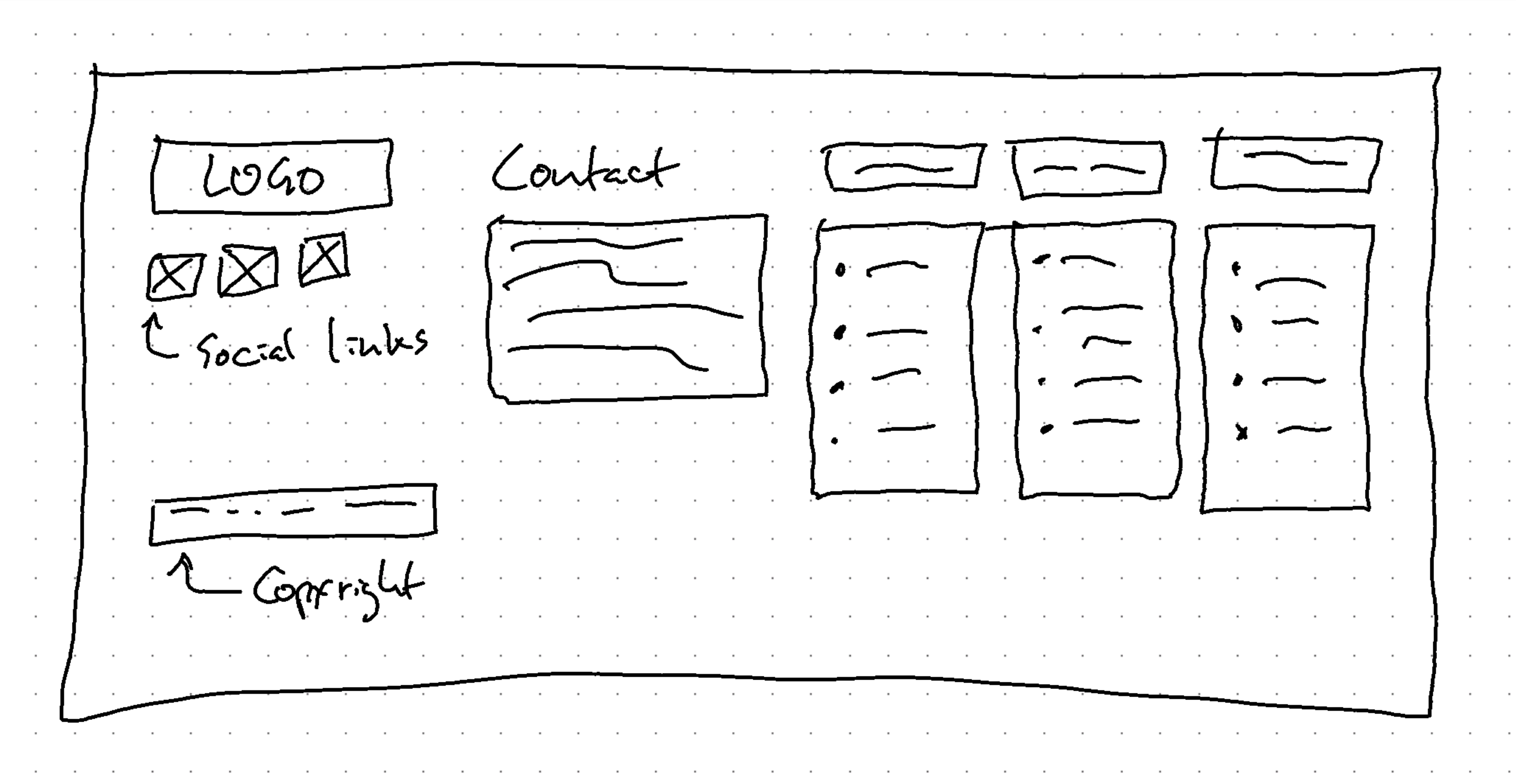
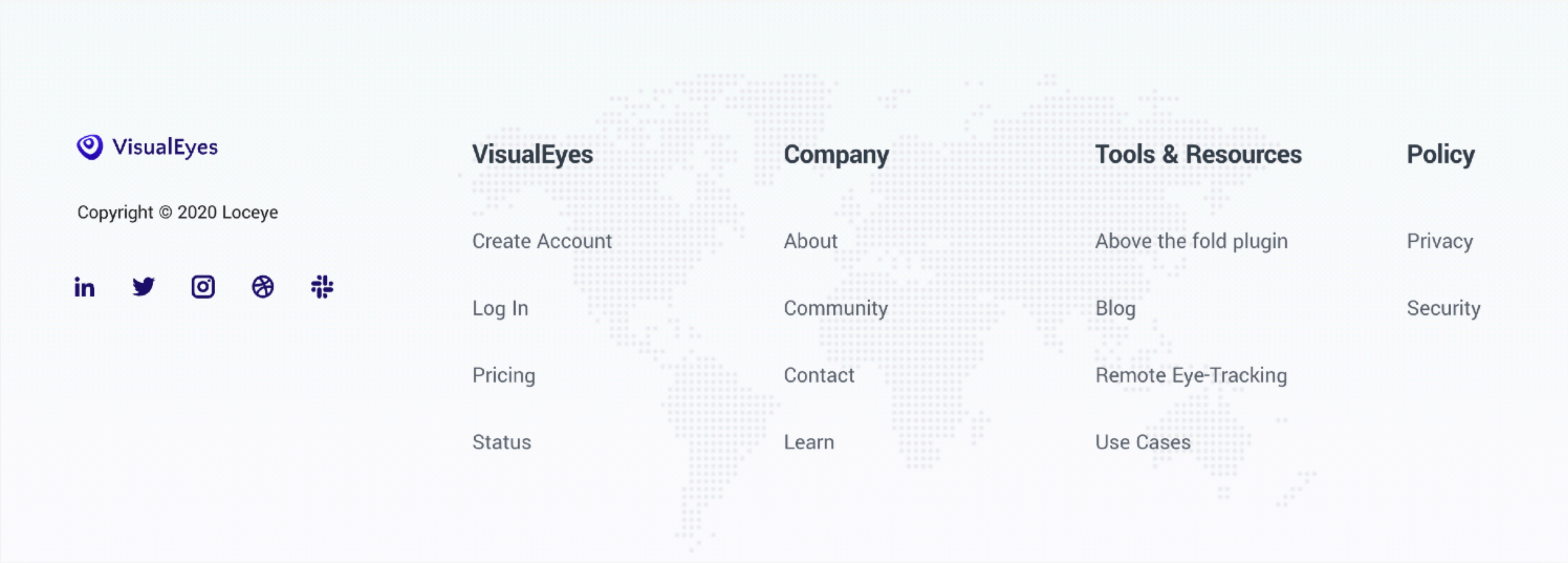
FOOTER SECTION





SECTION 08 — OMNIFOOD PROJECT – RESPONSIVE WEB DESIGN

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BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

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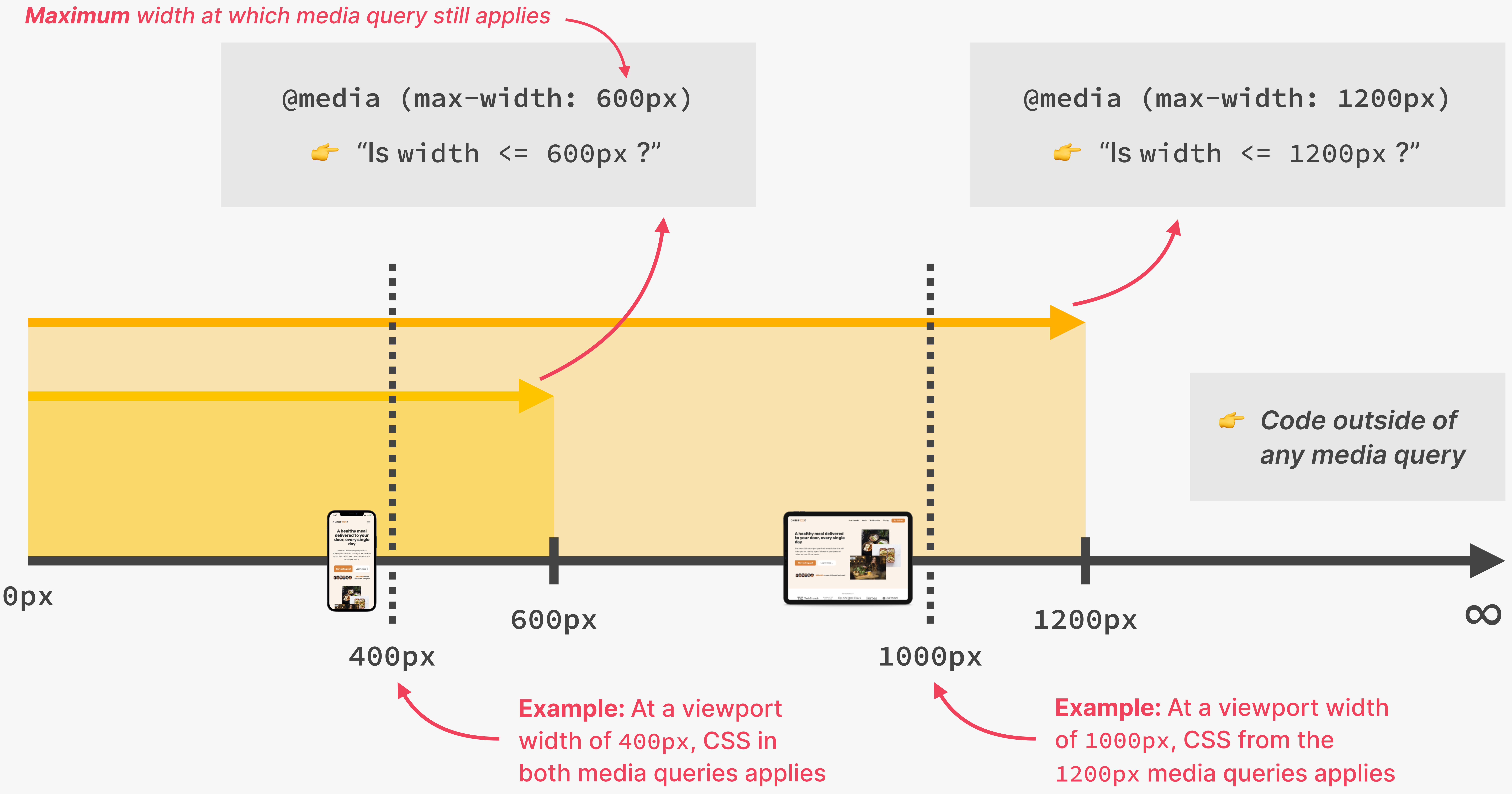
SECTION

OMNIFOOD PROJECT –
RESPONSIVE WEB DESIGN

LECTURE

HOW MEDIA QUERIES WORK

HOW **MEDIA QUERIES** WORK (WITH MAX-WIDTH)



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SECTION

OMNIFOOD PROJECT –
RESPONSIVE WEB DESIGN

LECTURE

HOW TO SELECT BREAKPOINTS

HTML CSS

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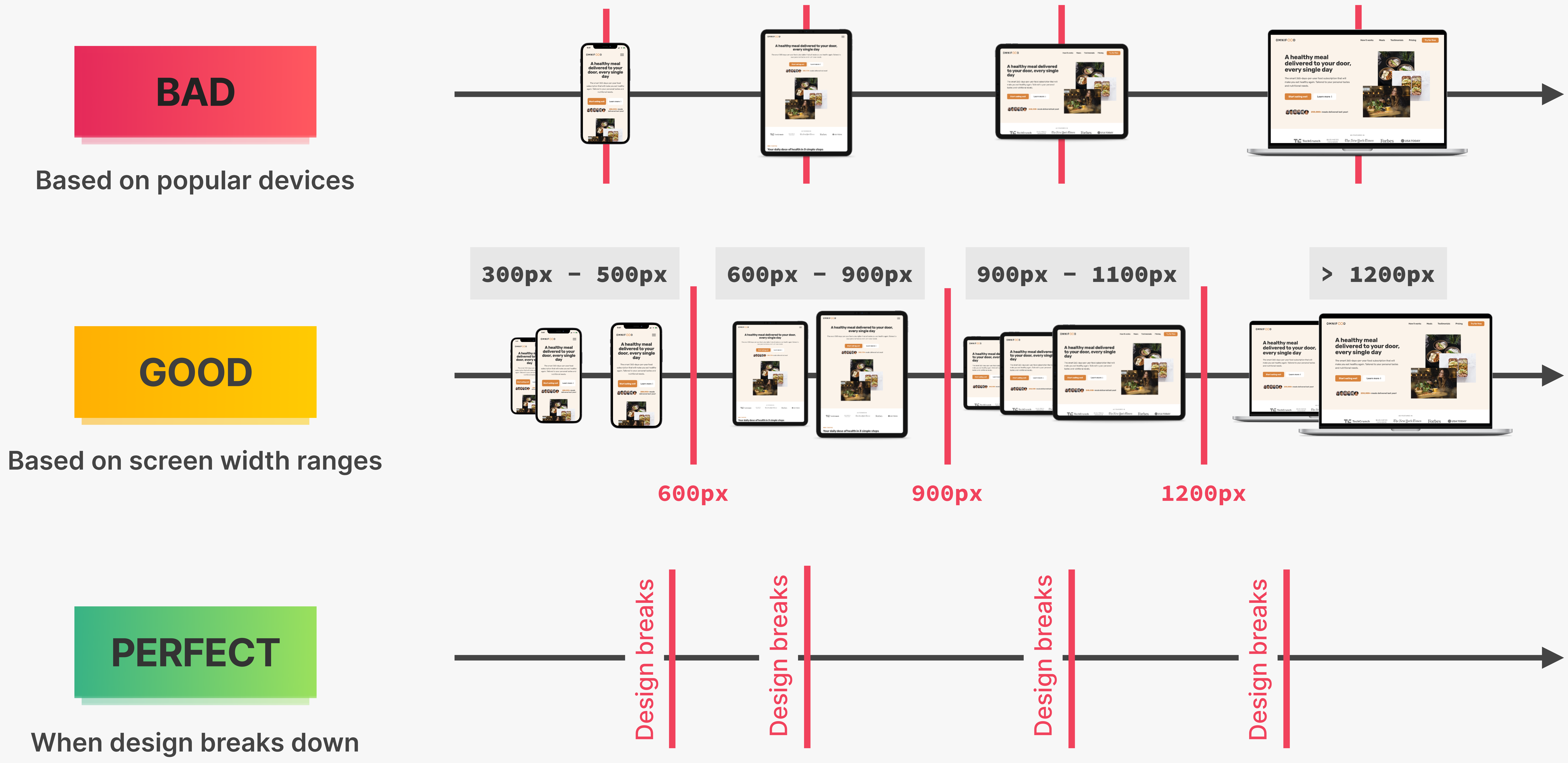
STRATEGIES FOR SELECTING **BREAKPOINTS**



THE END!